



PRWeb: Automotive Consumer Publications





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The Future Looks Bright, Coast to Coast

Coast to Coast Auto Glass undergoes change of ownership, bringing convenient, quality auto glass replacement closer to home.

Chandler, AZ (PRWEB) November 21, 2009 -- Coast to Coast Auto Glass, America's fastest growing independent auto glass replacement and repair company has been acquired by TKB Marketing Group. The acquisition has resulted in strategic alliances with a national direct sales network and Pilkington NSG Group, which have led to Coast to Coast quickly becoming a forerunner in the auto glass replacement industry.

“Coast to Coast’s principals and executive team have over 50 years of combined experience and expertise in the auto glass industry,” said Michael Shimada, Chief Financial Officer of Coast to Coast. “New ownership and management allows Coast to Coast to use the powerful combination of superior services and personalized customer care to bring convenient, quality auto glass repair and replacement directly to the consumer.”

To commemorate the change of ownership, Coast to Coast Auto Glass has revamped its website: www.GlassC2C.com. Along with a full description of products and services, the new website also profiles Coast to Coast’s unique approach to marketing and its strong commitment to the AGRSS (Auto Glass Replacement Safety Standards), top quality materials and superior customer service and satisfaction.

Coast to Coast is proud to have Pilkington NSG Group, one of the largest OEM companies in the auto glass industry, as its primary auto glass supplier. Coast to Coast has also strategically partnered with a leading direct sales distribution network consisting of independent authorized sales providers local to each market, enabling Coast to Coast to reach customers face-to-face. This unique, personalized marketing approach ensures customized contact with each consumer at the local level, solidifying Coast to Coast’s standing as an integral part of the communities in which it operates.

With Coast to Coast’s focus on quality work and customer service, it has been able to quickly gain a broad customer base, and attract top professionals in the business, resulting in a reputation for the high caliber services, and recent unprecedented growth. Coast to Coast is based in Chandler, Arizona and also operates in Florida, Massachusetts, New York and South Carolina. “We are committed to further expansion to build on Coast to Coast’s existing market base, and anticipate launching operations in Connecticut, Kentucky and Minnesota in the near future, with further expansion to follow,” said Shimada.

By reaching customers face to face through their community marketing networks, and providing top quality auto glass repair and replacement services, Coast to Coast is more than just an ad on TV or jingle on the radio. It’s clear to see why C2C is quickly becoming America’s Auto Glass Choice from Coast to Coast.

For more information contact Maissa Bessada at 866-495-9999 or [maissa\(at\)alironmarketing\(dot\)com](mailto:maissa(at)alironmarketing(dot)com); or visit www.GlassC2C.com.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).

NRMA Insurance Announces Australia's Safest Cars

NRMA Insurance has announced that www.nrma.com.au has a new safety section designed to help consumers choose their next new car.

(PRWEB) November 20, 2009 -- [Car Insurance](#) provider NRMA Insurance has announced that www.nrma.com.au has a new safety section designed to help consumers choose their next new car.

The website recommends cars in each vehicle class based on three safety criteria including the latest ANCAP crash tests results, head restraint design and whether the car has (at least) optional Electronic Stability Control (ESC).

Research reveals that safety is the most important consideration when choosing a car for only 20 per cent* of NSW drivers. The [Car Insurance](#) provider hopes the website will increase interest in safety and provide the information necessary to help with the decision of buying a new car.

NRMA Insurance spokesperson Robert McDonald said the results listed on the website will be of interest to consumers and car manufacturers alike.

"It is pleasing to see the Australian designed and built Ford Falcon leading the way in the large vehicle class," said Mr McDonald. "It proves the point that consumers don't have to look overseas or spend top dollar to find a safe car.

"Like the Ford Falcon, the Holden Commodore was a five star performer in the ANCAP tests. Unfortunately though, the Commodore's poor head restraint meant the Falcon was the only car we recommended in the large vehicle class."

Mr McDonald said it was encouraging to see the Holden Commodore utility become the first in its class to be awarded an ANCAP five star rating. But like the Holden Commodore sedan, it was omitted from the recommended list because of its head restraint.

"It is disappointing our research team was unable to recommend any of the utilities or vans that we tested.

Although the Ford and Commodore utes and Mitsubishi Triton performed solidly, more still needs to be done by all manufacturers.

"Hopefully by publishing these results, consumers can make an informed choice when they next purchase a car or work vehicle."

For the full list of the safest vehicles in each class, visit www.nrma.com.au/safercars. The website will continue to be updated as new cars are released.

*Based on Woolcott Research, February 2009.



About NRMA Insurance

NRMA Insurance is a provider of [Car Insurance](#), Home Insurance, Motorcycle Insurance, Travel Insurance and more in NSW, ACT and TAS.

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You can read the online version of this press release [here](#).



My Plates Sales Start Tomorrow

Texans get fun, colorful choices in official DMV license plates.

Austin, TX (Vocus) November 18, 2009 -- Get ready to rock the roads, people. My Plates are back. Tomorrow, My Plates in partnership with the Texas Department of Motor Vehicles launches 15 fun, colorful license plate designs with prices lowered for the current economy.

More than two thousand Texans registered their interest in getting My Plates during the year the program was on hold. Tomorrow, they and you can go to www.myplates.com, pick your design, spell your message, and order. The plate arrives in about three weeks for pick up at your county tax office.

My Plates is a public/private program created by the state legislature to offer Texans more choices in the color and design of their license plates, while at the same time raising money for state services. The State of Texas receives revenue from the sale of every plate with a guaranteed minimum return of \$25 million dollars over five years.

My Plates come in colors and designs to reflect every personality. From hot pink and burnt orange to western and vintage themes, the plates range from \$55 to \$195 for a one-year plate. Prices depend on how many letters and numbers you need to spell out the combination you want on your plate. If you purchase a five- or ten-year plate, the per-year price goes down. All the prices are laid out at www.myplates.com.

Every one of the original My Plates categories will cost less under the new pricing, dropping from \$10 to \$200 from last year. There are even a few new designs that will be offered for the first time. Create your plate at www.myplates.com. You can also call My Plates at 1-888-7MY-PLAT(ES), Monday to Friday 8a-6p.

Contact Kim Miller Drummond at 512.423.4237 or [kim\(at\)myplates.com](mailto:kim(at)myplates.com) for interviews with:

- Texans with My Plates on their cars - interesting stories behind their plates
- County Tax Assessors - the official word on how plate pick-up works
- My Plates program leaders - fun facts about the program and lots of background info
- Jpegs of plates personalized with the name of your media outlet
- My Plates Brochure - if you received this release electronically, the brochure is attached

BACKGROUND:

The Texas state legislature is the first in the U.S. to create a public/private program to get creative with license plates to raise money for the state. The program has been popular because it costs taxpayers nothing and offers all Texans a fun choice in customizing their car. In just a few weeks of sales in 2008, about 1300 Texans bought My Plates for their cars, helping the program raise about \$170,000 for state programs and services.

The first company that was awarded the contract to run My Plates ceased operations last fall, citing the U.S. economic crisis. In August 2009, TxDOT awarded a new contract to a joint venture between Pinnacle Technical Resources of Dallas (www.pinnacle1.com) and Etech, Inc. of Nacogdoches (www.etechnic.com). My Plates sales



resume November 19.

My Plates operates in partnership with the Texas Department of Motor Vehicles (TxDMV). TxDMV is a new state agency that oversees the state's motor vehicle services, including the registration of passenger vehicles and the sale of license plates.

My Plates designs and markets new specialty license plates in partnership with the Texas Department of Motor Vehicles. My Plates' goal is to create a long-term, mutually beneficial relationship designed to maximize revenues for the state through the sale of My Plates specialty plates. My Plates is dedicated to providing Texans with greater choices in specialty plate designs, a unique way to add personality to your vehicle, and unmatched customer service. My Plates is run through a joint venture of Etech, Inc. of Nacogdoches (www.etechnic.com) and Pinnacle Technical Resources of Dallas (www.pinnacle1.com). More at www.myplates.com.

TxDMV is responsible for the registration, titling and credentialing of personal and commercial vehicles. It also licenses vehicle dealers and issues operating authority for commercial motor vehicles and buses. TxDMV also is home to the Auto Burglary and Theft Prevention Authority (ABTPA), which awards grants to law enforcement agencies to reduce auto theft and increase public awareness and education. To learn more, go to www.TxDMV.gov.

For Immediate Release
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OCM Awards Contract to One Marketing Solution

OCMUSA (Online Customer Management USA), a business management solutions company, recently awarded the marketing contract for its new Dealer Diversity initiative to One Marketing Solution founded by Terrance Cox and Miles Crovitz.

Gresham, OR (PRWEB) November 19, 2009 -- OCMUSA (Online Customer Management USA), a business management solutions company, recently awarded the marketing contract for its new Dealer Diversity initiative to One Marketing Solution founded by Terrance Cox and Miles Crovitz. One Marketing Solution, experts in assisting minority owned dealerships, provide technological solutions for companies by helping them "go green".

"We are really excited about this contract, and working with a prestigious company like One Marketing Solution really benefits OCMUSA", said Paul DeMoret, Director of Operations for OCMUSA. "This is a segment that we haven't been involved with before."

Terrance A. Cox III is a national motivational speaker who has spoken at several Fortune 500 company events. He has been in the automobile industry for 25 years, and has devoted his time and effort to several positive causes. He was contracted by GMAC and contributed to the GMAC National Diversity Program. He also created the National Insurance Program for the Church of God in Christ. Additionally, he created the national Eke Sandal program to help raise money for schools all over the country. Terrance Cox has one child and works closely with his business partner Miles Crovitz in creating "green" solutions for companies.

Miles Crovitz is a North Carolina native and attended ECU University. He has been involved in the automotive business for 21 years, and is a seasoned manager with extensive experience. Prior to his business venture with Cox, he was a fixed operations manager with DC Automotive for 8 years.

One Marketing Solution, "One World, One Market, One Solution" can be found on the web at <http://www.onemarketingsolution.com>, or reached at 1-888-236-1239.

"The combined experience between Terrance and Miles is beneficial to the automotive world", said DeMoret. "This is contract is a definite positive for both companies."

OCMUSA was founded in 1996 by CEO and President Dave Peterson. The company provides affordable web-based software products that serve marketing segments at home and abroad. For questions, or more information about OCMUSA and the products they offer, their website is <http://www.ocmusa.com>.

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eXtèresAUTO Rolls Out Online Reputation Management as Standalone Solution for Dealerships

Dealer results: Hundreds of positive new reviews, generating 120 calls (on average) from reviews sites/directories a month. Industry's most advanced online reputation management technology now available for \$475/Month.

PRWEB) November 18, 2009 -- eXtèresAUTO (www.exteresauto.com) today announced that its breakthrough Online Reputation Management solution is now available to dealerships as a standalone program. Previously the technology was only available to subscribers to the company's complete 'Search Asset Management' (SAM™) program, which integrates advanced SEO, Online Reputation Management, Website Analytics, Piracy Protection, and more.

The move is designed to bring the leading, and only proven, Online Reputation Management dealer solution to more businesses nationwide - and help dealerships gain far greater control over, and capitalize on, the exploding world of online consumer reviews. Today roughly 3 in 4 car shoppers turns to online dealership reviews, with 1 in 5 changing their dealer selection based on what they read**. And roughly 40% of all local auto searches now specifically involve a dealership's name, which increasingly return review sites on the first page of search results.

eXtèresAUTO pioneered Online Reputation Management for the dealer industry in Spring 2009, and early-adopter dealerships are reporting powerful results. Dealers, on average, are generating hundreds of new reviews, with a much higher overall customer rating (rising from roughly 2.5/5 'stars' to 4.7/5). And the effect on incoming calls and leads underscores the unique power of positive online 'word of mouth': their improved review presence is leading directly to a high volume of review-generated calls (from under 10 calls/month on average before eXtèresAUTO, to 120/month today).

Priced at \$475 a month, eXtèresAUTO's technology automates, and dramatically simplifies, what would take a dealership hundreds of hours of manpower.

Online Reputation Management Features:

* Delivers reviews (daily) from dozens of review sites/directories into the easy-to-use, back-office dashboard: reporting on where posted, how many 'stars' earned, etc. Additional monthly reports on total reviews gathered and average rating performance.

* Technology to manage negative reviews requiring action, and tools to generate hundreds of positive reviews for the sales and service departments - all across the Web.

* Alerts dealers to issues at 'Consumer Complaint' sites, providing the tools to respond or dispute.

* Alerts dealers each time their name, inventory or URL are being used online.

* Review & Directory Set-Up: Places a dealership's info everywhere their customers are searching, featuring



numerous website links and content that drives positive word-of-mouth, web traffic and calls.

eXtèresAUTO's Online Reputation Management solution was one of seven new dealer products spotlighted at the recent 2009 DrivingSales Executive Summit 'Technology Showcase' – dedicated to 'products you don't want to miss.'

LEARN MORE: For media inquiries, or to access dealership case studies/results, contact Beth McGroary, 213.300.0107, beth@rbicom.com

Dealers wishing to receive a free analysis of their current Online Reputation, or to learn how eXtèresAUTO's solutions can benefit them, contact: Kim Orr at [kim.orr\(at\)exterer.com](mailto:kim.orr(at)exterer.com) or 866.806.6164.

For More Info: www.exteresauto.com

** Yahoo!/Cobalt Dealer E-Business Study

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GGI European Tuning to showcase the only 100 Carlsson Tuning Kits for Smart Cars in the USA

And to mark the occasion, GGI European Tuning hosted a very special event at The Webster's exclusive rooftop in Miami Beach last November 11th: "SMART AT THE TOP"

(PRWEB) November 17, 2009 -- Smart at the Top gathered Smart Car Enthusiasts for a night of fun and cocktails. Smart cars surrounded the site, making it a unique spectacle, three brand new Smart cars featuring the Carlsson tuning kit marked the entrance to the event.

The night was filled with surprises and joyous moments when 10 lucky guests took home one set of Continental tires each, while one very happy Smart owner took his SMART TO THE TOP when he won a full Carlsson tuning kit (installation included) valued at \$9,000

Only 99 kits remain available to the market, 33 of which will be available at special price and financing for Smart enthusiast that register [HERE](#)

On a night defined by the uniqueness of the venue, [Roberto Cavalli Vodka](#) and Frida Kalho tequila delighted guests with signature drinks, while [Caviar Kaspia](#) treated the guests with their exquisite hors d'oeuvres; all under the impeccable event organization of PHP Enterprises.

GGI EUROPEAN TUNING

[GGI European Tuning, Inc.](#) prides itself as one of the leaders in the tuning accessories and tires Industry. We have become the market leader in our industry, steadily growing and enhancing our corporate reputation as a true number one company.

CARLSSON TUNING KIT FOR SMART CARS

Established in Germany in the 1980's, [Carlsson](#) is the world leader in Mercedes Benz tuning parts. Innovation and constantly increasing know-how ensure that Carlsson is able to set trends. Carlsson is pleased to announce a comprehensive personalization program for the second generation Smart Fortwo, the smallest car in the Daimler AG vehicle range. Carlsson is giving you the choice of a full-range design-program for Smart. This individual, fresh look developed by Carlsson will enable the small but smart trend-setter to gain its position on the automobile walk of fame.

Carlsson's aerodynamic shape is tailor-made for this city runabout and adds the typical sharp, sporty Carlsson look. The fact that it stabilizes the vehicle at higher speed can only be regarded as an extra value asset. The highest quality in component design and manufacturing techniques transforms the popular Smart Fortwo into an even more sporty and individual runabout.

All tuning starts with a set of distinctive alloy wheels. Apart from looking good, an alloy wheel should be light and strong, qualities that complement the agile handling of the Smart Fortwo. The Carlsson aerodynamic styling



additions give the Smart Fortwo a significantly more purposeful look all round. The polyurethane front spoiler, which attaches to the standard bumper, is complemented by an electro-polished, stainless-steel grill insert and fog lights with chrome surrounds.

At the rear, a new valance, also molded from OEM quality polyurethane, incorporates a diffuser. Carlsson offer this in combination with a stainless-steel rear silencer with four polished tailpipes, this exhaust upgrade looks good and delivers a deeper, more sporting note. Carlsson 16-inch-wheels on the front and 17-inch-wheels on the rear axle, lowering and the sport exhaust lead to enhanced steering and driving dynamics. The futuristic aluminum interior equipment is the ideal complementary match for this perfectly styled cult car.

Carlsson's Smart... go your own way!

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CrashSpace.com, Silicon Valley Start-up, Announces Official Launch of Their Website

New website leverages the Internet to help consumers get free repair quotes for their damaged vehicles. By uploading photos of their damaged vehicle to CrashSpace.com, local body shops review the photos and vehicle information and then post a quote of the repair cost and how long it will take.

(PRWEB) November 17, 2009 -- CrashSpace.com was designed to let consumers with damaged vehicles get quotes from local body shops via the Internet. Jugdip Bath, CEO, said, "no longer do people have to waste their precious time driving around getting estimates from body shops." Consumers enter information about themselves, their vehicle and upload photos - that's it and it's free."

The website takes the information and notifies body shops within a 25 mile radius of a repair request. The body shop/s review the information and photos and if they need to ask a question, they can send a message to the consumer (who remain anonymous until they accept a shop's bid) through the website. Once the shop feels they have all the information they need, they put in a quote for the repair. The consumer is notified via email whenever a shop sends a message or a quote. "We're excited about the new messaging enhancement where clients can communicate with body shops online," said James Tang, CrashSpace's COO. This was feedback that we received from our clients and body shop partners during the Beta test. "Not only that, we now have a free iPhone app where consumers can upload their repair request."

The site is also designed to be a new revenue stream for body shops. "Due to the economy this past year, there's a lot of people waiting to get their vehicle fixed. Nor do they have the time to go figure out how much it will cost," added Mr. Bath. "With CrashSpace, body shops get new leads through the Internet. It's convenient for them and the consumer. It's a win-win." Body shops currently do not pay a fee for being part of the CrashSpace network. "We will continue to work with our shop partners to come up with an agreeable pricing structure. We first want to ensure that CrashSpace adds value and new revenue to their business."

CrashSpace is currently available in the US. Roll-out plans for Canada and other countries are on the company's roadmap.

Visit the site at: www.crashspace.com.

Download the free iPhone app at the Apple App Store:
[itms://itunes.apple.com/us/app/crashspace/id339015069?mt=8](https://itunes.apple.com/us/app/crashspace/id339015069?mt=8)

You can also access it from www.crashspace.com.

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Curry's Auto Service Is Finalist for National "Top Shop" Award

Curry's Auto Service of Sterling, Virginia, was named one of three finalists for the Top Shop Award, presented by Tire Review Magazine. Matt Curry accepted the award from Tire Review Editor Jim Smith at ceremonies in Las Vegas.

Sterling, VA (PRWEB) November 17, 2009 -- Tire Review Magazine has named [Curry's Auto Service](#), headquartered in Sterling Virginia, one of three finalists for its national Top Shop Awards, presented November 2, 2010 at the Caesar's Palace, Las Vegas. Curry's was the only automotive shop in the Washington, D.C. area to receive this designation.

With [five convenient locations](#) throughout Northern Virginia, Curry's is one of the area's largest independent service and repair shops. Their locations include Chantilly, Great Falls/Reston, Falls Church, Gainesville and Arlington. Curry's sells Michelin, BF Goodrich and Uniroyal tires.

"There are not that many family-owned and operated, multi-location independents left in the industry," says President Matt Curry. "Many independents are being squeezed out because of the increased cost of technology and training, but we invest much of our profits back into the company. As a result, we're having our best year ever with a 35% increase in same-store sales through October"

Matt and Judy Curry founded the business in 1997. Chris Coulter joined the company and became a partner in 1999. Curry's Auto posted 2008 gross sales of \$7.8 million and expects to reach \$11 in gross sales for 2009. They employ 58 full-time and six part-time employees.

Curry's Auto Service has received the highest AAA ratings in the country for customer satisfaction. This spring, Jim Matthews, Regional Vice President at American Tire Distributors, nominated Curry's for the 2009 Top Shop Award.

Now in its third year, the Top Shop Awards honors the "best of the best" independent tire dealers in the United State and Canada. Curry's was selected as a finalist from nearly 100 entries. Other finalists were Griffin Brothers Tires, Wheels, and Auto Repair in Cornelius, N.C., and Jack William Tire Co. in Moosic, PA. The top winner was Enger Tire & Auto in Euclid, OH. Entries were judged on the size of their business, their sales mix, merchandizing techniques, customer service, training, achievement and their role in their community.

[About Curry's Auto Service](#)

Curry's Auto Service is certified by the American Automobile Association (AAA), Bosch Authorized and employs American Service Excellence Certified Technicians (ASE). The technicians at Curry's do technical repairs and diagnostics for which many of the franchise outlets do not have the expertise. They also perform routine maintenance like oil changes, transmission flushes, tire sales and Virginia State safety and emissions inspections. Curry's technicians can repair all makes and models, including race prep and performance modifications.



Since the beginning, Matt Curry has been involved with all the area car clubs and has opened up his shop to club members for “do-it- yourself” and technical inspection days as well as other events. In addition to his affiliation with auto clubs, Curry’ conducts driving clinics and supports youth sports leagues. In 2007, he raised \$209,000 and founded Dulles South Youth Sports. Close to 1,000 area children and teens participate in the DSYS youth league, which includes football, cheerleading, Lacrosse, track and cross country, volleyball and wrestling.

In July 2009, Curry’s Auto Service was the first auto service center in Virginia to be [“Certified Female Friendly”](#) by AskPatty.com, a national program created to provide women with information on auto purchases, repairs and maintenance. Along with the training and certification, Curry’s Auto Service has enhanced its website to assist, support, inform and to reinforce their commitment to the Ask Patty Program. The new [website](#) can be accessed easily by clicking on the “Certified Female Friendly” icon on Curry’s homepage.

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News Image





Peterson Intros New 10-Diode Multi-Function Smart Lamps

OEMs and fleet operators will find a lot to like in Peterson's latest additions to its patented line of Piranha® LED Smart Lamps™ -- the advanced warning light technology that combines strobing LEDs and automatic turn signal override functions in one self-contained lamp.

Grandview, MO (PRWEB) November 17, 2009 -- OEMs and fleet operators will find a lot to like in Peterson's latest additions to its patented line of Piranha® LED Smart Lamps™ -- the advanced warning light technology that combines strobing LEDs and automatic turn signal override functions in one self-contained lamp. The new 10-diode, 4" Round models are SAE J845 class two compliant and DOT approved, and offer the latest in ultra-rugged wiring options plus the extra economy of only ten diodes.

Called the easiest, most efficient way to integrate strobing LED warning lamps into new vehicles and to retrofit existing vehicles, Peterson's unique Smart Lamps™ are designed for full compatibility from model to model. Each self-contained lamp unit has electronic strobe and turn signal functions built in, plus digital "synchro wire" technology that keeps lamps in both dual and quad system installations perfectly synchronized. No cumbersome external flasher or control box is required.

"The beauty of our Smart Lamp system is simplicity," said Mark Assenmacher, Peterson's Director of Marketing. "It's truly an integrated, hassle-free solution for refuse, maintenance and service vehicles -- rugged, more compatible and easier to install than any other strobe system on the market. And nobody can beat our new 10-diode models for value."

Like all Smart Lamps™, the new 10-diode models feature a triple-flash strobe function that can be manually activated or configured for automatic strobing when the vehicle is shifted into reverse. Activating the turn signal automatically overrides the alternating strobe function.

The 10-diode models are available in two series. The 4344 features an AMP-compatible main port plus hardwired Packard hardshell connector for sync wire connection. The 8344 accepts AMP SuperSeal 1.5 connectors for all functions. Both models fit standard 4" mounting grommets, and their 9-32 volt operating range is compatible with 12- and 24-volt systems.

"Peterson is pleased to offer customers a 10-diode option in our Smart Lamp family," Assenmacher said. "Meanwhile we'll continue to offer the extra brilliance of our original 36-diode rounds and 22-diode ovals."

Peterson Manufacturing Company is a world-leading innovator in the production of a complete line of vehicle safety lighting, mirrors, reflectors, antennas and related products. As an ISO 9001:2008 certified company, Peterson Manufacturing is a key subsidiary of Peterson Corporation, 12 highly specialized companies and over 4,000 people working in global transportation related industries.

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You can read the online version of this press release [here](#).



Volvo Sending Laura Beringer of Chicago to The Twilight Saga: New Moon Premiere in Los Angeles

Beringer wins rare chance via www.WhatDrivesEdward.com to meet select cast members and be among the first in the country to see Summit Entertainment's "The Twilight Saga: New Moon"

Rockleigh, N.J. (PRWEB) November 16, 2009 -- The fiction that is The Twilight Saga: New Moon will become a fantastic reality for Laura Beringer, 29, of Chicago when she and her sister, Victoria Beringer, attend Summit Entertainment's premiere of the movie and meet select cast members in Los Angeles on Nov. 16. Beringer was the winner of Volvo's The Twilight Saga: New Moon Premiere Sweepstakes, having her name selected from more than 220,000 entrants from across America.

"I am so shocked! I can't believe I'm the winner from the Volvo online sweepstakes," said Laura Beringer, Chicago resident. "I've never been to L.A. before and I'm so excited to see the world premiere of The Twilight Saga: New Moon and all the stars up close!"

Volvo's ticket giveaway to the world premiere is just one of the grand prizes being awarded as part of its promotions surrounding Summit's The Twilight Saga: New Moon. Fans can still enter for a chance to win a shiny new Volvo XC60 just like Edward drives in The Twilight Saga: New Moon by logging onto www.WhatDrivesEdward.com and putting their Twilight Saga knowledge to the test.

How the Volvo What Drives Edward Contest Works

Players can register at www.WhatDrivesEdward.com and will receive clues to help solve a series of puzzles. Since the puzzles increase in difficulty, players are encouraged to exchange hints through Facebook, Twitter and MySpace. The contest runs through Nov. 23, and the first player to solve all puzzles correctly will win the Volvo XC60.

In addition to the contest, fans can watch trailers from the film, check out photos in the gallery and download The Twilight Saga: New Moon -themed desktop wallpapers at www.WhatDrivesEdward.com.

Fans that don't win the online contest and want their own new shiny Volvo XC60, just like the one Edward drives, can visit a local Volvo retailer or go to www.volvocars.com/us to build their own. Edward's XC60 features the Saville Grey metallic exterior, a sandstone beige/espresso interior, a cream leather steering wheel, 19-inch Achilles diamond cut wheels and exterior accessories such as side scuff plates, front bumper bar and rear skid plates.

In addition to the United States, Volvo has been running online promotions in Canada, the United Kingdom, France, and Germany.

The Twilight Saga: New Moon opens in U.S. theaters Nov. 20. In the film directed by Chris Weitz and starring Kristen Stewart, Robert Pattinson and Taylor Lautner, the romance between mortal and vampire soars to a new



level as Bella Swan (Stewart) delves deeper into the mysteries of the supernatural world she yearns to become part of – only to find herself in greater peril than ever before. Following Edward Cullen’s (Pattinson) departure from Forks, Washington, Bella discovers his image comes to her whenever she puts herself in jeopardy. In time Bella’s frozen heart is gradually thawed by her budding relationship with Jacob Black (Lautner) who has a supernatural secret of his own.

The action-packed, modern day vampire love story Twilight, the first film in the series, was released in theatres on November 21, 2008 to a blockbuster reception. The second installment of the film franchise, The Twilight Saga: New Moon starring Kristen Stewart, Robert Pattinson and Taylor Lautner, will be released November 20, 2009. The third film in the franchise, The Twilight Saga: Eclipse is due in theaters on June 30, 2010.

About Volvo

Volvo Cars of North America, LLC (VCNA) is a subsidiary of Volvo Car Corporation of Göteborg, Sweden. VCNA provides marketing, sales, parts, service, technology and training support to Volvo automobile retailers in the United States, and oversees Volvo operations in Canada. www.volvocars.com/us/

About Summit Entertainment, LLC

Summit Entertainment, LLC is a worldwide theatrical motion picture development, financing, production and distribution studio. The studio handles all aspects of marketing and distribution for both its own internally developed motion pictures as well as acquired pictures. Summit Entertainment, LLC also represents international sales for both its own slate and third party product. Summit Entertainment, LLC plans to release 10 to 12 films annually.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).



San Diego Regional Minority Supplier Development Council Recognizes RMJ Technologies with Its Minority Business Enterprise Supplier of the Year Award (Class I)

[RMJ Technologies](#), a fleet management GPS vehicle tracking solutions provider, announced today it was awarded the Minority Business Enterprise Supplier of the Year Award (Class I) by the San Diego Regional Minority Supplier Development Council at the Council's 2009 VIP Diversity Reception, Awards Ceremony and Benefit Jazz Concert held Friday, June 26, 2009 held at the U.S. Grant Hotel and Balboa Theatre in San Diego California.

San Diego, CA (Vocus) -- RMJ Technologies, a fleet management [GPS vehicle tracking](#) solutions provider, was awarded the Minority Business Enterprise Supplier of the Year Award (Class I) by the San Diego Regional Minority Supplier Development Council at the Council's 2009 VIP Diversity Reception, Awards Ceremony and Benefit Jazz Concert held Friday, June 26, 2009 held at the U.S. Grant Hotel and Balboa Theatre in San Diego California.

"I am happy to see RJM get this recognition. They are a great example of a supplier who makes every professional effort to leverage the tools and resources of the Council. At the same time they are active participant in supporting the work we do," said Ronald B. Garnett, President & CEO of the San Diego Regional Minority Supplier Development Council.

RMJ Technologies was recognized for their endless pursuit of gaining business via supplier diversity channels within major private and public organizations. "We are extremely honored to be recognized by the Council for our efforts. However, recognition truly belongs to the council and its corporate members. The Council has made it possible for us to develop business relationships in much less time that it would have taken us on our own. We are particularly grateful to Ken Ashford and the Metropolitan Water District. MWD gave us our first opportunity and Ken has been a critical component in facilitating the process," said Jerome Toliver, CEO, RMJ Technologies.

About RMJ Technologies

[RMJ Technologies](#) works with a variety of public agencies and private companies to help them use fleet management GPS vehicle tracking systems to reduce fuel costs, lower maintenance expenses, and reduce emissions. RMJ Technologies also provides rear-view (back up) camera systems for commercial vehicles for independent use or for integration into a complete camera/gps/navigation solution. RMJ Marketing holds the following certifications: CPUC, State of California Small Business-DGS, and National Certified Minority Business Enterprise. RMJ Technologies is headquartered in Fallbrook, CA (San Diego County).

About The San Diego Regional MSDC

[The San Diego Regional MSDC](#), established in 1999, is a nonprofit organization whose objective is to bring corporations and minority business enterprises (MBEs) together for the economic benefit of both. The San Diego Regional MSDC represents the regional corporate outreach to MBEs in the greater San Diego region. It is our purpose to facilitate business opportunities and market share growth for minority business enterprises through the interaction of corporate members and certified suppliers.



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Online Web 2.0 Version

You can read the online version of this press release [here](#).

Mautofied.com Expands its Classic Car Classifieds to Include Vintage, Antique and Classic Cars and Trucks

Mautofied.com, the Leader in Custom Auto Classifieds announced its Expansion of its Classic Car Classifieds that now includes antique, vintage, and classic cars and trucks. More classic cars, classic projects, vintage and antique cars sold every month.

Anaheim, CA (PRWEB) November 13, 2009 -- Mautofied.com now has over 13,500 listings of custom vehicles in 27 custom categories. [Classic car](#), [muscle car](#), and [hot rod](#) categories have been growing rapidly and sales and trades have continued at a torrid pace. Through the first ten months of 2009, over 1,000 cars a month have changed hands on Mautofied.com, and many of those were in the classic, muscle and hot rod categories, making Mautofied.com one of the largest and most effective online custom auto classified sites. Combined with Mautofied's parts sections where custom parts for [project classic cars](#) are bought, sold, and traded every day, the site has become a trusted marketplace for auto enthusiasts.

Selling a collectible car can be challenging, and an owner should be realistic regarding what's required to obtain top dollar for a valuable vehicle. When trying to sell a well maintained car for its full value, owners should be prepared to spend some time and money in the effort. Sellers on Mautofied have used some of the custom features that are exclusive to the site to great success. Many collectors have multiple sales and the site's [top seller](#) in the classic car category has sold over 50 high value vehicles. Quality buyers have expectations today and its imperative owners position their vehicles to show off its most stunning features.

- One of the most difficult things to accomplish in selling a collectible quality vehicle is obtaining full value. Study the market for similar vehicles in the same condition. Consult one of the quality value guides such as NADA. Do your homework. If the value is hard to establish because of the uniqueness of the vehicle, consider having a professional appraisal.
- Use high quality photos. If an auto is valued at \$30,000 to \$50,000 or more, don't skimp on photos. Use a high quality digital camera and good lighting. Make sure to get high resolution photos of the body, the trim, exterior lights, interior, the dash, floors, motor well, tires, trunk and underside if appropriate. Always take photos in an appealing site. Buyers are going to want to know the condition of the body and any previous damage, along with the quality of any paint or body work. Get close up photos to make buyer's decision to pursue a vehicle as easy as possible. The more transparent an ad is regarding the condition of the vehicle the easier it will be to attract the right match. Mautofied's [Ultimate Listing](#) allows sellers to purchase as many photos as they require.
- Use the expanded descriptions that are available the Ultimate Listing. Don't skimp on describing how it was restored, modified, garaged, and how any one-off parts were fabricated for this particular vehicle, making it unique and one of a kind.
- Be upfront about the significant and unapparent problems and their approximate cost to repair. Be ready to discuss this with the buyer. Savvy buyers usually aren't expecting perfection in cars that are 20 to 30 years old, but neither are they excited about surprises.

- Answer all offers as politely as possible. The Internet allows for a larger number of tire kickers since electronic bids are so easy. Keep your offers in box clean; eventually a bonafide buyer will come around and who sees the value of the vehicle.
- When a buyer comes to see the vehicle be prepared. Show the car in as appealing a location as possible. Arrange a time that's conducive to a full inspection. Have time to have a detailed discussion. Be prepared to let the prospective buyer drive the car without you. Have all the necessary documents and paperwork ready for review. Be ready to consummate the transaction.

The buying and selling experience online can be rewarding because Mautofied.com has become a worldwide marketplace for collectible car enthusiasts. But selling online also takes a bit of savvy and preparation. By studying the market, proceeding patiently, and observing the rules of caution and common sense, it's more than possible to have a successful transaction for a high value collectible car.

For more information about how Mautofied.com can assist a seller in marketing a classic vehicle or truck go to [Sell Your Classic Vehicle](#).

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Online Web 2.0 VersionYou can read the online version of this press release [here](#).

Hollywood Starlet and Prosurvival.net Power User Cassandra Hepburn Rides Hot In New Tarantino Movie “Hell Ride”

Cassandra Hepburn takes her role in the Quinton Tarantino Biker Flick seriously but in real life she is a motorcycle rider to the core.

Los Angeles, CA (PRWEB) November 13, 2009 -- Cassandra Hepburn takes her role in the Quinton Tarantino Biker Flick seriously but in real life she is a motorcycle rider to the core.

You might know Cassandra from movies such as “Surfer Dude”, “Maxim Magazine” and “Days of our Lives”. Raised in Asia, Europe and the States, Cassandra had the good fortune of a multicultural upbringing making her a true citizen of the world. While in America, she worked on her first film at age 11, Stephen King's "The Stand". Upon graduating high school at 14, Cassandra decided to follow her passion and pursue a career in the performing arts.

In addition to acting Cassandra has a passion for motorcycles since she has been around them for years and has been a regular attending the Los Angeles based “Prosurvival.net” Bike night every Wednesday in Sherman Oaks, CA. Prosurvival has a large following of motorcycle enthusiasts and celebrities at their bike night that welcomes all driving and riding groups to join. Their bike night emphasizes riding knowledge, safety and fun plus sharing and connecting with other riders.

Miss Hepburn’s profile page on Prosurvival.net a type of “Facebook for riders” has one of the largest followings of biker enthusiasts on Prosurvival’s online community. Cassandra has been very active online putting up steamy pictures of her on motorcycles and pictures with her celebrity friends Christian Slater, Pierce Brosnan and Kevin Sorbo.

She wrote on her Prosurvival.net profile “I love Harleys but looking into crotch rockets right now, I ride streets but love to go to the track to watch races and I love Race cars, bikes, vintage cars, Choppers and definitely luxury cars!” Prosurvival’s top rated picture is Cassandra’s Maxim Magazine “Biker Chick” spread with the modified red Harley motorcycle in the background.

Cassandra attends all the weekly events sponsored by Prosurvival.net such as the weekly “Any Given Sunday” ride, Thursday Bike Night and will be attending the “Toys for Tots Ride” coming up this December.

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BMW of North America Demonstrates Premium Brands' Contribution to Economy and Industry

During a one-day information session with top media, analysts and opinion leaders taking place yesterday, BMW Group demonstrated the contributions, and more importantly, the value that premium brands offer customers.

Woodcliff Lake, NJ (Vocus) November 11, 2009 -- During a one-day information session with top media, analysts and opinion leaders taking place yesterday, [BMW Group](#) demonstrated the contributions, and more importantly, the value that premium brands offer customers. Amid a changing marketplace and shifting consumer trends, BMW Group continues to invest in and launch new products, technology and manufacturing processes that help drive the company, the industry and the US economy forward.

“BMW Group is committed to shaping the future of mobility for our own customers and the industry as a whole,” said [Jim O'Donnell](#), President BMW of North America. “The premium market fills an important and necessary role providing direction for the industry and bringing innovation and technology to market that meets customer, social and regulatory needs.”

The definition of premium is changing to incorporate more about what a company is, in addition to the type of vehicles it produces. For BMW Group, this means that the organization and its brands will ensure sustainability in all forms, including the environment, the company's daily business model and the products and technologies brought to market.

BMW Group executives and industry experts hosted interactive discussions yesterday with thought leaders about topics that are critical for all automotive manufacturers, and spoke specifically about BMW Group's plan to remain the leader in the premium segment. Presentation materials can be located on BMW's website <http://www.bmwusanews.com>.

Available content is included for the following subjects:

What Consumers are Learning from the Recession and Consequences for Premium Products – Madelyn Hochstein (DYG Inc), Jack Pitney (BMW Group) and Jim McDowell (MINI USA)

Automaker's role in Reducing Emissions – John DeCicco (University of Michigan), Tom Baloga and Axel Rose (BMW Group)

How Culture, Society and Lifestyle will Drive Success of Alternative Fuel Vehicles – Dahlia M. Garas (Institute for Transportation Studies, University of California at Davis) and Rich Steinberg (BMW Group)

The Future of Premium Manufacturing – Rich Morris (BMW Group) and Imtaz Haque (Clemson University)



Mining the World of Innovation to Stay at the Leading Edge of the Market – Stephan Durach (BMW Group Tech Office) and Verena Kloos (DesignworksUSA)

Traffic Management: How Connecting Drivers with Surroundings will Change the Way We Drive – Dirk Kessler, Tom Baloga and Jan Urbahn (BMW Group)

BMW Group In America

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and the Rolls-Royce brand of Motor Cars; DesignworksUSA, a strategic design consultancy in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is part of BMW Group's global manufacturing network and is the exclusive manufacturing plant for all X5 Sports Activity Vehicles and X6 Sports Activity Coupes. The BMW Group sales organization is represented in the U.S. through networks of 338 BMW passenger car centers, 335 BMW Sports Activity Vehicle centers, 142 BMW motorcycle retailers, 89 MINI passenger car dealers, and 30 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

Information about BMW Group products is available to consumers via the Internet at:

www.bmwgroupna.com

www.bmwusanews.com

www.press.bmw-motorsport.com

Journalist note: Information about the BMW Group and its products is available to journalists on-line at the BMW Group PressClub at the following address: www.press.bmwgroup.com/us.html. Broadcast quality video footage is available via The NewsMarket at www.thenewsmarket.com.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).



Belle Tire Partners With Collex Collision For Wheels of HOPE Program

Three years ago, Collex Collision began its Wheels of HOPE program to give away restored used vehicles to families with transportation needs. This year, Belle Tire is donating tires, brake services, oil changes and windshield repair and replacement services in the restoration process of these vehicles.

Allen Park, Mich. (PRWEB) November 12, 2009 -- Three years ago, Collex Collision began its Wheels of HOPE program to give away restored used vehicles to families with transportation needs. This year, Belle Tire is donating tires, brake services, oil changes and windshield repair and replacement services in the restoration process of these vehicles.

In the first two years the Wheels of HOPE program gave away seven cars along with gas cards, gift cards and one year vehicle insurance, all totaling over \$50,000, to families in Michigan and Florida. Through further donations and support of Collex's employees, vendors and area communities, this year's goal is six vehicles.

Wheels of HOPE obtains the used vehicles through donations by Collex Collision, charitable organizations, including Charity Motors and Volunteers of America, and individual donors. Belle Tire then utilizes its Automotive Service Excellence (ASE) certified technicians in restoring the donated vehicles to a like-new condition to then be given to the deserving families.

"As a locally owned and operated company, Belle Tire is happy to be giving back to our communities through our partnership with Collex and Wheels of Hope," said Darren Mcgeachy, Belle Tire Auto Glass Sale/Operations Manager.

On December 19, 2009, the Collex Collision Clinton Township store will host an event to give away the restored vehicles. Both WDIV Channel 4 and WJBK FOX 2 News in Detroit will be covering the event night live. In addition, WDIV Channel 4 will be broadcasting the complete story as it follows around Collex Collision employees while they select and surprise the vehicles' recipients prior to the event.

Families and local non-profit organizations can find applications on Collex Collision's website to submit to be selected to receive a vehicle. Once applications are received, potential recipients are then narrowed down through a process that includes interviews and background checks. The recipients must have valid transportation needs, clean driving records and are actively trying to provide for their families.

Individuals and companies that are interested in helping with the Wheels of HOPE program can give a monetary donation, donate a vehicle, become a Support Partner and/or help with an event night ceremony. A Support Partner can give on five different tiers and will be acknowledged on corresponding levels. All donations, including vehicles, are tax deductible.

If you are interested in making a donation or donating a vehicle in Michigan please call: 586-493-9110.

About Wheels of HOPE



The mission of Collex Collision Experts' Wheels of HOPE program is to create good will at the local level by uniting company staff, city officials and local businesses to help deserving families by giving them a "like-new" vehicle. Through the generosity and donations of Collex Collision business support partners and caring individuals and companies, "Wheels of HOPE" also provides vehicle insurance, prepaid gasoline cards, AAA road service, oil changes and more. For more information please visit:

<http://www.collexcollision.com/wheelshope.htm>

About Belle Tire

Allen Park, Mich.-based Belle Tire was founded in 1922 when it opened the first Belle Tire location in Detroit, Mich. Today, the company has expanded to 80 locations across Michigan and Ohio. Belle Tire offers discount tires and variety of car care needs, ranging from auto glass repair, auto glass replacement, brakes, alignments, batteries, shocks and struts, exhaust system repair, batteries, and oil changes. For more information about Belle Tire, visit <http://www.belletire.com/>. Join the Belle Tire Advantage today, <http://belletireadvantage.com/>.

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You can read the online version of this press release [here](#).



USAA Integrates TrueCar Price Reports to Enhance Online Car Buying Service

Financial services provider USAA has added a new car pricing report from leading car pricing website TrueCar.com to USAA's [online car buying service](#), giving shoppers direct access to see the full range of prices others are paying for new cars in their area when data is available.

San Antonio, Texas (Vocus) November 10, 2009 -- Financial services provider USAA has added a new car pricing report from leading car pricing website TrueCar.com to USAA's [online car buying service](#), giving shoppers direct access to see the full range of prices others are paying for new cars in their area when data is available. The result is that buyers will be able to see all of their pricing options at a glance to help them get the best possible deal on a new car.

“At USAA, we’re committed to demystifying the car-buying process to make it easier for members to purchase a car. We believe providing objective information, like that offered by TrueCar, is essential to achieving that goal,” said David Bohne, president of USAA Federal Savings Bank. “By adding TrueCar’s market-specific price comparative data to our site, we are giving our members all the tools they need to get a great deal on their dream car.”

The TrueCar Price Report provides real-time data by processing thousands of car sales transactions each day. This data is displayed in clear, easy-to-read graphs, which provide the full range of prices paid by other people for the exact same vehicle in a given market area. In addition, the report calculates the dealer cost structure of a vehicle – TrueCost – providing another tool to empower car buyers to shop with confidence.

For example, a member in Los Angeles, Calif. may see a sticker price of \$21,615 for a 2009 Honda Accord Sedan 4 Dr. I4 Man LX. Then, the USAA online car buying service’s TrueCar Price Report shows that the same vehicle costs an average of \$19,484, while the USAA member price is \$17,885.

“Knowing whether or not you are getting a great deal is at the core of car buyer frustration,” says Scott Painter, TrueCar Chief Executive Officer. “Providing price confidence by knowing what others paid plus cost structure and all available incentives gives buyers peace of mind.”

USAA’s online car buying service also enables customers to “build” their dream car, get a no haggle price from a local dealer, insure the vehicle*, secure a loan, and then walk in to pick up the car with money in hand. USAA provides additional value for its car-buying members with special offers from major carmakers such as GM and Mercedes, and through its relationship with Zag, the company that powers USAA’s online car buying service.

More than 225,000 USAA members use USAA’s online car buying service each month. Since its launch in 2007, more than 55,000 new and used cars and trucks have been purchased through the program, with a total savings of more than \$96 million off of MSRP for new cars.

About USAA

USAA, a diversified financial services group of companies, is among the leading providers of financial planning, insurance, investments, and banking products to members of the U.S. military and their families. For the past



three years, BusinessWeek magazine ranked USAA among the top two "Customer Service Champs," highlighting the association's legendary commitment of providing highly competitive financial products for 7.3 million members. For more information about USAA, or to learn more about membership, visit usaa.com.

USAA means United Services Automobile Association and its insurance, banking and investment and other companies. Banks Member FDIC.

*Auto insurance provided by United Services Automobile Association, USAA Casualty Insurance Company, USAA General Indemnity Company, Garrison Property and Casualty Insurance Company or USAA Texas County Mutual Insurance Company.

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Follow USAA on Twitter @usaa_news

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Online Web 2.0 Version

You can read the online version of this press release [here](#).



Abacus 24-7.com plus Bongo International Calculates To Equal Growth for Expanding Electronics Company

Abacus24-7.com has earned a competitive reputation among United States domestic customers and they are now expanding to include consumers in over 220 countries by partnering with parcel forwarding company, Bongo International.

(PRWEB) November 11, 2009 -- Online shopping is quickly becoming the easiest and most sought after approach to purchasing must-haves.

[Abacus 24-7 LLC](#) brings convenience to the online shopper, while maintaining a non-corporate approach to customer service. The Arizona Company is in its 9th year of business and shows signs of continued growth and following. An impressive collection of electronic accessories, coupled with the convenience of an easy to navigate website, seem to create a model that keeps customers returning. “We choose our products carefully, not sacrificing quality for the inexpensive,” states Vice President of Operations Slavic Ristic. “We have set up our site to help customers find the right product that fits their device, and by doing so, we are an industry leader in offering products for the newest devices as soon as they are on the market.”

Abacus 24-7 LLC was already boasting a sterling reputation among United States domestic customers, when they made the progressive decision to partner with parcel forwarding company [Bongo International](#). This has expanded their sales reach to over 220 countries worldwide. “We realized that nearly 15% of our traffic to our site is coming from outside the United States,” continues Ristic. “Undoubtedly, due to the high demand for the types of products we offer and the price points we offer them at, we believe that many people would look towards us to make a purchase over a store that might be more local to their area.” After a smooth implementation of the BongoUS process, the complexities of international shipping have become a thing of the past. This is extremely fortuitous for international consumers with the recent economic instability of the United States dollar and the competitive pricing on Abacus 24-7.com.

“Operating a web store allows a merchant to open their business to a wide verity of customers from every corner of the world. No longer are you limited to a city, region or even a country for that matter. From our conversations with Abacus24-7.com, we discovered a huge potential of additional revenue in a virtually untapped international market. By partnering together, Abacus24-7.com has the ability to reach out to these international consumers, without the risk of fraud or the addition of any operational expense,” says Neil Kuchins, Senior Sales Executive at Bongo International. “

Bongo International provides an easy transition into international e-commerce for companies based throughout the United States and with varying products. By utilizing the international consumer’s U.S. Address, a retailer only has to ship their product domestically to Bongo’s warehouse in Bridgeport, Connecticut. If you'd like more information about this topic, please call Jennean Morrison at 813.839.0561 x11 or e-mail Jennean at [Jennean.Morrison @ BongoUS.com](mailto:Jennean.Morrison@BongoUS.com)



About Abacus24-7

[Abacus 24-7.com](http://Abacus24-7.com), established in 2001, is a leading online retailer of consumer electronic supplies and accessories including printer ink, cables, memory cards, MP3 Player accessories and more. Abacus 24-7 offers compatible, remanufactured and non-OEM items, offering the customer a quality product at a fraction of the price of brand-name products found at retail stores. Accredited by the Better Business Bureau, a winner of the BizRate Platinum award and a 24 hour on call customer support staff makes Abacus 24-7 a reputable, trusted, safe and customer-friendly merchant.

About Bongo International

Bongo International is a premier provider of international shopping cart solutions to help retailers expand their business to international consumers. They provide international fraud-screening and a U.S. address to international consumers, giving them the ability to shop on U.S. websites. Bongo's integrated application can easily be implemented on a retailer's site through the use of hyperlinks, converting international consumers into fraud-free domestic orders. By providing a consolidation point for U.S. orders, Bongo can save the international consumer 82% off common carrier rates. Bongo International's application is currently active on more than 500 U.S. retail websites. Bongo International's website can be found at <http://www.BongoUS.com>.

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You can read the online version of this press release [here](#).



Automotive Titling Corporation Announces New Streamlined Entry Process For Online Title And Registration Services

Automotive Titling Corporation (ATC) announces a new streamlined entry process for their online title and registration services. The new entry screens will cut the user entry time in half.

(PRWEB) November 10, 2009 -- [Automotive Titling Corporation](#) (ATC) announces a new streamlined entry process for their online title and registration services. The new entry screens will cut the user entry time in half.

“Here at ATC, we listen to our customers input,” says Ken Alley, ATC President. “We understand our customers’ workflow, how our services fit into their sales process and recognized that they needed to save time at our point of involvement.”

“Our NEW entry screens will cut this time in half allowing the sales, F&I and internet sales managers to capture the needed tax, registration and document information much quicker.”

“ATC has long been the industry leader in providing [title and registration services](#) to the Auto Dealer community,” says Ken Alley, ATC President, “we are constantly seeking ways to improve the User experience on our site.”

In these down economic times, Dealers are seeking cost effective solutions to a wide myriad of challenges; often outsourcing difficult tasks to replace fixed overhead.

ATC’s web solution offers dealers an easy way to title and register leased or purchased vehicles across state lines. Dealers can quickly view applicable tax rates and paperwork requirements for complicated out of state titling transactions. By utilizing ATC for out of state processing services dealers can be confident that the ownership paperwork is completed quickly and accurately therefore; providing the best customer service to their customer.

To contact ATC, see www.autotitling.com or call 303-267-0779.

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You can read the online version of this press release [here](#).

News Image





MotorLot Set to Launch Web Based Car Dealer Management Software That Requires No Training to Use

MotorLot offers low cost alternative to expensive and complicated DMS systems. Today MotorLot is announcing a better way to manage a dealership. MotorLot is a web based car dealer management software system available to auto dealers nationwide. MotorLot, is the no fuss DMS, that simplifies the management process.

(PRWEB) November 10, 2009 -- Today MotorLot is announcing a better way to manage a dealership. MotorLot is a web based [car dealer management software](#) system available to auto dealers nationwide. MotorLot, is the no fuss DMS, that simplifies the management process. Who wants to spend 6 - 8 hours per day using a DMS? MotorLot saves time so that car dealers can sell more cars. The system requires no training time or costs. No need to replace current hardware. With MotorLot a dealership no longer needs to spend money on expensive servers and costly IT consultants. The system work on Windows or Mac computers. Internet Explorer, Safari, Firefox are all supported.

MotorLot was founded in 2009 and is located in Scottsdale, AZ.

Highlights / Key Facts:

- No software, servers or hardware to buy
- Everything is together in one place and can be accessed anywhere there is an Internet connection - home, work or on the road
- No extra VPN security software is needed
- Always using the latest and greatest with nothing to install, ever
- Never have to ask "Is it compatible with..?"
- Web-based, secure and backed-up daily just like a bank account
- Manage inventory, contacts, deals, accounting and employees
- Pricing start at \$49 per month

Tags / Keywords:

MotorLot, dealer management system, DMS software, desking tool, used car dealer software, used auto dealer software, car dealer inventory software, web based DMS, web based car dealer software, web based auto dealer software

Links / URLs:

MotorLot site <http://motorlot.com>

Quotes:



“Many dealers suffer from management systems that are feature bloated, use outdated programming and technology and require months, if not years, of training to use properly,” said Jim Skeans, CEO of Jim Skeans Consulting Group, LLC. “Why let DMS systems and companies waste your valuable time and be forced to hire only staff that are experienced on a specific DMS?”

“When you have a deal in front of you...you don't want to be asking the 25 yr old tech guy which keyboard shortcuts to use to enter a deal. You need a product that just makes sense. I believe MotorLot offers that,” said Randy Imoehl, co-owner and general manager of Decorah Chevrolet Cadillac.

“Many dealers are stuck in a rut due to the pull back in the economy. The passion isn't there,” said Korey Bachelder, founder of MotorLot. “We want them to get back to basics, to get back to selling cars and not worrying about technology.”

“We aren't an un-DMS, we just do a better job of getting daily tasks done effectively,” said Korey Bachelder, founder of MotorLot.

“MotorLot just works. Less features that you will never use, less choices to confuse you. It works when you need it to,” said Nick Hammond, Director of Product Development for MotorLot. “It is making dealers leaner, more efficient, costs them less money and makes them happier.”

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Online Web 2.0 Version

You can read the online version of this press release [here](#).

News Image

The screenshot displays the 'Uptown Autos' web application interface. The top navigation bar includes 'Overview', 'Inventory', 'Contacts', 'Deal', and 'Accounting'. The main content area is divided into two columns. The left column shows a list of transactions for 'Wednesday, 20 August', including inventory items, contact updates, accounting entries, and deal pending notifications. The right column, titled 'Financials', provides a summary of key metrics: Cash in bank (\$112,812), Sales for the month (\$24,756), Sales for the year (\$3,042,880), Units for the month (20), Units for the year (120), and Total inventory (340). The interface is clean and professional, with a dark blue header and a light gray background.



OCM Launches Diversity Program to Serve Minority Automotive Dealerships

OCMUSA (Online Customer Management USA), a business management solutions company, has tapped into the Automotive Dealership industry by designing a Dealer Diversity Program. It serves the needs of minority owned dealerships to assist them in creating a strong customer foundation.

Gresham, OR (PRWEB) November 10, 2009 -- OCMUSA (Online Customer Management USA), a business management solutions company, has tapped into the Automotive Dealership industry by designing a Dealer Diversity Program. It serves the needs of minority owned dealerships to assist them in creating a strong customer foundation.

The Customer Relationship Management product assists the dealership owner in creating a solid data-base to manage and monitor customers and their habits. It can greatly increase sales while providing an inexpensive method for the owner.

"Through trial and error, we have designed a system that can not only monitor dealership foot traffic, but also a product that can improve staff productivity," said Paul DeMoret, Operations Manager at OCMUSA. "We have taken into consideration the needs of a dealership that may not have a corporate support structure, by creating a product that will allow the owner to run the business just as efficiently."

Improving staff productivity is a big challenge for minority owned dealerships. Due to budgets and lot size, staff numbers may be minimal. With OCM's organizational structure, it provides features that save time and money.

Some of the OCM features and benefits are:

- Complete access from any PC in any location
- FTC safe guard for compliancy with telemarketing
- Service module: integrated with DMS, Service, sales & Inventory.
- An easy to use call priorities list for appointment confirmation, follow-up calls and missed appointment calls
- Bulk mail features for email and snail-mail

OCMUSA was founded in 1996 by CEO and President Dave Peterson. The company provides affordable web-based software products that serve marketing segments at home and abroad.

"It is our intent to provide products that are efficient and cost-effective." DeMoret said. "The OCM product is there to serve the needs of minority owned dealerships, and the Dealer Diversity Program provides outstanding customer support."

For questions, or more information about OCMUSA and the products they offer, their website is:



<http://www.ocmusa.com>

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Online Web 2.0 Version

You can read the online version of this press release [here](#).

News Image



Beyern Custom Wheels for BMW Launches the Rapp

Beyern Wheels (www.beyernwheels.com), a renowned industry leader in the development of wheels designed exclusively for BMW vehicles, launches the Rapp wheel this week at SEMA. SEMA is the premier automotive specialty products trade event in the world.

Las Vegas, NV (Vocus) November 10, 2009 -- The Rapp Wheel is a clean, straight five spoke wheel, taking its name from Karl Rapp, the founder of Rapp Motoren Werke engine shop which would later be renamed Bayerische Motoren Werke, or more commonly known as BMW. The Rapp has a robust, bold style with spokes that meet with a brilliant mirror cut lip.

[The RAPP](#) is available in a variety of staggered applications for BMW, and has wheels available in 17 inch, 18 inch, 19 inch, 20 and 22 inch sizes. The aftermarket wheels are available in a variety of finishes; Silver with Mirror Cut Lip, Gloss Black with a Mirror Cut Lip and a beautiful full Chrome. Machine cut lip sizes vary from a 1.5 inch lip to a 3.5 inch lip for the Rapp BMW Wheels.

Each BMW RAPP wheel is engineered to accept the OE BMW center cap as well as the factory TPMS (Tire Pressure Monitoring System). All wheels are created to be perfectly hub centric and are made to the tightest tolerances. "When it comes to BMW wheels, Beyern has the perfect fit," says Terence Scheckter, President of Beyern Wheels, "Our wheels are hub centric and are built to ensure a smooth, vibration free ride."

Why Beyern? Beyern Wheels are designed exclusively for BMW motor cars and SUV's and they are designed to fit perfectly. The wheels embody more than 20 years of design experience. No surprise it's called the home of BMW Wheels. Beyern offers a wide range of staggered BMW applications, from 17 inch through 22 inch size wheels with up to a 4 inch lip. Beyern wheels for BMW are known for their massive machine cut lips. All wheels are built to Beyern's strict manufacturing standards while maintaining the lightest possible weight, creating high performance wheels that fit perfectly. "We are passionate about design and obsessed with engineering excellence at Beyern Wheels," says Terence Scheckter.

Beyern BMW Wheels also offers the following selection of high performance custom wheels that can be test fitted on BMW vehicles using the [wheels configurator](#) on the website:

- New!! The Beyern Wolff Wheel – a five spoke wheel beveled down to the center, available in Silver with a mirror cut face and chrome lip, Chrome, and Matte black with a gloss black lip.
- The Beyern Mesh wheel - a staggered one piece wheel with classic BMW wheel styling, available in silver with a mirror cut lip, full chrome and gloss black.
- The Beyern Type 5 wheel - a staggered one piece wheel with the classic five spoke look that jets back to create a full sized lip, available in silver with a mirror cut lip and a full chrome.
- The Beyern Multi wheel - a staggered one piece multi-spoke wheel with a bold sporty style, available in silver with a mirror cut lip and a full chrome.

The Beyern Baroque wheel - a three piece wheel with a beautiful designer split multi-spoke style, available in



Silver with a mirror cut lip, full chrome and gloss black

For a dealer near you call: 866-432-3614, or visit Beyern Wheels on the web at www.beyernwheels.com

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You can read the online version of this press release [here](#).

News Image



Brookvale Tyre Icon Joins JAXQuickfit Tyres

Long-time Brookvale Tyre retailer Owen Tyres has joined forces with the national JAXQuickfit Tyres group. Business owners, father-and-son team, Ray and Steve Bird have an incredible 70 years' tyre industry experience between them, and have now partnered with JAXQuickfit Tyres to take the Brookvale store into the next phase.

(PRWEB) November 10, 2009 -- Long-time Brookvale Tyre retailer Owen Tyres has joined forces with the national JAXQuickfit Tyres group.

Business owners, father-and-son team, Ray and Steve Bird have an incredible 70 years' tyre industry experience between them, and have now partnered with JAXQuickfit to take the [Brookvale tyre store](#) into the next phase.

“JAXQuickfit is the most dynamic tyre retailer in Australia and we feel the time is right to form a partnership like this, which we see as very much being mutually beneficial,” Ray explained.

“Although tyre retailing has been strong despite the recent difficult economic times, it's getting tougher and tougher to be an independent in the marketplace, and when you look at what JAXQuickfit is doing, you can't help but be impressed.”

Together with its transition to a JAXQuickfit store, the well known and established OwenTyres facility is getting a customer-focussed renovation with upgrades to the reception and waiting areas, the rest rooms and extended workshop facilities.

With the importance of female customers, who make up a large portion of the tyre buying public, the store upgrade has been carefully considered for all customers, but especially so for females.

“Owen Tyres has been in business 50 years, almost as long as JAXQuickfit, so it is a great honour that such a well respected business should join forces with us,” JAXQuickfit Tyres CEO Jeff Board said.

“For the customers of Brookvale it's a winning combination ... the service and quality they know with the product and pricing that JAXQuickfit's national base can provide.

“It's an exciting time and we are very pleased to welcome Ray and Steve aboard.”

JAXQuickfit [Tyres Brookvale](#) offers the full range of tyre and wheel fitment and servicing, associated accessories and steering, brake and suspension servicing.

Nine staff service customer needs which, in busy and industrial Brookvale, include major truck tyre work, plus light trucks, vans and large fleets.

“There's also a lot of passenger and suburban four-wheel-drive work too, so we're kept very busy,” Ray said.



Ray and Steve have been sharing the daily responsibilities of running a very busy tyre service for most of their respective working lives.

Owen Tyres has always been completely independent and is owned by Ray, Steve and their respective wives – both families being long time residents of the Northern Beaches.

Both enjoy the store's sponsorship of the Manly Sea Eagles NRL team, sports in general, the local beaches and Ray particularly enjoys a round of golf.

Australian-owned JAXQuickfit [Tyres](#) is unique in representing the top five global manufacturing giants of the tyre industry, including quality and high performance passenger car, 4wd and [light truck tyre](#) brands ... BF Goodrich, Bridgestone, Continental, Dunlop, Goodyear, Michelin and Pirelli together with value for money brand options.

This enables it to offer customers a mix of brands that span the premium, major and value-for-money market sectors.

In 2009 JAXQuickfit is celebrating its 60th year in business and nationally serves more than 42,000 customers per month through its 70 stores along the eastern seaboard.

[JAXQuickfit Tyres' Brookvale store](#) (www.jaxquickfit.com.au) is located at: 81 Winbourne Road, Brookvale.
Phone: 9939 6166

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Online Web 2.0 Version

You can read the online version of this press release [here](#).



Mirkado.com Offers Online Classified Ads in Missouri and Illinois

Mirkado.com, a community based online classified ads website, now operates in 41 markets in Missouri and Illinois.

(PRWEB) November 9, 2009 -- Mirkado.com is delighted to announce a new community based online classified ads website currently operating in Missouri and Illinois. The site offers a simple interface, extensive search functionality, high quality image hosting, a registration free personals platform, and comprehensive market access.

The site offers a number of exciting features:

1. Mirkado has a simple interface with extensive search functionality. Users can search across cities and states with one click. Zip code radius searching is also available.
2. Mirkado offers photos that are over twice the resolution of other classified ad sites. Higher quality images translate into a better user experience and faster completed sales.
3. Mirkado embeds an email application into every ad page. By doing so, ad response via email is simple and convenient.
4. Mirkado operates in major metropolitan markets as well as small and medium sized communities.

Mirkado (pronounced mer-KAH-doh) is an alternative spelling of the Spanish word for market. Currently, Mirkado operates in 41 markets in Missouri and Illinois. More states will be added in the fall of 2009.

<http://www.Mirkado.com>

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Online Web 2.0 Version

You can read the online version of this press release [here](#).

TSW Alloy Wheels Launches the Zolder Multi-Spoke Wheel

TSW Alloy Wheels has launched a staggering line up of new wheels at SEMA, the premier automotive specialty products trade event in the world. TSW Alloy Wheels is renowned as an industry leader in the development of innovative and striking staggered aftermarket wheels, all engineered for the perfect fit. One of the new wheels introduced by TSW is the meticulously designed multi-spoke wheel, the Zolder.

Las Vegas, NV (PRWEB) November 7, 2009 -- [TSW Alloy Wheels](#) has launched a staggering line up of [new wheels](#) at SEMA, the premier automotive specialty products trade event in the world. TSW Alloy Wheels is renowned as an industry leader in the development of innovative and striking staggered aftermarket wheels, all engineered for the perfect fit.

One of the new wheels introduced by TSW is the meticulously designed multi-spoke wheel, the [Zolder](#). The Zolder takes its name from the Belgian track that has played host to the top racing circuits of the world. "The Zolder wheel is a clean and bold multi-spoke that pushes the limit of one-piece style" says Terence Scheckter, President of TSW Alloy Wheels, "We're excited about launching this new wheel in a range of great finishes." The Zolder is available in a beautiful Gloss White with Mirror cut face and lip, Gloss Gold with Mirror Cut lip, and Gloss Black and Hyper Silver with Mirror cut lip.

Zolder wheels are available in an array of staggered sizes, 17x7, 17x8, 18x8, 18x9.5, 19x8, 19x9.5, 20x8.5, and 20x10. The wheel is made for four, and five lug passenger cars and small SUV's. Both high and low offsets are available from 20 to 45mm. As with all TSW wheels; the Zolder is hub-centric. "Our hub centric wheels will ensure a smooth, vibration free ride," says Terence Scheckter, President of TSW Alloy Wheels.

The Zolder is built to TSW's strict manufacturing standards while maintaining the lightest possible weight. "We are obsessed with engineering excellence at TSW Wheels," says Scheckter, "We strive to offer the perfect fit for your vehicle."

[About TSW Alloy wheels](#): Founded by a former Formula One racing driver, TSW has been involved in motor racing around the globe for over thirty years. TSW manufactures the largest range of staggered one piece alloy wheels in the world. TSW Alloy Wheels offers a broad range of styles and finishes, including [black wheels](#), [hyper silver wheels](#), machine cut wheels and [chrome wheels](#). Sizes of TSW wheels range from fifteen inch wheels through staggered twenty two inch wheel applications.

The TSW group also owns several other custom aftermarket wheel brands that address specific vehicles, including a group of marquee specific brands.

For a dealer near you call: 888-766-1114, or visit TSW on the web at www.tsw.com.

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You can read the online version of this press release [here](#).

News Image





Club Car Announces First Low-Speed Passenger Vehicle

LSVs are the fastest-growing small task-oriented vehicle category, offering economy, efficiency and convenience. Qualified buyers of Club Car's new Villager 2+2 may receive federal tax credits amounting to nearly half the cost of the energy-efficient LSV.

Augusta, GA (PRWEB) November 6, 2009 -- [Club Car](#) announced that its first street-legal low-speed passenger vehicle will begin shipping this week, giving businesses and consumers time to take advantage of federal tax credits that amount to nearly 50 percent of the suggested retail price for the new [Villager 2+2](#).

The zero-emission LSV from Augusta, Ga.-based Club Car carries up to four passengers and builds on the Villager's history of providing dependable, energy-efficient transportation for thousands of businesses and consumers worldwide.

Customers have until the end of the year to take advantage of a federal tax credit - based on the Energy Improvement and Extension Act of 2008. The credit is equal to the sum of the base credit of \$2,500 plus \$417 for each kilowatt hour of battery capacity in excess of four kilowatt hours. For those who qualify, the credit would amount to \$4,168, almost half the base price of the \$8,876 Villager 2+2. Some states have additional tax credits that can lower the purchase price further. The credit amount is scheduled to reduce to a minimum of 10 percent of the MSRP at the end of 2009.

LSVs are the fastest-growing segment in what is known as the small task-oriented vehicle (STOV) market, increasing by nearly 50 percent in the last year, according to [International Market Solutions](#), a NY-based research firm.

According to a study conducted by [Green Car Institute](#), a nonprofit California research corporation, consumers and businesses are using LSVs instead of cars or trucks with gasoline internal combustion engines for daily short-distance trips and for cargo transport. In the same survey, LSV owners said they purchased the nimble street-legal vehicles because they offer an environmentally friendly mode of travel, save on gasoline and fit their lifestyle and business needs for economical transportation.

The four-wheeled motor vehicles weigh less than 3,000 pounds and have a top speed between 20 and 25 mph. Currently LSVs are allowed in 47 states and the District of Columbia on many roads where the posted speed limit is 35 mph or slower.

In accordance with LSV requirements, Club Car's Villager 2+2 features headlights, taillights, brake lights, turn signals and a horn. In addition, a wrap-around impact-resistant bumper system and an onboard charger are standard. Colors include white (standard), beige and black (optional) and diamond white pearl, titanium silver, and desert sand (premium). Option packages are available.

Military bases, college campuses, residential neighborhoods and urban environments with congested driving and



parking conditions are among the target markets for the new LSV, according to Robert McElreath, Club Car's vice president of global marketing, who notes the vehicles' wide-ranging benefits.

"Even when the purchase of an LSV does not replace a personal or commercial vehicle, it will replace many of the miles a vehicle with an internal combustion engine is used for, and that's going to translate to fuel and energy savings as well as convenience," said McElreath.

Club Car vehicles are sold through authorized dealers. To locate a dealer, go to clubcar.com and click on Dealer Locator.

Club Car, which is the world's largest producer of four-wheel, small task-oriented electric vehicles, was one of the first manufacturers in the LSV market, partnering with General Motors in 2003 as part of a test program. In 2008 Club Car introduced LSV versions of its Carryall 2 and Carryall 6 utility vehicles aimed at commercial and government markets. The latest Villager model has been restyled to appeal to commercial and consumer users with a priority on comfort, convenience and efficiency.

Club Car's more than 85 base models of small task-oriented vehicles serve thousands of commercial and consumer applications worldwide through more than 400 commercial and industrial utility vehicle dealers.

About Club Car

[Club Car](#) provides fleet, turf, hospitality and financing solutions for golf, agricultural, recreational and industrial markets. Based in Augusta, Ga., Club Car is part of the Industrial Technologies sector of Ingersoll-Rand plc. Ingersoll Rand (NYSE: IR) is a global diversified firm providing products, services and solutions to enhance the quality and comfort of air in homes and buildings, transport and protect food and perishables, secure homes and commercial properties and increase industrial productivity and efficiency. Driven by a 100-year tradition of technological innovation, we enable our customers to create progress and a positive impact in their world. For more information, go to [Ingersoll Rand](#).

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Online Web 2.0 Version

You can read the online version of this press release [here](#).



John Megel Used Cars Ranks as a Top Used Car Dealer in Georgia

John Megel Chevrolet which serves the Georgia new and used car markets is ranked in the Top 10 Chevrolet Dealerships in their Southeast District. This distinction highlights John Megel Chevrolet as one of the premier Chevrolet Dealerships in the state of Georgia. They achieved this ranking by leading their competitors in sales, service and customer satisfaction over the past 7 of 10 months. John Megel Chevy has been in business for over 19 years providing the highest quality Chevrolet products to their Georgia customers in Dawsonville, GA, Cumming, GA, Dahlonega, GA, Alpharetta, GA, Roswell, GA and all of the metro Atlanta GA area.

Dawsonville, GA (PRWEB) November 5, 2009 -- [John Megel Used Cars](#) which serves the Georgia new and used car markets is ranked in the Top 10 Chevrolet Dealerships in their Southeast District. This distinction highlights John Megel Chevrolet as one of the premier Chevrolet Dealerships in the state of Georgia. They achieved this ranking by leading their competitors in sales, service and customer satisfaction over 7 of the last 10 months. John Megel Chevy has been in business for over 19 years providing the highest quality Chevrolet products to their Georgia customers in Dawsonville, GA, Cumming, GA, Dahlonega, GA, Alpharetta, GA, Roswell, GA and all of the metro Atlanta GA area. Their GA used car division, [John Megel Used Cars](#), is second to none; carrying a huge selection of GM Certified Used Vehicles and other low mileage used cars and trucks.

John Megel Chevrolet is located in a [state-of-the-art facility](#) on GA-400 just north of Cumming GA. The new facility houses John Megel's sales and management offices and a beautiful reception area for customers. The facility is also home to John Megel's Chevrolet Service Department. They can handle any level of Chevrolet and GM maintenance from routine maintenance and warranty work to extensive vehicle systems maintenance. Their maintenance area has lounge where customers can relax while waiting for their cars during routine maintenance. The lounge includes wireless internet service and free coffee for their customers.

[John Megel Used Cars](#) provides the best inventory and selection of used cars in North Georgia. They specialize in GM Certified Used Vehicles that have been through a 117 point inspection that ensures that the vehicle is in excellent condition and will provide the buyer long lasting reliable transportation. When you buy a GM Certified Used Vehicle from John Megel Used Cars you get a 12 Month/12,000 Mile Bumper to Bumper warranty, a vehicle history report, 3-Day/150 Mile satisfaction guarantee and a 100,000 Mile/5Year powertrain limited warranty.

[John Megel Used Cars](#) also carries a large selection of high quality non GM used cars that are very competitively priced. They also have an extensive internet web presence that provides internet shoppers the opportunity to shop for John Megel Used Cars in the comfort of their home or office. They have an [internet used car specialist](#) who can answer customer's questions about used cars and help them in the purchase of a great used car. The internet age of internet car shopping is here and John Megel Chevrolet is providing customer's the best in an internet car shopping experience.

Shawn Streib, the General Manager of John Megel Used Cars, remarked about their success in reaching the Top 10 Ranking of Chevrolet Dealerships the Southeast District. "Our team at John Megel Used Cars is clearly the best in Georgia. We have people who really care about our customers and strive to give them a great car buying



and ownership experience. Our team has been working really hard to achieve this important ranking. With over 60 Chevrolet Dealerships in our District ranking in the Top 10 is an award that shows that we have created a car buying environment and customer experience that is truly a cut above the rest. I am really proud of our entire John Megel Team from our sales personnel to our maintenance service technicians and support staff; they have gone above and beyond to make us truly standout from other Georgia Chevrolet Dealers.

John Megel Chevrolet serves the Georgia new and used car markets and is located at: 1392 Hwy 400 South, Dawsonville, GA 30534, USA. Phone: 800-917-5837 / 706-265-5400 / 770-932-3140.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).



Eastwood Launches Dual-Voltage Powder Coating System: Breakthrough Professional Performing Refinishing System For Automotive Restoration Hobbyists and Enthusiasts

The Eastwood Company launched its revolutionary "Dual-Voltage" HotCoat Powder Coating Gun that delivers true dual-circuit power supplies for greater powder-transfer efficiency for less wasted powder, better coverage and smoother finishes at a fraction of the cost of industrial equipment for use by automotive restoration enthusiasts and hobbyists.

Pottstown, PA (PRWEB) November 4, 2009 -- The Eastwood Company launched its revolutionary ["Dual-Voltage" HotCoat Powder Coating Gun](#) that delivers true dual-circuit power for greater powder-transfer efficiency, for less wasted powder, better coverage and smoother finishes at a fraction of the cost of industrial equipment.

"The Dual-Voltage Corona Charge design utilizes exclusive Eastwood Pulse Technology to deliver a consistent, hard-hitting flow of power providing the maximum powder coverage and adhesion possible. This powder coating system produces the ultimate, professional-quality, powder-coat finish." said Joe Richardson, Eastwood's Auto Restoration Expert.

The True Dual-Voltage capability of the new Eastwood unit allows the hobbyist to select a normal setting to deliver a High-Frequency 15,000 Volt charge at 15 micro amps to the powder for most powder coating jobs. For larger areas, the Ultra-High-Frequency 25,000 Volt charge at 18 micro amps to the powder produces show-quality, smooth finishes. The High Voltage also provides solid multiple coat coverage or allows the creation of custom effects, even with high metallic content powders.

Tight recessed corners and tube sections can now be quickly and efficiently coated using 15,000 volts while minimizing the Faraday cage effect, that is, the phenomenon by which charged particles are prevented from entering recessed areas due to the curvature of electric force lines to the nearest grounded surface.

"Time saving is an additional advantage to the [Dual-Voltage Powder Coating System](#)," commented Richardson. The enthusiast or hobbyist can now coat a part and return it to service in less than an hour. Any metal part that can withstand the 400 degree F (204 degree C) cure temperature can now be powder coated utilizing an electric oven or [Eastwood's Infrared Light Cure System](#).

"Other 'switchable' systems do not have true dual-circuit power supplies. Eastwood's Dual-Voltage gun produces powder transfer efficiency equal to or better than systems costing four times more," Richardson remarked.

[Eastwood](#) markets unique tools and supplies for repair, restoration, and modification of cars, trucks, and motorcycles. Founded in 1978, Eastwood constantly strives to develop new products to serve the home automotive hobbyist, individuals and organizations focused on restoration and revival of automobiles and motorcycles. Writers are always welcomed to use any article in [Eastwood's Free Tech Library](#), with attribution.



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Online Web 2.0 Version

You can read the online version of this press release [here](#).



Reptile dot com enters online auto field with 43 car communities

OnlineHobbyist.com, Inc., a long established Central Texas-based builder of online social communities, announced today that it has entered the automotive field with the launch of 43 new car communities.

Austin, Texas (PRWEB) -- OnlineHobbyist.com, Inc., a long established Central Texas-based builder of online social communities, announced today that it has entered the automotive field with the launch of 43 new car communities.

OnlineHobbyist.com, Inc. is an established presence among online communities, having launched its kingsnake.com pet owner community in 1997 and operated the PetHobbyist communities since 1999.

kingsnake.com is the largest and most popular reptile and amphibian owners' community and one of the most popular pet sites on the Internet. Delivering over a quarter billion page views per year, it served as a prototype for a new software system developed in-house that has been dubbed internally the "global community platform."

"Watching our existing communities grow over the past 12 years, we have developed an intimate knowledge of what makes communities work from both the technical and social aspects," said OnlineHobbyist.com CEO Jeff Barringer. "The software we have developed based on this knowledge will allow us to build and grow multiple communities using a single platform. It's very scalable, allowing us to develop large and small communities and tailor them to our users' needs."

A native of Indianapolis, Barringer was literally born with cars in his blood; his mother attended the Indy 500 just three months before he was born.

The son of a former GM staffer and Buick sales manager, he spent his youth watching Indy time trials, collecting Hot Wheels, and reading the numerous car brochures and magazines found around the house. By his teens he was doing electronic mods on the family cars, and in his twenties was working for Road Sounds and Custom Sounds doing design and installation of high end electronics systems in luxury autos. After 10 years working on and driving cars such as Ferraris, Maseratis, Lamborghinis, Bentleys and other marks, in 1991 Jeff left the car aftermarket industry to enter the computer industry.

Speaking from the SEMA convention in Las Vegas, Mike Cofield, president of Custom Sounds, one of the nation's leading mobile electronics retailers, said, "With Jeff's obvious love for cars, we were surprised to see him leave the aftermarket industry for computers back in '91, but his success on the Internet has been outstanding."

These new communities mark his return to the automotive industry after almost 20 years, during what many would say is the worst possible time.

"People called me crazy when I quit Compaq Computers to launch a web site for snake enthusiasts, so I'm used to swimming against the current of popular opinion," said Barringer. "Barring Cash For Clunkers, there will probably never be any fewer cars on the road than there are today."



The technologies may change, the people may change, the companies may change, but people will always need cars and car parts."

"We are excited to see that Jeff has come full circle, and have no doubt that the integration of his love for cars and success in the Internet industry will result in outstanding achievements," said Cofield. "Seeing that success in other industries we chose to be early adopters when he came back to the automotive field, and look forward to working with him to market our products. We are excited to see the launch of his new communities, and will be participating as sponsors."

To market the new car communities, Barringer has also launched kingsnake racing, which has been building a fleet of tuner project cars, including a C6 Corvette decked out in carbon fiber. Driving the Corvette coast to coast during the late summer, Barringer displayed the car at a number of trade shows, including shows in Daytona Beach, Chicago, and Anaheim.

"Everywhere I stopped, people wanted to take their picture with the car," he said. "There must be thousands of picture floating around the Internet now."

As to plans for racing the project cars, Barringer was less certain. "We are planning on racing all of our cars in some fashion, but we will need to find a few more sponsors to get them track ready. We have three cars now, and we plan on adding three more in 2010."

Barringer will be traveling to this week's SEMA show in Las Vegas to officially launch the new communities and meet with advertisers and sponsors.

About OnlineHobbyist:

A privately held corporation, OnlineHobbyist.com, Inc. was formed in September of 1999 based on the assets of the former kingsnake.com publications. OnlineHobbyist is a builder of virtual communities located outside the Silicon Hills of Austin, Texas and specializes in building social communities for hobbyists of all kinds. It maintains its own server farm at the PrismNet collocation facility in Austin Texas, and develops the majority of its code in-house.

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For more information on kingsnake racing and sponsorship opportunities see <http://kingsnake.com/racing>

OnlineHobbyist Initial Car Communities:

4x4hobbyist.com
acurahobbyist.com
alphahobbyist.com
astonhobbyist.com
audihobbyist.com
beetlehobbyist.com
bentleyhobbyist.com
bmwhobbyist.com
camarohobbyist.com
celicahobbyist.com
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Online Web 2.0 Version

You can read the online version of this press release [here](#).



Credit Union Members Save Thousands on New Chrysler Group LLC Incentives

With new ownership and a fresh start, Chrysler Group LLC and America's credit unions are excited to offer new discounts through the "Invest in America" program. By offering "Affiliate Rewards" to credit union members and knowing the loyalty credit union members have toward domestic vehicles, the partnership is expected to once again match members with Chrysler Group LLC's outstanding line of vehicles. Credit union members will receive preferred pricing on all 2009 Chrysler, Jeep®, Dodge and Ram Truck vehicles and a select number of 2010 vehicles. Click on www.lovemycrreditunion.org for more information.

Livonia, MI (Vocus) November 4, 2009 -- With new ownership and a fresh start, Chrysler Group LLC and America's credit unions are excited to offer new discounts through the "[Invest in America](#)" program. By offering "[Affiliate Rewards](#)" to credit union members and knowing the loyalty credit union members have toward domestic vehicles, the partnership is expected to once again match members with Chrysler Group LLC's outstanding line of vehicles.

Credit union members will receive preferred pricing on all 2009 Chrysler, Jeep®, Dodge and Ram Truck vehicles and a select number of 2010 vehicles. These discounts are available to members regardless of where they gain financing. More than 2,000 credit unions in all 50 states have been promoting the "Invest in America" discounts and more importantly are driving members back to the domestic automakers.

"As 'Invest in America' sales pass 200,000 vehicles, research shows that credit union members are increasingly coming back to the domestic brands," said David Adams, CUcorp CEO. "Chrysler's new incentives offer another reason to buy now and help support American workers and American companies while also owning great vehicles at super values. 'Invest in America' is not only providing quality discounts, but it is helping communities across the country and our national economy."

CUcorp research shows that almost 40 percent of credit union members, who bought through the "Invest in America" program, previously owned a competitor's brand. The research also shows that members overwhelmingly found the discount to be very important in their decision to purchase a domestic vehicle. The Chrysler Group LLC "[Affiliate Rewards](#)" program runs from November 3 through November 30.

"Chrysler Group is pleased to further our partnership with America's credit unions by offering preferred pricing to the more than 90 million credit union members," said Steven Beahm, vice president-sales operations, Chrysler Group LLC. "We believe the preferred pricing, coupled with available incentives, will give credit union members the help they need to purchase the new Chrysler, Jeep, Dodge or Ram Truck they are shopping for."

Credit unions' share of auto financing, spurred in part by the "[Invest in America](#)" discounts, is growing across the country. In Michigan for example, credit unions' share of auto loans grew 32 percent from June 2008 to June 2009, a record for credit unions. Because of conservative lending strategies and their not-for-profit structure, credit unions are strong and have money to lend to their members, despite the national credit crunch. Credit



unions have financed more than \$3.1 billion worth of vehicles through the “Invest in America” program. Historically, credit unions offer lower loan rates than other financial institutions. According to a Datatrac survey of more than 17,000 financial institutions, the average credit union loan rate is 5.8 percent compared to 7.0 percent for the average bank rate.

Each “Invest in America” program is explained in detail on lovemycreditunion.org. “Invest in America” is also currently offering discounts with GM, Sprint, Thor Industries, and Allied Moving and Storage. FTD Florists and CU Benefits are the newest partners to offer credit union discounts through the “Invest in America” program beginning November 1.

CUcorp, a marketing company based in Livonia, Michigan, holds contracts with Chrysler and other U.S. based companies for exclusive credit union member discounts through the “Invest in America” program. Its role is to provide marketing and technology support for credit unions on these membership enhancement programs. For more information on Invest in America, visit www.lovemycreditunion.org or follow Lovemycreditunion on Twitter www.twitter.com/LoveMyCU.

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You can read the online version of this press release [here](#).

News Image



Nationwide Building Society Offers FlexAccount Holders Special Benefits

The Nationwide Building Society is offering a range of select discounts and promotional offers to FlexAccount customers.

London (PRWEB) November 3, 2009 -- Nationwide Building Society has today announced that it is widening the range of special offers available exclusively to customers using the Nationwide FlexAccount as their main current account.

The offers will include:

[Mortgage Rates](#)

- From 30 October, Nationwide will reward existing customers who use FlexAccount as their main current account, with access to competitive mortgages up to 90% LTV.
- The range of competitive mortgages will support first time buyers and home movers without a large deposit.
- For existing mortgage customers moving home, the offer represents a discount of 0.70% off the current range of mortgages available to them at 90% LTV (existing customers moving home range, 85-95% LTV tier).
- Each of these products are available with and without free legal fees, covering the conveyancer's professional charges relating to the house purchase.
- Rate and reservation fee is identical for each of these options.
- These offers are available to eligible existing customers moving home and first time buyers.
- These offers are available through the Nationwide branch network only.

In addition to the 'Flex gives you more' offers, Nationwide has also extended its tracker mortgage range for new customers moving home and first time buyers. Tracker mortgages will be available up to 85% LTV (up from 80% LTV).

[Personal Loans](#)

- 7.9% APR typical on loans between £7,500 - £14,999 on terms up to five years for existing main FlexAccount debit card customers.
- This is the lowest rate in the UK and beats the rates set by other high street personal loan providers by offering a sub 8% rate.
- Same low rate applies whether the loan is taken out through a branch, telephone or the Internet.

[Home Insurance](#)

- Eligible customers get an extra £20 off their Home Insurance premium when buying buildings and contents insurance together until 3 January 2010.
- The offer is in addition to the current offer giving customers a 20% discount now and a 20% discount off next

year's premium on renewal of home insurance, when buildings and contents insurance are bought and renewed together until 3 January 2010.

- The £20 offer is applicable to the first year's premium and is available in branch and over the phone.
- The Nationwide home insurance product is rated 5 star by independent body Defaqto (2009) for the quality of cover.

Nationwide Building Society acts as an intermediary for buildings and contents insurance which is underwritten by Churchill Insurance Company Limited.

[Car Insurance](#)

- £50 off car insurance premium for quotes given from 1 November 2009 until 31 March 2010.
- The offer is available when eligible customers buy a new Nationwide car insurance policy and applies to the first year's premium.
- The Nationwide car insurance product is rated 5 star by independent body Defaqto (2009) for the quality of cover.

Nationwide Building Society acts as an introducer for car insurance which is underwritten by Liverpool Victoria Insurance Company Limited

[Credit Cards](#)

- New and existing main FlexAccount customers will receive an additional 3 months 0% on purchases with Nationwide's Gold card (available online, in branch and over the phone) making the overall period six months.
- Gold card has a Typical 16.9% APR (variable).
- Available from 1 November to 31 December 2009.
- Main FlexAccount customers also benefit from the standard Nationwide credit card features of 0% on balance transfers for 13 months, commission-free purchases abroad and a positive order of payments, alongside the exclusive 0% for 6 months on purchases.

Nationwide's product and marketing executive director, Chris Rhodes said: "Nationwide is committed to looking after its customers and the launch of the 'Flex Gives you more' does just this. Whether it's taking advantage of the 90% LTV mortgage to give first time buyers a helping hand or competitive car and home insurance premiums, all our customers can continue to enjoy the award winning Nationwide FlexAccount with some added extras."

Other key benefits of the FlexAccount [current account](#):

The FlexAccount has a prestigious five Star rating for features, benefits and rates, awarded by independent organisation Defaqto for the fourth year running (Defaqto, 2009).

Customers can enjoy a three month interest-free overdraft when they switch their existing current account to Nationwide at the same time as they open their FlexAccount.



Nationwide is the only high-street provider that offers commission-free debit card use abroad for its current account customers. Other banks charge up to 2.75% for buying goods or services and withdrawing cash abroad.

With Nationwide's Internet Bank, customers can benefit from safe and secure online banking, where they can manage their money 24 hours a day and be sure that they are protected with Nationwide's Internet Bank Promise.

Customers can deal directly with Nationwide through branches, online at www.nationwide.co.uk or by calling 0800 30 20 10.

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You can read the online version of this press release [here](#).



Eco Touch Introduces Innovative Portable Waterless Car Wash System

Innovative portable waterless car wash system solves car wash ban blues for municipalities and mobile detailers.

Portsmouth, NH (PRWEB) November 3, 2009 -- When water shortages or calls for sustainability lead to car wash bans, municipalities and fleet managers can be left high and dry. Eco Touch, a pioneer in earth-friendly [waterless car wash](#) and [detailing products](#), introduces two products that team to make green fleet washing a reality.

The Portable Waterless Car Wash System consists of Eco Touch Waterless Car Wash Concentrate and a portable sprayer that gives users the ability to clean multiple vehicles quickly and effectively with minimal water consumption and without toxic runoff. The portable sprayer uses only 6 - 10 oz of formula per vehicle, depending on the dirtiness and size of the vehicle. Eco Touch Waterless Car Wash concentrate is non-toxic, biodegradable and phosphate-free.

Jordan Gauvin, co-owner of New Hampshire-based Wicked Clean LLC, says, "The Eco Touch Portable Waterless Car Wash System has been a great way to expedite the cleaning process. We can give a car a quick exterior cleaning and polishing in 15 minutes while preventing thousands of gallons of contaminated water from entering waterways untreated."

The Portable Waterless Car Wash System is available in 3 packages that consist of the portable sprayer and Eco Touch Concentrate. Prices start at \$249 for the 30-vehicle system which includes a portable sprayer and 16 oz of Eco Touch Concentrate. The 250-vehicle system sells for \$349 and includes 1 gallon of Eco Touch Concentrate. The 1,000-vehicle system sells for \$699 and comes with 5 gallons Eco Touch Concentrate.

Each portable sprayer comes with an 18v re-chargeable battery and charger, 12v auto plug, 20' tangle-free hose and adjustable nozzle, padded shoulder strap and water filter. The 3.5 gallon tank holds enough Eco Touch Waterless Car Wash to clean between 50 - 75 vehicles. The user simply sprays the formula on the car one panel at a time, including windows, then wipes clean with two microfiber towels. The first towel safely removes surface contaminants and the second dry towels leaves a smooth and protected surface. The formula is safe on the car's finish and will not scratch.

With a commitment to transparency, Eco Touch is the only earth-friendly car care manufacturer that lists functional and scientific ingredients on its packaging and MSDS sheets. Eco Touch believes consumers should be able to make an informed decision about environmentally friendly products based on full disclosure.

For more information about the Eco Touch Portable Waterless Car Wash System, visit the company's website at ecotouch.net or call 603.305.5747.

Eco Touch offers consumers a complete line of car care products that are non-toxic, biodegradable, and free of synthetic fragrances and dyes. The Eco Touch line includes eight products: Waterless Car Wash, Dashboard



Protect, Carpet + Upholstery, Metal Polish, Window Clear, All Purpose, Microfiber Towel Pack and Portable Waterless Car Wash System. Eco Touch products are available online at ecotouch.net, Amazon.com, Detailing.com or in specialty stores.

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You can read the online version of this press release [here](#).

News Image





Mongoose MFC Interface Certified for Diagnostics with Toyota Techstream

Great news this week for Toyota owners, mechanics and technicians; Toyota Techstream TIS is now certified for use with an inexpensive Mongoose MFC and the software has now been made available from Toyota for short term subscription. Official as of November 3rd, you can now subscribe to the Toyota Techstream software, purchase a Mongoose MFC interface cable and in your hands is the full power of the same professional level tool used by the Toyota dealers! The Mongoose MFC interface is available from www.TunerTools.com

(PRWEB) November 3, 2009 -- Toyota Techstream is now available on short or long term subscriptions and with the affordable [Mongoose MFC](#), the full diagnostic features of Toyota Techstream are available at a fraction of the cost. Even shops which already own the Toyota Techstream tool can add the Mongoose MFC interface to expand the number of technicians available to run diagnostics in their shop and the inexpensive price of the Mongoose now places this power in the hands of independent shops and owners of Toyota, Scion & Lexus vehicles.

Mongoose MFC - Toyota, Honda, Nissan, VW, and Others

The [Mongoose MFC](#) is a low-cost, high-performance vehicle network interface that connects a laptop directly to the Bus Network via the OBD-II connector. [Drew Technologies](#) designed this product to be affordable for Professional Technicians, CarPCs, the aftermarket, and automotive enthusiasts.

The package includes:

- * Mongoose MFC vehicle interface
- * Installation CD with device driver (J2534 compatible)

The Mongoose MFC includes a J2534 driver and delivers full-speed (12mps) USB 2.0 performance. This version is compatible with most European and Asian vehicles.

[Tuner Tools LLC](#) stocks the Mongoose MFC and ships worldwide

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You can read the online version of this press release [here](#).



HR Compliance Made Easy with the Right Combination of Tools and Advice

KPA and Ford & Harrison LLP have formed an alliance to offer nationwide HR advice for auto, truck and equipment dealers, through KPA's HotlinkHR, a total HR compliance solution.

(PRWEB) November 3, 2009 -- KPA and Ford & Harrison LLP have formed an alliance to offer nationwide HR advice for auto, truck and equipment dealers, through KPA's HotlinkHR, a total HR compliance solution.

HR compliance can be time consuming and difficult. HR advice can be expensive and there are few legal firms that specialize in the unique needs of auto, truck, and equipment dealers. Yet non-compliance with state and federal HR regulations all but guarantees costly fines and employment litigation. The Society for Human Resource Management (SHRM) reports that there has been an exponential increase in employment related lawsuits in the last ten years. According to SHRM companies are spending hundreds of thousands of dollars on legal fees. HotlinkHR™ simplifies the HR compliance process and reduces the risk of litigation through a combination of forced compliance through automation and on demand HR advice.

HotlinkHR™ includes HR advice by phone, or by an email. The request is routed to one of two of the nation's leading law firms with experience in the auto, truck and equipment dealer market, Fine, Boggs and Perkins LLP, and now Ford & Harrison LLP. Ford & Harrison is a labor and employment law firm with a national practice in all aspects of labor and employment law. More than 200 labor and employment lawyers in 18 offices across the country strive to provide clients with sound legal advice, practical counseling and excellent client service. Chambers USA 2009 ranked Ford & Harrison LLP, as one of the top labor and employment firms nationally.

“We are elated to partner with Ford & Harrison to offer our clients access to one of the foremost labor and employment firms in the country through HotlinkHR™” said Vane Clayton, President and CEO, KPA. “Having not one but two law firms for on-demand HR advice increases the level of expertise available to clients. Ford & Harrison has more than 25 years of experience working with dealerships and many of the attorneys are members of the National Association of Dealer Counsel.”

Jim Hendricks, a partner with Ford & Harrison LLP in Chicago, and recently named one of the Top 100 Labor Attorneys in the United States for 2009 by the Labor Relations Institute, Inc. adds, “The HotlinkHR™ system's ability to force HR compliance through automation can significantly reduce the risk of employment related litigation for clients.”

A free recorded webinar on the Essential of Wage and Hour Law for Dealerships presented by Jim Hendricks is available on the KPA website. The webinar is part of KPA's EHS and HR monthly compliance webinar series. To register for any of KPA's webinars go to <http://www.kpaonline.com/webinars>.

For more information please contact: Kathryn Carlson, Director Product Marketing HotlinkHR, at kcarlson (at) KPAonline.com or 303-228-8765

About KPA

KPA is the nation's compliance expert on safety, environmental, and human resources management, serving



more than 3000 client nationwide since 1986.

For more information please visit the company's website at www.kpaonline.com

About Ford & Harrison

Ford & Harrison is a labor and employment law firm with a national practice in all aspects of labor and employment law. More than 200 labor and employment lawyers in 18 offices across the country strive to provide clients with sound legal advice, practical counseling and excellent client service.

For more information please visit the company's website at www.fordharrison.com.

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You can read the online version of this press release [here](#).



Hennessey HPE700 LS9 Camaro Set to Debut in Las Vegas at the 2009 SEMA Show

The highly-anticipated fusion of the new 2010 Camaro SS with the Corvette ZR1's supercharged LS9 engine will be officially unveiled at this year's SEMA show when Hennessey Performance Engineering unleashes their HPE700 Camaro to the automotive public.

(PRWEB) November 2, 2009 -- Hennessey Performance Engineering (HPE) is set to debut the company's limited edition, Corvette ZR1-inspired, 2010 HPE700 LS9 Camaro on Tuesday, November 3 at the SEMA Show in Las Vegas. Powered by Hennessey's tweaked LS9 engine, the supercharged HPE700 Camaro cranks out 725 bhp and a twisting 741 pound-feet of torque. 0-to-60 mph is achieved in a scant 3.5 seconds, with traction-limited quarter-mile times in the mid-to-low 11's. The HPE700 LS9 Camaro will be on display in the Mobil 1 booth (#24466).

An all-around performer, the [HPE700 LS9 Camaro](#) is able to "whoa" just as well as it can go, with massive 15-inch Brembo brakes clamping down through 6-piston front calipers and 4-piston calipers in the rear. Ride quality and handling are also vastly improved with the addition of a KW Variant 3 coilover suspension and upgraded sway bars. Combined with Hennessey's own lightweight 3-piece 20-inch wheels wrapped in Michelin Pilot Sport PS2 tires, the HPE700 Camaro is capable of generating over 1.01 g on a 200 ft. skidpad. Rounding out the package is the ZR1-inspired CarbonAero™ carbon fiber body upgrade consisting of a front splitter, side skirts and rear bumper with diffuser.

Production of the HPE700 is extremely limited with just 24 examples are slated for the 2010 model year. "This may become one of the most notable vehicles our company has ever built", says company founder and president, John Hennessey. "Time will tell, but I would venture to say the 2010 HPE700 LS9 Camaro may go down in history as one of the most significant modern muscle cars ever created".

Cost for the HPE700 LS9 Camaro – including the donor car itself – is \$119,500. This also includes one day of driving instruction at [Hennessey's Lonestar Motorsports Park race track facility](#) at no extra charge.

About Hennessey Performance Engineering (HPE)

HPE has been making fast cars go faster since 1991. Don Goldman and John Hennessey have grown HPE into a world-class automotive tuning firm. HPE operates at it's 30,000 square foot workshop and showroom facility situated on 143 acres near Sealy, Texas (about 45 minutes west of Houston). HPE offers a wide variety of dyno proven, track tested parts and upgrades for a variety of modern performance vehicles. HPE is also the only tuner in North America that has its own private test track – Lonestar Motorsports Park.

For more information, visit Hennessey Performance online at <http://www.hennesseyperformancestore.com>

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You can read the online version of this press release [here](#).

New Study Shows Drowsiness a Major Cause of Vehicle Crashes. Virginia Sleep Expert Offers Advice to Avoid Driver Fatigue, Save Lives

Nearly two million drivers in the past year were involved in a car accident or had a near miss because of sleepiness at the wheel. Sleep expert Raquel Rothe, CRT-NPS, owner of Virginia-based Sleep EZ Diagnostic Center (www.sleepezcenter.com) offers these tips to avoid driver fatigue and prevent potential vehicle crashes...

Salem, VA (PRWEB) November 2, 2009 -- Nearly two million drivers in the past year were involved in a car accident or had a near miss because of sleepiness at the wheel, according to the National Sleep Foundation's (NSF) 2009 Sleep in America poll. Even more surprising, the study revealed that 105 million people admitted to driving while drowsy at least once in the past year and 54 million do so regularly.

"People who drive when they are tired put their lives at risk, as well as the lives of others on the road," said sleep expert Raquel Rothe, CRT-NPS, owner of Sleep EZ Diagnostic Center (www.sleepezcenter.com) in Salem, Va. "Fatigue can impair awareness and slow reaction time, similar to the effects of driving while intoxicated."

In an effort to reduce the number of fatigue-related accidents, the NSF declared November 2-8, 2009 Drowsy Driving Prevention Week®. In its third year, this annual campaign is designed to heighten awareness about the under-reported risks, warning signs and countermeasures of driver fatigue.

To improve safety on the road, the NSF recommends that drivers take practical measures when they feel tired. The following warning signs indicate that it's time to stop driving and find a safe place to pull over and rest:

- Difficulty focusing, frequent blinking and/or heavy eyelids
- Trouble keeping your head up or yawning excessively
- Drifting from your lane, swerving, tailgating and/or hitting rumble strips
- Unable to clearly remember the last few miles driven
- Missing exits or traffic signs
- Feeling restless, irritable or aggressive

"Most adults need between seven and nine hours of sleep for optimal health and performance. Adequate sleep is key to staying attentive and vigilant when performing tasks - and especially when driving a car or truck," Rothe said. In tandem with the advice of the NSF, she offers the following tips to avoid driver sleepiness and prevent potential vehicle crashes.

- Get a restful night's sleep before getting behind the wheel.
- Don't drive at times you would normally be sleeping.
- Avoid alcohol before a road trip and talk with your healthcare provider about side effects of medications you are taking to ensure they don't cause fatigue.
- During road trips, pull over and take a break every two hours.
- If you feel tired, stop at the next rest area or safe place and take a nap
- Avoid driving long distances alone. A passenger can take turns driving and help identify the warning signs of



fatigue.

In addition, it may be helpful to take caffeinated beverages or caffeinated gum on long trips. The equivalent of two cups of coffee can increase alertness for several hours. However, consuming caffeine does not replace sleep; it only delays its onset.

"Nothing can replace getting a good night's sleep - for driving or otherwise. If someone is experiencing difficulty falling or staying asleep night after night, it's time to see a doctor. Lack of consistent, restful sleep can cause serious health problems in addition to increasing the risks associated with driver fatigue," Rothe added.

About Sleep EZ Diagnostic Center

Sleep EZ Diagnostic Center is a unique, stand-alone sleep diagnostic facility where patients can relax in a serene, home-like setting. This comforting environment contributes to a better quality sleep study and more accurate sleep disorder diagnosis compared to studies conducted in hospital-like settings.

The center's comprehensive testing services enable proper diagnosis and treatment for sleep apnea, upper airway resistance syndrome, insomnia, parasomnias, narcolepsy, restless leg syndrome, periodic leg movement syndrome, shift work adjustment, and more than 80 other sleep-related problems.

Sleep EZ is located at 1957 West Main Street, Salem, Virginia 24153. For more information call 540-375-7735, visit www.sleepzcenter.com, or send an email to info@sleepzcenter.com.

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You can read the online version of this press release [here](#).



Peterson Tunnel Light Line Adds Another Bright Spot

Peterson Manufacturing has expanded its LED line of Tunnel Lights with the brilliant new 274 Series -- a 2" round, grommet-mounted accessory light for trucks and trailers.

Grandview, MO (PRWEB) November 2, 2009 -- Peterson Manufacturing has expanded its LED line of Tunnel Lights with the brilliant new 274 Series -- a 2" round, grommet-mounted accessory light for trucks and trailers. It joins Peterson's 179 Series, the "ultimate accessory light" whose unique optics first introduced the stunning 3D tunnel effect that led to its name.

The two models feature an operating range of 8-16 volts and are available in both amber and red LED versions. Designed for accessory or off-road use only, they offer striking ways to illuminate and beautify such features as stainless steel air cleaners, headache racks, bumpers, door panels and running boards.

The 179 oval model surface mounts on 4" centers using #10 screws. The new 274 round model fits standard 2" rubber grommets. Both series come with .180 bullets which can be removed for hard-wire connection to vehicle harnesses. The non-polarized design allows connection of the hot wire to either lead.

According to Peterson Marketing Director, Mark Assenmacher, the Tunnel Lights are eye-grabbers whether lighted or not. "It's all in the revolutionary optics," he said. "When the lights are on, they're like looking into lighted tunnels of infinite depth. When they're off, they take on a sleek, mirrored-chrome look. We think operators are going to love accessorizing with them."

Peterson Manufacturing Company is a world-leading innovator in the production of a complete line of vehicle safety lighting, mirrors, reflectors, antennas and related products. As an ISO 9001:2000 certified company, Peterson Manufacturing is a key subsidiary of Peterson Corporation, 12 highly specialized companies and over 4,000 people working in global transportation related industries.

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You can read the online version of this press release [here](#).



RLJ-McLarty-Landers Automotive Group Selects MOC Products Company, Inc. as Exclusive Supplier for their Automotive Performance Products

MOC Products Company, Inc. (MOC®), a leading manufacturer and distributor of innovative automotive maintenance products and services, announced today an exclusive supply agreement with the RLJ-McLarty-Landers Automotive Group, one of the leading, privately owned, automotive dealership groups in the United States.

(PRWEB) October 30, 2009 -- MOC Products Company, Inc. (MOC®), a leading manufacturer and distributor of innovative automotive maintenance products and services, announced today an exclusive supply agreement with the RLJ-McLarty-Landers Automotive Group, one of the leading, privately owned, automotive dealership groups in the United States. MOC® will offer its line of automotive performance products throughout their family of dealerships located in Texas, Alabama, Arkansas, Kansas, Missouri, Louisiana and Tennessee.

"We are extremely excited about the opportunity to work with the RLJ-McLarty-Landers Automotive Group and their associates and plan on playing a key role in helping them continue to grow their service business, expand their customer offerings and drive their overall business to even a higher level," said David Waco, Vice President of Sales for MOC®.

RLJ-McLarty-Landers Automotive Partnership continues to keep its focus on exceptional customer service, energetic local marketing, and state-of-the-art financial and business management.

Bill Holm (Director, Fixed Operations) states that, "the alliance with MOC® not only provides our dealerships and customers with the highest quality automotive products and services, but enables us to utilize their network of experienced and knowledgeable personnel to consistently support and reinforce our service drive philosophies."

"We at RLJ-McLarty-Landers underwent a comprehensive evaluation process prior to selecting MOC® as our strategic partner. The group interviewed the top suppliers in the industry and was unanimous in its decision to align with MOC®. We will continue to work with our strategic partners to improve our internal processes and challenge ourselves to provide our customers the best overall experience possible when they visit one of our dealerships."

MOC® manufactures more than 300 products, tools and customized service drive programs that recondition and restore vehicle appearance, enhance vehicle performance, and maintain vital mechanical components

About MOC Products Company, Inc. - Established in Southern California in 1954, MOC® is a leading manufacturer and distributor of innovative products, equipment and solutions to the automotive-dealership industry. MOC®'s professional service advisor trainers and dealership consultants educate service department personnel throughout the United States on its products and they help dealers install efficient and profitable maintenance programs for their dealerships. MOC® operates 16 distribution facilities nationwide and supports a highly-skilled distributor network covering the United States, Mexico and abroad. For more information on



MOC®, please visit www.mocproducts.com.

About RLJ-McLarty-Landers Automotive Group - a partnership between the RLJ Companies and McLarty-Landers Automotive. The partnership combines the existing dealerships owned by Mack McLarty, former President Bill Clinton chief of staff, and his partner Steve Landers, one of the most successful car dealers in America, with a capital commitment from RLJ. The partnership draws upon the McLarty family's four generations of experience in the car business and Johnson's entrepreneurial vision, management acumen, and access to capital. That, coupled with Landers' automotive track record, provides a solid platform on which the partnership plans to execute its core strategy of operating and acquiring dealerships primarily located in the South Central, Southeast, and Midwest regions of the country. For more information on RLJ-McLarty-Landers Automotive Group, please visit www.rljmcclartylanders.com.

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You can read the online version of this press release [here](#).



Source Interlink Media Strikes Deal with YouTube to Launch New Channels Featuring Video Content from its Top Magazines

Most Watched Internet Video Site Now Featuring Compelling Content for Automotive Fans and Snowboarders Alike

Los Angeles, CA (PRWEB) October 30, 2009 -- Source Interlink Media today announced the availability of its video content on YouTube with the launch of more than a dozen branded channels, as part of a new partnership between the two companies. Enthusiast audiences worldwide -- ranging from surfers and snowboarders to automotive and soap opera buffs -- can now watch video content from leading publications, including SURFER, SNOWBOARDER, SOAP OPERA DIGEST, HOT ROD and MOTOR TREND.

"YouTube is the most popular destination on the Internet for viewing video so we're very pleased to be in partnership with the site to showcase our content," said Sean Holzman, President of Source Interlink Media's Enterprises Division. "Our goal is to make sure our content is accessible to the widest audience possible, so being on YouTube is a must."

New Source Interlink Media channels include:

www.youtube.com/motortrend
www.youtube.com/automobile
www.youtube.com/snowboardermag
www.youtube.com/hotrodmagazine

Fans can find the other channels by going to YouTube and searching for Soap Opera Digest, Powder, Heavy Hitters, Surfer, Surfing Magazine and Lowrider under Channels.

Source Interlink Media channels will be refreshed with new videos frequently with plans to launch five new channels in the coming months.

About Source Interlink

Source Interlink Companies, Inc., a recognized provider of targeted media and marketing services, is a leading U.S. distributor of home entertainment products and services and one of the largest publishers of magazines and online content for enthusiast audiences. Source Interlink Media, LLC creates and publishes content of interest to a broad range of enthusiasts through various media, including magazines, websites, wireless, television and radio. Source Interlink Distribution, LLC services retail store fronts throughout North America with DVDs, music CDs, magazines, video games, books, and related items, as well as related merchandising services. In addition to its catalog of virtually every English language magazine printed, the Company maintains the largest catalog of CDs and DVDs in the U.S. Supply chain relationships include consumer goods advertisers, subscribers, movie studios, record labels, magazine and newspaper publishers, confectionary companies and manufacturers of general merchandise.

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Contact Information

Julie Smartz

SOURCE INTERLINK MEDIA Enterprises Division

<http://www.youtube.com/motortrend>

323-782-2963

Online Web 2.0 Version

You can read the online version of this press release [here](#).



TxDOT Commission Approves New Lower Prices for My Plates

My Plates Set to Launch Sales November 19

Fort Worth, TX (Vocus) Increase the fun of your car at a decreased price. Texas' popular line of colorful custom license plates is back on the market, at prices adjusted for the current economy. Sales begin November 19 at www.myplates.com.

Today, the Texas Department of Transportation Commission approved pricing for the re-launch of the My Plates program. My Plates is a public/private program created by the state legislature to offer Texans more choices in the color and design of their license plates, while at the same time raising money for state services.

My Plates are like nothing you've seen on Texas roads. There are colors and designs to reflect every personality. From hot pink and burnt orange to western and vintage themes, the plates range from \$55 to \$195 for a one-year plate. Prices depend on how many letters and numbers you need to spell out the combination you want on your plate. If you purchase a five- or ten-year plate, the per-year price goes down.

Every one of the original My Plate categories will cost less under the new pricing, dropping from \$10 to \$200 from last year. There are even a few new designs that will be offered for the first time November 19. The State of Texas receives revenues from the sale of every plate with a guaranteed minimum return of \$25 million dollars over five years.

Create your plate at www.myplates.com. Just choose the plate color and design you like and check the combination. As of November 19, you can purchase the plate online then pick it up at your county tax office a few weeks later. You can also call My Plates at 1-888-7MY-PLAT(ES), Monday to Friday 8a-6p.

BACKGROUND:

The Texas state legislature is the first in the U.S. to create a public/private program to get creative with license plates to raise money for the state. The program has been popular because it costs taxpayers nothing and offers all Texans a fun choice in customizing their car. In just a few weeks of sales in 2008, about 1300 Texans bought My Plates for their cars, helping the program raise about \$170,000 for state programs and services.

The first company that was awarded the contract to run My Plates ceased operations last fall, citing the U.S. economic crisis. In August 2009, TxDOT awarded a new contract to a joint venture between Pinnacle Technical Resources of Dallas (www.pinnacle1.com) and Etech, Inc. of Nacogdoches (www.etechnic.com). My Plates sales resume November 19.

When plate sales begin November 19, My Plates will be under the Texas Department of Motor Vehicles (TxDMV). TxDMV is a new state agency that will oversee the state's motor vehicle services, including the



registration of passenger vehicles and the sale of license plates.

My Plates designs and markets new specialty license plates in partnership with the Texas Department of Motor Vehicles. My Plates' goal is to create a long-term, mutually beneficial relationship designed to maximize revenues for the state through the sale of My Plates specialty plates. My Plates is dedicated to providing Texans with greater choices in specialty plate designs, a unique way to add personality to your vehicle, and unmatched customer service. My Plates is run through a joint venture of Etech, Inc. of Nacogdoches (www.etechnic.com) and Pinnacle Technical Resources of Dallas (www.pinnacle1.com). More at www.myplates.com.

TxDMV begins operations on November 2, 2009. It is responsible for the registration, titling and credentialing of personal and commercial vehicles. It also licenses vehicle dealers and issues operating authority for commercial motor vehicles and buses. TxDMV also is home to the [Auto Burglary and Theft Prevention Authority \(ABTPA\)](#), which awards grants to law enforcement agencies to reduce auto theft and increase public awareness and education. To learn more, go to www.TxDMV.gov.

Contact Kim Miller Drummond at 512.423.4237 or kim (at) myplates (dot) com for interviews with:

- Texans with My Plates on their cars - interesting stories behind their plates
- County Tax Assessors - the official word on how plate pick-up works
- My Plates program leaders - fun facts about the program and lots of background info
- Jpegs of plates personalized with the name of your media outlet

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Contact Information

Kim Drummond

My Plates

<http://www.myplates.com>

512-423-4237

Online Web 2.0 Version

You can read the online version of this press release [here](#).



Celebrating Energy Awareness Month and "Get Smart, Go Green!" Sweepstakes, Green Mountain Energy Company and Smart Center Dallas Sponsor Energy Trivia Challenge

Three North Texas residents faced off today in "How Energy Smart are You?" Trivia Challenge and smart car race in Dallas today.

Dallas, TX (Vocus) October 29, 2009 -- A series of energy-related questions were asked during today's "How Energy Smart are You?" Trivia Challenge sponsored by Green Mountain Energy Company and smart center Dallas. Questions included "What type of light bulb uses 75% less energy and lasts 10 times longer than a regular incandescent light bulb" and "What is the leading cause of industrial air pollution in the U. S.?". The Challenge celebrated Energy Awareness Month as three North Texas residents answered a series of energy-related educational trivia questions and competed in a smart car race to determine the winner. The event took place at smart center Dallas, 6113 Lemmon Avenue.

Green Mountain, Texas' only electricity provider dedicated to cleaner energy, and smart center Dallas, hosted the Trivia Challenge to promote their "Get Smart, Go Green!" 2009 Sweepstakes to give away one of the most environmentally-friendly cars on the road today -- a smart fortwo Passion Coupe. The car (equipped with the manufacturer's standard base model package and limited warranty) that has an approximate retail value of \$16,235 before taxes, title and license to a qualifying Texas resident.

How Energy Smart are You? Trivia Challenge

Contest The Trivia Challenge consisted of three rounds of energy-related questions, followed by a smart car race. The contestants each raced a smart car that was placed in position based on the points accumulated during the trivia rounds by each contestant. The first car to cross the finish line was the Trivia Challenge winner. The three participants battling it out during today's Trivia Challenge were: Quirawn Hunter Taylor, from Waxahachie, Texas; Mary Anne Greene, from Dallas, Texas and Susan Thompson, from Flower Mound, Texas. Green Mountain's Super Earth Mascot kicked off the race. Susan Thompson was the winner and was presented with a certificate for use of a smart car for a week. The other two contestants received t-shirts, hats and posters for participating in the event.

Get Smart, Go Green! 2009 Sweepstakes

The giveaway is open The sweepstakes is open to Texas residents 18 years of age or older. Participants are invited to fill out an entry form online at www.greenmountain.com/smartcar, or in person when visiting the Green Mountain booth at various events around the Dallas metroplex, such as the Taste of Lee Park and Tamale Festival. (Editor's Note: See list of events at end of document.) The Sweepstakes will last three months and concludes on December 14, 2009.

The smart fortwo continues to be a preferred vehicle solution for American consumers in this cost-conscious, environmentally responsible society. It is the most fuel efficient, non-hybrid vehicle in the U.S., according to the 2009 EPA Fuel Economy Guide, achieving an average of 41 miles per gallon on the highway. The smart fortwo also is certified by the EPA as a "Smartway" vehicle, which indicates good environmental performance, placing it



among the "greenest" vehicles on the market. With the smart fortwo's small and agile design, navigating through traffic and into tight parking spaces is a snap, perhaps saving precious time.

Visit www.greenmountain.com/smartcar to view the "Get Smart, Go Green!" 2009 Sweepstakes Official Rules:

- No purchase is necessary to enter or win.
- One entry per household permitted from all methods of entry combined.
- All entrants must be a minimum of 18 years of age and residents of the state of Texas.
- The prize winner will be notified by Green Mountain on or before December 31, 2009.

There are two available methods for qualifying entrants to register for the Get Smart, Go Green! 2009 Sweepstakes:

1) In-person at the Green Mountain booth at certain local events and retail outlets in the DFW area (list is below).

2) Online at www.greenmountain.com/smartcar.

smart fortwo's attributes:

- Emits up to 50% less polluting emissions than average '09 model vehicles
- Fuel efficient with 33 mpg in the city and 41 mpg on the highway
- Meets or exceeds all federal government crash test standards
- Advanced crash avoidance and crash protection systems

smart fortwo Passion Coupe standard base model package includes:

- Panorama roof, alloy wheels
- Air conditioning with climate control
- 3-spoke leather sports steering wheel with gear shift paddles
- Power windows, AM/FM radio with CD player

Green Mountain Events in DFW:

Green Mountain plans to be present at the following events or retail locations in the DFW area and will have Sweepstake entry forms.

Home Depot, Hulen, Oct. 31

Dallas Farmers Market, Hoedown, Nov. 5

Home Depot, Lake Worth, Nov. 7

Taste of Lee Park, Dallas, Nov. 7

Tamale Festival, Dallas, Nov. 15

KwanzaaFest, Dallas, Dec. 12-13

About Green Mountain Energy Company

Green Mountain, the nation's leading provider of cleaner energy and carbon offset solutions, was founded in 1997 "to change the way power is made." The company is the longest serving green power marketer in the U.S. Green Mountain offers consumers and businesses the choice of cleaner electricity products from renewable sources such as wind and water, as well as a variety of carbon offset products. Green Mountain customers have collectively helped avoid over 4.9 million tons of CO2 emissions. For more information, visit

www.GreenMountain.com.



About smart center Dallas and Fort Worth

smart center Dallas and smart center Fort Worth are part of Park Place Dealerships which represents luxury brands in Texas and California including Mercedes-Benz, Porsche, Lexus, Volvo, Bentley, Rolls-Royce, Maserati and smart. With a dealership in Dallas and Fort Worth, smart center offers three models ranging in price from \$11,590 to \$16,590*

More information is available at www.parkplacetexas.com.

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Contact Information

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972-699-8953

Online Web 2.0 Version

You can read the online version of this press release [here](#).

News Image

