

Leading For Sale By Owner Website

Fizber.com - Welcome Home



Julia Foster on behalf of Fizber.com

When you put your house on our For Sale By Owner website, you'll be exposing it to thousands of buyers both locally and across the U.S. We offer cutting-edge Web 2.0 services to help you showcase your property for sale by owner.

Fizber.com - "Where the Power of Innovation is Fully Unleashed"

Fizber.com - real estate classified web portal that enjoys its reputation of a forward-looking online resource, has introduced new system architecture. The database server is now realized with the virtual cluster solution in order to speed up query processing and enable unlimited database expanding opportunities.

Miami Beach, FL (PRWeb via [PRWeb](#)) June 3, 2009 -- A U.S.-wide popular real estate classified web portal [Fizber.com](#) that provides its users with quality real estate property search and sales opportunities has implemented new system architecture. Now the information storage is fulfilled with a highly performing virtual cluster technology. The solution has several important advantages, namely:

- Unprecedented query processing speed
- Limitless opportunities of the information database expanding

The solution enables the system to withstand extremely heavy loads. Currently we process over 150-200 thousand queries to server every day. Here they count only queries to the main project functionality, excluding static content, such as photos, styles, scripts at javascript, etc. The load that can be withstood by the server approximates to over 700-900 thousand queries daily without introducing any architectural enhancements, though the architecture optimization possibility is embedded into the system.

According to the chief [Fizber.com](#) developer Alexander Yarosh: "It is rooted in our development philosophy to introduce the latest technology innovations and enhance the project functioning. We believe that the switch of our database storage to virtual cluster technology will contribute to better Fizber.com functioning, thus providing our users with better service. Fizber is that very project where the power of innovation is fully unleashed."

It is important to state that Fizber developers did their best to never appear at the technology sidelines. New enhancements, additions, and improvements are being constantly introduced within the project flow. It is obvious that virtual cluster technology is not the end of the system improvement process.

About Fizber.com

Fizber.com is a state-of-the-art real estate classified web 2.0 website, providing its users with vast opportunities for real estate property buying, selling, and advertising in the U.S. Fizber.com boasts of full U.S. coverage that quickly connects buyers and sellers from all parts of the country. Fizber.com is by all rights considered the best real estate property search engine, trusted business partner and high quality services provider. Prospective homebuyers can browse the property database, available at www.fizber.com, at no charge.

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Contact Information

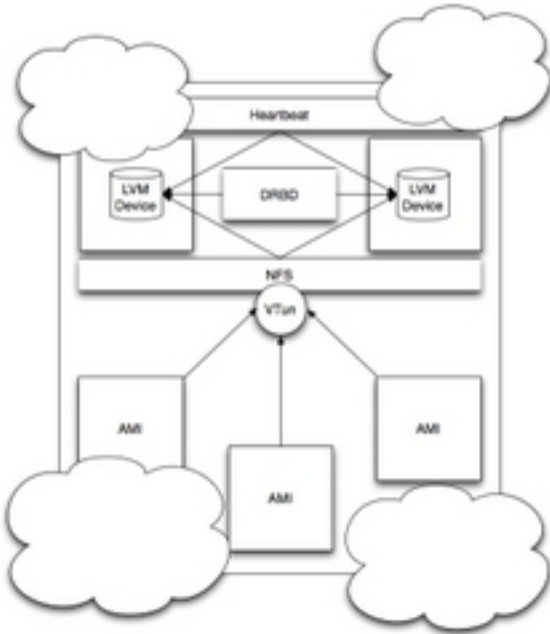
Vadim Liakh

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News Image



Fizber To Expand Their Online Real Estate Section

Fizber.com now offers Trulia.com real estate listings under their own brand.

Miami Beach, FL (PRWeb via [PRWeb](#)) November 19, 2008 -- [Fizber.com](#), a U.S. real estate website, has recently entered into an agreement with Trulia.com, a residential real estate search engine, to create a co-branded online real estate section powered by Trulia's innovative search technology.

The Trulia Publisher Platform (TPP) gives the Fizber audience the ability to find homes for sale nationwide directly from the Fizber.com website using Trulia's search technology and award-winning user interface.

"We're thrilled to be partnering with Trulia," said Julia Foster, Fizber.com VP of Marketing. "The Trulia TPP allows us to deliver a great consumer real estate search experience that is customized to our users."

"We're excited by the Fizber integration of the Trulia Publisher Platform," said Rob Cross, Director of Distribution for Trulia. "It's a win-win situation. The Trulia Publisher Platform allows Fizber to utilize our search technology and user experience at absolutely no cost to Fizber. And Fizber is able to monetize the experience from day one through display advertising."

About Trulia.com

Trulia, Inc. (www.trulia.com) is a residential real estate search engine and has revolutionized online home search by offering a rich, intuitive user experience that points consumers directly to listings on agent and broker Web sites. By partnering with the real estate industry, including 93 of the top 100 largest U.S. brokers, Trulia helps approximately 5 million unique visitors per month find information on homes for sale using custom search criteria. The site also provides market trends and neighborhood data at the hyper-local level, as well as Trulia Voices, a real estate Q&A community that enables consumers and professionals to exchange information about their local markets. For more information about Trulia or to experience the power of a Trulia search, visit <http://www.trulia.com/>

About Fizber.com

With home listings throughout the United States, [Fizber.com](#) strives to connect buyers and sellers more effectively. The site offers to list for-sale properties on a multiple listing service for a \$349.95 flat fee, to submit property ads to a variety of property search engines for a \$299.95 flat fee, and a package of both services for \$499.95. Prospective homebuyers can browse property database, available at fizber.trulia.com, at no charge.

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Contact Information

Julia Foster

Fizber, Inc.

<http://www.fizber.com/>

87769349237

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Fizber Prospers During Tough Times

Fizber response to the struggling housing market is, "This, too, shall pass". The company remains positive even in this market.

Miami Beach, FL (PRWeb via [PRWeb](#)) October 28, 2008 -- While many real estate companies are struggling in today's economy, Fizber.com continues to experience rapid growth as the U.S. largest [FSBO marketplace](#). Traffic to the site increased 12% in September, which generated more than 30,000 unique visitors and over 4 million page views on the site.

Fizber, a leading real estate search engine which lets buyers find homes for sale across the United States, says it has no layoff plans. "We are in a good shape, Fizber has enjoyed so much growth recently, so we are actually looking to expand," says Julia Foster, Fizber VP of Marketing. "In fact, we want to hire a couple of folks to help make Fizber better. If you are interested in a career opportunity with our company, please send us your contact information and a copy of your resume. "

High interest rates and sluggish property prices mean that now is not the best time to be selling a home. But regardless of the market there are always people who decide to sell for personal reasons, such as job transfers, expanding families or, sadly, stretched finances. "Don't panic, with the right approach, you can sell your house even in a slow market," adds Julia Foster. "Although the housing crisis is dragging down the home values and sales, this too shall pass. The ups and downs of the market are just part and parcel of it."

About Fizber.com:

Fizber.com (www.fizber.com) is the U.S. largest FSBO marketplace with inventory of over 2 million listings valued in excess of \$500 billion. With home listings throughout the United States, Fizber.com strives to connect buyers and sellers more effectively. The site offers to list for-sale properties on a multiple listing service for a \$349.95 flat fee, to submit property ads to a variety of property search engines for a \$299.95 flat fee, and a package of both services for \$499.95. Prospective homebuyers can browse property database, available at www.fizber.com, at no charge.

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Contact Information

Julia Foster

Fizber Inc

<http://www.fizber.com/>

87769349237

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Google Trends for FSBO Websites: Fizber.com Ranks Second

Fizber.com is presently listed second among other "for sale by owner" companies.

Miami Beach, FL (PRWeb via [PRWeb](#)) October 24, 2008 -- According to the Fizber's recent competitor research with Google Trends, the Fizber.com website ranks second after ForSaleByOwner.com, the trusted leader in the FSBO real estate.

Following the lead of sites like Compete.com and Alexa, Google Trends for Websites allows users to see a graph of traffic to the sites they designate. Trends for Websites is a Google Labs product that lets users view how popular their favorite websites are and also compares and ranks site visitation across geographies, and related websites and searches.

"If you want to see how your site is doing compared to the competition, then the Google Trends for Websites is an excellent option to conduct your research," says Julia Foster, VP of Marketing, Fizber.com. "In Fizber.com vs. ForSaleByOwner.com vs. Owners.com research, we compared three of the top websites offering For Sale by Owner kits for selling your own home. Fizber.com, which hosts over 1 million unique monthly visitors, ranks second in terms of the traffic growth and popularity online."

All three sites have a lot of resources and upgrades worth considering, including [flat-fee MLS](#) listings, brochures, virtual tours, and more. Fizber.com is a one-stop shop for yard signs, ad writing tips, home staging advice and more for the seller. For the buyer, Fizber provides city and school profiles, crime rate statistics, mortgage lenders and cost of living advice.

For-sale-by-owner websites increasingly are making [selling a home](#) more appealing and offering a viable alternative to realtors. The realtor cost is significant, compared, for example, with using Fizber.com, which charges \$299.95 for its no-frills services.

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About Google Trends for Websites:

With Google Trends for Websites, you can get insights into the traffic and geographic visitation patterns of your favorite websites. You can compare data for up to five websites and view related sites and top searches for each one. For more information on Google Trends for Websites, please visit their [about/FAQ](#) page.

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Contact Information

Julia Foster

Fizber Inc

<http://www.fizber.com/>

87769349237

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Fizber.com Partners with Condo.com

The partnership with Condo.com will give visitors to Fizber.com the ability to search for the latest condo listings across the country.

Miami Beach, FL (PRWeb via [PRWeb](#)) October 17, 2008 -- Fizber.com, the leading [real estate search engine](#) site, announced a partnership with Condo.com, the world's largest condo marketplace. This new relationship with Condo.com will provide buyers visiting Fizber.com with the ability to search for the latest condo listings in their local markets and across the country.

Fizber.com now provides buyers and investors with the most extensive listing inventory of condos in the U.S. "This new relationship will make it easier for homebuyers, investors and real estate agents and brokers to search and view condo properties on our site," said Julia Foster, Fizber.com VP of Marketing.

Matt Pluznick, VP of Strategic Development for Condo.com, added, "This exciting new partnership with Fizber allows Condo.com to reach a brand-new audience of over 1 million potential customers through the seamless distribution of our condo listings to the Fizber.com site. This new audience combined with our current Condo.com community of over 1 million visitors monthly - and growing - supports our mission to be a huge and valuable resource to the multi-family real estate industry making this partnership ideal."

Fizber.com offers the largest national database of [For Sale By Owner](#), pre-foreclosure, foreclosure, and new home construction properties, with more than 2 million properties across the country. Fizber.com hosts over 1 million unique monthly visitors, and provides the comprehensive property data that home seekers, investors and realtors need to locate, evaluate and buy real estate properties in the United States.

About Fizber.com

With home listings throughout the United States, Fizber.com strives to connect buyers and sellers more effectively. The site offers to list for-sale properties on a [multiple listing service](#) for a \$349.95 flat fee, to submit property ads to a variety of property search engines for a \$299.95 flat fee, and a package of both services for \$499.95. Prospective homebuyers can browse property database, available at www.fizber.com, at no charge.

About Condo.com

Condo.com is the world's largest condominium marketplace with over 600,000 listings valued in excess of \$150 billion. The site receives over 1 million visitors monthly and is dedicated to the evolution and prosperity of the condominium real estate market. Condo.com improves and simplifies the way people buy, rent, sell, manage, market and enjoy the condo lifestyle. Condo.com lists condominiums for sale and for rent in the United States and 70 countries around the world and cost-effectively delivers exposure and qualified leads to developers, brokers and for-sale-by-owners through the seamless distribution of its listings to a global network of real estate websites visited by over 15 million viewers per month. Condo.com is privately held and headquartered in Miami, Florida. For more information visit www.condo.com.

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Contact Information

Julia Foster

Fizber Inc

<http://www.fizber.com/>

(877) 693-49237

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Would You Like to Live Near a Celebrity?

A new feature showing whether or not celebrity homes are located near a property for sale has just been launched by Fizber.com. This [homes for sale by owner](#) website is dedicated to providing efficient, cutting-edge tools and services to homeowners who prefer to advertise without the assistance of a real estate agent.

Miami Beach, FL (PRWeb via [PRWeb](#)) February 4, 2008 -- Fizber.com, an innovative real estate website, is now displaying star-shaped icons indicating [celebrity homes](#) in their properties search results pages so home buyers can make informed decisions.

Fancy living next door to a celebrity? Or maybe you're more than happy to live far away from anyone remotely well-known? The [homes for sale by owner](#) Web site, Fizber.com, assists in making the right choice.

House-hunters enter a property address on the website and receive their search results with the star-shaped icons on the map. Star-shaped icons indicate the places where celebrities live. Many of the celebrity homes listed are for sale. Wondering where Billy Idol, Teri Hatcher, Madonna and Britney Spears live? Celebrity icons on Fizber.com will show you.

When doing a search for home in one of LA neighborhoods, 50 celebrities come up in the search results, Britney Spears among them. Britney Spears topped a list of the worst neighbors, according to Harris Interactive® recently conducted [survey](#) on behalf of Zillow. Karina Nahai shared her experience as a neighbor of Britney Spears. "I guess it spices up life a little bit. This is a very different day than what we usually have at the Summit. It gets a little irritating always having cars around. The Summit security is always on alert," says Karina Nahai, Britney Spears' neighbor.

Rumblings that Britney Spears may be moving to Cherry Creek North has brought angst to would-be neighbors. "Guys crawling over the tops of cars to get a picture of her never-ending train wreck? That wouldn't fly with the residents," says Ed Thomas, a former councilman who now edits the Glendale Cherry Creek Chronicle.

Anyway, [celebrity homes](#) will always be a source of fascination. From Oprah Winfrey's mansion to Bill Gates' house, there's an appeal in being able to see the stunning home interiors of the rich and the famous, and even buy a property near them. "There's a lot of positioning of oneself out here," said Julia Foster, PR Manager at Fizber.com. "I'm always hearing people say, 'I bought a house next to such and such famous person' or 'I'm in the same neighborhood as so and so.'" The celebrity icons in the search results is the latest tool to be added to Fizber.com's "homes for sale by owner" listing services that provide buyers with a variety of important information about a potential home.

Living close to a celebrity has its pros and con. Having celebrity neighbors doesn't necessarily mean you're going to make a killing when you sell your home, although living near the rich and famous can give a home more appeal it can also turn off prospective buyers. After all, who wants to contend with parties until dawn or paparazzi flashes as they get their morning paper?

About Fizber.com

Fizber.com is the largest "homes for sale by owner" website dedicated to providing efficient, cutting-edge tools and services to homeowners who prefer to advertise without the assistance of a real estate agent. With "homes

for sale by owner " listings throughout the United States, Fizber.com strives to connect buyers and sellers more effectively. Buy and [sell a home by owner](#) with Fizber. For more information about Fizber or its new celebrity homes icons, visit www.fizber.com.

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Contact Information

Julia Foster

Fizber.com

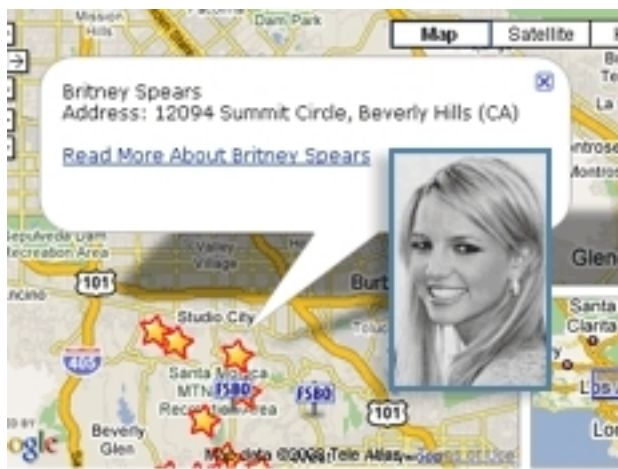
<http://www.fizber.com/>

+187769349237

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Click on an icon to see a short description of the property and a picture. Click on the map and drag it in any direction.

We found 50 Celebrities in this area [View All](#)

Fizber.com Launches 24/7 Support

FSBO site is able to meet customers' needs and to deliver 24/7 services between all 50 states.

Miami Beach, FL (PRWeb via [PRWeb](#)) October 17, 2007 -- Fizber.com, a [for-sale-by-owner \(FSBO\)](#) website, will now offer 24/7 support to its customers free of charge. By simply dialing a toll-free number, home sellers and buyers will have access to real estate specialists who can answer a variety of FSBO related questions any time of day.

Fizber.com recognized home owners and buyers alike at times have questions that arise outside the typical 8-5 business hours. "We take customer service very seriously," said Julia Foster, Fizber.com PR manager. "Questions and critical issues don't always surface during regular business hours. That's why we provide customer service over the web and through our toll-free number 24/7. We are here to help. If at any time there are any problems with your accounts, simply give us a call or open a support ticket and a customer support representative will get back to you shortly."

Most homeowners work full-time and can only devote evenings and weekends to marketing their homes. As a result, all questions arise outside normal business hours and the last thing the client wants to hear is the answering machine. Here's why 24/7 phone support is very important for homeowners trying to sell by owner. Customers are happy when they are able to find immediate answers to their questions, tips on how to optimize their property photos, and information about how to use their ad as a more effective marketing tool.

"If you have any questions, help is just a phone call away. Fizber is providing excellent customer service," said Liz B., Fizber's new customer. "I was pleased to discover how attentive they are to their clients. I was having trouble uploading photos and needed help immediately. In 5 minutes time my problem was resolved and the ad appeared online."

Selling a house by owner is much easier if you have the right information. A dedicated, round-the-clock helpline is on standby to answer any question you may have, 24/7.

About Fizber.com:

Fizber.com currently lists nearly 500,000 [homes for sale by owner](#) throughout the U.S. As a FSBO website, Fizber.com offers cutting-edge Web 2.0 services that ensure more efficient and effective home listings for their clients. Through the innovative use of technology and effective advertising Fizber.com provides incredible exposure to home sellers. To learn more, visit Fizber.com at [blog for homebuyers and sellers](#).

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Contact Information

Julia Foster

www.Fizber.com

<http://www.fizber.com>

1-877-6934-923

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News Image



Fizber.com Introduces Climate Watch

Real estate FSBO site helps buyers narrow home search based on weather.

Miami Beach, FL (PRWeb via [PRWeb](#)) October 16, 2007 -- Leading real estate [for sale by owner](#) company FizBer.com is at it again. The company has just announced another exclusive service for homebuyers: [Climate Watch](#), a free tool that allows users to see the weather and climate at any given moment, anywhere in the country.

"Climate Watch allows homebuyers to check what the climate is like in another town or city year-round, before they move there," stated FizBer.com PR manager Julia Foster. "We designed the feature to help people avoid potential problems and disappointments when they move to a new town, city or state and make it easier to enjoy a relaxing, stress-free life in the climate that best suits their needs."

Based on the company's belief that weather and climate are perhaps the most important factors to consider when choosing a place to live, FizBer.com's Climate Watch shows current temperature, humidity, barometric pressure, visibility, sunset and sunrise times, and wind speed and direction. Users can also view map images of the selected area showing the day's weather, temperature, wind and cloud cover forecasts.

"When homeowners are trying to decide where to live, we at FizBer.com advise them to think about the kinds of activities they enjoy and what effect weather will have on those activities," Foster explained. "What kind of weather can they expect this time of year? Can one pursue favorite pastimes there, like gardening or hiking? Those are important considerations. We believe Climate Watch will help buyers answer those questions, ultimately saving them time and money in their home search. That's why we put climate information at homebuyers' fingertips."

That's not the only information FizBer.com makes readily available to buyers. Other premium features on three-month-old site include data on neighborhood home values, income, crime and education; a detailed salary calculator; average commute times; recent home sales in any particular ZIP code; [distances to nearby conveniences](#) such as libraries, airports, hospitals, shops, restaurants, bus stations and schools; and more.

It's all free to prospective homebuyers--and all part of Fizber.com's commitment to offering more tools and services than any other [FSBO site](#) out there. If Fizber.com's 93% sales rate is any indication, buyers are already sitting up and taking notice.

About FizBer.com

Founded in July 2007, FizBer.com has grown rapidly and currently lists nearly 400,000 homes for sale by owner. The company introduced the concept of providing a [FSBO blog](#) to every seller and offers sellers and buyers a variety of unique features, including [climate data](#) and [neighborhood statistics](#) for every home, integrated map, satellite and hybrid map/satellite searching capability, YouTube home tour video capability for every seller, and more. To learn more, visit FizBer.com at <http://www.fizber.com>.

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Contact Information

Julia Foster

www.Fizber.com

<http://www.fizber.com>

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Click on an icon to see a short description of the property and a picture. Click on the map and drag it in any direction.

We found 50 Celebrities in this area [View All](#)

Thinking of Moving? See How Far your Salary Will go in Another City

Fizber.com partners with SalaryExpert.com to introduce salary calculator for FSBO buyers.

Miami Beach, Fl (PRWeb via [PRWeb](#)) October 15, 2007 -- One of the biggest factors in relocating is employment. What salary and cost of living can one expect in a new city, and how do those numbers compare to the buyer's current hometown? Now, thanks to a new partnership between SalaryExpert.com and leading real estate [for sale by owner \(FSBO\) company](#) Fizber.com (<http://www.Fizber.com>), those questions can be answered quickly -- and accurately.

That's because Fizber.com today rolled out its new Fizber.com [Salary Calculator](#). Any prospective homebuyer can visit Fizber.com, browse or search through the site's nearly 300,000 FSBO listings, and, once they find their dream home, get a detailed salary report for their chosen job and ZIP code--all for free.

But Fizber.com visitors shouldn't mistake "free" for "no value." The Fizber.com Salary Calculator allows users to choose from hundreds of professions and metro areas; users can also enter ZIP codes to get salary details about any given neighborhood. The resulting report includes a sophisticated mix of information, including low, average and high annual salary; benefits and bonuses; and annual base salary and cost-of-living for that area compared to national averages. The report also clearly explains cost-of-living and provides a detailed job description along with sub-categories of a profession, to help users better compare their current salary to the salary they can expect in a new town.

"The new Fizber.com Salary Calculator uses conservative government estimates to provide homebuyers an accurate picture of the salary they can expect to receive in any given ZIP code," explained Julia Foster, Fizber.com PR manager. "We felt this was a valuable service to offer our clients, so we worked with SalaryExpert.com to make it happen."

From salary reports to [climate reports](#) and even [crime statistics](#) and [education data](#), Fizber.com has been working hard to become a one-stop home shopping solution for buyers across the country. Every Fizber.com seller can include photos and a YouTube video tour with his or her listing for no extra charge; an exclusive FSBO seller's blog is included with every package as well.

"By giving sellers the ability to create robust listings through premium features and tools, Fizber.com makes it easier for buyers to get a clear picture of each home they view online," Foster explained. "We appreciate our buyers and sellers, and we want to help make their FSBO experiences positive. Our new Fizber.com Salary Calculator is one way of doing just that."

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Contact Information

Julia Foster

www.Fizber.com

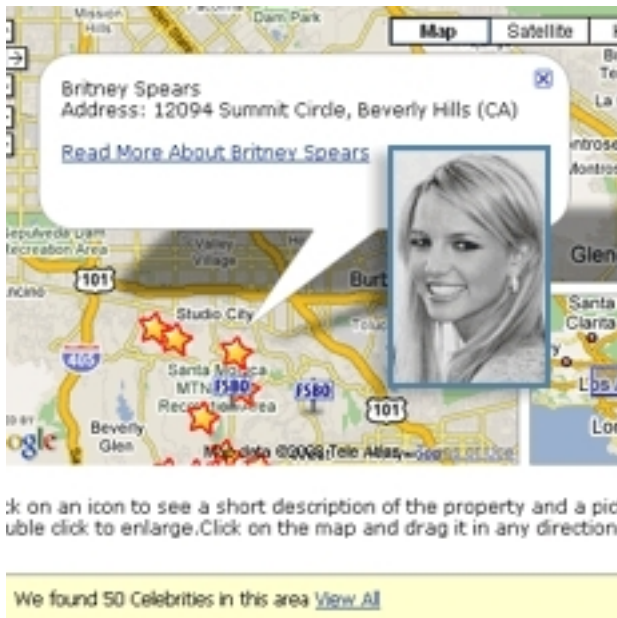
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Of All FSBO Sites, Fizber.com Loads Quickest

Faster loading time is the key in Web 2.0 world.

Miami Beach, FL (PRWeb via [PRWeb](#)) October 12, 2007 -- According to the download time analysis tool at [WebSiteOptimization.com](#), [for sale by owner](#) site Fizber.com loads more quickly than any other leading real estate for sale by owner (FSBO) site.

"At a T1 connection rate, Fizber.com loads in just 4.34 seconds," explained Fizber.com PR manager Julia Foster. "For our users, that means home listings and photos are downloaded faster at Fizber.com, allowing buyers to see more listings in a given period of time and even find their dream homes faster."

That's a plus for buyers trying to search for their next home while juggling work and family. But it's also good news for sellers: If their home listing loads more quickly, more potential buyers will have the chance to view it.

Faster loading time is just one example of Fizber.com's commitment to customer satisfaction. The company, which launched its [FSBO](#) site last July, has spent nearly four months refining and improving Fizber.com's features and functionality. And Fizber.com clients and visitors can expect more in the weeks and months to come, stated Foster.

"From exclusive FSBO seller blogs to climate data and YouTube virtual home tour video creation, Fizber.com includes the most sought-after next-generation selling tools with every seller package," said Foster. "At the same time, we are continually improving our clients' experience at Fizber.com. Providing the fastest load times in the industry is a subtle way to show our buyers and sellers we value their business."

In focusing on the smaller details as well as the big picture, Fizber.com has gained a loyal following among home buyers and sellers alike. The site's FSBO discussion forums are active with posts from a growing member base of buyers and sellers eager to help each other through the FSBO process. What's more, nearly 200,000 properties are currently listed by owner on Fizber.com. Sellers can expect those listings to result in sales: Fizber.com clients enjoy a successful sales rate of 93%.

Does a quicker loading site make or break a real estate sale? Probably not. But combined with the wealth of selling tools and information provided by Fizber.com, it may just be the icing on the cake for buyers tired of waiting for other FSBO sites to give them what they want.

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Julia Foster

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We found 50 Celebrities in this area [View All](#)

Fizber.com Launches Drive Score

For-sale-by-owner website adds new feature to comprehensive home listings.

Miami Beach, FL (PRWeb via [PRWeb](#)) October 10, 2007 -- Fizber.com announces the addition of a [Drive Score](#) to their [for-sale-by-owner home listings](#). Similar to Walk Score, Drive Score shows a map of what establishments are in a property's neighborhood and calculates a Drive Score based on the number of places within a convenient driving distance. The greater number of businesses nearby, the higher the Drive Score. This option will enable home buyers make searches with much more confidence.

Walk Score shows what is within walking distance of a home, but not all homes are located in an area where your feet can get you to the local grocery or pharmacy comfortably. Antony Fizber, CEO of Fizber.com, felt that affordable homes in more secluded - and yet still desirable - areas were being overlooked.

"The fact is, some homes are simply located in an area where restaurants, libraries, grocery stores, hospitals and other businesses are easier to get to by car," says Mr. Fizber. "Less than a mile may be a comfortable walk for a New Yorker, but for a Los Angeles resident, they may have to cross a freeway on foot in that mile, which is not convenient at all. With [Drive Score](#), buyers can see how close establishments are by car...and more than a mile away can still be a simple five or ten minute drive. It is really very important for home buyers to be aware of nearby infrastructure to make their choice. I assume that there aren't many people who would like to live near airport or railway taking into consideration the noise produced. Meanwhile these homes might be pretty interesting for people who travel a lot as they will definitely save money on getting to the airport or railway station."

Drive Score also shows hospitals, gas stations, airports, train stations and a variety of shopping stores located within a particular neighborhood. Directions are available by clicking on any icon shown on the Google map. [Drive Scores](#) are included on every home listing page. When making a search, homebuyers can also switch off Drive Score parameters they don't need, so they will get Drive Score results adjusted to their requirements.

Always striving to give buyers a comprehensive evaluation of a property and the surrounding area, Mr. Fizber hopes the addition of Drive Score to Fizber home listings will make it even easier for buyers to find the home they want in an area they like.

About Fizber.com

Fizber.com is a [for-sale-by-owner](#) website that puts the power of buying and selling at your fingertips. Fizber.com provides home listings throughout the United States. Fizber.com headquarters are located in Miami Beach, Florida. To learn more about Drive Score, visit [FSBO Blog](#) at <http://fsbo.fizber.com/>

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Contact Information

Julia Foster

www.Fizber.com

<http://www.fizber.com>

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We found 50 Celebrities in this area [View All](#)

For Sale by Owner Site Introduces a Home Pricing System with Wiggle Room

FizBer.com Launches a Flexible Home Pricing System.

Miami Beach, FL (PRWeb via [PRWeb](#)) October 9, 2007 -- Homeowners know how low they're willing to go when they sell their homes. They also know how much they're hoping to get. Now [real estate for-sale-by-owner \(FSBO\) leader](#) FizBer.com has introduced a pricing system that includes both those figures - and may help owners sell their homes faster in today's real estate market.

It works like this: Instead of listing their homes for a set price, sellers state a price range they're willing to accept. The lower price serves as a starting point for buyers interested in buying the home at an affordable price, and negotiations proceed from there. How it works:

<http://www.fizber.com/Florida/buy-Condo-Townhome-home-181464.html>

The advantages of a price-range system of selling real estate are many. Buyers can see the seller's rock-bottom price and offer accordingly. Often, the lower price is low enough to give buyers instant equity. Should more than one buyer make an offer on the home, knowing the seller's desired price is also helpful.

For sellers, FizBer.com's new price-range option may make selling in a buyer's market quicker and more profitable. Rather than pricing a home at \$350,000, for example, a seller can list the home at \$325,000 to \$375,000. The lower price is more attractive to buyers who have many comparable homes to choose from; the range increases the likelihood the seller will receive an offer close to the set price he or she would have chosen. And by listing a home in a price range rather than at a set price, sellers ensure their home will show up in more searches on FizBer.com - and on the many other FSBO sites that display FizBer.com's listings.

"Sellers can still list their homes at a fixed price, but we now offer the price-range option to all our clients as well," said FizBer.com PR manager Julia Foster. "Only sellers can choose which pricing option is right for them, but for those in areas where the real estate market has slowed, or for those whose home cannot easily be compared to others in their neighborhood, the FizBer.com price-range option may be a good solution. We think many sellers will want to try listing their homes this way, and we're sure it will appeal to buyers as well."

About FizBer.com:

Founded in July 2007, FizBer.com has grown rapidly and currently lists nearly 200,000 [homes for sale by owner](#). The company introduced the concept of providing a [FSBO blog](#) to every seller and offers sellers and buyers a variety of unique features, including climate data and neighborhood statistics for every home, integrated map, satellite and hybrid map/satellite searching capability, YouTube home tour video capability for every seller, and more. To learn more, visit FizBer.com at <http://www.fizber.com>.

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Contact Information

Julia Foster

Fizber.com

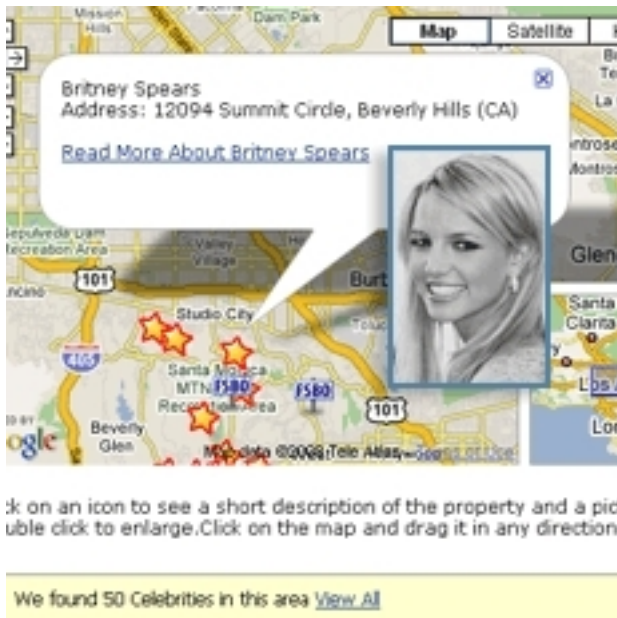
<http://www.fizber.com>

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News Image



Sell Houses on YouTube with Fizber

FSBO site gives every seller a YouTube video.

Miami Beach, Fla. (PRWeb via [PRWeb](#)) October 9, 2007 -- YouTube, the premier online video Web site, generates millions of views every day. Now homeowners selling their homes by owner can take advantage of that unprecedented exposure, thanks to leading real estate [for-sale-by-owner \(FSBO\)](#) site Fizber.com (<http://www.Fizber.com>). The company has just upgraded its Fizber Video service.

Fizber.com sellers can now upload their own still photos to Fizber.com, rather than hiring professional videographers. Fizber.com's proprietary software then creates a [video tour](#) from those photos and from the owner's description and property details, then posts it on YouTube and on dozens of social networking sites. It may seem like a premium service, but Fizber Video is included with every seller package.

"We listened to our sellers' feedback," said Fizber.com PR manager Julia Foster. "What we were hearing was that sellers liked the idea of Fizber Video, they could see the potential of putting video of their homes in front of YouTube viewers, but not every seller could afford to hire a professional videographer to create that video. So our developers got to work, and now any seller with a camera can create a high-quality video tour."

Fizber.com has spent the last three months, in fact, upgrading and refining the services it offers to sellers. In September, Fizber.com announced its new mobile-friendly redesign, the addition of detailed climate data and neighborhood statistics to each listing, and other tools and features designed to make selling a home by owner easier than listing with a real estate broker.

Those improvements join Fizber.com's already impressive line-up of services. Included in every seller package are a minimum of five photos of the home; an instant home appraisal to better price the home; search engine exposure; and unlimited home description word-count, in addition to the Fizber Video posted on YouTube. Packages run between \$69 per month and a flat fee of \$795, with several price points in between.

Fizber.com is also a true FSBO community, thanks to the [FSBO blog](#) each seller receives as part of every Fizber.com package and the free [FSBO discussion forum](#). Buyers and sellers can visit the active boards to discuss buying and selling by owner, trade tips, insight and advice, and more.

"Fizber.com is proud to constantly be moving forward," Foster said. "Our users can expect to see many more improvements and upgrades in the future."

About Fizber.com

With listings of nearly 200,000 properties for sale by owner throughout the U.S. and a successful sale rate of 93%, Fizber.com is the real estate FSBO site of choice for thousands of buyers and sellers. Learn more at [FSBO Blog](#) to get the latest news on FSBO market.

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Contact Information

Julia Foster

Fizber.com

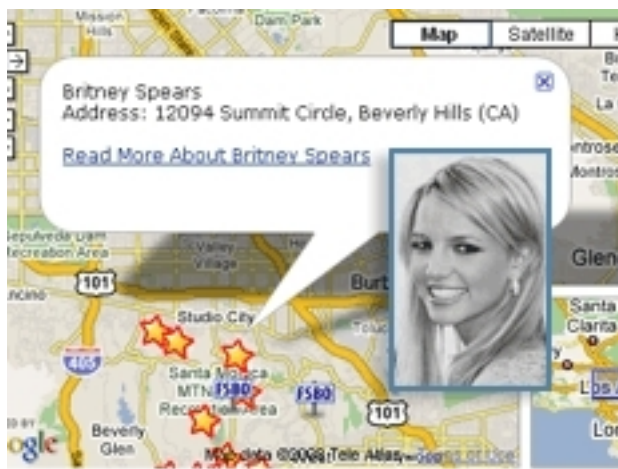
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We found 50 Celebrities in this area [View All](#)

Find The Best Place To Live Before You Move

FSBO site puts climate information at homebuyers' fingertips.

Miami Beach, FL (PRWeb via [PRWeb](#)) October 4, 2007 -- A real estate [for-sale-by-owner \(FSBO\)](#) site Fizber.com launches a new feature for home buyers; Fizber's new service allows homebuyers to check what the climate is like in another town or city all year round before they move there. The following feature was designed to help people avoid potential problems when they move to a new town, city or state and make it easier to enjoy a relaxing, stress free life there.

Weather and climate are the most important factors for homebuyers when it comes time to choose the best place to live. It's one thing to buy a house in one's own ZIP code. It's another to look at homes for sale online. When deciding where to live, think about the kind of activities you enjoy and how much weather will affect those activities. What kind of weather can you expect this time of year? Can you still do gardening there? Now real estate [for-sale-by-owner \(FSBO\)](#) site Fizber.com is making it easy to answer those questions.

When looking for the best place to live, whether you're retiring, going to school or looking for a fresh start, it's a good idea to look at a variety of components that go into creating that ideal place - just for you. Along with a detailed description of each property for sale, Fizber.com visitors can view current and average temperature and climate data for each listing (e.g. <http://www.fizber.com/197872>).

"Climate information is very important to most buyers, for a variety of reasons," said Julia Foster, Fizber.com PR manager. "If skiing is your favorite thing to do, you shouldn't move to Florida, perhaps, and if you hate cold weather, you probably will not enjoy moving to a city in Alaska.

"Unfortunately, though, real estate Web sites--both traditional and FSBO--rarely show any information about a neighborhood's weather or climate. Fizber.com makes it simple to get more information about a community before viewing a home in person. We're sure these features will save homebuyers time and money."

Once buyers have found a suitable home for sale and done an initial check of the neighborhood via www.Fizber.com, the site provides resources for next steps, including real estate forms and references for real estate appraisers, mortgage lenders and moving companies. Contacting sellers is simple; Fizber.com lists the owner's complete contact information at the click of a mouse.

Launched in July, Fizber.com has quickly become the [FSBO](#) service of choice for its functionality, innovative marketing solutions and affordable pricing. The company was the first to provide a free [FSBO blog](#) to each seller to use as a custom marketing tool, and Fizber.com places its listings in over 70 other FSBO and social network Web sites, allowing sellers to maximize their online exposure--all while saving thousands in real estate broker fees.

But Fizber.com is more than just a FSBO site. The company has a [blog for homebuyers and sellers](#), with such topics as FSBO selling and buying tips, selling by owner vs. through a real estate broker, and questions and answers about buying and selling by owner. Fizber.com has also integrated the best Web 2.0 features, including providing map, satellite or hybrid map/satellite images buyers can use to view a neighborhood on the street level or as a way to search for homes in specific areas.

"A home is the largest, most important purchase most people will ever make," Foster explained. "Fizber.com is committed to providing the necessary information to make the experience as positive as possible."

About Fizber.com

With listings of nearly 200,000 properties for sale by owner throughout the U.S. and a successful sale rate of 93%, Fizber.com is a leading real estate FSBO site. Learn more at <http://www.fizber.com>.

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Contact Information

Julia Foster

www.fizber.com

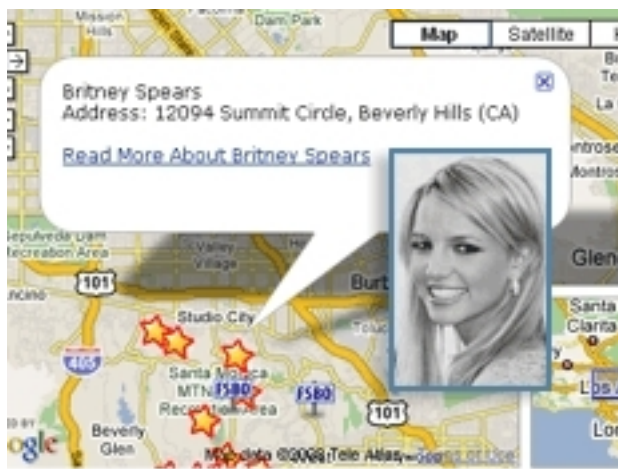
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We found 50 Celebrities in this area [View All](#)

Florida Is Most Popular FSBO State

Fizber Announces Top FSBO States in the U.S.

Miami Beach, FL (PRWeb via [PRWeb](#)) October 3, 2007 -- Fizber.com, a [for-sale-by-owner \(FSBO\)](#) website, has recently made a research on the most popular FSBO markets in the U.S. In the list of top FSBO selling, no-commission states, Florida has an edge over New York, with over 2600 homes for sale by owner currently listed. States like Illinois, New Jersey, and California are also on the rise when it comes to FSBO listings. Close to 25% of all homes sold in the United States are being sold by their owners without commission, and homebuyers are using the Internet more than ever now as a powerful searching tool to find homes in the areas they want to move in.

Going FSBO in Florida is nearly as popular as using a realtor nowadays. FSBO, by the way, means "for sale by owner" and indicates the seller is willing to forgo real estate agents to avoid paying commissions. In short, the buyer gets a better deal and the seller makes more money. The FSBO market is strong throughout Florida, but particularly mention has to be made of Miami.

The FSBO Miami market is so popular it is hard to imagine a real estate agent surviving. Such cities as Miami (22% out of 100% FL visits), Tampa (21,4%), Orlando (18,8%), Jacksonville (6%), Boca Raton (3%) getting in total more than 70% of all the Florida visits on FSBO websites leave less than 30% to all other cities and towns in this particular regions. Such a big concentration of interest to FSBO real estate awards Florida start the first place in this industry showing the greatest potential of this state for both buyer and sellers.

New York State gains the 2nd place in a FSBO research made by Fizber.com. NY towns popularity can be described as dramatically low in comparison with FL places. The most popular NY FSBO cities are: New York city (47% NY visits), Albany (6,2%), Rochester (2,6%), Syracuse (2,4%), Buffalo (2,1%).

If you are looking for [FSBO properties](#), just visit www.fizber.com to get started. Home buyers always use Fizber.com for free. Sellers get a \$69 introductory month to list their property.

About Fizber:

Headquartered in Miami Beach, Fizber (<http://www.fizber.com>) provides home listings throughout the United States. For-sale-by-owner (FSBO) website Fizber.com has revolutionized online home search and sale by offering cutting-edge Web 2.0 services to home buyers and sellers. For more information, go to <http://www.fizber.com> or [FSBO Blog](#).

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Contact Information

Julia Foster

www.fizber.com

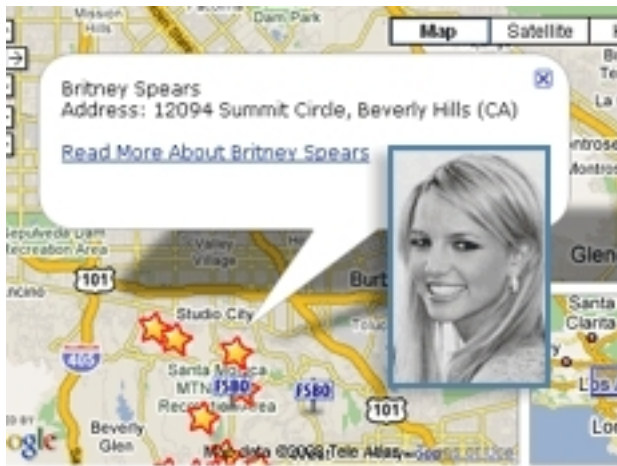
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Fizber.com Marketing Tools Put Home Sellers in Control

FSBO site offers innovative mix of sellers' blogs, short URLs and more

Miami Beach, FL (PRWeb via [PRWeb](#)) October 1, 2007 -- Homeowners selling their homes themselves have plenty of online options to choose from, but only [for sale by owner website](#) Fizber.com gives sellers a suite of features and services that make selling real estate by owner easier than listing with a real estate broker.

One important example is the option of short URLs. Fizber.com, a leading real estate for-sale-by-owner (FSBO) Web site, gives every seller a unique Web page for his or her listing. And to make it simple for sellers to link to those pages in e-mails and social networking sites, each listing's page is assigned a short URL.

"Shorter URLs are easier to remember, easier to share, and easier to type," explained Fizber.com PR manager Julia Foster. "Where other FSBO sites saddle sellers with long, confusing URLs, Fizber.com insists on making the entire process more convenient for sellers. That includes supplying our clients with a short URL like [Fizber.com/home_ID](#)."

Since its July launch, Fizber.com has steadily unveiled a procession of sellers' marketing tools unmatched in the FSBO industry. The company was the first to provide every seller with a [blog to use as a custom FSBO marketing tool](#). Other features bundled in every seller's package include a minimum of five photos of the home; an instant home appraisal to better price the home; search engine exposure; unlimited home description word-count; and a video of the home and its features on online video giant YouTube. Packages start at just \$69 per month, but even the Fizber.com Platinum package is just \$795.

For sellers and buyers alike, Fizber.com has a [FSBO Blog](#) covering such topics as FSBO selling and buying tips, selling by owner vs. through a real estate broker, and questions and answers about buying and selling by owner. Fizber.com has also integrated the best Web 2.0 features, including providing climate data for every listing, along with map, satellite or hybrid map/satellite images buyers can use to view a neighborhood on the street level or as a way to search for homes in specific areas.

"Short URLs may seem like a small detail, but Fizber.com has become the FSBO company of choice for hundreds of thousands of sellers by paying attention to the details," said Foster. "Fizber.com sellers can count on us to implement more features, more tools dedicated to helping them sell their homes and save money."

About [Fizber.com](#):

With listings of nearly [200,000 properties for sale by owner](#) throughout the U.S. and a successful sale rate of 93%, Fizber.com is a leading real estate FSBO site. Learn more at <http://www.fizber.com>.

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Contact Information

Julia Foster

Fizber.com

<http://www.fizber.com>

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iPhone and Fizber: Hight Tech Ideas for Real Estate

Mobile-friendly Fizber redesign now works on iPhones.

Miami Beach, FL (PRWeb via [PRWeb](#)) September 25, 2007 -- Now even the busiest homeowners and home buyers can buy or sell the home of their dreams on their own, thanks to real estate [for-sale-by-owner \(FSBO\) site](#) Fizber.com. The company today announced its new mobile-friendly redesign which works on iPhones even.

"We are working hard to make Fizber.com the FSBO service of choice for busy professionals," stated Julia Foster, Fizber.com PR manager. "As part of that commitment, our designers have reworked the site to make it load quickly and display properly on all mobile devices, including the new iPhones."

Launched in July, Fizber.com has quickly become the FSBO service of choice for its functionality, innovative marketing solutions and affordable pricing. The company was the first to provide a [free blog to each FSBO seller](#), and Fizber.com places its listings in over 70 other FSBO and social network Web sites, allowing sellers to maximize their online exposure -- all while saving thousands in real estate broker fees.

In fact, Fizber.com's tools for sellers are extensive. Along with searching by address or ZIP code, buyers can use Fizber.com's integrated map and satellite images to zoom in to the street level on a map, satellite or hybrid image. And Fizber.com is a real online community, with a discussion [fsbo forum](#) allowing buyers and sellers to share ideas, answer questions and discuss the home buying and selling process.

Packages range from the \$49.95 Basic, designed for home sellers who just want to get some Internet visibility, to the \$795.95 Platinum, which includes a video tour, yard sign, brochures and a brochure dispenser, Fizber.com's Complete Guide to Buying and Selling a Home, a featured listing on Fizber.com, and [MLS submission](#).

"FizBer.com is continually improving our service to all users," Foster explained. "That is the driving force behind our mobile-friendly redesign to be used on iPhones. We are pleased to respond to customer feedback to stay at the forefront of the FSBO industry."

To learn more about Fizber.com news visit [Fizber FSBO blog](#).

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Contact Information

Julia Foster

Fizber.com

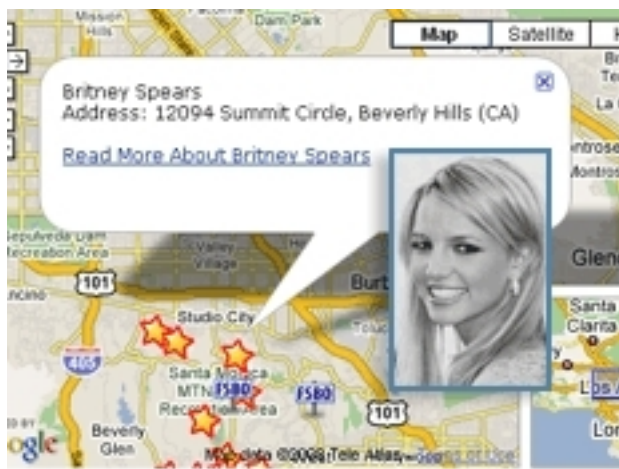
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+15852675464

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We found 50 Celebrities in this area [View All](#)

Fizber.com Introduces Home Listing Audio File Upload

For-sale-by-owner website announces addition of descriptive audio files.

Miami Beach, FL (PRWeb via [PRWeb](#)) September 19, 2007 -- Fizber.com, a Real Estate 2.0 website, is expanding their Web 2.0 services with the addition of an audio file feature. Easily uploaded onto a seller's home listing page, audio narration gives sellers a technologically advanced alternative to standard home descriptions.

The majority of for-sale-by-owner websites have written descriptions included in their home listings that vary from short and vague to extensive and detailed. But not everyone is comfortable with his or her writing skills. By offering sellers the option to verbally describe a house in a lively and personable narration, [for sale by owner website](#) expands sellers' ability to communicate with buyers effectively.

"Some sellers are simply more comfortable describing their property verbally than having to compose a well-written description," says Antony Fizber, CEO. "And with an audio file, the passion they have for the property will be heard by the buyer. It's several steps up from overused exclamation points - too many sellers do this to show their excitement in a written description, but it tends to turn the reader off. Hearing a real person's voice can contribute to the appeal of a place, too; it can really serve as the first connective step between buyer and seller."

Audio files are the latest addition to [Fizber.com's Web 2.0 services](#). Their other marketing tools include Fizber Video, Seller Blogs, Integrated Google Maps, Bird's Eye View and a City Profile.

About Fizber.com

Fizber.com is a Real Estate 2.0 for-sale-by-owner website headquartered in Miami Beach, Florida, that strives to connect buyers and sellers effectively using Web 2.0 services. Listings are available for homes all over the United States. For more information, visit [FSBO Blog](#) or [For Sale By Owner Forum](#).

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Contact Information

Julia Foster

Fizber.com

<http://www.fizber.com>

+15852675464

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Home Sellers Get a Break From the Market Crunch with Fizber Free Listings

As a response to current market trends, for-sale-by-owner website offers one week free membership.

Miami Beach, FL (PRWeb via [PRWeb](#)) September 3, 2007 -- As the real estate market tightens across the U.S., Fizber.com, a [for-sale-by-owner](#) website, is offering one month of free home listings to ease the cash flow out of seller's pockets. From September 3, 2007 through September 9, 2007, [Fizber Basic Package](#) will be free for the first month.

According to The Wall Street Journal Online, foreclosures and defaults have been increasing due to rising interest rates and falling property values. Many homeowners with subprime loans are experiencing dramatic jumps in their interest rates and as a result are facing mortgages they can't meet. To avoid foreclosure, these homeowners are rapidly putting their houses on the market. As far as Julia Foster, PR Manager of Fizber.com, is concerned, these sellers need all the help they can get. By giving homeowners a Basic Package free for the first month, she hopes they'll be inspired to utilize their Web 2.0 tools to successfully sell their house within 30 days.

"The market can be a beast," says Foster. "Buyers and sellers are both feeling the crunch, in different ways. But the financial savings are not the only thing that I hope to give our clients with this free month; I also hope to give them the incentive to showcase their property so effectively that they land a buyer before the month is out. It's our contribution to taking steps that will eventually turn the market around."

Sellers that use for-sale-by-owner websites can save up to 6 percent in Realtor fees, a significant amount, especially in this market. Fizber.com adds to that savings with this promotion and hopes loosen the grip of the beast with each new member.

About Fizber.com

As a for-sale-by-owner website, Fizber.com provides sellers with cutting-edge Web 2.0 tools to showcase their property efficiently and effectively without the high fees associated with a Realtor. Headquartered in Miami Beach, Fizber.com hosts listings across the nation. Visit www.fizber.com for more information.

To learn more about FSBO latest trends, please visit [For Sale By Owner Blog](#) or [For Sale By Owner Forum](#)

Contact:

Julia Foster

Fizber.com

877-MY-FIZBER

<http://www.fizber.com>

###

Contact Information

Julia Foster

Fizber

<http://www.fizber.com>

+15852675474

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News Image



Fizber.com Integrates Webcam Feature Into Home Listings

For-sale-by-owner website utilizes webcam technology to give buyers live city views.

Miami Beach, FL (PRWeb via [PRWeb](#)) September 1, 2007 -- Fizber.com, a for-sale-by-owner website, announces the integration of live webcam views into their home listings, allowing buyers to observe the city or town a property is located in without having to drive there. Live webcams are present in virtually every city or suburb across the United States and this feature will be included in every home listing package.

Before the Internet, buyers had to make several trips to a property to observe what an area was like at different times of the day or night. But with the live webcam feature on Fizber.com, buyers can see the personality of an area at any time.

"The technology is available, so it only makes sense to use it," says Michael Robinson, Marketing Consultant at Fizber.com. "Our society has gotten extremely busy and the Internet has become a huge convenience to our fast-paced life-styles. The thought of driving back and forth to an area can diminish a buyer's interest. So why not make it easy for them? With the webcam, buyers can see the spirit of a city or town with a simple click of a mouse."

The webcam is the latest Web 2.0 tool to be added to Fizber.com's home listing services that provide buyers with a variety of important information about a potential home. The other features include a City Profile, Integrated Google Maps, Bird's Eye View, 3D Floor Plans and Walkthroughs, Fizber Video Tours and Seller Blogs.

About Fizber.com

Fizber.com is a [for-sale-by-owner](#) website that hosts over 2,000,000 listings across the United States. With headquarters in Miami Beach, Florida, Fizber.com strives to connect buyers and sellers more efficiently through cutting-edge Web 2.0 services and tools. To get more information about FSBO, please visit [For Sale By Owner Blog](#) or [For Sale By Owner Forum](#)

Contact:

Julia Foster

Fizber.com

877-MY-FIZBER

<http://www.fizber.com>

###

Contact Information

Julia Foster

Fizber

<http://www.fizber.com/>

+15852675474

Julia Foster

Fizber

<http://www.fizber.com/>

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TRUSTe® Privacy Seal Program Certifies Fizber.com

FSBO website receives licensee certification from privacy protection company.

Miami Beach, FL (PRWeb via [PRWeb](#)) August 30, 2007 -- TRUSTe, a privacy policy certification company has approved and verified Fizber.com as being in compliance with TRUSTe's strict program requirements for privacy protection. Fizber.com, a [for-sale-by-owner website](#), requires home sellers to register with them when purchasing their services.

As most for-sale-by-owner websites on the Internet, Fizber.com asks for email addresses, physical addresses and phone numbers when opening an account for sellers. TRUSTe certifies and monitors web site privacy and email policies, monitors practices, and resolves thousands of consumer privacy problems every year. As a TRUSTe Certified Licensee, Fizber.com can now offer their customers the confidence that their privacy is protected within industry standards.

"It should be common sense for any company asking for personal information over the Internet," says Antony Fizber, CEO. "Unfortunately, not every company seeks to protect their customers, but we put our customers' privacy first. They trust us with their information when asking for our help in selling their homes; and as a for-sale-by-owner website, we wanted to make sure they knew we wouldn't share their information. TRUSTe has strict policies in line with governmental standards and we're proud to have passed their review."

About Fizber.com

Headquartered in Miami Beach, Fizber.com is a for-sale-by-owner website dedicated to providing efficient, cutting-edge tools and services to homeowners who prefer to advertise without the assistance of a real estate agent. With home listings throughout the United States, Fizber.com strives to connect buyers and sellers more effectively. For more information, visit www.fizber.com.

To get more information about FSBO, please visit [For Sale By Owner Blog](#) and [For Sale By Owner Forum](#)

About TRUSTe

The TRUSTe program is consistent with government and industry guidelines concerning the use of your personal information. These standards include the Organization for Economic Cooperation and Development (OECD) Guidelines on the Protection of Privacy and Transborder Flows of Personal Data, the Federal Trade Commission and Department of Commerce's Fair Information Practices, the California Online Privacy Protection Act, and the CAN-SPAM Act.

Contact:

Julia Foster
Fizber.com
877-MY-FIZBER

###

Contact Information**Julia Foster**

Fizber

<http://www.fizber.com/>

+15852675474

Julia Foster

Fizber

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