



## **PRWeb: Art and Entertainment Movies**





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## **6th Artivist Film Festival Announces Artivist Award Winning Films for 2009**

*The 6th Annual Artivist Film Festival Announces the Artivist Award Winning Films in this year's festival. Artivist Awards films in four topic areas - Environmental, Animal Advocacy, Child Advocacy and Human Rights. They also award the Artivist Spirit Award to a film that embodies the spirit of the festival.*

Los Angeles (PRWEB) November 24, 2009 -- The Artivist Collective is pleased to announce the Artivist Award winning films for the 6th Annual Artivist Film Festival. This year's festival will take place December 1-5 at the historic Egyptian Theatre in Hollywood, screening over 40 independent, narratives, documentaries, shorts, and experimental films from around the globe. The festival concludes with The 2009 Artivist Awards on Saturday, December 5. The awards are followed by a lovely catered event in the forecourt of the Egyptian.

The festival's mission is to strengthen the voice of advocate artists - "Artivists" - while raising public awareness for global causes.

Artivist is the first film festival dedicated to addressing International Human Rights, Children's Advocacy, Environmental Preservation, and Animal Advocacy. The Artivist Awards go to a feature and short in each of these four categories. Additionally the Artivist Spirit Award goes to the film that best embodies the overall mission of the festival. This year's Award winning films are:

Animal Advocacy- Best Short - "Abe" - Khen Shalem

Animal Advocacy - Best Feature - Ice Bears of the Beaufort - Arthur Smith III

Artivist Spirit - Best Short - "Rough Cut" - Taghreed Saadeh

Artivist Spirit - Best Feature - Intelligent Life: Change Your Mind, Change Your World - Brian Malone

Children's Advocacy - Best Short - "The One Wayz" - Linda Chavez

Children's Advocacy - Best Feature - Children of War - Bryan Single

Environmental Preservation - Best Short - "Urubus têm Asas (Vultures Have Wings)" - Marcos Negrão/Andre Rangel

Environmental Preservation - Best Feature - Belonging - Gerard Ungerman

International Human Rights - Best Short - "Intersection" - Jae Woe Kim

International Human Rights - Best Feature - La Mission - Peter Bratt

The Artivist Awards also honor those artists whose exemplary work in their community stands out as a shining example of one person's ability to change the world for the better. Past Artivist Award recipients include: Ted Danson, Alyssa Milano, Joaquin Phoenix, Matthew McConaughey, Mira Sorvino, James Cromwell, Ed Begley Jr, Tippi Hedren, Claes Nobel of the Nobel Prize Family and Mike Farrell. The 2009 recipients will be announced soon.



Since its inception in 2004, the Artivist Film Festival has showcased over 400 films representing more than 45 countries around the world. Artivist has reached millions of people with its film festivals in Hollywood, London, Tokyo, Mexico City, and Lisbon, and through its website at [www.artivists.org](http://www.artivists.org). Additionally, in recognition of the socially conscious platform it provides, Artivist has been endorsed by Claes Nobel of the Nobel Prize family, Amnesty International, and the United Nations Department of Public Information.

Many films awarded at Artivist have gone on to great acclaim including Academy Award winner Born Into Brothels, Academy Award Nominees Super-Size Me and God Sleeps in Rwanda, and the Los Angeles Premieres of Fast Food Nation, Emmanuelle's Gift, Stolen Childhoods, Zeitgeist, Zeitgeist Addendum and Trudell.

This year Artivist is proud to provide the community its "Artivist Stimulus Package" of free tickets for all festival film screenings. In order to attend the films, festival goers can order two tickets for each screening at [www.artivists.org](http://www.artivists.org) or at the Egyptian Theater box office during the festival.

The Artivist Award winning features will be screened in the 600 seat Lloyd Rigler Theater of at the Egyptian Theater during the 2009 Artivist Film Festival at the following times:

Tuesday December 1, 8:00pm La Mission - Artivist Opening Night Event Screening

Set in the colorful, seedy streets of the San Francisco district that bears its name, "La Mission" is a story of redemption imbued with the curative power of Aztec tradition. Respected -- and feared -- as the baddest Latino on the block, Che (Benjamin Bratt), a former criminal and recovering alcoholic, resorts to violence and intimidation to get what he wants. A bus driver by day, Che lives for his beloved son, Jesse (Jeremy Ray Valdez), his lifelong friends and his passion for lowrider cars. But Che's macho world is crushed when he discovers that Jesse is gay. Che then reacts in the only way he knows, violence. Enter Lena, Che's attractive neighbor and a force to be reckoned with. As a mutual attraction develops, Lena challenges Che to reconcile with his son. From acclaimed director Peter Bratt, "La Mission" is a haunting story of one man's struggle to overcome homophobia and break the cycle of violence that has haunted his life -- and to heal and transform himself and his family in the process.

Wednesday December 2, 7:30 pm, Ice Bears of the Beaufort - Los Angeles Premiere

Stunning, unrushed cinematography and editing, natural sound without narration and a sparse music score by Patrick O'Hearn transform Arthur C. Smith's documentary into a meditative plea to save one of the earth's most powerful -- and comically playful -- animals. This documentary is witness to Alaska's Beaufort Sea coast as a critical polar bear habitat, endangered by efforts to drill for oil. Five years in the making by a single resident of an Inupiat Eskimo village, the film is a color-intense, cinematic portrait of Alaskan polar bears never before captured. The body of the documentary chronicles polar bear activity and year-round use of the coastal and offshore areas of the Arctic National Wildlife Refuge and the adjacent Beaufort Sea.

Wednesday December 2, 9:00 pm, Children of War - Los Angeles Premiere

Set in the east African country of Uganda, Children of War, directed by Bryan Single, is a film that chronicles the daily struggle towards rehabilitation and reconciliation by a group of recently escaped child soldiers of the Lord's



Resistance Army, one of the world's longest running and most brutal militias. To add perspective to the stories of these children, the film also follows the chief priest of the Lord's Resistance Army, as well as recipients of the Army's professed miracles and victims of its atrocities. Together these individuals will illuminate the pitfalls, challenges and triumphs of a war-sick society desperately attempting to transition from violence to peace.

Thursday December 3, 9:30 pm, Intelligent Life - American Premiere

The time has come for us to take responsibility for the choices that we make in our everyday lives and the effect those choices have on us and on the planet. But how? Intelligent Life is a stark and unfiltered examination of the unintended consequences of modern American lives. Behind the scenes, our own convenience and comfort are often the greatest causes of suffering and destruction. Shot in high-definition and in a photo-essay style, Intelligent Life is a visually stunning portrait of modern American life. The glorious soundtrack that accompanies the film features a number of Grammy Award-nominated recording artists. Directed by Brian Malone, the film is a winner of the Green Seal from the Environmental Media Association.

Friday December 4, 7:30pm, Belonging - Los Angeles Premiere

Directed by Gerard Ungerman and Audrey Brohy and narrated by Dustin Hoffman, the Inuit-inflected Belonging leavens its informational load and scarifying message with dazzling shots of the Canadian Arctic and, ultimately, a very hopeful message. It serves as a primer on both how we got into this mess and what we can do about getting out of it. Not just science, but religion too, can be brought to bear to open our eyes and strengthen our resolve. The more natural resources are consumed, the more the human population explodes, increasing the need for more resources. This Catch-22 has resulted in massive numbers of species extinctions, dead zones in the ocean that are increasing in size and number every year, and more horrors than most people can even bear to contemplate.

The Artist Award winning shorts will screened at the following times during the festival:

Wednesday December 2, 7:00pm - "Rough Cut" - Steven Spielberg Theater

"Rough Cut" is a short documentary that deals with the suffering of Palestinians in Gaza after the Israeli attack on December 27, 2008. It shows stories of Gazans and describes the fear and the death that occur in this tragic war zone.

Wednesday December 2, 9:00pm - "The One Wayz" - Lloyd Rigler Theater

"The One Wayz", centers on fourteen year old Chato, forced to grow up too soon when immigration agents take his father from his home. Even though his brown skin has got everyone wondering when he'll turn delinquent, Chato hopes for a brighter future. When thirteen year old Ryan, a middle-class white kid, moves in across the street, they form a friendship that shakes their low-income Latino neighborhood. Both Chato and Ryan will do anything to prove how tough they are, even if it means getting jumped into a gang.

Friday December 4, 8:00pm - "Urubus têm Asas (Vultures Have Wings)" - Lloyd Rigler Theater

"Vultures Have Wings" depicts a rural Brazilian community that takes issue with the damage caused by waste



disposal which is slowly destroying the source of its survival, the mangrove swamp.

Friday December 4, 9:15pm - "Intersection" - Steven Spielberg Theater

"Intersection" is a stark, stylish, and high quality Anime that provides a hard-hitting look at human trafficking and sexual exploitation in Asia. It is a riveting story told from the perspectives of five individuals who all play a part in the trafficking chain.

Saturday December 5, 1:00pm - "Abe" - Lloyd Rigler Theater

"Abe" revolves around an older dog forced to leave the loving home he knows and discovers a world that's not accepting of animals without owners.

Artist Founder-President, Diaky Diaz, states: "Raising awareness for the interdependence between Humanity, Animals, and the Environment is the true mission of Artist. Filmmakers and NGOs from around the world gather at the Artist Awards to celebrate films that not only inform but inspire positive actions in our global community."

This year, Artist proudly welcomes back Petrobras as its Official Community Partner. For the past three years Petrobras has supported the efforts and expansion of the Artist Film Festival. Understanding the interdependence between humanity, animals, and the environment is crucial in our global community. By working with individuals and groups, organizations and companies, we can create long-term solutions to our global problems.

Petrobras, a Brazilian company, is one of the largest distributors of Ethanol Fuel in the world. With a 30 year history of producing, distributing and using ethanol from sugar cane as fuel for vehicles. The Petrobras Environmental Program, is focused on water protection and biodiversity, supporting hundreds of projects that aim to recover the water bodies and sources, as well as that which promotes the rational use of water resources and environmental education. Petrobras is the only energy company that is part of the Global Compact Board of the UNITED NATIONS, committing its corporate government to the 10 principles set forth by the UN. Additionally, Petrobras is the largest funder of Cultural Arts Programs in Brazil, and a partner of various animal advocacy programs which include endangered sea turtles, the spinner dolphins, the manatees, and various save the whales programs.

ARTIVIST is a 501c3 nonprofit organization. All proceeds benefit the Annual Artist Film Festival, creating a platform for socially conscious "Artivists" to share their inspirational and informative films with the world.

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**Contact Information**

**Susan von Seggern**

213-840-0077

**Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **Legendary West Coast D.J. Aladdin New Record Release on AMMO DUMP RECORDS**

*D.J. Aladdin is back once again displaying his producing skills on his latest LP titled "The Bomb" starring "Stac\_A\_Dolla so check for it..."*

(PRWEB) November 24, 2009 -- The 1989 East Coast DJ champion, became well known by gaining notoriety in New York by battling DJ's in the D.M.C. also known as the "Disco Mixing Championships". Being from Compton, California it was very difficult for a West coast D.J.'s to earn respect from the heart of where Hiphop started. D.J. Aladdin was one of the chosen few that gained the East Coast respect with his combination of styles from both coasts. With a DJ style of his own, he excelled to London, where he battled DJ's from all over the world, coming in 2nd place out of 50+ dj's from every country.

Aladdin also DJ'ed on the original K-DAY radio station in the 1980's, being part of the K-DAY Mixmasters. Aladdin expanded his music talent by producing artist such as Ice-T, King-T, and W.C. , which he was a part of the group Low Profile. Aladdin also produced the Ice-T album "O.G." which went gold on Warner Bros. Records. Aladdin also produced the theme song "New jack hustler" from the hit movie "New jack city" with Ice-T. and the song "Depths of hell" from the movie "Tresspass" with Ice-T and Ice Cube, he also produced the theme song for the movie "Ricochet" starring Denzel Washington and Ice-T. Aladdin also collaborated with "Prince" to remix his hit "Get off".

Aladdin made his debut on MTV mixing on YO' MTV Raps in the early 1990's giving him world wide fame among the Hiphop society branding him a legend in the dj world.

D.J. Aladdin is back once again displaying his producing skills on his latest LP titled "The Bomb" starring "Stac\_A\_Dolla so check for it..."

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**Contact Information**

**Alphonso Henderson**

AMMO DUMP RECORDS

<http://www.ammodumprecords.com>

818-339-8873

**Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **Cretors Introduces New Econo Line of Popcorn Machines for Homes and Small Venues**

*High Quality, Affordable Poppers Can Go Just About Anywhere*

(PRWEB) November 24, 2009 -- [C. Cretors and Company](#), the leading designer and manufacturer of [food processing](#) and [concession equipment](#) for over 124 years, introduces the Econo Line of popcorn machines for homes and small venues such as bars, clubs and casinos. Built with the same care and quality which has become synonymous with Cretors, the Econo Line is attractive and consumer-friendly. The Econo Line includes a variety of [affordable popcorn machines](#), ranging in kettle size from 4 oz. to 12 oz., all designed to produce the optimal amount of high quality popcorn.

Each durable, stainless steel popper features welded construction to keep heat inside. The one-piece kettle lid makes loading easy with its magnetic catch, while eye-level rocker control switches ensure simple operation. Popcorn is kept fresh and flavorful by an energy efficient interior heat lamp located at the top of the popcorn machine. The 6 oz., 8 oz. and 12 oz. models also feature a heat pad on the deck below. For operator convenience, the one-piece kettle is equipped with a twist lock plug for easy removal. All popcorn machines feature lift-off plexiglass doors and easily removable components for easy cleaning.

The 6 oz., 8 oz., and 12 oz. Econo Line poppers are available in either stainless steel or antique design featuring a colorful powder coated finish that resists corrosion over time, while the 4 oz. popper is exclusively offered as an antique design. The antique popper can instantly be transformed into a showpiece which, in conjunction with the available matching, two-wheel carts, economically adds to the aesthetics and ambiance of any location. Each popcorn machine is UL and UL Sanitation approved, and comes equipped with a complete serving tool kit that will jump-start the machine's first popping and cleaning.

### About C. Cretors and Company

Established in 1885, C. Cretors and Company is the leading designer and manufacturer of food processing and concession equipment providing a complete range of innovative food service solutions to companies around the world. Cretors is a renowned industry innovator, who in 1893 introduced the first patented steam driven popcorn machine that popped corn in oil. In 1967, Cretors' Food Processing Division introduced a patented continuous production line featuring a hot air fluidized bed oven for high-volume popcorn production, ranging from 80 to 5,000 lbs. per hour.

Over the company's long and storied history, its Foodservice Division offerings have expanded to include machines that produce and/or dispense cotton candy, nachos, caramel corn, and hot dogs, topping and dispensing equipment as well as warming and display cabinets. Today, Cretors continues to reinvest in research and development to ensure constant improvements in everything from equipment manufacture to customer responsiveness to distributor network communications.

For more information about Cretors' services and products, please visit [www.cretors.com](http://www.cretors.com).

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**Contact Information**

**Katie DePorter**

C. Cretors & Company

<http://www.cretors.com>

617-367-0100

**Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **Monkeyhead Uses MAXON CINEMA 4D to Deliver High-Voltage 3D Motion Graphics Promo Package for HBO's 'The 25TH Anniversary of the Rock and Roll Hall of Fame Concert,' November 29**

*CINEMA 4D's Acclaimed NetRender and MoGraph Modules Used to Create Instrument Images Associated with Legendary Rock Stars Performing in Historic Concert Telecast*

Newbury Park, Calif. (PRWEB) November 24, 2009 -- [MAXON Computer](#), a leading developer of professional 3D modeling, painting, animation and rendering solutions, today announced that [Monkeyhead](#), a Culver City, Calif.-based motion design studio specializing in commercial spots, broadcast show packages, branded entertainment, movie/TV titles and visual effects sequences, leveraged MAXON's award-winning CINEMA 4D 3D software application, to create a bleeding-edge motion graphics-intensive 30-second teaser graphic spot and an entire promo graphic package for HBO's highly anticipated "The 25th Anniversary of the Rock and Roll Hall of Fame Concert." The promos are currently airing on HBO and show viewers the names of the legendary rock stars that will be performing during the concert special and demonstrate the advanced functionality in CINEMA 4D with a composite of highly stylized, 3D photo real images that convey the massive scale of the all-star line-up. A link to the promos is available at: <http://www.monkeyhead.tv/project.php?project=25th+Anniv+Concert>.

"The 25th Anniversary of the Rock and Rock Hall of Fame Concert" airs as a four-hour special and features performances from musical legends such as Aretha Franklin, U2, Bruce Springsteen, Stevie Wonder, Mick Jagger, Sting, Simon & Garfunkel, Jeff Beck, and many others. The actual historic Hall of Fame 25th Anniversary Concerts took place over two nights at Madison Square Garden, on October 29th and 30th. HBO is producing and airing the broadcast on November 29th about the two night concerts as a tribute to the legendary musical extravaganza.

Josh Sahley, founder and creative director at Monkeyhead, commented that HBO tasked the studio with creating promos that would amplify viewer interest in one of the greatest concert gatherings of the world's most exalted rock stars ever assembled -- many of them Hall of Fame inductees. HBO also informed Sahley that the use of existing photographs, video footage or music cues of any of the performers was not permissible. The studio was given three weeks to complete the project.

"Monkeyhead was thrilled to take on the creative challenge of emphasizing the individual talents of so many of the world's greatest rock icons in a fresh and innovative way without relying on existing footage or music. We came up with the idea of finding one instrument-related image that personified each artist as a springboard to create a motion graphics treatment," explained Sahley. "CINEMA 4D is our core 3D software package and was used throughout every aspect of the campaign's content creation process. We especially appreciate its ease-of-use for meeting a wide range of motion graphics needs -- from photo real product and location projects to kid-friendly toon shaded designs. We knew we could rely on the MoGraph and NetRender modules for the Hall of Fame 25th Anniversary Concerts, and did so, pushing both to the maximum since they make typically complicated procedures simple and stress-free while providing us with endless creative and time-saving options."



“We are delighted that CINEMA 4D played a central role in providing Monkeyhead with flexible and reliable tools to bring its creative vision to this extraordinarily high profile project to life,” says Paul Babb, President and CEO, MAXON US. “The team at Monkeyhead continues to push the creative boundaries of the software in new directions even when they are working against tight deadline challenges -- a testament to the power and stability of our software.”

The creative team at Monkeyhead began the creative process by doing research on each of the performers to identify appropriate images and work up storyboard concepts. They then “jumped into” CINEMA 4D to explore camera moves and model all the instruments. “We decided to build all the models as photo-real 3D images in CINEMA 4D to realistically and meticulously capture the unique characteristics of each artist ranging from Aretha Franklin’s vintage vocal microphones, the beat-up grain pattern on Bruce 'The Boss' Springsteen’s wood Telecaster guitar, U2’s drum set layout, a piano keyboard to represent Stevie Wonder, and much more. In addition, we created a graphic ‘expression mark’ to punctuate the explosive line-up represented by a photo-real guitar bursting into flames.

“The functionality in the MoGraph module offers an incredibly dynamic range of tools to create motion graphics and advanced features like global illumination and caustics further allowed us to achieve the desired degree of realism. When we showed HBO the final spot they asked which images we created and which ones were pulled from existing sources because they couldn’t believe the photo-realistic quality we had accomplished,” added Sahley.

Once the look and feel of the shots were established, Monkeyhead dropped them into CINEMA 4D’s NET Render for multi-pass rendering on 8-core Mac Pro’s and 8-core Mac’s dual-booted with PC, and then brought them into Adobe After Effects for final compositing. This process was repeated for each musical element. “Unlike other packages that claim they have networked rendering, CINEMA 4D’s NET Render was extremely simple to set up and gave us enhanced flexibility and creative control to experiment with transitions and to achieve a stylized, 3D photo-realistic film-like look. This, coupled with its seamless integration into other third party apps was also a big part of the reason we were able to complete the project within the short deadline.”

Monkeyhead has recently used CINEMA 4D to complete several other notable projects, including design oriented work for Red Bull, photo real commercial work for Ghiradelli and photo-real special effects in the theatrically released Eschelon Conspiracy.

## About Monkeyhead

Monkeyhead was launched in Santa Monica, California, in 2006 by well known Los Angeles motion design artist and creative director Josh Sahley. By delivering consistently innovative projects and focusing on total dedication to an A-list roster of ad agency and consumer brand clientele, the company quickly built a solid track record and reputation. Since moving to a larger studio in Culver City in 2008, under Sahley’s creative direction and through his management approach pairing specific artistic teams for individual assignments, Monkeyhead continues to evolve its style in delivering groundbreaking commercial spots, broadcast show packages, branded entertainment, movie/TV titles and visual effects sequences. Additional information on Monkeyhead is available at [www.monkeyhead.com](http://www.monkeyhead.com).



## About MAXON Computer

MAXON Computer is a developer of professional 3D modeling, painting, animation and rendering solutions. Its award-winning CINEMA 4D and BodyPaint 3D software products have been used extensively to help create everything from stunning visual effects in top feature films, TV shows and commercials, cutting-edge game cinematics for AAA games, as well for medical illustration, architectural and industrial design applications. MAXON has offices in Germany, USA, United Kingdom, France and Japan. MAXON products are available directly from the Website and its worldwide distribution channel. Specially priced learning editions of the company's software solutions are also made available to educational institutions. For additional information on MAXON visit [www.maxon.net](http://www.maxon.net).

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**Contact Information**

**Vicky Gray-Clark**

Ambient Public Relations

<http://www.ambientpr.com>

408-243-8880

**Online Web 2.0 Version**

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**News Image**





## **Big And Loud Video Proud to Support The Marine Toys for Tots Foundation**

*Big And Loud Video will donate a DVD to The Marine Toys For Tots Foundation for every DVD purchased at [www.bigandloudvideo.com](http://www.bigandloudvideo.com) during the promotion.*

(PRWEB) November 24, 2009 -- Big And Loud Video will donate a DVD to the Marine Toys For Tots Foundation for every DVD sold via their web site at [www.bigandloudvideo.com](http://www.bigandloudvideo.com) from November 2, 2009 through March 10, 2010. Big And Loud Video, LLC, producer of live action videos that appeal to the innate interest that small children have in big, powerful construction and farm equipment, is proud to partner with Marine Toys For Tots Foundation to make sure this is a great holiday season for all children!

“The inspiration for Big And Loud Videos was the sheer joy our own toddler boys expressed when they saw bulldozers, loaders, tractors, etc. working,” says Bill Mock, co-founder of Big And Loud, “and we're excited about working with the Marine Toys For Tots Foundation to share that joy with children who are less fortunate.”

The Marine Toys for Tots Foundation started in 1947 and has been successful in bringing thousands of smiles to underprivileged children each year. Their sole mission is to ensure all less fortunate children have the chance to experience the same joys of the holiday season that millions of Americans take for granted each year.

“We have made a minimum commitment of \$5,000 worth of DVDs, but nothing would make us happier than to donate several times that amount,” says Darin Cooper, co-founder of Big And Loud, “it's very important to Big And Loud Video to share our good fortune, and as a producer of DVDs for children, we believe the Marine Toys For Tots Foundation is the ideal partner.”

### About Big And Loud Video

[Big And Loud Video LLC](#) produces live action videos featuring real workers operating heavy machinery on construction sites and farms. Made for a target audience of 2-6 year old children, each DVD features uplifting music and an educational narration to underscore workers doing what they do best, driving everything from bulldozers to excavators in the construction video and combines to tractors in the farm video. Big and Loud on a Farm documents a summer wheat harvest just outside Oakley, Kansas. Many local farms are featured in the DVD, as are freight trains and crop dusting planes. Big and Loud on a Construction Site was filmed on location at a construction site in Los Angeles, California and features a bulldozer, excavator, loader, crane and cement trucks working at the site. Each DVD is narrated by Darin Cooper with original music written by Michael Harold, a professional music composer in Hollywood, California.

### About Marine Toys for Tots Foundation

Marine Toys for Tots Foundation, an IRS recognized 501(C)(3) not-for-profit public charity is the fund raising, funding and support organization for the U.S. Marine Corps Reserve Toys for Tots Program. The Foundation was created at the behest of the U.S. Marine Corps and provides support in accordance with a Memorandum of



Understanding with the Commander, Marine Forces Reserve, who directs the U.S. Marine Corps Reserve Toys for Tots Program. The Foundation has supported Toys for Tots since 1991.

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### Contact Information

**William Mock**

Big And Loud Video, LLC

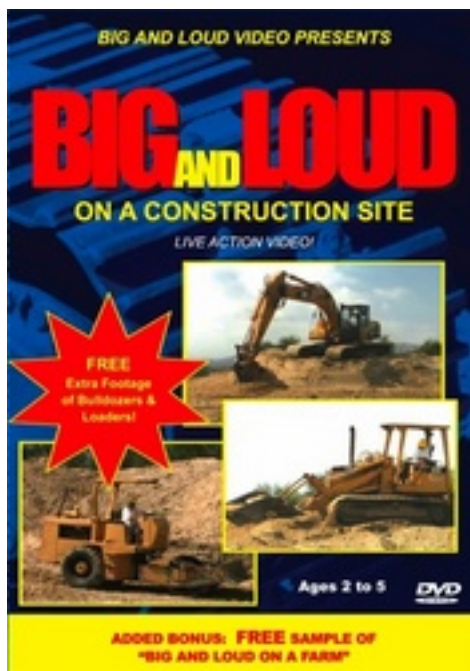
<http://www.bigandloudvideo.com>

(310) 928-7830

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### News Image





## **Underground Sci-Fi Inspired Film "The Arcadian" Wraps Principal Photography**

*The Arcadian, a new film inspired by underground science fiction comics of the 70s and 80s, wrapped principal photography this week. It is the first production from newly formed production house Fringe Majority and stars J. LaRose, Deshja Driggs-Hall, Sab Shimono, Bill Cobbs, Brian Thompson, and Lance Henriksen.*

(PRWEB) -- The Arcadian, the first feature film produced by [Fringe Majority \(www.thefringemajority.com\)](http://www.thefringemajority.com), has wrapped principal photography this week under the direction of Dekker Dreyer. The Arcadian is a post-apocalyptic adventure starring J. LaRose, Deshja Driggs-Hall, Adam Sessler, Brian Thompson, Sab Shimono, Bill Cobbs, Boris Kievsky, and Lance Henriksen. Dekker Dreyer and Yuri Lowenthal serve as writers with revisions by Sean Jaffe. Julia Hiroko Howe serves as producer.

The Arcadian follows "The Lighthouse Keeper" on a story of revenge and redemption in a strange future world reminiscent of wild 1970s pop sci-fi. The visual world of The Arcadian is an homage to the work of underground illustrators while creating something that is both unique and distinctive. Inspired in equal parts by samurai movies, rock operas, and underground comics, filming took place across four states (New York, New Jersey, California, Florida) as well as Nova Scotia, Canada to get the "feel" of the film's disjointed apocalypse right.

Director Dekker Dreyer said: "We wanted to create something that was definitely sci-fi without being cold or slick. I looked back to the things that I loved when I was younger, like comics from Moebius, Tamburini... all the great illustrators and writers from the late 70s and early 80s. I wanted to make a sci-fi universe that has a definite rock and roll visual language. Warrior cults, fantastic locations, alien machinery... all built around the eerie familiarity of the day to day world."

Behind the lens talent includes lead makeup artist Charlotte Scovill (The Brothers Bloom, Children of the Corn) and lead sound designers Peter Calderon and Pablo Calderon (Da Hip Hop Witch, MTV). The camera department, headed by Dreyer in the role of DP, is rounded out by Ryan Guzdial, Clint Hudson, and Tom Goodwin. Visual effects are to be handled internally at Fringe Majority using a team of talent whose previous clients include Nickelodeon and HBO. Green screen sequences were filmed at Pro HD Rentals of California.

The film was shot entirely on a Canon 5D Mark II camera, chosen for its unparalleled low-light sensitivity and rugged construction. "During some scenes we were on remote islands in the far North, places you had to take two barges to get to. On those days we were shooting in -2 degree weather, 30mph winds, freezing rain... sometimes the shots would only be lit by fire light. With this camera we were able to shoot through it all without any technical limitations." said director Dekker Dreyer.

The cast of The Arcadian is a diverse ensemble with J. LaRose starring as The Lighthouse Keeper, an enigmatic warrior with a haunted past. LaRose has appeared in Saw III, Saw IV, and Repo! The Genetic Opera.



Deshja Driggs-Hall stars as Astrid, a scavenger from a remote village whose circumstances bring her in contact with the Lighthouse Keeper and the twisted world from which he tried to escape. Deshja can be seen in the festival hit Poundcake opposite Kathleen Quinlan and Jay O. Sanders.

Lance Henriksen brings a somber tone to Father Reed, the leader of an intellectual rebellion against the ruling class of the cities. Henriksen is known for his work in the Aliens franchise and standout performances in films such as Appaloosa and the Fox television series Millennium.

Bill Cobbs stars as Charles, an old friend of the Lighthouse Keeper who watches over Astrid. Cobbs is known for his memorable supporting roles in Night at the Museum, The Hudsucker Proxy, and That Thing You Do.

Sab Shimono stars as Moto, the head of a warrior house brought to its knees by the actions of The Lighthouse Keeper. Shimono is a veteran character actor having appeared in Southland Tales, The Shadow, and WaterWorld.

Adam Sessler stars as Marco, a sadistic auctioneer who controls the trade of slaves, alive or dead. Sessler is a television presenter known for his work on G4's X-Play. This is his acting debut in a feature film.

Boris Kievsky stars as Anchor, one of Father Reed's most devoted followers. Kievsky portrayed Oleg opposite Paul Giamatti in Cold Souls.

Brian Thompspon stars as Agmundr, an artist who works in the medium of human flesh. One of the most influential and dangerous figures in the decaying city. Thompson's career spans decades from the feature films Terminator, Miracle Mile, and Cobra through the iconic television series X-Files, Buffy the Vampire Slayer, and Enterprise.

Additional cast includes Yuri Lowenthal (Afro Samurai, Ben 10: Alien Force, Legion of Super Heroes), Bonnie Morgan (Terminator: The Sarah Connor Chronicles), Tara Platt (Naruto), Tana Sarnt (Law and Order), Sean Hampton (upcoming Getting Back to Zero), and comedian Rob Gorden.

The Arcadian is represented by Circus Road Films. Post production is scheduled to finish in Q2 of 2010.

#### About Fringe Majority:

Fringe Majority is a motion picture and episodic content production company founded in 2009 by Julia Hiroko Howe and Dekker Dreyer. Fringe Majority harnesses new technology and techniques to produce original cutting-edge entertainment for a variety of platforms.

#### About Circus Road Films:

Circus Road Films was formed in 2006 to provide strategic advisory services to filmmakers and entertainment companies, with an emphasis on sales of completed pictures. Circus Road attends all major film and television festivals and markets, including the Sundance Film Festival, the Slamdance Film Festival, the SXSW Film Festival, the Tribeca Film Festival, the Cannes International Film Festival, the CineVegas Film Festival, the



Toronto International Film Festival, the European Film Market (The Berlinale), the American Film Market, MIP-TV, MIPCOM, Banff and NATPE.

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### Contact Information

**Julia Hiroko Howe**

Fringe Majority

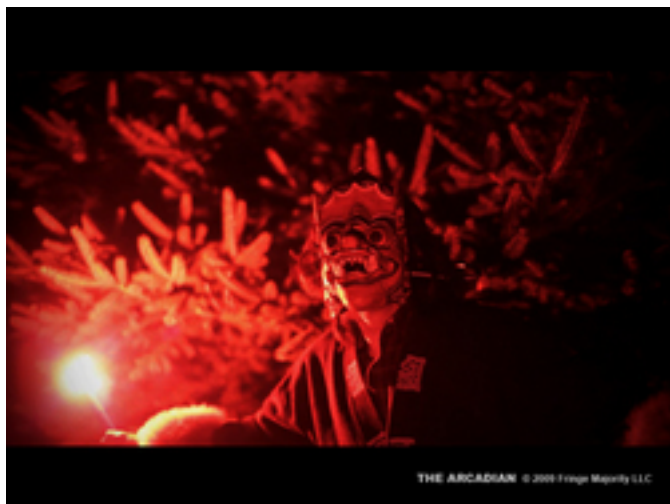
<http://www.thefringemajority.com>

(818) 308-4604

### Online Web 2.0 Version

You can read the online version of this press release [here](#).

### News Image





## **The George Caceres Foundation Helps Sponsor M Magazine's Hollywood Halloween Teen Event Hosted By Ashley Tisdale**

*High School Musical's Ashley Tisdale Excites Teen Fans In NYC At Bauer Media Inc.'s Special Event Sponsored By The George Caceres Foundation and Hasbro*

New York, New York (PRWEB) November 23, 2009 -- George Caceres, President of The George Caceres Foundation recently helped sponsor the appearance of teen pop sensation Ashley Tisdale at a special event at the Marquee Club in New York, New York. Over 500 lucky young teenagers were given an opportunity to meet with Ashley Tisdale at a party that she hosted for one of America's most popular teen magazines M Magazine's Hollywood Halloween party. M Magazine along with J-14 and Twist are run by Bauer Teen Group which is part of Bauer Media Inc.

"It was such a pleasure to see how excited the teens got when Ashley Tisdale was introduced at the costume themed party in New York City," said George Caceres from the George Caceres Foundation. "Ashley was terrific with the kids and seemed to take the time to meet each and every one of them. It means so much to these young people to meet their idols."

Ashley Tisdale was also there to promote her new single and video Crank It Up which is a departure from her usual type of song. "It was definitely a lot edgier for me but I had a lot of fun making the video," said Tisdale.

George Caceres agreed to help sponsor the M Magazine party since it coincides so perfectly with The George Caceres Foundation, which helps children and teenagers everywhere pursue their dreams and ambitions by introducing them to teenage Hollywood celebrities who've achieved their own dreams. The George Caceres Foundation is committed to fostering a message of hope and inspiration to children and teenagers everywhere that no goal is unattainable when you set your mind to it.

"I'm happy to provide as many opportunities as possible for everyday children to meet their teen idols. Ashley Tisdale is loved by so many young people and it's a pleasure to create events where she can be introduced to her fans in an intimate environment," said Caceres.

For more information on the George Caceres Foundation or to find out where a teen celebrity from the foundation will be appearing next please go to [www.georgecfoundation.com](http://www.georgecfoundation.com).

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### **Contact Information**

**Tas Steiner**

Tas Steiner Public Relations

3238576700

### **Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **"Everything is Rent" Facebook Fan Page Nominated for Mashable Internet Industry Award**

*Aggressive campaign with the RENT fans landed "Everything is RENT" it in the Top 5 with major brand names with far larger fan bases such as "Twilight" and "True Blood".*

(PRWEB) November 23, 2009 -- In an online breakthrough for the theatrical industry, the "Everything is RENT" Facebook fan page (<http://www.facebook.com/everythingisrent>) created by Allied Live, the show's Internet marketing agency, is in the final running for Mashable's 2009 Open Web Awards.

Up against powerhouse brands such as Twilight with more than 4.1 million fans and "True Blood" with more than 900,000 fans, the "RENT" fan page is among hundreds of nominated fan pages and one of the top five chosen by Mashable to be in the final running for the award.

"This is an outstanding accomplishment for 'RENT,'" said David Risley, Vice President of Allied Live's Internet Division. "While 'RENT' has more than 58,000 fans, more than any other Broadway or touring show, it is still far fewer than our major mass entertainment competitors. It is incredible to be on this list of nominees. This recognition really demonstrates our ability to push beyond the traditional expectations for social networking of Broadway shows."

Mashable is the world's largest social media news blog that covers new Web sites and social networking trends on Facebook, Twitter, Google, MySpace, and YouTube. The Mashable award nomination process began on Oct. 14 and continued until Nov. 15. After the initial nomination process, those that received the most nominations were narrowed down by Mashable based on data verification and editorial judgment. The final round of voting started Nov. 18 and continues until Dec. 13.

"Due to the amazing support and input from the RENT fan base on the show's social networking pages, we were able to receive this recognition from Mashable," said Allison Cabellon, Account Executive at Allied Live's Internet Division. "We created this Facebook fan page one year ago specifically for 'RENT: The Broadway Tour' and have acquired an average of more than 1,000 fans per week. Facebook has been an excellent way to communicate information about 'RENT' to the fans, and in turn, the fans have shared that information with their network of friends."

The "Everything is RENT" Facebook fan page combines ongoing editorial content updates from the tour's media coverage around the country with cast-member-produced videos, promotions and call-and-response type engagement with its fans.

The fan page also works to provide unique RENT giveaways to encourage increased engagement and fan development as well as promote ticket sales for the "RENT" tour. In addition, the Facebook page works in synch with the other "RENT" online channels managed by Allied Live, including Twitter, YouTube, FriendsOfRent.com and the main website SiteForRent.com.

Fans can continue to nominate "Everything is RENT" until Dec. 13 by going to Mashable and voting by choosing



"Best Facebook Fan Page" at <http://www.mashable.com/owa>.

Allied Live is a full-service entertainment marketing and advertising agency representing numerous Broadway shows, national tours, performing arts institutions and experiential entertainment entities throughout the U.S. and Canada. Current clients include: "RENT", "Avenue Q", "Mamma Mia!", "Hair", "Legally Blonde", "Billy Elliot", "STOMP", "In the Heights", "Spring Awakening", "August: Osage County", Cirque du Soleil, Feld Entertainment, "Million Dollar Quartet", Washington National Opera (Washington, D.C.), Reprise Theatre Company (Los Angeles), Los Angeles Philharmonic at Walt Disney Concert Hall and Hollywood Bowl, Broadway By The Bay (San Francisco), Music Center (Los Angeles) and Hollywood & Highland Center.

For more information about "RENT", please visit [www.siteforrent.com](http://www.siteforrent.com).

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### **Contact Information**

**David Risley**

Allied Live

<http://www.alliedlive.com>

212-684-3406

### **Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **Broadjam.com Announces Audio Mastering Service**

*Broadjam.com, a leading online service provider for musicians and fans, is introducing Broadjam Mastering Services to provide top-quality mastering services performed or supervised by award-winning mastering engineer Craig Anderton.*

Madison, WI (PRWEB) November 23, 2009 -- Broadjam.com (<http://www.broadjam.com>), a social media website for musicians with over 100,000 members, announces Broadjam Mastering Services. This latest move underscores the company's continuing commitment to give the Broadjam community the best possible chance of getting their music heard and licensed.

Mastering is a form of audio post-production – essentially the process of preparing and transferring the final mix of a recording to a data storage device referred to as “the master.” According to the CEO Roy Elkins, “One of the most important elements for adding a professional veneer to musical submissions is quality mastering, and it’s something our community has wanted. Broadjam Mastering Services was created to offer a cost-effective way for musicians to present their music in the best light possible.”

All mastering is performed or supervised by industry veteran and award-winning mastering engineer Craig Anderton. He notes, “Proper mastering can make a huge difference to a recording. The priority at BMS is not only to provide quality mastering, but also, preserve the integrity of the artist’s mix and overall vision. With Broadjam as a leader in the independent music space, I couldn’t think of a better place to offer my expertise.”

Prices are competitive with other mastering services, ranging from \$99 for a single cut to per-minute pricing for album projects. Satisfaction is guaranteed, and all files are handled electronically to promote the fastest possible turnaround.

“Craig has both the technique and the ears to help our clients move their sound to the next level,” Says Elkins. “We wouldn’t launch a venture like this without experience and expertise like his, and we’re sure these services will be welcomed by the Broadjam community.”

Broadjam.com is a social media website focused on indie musicians. The site features free music promotion for bands and musicians, songwriting contests, music licensing opportunities, and much more. Musicians can also sell their music at one of the highest per-song rates on the Internet. Fans enjoy free streaming music.

Visit [broadjam.com/music-services](http://broadjam.com/music-services) to learn more about Broadjam Mastering Service.

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### **Contact Information**

**Jeff Muendel**

Broadjam Inc.

<http://www.broadjam.com>

608-271-3633

### **Online Web 2.0 Version**

You can read the online version of this press release [here](#).

### **News Image**



## Follow James Bond's Actions During the Holidays and Live His Lifestyle

*What Does James Bond do during the holidays? According to Paul Kyriazi, author of How To Live The James Bond Lifestyle, judging from his past actions of helping people in distress and rescuing the world when it's on the brink of destruction, the answer is easy if you think about it. Are you getting close to the answer? What does Bond do during the holidays? He gives.*

Los Angeles, CA (PRWEB) November 23, 2009 -- What Does James Bond do during the holidays? According to Paul Kyriazi, author of How To Live The James Bond Lifestyle, judging from his past actions of helping people in distress and rescuing the world when it's on the brink of destruction, the answer is easy if you think about it. Here's a hint. When he leaves the casino at the beginning of "Dr. No" he casually tips the doorman. Yes, he's free with his money. He's also free with his compliments as he tips the craps dealers in "Diamond's Are Forever," saying, "Thank you gentlemen, for such a sterling service." As he leaves the craps table, he then gives part of his winnings to Plenty O'Toole, actress Lana Wood, for rolling the dice for him, and continues walking without expecting anything in return. Are you getting close to the answer? What does Bond do during the holidays? He gives. Research shows that simple acts of generosity boost our immune systems and even relieve pain.

Self-improvement guru, Paul Kyriazi, has been interested in the James Bond Lifestyle ever since he saw "Dr. No" when he was in high school but it was only about ten years ago, after an intensive study of self-help disciplines and books, that he was able to distill the essence of Bond cool. Actor David Hedison, who appeared as Felix Leiter in "Live and Let Die" and "License to Kill," gives a 12-minute introduction to the program. He met the author at SPYFEST on the Queen Mary in 2001 and also appears in Kyriazi's "McKnight's Memory" audio-book narrated by Frank Sinatra Jr., with performances by Robert Culp and Nancy Kwan.

The 8-hour audio-book "How To Live The Bond Lifestyle" on CD is taken from "The Complete James Bond Lifestyle Seminar" with 50 extra "pages." The author reads it with 20 other actors performing dramatizations along with sound effects.

The latest issue of Jesse James' Garage Magazine, No. 20, gave the James Bond Lifestyle CD the following review: "Contrary to popular belief, seminars didn't necessarily die a painful post-'80s death. They are alive and well today, and the baddest m-f seminar of them all is How To Live The James Bond Lifestyle. Come on, who doesn't want to be James Bond? Why would you choose to be a depressed, lonely accountant when Paul Kyriazi can offer you the definitive guide to being a suave, stylish sex god - replete with chicks, card, gadgets, and exotic locals - on 8 CDs? Don't hesitate; begin your journey to Aston Martin ownership today!!!"

After graduating from the San Francisco State film department, Paul Kyriazi wrote and produced six theatrical feature films, including "Death Machines" for Crown International Pictures. During this time, he continued his studies in success and human potential, studying in person with such notable teachers as Anthony Novell (The Million Dollar Secret Hidden in Your Mind).

[www.BondLife.com](http://www.BondLife.com)

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### **Contact Information**

**Linda Kyriazi**

Ronin Audio Books

<http://www.BondLife.com>

310-826-0222

### **Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **Beyond The Lights Celebrity Golf Classic Returns to Fund Spinal Cord Research and Care**

*Sports, Television, and Film Luminaries to Hit the Links for Two Worthy Causes*

Austin, TX (PRWEB) November 19, 2009 -- Beyond the Lights Celebrity Golf Classic today announced that its 3rd Annual tournament and fundraising event will be held May 14, 2010 at the Hyatt Lost Pines Resort and Spa's award-winning Wolfdancer Golf Club. Actors Kyle Chandler (Coach Taylor) and Texas-native Brad Leland (Buddy Garrity), stars of NBC television's critically acclaimed "Friday Night Lights" series, will once again host this star-studded event organized to raise funds for two charities dedicated to supporting those with spinal cord injuries, The Buoniconti Fund to Cure Paralysis and Gridiron Heroes Spinal Cord Injury Foundation.

Both men were inspired to help those with spinal cord injuries during "Friday Night Lights" first season that featured a promising high school football player's life in the aftermath of a spinal cord injury. "We've been so fortunate to meet and work with amazing folks who are making a difference in spinal cord injury care and research to find a cure," said Kyle Chandler. "The support from the community for our charities during the past two tournaments has truly been overwhelming, so we're thrilled to bring it back and hopefully rally others around such a worthy cause."

Drawing on the success of its previous two years, Beyond the Lights Celebrity Golf Classic is a Florida scramble golf tourney with prizes ranging from golf clubs to a new car. Players include celebrity actors, musicians and pro athletes, legendary coaches, sportscasters and local personalities. Golfers and non-golfing guests are also invited to a reception, awards presentation, dinner, silent and live auctions, and an evening concert to cap off the festivities.

Gridiron Heroes Spinal Cord Injury Foundation is a Central Texas-based organization dedicated to providing resources and support to injured high school athletes (predominantly football) and their families. The Buoniconti Fund to Cure Paralysis is the fundraising arm of The Miami Project to Cure Paralysis, the most comprehensive spinal cord research facility in the world, which was founded in 1985 by NFL Hall of Famer Nick Buoniconti after his son, Marc, suffered a life-changing spinal cord injury playing college football.

To register, for tickets or more info, visit [www.beyondthelights.org](http://www.beyondthelights.org) or call 512.461.9249.

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**Contact Information**

**CHRISTINE THOMPSON**

Beyond The Lights Celebrity Golf Tournament

<http://www.beyondthelights.org>

512 636 4388

**Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **March for Life Documentary, Thine Eyes, to Air, Thanksgiving-Eve, on Catholic Cable Network, EWTN**

*Catholic cable network, EWTN, will air Thine Eyes, on November 25 at 10 pm EST. The film captures the spirit of the March for Life - an annual Pro-Life event America's mainstream media consciously suppress. Two days after the inauguration of Barack Obama, record crowds turned out for the annual March for Life. Onsite was a six camera crew to film The March and produce the first serious documentary about the event.*

Washington DC (PRWEB) November 20, 2009 -- EWTN will broadcast Pro-Life documentary, [Thine Eyes: A Witness to the March for Life](#), on Thanksgiving-Eve, Wednesday, November 25 at 10 pm EST. The documentary shows a record three hundred thousand people waving to the camera in January of 2009, as they marched down Constitution Avenue to the Supreme Court at the [36th annual March for Life in Washington DC](#). Thine Eyes was produced to tell their story.

[See EWTN's local station information](#)

[Pro-Life supporters](#) around the world are asked to become "[one-time ambassadors](#)" by inviting family and friends to tune in to the one hour television event which memorializes the March in the high-definition documentary. This is the first serious documentary about the January 22nd event, marking the Supreme Court's 1973 Roe vs. Wade decision to override state abortion laws and mourning the more than 50 million unborn Americans who have died as a result.

Painfully few in the major media paid any real attention to the 2009 March for Life despite the event's massive size and obvious relevance. The Obama administration's promise to expand the abortion franchise has energized the pro-life movement nationwide and prompted the record turnout.

Actress Jennifer O'Neill, perhaps best known for The Summer of 42, was on location as narrator of the documentary, which aims to capture the spirit of the world's largest and most consistent pro-life event.

"Life is the great civil rights issue of our day," said Jack Cashill, producer of Thine Eyes: A Witness to the March for Life. "America's mainstream media consciously suppress this cause."

"Cashill, together with Michael Wunsch and Jennifer O'Neill, have created a masterful depiction of the prolife cause's biggest and most consistent event," says executive producer, Steve Sanborn. "It's what the world never gets to see - normal everyday Americans in massive numbers who believe the world can do better than abortion."

Visit [Thine Eyes](#) for more information. Tax-deductible online or mail-in donations for Thine Eyes are being accepted and DVD's are available on the website.

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**Contact Information**

**STEVE SANBORN**

Thine Eyes

<http://www.thineeyes.org>

509.599.6746

**Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **ForYourAnime.com Announces Death Note Ryuk Shinigami Statue Giveaway**

*ForYourAnime.com is announcing the giveaway of a 20-inch Death Note Ryuk Shinigami statue to a user that registers an account with the website before Friday, Dec. 11, 2009.*

(PRWEB) November 20, 2009 -- ForYourAnime.com is announcing the giveaway of a 20-inch Death Note Ryuk Shinigami statue to a user that registers an account with the website before Friday, Dec. 11, 2009.

As part of an ongoing incentive, every registered ForYourAnime.com account holder will automatically be entered into a once-a-month drawing to win anime prizes. Individuals are only eligible to win once. Each winner's name will be featured on the promotions page of ForYourAnime.com in celebration.

To kick off the ongoing monthly drawing the first prize is a 20-inch Death Note Ryuk Shinigami statue worth approximately \$95. This is a CraftLabel polyresin statue featuring Ryuk crouching atop a bone-like display. Ryuk is wearing a fur collar and has removable wings.

To be entered into the drawing to win the statue, head to ForYourAnime.com and register an account before Friday, Dec. 11, 2009. The winner will receive a prize notification email. The winner will be responsible for replying to this notification email with a valid shipping address within 5 days of the date sent. If ForYourAnime.com does not receive a reply email within 5 days, or the prize notification email is returned as undeliverable, ForYourAnime.com has the right to disqualify and draw a new winner.

Hurry, the chance to win this Death Note Ryuk Shinigami statue is available only to those that register an account soon! Also don't forget to check out ForYourAnime.com for all of the latest anime news, reviews, and other exciting anime promotions.

### About ForYourAnime.com

ForYourAnime.com is dedicated to providing you with all of your anime news and reviews. For more information, please visit: <http://foryouranime.com/> For more promotional information, please visit: <http://foryouranime.com/promotions>

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### **Contact Information**

**Michelle Tsuki**

ForYourAnime.com

<http://foryouranime.com/>

248-560-9000

### **Online Web 2.0 Version**

You can read the online version of this press release [here](#).

## Home and Bedroom Finds "Twilight: New Moon's" Vampires Need Eco Mattresses

*Home and Bedroom Furniture believes that vampires from "The Twilight Saga: New Moon" would find eco friendly mattresses provide a better night's rest. Likewise, Robert Pattison and Kristen Stewart are certain to learn that an Earth friendly night's sleep will provide superior benefits to both the mortal and undead. To make sure that the vampires from "Twilight: New Moon", as well as mortals, can rest peacefully, Home and Bedroom is introducing several new eco friendly mattresses.*

Houston, TX (PRWEB) November 20, 2009 -- Home and Bedroom Furniture believes that the vampires from "The Twilight Saga: New Moon" need the improved rest that eco friendly [memory foam mattresses](#) provide after a tough night of fighting werewolves. Likewise, Robert Pattison and Kristen Stewart are certain to learn that an Earth friendly night's sleep will provide superior benefits to both the mortal and undead. In honor of the premiere of the new movie, Home and Bedroom is offering a 10% savings on its already discounted Earth friendly products.

Home and Bedroom is introducing several new eco friendly beds to make sure that the vampires from "Twilight: New Moon", as well as mortals, can rest peacefully. Introducing lines from Keetsa, [Ecomfort Mattresses](#), Magniflex and Natura, Home and Bedroom has added to it's collection of eco friendly beds that provide a great place to rest in dark places. As any vampire and werewolf fan knows, beds made with materials from the Earth are best for resting after a night of undead activities.

Vampire obsessions seem to be sweeping the nation. Last March, what was believed to be a vampire burial was unearthed in Venice. The lead Forensic Archaeologist Matteo Borrini was quoted as saying, "Vampires may not exist, but studies show people certainly believe they did." Well, Twilight fans know! Of course vampires exist! How else can you explain a love like Edward and Bella's? You can't just make that stuff up.

According to the Atlanta Vampire Alliance "Without feeding, vampires will become lethargic, sickly, depressed, and often go through physical suffering or discomfort." Similarly, when weak, they will find the benefits of sleeping on a mattress that has green tea among its materials, like the ones made by [Keetsa](#), very helpful in restoring their energy.

To keep werewolves at a comfortable 108 degrees, undoubtedly they would benefit from the heat sensing qualities of open cell memory foam technology, such as that found in Ecomfort Mattresses. To enjoy these qualities while saving money, cost conscious Vampires can take advantage of Home and Bedroom's 10% sale using the code "Twilight" in coupon boxes at the bottom of every check out page.

Home and Bedroom spokesman, Ben Weissman, says "We want to provide a comfortable night's sleep to anybody that needs it, be they mortal or vampire". To see Home and Bedroom's collection of earth friendly, eco beds, such as those made by Keetsa, Ecomfort, Natura, and [Classic Sleep Mattresses](#), visit



[www.home-and-bedroom.com](http://www.home-and-bedroom.com).

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**Contact Information**

**Ben Weissman**

Home and Bedroom

<http://www.home-and-bedroom.com>

800-594-2130

**Online Web 2.0 Version**

You can read the online version of this press release [here](#).

**News Image**





## **Liberty University Online Launches 'Your 24' Video Contest, Creating a Sense of Community for Online Students**

*Liberty University Online has announced the launch of its online video contest in an effort to create a sense of community for its online students. The contest, called "Your 24," challenges current online students to create videos they feel represent the online and distance education experience at Liberty University.*

Lynchburg, Va. (Vocus) November 18, 2009 -- [Liberty University Online](#) has announced the launch of its online video contest in an effort to create a sense of community for its online students. The contest, called "[Your 24](#)," challenges current online students to create videos they feel represent the online and distance education experience at Liberty University.

With a diverse student population, Liberty students log in from America's kitchen tables and coffee houses, and military bases and mission fields around the world.

As online learning continues to transform higher education, distance education and online schools can struggle to create a sense of community for their distance learners. "Your 24" bridges that gap as students capture a day in the life of a Liberty University Online student in a creative way.

Winning videos will be selected Dec. 14 based on creativity, technical merit and the ability to convey the Liberty message. First prize is a one-semester scholarship worth up to \$4,740. Second prize is a one-class scholarship worth up to \$1,320. Third prize is a one-semester book voucher worth up to \$500.

"Online learning can be an immersing experience, and it's also a personal one," said John Donges, executive director of Liberty University Online. "Building an online community is paramount to Liberty, which seeks to engage students and build a sense of family regardless of their location."

Liberty's video contest is just one more way that the school is building its virtual community in addition to its presence on various social media websites.

The "Your 24" video channel is now available on Tangle, an online community for Christians, at <http://www.tangle.com/your24>. New videos will be added to the site continually throughout the contest, which concludes Dec. 1.

### About Liberty University Online

Established in 1971, Liberty University pioneered distance education in 1985, and is now the largest and fastest growing Christian university in the world. Today, Liberty University Online hosts more than 39,000 distance learners and has the highest retention and graduation rates among top online universities. Liberty offers more than 40 accredited degree programs, from associate to doctoral, and 90 areas of specialization, all taught from a Christian perspective. For more information, visit [www.luonline.com](http://www.luonline.com), or call (800) 424-9595.



Contact: Wendy Morales, Director of Online Marketing  
Phone: (434) 592-3018

###



**Contact Information**

**Wendy Morales**

<http://www.tangle.com/your24>

434-592-3018

**Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **New Entertainment Management Firm Versatile Entertainment Adds Clients Andrew Park and Jato Smith of 'The Hayley Project'**

*Andrew Park and Jato Smith, writers/directors of the [interactive Web series](#) “The Hayley Project” have joined Versatile Entertainment, a new full-service entertainment management and production company. “The Hayley Project” is gaining a loyal fan base, as well as industry recognition.*

Los Angeles, CA (PRWEB) November 18, 2009 -- Versatile Entertainment, a new full-service entertainment management and production company, is proud to announce the signing of Andrew Park and Jato Smith. Versatile Entertainment will be working with Park and Smith to publicize and distribute "[The Hayley Project](#)," a 37-episode Web series created and produced by the pair. An innovative and interactive series coupling a complex and edgy storyline with unique characters, “The Hayley Project” is already gaining recognition in the industry with two Streamy Awards nominations in fields filled with well-known Hollywood celebrities and projects. Versatile Entertainment was founded by former Wall Street broker Anthony Clarke and industry veteran Ted Evans.

“The Hayley Project” centers on misfit college sophomore Hayley Winters, who investigates the mysterious and untimely death of her best friend Keira Madison. Classified a suicide by detectives, Keira’s death opens a slew of questions for Hayley. Why was Keira murdered? Who killed her? What has Keira been doing behind Hayley’s back? Hayley takes it upon herself to clear her friend’s name and track down the killer. But she can’t do this alone...she’s going to need help. So, Hayley flips on her webcam and [video blogs](#) to the world, asking everybody watching to help her solve this murder mystery. The question is, can she trust her Internet audience, or is she telling them too much?

Throughout her investigation, Hayley encounters a host of seedy and quirky characters and ventures deeper into the “rabbit hole” than she’d ever imagined. As she gets closer to the truth, danger starts to lurk, and Hayley realizes her life might be in jeopardy.

The Hayley character was born as an ironic counter to the rise of social networking. Hayley is an edgy, independent, strong female lead who is forced to turn to the Web to solve a crime. “The Hayley Project” encourages viewers to help Hayley in her investigation. This interactivity reflects how the art of storytelling is evolving in the new media space. The result is a heightened audience engagement level unlike that found in traditional film or television.

The high-level concept for “The Hayley Project” was formed in 2006 when Park, who recognized the opportunity to build a narrative story around an interactive platform, approached Smith to develop the project together. At the time, Smith was working on a crime-based reality television series, following actual homicide investigations. Park and Smith, who met while working together on a short film, and who were one of the first New Media WGA signatories, managed to complete “The Hayley Project” for a mere \$10,000 out of pocket. They kept costs down by hiring talented aspiring actors and a crew working for free. The series was shot during nights and weekends over the course of three months.



In spite of its low budget and little-known cast, "[The Hayley Project](#)" was an Audience Choice Award finalist for the 2009 Streamy Awards, losing to Dr. Horrible, a musical comedy from writer Joss Whedon, starring celebrities Neal Patrick Harris, Nathan Fillion and Felicia Day.

“The audience choice finalist selection demonstrates the rabid nature of our fan base and the impact that interactivity and higher engagement storylines have with our fan base. We've created advocates, who not only want to enjoy a story, but actually participate in it. As an example, some fans of ‘The Hayley Project’ created their own Web videos and even inserted themselves into the plot as a way to fully engage with the story. As for Rachel, the nomination committee simply and rightly recognized her fantastic work in bringing a rich, dynamic character to life,” Park says.

Rachel Risen was also nominated for a Streamy for Best Actress in a Dramatic Series for her role as Hayley.

"We believe ‘The Hayley Project’ was nominated for two Streamy’s because of the attentive, detailed approach we took to casting talented actors and assembling a cast with just the right chemistry. We believe the strong cast dynamic, coupled with an engaging storyline and good solid storytelling, enhanced by the interactive process, made ‘The Hayley Project’ an undeniable entertainment experience for our audience," Smith says.

“The Hayley Project” is distributed across multiple channels, including TiVo, KoldCast TV, Blip TV, Sony Bravivo, YouTube, Zune, iTunes and Boxee.

For more information about “The Hayley Project” or to watch the Web series, visit [www.thehayleyproject.com](http://www.thehayleyproject.com). For more information about “The Hayley Project” creators Andrew Park and Jato Smith, visit [www.versitile-ent.com](http://www.versitile-ent.com).

#### About Versitile Entertainment

Versitile Entertainment is a dynamic management and production company dedicated to help start, manage and develop the careers of high quality writers, directors and actors, as well as produce film and television projects. We focus on advancing new talent and constantly discovering, shaping and developing brilliant and interesting content. Versitile Entertainment can be found online at [www.versitile-ent.com](http://www.versitile-ent.com).

###

### Contact Information

**Ted Evans**

Versatile Entertainment

<http://versatile-ent.com>

323-650-0200

### Online Web 2.0 Version

You can read the online version of this press release [here](#).

### News Image





## Treetopia Releases New Luxury Twilight Black Christmas Tree in Time for New Moon

*Treetopia offers its new black Christmas tree with realistic foliage designed to get customers biting.*

South San Francisco, CA (PRWEB) November 19, 2009 — Treetopia, the online retailer of traditional and colorful artificial Christmas trees, introduces a new [black Christmas tree](#) to their growing collection of realistic trees. Aptly named the “Twilight” Tree, this dark addition is released to ride the swelling wave of popularity of two soon-to-be classics - The Twilight series and black Christmas trees.

“Our new black artificial Christmas tree is unique, just like the Twilight saga,” says Carrie Chen, spokesperson for Treetopia.com, “so we named it in honor of the series. The Twilight series stands out because it’s taking a new twist on the whole vampire theme, and our Twilight Tree stands out because it’s creating a new version of the black [artificial Christmas tree](#).”

In a sea of colorful artificial [Christmas trees](#) made of PVC, the Twilight Tree is one of the very few black Christmas trees featuring high quality, molded PE foliage. The tips of the tree’s foliage are crafted from molds of real tree species, creating a remarkably life-like, yet non-traditional, black Christmas tree. The option to purchase a pre lit Christmas tree or an unlit Christmas tree is another signifier of the Twilight Tree’s uniqueness.

Black Christmas trees were created in the United Kingdom in the early 2000s, and American style mavens picked up on the novelty and imported the trend to the United States in the mid-2000s. Perfect for those who prefer an elegant look and throw black-tie holiday and New Year’s parties, black Christmas trees are designed to showcase sophisticated ornaments in one to two color themes. Retailers have witnessed the steady growth of these special Christmas trees over the last few years, although exact numbers aren’t yet available.

For more information, please visit [www.treetopia.com](http://www.treetopia.com)

About Treetopia: Treetopia.com is an online of traditional, colorful, and unique artificial Christmas trees. Featuring traditional artificial Christmas trees, black artificial Christmas trees, white artificial Christmas trees, pink artificial Christmas trees, silver artificial Christmas trees, lime green artificial Christmas trees, purple artificial Christmas trees, upside-down artificial Christmas trees, lighted palm trees, trimmings, tree skirts and decorations, Treetopia has something for everyone. They sell exclusively online through [www.treetopia.com](http://www.treetopia.com).

###



**Contact Information**

**Meredith Bradford**

Treetopia

<http://www.treetopia.com>

502-384-8161

**Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **“Twi-hards” Transform into New Moon Character Favorites with Twilight Beauty**

*Passionate Twilight fans excitedly turn to products from newly launched cosmetic brand Twilight Beauty to transform into their favorite film characters. Appealing to the ultimate enthusiast, “Twi-hards” travelled to Nordstrom locations across the country for a chance to experience the movie firsthand with makeovers from Twilight Beauty, turning avid fans into the film’s most iconic females.*

Los Angeles, CA (PRWEB) November 19, 2009 — Die-hard fans flocked to [Nordstrom](#) and Hot Topic counters nationwide over the last two weeks to replicate the looks of their favorite Twilight characters with makeup from the newly launched cosmetic brand Twilight Beauty. Unofficially dubbed “Twi-hards,” the saga’s biggest supporters prepared for the movie’s impending release on November 20th with [Twilight Beauty](#) products designed to turn fans into living, breathing representatives from the blockbuster.

“Following in the footsteps of other cult film fans, ‘Twi-hards’ aren’t satisfied with simply watching the movie,” explains Twilight Beauty Brand Manager Jaega Haralambus. “Twilight Beauty offers more than just makeup, but a chance for fans to look and feel like they are personally a part of the Twilight experience.”

Developed with the ultimate Twilight fan in mind, the Twilight Beauty collection utilizes central characters, themes, and descriptions from the series as the basis behind the makeup. Products such as [Mortal Glow Blushing Crème](#) call to mind the one thing Bella will miss most about being human, while Reign Scented Body Mist is derived from the description of Bella’s scent – offering a warm, delicate fragrance.

“Over the last two weeks, I have seen devoted fans of every age eagerly awaiting the chance to turn themselves into their favorite characters,” said Twilight Beauty makeup artist Jason Garner, who is currently traveling around the country giving [Twilight-inspired makeovers](#). “Twilight Beauty allows people to live out some of the movie’s compelling fantasy – or at least look the part.”

To celebrate the film’s opening weekend and give moviegoers a way to flaunt the just-bitten look, Twilight Beauty will offer a limited edition New Moon Venom, free with any purchase of \$50 or more from [www.TwilightBeauty.com](#) during opening weekend – November 20-23.

### About Twilight Beauty:

Twilight Beauty, a cosmetics brand themed after Summit Entertainment’s Twilight films, launched Fall 2009 with two beautiful and striking lines: Luna Twilight and Volturi Twilight. Luna Twilight reflects the mood and spirit of the Twilight saga’s iconic female characters, presenting a collection that creates a harmonious blend between soft, natural beauty and stunning, fierce splendor. Volturi Twilight offers entry into Twilight’s exclusive coven through use of the Volturi family crest as the brand’s logo. The line features edgy products and colors to create personalized, hip looks.

###



### **Contact Information**

**Kate Tatem**

Harris Shepard Public Relations, Inc.

<http://www.twilightbeauty.com>

310.277.0437

### **Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **MAXON Congratulates 3D Design Category Winner in the Cut&Paste 2009 Digital Design Tournament's First-Ever Global Championship**

*Gabriel Smetzer of San Francisco Taps CINEMA 4D's Rich 3D Toolset Taking Top Honors in the Leading International Competition Celebrating Independent Design and Creativity*

Newbury Park, CA (PRWEB) November 19, 2009 -- [MAXON](#) a leading developer of professional 3D modeling, painting, animation and rendering solutions, congratulates Gabriel Smetzer on winning the 2009 Cut&Paste Digital Design Tournament's first-ever Global Championship in the 3D Competition category. Smetzer, a San Francisco-based freelance motion graphics designer tapped into MAXON's CINEMA 4D rich 3D content creation toolset taking advantage of its intuitive interface and logical workflow to achieve the winning 3D design beating out 15 other international semifinalists in this category. Smetzer's winning design can be viewed at: <http://gc2009.cutandpaste.com/3d-design.htm>.

The [Cut&Paste Digital Design Tournament](#), now in its fourth year, is the leading live design competition that provides visibility and inspiration to established and aspiring designers while showcasing the creative process. From February to June 2009, Cut&Paste organizers conducted qualifying events in 16 cities worldwide -- Los Angeles, San Francisco, Portland, Boston, New York, Toronto, Chicago, Amsterdam, London, Berlin, Barcelona, Milan, Hong Kong, Shanghai, Tokyo, and Sydney -- resulting in 256 international competitors and 48 city semi finalists in the 2D, 3D, and Motion Design categories. According to Cut&Paste organizers, the events are punctuated, "...with the broad geographical reach of an Olympic event and the nervy psychological gamesmanship of the X Games..." taking the "...approach to design as spectator sport...like never before."

At the Global Championship grand finale which took place in New York City on Friday, October 16, 2009, Smetzer competed onstage with 15 other semifinalists in a fast-paced environment and a tech setup that projected the creation process in real-time on large-scale displays in full view of an audience and a panel of judges. Each competitor was able to select the 3D program of their choice and asked to create an original design within a 20-minute period related to the themes of "Duality" and "My Instrument".

Smetzer, who has used CINEMA 4D the past five years on a wide variety of artistic and corporate projects for clients such as NASA, Cisco, Nokia, etc., deployed the software at Cut&Paste 2009 and commented that having the right software tools was key to successfully bringing his concept to life from start-to-finish in the extremely limited timeframe.

"A good product design has a huge audience, but the designer rarely does. Cut&Paste changes all that. The first few minutes of the competition I was a little shaky competing against several other designers, a panel of judges watching over my shoulder, an audience of spectators, and cameras in my face. I soon started to warm up and relax as my concept started taking shape and I was able to let the creativity flow and focus on intensely pushing polygons around," said Smetzer. "I chose CINEMA 3D as my 3D 'weapon-of-choice' and believe the software gave me the competitive edge to quickly create a quality, original concept that would excite people as well as allowed me to easily 'nail' the lighting before rendering. The NURBSs modeling, splines, deformers and the

functions were awesome and helped me shape my images within minutes.”

For the “Duality” theme at the Global Championship event, Smetzer created a crow which he explains is a living symbol of the after-life in many cultures. The design included giving life to colorful flying cubes emanating from the bird’s open beak. For his “My Instrument” design, Smetzer created a phonograph with flowers growing out of the horn which he stated was a crowd pleaser and an idea everyone could relate to.

Smetzer adds, “Some of the 3D competitors really struggled with their renders. My final renders were full screen, included ambient occlusion and quality anti-aliasing and were finished in less than a minute on a duo core machine. I love using CINEMA 4D because it makes production fast and easy and there is no limit to what story I can tell.”

“The Cut&Paste Digital Design Tournament is one of the most prominent international showcases for artists on top of their game to create and share great design work under the most extreme circumstances,” said Paul Babb, president, MAXON US. “We congratulate Gabriel Smetzer for pushing artistic boundaries with his talent, stamina and focus and are pleased that our robust software tools played a central role in helping him take top honors in the 3D Design category.”

Smetzer first became acquainted with CINEMA 4D at a Berkeley, Calif. community college multimedia art program. As a self-described 3D generalist, he has tried other 3D software programs but has found CINEMA 4D especially lends itself to small studio environments as it is easy to learn and “makes sense” coming from an artist versus technical background. Smetzer continues to sharpen his 3D skills and knowledge of CINEMA 4D at [Cineversity](#), MAXON’s 24/7 education and training resource site. Additional information on Gabriel Smetzer is available at Art & Design in Motion, [www.gabrielsmetzer.com](http://www.gabrielsmetzer.com) (website) and [www.gabrielsmetzer.tumblr.com](http://www.gabrielsmetzer.tumblr.com) (blog).

#### About MAXON Computer

MAXON Computer is a developer of professional 3D modeling, painting, animation and rendering solutions. Its award-winning CINEMA 4D and BodyPaint 3D software products have been used extensively to help create everything from stunning visual effects in top feature films, TV shows and commercials, cutting-edge game cinematics for AAA games, as well for medical illustration, architectural and industrial design applications. MAXON has offices in Germany, USA, United Kingdom, France and Japan. MAXON products are available directly from the Website and its worldwide distribution channel. Specially priced learning editions of the company’s software solutions are also made available to educational institutions. For additional information on MAXON visit [www.maxon.net](http://www.maxon.net).

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#### Image links:

[http://www.maxon.net/fileadmin/maxon/news/CutAndPaste-Final\\_Round.jpg](http://www.maxon.net/fileadmin/maxon/news/CutAndPaste-Final_Round.jpg)

[http://www.maxon.net/fileadmin/maxon/news/CutAndPaste-First\\_Round.jpg](http://www.maxon.net/fileadmin/maxon/news/CutAndPaste-First_Round.jpg)

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**Contact Information**

**Vicky Gray-Clark**

Ambient Public Relations for MAXON Computer

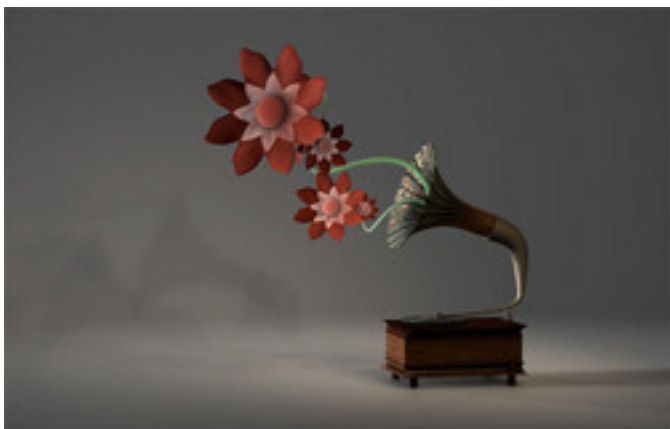
<http://www.ambientpr.com>

408-243-8880

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**News Image**





## **Ernie Hudson to Present the 3rd Annual Excellence Awards at the 2009 International Film Festival Summit**

*The International Film Festival Summit announced today that American actor Ernie Hudson will present the 3rd Annual Excellence Awards at the 2009 International Film Festival Summit on December 7th at the Planet Hollywood Resort and Casino in Las Vegas.*

New York, NY (PRWEB) November 18, 2009 -- The International Film Festival Summit announced today that American actor Ernie Hudson will present the 3rd Annual Excellence Awards at the 2009 International Film Festival Summit on December 7th at the Planet Hollywood Resort and Casino in Las Vegas.

Ernie Hudson will present the awards to a distinguished and accomplished group of professionals and executives managing film festivals at a special reception and ceremony following Day 2 of the International Film Festival Summit's three-day event.

For the third consecutive year, the IFFS Excellence Awards will honor and pay tribute to the dedicated professionals and executives managing film festivals. "As film festivals continue to evolve and play a larger and more pivotal role in the entertainment industry we're absolutely thrilled to be honoring such accomplished and dedicated professionals for their contributions at this year's summit," said Waco Hoover, CEO of the International Film Festival Summit.

2008 winners included Keith Weckstein, Director of Ticketing, Tribeca Film Festival; Mark Fishkin, Founder & Executive Director, California Film Institute; Trevor Groth, Artistic Director, CineVegas Film Festival; Gabe Wardell, Executive Director, Atlanta Film Festival; Joanne Fienberg, Director of Programming, Ashland Independent Film Festival; and Lee Ann Kim, Founder & Executive Director, San Diego Asian Film Festival.

The 2009 International Film Festival Summit will feature the top industry leaders and directors attending including: SXSW, IFC, Cinetic Media, Aspen Film, San Francisco Film Society, Film Finders, New York Film Festival, HotDocs, Dallas International Film Festival, Enigma Research, Thompson On Hollywood, European Independent Film Festival, IEG, The Method Fest, Big Island Film Festival, The Woods Hole Film Festival, Rochester High Falls Int'l Film Festival, Hollywood Black Film Festival, Big Apple Film Festival, Sundance Film Festival, San Diego Asian Film Foundation, Ashland Independent Film Festival, Film Threat, Phoenix Film Foundation, Atlanta Film Festival, Palm Springs Int'l Film Society, Miami International Film Festival, Florida Film Festival, Silverdocs Film Festival, Sarasota Film Festival, and many many more.

Sponsors and Partners for the 2009 International Film Festival Summit include K2 Imaging, InTicketing, Brown Paper Tickets, SCHED, Shubert Ticketing, ClickNPrint, Enta, Tessitura Network, Bag Tags Inc., MedTech Wristbands, Karl's Event Rental, OSA Corp., CopyCats Media, Marketing Inspirations, Pacific Link Trade, Aztec Events, XOMO, RGB Lights, Regal Tents, Mega Stage, Ticketleap & B-Side, Premier Tenting Solutions, HDICAM, AAA Flag & Banner, Celebrity Access, Production Hub, Venues Today, Film Festival Today, Film Threat, MovieMaker Magazine, NAMAC, and P3 Update.

About International Film Festival Summit (IFFS):



The International Film Festival Summit (IFFS) is the largest international organization representing the film festival industry. The IFFS mission is to promote and strengthen the global film festival industry through education, networking, dissemination of information, and the cultivation of high standards for the industry. The IFFS was founded in 2002 and provides the only annual conference & symposium for film festival professionals and entertainment executives to network, learn from one another, establish partnerships, and understand the latest trends in festivals and independent film. [www.filmfestivalsummit.com](http://www.filmfestivalsummit.com).

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**Contact Information****Matthew Raynor**

International Film Festival Summit

<http://www.filmfestivalsummit.com>

561-277-9454

**Online Web 2.0 Version**You can read the online version of this press release [here](#).

## Evolution Evidence Overturned

*A scientist attached a whale's tail to a four-legged animal to make a "walking whale". This fossil was considered the best proof of evolution but has turned out to be a "mistake." Now this evidence for evolution has been overturned.*

(PRWEB) -- For years, scientists claimed that they had compelling fossil proof of evolution in Rodhocetus, a four-legged animal with a whale's tail. This "missing link" was considered by many evolution experts to be one of the best proofs of evolution. When biologist, physician and television producer Dr. Carl Werner went to check it out, he was in for a big surprise: There were no fossils of the tail of Rodhocetus. They were missing. When he questioned the scientist who had added the whale's tail, the scientist admitted this "best proof" did not have a whale's tail or flippers as he had suggested in museum diagrams.

This was just the first of many fossil improprieties that Dr. Werner found when he set out to evaluate evolution. Other problems included a scientist attaching a dinosaur tail to a bird to make a "flying dinosaur", and another other scientist covering up the fraud. One large metropolitan museum attached feathers to a dinosaur to make a "feathered dinosaur", even though feathers were not found. Another museum attached human hands to Lucy, even though the fossils were not human. There were other problems too: Evolution charts at museums suggested that evolution was true, but these diagrams lacked corroborating evidence.

Cover-ups, name changes, adding scales or feathers compelled Dr. Werner to ask the most basic question: Is evolution even true? He does not answer the question in the documentary "Evolution: The Grand Experiment", rather he presents the problems and allows the audience to decide.

The program was released for TV this month to coincide with the 150th anniversary of the publication of the Origin of Species November 24th, 2009. Evolution: The Grand Experiment is scheduled to play on the following networks/stations.

UK/England and Western Europe:

Sky Channel 586

Wed December 2nd Dec @7.30pm

Thu December 3rd @10.30am

Sun December 6th Dec @9.30pm

Mon December 7th @3pm

CTVN Network USA: Friday, November 20th @ 8 PM Eastern Time:

K65FI-TV, Bullhead City, AZ,

K27EC-TV, Lake Havasu City, AZ

ECTV Cable Ch. 12 & TCI Cable Ch. 27 Springfield, MO

WONO-CA, ch. 11, Syracuse, NY

WTVU-LP, ch.22, Syracuse, NY



WIXT-CA, ch. 40, DeWitt, Syracuse, NY  
WTKO-LP ch. 15, Oneida, Syracuse, NY  
WMBQ-CA, ch. 46, Manhattan, NY  
WBQM-LP, ch. 3, Brooklyn, NY  
WKBS-TV 47, Altoona, PA Johnstown/Altoona, PA  
W45BT-TV, Brookville, PA  
W18BC-TV, Middleburg, PA  
W12CA-TV, Elliottsburg, PA  
W36DO-D, Wilmington, PA  
WPCB-TV 40, Greensburg/Pittsburgh, PA  
W29CO-TV, Sharon, PA  
W35BT-TV, Harrisburg, PA  
W21CJ-TV, Clarksburg, W VA  
KMAH-LP 39 Cheyenne, WY  
KPAH-LP 24 Laramie, WY

WVCY-TV30 Milwaukee, WI  
Thursday, November 19 @ 7PM  
Friday, November 20 @ 12 Noon

KAFC Anchorage, AK (Please contact station for play times.)  
Tuesday November 24  
Wednesday November 25  
Thursday November 26

USA: Sky Angel Channel 128: Monday, Friday, November 20th @ 8 PM Eastern Time.

Romania and Western Europe:  
Alpha/Omega channel on Romanian Cable Networks and European Satellite. Please contact station for broadcast details.

Australia: UCB Australia. (Please contact station for play times.)

New Zealand: UCB New Zealand. (Please contact station for play times.)

Indonesia: UCB Indonesia. (Please contact station for play times.)

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**Contact Information****Carl Werner**

Audio Visual Consultants Inc

<http://www.a-v-consultants.com>

314 807 2282

**Online Web 2.0 Version**You can read the online version of this press release [here](#).



## **Announcing Inner Splendor's Christmas Music: Quiet Piano from a Guns N' Roses Member, Innovative Celtic Interpretations of Classic Songs**

*Inner Splendor Media, a globally recognized producer of world music, relaxation and ambient sound recordings is proud to announce the release of its first Christmas-themed CDs. In keeping with Inner Splendor's eclectic catalog, these releases break new ground, offering listeners a one-of-a-kind holiday music experience.*

New York, NY (PRWEB) November 18, 2009 -- *Amazing Grace: The Best of Christmas Piano Music* is a two-volume set of solo piano renditions of classic Christmas music, played by long-time Guns N' Roses keyboardist Dizzy Reed. The recordings include quiet, meditative and beautiful re-imagining of songs like "Little Drummer Boy", "Auld Lang Syne" and "Silent Night." Dizzy's soothing, improvisational take on these songs harkens back to his childhood roots as a musician, when his grandmother taught him carols on the family organ.

*In the Spirit of Peace* is a stirring and mystical collection of traditional Christmas melodies and new holiday music, performed by some of the British Isles' most accomplished musicians. Featuring vocalist/arranger/songwriter Ann Malone, songbird Sarah Warwick and guitarist Rob Smith of the British band Bliss, this album celebrates Celtic musical traditions and takes Christmas music to spiritual depths and rousing heights. Listeners will hear Celtic renditions of Christmas classics such as "She Moved Through The Fair" and "Carol of The Bells", as well rousing original composition "Mahaday" and "Gra Ma Chroi."

CDs are available at Amazon.com or iTunes. Simply Search for Inner Splendor Christmas Music. To learn more about *Amazing Grace* and *In the Spirit of Peace*, visit either of the following web addresses:

<http://www.christmaspianomusic.net>

<http://www.celticchristmasmusic.org>

If you are interested in reviewing any of these recordings, please contact Vidura Barrios for a complementary mp3 download. Vidura can be reached at [vidura\(at\)innersplendor.com](mailto:vidura(at)innersplendor.com), or by telephone at 212-567-7713.

Contact:

Inner Splendor Media

20 Dongan Place, Suite 317

New York, NY 10040

212-567-7713

[vidura\(at\)innersplendor.com](mailto:vidura(at)innersplendor.com)

<http://www.innersplendor.com>

###



**Contact Information**

**Vidura Barrios**

Inner Splendor Media

<http://www.innersplendor.com>

212-567-7713

**Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **“The Internet TV Guide” SetJam Launches at Web 2.0 Expo, Wins People's Choice Award**

### *Fastest & Easiest Way To Find Online Movies & TV Shows*

New York, NY (PRWEB) November 18, 2009 -- SetJam publicly released its entrant into the hyper-competitive Internet TV guide market today at the Web 2.0 Expo taking place at the Jacob Javits convention center in New York City, winning the People's Choice award. Responding to the increasing demand of millions of people to find and watch the ever growing number of legally available TV shows and movies scattered across the web, SetJam has built a simple, specialized search engine that helps bring what is collectively the largest library of full-length TV shows and movies in the world, one-step closer to the simplicity of traditional TV.

According to CEO, Ryan Janssen, SetJam plans to compete in such a crowded market, "By doing less, better. Our competitors are trying to position themselves as giant media portals, where they hope to have anything and everything video in one place. That's not what our customers tell us they want. In today's seamless web, people want a simple tool to take them quickly and efficiently to the premium content they actually care about. That's exactly the tool we've built at SetJam."

The homepage of the site presents users with a simple search box. The results page lists every episode from first to last with links to view each episode based on the business model of the destination site (free, pay-per-view, or as part of an existing subscription, like Netflix). Unlike other providers, SetJam does not frame the content on their own site, but rather directs users to the content provider's site where the show starts to play immediately.

Besides a simple save button next to the search results that enables users to quickly build a queue of their favorite shows, there is no indication that SetJam wants users to stay on their site at all. Janssen defends this approach, "Our competition is relying on advertising to support their sites, so they have to find a way to capture you. Today's user is just too smart for that. We've built our business around the affiliate model. Like Google, we get paid to take you where you want to go faster."

To back its claims about what consumers want, SetJam cites TDG's latest digital media analysis, "Broadband-Enabled TV: Rise of the OTT Provider" that says that 85% of consumers simply value being able to quickly find and watch episodes of current TV shows they may have missed or want to watch again. SetJam has taken the opposite approach of other search companies by filtering out all short-form, user generated content from their index. Janssen also said that internally, his team has focused on what they call the "Time-to-Watch" metric--the length of time from turning on your TV to watching your show--and claims SetJam is nearly twice as efficient as his closest competitor.

Janssen says he's excited to be opening up his service to the world, "You can only tell so much in a private beta. Our goal from day one has been to make watching online TV as easy as traditional TV--today we'll finally get see how close we've come!"

As of this morning SetJam is publicly available at: <http://www.setjam.com>



## About SetJam

SetJam was founded in June of 2009 by Ryan Janssen, the former Chief Operating Officer of online financial tool builder Angelsoft.net. From day-one, SetJam's mission has been to make online TV as simple as traditional TV. SetJam is headquartered in New York City's Silicon Alley with development offices in Warsaw, Poland. For more information please email [press \[at\] setjam.com](mailto:press@setjam.com).

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### **Contact Information**

**Ryan Janssen**

SetJam

<http://www.setjam.com>

917.434.7482

### **Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **DOMINOES: An Uncensored Portrait Of The 60s, a Powerfully Moving Documentary Film, was Released on DVD on November 9, 2009**

*DOMINOES: An Uncensored Portrait Of The 60s, is a powerfully moving documentary film that was released on DVD on November 9, 2009. The film chronicles some of the most explosive years in modern history, 1965 to 1975, and is accompanied only by an ageless soundtrack (no narration) by The Rolling Stones, Neil Young, Santana, B.B. King, Marvin Gaye, Grateful Dead and many more legendary 60s rock music artists.*

Boston, MA (PRWEB) November 18, 2009 -- [DOMINOES: An Uncensored Portrait Of The 60s](#), is a powerfully moving documentary film that was released on DVD on November 9, 2009. The film chronicles some of the most explosive years in modern history – 1965 to 1975. DOMINOES is a mesmerizing montage accompanied only by a soundtrack for the ages -- a rollercoaster ride, without a word of narration, from Watts to [Woodstock](#), from the streets of Paris to Kent State, from the Democratic Convention of 68 to the fall of Richard Nixon, and from world student rebellion to the fall of Saigon. It is as much a brilliant homage to the Western democracy, as it is a caustic metaphor for all that is wrong with it. And over everything is DOMINOES' pulsing, evocative soundtrack by the [Rolling Stones](#), [Neil Young](#), [Santana](#), [B.B. King](#), Marvin Gaye, [Grateful Dead](#) and many more legendary artists.

Here's Nat Segaloff's new film review of DOMINOES:

Dominoes at Twenty: A Revisit and Reappraisal  
By Nat Segaloff

Twenty years ago, as critic for The Boston Herald, I wrote that Dominoes “passionately, but not judgmentally, recaptures the music and images of America’s counterculture” and added that it “doesn’t flinch, yet also doesn’t lie.”

Seeing it anew -- long after the era it so movingly chronicles has been subjected to everything from college study to Orwellian revisionism -- I can't help but marvel at how the film hasn't dated. I'm even jealous; I have wrinkles, but Dominoes doesn't. In fact, it is more alive now than when it was given a furtive, abbreviated release so long ago that the digital revolution wasn't even a whisper.

Filmmakers John Lawrence Ré and co-producer Barry Alexander Brown performed a brilliant balancing act when they completed their film in 1989. They went to great lengths to license key songs and indelible images from the activist middle sixties through the early seventies, and combined them in a work that was resolutely anti-nostalgic. Yet that doesn't mean that it isn't compassionate. Whether cringing at Watts burning in August of 1965, democracy being assaulted at the 1968 Democratic National Convention in Chicago, the Woodstock Nation being born in 1969, or the May 4, 1970 murder of four students at Kent State by the Ohio National Guard, Dominoes not only tells it, it sings it and shows it as it was.

Perspective, by definition, is a shifting thing. What anchors Dominoes is that it creates a mood, not a polemic. After all, Ré didn't invent the images; a nation did, a generation did, an era did. What the filmmakers did was skillfully structure the kaleidoscope of history into a cohesive whole that conjures powerful memories and then



steps back -- the way a catalyst sparks a chemical reaction while retaining its integrity.

The music is as evocative as the visuals; how often can an entire generation say, “They’re playing our song”? This was, after all, a time when young people took to the streets to the beat of protest chants, rock music, and the solidarity of concerts. It was a time when FM replaced AM, songs broke the three-minute broadcast embargo, and they began to be about more than puppy love and hot rods. *Dominoes* breathes the throbbing, street-savvy sound of Motown, the timeless “Freedom” of Richie Havens, Canned Heat’s playfulness, and CSNY and Neil Young singing “Ohio, the anthemic protest song .” It’s all here.

More important than Baby Boomers using *Dominoes* to relive their lives, it’s possible to use it to bring Baby Boomers’ Babies up to speed. The fifteen selections are, after all, among the world’s first modern music videos, only they’re designed to sell history, not consumer products. If it’s possible to bridge the generation gap with a movie, *Dominoes* is a good first step. Twenty years after it was born but not seen, it’s time has finally come to be seen, heard, and felt. And not a moment too soon.

#### About Nat Segaloff:

Segaloff is a Hollywood Renaissance Man. A former journalist, film reviewer and cultural writer for the Boston Herald, he has evolved into careers as studio publicist, college professor, entertainment critic for CBS, author (of nine books), on-air talent, screenwriter, producer and director. He is currently working on the launch of the new cable TV network The Africa Channel and is writing the biography of director Arthur Penn.

DVD Review Packages are available. To get a package, email or call Barry Brown at [pr\(at\)dominoesmovie.com](mailto:pr(at)dominoesmovie.com) or (617) 938-3879.

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**Contact Information**

**DVD Review Packages Available**

(617) 938-3879

**Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **College of Santa Fe Opens New Chapter for “The Screen” -- The Horse Boy, Rembrandt's J'Accuse Among Films Featured**

*The new season at The Screen is underway, and includes showings of The Horse Boy, the widely acclaimed documentary nominated for the Grand Jury Prize at the 2009 Sundance Film Festival, and Rembrandt's J'Accuse, an essayistic documentary in which criticism of today's visual illiteracy is argued by means of a forensic search of Rembrandt's Nightwatch. The Screen is located on the campus of the College of Santa Fe, in Santa Fe, New Mexico.*

Santa Fe, NM (PRWEB) November 18, 2009 -- The new season at The Screen is underway, and includes showings of The Horse Boy, the widely acclaimed documentary nominated for the Grand Jury Prize at the 2009 Sundance Film Festival, and Rembrandt's J'Accuse, an essayistic documentary in which criticism of today's visual illiteracy is argued by means of a forensic search of Rembrandt's Nightwatch. The Screen is located on the campus of the College of Santa Fe, in Santa Fe, New Mexico.

The Screen showcases first-run independent, foreign and classic films. Founded at the College of Santa Fe and curated by Brent Kliewer, The Screen is open to both students and members of the Santa Fe community.

“The Screen is a comfortable and enriching place to see films, and patrons will be delighted to know that the Siringo entrance has been reopened,” said Kliewer. “This is a new chapter for The Screen. With the new ownership of the College of Santa Fe, we now have not only the financial stability we need to sustain operations at The Screen, we also have the confidence that we can grow and enhance the theatre well into the future.”

The Screen will continue providing a rewarding experience to audiences through educational and interactive components. Filmmakers will be invited to present their work and The Screen will encourage post-show discussions between the filmmakers and the audience.

“We are thrilled that The Screen is continuing its long tradition of serving the Santa Fe community and CSF students with access to outstanding films in a state-of-the-art theater,” said Larry Hinz, president of the College of Santa Fe. “The Screen's latest lineup of films, including “The Horse Boy” and “Rembrandt's J'Accuse,” are wonderful examples of the quality films that Brent Kliewer and his team are able to secure. We look forward to the community's continued support of The Screen.”

The Screen opens 30 minutes prior to each showing. Information on times and ticket prices can be found at [www.thescreensf.com](http://www.thescreensf.com).

Fall/Winter 2009 highlights:

11/20 – “The Horse Boy”: How far would you travel to heal someone you love? An intensely personal yet epic spiritual journey, “The Horse Boy” follows one Texas couple and their autistic son as they trek on horseback through Outer Mongolia in an attempt to find healing for their son. When two-year-old Rowan was diagnosed with autism, Rupert Isaacson, a writer and former horse trainer, and his wife, psychology professor Kristin Neff, sought the best possible medical care but found that traditional therapies had little effect. Then Isaacson and Neff



discovered that Rowan has a profound affinity for animals, particularly horses, and the family set off on a quest that would change their lives forever. The filmic companion to Isaacson's best-selling book of the same name and a festival favorite, this ravishing documentary odyssey gives insight into how, in life's darkest moments, one can find the gateway to joy and wonder.

12/18 – “Rembrandt's ‘J'Accuse’ ”: “Just because you have eyes does not mean you can see,” challenges the great director-contrarian Peter Greenaway in his new cine-essay, which reveals the mysteries hidden in plain sight in one of the most famous paintings of all time, Rembrandt's “The Night Watch.” Where most see only a great work of art, Greenaway dissects the Dutch masterpiece to uncover an indictment, a conspiracy and a murder mystery sweeping across the ruling elites of Amsterdam's Golden Age. Hosting the proceedings like a well-mannered 21st-century judge, Greenaway investigates each of the painting's 34 characters and their poses and costumes as well as the picture's setting and lighting to discover clues to Rembrandt's fascinating take on, and indictment of, the power struggles of 17th-century Amsterdam. “Rembrandt's ‘J'Accuse’ ” will change how you view both art and the world.

1/22 – “The Red Shoes”: Based on a Hans Christian Andersen fairy tale about a pair of enchanted crimson ballet slippers, “The Red Shoes” follows the story of beautiful Vicky Page (Moira Shearer), a young ballerina; the rising composer, Julian Craster (Marius Goring), whom she loves; and her dictatorial director, Boris Lermontov (Anton Walbrook). This version of the film is Martin Scorsese's immaculate 35mm restoration of the classic 1948 Powell and Pressburger musical.

#### ABOUT THE COLLEGE OF SANTA FE

The College of Santa Fe is located in Santa Fe, New Mexico. Programs at the 150-year old college combine practical experience with core theory, empowering students to develop a thorough understanding of their professional aspirations in creative writing, theater, art, graphic design, moving image arts (film making), photography, business and education. This approach, a key part of the college's interdisciplinary curriculum, helps students become well-rounded, creative problem-solving professionals. The location of the college, in the city of Santa Fe, allows students to pursue their education in an environment where art is central to the community. The College of Santa Fe is a member of Laureate International Universities, a world-wide network of online and campus-based institutions that emphasize quality higher education that is innovative, international, and connected to the demands of a global marketplace. For more information about the College of Santa Fe, visit [www.csf.edu](http://www.csf.edu).

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**Contact Information**

**Debra Epstein**

College of Santa Fe

<http://visit www.csf.edu>

443-627-7763

**Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **Welcome Holmes: 7-Eleven® Gets Clued in to Sherlock Holmes Online Experience, In-Store Movie Promotion**

*Today 7-Eleven® stores nationwide launch their tie-in and support of the Sherlock Holmes movie, expected to be a huge holiday hit. 7-Eleven is clued into the experience through a subtle reference in an online Sherlock Holmes challenge and on its coffee-cup sleeves.*

Dallas, TX (Vocus) November 16, 2009 -- “I spy Sherlock Holmes.” That’s what [7-Eleven®](#) customers who visit stores or the retailer’s website beginning Nov. 16 might be saying as the convenience retailer leaves not-so-vague clues about its end-of-year fresh foods and beverage deals.

Leading up to the Dec. 25 (Christmas Day) release of Warner Bros. Pictures’ Sherlock Holmes, the characters from the film—Sherlock Holmes and Dr. John Watson (played by Robert Downey Jr. and Jude Law, respectively) will appear in 7-Eleven stores on everything from window banners to point-of-purchase (POP) signage at the grill, hot beverage bar, sales counter and fuel pumps to promote the movie and 7-Eleven products, such as Big Bite® Oscar Mayer all-beef hot dogs, Go-Go Taquitos, breakfast sandwiches and coffee.

As part of the movie’s advance teaser campaign, an online, viral challenge invites amateur detectives to play as either of the main characters – Sherlock Holmes or Dr. John Watson. The experience can be found at [www.221B.sh](http://www.221B.sh) (which reflects Holmes’ London address of 221B Baker Street).

7-Eleven coffee-drinkers who want to get hot on the trail of the challenge can get a head start with the co-branded “How Holmes Are You?” coffee cup sleeves. The sleeves contain a clue and web address, [www.711.221B.sh](http://www.711.221B.sh), which connects consumers to a unique 7-Eleven 221B microsite. Players who successfully complete a fingerprint matching game will earn an exclusive clue to help them solve the mystery afoot within the main 221B experience.

The primary Sherlock Holmes online challenge reveals clues leading up to the movie’s opening scene, and also gives a hint to the 7-Eleven promotional partnership with Warner Bros. Pictures. One of the pieces of evidence is a vintage newspaper that features a front page ad for “Joe C. Thompson’s Coffee Emporium—Open from 7 a.m. to 11 p.m.” In 1927, Joe C. Thompson Jr. founded The Southland Ice Company, the precursor to the 7-Eleven convenience-store chain.

“Sherlock Holmes has already garnered a significant amount of positive buzz and promises to be a hit this holiday season,” said Rita Bargerhuff, 7-Eleven Vice President and Chief Marketing Officer. “While consumers are already seeing Warner Bros. Pictures’ marketing campaign for the film, 7-Eleven customers will get a peek at the Holmes and Watson characters on in-store signage with clever phrases promoting value-oriented offerings, like quality fresh food and coffee.”

Working with 7-Eleven on the campaign is its agency of record -- FreshWorks, a consortium of Omnicom advertising and marketing companies.



Tag lines like “Hunger Solved,” “Killer Duo,” “It’s No Mystery,” “Grab Our Killer Deal” and “Get a Clue” will promote two-for-\$2 Big Bite hot dogs, 99-cent Go-Go Taquitos, new Sausage, Egg & Cheese Breakfast Sandwiches and discounts on coffee refills.

#### About 7-Eleven, Inc.

7-Eleven, Inc. is the premier name and largest chain in the convenience retailing industry. Based in Dallas, Texas, 7-Eleven operates, franchises or licenses some 7,900 7-Eleven® stores in North America. Globally, 7-Eleven operates, franchises or licenses more than 36,900 stores in 15 countries. During 2008, 7-Eleven stores worldwide generated total sales of more than \$53.7 billion. 7-Eleven has been honored by a number of companies and organizations recently. Accolades include: #3 in Forbes magazine’s Top 20 Franchises to Start, #3 among Top 100 Global Franchises by Franchise Direct, #3 in Store Growth by Convenience Store News, #2 in Franchise Times Top 200 Franchise Companies and #29 among Top 100 Chains in Food Service. In addition, Hispanic Magazine’s named 7-Eleven in its Hispanic Corporate Top 100 Companies that provide the most opportunities to Hispanics. 7-Eleven is franchising its stores in the U.S., and is expanding through organic growth, acquisitions, and its Business Conversion Program. Find out more online at [www.7-Eleven.com](http://www.7-Eleven.com).

#### About the Movie

In a dynamic new portrayal of Sir Arthur Conan Doyle’s most famous character, Robert Downey Jr. plays the legendary detective Sherlock Holmes. Jude Law portrays Watson, Holmes’s longtime colleague. The film also stars Rachel McAdams, Mark Strong and Eddie Marsan. Warner Bros. Pictures presents, in association with Village Roadshow Pictures, a Silver Pictures Production, in association with Wigram Productions, a Guy Ritchie Film, “Sherlock Holmes.” Ritchie directed the film from a screenplay by Michael Robert Johnson and Anthony Peckham and Simon Kinberg, screen story by Lionel Wigram and Michael Robert Johnson. Joel Silver, Lionel Wigram, Susan Downey and Dan Lin produced the film, with Michael Tadmor and Bruce Berman serving as executive producers and Steve Clark-Hall co-producing. “Sherlock Holmes” will be distributed worldwide by Warner Bros. Pictures, a Warner Bros. Entertainment Company, and in select territories by Village Roadshow Pictures.

#### CONTACT:

Margaret Chabris  
7-Eleven, Inc.  
972-828-7285

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### **Contact Information**

**Margaret Chabris**

7-Eleven, Inc.

<http://www.7-Eleven.com>

972-828-7285

### **Online Web 2.0 Version**

You can read the online version of this press release [here](#).

## Free Weekly "Ninja Training Video Blog" for Aspiring "Real Ninjas"

*A sensei's mission to provide authentic training for self defense and enlightenment starts free online lessons of the mysterious martial art*

Santa Cruz, CA , USA (PRWEB) November 17, 2009 -- Once secret, genuine [ninja training](#) is now a reality for mainstream martial arts students, especially at [www.Ninja-Learning-Network.com](http://www.Ninja-Learning-Network.com). In recent years, movies like "[Ninja Assassin](#)" with Rain and Sung Kang have sparked hundreds of people to learn the once secret martial art formally known as "ninjutsu" or "bujinkan." From people who have never studied any form of self defense, to those who have worked hard on a lifelong pursuit of other martial arts such as Tae Kwon Do, Aikido, MMA, and Karate, they are discovering that they can engage in serious study from a small number of genuine ninjutsu instructors teaching around the world. Released from generations of secrecy by current Bujinkan Grand Master Dr. Masaaki Hatsumi in Japan, real ninjutsu instruction is now available to almost anyone. Ninjutsu techniques are even visible online now at the new weekly "[Ninja Training Video Blog](#)" produced by some of Hatsumi's highly ranked students.

This month the video blog project starts posting high quality, free video lessons weekly that focus on the basics of ninjutsu study. Designed for beginning and novice students, the new video blog will transmit the wisdom of Grand Master Hatsumi through the video teachings of some of his students who formed the web resource. Sensei Mark Roemke, a 10th dan practitioner and 16 year student of [Hatsumi's Bujinkan](#) teachings, leads the effort with his personal mission to educate people about how ninjutsu training can be a path toward enlightenment, self improvement and self defense safety. Founder of the 10 year old Santa Cruz Bujinkan Dojo in California, Roemke directs and instructs the weekly video blog which introduces highlight concepts from his dojo's curriculum "[Basics of Ninja Training](#)" including technique, weapons, gear, history, conditioning, events, everyday self defense concepts and general advice. Other guest experts will also contribute videos and articles to the project.

The "vlog" project is an effort from [www.Ninja-Learning-Network.com](http://www.Ninja-Learning-Network.com) which went live this summer to serve as a growing hub for free basic instructional material, [downloads of intensive ninjutsu lessons](#), information about global resources, ways to connect with other ninjutsu students and certified bujinkan instructors and much more. The project strives to share the formal aspects of study appreciated by serious students who may someday earn their black belt in the art. Roemke secured sponsor partners that help him provide detailed lessons through downloads and DVDs very cheaply or free. He also gathered affiliated sponsor companies who agreed to help provide high quality and affordable gear, books, training weapons and more. "We want to introduce high quality information and resources that help students achieve a sound base from which to grow into highly accomplished bujinkan black belts, although we advocate that students only engage in training directly with a qualified sensei for safety reasons. Our video blog helps people understand the basic concepts involved in such training and offers review material for those who are not close to a bujinkan dojo. The better you are at achieving honed skills grounded in the basics, the more effective your self defense performance will be anyway. That's why our subject matter focuses on the forms, techniques and weapons that we learn directly from the Bujinkan's grand master Soke Hatsumi when we train with him in Japan," says Roemke.

All [video blog](#) entries are archived and accessible to the global public with no membership requirements or any



other strings attached.

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About the project and Sensei Mark Roemke:

"Where all martial arts enthusiasts can learn about the ancient art of Bujinkan Budo Taijutsu and share resources that enhance the training experience for both beginners and advanced students."

Sensei Mark Roemke has studied Bujinkan Budo Taijutsu for 16 years and is licensed to teach by Soke Hatsumi. A 10th Dan practitioner, he created the Santa Cruz Bujinkan Dojo over a decade ago. He specializes in all weapons and is trained in weapon specific arts such as Enshin Itto Ryu Battojutsu and DeCuerdas Eskrima. A former New York state Tae Kwon Do Champion, Roemke is also trained in Kenpo Kung Fu, Seibukan Jujutsu and military fighting tactics of the Army 10th Mountain Infantry. He founded the 10 year old dojo which also sponsors the Budo Club at University of California Santa Cruz.

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### **Contact Information**

**Jessie**

Ninja Learning Network

<http://www.Ninja-Learning-Network.com>

702-423-6412

### **Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **Productiontrax Expands Stock Sound Effects Library with Blastwave FX**

*Productiontrax.com, a leading provider of royalty free music and stock sound effects, today announced they have partnered with Blastwave FX to provide customers with next-generation HD sound effects libraries.*

Phoenix, Ariz. (PRWEB) November 17, 2009-- [Productiontrax.com](http://www.productiontrax.com), a leading provider of royalty free music and stock sound effects, today announced they have partnered with [Blastwave FX](#) to provide customers with next-generation HD sound effects libraries.

The partnership gives Productiontrax customers access to more than 32,000 innovative royalty free sound effects from Blastwave FX libraries. Audio professionals worldwide have used Blastwave FX sound effects in broadcast, film, television, gaming and more. Customers will be able to purchase royalty free sound effect tracks from the Blastwave FX library for only \$5 per track. Tracks can be found at:

<http://www.productiontrax.com/search.php?query=blastwave>

“We are very proud to be able to give our customers access to a library of sound effects that is worthy of being used in any big-budget Hollywood movie”, says David Negron, founder of Productiontrax. “We are committed to finding and distributing the best royalty free micro-stock media available, and our partnership with Blastwave FX accomplishes that goal”.

The addition of Blastwave FX’s sound effects library increases Productiontrax’s library to more than 125,000 [royalty free music](#), sound effects, stock footage and stock photos. Negron comments, “I believe Productiontrax’s greatest asset are the amazing composers and contributors that sell their royalty free music and media on our site. We could have achieved success without them.”

Additionally, Blastwave FX’s BLASTDRIVE will be available for purchase on Productiontrax.com. The BLASTDRIVE is a 400 gigabyte HD sound effects library that comes pre-installed with more than 31,000 HD sound effects and production elements. The BLASTDRIVE also comes with a built-in search engine, allowing users to search, audition and drag’n’drop sound effects into projects. Individual Blastwave FX sound effects and The BLASTDRIVE are available for immediate purchase on Productiontrax.

### About Productiontrax

Productiontrax, ([www.productiontrax.com](http://www.productiontrax.com)), a leader in online distribution and licensing of royalty free music and sound effects, enables customers to license superior-quality royalty free music, sound effects, stock photos and stock video footage for use in film, television, and interactive media on an on-demand basis. As an innovator in online stock media, Productiontrax.com is the first site to allow creators of royalty free production music, sound effects, stock images and video to take an active role in licensing their work to the public. Productiontrax.com is dedicated to providing its customers with high-quality, yet affordable resources for multimedia productions. The music and images are 100% original, with new composers, new tracks and new images added everyday.



Productiontrax.com is headquartered in Scottsdale, Arizona and is a subsidiary of One Light Music Productions ([www.onelightmusic.com](http://www.onelightmusic.com)).

#### About Blastwave FX

Blastwave FX ([www.blastwavefx.com](http://www.blastwavefx.com)) develops next-generation HD sound effects libraries for professional audio production. Blastwave FX libraries, including the flagship SONOPEDIA, serve as royalty-free creative resources for audio professionals worldwide in post, broadcast, film, television, video games, animation, radio, new media and beyond.

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### **Contact Information**

**Brandon Hodgins**

Productiontrax.com

<http://www.productiontrax.com>

(480) 922-5206

### **Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **The Sunflower Entertainment Group Forms**

*Sunflower Entertainment, a leading music publishing and licensing house specializing in Latin music, today, announced the formation of the Sunflower Entertainment Group (SEG).*

New York, NY (PRWEB) November 17, 2009 -- Sunflower Entertainment, a leading music publishing and licensing house specializing in Latin music, today, announced the formation of the Sunflower Entertainment Group (SEG). The Sunflower Entertainment Group was created when worldwide publishing administration agreements were reached with Regent Music Corp., Jewel Music Publishing, RagBag Music Publishing, Sunflower Music Inc., and Coronet Delphine Productions. The catalogues are rich with classics containing some of the most recognized songs of the past seventy years. Regent Music and Jewel Music (est.1936) dates back to Tin Pan Alley times owning such songs from Benny Goodman, Lionel Hampton, Count Basie, Cab Calloway, Jerry Butler, Ike Turner, Jackie Wilson, Duke Ellington, Django Reinhardt, Thelonious Monk, Elvis Presley and the Holiday classics "Do You Hear What I Hear" and "I Saw Mommy Kissing Santa Claus".

"We now not only represent classic and contemporary songs and recordings from Latin America, but now a piece of the American songbook. My team is especially excited to mine the catalogues for gold." said Jamar Chess, Co-President of Sunflower Entertainment Group (Recently selected for the Billboard Magazine 30 Under 30 Power Player list of 2009).

Beginning in 2010, SEG is planning a strategic promotional campaign (re)introducing the classic songs to film, TV and merchandise licensees. Additionally, new technology deals will be pursued to bring new life to the newly represented catalogues.

Juan Carlos Barguil, Co-President of Sunflower Entertainment Group said "We have a tremendous opportunity to align ourselves with some of the best brands and licensees, we are now full circle, a truly full service music company."

SEG continues to represent features such popular artists from the legendary Discos Fuentes catalog as Joe Arroyo, Sonora Carreuseles, La Sonora Dinamita, and Fruko y Sus Tesos, as well as Bachata stars Zacarias Ferreira and Kiko Rodriguez, Merengue artist Oro Solido and premier Dominican artist Vakero.

SEG will continue to be based out of New York City and plans to open a Santo Domingo, Dominican Republic office.

For further information, contact Jamar Chess or Juan Carlos Barguil  
212.246.3333 tel / 212.262.6299 fax  
<http://www.sunflower-ent.com>

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### **Contact Information**

**Jamar Chess**

Sunflower Entertainment Group

<http://www.sunflower-ent.com>

212-246-3333

### **Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **FileCatalyst Technology Showcased at Interop New York**

*Unlimi-Tech Software will be showcasing its suite of accelerated file transfer solutions at the Interop New York Expo, held from November 18th to November 19th at the Jacob Javits Convention Center in New York.*

(PRWEB) November 17, 2009 -- Unlimi-Tech Software, Inc. will be at Interop New York to showcase the FileCatalyst suite of accelerated file transfer solutions. The Interop Expo is held from November 18th to November 19th at the Jacob Javits Convention Center.

The product suite presented at the show includes:

[FileCatalyst Direct](#)

[FileCatalyst Workflow](#)

[FileCatalyst Webmail](#).

A preview of the new FileCatalyst Outlook Plug-in will be demonstrated, and details on the new FileCatalyst AMIs for deployment on the Amazon Elastic Compute Cloud (EC2) will be revealed.

[FileCatalyst](#) technology is completely software-based, and is designed to overcome network performance bottlenecks to maximize use of available bandwidth. Improved file transfer speeds combined with incremental transfers and on-the-fly compression provide real-world increases of up to 100X (or more) over traditional file transfer methods.

The FileCatalyst platform consists of: FileCatalyst Direct, a point-to-point transfer system that offers advanced scheduling and administration features; FileCatalyst Webmail, which allows end users to send files of any size to anywhere in the world using only the recipient's email address; and FileCatalyst Workflow, a web-based system which allows content partners to submit and track digital content from source to sink.

“Our product line continues to grow, based on emerging trends as well as the feedback of our clients,” says John Tkaczewski, President of Unlimi-Tech. “The new Outlook plug-in for FileCatalyst Webmail is one example, making an already easy-to-use product even easier. In addition, we’ve responded to numerous requests for Amazon Cloud integration by providing AMIs that can be purchased both by the hour and by the month.”

For more information about FileCatalyst technology, please visit us at booth 442 or on the web at [www.filecatalyst.com](http://www.filecatalyst.com)

About Unlimi-Tech Software:

Located in Ottawa, Canada, [Unlimi-Tech Software](#) Inc. is a world leader in file transfer solutions. Founded in 2000, the company has more than 900 commercial and government clients and a user base of over 1 million. FileCatalyst, Unlimi-Tech's flagship product, is a software-based solution designed to accelerate and optimize file transfers across global networks.



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**Contact Information****Greg Pettit**

Unlimi-Tech Software, Inc

<http://filecatalyst.com>

613-667-2439

**Online Web 2.0 Version**You can read the online version of this press release [here](#).



## **The Nervous Breakdown, the Hit Online Literary Collective, Reveals New Look**

*"With shrinking media outlets for authors to feature their works, TheNervousBreakdown.com is a welcomed addition to the worldwide web." -- Jeff Rivera, Galley Cat*

New York, NY (PRWEB) November 17, 2009 -- [The Nervous Breakdown](#), the hit online literary collective known as TNB, unveils its new look and expanded content this week. Founded in 2006 by best-selling novelist Brad Listi, TNB has quintupled its readership in the first ten months of 2009 alone, now drawing almost 50,000 unique readers every month.

In addition to memoirs and essays by a stable of almost 200 published and emerging authors from Auckland to New York, TNB will now include fiction and poetry; podcasts of live TNB literary events; fiction and poetry sections; featured columns from literary blogs LitPark, WordHustler, and Three Guys One Book; a fun segment called "View From Your Phone"; and a sleek new layout and design.

"A lot of the old DIY, punk rock ethos is still intact--and this is the beauty of technology--but we're now growing into a more substantial publication, and our content and design will reflect that," says Listi, author of Attention. Deficit. Disorder..

A "strength in numbers" approach to literary communities, plus a willingness to embrace new media, has helped The Nervous Breakdown earn a devoted following.

"The new site is a quantum leap forward for us," adds Jonathan Evison, award-winning author of All About Lulu and TNB's executive editor. "The array of writers on our roll is dizzying, and every one of them has the same golden opportunity to sort out their demand the old-fashioned way: by writing great stuff, and interfacing with readers."

In addition to Listi and Evison, contributors include Alexander Chee, Jessica Anya Blau, D.R. Haney, Greg Olear, Ron Currie, Jr., Shya Scanlon, Stefan Kiesbye, Gina Frangello, Stacy Bierlein, Todd Zuniga, Eric Spitznagel, and Tao Lin.

"Five years ago, I'd barely heard of a blog," Listi recalls. "Nevertheless, I took my agent's advice and went online and started writing. A community formed around my work, much to my surprise, and it started to become apparent that this was the new thing, a new way for writers and readers to interact."

For more information or to arrange an interview with Brad Listi, please contact Kari Johnson at Healy Gates Media: (310) 213-9410.

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### **Contact Information**

**Kari Johnson**

Healy Gates Media

<http://www.thenervousbreakdown.com>

310-213-9410

### **Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **Celebrity Auctioneer Tere Morris Will Be Featured At The Entertainment Industry's First 'Brand Integration Auction'**

*The Premier Brand Integration Firm, Brand In Entertainment, will host 'Inaugural Integration Auction, Scatter Categories- 2010' At Christies in New York City on January 20, 2010*

PRWEB) November 17, 2009 -- Rolfe Auerbach, President and CEO of [Brand in Entertainment](#) (BiE) announced today that the world's major product brands and their advertising agencies will be invited to New York City along with entertainment media producers for a first ever 'Product Integration Auction.' During the announcement, it was revealed that an innovative new auction format will be utilized and the COO of BiE, Tere Morris, will be the featured auctioneer. Ms. Morris stated that her professional career as a noted auctioneer led her to the idea that she feels is "a remarkable new concept in brand integration opportunity." Morris added that BiE will provide the first ever opportunity for leading producers to offer premier 'product integration time' directly to the appropriate brands and their advertising agencies via a live auction.

According to Ms. Morris, BiE's goal is to offer agencies and brand managers the opportunity to successfully integrate their brand objectives into a project's story line while maintaining the integrity of the content. This opportunity is a win-win according to Morris, "producers get additional funding, and brands get additional exposure." She added that the innovative concept of a product integration auction creates efficiencies and opportunities for producers and advertising agencies by saving them time and ensuring the best return on investment.

The Inaugural Integration Auction, to be held at Christie's 'Woods Room' in New York City, will be a red carpet event on the evening of January 20, 2010. BiE is working diligently to offer the absolute best content available for bidding consideration. BiE's auction preview catalog will be available [on-line](#) by end of November 2009, and continuously updated with new content, closing one week prior to the event on January 13, 2010. [Tere Morris](#) is a licensed Auctioneer in the City of New York, license number 1333460.

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### **Contact Information**

**Tere Morris**

Brand in Entertainment

<http://www.brand-inentertainment.com>

310-581-7333

### **Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **Sunfest, Extremetix, and In Ticketing to Participate on the Potential of Ticketing Panel at the 2009 International Music Festival Conference**

*The International Music Festival Conference announced today the speakers and key topics for their Ticketing Panel, at this year's International Music Festival Conference December 6-8, 2009 in Las Vegas.*

New York, NY (PRWEB) November 17, 2009 -- The International Music Festival Conference announced today the speakers and key topics for their Ticketing Panel, at this year's International Music Festival Conference December 6-8, 2009 in Las Vegas.

Speaking on the panel will be Paul Jamieson, Executive Director, SunFest, Brent Currier, EVP Sales and Marketing, Extremetix, and Steve Weisz, CEO, In Ticketing.

Their presentation entitled: "Unlock Your Festivals Ticketing Potential" will provide a comparison of ticketing, and past models addressing the pros and cons along with companies to consider working with. Attendees will also hear what models are appropriate for your music festival, printing issues, day of sale issues, fraud, online sales, dealing with scalpers, and much more.

"Purchasing a ticket to a music festival changes the buyer from someone to a customer. It is a festival's most critical transaction and subject to a myriad of influences," said Paul Jamieson.

Paul Jamieson has been with SunFest, Florida's largest music, art, and waterfront festival, for twenty years, and has been in the festival industry for over twenty-five years. He recently served as the Board Chairman of the International Festival and Events Association, a professional organization of event producers from all over the world. Paul also has an active consulting practice with a client roster that includes festivals, state parks, tourism, agencies, and universities.

W. Brent Currier is a senior sales and marketing executive with over twenty-four years of experience in a wide range of industries ranging from Fortune 100 to start-up companies. During his career he has led several national sales and marketing organizations to significant performance improvements through the implementation of innovative approaches to market execution.

Steve Weisz has grown his company from its organic roots into a major player in the ticketing industry, selling over a million tickets annually. He has been in the music and digital media industry for over fifteen years. Prior to launching In Ticketing, Steve founded and operated web development and hosting firms to service entertainment companies and independent record labels in Atlanta and Los Angeles.

Those attending the conference will be able to discover the latest trends in music festival: operations & management, ticketing, sponsorship, programming, marketing & public relations, and many more.

The 2009 International Music Festival Conference will feature the top industry leaders and directors attending including: Vans Warped Tour, Bonnaroo, Goldenvoice/AEG Live, Superfly Productions, Celebrate Brooklyn



Performing Arts Festival, Harmony Festival, George Weins Jazz Fest 55, Summerfest, Gathering of the Vibes, 10,000 Lakes Festival, Clark County Parks and Recreation, Monterey Jazz Festival, City Parks Foundation, San Jose Jazz, Yoshi's & Newport Jazz Fest, Sierra Nevada World Music Festival, CMA Country Music Festival, Everyone's Invited, New Orleans Jazz & Heritage Festival and Foundation, Essence Music Festival, High Sierra Music Festival, and Noise Pop Industries.

Sponsors and Partners for the 2009 International Film Festival Summit include K2 Imaging, InTicketing, Brown Paper Tickets, SCHED, Shubert Ticketing, ClickNPrint, Enta, Tessitura Network, Bag Tags Inc., MedTech Wristbands, Karl's Event Rental, OSA Corp., CopyCats Media, Marketing Inspirations, Pacific Link Trade, Aztec Events, XOMO, RGB Lights, Regal Tents, Mega Stage, Ticketleap & B-Side, Premier Tenting Solutions, HDICAM, AAA Flag & Banner, Celebrity Access, Production Hub, Venues Today, Film Festival Today, Film Threat, MovieMaker Magazine, NAMAC, and P3 Update.

About the International Music Festival Conference (IMFCON):

The International Music Festival Conference is the only conference addressing the issues facing the music festival industry. The IMFCON mission is to promote and strengthen the global music festival industry through education, networking, dissemination of information, and the cultivation of high standards for the industry. The IMFCON was founded in 2007 and provides the only annual conference & symposium for music festival professionals and entertainment executives to network, learn from one another, establish partnerships, and understand the latest trends in festivals and music. <http://www.imfcon.com>

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### **Contact Information**

**Matthew Raynor**

International Music Festival Conference

<http://www.imfcon.com>

561-277-9454

### **Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **Brooklyn's Own Receive Inaugural JT3 Artist Awards for Emerging Filmmakers**

*Five exciting and innovative young filmmakers from Brooklyn were honored at the first-ever JT3 Artist Awards at the Brooklyn Academy of Music on October 22, 2009 in a celebration featuring director Adam Brooks (Definitely, Maybe) and hosted by Tony-award nominated actor Brandon Victor Dixon.*

(PRWEB) November 17, 2009 -- Not only is there a surprisingly vibrant break-dancing scene in the blue-collar town of Middletown, Conn., but the rivalry and religious tension between the two crews makes for a compelling dance-filled documentary.

That's why Brooklyn resident Bridget Palardy, who made the short film Middletown B-Boys, won the inaugural JT3 Artist Award of Distinction.

"I am incredibly humbled and honored to receive this award. It means a lot to me to be able to show Middletown B-Boys to such a supportive audience and also have the opportunity to meet talented film professionals. I am thankful to the Thompkins family for starting this Foundation, and inspired by Jesse's life and his passion for film," Palardy said.

She and four other exciting and innovative young filmmakers from Brooklyn were honored at the first-ever JT3 Artist Awards at the Brooklyn Academy of Music on October 22, 2009 in a celebration featuring director Adam Brooks (Definitely, Maybe) and hosted by Tony-award nominated actor Brandon Victor Dixon.

A non-profit foundation created in memory of the dynamic young writer/director/producer Jesse Thompkins III, who died in a tragic traffic accident last year, JT3 Art aims to support its namesake's love of film by helping to cultivate emerging movie makers.

Brooks, for whom Jesse worked as an assistant on *Definitely, Maybe*, presented the Award of Distinction to Palardy for *Middletown B-Boys* and for her short script, *Spark*, a coming of age story set in an oppressive future. *Spark* is currently in post-production.

"Jesse was a young filmmaker of great talent and promise. Tonight we honored that promise by supporting other talented young Brooklyn filmmakers like Bridget, whose wonderful film Jesse would have loved, and who exemplifies the spirit of the JT3 Art Foundation," said Brooks.

JT3 Art chose Brooklyn as the focus of their 2009 grant program because of Jesse's passion for the neighborhood. Brooklyn was not just a place where he lived. He found frequent inspiration for his many short films on her streets.

"The strength of these awardees shows that Brooklyn is teeming with talent. Each of these winners has visible talent, a singular voice, and has already found a way of expressing their ideas on big and small screens," said Jesse's former mentor, Jennifer Lawson, general manager at Howard University's WHUT. "I am amazed at the



foresight of the Thompkins family in honoring their late son in this manner. It uplifts the abilities of these artistic young media artists and keeps their son's memory alive.”

The night's other awardees included:

Nikyatu Jusu who won her short film, *African Booty Scratcher*, about a West African teen forced to reassess her alliances as prom nears, and for her short script, *Say Grace Before Drowning*, about a young girl meeting her African refugee mother for the first time in six years. *Say Grace Before Drowning* is currently in post-production.

Wendy James who was recognized for her short film, *LaTonya*, about a teenager who loses her virginity to her best friend, and for her short script, *Bedstuy Project*, about growing up in Bedford-Stuyvesant, Brooklyn.

Chioke Nassor who had submitted his feature-length screenplay, *A Heartbreaking Work of Staggering Genius*, based on Dave Eggers' semi-autobiographical novel, as well as a short movie, *breakup*, about what makes a relationship special.

Andrew Brotzman, whose award was accepted by his producer Veronica Nickel, who won for his short movie, *My Mom and Dad*, about a childless couple that discovers an abandoned puppy, and for his feature length screenplay, *Nor'easter*, set in North Haven, Maine.

JT3 Art was honored to be able to offer their award winners support, beyond their cash grants, in the form of mentorships from four of the film/television professionals who judged the applicants, and also a one on one call to discuss their winning projects with executives at the cable television network F/X.

The evening at BAMcafe, which fêted both the work of these impressive up-and-comers and the life and oeuvre of Jesse Thompkins III, also featured live music presented by indie label roc-elle records, a start-up founded by Thompkins' frequent collaborator and Brooklyn resident, Rachel Mary Cox.

The inaugural JT3 Art Celebrates Young Filmmakers event would not have been possible without Diamond sponsor, Reginald Van Lee; Gold sponsors, Maggie Brown Restaurant and The Birkby House; Celebration sponsor, Sanjay Govil of Infinite Computer Solutions; Individual sponsors, Steve Friedman, Janice Bergin and Jennifer Friedman; and silent auction donors, the Marriott Marquis in Times Square, Houlihan's Restaurant, the cable television network F/X, Apostle Films, Apple, Joe Louis Ruffin, Kathleen Brumbaugh, and Bertha Cahn.

JT3 Art's goal is to assist promising individuals so they can devote more attention to developing their artistic gifts. Since jobs on local movie sets are scarce, and with the uncertain future of the tax credit that brought so many productions to New York and its boroughs, continued employment for those with jobs is not guaranteed. Rather than devote all, or even part, of their time pursuing their craft, aspiring filmmakers often must turn to jobs outside their chosen field in order to make ends meet and/or to pay off their student loans. Too many of these artists then find they have little time or energy to work at their craft in their downtime, slowly allowing their creative dreams to fall by the wayside. JT3 Art wants to help change that. With the successful launch of the JT3 Artist Awards program, JT3 Art looks forward to continuing to offer support to filmmakers in the forms of funds, and exposure to industry professionals.



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### **Contact Information**

**Karla Nappi**

The Jesse Thompkins III Foundation for Young People in the A

<http://www.jt3art.org>

201-232-1504

### **Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **Single, San Diego-based Marketing Genius Creates Infomercial In Bold Quest To Find True Love...**

*Frustrated with dating sites and the bar scene, Tim Goggin, a single San Diego entrepreneur crafted a crazy and bold plan to meet the love of his life. Simply put, he created an infomercial to introduce himself to the woman of his dreams.*

San Diego, CA (PRWEB) November 16, 2009 -- Frustrated with dating sites and the bar scene, Tim Goggin, a single San Diego entrepreneur crafted a crazy and bold plan to meet the love of his life. Simply put, he created an infomercial to introduce himself to the woman of his dreams.

The result, TimWow, is a sly, charming 5-minute infomercial that introduces Goggin to single women in San Diego; it's embedded in TimWow.com where women can sign up for their free date with Goggin. The goal is to introduce available women in San Diego to this unique man.

"Regardless of who you are – finding the love of our life is never easy," said Goggin. "Dating is a crazy, bizarre, and wild adventure. That's why I created TimWow.com – it's my way to find the love of my life."

After many years of dating and relationships, Goggin knew that he needed to do something bold and different to meet the right woman. His multiple passions and interests required a very special woman who could only be reached with an audacious, romantic gesture.

Goggin continued, "I've loved infomercials for as long as I can remember. And this seemed the best, most unique medium to reach the right woman."

In his 32 years on Earth, Goggin has founded 2 businesses, traveled all over the world, produced, written and directed 17 short films, written 2 screenplays, and still has time for improv comedy shows with his troupe. Goggin's hope is that he will meet someone with as long a list of passions.

"The more you accomplish in your life, the more passions you have, the harder it is to find a partner to match you in those passions," Goggin concluded. "I need a spectacular woman and I think this might be just the way to meet her."

More information about Tim Goggin and TimWow can be found at: <http://www.TimWow.com/>

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**Contact Information**

**Tim Goggin**

<http://www.TimWow.com>

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**Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **Volvo Sending Laura Beringer of Chicago to The Twilight Saga: New Moon Premiere in Los Angeles**

*Beringer wins rare chance via [www.WhatDrivesEdward.com](http://www.WhatDrivesEdward.com) to meet select cast members and be among the first in the country to see Summit Entertainment's "The Twilight Saga: New Moon"*

Rockleigh, N.J. (PRWEB) November 16, 2009 -- The fiction that is The Twilight Saga: New Moon will become a fantastic reality for Laura Beringer, 29, of Chicago when she and her sister, Victoria Beringer, attend Summit Entertainment's premiere of the movie and meet select cast members in Los Angeles on Nov. 16. Beringer was the winner of Volvo's The Twilight Saga: New Moon Premiere Sweepstakes, having her name selected from more than 220,000 entrants from across America.

"I am so shocked! I can't believe I'm the winner from the Volvo online sweepstakes," said Laura Beringer, Chicago resident. "I've never been to L.A. before and I'm so excited to see the world premiere of The Twilight Saga: New Moon and all the stars up close!"

Volvo's ticket giveaway to the world premiere is just one of the grand prizes being awarded as part of its promotions surrounding Summit's The Twilight Saga: New Moon. Fans can still enter for a chance to win a shiny new Volvo XC60 just like Edward drives in The Twilight Saga: New Moon by logging onto [www.WhatDrivesEdward.com](http://www.WhatDrivesEdward.com) and putting their Twilight Saga knowledge to the test.

### How the Volvo What Drives Edward Contest Works

Players can register at [www.WhatDrivesEdward.com](http://www.WhatDrivesEdward.com) and will receive clues to help solve a series of puzzles. Since the puzzles increase in difficulty, players are encouraged to exchange hints through Facebook, Twitter and MySpace. The contest runs through Nov. 23, and the first player to solve all puzzles correctly will win the Volvo XC60.

In addition to the contest, fans can watch trailers from the film, check out photos in the gallery and download The Twilight Saga: New Moon -themed desktop wallpapers at [www.WhatDrivesEdward.com](http://www.WhatDrivesEdward.com).

Fans that don't win the online contest and want their own new shiny Volvo XC60, just like the one Edward drives, can visit a local Volvo retailer or go to [www.volvocars.com/us](http://www.volvocars.com/us) to build their own. Edward's XC60 features the Saville Grey metallic exterior, a sandstone beige/espresso interior, a cream leather steering wheel, 19-inch Achilles diamond cut wheels and exterior accessories such as side scuff plates, front bumper bar and rear skid plates.

In addition to the United States, Volvo has been running online promotions in Canada, the United Kingdom, France, and Germany.

The Twilight Saga: New Moon opens in U.S. theaters Nov. 20. In the film directed by Chris Weitz and starring Kristen Stewart, Robert Pattinson and Taylor Lautner, the romance between mortal and vampire soars to a new



level as Bella Swan (Stewart) delves deeper into the mysteries of the supernatural world she yearns to become part of – only to find herself in greater peril than ever before. Following Edward Cullen’s (Pattinson) departure from Forks, Washington, Bella discovers his image comes to her whenever she puts herself in jeopardy. In time Bella’s frozen heart is gradually thawed by her budding relationship with Jacob Black (Lautner) who has a supernatural secret of his own.

The action-packed, modern day vampire love story Twilight, the first film in the series, was released in theatres on November 21, 2008 to a blockbuster reception. The second installment of the film franchise, The Twilight Saga: New Moon starring Kristen Stewart, Robert Pattinson and Taylor Lautner, will be released November 20, 2009. The third film in the franchise, The Twilight Saga: Eclipse is due in theaters on June 30, 2010.

#### About Volvo

Volvo Cars of North America, LLC (VCNA) is a subsidiary of Volvo Car Corporation of Göteborg, Sweden. VCNA provides marketing, sales, parts, service, technology and training support to Volvo automobile retailers in the United States, and oversees Volvo operations in Canada. [www.volvocars.com/us/](http://www.volvocars.com/us/)

#### About Summit Entertainment, LLC

Summit Entertainment, LLC is a worldwide theatrical motion picture development, financing, production and distribution studio. The studio handles all aspects of marketing and distribution for both its own internally developed motion pictures as well as acquired pictures. Summit Entertainment, LLC also represents international sales for both its own slate and third party product. Summit Entertainment, LLC plans to release 10 to 12 films annually.

#### Media:

Justin Theodotou, Haberman  
612-372-6468

###



**Contact Information**

**Justin Theodotou**

612-372-6468

**Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **Craig Upped to President of FIGHT! Media**

*Donovan Craig, who has served as editor-in-chief of FIGHT! Magazine since the publication's debut in 2007, has been promoted to President of FIGHT! Media.*

Atlanta, GA (PRWEB) November 16, 2009 -- Donovan Craig, who has served as editor-in-chief of FIGHT! Magazine since the publication's debut in 2007, has been promoted to President of FIGHT! Media. Along with continuing his responsibilities at the magazine, Craig will now oversee FIGHT!'s overall strategy in all of its various new ventures, which include a number of film, television, and Internet projects currently in development.

“Under Donovan’s leadership as editor-in-chief, FIGHT! Magazine has redefined mixed martial arts publishing,” says Eddy Kleid, Co-President of Bluff Media, FIGHT!'s parent company. “We are confident that he will have a similar impact as the President of FIGHT! Media.”

In less than three years, Craig, a former boxer and stockbroker, has guided FIGHT! Magazine to become the most popular and influential mixed martial arts monthly in the world. Along with extensive coverage of the UFC and other top promotions (Strikeforce, Dream, WEC), FIGHT! also has received accolades for discovering new talent, spotlighting trends, and offering both amateur and professional fighters training and nutritional advice. “Besides a top coach or a fighter, I have never met anybody who has such a handle on the art and science of mixed martial arts as Donovan Craig,” says legendary MMA trainer Greg Jackson (who trains Georges St. Pierre, Rashad Evans, and Nate Marquardt, among many others).

Craig also has written extensively for the magazine and has traveled all over the world to chronicle the history and remarkable expansion of MMA. Along with a widely-praised three-part series on the origins of mixed martial arts in Brazil, he has written a first-person account of his own career as an amateur fighter (culminating in his first fight in Las Vegas) and traveled to a U.S. Army base in Iraq for a groundbreaking MMA event. He will continue to write regularly for FIGHT! “Donovan is a world-class journalist and the man responsible for turning FIGHT! into the best MMA magazine in the world,” says Jorge Guimaraes, Brazilian television host, Black House gym owner, and manager of UFC champions Anderson Silva, Lyoto Machida, and Antonio Rodrigo Nogueira.

About FIGHT! Media: This Atlanta-based company publishes the premier mixed martial arts publication in the world, FIGHT! Magazine, and has become renowned for its monthly comprehensive coverage of the fastest-growing sport in America. Its Web site, [www.fightmagazine.com](http://www.fightmagazine.com), features online exclusive articles and blogs by some of the top names in the business, fighter rankings, and event news.

About Bluff Media: Based in Atlanta, Bluff Media publishes the market-leading monthly poker magazine, BLUFF, and is a leading provider of poker news, tournament coverage, and content worldwide. For more information, visit [www.bluffmagazine.com](http://www.bluffmagazine.com).

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### **Contact Information**

**Matt Brown**

Fight! Media

<http://www.fightmagazine.com>

404 250 1798

### **Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **Swiss American Films and VoiceAmerica™ Partner to Distribute Feature Film "Human Like You - A Bipolar Odyssey" Worldwide Today**

*Feature Length Independent Film on Mental Illness Recovery to Be Distributed Worldwide via patented BoomBoxRadio™ Technology.*

Phoenix, AZ (PRWEB) November 16, 2009 -- Independent Film Production and Distribution company, Swiss American Films, LLC and VoiceAmerica™, a subsidiary of Modavox Inc. (MDVX.OB) today announced a partnership agreement to distribute "Human Like You - A Bipolar Odyssey" via Modavox's patented end to end distribution network.

"Mental illness is the most prevalent, pressing medical issue that our country is currently facing. This film is my part to bring to the attention of the average American that we, those with mental illness, are as human as anyone else and deserve to be treated as such and given full access to the best our mental health care system and overall society has to offer," stated Neal David Sutz, writer, director and producer.

"We chose Thanksgiving time to distribute Human Like You (<http://bipolarfilm.com>) because it's a time family and friends of those suffering from mental illness are likely to be together. As someone whose struggle with bipolar disorder cost me most of my relationships with my family, the more families we can help with this message of hope and recovery, the better off we'll be as a country. VoiceAmerica's distribution network will allow us to reach the most people, especially those suffering from mental illness who might not be able to get out to a theater."

Sutz stated, "Organizations like The Heinz C. Prechter Bipolar Research Fund are leading the way to finding the cause and then the cure for this illness that counts among its numbers over seven million men, women and children in our country alone, as well as 47 million individuals with other mental illnesses in this country alone. I made this film as an accurate representation of a mentally ill man, not as the all-too-often-shown caricature of a mentally ill person as the media and the entertainment world most often portray."

Sutz's work in mental health advocacy has been featured on Good Morning America with Diane Sawyer, National Fox News, The Howard Stern Show and in over 500 print and online news publications.

In addition to its worldwide live distribution "Human Like You - A Bipolar Odyssey" just finished a very successful week-long run at 13 Goodrich Quality Theaters locations throughout the mid-west. The film, "Human Like You - A Bipolar Odyssey" and accompanying documentary film and best-selling recovery book will be available for purchase at a special bundled rate starting today and running through the weekend following Thanksgiving. Swiss American Films, LLC is also making "Human Like You - A Bipolar Odyssey" available for national theatrical runs immediately through the end of 2009.

The VoiceAmerica™ Network offers the latest conversations in a talk radio format, providing education, interaction, and advice on key issues live, on demand as well as through pod cast download. For additional information about the VoiceAmerica Network, contact Jeff Spenard, President of Internet Radio at 480-294-6417 or at [jeff.spenard@modavox.com](mailto:jeff.spenard@modavox.com).



Contact Executive Producer Scott Duffy at 480-294-6405 for presentation details.

About "Human Like You - A Bipolar Odyssey":

Human Like You - A Bipolar Odyssey opens in select theaters the week of October 30, 2009. The first major motion picture to not only tell and show the story of one man's struggle with bipolar II disorder with ultra ultra rapid cycling and mixed states, coupled with severe, generalized anxiety disorder, but also to follow the main character of this based-on-a-true story movie through his recovery. This is a hopeful, inspiring, entertaining and educational film. A must see for patients, mental health professionals, families and the community. This indie film will forever change the way you look at mental illness. Visit the official site at <http://bipolarfilm.com>.

About VoiceAmerica / Modavox:

Since 1999, the VoiceAmerica Talk Radio Network has been streaming live Internet talk radio programs, featuring more than 300 hosts broadcasting on seven genre-based channels: its flagship VoiceAmerica™ Variety Channel, VoiceAmerica™ Health & Wellness Channel, VoiceAmerica™ Business Channel, VoiceAmerica Sports, 7th Wave Network, The Green Talk Network and Power Up Motorsports Channel. VoiceAmerica™ is the single largest producer of original Internet talk radio programming in the world. <http://voiceamerica.com>.

(OTC.BB MDVX), Modavox is the leading producer and distributor of online talk radio content, streaming approximately 250 hours of live programs and scheduled replays weekly on its Modavox VoiceAmerica™ Network (<http://www.voiceamerica.com>). Modavox, Inc. (<http://www.modavox.com>) is a pioneer in internet broadcasting, producing and syndicating online audio and video, and offering innovative, effective and comprehensive online tools for reaching targeted niche communities worldwide. Through its patented Modavox technology, Modavox delivers content straight to desktops and Internet-enabled devices. Modavox provides managed access for live and on-demand internet broadcasting and syndication, content management, online meetings, event management, enterprise communications and distance learning.

Modavox provides complete production, delivery, and on-demand archive delivery for VoiceAmerica hosts. At the center of this offering is Modavox's patented BoomBox™ technology that provides show hosts with instant broadcasting capabilities from their own websites and with instant syndication through affiliate sites. In addition, Modavox assists in the creation of sponsorship, advertising and advanced distribution models for VoiceAmerica programming.

Forward-Looking Statements:

This release contains "forward-looking statements" for purposes of the Securities and Exchange Commission's "safe harbor" provisions under the Private Securities Litigation Reform Act of 1995 and Rule 3b-6 under the Securities Exchange Act of 1934. These forward-looking statements are subject to various risks and uncertainties that could cause Modavox's actual results to differ materially from those currently anticipated, including the risk factors identified in Modavox's filings with the Securities and Exchange Commission.

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### **Contact Information**

**Jeffrey Gerstl**

Modavox, Inc./VoiceAmerica

<http://www.voiceamerica.com>

619-328-0971

### **Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **New Film in Production at College of Santa Fe, Students in Moving Image Arts Program Will Work as Interns During Production**

*A new film, "The Loop," directed by Margaret Whitton and starring Rachel Nichols and Jackson Hurst, has begun production at the College of Santa Fe. The film, from independent production company Tashtego Films, is being shot at the college's Garson Studio as well as locations on campus and throughout Santa Fe, N.M. Students from the college have been cast as extras in the film and those in the Moving Image Arts program are working as interns during production.*

Santa Fe, NM (PRWEB) November 15, 2009 -- A new film, "The Loop," directed by Margaret Whitton and starring Rachel Nichols and Jackson Hurst, has begun production at the College of Santa Fe. The film, from independent production company Tashtego Films, is being shot at the college's Garson Studio as well as locations on campus and throughout Santa Fe, N.M. Students from the college have been cast as extras in the film and those in the Moving Image Arts program are working as interns during production.

Garson Studio is the only professional movie studio on a U.S. college campus. Films such as "No Country for Old Men," "The Missing," "City Slickers," and "All the Pretty Horses," as well as made-for-television broadcasts, were filmed at Garson Studio.

"We are thrilled to be filming at the College of Santa Fe," said "The Loop" producer Steven Tabakin. "The campus and Garson Studio are ideal environments for filmmaking. Getting students involved in the production is great for us because we have access to a group of people who are eager to learn about filmmaking and because it gives us a chance to be a part of training those who will lead the film industry in the future."

"We know how valuable it is for our students to have real, hands-on experience in the making of a film like 'The Loop,'" said Brad Wolfley, chair of the Moving Image Arts program. "Our students have the unique--and rare--opportunity to learn about the filmmaking industry."

### **ABOUT THE COLLEGE OF SANTA FE**

The College of Santa Fe is located in Santa Fe, New Mexico. Programs at the 150-year old college combine practical experience with core theory, empowering students to develop a thorough understanding of their professional aspirations in creative writing, theater, art, graphic design, moving image arts (film making), photography, business and education. This approach, a key part of the college's interdisciplinary curriculum, helps students become well-rounded, creative problem-solving professionals. The location of the college, in the city of Santa Fe, allows students to pursue their education in an environment where art is central to the community. The College of Santa Fe is a member of Laureate International Universities, a world-wide network of online and campus-based institutions that emphasize quality higher education that is innovative, international, and connected to the demands of a global marketplace. For more information about the College of Santa Fe, visit [www.csf.edu](http://www.csf.edu).

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### **Contact Information**

**Debra Epstein**

College of Santa Fe

<http://www.csf.edu>

443-627-7763

### **Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **Internationally Released Film On The Afterlife Will Premiere at a SUNY College**

*The Path: Afterlife has been released for international distribution and will debut it's NY premiere in their own back yard at SUNY Columbia Greene Community College on November 19, 2009.*

(PRWEB) November 14, 2009 -- No matter how you look at, no one is getting out of this world alive. The death of a loved one is an experience that many if not all people can relate to in one way or another. Path11 Productions LLC announced today that their first documentary DVD of a series of 4, The Path: Afterlife has been released for international distribution and will debut it's NY premiere in their own back yard at SUNY Columbia Greene Community College on November 19, 2009.

The series' first edition, Afterlife, explores the many theories on the human soul's purpose in the here-and-now and in the afterlife. Showcasing the knowledge and opinions of many experts like the President and Executive Director of the Monroe Institute in Faber, VA, a nonprofit 501(c)(3) educational and research organization dedicated to the exploration of human consciousness, which is internationally known for its work with audio sound patterns that can have dramatic effects on states of consciousness, along with leading out-of-body expert William Buhlman and nuclear physicist and explorer of consciousness Thomas Campbell, from Huntsville Alabama. The Path: Afterlife provides ample opportunity for viewers to look into their own lives to find more meaning and purpose while also peering into the possibilities after death.

Filmmakers Michael Habernig and April Hannah of Greene County, NY are the co-creators of this compelling, mind bending, and deeply human DVD series. They came together in the winter of 2008 and formed their production company, Path11 Productions LLC. One year in the making, The Path: Afterlife is Path11 Productions LLC first feature documentary. The 71 minute film captures 12 significant interviews of holistic practitioners from all around the United States such as staff at The Monroe Institute in Virginia, out of body expert William Buhlman and nuclear physicist and researcher of consciousness Thomas Campbell along with 9 other practitioners from upstate NY including a registered nurse, Reiki Masters, and physicians in the field of healing and metaphysics.

"This film 'Afterlife', is set up to be both a standalone film and strong foundation for the rest of the films in the series," said Michael Habernig, Director of "The Path: Afterlife" and Partner of Path11 Productions LLC.

The people interviewed were chosen given their years of study and practice in healing and paranormal encounters in the attempt to gather more information about the afterlife and to begin to try and find answers to some of the big picture questions that no one really has an answer to like "What happens when we die? Does the soul live on? Is there an afterlife?"

The film received significant support through the Institute of Noetic Sciences a nonprofit membership organization located in Northern California that conducts and sponsors leading-edge research into the potentials and powers of consciousness—including perceptions, beliefs, attention, intention, and intuition by entering into their one minute shift you tube contest for independent filmmakers. This contest is geared towards people who



could create a shift in consciousness with a one minute video. Path11 Productions LLC took home not only first place, second place and viewers choice award but also won second place in the second contest submission. "It was the \$1,000.00 from that contest that allowed some funding to begin our LLC, buy some tapes, gas and a rental car and drive around the United States interviewing people, along with getting great press and more acknowledgement of our project," says Producer April Hannah.

Path11 Productions LLC has a vision to impact the world with a documentary series on the soul's purpose and healing. It is the filmmaker's goal to inspire others who have lost someone dear so they can begin to heal, to release their fear of death and to learn that there is more to life than just living in this body.

"It is our hope that this documentary will eliminate some of the fear associated with death and answer more questions about these realms and allow people the freedom to make their own informed decision about life after death after watching The Path-Afterlife documentary," says producer April Hannah.

Columbia Greene Community college will be the first facility to host the documentary in NY state. The event will be held on November 19, 2009 from 7-9pm. Audience members will be able to view the documentary and also meet the majority of the cast members for a question and answer panel after the film. There will be free giveaways and cast members will be giving away free products and sessions to audience members. Tickets are available for \$6.00 at the Community Service office at CGCC. Seating is limited. For more information about The Path: Afterlife go to HYPERLINK "<http://www.ThePathSeries.com>" <http://www.ThePathSeries.com> or call 518-828-4181.

Path11 Productions LLC, is an independent production company located in Greene & Ulster County, NY. Path11 will be filming a series of documentaries and dedicating all projects to consciousness and healing. Path11 Productions LLC was formed in 2008 and released their first documentary called ""The Path-Afterlife" which is now available for sale.

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### **Contact Information**

**April Hannah**

Path11 Productions LLC

<http://www.thepathseries.com>

800-520-6303

### **Online Web 2.0 Version**

You can read the online version of this press release [here](#).