



PRWeb: Art and Entertainment Movies





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Super DVD Creator The Easy Way Create DVD From Videos

MasterSoft, Inc. has announced the release of Super DVD Creator 9.8.10, a popular DVD authoring and burning program that enables anyone to create a high-quality DVD disk with remarkable ease. Now the product is offered at 20% off its regular price. MasterSoft invites all home video enthusiasts to take advantage of this discount, which is available only for a limited time.

(PRWEB) July 17, 2009 -- [Super DVD Creator](#) lets you jumpstart your creativity and make a personalized disk (DVD, VCD or SVCD) from your videos. Whether you want to create DVD as a present for your friend or beloved, transfer an old video of a family get-together from VHS to digital form, or create a digital resume, Super DVD Creator is an excellent choice! It's easy, clean and makes precious memories last for many generations to come.

DVD creation is quick, easy and fun. Simply get guided by the wizard-style interface and create a disk in three steps. First you'll select the format (DVD, SVCD, VCD disk), then add video files, include a DVD menu with chapters and subtitles (*.srt) and click 'Start'. That's all! Super DVD Creator will take care of the rest. It'll burn the output to DVD in brilliant quality and much faster than any other DVD authoring software on the market.

The highest quality of viewing and listening experience is ensured by a choice of customizable video and audio controls. Another unique option in Super DVD Creator is Super Encode Engine, which is based on MMX-SSE & 3DNow! technology. It delivers an advanced and high speed converting method that lets users create a full 4.2 Gb DVD in 60 minutes!

Click here to download [Super DVD Creator](#) free.

Super DVD Creator's Key Features at a Glance:

- Create DVD from Flv, MP4, 3GP, RM, WMV, ASF, AVI DivX Mpeg files with DVD Menu and Subtitle;
- Convert and burn Flv, MP4, 3GP, RM, ASF, WMV AVI DivX Mpeg files to DVD (PAL / NTSC);
- Supports more than 130 video and 80 audio media formats;
- Burn Media file to video DVD Disc;
- DVD Video Disk Burner Inside;
- Build DVD in 60 minutes, depending on your system speeds;
- Batch convert all movies direct to DVD;
- Create DVD with DVD Chapter Menu and Subtitle just one click.

Please, explore Alldj.com to find out more information about Super DVD Creator. There you'll also find a free trial copy of the product, a package of codecs required to open some movie files, and ASPI layer, which is needed if your burner failed to work with Super DVD Creator.

Pricing and Availability



Super DVD Creator 9.8.10 runs under Microsoft Windows 95, 98, 2000, XP, Vista , Win7 and costs \$29.90 (US) for a single-user license. Discounts for volume buyers are available. Licensed customers are entitled to free lifetime technical support by email and free lifetime upgrades. The software is backed up by 30-day money back guarantee. Additional information on Super DVD Creator, as well as its free evaluation copy is available from [Super DVD Creator Download](#) page.

About MasterSoft, Inc.

Founded in October 2002, MasterSoft, Inc. is a Westchester, California based technology company, developing audio and video software for Windows OS. The goal of the company is to empower its end users with the advanced multimedia technologies to enhance their DVD viewing and producing experience. Among the company's premier products, there is Super DVD Creator, Super DVD Player, Super DVD Video Editor, Alldj iPhone/iPod/PSP/iTurn/3GP/PDA Video Converter, Super Clone DVD, DVD To AVI Converter, and DVD To Mpeg Converter. For more information, please visit [MasterSoft Online Store](#).

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Operation Homefront Teams Up With "The Way We Get By" To Give Military Children School Supplies

Operation Homefront has teamed up with "The Way We Get By," a documentary about three senior citizens who serve as airport troop greeters, to give children of military families school supplies.

San Antonio (PRWEB) July 17, 2009 -- Operation Homefront has teamed up with "The Way We Get By," a documentary about three senior citizens who serve as airport troop greeters, to give children of military families school supplies.

"The Way We Get By" is a poignant look at loneliness, war, mortality and what it means to grow old in America. The documentary reminds us how our culture casts our elders - and too often our servicemembers -- aside.

The film focuses on three senior citizens who serve as airport troop greeters at Bangor International Airport in Maine, which serves as the main departure point for troops headed to the war in Iraq. The movie chronicles the inner strength of these three Americans as they conquer their fears and transform their lives. The troop greeters include:

- Joan Gaudet, a grandmother whose own granddaughter is being deployed.
- Jerry Mundy, who remains optimistic despite the loss of a close friend.
- Bill Knight, a veteran who battles cancer and debt.

In the spirit of service, the producers of the movie are encouraging attendees to donate new school supplies to Operation Homefront's Backpack Brigade program. Backpack Brigade distributes backpacks full of school supplies to military children of all ages who need a little help preparing for the school year. Items can be dropped off at each screening of the movie or to any Operation Homefront chapter.

In addition, from July 17-23, veterans and senior citizens may be eligible to receive one free ticket to attend the movie. Details on the movie and ticket giveaway are available from www.thewaywegetbymovie.com.

To locate your nearest Operation Homefront chapter, please visit <http://www.operationhomefront.net/chapters.asp>.

About Operation Homefront

Operation Homefront provides emergency and morale assistance for our troops, the families they leave behind and for the wounded warriors when they return home. A nonprofit 501(c)(3), Operation Homefront leads more than 4,500 volunteers in 30 chapters nationwide, and has met more than 105,000 needs of military families. Operation Homefront also hosts the Web community Operation Homefront Online. For more information, please visit www.operationhomefront.net and www.homefrontonline.com.

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Science and AAAS to Sponsor Imagine Science Film Festival

The American Association for the Advancement of Science (AAAS) and its international journal, Science, are partnering with the Imagine Science Film Festival in an effort to bring science to the general public.

Washington, DC (PRWEB) July 17, 2009 -- The American Association for the Advancement of Science (AAAS) and its international journal, Science, are partnering with the Imagine Science Film Festival in an effort to bring science to the general public.

AAAS and Imagine Science Films (ISF), a non-profit that hosts the annual science film festival, form a natural partnership: both organizations maintain strong commitments to the successful and accurate dissemination of science to all persons regardless of background. As the Presenting Sponsor for the 2009 Imagine Science Film Festival, AAAS will form a united front with ISF to bring engaging and entertaining science to an even wider audience in New York City in October 2009.

"It is very exciting to have the backing of Science/AAAS," said Alexis Gambis, Artistic Director and Founder of Imagine Science Films. "It adds value to Imagine Science Films and will definitely encourage a greater number of films with credible, original and groundbreaking science to be savored by the general public. We are thrilled that Science and AAAS have joined us as our presenting sponsor."

Dr. Gambis, a scientist/filmmaker, received his PhD from Rockefeller University in June 2008 and will be starting Film School at NYU Tisch School of the Arts in September 2008. He began the Imagine Science Film Festival in 2008 to bridge cultural gaps between scientists and non-scientists, and to show that science can be exciting, interesting, and even artistic. Through the films that Gambis and ISF staff members select to show at the ISFF, science can become all three at once.

"We are pleased to be a part of this unique and important effort around communicating the value of science to all people," said Beth Rosner, Publisher of Science. "AAAS and Science are committed, as part of our mission of advancing science and serving society, to increasing public engagement with science. Participating in the Imagine Science Film Festival is a natural extension of that commitment."

AAAS and Science, which have acted as primary resources for scientists, educators and policy-makers for more than 100 years, provide the latest information and research from across all disciplines of science, engineering, technology and mathematics, while developing programs that benefit society through the application of science. With their devotion to the strengthening of science knowledge, interest, and education, AAAS will assist ISF as they once again use the medium of film to present accurate "science-in-fiction" and science documentaries to the public at the Imagine Science Film Festival.

All Imagine Science Film Festival screenings are open to the public. For more information, please visit the [Imagine Science Films website](#).

About Science:



Founded in 1880 by Thomas Edison and published by the American Association for the Advancement of Science (AAAS), [Science](#) ranks as the world's largest general science journal. Each week, Science provides more than 131,000 global subscribers with peer-reviewed original research, scientific research articles, science and research news, and more.

About AAAS:

The American Association for the Advancement of Science (AAAS) is the world's largest general scientific society and publisher of the journal, Science ([AAAS](#) is open to all and fulfills its mission to "advance science and serve society" through initiatives in science policy, international programs, science education, and more. For the latest research news, log onto [EurekAlert!](#), the premier science news website, a service of AAAS.

About Imagine Science Films:

([Imagine Science Films](#)) is a registered non-profit organization committed to promoting a high-level dialogue between scientists and filmmakers. ISF encourages a greater collaboration between scientists who dedicate their lives to studying the world we live in and filmmakers who have the power to interpret and expose this knowledge, ultimately making science accessible and stimulating to a broader audience.

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New Independent Film "The Perfect Woman" Explores Life, Love and Romance in a Contemporary World

The debut feature film from husband and wife duo Marvel and Subhra Gima, "The Perfect Woman" takes an innovative look at love, marriage, and sex in today's modern world. By contrasting traditional beliefs with more contemporary views, "The Perfect Woman" follows the story of a young Asian couple navigating a trying romance full of harsh reality and unfulfilled expectations.

(PRWEB) July 16, 2009 -- Is there such a thing as a perfect woman? Husband and wife movie-making duo Marvel and Subhra Gima beg this very question in their ground-breaking debut feature film "[The Perfect Woman](#) ." In the new independent movie, viewers dive headlong into the complex topics of love, marriage, and sex as seen through the eyes of a young Asian couple on the road toward wedded bliss.

Never before portrayed on the big screen, "[The Perfect Woman](#)" tells the story of Nisha and Suraj who are deeply in love but hold vastly contradictory views concerning marriage and love. Suraj is a traditionalist; conservative and conventional, he personifies the logical coherence with which he performs his daily work as a software professional. Conversely, energetic and upbeat Nisha exemplifies a veritable fun-loving and free attitude towards life.

While she is certain of her love for Suraj, Nisha is deterred by his structured view of marriage. Despite these clear contrasts, their love story unfolds until Nisha's world is rocked by a sudden, life-changing event. Torn between romanticism and reality, the young pair struggle to come to terms with the fact that Nisha may, in the end, not be the perfect woman for Suraj.

While [love stories](#) are boundless in Hollywood, this particular story has yet to be told in such a poignant and vivid manner, says Subhra Gima. "The Perfect Woman presents a subject that a lot of women who live in the darkness of different countries of the world are not aware of," she says.

A bevy of young Hollywood stars round out the movie's cast, including lead actors [Ahmed Lucan](#) and [Sharlene Merchant](#). Soundtrack lyrics are entirely by the director himself Marvel Gima and are set over music recorded by Shaan, one of India's most well-known and popular Bollywood singers.

"The Perfect Woman" was professionally assembled by SM Productions, the company created by Marvel and Subhra Gima specifically for the film.

"SM Productions came into existence when our director Marvel Gima decided to go forward with the story he had in his mind for some time," Subhra Gima explains. "Our casting call took us from LA to New York when finally the characters came alive when Ahmed Lucan and Sharlene Merchant auditioned together."

An award-winning actor in his own right, Marvel Gima turned to directing to further his passion for the dramatic



arts. Together with his wife, Gima began realizing the story for "The Perfect Woman" and has never looked back.

"We were excited because everything was falling into place," he explains. "We put together an excellent crew; each came with his expertise and together became the most enthusiastic, vibrant, and motivated group one could come across."

"Perfection is a road, not a destination. Every time I live, I get an education."

The Soundtrack and movie "The Perfect Woman," an independent film by Marvel Gima, are now available for distribution. For further information, please visit www.ThePerfectWomanMovie.com.

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Paste Offers Amazon Kindle Reader, Flip UltraHD Camcorder and More in Web/Twitter Harry Potter Scavenger Hunt

On the heels of the release of the sixth installment of the Harry Potter film franchise, Harry Potter and the Half-Blood Prince, Paste launches an online game dubbed "The Great Harry Potter Scavenger Hunt." Players invoke a special command, complete tasks, and earn points ("Galleons") toward entries in a random drawing for great prizes. The goal of the game is to help visitors explore and learn more about PasteMagazine.com, have a little fun with our content, and challenge readers' Potter knowledge. Prizes include a Kindle, a Flip UltraHD camcorder, iTunes giftcards and subscriptions to Paste.

Decatur, GA (PRWEB) July 16, 2009 -- Today, on the heels of the release of the sixth installment of the Harry Potter film franchise, Harry Potter and the Half-Blood Prince, Paste launches an online game dubbed "The Great Harry Potter Scavenger Hunt." Players invoke a special command, complete tasks, and earn points ("Galleons") toward entries in a random drawing for great prizes.

The goal of the game is to help visitors explore and learn more about PasteMagazine.com, have a little fun with our content--several times during the hunt your browser will do things you've never seen it do before--and challenge readers' Potter knowledge.

The game will unfold over the coming week. Each weekday, we'll unlock a new level. Each level has five tasks to complete, as well as bonus items with instant prizes and more. Prizes include a Kindle, a Flip UltraHD camcorder, iTunes giftcards and subscriptions to Paste and will be awarded after two weeks of play, on July 31.

The game begins when the reader types the Windows keyboard shortcut for the magazine's name. You can then enter spells and search for clues to earn Galleons. There are also instant prizes that pop up randomly while players navigate around PasteMagazine.com.

The game also makes good use of Twitter. Players automatically earn points by following @PasteMagazine and for adding "#pottergame" to their tweets. Game hints are provided via Twitter (in addition to hints provided on the website).

For complete details visit [Scavenger Hunt Announcement and Rules](http://www.pastemagazine.com/articles/2009/07/harry-potter-savenger-hunt.html) at <http://www.pastemagazine.com/articles/2009/07/harry-potter-savenger-hunt.html>. (The Great Harry Potter Scavenger Hunt is an unofficial bit of fun from Paste Media Group and isn't affiliated with or supported by Warner Brothers, J.K. Rowling or others associated with the Harry Potter franchise.)

This is just the latest way Paste has developed Internet technologies to push the interactive boundaries of a magazine website. Earlier this year, Paste launched the viral phenomenon Obamicon.Me, where users created more than a million unique icons in the style of Shepard Fairey's famous poster.

Paste magazine is one of the fastest growing independently published entertainment magazines in the country,



named "Magazine of the Year" at the 2007 and 2008 PLUG Independent Music Awards. Providing thoughtful analysis on the best in film, books and other aspects of popular (and alternative) culture, Paste is the premier magazine for people who still enjoy discovering new music, prize substance and songcraft over fads and manufactured attitude, and appreciate quality music in whatever genre it might inhabit. Now in its seventh year, Paste is available on newsstands all over the U.S. and Canada.

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Kung Fu Fun. Animated Family DVD 'THE PRODIGY' is Now Available At Major Retailers

"THE PRODIGY" animated family film is now released on DVD at all retailers: Walmart, Amazon, Target, Best Buy, and more. Simultaneous launch of website KungFuProdigy.com offers loads of free fun gifts, streaming video, and interactive fun.

Hollywood, CA (PRWEB) July 16, 2009 -- For the fans of CG animation, martial arts, hilarious slapstick stories, and action adventure, "The Prodigy" is the film to see. It's the latest feature length film release on DVD by Prevalent Entertainment, Inc. and Peace Arch Entertainment. "The Prodigy" website <http://www.KungFuProdigy.com> was launched simultaneously to enhance the offering.

"The Prodigy" highlights the story of a lovely yet humble young girl in Ancient China who is an exceptional champion. Her name is KG - the 'Kung Fu Girl' with a big heart. Although she is an underdog, and the odds are against her; she discovers that there is no limit to what she can accomplish when she believes in herself. With the help of her brave yet zany Master Panda, KG sets off on a journey to restore justice to her beautiful kingdom and rescue her beloved prince. "A hilarious side-splitting animated feature, THE PRODIGY delivers Non-Stop Kung Fu Fun!"

The DVD is now available in all retail outlets in North America, including Walmart, Target, Amazon, and Best Buy. "In a tight economy, this family DVD can make a fun summer gift for kids who are out of school and would like hours of entertainment," says Prevalent Rep Julie Miller.

The film represents a milestone for Writer/Director Robert D. Hanna, who created Prevalent Entertainment as an independent [animation](#) house that has employed an American team without outsourcing to foreign animators, and performs outside of the big studio system. The innovative Prevalent production pipeline has allowed them to operate at a competitive cost and streamline the animation process.

Some top CG Animators, Production Designers, and Artists from DreamWorks, Sony, and Disney studios all contributed. An integral part of the team is David Colman of Disney Feature Animation; he's an Emmy Award winning artist who generated character designs for "The Prodigy". David Lowery (Head of story on Shrek) was producer and supervisor of the story department, and Craig Elliott (Shark Tale, Bee Movie) was the inventive production designer. Steve Gordon (Shrek II, Anastasia, Over The Hedge) created essential story boards to flesh out the meaningful romantic storyline. Instructive Bonus Featurettes on the DVD illustrate a primer for future animators on "Animated Character Creation" and bringing the "Story To Life"; they document the pre-production work of the talented artists and animators who worked tirelessly on the film.

The new [Prodigy Website](#) was launched at the same time and offers eye catching flash animation, streaming [video clips](#) from the film, and loads of Free Fun Stuff. Kids can download [free posters](#), greeting cards, wallpapers, and a coloring book of all "The Prodigy" characters. The Blog area is where KG and Master Panda write about their feelings and experiences, with synergy between a network of PRODIGY sites on Twitter, FaceBook,



MySpace, and [YouTube](#).

To quote the Writer/Director Robert D. Hanna: "The Prevalent team hopes that THE PRODIGY will bring as much joy to young audiences as there was in creating it."

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News Image



Indie Filmmaker Exposes the Inside World of Pro Beach Volleyball

Joseph Barmettler Produces First Pro Beach Volleyball Film Since "Side Out" (1990)

Los Angeles, CA (PRWEB) July 15, 2009 -- Producer Joseph "J.J." Barmettler, is best known for his role as supervising writer, producer and director of the successful TNT action/comedy series, "L.A. HEAT," for his work on several Discovery Channel documentaries, for "Alien Secrets" (Warner Home Entertainment), and for the cult-classic "The Silencers" (1996). Barmettler brings a slice of something different to audiences once again, this time exposing the subcultures of professional beach volleyball in the movie, Beach Kings (previously released internationally as "Green Flash").

The film, premiering on DVD July 14 from MGM Home Entertainment, stars David Charvet ("Baywatch," "Melrose Place") and Torrey DeVitto ("One Tree Hill"), and was written and directed by Paul Nihipali Jr. It follows a struggling athlete (Charvet) through his triumphant rise and journey of self-discovery on the competitive pro beach volleyball circuit. It's an underdog story about getting a second chance that captures the American dream of "greatness is possible." Beach Kings is the first film to uncover the real world inside pro beach volleyball since "Side Out" (TriStar Pictures) produced by Gary Foster (Ghost Rider).

"I'm looking to do much more of this kind of work," said Barmettler, "I wanted to produce a movie that truly got inside the world of pro beach volleyball, and I think we accomplished that. We worked with some of pro volleyball's greatest athletes like Phil Dalhuasser, Todd Rogers, Misty May-Treanor, and so many more, in order to get a true sense of what goes on behind the scenes. They [and many other athletes even appeared in the film.

Writer/Director Paul Nihipali created a piece from his personal experiences as a Pro Beach Volleyball Player and we trusted that."

"Statistics show that the Beach Volleyball fan base increased 48% during 2004-2005 after the '04 Summer Olympics, and we hope to see that enthusiasm in the marketplace this year," says Barmettler.

The movie is also produced by Cameron Dieterich, Paul Nihipali Jr. and Bob Smiland for Zep Tepi Entertainment. It is distributed by MGM/Fox domestically (all media). The official movie website is www.beachkingsdvd.com (Google key words: "Beach Kings DVD"). Joseph John Barmettler's website is www.jjbarmettler.com.

About Joseph John Barmettler

Joseph John Barmettler's screenwriting credits include the HBO World premiere of "RAGE", and the Universal Music & Home Video DVD releases of the sci-fi film "SILENCERS" and urban action thriller "RIOT". Other films include the sci-fi "TIMELOCK" and the dark comedy "PURE DANGER", starring C. Thomas Howell and Marcus Chong. J.J. Produced, Directed and Wrote the feature film "ALIEN SECRETS" distributed by Warner Home Entertainment. As both staff and freelance writer for P.M. Entertainment (run by veteran producers Joseph Merhi, Richard Pepin and George Shamieh), Mr. Barmettler was involved in scripting and development of a dozen feature films produced for foreign and domestic markets. The company was considered one of the more successful independent producers of film and television product. J.J.'s Producing credits include doc-reality series like the Daytime Emmy Award winning series "Adoption Stories" on Discovery Health Channel, "Dude



Room" on Discovery Channel, TLC's "A Personal Story" and "Making It Home: Greensburg" hosted by Trading Space's Faber Dewar and Doug Wilson. His current doc-reality project as Producer/Director is a 1 hour special on Outlaw Bikers for the upcoming American Gangs series on Discovery Channel. For more information visit his professional website at www.jjbarnettler.com, or contact him through Jey Associates, Marketing & PR, 310.551.2961 (visit the "contact us" link at www.jey-associates.com).

About Beach Kings

Beach Kings takes you inside the world of professional beach volleyball. David Charvet stars as Cameron Day, a former college basketball star with one last shot at greatness--the professional beach volleyball tour. Athletically gifted and hungry to learn, Cameron has his eyes on the championship--and on a sexy, elusive beauty (Torrey DeVitto). But first, Cameron must face the demons of his troubled past. With pro beach volleyball athlete appearances, Beach Kings offers a true behind the scenes look into this fascinating sport.

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Witch School Offers Booklet 'Harry Potter vs. Real Witches'

With the movie Harry Potter and the Half Blood Prince premiering this week, the questions about the similarities and differences between the world of Harry Potter and Real Witches arise. Witch School offers an answer that everyone can share, through their booklet, "Harry Potter vs. Real Witches".

Rossville, IL (PRWEB) July 15, 2009 -- As the summer movie season rolls on, one of the more controversial movies of the season premieres this week in theaters across the country. The movie is Harry Potter and the Half Blood Prince, and the controversy is that many Christian leaders believe it promotes Witchcraft, Wicca and the occult to our children. In this case Witch School, the leading provider of a public Wiccan education, begs to differ. Witch School believes that while Harry Potter exemplifies many quality traits that modern Witches and Wiccans believe in, the story by J.K. Rowling is really a classic and timeless fairy tale. Any comparison of Hogwarts and its world with the contemporary Wiccan and magical community is simply comparing fantasy to reality; and the film, like all things Hollywood, is quite exaggerated compared to the real world of modern Witches. Witch School is helping to provide a better understanding of the differences by offering a free downloadable booklet called "Harry Potter vs. Real Witches" by M. Rev. Donald Lewis-Highcorrell.

While many believe Harry Potter helped Wicca and Paganism as a belief spread in the United States and Europe, the truth is that Wicca has been growing for over 50 years at an ever-increasing rate. According to Rev. Lewis "It is not movies or television shows that are allowing Wicca to spread, it is the simple message of the Sacredness of Life and the Living World we share in Perfect Love and Perfect Trust. This is what has made Wicca one of the fastest growing religions in America today."

Witch School's Ed Hubbard offers this opinion, "For conservative Christians to blame Harry Potter and J.K. Rowling for Wicca's growth is unfair to Wiccans, and is simply making them a scapegoat. The growth of Wicca is far more complex than allegedly riding the coattails of a very successful children's story. Wicca is growing because it offers answers about living a loving life, where nature is honored and all life is considered holy, not just humans. This is the energy that has driven the growth of Wicca for more than fifty years so far, long before Ms. Rowling invented the wonderful world of Harry Potter."

To understand the differences, Witch School is offering the "Harry Potter vs. Real Witches" eBooklet. This is part of Witch School's overall mission to offer answers for those seeking a Wiccan education. To get your copy, just go to WitchSchool.com and download it today.

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Influxis Releases New TVStation 2.0 Flash Application

Influxis revamps its TVStation application so users can create their own complete online television network including Adobe video encoding functionality.

Santa Clarita, CA (PRWEB) July 14, 2009 -- Influxis, the hosting specialist for Adobe Flash Media Server, has released a major upgrade to its popular TVStation application. TV Station 2.0 beta is designed for people to easily create a personalized broadcast network that can stream a scheduled series of media 24 hours a day 7 days a week.

With this latest release of TVStation, not only does it allow for streaming any combination of pre-recorded custom video content, YouTube videos, images, audio files or live broadcast while viewers chat in real-time, but account holders can now setup and manage multiple channels directly from one TVStation instance. This new channels feature allows the master admin user to give to multiple individual users their own password-protected 'channel' with allow/deny permissions, and yet oversee all channels for complete control of the network.

Using the latest features of Adobe Flash Media Server 3.5 including stream switching, HD quality video including all h.264 encoded media and MPEG's, TVStation 2.0 beta also utilizes the Adobe Flash Media Encoding Server allowing users to instantly encode video files automatically at multiple bit rates.

The live broadcasting engine allows streaming of live high definition video directly from Adobe Flash Media Live Encoder without use of any plug-in API. The new live engine also enables multiple users to broadcast to TVStation simultaneously, and gives the admin the ability to switch between incoming live webcam feeds.

The video player has been revised featuring a more compact player user interface ideal for instant website embedding, and a simpler user-friendly administrator interface with easier playlist building controls, including the channels and corresponding options.

"Our new TVStation allows for websites to run a white-label, relatively large video operation for social networking at prices companies can afford," says Richard Blakely, CEO of Influxis. "With the viewer's Flex source files included and the ability to host the end user files directly from your own web server, I think there will be many unique business models applied by our customers."

The TVStation viewer can be customized through the administrator screens to remove or add panels to allow for various embed options into any website. For further customization, the viewer source files are provided to allow the TVStation to be branded or utilized for any purpose, and is fully supported by Influxis Developer Support.

Uses for the TVStation 2.0 beta application include broadcasting commercials, movie previews, television shows, music videos, special interests, radio stations, sermons, live lectures, in-depth product presentation, or even modifying the player to become a streaming advertising banner.



TVStation 2.0 beta is one of a growing library of turnkey plug-and-play Flash applications which are offered with all Influxis Adobe Flash Media Server 3.5 hosting accounts. Try it live on the Influxis website at <http://influxis.com/applications/tvstation2>.

About Influxis

Influxis is an authorized Adobe hosting partner and specialist for the Adobe Flash Media Interactive Server. Since 2002, Influxis has built an international FMS hosting network and a series of customizable pre-built Flash applications. With a reputation for exceptional customer service and value, Influxis provides extremely reliable connections and low latency speeds via an international network of FMS servers in the U.S., U.K., and Germany. All accounts include an account management interface and access to a series of pre-built Flash applications. Customers include advertising firms, financial institutions, major international and domestic network studios, software development companies, professional sports organizations, automobile manufacturers, and more. To learn more about the Influxis' worldwide Adobe Flash Media Interactive Server hosting services: <http://www.influxis.com>.

###



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Online Web 2.0 Version

You can read the online version of this press release [here](#).



Twitter Wars: Michael Moore Gets Blitzed by Filmmaker Sandra Mohr

With twice as many Twits as Michael Moore, Director Sandra Mohr may outrun her competition for best spoof documentary.

Hollywood, CA (PRWEB) July 14, 2009 -- It's a case of Moore vs. Mohr.

Michael Moore, Academy Award-winning American filmmaker, author and liberal political commentator is being blitzed on Twitter by new-to-the-scene activist filmmaker Sandra Mohr.

Her controversial film "[Stock Shock](#)" is attracting media, blog articles, and twice as many [Twitter](#) followers as "Capitalism, A Love Story" in record time.

Thousands of investors have flocked to fan sites to discuss the movie. Tens of thousands of American investors are Twittering "Stock Shock" developments as word of the film and its message spreads. Even the [SEC](#) is taking a look.

This timely movie reveals the tricks of stock traders who use lightening fast market technology to make profitable bets on stocks they never even own, landing legitimate investors in the poorhouse.

"Stock Shock" zeroes in on one of the most exploited stocks on Nasdaq: Sirius XM (SIRI), which hit a high of \$9.00/share and then plummeted to a horrifying low of 5 cents in 2009, leaving an estimated one million investors with their dreams crushed and their bank accounts emptied.

"Shocking and eye opening," says CNN Headline News TV Host Jane Velez-Mitchell of the film, "Stock Shock offers a clear and simple explanation of some of the most complex financial shenanigans in the history of the markets."

###



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Online Web 2.0 Version

You can read the online version of this press release [here](#).



Lebowski Fest and Fremont Outdoor Movies Proudly Announce the "Keys to the Universe" Ceremony Honoring the Real "El Duderino", Jeff Dowd, on Monday, July 20th at the Fremont Troll

The Fremont Outdoor Movies has done it again. First Zombies attack the Fremont neighborhood of Seattle for a world record, and now on July 20th a Lebowski Fest that brings "The Dude" himself to Seattle.

Seattle, WA (Vocus) July 14, 2009 -- [The Fremont Outdoor Movies](#) has done it again. First Zombies attack the Fremont neighborhood of Seattle for a world record, and now on July 20th a [Lebowski Fest](#) that brings "The Dude" himself to Seattle.

The [Fremont Chamber of Commerce](#) honors Jeff Dowd with the first ever 'Keys to the Universe' before screening the movie. "Why the keys to the Universe, you ask? Well, this small artistic neighborhood has always touted itself as the Center of the Universe, so it seemed fitting that we award the Keys to our Universe to a former Seattlite, and creative himself," says Jon Hegeman, Fremont Outdoor Movies Co-Founder.

Jeff Dowd is the inspiration for the character Jeffrey Lebowski in the film *The Big Lebowski*. A former Seattlite (one of the Seattle Seven) Dowd has become a cult icon among many movie fans. "We are honored that he is joining us in Seattle for the return of Lebowski Fest," says Hegeman.

The public is invited to attend the ceremony at 5:00pm at the Fremont Troll, just under the Aurora Bridge at N. 35th St. and Troll Ave North. Jon Hegeman, Fremont's Urban Mythologist and Outdoor Movie Founder and Marko Tubic, President of the Fremont Chamber of Commerce will present the Keys to the Universe with Clover the Troll from the Fremont Arts Council officiating.

The inaugural Keys to the Universe Awarding Ceremony marks a new tradition in recognizing outstanding example in the creation of a compelling urban mythology and enduring character that epitomizes Fremont's larger than life spirit and upholds it's motto: "Delibertus Quirkus: Freedom to be Peculiar."

"People who are living large, making things happen, and capturing the imagination and whimsy of the world need to be recognized and celebrated", says Jon Hegeman. "As the adage goes, if you're not having fun you're not playing the game right". The Fremont Outdoor Cinema, the Fremont Arts Council, and all Fremont's quirky world famous icons, from the Troll under the Aurora Bridge to the Lenin Statue, are all about Fun. Jeff Dowd is a perfect recipient to inaugurate this tradition. "The Dude" belongs here.

Jeff Dowd will attend the Lebowski Fest Movie Party after the ceremony at the Outdoor Cinema. The Movie Party begins at 6:00pm and features live music from Har Mar Superstar, with the movie screening at dusk. Attire: LA casual -- bathrobes and pajamas recommended.

Lebowski Fest:

The first Lebowski Fest took place on October 12, 2002, at a bowling alley in Louisville, Kentucky. Founders Will Russell and Scott Shuffitt posted flyers around town, expecting 20 or so of their friends to show up. Instead,

Lebowski loyalists flocked from all around, and a revolution was born.

"What do you do for recreation?" Julianne Moore's character Maude Lebowski asks The Dude in the film. "Oh, the usual," The Dude responds. "I bowl. Drive around. The occasional acid flashback." Lebowski Fest organizers have not strayed very far from that formula -- much to the delight of Festival attendees. 'Achievers' are regaled with two nights of events: live music and a screening of the movie on the first night; followed by an evening of bowling, replete with wild costumes, trivia contests, unlimited bowling, White Russians, and what-have-you. Lebowski Fest has also incorporated various reenactments of scenes from the film, art exhibits, and games, like the Ringer Toss, whereby contestants toss a bag of white undies out the window of a '72 Plymouth Fury III (dubbed the Lebowski-mobile, naturally), toward a Nihilist dummy target, for prizes. The Marmot Fling (catapulting a stuffed ferret into a small bath tub) and The Sheriff of Malibu Coffee Mug Toss are also 'Achiever' favorites.

For more information and tickets to the Seattle Fest on July 20th and 21st, go to the official website: www.lebowskifest.com

On Jeff Dowd:

(November 20, 1949) An American film producer and political activist best known as a member of the "Seattle Seven," who went to jail (briefly, for contempt of court) following a violent protest against the Vietnam War.

He later moved to Los Angeles, California and became an independent movie producer and promoter.

He met the Coen Brothers, directors of The Big Lebowski, while they were promoting their first film, Blood Simple. He is the basis for one of their most famous characters, Jeffrey "The Dude" Lebowski.

###



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Online Web 2.0 Version

You can read the online version of this press release [here](#).

What Kind of Bed Would Harry Potter Sleep In?

Would the world's greatest Boy Wizard sleep best in a Metal Bed from Medieval Times or Captains Bed with Storage? While fans get their fix of the latest Harry Potter installment, the film's stars, Daniel Radcliffe, Emma Watson and Rupert Grint will definitely need the perfect place to rest their magical powers at night. Home and Bedroom Furniture thinks it has the best solutions for every cast member of "Harry Potter and the Half-Blood Prince".

Houston, TX (PRWEB) July 14, 2009 -- Would Harry Potter sleep in a [Platform Bed](#) that he could hover above, or a [Storage Bed](#) to store his magical charms in? How can the stars of "Harry Potter and the Half Blood Prince" rest at the end of a day of tough wizardry? Home and Bedroom Furniture thinks it has the answer with it's wide variety of beautiful and Magical Beds that will fit every wizards taste. To prove it, they are having a "Magical Bedroom Furniture Sale". From now until the end of August, every item in their online store will be on sale for 10% off their already discounted prices. Simply enter the code "magic" into the coupon box at checkout and you will cast a spell getting yourself a 10% discount on everything you buy.

As "Harry Potter and the Half-Blood Prince" opens in theaters this week, fans will be lining up in droves to catch their favorite boy wizard in action. Harry, exhausted from the rigors Dumbledore has put him through in preparation for the final battle, could use nothing more than a little rest. Home and Bedroom is happy to accommodate Harry and all the residents of Hogwarts School of Witchcraft with a wide choice of comfy beds on which to lay their heads at night. With the wizardry of manufacturers [Hillsdale Furniture](#) and Fashion Bed Group, Harry Potter fans can cast a J.K. Rowling's spell on their own bedrooms.

In the teaser for "Harry Potter and the Half-Blood Prince," Professor Albus Dumbledore rumbles in a hesitant, half-apologetic baritone, "Once again, I must ask too much of you, Harry." Never one to back down from a challenge, Harry will undoubtedly comply with this Herculean request. But at the end of a hard day of casting spells, there's probably nothing he would like better than to pull the covers back up over his head and rest his head and Wand. To make his rest even more soothing, he might consider adding an Organic Mattress from [Keetsa Mattresses](#).

In this latest film installment in the Harry Potter series, Harry, Hermione, Ron and the gang will be faced with a new set of dangers lurking inside the castle walls. With the defeat of Voldemort at the forefront of his mind, Harry will spend hours interpreting the ancient scribbles written in the margins of a new Potions Book. At the end of the day, a Platform Bed by [Modus Furniture](#) could be the perfect place for Harry to lie down and dream up his next Magical defense.

But wizardry isn't all that lies in store for "Harry Potter and the Half-Blood Prince" filmgoers. Romance is also promised as part of the plot when "A box of love potion-laced chocolates ends up in the wrong hands and changes everything." Found on Harry's bed, they'll cast a different kind of spell on their devourer. Perhaps one of the Magical [Bar Stools](#) from [Pastel Furniture](#) would be the perfect place for a Wizard to figure his way out of romantic entanglements and mortal dangers.



For more information on how to cast a Hogwarts spell on any bedroom, you can see all the Harry Potter bedroom wizardry options Home and Bedroom has to offer, visit the company online at www.home-and-bedroom.com.

###

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Online Web 2.0 Version

You can read the online version of this press release [here](#).

News Image





D.C. Douglas Labors With Lindsay Lohan And Tony Plana To Change Your Life

Film and television character actor D.C. Douglas to be seen in several projects in July. Most notably, in the ABC Family movie "Labor Pains" with Lindsay Lohan, Cheryl Hines and Janeane Garofalo, and in a three episode arc on "The Bold and The Beautiful".

Los Angeles, CA (PRWEB) July 13, 2009 - Veteran character actor and voice over artist, D.C. Douglas, will soon see his past labors payoff with a month of premieres. In the long-awaited preppers comedy, "Labor Pains," Douglas plays a befuddled television producer opposite Lindsay Lohan, Cheryl Hines and Janeane Garofalo. "Labor Pains" airs on ABC's Family Channel on July 19.

He also stars as a earnestly self-deluded protege of Tony Plana's (ABC's "Ugly Betty") character in the comedy "Change Your Life!" a mockumentary about broken dreams and Ponzi schemes. Creek Park Pictures began taking pre-orders on June 29th, the day that Bernie Madoff was sentenced. A release date has yet to be set.

Later this month, Douglas will return to the long-running CBS soap opera, "The Bold And The Beautiful," for a three episode arc. He plays a minister with his hands full at the much anticipated nuptials of Ridge Forrester and Jacqueline Marone.

Come September, Douglas will be heard voicing multiple characters on FOX's animated cult favorite, "Family Guy". By Christmas, the popular video games "Tekken 6" and "Mass Effect 2" will be released; Douglas voices a major character (to remain unnamed per the usual non-disclosure agreements) in each game.

D.C. Douglas is represented by The House Of Representatives (310-451-2345) and managed by Darlene Kaplan (818-981-5114).

For more information and to see video clips of past work, visit [The D.C. Douglas Official Site](#) or his [fan page on Facebook](#).

This press release was prepared by [Writing To The Rescue](#).

###



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Online Web 2.0 Version

You can read the online version of this press release [here](#).



Linda Hunt and Fay Masterson Eyed By Five Los Angeles Film Festivals Simultaneously

"The Crooked Eye," which stars Fay Masterson, Katherine Boecher and Academy Award winner Linda Hunt, has been selected by over five film festivals in Los Angeles this summer.

Los Angeles (PRWEB) July 13, 2009 -- Scheduled to screen at five more short film festivals in Los Angeles, D.C. Douglas' ["The Crooked Eye"](#) is quickly becoming the darling of the festival circuit in Tinsel Town.

Having recently shown at Laemmle's Sunset Five theaters on the Sunset Strip in the Dances With Films Festival, the film will now return to the same theater for the LA Shorts Fest on July 27, as well as the West Hollywood International Film Festival and HollyShorts Film Festival in early August. Additionally, "The Crooked Eye" will screen in the SSG Summer ShortsFest at the state-of-the-art Wilshire Screening Rooms in Beverly Hills at the end of July and the Malibu International Film Festival in early August. These official selections continue an already impressive run of prestigious festivals, such as the Palm Springs International ShortFest, the 40th annual Nashville Film Festival and the 26th annual Miami International Film Festival.

Narrated by [Academy Award winner Linda Hunt](#) and starring Fay Masterson ("A Christmas Carol" with Jim Carrey) and Katherine Boecher ("Heroes," "Supernatural"), "The Crooked Eye" follows a day in the life of Sharon (Masterson) as she struggles with a recent divorce and a current perception problem.

["The Crooked Eye"](#) is based on the short story of the same name, written by Betty Malicoat.

What sets this short apart from others is the combination of real actors in a CGI environment without any creatures morphing or meteors falling. Instead, it's more of a surreal odyssey through the thought process of an unstable character.

"The film is having an interesting journey," says director D.C. Douglas, "since some people are confounded by the simplicity of it and others are enthralled with it's complexity! No matter what, though, people leave the screening discussing their many thoughts and feelings -- conversations that sometimes last longer than the actual film! That tickles me."

To find exact show times for "The Crooked Eye" as they become available and to see the trailer, go to [The Crooked Eye Official Website](#).

This [press release](#) was prepared by [Writing To The Rescue](#)

###



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Online Web 2.0 Version

You can read the online version of this press release [here](#).

Blockbuster Knows Everything There is to Know about Knowing, Starring Nicolas Cage - The Latest Exclusive Blu-ray and DVD Rental at Blockbuster.co.uk

Blockbuster.co.uk investigates the making of the box office hit "Knowing" a sensational, edge-of-seat sci-fi thriller "with special effects that will blow your mind" says producer Jason Blumenthal. An exclusive new film release available at Blockbuster and not available anywhere else, this sci-fi movie is available for Blu-ray and DVD rental from 20th July.

(PRWEB) July 13, 2009 -- Blockbuster.co.uk investigates the making of the box office hit "Knowing" a sensational, edge-of-seat sci-fi thriller "with special effects that will blow your mind" says producer Jason Blumenthal. An exclusive new film release available at Blockbuster and not available anywhere else, this sci-fi movie is available for Blu-ray and [DVD rental](#) from 20th July.

A gripping action thriller of global proportions, "[Knowing](#)" stars Academy Award winner Nicolas Cage as a protective single father and pro-active astrophysics professor who stumbles upon a trio of terrifying predictions and sets out on a heart-pounding race against time to prevent them from coming true.

"We spent eight years developing the script," recalls producer Jason Blumenthal. Alex Proyas was chosen to direct the movie based on his singular filmmaking style. "We knew we found the right director in Alex," says Blumenthal. "His vision for this picture far surpassed anything that we could ever realise on the page. He bought in a whole host of scientific, spiritual and philosophical ideas that helped bring the script together"

"It's a story that people will want to talk about because it poses many questions that will stay with them long after seeing it. And for me, those are the best stories to tell."

Proyas adds "The great thing about Knowing is that it has this bedrock of emotions and human interaction. Reality is what this story is all about. We don't ask you to suspend belief. Everything that we've addressed in this could possibly happen".

For Cage the combination of the unique and provocative script and Proyas in the director's chair made "Knowing an irresistible opportunity. "It can be a challenge to find original stories and outlooks. Alex is an original, an artist with a different point of view."

Knowing is the latest in a long line of exclusive titles that Blockbuster online and High Street store customers have been able to see before they are available to rent or buy anywhere else. Other current exclusives include Clive Owen and Julia Roberts heist thriller 'Duplicity' and slacker Brit Flick 'Lesbian Vampire Killers'.

Each month Blockbuster has at least four exclusive titles that you can't get anywhere else - past exclusives include Che Parts 1 and 2, Gran Torino, Changeling and Taken. August exclusives include In The Loop, Race to Witch Mountain, 50 Dead Men Walking and Crank 2.

If you enjoy "Knowing" then have a look at Blockbuster's huge range of [sc-fi movies](#) for DVD rental or to buy on



[Blu-Ray.](#)

All these movies are available for movie rentals online or from your local Blockbuster store.

[Blockbuster](#) Inc. (NYSE: BBI and BBI.B) was founded in Dallas, Texas in 1985 and is a leading global provider of in-home rental, retail movie and game entertainment.

In 20 years, Blockbuster has grown from a single video rental store to nearly 9000 company-operated and franchised stores throughout the United States, its territories and 23 other countries.

The first Blockbuster store in the UK opened in March 1989 (Walworth Road, London) and the UK is now the largest Blockbuster business outside the US, with over 700 stores and about 4.2 million member accounts. Blockbuster.co.uk has over 1 million registered members and about 750,000 newsletter subscribers.

Blockbuster's goal is to be a complete source for movies and games, and the company is continually looking for ways to offer its customers more value, choice and convenience. To this end, in September 2002, Blockbuster UK introduced its online DVD rental service. This service has grown and now allows customers to have access to almost every DVD available in the UK.

Blockbuster.co.uk provides the latest releases and also gives its customers much more choice from classic titles, foreign films, music DVDs, interactive game DVDs, language DVDs and popular TV series. Through its links with the major film studios, Blockbuster also feature exclusive DVD rentals that you cannot rent or buy anywhere else at the time of launch. Past exclusives have included 3.10 to Yuma, The Mist, Saw V and the box office smash Taken.

In 2009, Blockbuster.co.uk launched Online Xtra, a selection of new online rental plans that have the distinction of also including Blockbuster store rentals as part of the same Blockbuster rental package. These new plans are exclusive to Blockbuster, and combine the range and convenience of online rental with the flexibility of being able to pick up rentals in-store whenever members like. With Online Xtra Blockbuster customers can get the best of both the online and offline worlds.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).



Julie Powell, Author of Julie & Julia, Received an Honorary Diploma from Le Cordon Bleu at the Comédie Française in Paris

Julie Powell, author of the highly successful book, Julie & Julia, received an honorary diploma from President of Le Cordon Bleu International, Mr. André Cointreau, during the Gourmand World Cookbook Awards at the Comédie Française in Paris.

Secaucus, NJ (PRWEB) July 10, 2009 -- Julie Powell, author of Julie & Julia, received an honorary Le Cordon Bleu diploma from President of Le Cordon International, Mr. André Cointreau, during the Gourmand World Cookbook Awards ceremony which took place on July 1, 2009 at the Comédie-Française in Paris.

The book, which was initially a blog, follows the story of Julie Powell, a secretary approaching her thirties who decides to take a sabbatical year to make 524 recipes in 365 days from Julia Child's book Mastering the Art of French of Cooking. Julia Child became an American celebrity chef after graduating from Le Cordon Bleu Paris in 1951.

Julia Child was one of the first women to introduce the French culinary techniques taught at Le Cordon Bleu to the American public through her popular televised cooking show - The French Chef and many publications. Julia Child received the Légion of Honneur in 2000 and the Médaille Présidentielle de la Liberté in 2003. Julie Powell's project casts Julia as a model for the new generations of chefs and culinary amateurs.

Due to the success of the book, Julie & Julia is now a major motion picture (Columbia Pictures) produced by Nora Ephron, starring Meryl Streep as Julia Child, Amy Adams as Julie Powell and Stanley Tucci as Paul Child. The film will be released in United States on August 7, 2009 and in France on September 16, 2009.

Founded in Paris in 1895, Le Cordon Bleu currently has 35 schools in 20 countries, and is recognized as one of the premier culinary arts institute in the world. Developments in the curriculum of Le Cordon Bleu have led to the establishment of bachelors and masters degrees in hospitality management in cooperation with international universities. Le Cordon Bleu has a tradition of excellence in the world of gastronomy and is committed to furthering the appreciation of fine food and the French art of living.

Cordonbleu/edu/julieandjulia/ - Le Cordon Bleu's new micro site for cooking and travel enthusiasts. It was inspired by the movie - Julie & Julia in theaters August 7th.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).



The Fremont Outdoor Movies and XBOX 360 Proudly Make World History with the Largest Zombie Walk on the Planet with 4,277 Zombies

Fremont Outdoor Movies and XBOX 360 did the impossible this past 4th of July weekend in Seattle - smashing the official Guinness World Record for the largest Zombie walk on the planet. The new world record of 4,277 zombies walking the streets of Seattle's Fremont neighborhood shattered the previous record of 894 zombies held by Monroeville, PA.

Seattle, WA (Vocus) July 10, 2009 -- The [Fremont Outdoor Movies](#) and XBOX 360 did the impossible this past 4th of July weekend in Seattle - smashing the official Guinness World Record for the largest Zombie walk on the planet. The new world record of 4,277 zombies walking the streets of Seattle's Fremont neighborhood shattered the previous record of 894 zombies held by Monroeville, PA.

On Friday, over 5,000 people stood in a line that stretched four city blocks continuously for almost three hours to get the opportunity to help make history in Seattle. The official count resulted in 4,277 zombies. The City of Seattle was triumphant in their goal, smashing the Official Guinness World Record of 894 zombies and the unofficial World Record of 3,370 held by Grand Rapids, Michigan in 2008.

The event included zombie-themed spectacles such as the Thriller Dance Tribute that included over 2,000 dancers and a Zombie Fashion Show. Winning the majority of audience votes, the winner of the show was a zombie in the crowd dressed as the late, Billie Mays. As a winner the zombie received a collector's edition Resident Evil XBOX 360 Console. Although organizers are still awaiting the official confirmation from the [Guinness World Record](#) office in the UK, to come later this week, they have been working with Guinness officials every step of the way to ensure compliance.

When organizers Jon Hegeman and Ryan Reiter brainstormed the wild idea of shattering the world record, a lot of people were skeptical. "We had heard about the World Record last year unofficially captured in Grand Rapids and really believed that Seattle deserved the opportunity to be the 'Zombie Capital of the World', we are more than just coffee and grunge music, we love our movies too, so a zombie event was a 'no-brainer'."

Reiter says, "XBOX 360 is a cool sponsor; they wanted to collaborate with Fremont Outdoor Movies to create an 'out of the box' movie event celebrating legendary movies with an experience that encompasses pop movie culture in a way so people can have the experience of being in their own movie." What is next for the Fremont Outdoor Movies? Jeff Dowd, the real "Big Lebowski" will be at Lebowski Fest to be honored by the [Fremont](#) neighborhood with the "Keys to the Universe." It is only fitting that he receives the "Keys to the Universe" as Fremont is widely professed as, "The Center of the Universe"! Outdoor movies don't get to be more fun than this!

Seattleites can look forward to defending their record of the largest zombie walk next year at the "Red, White, and Dead" [Zombie Walk](#) in the works to be held on July 3, 2010.

###

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Online Web 2.0 Version

You can read the online version of this press release [here](#).

News Image





Daily Show Correspondent Josh Gad to Star in New Web Series

USR Content and Madatoms.com present RENT CONTROL, a web-based comedy series about a hopeless college graduate who finds himself managing a decrepit apartment complex and dealing with a hellish group of eccentric and difficult tenants.

Los Angeles, CA (PRWEB) July 10, 2009 -- USR Content and Madatoms.com are proud to announce filming for RENT CONTROL, a hilarious new online comedy series written by and featuring The Daily Show's Josh Gad that is set to begin filming July 10th, 2009. Other writing credits go to fellow Lost Nomads comedy troupe members Tyler Moore, Ida Darvish and Tyler Clancey, who will also direct and co-star.

In this web series, Brett Swanson is a community college graduate who has drifted through life avoiding work, conflict and any goal whatsoever. His uncle is the owner of a large and successful property management company who hires Brett as a favor to his sister, placing Brett in the position of building manager at a decrepit apartment building.

Without any real description of what his job entails, Brett soon finds himself surrounded by a nightmarish group of tenants including a lecherous gay porn star who uses his apartment as an adult film set, a scheming con man, a taser-happy police officer, and a married couple on the verge of a murder-suicide. In the process of dealing with this group, Brett will learn what he's truly made of.

Josh Gad, star of The Rocker and a correspondent on The Daily Show with Jon Stewart has a steadily rising notoriety that will help contribute a built-in base of viewers. In addition to this, Josh's celebrity friends such as Fred Willard and others are set to make cameos on the show.

Rent Control is an independent production being produced by USR Content. Fox Digital Studio is tracking the production for a possible negative pickup.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).



Le Cordon Bleu Launches a New Micro Site for Cooking and Travel Enthusiasts

Le Cordon Bleu has launched its new micro site -- www.cordonbleu.edu/julieandjulia/ inspired by the movie -- Julie & Julia in theaters August 7th.

Secaucus, NJ (PRWEB) July 9, 2009 -- Le Cordon Bleu, a worldwide leader in the culinary arts and hotel, restaurant and tourism management, launched a new micro site on July 6, 2009. www.cordonbleu.edu/julieandjulia/ is designed for aspiring chefs, culinary professionals, and passionate lovers of food and cooking seeking an exceptional culinary experience that will enrich their lives personally and professionally.

The new micro-site was inspired by the role that Le Cordon Bleu plays in the soon to be released movie -- Julie & Julia, which hits theaters August 7th. Meryl Streep is Julia Child and Amy Adams is Julie Powell in writer-director Nora Ephron's adaptation of two bestselling memoirs: Powell's Julie & Julia and My Life in France, by Julia Child with Alex Prud'homme.

Based on two true stories, Julie & Julia intertwines the lives of two women who, though separated by time and space, are both at loose ends...until they discover that with the right combination of passion, fearlessness and butter, anything is possible.

Cordonbleu.edu/julieandjulia sparks the curious and ambitious to embark on a cross-cultural, gastronomic journey of self discovery.

Julie & Julia @LCB: Watch the movie trailer and learn more about the life and adventures of Julia Child and Julie Powell.

Brand Story: From its humble beginnings in 1895 to its evolution today as an ambassador of gastronomy and arts of the table, Le Cordon Bleu's rich history of tradition, innovation and creativity has influenced gastronomy for over 114 years.

Discover Your Passion: Le Cordon Bleu's range of culinary, wine, restaurant, hotel and tourism management programs is accessible to the beginner or the professional and especially those short on time. Plus, well-known alumni and rising stars share their stories in student testimonials.

LCB Campuses: Each Le Cordon Bleu school offers a unique study abroad experience. Many culinary adventurers need only to travel as far as Canada. Le Cordon Bleu Ottawa holds the distinction of being Le Cordon Bleu's premiere school in North America.

Recipes: Le Cordon Bleu shares recipes weekly from its collection of more than 100 cookbooks published since 1895.



Media: Get the latest news from around the world on Julie & Julia at Le Cordon Bleu promotions and events.

About Le Cordon Bleu:

Le Cordon Bleu was founded in Paris in 1895. Today, it is present in 15 countries with more than 30 schools and brings together over 20,000 students from more than 70 nationalities. Le Cordon Bleu International has become one of the leading organizations dedicated to the teaching of culinary and pastry techniques and restaurant, hotel and tourism management.

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201 809-2530

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Studio Beyond - The Most Resourceful Movie Model since the Internet came into Existence

Studio Beyond partners With Hollywood-based, the Movie Portfolio Fund For Financing and Co-Financing Studio Beyond projects.

London, UK (PRWeb UK) July 8, 2009 -- New online media and entertainment platform [Studio Beyond](#) which debuted at the Cannes Film Festival in May 2009, has announced a ground-breaking and revolutionary new way of making movies.

Studio Beyond has created a virtual movie city by offering a worldwide entry point to: talent, projects, funding, distribution, collaboration, networking, casting, press, online advertising, marketing, product placement, and broadcasting. All stages of filmmaking - now under one roof.

Studio Beyond provides an online distribution channel for its members. This enables filmmakers to maximise distribution opportunities, generate new revenue streams and give aspiring creative talent the opportunity to showcase their latest movies.

Studio Beyond has been specifically designed to meet the needs of film producers, sales agents, distributors, talent and casting agents, directors, writers, actors, editors, composers and press members amongst others. Members will be able to pitch their projects, synopsis, books, scripts and music scores to Industry Executives who in turn will be able to search, view and select from a database of projects and talent. Talent and Casting Agencies can discover new talent while Distributors and Sales Agents will be able to view movie trailers of films available for distribution. Studio Beyond can build global awareness for movies ahead of their theatrical release and hold private online screenings for the industry and press.

Commenting on the launch, Jasmin Prosser, CEO of Studio Beyond, said: "I truly believe that Studio Beyond is shaping the future of movie -- making, by breaking down barriers and opening the door to the most closed industry in the world -- the film industry. Our partnership with the MPF is just one of the great advantages we can offer our members looking to finance and co-finance movies and we are in negotiations with others to strike similar funding deals."

Gordon Clark, CEO of the Movie Portfolio Fund, added: "We are delighted to join forces with Studio Beyond. Our partnership will allow us to broaden the opportunity we offer our investors and give us greater insight into high-potential, new material as and when it appears."

The world of movies is changing.

With Studio Beyond Industry Executives can:

- * Discover the pool of talent and projects from our membership database of actors, writers, composers, editors, directors, producers.
- * Give their products outstanding visibility at any stage to instantly generate advance awareness among our

ready- made online audience.

- * Make their movie available for online distribution and generate revenue immediately.
- * Survey our members' responsiveness and ensure their success.
- * Examine the popularity of key elements of their movie in foreign territories.
- * Host a private screening for our press members and maximize press coverage for their movie.

About Studio Beyond:

Studio Beyond -- The Future of Movie Making Began Here.

Launched in May 2009, [Studio Beyond](#) is a new online media and entertainment platform focused on bringing together movie professionals, new talent, sales agents, studio executives, producers, funding, casting agents, sales agents, and press members in a single place. Providing industry professionals with a unique resource for identifying movie material and talent, Studio Beyond also serves as a platform for self-promotion and online distribution, whilst offering talent worldwide a barrier-free means to facilitating the movie-making process. Studio Beyond aims to revolutionise the way movies are sourced and produced.

About the Movie Portfolio Fund:

Hollywood-based the Movie Production Fund is the first international investment fund to focus on a diverse portfolio of Hollywood feature films. In partnership with Pacific Media & Entertainment the fund co-finances a slate of major Hollywood studio movies, building a library of movie assets to provide superior returns for investors. Senior executives of PME have been responsible for some of Hollywood's biggest blockbuster hits including Men In Black, Wild Wild West, The Fifth Element, In The Line Of Fire, Air Force One, Casino Royale, Erin Brokovich, Enchanted and many more.

###



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Online Web 2.0 Version

You can read the online version of this press release [here](#).

Greatest Homerun Hitting Catcher of All Time Makes Trip to Minot

12-Time All-Star and Future Hall of Famer Mike Piazza Will Speak About Sports and his Catholic Faith on July 19th at the Holiday Inn

Minot, ND (Vocus) July 8, 2009 -- Baseball hero [Mike Piazza](#) is known and loved for more than just his baseball stats. The recently-retired champion of the game is also a "Champion of Faith," having been featured in Catholic Exchange's groundbreaking film of the same name. Piazza, a devout Catholic, will travel to Minot, ND, in July to discuss the importance of living and sharing one's faith, no matter one's circumstances or station in life.

The event will feature a screening of the multi-award winning *Champions of Faith: Baseball Edition*, which showcases the intersection of sports and faith in Major League Baseball by profiling many of the most accomplished and devout figures in the game, both on and off the field. Speaking of his role in the film, Piazza said, "I've had some great moments in my life, but being a part of this and being able to tell people my story is one of my proudest moments."

Last year, Catholic Exchange launched a nationwide contest in which parishes sold copies of the *Champions of Faith: Baseball DVD* as a fundraiser and means of direct evangelization. The winning parish was awarded the opportunity to host a player of its choice for a public event. St. John the Apostle Catholic Church in the Diocese of Bismarck, ND, rose to the challenge and placed first in the competition, and chose Mike Piazza to come and speak here in Minot.

Fr. David Zimmer, pastor of St. John the Apostle Catholic Church, could not be more proud of his faith-filled parish community. "I can't say enough about our people here at St. John the Apostle," he said. "We were really inspired by the film and its potential to turn people to Christ and the sacraments. So we responded to the opportunity Catholic Exchange presented. It was a wonderful project and it worked out well for us. We feel very blessed."

Tom Allen, president of Catholic Exchange and executive producer and director of *Champions of Faith: Baseball* and its acclaimed sequel, *Champions of Faith: The Bases of Life*, will also attend the event. Allen keynoted an event for Fr. Zimmer last year on the topic of stewardship, addressing a diocese-wide audience in Minot. The event left a lasting impression. "Fr. Zimmer and the people of the diocese received me very warmly last year and I'm eager to get back. I got to know some of the service men and women and their families and, frankly, found them to be as inspiring as the ballplayers in our film!"

St. John the Apostle Catholic Church in Minot, ND, is sponsoring the event, which will take place on July 19, 2009 at the Holiday Inn Riverside. The doors will open at 2:30pm and the event will take place from 3:00pm - 6:00pm. No reservations are necessary. Please contact St. John the Apostle Catholic Church at 701-839-7076 if you have questions. The Holiday Inn Riverside is located at 2200 Burdick Expressway East, Minot, ND.

To schedule an interview or for information on press attending the event, please contact Ashley Walker at



678-990-9032. High-Resolution images are available for media outlets.

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You can read the online version of this press release [here](#).



New Free Films Site Opens Big in the UK

IndieMoviesOnline attracts 125,000 UK site users in launch month.

London, England (PRWEB) July 8, 2009 -- New online venture [IndieMoviesOnline](#) is pleased to announce its UK launch figures.

The new video-on-demand site streams feature films free to the end user. During its launch month, June, the site attracted 125,000 unique users and delivered 2,000,000 advertising impressions.

"We are building a platform for independent filmmakers and bringing movie lovers free, quality films," says Peter Sermol, CEO of IndieMoviesOnline. "The advertising-funded format means we can reach millions of people with free films. It's a genuine alternative to illegal torrents."

IndieMoviesOnline hosts fully licensed films as well as providing movie lovers with daily news, reviews, interviews and community features. The site currently streams films in the UK, USA, Canada and Australia, with more countries set to go live over the next few months.

The site's offering is independent films from around the world. The most popular films during June were Lantana, a multi-award-winning drama starring Geoffrey Rush; Doghouse director Jake West's comedy horror Evil Aliens; Jerry Stiller's The Independent; and Peter Greenaway's Rembrandt's J'Accuse.

IndieMoviesOnline shows [free movies](#) in DVD quality, within a large 830 x 465 pixel video player and streams a high quality version at around 1mb per second, and a lower quality version for those with slower internet speeds.

Film rights holders are paid a royalty each time a movie is viewed and revenue is generated by selling advertising before the feature presentation and in the editorial areas of the site. Once started, the films play uninterrupted.

Further information:

[IndieMoviesOnline](#) is a new film site, streaming free movies to watch on-demand along with movie news, reviews and community features. Launched in May 2009, the site is currently open in UK, USA, Canada and Australia. The service delivers streams via [CDNetworks](#) one of the worlds biggest content delivery networks, and advertising is sold through [24/7 Real Media](#) a WPP company. The site was designed, built and is now operated by film-loving UK creative agency, [Nipper](#). IndieMoviesOnline is funded by private equity.

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You can read the online version of this press release [here](#).

Boom Brothers Execute Final Solution for Mexican Drug Cartel Boss in a Chapter 13 Finale of Online Novel

Now, Boom Brothers aficionados can revel in the final posting of the last episode, Chapter 13, a heart-pounding, gut-wrenching climax to the world's first, free online action and adventure novel. In the last chapter of "We're Gonna Need Bigger Guns", the brothers get some payback when they take down Juan Jose Esparragoza, a sinister drug cartel czar also known as "El Azul". In Chapter 13, El Azul's heavily fortified hacienda in the northern Mexican desert becomes a meeting place where the world's toughest characters come to push more drugs across the border and stage an overthrow of the United States in the process. Facing Azul's heavily armed security forces, Rico, Willy, and Dave are out-manned but not out-gunned as they bring their 25mm automatic chain gun "Betty", some advanced weaponry, and a bad attitude to the fight.

Indianapolis, IN (PRWEB) June 8, 2009 - Wednesday, July 8th, marks the culmination of a journey that BoomBrothers.net fans all over the world have been waiting for. Every week for twelve weeks, a new chapter has been posted online as tens of thousands of loyal Boom Brothers readers have been glued to the edge of their keyboards reading how the three brothers have saved the day by taking out the world's trash one bag at a time. Now, Boom Brothers aficionados can revel in the final posting of the last episode, Chapter 13, a heart-pounding, gut-wrenching climax to the world's first, free online action and adventure novel. Each page of the novel includes images beautifully illustrated by internationally known artist, Luis Guaragna. In this last chapter of "We're Gonna Need Bigger Guns", the brothers get some payback when they take down Juan Jose Esparragoza, a sinister drug cartel czar also known as "El Azul".

The Boom Brothers story, based upon the lives of three real brothers, began in 1966 when the boys were teenagers and when their father, a decorated war hero and police officer, was brutally murdered by a gang of drug-dealing Satanists. Raised learning how to skillfully use their Daddy's war trophy weapons and to always do the right thing, the boys avenge their Father's untimely death by wiping out the whole cult of evil-doers. More opportunities for vigilante justice result as the brothers find out they have a talent and a taste for killing bad guys. And when the CIA, Delta Force, or Navy SEALs kick up too much dust for public scrutiny, the powers that be call on the Boom Brothers to get the job done.

In Chapter 13, El Azul's heavily fortified hacienda in the northern Mexican desert becomes a meeting place where the world's toughest characters come to push more drugs across the border and stage an overthrow of the United States in the process. Azul is joined by his own cartel thugs, Provisional Revolutionary Group politicians, bribed Mexican military personnel, wealthy underworld investors, and the swarthiest criminal of them all, Saddiq al-Mahar. Saddiq is an Al Qaeda financier who has come to provide the host with \$30 million dollars to attack the U.S. using the cartel boss's connection with the 20,000 Mara Salvatrucha (MS-13) gang-bangers living in cities north of the border. Facing Azul's heavily armed security forces, Rico, Willy, and Dave are out-manned but not out-gunned as they bring their 25mm automatic chain gun "Betty", some advanced weaponry, and a bad attitude to the fight.



Boom Brothers LLC is dedicated to developing, producing, and managing branded online entertainment for consumers. Boom Brothers is associated with Creative Direction, Inc., a marketing communications practice dedicated to help grow companies through direct response and online marketing programs. For more information on Boom Brothers LLC, call 765-252-0751 or visit the web site at www.BoomBrothers.net.

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Online Web 2.0 VersionYou can read the online version of this press release [here](#).



Former Autodesk Europe Executive Joins Procedural Inc.

Procedural Inc. Hires Former Autodesk Managing Director Dieter Höfler as Senior Vice President of Business Development.

Zürich, Switzerland (PRWEB) July 8, 2009 -- Procedural Inc. today announced the appointment of Dieter Höfler as SVP Business Development as of August 1, 2009. Most recently Dieter Höfler served as CEO of Neopost Germany and Switzerland. Prior to Neopost, he was working at leading 3D software company Autodesk as Managing Director for the regions Central Europe, Eastern Europe and Russia. Starting in 1991 as Managing Director of Autodesk Germany, Dieter Höfler is one of Europe's prime movers in the AEC software sector and decisively influenced the commercialization of Autodesk's products by winning major contracts and streamlining the sales channels with over 600 reseller and distributors all over Europe. During his period as Managing Director with Autodesk revenue grew by 6 times.

Procedural Inc., an innovative software company located in Zurich, Switzerland, develops and sells the CityEngine, a revolutionary 3D modeling tool for urban environments in games, TV, movies and urban planning. "We are very happy to welcome Dieter." says Pascal Mueller, CEO Procedural Inc. "As we are ready now to break into new and broader markets, it was important for the company to add a high level of experience and credibility with customer and channel partners, and we could not have been more fortunate than having Dieter fill this role."

On joining Procedural Inc., Dieter Höfler explains: "By bringing the world's foremost procedural modeling technology to broader markets, Procedural has the potential to transform the way in which 3D buildings and even whole cities are produced, stored and visualized. With this exciting potential in mind I am delighted to join Procedural's management team."

About the CityEngine

A free 30-day trial version is available for download at <http://www.procedural.com>. The software can be purchased via Procedural Inc.'s website, or by telephone order at +41 76 720 3303. The CityEngine retails from a starting price of \$ 3'450.

CityEngine is a registered trademark of Procedural Inc. Other product and company names herein are trademarks of their respective owners.

High-resolution images:

http://www.procedural.com/company/press_room.

For more information, press only:

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You can read the online version of this press release [here](#).



Men Aged 30 and Under Declare their Favorite Movies of 2008

Trusted Opinion announces the favorite movies of 2008 as rated by men aged 30 and under through an analysis of its nearly one million member-strong community.

Palo Alto, CA (PRWEB) July 8, 2009 -- [Trusted Opinion](#), the premier Social Recommendations Network, announces the most appealing films of last year for men aged 30 and under. Preferences for films, restaurants, and virtually every other product and service are strongly influenced by factors such as gender, age, region, and social group. Trusted Opinion's Social Recommendation Network weighs friends opinions higher, delivering more relevant recommendations that are more targeted to user's preferences and tastes.

2008 Movies Most Loved by Men 30 and Under:

1. [Wanted](#)
2. [Kung-Fu Panda](#)
3. [WALL-E](#)
4. [The Dark Knight](#)
5. [Death Race](#)

Trusted Opinion's personalized ratings often deliver recommendations that are more reliable and meaningful than critics' top-picks or than films with the highest grossing box office sales. The site helps members pick the "right" movie to watch while also providing a fun, social, and engaging online experience focused on contributing opinions and receiving respect from peers for good reviews.

About Trusted Opinion

Trusted Opinion's Social Recommendation Engine™ drives consumer confidence by generating more trusted, reliable, and personalized recommendations based on the opinions of your network of friends. The company runs a Social Recommendations Network whose community currently includes roughly a million members and is growing by thousands of members each day.

Trusted Opinion also offers a Social TV Platform for IPTV middleware, enabling operators to increase revenue by providing better movie recommendations to their subscribers. The platform makes it easy for IPTV subscribers to incorporate their existing social networking friends and recommendations, all presented on their TV set. Trusted Opinion's focus on delivering a social, fun, and engaging user experience makes it a unique product offering in the IPTV industry.

Trusted Opinion is a privately funded company headquartered in Palo Alto, California.

Social Recommendations Engine™, Ratings Radar™ and Trusted Opinion™ are registered trademarks of Trusted Opinion inc.

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Zadby Announces Four Quarters of Accelerating Revenue Growth

Zadby announces that the second quarter of 2009 caps four straight quarters of accelerating revenue growth and several impressive milestones--including two videos achieving #1 daily ranks on YouTube.

Reston, VA (PRWEB) July 8, 2009 -- Zadby, Inc (<http://www.zadby.com>) announces that the second quarter of 2009 caps four straight quarters of accelerating revenue growth and several impressive milestones--including two videos achieving #1 daily ranks on YouTube.

Zadby's General Manager, Beau Brewer, is enthusiastic about the progress: "When a company makes these kinds of strides in this economic climate, you know you're on to something. We're watching competitors close their doors, but our ability to execute--moreover financially guarantee that execution--has been a key differentiator with clients. By proving again and again that we can deliver branded video hits with zero risk, we're going to make Zadby campaigns an integral part of every brand marketers' toolset in the next five years."

The second quarter revenue growth was spurred by large deals with Fortune 1000 advertisers, several deals with smaller advertisers, and increased spending by existing clients. Media and consumer packaged goods (CPG) were the most significant industries represented, although software and apparel also played a role.

The two videos that achieved #1 daily ranks on YouTube both launched in the month of April. The first video was a branded content video promoting a television premiere, and despite heavy branding elements, audiences made the video the #1 rated video on YouTube on April 9th and the #2 rated video for the week of April 5th through the 11th. The second video included more subtle product placement for an apparel company. The video was the #1 most "favorited" and the #5 most watched YouTube video on April 27th. In the first week, the video was watched over 750,000 times on YouTube and 1.5 million times web-wide.

Additional details on these and other Zadby campaigns--including client names and video information--can be shared on a case-by-case basis with press contacts upon client approval.

Zadby is also happy to announce a new VP of Business Development & Operations, Drew Schiff. Drew is joining Zadby from GeniusRocket and holds an MBA from the University of Maryland, a CFP from the College of Charleston, and a BS from Clemson University. Zadby is his fourth startup.

Zadby, Inc

Zadby, Inc ("Zadby") is an online marketplace that connects brand marketers with top online video producers for brand integration. Zadby's pay-for-performance model reduces risk for marketers, and provides a great way for top producers to monetize their established audience. Over 500 producers are currently registered with Zadby, including 5 of the top 10 comedy producers on YouTube. Zadby has delivered millions and millions of branded video views for clients including Discovery Communications, Yum! Brands, and Colgate-Palmolive. Zadby is headquartered the Reston, VA with offices in Los Angeles, CA and New York, NY.

Contact:



Beau Brewer, General Manager
Zadby, Inc.
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You can read the online version of this press release [here](#).



Attention Online Publishers: The Vidsense Video Snack Bar is Now Open

New widget from the Vidsense Video Snack Network helps publishers cash in on dominant web behavior.

Tinley Park, IL (PRWEB) July 7, 2009 -- The [Vidsense Video Snack Network](#) today announced the introduction of The Video Snack Bar, a new widget designed to help online publishers profit from the web's dominant consumer behavior, video snacking. "Almost everyone consumes online video," explains Vidsense CEO Jaffer Ali, "and almost 80% of all online video views are chance encounters. The conclusion is HD-clear: eight out of ten online videos are consumed as snacks, not the main course."

As the first and only publisher app built specifically to exploit the sheer scale and ubiquity of video snacking behavior, The Video Snack Bar widget comes fully stocked in a wide array of [customizable formats](#). Each Video Snack Bar offers site visitors an appetizing menu of video thumbnail snacks -- expertly culled from the Vidsense library of more than 80,000 family-friendly, fully licensed TV and movie clips -- to satisfy their every video-snack craving. Each time a video-hungry visitor clicks on one of the thumbnails, a new window opens and plays the chosen clip.

Once satiated, the snacker simply closes the window and is returned post haste to the publisher's site. "The Vidsense Video Snack Bar widget is designed to promote and protect publisher rate card integrity," says Vidsense VP of Publisher Relations Jeanie Davis. "Better yet," she continues, "we pay publishers for each and every unique video view that originates from their Video Snack Bar widgets. That might explain why more than 50,000 safe-for-work publishers have already joined the Vidsense publisher network."

Recent brand-name additions include ETVTV1, CelebrityNooz, the Anything Goes Blog, the Drudge Report, SpotWinner, WhatREALLYHappened.com, Baby Spot, and memolink.

"We supply the customized Video Snack Bar, the tasty and enticing video snacks, and the video player," Vidsense CEO Jaffer Ali told a recent gathering of online publishers. "You supply the hungry snackers, then sit back and get paid. With the Vidsense Video Snack Bar widgets," he concludes, "no one goes away hungry."

Online publishers who want more information about The Video Snack Bar can find it [here](#).

Or contact:

Jeanie Davis, VP of Publisher Relations

J.davis (at) Vidsense.com

708-478-4500 ext. 112

About Vidsense:

The [Vidsense Video Snack Network](#) is the Web's largest video advertising network. With more than 80,000 advertiser-friendly video clips licensed from major film and TV studios, the Vidsense network of more than



50,000 safe-for-work partner websites delivers millions of qualified visitors (video snackers) directly to advertiser websites on a pure Pay-Per-View (PPV) basis.

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News Image





Boston's DigiNovations wins Nine 2009 TELLY Awards in Competition for Best Video Production

Boston corporate video production company DigiNovations has been awarded nine TELLY awards for its documentary work on behalf of five clients. Its films won awards for Corporate Image video, Fundraising video, Charitable/Non-profit video, Social Issues video, and cinematography/videography.

Concord, Massachusetts (PRWEB) July 6, 2009 -- Boston-area video producer DigiNovations has won nine awards for its work for five clients in the 30th Annual TELLY Awards, an international competition whose winners were announced during the past week. The awards honor the best work of the most respected ad agencies, production companies, television stations, cable operators, and corporate video departments in the world. DigiNovations productions selected for honors from nearly 11,000 entries included work for Boston College, Boston College Law School, Appalachian Mountain Club, Global Furniture, and NACA (Neighborhood Assistance Corporation of America).

"It's important to benchmark DigiNovations' work periodically against that of other leading video production companies, and I'm pleased that we compare favorably," said executive producer Michael Kolowich. "What's even more important, though, is that every one of these productions is delivering results for our clients every day -- in the form of online video, at live events and presentations, or on DVD."

The documentary film "Light the World", produced for Boston College's 150th anniversary campaign, captured the competition's top award, a Silver Telly Award for Corporate Image Productions, as well as an additional Bronze TELLY Award for Fundraising Video Productions. Produced by Michael Kolowich, Lee Phillips, and Barry Ouellette, the film captures the spirit and culture of service at Boston College through interviews with eight alumni whose work has changed the world in some meaningful way. Bill Charette was the Director of Photography for this production, and Mike Chapman and Michael Kolowich were the post-production editors. [View "Light the World".](#)

A documentary film on the Appalachian Mountain Club's Maine Woods Initiative was honored three times in this year's TELLY Awards. The film won Bronze TELLY honors for Nature/Wildlife productions and for Charitable/Non-Profit Productions. The videography of DigiNovations Director of Photography, Bill Charette, was also honored with a Bronze TELLY for Cinematography/Videography. The AMC film submitted was the first in a series of films that DigiNovations has produced documenting the club's extraordinary preservation effort in Maine's 100-Mile Wilderness -- the last hundred miles of the Appalachian Trail. The film was produced by Bob Roche and edited by Mike Chapman. [View "Maine Woods Initiative" on the AMC website.](#)

A documentary film called "Save the Dream", about the efforts of a community advocacy and homeownership organization called NACA (Neighborhood Assistance Corporation of America) won two TELLY Awards. The film won Bronze TELLY recognition for Social Issues productions and for Charitable/Non-Profit productions. The film chronicles the background and success of a the innovative "Save the Dream" events in cities across



America, in which homeowners with unaffordable mortgages can renegotiate or restructure their home mortgages and keep their homes. Produced by DigiNovations' Mont Fennel and Michael Kolowich, filmed principally by Director of Photography Bill Charette, and edited by Dan Roth and Michael Kolowich, the film features numerous stories of homeowners whose lives were changed by the "Save the Dream" process. [View "Save the Dream" on the NACAMedia YouTube channel.](#)

The story of Canada's Global Furniture is documented in another TELLY winner from DigiNovations, the recipient of a Bronze TELLY for Corporate Image. The film tells the story of a young furniture with an idea of how to make an inexpensive office chair, and how he grew the company into one of the most prominent designers and builders of office furniture in North America. The film was produced by Barry Ouellette, filmed by Bill Charette, and edited by Mike Chapman. [View the film on Global Furniture.](#)

Finally, a film for Boston College Law School was honored with a Bronze TELLY for Fundraising Video productions. Echoing the themes of the "Light the World" film that DigiNovations produced earlier for Boston College, the BC Law film profiles alumni who have used their legal education in service of a better world. The film was produced by Bob Roche, filmed by Bill Charette, and edited by Mike Chapman. [View the film for Boston College Law School.](#)

About DigiNovations

[DigiNovations](#) is an award-winning creative video production company based in Concord, MA. It specializes in corporate and institutional documentary films and corporate video production, and on the design and management of online video and internet TV channels. In conjunction with [ChannelOne Marketing Group \(www.channelonemarketing.com\)](#), the company helps organizations get more value from their video investments by creating, distributing, and marketing business videos using new media and social networking vehicles. The company also publishes the ["Web Video Expert" blog](#) on the world wide web.

A comprehensive portfolio of DigiNovations productions may be viewed at www.diginovations.com/best.

###



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You can read the online version of this press release [here](#).

News Image

The logo for 'The Telly Awards'. The word 'The' is in a small, simple font. 'Telly' is in a large, stylized, outlined font. 'Awards' is in a large, outlined font, similar to 'Telly' but with a different style.



George Pogatsia to Star in Without Seoul

Actor George Pogatsia is set to star in East Island Films new drama, Without Seoul. The action thriller follows Pogatsia as Alan Morrison, a former U.S. Navy pilot, as he seeks to save his Korean-born wife from a radical isolationist political movement called the Preservation.

New York, NY (PRWEB) July 6, 2009 -- Writer and director Donald Dingerson chose Pogatsia from two-dozen actors he interviewed for the part.

"George conveys intelligence, but still has a blue-collar appeal to him," Dingerson said. "He's perfect for the role, which requires that combination of tough and smart qualities. I watched his reel 15 to 20 times before hiring him. He did outstanding work in two different episodes of Law and Order as well as The Sopranos, in diverse roles. I wanted someone with that emotional range."

Without Seoul is set to begin shooting this September in Kansas, and will be released in 2010.

"I'm looking forward to working with Don," Pogatsia said. "The script is thought provoking, action packed... and I get to kick some butt!"

About George Pogatsia:

The New York native honed his craft appearing in over twenty art house films, plus a co-starring role in the final season of The Sopranos. He made memorable appearances in season 15 of Law and Order (episode Gunplay), as well as the long-running crime drama's season premiere (episode Rumble) last November. His performances earned praise from both shows' producers as well as stars Jesse L. Martin and Dennis Farina.

Pogatsia is also a screenwriter. His feature The Pizza Tapes, which he plans to star in, is slated to begin production later this year.

The Pizza Tapes uses pre-conceptions of Italian-Americans and African-Americans along with familiar circumstances to a comedic effect by showing what happens when a popular Brooklyn pizzeria is mysteriously placed under surveillance. Several recognizable actors have expressed interest in participating in the project.

George Pogatsia is the cousin of late Golden-Globe nominated actor Gregory Rozakis.

For additional information, or to schedule an interview with George Pogatsia, contact: Shoshan PR/ Media Dept. NYC (212) 502-8547

<http://www.imdb.com/name/nm1784765/>

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You can read the online version of this press release [here](#).

Harry Potter Fans Are Kickin' Az in San Francisco

Harry Potter fans from over a dozen countries and forty states will converge in San Francisco, CA for almost a week of discussions, analysis, movie viewings, parties, Quidditch matches, Wizard Rock (Wrock) concerts, lectures, crafting, writing and art workshops, and more. Guests like Time Magazine book critic Lev Grossman, Potter art expert Leslie Combemale, 20Q creator Robin Burgener, Eddie Newquist of Harry Potter: The Exhibition and Chris Rankin (Percy Weasley) will meet almost a thousand fans of J.K. Rowling's best-selling series, and all will enjoy over 150 hours of Potter-centric programs, panels, discussions and meetings.

San Francisco, CA (PRWEB) July 5, 2009 -- July 15 may be the release date for "Harry Potter and the Half-Blood Prince", but a thousand Harry Potter fans are just as excited about [Azkatraz](#), a Harry Potter fan conference set to take place in San Francisco, California, which begins just two days later.

Fans are coming from all over the world - Canada, Australia, Brazil, the United Kingdom, the Netherlands, China - and at least forty states to enjoy over 150 hours of programming focused on J.K. Rowling's series of books, and Warner Brothers' films. Among the presenters are Lev Gossman, book critic for TIME Magazine, Eddie Newquist, President of Exhibitgroup-Giltspur of Harry Potter Exhibition fame, noted Potter-verse chroniclers Melissa Anelli of [The Leaky Cauldron](#), Emerson Spartz of [Mugglenet](#), Erin Pyne and John Granger, and even Chris Rankin, who plays Percy Weasley in the Harry Potter movies.

The event begins late on Thursday with a showing of "Harry Potter & the Half-Blood Prince"; on Friday, Azkatrazians will spend the day playing and watching Quidditch, Muggle-style, at the Beach Chalet fields at Golden Gate Park before embarking on a cruise for charities around Alcatraz to the accompaniment of four [Wizard Rock](#) (or "Wrock") bands. Saturday, Sunday and Monday will include over 100 hours of formal programming, analysis and discussion of the Harry Potter series' characters, concepts, teachable moments and themes.

In fact, event chair Lee Hillman points out that throughout the event, "presenters will be highlighting the choice between what is right and what is easy. Our attendees may even find themselves making hard choices when deciding which programming to attend, from the panels and presentations to the music, and even what charities we are supporting this year."

Those charities include Kids Need to Read, the Prisoners' Literature Project and the HP Alliance, who are dedicated to using the examples of Harry Potter and Albus Dumbledore to spread love and fight the Dark Arts in the real world.

Monday's presentations will take on a unique focus on business and legal issues stemming from the Potter series, with presentations by various current and former merchandise licensees, attorneys from the Thomas Jefferson School of Law and the Electronic Frontier Foundation, and more, in the Master in Potter Administration track. This unique day-long program kicks off with a breakfast hosted by Susan Gunelius, author of Harry Potter: The Story of a Global Business Phenomenon. CLE credits will be available for attending attorneys.



Programming sessions include "Diced, Sliced and Dangerous: Environment and Ethics in the World of Harry Potter Fans", "Are You a Weasley or a Malfoy: Parenting Within the Harry Potter Fandom", "Draw Your Own Snape" and "Hamlet, Harry Potter & Healing (Using Bibliotherapy with Children and Teens)". Session summaries can be found on the [Azkatraz website](#).

This event will be the sixth organized by [HP Education Fanon, Inc.](#), the nonprofit behind Nimbus - 2003, The Witching Hour (2005), Lumos (2006), Prophecy (2007) and Portus (2008); its next event will be [Infinitus](#), set to take place at the Wizarding World of Harry Potter at Universal Studios Orlando's Islands of Adventure from July 15 - 18, 2010. The Azkatraz chairs will also be on the Harry Potter fandom panel at Comic-Con in San Diego on Sunday, July 26, 2009.

Azkatraz, like all prior HPEF events, is organized by a team of volunteers - this year, like in all years past, the organizational team members are primarily women, and almost all of the event organization, from registration to meetings of the event chairs, takes place online via Google, Yahoogroups, Skype, Twitter, LiveJournal, CVENT and more. At Azkatraz, the organizers and attendees will utilize Twitter to let attendees know about last minute room changes, sell-outs of ticketed events, meet-up times and more.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).



Film Producer Brandon Yankowitz Throws Party for 'Trophy Kids' Stars

The "Trophy Kids" of Generation Y Prove They Know How to Party!

New York, NY (Billboard Publicity Wire) July 3, 2009 -- After several weeks of filming all over New York City, the talented cast of "Trophy Kids" is heading to NYC hotspot Kiss 'n' Fly at 8 pm on July 2, 2009 to celebrate their hard work with an official film wrap party! The venue is fitting, as several scenes were actually filmed at the amazing Kiss 'n' Fly location. Guests will include cast members Ryan Eggold (90210), David Gallagher (7th Heaven), Tahyna Tozzi (X-Men Origins: Wolverine), Nathan Lee Graham (Zoolander), David Thornton (The Notebook) and Tibor Feldman (The Devil Wears Prada), along with Sports Illustrated Swimsuit Model Jessica Hart, who has a small cameo in the film.

"Trophy Kids" is the first feature film from YaSu Media, including Josh Sugarman (writer/director), Brandon Yankowitz (writer/producer), and Marc Elliot Littman (co-producer). A story about the members of over-indulged Generation Y, "Trophy Kids" is loosely based on the writers' personal experiences. The film depicts a self-righteous twenty something named Max (Ryan Eggold) in his search for wealth and fame. He decides the best way to achieve this is by documenting his own fortunate life. Max enlists the help of Reid (David Gallagher) to ghost write the script, and two embark on a bumpy journey of self-discovery that includes falling for the same girl, Quinn (Tahyna Tozzi).

Filming of "Trophy Kids" took place all over New York, from Long Island to Brooklyn to the heart of Manhattan. The cast and crew tirelessly worked long hours and late nights, pouring their hearts into this special film. The admirable effort of everyone involved paid off, as the smooth production promises to result in an outstanding film.

The wrap party is the culmination of the creators' long-awaited dream and the cast and crew members unrelenting hard work. Other Gen Y stars in attendance included: Alex Bodnar (Guitarist Scott Stapp Project), Lucky and JUS (Making the Band/JUS Evolution), Corey Golden (Pop Star), Philly Chase (Steppin) , HOM (Skateboarder), Lacie Mangini (Model), Orlando Strozier (Actor), Rock Band Always Searching, Kumikazi (UK Rocker), and Ashley Hollister (American Idol). It is a well-deserved celebration that is not to be missed!

(Grubman PR) (Stars Confidential) www.starsconfidential.com

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News Image





Full Sail University is Proud to Announce 20 Years of Calling Winter Park Home

Full Sail University (www.fullsail.edu), an award-winning entertainment media institution, marked a milestone in July 1989, when it chose its current location in Winter Park, FL, an act that marks this July as 20 years of calling Winter Park home.

Winter Park, FL (PRWEB) July 1, 2009 -- Full Sail University (fullsail.edu), an award-winning entertainment media institution, marked a milestone in July 1989, when it chose its current location in Winter Park, FL, an act that marks this July as 20 years of calling Winter Park home.

Originated as a Recording Arts program in 1979, Full Sail had expanded to two curriculums by 1989 - the Recording Arts Comprehensive Program and the Video and Film Production Comprehensive Program. Full Sail has since grown into a leading Master, Bachelor and Associate degree-granting university offering 23 degree programs on campus and through the Full Sail Online platform.

Since its inception, Full Sail has grown to over 32,000 alumni, with graduate credits that include work on OSCAR®, Emmy® and GRAMMY® winning projects, best-selling video games, and #1 grossing U.S. concert tours. Currently, Full Sail's 190-acre [campus](#) and [online degrees](#) serve over 7,000 students from 50 states and 65 countries worldwide.

In addition to the growth in the number of students and graduates, Full Sail has expanded to currently supporting 3,500 employment positions, which is projected to grow to 6,000 within 5 years, and has become the largest employer in Winter Park, FL.

A recent study by The Washington Economics Group stated that Full Sail had a \$400 million dollar economic impact in 2006, as well as a projected impact of \$2.7 billion dollars to the Central Florida region within the next five years.

"Watching Full Sail grow and develop with the community over the past 20 years has been an honor," said Garry Jones, President of Full Sail University. "The past 20 years in the Winter Park community have been incredible and as I look back, I am excited and looking forward to the next 20 years."

Full Sail's future expansions throughout the campus include the [Full Sail Studios Gateway Project](#), a 2.2 acre landmark project that includes a multi-purpose/live performance venue, a two-story studio complex which holds a state-of-the-art game production studio and flagship recording studio, an outdoor plaza courtyard, and an expansion to the on-campus professional [film studio Backlot](#). Slated for completion in the Spring of 2010, the structure will add a new venue to the Central Florida cultural landscape.

About Full Sail University:



Since 1979, Full Sail University, located outside of Orlando, FL, has been an innovative educational leader for those pursuing careers in the entertainment industry. With over 32,000 alumni, graduate credits include work on OSCAR®, Emmy® and GRAMMY®-winning projects, best-selling video games, and the #1 grossing U.S. concert tours. Full Sail's 190-acre campus and online education platform proudly welcomes over 7,000 students from 50 states and 65 countries.

Full Sail currently offers a total of 23 degree programs including: Associate of Science Degree in Graphic Design; Bachelor of Science Degrees offered in Computer Animation, Digital Arts & Design, Entertainment Business, Film, Game Art, Game Development, Graphic Design, Internet Marketing, Music Business, Recording Arts, Show Production and Web Design & Development; Master of Science Degrees in Education Media Design & Technology, Game Design, Entertainment Business, and Internet Marketing; and a Master of Fine Art in Media Design.

Full Sail was most recently named the 2008 "School/College of the Year" by the Florida Association of Postsecondary Schools and Colleges. The university has also been previously named: The Harvard of Game Schools by Tips & Tricks Magazine; one of the top three New Media Schools by Shift Magazine (alongside the Massachusetts Institute of Technology and New York University); one of the Top Five Game Degree Programs in the world by Electronic Gaming Monthly; one of the Best Music Programs in the country by Rolling Stone Magazine; one of the Best Music Business Departments in the Schools That Rock: The Rolling Stone College Guide; and one of the Best Film Programs in the country by UNleashed Magazine.

For more information about Full Sail, please visit www.fullsail.edu.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).



Seattle-Based Musician, Speaker and Producer Premieres New Film at Silverdocs and Earns Rave Reviews

Greg Bennick, a nationally recognized speaker, film producer and musician based in Seattle, is just back from premiering his acclaimed film "The Philosopher Kings" at the AFI/Discovery Channel Silverdocs Film Festival in Washington, D.C.

Seattle (Vocus) July 1, 2009 -- [Greg Bennick](#), a nationally recognized speaker, film producer and musician based in Seattle, is just back from premiering his acclaimed film "[The Philosopher Kings](#)" at the [AFI/Discovery Channel Silverdocs Film Festival](#) in Washington, D.C.

The film's premiere was sold out, as was a second screening that played to an audience of 400 people. The film was brought back for a unique third screening by audience request. Bennick, the producer of the film, was on-hand for an extensive question-and-answer session with each audience.

"The Philosopher Kings" offers a voice for those in our society who would otherwise be voiceless, invisible, and ignored. The film explores the kind of wisdom that gets us through our day-to-day lives, giving us perspective on how to view our lives as seen through the suffering and hardships that others have survived. To seek out this knowledge, Bennick and his team profiled eight extraordinary people who work at prestigious U.S. universities...as custodians. The film documents their lives in these halls of wisdom, exploring their triumphs and tragedies in a poignant, moving and insightful way. The film will now tour the United States, as a means of inspiring young people to look differently at who their heroes are, what defines a hero, and how we marginalize or overlook people as a result of culturally ingrained stereotyping.

"The Philosopher Kings is a deeply human exploration of the people we never see," said Jason Silva, host/producer of Current TV. "Look out for it. It's brilliant!"

The Philosopher Kings was produced by Transcendental Media, an independent motion picture company based in Long Beach, Calif. and Seattle with whom Bennick partners on important creative projects.

Bennick, 38, launched his career after earning a fine arts degree from Cornish College of the Arts. Since 1995, he's been the lead singer of the straight-edge hardcore band [Trial](#), based in Seattle. Two years ago, he garnered international acclaim as producer of the award-winning documentary, "[Flight from Death](#)." He is the co-founder of the global World Leaders Project, which has initiated important dialogue on human violence with world leaders. He has addressed more than two million people around the world as a speaker and musician. Greg Bennick's website is [gregbennick.com](#).

The Philosopher Kings website is [philosopherkingsmovie.com](#)

To view a trailer of the movie, see <http://philosopherkingsmovie.com/media/>



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Online Web 2.0 Version

You can read the online version of this press release [here](#).



Gigantic Digital Cinema Pacts With First Run Features to Open Award-Winning Film "Bliss" August 7th Online Nationally and Theatrically in New York

GIGANTIC DIGITAL CINEMA (<http://www.giganticdigital.com>), the first true online exhibition venue for new independent films, will release First Run Features's award-winning drama "Bliss" August 7th nationally online on the same date it opens on screen in New York. Unique in the field of online film, Gigantic's geographically-targeted, ad-free platform will bring high-quality new indies to every broadband household in America, ad-free and in the highest available streaming quality. This is the new company's first deal with a distribution company.

New York, New York (PRWEB) July 2, 2009 -- Hot on the heels of last week's announcement by indie-studio Gigantic Group of their new online platform for first-run films, a deal has been struck with distributor [First Run Features](#) for nation-wide streaming of its award-winning feature title "Bliss" on [GIGANTIC DIGITAL CINEMA](#). The digital release will come in tandem with a theatrical opening on August 7th at New York's Cinema Village, with online ticketing blocked in the New York metropolitan area - as well as in all markets where theatrical engagements are either booked or anticipated - until at least two weeks after the conclusion of those runs.

This deal represents Gigantic Digital Cinema's first venture with an established distribution house, and follows Gigantic's previously announced agreement to release award-winning feature documentary "Motherland" on August 26th with production company Smush Media. Gigantic Digital president Mark Lipsky remarks, "First Run Features has been a mainstay for decades in delivering exciting and engaging independent movies to audiences across the US. With this deal, Gigantic will have the honor of dramatically extending the reach of "Bliss" across the country. It's precisely films of this caliber, power and beauty that will enable us to deliver a wider audience and added revenue to our distributor partners while empowering us to help grow the independent film audience with each new release." Gigantic Digital Cinema streams films at the highest possible quality and commercial-free for a ticket price of \$2.99.

"Bliss" ("Mutluluk"), produced and directed by Abdullah Özalp, is one of the most acclaimed Turkish film of the decade, and the one of the first narrative films to tackle the highly charged subject of honor killings. Based on the internationally acclaimed 2002 novel by Ömer Zülfü Livaneli (published in 2006 in the U.S. by St. Martin's Press), and set against the backdrop of Turkey's natural wonders, the film has collected rave reviews and a long list of awards worldwide. An unconventional road movie, "Bliss" pits tradition against modernity, urban against rural and East against West when a 17-year-old girl is believed to have been sexually 'tarnished.' When she refuses to take her own life to uphold her family's honor, a distant cousin just out of the military is charged with the duty of killing her.

Marc Mauceri, VP of First Run Features, notes that "It's quite an honor to be working with Mark Lipsky, one of the original gurus of Indie film," He continues, "We're very excited to be working with Mark and Gigantic in releasing BLISS online nationally. Making the film available to audiences outside the usual arthouse stongholds will bring much-deserved attention and exposure to this superb film."

About Gigantic Digital Cinema and the Gigantic Group:



Gigantic Digital Cinema (<http://www.giganticdigital.com>) is the first true online exhibition platform for independent film. Under the leadership of noted industry veteran Mark Lipsky, president of the company, Gigantic Digital Cinema offers distributors and filmmakers the ability to reach every broadband household in the US in the first-run window, with publicity and marketing support included. Unique in the field of online film, Gigantic's geographically-targeted, ad-free platform allows first-run films to open day-and-date with bricks and mortar theatrical engagements, without competing with or cannibalizing those engagements.

Gigantic Digital Cinema is one of four companies in the New York-based Gigantic Group, an innovative indie studio with the mission to reinvent the music and film businesses. Gigantic Pictures is a film/television production arm with over 20 titles to its credit including, most recently, the acclaimed titles DARE and GOODBYE SOLO. Gigantic Music is one of New York's premiere recording facilities and a record label which recently released The Walkmen's Billboard-charting "You & Me." Gigantic Studios, a state-of-the-art post-production facility, is slated to open this summer. Film producer and musician Brian Devine founded Gigantic in 1996 and is CEO of its companies.

About First Run Features:

First Run Features (<http://www.firstrunfeatures.com>) was founded in 1979 by a group of filmmakers to advance the distribution of independent film. Under the leadership of the late independent film pioneer, Fran Spielman, First Run Features quickly gained a reputation for its controversial catalog of daring independent fiction and non-fiction films. First Run remains one of the largest independent theatrical and home video distributors in the United States, releasing 12 a year in theatres nationwide and 40 to 50 DVDs annually. First Run has also formed a non-theatrical division that sells directly to the educational market.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).



Creative Asylum Sponsors Los Angeles Premiere of The Survivors' Exhibit at 2nd Mixer For Out & About, Los Angeles' Foremost LGBT Executive Network

Emmy Award-Winning Integrated Digital Agency Teams with Out & About to Host L.A. Premiere of Acclaimed Photo Exhibit at Hollywood Hot Spot Falcon

Hollywood, Calif. (Vocus) July 2, 2009 -- On Tuesday, July 14, from 7-9pm, the second Out & About Industry Mixer, sponsored by Creative Asylum and the Out & About Executive Network, will be held at Hollywood hotspot, Falcon. This exclusive event, which caters to LGBT power executives, will include the L.A. premiere of the inspirational Survivors' Exhibit, which showcases photos of individuals who are long-term survivors of HIV.

The brainchild of Creative Asylum Vice President of Digital Solutions, Joey Caroni, the Out & About Executive Network and its events were designed to provide incredible opportunities to augment business opportunities and relationships, specifically within the LGBT community. LGBT executives attend this dynamic industry mixer, which provides a place to congregate to enhance both their professional and social lives, while building a "golden rolodex."

"We are thrilled to provide a venue for the Los Angeles premiere of the Survivors Exhibit so that we can help bring this poignant subject to light," says Caroni. "I can think of no other group better suited than the Out & About Network, which is a superb outlet for the LGBT community to promote their businesses and expand their social network. I am equally thrilled that my company, Creative Asylum, jumped on the opportunity to support me and my community by sponsoring this event."

Created by photographer Jae L. Hansen (<http://www.photographybyjae.com>), the Survivors Exhibit is a moving photo series that showcases long-term survivors of HIV and AIDS – those who have surpassed the 10-year mark since their original diagnosis. The exhibit sheds light on these inspiring individuals and the unique perspective they developed having been diagnosed at a time where the treatment options were essentially non-existent, compared to today's diagnosis that is filled with hope and viable treatment options for a long healthy life.

Located at 7213 Sunset Blvd., Falcon has been a celebrity favorite since its opening. Out & About director Joey Caroni chose the venue for its chic ambience and cache, "Falcon is the perfect choice for our industry events," says Caroni. "Known for its great food and incredible atmosphere, it provides a hip setting in an ideal area that is appealing to industry execs." For more information on Falcon, visit www.FalconsLair.com.

The event will also feature exciting giveaways including a dinner for two at Anisette in Santa Monica (\$100 value), a 90-minute healing massage (\$150 value), and a one hour Facercise anti-aging session with celeb esthetician Carole Maggio (value \$500).

Interested individuals and groups must RSVP to OutAbout@CreativeAsylum.com to be included on the guest list. The guest list will fill quickly and will be strictly enforced, so it is strongly suggested that potential attendees reserve their spots ASAP.



About Creative Asylum

Creative Asylum is an Emmy-award winning, integrated digital agency that successfully develops and executes marketing campaigns for a variety of leading entertainment, hospitality and lifestyle clients. With its entertainment & brand pedigree, coupled with an approach rooted in storytelling, Creative Asylum communicates brand and product messaging for its clients in innovative, exciting ways that result in wide-ranging exposure. Creative Asylum's clients include FOX, Warner Bros, Universal Pictures, Hilton Hotels, and EA Mobile, among many others. For more information, visit <http://www.CreativeAsylum.com>.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).

Big Machine Design Relies On Maxon Cinema 4D To Create Futuristic CGI Video Trailer for Highly Anticipated Upcoming Game Title, Front Mission Evolved

Artists Leverage CINEMA 4D's Power, Performance and Ease-of-Use and Tap its Advanced Render, Thinking Particles, MoGraph and MOCCA Modules to Create Complex, Awe-inspiring Game Cinematic

Newbury Park, CA (PRWEB) July 2, 2009 -- [MAXON Computer](#), a leading developer of professional 3D modeling, painting, animation and rendering solutions, today announced that [Big Machine Design](#) (BMD), an award winning visual production company specializing in visuals for film titles, advertising, TV shows, games, and more, relied heavily on MAXON CINEMA 4D to create the stunning, [fully CGI trailer](#) for Square Enix's highly-anticipated game title, Front Mission Evolved. The teaser trailer premiered at E3 2009 and is currently experiencing broad pick-up on popular Internet game trailer and video sharing websites worldwide. Viewers are taken on a fly-through around a massive factory and futuristic cityscape being ravaged by warfare. The advanced functionality in CINEMA 4D is demonstrated by dramatic explosions and enormous marauding robots, while periodically cutting away to focus on assembly line machinery being built within the factory walls. The action culminates in a close-up street scene of robotic warriors rushing through the decimated city with high-tech weapons raised and ready to strike.

Front Mission Evolved is poised to become the newest game in the wildly popular Front Mission video game franchise. Created by world-class game developer Double Helix, on behalf of Square Enix, a leading video game producer, the games main interactive elements are giant armored humanoid battle vehicles known as "Wanzers," which are controlled by the player within an overall context of military conflict and political tension that takes place in a future society. Front Mission Evolved advances the Front Mission series by extending gameplay to a third-person shooter perspective.

"CINEMA 4D has been our go-to 3D software package for almost every visual campaign since we first opened our doors in 2003 but for this particular project we knew we'd have to take advantage of its powerful Studio Bundle to successfully create the level of excitement required for the first reveal of such a highly anticipated game during E3," said Ken Carlson, creative director, Big Machine Design. "Our goal was to deliver a piece that would capture the intensity and raw power of the immensely popular Front Mission series while conveying a sense of what a player can expect from both the characters and the game environment. CINEMA 4D provided us with the most comprehensive suite of 3D tools for modelling, texturing, lighting, rigging and animation - enabling us to get the project done quickly and with great results."

"Game cinematics and game promotion in general is one of the fastest growing areas for visual content creation and it's exciting to see our customers working on the cutting edge," said Paul Babb, president, MAXON USA. "Delivering a software product that helps customers like Big Machine Design achieve its goals is our number-one priority, and we are proud our software played such a significant role in helping them to successfully create and promote one of the game industry's most anticipated game titles."

Carlson added that the ability to turnaround a quality, high-impact product quickly was essential due to an unusually tight four-week deadline. "Taking on an extremely challenging project with this level of complexity from concept to completion with just four weeks lead time would never have been possible without CINEMA 4D. Unlike most 3D packages, CINEMA 4D is extremely easy to use and set-up is both logical and intuitive. We used almost every module in the application including [Advanced Render](#), [Thinking Particles](#), [MoGraph](#) and [MOCCA](#) as well as its Xpresso visual node-based expressions editor, which allowed us to spend every precious minute bringing our vision to life and tackling content creation challenges instead of wrestling with software quirks."

Inspired by concept art and low-poly models provided by game developer Double Helix, BMD created its own high-poly, ready for high-definition models and used CINEMA 4D to animate all the street-level and factory shots. To accomplish the seamless movement of the Wanzers the BMD team used colleagues as stand-ins for the robots, shooting those segments while working out the choreography in real-time. Those performances were then used as a guide for animating the rigged mechs in CINEMA 4D using slider controls so almost anyone in the office could help with the animation regardless of MOCCA skills. Sky images were created in Vue Xstream 6 with camera data exported from CINEMA 4D. BMD relied on the built-in renderer in CINEMA 4D to quickly multi-pass all 3D scenes and composited with Adobe After Effects, taking advantage of the tight camera integration between the two applications.

In addition to Front Mission Evolved, BMD has turned to CINEMA 4D to complete several other notable projects in 2009, including the show and promo package for Food Network's Ultimate Recipe Challenge, the show package for ABC's Live with Regis & Kelly, Paris Hilton's My New BFF, and the promo package for Animal Planet's Beverly Hills Groomer.

About Big Machine Design

Big Machine Design is an award-winning visual production company founded in 2003 by Steve Petersen and Ken Carlson that produces visuals for everything from film titles, advertising, TV shows and games to multi-screen experiences and mobile devices. Recent BMD clients include Animal Planet, CBS, ABC, NBC, FX, MTV, TLC, Food Network, Disney, Bohan, Ackerman-McQueen, Sony and NFL Network among many others. For additional information on BMD visit www.bigmachine.net.

About CINEMA 4D

CINEMA 4D is a robust 3D animation software application. Its core application contains everything needed to quickly and easily create high-end 3D images and animations. Additional modules provide added functionality and customization to suit a wide array of industries. Modules can be purchased individually or in bundles. CINEMA 4D renders scene files directly to popular editing and compositing applications including After Effects, Final Cut, Shake, Combustion, etc., and is completely cross-platform for Windows and Mac.

About MAXON Computer

MAXON Computer is a developer of professional 3D modeling, painting, animation and rendering solutions. Its award-winning CINEMA 4D and BodyPaint 3D software products have been used extensively in the film, television, science, architecture, engineering and other industries. MAXON has offices in Germany, USA, United Kingdom, France and Japan. MAXON products are available directly from the Website and its worldwide



distribution channel. Specially priced learning editions of the company's software solutions are also made available to educational institutions. For additional information on MAXON visit maxon.net.

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Link to story:

<http://www.maxon.net/en/news/singleview-default/article/big-machine-design-relies-on-maxon-cinema-4d-to-create-futuristic-cgi-video-trailer-for-highly-antic.html>

Images:

<http://tiny.cc/kGiXr>

<http://tiny.cc/rGDqg>

<http://tiny.cc/FumUJ>

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News Image





Bid for the Collector's DVD of Slumdog Millionaire Autographed by Danny Boyle and Anil Kapoor on eBay India

Bid for the Collector's DVD of Slumdog Millionaire autographed by Danny Boyle and Anil Kapoor on eBay India; All proceeds go to Plan India towards a Mumbai slum project; eBay India (www.ebay.in) & Plan India presents you with a unique opportunity of being the proud owner of a Collector's Copy of the DVD of the biggest blockbuster of the year & winner of 8 Oscars- Slumdog Millionaire. This exclusive copy is autographed by none other than the British filmmaker Danny Boyle and actor Anil Kapoor. The charity auction is live on eBay India and the bidding starts at Rs. 501/- from June 29, 2009 till July 6, 2009. For the ardent collectors, there is also a fixed price, Buy It Now option of Rs. 20,000. All the proceeds will be donated to Plan India's Mumbai Slum project.

Mumbai, India (PRWEB) July 2, 2009 -- eBay India (www.ebay.in) & Plan India presents you with a unique opportunity of being the proud owner of a Collector's Copy of the DVD of the biggest blockbuster of the year & winner of 8 Oscars- Slumdog Millionaire. This exclusive copy is autographed by none other than the British filmmaker Danny Boyle and actor Anil Kapoor. The charity auction is live on eBay India and the bidding starts at Rs. 501/- from June 29, 2009 till July 6, 2009. For the ardent collectors, there is also a fixed price, Buy It Now option of Rs. 20,000. All the proceeds will be donated to Plan India's Mumbai Slum project.

On the occasion Mr. Danny Boyle, Producer, Slumdog Millionaire said, "After the global success and recognition of 'Slumdog Millionaire' we knew we could do something to help change the future for children in the slum communities where we filmed. From the proceeds of the film, we've made a significant donation to fund a 5 year project by Plan to improve water and sanitation, healthcare, housing and education for thousands of children and their families. We ask you to join us in supporting this project by making a donation so that these communities can work with Plan improve the lives of even more children. It will make you feel like a millionaire inside."

Ms. Deepa Thomas, Senior Manager - Pop Culture, eBay India, said, "eBay India is the destination for collectors to find unique products related to popular and award winning cinema. The Slumdog Millionaire Collector's DVD presents a unique opportunity for movie buffs to get the piece of their favorite movie and add to your personal collection."

For those who missed out on the autographed copy of the Slumdog Millionaire Book autographed by Dev Patel and Freida Pinto, this charity auction presents a great opportunity to collect the movie memorabilia of this award winning movie set mainly in the commercial capital city Mumbai.

So, log onto www.ebay.in to add a personally autographed DVD by your favorite star to your shelf.

About Plan:

Plan India is a child-centered development organization that aims to promote Child Rights and improve the quality of life of vulnerable children. Plan India is a part of Plan, active in 68 countries. In India, Plan works in 13 states and has directly impacted lives of over a million children and their families since 1979 and empowered them to realize their potential.



Our child centered community development interventions focus on Child Protection and Child Participation, Children in Difficult Circumstances, Education, HIV / AIDS, Early Childhood Care and Development, Water and Environment Sanitation, Disaster Preparedness, Household Economic and Social Security and Community Governance. The basis of Plan's work lies in its commitment to the principle of equality and rights, developing the capacity of civil society to enable them to meet their needs and replicating successful models that have worked. You can find more about Plan by visiting their website at www.planindia.org

About eBay India

eBay India (www.eBay.in), India's leading online marketplace, is India's biggest online trading community where anyone can sell or buy almost anything. eBay India is a trading platform offering auctions, fixed price and classifieds modes of person-to-person trading. There is a wide range of products listed on eBay India in an array of categories including Apparel & Accessories, Books & Magazines, Cameras & Optics, Cars & Bikes, Coins & Stamps, Computers & Peripherals, Consumer Electronics, Fitness & Sports, Health & Beauty, Hobbies & Collectibles, Home, Décor & Furnishings, Jewellery, Kitchen & Home Appliances. Mobiles & Accessories, Movies & Music, Musical Instruments, Services & Real Estate, Tools & Hardware, Toys, Games & Baby, Travel, Tickets & Vouchers, Video & Computer Games, Watches and Everything Else. eBay India is a 100% subsidiary of eBay Inc.

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Stoners Now Scared Of Two Bongos From Charles Band And Full Moon

Charles Band and Full Moon Features have announced the official release date for "King Bong: Evil Bong 2," "Anybody who enjoyed the first one - who enjoyed the humor and the silliness and the stoners who get into their misadventures - will really love this one," says Band, president and founder of Full Moon.

Hollywood, CA (PRWEB) July 1, 2009 -- The world premier of "King Bong: Evil Bong 2" took place earlier this year on April 20th at the Ultra Suede Nightclub in West Hollywood, CA. Along with veteran horror film makers, rising YouTube celebrity The Killer Dolls, were introduced to the audience. The Killer Dolls interviewed guests, including Charles Band and Robin Sydney, for one of their future webisodes. In addition to cast and crew, E! News Now anchor Amy Paffrath, who plays "King Bong" character Velicity, was present. Full Moon Features has announced the official release date for "King Bong: Evil Bong 2." On July 7th, 2009 "King Bong" will be available at all major video retailer outlets and Blockbuster. Warner Digital will be distributing the film for North America on Pay Per View, including Comcast and AT&T U-Verse. Both "King Bong" and the original "Evil Bong," featuring Tommy Chong, will be available at [Full Moon Direct](#) and iTunes. As promised on the box cover, the film is in 3D... if you're stoned!

"Anybody who enjoyed the first one - who enjoyed the humor and the silliness and the stoners who get into their misadventures - will really love this one." - [Charles Band](#)

That's right! Larnell (John Jordan), Luanne (Robin Sydney) and those crazy dudes from "Evil Bong" are back for a bigger hit! Suffering from bizarre side-effects caused by smoking weed from the "Evil Bong," they travel to South America in search of a cure. Deep in the jungle, they encounter the deadly King Bong and are soon locked in a trippy - and hilarious - battle with their old nemesis Eebie and the dangerously sexy Poontang Tribe! If you enjoyed "Evil Bong", then you must have been really high! And you'll especially love "King Bong", loaded with gore, weed, and beautiful women making it the ultimate stoner-horror comedy!

About Charles Band And Full Moon Features

For almost 30 years Full Moon founder and president Charles Band has produced close to 300 movies. Best known for the "Puppetmaster" series, Full Moon specializes in horror, sci-fi and fantasy films. The company has been the launching pad for many famous actors and actresses including Helen Hunt, Demi Moore, Viggo Mortensen, Jackie Earl Haley, Kelly Preston, Mariska Hargitay, and Sherilyn Fenn. As a man that understands the importance of catering to fans, in past years Band has taken the Full Moon experience coast to coast in the highly successful Full Moon Horror Road Show. In addition to the road show, the company periodically releases collectibles for their demanding public.

The Release Date for King Bong: Evil Bong 2 is July 7, 2009

Please contact Ry Mantione for more information on this film and other films from Full Moon Features.

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Contact Information

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Todd DiRoberto of American Satellite Hosts Independence Day Charity Event for 'Operation Bigs'

Todd DiRoberto of American Satellite is hosting an Independence Day Charity Event for 'Operation Bigs,' an Initiative of Big Brothers Big Sisters of San Diego County

(PRWEB) July 1, 2009 -- [Todd DiRoberto](#) of American Satellite announced today his plans for an Independence Day Charity Event for Operation Bigs, an Initiative of Big Brothers Big Sisters of San Diego County. According to Mr. DiRoberto, all proceeds will be going to Operation Bigs. [Operation Bigs](#) provides mentors to children of military families through Big Brothers Big Sisters' School-Based program, comments DiRoberto.

"We are very pleased to be contributing and providing much needed funding for a program as important as this," states DiRoberto. "Basically, volunteers meet with children at their schools on base and provide quality one-to-one friendship time that is so important to a child whose parent has been deployed," added DiRoberto.

"Presently, Operation Bigs runs at five elementary schools on Camp Pendleton," adds DiRoberto. "The new funding needed is for expansion to Silver Strand Elementary and Gateway Child and Youth Education Services in Point Loma," stated [DiRoberto](#). DiRoberto also commented he would be thrilled to have the initiative expanded to serve his own community of Point Loma.

"Bigs and Littles meet for one hour sessions in the classroom, school library, school computer room, or on the school playground. Bigs and Littles typically meet once a week to read together, play sports or computer games, or simply talk about life and personal issues - just as friends do," added [Todd DiRoberto](#).

The event will be hosted by Todd DiRoberto and American Satellite on Saturday, July 4th from 2pm-10pm at the 'Mission Bay Party House'; 3566 Bayside Walk San Diego, Ca 92109. Catering will be provided by Phil's BBQ. The party is open to the General Public. Tickets are \$50 Pre-sale and \$60 at the door and include catering and open-bar Live DJ's, Entertainment, beautiful people, beach volleyball, horseshoes, 360 degree views of all the Fireworks from the 3rd floor Party Deck, etc, etc! DiRoberto also added all proceeds will be going to Operation Bigs.

About [American Satellite, Inc](#):

American Satellite, Inc is a preferred retailer of products and services such as Dish Network, DirecTV, Verizon Fiber Optics, Qwest, AT&T, and ADT Security; along with several other telephone, cable TV, and high-speed internet solutions. Owned by Todd DiRoberto and Caleb Wickman, American Satellite takes pride in providing customers with the very best in Customer Service and ongoing Sales Support. - American Satellite offers 24 -hour live support and strives to make every customer's experience easy and hassle free. With over 10 years experience, American Satellite is the leader in Entertainment, Communications and Security sales and service.

Contact:
Todd DiRoberto



Caleb Wickman
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Independence Day Charity Event for 'Operation Bigs' Hosted by Caleb Wickman of American Satellite

Caleb Wickman of American Satellite is hosting an Independence Day Charity Event for 'Operation Bigs,' an Initiative of Big Brothers Big Sisters of San Diego County

(PRWEB) July 1, 2009 -- [Caleb Wickman](#) of American Satellite is hosting an Independence Day Charity Event for Operation Bigs, an Initiative of Big Brothers Big Sisters of San Diego County. According to Mr. Wickman, all proceeds will be going to Operation Bigs. [Operation Bigs](#) provides mentors to children of military families through Big Brothers Big Sisters' School-Based program, comments Wickman. "We are very pleased to be contributing and providing much needed funding for a program as important as this," states Wickman. "Basically, volunteers meet with children at their schools on base and provide quality one-to-one friendship time that is so important to a child whose parent has been deployed," added Wickman. "Presently, Operation Bigs runs at five elementary schools on Camp Pendleton," adds Wickman. "The new funding needed is for expansion to Silver Strand Elementary and Gateway Child and Youth Education Services in Point Loma," stated Wickman. Wickman also commented he would be thrilled to have the initiative expanded to serve his own community of Point Loma.

"Bigs and Littles meet for one hour sessions in the classroom, school library, school computer room, or on the school playground. Bigs and Littles typically meet once a week to read together, play sports or computer games, or simply talk about life and personal issues - just as friends do," added [Caleb Wickman](#).

The event will be co-hosted by [Caleb Wickman](#) of American Satellite and Dish Network on Saturday, July 4th from 2pm-10pm at the 'Mission Bay Party House'; 3566 Bayside Walk San Diego, Ca 92109. Catering will be provided by Phil's BBQ. The party is open to the General Public. Tickets are \$50 Pre-sale and \$60 at the door and include catering and open-bar Live DJ's, Entertainment, beautiful people, beach volleyball, horseshoes, 360 degree views of all the Fireworks from the 3rd floor Party Deck, etc, etc!!! Wickman also added all proceeds will be going to Operation Bigs.

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