



PRWeb: Fraud / Identity Theft





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New Consumer Research from the Secure POS Vendor Alliance Underscores Need for Greater Payment Security Measures

Global survey results are call to action for industry players to increase consumer trust.

Atlanta, GA (Vocus) July 2, 2009 -- Seventy-three percent of consumers surveyed in the United States, France and Great Britain say that more stringent standards are required before they will trust the security of their credit card transactions. And almost half (46 percent) are concerned about the potential for a security breach when paying with their credit or PIN-based cards, according to an international survey released today by the [Secure POS Vendor Alliance](#) (SPVA), a non-profit business organization created by Hypercom (NYSE: HYC), Ingenico S.A. (EURONEXT: ING) and VeriFone (NYSE: PAY). SPVA focuses on standardized implementation of existing security standards, security of the payment device lifecycle and security threat analysis and intelligence.

"Security is clearly a pivotal issue for the industry and consumers," said Christophe Dolique, SPVA Chairman and EVP, Global Marketing & Transaction Services at Ingenico. "These findings confirm the strong correlation between the strength and quality of security and consumers' views and behaviors toward using card payment systems presenting the payments industry with a unique opportunity to come together and achieve positive change."

Growing awareness of data breaches that industry experts have been working to combat for years, leads 62 percent of consumers to feel particularly worried about using their card and PIN to make a purchase if the outlet had suffered a data breach.

Eighty-four percent say that companies that suffer a data breach should be required to make the incident public, reinforcing the idea that vendors and retailers run the risk of devastating their brand if a breach occurs.

Sixty-five percent of respondents report that they are often or always concerned about Internet fraud. However, those fears may be unfounded. Only 43 percent of those who reported having their security compromised believe it happened online. This finding is in line with prominent research, including the 2007 Identity Fraud Survey Report by Javelin Research.

The SPVA survey results represent 1,030 consumers: 407 UK, 303 USA, 320 France (51 percent male, 49 percent female, average age 40). It has a three percent margin of error and was conducted by Loudhouse Research, a London-based research consultancy firm. Complete survey data can be found at www.spva.org.

About Secure POS Vendor Alliance:

(www.spva.org)

The Secure POS Vendor Alliance (SPVA) is a non-profit organization that works with the multiple stakeholders of the payment value chain. Its aim is to develop an end-to-end security framework and to enhance security elements of payment solutions which protect cardholder information and defend merchants and acquirers against security breaches, while helping reducing fraud and lowering risk for all electronic payment stakeholders.



About Hypercom:

(www.hypercom.com)

Global payment technology leader Hypercom Corporation delivers a full suite of high security, end-to-end electronic payment products and services. The Company's solutions address the high security electronic transaction needs of banks and other financial institutions, processors, large scale retailers, smaller merchants, quick service restaurants, and users in the transportation, petroleum, healthcare, prepaid, unattended and many other markets. Hypercom solutions enable businesses in more than 100 countries to securely expand their revenues and profits. Hypercom is a founding member of the Secure POS Vendor Alliance (SPVA) and is the second largest provider of electronic payment solutions and services in Western Europe and third largest provider globally.

About Ingenico:

(www.ingenico.com)

Throughout the world, banks and retailers rely on Ingenico for secure and expedient electronic transaction acceptance. Ingenico solutions leverage proven technology, established standards and unparalleled ergonomics to provide optimal reliability, versatility and usability. This comprehensive range of products is complemented by a global array of services and partnerships, enabling businesses in a number of vertical sectors to accept transactions anywhere their business takes them.

About VeriFone Holdings, Inc.:

(www.verifone.com)

VeriFone Holdings, Inc. ("VeriFone") (NYSE: PAY), a global leader in secure electronic payment technologies, provides expertise, solutions and services for today with a migration strategy for tomorrow. VeriFone delivers solutions that add value to the point of sale, resulting in improved merchant retention and the generation of new sources of revenue for its partners and customers. VeriFone solutions are specifically designed to meet the needs of vertical markets including financial, retail, petroleum, government and healthcare.

Safe Harbor Statement under the Private Securities Litigation Reform Act of 1995:

This press release includes statements that may constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, including statements regarding the development, adoption, implementation, interoperability, performance and effectiveness of electronic payments industry security standards, the development of future security standards and guidelines intended to reduce and prevent fraud and other threats to electronic payment transaction integrity, and lower risk for all participants in card payment transactions. These forward-looking statements are based on current expectations and beliefs and are subject to risks and uncertainties that could cause actual results to differ materially from those described in the forward-looking statements. In particular, factors that could cause actual results to differ materially from those in forward-looking statements include: the ability of the Alliance to attract significant industry membership and participation in its activities and adherence to its policies and guidelines; industry, technological and regulatory changes; industry and market acceptance of and compliance with new security standards and guidelines; compliance with disparate certification requirements and government regulations; the state of the U.S. and global economies in general and other risks detailed in the companies' filings with the Securities and Exchange Commission, including the companies' most recent 10-K and subsequent 10-Qs and 8-Ks. Forward-looking



statements speak only as of the date made and are not guarantees of future performance. We undertake no obligation to publicly update or revise any forward-looking statements.

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Eye-Opening New Book Exposes how Hackers Attack the World's Financial Stability and What Measures are Taken to Stop Them

In the first book of its kind, author Karlos Krinklebine examines how computer hackers have affected the financial industry and how they have stolen the identities of millions of consumers, and swindled Wall Street's largest financial services firms out of millions of dollars. "Hacking Wall Street: Attacks and Countermeasures" - which explores how hackers use modern gadgets and schemes to steal millions of dollars - is sure to become an instant industry must-read.

Philadelphia, PA (PRWEB) July 3, 2009 -- Identity theft expert Karlos Krinklebine and eFraudOnline.com has announced the release of his introductory book, "[Hacking Wall Street: Attacks and Countermeasures](#)", a fascinating look into the world of hackers and how they are affecting America's financial system from individuals to corporations to Wall Street.

The statistics regarding [hackers](#) violating companies and individuals are mind boggling: The Federal Trade Commission (FTC) estimates that [identity theft](#) costs consumers \$50 billion annually. Approximately half a million computers are infected by hacker bots every day, and 11 percent of computers worldwide have become a part of criminal botnets, according to data compiled by PandaLabs. Perhaps most scary of all, an estimated 9.9 million Americans were victims of identity theft in 2008, up 22 percent from 2007. And the numbers go on and on.

"Hacking Wall Street: Attacks and Countermeasures" gives the most in depth look to date into the world of the new generation cyber criminal. It gives detailed descriptions of modern phishing toolkits, Trojans, pump and dump schemes and advanced malware distribution systems.

Follow Krinklebine on a trip through the cyber criminal underground and understand how they find and attack a broad array of chinks that exist in even the most sophisticated security networks of today's largest companies, as well as ordinary individuals, IT security armor.

Krinklebine even goes beyond the criminal mind and into the law enforcement side and shows preventive measures of how to deal with one of the most fascinating, and dangerous, group of felons today.

For more information or to purchase "Hacking Wall Street: Attacks and Countermeasures" for \$45.95, visit www.hackingwallstreetbook.com, www.efraudonline.com or Amazon.com.

Hacking Wall Street: Attacks and Countermeasures

By Karlos Krinklebine

Price: \$45.95

Trade Paperback

ISBN: 9781441463630

PP:402



For review copies of Hacking Wall Street: Attacks and Countermeasures please contact:
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News Image





RentLaw.com and TransUnion Partner to Launch Co-Branded Tenant Screening Services

RentLaw.com The National Landlord Tenant Guide and TransUnion announced the launch of <http://rentlaw.mysmartmove.com>, an affordable online solution to help independent landlords and multi-family operators better evaluate prospective applicants' rental applications. The solution comes at a time in the rental market when there is a greater need to verify a person's credit history in a timely, cost effective manner.

New York, New York (PRWEB) July 2, 2009 -- RentLaw.com The National Landlord Tenant Guide <http://www.rentlaw.com> and TransUnion today announced the launch of a co-branded website <http://RentLaw.MySmartMove.com>, an affordable online solution to help independent landlords and multi-family operators better evaluate prospective applicants' rental applications. The solution comes at a time in the rental market when there is a greater need to verify a person's credit history in a timely, cost effective manner.

While tenant screening is becoming widely adopted by independent rental owners, it is often time consuming and expensive to manually order credit reports or there has been no easy method to conduct background checks, sometimes taking days to receive this information. In addition, many owners have no processes in place to maintain, store or protect this type of information as required by Federal Law. TransUnion's SmartMove provides a new level of security for consumers as they do not have to share their personal information with the landlord - while landlords improve efficiencies because of the instant online screening process.

"The RentLaw.MySmartMove.com site is an easy to use tool and will help rental businesses gauge the applicant's risk and enable them to make better decisions," said David Dorfman, Publisher, RentLaw.com. "TransUnion has a history of providing quality rental screening capabilities and for the first time, independent owners as well as larger ones will have online access to the powerful data and analytics tools of TransUnion SmartMove. RentLaw.com adds value with their large Landlord Tenant database and marketing capability to the independent landlords and property managers."

RentLaw.MySmartMove.com capabilities include:

- Instant and reliable leasing recommendations based on the landlord's criteria and TransUnion's data and analytics;
- Online instant enrollment that increases efficiency by giving rental owners prompt access to the service upon receipt of authorization from the prospective renter;
- An added layer of protection and privacy for consumers because Social Security and credit account numbers are not displayed to the landlord; and
- A way to check renter applications against one of the largest credit, criminal and eviction databases.

SmartMove also allows the rental owner to determine the threshold of risk for each property with pre-defined settings. For example, a vacation property in a gated community might require a low risk value for potential renters, while an apartment near a university campus might accept applicants at higher risk levels.

Another key element of SmartMove is the three-step process, which simplifies the interaction between landlord and renter. First, the landlord sets up an account and uses the secure SmartMove website to generate an email to



the potential renter with a link to the site to provide consent for the landlord to access the renter's information. Once consent is given, the landlord then receives a recommendation from TransUnion based on the landlord's criteria. SmartMove also allows the landlord to determine which party pays for the screening service and can order additional information. Independent rental owners and potential renters may simply visit <http://RentLaw.MySmartMove.com> to view a demonstration of the site and create a free landlord account. Charges apply to run a report \$20 for the standard report. For an additional \$5.00 fee, further details are available. There are no membership fees.

"Verifying information from a tenant application enables the landlord to have a better idea of who they are renting to. Just the FACT that you are running a tenant credit report is often enough to have a tenant 'fix' their application," said Kevin Devine, Vice President of Development at RentLaw.com. "TransUnion's SmartMove is a great tool for many landlords who before, did not know where to, or how to, run a credit report. Our goal at RentLaw.com is to spread the word and enable landlords with greater services - create a free landlord account at <http://RentLaw.MySmartMove.com> ."

About TransUnion

As a global leader in credit and information management, TransUnion creates advantages for millions of people around the world by gathering, analyzing and delivering information. For businesses, TransUnion helps improve efficiency, manage risk, reduce costs and increase revenue by delivering comprehensive data and advanced analytics and decisioning. For consumers, TransUnion provides the tools, resources and education to help manage their credit health and achieve their financial goals. Through these and other efforts, TransUnion is working to build stronger economies worldwide. Founded in 1968 and headquartered in Chicago, TransUnion employs more than 3,600 employees in 25 countries on five continents.

<http://www.transunion.com>

About RentLaw.com

Founded in 1998, RentLaw.com The National Landlord Tenant Guides has become a top provider of information on the Internet for Landlords and Tenants. RentLaw.com has over 35,000 active members and offers other services to Landlords and Tenants in the United States.

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38thStreetSoftware.com Brings BAK2u Anti-theft Software Products to the U.S. Market

BAK2u PhoneBAK and Phoenix anti-theft products help owners of cell phones, PDA phones, Smart phones and laptops recover stolen or lost devices. With BAK2u anti-theft products people can stop worrying about what happens if their cell phone, PDA or laptop is ever lost or stolen. Plus, with the growing amount of personal and sensitive information that is stored on mobile devices PhoneBAK and Phoenix software ensures that this confidential information doesn't fall into the wrong hands by erasing the sensitive information.

St. Paul, MN (PRWEB) July 1, 2009 -- 38thStreetSoftware.com (<http://www.38thStreetSoftware.com>) announced today that they are the U.S. distributor of the PhoneBAK and Phoenix family of anti-theft software products developed by BAK2u Pty Ltd. - Singapore.

"We're extremely excited to bring this innovative line of anti-theft products to U.S. consumers and businesses," said CEO Craig Letourneau. "As individuals and companies purchase new cell phones and laptops it is increasingly important that they discover new ways to protect the sensitive and personal information on those devices and recover them when they are lost or stolen."

According to the FBI's National Crime Information Center, the number of reported laptop thefts increased almost 48 percent over the last two years, from 73,700 to almost 109,000. The number of reported phone robberies jumped 33 percent over the same period, from 60,100 to nearly 80,300.

With [BAK2u](#) anti-theft products people can stop worrying about what happens if their cell phone, PDA or laptop is ever lost or stolen. The software works in the background and automatically notifies the owner when a thief begins to use the stolen device. It also provides owners with the information they need about the thief to get their device back. Plus, with the growing amount of personal and sensitive information that is stored on cell phones PhoneBAK software ensures that this confidential information doesn't fall into the wrong hands by erasing the sensitive information.

The BAK2u family of anti-theft products includes the PhoneBAK and Phoenix software product lines. PhoneBAK software for consumers and businesses works with a variety of manufacturers and carriers of GSM cell phones, Smart phones and PDA phones. Phoenix software can be used by consumers and businesses on either Mac or PC laptops.

PhoneBAK anti-theft software for cell phones and PDA features:

- Sends a text message identifying the phone thief
- Works with Smart phones, PDA Phones, and other GSM phones including:
 - o BlackBerry
 - o Windows Mobile (HTC, HP, Palm, Samsung, and others)
 - o Symbian (Nokia, Samsung, LG, Siemens, and others)
 - o Java (Sony Ericcson)
- Sends an alert text once per minute in the background, unnoticed by a thief



- Allows for backup of sensitive and confidential data (BlackBerry devices only)
- Locates devices using GPS technology to monitor a loved one or track an employee location (PhoneBAK GPS)

The PhoneBAK family of products includes:

- PhoneBAK Blackberry
- PhoneBAKup (BlackBerry)
- PhoneBAK GPS
- PhoneBAK Mobile Phone
- PhoneBAK PDA Phone
- PhoneBAK SE (Sony Ericsson)

Phoenix anti-theft software for PC & Mac laptops features:

- Tells the GPS location of a stolen laptop anywhere in the world
- Protects the data on laptop from unauthorized access
- Uses iSight cam to capture a video of the thief and sends information on the thief's IP address & local wireless networks to help locate the laptop (Mac only)

For more information about the PhoneBAK or Phoenix family of products, to become a reseller, receive a free trial or purchase, visit www.38thStreetSoftware.com or email sales (at) 38thStreetSoftware (dot) com.

About 38thStreetSoftware.com:

38thStreetSoftware.com is headquartered in St. Paul, Minnesota and provides international software publishers a gateway to North American markets. More information about the company can be found on its website at 38thStreetSoftware.com.

PhoneBAK and Phoenix are trademarks of BAK2u Pty Ltd.

All other trademarks are owned by their respective companies.

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IntegraScan Announces More than \$100,000 in Criminal Background Checks Given Away in First Week of IntegraScan Safe Kids Program

IntegraScan has announced an unprecedented amount of money given away during the first week of the company's Safe Kids Program. More than \$100,000 in background checks was given away during the first seven days of this innovative initiative.

Loxahatchee, FL (PRWEB) July 1, 2009 -- IntegraScan.com, a leading provider of background check services and criminal record checks, has announced they have given away more than \$100,000 in [criminal background checks](#) during the first week of the IntegraScan Safe Kids Program.

This unique program was spearheaded to help ensure that children involved in youth organizations of all types are protected from violent criminal behavior on the part of organization employees and volunteers.

According to national statistics, the number of youth organizations conducting background checks on employees and volunteers has dropped alarmingly due to economic troubles and reduced funding.

In order to halt this frightening trend, IntegraScan recently announced they would give away \$500,000 in criminal background checks each month to youth organizations around the nation. The unprecedented success of the [IntegraScan Safe Kids](#) program during its very first week is a testament to the need for these background checks.

The frightening reality is that if left unchecked, volunteers and employees with a history of manslaughter, rape, molestation, kidnapping and other heinous crimes can easily gravitate to these programs. Due diligence is the only method by which these undesirable individuals can be kept from harming the nation's youth.

IntegraScan urges parents to voice their concerns to organization leadership and encourages youth organizations to take advantage of criminal record and background checks, in order to facilitate a safer environment for youth.

About IntegraScan: IntegraScan is a provider of criminal background checks and other public records, dedicated to providing the nation's youth organizations with the tools required to ensure the safety of those within the programs. Background check services can be reached at [IntegraScan.com](#). Safe Kids can be reached at [IntegraScan.com/SafeKids](#) or you can visit them at the [IntegraScan](#) blog.

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MyCreditGroup Adds Mint.com to Credit Repair Services

People with damaged credit now have a way to get back on track. MyCreditGroup.Com has started to incorporate the popular Mint.com website into their credit repair services.

San Diego, CA (PRWEB) July 1, 2009 -- People with damaged credit now have a way to get back on track. MyCreditGroup, a one-on-one credit repair agency helping its customers get control over their finances, has started to incorporate the popular Mint.com website into their [credit repair services](#).

By using Mint.com as a budgeting tool within their credit repair program, Marc Chase of MyCreditGroup.com hopes to help customers avoid the situations that created their bad credit problems in the first place.

"A lot of people have credit problems because they simply don't know how to manage their finances," says Chase. "If you can give them an easy way to see where their extra money is going, it becomes much easier to help them avoid abusing their credit." With Mint.com's easy-to-use features and reminders that help users track when their bills are due, Chase hopes his clients can avoid more bad marks on their credit report as MyCreditGroup helps them reverse the damage already done.

Even the experts are susceptible to letting money slip through their fingers - money that could be put to better use squaring away credit debt. "I just found out I've spent \$1,350 on the ATM fees at my 7-11," Chase admits. "It doesn't seem like much when it happens a few dollars at a time, but that's a chunk of change that can make a huge difference when you're struggling with a credit card bill."

By helping people keep closer tabs on where their money is going, [MyCreditGroup](#) believes they can learn to make choices that will improve their credit rating. "Paying a little bit more than the minimum payment - even an extra \$50 - makes a huge difference in how much money you'll wind up owing overall, and in repairing your credit," Chase says. "We're hoping with the addition of Mint.com as a budget tool, we can help people find that extra \$50 in their finances."

This isn't the first time MyCreditGroup has emphasized proper budgeting as a credit repair tool. The company has seen the rise of many "quick fix" credit repair agencies that don't deliver on their promises of eliminating bad credit. "You can't just wave a magic wand and have your bad credit disappear," Chase explains. "You have to make an effort to reform your spending habits, pay your bills on time, and get that score up bit by bit. Mint.com just makes that process a little easier by helping you keep track."

Even if a quick fix were possible, it wouldn't change the underlying problem. "People have bad credit for a reason," Chase says. "If that reason is because an error was made or an identity was stolen, we can fix it. If the reason is because you've not been able to handle your finances, we need to fix that problem, too." With the addition of Mint.com to its arsenal of credit repair strategies, MyCreditGroup is delivering the double whammy people need to see bad credit become a thing of the past.

About My Credit Group:

San Diego-based My Credit Group is a nationally recognized team of professionals specializing in credit repair,



debt settlement and identity theft protection since 2001. Rated #1 by several online review sites, the company has provided credit assistance to tens of thousands clients across the country, and their consulting services have been utilized by large corporations including Wells Fargo, Bank of America and the U.S. Department of Defense. For more information, call (800) 430-7494 or visit www.mycreditgroup.com.

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Boston Meridian Announces The Acquisition Of Syfact International By NICE Systems (NASDAQ: NICE) And Actimzie, A NICE Systems Company

Boston Meridian Announces The Acquisition Of Syfact International By NICE Systems (NASDAQ: NICE) And Actimzie, A NICE Systems Company.

Ra'anana, Israel and New York (PRWEB) July 1, 2009 -- Boston Meridian is pleased to announce the acquisition of the assets of Syfact International, B.V. by NICE Systems (NASDAQ: NICE) and Actimize, a NICE Systems Company.

Syfact is a pioneer of enterprise investigative case management solutions and their expertise, technology and best practices will help Actimize customers further improve investigative operations, increase compliance with regulations and reduce overall operational costs. The acquisition also enhances the joint company's footprint and competitive position, providing immediate benefits for both Actimize and Syfact customers. Actimize intends to continue supporting current product installations and increase investment in Syfact's product support program.

About Boston Meridian:

Boston Meridian is a rapidly growing M&A and private capital advisory investment bank serving the technology industry. We value focus, senior partner execution, and reputation above all else.

The firm was founded in 2002 by veteran Wall Street investment bankers previously responsible for banking and private equity efforts for major firms. Our team has advised companies on over \$8 billion in M&A value and \$15 billion in equity and debt new issuances.

Boston Meridian was founded to address the acute need for corporate finance and M&A advisory services dedicated to middle market public and private companies. Our team understands the unique needs and challenges of our clients. Our deep vertical expertise across technology combined with our significant transaction experience provides our clients with first-class execution.

About Actimize:

Mitigating transactional risk across enterprise silos, Actimize is a leading provider of software solutions for anti-money laundering, brokerage compliance and fraud prevention. Built on a patented, scalable and extensible analytics platform, Actimize solutions enable financial institutions to increase their insight into real-time customer behavior and improve risk and compliance performance. Actimize technology processes billions of transactions a day for many of the world's top banks and brokerages. Actimize, a NICE Systems company, has offices in New York, Israel, London and Tokyo.

About Syfact:

Syfact, headquartered in Europe with offices in North America, has been used by many of the world's largest and most respected corporations, government agencies and financial institutions including, among others, ING and Rabobank. They are a leading global provider of investigative case management solutions, best practices, and technologies. Through deep industry knowledge, extensive experience, and leading-edge technologies, Syfact employs a holistic, best practices approach, delivering best-of-breed investigative solutions in the areas of



compliance, complex fraud, money laundering, customer due diligence, and corporate security investigations.

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World-Check Reports 25% Client Growth Over Past 10 Months

World-Check today announced a further period of client growth since August 2008, adding over 800 new clients. 2009 has seen the company deliver a strong return on significant re-investments in operations over the past two years.

London, UK (PRWEB) July 1, 2009 -- World-Check, the leading provider of end-to-end risk management services, today announced a further period of client growth since August 2008, adding over 800 new clients. Founded in late 2000, the privately held company has steadily built its client base to more than 3800 institutions.

"With the addition of a country risk assessment tool, Country-Check, and the acquisition of IntegraScreen's Enhanced Due Diligence (EDD) reports, the past year has seen us expand our product suite substantially" said Daniel Peak, Chief Executive Officer of World-Check. "It is testament to our strong management structures and world-class research, sales and technology teams that the company continues to expand its product offerings, client base and remains strong financially despite the difficult global economic climate. By integrating our strengths in multiple areas of the risk mitigation process, we are able to offer clients an indispensable and comprehensive risk reduction programme."

"World-Check is entering its 9th year in business and demand for our services continues to grow. Since first launching our Online service the number of manual individual name searches in our system has increased phenomenally from 12 million names in 2006 to more than 24 million names in 2008", said David Leppan, World-Check founder and Chairman. "Top of our minds during this tough economic period is to continue to enhance our customers' service experience by listening and adapting to their needs and requirements. 2009 has seen us deliver a strong return on significant re-investments in our operations over the past two years, and we have consistently maintained a 98% year-on-year client renewal rate which remains significant to our company's ongoing success."

World-Check serves clients in the financial services industry as well as various other sectors including, insurance, legal, gaming, aviation, real estate, consulting, natural resources and accounting, to name but a few.

About World-Check

Trusted by more than 3,800 institutions in over 160 countries, including 49 of the world's top 50 banks, World-Check offers an end-to-end solution for assessing, managing and remediating financial, regulatory and reputational risks

World-Check's global database of heightened risk individuals and entities, Enhanced Due Diligence (EDD) reports, passport verification and country risk assessment tools provide the means to address the full spectrum of risk across all markets and industries.

Represented across five continents, World-Check's international research team monitors emerging risks in more than 50 languages, covering over 240 countries and territories worldwide.

For more information visit <http://www.world-check.com/>



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Intellitactics Reviews New Book on Information Security and Privacy in First Person Series Podcast

Editors Axelrod, Bayuk and Schutzer Pack This New Book with Essays by Industry Experts for a Pragmatic 'How To' on Protecting Sensitive Data and Systems and Complying With a Growing Roster of Data Protection Laws.

Reston, VA (Vocus) June 30, 2009 -- Intellitactics, a leading provider of appliances and software for enterprise security management, announced the availability of a new podcast called "[Busting Security Myths](#)". This podcast, the 10th in the First Person Series, is featured on the Intellitactics website and available to subscribers through RSS. Pam Casale, CMO Intellitactics, comments on the First Person Series: "This podcast, along with the others, reflects our commitment to sponsoring programs that will expand the knowledge and skills of the community of security professionals. The threat landscape is constantly changing and the techniques that organizations can employ to protect themselves is changing just as fast. Our goal is to provide easy access to the latest thinking on the security information explosion."

In this podcast, Warren Axelrod, one of the editors of [Enterprise Information Security and Privacy](#) (Artech House 2009) discusses the myths surrounding the securing of sensitive and private information. Each of the chapters in the book takes aim at the myths with hard facts, practical suggestions for action and real examples that bust the myth wide open. "The situation is much too serious to let old thinking influence the way we act and make decisions," Axelrod warns. "Today's problems require new thinking that reflects lessons learned and employs new tactics for achieving success. I challenge anyone reading this book to come to work the next day and not do just one thing in a different way."

Other editors, Jennifer Bayuk and Daniel Schutzer each bring their own unique perspective to this challenging subject. Bayuk, former CISO, lecturer, author and consultant, is an expert on working through audits and her chapter on information classification demystifies the process for organizations working on this task for the first time. Schutzer is the Executive Director of the [Financial Services Technology Consortium \(FSTC\)](#) - the financial industry's first collaborative forum designed to explore strategic business/technology issues. Also noteworthy is the chapter by Ed Amoroso, the CSO for AT&T Services, Inc., who wrote on the risks that affect any user of telecommunication services, including the subject of mobile telecommunications that is a new frontier for many security organizations. Other contributors, too numerous to mention, make this a must have for forward looking security managers.

Intellitactics is rewarding five podcast listeners with a copy of Enterprise Information Security and Privacy. Go to [Podcast](#) and register to win! Read more about Busting Security Myths on the Intellitactics blog www.enterprisesecurityblog.com

About Intellitactics, Inc.

Headquartered in Reston, VA, Intellitactics provides a suite of security incident and event management (SIEM) products for organizations of all sizes. Well-known as the provider of Intellitactics Security Manager, the optimal



[enterprise security management](#) software solution for large companies with complex requirements, Intellitactics now offers mid market organizations a line of [security management](#) appliances called Intellitactics SAFE. These products, used stand alone or in combination, provide unparalleled capability for compliance reporting, log management and threat management. Global organizations, multi-site companies or MSSPs can effectively distribute capabilities while providing centralized control of the security infrastructure. Intellitactics SAFE won the Best Security Management Award Europe 2009. Intellitactics was the first SIEM vendor to be awarded Common Criteria Certification as a security information and event management solution. Founded in 1996, Intellitactics is backed by JMI Equity Fund LP and Lazard Technology Partners and is ranked by well-known industry analysts as a market leader known for product development, delivery and thought leadership. Visit us at www.intellitactics.com.

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News Image





National Futures Association Launches Redesigned Website

National Futures Association (NFA) announced today the launch of its redesigned website, www.nfa.futures.org.

Chicago (Vocus) June 29, 2009 -- National Futures Association (NFA) announced today the launch of its redesigned website, www.nfa.futures.org. In addition to a more contemporary visual design, the website contains several new features, including:

- An enhanced search function for the NFA Manual, allowing NFA Members and other compliance professionals to search the Manual using specific rule numbers or key words or phrases;
- An extensive Frequently Asked Questions section, allowing visitors to the site to find answers to their regulatory questions more quickly and efficiently;
- A more intuitive navigation system; and
- The addition of educational podcasts and webcasts for NFA Members and the general public.

"NFA's website is the primary method futures industry professionals, the public, the media and other interested parties communicate with NFA," said Karen Wuertz, senior vice-president of Strategic Planning and Communications. "The redesign will allow NFA to continue to provide accurate and relevant information to all of our audiences."

One of the most popular features of NFA's website is the Background Affiliation Status Information Center (BASIC). BASIC allows individuals to conduct free background checks of all registered futures firms and individuals. BASIC contains current and historical registration information as well as information concerning disciplinary actions taken by NFA, the Commodity Futures Trading Commission and all of the U.S. futures exchanges.

"BASIC is an essential tool for anyone who is considering participating in the U.S. futures markets," said Wuertz. "More than 150,000 background checks are conducted every month using BASIC."

NFA is the premier independent provider of innovative and efficient regulatory programs that safeguard the integrity of the [futures markets](#).

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ElectronicsShowplace.com Beefs Up Security To Protect Its Customers' Personal Data

Determined to protect its customers from growing fraud on the Internet, ElectronicsShowplace.com has incorporated tough new Extended Validation Secure Socket Layer (EV SSL) encryption software to ensure that purchasing data remains secure.

Burlington, Ky. (PRWEB) June 29, 2009 -- Determined to protect its customers from growing fraud on the Internet, ElectronicsShowplace.com has incorporated tough new Extended Validation Secure Socket Layer (EV SSL) encryption software to ensure that purchasing data remains secure.

"Today's fastest growing threat is phishing, where a fraudulent web site impersonates a legitimate business to attract unsuspecting visitors into divulging personal information," said Donna Jackson of ElectronicsShowplace.com. "We're taking the steps necessary to ensure that our customers' data remains secure."

High profile incidents of fraud and phishing scams have made Internet users very concerned about identity theft, Jackson added. Increasingly, customers want proof that a website can be trusted and their information will be encrypted before they enter sensitive data.

ElectronicShowplace.com's EV SSL protocol allows communication across the Internet in a way that helps prevent forgery and message tampering. An EV SSL certificate is the most stringent verification process of all SSL certificates now being offered.

EV SSL Certificates provide third-party verification of the security of the connection, using a highly visual display that gives consumers both confidence and protection. Customers will know that a web site module is protected because the URL bar will turn green on secured pages in most modern web browsers.

"We sell thousands of items to hundreds of satisfied customers each month, and our customers deserve the best security we can provide," said Jackson. "EV SSL is the gold standard of online security systems; it is the best guarantee that we can give our customers that their transactions with us will remain secure."

About ElectronicsShowplace.com

ElectronicsShowplace.com has been in the e-commerce industry since 2005, offering deeply discounted consumer electronics from hundreds of different manufacturers to both businesses and the general public. Products range from discount computer electronics to discount office supplies to discount portable audio equipment and small home and office appliances. Customer service is a priority at ElectronicsShowplace.com. For more information, contact us at www.ElectronicsShowplace.com.

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News Image





ID Analytics Wins in Prestigious International Predictive Technology and Data Mining Competition

ID Analytics Team Awarded Second Place in the Knowledge Discovery and Data Mining Competition (KDD Cup)

Paris, France (PRWEB) June 29, 2009 -- ID Analytics, the leader in on-demand identity intelligence, announced today that the company's team won the second place award among the top data analysis companies in the Knowledge Discovery and Data Mining competition (KDD Cup) organized by ACM Knowledge Discovery and Data Mining, the most important and prestigious competition on data mining and analysis in the world.

The KDD Cup is the most rigorous and oldest data mining competition in the field of predictive technology and data mining. Every year, thousands of individuals from a broad range of industries compete to create the most sophisticated mathematical models to solve complex analytical problems from different disciplines such as medicine, marketing or environmental sciences.

ID Analytics' team placed second in the KDD Cup "fast challenge" and the Association for Computing Machinery's Special Interest Group on Knowledge Discovery and Data Mining (ACM SIGKDD) officially presented ID Analytics with the award on June 28, 2009, at the 15th Annual ACM SIGKDD conference on Knowledge Discovery and Data Mining in Paris, France.

The 2009 KDD Cup challenge was "Fast Scoring on a Large Database." Teams worked on large marketing databases from the French telecommunications company Orange to predict the propensity of customers to switch providers, buy new products or services, or sign up for upgrades that increase the profitability of the sale. The overall goal was to beat the in-house Orange analytics system currently in place.

With 4,732 completed valid entries, each team had to download and pre-process the data, choose the right modeling algorithm, build the best model, and submit the results in a short period of time (within five days for the "fast challenge").

The 2009 ID Analytics effort was led by principal scientist Dr. Jianjun Xie, with a team comprised of scientists Dr. Viktoria Rojkova and Dr. Siddharth Pal, and chief technology officer, Dr. Stephen Coggeshall.

"ID Analytics earned this recognition based on its superior modeling technology and advanced analytics skills. Our analytics organization is an exceptional group of talented professionals with diverse expertise in engineering, physics, computer science and mathematics. They continuously create advanced analytical technology that provides businesses with predictions of the likelihood of identity risk associated with an individual and provides consumers, through MyIDScore.com, with a quick and easy way to assess their risk of identity fraud," said Coggeshall.

ID Analytics gives leading telecommunications, financial services, retailing, utility, ecommerce, and healthcare



companies, as well as key government agencies, unprecedented visibility into individual identities. This allows organizations to drive new revenue opportunities, reduce financial losses, and comply with relevant federal regulations.

Historical winners of this competition are organizations with worldwide recognition and prestige in research such as the MIT (Massachusetts Institute of Technology), the ATT Laboratories, IBM, Carnegie Mellon, the Hong Kong University of Science and Technology, the Indian Institute of Technology and the Chinese Academy of Science.

For more information on ID Analytics, visit [ID Analytics, Inc.](#)

About ID Analytics, Inc.

ID Analytics, the leader in on-demand identity intelligence, protects both organizations and consumers by providing unprecedented visibility into fraud risk and credit potential. Building on the success of its industry-standard ID Score®, ID Analytics has pioneered a new generation of risk management solutions by combining the ID Network®- the nation's only real-time, cross-industry compilation of identity information; Personal Topology™- patented technology to dynamically interpret an individual's identity characteristics and their connectedness to others; and proprietary Advanced AnalyticsSM. Leading telecommunications, financial services, retailing, utility, ecommerce, and healthcare companies, as well as key government agencies, trust ID Analytics to protect their customers, drive new revenue, reduce financial losses, and comply with federal regulations. ID Analytics is based in San Diego, CA.

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News Image

'id:analytics™

Interswitch Canvasses Industry Coalition to Tackle Fraud

For effective tackling of campaigns and measures against payment cards and ATM fraud in Nigeria, Interswitch, the nation's premier e-payment transaction company has urged industry's stakeholders to come together under one umbrella to tackle this menace.

Lagos, Nigeria (PRWEB) June 28, 2009 -- For effective tackling of campaigns and measures against payment cards and ATM fraud in Nigeria, [Interswitch](#), the nation's premier e-payment transaction company has urged industry's stakeholders to come together under one umbrella to tackle this menace.

Mr. Mitchell Elegbe, Managing Director and Chief Executive Officer of the company, who made this call at a [Fraud Management Strategy](#) forum with banks' chiefs, hosted by Interswitch, explained that the proposed body would have the Central Bank of Nigeria, all banks and the Economic & Financial Crimes Commission (EFCC) as members. The 24 banks were represented at this forum.

Elegbe explained that the proposed anti-fraud organisation would among other objectives; develop strategies for planning and managing regular anti-fraud initiatives that would focus on fraud investigation, analysis and mitigation. This would be achieved through collaborative efforts with law enforcement agents such as EFCC.

Top level representatives of banks present at this meeting embraced and applauded the proposition while stressing that only industry-wide coalition could effectively checkmate the threat on payment cards and ATM fraud in the country.

About a year ago, Interswitch and some of its member banks embarked on a multi-channel fraud awareness campaign programme and communication materials were deployed across radio, print (newspaper adverts) and outdoor (billboards) channels in strategic locations across the country.

This was followed up by another series of campaigns, solely sponsored by InterSwitch. The media campaign, which kicked off in April 2009, was communicated through creative delivery of radio jingles, on-air personality publicity (DJ hype), newspaper adverts and banner display on the Internet as well as short message services (SMS), warning card users not to disclose their personal identification number (PIN) to anyone.

Interswitch has also put in place an IT Risk and Fraud Management team whose mandate is to focus on fraud investigation and analysis. It would liaise with member banks, regulators and law enforcement agents on fraud matters. It is also equipped with specialized resources to manage fraud investigation. Other fraud preventive initiatives embarked upon by InterSwitch include MoneyGuard, FraudWatch, FraudGuard, FraudInsure, IdentityGuard and FaudAware.

InterSwitch recently introduced a more secure Chip + PIN card called VERVE. The Verve card has a lot of security features that makes it very difficult for fraudsters to clone. The chip technology guarantees that information stored is not accessible to unauthorized persons. The Verve card is the only Chip + PIN card to not



only have international security features but to address local security challenges of operating in Nigeria.

Intercontinental Bank , Nigeria International Bank, Skye Bank, Bank PHB, Oceanic Bank, Ecobank, First City Monumental Bank (FCMB), First Bank, Stanbic IBTC, Unity Bank, Zenith Bank and United Bank for Africa (UBA) have ordered the Verve cards in order to replace their existing magnetic strip card with the new Verve card.

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You can read the online version of this press release [here](#).

Ponzi's and Pyramids Ignored or Protected by FTC, Consumer Group Charges

Consumers in the US Suffer as much as \$10 billion in Annual Losses from Ponzi and Pyramid Schemes, due to Negligence and Corruption at the FTC, a Consumer Group Charges. In a 21-Page Whistle Blower's Report, the Non-profit Group, Pyramid Scheme Alert, Charges that the Federal Trade Commission has been Politicized and Muzzled by Conflicts of Interest and Lobbyists for Pyramid Selling Schemes.

Charlotte, NC (PRWEB) -- A consumer organization is asking Congress to investigate the actions of the FTC, charging that the FTC, like the SEC, has ignored and protected pyramid and Ponzi schemes, causing as much as \$10 billion per year in consumer losses. The losses over time are far greater than those suffered by investors in Bernard Madoff's Wall Street Ponzi.

Pyramid Scheme Alert, a non-profit consumer group founded in 2000, has released a 21-page whistle-blower's report that details a dramatic shift in FTC policy that began in 2001 and has left the public exposed to deceptive "business opportunity" frauds. Most of the schemes are disguised as "multi-level marketing" (MLM) companies or as online "cash gifting" schemes. The report, entitled, "The Main Street Bubble: A Whistle Blower's Guide to Business Opportunity Fraud; How the FTC has Ignored and Now Protects It" was written by the group's president, Robert L. FitzPatrick.

The report outlines evidence that the FTC policy change followed the 2001 appointment by President George W. Bush of attorney Timothy Muris as FTC chair. Muris came to the job from a law firm that counted among its largest clients, the multi-level marketing company, Amway. He currently serves as an attorney/lobbyist for another multi-level marketing company with specific responsibilities to influence the FTC on behalf of the MLM company.

Among the FTC actions that the report discloses include:

- * Abruptly ceasing nearly all investigations and prosecutions of pyramid selling schemes from 2001 forward
- * Consistently neglecting previous enforcement orders against Ponzi and pyramid schemes
- * Removing the FTC's internal expert on pyramid schemes from investigations and analysis of Ponzis and business opportunity frauds.
- * Publishing a widely circulated letter in which the legal foundation for prosecuting pyramid selling disguised as "direct selling" was weakened and questioned
- * A revolving door pattern at the FTC in which some pyramid lobbyists became FTC officials and some FTC officials later became pyramid lobbyists.
- * Exempting "multi-level marketing" companies from rules that would offer protection to consumers from fraudulent "income opportunity" solicitations.

The effect of these FTC actions, the report concludes, has been to allow the spread of the "endless chain" into mainstream business, a deceptive marketing lure that causes 90-99% of all investors to suffer losses. The Endless Chain Pyramid is a Main Street version of the Wall Street Ponzi.

In a Ponzi scheme, the perpetrators lure new investors to invest their savings based on promises of high income



which they claim is from profitable trades and other investments. Perpetrators, in fact, use the investors' own capital investment funds to pay earlier investors in an endless and unsustainable system that requires constant recruitment of new investors, which is impossible. There is, in fact, little or no external revenue (income from trades and investments). The scheme is a "closed market". The vast majority of the latest investors are doomed to losses.

In the Main Street version, the perpetrators lure consumer/investors to pay fees and make purchases based on promises of high income in a business which they claim is based on "direct selling"(retail sales to the general public). Perpetrators promise a high income to new "distributors" if the consumer/investors themselves recruit others to also join the "business opportunity" as "distributors." They, in fact, transfer the capital investment funds from later "distributors" to those at the top in an endless and unsustainable system that requires constant recruitment of new "distributors," which is impossible. There is, in fact, little or no external revenue from direct selling (income from retail sales to the general public). The scheme is a "closed market" of distributors (investors). The vast majority of the latest investors are doomed to losses.

The report details the extraordinary insider connections, political influence-buying and large-scale political contributions of the "pyramid lobby" resulting in political protection of endless chain schemes from law enforcement at the FTC.

Pyramid Scheme Alert is all-volunteer, non-partisan and non-profit. Its website, is visited by thousands of consumers, journalists and regulators worldwide each month. The author of the report, Robert FitzPatrick has served as expert witness or consultant in more than 20 court cases involving pyramid and Ponzi schemes. He provided consulting services in combating pyramids to the government of Sri Lanka in 2005. He recently worked with Canadian CBC news show, Marketplace in an undercover investigation of a pyramid selling scheme. He is author of the book, False Profits (<http://www.falseprofits.com>), the first book to critically examine the multi-level marketing industry. He has also provided consulting and expert witness services to State Attorney's General, the Better Business Bureau of Dallas, Texas and to law enforcement in Fresno County, California.

A digital file of the report is available to the media. Contact Robert L. FitzPatrick, President, Pyramid Scheme Alert, in Charlotte, NC, 704-334-2047, <http://www.pyramidschemealert.org>

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You can read the online version of this press release [here](#).



Award-Winning Artist and CEO Splits from Phoenix Global Humanitarian Foundation

Melissa Michaels, an award-winning artist and CEO of Inpeloto LLC officially severs ties with Phoenix Global Humanitarian Foundation. Ms. Michaels has been supporting the non-profit since last year. She said, "Due to some behavioral challenges with Phoenix Global Humanitarian Foundation's Africa's counterpart Dr. Ashis Brahma and various discrepancies, I decided it's best to not continuing this path." Calls to the founder Dr. Elizabeth Garcia Gray were not returned

San Diego, CA (PRWEB) June 26, 2009 -- Melissa Michaels, an award-winning artist and CEO of Inpeloto LLC officially severs ties with Phoenix Global Humanitarian Foundation; headquarters in Louisville, Kentucky. Ms. Michaels has been supporting the non-profit since last year. She said, "Due to behavioral challenges with Phoenix Global Humanitarian Foundation's Africa's counterpart Dr. Ashis Brahma and various discrepancies, I decided it's best not continuing this path." Dr. Brahma appeared on 60 Minutes in 2006 in a brief interview with Scott Pelley regarding the Darfur crisis. Calls to the founder Dr. Elizabeth Garcia Gray were not returned.

Ms. Michaels is an activist and philanthropist as well. Her community and humanitarian involvement include supporting BookPALS (Performing Artists for Literacy in Schools), one of the fastest growing literacy programs in the country, is an all-volunteer program operating under the auspices of the Screen Actors Guild Foundation, the charitable, educational and humanitarian arm of the Screen Actors Guild. Additionally, she is an advocate for Make-A-Wish Foundation and Conservation International.

Inpeloto's mission: To be world relevant through social transformation by implementing infinite peace, love and togetherness for daily existence of conscious action. Love is a verb.

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Self Defense and Security Products Now Available For Purchase Online

Self Defense Devices, an authorized dealer of Streetwise Security Products, has launched their official web site offering self defense and security products for sale. One robbery every 1.3 minutes; one forcible rape every 5.6 minutes; one murder every 32.6 minutes. Sobering crime statistics to say the least.

Winterville, NC (PRWEB) June 26, 2009 -- "...Because Our Streets Are No Longer Safe" is the mantra behind the official launch of the self defense and safety products website www.selfdefensedevices.net.

As economic indicators worsen, innocent families face the ever present threat of crime. Violence and theft can leave lingering financial, emotional and physical wounds. Slowly regaining a sense of safety, security and well-being are naturally part of healing. Self defense products are just one avenue available to help speed the recovery process.

Stun guns, pepper spray, surveillance cameras (often referred to as "spy cameras") and motion detector alarms are a sample of the products available and quickly ready for delivery from Self Defense Devices. Carefully read and follow included product instructions and safety precautions prior to handling and usage. Some state and local restrictions apply.

100% secure payment transactions. 100% satisfaction guaranteed.

For more product information and to order contact:

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Ryanair's 0% Balance Transfer Credit Card becomes one of Ireland's most competitive

Thinking Money reports that the Ryanair/MBNA Ireland Gold credit card has raised the bar in Ireland by offering 0% interest for the first 10 months on balance transfers. - Ireland's adoption rate of 0% balance transfers has been historically poor, and yet offer exceptional consumer savings on credit card payments. - The MBNA/Ryanair credit card is now the balance transfer credit card to be beaten. - Free flight earned on opening account, and earned over time. - Increased education around the benefits of such a credit card is gaining momentum.

Manchester, UK (PRWEB) June 25, 2009 -- Thinking Money can announce that Ryanair & MBNA Ireland; giants in their respective fields

[Ryanair](#), Europe's largest low fare airline, emerged in June 2009 as Europe's biggest airline in terms of passenger numbers, having overtaken major rivals such as Air France, British Airways and Lufthansa.

Ryanair operates on more than 830 routes across 26 countries, connecting 148 destinations.

Thinking Money expects Ryanair to maintain its traffic growth by 15 percent to fly 67 million passengers during 2009/2010.

Thinking Money notes that [MBNA Ireland](#) is the Republic of Ireland's third largest credit card provider, endorsed by almost 90 organisations as diverse as EBS Building Society, Irish Heart Foundation and Munster Rugby. Knowing the popularity of Ryan Air in Ireland, Thinking Money believes this will become one of the most popular affinity cards on the market.

Unbeatable fee-free period and appetising rewards

Ryanair/MBNA's recent online credit card offer of 0% interest for the first 10 months on balance transfers is four months longer than any other credit card available in Ireland.

Thinking Money highlights the increasingly competitive credit card industry, where 0% balance transfers and reward credit cards are becoming the only way to compete. The surging growth of MBNA credit cards in the UK and Europe is a testament to such a theory.

Customers who use the card within 90 days of opening the account will receive a bonus return flight of their choice from a selection of top European destinations. Buying five return flights using the Ryanair/MBNA credit card will earn users an additional bonus return flight.

For every €2,000 spent on the Ryanair/MBNA credit card in a calendar quarter, users receive one bonus return flight, while €5,000 spent will earn users a pair of return flights.

Offer allows customers extra time to pay off balances

Stephen McNamara said the new offer was aimed at allowing customers extra time to pay off their credit or store card balances.

"Those taking advantage of our latest offer can also jet away to a host of European destinations as a reward for taking the first step in reorganising their finances," said McNamara.

Kevin Power, Head of Partnerships at MBNA Ireland, added that since the launch of the MBNA/Ryanair credit card in 2002, customers have benefited from earning bonus return flights offered on the Ryanair Credit Card.

"This benefit provides new customers with more choice when shopping around," said Power.

Thinking Money warns customers moving to Ireland of a hidden cost unrelated to credit card companies - the annual government stamp duty on credit cards is currently €30. In many instances though, customers can recoup this saving and more by carrying a credit card balance transfer. Although a relatively new product to the Irish credit cards market, balance transfers can certainly provide savings for consumers in these troubled times.

Notes to Editors:

Thinking money is a free help and advice site for money-related matters, reporting on economic, consumer and business lending news and advice.

References:

Original <http://www.thinkingmoney.org/irelands-new-credit-card-ryanair-0-balance-transfer/>

Ryanair Website: <http://www.ryanair.com>

MBNA Ireland: http://www.mbna.ie/creditcards/ireland_travel.html

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Tax Relief Network Helps Victims of Identity Fraud

Not only do Americans have to worry about increased taxes or the possibility of being audited by the IRS but if you're a victim of identity theft you're responsible for the taxes that might be due. It's a ever increasing problem. Criminals using the social security numbers of unsuspecting American's in order to earn income and then not pay the taxes that are due.

Delray Beach, FL (PRWEB) June 25, 2009 -- TaxRelief.net a leading provider of [tax relief](#) and referral service for [tax attorneys](#) has partnered with The Tax Defense Network in an effort to bring its clients even better solutions. Every year hundreds of thousands of Americans are contacted by the IRS regarding a tax debt. With identity theft one of the fastest growing crimes in the US the possibility of someone stealing your social security number simply to be able to work and then not pay taxes on that earned income is becoming a strong reality.

Brenton King, a 25-year-old father and student from Utah had his identity stolen when he was 17 and on vacation. Over the last four years at least five individuals have used his social security number to earn income and not pay taxes. The end result has had King unable to collect on past tax refunds and stimulus checks.

"In a situation like this we first have to establish that Mr. King was in fact a victim of identity theft and that he isn't responsible for these back taxes that are due. Then once Mr. King establishes a new social security number we can then move onto reclaiming any refunds or monies that are owned to him by the IRS." - David Dugan, Spokesperson for TaxRelief.net

It's certainly a frustrating situation to be in. That's why so many Americans are turning to IRS Debt or tax relief specialists. It can be difficult to know where to begin and having a tax professional there to help certainly makes it easier. TaxRelief.net is partnering with The Tax Defense Network in an effort to make an even greater team of tax specialists available to their clients. "We're not just seeing an increase in the number of clients due to an increase in audits, but unfortunately because of situations like this where someone has had their identity stolen and the IRS is holding them responsible for any tax penalties."

The Tax Defense Network has helped thousands of Americans resolve their tax problems. Since 1997 Tax Defense Network's combined 64 years of tax negotiation experience has guided them in resolving over \$28 million dollars of tax debt for consumers and businesses. They have an A+ rating from the Better Business Bureau and a sterling reputation with current and former clients.

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You can read the online version of this press release [here](#).



IntegraScan Announces \$500,000 in Free Background Check Donations per Month to Youth Organizations

IntegraScan has announced they will supply \$500,000 per month in free background checks to youth organizations around the nation. These donations are made in order to help facilitate a safer, more enjoyable experience for youth and parents alike.

Loxahatchee, FL (PRWEB) June 25, 2009 -- [IntegraScan](#), one of the nation's leading facilitators of criminal background checks has announced they will supply \$500,000 per month in free background checks to youth groups within the nation.

According to a recent internal investigation, numerous youth organizations no longer vet their volunteers and staff. The economic slump is blamed for this frightening turn of events. In order to combat this decline and to help ensure that America's youth remain safe and secure, IntegraScan is stepping in to provide a total of \$500,000 each month for use by youth organizations.

Through this funding, these organizations can once again begin vetting those whom come into contact with youth enrolled in these programs. In numerous instances, authorities have determined that those involved with youth organizations on an integral level have been convicted of heinous sex crimes against minors, of recent drug use and violent assault.

IntegraScan understands the importance of safeguarding the nation's youth and has seen the need for charitable donations within the industry in order to help facilitate this. IntegraScan also urges parents to question the organization's leaders in order to determine the steps taken to ensure criminals are not allowed within the organization.

The \$500,000 per month is provided with no additional requirements, and no further stipulations. Organizations wishing to sign up for this important program can do so through the company's website and set up a free account.

To find out more about IntegraScan and the ways in which they can help safeguard America's youth, please visit [IntegraScan](#).

About IntegraScan: IntegraScan is a leading provider of access to [criminal background checks](#) in the US. The company understands the vital importance of youth organizations and shares the concerns of parents about the safety of their children.

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Merchant Data Systems Selects PCI Compliance Provider ControlScan for Their Merchant Portfolio

Offerings Available through ControlScan Provide Merchant Data Systems Merchants with Comprehensive and Easy-to-Use PCI Compliance Solutions

Miami Beach, FL and Atlanta, GA (PRWEB) June 25, 2009 -- Merchant Data Systems (merchantdatasystems.com), a full service payment processing company, has joined forces with ControlScan (controlscan.com), a leading provider of Payment Card Industry (PCI) compliance and security solutions exclusively focused on small- to medium-sized merchants, to help its merchants meet mandatory requirements set forth by the PCI Security Standards Council (PCI SSC).

"To demonstrate our commitment to cardholder data security, Merchant Data Systems has partnered with ControlScan to help our merchants validate compliance with the PCI Data Security Standards (PCI DSS)," said Drew Freeman, president, Merchant Data Systems. "We are very impressed with how ControlScan's proactive outreach programs help educate and engage merchants through the complex PCI compliance process. The ControlScan tools are easy-to-use tools and their support team holds the merchant's hands throughout assuring that they will achieve and maintain a high security posture. It is critically important that our ISO Partners know their provider is ensuring their merchants' full compliance and ControlScan enables this confidence."

Merchant Data Systems merchants will now have access to ControlScan's PCI 1-2-3 compliance solution, available online via a Web-based merchant portal called myControlScan.com, which provides merchants with the leading tools and support necessary to analyze, remediate and validate PCI compliance, including:

- PCI 1-2-3 Self Assessment Questionnaire
- PCI 1-2-3 Vulnerability Scanning
- PCI 1-2-3 Security Policy Builder
- PCI 1-2-3 Security Awareness Training
- Personal Touch Support

"We are excited to be working with Merchant Data Systems in this partnership," said Joan Herbig, chief executive officer, ControlScan. "Merchant Data Systems' commitment to providing its merchants with best-in-class solutions like ControlScan's PCI 1-2-3 suite will reduce their risk exposure from merchant card breaches and help their business grow, as they are providing a service-based approach to assist merchants."

For more information about this partnership, please call 1-800-825-3301.

About Merchant Data Systems:

Merchant Data Systems was founded in 1997. As a full service payment processing company, Merchant Data Systems offers ISO/MSP programs including a full array of services including Credit Card Processing, Debit Card Processing, Check Guarantee, Check Conversion, Electronic Benefits Transfer, Equipment Sales & Leasing, 24/7



Customer Service and Technical Help Desk, Merchant Cash Advances and Gift Card. Merchant Data Systems focuses on the needs of both the merchant community and its ISO's including the acquisition of residuals and merchant portfolios. For more information visit www.merchantdatasystems.com.

About the [PCI Compliance](#) Provider, ControlScan:

Headquartered in Atlanta, Georgia, ControlScan is the leading provider of Payment Card Industry (PCI) compliance and security solutions designed exclusively for small- to medium-sized e-commerce and retail merchants, which make up 98% of all merchants. ControlScan provides easy-to-use Web-based security solutions and a personal level of service that make it easy and cost-effective for these businesses to analyze, remediate and validate compliance. The company's core offerings are complemented by a number of value-added products that help merchants maintain a high security posture and market their achievements to shoppers, most notably Breach Protection insurance and Verified Secure security seals. ControlScan is the solution of choice for small merchants and acquirers because it offers security solutions that are built specifically with the small merchant in mind, a personal level of service and the best results. Acquirers and other merchant service providers rely on ControlScan to manage PCI compliance programs for their entire merchant portfolios to ensure maximum compliance rates. For more information about ControlScan call 1-800-825-3301 or visit www.controlscan.com.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).

News Image





Global Contactless Smart Cards Market to Cross \$2.35 Billion by 2015, According to New Report by Global Industry Analysts

GIA announces the release of a comprehensive global report on Contactless Smart Cards market. Having gained strong foothold in access control and transport applications, contactless smart card technology is slowly making headway into other application areas. The adoption of common communication protocol for contactless smart cards by Visa and MasterCard is encouraging the market to prosper further in the payments segment. UK, Europe and Turkey are also showing an inclination towards adopting contactless smart cards in this segment.

San Jose, California (PRWEB) June 24, 2009 -- Global [Contactless Smart Cards Market](#) is projected to cross \$2.35 billion in revenue by 2015. Contactless smart cards achieved immense popularity in the payments market in the year 2006, especially in the US and few regions across Asia-Pacific. Asia-Pacific represents the largest market for contactless smart cards. EMEA represents the market with the fastest growth potential for contactless smart cards over the period 2006-2015. The region is also expected to offer the highest growth opportunity in revenue terms.

Growing security concerns and the subsequent need for secure IT environment, consumer acceptance, micro-payment and Government applications are the major driving factors for contactless smart cards. Rapid advances in the US payments market and success of other contactless smart card implementations across the globe, such as ID and transit programs are elevating interest and confidence levels in contactless smart card technology.

[Government ID Market](#) represents the largest end-use segment for contactless smart cards in terms of revenues. Government ID programs include programs such as e-passport, national ID, IDs for Government officials and contractors, and transportation worker identification cards among others. The spill over effect of various Government programs proved to be the major driving factor for the growth in overall contactless smart cards market.

[Mass Transit Market for Contactless Smart Cards](#) is the second largest segment in the overall contactless smart cards end-use market, both by shipment and revenue. Europe and parts of Asia have a head start over North America in mass transit applications of contactless smart cards. A major use of smart cards in transportation sector involves its usage in the form of electronic tickets for mass transportation systems. With growing traffic on various public transport media, the implementation of smart card technology in this sector is on the rise. Increased willingness among card issuers (transit agencies) to concede ground to banks, and emerge as card accepting merchants, similar to any retailer accepting a credit or debit card is extending market opportunities for contactless smart cards in this sector.

Convenience in making payment, high acceptance among consumers as well as issuers, high interoperability, and Cardholder Verification Method (CVM) Limits are the major factors driving the contactless smart cards technology in the payments sector. Increasing violence, as well as the growing incidence of data thefts is leading to smart cards emerging as the leading technology for access control in both public and private domains.



These and other market data and trends are presented in "Contactless Smart Cards: A Global Strategic Business Report" announced by Global Industry Analysts, Inc. This new market research report discusses the prevailing trends, issues, demand forecasts, and activities that affect the industry. The global and regional contactless smart cards markets are analyzed by annual shipments and revenues in million units and US\$ million respectively. The global market is analyzed further by the following end-use segments - Mass Transit, Access Control, Payment, and Government ID. Analytics for the period 2006-2015 provide a comprehensive understanding of the market.

Dominant global players profiled in the report include ActivIdentity Corporation, Advanced Card Systems Ltd, ASK, CardLogix Corporation, CPI Card Group, Fujitsu Microelectronics Limited, Gemalto NV, Giesecke & Devrient GmbH, HID Global Corporation, Infineon Technologies AG, Inside Contactless, IRIS Corporation Berhad, NedCard B.V., NOVACARD INFORMATIONSSYSTEME GMBH, NXP Semiconductors, Oberthur Card Systems, On Track Innovations Ltd, Sagem Orga, Samsung Electronics Co., Ltd, Sony Corporation, STMicroelectronics, Toppan Printing Co., Ltd. and Watchdata System Co. Ltd. among others. The study enumerates recent developments, mergers, acquisitions, and other strategic industry activities, and is an easy guide to What, Why, When, How, Where, and Who of the industry.

For more details about this comprehensive market research report, please visit - http://www.strategyr.com/Contactless_Smart_Cards_Market_Report.asp

About Global Industry Analysts, Inc.

[Global Industry Analysts, Inc., \(GIA\)](#) is a reputed publisher of off-the-shelf market research. Founded in 1987, the company is globally recognized as one of the world's largest market research publishers. The company employs over 800 people worldwide and publishes more than 1100 full-scale research reports each year. Additionally, the company also offers thousands of smaller research products including company reports, market trend reports, and industry reports encompassing all major industries worldwide.

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Biometric Security Leader Expands Global Reach to France

Software distributor and consultant JVL partners with Authenware for cybersecurity

Miami, FL (PRWEB) June 24, 2009 - [Authenware](#) today announced their proprietary keystroke biometric software, [Authentest](#), will be distributed by JVL in France and other French-speaking countries. JVL provides IT consultation and data-security products to major companies throughout Europe, and now will resell Authentest as part of its broader online security solution.

"We are honored to begin work with JVL and excited to offer their clients a sophisticated solution to the cybersecurity issue," said [Tom Helou](#), President of Authenware. "Today's communication infrastructure dissolves geographic borders like never before, making the Internet's security an international affair. We are privileged to provide French industries with Authenware's highly-advanced software to protect their networks and expand cybersecurity measures across the world."

The [JVL](#) partnership rounds out Authenware's European expansion efforts by offering sales and support coverage focused on helping companies rapidly and cost-effectively address the growing need for cybersecurity. Under the agreement, JVL will distribute Authenware's product to clients in France and other French-speaking European countries. The software acts as a second-factor authentication capability, detecting if a login is being attempted by the rightful user based upon the particular 'way' that person types, rather than 'what' the person types. Employing a highly sophisticated algorithm as the foundation, Authentest monitors a series of 8 - 10 logins to develop a unique personal biometric pattern for the user.

"Based on its excellent reputation throughout the globe, JVL is confident in its decision to offer Authentest as an effective layer of online protection," said Patrick Jullien, JVL's CEO. "The impact of data breaches and online information theft on businesses continually grows as online criminals become more sophisticated and technology advances into an essential component of our professional lives. We look forward to developing this relationship with Authenware and providing our clients with technologies like this that meet and exceed our customer's expectations."

About JVL

Established in 1993, JVL is an expert in computer infrastructure. We provide our customers with consulting and best of breed data protecting security products. Our strength is specifically building a relationship-based, quality of service focused approach towards ensuring our customer's success. We supply and implement important products that exceed our customer expectations. For more information, please visit www.jvl.fr.

About Authenware

Headquartered in Miami, Authenware is a leading innovator of keystroke biometrics software. Its identity authentication product, Authentest, recognizes valid users by calculating the unique rhythm and beat with which the typist keys in data (i.e. their username and password) on their computer keyboard. Authentest evaluates this information along with behavioral and environmental characteristics to keep hackers out and let authorized



personnel in. The company provides its security product and services to customers spanning international borders and business sectors, across a wide variety of industries such as financial services, government, transportation and logistics, manufacturing, and retail.

For more information or to request a demo, please visit our website at www.authenware.com.

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You can read the online version of this press release [here](#).

News Image





Global Corporate Access Control Smart Cards Market to Reach \$448 million by 2015, According to New Report by Global Industry Analysts, Inc.

GIA announces the release of a comprehensive global report on Corporate Access Control Smart Cards market. Security concerns with growing incidents of crime and violence are driving organizations and universities across the world to adopt enhanced and sophisticated access control technologies, such as smart cards. The market for smart cards was restricted earlier as the security situation then did not call for deploying such sophisticated access control technologies. However, with the growth in demand for such equipment, the smart cards market is on the rise.

San Jose, California (PRWEB), June 23, 2009 - Global [Corporate Access Control Smart Cards Market](#) is projected to reach \$448 million in revenues by 2015. Europe represents the largest market for corporate access control smart cards. North America is expected to offer the highest growth potential for corporate access control smart cards in terms of unit shipments as well as revenues. Growing security concerns and Government initiatives are influencing the uptake of smart cards in corporate access control functions. Declining prices and higher interoperability, besides increased usage in entertainment and educational centers are driving the corporate access control smart cards market further.

[Corporate Dual Access Control Smart Cards Market](#), which encompass both physical and logical access control technologies, is the largest and the fastest growing segment. The evolution of corporate environment and the subsequent advancement in corporate security has resulted in an increased demand for dual access control smart cards.

Physical access control smart cards are finding an increased uptake in the corporate market, as the enterprises continue to face the issue of trespassing, which is proving to be one of the major challenges for enterprise security. Increasing incidents of information fraud and network misuse by unauthorized or terminated employees is resulting in access control to key applications, and safeguarding sensitive enterprise information is becoming imperative in the present day enterprise functioning. Growing remote accessibility and increased availability of flexible work options for employees, requiring wireless connectivity also creates the need to have sophisticated and secure logical access control technologies, such as smart cards.

These and other market data and trends are presented in "Corporate Access Control Smart Cards: A Global Strategic Business Report" announced by Global Industry Analysts, Inc. This new market research report discusses the prevailing trends, issues, demand forecasts, and activities that affect the industry. The global corporate access control smart cards market is analyzed by annual shipments and revenues in Million Units and US\$ Million respectively. The market is analyzed further by the following segments - Physical Access Control Smart Cards, [Logical Access Control Smart Cards](#), and Dual Access Control Smart Cards. Major regional markets analyzed in the report include North America, Europe, Asia-Pacific, and Rest of World. Analytics for the period 2006-2015 provide a comprehensive understanding of the market.

Dominant global players profiled in the report include ActivIdentity Corporation, Advanced Card Systems Ltd, ASK, CardLogix Corporation, CPI Card Group, Fujitsu Microelectronics Limited, Gemalto NV, Giesecke &



Devrient GmbH, HID Global Corporation, Incard SpA, Infineon Technologies AG, Inside Contactless, IRIS Corporation Berhad, NedCard B.V., NXP Semiconductors, On Track Innovations Ltd, RSA, The Security Division of EMC, Oberthur Card Systems, Sagem Orga, Samsung Electronics Co., Ltd, Sony Corporation, STMicroelectronics, Toppan Printing Co., Ltd. and Watchdata System Co. Ltd. among others. The study enumerates recent developments, mergers, acquisitions, and other strategic industry activities, and is an easy guide to What, Why, When, How, Where, and Who of the industry.

For more details about this comprehensive market research report, please visit -
http://www.strategyr.com/Corporate_Access_Control_Smart_Cards_Market_Report.asp

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Global Artificial Intelligence Market to Exceed \$36 billion by 2015, According to New Report by Global Industry Analysts, Inc.

GIA announces the release of a comprehensive global report on Artificial Intelligence market. Artificial Intelligence (AI) has emerged as a major technology pervading many tasks in our daily life. Most of the artificial intelligence is at work behind the scenes in many applications such as smart fuel injection systems in cars, new age electronics which are designed to give more comfort, and a loan processing system at the bank, among others. On the business side various functions such as credit card fraud detection use artificial intelligence. Business intelligence software, which aids in enhancing business performance, is a multi-billion dollar industry with all the major software vendors having a huge stake in the industry.

San Jose, California (PRWEB) June 23, 2009 -- Global [Artificial Intelligence Market](#) is projected to cross \$36 billion in revenues by 2015. The United States represents the largest market for Artificial Intelligence (AI). Asia-Pacific is expected to offer the highest growth potential for AI over the analysis period 2006-2015. AI holds immense promise in the present and the future, with practical AI-based applications benefiting innumerable industrial as well as commercial domains. Since the past several years, the AI market has been aiming at using specific technologies to improve existing applications in domains such as finance, transportation guidance systems, manufacturing automation, medical and biotech, entertainment and education, as well as defense and domestic security. AI technologies could be used for enhancing existing applications in data analysis with high complexity, and address variability in situations, such as analysis of data input from domains ranging from deep space exploration to data mining using AI-enhanced applications.

[Expert Systems Market](#) is the largest and the fastest growing segment. Increasing usage of user queries for information specific to problems, information usage for drawing inferences from the knowledge base and by supplying answers and suggested ways for collecting further inputs is driving the market for expert systems. [Artificial Neural Networks Market](#) represents the second largest AI segment.

[Business Intelligence Market](#) represents the largest and fastest growing application for artificial intelligence. Major software vendors such as Microsoft, Oracle, IBM, and SAP are aggressively expanding into the business intelligence market, either through acquisitions or through organic growth. As businesses become more global, and information increases, the need for business intelligence tools increases proportionately. [Customer Relationship Management \(CRM\) Market](#) represents the second largest AI segment. Increasing coordination between various business functions such as marketing, sales, field support, customer service, and several customer contact purposes are driving the market for Customer Relationship Management tools.

These and other market data and trends are presented in "Artificial Intelligence: A Global Strategic Business Report" announced by Global Industry Analysts, Inc. This GIA report discusses the prevailing trends, issues, demand forecasts, and activities that affect the industry. The global artificial intelligence market is analyzed revenues in US\$ Million. The market is analyzed further by the following technologies - artificial neural networks, expert systems, belief networks, decision support systems, intelligent software agents, and other technologies. The market is also analyzed by the following major applications - business intelligence, customer relationship management, fraud detection, biometrics, and other applications. Analytics for the period 2006-2015



provide a comprehensive understanding of the market.

Dominant global players profiled in the report include Actuate Corporation, ECTel Ltd., Fair Isaac Corporation, Firepond, Inc, i2 Technologies, Inc, Information Builders, Inc, International Business Machines Corporation (IBM), ImageWare Systems, Inc, L-1 Identity Solutions, Inc, Microsoft Corporation, Microstrategy Incorporated, Oracle Corporation, Qlik Technologies, Inc, SAP AG, SAS Institute Inc., SPSS Inc., and Sybase Inc. among others. The study enumerates recent developments, mergers, acquisitions, and other strategic industry activities, and is an easy guide to What, Why, When, How, Where, and Who of the industry.

For more details about this comprehensive market research report, please visit - http://www.strategyr.com/Artificial_Intelligence_AI_Market_Report.asp

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Intellitactics Delivers EnterpriseVue for ISM - Dynamic Dashboard for Optimal SIEM Solution

Intellitactics™ EnterpriseVue for ISM arms security with a new weapon to fight internal attacks By increasing awareness to policy violations and out of compliance behavior.

Reston, VA (Vocus) June 23, 2009 -- Intellitactics, a leading provider of appliances and software for enterprise security management, announced [Intellitactics™ EnterpriseVue for ISM](#) designed to increase effectiveness of enterprise security by providing a dynamic dashboard to increase access to security information. EnterpriseVue is a configurable display of graphical and tabular reports appropriate to multiple enterprise audiences: other IT operations functions, employees that benefit from awareness to security policy enforcement, executive management and internal auditors. EnterpriseVue is another application powered by the Intellitactics™ Security Data Warehouse (SDW). [The Intellitactics SDW](#) is a high performance, multi-dimensional data store that quickly retrieves raw logs, events and summarized detail for reports and is central to the performance of Intellitactics Security Manager (ISM) and the Intellitactics SIEM appliance Intellitactics™ SAFE.

Sunil Bhargava, Intellitactics Chief Technologist, comments on the dashboard for ISM, "Security Manager is routinely used by organizations that place strategic importance on information security. Increasing access to security information with an easy to understand dashboard is a best practice employed by the most successful organizations so we're offering this feature to ISM customers." Derek Brink, vice president and research fellow in the IT Security practice at Aberdeen Group, comments on the role of a portal or dashboard, "Use of a portal or dashboard as part of establishing a level of assurance is also highly correlated with Best-in-Class performance. Aberdeen's research has shown that the companies with the best results are 9-times more likely to use a dashboard, such as EnterpriseVue, to provide detailed status and management results to internal clients and other IT functions."

While the security team or security operations center is held accountable for the success or failure of security controls in preventing expensive data breaches, responsibility for securing critical data essential to business effectiveness belongs to everyone working in a company or government agency. Security awareness and training plays a critical role in developing a security aware organization. Using a dynamic dashboard to frequently report appropriate information to internal stakeholders can make a big difference. "Training end users on behaviors they can watch out for amongst their peers and then reinforcing that training with frequent reporting may deter the activity of a malicious insider," is an example offered by Jeff Vince, Director of Solution Services for Intellitactics. "We encourage the SOC to run reports that keep security front of mind. We also suggest they involve other IT functions like network operations, database managers, application managers and others by providing reports they can use to make decisions and take actions to comply with policies."

Click here for more features and benefits of [EnterpriseVue for ISM](#) and see samples of the dashboard. Click here for more on [Intellitactics Security Manager](#). Read more at www.enterprisesecurityblog.com

About Intellitactics, Inc.



Headquartered in Reston, VA, Intellitactics provides a suite of security incident and event management (SIEM) products for organizations of all sizes. Well-known as the provider of Intellitactics Security Manager, the optimal [enterprise security management](#) software solution for large companies with complex requirements, Intellitactics now offers mid market organizations a line of [security management](#) appliances called Intellitactics SAFE. These products, used stand alone or in combination, provide unparalleled capability for compliance reporting, log management and threat management. Global organizations, multi-site companies or MSSPs can effectively distribute capabilities while providing centralized control of the security infrastructure. Intellitactics SAFE won the Best Security Management Award Europe 2009. Intellitactics was the first SIEM vendor to be awarded Common Criteria Certification as a security information and event management solution. Founded in 1996, Intellitactics is backed by JMI Equity Fund LP and Lazard Technology Partners and is ranked by well-known industry analysts as a market leader known for product development, delivery and thought leadership. Visit us at www.intellitactics.com.

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You can read the online version of this press release [here](#).

News Image



SSL Supplier Announces Advanced Site Seal for Safer Internet

SSL vendors like VeriSign, GeoTrust, Comodo and many others, supply Site Seals which are displayed on their clients' websites to let everybody know they use SSL to secure their internet connections. These Site Seals will not tell you if the SSL certificate actually works and is it properly installed!

Amsterdam, The Netherlands (PRWEB) June 22, 2009 -- SSL vendors like VeriSign, GeoTrust, Comodo and many others, supply Site Seals which are displayed on their clients' websites to let everybody know they use SSL to secure their internet connections. According to Paul van Brouwershaven, business developer at Networking4all, these Site Seals are incomplete. The big question is: Does the SSL certificate actually work? And is it properly installed? "Common Site Seals will not tell you the answer, because Site Seals are only validated when they are created or renewed and only checks if the SSL certificate is still valid," says van Brouwershaven.

"To overcome this shortcoming we developed a technologically advanced dynamic Site Seal that can be embedded in any website that uses SSL, regardless of vendor or certificate type," continues van Brouwershaven. "The Seal displays the domain name or organisation name to which the SSL certificate has been issued. This acts as an early warning system of potential security or hacker-related issues. The Seal also performs several checks to confirm the availability of a SSL connection, whether the SSL connection is in use and if there are any potential security or hacker-related issues. No other Seal offers these checks."

The outcome of the checks will change the colour of the Site Seal:

1. Green Site Seal with a padlock to indicate SSL is available and in function
2. Grey Site Seal without padlock to indicate SSL is available but not in use, this is the case when a visitor enters a site by the http:// address in stead of the secure https://
3. Red Site Seal without padlock as a security warning that SSL is not available.

Clicking the Site Seal will activate the Site Check [Site Check](#) tool which performs a security control and displays the qualities of the SSL certificate, like the encryption strength, expiry date, validation method, used algorithm and much more.

Building trust with Site Seals

The top three concerns internet users have when they visit a website are: is my privacy safe, is this website secure, and has this business been verified. Especially in these days when you read the horror stories about people having their identity stolen and other online fraud. As a website owner you need to earn the trust of your website visitors not only by securing your internet connection with a SSL certificate but also by making it clear to them that you are doing so. That you address their safety and security concerns and take these issues seriously. Common Site Seals indicate that a website is secure but need improvement.

Brouwershaven states: "We have made necessary improvements and now our Site Seal checks if a SSL connection actually works. Our Seal is freely available and can be embedded in any website that uses SSL. With this development we bring transparency to online security and increase trust and confidence for internet users."



More information about the Site Seal and an installation manual can be found on:

<http://www.networking4all.com/en/support/ssl+certificates/site+seal/>

About Networking4all

Networking4all has reached the position of market leader in SSL certificates in the Benelux countries and is expanding this position rapidly over Europe. Since its founding in 2000, Networking4all offers a comprehensive range of SSL certificates from all major brands, like GlobalSign, VeriSign, Thawte and GeoTrust. Strategic partnerships enable Networking4all to issue SSL certificates very quickly, while upholding high standards in quality, with 24*7 professional on line support and expert advice. For more information please visit

www.networking4all.com.

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You can read the online version of this press release [here](#).



Military-Grade Encryption Product Stops Voice and Data Interception

Gold Lock Enterprise™ triple-layer voice and data encryption tool prevents business secrets, personal conversations, and other sensitive information from being monitored and intercepted by hackers, competitors, intelligence agencies, and criminals.

Rehovot, Israel (PRWEB) June 19, 2009 -- Gold Line Group Ltd. (www.gold-lock.com) announced the general availability of Gold Lock Enterprise™, a triple layer end-to-end encryption suite that turns Nokia® cell phones, computers, and Windows® mobile devices into encrypted digital fortresses. Now individuals and corporations can easily and affordably keep their data and voice communications safe, secure, and private using the same military-grade encryption software government agencies rely on.

Licensed by the Israeli Ministry of Defense, Gold Lock Enterprise is the only mobile encryption software system to utilize a triple-layered protection system. That system includes AES 256-bit and Elliptic Curve 256-bit encryption for protecting data and Diffie Hellman 4096-bit encryption for securing key transfers.

Since the software utilizes a device's native processing power, no additional hardware or specialized IT or encryption training is required to prevent unauthorized monitoring of VOIP and cellular conversations, text messages, and file transfers.

"Many individuals do not realize the amount of cellular and digital traffic that is routinely intercepted and recorded not only by intelligence agencies, but by criminals, business competitors, and even ordinary individuals," said Noam Copel, CEO. "Today information is a valuable asset and if you talk on a cell phone or use a computer or laptop, your personal business is available to the world. By installing Gold Lock Enterprise, all forms of digital communication from VOIP to GSM are secure."

For over 6 years, government agencies around the globe have relied on Gold Lock Enterprise to prevent sensitive communication from falling into the wrong hands. And now that same technology is available to corporations and individuals at high risk.

Business owners thwart competitors by keeping IT, finance, information on movement of goods, expansion plans, and other sensitive information out of the hands of unauthorized people. High-profile individuals enhance their safety, and the safety of their loved ones, by ensuring that travel plans, children's schedules, and more are not shared with electronic eavesdroppers.

To learn more about Gold Lock Enterprise™ and other Gold Lock encryption solutions or to download a free fully-functioning 14-day trial version, visit <https://www.gold-lock.com>.

About the Company

Gold Line Group Ltd. is a leading international provider of comprehensive end-to-end data encryption solutions. The Gold Line group of products is used daily by government, military, private and public organizations, as well as individuals seeking the highest level of digital and voice security. Its staff of 20 highly trained digital security experts walks the cutting edge of the rapidly changing world of security threats and solutions.



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You can read the online version of this press release [here](#).

Handwriting Expert Testimony Key to Los Angeles Probate Settlement. Forgery Trend Fuels need for more Court Qualified Forensic Document Examiners

Bart Baggett's expert testimony revealed a forged will in the Estate of Willie McGrue probate case in Los Angeles Superior Court. As long as these forgery trends continue, Forensic Document Examiners are becoming an asset to justice and a thorn in the side of criminals nationwide. Baggett leads the nation in training and mentoring new experts in this growing field.

Los Angeles (Vocus) June 19, 2009 -- Bart Baggett's expert testimony revealed a forged will in the Estate of Willie McGrue probate case in Los Angeles Superior Court (LASC case number BP-111821). Baggett's testimony was the last evidence needed to prove a contested will of the late Willie McGrue was nothing more than a poorly executed forgery that failed to slip under the radar of the smart and experienced Commissioner Reva Goetz, who handles probate cases daily.

As long as these forgery trends continue, Forensic Document Examiners are becoming an asset to justice and a thorn in the side of criminals nationwide. [Bart Baggett](#) leads the nation in training and mentoring new experts in this growing field. Pursuing a career in Forensic Document Examination becomes more viable ... and rewarding. "The court actually gave me 2 hours and a desk to study the original will before my testimony. They obviously care about the truth." said Baggett of the generosity and special effort made by the Probate Department of the Los Angeles Superior Court staff on June 18th, 2009.

"This case is typical of the crimes my graduates and I see everyday. In most cases which get to trial, at least one person is lying... the job of the forensic document examiner is to allow the evidence to point in the direction of the truth. We interpret the evidence and share it with the court. It is a great career, especially when justice prevails," said Bart Baggett, President and founder of [The International School of Forensic Document Examination](#).

It is believed that Willie McGrue's signature was forged on the 1993 Last Will and Testament that was submitted. Despite presenting the court with a color photocopied "original", the fake will utilized 2008 version legal forms and a notary seal issued in 2006. In other words, part of the 1993 will was actually created on software and documents which did not exist in 1993... and the perpetrators of the crime left the copyright notice on two of the forms. It is even believed the notary of the document purged herself on the witness stand and is in fear of losing her notary license: "There is no doubt the notary committed perjury on the witness stand today," said Barbara Brunner, a witness in the case and owner of [Paralegal Probate Service](#).

Commissioner Goetz was quick to see the evidence clearly and guided the beneficiaries to find an honest and fair distribution of the estate. There was no valid will, so the estate will be split equally among the children. Howard Lynch, the attorney who successfully contested the fake will said, "Submitting a forged will to the court is serious business. I'm glad justice prevailed today, but criminal charges could be filed in a case like this."

Two years ago Tam Kaiden was a struggling graphic artist. Today the Illinois woman earns at least \$1,000 per

day to appear and testify in court as an expert witness offering her opinion. Upon completing her training at [The International School of Forensic Document Examination](#), this Forensic Document Examiner has acquired state-of-the-art lab equipment, worked 25 real cases aside her mentor, developed a website that began attracting paying clients in its 1st month, and is earning money while still training with the distance learning school.

"I never realized how unique a person's handwriting is and how it can be the key to solving crimes, mysteries and family quarrels," said Kaiden, owner of [HandwritingExpertIllinois.com](#). "Forensic Document Examination is a fascinating career with so many interesting layers. Clients can come to me with a bunch of seemingly unrelated pieces. Once examination begins, the pieces start to fit together. Soon I've created a masterpiece – a puzzle that could not have been solved without my expert analysis. Unlike work I've done before, this work is intrinsically rewarding!"

Until 2003, training for this unique Crime Scene Investigator-type career was only available: 1) in a government crime lab at very low wages, 2) at a private lab where apprentice examiners worked for free, or 3) for the Central Intelligence Agency (CIA), where employment is nearly impossible to obtain. [The International School of Forensic Document Examination](#) recognized this need, becoming the only non-governmental institution that offers a structured 6 module curriculum and certification program in forensic document examination. Graduates have successfully become part of the fabric of the forensic community, testifying in both civil and criminal cases nationwide. The school has helped dozens of work-at-home entrepreneurs find rewarding careers in forensic document examination. The school currently has students in Australia, New Zealand, India, Canada, Taiwan, Slovakia, and the United States.

President and founder of the International School of Forensic Document Examination [Bart Baggett](#) sparked interest in handwriting analysis when he was a teenager and even secured an internship with a leading authority in the field while still in high school. Baggett's passion for handwriting brought him to study both sciences relating to handwriting, eventually becoming one of the few experts frequently called up on for commentary on both criminal personality profiling and forensic identification through handwriting.

After graduating from Pepperdine University, Baggett then turned his attention to writing, speaking and building an internationally acclaimed training program for personality profilers [Handwriting University International](#). In 2003, he founded the [The International School of Forensic Document Examination](#) which exclusively teaches forensic document examination to students worldwide.

Since 1996 the national media has been calling on Baggett to comment on top news stories involving handwriting such as the BKK killer, Anthrax letters, JonBenet Ramsey and the Zodiac murders, on shows like The Today Show, America's Most Wanted, and CNN's Larry King Live. Baggett began testifying in court during the 1990's and remains a frequent qualified expert witness in courtrooms in California and the Southwest. He currently resides in Los Angeles.

For more information on the International School of Forensic Document Examination, including details and qualifications of the two-year distance-learning and mentoring program, please log onto <http://internationalschool.us> or call toll free in North American 1.877.297.4846 or at 310.926.1822. Classes start each Spring and Fall.



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Online Web 2.0 Version

You can read the online version of this press release [here](#).

News Image





Former Executive Secretary of the National Security Council, Phillip Lago, Joins Advisory Board of Centrifuge Systems

Centrifuge Systems, Inc., a leading provider of next generation business intelligence software, announced today that Mr. V. Philip Lago has joined its advisory board.

McLean, VA (Vocus) June 18, 2009 -- Centrifuge Systems, Inc., a leading provider of next generation business intelligence software, announced today that Mr. V. Philip Lago has joined its advisory board.

Mr. Lago's career spans more than 30 years in the CIA and intelligence community as a senior executive, manager, analyst and operations officer. He is nationally recognized in the fields of emergency preparedness, continuity of operations and continuity of government.

Mr. Lago was appointed by the President in 2005 to serve as the Executive Secretary of the National Security Council. In addition to his responsibility as chief of operations, Mr. Lago led the transformation of the White House Situation Room to a state of the art situational awareness center in support of the President, his top advisors and staff.

In response to the attacks of September 11th, 2001, Mr. Lago was named to the Director of Central Intelligence team (DCI) to relocate and brief the most senior US Government policy makers at an undisclosed location. He later formed the DCI Homeland Security Staff which strengthened DCI support to Homeland Security.

"I am thrilled to have such an accomplished leader as an advisor to Centrifuge" said Guljit Khurana, CEO of Centrifuge Systems. "Mr. Lago's extensive experience in emergency preparedness, homeland security and intelligence analysis will help Centrifuge expand the presence of our groundbreaking technology into federal, state and local government sectors world wide."

Mr. Lago received both the Director's Award and the Distinguished Career Intelligence Medal from the Director of Central Intelligence (DCI). In his career, he served as the chief of the Special Operations Division of NIMA where he provided operational support to the Special Operations Command, the Chairman of the Joint Chief's targeting unit and the CIA's directorate of operations.

Mr. Lago said "Centrifuge technology has proven effective in the war on terror. It is highly applicable to identifying terrorist networks and the corresponding money trail. This is extraordinary technology that allows intelligence analysts to assimilate large amounts of data into actionable intelligence and then share these insights in a secure environment. The fact that Centrifuge runs in a browser means that analysts in theater can gain access to this right away."

About Centrifuge

Centrifuge Systems is a leading provider of next generation business intelligence software that helps organizations discover insights, patterns and relationships hidden in their data. The unique Centrifuge approach is



called Interactive Analytics which brings together three innovations in analysis: Interactive Data Visualization, Unified Data Views and Collaborative Analysis. With Centrifuge, users ask open ended questions of their data by interacting with visual representations of the data directly.

Traditional business intelligence solutions require users to define what they want to see in advance and present the results in static dashboards. With Centrifuge, users determine what is of interest "on the fly", then manipulate the displays directly in a highly interactive fashion. The experience is refreshingly easy-to-use and the resulting insights can be extraordinary.

Centrifuge is used in some of the most demanding applications in the world, including counter-terrorism and homeland defense, providing analysts with the freedom to explore.

For more information including access to demos and white papers, visit the company's website at <http://www.centrifugesystems.com>

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You can read the online version of this press release [here](#).



SIA Offers Unique Central Station Training Program

Instructor-led course certifies students as operators and trainers

Alexandria, Va. (Vocus) June 17, 2009 -- The Security Industry Association is offering the only 40-hour central station training (CST) program in the industry that includes classroom training with proctored exams and certifies students to be both operators and instructors.

SIA's CST course is a cost-effective program that provides information about the entire process of training a central station operator from experienced instructors. It identifies the necessary elements of an in-house training program and teaches techniques for evaluating progress and working with students to improve their performance.

"As a result of attending the central station training course, I was able to streamline the existing operator training to include more standardized procedures and workplace scenarios for our colleagues," said Andrew Skehan, Quality Analysis Specialist in Citizens Financial Bank's Capability Investigations and Physical Security Division. "It made me rethink my approach to projects and issues. Since completing the course, I have been given the responsibility to apply the methods and principles of the CST course throughout our division."

The next CST courses are:

[July 20-24](#) (Kissimmee, Fla.)

Hosted by Micro Key Software

[August 17-21](#) (Alexandria, Va.)

Hosted by Security Industry Association

[September 14-18](#) (Kissimmee, Fla.)

Hosted by Micro Key Software

[October 5-9](#) (Baltimore, Md.)

Hosted by AlarmWatch Monitoring Services

The course is only \$550 for SIA members and \$650 for non-members.

For more information, visit the SIA Web site or contact Kim Roberts, SIA's manager of education and training, at (703) 647-8496 or [kroberts\(at\)siaonline.org](mailto:kroberts(at)siaonline.org).

The Security Industry Association (www.siaonline.org) is the leading trade group for businesses in the electronic and physical security market. SIA protects and advances its members' interests by advocating pro-industry policies and legislation on Capitol Hill and throughout the 50 states; producing cutting-edge global market research; creating open industry standards that enable integration; advancing industry professionalism through



education and training; opening global market opportunities; and providing sole sponsorship of the ISC Expos, the world's largest security trade shows and conferences.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).



SurePayroll Main Street Insights: Small Business Owners Wasting Big Money on Hiring Mistakes

Survey finds that three out of four small business owners have made hiring mistakes, many of which cost upward of \$10,000.

Glenview, IL (PRWEB) June 17, 2009 -- It's every business owner's nightmare. After spending time and money to fill a job opening, the candidate you hired turns out to be a dud - maybe even a danger to fellow employees and customer relations.

According to a recent survey from online payroll provider SurePayroll, this nightmare appears to be transforming into a reality often for many small business owners.

The survey reveals that three out of four surveyed business owners admitted to hiring at least one employee they later wished they never had, and many indicated that the mistake resulted in a significant financial loss - more than \$10,000 a pop, according to 12 percent of respondents.

SurePayroll attributes the growing trend of hiring mistakes to difficult economic times that have placed a considerable number of highly competitive and eager job-seekers into the market.

"The businesses we talk to say they are seeing more individuals lying on their résumés or exaggerating their skill sets in order to get scarce jobs. In a down economy, small business owners must be especially vigilant when they bring on new employees," says SurePayroll President Michael Alter.

How Hiring Mistakes are Made:

According to the survey results, many small business owners are overlooking steps to reduce the likelihood of a hiring mistake. Most who admitted to bad hiring decisions said they resulted from a failure to accurately assess an employee's personality, character or skill set. Responses included:

--- "We hired an employee without doing a background check, and then I caught her stealing."

--- "We rely mainly on a strong 'gut feeling' to determine if the candidate seems qualified and references check out."

--- "Our hiring errors have been largely due to time constraints - we needed to fill a position fast and quickly chose what appeared to be the best applicant from resumes received."

So what do business owners do when they realize they've made a hiring mistake? The most common reaction is to give the employee extra training. Others cut right to the chase and fire the unsatisfactory employees. Either tactic produces the same result: more time and money spent in training or recruiting, not generating revenue for the business.

How Business Owners Can Avoid Hiring Mistakes:



According to Alter, the best way to avoid making a bad hire is conducting candidate research during the pre-employment phase. Rather than simply relying on gut feeling, he suggests using these proven, objective screening methods:

--- Perform Background Checks - Nearly half of all small business job applicants submit résumés with false information. A background check will help ensure that the candidates employers hire and entrust with their finances and proprietary information are who they claim to be.

--- Assess Personality Traits - Understanding candidates' underlying personalities and temperaments helps an employer determine whose work style will fit best in the company.

--- Conduct Skills Testing - Skills testing reveals what a candidate is truly capable of before even coming in for an interview. Tests are even available in highly specialized, technical areas including C++, Oracle and Java.

--- Deploy Drug Screening Tests - Experts in toxicology research state that 75 percent of illegal drug users are employed, and most work for small-and medium-sized businesses. Drug screening services help employers keep their workplaces safe and ensure the competency of the employees they trust every day.

"For small business owners, the psychological and economic strain of making a hiring mistake can be a massive burden on the company," says Alter. "What's more, these kinds of hiring mistakes can be reduced or avoided altogether by implementing proper precautionary measures. Investing in pre-employment screening services is worth the small upfront investment."

To assist small business owners with employment screening, SurePayroll recently rolled out a new suite of affordable [pre-employment screening](#) product offerings that specifically cater to small business needs. For more information, visit <http://www.surepayroll.com/pes>.

About SurePayroll:

SurePayroll is the online alternative to ADP and Paychex. SurePayroll's service and team members are dedicated to providing an easy, convenient online payroll service at a price small business owners can afford. Tens of thousands of customers rely on SurePayroll to process payroll wherever they want in as few as two minutes.

In addition, SurePayroll offers small businesses solutions for managing [401\(k\) plans](#), [health insurance](#), [workers' compensation](#), [HR compliance](#) and employee screening. For accountants and banking partners, SurePayroll provides private-label services that enable them to offer payroll processing to their small business clients.

Over the last decade, SurePayroll has received numerous prestigious awards for its innovative technology and outstanding customer service, including recognition from PC Magazine, Inc. 500, Accounting Today, the Stevie Awards and many others.

For more information, you can visit <http://www.surepayroll.com>, call 877.954.7873 or follow us on



<http://twitter.com/SurePayroll>.

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You can read the online version of this press release [here](#).

News Image



Top 10 Tips for Identifying Legitimate Work-at-Home Opportunities

VIPdesk presents best practices for identifying valid work-at-home opportunities, based on 10 years of experience working with a virtual workforce.

Alexandria, VA (PRWEB) June 17, 2009 -- As telecommuting becomes a viable option for many workers, unfortunately [work-at-home](#) scams increase in numbers. Savvy workers, however, can avoid being taken advantage of by a work-at-home scam, while still finding great opportunities to earn money from the comfort of their own home office.

[VIPdesk](#), the award-winning pioneer of virtual contact center services, has been working with home-based customer service representatives for over 10 years, and has identified the following 10 tips that can help a potential telecommuter identify legitimate work-at-home opportunities.

Top 10 Tips for Identifying Legitimate Work-at-Home Opportunities:

- 1- A legitimate work-at-home opportunity won't ask you for any sort of "affiliation fee"--if you are asked to spend any money, it should be directly attributed to something you receive for the cost (i.e. training, background or credit check, "starter kit" for direct sales).
- 2- Do an Internet search on any company that you are speaking with about working at home, and see what is being said about the company in blogs, on twitter, and in the mainstream media.
- 3- If the company promises unrealistic salaries (such as \$5k/week with no experience!), it is too good to be true.
- 4- Most legitimate organizations don't advertise work-at-home opportunities via informercials, a sign-taped to a lamp-post, stop sign, or other such venue, or via spam e-mail!
- 5- Always check with the Better Business Bureau and other consumer advocacy organizations.
- 6- Look for a job with a defined job description and scope of work.
- 7- Ensure that the company is a corporate entity with a physical address, phone number, and business history. If there is no headquarters office, be wary.
- 8- If the company can't provide employee or customer names, or you have no direct contact within the company or otherwise can't speak with a "real person", stay away!
- 9- Utilize resources such as the Telework Coalition (www.telcoa.org), Women For Hire (www.womenforhire.com) and Rat Rate Rebellion (www.ratracerebellion.com) for honest, unbiased advice.
- 10- Always trust your gut. If intuition (and common sense) tells you that the opportunity is too good to be true, it probably is.

"Working from home is a great way that allows hundreds of thousands of people every year to make money, even if they live in an economically depressed area. Telecommuting is also a great way to save money on fuel costs due to a lack of commute," said Mary Naylor, CEO of VIPdesk. "Working with virtual call centers, doing direct sales, and medical transcription are three areas in which someone can successfully work from home, but it is absolutely imperative that anyone interested in working from home do their due diligence."

Founded in 1997, VIPdesk is an innovator in the use of a [home-based workforce](#). For more tips on finding legitimate work-at-home opportunities, or for more information on VIPdesk call 703-837-3507.



About VIPdesk

VIPdesk specializes in delivering virtual contact center solutions and concierge services to premium brand leaders. We serve more than 40 blue-chip clients with over 10 million customers and are continually recognized through numerous awards, including the Inc. 500, Inc. 5000, NCBEA Business Ethics Award, Stevie Awards for Women in Business and Smart CEO Future 50. To find out more about VIPdesk, visit www.vipdesk.com.

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You can read the online version of this press release [here](#).



World-Check to Present AML and CFT Seminars in Monaco, Frankfurt and Berlin

Since launching its Anti Money Laundering and Counter Financing of Terrorism seminars in 2006, World-Check has held over 50 events in cities across the globe. Hosted by subject specialists, these upcoming seminars will present compliance and enforcement professionals with insights on emerging money laundering threats and trends in terrorism financing in their region.

London, UK (PRWEB) June 17, 2009 -- World-Check, the leading end-to-end risk management services provider, will present expert seminars on emerging money laundering threats and trends in terrorism financing to the financial and enforcement communities in Monaco, Frankfurt and Berlin early July.

"Since launching our AML and CFT seminars in 2006, we have held over 50 events in cities across the globe" said Daniel Peak, Chief Executive Officer of World-Check. "These events, hosted by World-Check specialists, are attended by compliance professionals in both the financial and security sectors, and have become sought-after information sharing events for developments in money laundering tradecraft and emerging terrorism risks."

Presenting at the upcoming seminars will be World-Check's Global Head of Terrorism Research John Solomon, Senior Consultant Patric Marshall, and Financial Crime Consultant Kenneth Rijock.

Rijock is a former money launderer and banking lawyer, turned financial crime consultant and author of the widely-read "From a Different Angle," World-Check's early warning feature column. He spent the 1980s as a money launderer and advisor to Colombian drug traffickers, until he was arrested and served a U.S. federal prison sentence for racketeering and money laundering. While serving his sentence, he assisted with the first joint Swiss-American money laundering investigation of bankers and lawyers, which resulted in a major seizure of the proceeds of crime. With more than 25 years of experience in the field, he consults with law enforcement and the financial services industry.

Seating will be limited, so please be sure to reserve your place at these informative events. Contact World-Check's representative for reservations, events@world-check.com

Monaco: 01 July, Riviera Marriott Hotel. 08:30 - 13:30

Frankfurt: 02 July, NH Hotel Frankfurt. 08:30-13:30

Berlin: 03 July, Berlin Hotel palace. 08:30 - 13:30

For more information on each event please visit the World-Check seminars page www.world-check.com/

About World-Check

Trusted by more than 3,000 institutions in 162 countries, including over 90% of the world's largest banks, World-Check offers an end-to-end solution for assessing, managing and remediating financial, regulatory and reputational risks.



World-Check's global database of heightened risk individuals and entities, Enhanced Due Diligence (EDD) reports, passport verification and country risk assessment tools provide the means to address the full spectrum of risk across all markets and industries.

Represented across five continents, World-Check's international research team monitors emerging risks in more than 40 languages, covering over 240 countries and territories worldwide.

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You can read the online version of this press release [here](#).



Quest and Intellitactics Offer New Model for Security as a Service

Quest Expands Managed Security Services Menu with On Premise Intellitactics™ SAFE Featuring the Control of Ownership Without the Overhead.

Sacramento, CA and Reston, VA (Vocus) June 16, 2009 -- Quest, a mainstay of the Top VAR 500, and Intellitactics, a leading provider of appliances and software for enterprise security management, announced an agreement that features Intellitactics SAFE enabling a menu of new managed security services from [Quest](#). Under this agreement Quest will offer a new Managed Service model where Quest will locate the [Intellitactics SAFE](#) appliance on the Client's premise and provide remote expertise to monitor logs and analyze security events for compliance and threat management. Backed by their redundant operation centers and SAS 70 Type II certification, Quest has been offering industry best practices Managed Services to every market vertical for over ten years. Intellitactics SAFE, winner of the 2009 Best Security Event Management Award, is a fully capable security information and event management appliance for log management, compliance reporting, threat detection and incident investigation.

Tim Burke, Quest's CEO and President believes that customers are finding themselves in a position where they don't have budget, expertise or time to maintain optimal operational security. Their resources are stretched as they face the challenges of responding to security events, maintaining compliance across multiple regulatory standards and meeting the needs of auditors and executives concerned with security. As a result they are turning to companies like Quest who have both the expertise and the ability to provide them with these solutions in a timely and cost-effective manner.

Michael Cerick, Intellitactics VP Strategic Alliances, said that Quest had all the right credentials for launching this new service model. "This is one great decision for the customer. One decision puts two powerful resources to work for them - Quest brings exceptional experience in providing security as a service and they've selected the SAFE appliance to do it with."

According to Peter Marston, Account Manager and Quest's SIEM Product Specialist, Intellitactics SAFE appliance allows Quest to manage multiple clients from a single pane of glass regardless of where the security data collection resides; at any of Quest's nine data centers or on premise at the client location. Additionally, the appliance is an optimal product to enable this new Managed Service model. It offers simplicity of deployment, ability to collect logs from anything located anywhere without intrusive agents, a dashboard which Quest can configure and share with clients to provide status on compliance or user access or network security posture - strengthening relationship and collaborating in the event of a security incident.

Intellitactics SIEM solutions are used by many [Tier 1 MSSPs around the world](#). These MSSPs provide services to thousands of companies and government agencies that choose managed services for log management, event management and a variety of other services. Intellitactics recently announced a new product for MSSPs called Intellitactics™ ClientVue MSSP. The ClientVue MSSP dashboard displays dynamic reports enabling MSSPs to strengthen relationships with their Clients while reducing the overhead associated with answering frequent



inquiries.

Learn more about [Quest Managed Security Services](#). See [Intellitactics SAFE](#) in action every Tuesday at 2 PM EST. Read more about Quest and SAFE on www.enterprisesecurityblog.com.

About Quest:

Since 1982, Quest has been a trusted technology management company delivering successful solutions for our clients from Fortune 50-5000 small and medium-sized clients. Quest offers technology products and Professional and Managed Services: security, wireless, data backup, disaster recovery, business continuity, system performance, telecommunications & transport, VoIP, IP Video Surveillance, and technical staffing; either on-site or from its secure data centers.

About Intellitactics, Inc.:

Headquartered in Reston, VA, Intellitactics provides a suite of security incident and event management (SIEM) products for organizations of all sizes. Well-known as the provider of Intellitactics Security Manager, the optimal [enterprise security management](#) software solution for large companies with complex requirements, Intellitactics now offers mid market organizations a line of [security management](#) appliances called Intellitactics SAFE. These products, used stand alone or in combination, provide unparalleled capability for compliance reporting, log management and threat management. Global organizations, multi-site companies or MSSPs can effectively distribute capabilities while providing centralized control of the security infrastructure. Intellitactics SAFE won the Best Security Management Award Europe 2009.

Intellitactics was the first SIEM vendor to be awarded Common Criteria Certification as a security information and event management solution. Founded in 1996, Intellitactics is backed by JMI Equity Fund LP and Lazard Technology Partners and is ranked by well-known industry analysts as a market leader known for product development, delivery and thought leadership. Visit us at www.intellitactics.com.

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Brands Often Blind to Online Performance Marketing Fraud

Brandojo, a state-of-the-art lead verification company, warns that brand managers misunderstand the risks associated with performance marketing. Fraud detection and prevention are key to a positive ROI for cost-per-action campaigns.

Rockville, Md. (PRWEB) June 16, 2009 -- As TV and print ad sales continue to slump, traditional brands slowly move toward a newer online method that promises to be cost-effective. But what these brands do not know will hurt them as well as the industry, says veteran performance marketer Vinh Vo.

"Most brand managers I talk to have a limited understanding of how to effectively use online performance marketing," said Vo. "They worry about placement and impressions but have no idea about how to prevent or detect fraud."

Performance marketing is a relatively new way to advertise online. Instead of paying for eyeballs or clicks, you pay only for the sales and leads generated. This method can offer great returns. But Vo warns that if [brands do not safeguard themselves properly](#), they risk losing time, money and even merchant accounts.

To those new to performance marketing Vo offers four main pointers:

- Understand that you will not profit by sales alone
- Luxury goods and services are not a good fit
- An effective lead generation campaign requires trial and error
- Ask up-front how a marketer or network handles fraud

A good performance marketing company, according to Vo, offers solid lead verification. Otherwise "you are guaranteed huge discrepancies at the end of each month," said Vo. Most cost-per-action companies and affiliate networks expect the advertiser to tell them when a lead or sale is invalid. Fraud, however, can go undetected for up to 90 days. By that time, advertisers have already paid for those supposedly good leads and sales.

To shield advertisers from false information, multiple downloads from a single user and stolen credit cards, Vinh and his brother Virgil Vo created Brandojo.com. They offer branded advertisers [state-of-the-art lead verification](#) as well as online distribution. Their system cross-references what a user inputs with pre-existing databases to make sure user data is valid before passing the lead or sale on to the advertiser.

"Value-conscious consumer brands can benefit a lot from performance marketing," said Vo, "but if they are not careful they will end up bitterly disappointed."

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You can read the online version of this press release [here](#).



Proton Launches Powerful Hard Drive Eraser Allowing Customers to Comply With Numerous Legislative Mandates

Proton Data Security, a leader in manufacturing data destruction and data declassification products, announces the release of a new and advanced degausser, the Proton ObliTeraTOR 2.0. Employing a patented EMP (Electromagnetic Pulse) technology for quick and secure destruction of magnetic data at an astonishing 20,000 Gauss magnetic field rating, the Proton ObliTeraTOR 2.0 is the most powerful degausser available in the market today.

Miami, FL (PRWEB) June 16, 2009 -- Proton Data Security, a leader in manufacturing data destruction and data declassification products, announces the release of a new and advanced degausser, the Proton ObliTeraTOR 2.0. Employing a patented EMP (Electromagnetic Pulse) technology for quick and secure destruction of magnetic data at an astonishing 20,000 Gauss magnetic field rating, the Proton ObliTeraTOR 2.0 is the most powerful degausser available in the market today. In 45 seconds, the degausser will erase terabytes worth of data when erasing and recycling disk drives and magnetic storage media. At 120 pounds, the ObliTeraTOR 2.0 is one of the lightest in its class and is available for immediate shipment from authorized Proton resellers.

The ObliTeraTOR 2.0 provides Proton's customers with the means to erase information from hard drives and other electronic media by completely destroying terabytes of confidential data. This capability will result in an important value proposition and cost savings over the next several years as disk density increases, and as information security and data destruction become more prevalent with the enforcement of regulations like FACTA, HIPAA, GLB, Basil II and the DPA. The ObliTeraTOR 2.0 is manufactured in the USA.

About Proton

Proton Data Security, a certified minority business enterprise, manufactures degaussers and declassification systems in the USA at ISO 9001 facilities, and partners with authorized resellers to service national and international markets.

"Proton's mission is to produce and distribute data destruction products that provide commercial and government businesses with the ability to be compliant with numerous global legislative mandates in an environmentally responsible manner", said John Lobo, CEO of Proton Data Security.

Since 1987, Proton's degausser and declassifier products have been tested and have received compliance certification from the US Department of Defense (DoD) and meet or exceed standards for electronic data destruction. Numerous DoD agencies, hospitals, banks and educational institutions currently use Proton degaussers.

To learn more about Proton and its products and services, visit www.protondatasecurity.com

Contact:

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You can read the online version of this press release [here](#).



Protecting Your Identity and Peace of Mind: Identity Services and Fraud Expense Coverage Secures Identity, Resolves in Case of Fraud

The Federal Trade Commission recently reported that identity theft affected more than 10 million Americans in 2008, making it the fastest-growing crime in the nation. Quick discovery and a rapid response are the crucial first steps. That's why [Farm Bureau Financial Services](#) has introduced its Identity Services & Fraud Expense Coverage, offering consumers tips and services to help them reduce their risk of identity fraud.

West Des Moines, Iowa (PRWEB) June 18, 2009 -- The Federal Trade Commission recently reported that identity theft affected more than 10 million Americans in 2008, making it the fastest-growing crime in the nation. Quick discovery and a rapid response are the crucial first steps.

That's why [Farm Bureau Financial Services](#) has introduced its Identity Services & Fraud Expense Coverage, offering consumers tips and services to help them reduce their risk of identity fraud.

"Farm Bureau Financial Services has addressed this growing risk by offering comprehensive Identity Services and Fraud Expense Coverage, which includes credit monitoring and fraud alerts to help customers be proactive in preventing fraud. It also provides expert identity restoration assistance, and coverage for associated expenses such as attorney fees, loss of wages and child-care costs," says Susan Halterman, product and data management vice president.

This service and coverage includes credit monitoring and fraud alerts to help customers be proactive in preventing fraud. It also provides expert identity restoration assistance, and coverage for associated expenses such as attorney fees, loss of wages and child-care costs.

"We can help consumers protect more than their home, vehicles and personal belongings - we can help them protect their identity in a convenient and affordable way," Halterman says.

Farm Bureau's Member's Choice policyholders can now receive up to \$25,000 in reimbursement with this Identity Services and Fraud Expense coverage¹. For \$25 a year, this program provides credit monitoring for two people per household as well as identity theft resolution, and identity document recovery."

"We are committed to making insurance simple for our customers," Halterman says. "And this is a product that can provide real peace of mind when it comes to protecting what matters most."

To learn more about Identity Services and Fraud Expense coverage, or to find an agent near you, visit www.fbfs.com. Current Farm Bureau Member's Choice policyholders can purchase this coverage online or they may contact their agent to add the coverage to their policy.

About Farm Bureau Financial Services

Through an exclusive, multi-state agent force, the companies affiliated with the Farm Bureau Financial Services



brand underwrite, market and distribute a broad range of financial services products, including life insurance, investments, annuities, property-casualty insurance products and services and more, to individuals and small businesses within a marketing territory that includes 15 states. For more information about products and services, log on to www.fbfs.com or call or visit your local Farm Bureau agent.

1 Identity Services, including Identity Credit Monitoring Services(SM), Identity Theft Resolution(SM) and Identity Document Recovery(SM) are provided by Identity Theft 911, LLC. This coverage can be added to the property or liability section of your Farm Bureau Member's Choice policy at any time for an additional cost.

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Farm Bureau Financial Services

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You can read the online version of this press release [here](#).



Ajoka Unveils Innovative New Surveillance Camera and Spy Products

Industry leader for nearly 15 years offering a broad array of surveillance products, Ajoka serves up unique Micro Camera products never before available on the surveillance and spy market.

Hong Kong (PRWEB) June 15, 2009 -- Ajoka (www.ajoka.com), is setting the pace in the spy and [Security surveillance products](#) industry by offering unmatched value in [wireless Camera](#), debuts a range of new, richly-featured [spy products](#). Each is a fully-functional surveillance device carefully hidden inside of everyday objects, like pens, cigarette lighters and even belt buckles. All are perfect for quickly and efficiently completing legitimate surveillance activity.

"We're proud to provide tools law enforcement offers can use to quietly and efficiently nab lawbreakers," said Mr. Chen, spokesperson for Ajoka. "Our products are filled with high-end features typically available in only very expensive products. Ajoka gives customers the best of both worlds, superior performance at an inexpensive price."

The newly available devices include:

- Pen Camera - A 4GB capacity and built in DVR functionality for storing up to 16 hours of audio and video evidence with date and time stamping, all housed in a professional looking ball point pen.
- Cigarette lighter - Micro SD capable device captures audio and video for later playback and storage.
- Belt Buckle - Although it looks like a standard men's belt buckle, it contains a means of recording sound and video. It is a unique product available only from Ajoka. Capable of utilizing up to an 8 GB Micro SD card for archiving of recordings.
- Wall Charger - This regular looking adapter plugs into a wall outlet in the home or office and records up to eight hours of activity. Because it is always plugged in, there is no need to worry about missing anything.
- Sunglasses - With a high-polymer rechargeable battery and an internal 2 GB memory, these hidden camera sunglasses can record up to five hours of video on a single charge.

Each device is absolutely indistinguishable from its conventional analog. No one will be able to tell Ajoka's pen camera from a regular ball-point pen. Yet, Ajoka provides powerful tools for evidence collection.

Ajoka ships worldwide from their Hong Kong headquarters. To shop for their complete line of spy and surveillance products, please visit <http://shop.ajoka.com/home.php>

About Ajoka

Hong Kong based Ajoka Corporation offers Security Camera surveillance professionals the smallest cameras and recorders in the world. Built to be feature packed and inexpensive, Ajoka products are used worldwide. Ajoka Corporation is affiliated with the 5M Technology H.K (5M Group of companies), allowing them to demand the best possible price from manufacturers of products they do not put together and pass the savings on to consumers. Currently Ajoka is looking for disruption partners around the world. Contact their company for more information at www.ajoka.com

Contact



Mr. Chen
Tel: 852-23685848

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Contact Information

Mr. Chen

AJOKA Spy Surveillance Security

<http://shop.ajoka.com/home.php>

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ID Control Adds Login Protection to Exact Synergy

The Hague, ID Control, the specialist in advanced online identity and access management, has integrated its' strong and easy authentication and encryption solutions with Exact Synergy, a fully integrated and browser-based solution of Exact Software that works in conjunction with traditional ERP applications. Sensitive information can now be securely exchanged to the right persons, who are really who they proclaim to be, such as with access to annual profit and loss and income statements, electronic invoices from enterprises and annual statements from accountants and sensitive customer data.

(PRWEB) June 13, 2009 -- The Hague, ID Control, the specialist in advanced online identity and access management, has integrated its' strong and easy authentication and encryption solutions with Exact Synergy, a fully integrated and browser-based solution of Exact Software that works in conjunction with traditional ERP applications. Sensitive information can now be securely exchanged to the right persons, who are really who they proclaim to be, such as with access to annual profit and loss and income statements, electronic invoices from enterprises and annual statements from accountants and sensitive customer data.

A lot of organizations that operate online, offer their clients, partners, suppliers or employees access to private or sensitive online services and information or let them perform transactions. Exact Synergy uses the browser on a workstation to access the central Exact Synergy server remotely over the company's network or internet. Users need to authenticate themselves when accessing Exact Synergy. By default this is done with only a user name and password, which is a relatively weak authentication mechanism. ID Control empowers the authentication procedure by providing strong authentication tokens with dynamic passwords on your mobile phone or on a hardware token. Next to One Time Password authentication the user's typing behaviour can be recognized during log-in and even the legal binding digital signature can be used to sign-on to a transaction or access. ID Control's solutions are affordable and very user-friendly and available for online Exact applications but also for web based email and other services such as VPN, network and remote desktop access.

Hans Kortekaas, CEO of ID Control, says that unauthorized access is probably the most significant vulnerability to your business-critical Exact Synergy environment. This can put the availability of your Exact solutions, the confidentiality of business data inside Exact, and your entire business activity at risk. And it also exposes your company and its management to potential compliance issues with regulations and data privacy laws. Controlling the identity and access of the users to online ERP applications are ranked high in priority on the list of security measures nowadays. With ID Control in place, confidentiality, integrity, and proof of origin of any communication within the online Exact environment can be ensured.

ID Control, www.idcontrol.com located in The Hague, provides strong and easy authentication tokens and unified authentication management. The range of strong authentication tokens for secure online access is composed of HandyID, MessageID, KeystrokeID, the ID Control OTP Key and USB Token. HandyID is an OTP generating application running on your mobile device, the ID Control OTP Key is an OTP generating hardware token, the ID Control USB Token stores and generates digital signatures and OTPs and KeystrokeID recognizes users on the basis of their typing behaviour while logging in. At the same time ID Control offers e-mail encryption, decryption and authentication with MailID which uses MessageIDs One Time Passwords (OTP) via SMS for opening up e-mail with attachments. Above all organizations with different authentication methods and



tokens for a variety of systems, applications, users and services can manage all of them in one web based central authentication environment with the ID Control Server.

Should you have any questions, and/or remarks, please do not hesitate to contact Susan de Wolf at +31 (0) 888-SECURE (732873).

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Diana Kerekes: Her Unique Business Model is Changing the Financial and Career Paths of Individuals

Individuals are Being Guided to New Areas of Success in their Lives via a Creative New Jersey Entrepreneur

(PRWEB) June 13, 2009 -- The old saying of "Life is a Learning Experience" defines the unique business model just introduced by a New Jersey entrepreneur who is offering needed answers to victims of the financial and job market challenges. "My personal story involves overcoming major obstacles in the past few years and those defining moments taught me needed information that is allowing me to change the lives of millions that have been dramatically effected on all levels due to the Financial and Job Market meltdowns," said Diana Kerekes.

Diana Kerekes has a career background built on helping via her 25 year career in the Nursing Industry. "I loved that part of my life as I was able to change the lives of those I was in contact with on a daily basis." said Kerekes, "and once you have that love it never leaves your internal makeup. I had in place the situation we all crave as young adults with the loving spouse, respected career and the 'American Dream' known as the home ... but as the seasons in New Jersey change every year so did my life personally and financially and I lost my marriage, home and job for reasons beyond my control. But those 3 strikes forced me to quickly learn the financial techniques of the banking and credit companies and how they operate and now I am driven with my business model and hosting of 2 radio shows to educate individuals daily on how to control their lives with needed information that the Elite and Financial Corporations use to their advantage."

Kerekes' business model (<http://www.havefinancialfreedomtoday.com>) is a complete financial package concept that allows members access to CPA's, Lawyers, Financial Advisors and Debt Settlement Advisors along with additional benefits such as discounted Medical Packages and access to some of the Top Financial Minds in the country. "I wanted a business idea that offered a 'One Stop Shopping' concept for consumers with access to Full-Time Personal Assistants normally only available to the Financial Elite of Society," said Kerekes, "and with my business model team members have that in place with Professionals available 24/7 offering advice on topics ranging from Legal Issues to Personal Travel Savings to Real Estate and Financial Investment strategies. My internet technology setup provides answers immediately for individuals in my program along with offering an opportunity to work from home with a very easy to duplicate marketing program that allows one to be in business for free with three easy steps: FIND THREE INDIVIDUALS TIRED OF THE CORPORATE GAMES AND INTRODUCE THEM TO THE VERY AFFORDABLE MEMBERSHIP COST AND THE COMPLETE INITIAL MARKETING COST HAS BEEN ELIMINATED."

Diana Kerekes is expanding her marketing efforts on a worldwide basis and offers all serious minded entrepreneurs to enjoy a stress free overview call with her. "I have been a coach and mentor my entire life and speak fluent Spanish as well as English and have a marketing campaign focusing on numerous countries tied into working a grass roots movements I truly cherish (<http://bringourtroopshomeinstyle.ning.com>) for the support it gives our soldiers returning from war," said Kerekes, "and have learned that offering hope with no true guidance is a sad part of the Home Based Employment sector today. I have 3 children and a husband I love and have all stressed to them as I do my team members: "HELP THOSE IN NEED AS THAT COULD BE YOU ANYDAY ... AND I HAVE THE BUSINESS CONCEPT WITH BADLY NEEDED INFORMATION WITH A LUCRATIVE



COMPENSATION PROGRAM THAT IS CHANGING LIVES ON A DAILY BASIS."

Mrs Kerekes can be reached in her New Jersey office @ 1-800-507-3351

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