



## **PRWeb: Architecture**





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## **BASF Helps Nonprofit Group Create Green Jobs Training Center in Philly**

*Thanks to a collaboration between BASF, the world's leading chemical company, and the Clinton Climate Initiative (CCI), a Pennsylvania nonprofit organization is one step closer to transforming an old textile factory in inner city Philadelphia into a new green jobs training center.*

Philadelphia, PA (PRWEB) November 22, 2009 -- Thanks to a collaboration between BASF, the world's leading chemical company, and the Clinton Climate Initiative ([CCI](#)), a Pennsylvania nonprofit organization is one step closer to transforming an old textile factory in inner city Philadelphia into a new green jobs training center. Through a global contract with CCI, BASF offered its high-performance roofing materials through this program allowing the [Energy Coordinating Agency](#) (ECA) to retrofit the training center's roof to the highest performance standards.

"We're thrilled with this roof," said Jack Strong, Manager of Smart Energy Solutions, an ECA subsidiary. "It's given a new lease on life to our training center and 150-year old structure. The building, which was quite hot with our old tar paper roof, is much more comfortable. As soon as the BASF roof was installed - even before the finishing coat - we noticed a significant drop in the temperature."

The organization is aiming for LEED Gold for its new facility, the John S. and James L. Knight Green Jobs Training Center, which will teach unemployed individuals sustainable construction techniques. Once the center is open, BASF will offer instruction to trainers in the latest green building technologies.

The existing built-up roof, which had been patched with acrylic coating and fabric had sustained severe water damage. Wet sections were removed and [BASF's ELASTOSPRAY®](#) spray polyurethane foam (SPF) roofing system was applied to both the new and remaining sections. The 30,000 square foot roof now has an R-value of 38 making it extremely energy efficient. According to Michael Sievers, Marketing Manager for BASF Polyurethane Foam Enterprises, the foam will provide 20 years or more of leak-free service with almost no maintenance. In addition to touting its superior waterproofing and insulation properties, Sievers noted that since SPF roofing can be applied over the top of existing roof layers, much less waste is sent to landfills. "We set a high bar for our products," said Sievers. "They must satisfy multiple criteria for sustainability, among them energy performance, durability, and the lightest possible environmental footprint."

The roof was coated with BASF's ELASTOCOAT™, a white urethane finish, which will further reduce energy consumption and also reflect sunlight, thereby mitigating the building's urban heat island effect (excessive heating of urban areas due to the lack of vegetation and reflective surfaces). U.S. Energy Secretary, Steven Chu, has promoted white roofs as one of the most effective and immediate means to protect the climate.

[BASF](#) has entered into a global agreement with CCI to offer SPF roofing to all of its member cities. CCI has targeted 1,100 cities throughout the world for energy-efficient and clean-energy technology upgrades in an effort to reduce greenhouse gas emissions. BASF has also worked with CCI in New Orleans, Chicago, New York City, Toronto and Washington, D.C.



BASF - The Chemical Company. We don't make a lot of the products you buy. We make a lot of the products you buy better.®

BASF Corporation, headquartered in Florham Park, New Jersey, is the North American affiliate of BASF SE, Ludwigshafen, Germany. BASF has more than 15,000 employees in North America, and had sales of approximately \$17.5 billion in 2008. For more information about BASF's North American operations, or to sign up to receive news releases by e-mail, visit [www.basf.com/usa](http://www.basf.com/usa).

BASF is the world's leading chemical company: The Chemical Company. Its portfolio ranges from chemicals, plastics and performance products to agricultural products, fine chemicals and oil and gas. As a reliable partner, BASF helps its customers in virtually all industries to be more successful. With its high-value products and intelligent solutions, BASF plays an important role in finding answers to global challenges such as climate protection, energy efficiency, nutrition and mobility. BASF posted sales of more than €62 billion in 2008 and had approximately 97,000 employees as of the end of the year. Further information on BASF is available on the Internet at [www.basf.com](http://www.basf.com).

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**Online Web 2.0 Version**

You can read the online version of this press release [here](#).

## **RaceDeck Garage Flooring Gears Up to Introduce a Revolutionary Fatigue Reducing & Sound Dampening Flooring System**

*RaceDeck will once again revolutionize the modular garage flooring industry by introducing their new ShockTower™ technology to their garage flooring system.*

(PRWEB) November 22, 2009 -- Releasing as the [RaceDeck ShockTower®](#), the new flooring adapts technology originally used in professional sports surfaces to reduce fatigue and noise. The patented system incorporates eight shock absorbing modules, or Shock-Towers, per square foot to attenuate sound and reduce stress on joints and muscles.

The new system is fully compatible with all current RaceDeck garage flooring styles and can be retrofitted to existing installations. Suggested applications include workstations, walkways, commercial and residential garages, or any environment where the user would benefit from a consistent, quiet and low-impact surface.

“It is our mission to stay on the leading edge of our industry. We do this by continually innovating and creating new technologies with the input of our customers,” said Jorgen Moller, CEO of SnapLock Industries. “The feedback from commercial customers able to get an early look at the ShockTower® has been tremendous and we’re sure our residential customers will be just as thrilled!”

### About RaceDeck flooring and SnapLock Industries

RaceDeck® is the worldwide leader of the modular garage flooring industry. With over 30 years of history manufacturing and supplying premium modular flooring to customers worldwide, RaceDeck guarantees the highest possible quality and value. [SnapLock Industries](#), makers of RaceDeck, manufactures their original lines of flooring 24 hours a day, 7 days a week, 365 days a year in a 100,000 square foot, state of the art facility, in Salt Lake City Utah. All SnapLock products are proudly Made in the USA.

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You can read the online version of this press release [here](#).

## Community Clean Appear on GMTV Cleaning Up the Streets of Westminster

*Community Clean recently appeared on a GMTV highlighting issues that people find exasperating and annoying. The feature tied in with the Keep Britain Tidy campaign which has been running across Britain since it was launched in 1954. The feature highlighted the annual cost of chewing gum removal across Britain alone as amounting to £150million.*

(PRWEB) November 22, 2009 -- Established in 1995 Community Clean has over 14 years experience in providing specialist cleaning and [graffiti removal](#) solutions for both the private and public sectors. With vast experience working on community projects, private renovation projects and high access challenges Community Clean have an array of cleaning and [graffiti removal](#) solutions available to suit any project.

They have previously carried out projects for both local and central governments, transport operators, embassies and construction companies to name but a few and are passionate about providing cleaner places for people to live and work. A cleaner living and working environment can lead to increased productivity and a happier workforce or community as is highlighted in their recent television appearance.

They utilise state of the art machinery and products to remove chewing gum, paint and graffiti from a variety of surfaces such as concrete, road signs and brickwork. As well as this they have expanded in recent years to offer [pavement cleaning](#) enabling Community Clean to provide a comprehensive range of cleaning services.

Community Clean recently appeared on a GMTV highlighting issues that people find exasperating and annoying. The feature tied in with the Keep Britain Tidy campaign which has been running across Britain since it was launched in 1954. The feature highlighted the annual cost of [chewing gum removal](#) across Britain alone as amounting to £150million.

Chewing Gum is considered the hardest type of litter to remove as normal cleaning methods such as street sweeping and litter picking cannot remove this sticky issue. The video highlights Community Cleans use of pressure washers and steam cleaning in order to remove the gum. This method of removal is extremely effective with Community Clean working from the early hours of the morning 5 days a week 52 weeks a year in an attempt to rid our pavements of old chewing gum.

As well as their recent appearance on GMTV helping well know presenter Richard Arnold clean up the pavements of Westminster, Community Clean have also helped in the clean-up of the new diagonal Oxford Circus crossing, one of the biggest diagonal crossings in Europe.

On average Community Clean see 70 pieces of chewing gum a square metre in some of the worst spots, and despite many people trying to come up with ingenious ways to encourage people to dispose of their chewing gum in an environmentally friendly manner such as chewing gum 'boards', the issue is yet to be resolved. In Singapore chewing gum has been banned since 1992 due to the litter problems it caused and with rising costs of chewing gum removal it is advised that people should take heed of this as a potentially drastic solution



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You can read the online version of this press release [here](#).

### News Image





## **StartupNation Honors Virtual Staging Solutions as the "Most Innovative Home-Based Business of 2009"**

*Virtual Staging Solutions* (<http://virtualstagingsolutions.com>) has been recognized by StartupNation as a Top Ten business in its 2009 Home Based 100 competition under the category of most innovative. Recognized for their innovative technology that is helping real estate agents and home sellers in selling vacant real estate properties.

Austin, TX (PRWEB) November 22, 2009 -- [Virtual Staging Solutions](#) has been recognized by StartupNation as a Top Ten business in its 2009 Home Based 100 competition under the category of most innovative for their innovative, low cost [home staging](#) solution.

Many of the StartupNation Home-Based 100 submissions revealed that business owners are bucking the current economic downturn and finding business success in these tight times. Historically some of today's most well known businesses started in a downturn, including Microsoft and General Electric.

“The 2009 ranking shows that the home-based business is more relevant than ever. The current recession has spurred a new wave of home based businesses as a response to loss of jobs, the need for supplemental income and the sheer passion for blazing your own trail and running your own show,” said Rich Sloan, co-founder of StartupNation.com, one of the leading small business networking and advice websites. “Home based businesses are the biggest block of all businesses in existence and we expect numbers to grow ever greater as extra bedrooms, kitchen tables, basements and garages become host to the innovative thinking and pursuit of success by millions of Americans.”

“We are proud to be the leader in our industry,” says Bryan Bittner, Co-Owner of Virtual Staging Solutions. –An innovative site that virtually furnishes vacant properties for realtors and home sellers all over the world.

“Since winning, the phone has been ringing non-stop!” says Dennis Miller, Co-Owner of Virtual Staging Solutions ([VirtualStagingSolutions.com](http://VirtualStagingSolutions.com))

The StartupNation Home-Based 100 highlights 10 top-ten lists making it not just your ordinary business ranking. From the wackiest, to the most innovative, to the savviest in social media – this unique and diverse list highlights the home-based businesses that usually go unrecognized, but still play a vital role in the economy today. MSN publishes the ranking as well in an editorial collaboration with StartupNation. The ten categories for 2009 include:

- Recession Busters
- Savviest in Social Media
- Most Innovative
- Boomers Back in Business
- Greenest



- Yummiest
- Wackiest
- Highest Vote-Getters
- Most Slacker-Friendly
- Most Glamorous

VirtualStagingsolutions.com was selected from among thousands of contestants by a StartupNation judging panel, which issues the ranking results annually in the November.

The full results of the Home-Based 100 ranking are available on StartupNation's website at <http://www.startupnation.com/homebased100/>. The 2009 ranking was sponsored by Microsoft Office Live, Infusionsoft and FedEx Office.

#### About StartupNation

StartupNation ([www.startupnation.com](http://www.startupnation.com)) provides over 175,000 pages of business advice and networking for entrepreneurs and serves millions of entrepreneurs annually. StartupNation is a free service founded by entrepreneurs for entrepreneurs with the intention of providing a one-stop shop for entrepreneurial success, including blogs from small business experts, podcasts, forums, webcasts, eBooks, award-winning step-by-step advice, online and offline networking groups, and more.

StartupNation co-founders and "chief startupologists," Rich Sloan and Jeff Sloan, are two of the country's leading small business experts and run StartupNation from home to this very day. They speak frequently at entrepreneurial forums and act as sources for top media venues nationwide. They are authors of StartupNation: Open for Business, published by Doubleday, and provide their insights online at [www.startupnation.com](http://www.startupnation.com). The Sloans are regularly quoted and featured in media such as The New York Times, Wall Street Journal, Fortune Small Business, Entrepreneur Magazine, CNN, CNBC, MSNBC, FOX News and many others.

For more information about Virtual Staging Solutions and their innovative low cost [home staging](#) solution visit: [www.VirtualStagingSolutions.com](http://www.VirtualStagingSolutions.com) or call toll-free: 1-888-201-9042

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## News Image





## **Mintek Mobile Data Solutions Announces EAM, Door-To-Door Cable Sales and Auditing, and CPE Management Blogs**

*Three new sources to keep you informed of products, industry news and trends. Mintek is dedicated to helping the environment and will plant a tree for each of the first 300 people who comment or subscribe to our blogs.*

Dunedin, FL (PRWEB) November 22, 2009 -- Mintek Mobile Data Solutions Inc. announced today the successful launch of three blogs designed to help keep clients and industry leaders informed of the latest product news and industry trends.

Enterprise Asset Management is being focusing in on EAM news, industry developments, and the latest innovations in the mobile handheld solution arena.

Cable Door-to-Door CRM will examine the growing opportunities to lower subscriber fraud and increase sales through Sales Force Automation.

Cable CPE & Warehouse Management will help cable industry professionals to enhance their warehouse automation abilities.

Lind Hutton, President of Mintek Mobile Data Solutions says “We have heard our clients and industry professionals express their need for consolidated information sources and we are pleased to be able to offer such a venue to service them.”

Mintek is dedicated to helping the environment and will plant a tree for each of the first 300 people who comment or subscribe to our blogs.

In the last two weeks Mintek has written on subjects that include:

Enterprise Asset Management

[http://blog.mintek.com/Enterprise\\_Asset\\_Management/](http://blog.mintek.com/Enterprise_Asset_Management/)

- Ten Mistakes to Avoid When Getting Buy-In for CMMS/EAM
- Customizing Your EAM/CMMS the Right Way
- Top Five Reasons Why EAM/CMMS Training Costs Have Increased
- How Mobile Devices Increase Adoption Rates of CMMS
- Adding Value with an EAM
- The Evolution of EAM
- Change Management with EAM Systems
- Top 6 Reasons to take a look at Transcendent

Cable Door-to-Door CRM

[http://blog.mintek.com/Cable\\_CRM/](http://blog.mintek.com/Cable_CRM/)



- Top 5 Reasons to Use Mobile Devices for Door-to-Door Sales
- Five Types of Customers You Should Tap Audit and Why
- Increase your Cable Sales up to 30% using CRM Software

#### Cable CPE & Warehouse Management

[http://blog.mintek.com/Cable\\_CPE\\_Management/](http://blog.mintek.com/Cable_CPE_Management/)

- Customer Service and Cable Warehouse Automation
- An Alternative to Budget Slashing for Cable CPE

Mintek's New Blog: <http://blog.mintek.com/>

#### About Mintek

Mintek is the developer of turn-key solutions for cable, city utilities, and lodging companies that provide access to customer, employee and asset information beyond the 'traditional office.' Mintek is proud to offer two CATV industry specific solutions, WinTrack® CRM and WinTrack® SETS, as well as, a new Enterprise Asset Management & Computerized Maintenance Management Software (EAM/CMMS) solution, Transcendent®. Mintek's solutions have been implemented in more than 1,500 individual locations with more than 5,000 mobile field users. Among Mintek's clients are Comcast, Time Warner Cable, Bright House Communications, Marriott International, Loews Hotels, and Plant City, FL.

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### **Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **Archit8 Studio LLC Receives Certification from State Office of Minority and Women Business Assistance (SOMWBA) As A Woman-Owned Business Enterprise (WBE)**

*The State Office of Minority and Woman Business Assistance's recent certifications enhance Archit8 Studio's ability to do business in public markets. SOMWBA, has certified Archit8 Studio as a Woman-Owned Business Enterprise (WBE), and SOMWBA, acting as a certification agent for the Massachusetts Highway Department, the Massachusetts Bay Transportation Authority, the Massachusetts Port Authority, the Massachusetts Turnpike Authority/Central Artery/Tunnel and the Massachusetts Aeronautics Commission has certified Archit8 Studio as a disadvantaged business enterprise (DBE). DBE certification is a Federal designation used in conjunction with US Department of Transportation (US DOT) funded projects and contracts.*

Wareham, MA (PRWEB) November 22, 2009 -- Archit8 Studio LLC <http://www.archit8.com> receives certification from the State Office of Minority and Woman Business Assistance (SOMWBA) as a woman-owned business enterprise (WBE) and a disadvantaged business enterprise (DBE). DBE certification is a Federal designation used in conjunction with US Department of Transportation (US DOT) funded projects and contracts. State agencies and organizations using DBE certification include the Executive Office of Transportation, Massachusetts Highway Department (MHD), the Massachusetts Bay Transportation Authority (MBTA), the Massachusetts Turnpike Authority (MTA) Central Artery/Third Harbor Tunnel Project (CA/T), the Massachusetts Port Authority (Massport), the Massachusetts Aeronautics Commission (MAC), Worcester Airport, Barnstable Airport, and many Regional Transit Authorities throughout the Commonwealth.

Founding Principal, Anthi Frangiadis AIA, AICP, says "I am excited about the potential opportunities the SOMWBA certification brings to the firm, not just for Archit8, but for partnering with other organizations who are looking to fulfill their WBE utilization requirements."

The State Office of Minority and Women Business Assistance (SOMWBA) is an agency within the Department of Business and Technology which promotes the development of certified women owned (WBE) business enterprises and others. It does this by facilitating their participation in Massachusetts business and economic development opportunities. Specifically, SOMWBA offers services in certification, enforcement, business assistance and advocacy.

Archit8 Studio LLC, is comprised of Architects and Planners passionate about creating sustainable long term investments in the physical built environment; developing solutions that benefit multiple entities; and forging long standing relationships with our clients. The company's focus on delivering high quality service to clients by combining creative and technical problem solving skills with the principals' ability to listen, see and strategize is unique.

For additional information on Archit8 Studio's qualifications, please contact Anthi Frangiadis or visit <http://www.archit8.com/anthi.php>

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# # #



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### **Online Web 2.0 Version**

You can read the online version of this press release [here](#).

## Woolly Pockets, the Vertical Garden System, Hits the UK in Time for Christmas

*Woolly Wally Pockets, the great vertical garden system, are now available in the UK through Garden Beet (<http://www.gardenbeet.com/>) offering an alternative environmentally friendly Christmas gift idea for the eco savvy consumer and gardeners alike.*

(PRWeb UK) November 20, 2009 -- Woolly Wally Pockets, the great vertical garden system, are now available in the UK through Garden Beet (<http://www.gardenbeet.com/>) offering an alternative environmentally friendly Christmas gift idea for the eco savvy consumer and gardeners alike.

Made of recycled plastic bottles, the vertical garden pockets allow plants to be grown all year round, inside or outside, on walls or fences. [Vertical gardens](#) assist with the thermal properties of walls and also help to absorb noise. The unique planter pocket design allows the roots of the plants to breathe, thereby promoting healthy plant growth.

The manufacturer is committed to sound environmental practices and the Woolly Wally Pockets have been designed to provide an alternative option for growing plants in urban areas where space may be limited.

Felicity Waters, Landscape Architect and owner of Garden Beet, explains:

“Not only are the Woolly Pockets made from recycled plastic which is great when trying to be environmentally friendly, but they also allow people to grow their own herbs and vegetables at home where space may be limited to say a balcony, or a small courtyard, potentially helping those who are trying to reduce their carbon footprints too.”

The vertical garden pockets will fit any sized wall and come in three colours and three sizes.

[Patrick Blanc](#) the French botanist and famous designer is often referred to as the founder of the vertical garden concept and his spectacular work is certainly having an influence on how garden designers and interior designers are approaching the treatment of vertical spaces. One of the latest indoor vertical gardens to be constructed in London can be found at Anthropologie, Regent Street, London.

As an introductory offer Garden Beet is offering 10% off all Woolly Wally Pocket purchases made before the 18th December. Please visit the Garden Beet website for further details and for information on this [special offer](#).

Garden Beet:

Garden Beet is an online garden boutique that provides affordable accessories to eco-chic your garden. It is operated by Landscape Architect Felicity Waters and focuses wherever possible on products that help to reduce environmental impact.

For further information please do not hesitate to contact Felicity Waters. Follow [Felicity's blog](#)



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Photography by Picotte Photography.

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## Toxic Mould and Construction Defect

*Building Forensics have been inundated with requests to investigate sick or tight building syndrome since their recent appearance on ITVs "Building From Hell". The program highlighted the new worrying but previously unrecognised, building defects, identified from modern construction techniques which create ideal conditions for toxic mould and serious health concerns.*

(PRWeb UK) November 20, 2009 -- Building Forensics have been inundated with requests to investigate sick or tight building syndrome since their recent appearance on ITVs "Building From Hell".

The program highlighted the new worrying but previously unrecognised, building defects, identified from modern construction techniques which create ideal conditions for toxic mould and serious health concerns.

The increase in building tightness from a quest for reduced carbon emissions from lower air changes has led to a general moisture build in new or restored properties, resulting in the health concerns of mould and rot or decay. Typically we have found the application of new building tightness conditioning such as BREEAM, LEED and part L of the Building Regulations coupled to poor construction management is increasingly causing building defect and health issues.

Building Forensics has found increasing evidence that construction management is failing to control quality standards or indeed comply with manufacturer's or architects design or installation requirements. Worse still few surveyors or inspectors have the equipment or training to undertake non intrusive investigation or be able identify hidden defect such as missing insulation, thermal bridging and there presence of toxic chemicals.

The combination of high cellulose materials and misuse of vapour barriers, thermal bridging from poor or missing insulation or failure to properly seal the building envelope can result in the growth of toxic mould such as Penicillium, Tricoderma and Stachybotrys.

While visible mould is a good indicator of the health risk, it should be recognised that the moisture required for mould growth, sometimes from leaks but usually from condensation, often occurs out of sight in voids or behind plasterboard cavity walls.

Based in London "Building Forensics" are pleased to offer a nationwide investigation and inspection service identifying construction defect or the presence of harmful toxins using state of art measurement and monitoring equipment coupled to world class laboratory analysis.

See their web site for more information on mould and building defect analysis. [www.buildingforensics.co.uk](http://www.buildingforensics.co.uk) or call Jeff Charlton 07990 500 999

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### **Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **ProSoap Announces Product Offering - Dyson Airblade™ hand dryer**

*ProSoap, a manufacturer of industrial hand cleaner and face wash for over 31 years, is selling the Dyson Airblade™ hand dryer. ProSoap Inc. is an authorized distributor of the Dyson Airblade™ hand dryer.*

Rockwall, Texas (PRWEB) October 12, 2009 -- ProSoap, an industrial hand cleaner and face wash manufacturer with 31 years of experience, announces your source for the Dyson Airblade™ hand dryer:

[www.ProHandDryer.com](http://www.ProHandDryer.com).

[ProSoap](#) has sought out Dyson B2B, Inc. to bring you the latest technology: The Dyson Airblade™ hand dryer. Through an agreement that includes the creation of a new information site for product videos, pricing information and store front links to direct purchase the Dyson Airblade™ hand dryer AB02 and AB04, ProSoap has aimed high with a fresh user experience for prospective customers.

Up until now, ProSoap has avoided the follow-up action of hand drying due to waste in paper products and ineffective and unhygienic electric dryers. The company states a belief in products that are both effective and beneficial to the environment. Dyson has become well known for its environmentally friendly products over the past few years making the Dyson Airblade™ hand dryer a perfect addition to a turnkey solution in hand care.

When the [Dyson Airblade™ hand dryer](#) came to the market, ProSoap identified the product immediately and jumped on the opportunity to provide a complete solution in industrial facilities.

The Dyson Airblade™ hand dryer works in just 12 seconds – literally scraping water from hands like a windshield wiper. It's also hygienic – cleaning the air before blowing it onto hands. And it uses up to 80% less energy than warm air hand dryers, meaning it costs less to run and is better for the environment.

To quote Mr. Billy Self, President of ProSoap Inc., "It was immediately apparent that Dyson B2B, Inc. had broken the barrier on a solution for drying your hands. ProSoap simply wanted to help introduce this product to the world."

To learn more about ProSoap and the Dyson Airblade™ hand dryer AB02 and AB04 hand dryers, visit [ProHandDryer.com](#) or call 800 PRO SOAP. For additional information on the news that is the subject of this release (or for a sample, copy or demo, and volume pricing), contact Billy Self or [visit the website](#).

### About ProSoap:

ProSoap Inc. is a wholly owned subsidiary of Texas Nova-Chem Corp., which was founded in 1977. Federal Tax I.D. number is 75-1514821 | Dun and Bradstreet number is 04 038 8993. Other trademarks of ProSoap Inc. are Micro-Brush Hand Scrub™, and Micro-Scrub™.

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### Online Web 2.0 Version

You can read the online version of this press release [here](#).

### News Image





## Custom Trophy Design For The 2009 Queensland Tourism Awards

*Andrew Watson Design provides Tourism Queensland with trophies that truly represent the natural beauty Queensland offers to passionate travellers. Choosing Andrew Watson Design to design and manufacture the trophies for the 2009 Queensland Tourism Awards, made sure the trophies presented were a true reflection of Queensland.*

Brisbane, Queensland (PRWEB) November 21, 2009 -- [Andrew Watson Design](#) provides Tourism Queensland with trophies that truly represent the natural beauty Queensland offers to passionate travellers. Choosing Andrew Watson Design to design and manufacture the trophies for the 2009 Queensland Tourism Awards, made sure the trophies presented were a true reflection of Queensland.

The gala awards night was held on the 13th of November at Jupiters Casino on the Gold Coast to celebrate excellence in the tourism industry. According to Mr Andrew Watson, Creative Director “The trophies designed and manufactured by Andrew Watson Design were inspired by the diverse range of natural landscapes that exist in Queensland. With a variety of coastal areas as the main tourist destination for visitors to Queensland, the trophies were created to reflect this aesthetic. The pandanus plant, found commonly in coastal areas such as Noosa and Far North Queensland, provided inspiration for the design.” This unique, creative and contemporary approach was what caught the eye of the Queensland Tourism Awards organizers. Images of the trophies can be found at <http://www.queenslandtourismawards.com.au>.

Andrew Watson Design uses their collaborative engagement model to create significant artefacts like the Tourism award trophies and corporate artwork, that reflects the values, beliefs and culture of the client. Like all Andrew Watson Design artefacts, the trophies were constructed from recyclable materials including aluminium and glass and were packaged in recycled cardboard and biodegradable bubble wrap. “Considering the environmental impact and sustainable nature of the life cycle of any product is extremely important when producing artefacts that are expected to survive over time” says Andrew Watson.

Andrew Watson Design offers creative services with a three dimensional outcome, working across multiple disciplines to deliver a vast range of highly creative design and manufacturing possibilities. Andrew Watson Design is committed to providing the highest quality results through a collaborative engagement model.

For additional information please contact Andrew Watson directly on the following:

Andrew Watson Design

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###

## Contact Information

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## Online Web 2.0 Version

You can read the online version of this press release [here](#).

## News Image





## **Beehive Media Wins Award for Best Professional Services Website at the 2009 MITX Interactive Awards**

*Beehive Media won a 2009 MITX Award for Best Professional Services website for its work on <http://centerbrook.com>, for Centerbrook Architects and Planners.*

(PRWEB) November 21, 2009 -- Beehive Media LLC has been selected as a winner in the category of Professional Services for the 2009 MITX Interactive Awards.

The annual MITX Interactive Awards program is the largest awards competition in the country that recognizing achievements in the development and implementation of interactive technologies in New England. The MITX Award winners were announced in 28 web categories, including five "Best of" awards including the 'Interactive Marketer of the Year' and the 'People's Choice for Agency of the Year' - at a sold out ceremony attended by more than 1,100 industry professionals held on November 17th at the Boston Marriott Copley Place.

Centerbrook Architects and Planners, a national architectural design firm serving mainly institutional clients, came to Beehive for help in executing its vision for a new website, <http://centerbrook.com>.

The site is used as a validation tool for prospective clients who have been referred to Centerbrook and need to quickly evaluate them before initial outreach and/or to support their case during the proposal process. It helps keep Centerbrook in the running for projects by showcasing their work, giving a sense of Centerbrook's personality and culture, and helping to establish a sense of trust in the firm.

To accomplish this, Beehive worked with Centerbrook's in-house designer to create the new site. The site maintains a consistent layout throughout site to orient users, organizes search by content category, and uses Ajax extensively in menu systems to provide access to large amounts of information cleanly and quickly.

The site and a Content Management System are based on Zend Framework and Doctrine ORM and allow Centerbrook staff to easily manage site content. This open source technology streamlined production and allowed ultimate flexibility in creating a highly customized back-end and front-end experience.

The site's clean design and spectacular photographs quickly communicate the firm's deep experience, exceptional industry expertise, and its particular approach to projects. It will serve as an effective platform for the firm's marketing needs in the coming years.

Michel Pariseau of Centerbrook commented, "As architects we have very intimate relationships with our clients most of which are institutional. We must understand and appreciate their concerns and their agenda - always putting their interests above and beyond our own. Beehive managed to mimic our philosophy and culture and work with us (a multi-headed partnership) seamlessly - and the success of our website, its cleanness and simplicity reflect that seamless relationship fostered by Beehive. "

"The MITX Awards celebrates creativity, technology innovation and great business solutions. This year's winners show how it all comes together through innovative web applications and marketing strategies that move



brands and build businesses across every industry,” said Kiki Mills, president of MITX. “MITX is proud to be the foundation for New England’s vibrant digital community and to recognize the game changing advances made in our own backyard.”

Over 100 industry professionals representing various disciplines including creative directors, designers, technologists, online media representatives, investors and business professionals judged entries.

The 2009 MITX Awards were sponsored by Atom Group, Blue Sky Factory Inc., DLA Piper, Fidelity, Google, iBeam, Locamoda, Microsoft New England Research & Development Center, PriceGrabber, PricewaterhouseCoopers, Reebok, Sitecore, Technology Review, The Jordan, Edmiston Group, Inc., Viewpoint Creative.

For the complete list of winners and other information please visit the MITX Interactive Awards Website.

#### About Beehive Media LLC

Since 1994, Beehive Media has developed creative and technical solutions to further the mission and strategic goals of a wide variety of organizations. Our specialty is making communications clear, easy to use and accessible to a broad spectrum of audiences worldwide. The company has an evolving focus on knowledge and innovation. For more information, please go to <http://beehivemedia.com>.

#### About MITX

Established in 1996, The Massachusetts Innovation & Technology Exchange (MITX) is the region's premier professional organization for the Internet business & marketing industry. Reaching more than 7,500 professionals in New England, MITX is the community for thought leadership, building business relationships and professional training and development. Members of the MITX community take advantage of events, sponsorships, speaking opportunities and networking to make business connections and exchange ideas. With more than 70 events annually, MITX provides its members with the opportunity to promote their companies to targeted audiences and provides a valuable forum for networking to source potential business leads, partnerships, ideas, funding and other likeminded peers in the industry. MITX is headquartered in Cambridge, MA. For more information please go to <http://mitx.org>.

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###



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### **Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **Sport Court® To Provide Futsal and Soccer Flooring For New South Coast "Soccer City" Facility in Torrance, California**

*As soccer and futsal continue their skyrocketing growth, more commercial playing areas are available and they are choosing Sport Court, the official surface of the U.S. Soccer Foundation*

Torrance, California (PRWEB) November 21, 2009 -- Sport Court® will provide more than 30,000 square feet of its Response™ court surface and 8,200 square feet of its SportLawn™ when the first "Soccer City" opens its new futsal and soccer facility here in early December.

Soccer City Holdings LLC (SSCH) announced its state-of-the-art facility will be dedicated to indoor five-a-side soccer, a small-sided version of the game officially known as futsal.

"Futsal is the official indoor or limited space version of soccer for FIFA, the International Football Federation. It is very popular around the world and is quickly growing in America as well," said Ron Cerny, President and CEO of Connor Sport Court International.

"We are honored that Sport Court was chosen as the official futsal surface of the U.S. Soccer Foundation here in the United States, and that Soccer City has chosen Sport Court as their futsal court surfacing," Cerny said. "We have spent years developing a playing surface that emphasizes performance, while still providing safety for players." For more information go to [www.sportcourt.com](http://www.sportcourt.com).

Kevin Gilmore is SSCH's President, and Paul Higgins is President of the South Coast Soccer City, LLC (SCSC). For more information go to [www.soccercity.com](http://www.soccercity.com).

South Coast Soccer City will be in a newly refurbished building at 540 Maple Avenue in the heart of Torrance, said Gilmore.

The facility will accommodate five futsal pitches surfaced with Sport Court Response and two fields surfaced with Sport Court's SportLawn.

In addition, South Coast Soccer City will have a 4,000-square foot performance training center focused on soccer-specific training, four rooms specifically designed and built for birthday parties and corporate events, a homework room for those on site, a café, and a 1,400 square-foot merchandise location.

"South Coast Soccer City will be the largest facility in the United States dedicated to indoor small-sided soccer," said Gilmore. "Small-sided soccer, or futsal, is at the very core of the high skill level demonstrated by South American players and is critical in the development of young players from that continent, especially in Brazil," said Higgins. "Soccer City will not only help address the lack of fields and player opportunities for players of all ages, but will help redefine the way young players develop their soccer skills by introducing them to a version of the game that emphasizes creativity, skills and ball control."

The 73,000 square-foot space will allow South Coast Soccer City to provide playing and training time for not



only young players and adults, but also to creative innovative toddler programs, Mommy and Me programs and other activities that will enhance the soccer experience, said Gilmore.

#### About Connor Sport Court International

More athletic events are played on Connor Sport Court surfaces than on any other sports flooring in the world. Connor sports floors have established themselves as the standard for professional and collegiate sports since the company was founded in 1872. Sport Court® is a registered trade mark of Connor Sport Court International. Since 1974, it has identified the original and authentic modular sport surface, continuously improved and patented to provide the highest levels of quality and performance. Connor Sport Court is proud to be the only sports surfacing company in the world that is independently audited and verified as "Zero Waste" and fully ISO 9001:2008 certified.

For more Connor Sport Court information contact:  
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###



### **Contact Information**

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### **Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## LocalPainterQuotes.com First To Offer Exclusive, Branded Painting Sales Leads To Large Painting Franchises

*Five Star Painting, a painting franchisor with over 70 franchise locations, selects LocalPainterQuotes.com to help generate pre-qualified sales leads. ProTect Painters signs as well. For the first time painting franchises can purchase branded leads and don't have to compete with other painters for the job.*

Chicago, IL. (PRWEB) November 20, 2009 -- [LocalPainterQuotes.com](http://LocalPainterQuotes.com) announces the launch of its new program specifically designed to maximize lead quality and job revenue for larger painting franchises. Unlike other lead generation sites that sell one sales lead to multiple painters, LocalPainterQuotes.com provides painting consumers with a franchise-branded quote request form that sends the leads directly to the franchise, and not to any other painters. Franchises have found this an effective Internet-based alternative to expensive phone book and media advertising. Even large franchise painting contractors that operate their own web sites recognize the value in the LocalPainterQuotes.com lead generation system. Seeing the opportunity to get involved, [Five Star Painting](http://FiveStarPainting.com), a painting franchisor with over 35 franchises nationwide has already signed on as an affiliate. "We believe that LocalPainterQuotes.com can help us expand our community presence and increase brand awareness at a very reasonable cost," said, Five Star CEO Scott Abbott.

LocalPainterQuotes.com also reached an agreement to provide sales leads to painting franchiser [Protect Painters](http://ProtectPainters.com). "We're interested in talking to painting franchises in all areas of the country because we want to provide coast-to-coast coverage so site visitors. That way, consumers will get rapid response to their quote requests and painters can reduce their lead generation costs," says LocalPainterQuotes founder Ross Gordon.

The website generates [house painting quote](#) requests for franchises by presenting the consumer with an easy-to-understand online quote request form for a local painting franchise based on the consumer's zip code. The form gathers pertinent information about the consumer's upcoming painting project, such as interior versus exterior, ceiling versus walls, square footage, and project time frame. Then it forwards the quote specifications to directly to the franchise's call center for processing. By limiting the distribution of the lead to just one franchise, LocalPainterQuotes.com helps painting franchises maintain profitability and close more sales.

Painting franchises interested in becoming affiliates should contact Ross Gordon for more information at: 847-983-0171 or Ross [at] Tribe9Interactive [dot] Com

###



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### **Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **Get Some Rest, Relaxation and Lots of Adventure With a Luxurious Hotel in Visalia and a Trip to California National Parks**

*Sequoia National Park visitors can have the best of both worlds with a fascinating park, an affordable room and great food with the Marriott Visalia Hotel's New Rates*

(PRWEB) November 20, 2009 -- Special rates at the Visalia Marriott at the Convention Center makes traveling to Sequoia National Park fun and affordable. These new Visalia hotel deals allow travelers to have an affordable visit to Visalia, California, and visit the national park while staying in comfort.

Sequoia National Park travelers who want to rest in luxury can take advantage of one of the Marriott Visalia, California hotel deals. The Road Trip Package in Visalia gives travelers the best of both worlds. They can travel to the Sequoia National Park, (45 minutes to the gate) which is 70 minutes away from the Marriott, and then snuggle up in a luxurious room at night.

When people use one of the hotel packages in Visalia, California, they can save money and have fun. Sequoia National Park is an enjoyable destination for the entire family. This Visalia hotel is the ideal... At the Visalia hotel's ideal location, families will be in close proximity to Moro Rock, Crystal Cave and more of the fun at the [Sequoia National Park](#). They can spend the day hiking, taking in the sights and enjoying nature. Then, they can rest and relax in their hotel room after a long day enjoying Mother Nature.

Those interested in [Visalia hotel deals](#) can get a guest room, internet access and breakfast for up to two people daily at rates from \$114-\$154. What about access to the park? This offer is valid through December 31, 2009. People who wish to use this package need to make sure promotional code NCL appears in the Corporate/Promotional Code box. Visitors will enjoy a relaxing stay with all of the comforts of home at a price they can afford.

For more information, visit the Visalia, CA hotel's website at <http://www.marriott.com/hotels/travel/vismc-visalia-marriott-at-the-convention-center/> or call 1-800-228-9290.

About the Visalia Marriott at the Convention Center

The Visalia Marriott at the Convention Center is located 70 minutes away from Sequoia National Park. The hotel has 198 195 rooms and 12 meeting rooms. Guests can eat at Zhuo, a restaurant that offers California cuisine with an Asian kick. Please see new description given last week. In addition, they can enjoy plush bedding, spacious rooms, and all of the amenities a traveler could possibly want. For more information, visit the Visalia hotel's website at <http://www.marriott.com/hotels/travel/vismc-visalia-marriott-at-the-convention-center/>.

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### **Online Web 2.0 Version**

You can read the online version of this press release [here](#).

## **Mortenson Construction Selected by Tessera Solar**

*Mortenson to Design and Build [Solar Power](#) Generation Projects for Leading Developer*

Minneapolis, MN (Vocus) November 19, 2009 -- [Mortenson Construction](#) has been selected by Tessera Solar as an official engineering, procurement and construction (EPC) partner for the design and [construction](#) of the company's solar projects. The selection is the result of an extensive, multi-month search and formal request for proposal process which reviewed the country's leading EPC firms.

Mortenson is currently building Tessera Solar's Maricopa Solar plant in Peoria, Ariz. The 1.5 megawatt project is scheduled to be completed in January 2010. Mortenson will also work on Tessera Solar's projects expected to break ground late next year, including the Western Ranch project in West Texas and Calico - Solar One project in San Bernardino County, Calif., outside of Barstow. The projects will utilize the SunCatcher™ power system manufactured by Tessera Solar's sister company, Stirling Energy Systems, headquartered in Scottsdale, Ariz.

Mortenson was chosen to build the large-scale solar plants based on several factors including health and safety program experience, quality assurance and control programs, project methodology and design build experience, among other selection criteria.

"Through a vigorous and methodical supplier criteria evaluation we chose Mortenson Construction as a partner to build Tessera Solar's solar farms. This process encompassed a 20-item scoring evaluation that included safety, value-added engineering, QA/QC programming, and engineering experience. In the end Mortenson demonstrated a high total score and we chose them to assist us in making the SunCatcher a force in the solar space. On top of this criteria analysis, I have experience working with Mortenson in the renewable energy space for over 8 years and Mortenson has always delivered with quality and professionalism." said Tony Dorazio, chief operating officer of Tessera Solar.

Since entering the renewable energy market in 1995, Mortenson has become a leading builder of wind power projects in North America. Today, Mortenson has been involved in the construction of more than 80 wind power projects, totaling more than 8,000 megawatts across the U.S. and Canada. Mortenson currently employs more than 2,200 people nationwide with dedicated teams to help deliver renewable energy projects to its growing list of customers.

"Mortenson Construction is pleased to partner with Tessera Solar for the design and construction of utility-scale projects," said Mark Donahue, general manager of Mortenson's Renewable Energy Groups. "There are very few opportunities in the renewable energy industry today like this, and the project objectives are in perfect alignment with the skills we have developed in wind power and with our planned growth in the renewable energy market. We believe the goals of this program are important to the country and to the communities in which the projects will be located, and we are proud to be a part of it."

Engineering News-Record ranked Mortenson 22nd in the 2009 Top 400 Contractors listing. The company is ranked 11th in Power with 100 percent of this sector's revenue coming from renewable energy.



About [Mortenson Construction](#)

Founded in 1954, Mortenson Construction is a U.S.-based, family-owned construction company. As one of the nation's top builders, Mortenson provides a complete range of services, including planning, program management, preconstruction, general contracting, construction management, design-build, and turn-key development.

Mortenson has offices in Chicago, Denver, Milwaukee, Minneapolis, Phoenix, and Seattle with international operations in Canada and China.

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**Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **Techno CNC Routers' New Web Site is an Easy Way to Gain Valuable Information on CNC Technology**

*Provides visitors with the most amount of information in the least amount of clicks*

New Hyde Park, NY (PRWEB) November 17, 2009 -- Techno, Inc. CNC Routers proudly announces the launch of their newly revamped Web site, [www.technocnc.com](http://www.technocnc.com). After much consideration and design this new Web site maintains the same great features as its former, but has evolved into a fully functional, user-friendly site that will provide visitors with the most amount of information in the least amount of clicks.

"We wanted to make our new Web site clean and concise, yet informative, says Roy Valentine, CNC Routers Sales Manager. Keeping our own experiences of Web surfing in mind, we were able to create a new Web site that gives customers a lot of information without losing them in difficult, repetitive, click thru's. This new Web site is extremely easy to navigate and provides the reader valuable information on CNC technology.

Areas of strong interest are Techno's complete technical section, customer testimonials, and application stories. These detailed sections provide readers relatable information that can be used to help their business. Customer application stories tell how real Techno customers have grasped automation technology and grown their business while lowering operating costs. Today's tough economy means companies need to get smarter and automate their cutting process. Techno's new Web site will help provide a solid foundation of information so business owners can make a smart decision when choosing to streamline their company.

Visit the new Web site, [www.technocnc.com](http://www.technocnc.com), today and expand your knowledge, review equipment offering and contact us directly with any questions. Our knowledgeable application engineering staff is readily available at: 1-800-819-3366.

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### **Online Web 2.0 Version**

You can read the online version of this press release [here](#).

## **AIA Iowa Uses Energy Efficiency Education Dashboard at New Office**

*AIA Iowa, a chapter of the American Institute of Architects, has moved to a new office and is using QA Graphics' Energy Efficiency Education Dashboard (EEED) to educate the public on the office's sustainable interior.*

Ankeny, IA (PRWEB) November 18, 2009 -- AIA Iowa, a chapter of the American Institute of Architects, has moved to a new office and is using QA Graphics' Energy Efficiency Education Dashboard (EEED) to educate the public on the office's sustainable interior.

After 15 years at the 1000 Walnut Street location, AIA Iowa has moved their office to suite 100 in Capital Square at 400 Locust Street in Des Moines. The Iowa chapter formed in 1904 and currently has more than 800 members. The new office location is designed for greater public exposure of the chapter and its programs, and has been renovated with the goal of achieving LEED Gold Interior certification. To help facilitate this exposure, an Energy Efficiency Education Dashboard (EEED) is displayed in the office. AIA Iowa will use the EEED as an education tool for visitors who walk in to the office. The EEED is an interactive user interface, which visitors can use to learn more about AIA Iowa and the initiatives the office has taken in anticipation of LEED certification.

"We hope the public and AIA Iowa visitors gain the knowledge of the practices of sustainability and the environment, an understanding of how the built environment can impact energy efficiency, how the AIA Iowa office is used as a model for energy efficient design, and an insight into what the USGBC's LEED rating system is," said Jessica Reinert, deputy director at AIA Iowa.

The EEED was developed and donated by QA Graphics, a design and interactive development company located in Ankeny, Iowa. The EEED is displayed on a touch screen in the office, as well as online for members and the public to access. An interactive tour of the office is provided, along with a variety of information demonstrating AIA Iowa's sustainable initiatives. The EEED may be viewed online at: <http://www.qagraphics.com/aia/#>.

The interactive display provides great insight into what was necessary for the office's renovation. A LEED checklist is displayed, listing the sustainable improvements made to meet the U.S. Green Building Council's LEED certification requirements. Efforts include using recycled content, certified wood and materials that were manufactured locally, as well as using low-emitting materials when selecting paint, carpet, furniture and other materials. Lighting around the office has been reduced, and the lighting and temperature are controllable to maximize the space's efficiencies. The EEED also shows where green features are specifically used throughout the office. A map of the office explains where key sustainable finish considerations are in effect, such as where recycled content is used, where day lighting takes place and which materials are from within the local region.

"The EEED draws you in to explore," said Reinert. "I like the way the graphics mirror the interior of the office. The EEED is easy to maneuver and is well organized. Visiting colleagues have stated that they would like an EEED in their office and are very interested."

50 to 50, a how-to resource intended to assist architects and the construction industry in facilitating the AIA's public goal of reducing fossil fuel consumption in buildings to at least 50 percent by 2010 and carbon neutrality



by 2030 is also available on the EEED. The resource lists 50 ways to make these improvements with demonstrations on how the practices impact a building's sustainability.

AIA Iowa had help from a number of organizations during the renovation process. A section of the display is dedicated to all those involved in the project, recognizing and thanking them for their involvement. A documentary of the project was also recorded, and a short video clip is available to view. The AIA invites the public to stop in and see the new office space and learn more.

#### About QA Graphics

QA Graphics is an innovative computer graphic developer specializing in the building automation and green building design industries. The company is an industry leader in the design of graphical user interfaces (GUI) and energy efficiency education, offering custom graphic design solutions including graphic outsourcing, 3D design/animation, interactive content and full-service Web site development. Please visit [www.qagraphics.com](http://www.qagraphics.com) to learn more.

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### **Online Web 2.0 Version**

You can read the online version of this press release [here](#).

## Exotic Wood Salvaged From Ships Finds New Life as Flooring

*Pioneer Millworks recently introduced Malacca Straits, a reclaimed wood floor that offers a tapestry of hues unlike any other. This dynamic mix of Indonesian hardwoods was salvaged from the containerized shipping industry and given new life as precision milled solid 3” planks, resulting in a mosaic floor with colors ranging from deep red-browns, blondes, tans, light oranges to fawn and soft reds.*

Farmington, NY (PRWEB) November 20, 2009 -- Pioneer Millworks recently introduced Malacca Straits, a reclaimed wood floor that offers a tapestry of hues unlike any other. This dynamic mix of Indonesian hardwoods was salvaged from the containerized shipping industry and given new life as precision milled solid 3” planks, resulting in a mosaic floor with colors ranging from deep red-browns, blondes, tans, light oranges to fawn and soft reds.

The hardness rank for Malacca Straits ranges from 1100 – 3500 on the Janka scale, and therefore withstands heavy foot traffic, and pets. As flooring Malacca Straits sells for \$9/sq. ft. It is also well suited for paneling, furniture, and exterior decking and siding.

Malacca Straits takes its name from one of the world's most important shipping lanes — a narrow, 500 mile stretch of water between West Malaysia and Sumatra, and the main channel between the Indian Ocean and the Pacific Ocean.

“When you stop and think about where this wood comes from, the diversity in the species in this medley pays homage to the diversity of shipping vessels that pass through the strait each year. With such a variety of color and extreme durability we’re excited to add this to our eco-friendly products,” says Jered Slusser, wood expert at Pioneer Millworks.

If you’re interested in the character, story, and eco-friendliness of this or other reclaimed wood, visit [www.pioneermillworks.com/Pages/Malacca-Straits.html](http://www.pioneermillworks.com/Pages/Malacca-Straits.html) or call 800-951-9663.

As the name reflects, Pioneer Millworks was a pioneer in the salvaged and reclaimed antique wood industry. They’re proud to give old wood new life as flooring, millwork, cabinetry, and more. They fully source and manufacture in the USA in Oregon and NY, in a way that’s healthy for you, their employees, and the environment. Their products offer ecologically conscious homeowners, designers, and builders an alternative to non-sustainable flooring without compromising quality, character, or selection. Pioneer Millworks is FSC certified and Green America approved. All of their products are LEED® point eligible.

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### **Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **Traxon and e:cue Products Recognized By Illuminating Engineering Society**

### *Record Number of Products Accepted into Annual IES Progress Report*

East Rutherford, New Jersey (PRWEB) November 20, 2009 -- Traxon Technologies, a leading provider of advanced LED systems, and e:cue lighting control today announced that 16 of their products have been recognized by the Illuminating Engineering Society (IES) as innovative and significant advancements to the art of science and lighting. A record-setting number of Traxon and e:cue products have been accepted into the 2009 IES Progress Report, which highlights significant product developments and improvements to the lighting industry each year.

“We are greatly honored to be recognized by the IES, and featured in their Progress Report which elicits great respect throughout the industry,” said Tony Carrella, president, Traxon Technologies and e:cue lighting control. “It is a great validation to the innovation and commitment of the Traxon and e:cue team to have so many products, from our XB luminaires to our standalone plug ‘n’ play controllers, accepted into the IES Progress Report.”

Accepted products include the latest and most innovative technologies from both Traxon Technologies and e:cue. Products from Traxon that are completely new to the industry are the 64 PXL Board RGB, the Mesh RGB, the Graze XB, and the Wash XB. In addition, e:cue is represented in the Progress Report with products that include the Butler XT, the e:cue connect base, DMX2DALI and DMX2PWM. Furthermore, Traxon’s IMAGIC WEAVE, a fusion of stainless steel mesh and state-of-the-art LED technology, has also been accepted. Other products include the Light-Drive Jog and Light-Drive RGB; Video Micro Converter; the e:cue programmer 5.0 and the e:cue light-drive elite, and projects such as the Lutron Showroom and New York City New Year’s Eve Ball control.

Each year the IES Progress Committee offers manufacturers the opportunity to submit significant product developments and improvements to the lighting industry through the IES Progress Report. Each product in the report has been evaluated by the committee and judged to be unique, innovative, and significant to the lighting industry. The 2009 IES Progress Report will appear in the January 2010 issue of LD+A, the IES' monthly magazine and will be posted to the IES website ([www.ies.org](http://www.ies.org)). In addition, products included in this year's report were featured in a lively and informative presentation by the IES Progress Committee members on Monday, November 16, 2009 at the IES Annual Conference in Seattle, Washington.

#### About IES

The Illuminating Engineering Society (IES) is the recognized technical authority on illumination. For over 100 years, its objective has been to communicate information on all aspects of good lighting practice to its members, to the lighting community, and to consumers, through a variety of programs, publications, and services. Through technical committees, IES correlates research, investigations, and discussions to guide lighting professionals and lay persons via consensus-based lighting.

#### About Traxon/e:cue

Traxon Technologies is a global leader in LED lighting systems with major offices and certified integration



specialists around the world and is part of the Industry sector of OSRAM. Combining state-of-the-art technology with award winning designs, Traxon develops innovative, sustainable lighting devices, providing the highest quality products for every demand. Traxon offers scalable LED applications in RGB and white, fully integrated control solutions and applies all benefits of LEDs as a highly efficient, long lasting and environmental friendly light source. With its expertise in both small applications controlled by easy-to-handle user interfaces as well as huge and powerful server controlled installations, Traxon ensures that even the most challenging concepts are easily put into practice.

e:cue lighting control develops and manufactures a full range of control solutions which include software, user terminals, engines, and interfaces. Employing an open architecture, e:cue is structured to control a wide variety of lighting fixtures and technologies, regardless of manufacturer. e:cue control systems are deployed in a variety of theatrical and architectural applications and are well-suited to extraordinary construction and design concepts.

For more information visit [www.traxontechnologies.com](http://www.traxontechnologies.com) and [www.ecue.de](http://www.ecue.de).

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**Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## Nashville's Smart-Moves Network Names Chairperson

*Leach unanimously appointed to lead relocation specialists*

(PRWEB) November 19, 2009 -- Nashville's Smart-Moves Network unanimously named Nancy Leach as chairperson today to lead their continuing efforts to assist relocating businesses. Leach is president of [Facility Planners, Inc.](#) and has long been an advocate for relocating in Nashville.

The Smart-Moves Network is an alliance dedicated to assisting newcomers in their relocations to Nashville. Smart-Moves creator and co-founder Randall Dennis, is enthusiastic about Leach's appointment. "I can't imagine anyone who is more pro-Nashville or a smarter choice. Nancy is among the most connected people I know in this city, and she is a tremendous asset in our efforts to make transitions easier for businesses."

The Smart-Moves Network was established by seven businesses in Nashville recognizing the need to walk alongside relocating companies. The alliance works to provide resources which reduce the risks associated with relocation projects. Their website, [www.smart-moves.net](http://www.smart-moves.net) offers a free relocation planning tool and assistance in identifying reputable vendors in Nashville. "While Smart-Moves isn't a relocation consulting group, we do provide resources to help companies get their arms around the relocation process," Dennis clarifies. "And we're equally pleased to refer site registrants to qualified relocation consultants, if they so desire."

The alliance is comprised as such respected Nashville firms as Lee Company, RJ Young, and [RANDA Solutions](#). It offers practical technology planning with [The Horizons Group](#), moving resources through Armstrong Relocation, and financial services through Preserve Financial Services.

"This opportunity is invigorating," says Leach. "I'm a big believer in the concept, in the team, in Nashville- so this naturally excites me. Smart-Moves leverages the momentum achieved by Nashville's national attention in Expansion Management, MarketWatch.com, Site Selection and others. Now is the time."

Visit us at <http://www.smart-moves.net>.

### About The Smart-Moves Network

Smart-Moves is an alliance of several leading businesses committed to making transitions smoother for businesses relocating to Nashville. The founding members include such prestigious Nashville-based firms as Armstrong Relocation, Facility Planners, The Horizons Group, Lee Company, Preserve Financial Services, RANDA Solutions, and RJ Young. For additional information, go to: <http://www.smart-moves.net>.

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### **Online Web 2.0 Version**

You can read the online version of this press release [here](#).

## **Crowne Plaza Hotel Ushers in a New Age of Advertising**

*Mediamesh®*, from GKD and ag4, provides brilliant, high-resolution advertising without blocking view of Times Square.

Cambridge, MD (Vocus) November 18, 2009 -- For over half of a century, the Crowne Plaza hotel has held a prominent place in New York City's Times Square and its exclusive location has made it a popular site for business conferences and vacationers alike. With more than 1.5 million people passing through Times Square each day, building exteriors in the popular area are prime real estate for advertising. To give the Crowne Plaza hotel exterior advertising space, while allowing guests views of Times Square from the interior of the building, Mediamesh®, a high-grade architectural woven stainless steel mesh fabric with interwoven LED profiles from GKD and ag4 media, was installed on the exterior of the hotel.

Installed at the main entrance of the Crowne Plaza Hotel, the mesh media façade surface is constructed from 352 square feet of GKD's Tigris mesh and 734 square feet of Mediamesh. This is the first transparent media façade on Times Square and the third in the United States.

"The biggest challenge during the project was trying to install the Mediamesh in such a crowded area. We ended up working at night when the traffic in Times Square had died down some. But I guess it's a good problem to have when the point of the Mediamesh is to be in an area where many people can see it. This will definitely be seen," said Leon Shockley, Director of Field Operations for GKD-USA.

Pleasing aesthetics from both sides of the screen along with high functionality were important criteria to the planners in selecting Mediamesh. The visual transparency of the façade offers an unhindered view of the lively activity in Times Square, but prevents passersby from looking into the lobby. From inside the building, the images, graphics and films created by the LED profiles integrated into the mesh are not visible, because the LED profiles are open only to the outside. And the nearly imperceptible cables and integrated electronic elements make the back of the woven media facade attractive, too.

Another advantage of Mediamesh is that the pixel spacing could be chosen from multiple options to achieve the desired resolution. On the front of the Crowne Plaza, three large mesh elements of approximately 36 x 10 feet each were put together to form a mesh façade that is nearly 1080 square feet in size. The panel is secured at the top and bottom with rods and eye bolts. Because the panel is also viewed from close up, the resolution had to be relatively high, with pixel spacing of 30 mm vertically and 42.5 mm horizontally. This enables everything that can be shown on a computer screen – animated images, video sequences, simulcasts or complicated graphics – to be presented around the clock in the highest image quality on the Mediamesh.

With proven sun protection, the woven membrane also optimizes the climate in the foyer. Staunch resistance to rain, sun, wind and cold, zero maintenance and, of course, the low energy consumption of 1/6 less than conventional displays, contribute to making this a sustainable facility.



“Crowne Plaza hotel was thrilled with the final product. You can see the advertisements both up close and as far as two blocks down the street. We couldn’t be more pleased with how the project turned out. Everyone is really excited,” said Mike Leonard, designer for GKD-USA.

Mediamesh demonstrates the potential of communication platforms integrated into architecture with innovative media façade. The premiere guests at the Crowne Plaza Times Square marveled at the transparent mesh in front of the luxury hotel and were astonished when the facade became a display for video clips and advertising campaigns. The guests in the hotel lobby were able to see clearly through the screen but remained discreetly in the background. The advertising income generated from Crowne Plaza’s Mediamesh is expected to recoup the total investment expense within one year.

#### About GKD-USA

With a 75-year tradition of German engineering, precision manufacturing and technical innovation, GKD has evolved a collection of extraordinary woven metal fabrics engineered for the architecture and design communities. The MetalFabrics™ are produced in various weights, textures, and degrees of transparency and flexibility and are specified by internationally renowned architects and designers in interior and exterior applications worldwide.

#### About ag4

As an owner-managed company, ag4 bundles the expertise of its own architects and media specialists in the discipline of “mediatecture” – invented by ag4 itself. In collaboration with experts for multimedia, urban planning and communications, ag4 develops integrated solutions for media facades. Renowned reference projects speak for the company’s integrated competence.

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### **Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **Ancient Wisdom Meets iPhone in the New Feng Shui “Life Compass” App**

*The innovative Feng Shui technology introduced by Fortune Compass two years ago is now available on Apple's iPhone with the Life Compass app. Priced at \$1.99, the app uses the iPhone 3GS's compass to locate Qi energy that brings you success, relationships, good health or spiritual growth. Additional modules are available to assist in finding a house or business that provides supportive energy for you and your family.*

(PRWEB) November 19, 2009 -- Having relationship problems? Want a career boost? Health issues? Get a Life Compass and instantly find the Qi energy that best supports your relationships, career, health and spiritual growth in every situation.

Searching for a new house or office? The Eight Mansions and Flying Star compass calculations help to make house hunting or choosing the best office arrangement easy, even for a beginner. If you are looking at new or old spaces and want to instantly check building energy and personal compatibility then the Life Compass for iPhone app is ideal. It integrates the iPhone 3GS's internal compass with the calculations and data of the Fortune Compass. The app is now available for download through the Apple iTunes Store.

"Access to information is the key to applying Feng Shui" says Steve Vollum, President of Fortune Compass, LLC. "With the Life Compass app in your iPhone you always have personalized advise available."

You can get started with the Life Compass app for US\$1.99 and learn where your good Qi is coming from. Want to know more about finding personally inspiring energy in every situation? If so, the [Fortunecompass.com](http://Fortunecompass.com) web site offers extensive information to help Feng Shui beginners start revving up the success energy they need to land that new job or attract that sought after relationship.

Using the in-app purchase capability of the iPhone several optional modules are available for download. You can view the orientations of all eight kinds of Qi (\$4.99), learn how to best use rooms in a space (\$9.99), and get high-resolution analysis of a location using Flying Star Feng Shui (\$24.99). Buy only what you need ala Carte or download all three advanced modules for \$39.99.

Fortunecompass.com also manufactures an electronic Feng Shui compass for those who are not iPhone users that is featured in the [SkyMall](#) holiday 2009 catalog. If you require the highest accuracy possible, you will want the hand held Life Compass or the Fortune Compass Professional models that contain Honeywell aviation quality tilt corrected electronic compass sensors to provide the most accurate readings.

Steve Vollum, an entrepreneur, electrical engineer, programmer, and inventor who holds several patents, started the business with Tisha Vollum to tie his refreshing enthusiasm for innovation and a love for electronics, his lifelong passion, to his strong beliefs and reliance in the power of Feng Shui.

Life Compass for iPhone is available in the [Apple iTunes store](#), and the complete line of products including the



Fortune Compass Professional is available at [Fortune Compass.com](http://Fortune Compass.com)

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### **Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **Pepe Calderin Design Receives Prestigious Property Award In San Diego**

*Leading property professionals gathered in California yesterday as the results of the Americas Property Awards in association with CNBC Arabiya and the New York Times were revealed. The presentations were made during a networking event and gala dinner held at the US Grant Hotel in San Diego on Thursday evening (November 12th).*

(PRWEB) November 19, 2009 -- Leading property professionals gathered in California yesterday as the results of the Americas Property Awards in association with CNBC Arabiya and the New York Times were revealed. The presentations were made during a networking event and gala dinner held at the US Grant Hotel in San Diego on Thursday evening (November 12th).

Undoubtedly, it is the desire to be nothing short of the best that gives an award winning company the drive and ultimately the edge to succeed in an increasingly competitive property market. A prime example of this is Pepe Calderin Design which has won an award in the categories of Best Interior Design in the USA for a Penthouse, Best Interior Design in the USA for Residence, and Best Americas Interior Design.

As well as entries from across the USA, the Caribbean, Mexico, Panama, Brazil, Canada, Belize and Bermuda were represented this year. There were 36 different residential and commercial categories in total and up to two of the most outstanding entries in each category were given a four-star award, while the best overall entry achieved a five-star. Every five-star winner's entry was then re-examined to determine who was to go forwards for the ultimate World's Best Awards. These outstanding international accolades were also announced at the gala presentation dinner in San Diego.

Having earned this high recommendation, winning companies including Pepe Calderin Design are now entitled to display the Americas Property Awards' logo with pride. This symbol of excellence has become recognized and appreciated by property buyers who are becoming increasingly well informed and discerning in their choices.

Entries were judged by a panel of 52 independent professionals whose collective knowledge of the property industry is unsurpassed by any other property awards. The International property Awards are also supported by 12 professional bodies and many of these are represented on the judging panel.

Pepe Calderin said of winning the award, "It was an honor to have the opportunity to participate in this prestigious competition. I would like to thank the judges and all the associations involved for acknowledging my work."

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### **Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **Kew Management Corporation Leases Property at Madison Square Park for Hill Country Chicken Eatery**

*Kew Management inks deal with Hill Country Chicken for corner retail space in NYC's Madison Square North Historic District. Slated for Spring 2010 opening in Kew's landmark flagship building at 1123 Broadway, Hill Country Chicken represents yet another popular destination in the renaissance Nomad area (North of Madison Square), now home to trendy restaurants, spas, clubs, hotels and renovated apartment and office buildings.*

New York (PRWEB) November 19, 2009 -- [Kew Management Corporation](#) has announced the lease of corner retail space to Hill Country Chicken, a classic, comfort food restaurant and pie shop. Occupying 2,700 square feet of the landmark Townsend Building across from Madison Square Park at 1123 Broadway (West 25th Street), Hill Country Chicken is set for a spring 2010 opening. The new restaurant will further stoke the appetites of hungry New Yorkers, who have been feasting for more than two years at nearby Hill Country Barbecue at 30 West 26th Street.

“We’re delighted to welcome Hill Country Chicken, Marc Glosserman’s latest inventive contribution to the down-home dining scene,” said [Leslie Spira Lopez](#), CEO of Kew Management and board member of the Madison Square Park Conservancy. “Marc was a visionary to recognize that the Townsend Building not only faces the park and is now part of the Broadway Pedestrian Mall but stands at the entryway to Nomad, a bustling neighborhood, thanks to the revival of the area around Madison Square Park since its 2001 restoration.”

“The influx of new residential and commercial projects in the area has Nomad poised to become New York’s next hot spot,” added Glosserman. “We are excited to be opening Hill Country Chicken at the corner of 25th and Broadway in the heart of this burgeoning neighborhood.”

Manhattan’s Nomad District – once a gathering place for Gilded Age elite and a late- nineteenth century mecca for shoppers, tourists and diners – comprises the area north of Manhattan’s Madison Square Park. Nomad is increasingly home to trendy restaurants, spas, clubs, hotels, and renovated apartment and office buildings. The area’s historic architecture complements the carefully restored Madison Square Park, which provides both a verdant oasis and a lively schedule of events for residents, workers, tourists and urban “Nomads.” In just the past few months, Nomad has seen the arrivals of SD26, the Ace Hotel and Ben & Jack’s Steakhouse, and anticipates the imminent relocation from midtown of Grey Advertising’s headquarters. In 2010, the NoMad Hotel and Eatery, a 32,000-square-foot Italian eating experience, including markets, restaurants, cafes, and gelato shops, are slated to open, along with Hill Country Chicken.

### About Kew Management

A third generation family-owned company with headquarters at Manhattan’s historic Madison Square, Kew Management Corporation owns and manages buildings specializing in small office space, primarily in Manhattan. With classic buildings at [Madison Square](#), The Townsend and St. James, Kew Management Corporation actively



supports the Madison Square Park Conservancy. For more information about Kew Management Corporation, please visit [www.kewmanagement.com](http://www.kewmanagement.com).

#### About Hill Country

Inspired by his family's Texas home-style cooking and passion for barbecue, Marc Glosserman founded the popular Hill Country. Like its barbecue cousin, Hill Country Chicken will honor the culinary traditions of the Central Texas Hill Country, which will be reflected in the cuisine, stylized décor, gracious hospitality, and counter-style service. Hill Country Chicken will feature such favorite family recipes as Mama El's Fried Chicken and Grandma Betty's Apple Pie, freshly baked pies and biscuits, fresh cut fries, and homemade ice cream.

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**Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## Spas of America Selects Millcroft Inn & Spa as 700th Spa

*Historic Toronto-area spa helps consumers escape the present and relive the past.*

Toronto, Ontario (PRWEB) November 18, 2009 -- Spas of America, a healthy living and travel website showcasing the best Spa & Wellness travel experiences, today launched its 700th spa listing and first Historic spa experience: The Millcroft Inn & Spa, Alton-Caledon, Ontario, Canada.

“Spas of America is pleased to welcome the Millcroft Inn & Spa,” says Spas of America president Craig Oliver. “Situated less than an hour from Canada’s largest city and two hours from New York State, the Millcroft is a premier spa destination offering the charm and romance of the past, complemented by four-diamond comfort and first-class service.”

A historic gem dating back to the 1880s, the Millcroft was originally built as a textile mill. Today guests can stay and dine in the same building, where they’ll enjoy stunning views of the millpond and nearby Shaw’s Creek Falls. A definitive country retreat, the Millcroft is part of a small community known for its thriving art scene, love for horses and many outdoor activities.

One signature spa treatment at the Millcroft Spa is the Raindrop Therapy with Native Indian Hot Rock Massage. This unique therapy developed by the American Lakota Indians is designed to align energy centers, release blockages and bring the body into balance. Nine essential oils are strategically applied and worked into the back muscles, followed by a full-body massage. More details about the Millcroft Inn & Spa can be viewed at its platinum member listing: [http://www.spasofamerica.com/spas/millcroft\\_inn](http://www.spasofamerica.com/spas/millcroft_inn).

Paul MacIntyre, GM of the Pillar and Post, another fine heritage property, oversees all Vintage Hotels spas, including its newest one at the Millcroft Inn. MacIntyre says, “We’re very proud to have our spa chosen for this milestone. We look forward to the Millcroft Inn & Spa being showcased to Spas of America’s targeted Spa & Wellness consumers from around the world.” Vintage Hotels also operates two other boutique spa properties in Southern Ontario, 100 Fountain Spa at Pillar and Post and the Secret Garden Spa, Prince of Wales Hotel. (Both spas ranked in Spas of America’s Top 30 Spas of 2008 based on consumer traffic to the Spas of America website.)

### About Spas of America

Launched in 2005, Spas of America is the fastest-growing spa travel website, showcasing over 700 of the best resort, hotel and destination spas around the world. Spas of America supports the growth of Spa & Wellness travel by providing consumers with a beautiful, clean, easy-to-use online experience. The website empowers customers to search for spas by map, name, keyword, experience or geographic region. Find Spas of America online at <http://www.spasofamerica.com> and on Twitter at <http://twitter.com/spasofamerica>.

### About Vintage Hotels

Vintage Hotels is a collection of CAA/AAA four-diamond hotels. The Prince of Wales, Queen’s Landing and Pillar and Post in Niagara-on-the-Lake offer 374 guestrooms, 35,000 square feet of meeting space, three four-diamond restaurants and two spas. The newest addition to the Vintage collection is an oasis of tranquility in



Toronto's backyard. The Millcroft Inn & Spa, located in the rolling hills of Alton-Caledon, offers 52 guestrooms, 4,700 square feet of meeting space, a four-diamond restaurant, and the renowned Millcroft Spa, Centre for Well-Being. <http://www.vintage-hotels.com>

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### **Online Web 2.0 Version**

You can read the online version of this press release [here](#).

## LEED Rated PrecisionCraft Log Home to Be Awarded Platinum Certification

*For Mark and Crystal Ryan, building their dream mountain house was synonymous with building what is commonly referred to as a “green” home. This Oregon couple turned to award-winning Mountain Architects and PrecisionCraft Log Homes & Timber Frame to help them design and manufacture a log home that is now in the final certification process to be awarded the LEED Platinum rating. LEED, the Leadership in Energy and Environmental Design, is a comprehensive framework for the integrated design approach key to high-performance building.*

Meridian, ID (Vocus) November 19, 2009 -- For Mark and Crystal Ryan, building their dream mountain house was synonymous with building what is commonly referred to as a “green” home. This Oregon couple turned to award-winning Mountain Architects and PrecisionCraft Log Homes & Timber Frame to help them design and manufacture a log home that is now in the final certification process to be awarded the LEED Platinum rating. LEED, the [Leadership in Energy and Environmental Design](#), is a comprehensive framework for the integrated design approach key to high-performance building.

This LEED rated, 3,600 square foot custom log and timber frame home is beautiful, healthy, and good for the environment. To top it all off, the highly efficient home saves the Ryan family a great deal of money.

With state-of-the-art milling processes, tight fitting connections and a unique building system, PrecisionCraft’s [milled, mountain style homes](#) are a natural fit for LEED for Homes certification. Their top of the line milling processes combined with the industry’s most refined green design techniques support an energy efficient, environmentally friendly structure. “This is truly exciting for the log and timber home industry,” says Jim Young, 2009 Log Homes Council president and president of PrecisionCraft Log Homes & Timber Frame. “This milled log and timber frame home will be the first of its kind to receive LEED Platinum Certification.”

Some of the most important details of green construction are rarely seen. Using LEED as a guide from the onset enabled the Mountain Architects design team, PrecisionCraft Log Homes, Gomes Construction and the Owners, to develop environmental and performance goals while providing a beautiful and functional mountain getaway.

The build site for the Ryan’s LEED rated home was protected from erosion during construction with straw bales, silt fences and protected zones. Hardscaping features and swales were designed to prevent any future erosion. The lot has a minimal amount of impervious surfaces to reduce water runoff. In addition, the surrounding property was naturalized, planted with 100% native species, reducing irrigation water demand by 85%.

To create a healthy and comfortable indoor environment, windows were strategically placed to fill the home with natural light. Low-E, argon-filled windows were installed throughout the house and windows on the south side allow sunlight to enter the space in winter, storing radiant heat in the thick tile floor. Extra large roof overhangs were uniquely designed to let in the sun during the winter months and keep out the high summer sun.

Additional energy saving features include compact fluorescent bulbs and fixtures, high efficiency appliances, and



a 96% efficient propane boiler that provides energy for the radiant heated home. A zoned heating system allows the Ryan's to maintain a comfortable temperature in rooms where they spend their time but avoid wasting heating energy in empty parts of the house. Low flow shower heads and faucets and dual flush toilets significantly reduce the demand for water.

The home meets the ENERGY STAR Indoor Air Package standards, that includes an Energy Recovery Ventilation system providing cleaner, healthier air and protection against airborne pollutants (even the garage has an automatic exhaust system).

The super tight envelope created from PrecisionCraft's cedar logs is supported with structural insulated roof panels by Precision Panel. The SIPs construction gives the roofing an R value of 52 making it several times more energy efficient than conventional construction.

The building team sorted construction waste products at every stage of building for recycling and reuse. Because of the highly efficient manufacturing methods of [PrecisionCraft Log Homes](#), the project produced 78% less waste than the typical construction of a conventional home. A large percentage of the construction and building materials have high recycled content, and were locally harvested, milled, or manufactured to reduce shipping costs and fuel use and to support local businesses.

Learn more about PrecisionCraft and sister company, Mountain Architects at [PrecisionCraft.com](#). Explore PrecisionCraft's [Green Home Design Center](#) and discover how you can reach your green building goals with your custom mountain home.

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**Online Web 2.0 Version**

You can read the online version of this press release [here](#).

**News Image**





## **Lathem Offers 30 Day Free Trial of AirTime® Wireless Wall Clock System -- Sample the Benefits of Synchronized Time Today**

*Today more than ever time is money. Lathem's AirTime wireless wall clocks offer accurate, affordable and easy-to-install solution for small business.*

Atlanta, GA (PRWEB) November 19, 2009 -- Lathem Inc., one of the world's leading designers and manufacturers of time, labor and security products for small business, today announced the launch of a 30 Day Free Trial program for its new wireless, synchronized wall clock system, [AirTime®](#). AirTime is designed for any size business that wants to optimize efficiency and organization. Traditionally this type of technology has only been available to industries such as schools, hospitals, airports and large corporations. AirTime is designed with those markets in mind, as well as the often-overlooked small business market. Organizations can sign up for the free trial online at [www.lathem.com/AirTime](http://www.lathem.com/AirTime).

"In today's economic climate, time is more critical than ever to optimize daily operations and stay competitive. Synchronized time allows everyone to share the exact same schedule; it keeps the workplace harmonized. When everyone in a building sees the same time, to the second, there's little room for late excuses," said Lance Whipple, Lathem vice-president of Sales and Marketing. "We want to make it easy for businesses of any size to sample this product, see how easy it is to install and experience the benefits of synchronicity. We're excited for people to try it."

The standard AirTime trial system consists of one wireless time signal transmitter (model ATX), two battery-operated wall clocks and one solar-powered wall clock that uses a room's light to power the clock. However, depending on a company's needs, a customized trial system is also available. There is no obligation to purchase the system. The customer can simply return the product if they choose after 30 days.

The trial system does not require any professional installation. The customer simply installs the included batteries in the transmitter and clocks and hangs them on the wall. Lathem offers free factory technical support if any questions arise during the install process. Because there are no wires, customers can change the location of the clocks to fit their exact needs. The solar-powered clock, which recycles a room's existing lighting, offers another "green" element to a company's existing energy conservation efforts.

Detailed information on the offer can be found on Lathem's website at [www.lathem.com/AirTime](http://www.lathem.com/AirTime).

### About AirTime

AirTime can help a business save money by eliminating the need for costly wiring. A single AirTime wireless transmitter can communicate time to an unlimited number of clocks in an entire building and even across large campuses. Unique to the industry, AirTime also offers a battery powered "mini transmitter" for small locations, and they can be linked together to extend coverage as needs grow. AirTime clocks also feature a high quality clock movement that provides a smooth sweeping second hand for precision timekeeping.



#### About Lathem

Headquartered in Atlanta, Georgia, Lathem is one of the world's leading designers and manufacturers of time, labor and security products for business. The company specializes in three primary lines of business: time and attendance products, synchronized clock systems, and small business access control solutions. Founded in 1919, Lathem is proud to celebrate its 90th anniversary, and remains a family-owned and operated US manufacturer. More than 300,000 companies worldwide use a Lathem product every day to help manage their business. More information can be found online at [www.lathem.com](http://www.lathem.com).

Note to Editors: High-resolution images of AirTime can be downloaded online at <http://www.lathem.com/support/product-images.aspx>

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### Online Web 2.0 Version

You can read the online version of this press release [here](#).

### News Image





## **Hydrotech Announces Two Additions to Garden Roof Assembly**

*The Garden Tray GT15™ and InstaGreen Sedum Carpet™ join the family of Hydrotech product options available for achieving a fully-sustainable roof environment*

Chicago, IL (PRWEB) November 19, 2009 -- American Hydrotech (<http://www.hydrotechusa.com>), a recognized leader in the development and distribution of premium waterproofing and roofing products, today announces two new vegetation product component options for achieving sustainable roof environments. Both the Garden Tray GT15™ and InstaGreen™ Sedum Carpet offer outstanding benefits, low maintenance and contribute to a full, warranty-backed Hydrotech extensive Garden Roof Assembly when used in conjunction with other recommended components.

Garden Tray GT15 is a molded, three-dimensional tray made from recycled polyethylene specifically designed for use in a Hydrotech extensive Garden Roof Assembly. Each tray has retention cups on the top side, drainage channels on top and bottom and holes in the tops of domes to achieve proper ventilation and evaporation. Systemfilter filter fabric is laid in the bottom of the tray which is then filled with growing media and plants. Each tray measures 18 in. x 22 in. and covers 2.75 sq. ft. when laid loosely over IRMA Stone Filter Fabric and STYROFOAM insulation. Adjacent Garden Tray GT15 trays can either be butt or mechanically fastened together.

InstaGreen Sedum Carpets are rolled mats of vegetation that can easily be installed on low and steep sloped roofs for a full, green effect. All carpets are delivered with a minimum of 75% coverage and achieve 90% coverage after a two-year period. This product is not only quick to install but also easy to maintain. Perennial plants or plugs can be planted through the mat after installation if desired for added flexibility.

“Hydrotech’s extensive Garden Roof Assemblies have been used on rooftops across the United States for more than 13 years,” stated Ed Jarger, General Sales and Marketing Manager for American Hydrotech. “We continue to expand our product offering with improved technology like GT15 and InstaGreen carpets, all to offer the greatest flexibility for architects, ease of installation for contractors and functionality combined with peace of mind for building owners, since Hydrotech offers a full warranty on all of our assemblies.”

For more information on Garden Tray GT15, InstaGreen Sedum Carpets and all components that make up Hydrotech’s extensive Garden Roof Assembly, please visit [www.hydrotechusa.com](http://www.hydrotechusa.com) for downloadable product brochures, installation guides and specification sheets.

### **About American Hydrotech**

Headquartered in Chicago, American Hydrotech, Inc.® is a recognized leader in the development, production and distribution of premium waterproofing and roofing products. For more than 45 years, the company’s flagship waterproofing membrane product, Monolithic Membrane 6125®, has provided waterproofing to almost two billion square feet of roof decks, plazas, vertical foundations, reflecting pools and other structures in 36 countries worldwide. American Hydrotech also offers a variety of drainage, insulation and protection materials for single source assemblies such as The Ultimate Assembly® for plazas and roof terraces as well as the Garden Roof® Assembly, a unique, lightweight assembly for transforming underutilized roofs and plazas into beautiful



landscaped and recreational environments. For more information, please contact 800-877-6125, email [info\(at\)hydrotechusa\(dot\)com](mailto:info(at)hydrotechusa(dot)com) or visit [hydrotechusa.com](http://hydrotechusa.com).

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**Online Web 2.0 Version**You can read the online version of this press release [here](#).



## **40 Percent of the World Goes Without. November 19 is World Toilet Day**

*Thursday, November 19 is World Toilet Day. This is the second year that the World Toilet Organization is coordinating this global event. Millions of people around the world will participate in The Big Squat this year to raise awareness of the fact that 40% (2.5 billion people) do not have the luxury that we in the U.S. take for granted – access to proper sanitation. Millions of people, largely children, die each year from waterborne illnesses.*

(PRWEB) November 19, 2009 -- Ever consider a toilet a luxury? Of course not—at least not until perhaps today. Discussing bodily functions is considered such a taboo that many parents refer to bad language as “toilet talk.” The World Toilet Organization is looking to change that attitude as part of its overall goal of reducing the number of people without toilets to zero.

Something that we take for granted here in the U.S. is a huge issue for 2.5 billion people around the world who don't have access to proper sanitation. Two and a half billion people translates to about 40% of the world's population. That's a huge figure when we're talking about something as seemingly rudimentary as having a toilet. Or even access to a toilet. Nearly two million people die each year from waterborne illnesses, many of who are children. That is more than those who die from AIDS, tuberculosis and malaria combined.

The World Toilet Organization (WTO) and UNICEF have designated November 19 as World Toilet Day. This year, millions of people around the globe will join in on “The Big Squat” to help raise awareness of the plight of billions of people.

People will be participating in their offices, schools, malls, and along busy streets. The goal is to raise awareness: the more public the place, the more people will get the message...or become intrigued enough to hopefully ask what the “squatters” are doing.

A highly-engaged partner in many of the WTO's initiatives to improve sanitation and safe drinking water worldwide, the International Code Council (ICC) is proud to support the World Toilet Organization's blunt and to-the-point campaign. “We cannot continue to blush and giggle when the word ‘toilet’ is spoken and expect the problem to solve itself,” said Jay Peters, Executive Director for the ICC's Plumbing, Mechanical and Fuel Gas (PMG) Group. “Celebrities gladly pose for photos in front of a water tap to protest bottled water. We'd like to see them posing in front of a toilet to help reduce the unimaginable statistic of a child dying every 15 seconds from a waterborne illness.”

If you are interested in squatting for this life-critical cause or wish to spread the word to everyone you know so that they too know about The Big Squat on World Toilet Day, visit [www.worldtoiletday.com/squat](http://www.worldtoiletday.com/squat) for details. To learn more about all of the important initiatives the World Toilet Organization conducts throughout the year, visit [www.worldtoilet.org](http://www.worldtoilet.org).

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### **Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **Green Apple Brightens the Big Apple**

### *Responsible Energy Consumption Reduces the Carbon Footprint and Monthly Bills*

(PRWEB) November 19, 2009 -- The American public, and the world, is becoming aware of the future challenges of climate change, and its effects on our planet. With the recent International Day of Climate Action and the upcoming United Nations Climate Change Conference in Copenhagen in December, the world is not ignoring the issue anymore. And neither is the new venture established to support the reduction of the carbon footprint of our city and the planet. LC Associates and Barone Management joined their forces to form Green Apple Energy Company (GAECo).

GAECo's mission is to provide the city with the most reliable green technologies, including the most energy efficient LED lighting as well as Solar Thermal systems. The use of these breakthrough technologies has a direct positive impact on the global environment. At the same time GAECo helps turn around the economic slump by reducing energy costs and putting people back to work.

By harnessing the three key benefits of LEDs, efficiency, lifetime, and environmental responsibility, GAECo provides a long list of local and global benefits unattainable with any other lighting technology. This technology requires 60 percent less energy than traditional fluorescent lamps: For example, 100 LED linear fixtures draw 1,800 Watts while 100 linear florescent fixtures draw 4,000 Watts. Over the life of the LED fixture, this can amount to an energy savings of 96,000 kWh and a cost savings of \$18,000 and a carbon footprint reduction of 1,440,000 lbs of CO2.

"Not all lighting solutions are the same, and neither are all LED solutions," says Leo Cutone, Principal, Green Apple Energy Company." After a thorough exercise in due diligence, we selected three manufactures that exhibited quality craftsmanship, production controls, and environmentally responsible manufacturing processes. Our solid state lighting product line is exhibiting rapid growth and acceptance in the market, and will be paving the way for the future green economy."

Since its inception in May 2009, GAECo has been working on LED lighting implementation projects with the Fordham University, Columbia University and Albert Einstein College of Medicine, among others.

Green Apple Energy Company provides high quality, long-lasting LED lighting products for commercial and residential facilities that improve energy savings, reduce maintenance costs, and are safe and easy to install. Based on advanced electro-optic technologies, GAECo's reliable light fixtures provide superior performance at lower costs than competing technologies. More information provided on [www.greenappleenergycompany.com](http://www.greenappleenergycompany.com).

For interviews and more information call 212.244.4642.

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### **Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **New LED Christmas Lights and Other Outdoor Holiday Lights Now Available from Gardener's Supply**

*A selection of new outdoor Christmas lights is now available from Gardener's Supply to. In addition to solar lights and LED Christmas lights in a variety of styles, battery-operated holiday lights are also available.*

Burlington, Vt. (PRWEB) November 18, 2009 -- Gardner's Supply announces the availability of new lines of outdoor [holiday lights](#) to light up the season. The range of solar and LED Christmas lights gives homeowners a creative and eco-conscious way to celebrate the holidays.

As people think about decorating with lights for the holiday season, many are concerned about what impact holiday lights will have on their efforts to reduce their carbon footprint. Those concerns are well-founded. According to recent data, the generation of electric power is responsible for 39 percent of carbon emissions that contribute to global climate change(1) . Larger old-style outdoor lights use as much as 250 watts per 50-bulb strand.

“There's new interest in our outdoor solar, LED (Light Emitting Diodes) and battery-operated lights, as people begin to understand there are ways to get outdoor light with less energy,” said Frank Oliver, senior manager of product design, Gardener's Supply. Burlington, Vermont-based Gardener's Supply, known for its innovative earth-friendly gardening products, has noticed an increased demand for low-energy lighting, and is offering many new solar and glow-in-the-dark options for lighting up the outdoors.

“There are many creative ways to light the outdoors during the holiday season; our Star Lights, Northern Light Spheres, Tulip Solar Lights and Solar Soji Lanterns are all solar-powered and beautiful at night,” Oliver says. “We recommend using a combination of low-energy LED lighting with our many [outdoor solar products](#).”

Gardener's Supply is offering several new designs of string lights in a variety of colors that use LED technology. These new lights use 80 percent less energy than standard mini lights, are 25 percent brighter and are cool to the touch. These LED holiday lights use as little as 2 to 4 watts per strand and can last for 200,000 hours. The [LED Christmas lights](#) also emit a much warmer glow than previous models.

The [LED string lights](#) are available in varied styles and sizes -- Forever Lights, Super Bright String Lights and Retro. The Forever Lights are flame-shaped, while the Super Bright String Lights are more traditional mini-lights. Both are available in warm white or multi-colored. The Retro lights are the old-fashioned bulb design and are only available in multi-colored.

For a wreath or doorway, Battery-Operated String Lights are a great way to make a statement without worrying about an extension cord. Each 6 1/2” string has 20 unbreakable lights and is suitable for indoor use, or in protected outdoor areas such as a porch or covered entryway.



The Solar Powered Star Lights change from red to green to blue and is also offered in White, both put on a show all evening. The Star Lights come with two interchangeable finials for different seasons -- a hummingbird and a lily.

(1) Benchmarking Air Emissions of the 100 Largest Electric Power Producers in the United States. CERES, NRDC, & PSEG. April 2004.bb (See [http://www.nrdc.org/air/pollution/benchmarking/2002/benchmark2002\\_pt1.pdf](http://www.nrdc.org/air/pollution/benchmarking/2002/benchmark2002_pt1.pdf))

Information regarding holiday light energy use was provided courtesy of “Ask Rachael”, an energy-advice column offered by Efficiency Vermont, the nation’s first statewide ‘energy efficiency utility.’

Gardener’s Supply offers a variety of outdoor holiday lights and LED Christmas lights that may be viewed online at [www.gardeners.com](http://www.gardeners.com). A free catalog is available by calling 1-800-955-3370.

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### **Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **United Site Services Positioned For Continued Growth With New Capital Structure**

*United Site Services announces a restructuring of its debt obligations with a strong positive impact on its balance sheet.*

Westborough, MA (PRWEB) November 18, 2009 -- United Site Services, a leading provider of temporary services to the construction, special events and disaster relief markets, announced today an agreement in principle with its main lender groups and certain of its equity holders regarding a restructuring of its debt obligations.

Under the terms of the agreement, holders of the Company's Term Loan and Mezzanine Debt have agreed to convert their entire investment into equity. In addition, the Company's Revolving Credit Agreement, as amended and restated would remain in place. This will effectively reduce the Company's debt by over 80% and reduce its interest expense by nearly 90%, and as a result, would strengthen the Company's ability to invest in the business, expand its service offerings and serve a broader customer base. Assuming the conditions to the restructuring are satisfied, the restructuring is expected to be completed by the end of this year.

"United Site Services' financial restructuring will put the company on strong financial footing for the future," said Terry Moriarty, President and CFO. "Our industry has been significantly impacted by a drop in demand from all segments during the recent recession. We see that beginning to turn around in 2010, and we will now be in a much stronger position than ever to take advantage of that market growth." added Moriarty.

### About United Site Services

United Site Services (USS) is a leading provider of portable restrooms, temporary fence, storage, erosion control, power, sweeping and other site services. Based in Boston, USS has more than 50 branch locations with 1,300 employees nationwide. Founded in 1999, USS has experienced significant growth through strong operational performance and aggressive acquisitions of proven local providers. Customer segments include commercial, residential and infrastructure construction; agriculture; oil and gas; special events; Federal, State and Local governments; military; and commercial establishments. For more information, visit [www.unitedsiteservices.com](http://www.unitedsiteservices.com).

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### **Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **New Gutter Cleaning Tool Keeps Gutters Clean and Homeowners Out of the Hospital**

*This new patent pending gutter cleaning technology is designed to work with any leaf blower or Shop Vac on the market today (including older models) to clean all types of uncovered gutters, including aluminum, copper, vinyl and seamless, up to twenty five feet off the ground, no ladder required. All the parts to build yours can be purchased from Home Depot or Lowes for under \$30 for most homes.*

(PRWEB) November 18, 2009 -- According to the American Academy of Orthopedic Surgeons, over 500,000 Americans are treated every year from injuries from ladders. Between cleaning gutters and holiday lights that's not hard to believe! The new gutter cleaning tool from inventor George Van Dyke is keeping gutters clean and Americans out of the hospital this winter.

"In the winter of 2008 I fell off a ladder while cleaning gutters and dislocated my knee," said Van Dyke. "After promising I'd stay off ladders I went looking for a gutter cleaning service...[However, I am cheap and there is no way I am going to pay \$300 every year to have my gutters cleaned. So I put on my thinking cap and after many different experiments, I invented a tool that does the job perfectly every single time."

This new patent pending gutter cleaning technology is designed to work with any leaf blower or Shop Vac on the market today including older models to clean all types of uncovered gutters, including aluminum, copper, vinyl and seamless, up to twenty five feet off the ground, no ladder required.

All for under \$30 for the parts.

"Our gutter cleaning tool is an amazing break through for home owners and a goldmine for gutter cleaning professionals or roofing contractors," states Van Dyke. "It saves a ton of money and trips to the hospital."

What makes this breakthrough technology so inexpensive? The fact that home owners can assemble it at home rather than spending a fortune for packaging and shipping. For a one time payment of \$20 they'll receive a full list of parts, (including serial numbers) & pictures of necessary materials, available at any Home Depot or Lowes, downloadable instructions, video tutorials and customized solutions for unique homes and buildings.

Failing to clean gutters regularly can crack a home's foundation, cause mold and mildew in attics, flood basements and provide fertile breeding ground for disease carrying mosquitoes-and homeowners insurance won't help with the damages.

"If you think like I do, your home is an asset and protecting it is a priority," says Van Dyke. "Homeowners who neglect the responsibility of cleaning gutters at least twice a year...[risk issues which could cause thousands of dollars of repair bills."

This patent pending tool comes equipped with a 30 day money back guarantee if it does not fit a purchaser's leaf blower, and \$1 from each purchase will go to support the family of Megan Estey, a 16 year old girl from



Westminster, MD recently diagnosed with brain cancer.

For more information, visit [www.guttercleaningsecret.com](http://www.guttercleaningsecret.com).

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### **Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **Advanced Metal Roofing Makes Replacement Contractor Magazine's Top 100**

*James Kenton and Advanced Metal Roofing announce their ranking in "The Replacement 100" list of the largest remodeling companies in the U.S. from Replacement Contractor Magazine.*

(PRWEB) November 18, 2009 -- James Kenton and Advanced Metal Roofing are excited to announce their position in Replacement Contractor Magazine's "The Replacement 100" list of the top home improvement companies in the United States by volume. Advanced Metal Roofing placed sixty-ninth by total volume sold in 2008.

Advanced Metal Roofing, specializing in residential [metal roofing](#), approaches the end of 2009 with another record-breaking year, despite a national economy still suffering from a severe economic downturn. They have collected numerous industry awards including Metal Construction News' Top Metal Roofers, Roofing Contractor Magazine's Top 100 Roofing Contractors, Remodeling Magazine's list of the biggest home improvement companies in the country, Qualified Remodeler Magazine's Top 500 Remodeling Companies, and now with the Fall issue of Replacement Contractor Magazine, inclusion on The Replacement 100 list of largest home improvement companies in the U.S.

Replacement Contractor Magazine is devoted to resources, news and trends, advice and tips, products, and profiles for remodeling contractors. The publication and accompanying website address topics such as selling, marketing, managing, products, and trade secrets for the contractor. The Replacement 100 list is a compilation of the top home improvement companies in the United States, ranked by volume of replacement products sold and includes roofing, windows, doors, siding, decking, patios, and sunrooms.

Advanced Metal Roofing has enjoyed an exceptional year in terms of sales of their exclusive, patented product, the [MetalMan Roofing System](#). They have extended their presence within North Carolina, opening a new office in Salisbury, N.C. near Charlotte, and they have expanded into other states with affiliates in Cumming, G.A. to serve the greater Atlanta area, and in South Carolina to serve the Myrtle Beach and Rock Hill areas. There are plans in the works to create an affiliate branch in New England as well.

Advanced Metal Roofing owner James Kenton acknowledges that, while the difficult credit market affected their ability to serve as many customers as they would have liked, they have been able to generate more interest through advertising in print, television, and online as well as through representation at local events and community benefits to help drive sales to their expanded company network. "We are so excited about the recognition we've received from leading resources in the contracting industry this year," Kenton says. "It has been a banner year for Advanced Metal Roofing and we are still continuing to grow. The quality of our product together with the expertise of our sales, installation, and customer service teams prove to be the foundation of our success."

For more information about Advanced Metal Roofing, visit [AdvancedMetalRoofing.com](#). To learn more about the MetalMan Roofing System™, visit [MetalManRoofing.com](#).

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### **Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **Read About Bathroom Remodeling Adventures on iBaths.com**

*iBaths.com shares homeowner's remodeling experiences in Real People, Real Remodels*

(PRWEB) -- This fall, iBaths.com set out to capture the essence of the bathroom remodeling experience. [Real People, Real Remodels](#), a new section on iBaths.com, features three remodeling stories, each replete with tales of setbacks and eventual triumphs. It also includes:

- [Photos](#) that document the remodel and show the final results.
- The cost of each project, and how the homeowners kept their budgets under control.
- [DIY](#) remodeling tips.
- How the homeowners got their design inspiration.

"Our site has plenty of information and photos that can help people who are remodeling, but we wanted to provide personal remodeling experiences as well," said iBaths.com Senior Editor Mark Rumble. "Real People, Real Remodels might not show the most luxurious and extravagant bathroom remodels, but it has stories and people that our readers can relate to."

During the coming months, iBaths.com will continue to expand Real People, Real Remodels and allow readers to submit their own bathroom remodeling stories to be included on the site.

About iBaths.com:

[iBaths.com](#) is a comprehensive resource for homeowners seeking information and inspiration for beautiful baths. This independent online publication features photography, bathroom design trends and ideas, and new product updates--all in a user-friendly format that puts knowledge at consumers' fingertips.

Founded in 2009, iBaths.com is based in Chicago.

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**Online Web 2.0 Version**

You can read the online version of this press release [here](#).

**News Image**





## **HauteLiving.com Welcomes Revered Luxury Watch Editor**

*Haute Living is proud to announce that Ariel Adams, one of the most read luxury watch editors online in the U.S., will be adding his insights and reviews on HauteLiving.com on a weekly basis.*

(PRWEB) November 18, 2009 -- Haute Living is proud to announce that Ariel Adams, one of the most read luxury watch editors online in the U.S., will be adding his insights and reviews on HauteLiving.com on a weekly basis.

As the Haute Living Watch Editor, Ariel has already published reviews of the \$900,000 Gerald Genta Arena Metasonic and the \$28,000 Glashütte Original Senator Chronometer on HauteLiving.com. He brings with him a large following of fans, opening the door to a new target audience for HauteLiving.com.

“Welcoming Ariel to the Haute Living team demonstrates that we are catering to our affluent audience who demands to read about the best luxury brands from the best editors in the business,” says Haute Living CEO Kamal Hotchandani. “His impressive background and extensive list of exclusive contacts in the world of luxury timepieces will only add to our already stellar reputation as the premier source for luxury content on the web.”

### About Haute Living.com

HauteLiving.com recently launched its redesigned website and is dedicated to updating it up to 40 times throughout the day with breaking news in the luxury industry. HauteLiving.com also posts pictures from the most exclusive, upscale events in each of its four markets: Miami, New York, Los Angeles, and San Francisco. For more information, please visit [www.hauteliving.com](http://www.hauteliving.com) <http://www.hauteliving.com>.

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**Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **New DORMOTION Cushioned Sliding System Assists, Cushions Movement of Sliding Glass Doors**

*The new DORMOTION system from DORMA Glas provides assisted closing and comfortable cushioning of interior glass doors in commercial and residential settings.*

Millersville, Md. (PRWEB) November 18, 2009 -- The new DORMOTION system from DORMA Glas provides assisted closing and comfortable cushioning of interior glass doors in commercial and residential settings.

When integrated into DORMA's AGILE 150 sliding door system, the DORMOTION hardware gently decelerates, assists and smoothly draws the sliding panel to its end position as it travels on the roller assembly. The action resembles the spring-aided, self-drawing action of kitchen drawers.

DORMOTION system also provides leading-edge cushioning of door movement at the limits of travel, preventing harsh end stops that could damage the door or hardware. An end stop function holds the door panel in place after opening or closure, eliminating uncontrolled fallback and incomplete closure.

The DORMOTION hardware is suitable for single or double doors up to either 175 lbs/80 kg (Type L) or 330 lbs/150 kg (Type XL) and minimum panel widths of 32-5/8"/830 mm (Type L) or 45-5/8"/1160 mm (Type XL).

It can be ordered in either clear or satin-like anodized aluminum finishes. A powder-coating option is available. DORMOTION's corrosion-resistant hardware makes it appropriate for damp or humid conditions.

For more information about the DORMOTION system, call DORMA Glas at (800) 451-0649 or visit [www.dorma-usa.com](http://www.dorma-usa.com)

### About DORMA Group North America

DORMA Group North America manufactures and markets a wide range of products for the architectural openings industry, with a particular focus on commercial and institutional openings. Part of The DORMA Group worldwide, DORMA Group North America comprises DORMA Architectural Hardware, DORMA Glas, Modernfold, DORMA Canada, DORMA Mexico, and DORMA Entrance Systems -- which markets products and services under the DORMA Automatics, Crane Revolving Door and Carolina Door Controls brands.

DORMA Group North America offerings include safety and security products, locks, door closers, exit devices, glass hardware and patch fittings, sliding and swinging automatic doors, revolving doors and operable partitions.

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**Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **Acme Brick to Distribute Green Building Products from VAST® Enterprises, LLC**

*America's Largest, U. S. owned Clay Brick Manufacturer Will Distribute VAST Composite Masonry Products Made from Recycled Rubber and Plastics*

Ft. Worth, TX and Minneapolis, MN (PRWEB) November 17, 2009 -- Acme Brick and VAST Enterprises, LLC announced that Acme has agreed to distribute VAST composite masonry products as an alternative for green building. [VAST composite masonry products](#), which are manufactured in a patented blend of post-consumer recycled automobile tires and plastic containers, include Composite Landscape Pavers, Composite Permeable Pavers for stormwater management, Composite Deck Pavers, and Composite Thin Brick. Under the agreement, Acme now distributes VAST products in Texas, Louisiana, Arkansas, Tennessee, Missouri, Kansas, Oklahoma, Colorado, and New Mexico.

"This market for green building materials is projected to expand by 7 percent annually over the next five years, and Acme Brick is committed to being our customers' partner in green building," said Dennis Knautz, president and chief executive officer, Acme Brick. "That's why we have introduced new alternatives like our lean brick, and that's why we are distributing VAST composite masonry products. VAST gives our customers, especially those pursuing LEED certification for their projects, another exceptional option for green building."

"With Acme Brick's decision to distribute VAST products, composite masonry takes its place as an established alternative for green building," said Andy Vander Woude, LEED AP, chief executive officer, VAST Enterprises, LLC.

The lean versions of Acme's King Size and modular brick are the company's most earth-friendly to date. Acme Brick engineers' innovation in brick design increases the area of a brick's core holes from 25 percent to 33 percent -- without sacrificing any performance qualities. Lean brick yields savings of 11 percent in the energy used to fire brick. The 10 percent weight reduction generates additional savings in transportation energy requirements and costs.

With its patented material science technology, VAST transforms post-consumer recycled rubber and plastics into a new green building material: composite masonry. [VAST's technology achievement](#): engineering the world's first composite material with up to 95 percent recycled content that provides the strength, durability and aesthetics required for landscape and hardscape applications. VAST products are cradle-to-cradle green. VAST's manufacturing process starts with recycled car tires and plastic containers and minimizes greenhouse gases by reducing carbon emissions by 90 percent compared to concrete products. There is no scrap in the production process, and VAST pavers are 100 percent recyclable.

VAST Enterprises, LLC

VAST applies its patented technology to transform recycled materials into a new resource for green building:



composite masonry. VAST composite products -- including landscape pavers, permeable pavers for stormwater management, deck pavers and thin brick -- offer an engineered alternative to other pavers. VAST meets the most demanding requirements for aesthetics, durability, sustainability and installation efficiency. Award-winning VAST pavers deliver rich colors, superior slip resistance and unbeatable strength at one-third the weight of concrete pavers. VAST can contribute to more LEED® credits than any other paver. Today, every 5,000-square foot VAST landscape installation keeps 2,500 scrap automobile tires and 75,000 plastic containers out of U.S. landfills. Tomorrow? The Future is VAST™. Learn more at [www.vastpavers.com](http://www.vastpavers.com). Then call (612) 234-8958.

LEED® (Leadership in Energy and Environmental Design) is registered trademark of the U.S. Green Building Council.

#### Acme Brick

Founded in 1891 and headquartered in Fort Worth, Texas, Acme is the largest U. S. owned brick manufacturer in the United States and has been part of Berkshire Hathaway, Inc. since 2000. For more information phone 1-800-792-1234 or visit [www.brick.com](http://www.brick.com).

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**Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **WorkScapes at Newport Beach Welcomes Lionakis, Inc.**

### *Architectural Firm Leases 3,587 Square Feet at 20371 Irvine Avenue*

Newport Beach, CA (Vocus) November 17, 2009 -- Despite a slow economy, WorkScapes at Newport Beach is bustling with activity, including a new 3,587 square foot lease, signed by Lionakis, Inc. to accommodate the architectural firm's growing business. The firm specializes in innovative design that integrates sustainability and technology. In addition to its new Newport Beach location at 20371 Irvine Avenue, Lionakis has offices in San Francisco, Sacramento, Modesto, Reno and Seattle.

[WorkScapes at Newport Beach](#), formerly known as the Newport Trade Center, was recently redesigned, rebranded and renamed as part of a campaign designed to refresh the office landscape in the desirable California community. The 84,831 square foot, six-building office park is offering tenants creative work spaces, or WorkScapes, as they've been recently donned, as unique alternatives to the traditional office spaces that otherwise dominate the market.

"Creative businesses are drawn to this environment," said Mike Schlesinger, Vice President of Asset Management for Hackman Capital Partners, LLC (HCP). WorkScapes at Newport Beach is owned by joint venture formed and managed by HCP.

"And thanks to creative design, out-of-the-box space planning, and an overall innovative, forward-thinking spirit, the environment has been generating a lot of interest from prospective tenants." Schlesinger continued. "Tenants can choose a space that's already renovated or we'll help them design their own."

Among the creative alternatives being marketed are loft-like WorkScapes that leverage the light industrial feel of the original buildings' architecture, and highlight such contemporary features as exposed ceilings, polished concrete floors and open floor plans with great windows and light.

Other key selling points are the property's prime location on Irvine Avenue, (adjacent to the Newport Beach Golf Club, and about two miles west of the University of California Irvine), easy freeway access, good street visibility, underground parking and a five-acre lot that provides plenty of trees, green grass, a park and spectacular views.

The leasing agent for WorkScapes at Newport Beach is CB Richard Ellis. More information can be found at [www.WorkScapesatNewportBeach.com](http://www.WorkScapesatNewportBeach.com).

#### **MORE ABOUT HACKMAN CAPITAL PARTNERS**

Hackman Capital Partners, LLC (HCP) is a private real estate investment firm specializing in the acquisition, management, redevelopment and adaptive reuse of industrial and commercial real estate. Founded in 1987, the company pursues value-added investment opportunities nationwide, and currently owns and manages more than 16 million square feet of real estate across the United States. Hackman Capital Partners is headquartered in Los Angeles, and has regional offices in Chicago, Columbus, Ohio, and Kalamazoo, Michigan.



For more information, visit [www.hackmancapital.com](http://www.hackmancapital.com)

#### MEDIA INFORMATION

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#### MORE ABOUT LIONAKIS, INC

Visit [www.lbdg.com](http://www.lbdg.com) or contact Valerie Hoffman, Principal at 919-558-1900

#### LEASING INFORMATION:

For information about leasing space at WorkScapes at Newport Beach  
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\*WorkScapes at Newport Beach is owned by AZNL-NTC, LLC, an HCP affiliate.

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### **Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **Tatung & Magnetic 3D Ink Exclusivity Deal to Deliver "Glasses-Free" 3D Gaming Solutions to Casinos Worldwide**

*Magnetic 3D and Tatung Company of the Americas today announced an exclusive partnership to develop turn-key, interactive and immersive glasses-free 3D display solutions for the casino gaming market.*

New York (PRWEB) November 17, 2009 -- Magnetic 3D and Tatung Company of the Americas today announced an exclusive partnership to develop turn-key, interactive and immersive glasses-free [3D display](#) solutions for the casino gaming market. These solutions will allow casino game manufacturers to develop new games from the ground up and/or up-date their current line-up of popular games to incorporate Magnetic 3D's revolutionary "Enabl3D" format, allowing end-users the opportunity to experience 3D content without the use of 3D eyewear.

Magnetic 3D's Enabl3D technology offers game developers new revenue streams, and the opportunity to create entirely new 3D game concepts and 3D gaming experiences, while the technology is backwards compatible to support 2D games and content.

Magnetic 3D also announced its selection of Tatung as its US-based integration and engineering partner. Tatung will deliver an array of hardware solutions, from 3D gaming to digital signage, from its headquarters in Long Beach, CA.

"Working with best-of-breed partners has always been our mantra and Tatung is nothing short of the global leader in the electronics manufacturing industry," said Tom Zerega, co-Founder & CEO of Magnetic 3D. "Having Tatung's engineering and production capabilities behind Magnetic 3D will allow us to focus on our core competencies - - such as product development, marketing and support - - and, as a result, allow us to deliver turn-key, end-to-end 3D solutions globally through various distribution channels en masse."

The companies will jointly unveil their debut glasses-free [3D display](#) technology for slot machine gaming at G2E's Global Gaming Expo. The showcase will include Magnetic 3D's new Envolv™ product line, 22" 3D touch monitors that transform 2D slot machines into interactive 3D gaming experiences (3D integration required). Magnetic 3D will be on-site to demonstrate its technology's 2D/3D seamless and side by side playback features and backwards compatibility with legacy 2D games.

The event will take place from November 17th-19th at the Las Vegas Convention Center. The 3D displays and Enabl3D technologies will be available for viewing in Booth 3010.

"We are very excited to announce our partnership with Magnetic 3D and proliferating their E3D technology in the gaming market," said Edward Chen Executive Vice President at Tatung. "We have already received very positive feedback from several gaming customers as well as orders on the overall solution. This points directly to the superior image quality of E3D Technology over other technologies, and the turn-key application support provided by the Magnetic 3D software integration team."



As 3D blockbusters continue to boost box offices sales, attract new audiences, and garner attention for the 3D medium, Magnetic 3D and Tatung believe that 3D slot games will translate into great rewards for casino gaming manufacturers.

#### About Magnetic Media Holdings

Headquartered in New York City, Magnetic is the world's leading end-to-end solution provider of auto-stereoscopic [3D displays](#) and 3D digital media products and services. The Company's patent-pending hardware and software solution modifies flat panel displays enabling them to show high definition 3D video content without the need for any special eyewear. This state-of-the-art platform not only provides the convenience of displaying traditional 2D content from any source but features the turn-key ability to seamlessly integrate, and present, an intense 3D viewing experience in the revolutionary E3D™ format.

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#### About Tatung Company of America, Inc.

Founded in 1972, Tatung Company of America, Inc. is a worldwide provider of technologically advanced products, logistic solutions and manufacturing services. Based in Long Beach, California, Tatung distributes a variety of products and offers a full range of manufacturing services & solutions for the world's leading PC & electronics original equipment manufacturers.

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