



## **PRWeb: Automotive Classic Autos**





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## **RaceDeck Garage Flooring Gears Up to Introduce a Revolutionary Fatigue Reducing & Sound Dampening Flooring System**

*RaceDeck will once again revolutionize the modular garage flooring industry by introducing their new ShockTower™ technology to their garage flooring system.*

(PRWEB) November 22, 2009 -- Releasing as the [RaceDeck ShockTower®](#), the new flooring adapts technology originally used in professional sports surfaces to reduce fatigue and noise. The patented system incorporates eight shock absorbing modules, or Shock-Towers, per square foot to attenuate sound and reduce stress on joints and muscles.

The new system is fully compatible with all current RaceDeck garage flooring styles and can be retrofitted to existing installations. Suggested applications include workstations, walkways, commercial and residential garages, or any environment where the user would benefit from a consistent, quiet and low-impact surface.

“It is our mission to stay on the leading edge of our industry. We do this by continually innovating and creating new technologies with the input of our customers,” said Jorgen Moller, CEO of SnapLock Industries. “The feedback from commercial customers able to get an early look at the ShockTower® has been tremendous and we’re sure our residential customers will be just as thrilled!”

About RaceDeck flooring and SnapLock Industries

RaceDeck® is the worldwide leader of the modular garage flooring industry. With over 30 years of history manufacturing and supplying premium modular flooring to customers worldwide, RaceDeck guarantees the highest possible quality and value. [SnapLock Industries](#), makers of RaceDeck, manufactures their original lines of flooring 24 hours a day, 7 days a week, 365 days a year in a 100,000 square foot, state of the art facility, in Salt Lake City Utah. All SnapLock products are proudly Made in the USA.

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**Contact Information**

**Michelle Peterman**

SnapLock Industries

<http://www.racedeck.com>

800-457-0174

**Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **2010 Hurst Camaro Debuted at SEMA Is Shipped By Reliable Auto Transport**

*Reliable Auto Transport was honored to be selected to ship the 2010 Hurst Camaro. The Camaro debuted at the 2009 SEMA show in early November.*

(PRWEB) November 20, 2009 -- [Reliable Auto Transport](#) received the heavy contested prize of shipping the first 2010 Hurst Camaro from its 2009 SEMA debut to its home in New Jersey. The Camaro was on display at the SEMA show from November 3rd through the 6th and Reliable Auto Transport was contracted to move the Hurst Camaro from the SEMA show in Las Vegas, NV back to NJ, once the show ended. Reliable Auto Transport provides nationwide auto transport services, industry information, and industry news to dealers, corporations, and individuals moving cars across the United States.

Sure to be a hit with collectors worldwide, Hurst Performance has done it again with the 2010 Hurst Camaro. The modifications included: custom paint scheme, Hurst 20 inch wheels, BF Goodwrench tires, custom floor mats, Hurst Competition aluminum shift stick, Hurst Air-Speed rear spoiler, and Hurst graphics. Although the production number is unknown, it is undoubtedly going to be a highly sought after ride.

Individuals, dealerships, and corporations all use [auto transport services](#) for a variety of reasons, including car shows. Each person or entity must choose the company that best fits their needs. "There is a large amount of competition in the auto transport industry today, and Reliable was honored to be trusted as the car transport company of choice for this move," said founder, Matt King. Reliable Auto Transport has a good reputation in an industry that has a fair amount of bad companies. Co-owner Adam Talburt suggests, "Do your research. Make sure you know the company you are hiring to move your vehicle whether it is Corolla or a Bugatti." A good place to start looking into a company is the BBB. They are an unbiased source of information.

About Reliable Auto Transport:

Reliable Auto Transport provides door-to-door, open and enclosed, fully insured car shipping services across the United States. Reliable makes it easy to get [online car transport quotes](#) with a simple one page form. People who would rather speak to a service representative can call 800-689-6498. Reliable is licensed and bonded by the Federal Motor Carrier Safety Administration, MC # 616917.

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### **Contact Information**

**Adam Talburt**

Reliable Auto Transport

<http://www.weshipyourcar.com/>

800-689-6498

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You can read the online version of this press release [here](#).



## **Cobra Imaging Moves Operations to Salmon Arm BC and Expands Services into the Commercial Finishing Market**

*In July of this year, Cobra Imaging was purchased by Trevor Spalding and Alan Oates. Operations were moved from Dawson Creek, BC to Salmon Arm, BC. Since the move in August, the company has expanded operations and now offers Water Transfer Imaging to a variety of commercial clients throughout Canada. This is good news as Cobra Imaging is the only commercial provider of water transfer imaging west of Ontario.*

Salmon Arm, BC, Canada (PRWEB) November 20, 2009 -- In July of this year, Cobra Imaging was purchased by Trevor Spalding and Alan Oates. Operations were moved from Dawson Creek, BC to Salmon Arm, BC. Since the move in August, the company has expanded operations and now offers Water Transfer Imaging to a variety of commercial clients throughout Canada.

Cobra Imaging is a Canadian company providing unique finishing services that use market-moving technology known as Water Transfer Imaging (WTI), a three-dimensional printing process. WTI hydro-graphically applies decorative finishes to products to enhance the value of these items in the marketplace.

The WTI process is the most robust and cost-effective means by which products with irregular or uneven surfaces can be decorated. The applications for this process are only limited by the imagination of the end user.

With different patterns in wood, metal, stone, camouflage, carbon fiber, and illusion there is something for everyone and every product. The process can be applied to woods, metals, composites, plastics, and ceramics.

This is the same process used in the automotive industry to apply wood grain and carbon fiber finishes to interior dash components. It is also used in the ATV industry to apply camouflage patterns.

With the expansion into industrial applications Cobra Imaging provides industry with unique opportunities to customize their products and solve their finishing problems.

For more information on what they can do for you, contact Cobra Imaging at (250) 832-4285 or visit their website [www.cobraimaging.com](http://www.cobraimaging.com).

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### **Contact Information**

**Trevor Spalding**

Cobra Imaging

<http://www.cobraimaging.com>

(250) 832-4285

### **Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## My Plates Sales Start Tomorrow

*Texans get fun, colorful choices in official DMV license plates.*

Austin, TX (Vocus) November 18, 2009 -- Get ready to rock the roads, people. My Plates are back. Tomorrow, My Plates in partnership with the Texas Department of Motor Vehicles launches 15 fun, colorful license plate designs with prices lowered for the current economy.

More than two thousand Texans registered their interest in getting My Plates during the year the program was on hold. Tomorrow, they and you can go to [www.myplates.com](http://www.myplates.com), pick your design, spell your message, and order. The plate arrives in about three weeks for pick up at your county tax office.

My Plates is a public/private program created by the state legislature to offer Texans more choices in the color and design of their license plates, while at the same time raising money for state services. The State of Texas receives revenue from the sale of every plate with a guaranteed minimum return of \$25 million dollars over five years.

My Plates come in colors and designs to reflect every personality. From hot pink and burnt orange to western and vintage themes, the plates range from \$55 to \$195 for a one-year plate. Prices depend on how many letters and numbers you need to spell out the combination you want on your plate. If you purchase a five- or ten-year plate, the per-year price goes down. All the prices are laid out at [www.myplates.com](http://www.myplates.com).

Every one of the original My Plates categories will cost less under the new pricing, dropping from \$10 to \$200 from last year. There are even a few new designs that will be offered for the first time. Create your plate at [www.myplates.com](http://www.myplates.com). You can also call My Plates at 1-888-7MY-PLAT(ES), Monday to Friday 8a-6p.

Contact Kim Miller Drummond at 512.423.4237 or [kim\(at\)myplates.com](mailto:kim(at)myplates.com) for interviews with:

- Texans with My Plates on their cars - interesting stories behind their plates
- County Tax Assessors - the official word on how plate pick-up works
- My Plates program leaders - fun facts about the program and lots of background info
- Jpegs of plates personalized with the name of your media outlet
- My Plates Brochure - if you received this release electronically, the brochure is attached

### BACKGROUND:

The Texas state legislature is the first in the U.S. to create a public/private program to get creative with license plates to raise money for the state. The program has been popular because it costs taxpayers nothing and offers all Texans a fun choice in customizing their car. In just a few weeks of sales in 2008, about 1300 Texans bought My Plates for their cars, helping the program raise about \$170,000 for state programs and services.

The first company that was awarded the contract to run My Plates ceased operations last fall, citing the U.S. economic crisis. In August 2009, TxDOT awarded a new contract to a joint venture between Pinnacle Technical Resources of Dallas ([www.pinnacle1.com](http://www.pinnacle1.com)) and Etech, Inc. of Nacogdoches ([www.etechnic.com](http://www.etechnic.com)). My Plates sales



resume November 19.

My Plates operates in partnership with the Texas Department of Motor Vehicles (TxDMV). TxDMV is a new state agency that oversees the state's motor vehicle services, including the registration of passenger vehicles and the sale of license plates.

My Plates designs and markets new specialty license plates in partnership with the Texas Department of Motor Vehicles. My Plates' goal is to create a long-term, mutually beneficial relationship designed to maximize revenues for the state through the sale of My Plates specialty plates. My Plates is dedicated to providing Texans with greater choices in specialty plate designs, a unique way to add personality to your vehicle, and unmatched customer service. My Plates is run through a joint venture of Etech, Inc. of Nacogdoches ([www.etechnic.com](http://www.etechnic.com)) and Pinnacle Technical Resources of Dallas ([www.pinnacle1.com](http://www.pinnacle1.com)). More at [www.myplates.com](http://www.myplates.com).

TxDMV is responsible for the registration, titling and credentialing of personal and commercial vehicles. It also licenses vehicle dealers and issues operating authority for commercial motor vehicles and buses. TxDMV also is home to the Auto Burglary and Theft Prevention Authority (ABTPA), which awards grants to law enforcement agencies to reduce auto theft and increase public awareness and education. To learn more, go to [www.TxDMV.gov](http://www.TxDMV.gov).

For Immediate Release  
Kim Miller Drummond  
My Plates PR  
512.423.4237

###



### **Contact Information**

**Kim Drummond**

License Plates of Texas, LLC

<http://www.myplates.com>

512.423.4237

### **Online Web 2.0 Version**

You can read the online version of this press release [here](#).

## Classic Recreations Releases Details on Official Shelby G.T.500CR

*Classic Recreations announces preliminary specifications and model line details for officially licensed Shelby G.T.500CR continuation vehicles.*

Yukon, OK (Vocus) November 18, 2009 -- Custom coachbuilder Classic Recreations has released preliminary technical details and package specifications for the G.T.500CR, a 1967 Shelby continuation vehicle that was announced opening day of the annual SEMA Show in Las Vegas. All three G.T.500CR models will feature a hand-built 427 cubic inch (7.0L) engine, model specific bodywork, custom paint and hand-stitched upholstery. Every car will have an official Shelby serial number, badges and will be included in the official Shelby Worldwide Registry.

The G.T.500CR will be offered in three models. The "Intro" model is powered by a 545hp fuel injected 427, built in-house at Classic Recreations using top-shelf performance parts and Mass Flo digital fuel injection. A 150hp NOS nitrous oxide system provides extra power when needed. Upgraded suspension and power rack and pinion steering modernize the car's handling, and a Tremec five speed manual transmission sends the power to ZR rated tires on 17x8" Shelby 427 wheels over front and rear cross drilled Shelby/Baer brakes. Inside, the driver will find a custom stereo, climate control and Carroll Shelby Signature seats, gauges, console, and floor mats. The exterior is available in five different color schemes and features authentic Shelby Performance parts, such as lights, emblems and a real Shelby Le Mans racing gas cap.

The "Performance" model has all the features of the "Intro", including the 150HP Nitrous system, rack and pinion steering and 160mph speedometer, plus Carroll Shelby Scat Rally series 1000 seats, larger 17x9.5 rear wheels and a Total Control front and rear coilover suspension system for modern sports car handling.

The "Venom" maintains the authentic Shelby look of the "Intro" and "Performance" models, but boosts horsepower to 780hp with an F1-R Intercooled ProCharger supercharged engine. The interior is upgraded with a 200mph speedometer and racing-style bucket seats. The "Venom" also boasts suspension and chassis upgrades as well as 17x11" rear wheels and wider ultra high performance Goodyear tires. Model line specifications and details are subject to change.

### About Classic Recreations

Classic Recreations founder Jason Engel, and his company's team skilled technicians and craftsmen, have been modifying and custom fabricating high-performance vehicles for more than 10 years. Each built-to-order vehicle takes approximately four months (nearly 2,500 man hours) of painstaking assembly. Find out more about how to get your own customized vehicle at [www.1967fastback.com](http://www.1967fastback.com).

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### **Contact Information**

**Dan Kahn**

Classic Recreations

<http://www.classic-recreations.com>

818/881-5246

### **Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **Belle Tire Celebrates the Grand Opening of Two New Locations**

*Belle Tire is pleased to announce the grand opening of two new Michigan stores located in Battle Creek and Monroe. Both locations stock over 250,000 tires ready for immediate installation and offer services including, but not limited to: wheel alignment— which many other tire retailers don't even offer, brake systems, oil and lube, steering and suspension, windshield repair and replacement, air conditioning, batteries, starters and alternators, shocks and struts, cooling systems, and more.*

(PRWEB) November 18, 2009 -- Belle Tire is pleased to announce the grand opening of two new Michigan stores located in Battle Creek and Monroe.

The Battle Creek store, located at 2822 Capital Ave. S.W. just south of I-94 at the corner of Beckley and Capital, opened Sept. 30, 2009.

"This is the first Belle Tire store in the Battle Creek area and we are pleased and excited to be entering this new market," said Don Barnes Jr., President of Belle Tire. Belle Tire currently has four locations in the Kalamazoo area.

The Monroe location, at 1776 N. Telegraph Road, will open its doors Wednesday, Nov. 25, 2009 and host a ribbon cutting ceremony on site at 11 a.m. Currently Belle Tire has locations in Toledo and Woodhaven to service the Monroe area; this is the first location in the Monroe market. Special Grand Opening savings postcards will be mailed to 53,000 area residents offering \$20 off anything the Belle Tire location sells with no minimum purchase required.

"Belle Tire is absolutely thrilled to be in the Monroe area. We've worked for years to find the best building site in Monroe and we're extremely happy with the outcome. We look forward to earning the business every day of our new neighbors and promise to always provide a great value and service. The Frenchtown township building officials and Fire Department were among the best to work with and we thank them" said Jeff Kruse Vice President of Retail Operations.

Belle Tire stocks over 250,000 tires ready for immediate installation. Customers at both stores will have access to top tire brands including:

- \* Goodyear
- \* Michelin
- \* Toyo Tires
- \* Kelly Tires
- \* BFGoodrich
- \* Bridgestone
- \* Continental
- \* Sumitomo Tire



Services offered at the Monroe and Battle Creek locations include, but are not limited to: wheel alignment—which many other tire retailers don't even offer, brake systems, oil and lube, steering and suspension, windshield repair and replacement, air conditioning, batteries, starters and alternators, shocks and struts, cooling systems, and [more](#).

Both the Battle Creek and Monroe stores will employ 15 people, which include manager, assistant manager, sales staff and Automotive Service Excellence (ASE) certified technicians. The store hours at both locations are Monday and Thursday, 8 a.m. to 8 p.m.; Tuesday, Wednesday and Friday, 8 a.m. to 6 p.m.; and Saturday, 8 a.m. to 5 p.m. Both locations are new construction stores featuring 9800 square-feet and include 12 service bays to better serve the customer.

#### About Belle Tire

Allen Park, Mich.-based Belle Tire was founded in 1922 when it opened the first Belle Tire location in Detroit, Mich. Today, the company has expanded to 80 locations across Michigan and Ohio. Belle Tire offers discount tires and variety of car care needs, ranging from auto glass repair, auto glass replacement, brakes, alignments, batteries, shocks and struts, exhaust system repair, batteries, and oil changes. For more information about Belle Tire, visit <http://www.belletire.com/>. Join the Belle Tire Advantage today, <http://belletireadvantage.com/>.

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**Contact Information**

**Laura Lilac-Tate**

Belle Tire

<http://www.belletire.com/>

248-912-0001

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You can read the online version of this press release [here](#).



## **GGI European Tuning to showcase the only 100 Carlsson Tuning Kits for Smart Cars in the USA**

*And to mark the occasion, GGI European Tuning hosted a very special event at The Webster's exclusive rooftop in Miami Beach last November 11th: "SMART AT THE TOP"*

(PRWEB) November 17, 2009 -- Smart at the Top gathered Smart Car Enthusiasts for a night of fun and cocktails. Smart cars surrounded the site, making it a unique spectacle, three brand new Smart cars featuring the Carlsson tuning kit marked the entrance to the event.

The night was filled with surprises and joyous moments when 10 lucky guests took home one set of Continental tires each, while one very happy Smart owner took his SMART TO THE TOP when he won a full Carlsson tuning kit (installation included) valued at \$9,000

Only 99 kits remain available to the market, 33 of which will be available at special price and financing for Smart enthusiast that register [HERE](#)

On a night defined by the uniqueness of the venue, [Roberto Cavalli Vodka](#) and Frida Kalho tequila delighted guests with signature drinks, while [Caviar Kaspia](#) treated the guests with their exquisite hors d'oeuvres; all under the impeccable event organization of PHP Enterprises.

### **GGI EUROPEAN TUNING**

[GGI European Tuning, Inc.](#) prides itself as one of the leaders in the tuning accessories and tires Industry. We have become the market leader in our industry, steadily growing and enhancing our corporate reputation as a true number one company.

### **CARLSSON TUNING KIT FOR SMART CARS**

Established in Germany in the 1980's, [Carlsson](#) is the world leader in Mercedes Benz tuning parts. Innovation and constantly increasing know-how ensure that Carlsson is able to set trends. Carlsson is pleased to announce a comprehensive personalization program for the second generation Smart Fortwo, the smallest car in the Daimler AG vehicle range. Carlsson is giving you the choice of a full-range design-program for Smart. This individual, fresh look developed by Carlsson will enable the small but smart trend-setter to gain its position on the automobile walk of fame.

Carlsson's aerodynamic shape is tailor-made for this city runabout and adds the typical sharp, sporty Carlsson look. The fact that it stabilizes the vehicle at higher speed can only be regarded as an extra value asset. The highest quality in component design and manufacturing techniques transforms the popular Smart Fortwo into an even more sporty and individual runabout.

All tuning starts with a set of distinctive alloy wheels. Apart from looking good, an alloy wheel should be light and strong, qualities that complement the agile handling of the Smart Fortwo. The Carlsson aerodynamic styling

additions give the Smart Fortwo a significantly more purposeful look all round. The polyurethane front spoiler, which attaches to the standard bumper, is complemented by an electro-polished, stainless-steel grill insert and fog lights with chrome surrounds.

At the rear, a new valance, also molded from OEM quality polyurethane, incorporates a diffuser. Carlsson offer this in combination with a stainless-steel rear silencer with four polished tailpipes, this exhaust upgrade looks good and delivers a deeper, more sporting note. Carlsson 16-inch-wheels on the front and 17-inch-wheels on the rear axle, lowering and the sport exhaust lead to enhanced steering and driving dynamics. The futuristic aluminum interior equipment is the ideal complementary match for this perfectly styled cult car.

Carlsson's Smart... go your own way!

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**Contact Information****Patricio Benvenuti**

GGI European Tuning

<http://www.ggituning.com>

1800.242.1214

**Online Web 2.0 Version**You can read the online version of this press release [here](#).



## **RacingJunk.com Fuels Multiple Sponsors' Presence at 2009 PRI Show**

*RacingJunk.com will turbocharge its presence at the annual PRI tradeshow in Orlando with a massive t-shirt and calendar giveaway program supported by eight industry partners.*

North Adams, Mass. (PRWEB) November 12, 2009 --RacingJunk.com will turbocharge their presence at the annual Performance Racing Industry tradeshow in Orlando, Florida with an unprecedented giveaway program providing extensive show exposure for RacingJunk.com and a group of eight sponsoring partners.

RacingJunk.com, the world's largest online motorsports classifieds, will be exhibiting at the PRI show December 10 - 12, 2009.

A group of eight industry businesses have teamed up with RacingJunk.com to provide a slew of giveaway goodies to many of the expected 40,000 attendees at PRI. The sponsorship partners are Moroso Performance Products, Speed Unlimited, Jerry Bickel Race Cars, Inc., Lunati, Sherwin Williams VHT, Steele Rubber Products, Magnafuel Racing Fuel Systems and Featherlite Trailers.

Four thousand limited edition RacingJunk.com t-shirts, custom designed exclusively for the PRI show and featuring the eight sponsors' logos on the back, will be given away at the RacingJunk.com booth (#1169) during the show. To encourage show visitors to swap out whatever they're wearing for their new t-shirt on the spot, a prize patrol will roam the tradeshow floor and award prizes to randomly selected individuals wearing the new RacingJunk.com PRI t-shirts.

"We're expecting to create a virtual sea of our bright red RacingJunk t-shirts throughout the aisles at PRI," said Robert Adams, Vice President Sales. "Our name, as well as our eight sponsors' names and logos, are going to be out there making a high-visibility statement that RacingJunk.com and the businesses who support it are the heart and soul of grass roots racing."

In addition to the 4,000 free t-shirts, Team RacingJunk will also be giving away 10,000 full-color 2010 wall calendars featuring photos of -- and signed by -- the always-popular and much admired Santa's helpers who traditionally lend a hand at the RacingJunk.com PRI booth every year. The lovely ladies, who are always a strong draw to the RacingJunk.com booth, can now be admired all year long by way of this custom designed calendar, which also includes the logos of the eight sponsoring partners.

Finally, the eight RacingJunk.com PRI sponsorship partners will also be featured as part of the custom wrap design on the Snap-on roll cab that will be on display at the RacingJunk.com booth and given away as the final prize in the RacingJunk.com 2009 Giveaway, sponsored by Snap-on.

The businesses partnering with RacingJunk.com at PRI are among the most distinguished names in the performance industry. Moroso Performance Products (<http://www.moroso.com>) is the highly respected supplier of automotive equipment for racing and street performance applications. Speed Unlimited, "The High Performance SuperStore," (<http://www.shop.speedunlimited.com>) has been serving the high performance automotive industry since 1967. Jerry Bickel Race Cars, Inc., (<http://www.jerrybickel.com>) is the "One Stop Chassis Shop" for quality drag racing performance auto parts and race car parts. Lunati (<http://www.lunatipower.com>) is renowned as the racer's choice for internal engine components.



VHT, a division of Sherwin Williams, provides specialty high heat coatings and products (<http://www.vhtpaint.com>) for motorsports applications. Steele Rubber Products (<http://www.steelerubber.com>) is a leading provider of rubber parts and weather stripping for the restoration market. Magnafuel Racing Fuel Systems (<http://www.magnafuel.com>) designs and manufactures premium high-performance fuel systems. Featherlite Trailers (<http://www.fthr.com/>), which offers the widest range of trailers in the industry, is a leader in race transporters and race car trailers.

Prior to their presence at PRI, RacingJunk.com will be exhibiting at the International Motorsports Industry Show in Indianapolis December 2-3.

About Raceway Media, LLC, a Boxcar Media, LLC company, is a multimedia publishing firm serving the racing and performance enthusiast industries. Their flagship property, RacingJunk.com, is a free "one-stop shop" for those looking to buy, sell, trade, entertain or interact with people throughout the automotive and motorcycle racing and performance communities.

The company's holdings include RacingJunk.com and MotorcycleAds.com, which together receive more than 70 million page views per month and have 415,000 members. Raceway Media also owns RJRaceSpace.com and CollectorCarNation.com. Raceway Media has also partnered with Snap-on to launch S-TECH (<http://education.snapon.com>), a social networking site and online community for current and prospective transportation technology students, their instructors and professionals in the field.

###



**Contact Information**

**ROBERT ADAMS**

RacingJunk.com

<http://www.racingjunk.com>

413-663-3496

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You can read the online version of this press release [here](#).

## **Mautofied.com Expands its Classic Car Classifieds to Include Vintage, Antique and Classic Cars and Trucks**

*Mautofied.com, the Leader in Custom Auto Classifieds announced its Expansion of its Classic Car Classifieds that now includes antique, vintage, and classic cars and trucks. More classic cars, classic projects, vintage and antique cars sold every month.*

Anaheim, CA (PRWEB) November 13, 2009 -- Mautofied.com now has over 13,500 listings of custom vehicles in 27 custom categories. [Classic car](#), [muscle car](#), and [hot rod](#) categories have been growing rapidly and sales and trades have continued at a torrid pace. Through the first ten months of 2009, over 1,000 cars a month have changed hands on Mautofied.com, and many of those were in the classic, muscle and hot rod categories, making Mautofied.com one of the largest and most effective online custom auto classified sites. Combined with Mautofied's parts sections where custom parts for [project classic cars](#) are bought, sold, and traded every day, the site has become a trusted marketplace for auto enthusiasts.

Selling a collectible car can be challenging, and an owner should be realistic regarding what's required to obtain top dollar for a valuable vehicle. When trying to sell a well maintained car for its full value, owners should be prepared to spend some time and money in the effort. Sellers on Mautofied have used some of the custom features that are exclusive to the site to great success. Many collectors have multiple sales and the site's [top seller](#) in the classic car category has sold over 50 high value vehicles. Quality buyers have expectations today and its imperative owners position their vehicles to show off its most stunning features.

- One of the most difficult things to accomplish in selling a collectible quality vehicle is obtaining full value. Study the market for similar vehicles in the same condition. Consult one of the quality value guides such as NADA. Do your homework. If the value is hard to establish because of the uniqueness of the vehicle, consider having a professional appraisal.
- Use high quality photos. If an auto is valued at \$30,000 to \$50,000 or more, don't skimp on photos. Use a high quality digital camera and good lighting. Make sure to get high resolution photos of the body, the trim, exterior lights, interior, the dash, floors, motor well, tires, trunk and underside if appropriate. Always take photos in an appealing site. Buyers are going to want to know the condition of the body and any previous damage, along with the quality of any paint or body work. Get close up photos to make buyer's decision to pursue a vehicle as easy as possible. The more transparent an ad is regarding the condition of the vehicle the easier it will be to attract the right match. Mautofied's [Ultimate Listing](#) allows sellers to purchase as many photos as they require.
- Use the expanded descriptions that are available the Ultimate Listing. Don't skimp on describing how it was restored, modified, garaged, and how any one-off parts were fabricated for this particular vehicle, making it unique and one of a kind.
- Be upfront about the significant and unapparent problems and their approximate cost to repair. Be ready to discuss this with the buyer. Savvy buyers usually aren't expecting perfection in cars that are 20 to 30 years old, but neither are they excited about surprises.

- Answer all offers as politely as possible. The Internet allows for a larger number of tire kickers since electronic bids are so easy. Keep your offers in box clean; eventually a bonafide buyer will come around and who sees the value of the vehicle.
- When a buyer comes to see the vehicle be prepared. Show the car in as appealing a location as possible. Arrange a time that's conducive to a full inspection. Have time to have a detailed discussion. Be prepared to let the prospective buyer drive the car without you. Have all the necessary documents and paperwork ready for review. Be ready to consummate the transaction.

The buying and selling experience online can be rewarding because Mautofied.com has become a worldwide marketplace for collectible car enthusiasts. But selling online also takes a bit of savvy and preparation. By studying the market, proceeding patiently, and observing the rules of caution and common sense, it's more than possible to have a successful transaction for a high value collectible car.

For more information about how Mautofied.com can assist a seller in marketing a classic vehicle or truck go to [Sell Your Classic Vehicle](#).

###



### **Contact Information**

**Marshall Morris**

Mautofied.com

<http://www.mautofied.com>

800-991-7087

### **Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **Belle Tire Partners With Collex Collision For Wheels of HOPE Program**

*Three years ago, Collex Collision began its Wheels of HOPE program to give away restored used vehicles to families with transportation needs. This year, Belle Tire is donating tires, brake services, oil changes and windshield repair and replacement services in the restoration process of these vehicles.*

Allen Park, Mich. (PRWEB) November 12, 2009 -- Three years ago, Collex Collision began its Wheels of HOPE program to give away restored used vehicles to families with transportation needs. This year, Belle Tire is donating tires, brake services, oil changes and windshield repair and replacement services in the restoration process of these vehicles.

In the first two years the Wheels of HOPE program gave away seven cars along with gas cards, gift cards and one year vehicle insurance, all totaling over \$50,000, to families in Michigan and Florida. Through further donations and support of Collex's employees, vendors and area communities, this year's goal is six vehicles.

Wheels of HOPE obtains the used vehicles through donations by Collex Collision, charitable organizations, including Charity Motors and Volunteers of America, and individual donors. Belle Tire then utilizes its Automotive Service Excellence (ASE) certified technicians in restoring the donated vehicles to a like-new condition to then be given to the deserving families.

"As a locally owned and operated company, Belle Tire is happy to be giving back to our communities through our partnership with Collex and Wheels of Hope," said Darren Mcgeachy, Belle Tire Auto Glass Sale/Operations Manager.

On December 19, 2009, the Collex Collision Clinton Township store will host an event to give away the restored vehicles. Both WDIV Channel 4 and WJBK FOX 2 News in Detroit will be covering the event night live. In addition, WDIV Channel 4 will be broadcasting the complete story as it follows around Collex Collision employees while they select and surprise the vehicles' recipients prior to the event.

Families and local non-profit organizations can find applications on Collex Collision's website to submit to be selected to receive a vehicle. Once applications are received, potential recipients are then narrowed down through a process that includes interviews and background checks. The recipients must have valid transportation needs, clean driving records and are actively trying to provide for their families.

Individuals and companies that are interested in helping with the Wheels of HOPE program can give a monetary donation, donate a vehicle, become a Support Partner and/or help with an event night ceremony. A Support Partner can give on five different tiers and will be acknowledged on corresponding levels. All donations, including vehicles, are tax deductible.

If you are interested in making a donation or donating a vehicle in Michigan please call: 586-493-9110.

About Wheels of HOPE



The mission of Collex Collision Experts' Wheels of HOPE program is to create good will at the local level by uniting company staff, city officials and local businesses to help deserving families by giving them a "like-new" vehicle. Through the generosity and donations of Collex Collision business support partners and caring individuals and companies, "Wheels of HOPE" also provides vehicle insurance, prepaid gasoline cards, AAA road service, oil changes and more. For more information please visit:

<http://www.collexcollision.com/wheelshope.htm>

#### About Belle Tire

Allen Park, Mich.-based Belle Tire was founded in 1922 when it opened the first Belle Tire location in Detroit, Mich. Today, the company has expanded to 80 locations across Michigan and Ohio. Belle Tire offers discount tires and variety of car care needs, ranging from auto glass repair, auto glass replacement, brakes, alignments, batteries, shocks and struts, exhaust system repair, batteries, and oil changes. For more information about Belle Tire, visit <http://www.belletire.com/>. Join the Belle Tire Advantage today, <http://belletireadvantage.com/>.

###



**Contact Information**

**Laura Lilac-Tate**

Belle Tire

<http://www.belletire.com/>

248-912-0001

**Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## GuyGifter Catalog Announces Top Gifts Gift Guide for Holiday 2009

*GuyGifter, the expert in men's gifts announced today its Holiday 2009 Gift Guide for best-selling Christmas and Hanukkah gifts within everyone's budget. With over 200 gifts less than \$20.00, GuyGifter's web site GuyGifter (<http://www.GuyGifter.com>) features unique men's gifts for hard-to-buy-for gifts for men. Whether looking for men gifts for a boyfriend, husband, Dad, Grandpa, Uncle, Great Grandpa, Brother-In-Law, favorite guy, find guy gifts for him at GuyGifter - guaranteed. This year's unique gifts, from a Personalized "I Love You" Cabernet Wine to a Tailgate Collapsible Trunk Organizer with Cooler highlight GuyGifter's wide assortment of fun gift T-shirts, gift polo shirts, gift gadgets, and gifts to cover his favorite hobbies and interests plus a whole lot more. Most of these gifts are only available from GuyGifter.*

Woodinville, WA (PRWEB) November 10, 2009 -- GuyGifter, the expert in men's gifts announced today its Holiday 2009 Gift Guide for best-selling Christmas and Hanukkah gifts within everyone's budget. With over 200 gifts less than \$20.00, GuyGifter's web site [GuyGifter](http://www.GuyGifter.com) features unique men's gifts for hard-to-buy-for gifts for men. Whether looking for men gifts for a boyfriend, husband, Dad, Grandpa, Uncle, Great Grandpa, Brother-In-Law, favorite guy, find gifts for him at GuyGifter - guaranteed. This year's unique gifts, from a Personalized "I Love You" Cabernet Wine to a Tailgate Collapsible Trunk Organizer with Cooler highlight GuyGifter's wide assortment of fun gift T-shirts, gift polo shirts, gift gadgets, and gifts to cover his favorite hobbies and interests plus a whole lot more. Most of these gifts are only available from GuyGifter.

"For over 15 years, GuyGifter is the place to find unusual men's gifts," said Terry Powers, GuyGifter spokesperson. "And with over 200 gifts less than \$20.00, we're predicting the best gifts selection for every budget this year to make gift-giving easier and less stressful. As always, we've especially designed and tested these gifts to make a gift recipient say "Wow" when he gets one of our special gifts – guaranteed."

A GuyGifter gift is guaranteed to delight the most discriminating on a Christmas or Hanukkah gift list. The unique gift selection based upon what guys really want to get as gifts, easy to use website, gift registry, gift-wrap and gift certificate card program, fast shipping and superior customer service combine to make GuyGifter the expert in gifts for men.

GuyGifter offers the following top gift selections with prices to fit every budget. Visit [GuyGifter.com](http://GuyGifter.com) for hundreds of other gift ideas sure to please.

### Top Holiday Gift Ideas from GuyGifter

#### Gifts under \$25

Hard-to-find-Pocket-Polo-Shirts – We know how hard it is to find these for guys who need a pocket to tuck glasses or whatnot in, so go ahead and stock up on these! (\$14.99- 16.99)

Fishing, Hunting, Golfing and more hobby T-shirts – Find loads of guy's favorite hobby T-shirts from army T-shirts to wine T-shirts to please a favorite guy (\$4.99-\$21.99)

Personalized LED Mini Maglite – Add a personal touch to the best LED flashlight on the market (\$24.99) at [Personalized LED Mini Maglite](#)

#### Gifts under \$50

Tailgate Collapsible Trunk Organizer – Durable trunk organizer keeps stuff from sliding around while built-in cooler keeps food or beverages cool (\$44.99) at [Tailgate Collapsible Trunk Organizer](#)

Personalized "I Love You" Cabernet Wine – With "I Love You" etched on its side and a personal message etched on the back, this bottle of cabernet makes a truly unique and memorable gift (\$49.99) at [Personalized "I Love You" Cabernet Wine](#)

#### Gifts under \$100

Deluxe Travel Wine Set – An elegant gift for a favorite wine enthusiast contains wine glasses, travel case and all the accoutrements (\$59.99) at [Deluxe Travel Wine Set](#)

Travel Martini Bar Set – Even 007 would approve of this sophisticated travel martini set (\$74.99)

Stainless Steel Wallet – Made from real woven stainless steel stands, this hi-tech wallet looks slick and reduces identity theft (\$89.99)

#### Gifts under \$200

Atomic Watch – Handsome self-adjusting LCD time display syncs with national time radio signal in Colorado to keep on time. Available in two classic color combinations -- silver bezel with black band or gold bezel with brown band (\$139.99-179.99)

Tailgate Folding Picnic Table – Perfect gift for a favorite sportsman, outdoorsman, ice fisherman, barbecue buff, camper and more (\$134.99) at [Tailgate Folding Picnic Table](#)

#### Gifts over \$200

Brass Tide Clock Ships Clock – With wood display base makes an exceptional gift for any fisherman, water sportsman, sailor or motor boat captain (\$334.99)

Three Stooges Neon Sign – Adds a lot of "character" to a guy's den, bar or game room. It's a guy thing! (\$219.99)

Baby Blue Bugatti Car Model – Own a piece of race car history with this impressive scale model (\$4,599.99) at [Baby Blue Bugatti Car Model](#)

GuyGifter sells a wide range of gifts for men through their web site since 1993. Whether looking for men gifts for a boyfriend, husband, Dad, Grandpa, Uncle, Great Grandpa, Brother-In-Law, favorite guy, find gifts for him at GuyGifter - guaranteed. GuyGifter unique product selection is based upon frequent surveys to its customers as to men's favorite gifts they've given or received. Corporate offices are at 19510 144th Ave NE #E5 Woodinville WA 98072. For a catalog or more information call GuyGifter, Inc. at (425) 486-0500 or visit the web site at [GuyGifter](#).

###



### **Contact Information**

**Terry Powers**

GuyGifter

<http://www.GuyGifter.com>

425-486-0500

### **Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **Automotive Titling Corporation Announces New Streamlined Entry Process For Online Title And Registration Services**

*Automotive Titling Corporation (ATC) announces a new streamlined entry process for their online title and registration services. The new entry screens will cut the user entry time in half.*

(PRWEB) November 10, 2009 -- [Automotive Titling Corporation](#) (ATC) announces a new streamlined entry process for their online title and registration services. The new entry screens will cut the user entry time in half.

“Here at ATC, we listen to our customers input,” says Ken Alley, ATC President. “We understand our customers’ workflow, how our services fit into their sales process and recognized that they needed to save time at our point of involvement.”

“Our NEW entry screens will cut this time in half allowing the sales, F&I and internet sales managers to capture the needed tax, registration and document information much quicker.”

“ATC has long been the industry leader in providing [title and registration services](#) to the Auto Dealer community,” says Ken Alley, ATC President, “we are constantly seeking ways to improve the User experience on our site.”

In these down economic times, Dealers are seeking cost effective solutions to a wide myriad of challenges; often outsourcing difficult tasks to replace fixed overhead.

ATC’s web solution offers dealers an easy way to title and register leased or purchased vehicles across state lines. Dealers can quickly view applicable tax rates and paperwork requirements for complicated out of state titling transactions. By utilizing ATC for out of state processing services dealers can be confident that the ownership paperwork is completed quickly and accurately therefore; providing the best customer service to their customer.

To contact ATC, see [www.autotitling.com](http://www.autotitling.com) or call 303-267-0779.

###



### Contact Information

**Ken Alley**

Automotive Titling Corporation

<http://www.autotitling.com>

303-267-0779

### Online Web 2.0 Version

You can read the online version of this press release [here](#).

### News Image





## **MotorLot Set to Launch Web Based Car Dealer Management Software That Requires No Training to Use**

*MotorLot offers low cost alternative to expensive and complicated DMS systems. Today MotorLot is announcing a better way to manage a dealership. MotorLot is a web based car dealer management software system available to auto dealers nationwide. MotorLot, is the no fuss DMS, that simplifies the management process.*

(PRWEB) November 10, 2009 -- Today MotorLot is announcing a better way to manage a dealership. MotorLot is a web based [car dealer management software](#) system available to auto dealers nationwide. MotorLot, is the no fuss DMS, that simplifies the management process. Who wants to spend 6 - 8 hours per day using a DMS? MotorLot saves time so that car dealers can sell more cars. The system requires no training time or costs. No need to replace current hardware. With MotorLot a dealership no longer needs to spend money on expensive servers and costly IT consultants. The system work on Windows or Mac computers. Internet Explorer, Safari, Firefox are all supported.

MotorLot was founded in 2009 and is located in Scottsdale, AZ.

### Highlights / Key Facts:

- No software, servers or hardware to buy
- Everything is together in one place and can be accessed anywhere there is an Internet connection - home, work or on the road
- No extra VPN security software is needed
- Always using the latest and greatest with nothing to install, ever
- Never have to ask "Is it compatible with..?"
- Web-based, secure and backed-up daily just like a bank account
- Manage inventory, contacts, deals, accounting and employees
- Pricing start at \$49 per month

### Tags / Keywords:

MotorLot, dealer management system, DMS software, desking tool, used car dealer software, used auto dealer software, car dealer inventory software, web based DMS, web based car dealer software, web based auto dealer software

### Links / URLs:

MotorLot site <http://motorlot.com>

### Quotes:

“Many dealers suffer from management systems that are feature bloated, use outdated programming and technology and require months, if not years, of training to use properly,” said Jim Skeans, CEO of Jim Skeans Consulting Group, LLC. “Why let DMS systems and companies waste your valuable time and be forced to hire only staff that are experienced on a specific DMS?”

“When you have a deal in front of you...you don't want to be asking the 25 yr old tech guy which keyboard shortcuts to use to enter a deal. You need a product that just makes sense. I believe MotorLot offers that,” said Randy Imoehl, co-owner and general manager of Decorah Chevrolet Cadillac.

“Many dealers are stuck in a rut due to the pull back in the economy. The passion isn't there,” said Korey Bachelder, founder of MotorLot. “We want them to get back to basics, to get back to selling cars and not worrying about technology.”

“We aren't an un-DMS, we just do a better job of getting daily tasks done effectively,” said Korey Bachelder, founder of MotorLot.

“MotorLot just works. Less features that you will never use, less choices to confuse you. It works when you need it to,” said Nick Hammond, Director of Product Development for MotorLot. “It is making dealers leaner, more efficient, costs them less money and makes them happier.”

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## Contact Information

**KOREY BACHELDER**

MotorLot

<http://motorlot.com>

480.802.0624

## Online Web 2.0 Version

You can read the online version of this press release [here](#).

## News Image

The screenshot displays the 'Uptown Autos' web application interface. The top navigation bar includes 'Overview', 'Inventory', 'Contacts', 'Deal', and 'Accounting'. The main content area is divided into two columns. The left column, titled 'Wednesday, 20 August', lists several items with their respective values and categories: 'Inventory' (2008 DODGE 3.15 49k mi - \$49k, \$495.45), 'Contacts' (John Smith added to the system, View), 'Accounting' (\$400 new computer for accounting), 'Deal' (New deal pending with John Smith, \$45,445.45), and 'Accounting' (\$25 for new business cards for new employee). The right column, titled 'Financials', shows a summary of financial data: 'Cash in bank' (\$112,812), 'Sales for the month' (\$24,756), 'Sales for the year' (\$1,542,480), 'Units for the month' (20), 'Units for the year' (120), and 'Total inventory' (345). The bottom of the page includes a footer with the text '© 2008 MotorLot'.



## **Beyern Custom Wheels for BMW Launches the Rapp**

*Beyern Wheels* ([www.beyernwheels.com](http://www.beyernwheels.com)), a renowned industry leader in the development of wheels designed exclusively for BMW vehicles, launches the Rapp wheel this week at SEMA. SEMA is the premier automotive specialty products trade event in the world.

Las Vegas, NV (Vocus) November 10, 2009 -- The Rapp Wheel is a clean, straight five spoke wheel, taking its name from Karl Rapp, the founder of Rapp Motoren Werke engine shop which would later be renamed Bayerische Motoren Werke, or more commonly known as BMW. The Rapp has a robust, bold style with spokes that meet with a brilliant mirror cut lip.

[The RAPP](#) is available in a variety of staggered applications for BMW, and has wheels available in 17 inch, 18 inch, 19 inch, 20 and 22 inch sizes. The aftermarket wheels are available in a variety of finishes; Silver with Mirror Cut Lip, Gloss Black with a Mirror Cut Lip and a beautiful full Chrome. Machine cut lip sizes vary from a 1.5 inch lip to a 3.5 inch lip for the Rapp BMW Wheels.

Each BMW RAPP wheel is engineered to accept the OE BMW center cap as well as the factory TPMS (Tire Pressure Monitoring System). All wheels are created to be perfectly hub centric and are made to the tightest tolerances. "When it comes to BMW wheels, Beyern has the perfect fit," says Terence Scheckter, President of Beyern Wheels, "Our wheels are hub centric and are built to ensure a smooth, vibration free ride."

Why Beyern? Beyern Wheels are designed exclusively for BMW motor cars and SUV's and they are designed to fit perfectly. The wheels embody more than 20 years of design experience. No surprise it's called the home of BMW Wheels. Beyern offers a wide range of staggered BMW applications, from 17 inch through 22 inch size wheels with up to a 4 inch lip. Beyern wheels for BMW are known for their massive machine cut lips. All wheels are built to Beyern's strict manufacturing standards while maintaining the lightest possible weight, creating high performance wheels that fit perfectly. "We are passionate about design and obsessed with engineering excellence at Beyern Wheels," says Terence Scheckter.

Beyern BMW Wheels also offers the following selection of high performance custom wheels that can be test fitted on BMW vehicles using the [wheels configurator](#) on the website:

- New!! The Beyern Wolff Wheel – a five spoke wheel beveled down to the center, available in Silver with a mirror cut face and chrome lip, Chrome, and Matte black with a gloss black lip.
- The Beyern Mesh wheel - a staggered one piece wheel with classic BMW wheel styling, available in silver with a mirror cut lip, full chrome and gloss black.
- The Beyern Type 5 wheel - a staggered one piece wheel with the classic five spoke look that jets back to create a full sized lip, available in silver with a mirror cut lip and a full chrome.
- The Beyern Multi wheel - a staggered one piece multi-spoke wheel with a bold sporty style, available in silver with a mirror cut lip and a full chrome.

The Beyern Baroque wheel - a three piece wheel with a beautiful designer split multi-spoke style, available in



Silver with a mirror cut lip, full chrome and gloss black

For a dealer near you call: 866-432-3614, or visit Beyern Wheels on the web at [www.beyernwheels.com](http://www.beyernwheels.com)

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**Contact Information**

**Josh O'Meara**

Beyern Wheels

<http://www.beyernwheels.com>

866-432-3614

**Online Web 2.0 Version**

You can read the online version of this press release [here](#).

**News Image**



## Gateway Canyons Resort: Special Holiday Rates for Special Holiday Parties

*Gateway Canyons Resort, located one hour southwest of Grand Junction, Colorado, is offering special rates for companies that would like to have special holiday parties. This is in addition to their traditional [holiday packages](#) for both Thanksgiving and New Year's Eve.*

Gateway, CO (Vocus) November 9, 2009 -- For those who are planning the upcoming holiday season, Gateway Canyons Resort has new venues available for both company and family get-togethers. The Palisade Event Center will be open, with meeting spaces that can accommodate larger and smaller groups. Couple the deluxe new gathering rooms with the fine menus from the Paradox Grille, add special room rates at either the Dolores River Inn or the Kiva Lodge, and it's a holiday celebration that will be remembered for years.

For company parties scheduled Sunday through Thursday, meeting space will be complimentary. For company parties scheduled Friday or Saturday, meeting space will be discounted depending on the size of the group and the number of guest rooms booked. Guest rooms reserved Sunday through Thursday will be discounted at twenty percent off for the Dolores River Inn and thirty percent off for the Kiva Lodge. Room discounts for holiday groups booked on Friday or Saturday will be ten percent off for the Dolores River Inn and twenty percent off for the Kiva Lodge. New themed menus have been recently created for this year's holiday party season.

Gateway Canyons Resort is also offering [holiday getaways](#). For Thanksgiving, stay two nights in either the Dolores River Inn or the Kiva Lodge and get the third night free. There is a traditional Thanksgiving feast served from 11:00AM to 5:00PM at the Paradox Grille. The meal includes a choice of soup or salad, choice for entrée of roasted bison prime rib, roasted Kubota pork loin or turkey breast stuffed with figs, dates and fresh sage plus an array of seasonal side dishes. The dessert bar will feature pumpkin cheesecake, pecan pie, white chocolate fondue with cherry liqueur and fresh strawberries or pumpkin pie with chocolate ganache. There is also a special menu for children with sliced turkey, macaroni and cheese and the dessert bar.

The resort's New Year's Eve celebration will be even more exciting because it will be the first held in the new Palisade Event Center. The [New Year's Eve package](#) will include lodging for the night, a five-course chef's dinner, dessert bar, a DJ party with a cash bar, the traditional midnight champagne toast with spectacular fireworks, and a recovery breakfast in the morning.

Whether it's a company party or a family weekend, there are many choices for relaxing or for outdoor recreation in this breathtaking natural setting. There are luxurious spa treatments available, and Gateway Canyons Resort has a concierge in the Adventure Center to help arrange daily activities. There is an outfitting shop in-house with gear and clothing available for purchase. In addition to the resort restaurants, Paradox Grille and Kiva Café, gourmet fare is available at the Paradox To Go for any expedition. The Adventure Center concierge can be reached at 970-931-2655 to discuss an upcoming reservation or to answer questions about the best outdoor adventure of the month. For more information on the resort and special packages, call 970-931-2458 2458 or visit [www.gatewaycanyons.com](http://www.gatewaycanyons.com).



#### About Gateway Canyons Resort

Gateway Canyons Resort is a premier vacation destination with full amenities, breathtaking scenery, a range of outdoor activities, and the Gateway Colorado Auto Museum. Located one hour southwest of Grand Junction on Colorado Scenic and Historic Byway 141, the resort is easily accessible. Frequent flights are available from Denver and Salt Lake City to the full service Grand Junction Regional Airport. Private planes may arrive in Grand Junction or Montrose. Rental cars and resort shuttles are available. For more information, call 866.671.4733 or visit [http://press.gatewaycanyons.com/press\\_room.php](http://press.gatewaycanyons.com/press_room.php) for an online press kit, press releases, and downloadable photographs.

#### Media contacts:

Tammy Anderson, Director of Resort Lodging and Guest Experience  
Gateway Canyons Resort

970.931.2647

tammy (dot) anderson (at) gatewaycanyons (dot) com

or

Vicky Nash, Public Relations Representative

Resort Trends, Inc. – Tourism & Resort Communications

970.948.4923

Vicky (at) ResortTrends (dot) com

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**Contact Information**

**Tammy Anderson, Director of Resort Lodgi**

Gateway Canyons Resort

<http://www.gatewaycanyons.com/>

970.931.2647

**Online Web 2.0 Version**

You can read the online version of this press release [here](#).

**News Image**



## Relive the 1980s on the road

*Children of the 1980s can now roll up the sleeves of their white jackets, kick back in their stonewash jeans and take their 80s revival to the road thanks to a small company in the Cotswolds. Great Escape Classic Car Hire has added a range of iconic 1980s classic cars to its fleet that are pure eyeliner and big hair.*

(PRWeb UK) November 7, 2009 -- Children of the 1980s can now roll up the sleeves of their white jackets, kick back in their stonewash jeans and take their 80s revival to the road thanks to a small company in the Cotswolds. Great Escape Classic Car Hire has added a range of iconic 1980s classic cars to its fleet that are pure eyeliner and big hair.

The new Great Escape 80s cars include a VW Golf GTI Mark 1, Ford Capri S, Porsche 928, Jaguar XJ-S convertible and Rolls Royce Silver Spirit. This is the widest choice of 1980s classic cars in one place and Great Escape, which hires the cars from Inkberrow in Worcestershire, has put together driving experience packages that mean anyone of a certain age can flashback to the world of lip gloss, shoulder pads and Don Johnson for a weekend.

The 1980s driving experiences include driving routes - with optional 80s themed treasure hunt clues - and appropriate in-car entertainment, generally supplied by an original radio cassette system. Great Escape can also arrange accommodation in local hotels like the Cotswold House Hotel in Chipping Campden. Total immersion in the 1980s for those who want it can be provided through a period dress service.

Every car is available to hire by the day or weekend and the price includes a full 24 hours use for every day booked, unlimited mileage and insurance. Prices start at £145 or 24 hours and the packages can be bought as a gift voucher valid for 12 months and ideal for Christmas. The 1980s hot hatches, coupes and cabriolets join Great Escape's existing fleet of 15 classic cars. They can be viewed at <http://www.greatescapecars.co.uk/cars-classiccarsbydecade-classiccarsofthe1980s.asp>.

The new cars and packages have been developed by Graham Eason, who runs Great Escape.

"I grew up in the 1980s so these cars really bring it all back for me," he says. "But they're not just a nostalgia trip - they're fun to drive and bring a smile with every mile. I'm proud of the 80s and I think it's time we celebrated its motoring heritage. We've picked some 80s icons that are accessible and won't break the bank to hire. We plan to add more over the next few months."

Great Escape has a fleet of self drive and chauffeur hire classic cars from the 1930s to the 1990s including coupes, convertibles and saloons from Bentley, Jaguar, Alfa Romeo, Jensen, Rolls Royce and Morris as well as Porsche. Classic car hire starts at £125 for 24 hours and every hire day includes a full 24 hours use, unlimited mileage, insurance and breakdown cover. For more details visit [www.greatescapecars.co.uk](http://www.greatescapecars.co.uk), call 01527 893733 or email [info\(at\)greatescapecars\(dot\)co\(dot\)uk](mailto:info(at)greatescapecars(dot)co(dot)uk).

###





### **Contact Information**

**Graham Eason**

Great Escape Classic Car Hire

<http://http://www.greatescapecars.co.uk>

01527 893733

### **Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## TSW Alloy Wheels Launches the Zolder Multi-Spoke Wheel

*TSW Alloy Wheels has launched a staggering line up of new wheels at SEMA, the premier automotive specialty products trade event in the world. TSW Alloy Wheels is renowned as an industry leader in the development of innovative and striking staggered aftermarket wheels, all engineered for the perfect fit. One of the new wheels introduced by TSW is the meticulously designed multi-spoke wheel, the Zolder.*

Las Vegas, NV (PRWEB) November 7, 2009 -- [TSW Alloy Wheels](#) has launched a staggering line up of [new wheels](#) at SEMA, the premier automotive specialty products trade event in the world. TSW Alloy Wheels is renowned as an industry leader in the development of innovative and striking staggered aftermarket wheels, all engineered for the perfect fit.

One of the new wheels introduced by TSW is the meticulously designed multi-spoke wheel, the [Zolder](#). The Zolder takes its name from the Belgian track that has played host to the top racing circuits of the world. "The Zolder wheel is a clean and bold multi-spoke that pushes the limit of one-piece style" says Terence Scheckter, President of TSW Alloy Wheels, "We're excited about launching this new wheel in a range of great finishes." The Zolder is available in a beautiful Gloss White with Mirror cut face and lip, Gloss Gold with Mirror Cut lip, and Gloss Black and Hyper Silver with Mirror cut lip.

Zolder wheels are available in an array of staggered sizes, 17x7, 17x8, 18x8, 18x9.5, 19x8, 19x9.5, 20x8.5, and 20x10. The wheel is made for four, and five lug passenger cars and small SUV's. Both high and low offsets are available from 20 to 45mm. As with all TSW wheels; the Zolder is hub-centric. "Our hub centric wheels will ensure a smooth, vibration free ride," says Terence Scheckter, President of TSW Alloy Wheels.

The Zolder is built to TSW's strict manufacturing standards while maintaining the lightest possible weight. "We are obsessed with engineering excellence at TSW Wheels," says Scheckter, "We strive to offer the perfect fit for your vehicle."

[About TSW Alloy wheels](#): Founded by a former Formula One racing driver, TSW has been involved in motor racing around the globe for over thirty years. TSW manufactures the largest range of staggered one piece alloy wheels in the world. TSW Alloy Wheels offers a broad range of styles and finishes, including [black wheels](#), [hyper silver wheels](#), machine cut wheels and [chrome wheels](#). Sizes of TSW wheels range from fifteen inch wheels through staggered twenty two inch wheel applications.

The TSW group also owns several other custom aftermarket wheel brands that address specific vehicles, including a group of marquee specific brands.

For a dealer near you call: 888-766-1114, or visit TSW on the web at [www.tsw.com](http://www.tsw.com).

###

**Contact Information**

**Josh O'Meara**

TSW Alloy Wheels

<http://www.tsw.com>

888-766-1114

**Online Web 2.0 Version**

You can read the online version of this press release [here](#).

**News Image**





## Angie's List Expands to Classic & Custom Car Restoration

*National consumer group shifts gears to help car buffs find reliable expert help*

Indianapolis (Vocus) November 6, 2009 -- Angie's List is bringing its 14 years of experience in helping consumers find reliable help around the house to the \$2 billion [classic and custom car](#) industry.

Starting today, Angie's List ([www.angieslist.com](http://www.angieslist.com)), the nation's leading provider of consumer ratings on service companies, is actively seeking consumer reviews from car buffs with insight into custom and classic car specialists offering services in more than 100 categories, from babbiting to paint, plating and polishing, to wiring and welding.

“[Custom and classic car](#) owners will go to the ends of the Earth to find the one person who can bring their baby back. We're going to make that trip easier,” said Angie's List Founder Angie Hicks, announcing the launch of the company's Classic & Custom Car restoration services division.

[Auto restoration](#) is the second niche service added to Angie's List in the past two years. In March 2008, the company added health care services with 50 categories. Member demand has grown that service niche to more than 200 categories.

“There are tons of forums, classified ads everywhere you look, and lots of talk in garages around the country about individual specialists and companies that focus on restoring vintage vehicles,” Hicks said. “We're going to do what we do best and gather that great consumer experience at a site where anyone can easily find just the person they need for the specialty work they need done.”

Angie's List will collect and process the reports in accordance with its existing accountability structure. The auto restoration reports will be available to all members early next year, regardless of where the service is located, which is a departure from the traditional, highly localized approach Angie's List has taken with other service areas.

Angie's List has collected consumer reviews since 1995, starting with a handful of categories focused on home services in suburban Columbus, Ohio. It now offers reviews in more than 450 categories in more than 200 cities across the country.

“We proved with our health care service that our model can be used to deliver great consumer value to a number of different service areas,” Hicks said. “Auto restoration is a huge market, but there's not currently a way for consumers to tap into a reliable word-of-mouth rating systems that isn't limited by service or geography.”

Consumers grade service companies' performance on an A-F scale, making it easy for other members to do their homework before they hire. To ensure those consumer reports are reliable, Angie's List has a multi-layered accountability structure that:

- Prohibits anonymous reporting;



- Limits members to reporting only once on each, specific hiring experience;
- Prohibits service providers from rating themselves;
- Alerts service providers (free of charge) to reports so they know what's being said about them;
- Encourages companies to respond (free of charge) to reports so members get both sides of the story;
- Dedicates specialized staff and proprietary technology to screen all reports for adherence to company policies or suspicious trends;
- Helps members and service providers resolve differences through the Angie's List complaint resolution service.

Angie's List is where thousands of consumers share their ratings and reviews on local contractors and companies, local health care providers and now auto restoration specialists in more than 550 different categories. Currently, more than 1 million consumers across the U.S. rely on Angie's List to help them find the right contractor or company for the job they need done. Members have unlimited access to the list via Internet or phone; receive the award-winning Angie's List magazine, which includes articles on home improvement and maintenance, consumer trends and scam alerts; and they can utilize the Angie's List complaint resolution service. Get more information about Angie's List at <http://www.angieslist.com>. View the latest [Angie's List News Releases](#) in our [Press Center](#) and read Angie's blog at <http://www.angiehicksblog.com>.

###



### **Contact Information**

**Cheryl Reed**

Angie's List

<http://www.angieslist.com>

317-446-5240

### **Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **Belle Tire Offers Advanced Training for Technicians**

*Belle Tire, the number one tire retailer in Michigan, continues to invest in the state and its local communities by offering advanced training to its current technicians and providing them with a new and exciting career opportunity as a certified technician.*

Allen Park, Mich. (PRWEB) November 6, 2009 -- [Belle Tire](#), the number one tire retailer in Michigan, continues to invest in the state and its local communities by offering advanced training to its current technicians and providing them with a new and exciting career opportunity as a certified technician.

This training program, unlike any other offered by retailers in the area, is being conducted by Master Automotive Service Excellence (ASE) Technician Larry Bluford. Mr. Bluford is highly qualified with over 30 years of experience in automotive service. The 90 day training program is made up of five students whom are chosen based on their aptitude and motivation for a mechanical career. The students are selected by Mr. Bluford from over 800 Belle Tire service employees.

The training classes are conducted at The Belle Tire Auto Tech Development Center, located at the Belle Tire Headquarters and Distribution Center in Allen Park. Classes are conducted five days a week and combine a rigorous curriculum of classroom training, testing and hands on training.

To provide quality hands on training to the students, Belle Tire is offering consumers a discount of up to 50% off the services performed on their vehicles at the Belle Tire Auto Tech Development Center in Allen Park during training. Belle Tire curriculum includes, but is not limited to, training in the following areas; Wheel Alignment and Balancing, Brake Systems, Steering & Suspension, Air Conditioning, Batteries, Starters and Alternators, Shocks and Struts, and Cooling Systems. To ensure every job is done to Belle Tire standards, Mr. Bluford oversees all repairs. In the past, city employees from Melvindale and Allen Park took advantage of the huge discounts by bringing their personal vehicles in to the Auto Tech Development Center for service. Most repairs take one day and require an appointment.

"Belle Tire has been in business for over 85 years and is invested in Michigan. By offering advanced training to our current employees, it gives them an opportunity at a solid career foundation and advanced career opportunities, it also provides consumers with a way to save even more on auto service," said Jeff Kruse, Vice President of Retail Operations at Belle Tire.

Upon completion of training and graduation, Belle Tire provides each graduating student with a mechanics tools set valued at over \$8000, and each graduate is immediately placed at a Belle Tire retail location to begin their new careers. Belle Tire currently employs 289 technicians who have received their ASE Certification, 87 of whom are ASE Certified Master Technicians.

This new training program is just another way Belle Tire continues to strive for excellence and provides customers with an exceptional level of service beyond compare, additional value for those taking advantage of the up to 50% off discounts at the Auto Tech Development Center and advances the careers for ambition young men and women.



The Belle Tire Auto Tech Development Center is located at 1000 Enterprise Drive and is open five days a week, Monday through Friday, 8am—5pm, and can be reached at 313-271-9400 ext. 246.

#### About Belle Tire

Allen Park, Mich.-based Belle Tire was founded in 1922 when it opened the first Belle Tire location in Detroit, Mich. Today, the company has expanded to 80 locations across Michigan and Ohio. Belle Tire offers discount tires and variety of car care needs, ranging from auto glass repair, auto glass replacement, brakes, alignments, batteries, shocks and struts, exhaust system repair, batteries, and oil changes. For more information about Belle Tire, visit <http://www.belletire.com/>. Join the Belle Tire Advantage today, <http://belletireadvantage.com/>.

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**Contact Information**

**Laura Lilac-Tate**

Belle Tire

<http://www.belletire.com/>

1-888-462-3553

**Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **Carroll Shelby Grants Classic Recreations License to Build Official Shelby Gt500cr**

*Internationally recognized custom coachbuilder expands offerings to include officially licensed Shelby GT500CR continuation vehicles*

Yukon, OK (Vocus) November 5, 2009 -- Classic Recreations, a noted bespoke coachbuilder known for exotic Mustang supercars that have been shipped all over the globe, has been granted a license by Carroll Shelby Licensing Inc. to build an iconic continuation car based on classic 1967 and 1968 Mustangs: the Shelby GT500CR.

"I am humbled and honored by the opportunity to work with a legend like Carroll Shelby," said Classic Recreations owner Jason Engel. "We pride ourselves on building the finest coachbuilt muscle cars in the world, and I'm thrilled that this new opportunity will allow us to build some of the fastest and coolest supercars on the road today. Other shops build cars. We sit down with a client, listen to their fantasies, and then turn those into reality."

Every Shelby GT500CR will be built with authentic Shelby Performance parts and with input and oversight from Carroll Shelby Licensing and Shelby Automobiles technical staff. Each car built at the Classic Recreations facility will leave the shop with an official Shelby serial number, badges and will be included in the official Shelby Worldwide Registry. More details on the new model will be released shortly.

"We are still working out a few details, but I know Shelby fans will love the new car," Engel said. "It retains the most iconic Shelby elements everyone loves with modern performance and supercar level horsepower. Then add the panache of having a real Shelby GT500CR complete with a serial number and the man's name right on the rocker panel. For Mustang fans, you absolutely can't beat that."

Classic Recreations is the first custom car builder to receive an official license to build the new GT500CR model.

### About Classic Recreations

Classic Recreations founder Jason Engel, and his company's team skilled technicians and craftsmen, have been modifying and custom fabricating high-performance vehicles for more than 10 years. Each built-to-order vehicle takes approximately four months (nearly 2,500 man hours) of painstaking assembly. Find out more about how to get your own customized vehicle at [www.1967fastback.com](http://www.1967fastback.com).

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### **Contact Information**

**Dan Kahn**

Classic Recreations

<http://www.classic-recreations.com>

818/881-5246

### **Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **John Megel Used Cars Ranks as a Top Used Car Dealer in Georgia**

*John Megel Chevrolet which serves the Georgia new and used car markets is ranked in the Top 10 Chevrolet Dealerships in their Southeast District. This distinction highlights John Megel Chevrolet as one of the premier Chevrolet Dealerships in the state of Georgia. They achieved this ranking by leading their competitors in sales, service and customer satisfaction over the past 7 of 10 months. John Megel Chevy has been in business for over 19 years providing the highest quality Chevrolet products to their Georgia customers in Dawsonville, GA, Cumming, GA, Dahlonega, GA, Alpharetta, GA, Roswell, GA and all of the metro Atlanta GA area.*

Dawsonville, GA (PRWEB) November 5, 2009 -- [John Megel Used Cars](#) which serves the Georgia new and used car markets is ranked in the Top 10 Chevrolet Dealerships in their Southeast District. This distinction highlights John Megel Chevrolet as one of the premier Chevrolet Dealerships in the state of Georgia. They achieved this ranking by leading their competitors in sales, service and customer satisfaction over 7 of the last 10 months. John Megel Chevy has been in business for over 19 years providing the highest quality Chevrolet products to their Georgia customers in Dawsonville, GA, Cumming, GA, Dahlonega, GA, Alpharetta, GA, Roswell, GA and all of the metro Atlanta GA area. Their GA used car division, [John Megel Used Cars](#), is second to none; carrying a huge selection of GM Certified Used Vehicles and other low mileage used cars and trucks.

John Megel Chevrolet is located in a [state-of-the-art facility](#) on GA-400 just north of Cumming GA. The new facility houses John Megel's sales and management offices and a beautiful reception area for customers. The facility is also home to John Megel's Chevrolet Service Department. They can handle any level of Chevrolet and GM maintenance from routine maintenance and warranty work to extensive vehicle systems maintenance. Their maintenance area has lounge where customers can relax while waiting for their cars during routine maintenance. The lounge includes wireless internet service and free coffee for their customers.

[John Megel Used Cars](#) provides the best inventory and selection of used cars in North Georgia. They specialize in GM Certified Used Vehicles that have been through a 117 point inspection that ensures that the vehicle is in excellent condition and will provide the buyer long lasting reliable transportation. When you buy a GM Certified Used Vehicle from John Megel Used Cars you get a 12 Month/12,000 Mile Bumper to Bumper warranty, a vehicle history report, 3-Day/150 Mile satisfaction guarantee and a 100,000 Mile/5Year powertrain limited warranty.

[John Megel Used Cars](#) also carries a large selection of high quality non GM used cars that are very competitively priced. They also have an extensive internet web presence that provides internet shoppers the opportunity to shop for John Megel Used Cars in the comfort of their home or office. They have an [internet used car specialist](#) who can answer customer's questions about used cars and help them in the purchase of a great used car. The internet age of internet car shopping is here and John Megel Chevrolet is providing customer's the best in an internet car shopping experience.

Shawn Streib, the General Manager of John Megel Used Cars, remarked about their success in reaching the Top 10 Ranking of Chevrolet Dealerships the Southeast District. "Our team at John Megel Used Cars is clearly the best in Georgia. We have people who really care about our customers and strive to give them a great car buying



and ownership experience. Our team has been working really hard to achieve this important ranking. With over 60 Chevrolet Dealerships in our District ranking in the Top 10 is an award that shows that we have created a car buying environment and customer experience that is truly a cut above the rest. I am really proud of our entire John Megel Team from our sales personnel to our maintenance service technicians and support staff; they have gone above and beyond to make us truly standout from other Georgia Chevrolet Dealers.

John Megel Chevrolet serves the Georgia new and used car markets and is located at: 1392 Hwy 400 South, Dawsonville, GA 30534, USA. Phone: 800-917-5837 / 706-265-5400 / 770-932-3140.

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### **Contact Information**

**Shaun Streib**

John Megel Chevrolet

<http://www.johnmegelusedcars.com>

800-917-5837

### **Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **Eastwood Launches Dual-Voltage Powder Coating System: Breakthrough Professional Performing Refinishing System For Automotive Restoration Hobbyists and Enthusiasts**

*The Eastwood Company launched its revolutionary "Dual-Voltage" HotCoat Powder Coating Gun that delivers true dual-circuit power supplies for greater powder-transfer efficiency for less wasted powder, better coverage and smoother finishes at a fraction of the cost of industrial equipment for use by automotive restoration enthusiasts and hobbyists.*

Pottstown, PA (PRWEB) November 4, 2009 -- The Eastwood Company launched its revolutionary ["Dual-Voltage" HotCoat Powder Coating Gun](#) that delivers true dual-circuit power for greater powder-transfer efficiency, for less wasted powder, better coverage and smoother finishes at a fraction of the cost of industrial equipment.

"The Dual-Voltage Corona Charge design utilizes exclusive Eastwood Pulse Technology to deliver a consistent, hard-hitting flow of power providing the maximum powder coverage and adhesion possible. This powder coating system produces the ultimate, professional-quality, powder-coat finish." said Joe Richardson, Eastwood's Auto Restoration Expert.

The True Dual-Voltage capability of the new Eastwood unit allows the hobbyist to select a normal setting to deliver a High-Frequency 15,000 Volt charge at 15 micro amps to the powder for most powder coating jobs. For larger areas, the Ultra-High-Frequency 25,000 Volt charge at 18 micro amps to the powder produces show-quality, smooth finishes. The High Voltage also provides solid multiple coat coverage or allows the creation of custom effects, even with high metallic content powders.

Tight recessed corners and tube sections can now be quickly and efficiently coated using 15,000 volts while minimizing the Faraday cage effect, that is, the phenomenon by which charged particles are prevented from entering recessed areas due to the curvature of electric force lines to the nearest grounded surface.

"Time saving is an additional advantage to the [Dual-Voltage Powder Coating System](#)," commented Richardson. The enthusiast or hobbyist can now coat a part and return it to service in less than an hour. Any metal part that can withstand the 400 degree F (204 degree C) cure temperature can now be powder coated utilizing an electric oven or [Eastwood's Infrared Light Cure System](#).

"Other 'switchable' systems do not have true dual-circuit power supplies. Eastwood's Dual-Voltage gun produces powder transfer efficiency equal to or better than systems costing four times more," Richardson remarked.

[Eastwood](#) markets unique tools and supplies for repair, restoration, and modification of cars, trucks, and motorcycles. Founded in 1978, Eastwood constantly strives to develop new products to serve the home automotive hobbyist, individuals and organizations focused on restoration and revival of automobiles and motorcycles. Writers are always welcomed to use any article in [Eastwood's Free Tech Library](#), with attribution.



Contact Connie LaMotta at 845 596 6091.

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**Contact Information**

**Connie LaMotta**

The Eastwood Company

<http://www.eastwood.com>

845 596 6091

**Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **Reptile dot com enters online auto field with 43 car communities**

*OnlineHobbyist.com, Inc., a long established Central Texas-based builder of online social communities, announced today that it has entered the automotive field with the launch of 43 new car communities.*

Austin, Texas (PRWEB) -- OnlineHobbyist.com, Inc., a long established Central Texas-based builder of online social communities, announced today that it has entered the automotive field with the launch of 43 new car communities.

OnlineHobbyist.com, Inc. is an established presence among online communities, having launched its kingsnake.com pet owner community in 1997 and operated the PetHobbyist communities since 1999.

kingsnake.com is the largest and most popular reptile and amphibian owners' community and one of the most popular pet sites on the Internet. Delivering over a quarter billion page views per year, it served as a prototype for a new software system developed in-house that has been dubbed internally the "global community platform."

"Watching our existing communities grow over the past 12 years, we have developed an intimate knowledge of what makes communities work from both the technical and social aspects," said OnlineHobbyist.com CEO Jeff Barringer. "The software we have developed based on this knowledge will allow us to build and grow multiple communities using a single platform. It's very scalable, allowing us to develop large and small communities and tailor them to our users' needs."

A native of Indianapolis, Barringer was literally born with cars in his blood; his mother attended the Indy 500 just three months before he was born.

The son of a former GM staffer and Buick sales manager, he spent his youth watching Indy time trials, collecting Hot Wheels, and reading the numerous car brochures and magazines found around the house. By his teens he was doing electronic mods on the family cars, and in his twenties was working for Road Sounds and Custom Sounds doing design and installation of high end electronics systems in luxury autos. After 10 years working on and driving cars such as Ferraris, Maseratis, Lamborghinis, Bentleys and other marks, in 1991 Jeff left the car aftermarket industry to enter the computer industry.

Speaking from the SEMA convention in Las Vegas, Mike Cofield, president of Custom Sounds, one of the nation's leading mobile electronics retailers, said, "With Jeff's obvious love for cars, we were surprised to see him leave the aftermarket industry for computers back in '91, but his success on the Internet has been outstanding."

These new communities mark his return to the automotive industry after almost 20 years, during what many would say is the worst possible time.

"People called me crazy when I quit Compaq Computers to launch a web site for snake enthusiasts, so I'm used to swimming against the current of popular opinion," said Barringer. "Barring Cash For Clunkers, there will probably never be any fewer cars on the road than there are today."



The technologies may change, the people may change, the companies may change, but people will always need cars and car parts."

"We are excited to see that Jeff has come full circle, and have no doubt that the integration of his love for cars and success in the Internet industry will result in outstanding achievements," said Cofield. "Seeing that success in other industries we chose to be early adopters when he came back to the automotive field, and look forward to working with him to market our products. We are excited to see the launch of his new communities, and will be participating as sponsors."

To market the new car communities, Barringer has also launched kingsnake racing, which has been building a fleet of tuner project cars, including a C6 Corvette decked out in carbon fiber. Driving the Corvette coast to coast during the late summer, Barringer displayed the car at a number of trade shows, including shows in Daytona Beach, Chicago, and Anaheim.

"Everywhere I stopped, people wanted to take their picture with the car," he said. "There must be thousands of picture floating around the Internet now."

As to plans for racing the project cars, Barringer was less certain. "We are planning on racing all of our cars in some fashion, but we will need to find a few more sponsors to get them track ready. We have three cars now, and we plan on adding three more in 2010."

Barringer will be traveling to this week's SEMA show in Las Vegas to officially launch the new communities and meet with advertisers and sponsors.

#### About OnlineHobbyist:

A privately held corporation, OnlineHobbyist.com, Inc. was formed in September of 1999 based on the assets of the former kingsnake.com publications. OnlineHobbyist is a builder of virtual communities located outside the Silicon Hills of Austin, Texas and specializes in building social communities for hobbyists of all kinds. It maintains its own server farm at the PrismNet collocation facility in Austin Texas, and develops the majority of its code in-house.

Contact: Jeff Barringer - jeffb at kingsnake dot com President/CEO/Founder  
OnlineHobbyist.com, Inc.  
P.O. Box 104  
Walburg, Texas 78626

For more information on kingsnake racing and sponsorship opportunities see <http://kingsnake.com/racing>

OnlineHobbyist Initial Car Communities:

4x4hobbyist.com  
acurahobbyist.com  
alphahobbyist.com  
astonhobbyist.com  
audihobbyist.com  
beetlehobbyist.com  
bentleyhobbyist.com  
bmwhobbyist.com  
camarohobbyist.com  
celicahobbyist.com  
corvettehobbyist.com  
challengerhobbyist.com  
chargerhobbyist.com  
eclipsehobbyist.com  
ferrarihobbyist.com  
firebirdhobbyist.com  
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toyotahobbyist.com  
triumphhobbyist.com  
vipershobbyist.com



zcarhobbyist.com

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**Contact Information**

**JEFFREY BARRINGER**

OnlineHobbyist.com, Inc.

<http://onlinehobbyist.com>

512-691-6536

**Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## Car Insurance News: Flux Storms into Auto Express Insurance Top Ten

*Broker's performance shows that 'value is possible outside the mainstream' says annual 'Driver Power' survey*

(PRWeb UK) November 3, 2009 -- Adrian Flux Insurance Services has stormed into the UK's motor insurance top ten in the latest annual survey by Auto Express magazine.

Norfolk-based Flux - best known for insuring specialist markets such as modified cars, imports, kits and classics - has risen to No. 7 in the UK's top 45 sources of insurance cover, well above many household names such as Aviva, Direct Line, Tesco and Admiral.

The survey is billed as "the ultimate verdict from 20,000+ readers", and this is the fourth year in a row that Flux's ranking has risen, taking it into the top ten for the first time. The readers particularly gave Flux the thumbs-up for 'value for money' and 'communication'. "Any insurer depressed about being at the bottom of the pile in 2009 should take heart from the achievements of Adrian Flux," said the magazine. "With strong ratings in all criteria [Flux proves value is possible outside the mainstream.]"

"As a specialist broker we have to work extra hard to get our customers the deals they deserve," says Gerry Bucke, operations director at Adrian Flux. "The poll asks readers not only about price, but about the quality of service offered, so our success is a real tribute to the professionalism of our staff."

Adrian Flux aims to offer cheaper car insurance and has a huge range of policies for the motoring enthusiast. For details contact the Adrian Flux quote line on 0800 081 8989, email the company at [quotes@adrianflux.co.uk](mailto:quotes@adrianflux.co.uk) or see the Flux homepage on [www.adrianflux.co.uk](http://www.adrianflux.co.uk)

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Auto Express 2009 annual survey.doc - Nov-09

PRESS ENQUIRIES:

Toni Turner or Alison Haynes at The Publicity Works

Tel: 01263 761000

Email: [flux \(at\) publicityworks \(dot\) biz](mailto:flux@publicityworks.biz)

Gerry Bucke of Adrian Flux Insurance Services: 0800 081 8989

###

### Contact Information

**Toni Turner**

Adrian Flux Insurance Services

<http://WWW.adrianflux.co.uk>

+44 (0)1263 761000

### Online Web 2.0 Version

You can read the online version of this press release [here](#).

### News Image





## **Civilian and Military Financing for Custom Rim And Tire Packages Made Easier**

*Rim and Tire Financing, Mobile Electronics, and other Aftermarket Automobile Accessories just got easier for U.S. Military personnel worldwide, thanks to Electronic Signatures! Patriot's Custom Wheels specializes in military financing for custom rims, tires, and aftermarket auto electronics, and now accepts electronic contract documents (E-Signatures).*

Roanoke, Va. (PRWEB) November 3, 2009 -- RimFinancing.com is the premiere source for [financing custom rims and tires, mobile video, audio, navigation and security electronics](#) for civilian and U.S. Military personnel. The finance process is quick and simple with industry-leading, low down payments and convenient monthly terms. Rim Financing is available with substantial discounts for all U.S. Military personnel. U.S. Military customers stationed all over the world now have the opportunity to get rims and tires financed through Patriot's.

Where the rim and tire financing process used to take two or three days, it can now be done in hours thanks to E-Signature finance documents from Patriot's Custom Wheels. This allows clients in the Army, Navy, Airforce, Marines, and Coast Guard to get their custom wheel and tire purchase finalized quickly and efficiently with much less paperwork. In 2000, Congress passed the Electronic Signatures In Global and National commerce act (E-SIGN). This was done to bolster public trust in online commerce. Digital signatures have been granted the same legal weight as the old-school ink variety, ultimately taking the process of financing rims and tires from days to hours. RimFinancing.com is the premiere source for financing custom rims and tires, mobile video, audio, navigation and security electronics for civilian and military personnel. The finance process is quick and simple with industry-leading, low down payments and convenient monthly terms. Rim financing is available with substantial discounts for all U.S. Military personnel. U.S. Military customers stationed all over the world now have the opportunity to get rims and tires financed through Patriot's.

The professional Wheel Fitment experts on staff at Patriot's Custom Wheels have over 75 years of combined sales and customer service expertise and can ensure that every set of custom rims and tires purchased will fit their clients' vehicle properly. Applicants pre-qualify for credit quickly and easily by filling out a simple mini-application. The approval process is fast, allowing customers to apply, choose their customization package, and have their completed order expedited within an amazingly short time-frame, via the E-Sign process.

Rims of all sizes and finishes from gleaming chrome to exquisite black and machined are available for civilian and military rim financing. Cutting-Edge brands and models like Divinity, Elure, and Panther are available. New custom wheel styles are being added daily, further expanding the Patriot's Custom Wheels massive custom rims and tires selection. In addition to chrome rims and tires, painted wheels, and black wheels, Patriot's Custom Wheels offers a full line of Mobile Electronics including Audio, Video, Navigation, Security and other Automobile Electronics. For further information, apply online with the fast & easy [secure mini-application](#) or call (888) 852-2455. <http://www.rimfinancing.com>.

Walker Patterson  
Aftermarket Specialist  
(Toll Free) 866-562-4030



(Cell) 540-761-6363)

###



### **Contact Information**

**Robert Davis**

Patriot's Custom Wheels, Inc.

<http://www.rimfinancing.com>

540-563-1100

### **Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **HR Compliance Made Easy with the Right Combination of Tools and Advice**

*KPA and Ford & Harrison LLP have formed an alliance to offer nationwide HR advice for auto, truck and equipment dealers, through KPA's HotlinkHR, a total HR compliance solution.*

(PRWEB) November 3, 2009 -- KPA and Ford & Harrison LLP have formed an alliance to offer nationwide HR advice for auto, truck and equipment dealers, through KPA's HotlinkHR, a total HR compliance solution.

HR compliance can be time consuming and difficult. HR advice can be expensive and there are few legal firms that specialize in the unique needs of auto, truck, and equipment dealers. Yet non-compliance with state and federal HR regulations all but guarantees costly fines and employment litigation. The Society for Human Resource Management (SHRM) reports that there has been an exponential increase in employment related lawsuits in the last ten years. According to SHRM companies are spending hundreds of thousands of dollars on legal fees. HotlinkHR™ simplifies the HR compliance process and reduces the risk of litigation through a combination of forced compliance through automation and on demand HR advice.

HotlinkHR™ includes HR advice by phone, or by an email. The request is routed to one of two of the nation's leading law firms with experience in the auto, truck and equipment dealer market, Fine, Boggs and Perkins LLP, and now Ford & Harrison LLP. Ford & Harrison is a labor and employment law firm with a national practice in all aspects of labor and employment law. More than 200 labor and employment lawyers in 18 offices across the country strive to provide clients with sound legal advice, practical counseling and excellent client service. Chambers USA 2009 ranked Ford & Harrison LLP, as one of the top labor and employment firms nationally.

“We are elated to partner with Ford & Harrison to offer our clients access to one of the foremost labor and employment firms in the country through HotlinkHR™” said Vane Clayton, President and CEO, KPA. “Having not one but two law firms for on-demand HR advice increases the level of expertise available to clients. Ford & Harrison has more than 25 years of experience working with dealerships and many of the attorneys are members of the National Association of Dealer Counsel.”

Jim Hendricks, a partner with Ford & Harrison LLP in Chicago, and recently named one of the Top 100 Labor Attorneys in the United States for 2009 by the Labor Relations Institute, Inc. adds, “The HotlinkHR™ system's ability to force HR compliance through automation can significantly reduce the risk of employment related litigation for clients.”

A free recorded webinar on the Essential of Wage and Hour Law for Dealerships presented by Jim Hendricks is available on the KPA website. The webinar is part of KPA's EHS and HR monthly compliance webinar series. To register for any of KPA's webinars go to <http://www.kpaonline.com/webinars>.

For more information please contact: Kathryn Carlson, Director Product Marketing HotlinkHR, at kcarlson (at) KPAonline.com or 303-228-8765

### About KPA

KPA is the nation's compliance expert on safety, environmental, and human resources management, serving



more than 3000 client nationwide since 1986.

For more information please visit the company's website at [www.kpaonline.com](http://www.kpaonline.com)

#### About Ford & Harrison

Ford & Harrison is a labor and employment law firm with a national practice in all aspects of labor and employment law. More than 200 labor and employment lawyers in 18 offices across the country strive to provide clients with sound legal advice, practical counseling and excellent client service.

For more information please visit the company's website at [www.fordharrison.com](http://www.fordharrison.com).

###



### **Contact Information**

**Kathryn Carlson**

KPA

<http://www.kpaonline.com>

970 980 4829

### **Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **Ultimate Finish - Winner of UK BizRate® Circle of Excellence Award**

*Leading comparison shopping website, Shopzilla® Europe, rewards the very best online retailers with the UK BizRate® Circle of Excellence awards. The award recognises the online retailers that have provided outstanding customer experiences throughout the year, as rated by their customers.*

Brands Hatch, Kent, (PRWeb UK) October 30, 2009 -- Leading comparison shopping website, Shopzilla® Europe, rewards the very best online retailers with the UK BizRate® Circle of Excellence. The award recognises those online retailers that have provided outstanding customer experiences throughout the year, as rated by their customers.

[Ultimate Finish](#) was proud to receive the honour, presented only to online stores rated by their buyers at a significantly higher level\* than the network average across at least six of the seven key satisfaction metrics, for the time period August 2008 July 2009.

Circle of Excellence Satisfaction Metrics:

- Overall Satisfaction at the Point of Sale
- Product Selection
- Ease of Finding what the customer is looking for
- Repurchase Intent after order receipt
- Product Met Expectations after order receipt
- On-time Delivery
- Customer Support

\*based on statistical significance

Ultimate Finish joined Shopzilla in 2006 in order to facilitate and encourage feedback from customers, on all aspects of the business from service to product reviews:

"We appreciate that shopping online requires customers to place their trust in the company to deliver on their promises. Customer feedback allows us to sharpen our procedures so we can better service their needs. Having worked so hard to get the many facets of this business right it is fantastic to receive an award direct from our customers who clearly recognise that we value their business, and work to make their shopping experience as positive and enjoyable as possible." - UF Founder & Director, Jez Gilman.

Established and trading online since 1999, Ultimate Finish is a leading independent supplier of the finest car and motorcycle care products and accessories for the discerning automotive enthusiast.

Offering a variety of products from leading manufacturers such as Meguiars, Autoglym, Aqua Gleam, Michelin,



PowerStart, and CTEK, Ultimate Finish provides comprehensive automotive care. Whether looking for a [car battery charger](#) or jump starter, or luxury items such as fully tailored [car covers](#), customers are able to speak to the team who can provide advice across the whole range. All orders are shipped via courier and are therefore unaffected by the current significant postal disruptions. Other benefits include same day shipping for orders placed before 5pm, and free delivery on orders over £29.95.

###

### Contact Information

**Sarah Marsh-Collings**

Three60 Limited

<http://www.theultimatefinish.co.uk>

08458381200

### Online Web 2.0 Version

You can read the online version of this press release [here](#).

### News Image



**ULTIMATE FINISH**  
*Legendary Automotive Care*



## **Aftermarket Lighting Leader StreetGlow, Inc. Proudly Presents State-Of-The-Art Automotive LED Products at SEMA Show 2009**

*StreetGlow, Inc., the industry leader in performance and specialty lighting products, is proud to add several exciting aftermarket products and programs to its SEMA line-up: XtraSlim™ Edge Light LED Strips, XtraSlim™ Flexible Multi-color LED Undercar Kits, Multi-Color Cargo Bed Light Kit, Multi-Color Interior Light Kit, Mini 10-port Distribution Block for automotive category, Micro-thin LED Disks, Multi-color Light Kit, Mini LED Strobe Kit for motorcycle category, Merchandising Solution - High Intensity Xenon White Bulb Program, OPTX, The Ultimate Value Brand and GlowBucks™ reward program.*

Wayne, New Jersey (PRWEB) October 31, 2009 -- StreetGlow, Inc., the industry leader in performance and specialty lighting products, is proud to add several exciting aftermarket products and programs to its SEMA line-up: XtraSlim™ Edge Light LED Strips, XtraSlim™ Flexible Multi-color LED Undercar Kits, Multi-Color Cargo Bed Light Kit, Multi-Color Interior Light Kit, Mini 10-port Distribution Block for automotive category, Micro-thin LED Disks, Multi-color Light Kit, Mini LED Strobe Kit for motorcycle category, Merchandising Solution - High Intensity Xenon White Bulb Program, OPTX, The Ultimate Value Brand and GlowBucks™ reward program.

### **Xtraslim™ Edge Light Led Strips -**

Stare Power - Hold everyone's gaze with StreetGlow XtraSlim™ Edge Light LED Headlamp Strips. Two rolls of ultra bright LEDs in neo blue, red, green, yellow or white accent your headlights perfectly. Just trim, peel and stick and you can have them installed in the blink of an eye.

A set of two 19" micro slim, flexible edge light LED strips are perfect for accentuating headlamp lens, door panels, gauges cluster etc. They may be trimmed to the desired length for the ultimate custom application.

MSRP: \$ 34.99 (in pairs)

### **Xtraslim™ Flexible Undercar Kits -**

COMES WITH LOTS, GOES FOR LESS - Are your customization plans bigger than your budget? The new XtraSlim™ Flexible LED Undercar Kit from StreetGlow® delivers big features on a small budget. Color changing and animation can be achieved with seven selectable colors and nine pattern mode controller. Each kit includes a 4-port controller and wireless remote key fob. For larger vehicles, additional strips may be purchased and connected separately.

Each kit includes (2) 48" and ((2) 30" Flexible Strips, wireless remote key fob and a 4-port controller offering 7 selectable colors: white, red, purple, blue, turquoise, green, yellow and 9 selectable pattern modes. Additional strips (sold separately) may be inter-connected together for larger vehicles

MSRP: \$ 129.99



#### Multi-Color Cargo Bed Light Kit -

BRIGHTEN YOUR PLAY LOAD with this new StreetGlow's LED Cargo Bed Light Kit. Install these four 29" LED strips along cargo bed rail for both decorative and functional lights. Features 15-minute auto shut off, 7 constant color or color changing and animation selections.  
MSRP: \$ 198.99

#### Multi-Color Interior Kit -

Take A Full Spectrum Or Color Out For A Spin. StreetGlow's new multi-color interior kit let you set 7 multi-colors and 9 patterns to music and motion. Each kit includes four 12" tubes per port, interconnect up to sixteen 12" tubes. Additional strips (sold separately) may be inter-connected together for larger vehicles  
MSRP: \$ 198.99

#### Mini 10-Port Distribution Block -

Good Things Come In Small Packages. This compact sized 10-port distribution block lets you connect up to 9 items (10th port is used to connect power and ground wire to battery). With a daisy chain of distribution blocks, you can add as many SG Neon or LED products you need to bring your vision to light.  
MSRP: \$ 18.99

#### Multi-Color Kit For Motorcycles -

Just Like A Box Of Crayon®, By All Means, Color Outside The Line. SG Motorcycle Multi-color kit includes four 12" tubes per port, interconnect up to sixteen 12" tubes, a 4-port controller which lets you select 7 colors: white, red, purple, blue, turquoise, green, yellow and 9 selectable pattern modes. Additional strips may be added for larger motorcycle or for more lighting effect.  
MSRP: TBA

#### Polaris Motorcycle Micro-Thin Single Color Led Light Disk - Aurora Motorcycle Micro-Thin Multi-Color Led Light Disk -

Six low profile design, high intensity output single color (MCMLD\*) or multi-color (MCMLDMC) LED disks in 1-1/16" diameter are perfect for drawing attention to even the smallest and tightest areas. Optional animation may be achieved by connecting to StreetGlow Motorcycle LED Wireless Remote Controller (WCWRLC), sold separately. Distribution block is included.  
MSRP: \$ 39.9 (pack of 6)

#### Mini Led Strobe Kit For Motorcycle -

These 8 pea sized intense white LED Pods yield radical strobe light effect in multiple distinct patterns using a "soft touch" button. Perfect for highlighting engine bays, gas tanks, frames, saddlebags, dashboards, gauge clusters and speaker boxes.



MSRP: \$ 59.99

High Intensity Xenon White Bulb Program -

How Many Bulbs Does It Take To Change A Driver?

Two - If they are StreetGlow High Intensity Xenon Headlight Bulbs.

StreetGlow High Intensity Xenon bulbs turn even nervous night drivers into confident cruisers. Brighter and whiter than standard bulbs, they let you fly in the face of even the darkest night. They fit the headlamps and fog lamps of most vehicles and the budgets of most drivers.

Streetglow High Intensity Xenon White Bulb display pack (HBDP24) include 2 each of the most requested xenon bulb (H1, H3, H4, H7, H10, H11, H13, H9004, H9005, H9006, H9006XS, H9007). One counter top display box fits a set of 12 assorted bulbs and a backup set for quick replenishment.

MSRP: \$ 779.74 / program

Optx, The Ultimate Value Brand.

Hooked on performance lighting? Just one more LED package away from perfect? Craving a controller but low on coin? We sympathize. StreetGlow created the OPTX line to make high performance lighting technology affordable. Same great lighting effects, just a smaller price tag. Choose OPTX. Now you can Be Scene and save.

Two perfect pre-determined assortments will be introduced at SEMA. Free display racks are provided to any dealers and distributors who sign up to be StreetGlow's new value brand customer. Visit StreetGlow's booth at the SEMA, Las Vegas Convention Center, North Hall, Booth number 10512 and inquire for SHOW SPECIAL and INTRODUCTORY OFFER SPECIAL.

Streetglow Glowbucks™ Reward Program

"At StreetGlow, we value our customers. We appreciate the support our customers have shown us by purchasing our products and we'd like to reward dealers for support," stated Keith Korchma, VP of Sales.

Sign up for a StreetGlow® GlowBucks™ membership for free and start earning GlowBucks™ (GB\$) for every StreetGlow® purchase made at regular price. The GlowBucks™ Reward Program offers the lowest prices on StreetGlow® selected items including LED, Neon, strobes and accessories. All are sold at below wholesale prices with all factory warranties.

Weekly (or Monthly) specially selected items are posted on [www.streetglow.com](http://www.streetglow.com) at deeply discounted prices. Alternatively, these items may be purchased with GlowBucks™.

As of November 1, 2009, qualified Dealers earn 2% GlowBucks™ Points for every StreetGlow® purchase over \$300. StreetGlow® purchases over \$800 will earn an additional 3% GlowBucks™, for a total of 5% GlowBucks™ Points per purchase.



StreetGlow GlowBucks™ Rewards may be redeemed to purchase GlowBucks™ products, StreetGlow clearance products at up to 75% off MSRP. Sign up by January 31, 2010, and earn an instant \$20 GB credit.

All above mentioned SG products will be available direct from StreetGlow or at participating dealers listed on [www.streetglow.com](http://www.streetglow.com) in Spring 2010.

#### About StreetGlow -

StreetGlow, the leading manufacturer of aftermarket neon and LED performance lighting, lets the creativity and individuality of customizers shine. For over 18 years, StreetGlow has helped enthusiasts achieve amazing levels of artistry and the opportunity to Be Scene™ with distinct neon and LED lighting products for cars, trucks and motorcycles.

The company, founded in 1990, remains loyal to the founder's fundamental mission to manufacture performance and specialty lighting products that are durable and affordable. It reigns as one of New Jersey's fastest growing companies, made the Inc. Magazine 500 List for four consecutive years and has been featured in Entrepreneur's Business Startups, Success Magazine, The Wall Street Journal and on CNNfn and The Montel Williams Show. For more information, visit [www.streetglow.com](http://www.streetglow.com).

###

**Contact Information**

**Wynsie Marie Chan**

Street Glow, Inc.

<http://www.streetglow.com>

323.265.1300

**Online Web 2.0 Version**

You can read the online version of this press release [here](#).

**News Image**





## **RacingJunk.com Classified Ads Expanded to Include 25 Images**

*Classified ads on RacingJunk.com, the leading online motorsports marketplace, can now include photo galleries of up to 24 images.*

North Adams, MA (PRWEB) October 31, 2009 -- Raceway Media's RacingJunk.com, the leading online motorsports marketplace, announced that the number of images in their classified ad photo galleries has been increased from 10 to 24. Every ad includes one free full image, making it possible for every listing to be enhanced with a total of 25 images.

The RacingJunk.com website, which hosts 70 million page views per month and includes listings for performance racing related items generated by its 415,000 membership base, includes about \$275 million worth of listed product within its extensive classifieds at any given time.

The newly expanded photo galleries are available at no additional cost to RacingJunk.com Club and Dealer members. Basic members of RacingJunk.com, who can post ads for free, can upgrade their free ad to include the additional 24 photos for just \$20.00.

RacingJunk.com Director of Customer Service Paul Renaud notes that the fastest selling ads on the site are usually those with photo galleries. "Pictures really help sell product; potential buyers like to see as much as possible about the item for sale, whether it's a '69 Chevy Nova, a 540 BBC short block, a brake kit or a 36-foot gooseneck trailer."

Renaud expects the photo gallery expansion feature to be very popular with RacingJunk.com members. "We're always looking for ways to go the extra mile to help our members sell their racing related items faster. The expanded photo galleries will be a strong selling tool for our sellers. Buyers understandably like to get a good look at whatever they're considering purchasing, so being able to show up to 25 photos should really help encourage the sale."

### **ABOUT RACEWAY MEDIA:**

Raceway Media, LLC, a Boxcar Media, LLC company, is a multimedia publishing firm serving the racing and performance enthusiast industries. Their flagship property, RacingJunk.com, is a free "one-stop shop" for those looking to buy, sell, trade, entertain or interact with people throughout the automotive and motorcycle racing and performance communities.

The company's holdings include RacingJunk.com and MotorcycleAds.com, which together receive more than 70 million page views per month and have 415,000 members. Raceway Media also owns BoatingJunk.com, MuscleCarJunk.com, RacingJunkRides.com, RJRaceSpace.com and CollectorCarNation.com. Raceway Media has also partnered with Snap-on to launch S-TECH (<http://education.snapon.com>), a social networking site and online community for current and prospective transportation technology students, their instructors and professionals in the field.

###





**Contact Information**

**ROBERT ADAMS**

RacingJunk.com

<http://www.racingjunk.com>

413-663-3384

**Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **Source Interlink Media Strikes Deal with YouTube to Launch New Channels Featuring Video Content from its Top Magazines**

*Most Watched Internet Video Site Now Featuring Compelling Content for Automotive Fans and Snowboarders Alike*

Los Angeles, CA (PRWEB) October 30, 2009 -- Source Interlink Media today announced the availability of its video content on YouTube with the launch of more than a dozen branded channels, as part of a new partnership between the two companies. Enthusiast audiences worldwide -- ranging from surfers and snowboarders to automotive and soap opera buffs -- can now watch video content from leading publications, including SURFER, SNOWBOARDER, SOAP OPERA DIGEST, HOT ROD and MOTOR TREND.

"YouTube is the most popular destination on the Internet for viewing video so we're very pleased to be in partnership with the site to showcase our content," said Sean Holzman, President of Source Interlink Media's Enterprises Division. "Our goal is to make sure our content is accessible to the widest audience possible, so being on YouTube is a must."

New Source Interlink Media channels include:

[www.youtube.com/motortrend](http://www.youtube.com/motortrend)  
[www.youtube.com/automobile](http://www.youtube.com/automobile)  
[www.youtube.com/snowboardermag](http://www.youtube.com/snowboardermag)  
[www.youtube.com/hotrodmagazine](http://www.youtube.com/hotrodmagazine)

Fans can find the other channels by going to YouTube and searching for Soap Opera Digest, Powder, Heavy Hitters, Surfer, Surfing Magazine and Lowrider under Channels.

Source Interlink Media channels will be refreshed with new videos frequently with plans to launch five new channels in the coming months.

### About Source Interlink

Source Interlink Companies, Inc., a recognized provider of targeted media and marketing services, is a leading U.S. distributor of home entertainment products and services and one of the largest publishers of magazines and online content for enthusiast audiences. Source Interlink Media, LLC creates and publishes content of interest to a broad range of enthusiasts through various media, including magazines, websites, wireless, television and radio. Source Interlink Distribution, LLC services retail store fronts throughout North America with DVDs, music CDs, magazines, video games, books, and related items, as well as related merchandising services. In addition to its catalog of virtually every English language magazine printed, the Company maintains the largest catalog of CDs and DVDs in the U.S. Supply chain relationships include consumer goods advertisers, subscribers, movie studios, record labels, magazine and newspaper publishers, confectionary companies and manufacturers of general merchandise.

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### **Contact Information**

**Julie Smartz**

SOURCE INTERLINK MEDIA Enterprises Division

<http://www.youtube.com/motortrend>

323-782-2963

### **Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **TxDOT Commission Approves New Lower Prices for My Plates**

### *My Plates Set to Launch Sales November 19*

Fort Worth, TX (Vocus) Increase the fun of your car at a decreased price. Texas' popular line of colorful custom license plates is back on the market, at prices adjusted for the current economy. Sales begin November 19 at [www.myplates.com](http://www.myplates.com).

Today, the Texas Department of Transportation Commission approved pricing for the re-launch of the My Plates program. My Plates is a public/private program created by the state legislature to offer Texans more choices in the color and design of their license plates, while at the same time raising money for state services.

My Plates are like nothing you've seen on Texas roads. There are colors and designs to reflect every personality. From hot pink and burnt orange to western and vintage themes, the plates range from \$55 to \$195 for a one-year plate. Prices depend on how many letters and numbers you need to spell out the combination you want on your plate. If you purchase a five- or ten-year plate, the per-year price goes down.

Every one of the original My Plate categories will cost less under the new pricing, dropping from \$10 to \$200 from last year. There are even a few new designs that will be offered for the first time November 19. The State of Texas receives revenues from the sale of every plate with a guaranteed minimum return of \$25 million dollars over five years.

Create your plate at [www.myplates.com](http://www.myplates.com). Just choose the plate color and design you like and check the combination. As of November 19, you can purchase the plate online then pick it up at your county tax office a few weeks later. You can also call My Plates at 1-888-7MY-PLAT(ES), Monday to Friday 8a-6p.

#### **BACKGROUND:**

The Texas state legislature is the first in the U.S. to create a public/private program to get creative with license plates to raise money for the state. The program has been popular because it costs taxpayers nothing and offers all Texans a fun choice in customizing their car. In just a few weeks of sales in 2008, about 1300 Texans bought My Plates for their cars, helping the program raise about \$170,000 for state programs and services.

The first company that was awarded the contract to run My Plates ceased operations last fall, citing the U.S. economic crisis. In August 2009, TxDOT awarded a new contract to a joint venture between Pinnacle Technical Resources of Dallas ([www.pinnacle1.com](http://www.pinnacle1.com)) and Etech, Inc. of Nacogdoches ([www.etechnic.com](http://www.etechnic.com)). My Plates sales resume November 19.

When plate sales begin November 19, My Plates will be under the Texas Department of Motor Vehicles (TxDMV). TxDMV is a new state agency that will oversee the state's motor vehicle services, including the



registration of passenger vehicles and the sale of license plates.

My Plates designs and markets new specialty license plates in partnership with the Texas Department of Motor Vehicles. My Plates' goal is to create a long-term, mutually beneficial relationship designed to maximize revenues for the state through the sale of My Plates specialty plates. My Plates is dedicated to providing Texans with greater choices in specialty plate designs, a unique way to add personality to your vehicle, and unmatched customer service. My Plates is run through a joint venture of Etech, Inc. of Nacogdoches ([www.etechnic.com](http://www.etechnic.com)) and Pinnacle Technical Resources of Dallas ([www.pinnacle1.com](http://www.pinnacle1.com)). More at [www.myplates.com](http://www.myplates.com).

TxDMV begins operations on November 2, 2009. It is responsible for the registration, titling and credentialing of personal and commercial vehicles. It also licenses vehicle dealers and issues operating authority for commercial motor vehicles and buses. TxDMV also is home to the [Auto Burglary and Theft Prevention Authority \(ABTPA\)](#), which awards grants to law enforcement agencies to reduce auto theft and increase public awareness and education. To learn more, go to [www.TxDMV.gov](http://www.TxDMV.gov).

Contact Kim Miller Drummond at 512.423.4237 or kim (at) myplates (dot) com for interviews with:

- Texans with My Plates on their cars - interesting stories behind their plates
- County Tax Assessors - the official word on how plate pick-up works
- My Plates program leaders - fun facts about the program and lots of background info
- Jpegs of plates personalized with the name of your media outlet

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### **Contact Information**

**Kim Drummond**

My Plates

<http://www.myplates.com>

512-423-4237

### **Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **Circle City Auctions Revs Up Classic Car Auto Parts Market With Recent Auction Website Launch**

*It's time to rev up classic car auto parts market. At the newly launched CircleCityAuctions.com, instead of endlessly searching for classic car parts, users can connect with other classic car enthusiasts and buy, trade, or sell classic car parts, NOS parts, and other collector car parts and accessories. CircleCityAuctions.com features cutting-edge auction technology that provides classic car enthusiasts an interactive and easy to use web site dedicated to the collector car market.*

Indianapolis, IN (PRWEB) October 30, 2009 -- Classic car collectors and antique car enthusiasts now have a new online option to find classic car parts with the launch of [Circle City Auctions](#) new website, an interactive, easy to use site that lets classic car owners buy, sell, and trade their original classic car parts, vintage car accessories, and NOS parts. Instead of endlessly searching for vintage, original, and NOS parts, Circle City Auctions users are able to view and bid on auctions, place items for sale using latest auction technology, post wanted ads for classic car related services and interact with other classic car owners.

Buy, sell or trade classic car auto parts at [CircleCityAuctions.com](#).

Circle City Auctions is on a mission to rev up the classic car and vintage auto parts market place. With the latest auction technology, the web site permits visitors to view [classic car parts and NOS auto parts](#) for sale at fixed priced or traditional auctions. Registered users can bid, sell, or place classified ads. In addition, customers can set alerts and receive notifications when specific vintage auto parts are posted at auction and communicate with other register members.

Founded by a veteran NOS auto parts and classic car auto parts auctioneer, Rex Scott, Circle City Auctions has been providing auction services to classic car and vintage auto parts owners since 2003. According to Mr. Scott, "increasing our online services is the next phase of growth for Circle City Auctions and this is something many of our customers have been asking about for some time."

For more information about Circle City Auctions new auction website and view the current selection of vintage and NOS auto parts, visit [Circle City Auctions](#)

About Circle City Auctions LLC - is an online marketplace focusing on classic cars, original auto parts and accessories. Circle City Auctions LLC customers are classic car owners and enthusiasts who are seeking to buy, sell or trade vintage auto parts, classic cars, and accessories.

###

### Contact Information

**Jim Eddington**

Circle City Auctions LLC

<http://www.circlecityauctions.com>

919-610-1117

### Online Web 2.0 Version

You can read the online version of this press release [here](#).

### News Image





## **CHROME® Specialty Car Insurance Announces iPhone App For Car Buffs, Features Price Guide For Classic Cars, Car Show Directory, Photos, Travelogue**

*Classic-car enthusiasts can download the CHROME® iPhone app to access: an auto price guide with information on more than 40,000 models of vehicles (published by F+W Media), a road-trip journal, images of specialty and classic cars featured in the ANPAC® CHROME calendar, a car show directory, and other features.*

Springfield, MO (PRWEB) October 29, 2009 -- iPhone users can now [download the CHROME® iPhone app](#), the first app to include a price guide for classic and antique automobiles.

Instead of carrying a Blue Book, Black Book, or relying on limited online information, iPhone users who download the new CHROME app can have at their fingertips:

- \* Price guide data for more than 40,000 models of vehicles provided by [Old Cars Price Guide](#), published by F+W Media. Car values are available for models originally manufactured from the early 1900's to late-model classics from the 1990's, and are based on six levels of current condition.

- \* A road-trip journal, which allows users to log each stop using GPS technology as they travel, adding notes and photographs.

- \* Car show information searchable by name and location, mapping the nearest car shows to the user's current location. Users can get directions or tell a friend about an event by e-mailing the information directly from the app.

- \* Images of classic and specialty automobiles sighted at events across the country, as documented by CHROME representatives attending various car shows and events. These images are searchable by make, model, and other options.

- \* Slide show images of show-quality [hot rods and classic cars](#) owned by CHROME clients and featured in the 2009 and 2010 CHROME calendars.

[CHROME specialty car insurance](#), from American National Property And Casualty Companies (ANPAC®), is offering the app for \$1.99 per download, available at the Apple App Store.

The app will be unveiled to the auto industry in a new products showcase at the Las Vegas Convention Center during the [2009 SEMA Show](#), Nov. 3 through 6. More information about the app will be available at the CHROME specialty car insurance booth (#23986) throughout the SEMA Show.

CHROME is one of several specialty [insurance products offered by ANPAC](#). It was developed by ANPAC more than 13 years ago by employees who are also classic-car enthusiasts, in response to the lack of specialty car insurance available within the industry.

"Many major insurance companies either don't insure these vehicles at all, or insure them as they would insure any other non-collectible vehicle, often with restrictions and without coverage for custom features like paint,



body, and other modifications," said Janet Clark, ANPAC's vice president of underwriting services, lead-developer of CHROME insurance, and self-proclaimed car buff.

CHROME is an acronym which stands for classic, hot rod, replica, original, modified, and exotic vehicles. Special CHROME policy features include: agreed value, annual mileage up to 10,000 miles, roadside service and towing options, choice of repair facilities, spare parts coverage, discounts for collectors who insure multiple specialty vehicles, endorsements for vehicles under construction, and personalized service through local agents who offer a continuum of insurance and related services.

"One of the things our CHROME clients appreciate most is that they can get the specialty car coverage they need from the same company that insures their home, auto, and other possessions," said Clark.

ANPAC is a property and casualty insurance company. Its home office is located in Springfield, Missouri. It is a subsidiary of American National Insurance Company (ANICO) of Galveston, Texas. American National Multiple Line exclusive agents offer a combination of life insurance, annuities, property and casualty insurance for personal lines, agri-business, targeted commercial exposures and other services. Multiple Line agents serve individuals, families and business owners. Go to [anpac.com](http://anpac.com) for more information.

This summary of coverages is not a statement of contract. Some coverages may not be available in all states. All coverages are subject to the exclusions, conditions, and requirements stated with the policy. Apple, iPhone, and App Store are trademarks of Apple Inc.

###



### **Contact Information**

**Mandy Ebert**

American National Property And Casualty Companies

[http://www.anpac.com/products/p\\_c/chrome/iphone/](http://www.anpac.com/products/p_c/chrome/iphone/)

417-887-4990

### **Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **VERO Announces Launch of a New Product That Redefines & Improves Protection Programs**

*The Vero Company is expanding their product base with the launch of MBoss, a vehicle protection program that will include Identity Theft protection, in addition to vehicle protection.*

Scottsdale, AZ (PRWEB) October 29, 2009 -- [Vero](#), a subsidiary of [CUDL](#), based in Scottsdale, AZ., is expanding their product base with an innovative product, MBoss, which will offer consumers identity theft protection, while at the same time, offering them vehicle theft protection.

Joe Annoreno, CEO for Vero, created the concept of offering Identity Theft protection with Auto Theft protection, when he realized that having an auto stolen is simply the beginning of problems for victims. Many police organizations say that for every auto stolen, up to two times as many are broken into. After reaching the conclusion that having one's DMV or insurance information stolen from the glove box, or a laptop taken from a stolen car, or even a garage door opener being taken with a car is just the beginning on a long road to recovery, the ramifications began to grow quickly.

With identity theft on the rise -- up 22% from last year -- it was a logical step forward to offer complete protection to the consumer. By joining forces with Merchants Information Solutions in Phoenix, a company that has been protecting consumers with an Identity Theft Recovery Service for 80 years, Vero and MBoss can now offer auto dealerships a "full spectrum" of protection for their customers.

"This blending of two familiar products into one creates the hottest selling feature that auto dealers have seen in years," said Joe Annoreno.

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### **Contact Information**

**Mike Stone**

VERO

<http://www.veroproducts.com>

480-344-7170

### **Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **RacingJunk.com to Give Away Santa's Helpers Wall Calendars at SEMA**

*RacingJunk.com will give away 10,000 free, limited edition 2010 RacingJunk.com wall calendars to visitors at the upcoming SEMA show in Las Vegas, November 3-6.*

North Adams, MA (PRWEB) October 27, 2009 -- SEMA attendees will be taking the fast track to RacingJunk.com booth #20548 in order to nab one of 10,000 free limited edition 2010 RacingJunk.com wall calendars that will be given away during the show.

A group of five performance industry businesses has teamed up with RacingJunk.com to publish the 2010 calendar that will be offered to 10,000 of the 50,000 buyers and sellers expected to attend SEMA. The premier automotive specialty and performance products trade event in the world, the Specialty Equipment Marketing Association show will be held November 3 - 6 at the Las Vegas Convention Center.

MaxBrake, VHT, Canton Racing, Nitrous Express and Steele Rubber joined RacingJunk.com to sponsor the full-color 2010 giveaway wall calendar, which features photos of the ever-popular and much admired RacingJunk.com Santa's Helpers. Dressed in stylish holiday outfits with timeless appeal, the lovely ladies adorning the calendar can be admired all year long on this custom designed calendar.

"We expect the calendar will be a hot giveaway item at SEMA," said Robert Adams, Vice President Sales. "And we're proud to partner with these five terrific sponsoring businesses. The calendar, which includes all their company logos in addition to the great photo of the Santa's Helpers, will be make a high-visibility statement all year long that RacingJunk.com and these 5 businesses are the heart and soul of grass roots racing."

The businesses partnering with RacingJunk.com to publish the calendar are some of the most notable names in the performance industry. MaxBrake (<http://www.maxbrake.com>) is the manufacturer of the innovative Hydraulic over Electric Brake Controller. Canton Racing (<http://www.cantonracingproducts.com>) has been servicing the needs of the racing community with high performance parts and outstanding service for over 25 years. VHT, a division of Sherwin Williams, provides specialty high heat coatings and products (<http://www.vhtpaint.com>) for motorsports applications. Nitrous Express (<http://www.nitrousexpress.com>) is renowned among performance enthusiasts for their nitrous systems and accessories. Steele Rubber Products (<http://www.steelerubber.com>) is a leading provider of rubber parts and weather stripping for the restoration market.

In addition to SEMA, RacingJunk.com will also exhibit at the International Motorsports Industry Show in Indianapolis on December 2-3, and at the Performance Racing Industry trade show (PRI) in Orlando from December 10-12.

### **ABOUT RACEWAY MEDIA**

Raceway Media, LLC, a Boxcar Media, LLC company, is a multimedia publishing firm serving the racing and performance enthusiast industries. Their flagship property, RacingJunk.com, is a free "one-stop shop" for those looking to buy, sell, trade, entertain or interact with people throughout the automotive and motorcycle racing and performance communities.



The company's holdings include RacingJunk.com and MotorcycleAds.com, which together receive more than 70 million page views per month and have 415,000 members. Raceway Media also owns BoatingJunk.com, MuscleCarJunk.com, RacingJunkRides.com, RJRaceSpace.com and CollectorCarNation.com. Raceway Media has also partnered with Snap-on to launch S-TECH (<http://education.snapon.com>), a social networking site and online community for current and prospective transportation technology students, their instructors and professionals in the field.

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**Contact Information**

**ROBERT ADAMS**

RacingJunk.com

<http://www.racingjunk.com>

413-663-3496

**Online Web 2.0 Version**

You can read the online version of this press release [here](#).

## 'Car Pervert' Dodges Big Insurance Charges on Dodge Charger

*Jonny Smith's weird & wonderful cars get sensible insurance from Adrian Flux*

(PRWeb UK) October 24, 2009 -- Anyone who's followed Jonny Smith, the cheery motoring journalist familiar from Channel Five's Fifth Gear programme, will know his passion for the quirky motor. For Jonny, cars aren't simply to race or to speed, but to cherish for their individuality. Put him in a car of real character and a delicious smile spreads across his face, you can't mistake it.

He bought his first classic - a 1967 VW Beetle - before he was even old enough to drive, way back in 1995. It was his first love and he still has it, dusty but intact, in a corner of his garage, and regularly promises himself that he'll restore it next year. In the years since, Jonny has almost lost count of all the classics he's owned since. He calls himself 'the car pervert', with good reason:

"I don't always go for the cars most other people lust over," he says. "I love the oddball and the weird, the ones with real character. Every old car tells a story. I'm perverse about it."

When it comes to valuing and insuring his unusual cars, Jonny turns to a company with huge experience in insuring the oddball and the weird - Adrian Flux Insurance Services.

"I've insured pretty much all of my motors with Flux," he explains. "I've been with them for ten years, and what I like is when I call up to get a quote on something new, I never have to explain what it is."

"You can spend all morning on the phone to other brokers and in the end it can come to nothing, because they don't know the cars or how much they are worth. But Flux just seems to know. When I told them what the Dodge was worth, and wanted an agreed value, they didn't flinch. And the fact that it was left-hand drive with drum brakes and 330bhp seemed irrelevant to them, which seems the opposite to most brokers in my experience."

Perhaps most of all, Jonny's drawn to American muscle cars. "I just love 'em. My first was a 5-litre Oldsmobile Cutlass ten years ago, and I'm in 4-years down the line restoring a 1964 Chevy Impala SS into a traditional lowrider.

"It's not always the performance of the big Yanks," he says. "Rather, it's the style and the attention to detail. Even something like a petrol tank filler cap is designed to impress when you fill up at the gas station. Those cars were built to make you feel good about yourself."

His most recent acquisition is a 1968 Dodge Charger, the American muscle car that's been an iconic part of movie and TV car-chase scenes from Bullitt to The Dukes of Hazzard.

"I'd been hoping to find a late 1960s Charger for some time, but I couldn't locate the right one over here," he says. "I wanted a 'numbers matching' model, with all the original components."

Jonny eventually found one on the web last year - but it was in California. "It looked a good, solid car, a rare 4-speed manual version with a 383 cubic inch (6.3-litre) engine, but I was still taking a risk, buying it online," he recalls.

Yet he says if you know what you are looking for you can be confident what you're going to get, and this one was clearly a real 'driver', in excellent condition under the hood, and had only 30,000 miles on the clock. When Jonny received a hoard of digital pics and arranged shipping, he knew he had something different.

"It's really weathered on the outside, and it even has bullet holes in the trunk lid. It looked like they'd been using it as a moonshine car. That only added to its appeal. I've spent nine months and fair amount of cash faithfully de-rotting and restoring the back end bodywork to factory spec. It still retains the patina charm I wanted, however.

"But when I tell people what it's worth - and that's a lot - they say 'are you trying to pull a fast one?'" That high value was significant when the car arrived in the UK last year and Jonny needed road insurance cover as soon as it arrived. Flux insured it without a pause, agreeing his valuation immediately.

While Jonny makes plans to restore the Beetle next year, he insures it as 'laid up' through Flux. "I've also got cover on the Chevy Impala as a 'restoration in progress' with them - primarily because it's had about £20,000 spent on it so far but it still isn't on the road and registered!"

Gerry Bucke, commercial director of Adrian Flux, says that their experience comes from Flux's own origins as a specialist broker in another area - insurance for disabled drivers: "When the company was founded in the 1970s, initially to help disabled drivers find insurance, it was one of the few that would insure imported American cars because - almost universally with automatic gears - they were easier for disabled people to drive than most European cars. And because disabled drivers often had specially modified motors, our experience with the big imported cars, the modifieds, the kit cars and all the other unusual ones comes directly from that. And it's grown over the years."

Jonny says that one new development - emailed documents - has been a huge help. "I travel a lot, and can check in remotely from a hotel room and quickly fix up a policy."

Of course, it helps that Jonny Smith has a near-immaculate insurance record. "In ten years with Flux on all those cars I've had only one claim, and that was when the bin men reversed into me," he says. "It was settled immediately without fuss."

Adrian Flux aims to offer cheaper car insurance and has a huge range of policies for the motoring enthusiast. For details contact the Adrian Flux quote line on 0800 081 8989, email the company at quotes (at) adrianflux.co (dot) uk or see the Flux homepage on [www.adrianflux.co.uk](http://www.adrianflux.co.uk)

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Jonny Smith.doc - Oct-09

PRESS ENQUIRIES:



Toni Turner or Alison Haynes at The Publicity Works  
Tel: 01263 761000  
Email: flux (at) publicityworks (dot) biz  
Gerry Bucke of Adrian Flux Insurance Services: 0800 081 8989

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### Contact Information

**Toni Turner**

Adrian Flux Insurance Services

<http://WWW.adrianflux.co.uk>

+44 (0)1263 761000

### Online Web 2.0 Version

You can read the online version of this press release [here](#).

### News Image





## **RacingJunk.com Announces Partnership with SCCA Pro Racing SPEED World Challenge Series**

*The new classified ad system launched on the SCCA Pro Racing SPEED World Challenge website is being powered by RacingJunk.com.*

North Adams, Massachusetts (PRWEB) October 22, 2009 -- Raceway Media's RacingJunk.com®, the largest online motorsports marketplace, and the SCCA Pro Racing SPEED World Challenge Series have signed a private label partnership agreement.

The partnership will create a new classified ad system on the SCCA Pro Racing SPEED World Challenge website, located at <http://www.world-challenge.com>, powered by RacingJunk.com.

"RacingJunk and the SCCA SPEED World Challenge together make a strong partnership," said Scott Bove, WC Vision VP of Partnership Relations. "As the most entertaining Touring and GT car racing in North America, we connect with the racers and fans at the heart of performance racing. These are the same people who will most appreciate the selection, the bargains and the networking possibilities on RacingJunk.com."

"We're honored to partner with SCCA SPEED World Challenge, which is one of the most exciting series in the industry," said John Gamble, Raceway Media's Director of Business Development. "Our rapidly expanding partnership network reaches all types of racers and fans, and we're excited to welcome the SPEED World Challenge community to the number one ranked motorsports classifieds."

RacingJunk.com® is teamed up with more than 225 affiliates and over 100 partners, including sanctioning bodies, tracks, racing related websites, publications and broadcast media.

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### **ABOUT SCCA PRO RACING WORLD CHALLENGE CHAMPIONSHIPS**

Consisting of two separate categories that race independently (GT and Touring Car), the World Challenge Championships are America's top production car-based series. The World Challenge is the most relevant showcase for the world's leading auto brands and makers of performance parts. Series events are a maximum of



50 minutes in length, feature standing starts and showcase cars from the world's leading manufacturers racing head-to-head. For more information see [www.world-challenge.com](http://www.world-challenge.com).

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### **Contact Information**

**John Gamble**

RacingJunk.com

<http://www.racingjunk.com>

413-663-3496

### **Online Web 2.0 Version**

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## **Red Line Oil Releases 10W60 Synthetic Oil in North American Market**

*Fully-synthetic ester formula for newer BMW M-cars like E46 M3 & E60 M5 offers excellent wear protection, friction reduction and improved cleanliness*

Benicia, Calif. (Vocus) October 21, 2009 -- BMW technicians and enthusiasts frustrated with the lack of motor oil options in the 10W60 range for M-cars can now benefit from the performance, durability and availability of Red Line's 10W60 Motor Oil (PN 11704). Including the robust ZDDP antiwear packages one expects from our products, Red Line's fully-synthetic motor oils are engineered from polyol-ester base stocks to offer better fuel economy through reduced friction and offer a thicker oil film at operating temperature than conventional oils and synthetic blends. Sold in Asian markets for years, this product is now finally available for consumers and installers in the North American market.

Sophisticated M-series BMW engines will benefit from Red Line's superior high temperature stability and oxidation resistance, which increases lubrication of hot metal compared to other synthetics. A high natural viscosity index provides thicker oil film in the bearings and cams, and Red Line oils have less evaporation than other synthetics for improved efficiency and ring seal. Longer drain intervals are a major benefit. This product is available in quarts (PN 11704), gallons (11705), 5-gallon pails (11706), 16-gallon drums (11707) and 55-gallon drums (11708).

### About Red Line

Celebrating its 30th anniversary, Red Line Synthetic Oil Corp. manufactures more than 100 quality products for the automotive, racing, motorcycle, marine and industrial markets. Its complete line includes a wide variety of motor oils, gear oils, additives, and greases. For more information, please visit [www.RedLineOil.com](http://www.RedLineOil.com) or contact Red Line Synthetic Oil Corp., 6100 Egret Court, Benicia, CA 94510.

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### **Contact Information**

**Dan Kahn**

Red Line Oil

<http://www.RedLineOil.com>

818/881-5246

### **Online Web 2.0 Version**

You can read the online version of this press release [here](#).