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iNetGlobal Launches ACESSE.com - The Second Generation Search Engine

ACESSE.com search engine is comparable to Yahoo and other search engines in returning search results. iNetGlobal continues to be the nation's fastest growing Internet Marketing firm. ACESSE.com has the information you need to know providing one of the most comprehensive search experiences on the Web!

(Vocus) November 20, 2009 -- Minneapolis-based [iNetGlobal's President and CEO, Steven J. Keough](#) announced today the global launch of [ACESSE.com](#) – a product of iNetGlobal, offering users the first “true” second generation search engine experience.

“What distinguishes ACESSE.com from other major search engines is the fact that iNetGlobal has over 30,000 global registered members searching and creating revenue for our clients. Our membership is growing at an alarming rate,” explains Steven J. Keough, President and CEO of [iNetGlobal](#).

ACESSE.com experienced a huge expansion in 2009 when the search engine was BETA tested in the United States with well-over 100,000 global users began logging on and experiencing ACESSE.com for themselves. To deal with the influx, ACESSE.com hired entire departments fluent in Chinese, Russian and Spanish to facilitate the growth of the search engine along with other iNetGlobal brands and services.

“Our databases are integrated with our suite of on-demand modules that together address the communications life-cycle from identifying key information, to distributing information, to closing the loop with digitized feedback and management analytics,” explains [Keough](#).

ACESSE.com strives to become the 2.0 version of search engines, offering clients exposure with users looking for point of sale hits so they can buy immediately. Like Google, AIM or Yahoo, ACESSE.com will still provide the top-notch knowledge and information internet marketers are looking for.

Make ACESSE.com you homepage and [“Surf the Web”](#) today.

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You can read the online version of this press release [here](#).



Blackbaud's 10th Annual Conference Encourages Nonprofits to Invest, Innovate, Involve and Inspire

More than 1000 nonprofit professionals gather in Charleston for annual professional development and networking event

Charleston, S.C. (Vocus) -- Blackbaud, Inc. (Nasdaq: BLKB) held its 10th annual Conference for Nonprofits this week in Charleston, South Carolina, welcoming 1000 nonprofit professionals from all over the world to learn more about nonprofit technology and techniques to help them succeed in 2010.

“In a downturn, nonprofits that can innovate, invest, involve and inspire their constituents are going to come out stronger than when they went in,” said Marc Chardon, Blackbaud’s chief executive officer. “Our customers live the value of ‘service to others makes the world a better place.’ We at Blackbaud live that value too, and the Conference provides a great opportunity for all of us to walk away with just a little more inspiration and just a little more energy to face the challenges ahead.”

>> Watch a recording of Marc Chardon’s welcome session at www.blackbaud.com/bbcontv.

This year’s Conference featured more than 130 sessions focused on fundraising, financial management, education and cultural-specific subjects, Internet solutions and marketing, current issues, and prospect research and analytics, and also included interactive workshops and roundtable discussions. Attendees learned more about recently released products and services including the [Blackbaud Learn](#)[™] annual training subscription, [Researchpoint](#)[™] for web-enabled prospect research, [Blackbaud NetCommunity Grow](#)[™] and [Blackbaud Sphere Grow](#)[™] for online marketing, website and event management, [The Financial Edge](#)[™] for Small Offices, and [Blackbaud Small School Solution](#)[™] for K-12 independent schools.

Blackbaud partnered with Unimedia, a visual communications firm located in Charleston, to live stream key sessions from the event, including the Internet Afternoon, which focused solely on Internet solutions and strategy. Archived recordings can be accessed for free at www.blackbaud.com/bbcontv.

“My takeaways from the conference are always about gathering new information, meeting new people, networking with them, and allowing good positive influences to come to me,” said speaker and attendee Dean Feener, from The Salvation Army Southern Territory. “Really, it’s not so much about products, it’s not so much about service – it’s really about bringing together people with disparate ideas, but common goals towards helping people and making the world a better place.”

>> Watch a recording of Dean Feener’s session “Future-Proof: Making Viable Plans in Uncertain Times” at www.blackbaud.com/bbcontv.

Derreck Kayongo, founder of The Global Soap Project presented the keynote session at the Conference to a packed auditorium. A former refugee who fled political despotism in Uganda, Derreck shared his unique path on life’s journey – a path that has led him to his current work of changing the world. Kayongo founded The Global Soap Project, a nonprofit that recovers and recycles soap from American hotels and facilitates a process by which



it is sanitized, melted and remolded into new bars, then distributed to refugee camps in Africa.

“As you all assemble here, it is important for you to understand your true love of these organizations – not to forget your mission,” said Kayongo. “It’s easy for you to be involved in the data, but don’t forget that behind all those figures, and behind all of your hard work, what drew you into these organizations.”

He offered attendees the following advice: 1. Reconnect to your work, 2. Get inspired, 3. Become crafty (find a way to make your work brand new), 4. Understand your mission in life, and 5. Connect with your family. He concluded his session with an African sing-a-long involving all attendees.

>> Watch a recording of Derreck Kayongo’s keynote session at www.blackbaud.com/bbcontv.

Blackbaud lived the value of this year’s Conference theme (and its corporate value), “Service to Others Makes the World a Better Place,” by directing approximately \$200,000 worth of Conference expenses to nonprofits and incorporating service projects throughout the event. Wherever possible, expenses, including event rental space, furniture, entertainment, and costs associated with securing speakers, went back to nonprofit organizations.

Team Blackbaud, an employee-led volunteer group, helped attendees paint murals that were provided through the Foundation for Hospital Art. Completed murals will be donated to organizations in the communities where Blackbaud has offices across the country. On Monday evening, attendees of the Blackbaud Tweetup (a gathering of its social media community), stuffed 100 bags of nonperishable food items for The Lowcountry Food Bank’s Backpack Buddies program, which provides healthy weekend meals for local children on school lunch plans.

>> Read more about Blackbaud’s commitment to philanthropy at www.blackbaud.com/philanthropy or at the “Service to Others” blog at www.blackbaud.com/servicetoothers.

About Blackbaud

Blackbaud is the leading global provider of software and services designed specifically for nonprofit organizations, enabling them to improve operational efficiency, build strong relationships, and raise more money to support their missions. Approximately 22,000 organizations — including University of Arizona Foundation, American Red Cross, Cancer Research UK, The Taft School, Lincoln Center, In Touch Ministries, Tulsa Community Foundation, Ursinus College, Earthjustice, International Fund for Animal Welfare, and the WGBH Educational Foundation — use one or more Blackbaud products and services for fundraising, constituent relationship management, financial management, website management, direct marketing, education administration, ticketing, business intelligence, prospect research, consulting, and analytics. Since 1981, Blackbaud’s sole focus and expertise has been partnering with nonprofits and providing them the solutions they need to make a difference in their local communities and worldwide. Headquartered in the United States, Blackbaud also has operations in Australia, Canada, the Netherlands, and the United Kingdom. For more information, visit www.blackbaud.com.

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Source: Blackbaud

Forward-looking Statements

Except for historical information, all of the statements, expectations, and assumptions contained in this news release are forward-looking statements that involve a number of risks and uncertainties. Although Blackbaud attempts to be accurate in making these forward-looking statements, it is possible that future circumstances might differ from the assumptions on which such statements are based. In addition, other important factors that could cause results to differ materially include the following: general economic risks; uncertainty regarding increased business and renewals from existing customers; continued success in sales growth; management of integration of acquired companies and other risks associated with acquisitions; risks associated with successful implementation of multiple integrated software products; the ability to attract and retain key personnel; risks related to our dividend policy and share repurchase program, including potential limitations on our ability to grow and the possibility that we might discontinue payment of dividends; risks relating to restrictions imposed by the credit facility; risks associated with management of growth; lengthy sales and implementation cycles, particularly in larger organization; technological changes that make our products and services less competitive; and the other risk factors set forth from time to time in the SEC filings for Blackbaud, copies of which are available free of charge at the SEC's website at www.sec.gov or upon request from Blackbaud's investor relations department. All Blackbaud product names appearing herein are trademarks or registered trademarks of Blackbaud, Inc.

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New Online Backup Suite Features Advanced SharePoint-Specific Interface & Features

New Online Backup with SharePoint-Specific interface, granularity and advanced policy management features.

Toronto, Ontario (PRWEB) -- On November 23 2009, Storagepipe Solutions will officially release the latest update of their SharePoint Online Backup solution. This new release offers more power and control to SharePoint administrators who want to back up their systems to “the cloud”.

According to Steven Rodin, Storagepipe president: "In our discussions with the SharePoint community, administrators told us that they loved the convenience and security of online backup. We were told that they would gladly switch, if only there was a solution that offered complete platform protection, low level granularity, and an easy-to-use toolset for managing backup policies."

Based on this feedback from SharePoint users, here are some features that Storagepipe has implemented in their latest update:

- An integrated backup plan builder
- A tree view of the entire SharePoint environment
- A discovery dashboard that provides an overview of your system
- Ability to restore at the platform and item level, with versioning
- An integrated restore timeline view that shows all available recovery points

The SharePoint Online Backup from Storagepipe can protect any component within a SharePoint farm. This includes InfoPath forms & services, Project Server, IIS, Index database, and other systems. The solution also provides SharePoint administrators with the ability to specify policies for individual items such as contacts, events, lists, or almost any other logical class of data.

This latest release from Storagepipe demonstrates that online backup is, in fact, robust enough to meet demands of larger organizations with complex IT environments.

“Too many companies will split up their backup systems... with laptops and desktops online... and major servers to tape. Although much of the press around online [backup software](#) has been focused on laptops and desktops, a large portion of our customer base relies on us to protect servers, databases, email systems and mission-critical applications that need to run 24/7. If you pick the right provider, you can securely automate all of your corporate data protection and have it all managed through a single source.” says Rodin.

In addition to SharePoint [Online Backup](#), Storagepipe Solutions also provides backup and high availability solutions with support for SQL, Oracle, Exchange and many others enterprise systems. Companies interested in automating their SharePoint backups through Storagepipe can visit <http://storagepipe.com> in order to arrange a product demonstration.



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FileMaker Announces \$200 Off Early Registration for the 2010 Developer Conference in San Diego

Register now for the FileMaker Developer Conference at www.filemaker.com/devcon.

Santa Clara, CA (Vocus) November 18, 2009 -- Early registration for the 2010 FileMaker Developer Conference, to be held in San Diego, is now open and available for a limited time at \$200 off the full conference price, FileMaker announced today.

Register early at www.filemaker.com/devcon. The \$200-off registration offer expires May 21, 2010.

The 15th annual FileMaker Developer Conference, Aug. 8-11, 2010 at the [Manchester Grand Hyatt](#), San Diego, is the world's largest gathering of corporate and independent FileMaker developers, consultants and trainers.

The FileMaker Developer Conference has long been the one "can't miss" gathering for the worldwide FileMaker community. It provides developers with creative solutions, technical ideas, a wide array of fun events and lots of inspiration to tackle new database challenges. For many, the FileMaker Developer Conference is a perfect venue for fine-tuning current skills, and developing new ones.

"The formal and informal exchange found at DevCon is priceless," said Ryan Rosenberg, vice president, marketing and services, FileMaker, Inc. "DevCon is the perfect place to get ideas and learn new skills to become a better FileMaker developer."

At this year's conference, attendees will have the opportunity to attend in-depth workshops and seminars led by FileMaker experts, network with other developers and talk with exhibitors about their products. The conference will also feature the popular under-the-hood sessions, as well as the chance to sync up with FileMaker engineers, product managers and technical support team members.

A limited number of rooms at a special group rate are available only while they last at the Manchester Grand Hyatt. DevCon attendees are strongly urged to make reservations at the Hyatt before low-priced rooms sell out. Visit www.filemaker.com/devcon today for room reservations.

About FileMaker, Inc.

[FileMaker](#) is the leader in easy-to-use database software. Millions of people, from individuals to some of the world's largest companies, rely on FileMaker software to manage, analyze and share vital information. The company's products are the FileMaker Pro line – versatile database software for teams and organizations, for Windows, Mac and the Web – and Bento, the personal database for Mac, iPhone and iPod touch. FileMaker, Inc. is a subsidiary of Apple.

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LiveTime Releases Virtualization for SaaS-based Service Management Providers

LiveTime virtualization now supports SaaS-based Service Management providers with seamless upgrades, SSL and support for vSphere 4 and XenServer 5.5.

Newport Beach, CA (PRWEB) November 19, 2009 -- LiveTime Software, a leading provider of Web based ITIL [3 Service Management](#) and [Help Desk](#) software, today announced the release of the LiveTime [Virtual Appliance](#) 6.0. The new virtual appliance has been specifically designed for [SaaS](#)-based Service Management providers, offering full isolation and a simple menu driven interface. Each appliance can operate in as little as 512Mb of RAM and can scale the number of virtual processors and memory to meet the needs of any customer.

As a standalone platform, the LiveTime Virtual appliance also includes an auto update facility so customers can automatically remain current with the latest LiveTime release. Simply choose the update option and LiveTime will automatically download and install the latest release direct from the console.

Designed around open standards the LiveTime Virtual Appliance includes Apache 2.2, Tomcat 6.0, Java 6 and LiveTime 6.0, optimized for LiveTime service delivery. Version 6.0 includes an updated kernel and support for VMware vSphere 4.0 and Citrix XenServer 5.5 with guest tools for each environment. In addition, LiveTime supports the Open Virtualization Format (OVF) and Microsoft's Hyper-V environment.

Organizations can now leverage LiveTime's highly scalable ITIL Service Management software with the ease of installation of traditional software. The virtual appliance provides the necessary scalability and security that is difficult to achieve when deployed on existing hardware and operating systems. Since the system has been hardened at the operating system layer, LiveTime provides Just Enough Operating System for its needs. This makes the system easy to update and maintain and provides a very small footprint and a 200Mb download.

About LiveTime Software

Headquartered in Newport Beach, California, LiveTime Software, Inc. is a vendor of Web 2.0, Open Standards based ITIL service management, help desk and support software for medium to large enterprises such as Verizon, NEC and the United States Department of Defense. Founded in 1999, LiveTime Software is a privately held firm with offices in the United States, Australia and the United Kingdom. For more information visit www.livetime.com

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HRmarketer.com Enhances Social Networking Features to Company's Key Databases

HRmarketer.com, the premier online marketing and public relations service in the human resource industry, announced key social networking enhancements to its HR blogs and media outlets databases.

Capitola, CA (PRWEB) November 19, 2009 -- HRmarketer.com, the premier online marketing and public relations service in the human resource industry, announced key social networking enhancements to its HR blogs and media outlets databases.

The blogs database, [one of eight informational databases available on HRmarketer.com](#), tracks the most influential human resources blogs across all sectors of HR, including top HR technology, benefits, training, recruitment and legal blogs. HRmarketer re-designed the blogs database and added convenient RSS feed capability. HRmarketer tracks hundreds of HR blogs and the RSS feeds make it easier for HR vendors to manage the large amounts of information posted to the blogs on a daily basis. HR vendors can also use HRmarketer's built-in blogger communications interface to effectively build relationships with bloggers, which has becoming increasingly important in media relations.

HRmarketer.com has also added enhanced functionality to its media outlets database. The database provides detailed profiles for more than 700 human resource trade publications, as well as business periodicals, local business journals, daily newspapers, and online news portals. Profiles include readership demographics, editorial calendars, press contacts, advertising rates, list rental information and byline article opportunities. Last year, the company began tracking LinkedIn, Twitter and Facebook profiles for journalists.

In this most recent upgrade, the company will now make Twitter feeds available for HR media contacts that have Twitter accounts. This information enables HRmarketer members to access journalist's tweets directly from the HRmarketer database - and subscribe to RSS feeds to easily track Tweets from their favorite media contacts. Many journalists are now open to communicating with vendors through Twitter and HRmarketer makes it easy for HR vendors to interact and build relationships with journalist.

Inspired by the sweeping revolution of social networking, HRmarketer.com is the first media relations database service to offer these interactive capabilities. It's another first for the company that began tracking HR and benefits bloggers in 2007, before much of the HR business community was aware of the social media phenomenon.

The company is planning several major feature enhancements in the upcoming quarters, including ground-breaking marketing planning software that will enable HR vendors to track and measure their overall marketing and PR spend. Additional announcements will include enhanced keyword tracking tools to better measure the impact of search engine optimization initiatives and an updated HR Buyers guide that gives HR professionals the ability to rate and review HR vendor products and initiate RFPs.



About HRmarketer.com

HRmarketer.com is a division of Fisher Vista LLC, a marketing software and services firm focusing exclusively on the human capital and healthcare industries. Through its marketing and public relations services, HRmarketer.com has worked with over 700 human resource and employee benefit service providers, helping them generate publicity, website traffic, sales leads and improved SEO.

This press release was distributed through PR Web by Human Resources Marketer (HR Marketer: www.HRmarketer.com) on behalf of the company listed above.

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Boston Tax Firm Caturano and Company Aligns with Intacct to Expand Financial Application Solutions with Cloud Computing

Boston tax firm joins Intacct Accountants Program from CPA2Biz to add cloud financial management and accounting to portfolio of business process outsourcing solutions.

Boston, MA, San Jose, CA, and New York, NY (PRWEB) November 19, 2009 -- [Boston Tax Firm](#) Caturano and Company, Intacct and CPA2Biz today announced that [Caturano and Company](#) has joined the Intacct Accountants Program and will begin offering Intacct's cloud computing-based financial management and accounting applications to its clients worldwide. This partnership expands the Accounting and [Business Process Consulting](#) provided by Caturano and Company to its small and middle-market business clients, by enhancing its client service model capabilities including transaction processing, reporting and decision making.

The Intacct Accountants Program is exclusively available through CPA2Biz, a subsidiary of the American Institute of Certified Public Accountants (AICPA).

Through the partnership, Caturano and Company will deploy both Intacct and Intacct Accountant Edition, the market-leading cloud accounting applications, to help its clients improve their financial performance, take better advantage of financial advice and make better and faster business decisions. Intacct Accountant Edition is available exclusively from CPA2Biz, and is a cornerstone of the AICPA's preferred family of business solutions that help CPA firms adopt cloud computing, deepen their role as a trusted business advisors and transform their client accounting practices.

"Joining the Intacct Accountants Program allows us to stay ahead of industry trends, most importantly cloud computing, by offering proven cloud accounting applications with a fully integrated platform to our clients," said Jim Cashin, Shareholder at Boston Tax Firm Caturano and Company. "By partnering with Intacct and CPA2Biz we are even better positioned to provide software solutions and business process outsourcing solutions to our middle market clients to increase efficiency and lower costs for back office processing."

"We created the Intacct Accountants Program to help firms like Caturano and Company move to cloud computing and eliminate the headaches associated with traditional accounting software," said Michael Cerami, vice president of strategic alliances at CPA2Biz. "By joining the program and moving their clients onto Intacct Accountant Edition, CPA firms like Caturano and Company can improve productivity, increase transparency and reduce costs – all while providing better service to their clients."

"We continue to attract the country's leading CPA firms to the Intacct family because they have seen that moving accounting and financial management to the cloud delivers better service and higher productivity for their clients," said Daniel Druker, senior vice president of marketing and business development at Intacct. "Caturano and Company is a visionary firm that will help Intacct and the AICPA speed the adoption of cloud computing by finance professionals worldwide."



Cloud computing refers to the variety of ways in which technology companies offer computing services over the Web from remote data centers.

About Caturano and Company

Caturano and Company is New England's largest regional full-service CPA, consulting, and wealth management firm and one of the top 40 CPA firms in the country, with 33 partners and over 370 employees. The firm provides services in the areas of assurance, tax, management and technology consulting, business risk and controls, transactional services, business valuation, and wealth management for companies ranging from small and emerging, to middle market and prominent public companies.

To serve the needs of our multi-location clients, the firm is an active member of Baker Tilly International, one of the world's top ten accounting and business advisory services networks, focused on serving the global needs of growing multi-national enterprises; comprised of 145 independent member firms with 509 offices in 110 countries.

About CPA2Biz

CPA2Biz is a subsidiary of the American Institute of Certified Public Accountants (AICPA), the national, professional association of CPAs. The company is the exclusive marketing arm for AICPA products and services—including publications, webcasts, conferences, continuing professional education and member benefits programs, to CPAs and financial professionals nationwide. cpa2biz.com is the leading e-commerce site for the accounting profession and is ranked by Internet Retailer as one of the top five hundred e-commerce sites in the US.

CPA2Biz also enables small and mid size accounting firms nationwide with its Trusted Business Advisor Solutions program—web-based tools, programs and resources, transforming how firms deliver client accounting services. Today, more than half the CPA firms in the US are leveraging one or more of these solutions or programs to build more collaborative and strategic client relationships.

CPA2Biz is headquartered in New York, NY and has its technology and engineering offices in Santa Clara, CA. For more information on the CPA2Biz visit www.cpa2biz.com. For more information on the Intacct Accountants Program from CPA2Biz visit www.clientsolutions.cpa2biz.com.

About Intacct

Intacct is the market and technology leader in on-demand financial management and accounting applications for businesses and CPA firms. Bringing cloud computing to finance and accounting, Intacct's award-winning applications are the preferred financial applications for AICPA business solutions. Intacct applications are used by thousands of businesses, from startups to public companies and are designed to improve company performance and make finance more productive. The Intacct system includes accounting, contract management, revenue recognition, inventory, purchasing, vendor management, financial consolidation and financial reporting applications, all delivered over the Internet via Software as a Service (SaaS). Intacct is headquartered in San Jose, California.

For more information, please visit www.intacct.com.



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and company

MindTouch Goes Cloud

MindTouch, the open source alternative to Microsoft SharePoint, launches a new cloud based business platform for collaboration and business automation.

San Diego, CA (PRWEB) November 19, 2009 -- MindTouch, [the open source alternative to Microsoft SharePoint](#), today extended its popular enterprise collaboration platform to the cloud. The new offering makes it easy for business power users with no programming knowledge to mashup data from existing enterprise systems into real time charts, graphs, reports and tabular data. [MindTouch Cloud](#) allows companies to replicate the features and functionality of MindTouch 2009 Standard in seconds with the swipe of a credit card and without a call to their IT department.

"MindTouch has essentially built an open source, cloud-enabled SharePoint that is accessible to non-programmers," said Sam Ramji, Vice President of Strategy at [Sonoa Systems](#), a provider of analytics, management and cloud governance solutions for APIs and cloud services, and President of the newly-formed CodePlex Foundation. "The more I look at what they've done, the more I realize they've built a business platform more than a technology platform."

The new platform is the company's first foray into cloud computing and is the first SaaS-based solution to give organizations the ability to easily collaborate across data from multiple enterprise systems and web applications. Never before have non-programmers been able to so easily overlay critical data from commonly used enterprise systems --Salesforce.com, SugarCRM, support ticketing, accounts payable, ERP-- all within an easy to use collaborative environment. Pricing for the company's new SaaS offering starts as low as \$7 per user per month.

"This solves the business problem of accessing critical line of business information," said Aaron Fulkerson, Founder and CEO, MindTouch. "Previously, business users would have to wait weeks or even months to get to the information they need to make intelligent decisions. And the end result was static, difficult to share and challenging to collaborate on. Anyone who has to track and collaborate across the silos of a supply chain, cull data from multiple data sources monthly or report across CRM, support, financial, etc knows the tremendous value of automation with MindTouch."

Unlike Google and Microsoft, which approach enterprise collaboration with a focus on traditional documents and spreadsheets, MindTouch's approach to the market is focused on connecting deeper, business-critical data locked away in corporate silos and making it easier for non-technical business users to quickly automate reports, build applications and deploy dashboards based on that data.

MindTouch Cloud is the third major release in the company's [collaborative networks](#) roadmap. It follows the September launch of MindTouch Collaborative Knowledge Base, the first packaged solution of its kind to enable safe crowd sourcing of product documentation. In June, the company launched MindTouch Collaborative Intranet, which tackled the failure of current corporate portals and enterprise social networks to deliver value to business users. In November 2009, CIO Magazine named MindTouch as one of [11 open source companies to watch](#).



[MindTouch customers](#), which include companies such as Mozilla, Microsoft, Intel, Intuit, The Washington Post, EMC, Harvard, Timberland, The US Army and The United Nations -- are reporting double-digit percentage increases in productivity and orders of magnitude of return on investment from their MindTouch-powered collaborative networks. Bill Me Later saw a 1000-to-one return on investment in the first year using MindTouch. Red Mountain Retail saved millions of dollars with 25 percent productivity gains by connecting MindTouch to their legacy Intranet, databases, and financial applications. More than 16 million users worldwide use MindTouch.

MindTouch is offering a 30-day free trial of MindTouch Cloud at <http://cloud.mindtouch.com/>

About MindTouch

MindTouch set out to solve the problem of collaboration by making it possible for non-programmers to connect enterprise systems, databases and web-services in the context of an easy to use collaborative environment. The purpose of MindTouch is to provide wiki-like ease of collaboration between humans and machines; thereby enabling less-technology savvy people to automate reports and systems and create dashboards. For more information, please visit www.mindtouch.com

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You can read the online version of this press release [here](#).



Lobbyists.info Releases Complete Lobbying Suite

The leading provider of information on lobbying and government relations, Lobbyists.info, is pleased to announce the launch of a powerful new suite of lobbying resources. The one-stop resource for information on lobbying and government relations will now consist of three components: Washington Representatives Online, US Congress Online and The Lobbying Compliance Center.

Bethesda, MD (PRWEB) November 19, 2009 -- The leading provider of information on lobbying and government relations, Lobbyists.info, is pleased to announce the launch of a powerful new suite of lobbying resources. The one-stop resource for information on lobbying and government relations will now consist of three components: Washington Representatives Online, US Congress Online and The Lobbying Compliance Center.

Washington Representatives Online is the online directory of all 22,000+ federal lobbyists and 12,000+ lobbying clients, including the legislative areas they are registered to lobby under. This database also contains contact information for PAC's, 527 Groups, think tanks and government legislative affairs offices.

US Congress Online is the online database of all Members of the US Congress and 7,000+ Congressional staffers. Profiles include complete contact information, photos, maps, biographies, and more. The database is searchable by a wide range of criteria, including committee assignments, previous work experience, demographic and geographic details, and is also viewable as an interactive US map of all Members.

The Compliance Center is the resource for all things compliance, from LD-1, LD-2, LD-203 and FARA filing forms, to FAQs on lobbying ethics and technical questions regarding HLOGA compliance, to complete ethics training sessions. The Compliance Center is also home to The Lobbying Compliance Handbook, practical and comprehensive guidance on complying with ethical and legal restrictions for lobbyists. This all-new searchable e-book is easier to use than ever before.

Lobbyists.info is the leading provider of reference information on and for the government relations and lobbying industry and is maintained by its parent publisher, Columbia Books & Information Services.

For more than 40 years Columbia Books & Information Services has provided users with information on the associations, government relations, lobbying and public relations communities. As a publisher of print directories, online databases, mailing lists, and audioconferences, we have extensive experience capturing and delivering relevant and accurate information on the above topics in easy-to-use formats. Whether you are interested in lobbyists and their clients, associations and their executives, or public affairs professionals, we have a resource that will fit your needs.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).



ActiveState Introduces Firefly, a New Hosted Project Management and Collaboration Solution for Software Development Teams

Leader in developer solutions makes teams even more productive with turn-key source code hosting, project management, issue tracking, collaboration.

Vancouver, BC (PRWEB) November 18, 2009 -- Today, [ActiveState](#), the dynamic languages company, launched [Firefly](#), a hosted project management and collaboration solution for managing commercial software development projects. As a turn-key solution, Firefly comes pre-configured with integrated source code revision control and code hosting, project management, issue and time tracking, and collaboration tools like wikis, blogs and forums. Firefly eases administrative pain that goes hand-in-hand with software development and makes it easy to share information between team members and customers.

With Firefly, software and web development teams in large enterprises and small-to-medium sized businesses can become more productive, more efficient and deliver higher quality software projects on time. Firefly simplifies project management with built-in systems to track and manage features, bugs and team tasks. Managers can set clear priorities, understand dependencies and gain visibility into project status and progress.

“Putting a project management system in place can be challenging for small development teams,” said Shane Caraveo, Firefly Product Manager. “Nearly 20% of small development teams report they do not use a solution for source code hosting, project management or collaboration according to a recent survey. Free solutions can take significant time, knowledge and effort to install and configure while commercial solutions may lock you in. As a commercial solution built on the open source Trac system, Firefly gives you the best of both worlds providing you with a reliable, easy to use solution without any contract.”

Caraveo added, "With a system like Firefly in place, developers can focus on what they need to do, rather than spending precious time configuring and maintaining system necessary for their work. Firefly provides the management infrastructure that helps developers keep the correct focus during their projects."

Built with small development teams in mind, Firefly is a hosted, centralized and secure environment where development teams can work on projects anytime, anywhere, and simultaneously without conflict. Firefly standout features include:

- Pre-configured and ready to use; easy permissions management and privacy for team members
- Integrated source code hosting, revision control, issue tracking, and version control with Subversion and Mercurial
- Project management tools for tracking time, workflow, project progress, milestones and team work activity
- Collaboration tools including wikis, blogs and forums
- Visibility into project status at a glance for managing milestones effectively

Firefly offers peace of mind with enterprise-grade security and continuous data backup using Amazon's secure EC2 datacenters and encrypted communications via SSL. Firefly also integrates with a development team's current toolset, including IDEs, third-party wiki editors and other applications with the XML-RPC and JSON



API.

Availability & Pricing

Firefly is now available in four editions to suit development teams and independent developers: Team (\$39/month), Professional (\$19/month), Solo (\$9/month), and Community (free). For more information about Firefly and the editions, visit www.activestate.com/firefly.

About ActiveState

ActiveState, established in 1997, creates and provides professional business solutions and industry-recognized tools for corporations and developers who use dynamic languages including Perl, Python, and Tcl. Its open source language distributions - ActivePerl, ActivePython and ActiveTcl - are renowned for their quality and relied upon by companies and developers worldwide. ActiveState is owned by its employees and Pender Financial Group, a private merchant bank focused on technology in British Columbia. For more information, visit www.activestate.com.

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You can read the online version of this press release [here](#).



Upsite Technologies Partners with Sensatronics to Improve Data Center Energy Efficiency Worldwide

For a limited time, Sensatronics will package Upsite's award-winning [HotLok Blanking Panels](#) with its leading product, the Senturion.

Santa Fe, NM (PRWEB) -- Upsite Technologies, Inc., leading developer of highly engineered airflow solutions designed to optimize existing data center infrastructure is pleased to announce a partnership with Sensatronics, a leading source for temperature and environmental monitoring products for the IT industry.

For a limited time, Sensatronics will package [Upsite's award-winning HotLok Blanking Panels](#) with its leading product, the Senturion. The [HotLok Blanking Panel](#) is engineered to seal openings in the front of the IT equipment racks to prevent hot air from circulating and the Senturion monitors temperature, environmental, and security conditions in the data center.

Both the HotLok product and the Senturion have been studied extensively and permit raising computer room temperature setpoints, which can save data centers thousands of dollars a year in operating costs (cooling energy reduction) and capital costs (deferred additional cooling infrastructure costs).

"We're thrilled to collaborate with Sensatronics to create more efficient data centers worldwide. Our new research shows that [HotLok installations facilitate placing 29.5 percent of CRAH units on inactive standby](#), resulting in up to 29 percent reduction in annual operating costs and simple payback in a few short months. If HotLok can achieve that for data centers without temperature monitoring systems, imagine the savings available when Senturion is also installed. Our partnership represents a true understanding of data center needs," says Tom Setaro, vice president of worldwide sales for Upsite Technologies.

Michael Spurr, President of Sensatronics says: "We were looking for a partner and solutions company with innovative thermal and airflow management products and found it in Upsite Technologies. We manufacture devices that provide ongoing, real-time environmental data so data center managers can run their operations at peak efficiency. Armed with environmental data such as temperature, humidity and power, operators are looking for solutions that will mitigate problems like hotspots, bypass airflow and overcooling. The resulting energy savings get driven straight to the bottom line for the company."

About Upsite Technologies

Upsite Technologies, Inc. pioneers in the data center industry with a systematic solutions suite of sealing products and diagnostic services engineered to optimize existing computer room airflow and cooling infrastructure. The company is recognized worldwide for the discovery of bypass airflow, and for [KoldLok® Raised Floor Grommets](#), its inaugural product designed to eliminate it.

In addition to the growing family of KoldLok products, Upsite's solutions suite includes the HotLok® Blanking Panel for sealing rack unit openings in IT equipment and server cabinets to prevent hot exhaust air circulation and



Upsite® Services, diagnostic computer room health consultations. The solutions suite is engineered to optimize thermal load capacity, increase equipment reliability, target hotspot remediation, reduce intermittent equipment failures, minimize bypass airflow, lower energy usage, save operating costs, defer capital costs, and facilitate server increases. The company is an ENERGY STAR Service and Product Provider Partner.

Upsite uses its collective 140 years of data center experience to research, develop, manufacture, and deliver more effective approaches to operating data center environments in order that they experience increased availability, function at a profit, and reduce their carbon footprint through more efficient airflow management. Visit upsite.com for more information.

About Sensatronics

Founded in 2001, Sensatronics is a leading source for temperature and environmental monitoring products for the IT industry. Sensatronics devices protect valuable IT equipment and the data stored in that equipment in data centers and server rooms around the world. For more information, visit the Sensatronics website at www.sensatronics.com or call (800) 633-1033.

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You can read the online version of this press release [here](#).



Deduplication Trend Eases the Strain of Medical Records Storage

One of the keys to affordable healthcare is the ability to store and stream high-volume [electronic medical records](#). To prevent runaway storage growth, healthcare providers must ensure that medical data is only stored once. PBG is taking the lead in helping healthcare industries to eliminate the duplicate data problem through deduplication, the process of recognizing – and rejecting – redundant data objects.

Bellmawr, NJ (Vocus) November 18, 2009 -- One of the keys to affordable healthcare is the ability to store and stream [electronic medical records](#), providing physicians, hospitals, HMOs, and other practitioners with information relevant to diagnosing and treating patients.

To prevent runaway storage growth, healthcare providers must ensure that medical data is only stored once. For example, X-rays and other images contain a lot of duplicate data objects – resulting in wasted storage. When these images are replicated or backed up, the duplicate objects are themselves duplicated, thus exacerbating the storage problem.

PBG helps eliminate the duplicate data problem through deduplication, the process of recognizing – and rejecting – redundant data objects. PBG employs leading-edge deduplication technology from NetApp to enable enterprises clients to:

- * Reduce their initial storage spend;
- * Prolong the interval between storage upgrades;
- * Increase data transmission speed and lower bandwidth requirements; and
- * Store more data online, for longer periods.

One of PBG's clients is MobilexUSA, America's leading provider of mobile imaging services. MobilexUSA is responsible for conducting, digitizing, and storing millions of electronic x-rays, ultrasounds, and electrocardiograms, delivering that information – on demand and within seconds – to radiologists and other specialists located across the country and around the world. Deduplication helps MobilexUSA manage their storage growth while continuing to provide fast and reliable service to their customers.

For more information, please contact PBG at 856-931-1604, x111 or, via e-mail at [info\(at\)pbgnetworks.com](mailto:info(at)pbgnetworks.com). To download a copy of the MobilexUSA case study, click on [Case Study](#).

Founded in 1996, PBG, Inc. provides storage systems and storage management services to enterprise clients. As one of its specialties, PBG employs virtualization technology to improve storage utilization and control storage costs.

www.pbgnetworks.com



NetApp creates innovative storage and data management solutions that accelerate business breakthroughs and deliver outstanding cost efficiency.

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News Image





Penguin Computing Adds GPU Computing Capabilities to On Demand Service

NVIDIA Tesla GPUs Integrated into Penguin on Demand System – Now Delivers Huge Boosts in Performance for Users.

San Francisco, CA (PRWEB) November 17, 2009 -- Penguin Computing, experts in high performance computing solutions, today announced that Tesla GPU compute nodes are available in its Penguin on Demand (POD) system. Tesla equipped PODs will now provide a pay-as-you-go environment for researchers, scientists and engineers to explore the benefits of GPU computing in a hosted environment.

The POD system makes available on demand a computing infrastructure of highly optimized Linux clusters with specialized hardware interconnects and software configurations tuned specifically for HPC workloads. The addition of NVIDIA's Tesla GPU Compute systems to POD now allows users to port their applications to CUDA or OpenCL and test their results very quickly and without capital costs.

POD provides high-density Xeon-based compute nodes coupled with high-speed storage, a persistent and secure compute environment that runs on a head node and executes directly on the compute nodes' physical cores. Jobs run over a localized 10Gig network topology to maximize I/O bandwidth to the user's storage and minimize latency between processes. Penguin Computing also offers a full range of expert support and services for POD customers including application set-up, creation of the HPC computing environment, ongoing maintenance, data exchange services and application tuning.

"We are very excited about the addition of Tesla GPU compute nodes to our Penguin on Demand service," says Tom Coull, General Manager of Products and Engineering at Penguin Computing. "Providing a GPU compute capability further differentiates POD from other more general purpose offerings and continues to demonstrate our commitment to giving users a state of the art HPC-focused compute capability in the cloud."

"Penguin's On Demand Tesla-based GPU computing environment is a great step forward in providing high-performance computing on demand. Our GPU computing customers now have an on demand platform for developing and delivering their CUDA and OpenCL applications to a wide audience – basically anyone with an Internet connection," said Sumit Gupta, senior product manager, GPU Computing at NVIDIA.

Penguin will be demonstrating the capabilities of the Tesla-enabled POD at SuperComputing 2009 at Booth #911.

About Penguin Computing

Penguin Computing, headquartered in San Francisco, California, specializes in complete, integrated HPC clustering solutions. Penguin has been a successful innovator for over a decade, providing Linux HPC solutions to a variety of industries. Penguin's staff, including the originator of the Beowulf Cluster architecture, has unsurpassed experience in delivering a powerful combination of fully integrated HPC clusters, comprehensive cluster management software, and services. For more information about Penguin Computing and Penguin products please go to <http://www.penguincomputing.com>.

Penguin Computing and Penguin on Demand are trademarks or registered trademark of Penguin Computing, Inc.



Linux is a registered trademark of Linus Torvalds. Other names are for informational purposes only and may be trademarks of their respective owners.

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You can read the online version of this press release [here](#).



WTS Announces Reflexite Corporation is Honored with Oracle's "Enable the Eco-Enterprise" Award

WTS, Inc., the leader in application hosting, managed disaster recovery planning, and colocation services for Oracle's JD Edwards applications, and their customer Reflexite Corporation have been recognized by Oracle with an "Enable the Eco-Enterprise" award.

Seattle, WA and Denver, CO (PRWEB) November 17, 2009 -- WTS, Inc., the leader in [application hosting](#), managed [disaster recovery planning](#), and [colocation services](#) for Oracle's JD Edwards applications, and their customer Reflexite Corporation have been recognized by Oracle with an "Enable the Eco-Enterprise" award. This award recognizes Oracle customers and partners who rely on Oracle Applications and/or Technology products to support their green business practices and sustainability initiatives to reduce their environmental impact, while improving business efficiencies and reducing costs.

Reflexite's nomination for this award also cited their contributions to improved operational resource utilization by leveraging JD Edwards EnterpriseOne in a hosted environment. Rather than build, house, and operate an ERP data and server center, Reflexite partners with [WTS](#) to deliver JD Edwards EnterpriseOne with fewer resources and reduced energy consumption. Also recognized with Reflexite and WTS is Andrews Consulting Group, who installed the JD Edwards software at Reflexite.

"Reflexite is in the midst of a transformation on many fronts," said Dr. Michael Foley, President and CEO of Reflexite. "We are launching a new business called Reflexite Energy Solutions, which will produce optical components and films for customers in the solar energy, display, and lighting markets. Our products will reduce energy consumption, generate clean energy, or make electro-optical systems operate more efficiently. At the same time, we are trying to make our business more efficient and reduce our carbon footprint. JD Edwards EnterpriseOne enables us to generate less paper, reduce waste, and increase operating efficiencies."

Applicants for the Enable the Eco-Enterprise award demonstrated how Oracle products improved the efficiency of their organization by helping them cut out waste, use resources productively, and minimize their carbon footprint. Reflexite illustrated their eco-efficiency by reducing paper usage and manufacturing waste, improving management of fuel consumption for transportation and warehouse operations, and reducing power consumption of their information technology solution by leveraging the energy management and equipment virtualization strategies deployed by WTS.

"Outsourcing with a provider who has a focus on energy efficiency demonstrates a corporate awareness of the conservation issues of the 21st century," states [Tom Hughes](#), President and CEO of WTS. "As an energy conscious outsourcing provider, WTS is taking proactive measures to reduce energy consumption in our daily multi-customer business operations. We demonstrate energy reductions by using more efficient server hardware, virtualization of hardware within the enterprise, and by working with our energy provider to identify other energy saving measures."



The awards were presented at Oracle OpenWorld by Mr. Jeff Henley, Chairman of Oracle. The 15 winning companies were selected by a panel of six judges, which included four Oracle green experts along with influential industry leaders from Business for Social Responsibility (BSR) and National Geographic Education Programs. "The world's leading organizations are embracing environmental initiatives as a central part of their business strategy," said Oracle Chairman, Jeff Henley. "While these initiatives are driven by a diverse range of business objectives, including the desire to protect the environment, reduce costs or produce eco-friendly goods to meet growing consumer demand, the one constant is the central role for Information Technology. This is why Oracle is acknowledging its customers' environmental leadership with the "[Enable the Eco-Enterprise](#)" awards as environmental initiatives are not only good for the environment, but ultimately good for business overall."

WTS customers experience greater benefit and value from their JD Edwards investments by leveraging WTS' expertly managed IT infrastructure and years of experience in applications management--allowing customers to focus on their core business. WTS' leadership position can be attributed to its focus on customer satisfaction and its commitment to delivering advanced technology solutions to companies running Oracle's JD Edwards applications.

WTS is a member of the Oracle PartnerNetwork.

About WTS

WTS, Inc., the leader in application hosting and managed disaster recovery services for Oracle's JD Edwards enterprise software, provides a wide range of services for JD Edwards EnterpriseOne and JD Edwards World customers including Hosting, Disaster Recovery and Business Continuity, Colocation, Managed Services and complementary product support. Our customers benefit from an industry-leading and proven solution that increases efficiency, enables business and technology change, and reduces IT risk. Oracle holds a significant equity interest in WTS. Founded in 1997, WTS is a privately held corporation with headquarters in Seattle, Washington, a regional office on the Oracle campus in Denver, Colorado, and data centers in Tukwila, Washington and Denver, Colorado. Additional information about WTS is available at www.wts.com.

About Reflexite Corporation

At Reflexite our business is the Management of Light. Our growth strategy is to combine our core capabilities in optical engineering, microreplication, and polymer processing to create new, differentiated products for global markets. Current and future priority markets are reflective products, display optics, lighting optics, instrumentation optics, and telecom optics. For more information about Reflexite, visit www.reflexite.com.

About the Oracle PartnerNetwork

Oracle PartnerNetwork is a global business network of more than 22,000 companies that deliver innovative software solutions based on Oracle software. Through access to Oracle's premier products, education, technical services, marketing and sales support, Oracle PartnerNetwork Specialized provides partners with the resources they need to be successful in today's global economy. Oracle partners are able to offer their customers leading-edge solutions backed by Oracle's position as the world's largest business software company. Partners who are able to demonstrate superior product knowledge, technical expertise and a commitment to doing business with Oracle can apply to qualify for Specializations.



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News Image





Aspire Technologies, Inc. Announces Release of QuoteWerks Version 4.0 Build 51

The new build introduces the revolutionary QuoteWerks Communicator SPAM filter neutralizer and includes an enhanced Microsoft Dynamics CRM integration, improved Maximizer integration, and support for QuickBooks 2010 (USA and Canada).

Orlando, FL (Vocus) November 16, 2009 -- Aspire Technologies, Inc., a leading provider of sales quoting software solutions for the global small and mid-markets, announced today the release of a new build which includes over twenty-two new features. Included in the build are numerous features designed to help companies of all sizes reduce their cost-of-sales and improve sales worker efficiencies.

Build 51 improves some existing integrations and also adds some new features for users. The most notable features include:

- Support for QuickBooks 2010 (USA and Canadian versions)
- New enhanced Microsoft Dynamics CRM 4.0 integration (including support for Multi-tenancy, quote entity support, and more)
- Improved Maximizer integration for Maximizer 10.0 and 10.5

In this release, the new QuoteWerks Communicator was introduced. The QuoteWerks Communicator enables Aspire Technologies, Inc. to periodically send messages to QuoteWerks users informing them of build updates, new features available, and other pertinent information. These messages are received and viewed from within the QuoteWerks application. These messages are designed to be sent infrequently so as to not inundate the customers with messages. It also enables the users to reply directly to the messages that they receive. They can send questions and suggestions about the product allowing for bi-directional communication for purposes of feedback and to gauge customer responses to new features.

"Our customers often upgrade their systems and applications to take advantage of new features and technologies. It is crucial that we inform our customers when we release new integrations and functionality, ensuring that their combined CRM and accounting solutions continue to work seamlessly with QuoteWerks. Often however, customers are unaware of new additions to QuoteWerks because email SPAM filters trap or discard our build announcement emails, disrupting legitimate email communication between us and our customer base. The new QuoteWerks Communicator will allow us to keep our customers informed and alert them when new features are available," comments John C. Lewe IV, President of Aspire Technologies, Inc.

A full list of all the features added in Build 51 can be viewed [here](#).

The new QuickBooks 2010 integrations, enhanced MS CRM integration, and improved Maximizer integration (plus more) are available in Build 51 or higher of QuoteWerks version 4.0. Visit <http://www.quotewerks.com/updates/UpdateAgent.asp> to download build 51.



About Aspire Technologies and QuoteWerks®

Aspire Technologies, the creators of the award winning QuoteWerks® sales quoting software, is the leading provider of sales quoting software with its award winning QuoteWerks® application deployed to thousands of businesses and

enterprises worldwide. QuoteWerks® integrates with leading CRM and accounting packages, along with IT distributors D&H®, Ingram Micro®, SYNEX®, and Tech Data®, enabling businesses in all industries to integrate QuoteWerks® seamlessly into their existing environments. Aspire Technologies is headquartered in Orlando, Florida and is a Microsoft Gold Certified Partner. For more information please visit www.quotewerks.com.

QuoteWerks is a registered trademark of Aspire Technologies, Inc. Other trademarks referenced are the property of their respective owners.

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News Image

Item	Price	Yield	Yield to Maturity	Yield to Call	Yield to Worst	Yield to Par	Yield to Maturity	Yield to Call	Yield to Worst	Yield to Par
10/15/2008	100.00	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%
10/15/2009	100.00	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%
10/15/2010	100.00	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%
10/15/2011	100.00	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%
10/15/2012	100.00	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%
10/15/2013	100.00	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%
10/15/2014	100.00	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%
10/15/2015	100.00	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%
10/15/2016	100.00	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%
10/15/2017	100.00	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%
10/15/2018	100.00	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%
10/15/2019	100.00	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%
10/15/2020	100.00	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%
10/15/2021	100.00	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%
10/15/2022	100.00	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%
10/15/2023	100.00	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%
10/15/2024	100.00	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%
10/15/2025	100.00	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%
10/15/2026	100.00	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%
10/15/2027	100.00	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%
10/15/2028	100.00	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%
10/15/2029	100.00	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%
10/15/2030	100.00	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%	4.00%



myStaffingPro and Bamboo HR Announce Strategic Partnership

Offers integrated ATS and HRIS solution for small to mid-sized companies.

Lima, OH November 17, 2009 -- myStaffingPro, a leader in [applicant tracking software](#), announced today a partnership with the [employee management tool, Bamboo HR](#). This partnership combines the strength of myStaffingPro's advanced applicant tracking technology with the HRIS system of Bamboo HR. The partnership creates a seamless solution for small to medium sized companies.

Customers can recruit, qualify, and track applicants with myStaffingPro's highly regarded [applicant tracking functionality](#). Upon hire, the applicant data is seamlessly imported into Bamboo HR. The integration provides an automated approach to increasing organizational efficiency and reducing costs.

"We believe our clients' time is one of their greatest resources," explains Jennifer Brogee, myStaffingPro's CIO. "The myStaffingPro Bamboo HR integration allows our clients to focus on their core business, without having to waste time with data entry and data manipulation."

"We're pleased to work with such a respected industry leader as myStaffingPro," said Ben Peterson, CEO of Bamboo HR. "This partnership addresses HR needs throughout the employee life cycle. Bamboo HR's superior service, security, and flexibility is now enhanced through its relationship with myStaffingPro, which shares these high standards."

myStaffingPro in combination with Bamboo HR, provides a fluid applicant to employee tracking experience. To learn how you can benefit from the myStaffingPro Bamboo HR integration, please visit <http://myStaffingPro.com>.

About myStaffingPro:

myStaffingPro is a full-featured applicant tracking and recruiting system with advanced screening and configuration capabilities. myStaffingPro provides software to help clients achieve their hiring goals while saving them time and money. The scalable myStaffingPro system can be configured to any hiring process or budget. myStaffingPro currently delivers the hiring process for over 400 clients and has processed over 16 million applications. To learn more about myStaffingPro applicant tracking system, visit <http://myStaffingPro.com>.

About Bamboo HR:

Bamboo HR is a leader in SaaS-based HRIS for small to medium-sized business, delivering new levels of HR efficiency for a fraction of the cost of enterprise solutions. Streamlining HR processes under a single roof, Bamboo HR is the HRIS for companies wasting time and money on administrivia. For more information visit <http://www.BambooHR.com>.

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This press release was distributed through PR Web by Human Resources Marketer (HR Marketer: www.HRmarketer.com) on behalf of the company listed above.

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News Image



Intelstream Opens London Office

The new location serves as a hub for the company's UK sales and professional services teams delivering support for intelcrm - the on demand CRM for small businesses – www.intelstream.net/intelcrm.

Chicago, IL (PRWEB) November 17, 2009 -- Intelstream, Inc., the leader in [open source CRM consulting](#) and developers of intelcrm™, the award winning [small business on-demand CRM solution](#), today announced the company has expanded its global operations to the UK, with the opening of a new office in London. The office serves primarily as a regional base for the company's Professional Services and Sales Teams, including a support center for intelcrm™, Intelstream's on-demand, CRM application.

“We have been doing business with companies in the UK for years. Demand for both Open Source CRM Professional Services and our intelcrm application has reached a level where it now makes sense for us to have a local presence,” states Ray Stoekicht, VP of Professional Services for Intelstream. “By basing a team in London, Intelstream is better positioned to offer on-sight CRM implementations and trainings in the UK.”

The Intelstream London Office is located at 88 Wood Street, London EC2V 7RS
The company's UK phone number is (+44) 20.8144.0315

Recent news

Intelstream recently announced the addition of two new features for intelcrm: The Workflow Engine and Group Security [see related story](#).

intelcrm Workflow Engine

The intelcrm Workflow Engine automates a company's CRM related business processes. The solution is designed to be flexible and compatible with the specific workflow demands of any organization. Custom business rules can be created to incorporate intelcrm modules and are defined by the administrator through custom templates. Alerts, actions, and triggers can be set by individual users so that customers don't fall through the cracks.

intelcrm Group Security

The intelcrm Group Security function enables administrators to designate permission levels for groups and users based on job type, department, geography, and more. This tool is especially important in scenarios where certain data must be protected. Group Security is also used to manage competing or regionally separated sales teams.

Pricing and Availability of intelcrm

Pricing for intelcrm follows a unique model that charges subscribers according to the quantity of records and data storage used, rather than the number of users accessing the system. Intelstream has also applied what the company terms as a “pay-for-what-you-need” approach to intelcrm. Customers are billed for only the features and add-ons they require, which is an especially appealing option for small businesses on a budget. Basic edition



pricing for intelecrm, which includes unlimited users, starts at \$20 per month.

An intelecrm 30 day trial is available by visiting www.intelestream.net/intelecrm.

About Intelestream Inc.

Intelestream Inc. is a Chicago based Customer Relationship Management (CRM) product development and consulting firm that offers solutions related to business processes and CRM technology. Intelestream is the creator of the esteemed intelecrm application and specializes in the deployment of custom tailored CRM solutions for individual organizations, the development of industry specific software verticals, and value added enhancements to open source CRM software applications. With Intelestream's diverse team of experts in both business and technology, the company is made up by many of the brightest minds in the CRM industry.

For further information about the premier provider open source CRM consulting services and products, please visit the company's website: <http://www.intelestream.net>, or call (800) 391.4055.

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You can read the online version of this press release [here](#).

News Image





NextIO Signs Deal with Texas Memory Systems to Use RamSan Flash in High Performance, High Density Storage Solution for Data Centers

NextIO unveils a 15 Million IOPS per Rack PCIe solution at Super Computing 2009 to kick off strategic OEM partnership with Texas Memory Systems

Houston, Texas (PRWEB) November 16, 2009-- Texas Memory Systems, maker of the World's Fastest Storage®, today announced that it has entered into an Original Equipment Manufacturer (OEM) agreement with NextIO, a leader in next-generation I/O virtualization. By combining Texas Memory Systems' RamSan Flash with its ICA-2800 Chassis, NextIO will provide data center customers with an extremely high performance storage solution that is highly space efficient. The joint solution utilizes NextIO's PCIe expansion chassis to create a virtualized pool of RamSan PCIe Flash that can be shared across multiple servers to improve performance, efficiency, and manageability in High Performance Computing (HPC) environments and data centers that need to accelerate applications and databases. Next IO will demonstrate the solution at Super Computing 2009 in Portland, Oregon.

NextIO's ICA-2800 PCIe expansion chassis creates a pool of I/O resources that is easily managed by the server administrator. By adding RamSan PCIe Flash from Texas Memory Systems to the chassis, administrators can accelerate their applications and improve the productivity of their servers using a localized PCIe solution instead of a large SAN infrastructure. Texas Memory Systems PCIe storage is easily integrated into the NextIO ICA-2800 because of its on-board management and simple drivers. The card provides enterprise class reliability due to its Error Correction Coding and RAID protection and offers unmatched performance.

“Through our partnership with Texas Memory Systems, we are better able to optimize the performance and needs of Enterprise and HPC environments,” said DaWane Wanek, vice president of worldwide sales at NextIO. “Our partnership will allow customers to experience rapid application response and uncompromising reliability while leveraging the convenience and efficiency of PCIe attachment. As NextIO established an initiative to deliver increased high performance storage, the decision to partner with Texas Memory Systems was an easy one. Texas Memory Systems has a long history of performance leadership, unique engineering depth, and ability to deliver the levels of reliability that are critical to success in the Enterprise arena.”

NextIO will demonstrate a bundled storage appliance utilizing 8 or more TMS RamSan-10 PCIe SSD cards performing at 1.2M IOPs or greater in booth number 2585 at SC09 from November 16th through 19th in the Oregon Convention Center in Portland. Texas Memory Systems will be available at booth number 1035. The system on display will have a mix of ten RamSan-10 and RamSan-20 PCIe Flash cards in an ICA-2800 chassis, delivering sustained performance in excess of 1.2 million IOPs from 3U of rack space. In a full rack deployment, the system can deliver 15 million IOPs from a single rack for unmatched performance density.

“Texas Memory Systems developed its PCIe products with a focus on easy integration, high performance and enterprise reliability for hardware and application OEMs,” said Woody Hutsell. “We were very impressed at how thorough NextIO was in assessing our product for reliability and durability, as well as the efficiency of our PCIe implementation. They made it clear that leading performance needed to be matched by solid engineering and uncompromising reliability.”



More information about Texas Memory Systems' PCIe storage, including a video, is available online at <http://www.ramsan.com/products/ramsan-20.htm>

About Texas Memory Systems

Texas Memory Systems (www.texmemsys.com) designs and builds solid state storage systems for accelerating essential enterprise applications. The award-winning RamSan product line, known as The World's Fastest Storage®, delivers fast, reliable, and economical solutions to a broad base of enterprise and government clients worldwide. Founded in 1978, Texas Memory Systems continues to architect and engineer the future of solid state storage.

Texas Memory Systems, The World's Fastest Storage, and RamSan are trademarks or registered trademarks of Texas Memory Systems. All other trademarks belong to their respective owners.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).



Soffront Software Releases Soffront CRM Version 9.0

New Version of Popular, Award-winning, Mid-market CRM Software Improves Productivity by Increasing Efficiency and Automation

Fremont, California (PRWEB) November 16, 2009 -- Soffront® Software Inc., www.soffront.com, a leading provider of CRM software, today announced the release of Soffront CRM version 9.0. The latest release adds numerous enhancements to the robust capabilities of the software--features that improve productivity by increasing efficiency and automation.

"Improving productivity is always important; during an economic slowdown, it's vital," said Manu Das, president and founder of Soffront. "Since 1992, Soffront has provided a robust, easy-to-use, flexible CRM solution to businesses. Soffront CRM version 9.0 continues to build on that tradition--delivering robust enterprise CRM software that improves productivity through efficiency and automation."

Improve Efficiency

Soffront improves efficiency by offering full Unicode multi-language support. This feature helps companies better support their global users by allowing employees to use the language of their choice.

An enhanced document library allows users to centrally manage documents, saving time. Users can easily search, locate, edit, and email documents with a few clicks.

Soffront CRM v. 9.0 also improves efficiency with flexible CRM administration features. The CRM adoption dashboard reports CRM usage and provides key directions for executives to measure return on investment (ROI). An optimized scheduler architecture ensures better performance and scalability.

Soffront mobile now support all major platforms. Field representatives can quickly access critical data in real time and immediately update the CRM database.

Increase Automation

Soffront continues to increase automation capabilities with CRM automation rules. CRM automation rules lower cost by eliminating the need for customization and increase productivity by automating day-to-day functions. Duplication rules catch duplicate entries and reduce costly data validation steps.

Improved sales automation includes a faster calendar and an easy to use activity feature. Intuitive email templates tree allow emails to be sent faster. A sales target management feature helps manage opportunities, leads, and orders.

Enhanced marketing automation features increase flexibility and improve ROI tracking. Configurable web forms extend business opportunities by capturing leads directly from a company's website. Campaign support for leads allows marketing to plan, design and run more effective campaigns.

Customer support automation is also increased with intelligent auto responders. When a customer sends an email



to support, a ticket is automatically created and a response is immediately sent back to the customer. Improved automatic surveys also collect valuable customer feedback after a ticket is closed, measuring support effectiveness.

About Soffront

Soffront Software Inc. has experience, technology and focus for companies seeking CRM solutions. A CRM pioneer since 1992, Soffront offers end-to-end, fully integrated CRM solutions spanning sales, marketing, customer service and helpdesk. With on-demand, on-site, or host-to-purchase options, Soffront is the perfect choice. Soffront's installed base includes Fortune 500 companies, mid-sized businesses, federal, state, and local governments. Soffront is privately held, debt-free, and profitable.

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You can read the online version of this press release [here](#).



iCIMS Hosted Webinar to Cover Post Recession & Seasonal HR Recruiting

- iCIMS to offer complimentary webinar this Wednesday, November 18th at 1pm ET on applying the retail industry's best practices for seasonal hiring in a post-recession HR landscape -

Hazlet, N.J. (PRWEB) November 16, 2009 -- iCIMS, the third-largest provider of Software-as-a-Service (SaaS) [talent acquisition solutions](#) announced today that the company will be offering a complimentary webinar on Wednesday, November 18th at 1:00 pm (ET) titled, "Post Recession & Seasonal HR Practices". The one-hour webinar will consist of a panel discussion featuring HR leaders from the retail industry and will focus on the correlations between retail seasonal hiring and the future of post recession HR.

Panelists including HR leaders from Adidas, Gander Mountain, & Rite Aid will provide insight around several topics including Proactive Workforce Planning Strategies, Existing Employees: Keeping Top Talent once the Economy has Improved, and Recruiting Changes – Adapting to a Different Talent Pool. The goal of the webinar is to prepare companies of all industries for the new types of necessary HR practices via the retail industry's experience with seasonal hiring. From an increase in hourly hiring to utilizing alternative forms of recruiting, the retail industry serves as a microcosm for what the rest of the nation can expect for HR practices in 2010.

iCIMS, a leading provider of web-based talent management solutions, provides companies with powerful, yet configurable technology to help support recruiting and human resources needs. HR professionals from the [retail industry](#) in particular, benefit from the platform's inherent flexibility and robust reporting features, which allows them to store and report on all candidate and employee information within one system. Additionally, the Talent Platform helps retail companies manage and streamline a high volume of applications – eliminating hours of manual data entry. Retail corporations with multiple locations have leveraged the Talent Platform to attract, evaluate and hire candidates who are interested in different types of opportunities within their organizations, including both corporate and field positions. Moreover, iCIMS' comprehensive three-tier Reporting Center enables recruiters to compare metrics across multiple locations from one centralized system.

Users of the iCIMS Talent Platform can manage a variety of candidate and employee management needs such as applicant tracking, onboarding, and workforce planning, as well as succession planning, employee data management, employee surveys and more. Through iCIMS' web-based Talent Platform, HR professionals of all industries can automate and streamline the complete talent lifecycle within one core system.

The free webinar, "Post Recession & Seasonal HR Practices" will occur on Wednesday, November 18th, 2009 at 1:00pm (ET). To register for the event please [click here](#).

About iCIMS:

iCIMS, the third-largest provider of Software-as-a-Service (SaaS) talent acquisition solutions, is an Inc. 500 honoree focused on solving corporate business issues through the implementation of easy-to-use web-based software solutions. iCIMS Talent Platform, the industry's premier Talent Platform, enables organizations to manage their entire talent lifecycle from applicant tracking through onboarding and beyond through a single web-based application. With more than 750 clients worldwide, iCIMS is one of the largest and fastest-growing



talent management system providers in the space. To learn more about how iCIMS can help your organization, view a free online demo of the iCIMS Talent Platform at www.icims.com/exhib/9956/9986

This press release was distributed through PR Web by Human Resources Marketer (HR Marketer: www.HRmarketer.com) on behalf of the company listed above.

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You can read the online version of this press release [here](#).



OPERA by Texas Memory Systems Boosts Oracle Productivity and Slashes Latency by 99.7%

Shareable, turnkey storage system tightly integrates Oracle 11g, RamSan Flash, and SAS RAID to increase performance and value.

Houston, TX (PRWEB) November 16, 2009 -- Texas Memory Systems, maker of the World's Fastest Storage®, today announced OPERA for Oracle environments. OPERA tightly integrates Texas Memory Systems' Flash Solid State Disks with Oracle 11g, Oracle Automatic Storage Management (ASM), and Oracle Real Application Clusters to ensure that every performance sensitive I/O is handled at RamSan speed. By serving all blocking Input/Output (I/O) requests from RamSan, the industry's highest-performing Flash SSD, OPERA provides unmatched Oracle database performance. This new architecture leverages Texas Memory Systems' Flash SSD technology and experience in accelerating Oracle databases to provide organizations with a turnkey storage system that can be integrated with existing Oracle 11g databases in order to improve application performance.

Large enterprises rely on Oracle's 11g RAC databases as the platform for their mission-critical business applications. In these environments, executing large volumes of transactions and processing data for real-time decision-making are core drivers of competitive advantage. Here, the limitations and latency of traditional hard disks in responding to application and server requests become costly; therefore businesses are embracing solid state disk, including Flash, as an alternative to improve performance and increase profits. Texas Memory Systems is responding to these demands with OPERA.

OPERA improves application performance by reducing latency by as much as 99.7% and results in significant productivity gains. Lower latency means better application response time and drives productivity, as fewer servers and software licenses are required even as applications handle more transactions and support more simultaneous users. The solution is tailor-made to meet the specific needs of all I/O bound Oracle databases. The entire database resides on RamSan-620 Flash delivering the industry's best sustained latency at 80 microseconds. Using Oracle ASM, a preferred-read mirror database copy is maintained on SAS hard disks. OPERA is storage network-ready and highly interoperable. This means that it can be shared across the enterprise and across multiple server types.

OPERA is scalable to support small to large databases. The entry-level solution includes two RamSan-620 1TB Flash SSDs and a 24 drive SAS RAID for data redundancy. A full-rack solution uses 20TB of RamSan-620 SSDs and a 96 drive SAS RAID for data redundancy. All configurations utilize Oracle's ASM. The result is a product that uniquely ensures that every performance sensitive I/O is handled at RamSan speed, at a competitive price point.

"OPERA from Texas Memory Systems intelligently combines Flash and hard disk storage in a way that is ideally-matched to the structure of the Oracle 11g RAC database," noted Mike Ault, well-known Texas Memory Systems Oracle Guru. "This solution demonstrates how cost-effective Flash can be applied to performance-sensitive databases in order to improve application performance."

OPERA is available now from Texas Memory Systems and its partner network. More information about OPERA



is available online at www.ramsan.com/products/opera.htm.

About Texas Memory Systems

Texas Memory Systems (www.texmemsys.com) designs and builds solid state storage systems for accelerating essential enterprise applications. The award-winning RamSan product line, known as The World's Fastest Storage®, delivers fast, reliable, and economical solutions to a broad base of enterprise and government clients worldwide. Founded in 1978, Texas Memory Systems continues to architect and engineer the future of solid state storage.

Texas Memory Systems, The World's Fastest Storage, and RamSan are trademarks or registered trademarks of Texas Memory Systems. All other trademarks belong to their respective owners.

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IT Governance Launches Guide to C&A Transformation

IT Governance, the one-stop shop for information security compliance, is now publishing a comprehensive guide to the new Federal, Department of Defense and Intelligence Community 'Certification and Accreditation' (C&A) process.

Allentown, PA (PRWEB) November 15, 2009 -- IT Governance (<http://www.itgovernanceusa.com/>), the one-stop shop for information security compliance, is now publishing a comprehensive guide to the new Federal, Department of Defense and Intelligence Community 'Certification and Accreditation' (C&A) process (<http://www.itgovernanceusa.com/product/1957.aspx>).

C&A (also sometimes known as 'Authorization') stretches across the Department of Defense (DoD), the Office of the Director of National Intelligence (DNI), the Committee on National Security Systems (CNSS), the National Institute of Standards and Technology (NIST) and the Office of Management and Budget (OMB). The new C&A practices will reduce redundant activity and unnecessary documentation, and will shorten the overall process that has historically affected DoD procurement. The new procedures will also ensure system certifications and accreditations accomplished by one agency are valid for all agencies. This C&A transformation will therefore drive decision-making based on sound risk management principles, will incorporate security into common lifecycles that are approved and used by all DoD/Intelligence Community (IC) enterprises, and will eliminate wasteful and redundant processes and paperwork.

The goals of the C&A transformation include:

- the definition of a common set of trust levels for the IC and DoD to jointly apply to systems;
- the adoption of reciprocity to facilitate system re-use;
- the definition of common security controls and a common lexicon;
- looking beyond individual systems or events in risk assessments;
- the design and operation of information security as a coherent whole across the enterprise environment, and;
- the institution of a common process for the IC and DoD to incorporate security within lifecycle processes.

It is essential for information security professionals to understand this huge and complex body of work. 'The Definitive Guide to the C&A Transformation' (<http://www.itgovernanceusa.com/product/1957.aspx>) is the first comprehensive manual that sets out to explain the current standards and best practices. The book provides all the information needed to recognise, implement and manage the relevant authorization requirements, and therefore to achieve compliance with federal, local and agency laws and policies.

Alan Calder, Chief Executive of IT Governance, says: "The tools and tactics used to fight the information war have evolved with advances in technology. The defense of critical information systems must therefore evolve as well. The 'Certification and Accreditation' transformation will revolutionise how information security is carried out across the DoD/IC. No other book provides such authoritative guidance on these emerging requirements."

Dr. Julie Mehan and Mr. Waylon Krush, the authors of the book, together offer more than 35 years of experience in developing C&A policies and providing direct help to organizations.

Dr. Mehan says: “At its best, C&A can be extremely effective in protecting the information network. At its worst, it can be cumbersome, laborious and costly, without providing any real security value. The challenges of executing ‘Certification and Accreditation’ within an agency or large enterprise have been staggering and often cost-prohibitive, primarily because traditionally the implementation of C&A has varied not only from site to site or agency to agency, but even within a single agency or organization.”

Mr. Krush adds: “We recognise that a dynamic threat environment necessitates a transformation to more efficient and integrated processes, to ensure C&A represents a truly relevant part of an information systems security program. It is critical that organizations integrate a process that allows them to develop and maintain more resilient systems. This book helps organizations to take that journey. There are hundreds of documents, amounting to thousands of pages, of laws, regulations, policies and guidance that state the requirements for the C&A or the Federal ‘Authorization’ process. Our book compresses and translates those requirements into a usable step-by-step guide.”

Each chapter not only provides a list of related references but also offers recommendations for additional reading. Furthermore, each section refers to relevant templates and references that are included in a usable format on an accompanying CD.

‘The Definitive Guide to the C&A Transformation’ is ideal for security practitioners, system administrators, managers, standards developers, evaluators, testers and, indeed, anybody seeking to learn more about establishing and maintaining a secure information environment.

Details of how to buy ‘The Definitive Guide to the C&A Transformation’, priced at \$69.95 (ISBN: 9781849280068), as well as the CD that accompanies the book, priced at \$19.95, (ISBN: 9781849280228), can be found at: <http://www.itgovernanceusa.com/product/1957.aspx>.

Notes to Editors:

IT Governance Ltd is the one-stop shop for books, tools, training and consultancy for governance, risk management and compliance. The company is a leading authority on data security and IT governance for business and the public sector. IT Governance is ‘non-geek’, approaching IT issues from a non-technology background and talking to management in its own language. The company’s customer base spans Europe, the Americas, the Middle East and Asia. More information is available at: www.itgovernance.co.uk.

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NFi Studios Announces RealWeb at the National Association of REALTORS® 2009 Conference & Expo

RealWeb encompasses three separate online solutions which will enhance associations and empower their members to succeed.

Orlando, FL (PRWEB) November 13, 2009 -- NFi Studios is pleased to announce [RealWeb](#), "The Premier Web Solution for REALTOR® Associations" at the [National Association of REALTORS® Conference & Expo](#), November 13-16th, 2009, at the San Diego Convention Center in California.

Real estate professionals from around the world will be gathered at the annual National Association of REALTORS® Conference & Expo, the real estate industry's premier event. Each year over 20,000 real estate professionals and guests gather to learn about the latest industry trends and the most cutting-edge products available. The National Association of REALTORS® is without a doubt the leading exponent in developing new standards for efficient, effective, and ethical real estate business practices.

RealWeb encompasses three separate online solutions, each of which will enhance association benefits and empower members to succeed: Apps, Platform, and Network. Apps are valuable features which have an engaging user experience, while the Platform holds the power of integrating databases and supporting open architecture. The third component is pulling it all together to create the Network. Members using RealWeb will have access to a wide network of association resources, from within their own organization and horizontally across other REALTOR® associations.

Here's what associations are saying about RealWeb:

"Introducing RealWeb, the Realtor Association website platform that is comprehensive and professional and yet easy to implement, update and use. Real Web offers web applications that improve member value, assist with recruitment and retention and seriously save staff time. It also has the technology that allows for integration, resource sharing and connecting with members. RealWeb is the solution our association and our industry have been waiting for." – Teresa King Kinney, CAE, RCE, CEIPS, Chief Executive Officer, Realtor Association of Greater Miami and the Beaches, Inc.

"Our team evaluated every major online community vendor in the association space, and NFi's RealWeb product was hands-down the best option for us. The biggest benefit of selecting RealWeb is that we leverage NFi's tremendous experience integrating back office databases with the most cutting-edge online social networking features. They have thought of everything so we don't have to." – Scott Brunner, CAE, Chief Executive Officer, Virginia Association of REALTORS®.

A team from NFi Studios will be in attendance to give free information sessions on RealWeb. To schedule a demonstration please email sterling@nfi studios.com or call 321-377-3773 while at the conference. Visit us and learn how RealWeb can help you simplify and enhance your online operations.

[About National Association of REALTORS \(NAR\)](#): The National Association of Realtors®, "The Voice for Real Estate," is America's largest trade association, representing 1.2 million members involved in all aspects of the



residential and commercial real estate industries.

[About NFi Studios:](#)

NFi Studios is the leading provider delivering social technologies connecting industry communities. Focusing on creating engaging user experiences for associations and events, NFi Studios takes a creative approach to delivering powerful interactive solutions for our clients.

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You can read the online version of this press release [here](#).



adfinitum Announces Partnership with the American Association of Advertising Agencies

The largest advertising database of its kind now available to over 1200 agency offices throughout the U.S.

St. Johns, NL (PRWEB) November 13, 2009 -- Newfoundland based adfinitum has announced a partnership with the American Association of Advertising Agencies (AAAA) that will offer its Global Ad Source database to thousands of end-users.

The database, which will be known to 4A members as “Creative Running Everywhere Worldwide,” offers users access to over 5 million ads from all over the world, making CREW the largest global advertising database of its kind.

“Advertising is truly a global business and an ad in Singapore is of definite interest to an agency in New York,” explained Ed Clarke, president of adfinitum.

The database will enable users to research and plan with competitive marketing intelligence from all over the globe. There are over 1,200 agency offices that belong to the 4As, and all members will have access to the database to perform advanced searches across the database.

“We see this as a particularly rewarding partnership for both adfinitum and the 4As. It will provide 4A members the content they need, and offer additional exposure to the data provided by our ad monitors that have helped build the database,” Clarke added.

“The 4A’s already provides our members with robust online tools and databases, and we believe that CREW will be a valuable addition. We’re delighted to be able to offer this resource to our members,” said Marsha Appel, Senior Vice President, Research Services, 4A’s.

The Global Ad Source database provides content from over 50 countries. The content is fully categorized and normalized and allows users to instantly purchase metadata and high-resolution creative content.

About the 4A’s

The American Association of Advertising Agencies is the national trade association of the advertising agency business. The 1,196 member agency offices it serves in the United States employ 65,000 people, offer a wide range of marketing communications services, and place 80 percent of all national advertising. The management-oriented association helps its members build their businesses, and acts as the industry’s spokesperson with government, media, and the public sector. For more information, visit our Web site at www.aaaa.org.

About adfinitum

Based in St. John’s, Canada, adfinitum is a unique global advertisement monitoring network upon which advertising monitors are able to proactively search, filter, and redistribute relevant advertising content to their



clients. adfinitum has partnered with several industry leaders for innovative distribution of advertising content and has also launched its own portal GlobalAdSource, currently localized for the English, Chinese, and Japanese markets. The adfinitum database now contains over 5 million advertisements from over 51 countries and includes high-resolution television, radio, print, outdoor, and internet creative from key global markets.

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You can read the online version of this press release [here](#).



Intelstream Adds Three New Partners: SoftSearch, Next Wave, Linq One

The new partners are Value Added Resellers authorized to sell intelecrm, the on demand CRM solution for small businesses. www.intelstream.net/intelecrm

Chicago, IL (PRWEB) November 12, 2009 -- Intelstream, Inc., the leader in [open source CRM consulting](#) and developers of intelecrm™, the award winning small business on demand CRM solution, today announced the company has recently signed partnership agreements with three companies. Softsearch, Graceful Technologies, and Linq One are now Value Added Resellers authorized to sell intelecrm. The companies are also automatically eligible to receive discounted rates on Intelstream Professional Services related to CRM implementations, customizations, trainings, and more.

“We are thrilled to welcome these three companies to the Intelstream network of channel partners. As demand for intelecrm increases, we welcome the opportunity to share the application’s success with authorized resellers,” states Channel Program Manager for Intelstream, Julian Kopald. “These three partners each add a level of specialty and expertise to the Intelstream family that will lead to future development and extended options when it comes to CRM in the SaaS environment.”

SoftSearch – www.softsearch.com

The SoftSearch database contains over 80,000 software products and has become an indispensable tool for businesses to purchase commercial software to meet their specific needs. This database is complimented with an extensive ecommerce service enabling SoftSearch to become the one-stop source for business and specialty software, including electronic software delivery ("ESD") and web-hosted software-as-a-service (“SaaS”). By adding intelecrm in the company’s database, SoftSearch continues to stay on top of recent trends in the CRM and SaaS categories. SoftSearch will promote intelecrm to clients that require a flexible, hosted CRM application with rich features.

Next Wave – www.nextwavetech.us

Next Wave specializes in Information Architectures (IA). The company strives to transition static HTML websites into platforms that fully interact with the rest of the world. Next Wave focuses primarily on the development, customization, and implementation of Joomla! Content Management Systems (CMS) for its customers. As a CRM application that seamlessly integrates with Joomla!, intelecrm is a natural choice for Next Wave clients who require an all-encompassing system to manage customer interactions online.

Linq One – www.linqone.com

Linq One is a division of Comtrex International Inc, serving clients in USA and Canada since 1995. The company is a leading vendor of voice, video, and data solutions, serving emerging and traditional small and medium sized businesses. The company offers an extensive line of Voice-over-IP, traditional PSTN, and Wireless



products and solutions which enable clients to build robust and scalable phone and data solutions for delivery of next generation services, concentrating on quality and value. As an Intelstream partner, the company is enabled to offer its clients a complete solution that fully integrates sophisticated telephony with CRM.

intelecrm Product Information

intelecrm has been recognized as a leading on demand CRM solution that fully meets the needs of small and medium sized businesses. Pricing for the application follows a unique model that charges subscribers according to the quantity of records and data storage used, rather than the number of users accessing the system. Intelstream has also applied what the company terms as a “pay-for-what-you-need” approach to intelecrm. Customers are billed for only the features and add-ons they require, which is an especially appealing option for small businesses on a budget. Basic edition pricing for intelecrm, which includes unlimited users, starts at \$20 per month. Learn more at www.intelestream.net/intelecrm

About Intelstream Inc.

Intelstream Inc. is a Chicago based Customer Relationship Management (CRM) product development and consulting firm that offers solutions related to business processes and CRM technology. Intelstream is the creator of the esteemed intelecrm application and specializes in the deployment of custom tailored CRM solutions for individual organizations, the development of industry specific software verticals, and value added enhancements to open source CRM software applications. With Intelstream's diverse team of experts in both business and technology, the company is made up by many of the brightest minds in the CRM industry.

For further information about the premier provider open source CRM consulting services and products, please visit the company's website: <http://www.intelestream.net>, or call (800) 391.4055.

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You can read the online version of this press release [here](#).

News Image





TSO Unveils Roadmap for the Future of ITIL®

The Stationery Office (TSO) is beginning the update to the IT Infrastructure Library (ITIL®) Version 3, evolving the guidance by drawing on the experience and expertise of the ITIL community.

Norwich, England (PRWEB) November 10, 2009 -- The Stationery Office (TSO) (<http://www.tso.co.uk/>) is beginning the update to the IT Infrastructure Library (ITIL®) Version 3, evolving the guidance by drawing on the experience and expertise of the ITIL community.

TSO's 'OGC Mandate for Change: Project Requirements for an Update to the ITIL® Core Publications' (http://www.best-management-practice.com/gempdf/ITIL_Mandate_for_Change_0909.pdf) outlines how the Office of Government Commerce (OGC) intends to manage the next evolution of ITIL.

ITIL Version 3 was published in June 2007 and will remain the definitive version for the foreseeable future. There are no current plans for ITIL Version 4. OGC will continue to update the core ITIL Version 3 guidance through controlled releases in the future. The updates of all the ITIL Version 3 core publications will be released in early 2011.

'OGC Mandate for Change' scopes the changes to be included in this update of ITIL Version 3. The framework itself will remain unchanged and no new concepts will be added. However, all five ITIL volumes – 'Service Strategy', 'Service Design', 'Service Transition', 'Service Operation' and 'Continual Service Improvement' – will be reassessed to remedy any inconsistencies. Similarly, OGC will ensure that the structure of the guidance is consistent across all five books.

Based on extensive user feedback, the next ITIL update will include refinements to the manuals such as the clarification of diagrams and concepts, alongside other general incremental improvements. Furthermore, 'Service Strategy' will be revised with simpler language, so that the concepts remain the same but are explained more clearly.

Janine Eves, OGC Contract Manager and Publisher at TSO, says: "Since the ITIL V3 launch, ITIL users have made numerous suggestions for improvement via the 'Change Control Log', a mechanism TSO put in place to capture community feedback in order to continually improve ITIL V3. The comments made have been through the ITIL 'Change Advisory Board' (CAB) and have been seen as valuable improvements by OGC. This update is not going to be ITIL V4; the process is all about improving the usability of the core publications."

TSO and OGC are now calling for participants in the ITIL update process. Authors will make any necessary changes to the text and reviewers will comment on the changes and advise whether drafts are acceptable. Details can be found in the new 'Call for Participants: ITIL® Update' document (http://www.best-management-practice.com/gempdf/OGC_Call_for_Participants_ITIL_Update_October_2009.pdf).

Frances Scarff, Head of Best Management Practice at OGC, says: "To ensure the highest quality guidance, OGC



and TSO will be using key individuals with experience and expertise in ITIL and IT service management. The day-to-day management of the project will be carried out by TSO, on behalf of OGC, and control of the project will reside with a Project Board constituted by OGC.”

Richard Pharro, Chief Executive Officer of The APM Group, the official ITIL accreditor, adds: “As part of a commitment to continuous improvement, OGC seeks widespread opinions on its best practice methods, including ITIL. The new editions of the ITIL core publications will be based on comments received from the community. The suggestions that will be incorporated should not affect the overall qualifications scheme but may impact some of the examination papers. The only major change candidates will see to the scheme when compared to 2010 will be the introduction of the ITIL ‘Master Level’ qualification, giving candidates further opportunities to prove their professional service management capabilities.”

The ‘OGC Mandate for Change’ can be found at:

http://www.best-management-practice.com/gempdf/ITIL_Mandate_for_Change_0909.pdf.

Notes to Editors:

TSO (The Stationery Office) has 200 years of experience in providing publishing and information solutions to the public sector, specialising in the creation, production and distribution of information in print, online and electronic formats. TSO is Britain’s largest publisher by output, publishing 8,000 printed and electronic products each year. More information is available at: <http://www.tso.co.uk>.

Sign up here (<http://www.surveymonkey.com/s.asp?u=959852776381>) for the ITIL® Version 3 ‘Elert Service’, official news straight from the source.

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You can read the online version of this press release [here](#).



Vanguard Integrity Professionals Announces 24th Annual Vanguard Security 2010

RACF® Security Management, Audit and Compliance, & Access Management Training for Security Professionals.

Las Vegas, NV (PRWEB) November 12, 2009 -- Vanguard Integrity Professionals, the leading provider of RACF training, today announced that the annual Vanguard security training will be held April 19-22, 2010, at the Flamingo in Las Vegas, Nevada. For more than two decades Vanguard's annual training program has served IT security specialists with both basic and advanced security training from world-class educators drawn from the entire mainframe security community, as well as providing networking opportunities for all participants. Thomas Cosenza, an IT security consultant with IBM, calls the event "a dynamic atmosphere for learning about security."

Vanguard Security 2010 will deliver practical skills that attendees can put to use immediately. Participants will receive hands-on training to enable them to implement secure business processes and thwart malicious attacks and breaches. Students will also gain insights into the latest regulations and industry developments that impact their day-to-day business practices. John Papp, a vice president for State Street Corporation, says, "The training is timely and very important to my new job function. When all the subjects are combined, it's a true savings on the training budget."

The event, now in its 24th year, is comprised of five tracks:

Audit, Compliance and Regulations - This track focuses on exposing participants to new regulatory developments in Sarbanes-Oxley (SOX), the Health Insurance Portability and Accountability Act (HIPAA), the Gramm-Leach-Bliley Act (GLBA), and the Payment Card Industry Data Security Standard (PCI DSS). Participants will learn how new developments affect day-to-day business operations as well as step-by-step strategies for mitigating long-term risks and reaching compliance.

RACF Basic Administration - Developed for security professionals new to RACF, this track provides introductory sessions and hands-on labs for security administrators, auditors and systems programmers.

RACF Advanced Administration - This track enables security administrators to gain in-depth knowledge of critical z/OS® applications and subsystems such as CICS®, DB2®, RRSF, and MQSeries® as well as digital certificates, crypto facilities and RACF.

RACF Technical - z/OS "techies" will utilize this track to stay ahead of emerging technical issues being addressed in organizations today. Many sessions focus on the latest enhancements to z/OS.

Vanguard Tools and Techniques - Participants in this track learn to leverage the use of Vanguard Security Solutions with 'tips and tricks' to gain increased functionality.

About Vanguard Integrity Professionals



Vanguard Integrity Professionals provides enterprise security software and services that solve complex security and regulatory compliance challenges for government agencies and corporations around the world. With solutions for Audit and Compliance, Security Administration, Intrusion Detection and Identity and Access Management, Vanguard automates processes necessary to identify and mitigate the risks customers face. Vanguard's customers receive a rapid return on investment and are able to focus on other critical business needs thereby becoming more productive and more secure. For more information, visit www.go2vanguard.com.

IBM, z/OS, MQSeries, and RACF are trademarks of International Business Machines Corporation in the United States, other countries, or both. Any other marks belong to their respective companies.

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TheBrain Technologies Expands Its Asia Pacific User Community with Mindsystems

Mindsystems Adds PersonalBrain to Its Information Management Offerings to Help Business Users Increase Productivity through Unlimited Information Visualization.

Marina del Rey, CA (PRWEB) November 11, 2009 -- TheBrain Technologies announces the expansion of the PersonalBrain product line into Asia Pacific with leading information management reseller and solution provider Mindsystems.

"[PersonalBrain moves beyond traditional mind mapping applications](#) enabling users to link information associatively, capturing their unique perspective and business processes" said John England, Executive Director of Mindsystems. "This approach enables users to create vast knowledge networks that lead to greater levels of productivity. Users gain a complete context for project management, competitive intelligence and developing new ideas."

PersonalBrain helps people visually organize and understand large amounts of information. Users can connect information associatively and see related clusters of content for complete information discovery. In contrast to static mind maps, search lists and folder structures, PersonalBrain's fluid display of information shifts contexts. [PersonalBrains can comprise thousands of digital Thoughts](#). The program's fluid interface and unlimited linking capability is popular with Fortune 1000 companies due to its context rich view and scalability.

"We are thrilled to partner with Mindsystems" said Shelley Hayduk, Vice President of Marketing at TheBrain Technologies LP. "Mindsystem's expertise in business productivity and expansive customer base will further augment and support our growing user community in Asia Pacific, ensuring that even more users can visualize their thinking and take their digital Brains to the next level."

For a live demonstration of improving productivity with visualization, [TheBrain Technologies is hosting a Web event](#), " PersonalBrain 101 for Asia Pacific on November 17, 4:00 pm Pacific Time / November 18th 11:00 am Sydney Australia Time.

Topics include:

- Building a personal knowledgebase to increase understanding
- Re-contextualizing information sources to create a perspective that matches your thinking
- Analyzing relationships and mapping out information networks on complex subjects

To sign up for this event go to:

<https://www1.gotomeeting.com/register/846560056>

Pricing and Availability



PersonalBrain 5.0 is offered in three editions for immediate download: Free, Core, and Pro. PersonalBrain Free is offered at no charge for non-commercial use and lets anyone link ideas, Web pages, images and notes. The Pro and Core editions include more advanced capabilities and are normally \$249.95 and \$149.95 respectively. Asia Pacific users can purchase directly from Mindsystems at:

<http://www.mindsystems.com.au/products/brain/index.php>

PersonalBrain runs on Windows 2000, 2003, XP, Vista, Mac OS X 10.4+, and many flavors of Linux.

About TheBrain Technologies

[TheBrain Technologies helps people see, share and find information faster.](#) TheBrain's PersonalBrain™ dynamic mind mapping software helps users see and organize their information the way they think about it. TheBrain also offers an Enterprise Knowledge Platform, BrainEKP™, which combines a natural language search engine with a compelling visual display of topics so users can see and discover critical information relationships. TheBrain's customers include: Encyclopædia Britannica, Navy Special Warfare, Tyco, Accenture, Park Nicollet, Medtronic, US Department of Defense, California Casualty Insurance, a leading media research company, retail chain, financial services company and other Fortune 500 organizations.

Download PersonalBrain at www.thebrain.com or e-mail info@thebrain.com for more information.

About Mindsystems

Mindsystems has provided information management solutions for over 17 years and continue to be a 'supplier of choice' to many of the world's leading organizations. Mindsystems provides an expertly supported and comprehensive product portfolio, focused on enhancing business productivity. For more information visit <http://www.mindsystems.com.au/products/brain/index.php> or email: sales@mindsystems.com.au

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Online Web 2.0 Version

You can read the online version of this press release [here](#).



Open Source Replication and Clustering Solution for MySQL And PostgreSQL

Continuent provides complete Data Availability and Data Protection solution for MySQL and PostgreSQL with Continuent Tungsten Community Edition. Continuent Tungsten offers an easy to manage, dynamic database replication solution with automatic failover, cluster management, high availability and scalability.

San Jose, CA (PRWEB) November 10, 2009 — Continuent, Inc., a leading provider of solutions for continuous data availability, advanced database replication, backup and database performance scalability, today announced availability of Continuent Tungsten Community Edition for MySQL®. Continuent Tungsten offers an easy to manage, dynamic database replication solution with automatic failover, cluster management, high availability and scalability.

Tungsten Community Edition harnesses the latest innovations from the open source database clustering community with no up-front acquisition costs, and provides a clear path to more advanced capabilities through an optional upgrade to the commercial Tungsten Enterprise editions.

All Tungsten components have previously been available as open source, but with Tungsten Community Edition they become far more easily accessible with complete builds, easy installation and configuration together with complete set of documentation. Tungsten Community Edition is available free of charge, while customers who want more advanced features and on-call technical support are encouraged to purchase the commercial Tungsten Enterprise editions.

Continuent's commercial Tungsten Enterprise editions combine the power of open source and commercial technologies to deliver data availability solutions that are based on the Tungsten open source components, a unique collection of solutions for database scale-out. Continuent Tungsten Enterprise 1.2 is packed full with new features that make database clusters easier to administer and more stable. Tungsten Enterprise 1.2 includes Beta support for managing clusters based on PostgreSQL warm standby. PostgreSQL support includes provisioning of clusters, simple failover procedures, and backup/restore. In addition, Tungsten Enterprise 1.2 previews installation and management of clusters based on Oracle® 10g running on Linux™.

“Continuent Tungsten allows database administrators to implement simple, powerful and affordable data availability and database performance solutions. Our customers significantly lower their TCO on business critical database applications using Tungsten and open source databases,” said Eero Teerikorpi, CEO of Continuent. “We are very pleased to offer Continuent Tungsten Community Edition as a free open source solution.”

A free Tungsten Community Edition is available at <http://www.continuent.com>.

About Continuent

Continuent, the leading provider of data availability and database performance scalability solutions, offers database high availability and incremental performance scaling using commodity hardware and databases. We provide continuous uptime so you can deliver business critical database applications with high data availability and accessibility. We also offer support, training and consulting services to our customers worldwide.



Continuent's Tungsten solutions provide a unique collection of technologies for database scale-out. Tungsten core stack is 100% open source. Tungsten is operating system independent and supports both commercial and open source databases including Oracle, MySQL, PostgreSQL and EnterpriseDB™. For more information about Continuent and our products, visit www.continuent.com.

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DiscountASP.NET Launches SQL Server 2008 Reporting Services Hosting

DiscountASP.NET announces the launch of Microsoft SQL Server 2008 Reporting Services hosting as an optional add-on enhancement.

Pasadena, CA (PRWEB) November 10, 2009 -- ASP.NET hosting and SQL hosting leader, DiscountASP.NET announces the launch of Microsoft SQL Server 2008 Reporting Services hosting. DiscountASP.NET offers SQL 2008 Reporting Services as an optional add-on enhancement.

Microsoft SQL Server Reporting Services supports a wide range of reporting needs, including ad-hoc reporting and Web-based reporting. SQL Reporting Services provides the ability to author a variety of richly formatted reports from different data sources. Reports are processed and can be delivered through a variety of means, including through subscriptions, access to a central report repository, or embedded into web applications.

"With the launch of SQL 2008 Reporting Services, we deliver a cost-effective enterprise reporting solution," said Takeshi Eto, VP Marketing. "Our customers have the ability to transform their data into meaningful and manageable reports to help them in their business decision making process."

To support SQL 2008 Reporting Services, DiscountASP.NET introduces a SQL 2008 Reporting Services User Manager tool to their Control Panel, allowing customers to add/remove/manage additional SQL Reporting Services users in real-time.

About DiscountASP.NET

DiscountASP.NET is an award-winning innovative leader in Microsoft Windows-based shared hosting, focused on providing the best value in ASP.NET hosting and SQL database hosting. DiscountASP.NET is a Microsoft Gold Certified Partner and was one of the first hosts to offer Windows 2008 hosting. Through strong word-of-mouth and continuous innovation, DiscountASP.NET has become the choice for affordable and feature-rich ASP.NET and SQL hosting.

For more information: <http://www.DiscountASP.NET>

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You can read the online version of this press release [here](#).



More Mid-Market Companies Turn to iCIMS for Talent Management Needs

Software-as-a-Service provider emerges as solution of choice for mid- sized companies.

Hazlet, NJ (PRWEB) November 10, 2009 -- [iCIMS](#), the third-largest provider of Software-as-a-Service (SaaS) talent acquisition solutions, announced today the company's continued success among mid-sized companies seeking talent management solutions. Such mid-sized companies as Celebrity Resorts, YMCA of Metropolitan Chicago, Emerging Health Technologies and the Public Library of Charlotte recently joined over 750 worldwide companies currently partnering with iCIMS for their candidate and [employee management needs](#). iCIMS' momentum and ascension as the industry leader for the mid-market has been attributed to a fast, flexible, and easy-to-use platform, as well as the company's commitment to an unparalleled customer experience.

Recognized as a mid-market leader in a recent Bersin & Associates' study, "Talent Acquisition Systems 2010: Facts, Practical Analysis, Trends and Provider Profiles," iCIMS was acknowledged for differentiating itself in the areas of customer service, ease-of-use and speed to deploy. The guide comes on the heels of two recent wins for iCIMS' unparalleled [customer support](#) in both the NY Enterprise Report and the UK's Software Satisfaction for Customer Service. Maintaining a 97% client retention rate, iCIMS' ongoing pursuit of 100% customer satisfaction through its four-tiered support team has directly contributed to the company's emergence as a leading provider for the mid-market. The dedicated support teams coupled with user forums, weekly virtual training, and an interactive Knowledge Center has served as one of iCIMS' core differentiators.

In addition to the unmatched customer experience iCIMS provides, mid-market companies have selected the award-winning Talent Platform because of its flexibility. This high degree of flexibility is greatly valued by mid-market organizations that are looking to invest in a Talent Platform that is capable of expanding to meet their evolving corporate vision. Not only is iCIMS' mid-market clientele utilizing the platform for their candidate management needs, such as workforce planning, applicant tracking and [onboarding](#), but a growing number of organizations have adopted the platform as their full Talent Management System. This is due in large part to the convenience of one single platform that is robust enough to manage both candidate and employee data. The unified system adds great value to an organization that is looking to grow or expand, but doesn't want to invest in multiple purchases, implementations, or source codes. Furthermore, the iCIMS Talent Platform enables companies to see reduced costs and increased efficiencies, which is especially valuable for mid-market buyers pressured to display ROI for their technology investments.

"Our continued success within the mid-market is a direct result of organizations recognizing the long-term value the Talent Platform has to offer", said Director of Sales, Adam Feigenbaum. "The platform's inherent flexibility, coupled with an unparalleled customer experience, provides much value for growing organizations. This high rate of adoption of the Talent Platform really underscores iCIMS' focus and strength within the mid-market space."

About iCIMS:

iCIMS, the third-largest provider of Software-as-a-Service (SaaS) talent acquisition solutions, is an Inc. 500 honoree focused on solving corporate business issues through the implementation of easy-to-use web-based software solutions. iCIMS' Talent Platform, the industry's premier Talent Platform, enables organizations to manage their entire talent lifecycle from applicant tracking through onboarding and beyond through a single



web-based application. With more than 750 clients worldwide, iCIMS is one of the largest and fastest-growing talent management system providers in the space. To learn more about how iCIMS can help your organization, view a free online demo of the iCIMS Talent Platform at www.icims.com/demo.

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This press release was distributed through PR Web by Human Resources Marketer (HR Marketer: www.HRmarketer.com) on behalf of the company listed above.

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You can read the online version of this press release [here](#).



Flimp Media Pitches in to Help Kevin Youkilis Hits for Kids: Video Email Campaigns Becoming Popular Nonprofit Marketing Tool

Flimp video landing pages are being used by non-profits like Kevin Youkilis Hits for Kids, United Way and Nature Conservancy to promote events and increase fundraising. By building rich media landing pages without IT programming support, companies are able to build stronger connections with supporters and monitor viewer engagement.

Hopkinton, MA (PRWEB) November 9, 2009 -- Non-profit organizations like Kevin Youkilis Hits for Kids are increasingly turning to [Flimp Media](#) to promote their events, increase fundraising efforts and expand their contact database lists. Flimp subscribers create rich media landing pages without programming that generate measurable increased engagement versus traditional email or static landing pages. The [Youk's Kids landing page](#) presented a montage of photographs showcasing the organization's events set to James Taylor's "You've Got a Friend" soundtrack, with clickable buttons to view upcoming events, make a donation or forward to a friend.

"We turned to Flimp Media to initially promote our annual Good Night Moon Gala with an email to our supporters," said Melanie Busa, Director of Events at Kevin Youkilis Hits for Kids. "When we saw the incredible open and click through rates, we decided to also embed the Flimp on the Kevin Youkilis Hits for Kids website and Jerry Remy added it to his Rem Dawg site as well. It's a great way to reinforce our mission and generate real results."

Flimp analytics allow subscribers to monitor viewer engagement by email, pass-along rate, total viewing time and links clicked. The Kevin Youkilis Hits for Kids campaign generated a 20% open rate and 43% click-through rate with over 50% watching the video montage to completion and the average session lasting 1 minute, 24 seconds.

"Non profit organizations like Kevin Youkilis Hits for Kids stand to gain so much by engaging their audience through rich media email applications," said Wayne Wall, CEO of Flimp Media. "We are able to bring to life the great work done at a much lower cost than traditional direct mail. It's rewarding to be able to provide a tool that demystifies rich media for nonprofits."

Wall describes the application of Flimp's video landing pages for event marketing, sales and fundraising tools, email and search marketing as a new class of interactive marketing called "intelligent digital collateral." Other nonprofits that have also used Flimp include the [United Way](#), the Give Us Your Poor and The Nature Conservancy.

Since its first release in early 2008, more 120 companies and organizations have used Flimp rich media marketing. Platform enhancements have included integration with more than 30 email marketing service providers including Constant Contact, ExactTarget, Delivra, Eloqua and YesMail, as well as global video content delivery with the Amazon web service cloud.

To view the Kevin Youkilis Hits for Kids flimp, and other case studies, visit www.flimp.net

About Kevin Youkilis Hits for Kids



Kevin Youkilis Hits for Kids is a charitable organization founded by Boston Red Sox infielder Kevin Youkilis, dedicated to rallying local and corporate support for charities and organizations focused on the health and wellbeing of children. Kevin Youkilis Hits for Kids teams up with existing community-based children's charities and medical research programs in New England and in Kevin's home town of Cincinnati, to help them raise money and awareness.

About Flimp Media, Inc.,

Flimp Media is a pioneer in the development of cutting edge rich media marketing and analytics technology and solutions for online direct marketing, communications and sales. Flimp, which stands for Flash Interactive Marketing Platform, enables non-technical users to quickly create, edit, distribute, track and report video landing pages and video communications without any programming or IT resources. Flimp Media also offers clients globally scalable, low cost content delivery and streaming media solutions powered from the Amazon cloudfront. For more information visit www.flimp.net.

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LiveTime Releases New SaaS based ITIL 3 Service Management and Help Desk

LiveTime 6 includes optimized SaaS framework, federated CMDB, optimized search engine for Help Desk and 9 process ITIL 3 Service Management.

Newport Beach, CA (PRWEB) November 9, 2009 -- LiveTime Software, a leading provider of Web based ITIL 3 [Service Management](#) and [Help Desk](#) software, today announced the release of LiveTime 6. This release features more than 100 new features and is based on LiveTime's open standards based [ITIL 3 SaaS](#) framework, available for public or private [cloud computing](#). This hybrid approach allows LiveTime to be deployed seamlessly into any enterprise environment and supports any operating system, any browser, and any database.

Available On Demand (SaaS) or On Premise (software, hardware, or virtual appliance), LiveTime is based on open standards and lowers service delivery costs while improving customer satisfaction. Out of the box enterprise integration with Authentication, Asset and Inventory Management, and Event Management has enabled customers such as Lockheed Martin, Verizon, Pricewaterhouse Coopers, and Wellpoint to implement LiveTime within a matter of weeks!

Focusing specifically on usability and tight integration across nine ITIL 3 processes, LiveTime Service Manager 6 enables organizations to roll out Service Catalog and Service Portfolio Management as easily as Incident, Problem, and Change Management. LiveTime Service Manager 6 has been certified for Request Fulfillment, Incident, Problem, Change, Service Level, Knowledge, Service Catalog, Service Portfolio, and Service Asset and Configuration Management.

LiveTime 6 includes a new optimized search engine with support for Office 2007 file formats for Word, Excel and Powerpoint. Also new in this addition is support for Visio and log files so that technicians can readily search within attached documents across any request or knowledge base article. LiveTime 6 also supports Microsoft Project export within sequenced requests.

LiveTime's new Federated Configuration Management CMDB allows users to map distributed asset information from independent sources into a single Configuration Item (CI) to provide a more holistic view of the company's infrastructure. This information is important when managing Requests, Incidents, Problems and Changes within the business. Having up-to-date information leads to more efficient and rapid problem solving, as well as more satisfied customers.

LiveTime 6 also includes 12 pre-integrated connectors supporting Loginventory, LANDesk, Tivoli Discovery, Novell ZENworks Desktop, Asset and Configuration Management products, Spiceworks, Express Software Manager, LANrev, Microsoft SMS and SCCM 2007, as well as Centennial.

About LiveTime Software

Headquartered in Newport Beach, California, LiveTime Software, Inc. is a vendor of Web 2.0, Open Standards



based ITIL service management, help desk and support software for medium to large enterprises such as Verizon, NEC and the United States Department of Defense. Founded in 1999, LiveTime Software is a privately held firm with offices in the United States, Australia and the United Kingdom. For more information visit www.livetime.com

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News Image





Zend and Varien Partner to Deliver an All-In-One PHP and eCommerce Solution

Varien's Popular Open Source Magento eCommerce Software to Ship with Zend Server Community Edition PHP Stack

Paris (Vocus) November 9, 2009 -- [Zend Technologies, Inc.](#), the PHP company, and [Varien](#), developer of [Magento](#), the world's fastest growing eCommerce platform, today announced that they have partnered to make it easier for small- and medium-sized businesses to quickly evaluate, develop, and deploy flexible, state-of-the-art eCommerce Web applications. As a result of the new partnership, the Community Edition of Varien's popular Magento™ eCommerce software will ship with the [Community Edition of Zend Server](#), Zend's high performance PHP Web application server.

The companies also announced that the Varien and Zend teams and open-source communities are working together on two major initiatives. Varien will be contributing a number of significant native eCommerce features to the open source, industry-standard PHP framework, [Zend Framework](#) — an integrated part of Zend Server. Additionally, both Zend and Varien will be optimizing Magento, Zend Server, and Zend Framework to deliver peak performance for eCommerce applications.

“Magento is a robust eCommerce solution with open source reliability and flexibility – putting top-quality eCommerce functionality into the hands of virtually anyone,” said Andi Gutmans, CEO and co-founder of Zend Technologies. “With the new all-in-one packaging of Magento and Zend Server, it's extremely easy for any organization to set up, install and explore Web-based commerce on a Windows or Linux platform, with the confidence that their application will run with performance, efficiency and reliability. This combination removes virtually any barriers to developing high-quality eCommerce Web sites with PHP.”

The open source Magento eCommerce platform, developed with PHP 5 and Zend Framework, has been adopted by thousands of users and is implemented by businesses with Web applications processing many tens of thousands of orders per day using multiple servers and cluster architectures. The no-cost Magento Community Edition provides a basic and powerful solution for small shops looking for a state-of-the-art eCommerce platform. Users may upgrade to the [Magento Enterprise Edition](#) for more advanced features and support.

Zend Server Community Edition (CE) is a fast, reliable, no-cost PHP application stack that can be used in development, testing and production. Zend Server CE runs on Linux, Microsoft Windows, and Mac OS X and is specifically tuned to address the needs of developer desktops and laptops, as well as smaller server deployments everywhere. Zend Server is also available in a commercial, [enterprise edition](#), which is a complete Web application server for running, monitoring and managing business-critical PHP applications that require a high level of reliability, performance, and security.

Using Magento CE with Zend Server CE, small and medium-sized businesses can quickly install, explore and start building state-of-the art shopping and other commerce-based Web sites with features such as catalog and



order management, analytics, SEO, merchandizing, customer accounts and shipping, and then deploy them with ease on Zend Server. Users can develop Magento eCommerce applications on desktops running the Windows or Linux operating systems and deploy applications into production on both Windows and Linux. To further expand the ecommerce functionality readily available to PHP developers, Varien is also modularizing Magento and making a number of significant ecommerce feature contributions to Zend Framework, including payment gateways, shipping calculation modules, and others.

“Zend’s PHP solutions have played a major role in the development of Magento, and we are thrilled to contribute key ecommerce features back to Zend Framework to promote the development of PHP-based ecommerce,” said Roy Rubin, CEO at Varien. “Zend continues to demonstrate its unmatched expertise and strong commitment to PHP with products such as Zend Server, and we look forward to continuing to expand our partnership with them. In particular, we’re very excited that Zend Server’s support for PHP on Windows is unmatched anywhere else, as this makes exploring powerful ecommerce easy for businesses everywhere.”

Wonderbox is a vendor of romantic/adventure gift packages and does very high volumes during the holiday season and other gift-giving occasions, such as Valentine’s Day, Mother’s Day, and so on. Wonderbox has an online language-specific presence in France, Italy, Germany, Spain, and Poland, and is opening soon in Japan, Belgium, Portugal, and elsewhere—so the international capabilities of Magento and Zend Framework are extremely important to their product plans, in addition to the open-source flexibility both are known for.

“Our Wonderbox site has been engineered for over 150,000 transactions a day and we estimate we will serve over 3 million visits during the December holiday season. We recently went from zero to a fully functioning production Web application taking customer orders in less than three months, by running Magento eCommerce on Zend Server,” said Fatih Gezen, chief technology officer at Wonderbox. “That is a compelling ROI and amazing technology story. We have in a very short time mastered the technology and can easily create intuitive online experiences for our customers to use to make purchases from us.”

“Zend Server out of the box gives us a secure, high-performing PHP stack with monitoring and other capabilities and the feature set in Magento had just about everything we needed to build our ecommerce site,” commented Chris Mann, deputy information director at Wonderbox. “We’ve additionally built a custom Magento module in Zend Framework. That has been easy to do based on the excellent training and support we’ve received from our consulting partners and from the large open-source community that’s available for both products.”

In addition to consulting partners who specialize in Magento/Zend Server installations, Zend and Varien also plan to cooperate on joint education, training, and other activities to promote ecommerce applications, including promotion of software lifecycle best practices and enterprise ecommerce training.

Availability

The complete all-in-one Magento and Zend Server solution stack is available today from both companies for download, meaning that together the huge Magento and Zend communities will have available in one package the leading PHP ecommerce solution and the best performing PHP stack. To learn more and to download these packages, please visit: <http://www.magentocommerce.com/product/magento-zend> or



<http://www.zend.com/solutions/packaged-php-applications/zend-server-magento>. As announced today, the Magento eCommerce feature components will be made available for download from the Zend Framework project and will also ship as a part of the base Zend Framework that comes with every Magento eCommerce download. These will be made available as soon as the components are added to the Zend Framework project by the two teams.

About Zend Technologies

Zend Technologies, Inc., the PHP Company, is the leading provider of products and services for developing, deploying, and managing business-critical PHP applications. PHP runs 35 percent of the world's Web sites and has quickly become the most popular language for building dynamic Web applications. Deployed at more than 30,000 companies worldwide, the Zend family of products is a comprehensive platform for supporting the entire lifecycle of PHP applications. Zend is headquartered in Cupertino, California. For more information, please visit <http://www.zend.com> or call +1 408-253-8800.

About Magento

Magento is a feature-rich, professional Open Source eCommerce platform solution that offers merchants complete flexibility and control over the presentation, content, and functionality of their online channel. Magento's intuitive administration interface features powerful marketing tools, a catalog-management engine and is SEO optimized to give merchants the power to create sites that provide an unrivaled and rich online shopping experience for their customers, tailored to their unique business needs. Designed to be completely scalable and backed by an extensive support network, Magento is the ultimate eCommerce solution. For more information about Magento, visit <http://www.MagentoCommerce.com>.

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News Image



The PHP Company



RCR Ecosystem Awards Open Call for Submissions

Inaugural Awards from RCR Wireless Honor 2009's Top Companies and Individuals in Wireless, Telecom, Media and IT

(PRWEB) November 9, 2009 -- RCR Wireless News has identified 10 broad segments of the wireless, telecom, media and IT market that comprise the "RCR Wireless Ecosystem." These 10 segments include: Business & Operating Support Systems (BSS/OSS), Carriers, The Channel, Chips, Content and Mobile Marketing, Customers, Devices, Enabler Applications, Facilitators, and Infrastructure.

In its inaugural year, the RCR Wireless Ecosystem Awards offer the opportunity to honor and showcase those companies and individuals that have demonstrated success, innovation, and excellence in the industry in these 10 segments. Most of all, the awards recognize those contributions that have "made an impact on the industry and the people it serves."

Winners from the 36 categories of submission will be announced on December 14, 2009.

Deadline for submission is 5:00pm Pacific on Thursday, November 26, 2009

Visit <http://www.rcrecosystemawards.com> for more information and complete details on submission.

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This press release was distributed through PR Web by Human Resources Marketer (HR Marketer: www.HRmarketer.com) on behalf of the company listed above.

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SUI Solutions Releases Vedatrak, a Modular FileMaker Approved CRM Solution

FileMaker Business Alliance member SUI Solutions releases component based CRM solution.

(PRWEB) November 9, 2009 -- SUI Solutions today announced the release of its landmark customer relationship management software, Vedatrak. Vedatrak is a uniquely modular, FileMaker based solution that allows customers to pick and choose existing components called modules to create the CRM that's perfect for their business. Vedatrak is a FileMaker approved solution.

Vedatrak is easy to use and helps its users plan work, collect structured information about clients, learn client needs and accumulate an organized record of interactions without any extraneous functions.

How it Works:

Vedatrak's modules work together even though they are sold in parts. In addition to sharing and linking information with other modules, new Vedatrak modules seamlessly integrate with the existing set by simply dropping them in. To download a Vedatrak demo that includes all of the modules, visit <http://filemaker.suisolutions.com/products/vedatrak/>.

Vedatrak's core unit required for functioning is called Base Pack (http://filemaker.suisolutions.com/products/vedatrak/base_pack/) and includes the following modules:

- **Dashboard:** This personalized workspace provides quick access to the most important database information from other modules to each Vedatrak user.
- **Contacts:** The Contacts module stores and organizes information for all database contacts and classifies them by type, like Customers and Vendors.
- **Calendar:** Each Vedatrak user can plan work by scheduling appointments personally and for other users. Appointments are defined by type and include an e-mail notification option.
- **Users:** This module provides one convenient location for solution-wide user management.
- **MultiLang:** Vedatrak includes several alternative language sets, but MultiLang's language editor allows users to easily create additional translations.
- **Themes:** Each user can change the appearance of Vedatrak, including colors, button styles and icons to their personal preference.

The following components are available individually and require the purchase and installation of Base Pack in order to operate:

- **Mail:** Users can track and organize all correspondence, including e-mail, mail and fax by Contact.
- **Orders:** This module organizes data for each order including associated costs and sell prices.
- **Invoices:** Users can easily manage invoicing and create printable invoices within Vedatrak.
- **Products:** This module allows users to organize products and services in an easy to navigate tree form and also stores data associated with each product.



- Files: Using this tool, users can upload, link and store files in virtually any Vedatrak database location.
- Messaging: This module simplifies communication by providing an internal messaging component for all users to share information and links.

Vedatrak Base Pack and all additional modules are IWP compatible, meaning users can access Vedatrak from virtually any web browser without purchasing and installing additional copies of FileMaker.

Pricing and Availability:

Vedatrak Base Pack and additional modules are available immediately at special introductory prices. For more information or to purchase, please visit <http://filemaker.suisolutions.com/products/vedatrak/>.

About SUI Solutions:

SUI Solutions, a member of the FileMaker Business Alliance, is a software and web development company with a specialization in FileMaker based solutions. Additional FileMaker products by SUI Solutions can be found online at <http://filemaker.suisolutions.com/products/>.

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Objectivity, Inc.'s President and CEO Jay Jarrell to Speak at NCO Asia 2009

Jay Jarrell will outline the company's strategy for expanding presence to Asia-Pacific region

Sunnyvale, Calif. (PRWEB) November 8, 2009 -- Objectivity, Inc.'s president and CEO Jay Jarrell will be a spotlight speaker at the upcoming Network Centric Operations (NCO) Asia 2009 conference held in Singapore from November 10-11, 2009.

Jarrell will be featured in the Technology Spotlight at the conference on November 11 at 9:40 a.m. SST. He will outline the company's plans to expand their global footprint to the Asia-Pacific region, as well as present how the company's flagship product, [Objectivity/DB](#), makes it possible to ingest and process data with low latency for mission-critical applications.

[Objectivity](#) has built a strong reputation within the [network centric operations](#) community for its ability to enable NCO in some of the world's most complex command and control systems, and the company's leadership team recognized the NCO Asia 2009 conference as a venue ideal for raising awareness in a region with the potential for massive growth in the near future.

"This event will give Objectivity a platform to address a new market that holds tremendous promise for our company," said Jarrell. "An increasing number of customers in this region have approached us in recent months looking for a database that can handle their complex, distributed data needs, and we are looking forward to sharing our solution with them."

Objectivity, Inc. will be exhibiting at the conference. Those attending can visit the booth to speak with Jarrell or obtain more information about Objectivity/DB.

About Jay Jarrell

Jay Jarrell, president and CEO, is responsible for day-to-day operations of Objectivity Inc., as well as managing the company's growth and strategic direction. He is also an active member on Objectivity's board of directors. He has been president and COO, a position he assumed in January 2002, after serving as senior vice president of sales and marketing. Prior to joining Objectivity in 1997, Jarrell was the senior director of sales and marketing for Creative Biomedics, a company specializing in network telecommunications equipment and software solutions. Previously, he held sales and marketing positions at Computer Associates and A.C. Nielsen Co. He holds a bachelor's degree from the University of Western Ontario in Canada.

About NCO Asia 2009

Network Centric Operations (NCO) Asia 2009 takes place from November 10-11, 2009 at the Amara Sanctuary Resort Hotel in Singapore with a focus day held on November 9 and workshops held on November 12. NCO 2009 is the only Asia-based event focused on how to achieve network centric capabilities and one of the very few events that provides a forum for high level C4ISR leaders. For more information on the conference, visit www.ncoasia.com.

A note on Objectivity/DB



Objectivity/DB is a fully scalable, distributed processing architecture that manages localized, centralized or distributed databases by synthesizing large, complicated streams of data into a [single logical view](#).

About Objectivity, Inc.

Objectivity, Inc. is the leading provider of distributed, low latency, cloud-ready database management solutions for mission-critical applications. The company's flagship product, Objectivity/DB, is used by government, security, complex manufacturing, commercial services, science, and engineering organizations to increase speed, precision and productivity. Objectivity remains on the cutting edge of innovation by working directly with clients to build customized programs, find solutions to complicated challenges and seamlessly integrate technology across multiple platforms and languages.

Objectivity, Inc. is headquartered in Sunnyvale, California, USA. Please contact us by visiting Objectivity.com or calling (408) 992-7100. A 60-day free trial of Objectivity/DB is available on the website, and Objectivity also provides free web-based Object Database Training Courses.

Note to editors: Objectivity/DB is a registered trademark of Objectivity, Inc. All other company, organization, product or alliance names mentioned herein remain the property of their respective owners.

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You can read the online version of this press release [here](#).



Come and Join Us: TSO to Celebrate ITIL's 20th Birthday at 'itSMF UK'

Industry-leading publisher The Stationery Office will be celebrating the 20th birthday of the IT Infrastructure Library at the 18th Annual IT Service Management Forum Conference and Exhibition.

Norwich, England (PRWEB) November 8, 2009 -- Industry-leading publisher The Stationery Office (TSO) (<http://www.tso.co.uk/>) will be celebrating the 20th birthday of the IT Infrastructure Library (ITIL®) at the 18th Annual IT Service Management Forum Conference and Exhibition (itSMF UK 2009) (<http://www.itsmf.co.uk/Conference09/>).

Best Management Practice (<http://www.best-management-practice.com/>) (which comprises official ITIL publisher TSO, the Office of Government Commerce (OGC) and the official ITIL accreditor APMG) is exhibiting at the event.

Looking back on the development of ITIL, and ahead at the developments to come, will be the focus of TSO's presence at itSMF UK 2009, to be held in the Hilton Birmingham Metropole from November 9-10. Delegates are invited to come and meet the Best Management Practice ITIL team in the Palace Suite on Stand P36/37, where the birthday celebrations will include the official cake-cutting ceremony by Best Management Practice Director Jonathan Shebioba on Tuesday November 10.

Away from itSMF UK 2009 itself, the ITIL birthday celebrations include a 20% discount offer on direct orders via www.best-management-practice.com, plus a free set of ITIL 'Key Element Guides', written by the original authoring team for the ITIL Version 3 project, when taking out a concurrent licence.

Launched in 1989, ITIL has been globally respected as an industry-standard source of IT service management (ITSM) guidance ever since. Initially consisting of more than 40 books, ITIL Version 1 covered a variety of IT practices. Streamlining allowed ITIL Version 2 to be released as 10 books and the best practice framework for ITSM. ITIL Version 3 was published in June 2007, updating best practice for ITSM with five titles - 'Service Strategy', 'Service Design', 'Service Transition', 'Service Operation' and 'Continual Service Improvement' - now forming the core of ITIL practice. OGC will continue to update the core ITIL Version 3 guidance through controlled releases in the future.

Janine Eves, OGC Contract Manager and Publisher of TSO, says: "The benefits of good IT service management become very apparent in a recession. ITIL is arguably even more important now than when it was launched 20 years ago. By always taking into account the latest best practice developments, we can ensure the core ITIL guidance remains vital for at least another 20 years!"

The theme of itSMF UK 2009, which will include 60 seminars and interactive sessions, will be 'Optimising IT Services for Business Success'. Over 1,200 delegates from more than 45 nations are expected to attend. For further information about itSMF UK 2009, please visit: www.itsmf.co.uk.

Notes to Editors:



TSO (The Stationery Office) has 200 years of experience in providing publishing and information solutions to the public sector, specialising in the creation, production and distribution of information in print, online and electronic formats. TSO is Britain's largest publisher by output, publishing 8,000 printed and electronic products each year. More information is available at: <http://www.tso.co.uk>.

Sign up here for the ITIL® Version 3 'Elert Service', official news straight from the source (<http://www.surveymonkey.com/s.asp?u=959852776381>).

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Onboard Informatics' Localized Real Estate Content Makes Better Homes and Gardens Real Estate iPhone App 'One-of-a-Kind'

Licensing Deal Helps Real Estate Brand to Better Meet Home Buyers' Needs

New York, NY (PRWEB) November 6, 2009 -- Onboard Informatics, the premier data services and technology company for top-tier organizations in real estate, media and technology, is the provider of robust community information for a new iPhone application, Better Homes and Gardens Real Estate Home Selection Assistant.

Onboard's unique products and services help strengthen broker and consumer relationships, streamline the information gathering process, and better enable real estate buyers and sellers to make informed decisions. As with many Onboard clients, Better Homes and Gardens Real Estate is using these highly regarded products to provide home buying consumers and real estate agents with the vital community and school information they desire, all from one source.

This new iPhone application ensures that homebuyers now have on-the-go access to community populations, average income levels, housing trends, education and school information, crime statistics, localized weather, church locations, recreational amenities, recent home sales, nearby restaurants, and more.

Now, a buyer can stand on the sidewalk outside of any home and immediately figure out, not only if the schools are within walking distance, but also receive the closest locations of the grocery store, bank and park.

"Onboard is delighted to bring its services directly to the end consumer through this accessible and useful iPhone application," said Marc Siden, CEO of Onboard. "Our content has consistently been a natural fit with the Better Homes and Gardens Real Estate brand, which is focused on consumers' lifestyles. This new application is just one more step in our continuing effort to partner with clients and respond to specific consumer needs through carefully designed and flexible programs."

The Better Homes and Gardens Real Estate iPhone app exemplifies the versatility of Onboard's products and opens up new areas of potential growth for both companies.

"We sought to provide homebuyers across the country with an application that could seamlessly fit into their home buying process and provide them with the tools they need to make the research-to-purchase process simpler," said Sherry Chris, president and CEO of Better Homes and Gardens Real Estate. "We are confident Onboard's exclusive community information will help us to achieve this strategy."

The Better Homes and Gardens Real Estate iPhone application, Home Selection Assistant, is available for free on www.bhgrealestate.com/iphone.

About Onboard Informatics:

Since 2001, Onboard Informatics has provided comprehensive local, regional and national real estate data solutions, powerful web tools and web services to some of the most innovative companies in the real estate, media and technology industries. Onboard combines its expertise in data aggregation, standardization, and integration



with expert consulting, transforming the complexity of data into meaningful solutions to support their clients in achieving business objectives. Privately held since its founding, Onboard is located in the heart of the world's financial center in the Wall Street area of New York City. For more information about Onboard Informatics, or to request a demo, visit www.onboardinformatics.com.

About Better Homes and Gardens Real Estate:

Better Homes and Gardens Real Estate is a residential real estate company with a growing network of local brokerage offices. Its real estate agents and brokers offer professional, knowledgeable advice and services for home buyers and sellers. The company's Web site offers real estate search, including MLS listings for selected locations. You can also find in-depth articles about buying, selling and owning real estate at www.bhgrealestate.com.

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Intelestream Adds Workflow Engine and Group Security to intelecrm, On Demand CRM for Small Businesses

Intelestream adds two new features for intelecrm, the on demand CRM solution for small and medium sized businesses - The Workflow Engine and Group Security. To learn more and to sign up for a free trial, visit www.intelestream.net/intelecrm.

Chicago, IL (PRWEB) November 6th, 2009 -- Intelestream, Inc., the leader in [open source CRM consulting](#) and developers of intelecrm™, the award winning [small business on demand CRM solution](#), today announced the company has released a Workflow Engine and Group Security solution for intelecrm.

intelecrm has been recognized as a leading, affordable, on demand CRM solution for small and medium sized businesses. The additional two features add a level of functionality that has traditionally been only available in more costly enterprise CRM applications.

intelecrm Workflow Engine

The intelecrm Workflow Engine automates a company's CRM related business processes. The solution is designed to be flexible and compatible with the specific workflow demands of any organization. Custom business rules can be created to incorporate intelecrm modules and are defined by the administrator through custom templates. Alerts, actions, and triggers can be set by individual users so that customers don't fall through the cracks.

intelecrm Group Security

The intelecrm Group Security function enables administrators to designate permission levels for groups and users based on job type, department, geography, and more. This tool is especially important in scenarios where certain data must be protected. Group Security is also used to manage competing or regionally separated sales teams.

“We developed the Workflow Engine and Group Security some time ago and have successfully implemented both of these solutions for our existing clients as a component of customized versions of intelecrm. It is a pleasure to now offer both features to the general public,” states Intelestream CEO Jason Green. “The addition of these new features meets the needs of intelecrm subscribers who require a sophisticated CRM solution for an affordable price,” said Green.

Pricing and Availability of intelecrm

Pricing for intelecrm follows a unique model that charges subscribers according to the quantity of records and data storage used, rather than the number of users accessing the system. Intelestream has also applied what the company terms as a “pay-for-what-you-need” approach to intelecrm. Customers are billed for only the features and add-ons they require, which is an especially appealing option for small businesses on a budget. Basic edition pricing for intelecrm, which includes unlimited users, starts at \$20 per month.



An intelcrm 30 day trial is available by visiting www.intelestream.net/intelecrm.

About Intelestream Inc.

Intelestream Inc. is a Chicago based Customer Relationship Management (CRM) product development and consulting firm that offers solutions related to business processes and CRM technology. Intelestream is the creator of the esteemed intelcrm application and specializes in the deployment of custom tailored CRM solutions for individual organizations, the development of industry specific software verticals, and value added enhancements to open source CRM software applications. With Intelestream's diverse team of experts in both business and technology, the company is made up by many of the brightest minds in the CRM industry.

For further information about the premier provider open source CRM consulting services and products, please visit the company's website: <http://www.intelestream.net>, or call (800) 391.4055.

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News Image

