



PRWeb: Consumer Hobbies





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Manndia Distributors Announces New Line Of Brooklyn-Based Car Audio Products

Manndia Distributors is proud to unveil "Brooklyn Audio", their stimulus package for the car audio industry.

Brooklyn, NY (PRWEB) July13, 2009 -- Brooklyn Audio, available at www.Brooklynaudio.com, is a new line of high quality, low-cost mobile electronics, consisting of amplifiers, LCD monitors, and subwoofers.

Manndia Distributors has discovered a way to provide East Coast audio dealers with these products at a substantially lower price than their competition, which allows the dealers to pass on the savings to their customers, and also to improve their profit margins.

The vast majority of mobile electronics wholesale vendors are from the West Coast, and when they sell to the East Coast, the shipping costs force them to mark up prices, explains Victor Elmann, owner of Manndia Distributors.

"Because I am located in the East Coast I can sell better quality goods for cheaper prices than all of my competition," according to Elmann.

The audiophile enthusiasts at Manndia Distributors have created an earth-shattering bass amplifier, window-shattering subwoofer, and crystal clear flip-down LCD TV.

The Brooklyn Audio amplifiers will have a manufacturers suggested retail price of \$100 to \$200.

"They're designed in Brooklyn, NY with special detail put in place for the look and feel of Brooklyn," according to Elmann. "These amps will blow spectators away. Brooklyn Audio dealers will love this brand not only because of the quality and great price point, but for the Brooklyn NY feeling that was missing from all the West Coast amplifiers. Finally, Brooklyn can represent the United States in a industry dominated by West Coast players."

Those seeking more information can visit www.brooklynaudio.com.

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Contact Information

Victor Elmann

Mannia Distributors

<http://www.brooklynaudio.com>

212-796-0808

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You can read the online version of this press release [here](#).



Gibson Custom and ZZ Top's Billy Gibbons Create the Limited Edition Billy Gibbons 'Pearly Gates' Les Paul Standard

Legendary Recreation - a Rare 1959 Gibson Les Paul - Like No Other Guitar in the World

Nashville, Tennessee (Vocus) July 13, 2009 -- Gibson Custom announced a guitar fit for every sharp dressed man, the Billy Gibbons Pearly Gates Limited Edition Les Paul Standard. And now you can own it. Billy Gibbons' favorite axe has always been his beloved Pearly Gates - a rare 1959 Gibson Les Paul Standard with legendary angelic qualities. It has appeared on every track of every ZZ Top album to date, and sings with a "God-like voice" unlike any other guitar. And now, the master craftsmen at Gibson Custom have recreated it in excruciating detail - right down to the last scratch and ding. Gibbons' legendary Pearly Gates - a rare 1959 Gibson Les Paul Standard - is like no other guitar in the world. The Gibson Custom Shop and Billy Gibbons himself took painstaking steps to make sure the replica of this sacred instrument is true to its every form. There are three different models, all in very limited quantities.

Gibbons was a young musician weaned on blues and rock in Texas. After years of listening to such greats as Eric Clapton, Gibbons began his search for his first Les Paul guitar. His search included a '58 Flying V but the guitar that he was destined to find and nickname "Pearly Gates" was a '59 Les Paul. It didn't come to Gibbons right away but through a girlfriend, a thirties model Packard automobile and part in a movie. Gibbons notes that in the early days of the band they acquired a Packard automobile. It was a huge vehicle that caused a stir on the road. Not long after they acquired the vehicle one of their girlfriends needed a way to get to California to try out for a movie part. The band gave her the Packard to get there and the girlfriend got the part. Thinking the car had special powers, they named it "Pearly Gates." Later the girlfriend sold the car to a collector and sent the money to the band. The money arrived the same day Gibbons got an offer to buy an old guitar, a '59 Sunburst Les Paul, he bought it. After calling the girlfriend to discuss the circumstances both agreed that the money went for a good cause and since it came from the Packard they decided to keep the name "Pearly Gates" for the guitar and the rest is history. Billy continues to make divine music to this day on the legendary instrument. The '59 Gibson Les Paul is one of the most desirable guitars today.

The Billy Gibbons 'Pearly Gates' Les Paul Standard will be produced in a very limited quantity of only 350 guitars - 250 will receive Gibson Custom's patented V.O.S. finish, 50 will be aged to look exactly like the original Pearly Gates, and another 50 will be aged and personally signed and played by Gibbons himself.

HIGHLIGHT FEATURES:

Figured maple tops selected just for 'Pearly Gates:' You won't believe the figured maple tops. Each one was carefully selected especially for the Gibbons' 'Pearly Gates' model, and each is as beautiful as the top that adorns the original.

Carefully matched Heritage Cherry Sunburst finish: Gibson Custom has matched the faded Heritage Cherry Sunburst finish almost perfectly. You'll do a double-take the first time you see it. The naturally darkened edges



give way to the beautiful patterns of the maple grain. Even the original's distinct red mahogany back is intact. Granted, no two guitars could ever have exactly the same top and finish. This is as close as it gets and any guitar collector or musician will notice the unbelievable finishes.

Get Billy's tone with Seymour Duncan Pearly Gates humbuckers: Gibbons uses Pearly Gates only in the studio. In concert, he relies on Seymour Duncan Pearly Gates humbuckers to replicate its legendary tone. The Seymour Duncan Web site says they're "sweet, but slightly rude, with great sustain and a bright top end that make harmonics jump out of the guitar." Isn't that what Billy Gibbons does every time he picks up his 'Pearly Gates?'

Built like Billy's original Pearly Gates in every way: No detail was overlooked, just like you'd want it. There's all nickel hardware, gold top hat control knobs, vintage Kluson-style tulip tuners, and a lightweight aluminum string-over stopbar that lets you set up the strings just like Billy. The one-piece mahogany neck with a 1959 rounded profile also sports the same long-neck tenon found in every Les Paul Standard from Gibson's Golden Era. You also get period-correct CTS potentiometers and bumble bee capacitors.

Gibbons, long known for his iconic sound, stage presence and undeniably charged lyrics, inspected the guitars at the Gibson Custom plant recently and brought along Nashville based friend Ronnie Dunn from the country music duo Brooks and Dunn (photos attached). He then took time while in Nashville to personally sign the certificates, pose for press photos and participate in several interviews. Press photos are attached for use of media. Photo of guitar full view is at:

http://www.gibson.com/press/custom/product/2009/Billy_Gibbons_Pearly_Gates/Billy-Gibbons-PearlyGates-Aged-Finish-Shot-Press.jpg. All photos available in hi-res format upon request. An mp3 file is attached. This file contains personal comments from a recent conversation with Billy Gibbons about the guitar. Press are permitted to use the quotes and sound bites.

The Billy Gibbons Pearly Gates with photo print signed/framed, COA in Pearlloid with black stamped lettering, case sock with signature and Pearl Gates printed on front, case lid with silk screened signature has an MSRP of \$25,882 USD. The Billy Gibbons Pearly Gates with COA signed, case sock with signature and Pearly Gates printed on front, case lid with silk screened signature has an MSRP of \$15,294 USD. The Billy Gibbons Pearly Gates with COA, printed signature, case sock with signature and Pearly Gates, case lid with silk screened signature has an MSRP of \$11,176 USD. All details at www.gibsoncustom.com.

About Gibson:

Gibson is known worldwide for producing classic models in every major style of fretted instrument, including acoustic and electric guitars, mandolins, and banjos. Gibson's HD.6X-PRO Digital Guitar, the Gibson Robot Guitar and the Gibson Dark Fire Les Paul represent the biggest advances in electric guitar design in over 75 years. Founded in 1894 in Kalamazoo, Michigan, and headquartered in Nashville since 1984, Gibson Guitar Corp.'s family of brands now includes Epiphone, Dobro, Maestro, Kramer, Steinberger, Tobias, Echoplex, Electar, Flatiron, Slingerland, Valley Arts, Oberheim, Sunshine Piano, Take Anywhere Technology, Baldwin, J&C Fischer, Chickering, Hamilton, and Wurlitzer. Visit Gibson's website at www.gibson.com or www.gibson.com/press.



CONTACTS:

Caroline Galloway -- GIBSON GUITAR -- 615-423-4904 -- caroline(dot)galloway(at)gibson(dot)com
Jeremy Singer (Europe) -- GIBSON GUITAR -- 020-7167-2144 -- jeremy(dot)singer(at)gibson(dot)com
Cheng Chen (China) -- GIBSON CHINA -- chen(dot)cheng(at)mail(dot)com
Chris O'Hearn (Australia/NZ) -- Thrill Hill Ent -- 61 2 9929 2257 -- thrillhillent(at)bigpond(dot)com
Maureen O'Connor -- Rogers & Cowan -- 310-854-4116 -- moconnor(at)rogersandcowan(dot)com

###



Contact Information

Caroline Galloway

Gibson

<http://WWW.GIBSONCUSTOM.COM>

615-423-4904

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iTaggit.com Launches New Tool for Valuing Items

iTaggit.com launches a simple, easy-to-use online resource for consumers looking to find the estimated financial value of their household items, collectibles... and everything in between! The site's new "ValueRange It" tool functions as a virtual "blue book," designed to give users a value range for any item, providing them with data to make smart decisions on what to do with their belongings - be it sell, insure, donate, or simply track over time. The site's "Sell It" function empowers members to post their items once on iTaggit and then broadcast them to multiple online marketplaces and social networks, including Craigslist, eBay, Facebook and Oodle.

Austin, TX (PRWEB) July 13, 2009 -- iTaggit.com, the leading online resource for valuing and organizing household items and collectibles, launched its "Value Range It" tool in beta today. The new tool is designed to give users a value range for any item, providing them with data to make smart decisions on what to do with their belongings - be it sell, insure, donate, or simply track over time.

For iTaggit.com users looking to sell, the website offers time savings and convenience through its unique broadcasting services which allow "for sale" items to be syndicated when and where the user chooses. This means that a single item added to the site with its description and, if available, pictures or video, can be placed into multiple online marketplaces and social networks, including Craigslist, eBay, Facebook and Oodle.

The highly robust iTaggit.com site caters to most anyone who owns things - from homeowners to estate planners and from comic book collectors to seasoned antiques aficionados - quickly giving them the latest market prices, and the ease to sell their items any time they are ready.

Here's how it works:

The "ValueRange It" tool uses proprietary technology and recent price data on millions of items to determine an accurate value range. Users can refine their ValueRange It results for a completely customized value range for their specific item.

The "Sell It" function empowers members to post their items once on iTaggit and then broadcast them to multiple online marketplaces and social networks, as frequently as desired.

"Our newly launched ValueRange It tool functions much like an online 'Blue Book' for users interested in understanding the value of something in order to sell, research or donate an item," explains Lauranne Jarrett, iTaggit CEO. "In fact, we aim to be the premiere, trusted location for finding the value of countless, disparate items. So, if you're wondering about the price of that antique vase or the Dually Double Baby Jogger that's gathering dust in your garage, iTaggit is the place for you."

Members can get more return from their items and collectibles by using the following iTaggit.com functions:

- * Quickly and easily add items in 4 ways, including via a free iPhone application, also named ValueRange It, available at the iTunes store
- * Store item descriptions, images, receipts, documents, notes and audio/video links



* Link to other site profiles and marketplaces for increased visibility and sales promotion

iTaggit strives to be the ultimate resource to find value and act smart. To this end, the site regularly develops, enhances and releases new features with an end goal of being the premier online destination for valuing, selling, organizing, showcasing, and protecting items and collections.

About iTaggit:

iTaggit is a trusted, simple web-based management system for valuing members' household items and collectibles. The website enables users to easily value, organize, catalog - and even sell - their stuff, ranging from second hand clothes and baby toys to fine art, family heirlooms... and everything in between! It serves as the ultimate online destination to document, inventory, and showcase users' items by securely storing and organizing information relevant to the items' value.

The iTaggit website captures and catalogs users' personal items and their values for the purpose of donating, selling, insuring, reporting and/or sharing items and collections. iTaggit is a privately-held company which was founded in 2006 in Austin, TX. For more information, visit www.iTaggit.com.

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Contact Information

Jeffrey Salzgeber

iTaggit

<http://www.itaggit.com>

(512) 382-6685

Online Web 2.0 Version

You can read the online version of this press release [here](#).



Providence's Bay Colony Dog Show Raises The Woof of the RI Convention Center After 100 Years in Boston

One of the nation's largest American Kennel Club events brings holiday shopping and "Best In Show" excitement for the whole family to downtown Providence. Over 2,000 purebred show dogs will compete each day for Best In Show recognition, and dog lovers can shop at over 100 booths for high-quality holiday items.

Providence, RI (PRWEB) July 13, 2009 -- Providence's Bay Colony Dog Show (www.baycolonydogshow.com) is one of the nation's largest American Kennel Club (AKC) dog events, and is moving to Providence after 100 years in Boston. Sponsored by Pedigree, this four-day show will be held December 3-6, 2009 at the Rhode Island Convention Center, One Sabin Street in downtown Providence. Vendor booths are still available for family and dog-friendly product and service providers.

The Bay Colony Dog Show brings over 8,000 competitors and over 20,000 spectators and holiday shopping vendors to the RICC and to the area. "Meet the Breed" and childrens activities are planned in addition to conformation and specialty shows.

A nonprofit organization promoting responsible dog breeding and ownership, Providence's Bay Colony Dog Show is managed by volunteers from three AKC purebred dog organizations: Middlesex County Kennel Club, Ladies Dog Club, and Eastern Dog Club. Hours are 8 a.m. to 5 p.m.; tickets are \$12 adults/seniors, \$7 children with a discount coupon on the show's website.

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Contact Information

Julie Dennehy

Bay Colony Dog Show

<http://www.baycolonydogshow.com>

508-533-8311

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Garden Games Giveaway At Dobbies With Up To 20% Discount

Online garden centre Dobbies.co.uk has slashed the online price of many of its garden games by 20%.

(PRWEB) July 12, 2009 -- Online garden centre Dobbies.co.uk has slashed the online price of many of its [garden games](#) by 20%.

Among the discounted items is the Tumbling Tower Game for £49.00. It contains 56 bricks (18cm x 4cm x 6cm) and builds from approximately 75cm to as high as the player dares! The object of the game is to build the tower then take turns to remove a brick at a time without making the whole tower tumble.

Traditionalists might enjoy the Giant Chess Game, priced at £29.00. The set contains a full complement of chess pieces (10cm to 20.6cm tall) and an 89cm x 89cm PVC board mat, with carry box.

For something simple to learn but still challenging for the whole family there's Giant Garden Draughts for £20.00, with heavy duty interlocking foam pieces to make a 122cm square board.

Snakes and Ladders is an old favourite but players should expect the unexpected with Giant Garden Snakes and Ladders from Dobbies.co.uk (£29.00), with hazards, such as: 'Bitten By The Dog' and 'Falling Down The Hole'.

Other discounted giant versions of classic games include Giant Dominos for £15.00, or Giant Garden Noughts and Crosses just £10.01.

Among the more modern favourites are Garden 4 in a Row (£29.00), the Giant Garden Crossword Connect Garden Game (£25.00), and Garden Games Jamanga with Dice (£39.00).

Croquet has long been a popular sport for summer lawns and Dobbies.co.uk offers a traditional croquet set in a quality canvas carry bag for £49.00. The set contains four 96cm mallets, nine hoops, four stakes and four balls.

Darts isn't generally associated with the garden in summer but the Giant Garden Lawn Darts (£20.00) could change that. The set consists of six giant weighted darts with weighted tips, two target rings and one starting ring.

For those who have a hard time deciding there's the Garden Games Compendium of 5 in 1 for £29.00. This contains five big games in one set, including: 3ft square Snakes & Ladders game with a giant dice; 3ft square Jumbo Noughts & Crosses game; 3ft square Draughts Board; Ring Quoits game.

To see the full range of garden games, garden furniture and barbecues available from Dobbies.co.uk, visit <http://www.dobbies.co.uk>.

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Contact Information

Zoe Suggett

Dobbies.co.uk

<http://www.dobbies.co.uk>

+44 (0)131 663 6778

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News Image





Organic Hawaiian Seasoning Website Peppers the Internet with New Blog

More than just a spicy meatball: YourIslandSeasonings.com brings home the special and unique spices that make their food amongst the best in the Pacific Rim, if not the world. Recently, the site added a new informational blog.

Kilauea, HI (PRWEB) July 12, 2009 -- While shopping in a grocery store, it's easy to get bogged down by the amount of seasonings and flavorings that one can find in the aisle, yet most of that seasoning is as bland as water-flavored ice cream. Luckily, entrepreneur Susan Reghi has a solution.

Reghi is the proprietor of www.YourIslandSeasonings.com, a year-old website that specializes in Hawaiian sea salt and other island-inspired flavors. Reghi finds that the spices are unique and delicious and wants to share it with the rest of the world.

"I'm interested in promoting Hawaiian agriculture," she said. "I would like to help people enjoy the taste of the islands, so if they've been here, they can remember their experience, or they can discover these flavors for the first time.

With a wide selection of meat rub, chicken seasoning and sea salt, among other spices, Your Island Seasonings is sure to pique interests for people who are looking to "spice" up their recipes.

Another item that Reghi is currently looking into is the world-renowned export that is Hawaiian chocolate.

Along with the possibility of new products, as well as the strength of her current catalog, Reghi has moved into adding a new blog to accompany her web store. As a way to further promote Hawaiian culture, she launched www.HawaiianSeaSaltsRubs.com recently.

"I want to talk about the cultural significance of Hawaiian salt and dive into how it's made," she said. "It's going to solidify the Hawaiian culture and experience and add a new dynamic to the islands."

For nearly a year, Your Island Seasonings has steadily been growing and with the inclusion of the new blog, Reghi hopes that people on the mainland will find that there's much more to spices than the same old stuff that is in stores in the lower 48 states.

About the Company:

YourIslandSeasonings.com is a part of S.S. Reghi, LLC, which is owned and operated by Susan Reghi.

Contact Information:

Susan Reghi
www.YourIslandSeasonings.com
(808) 635-1448



iePlexus, Inc.
www.iePlexus.com

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Contact Information

Susan Reghi

S.S. Reghi, LLC

<http://www.yourislandseasonings.com>

808-635-1448

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You can read the online version of this press release [here](#).



AccuQuilt Announces the Winner of the Ready, Set GO! to The Quilt Show Sweepstakes

AccuQuilt, makers of the revolutionary GO! Fabric Cutter, are sending one lucky winner and a friend on a trip to Boulder, Colo. to attend an actual day taping of "The Quilt Show". The winners will meet hosts of the show, Alex Anderson and Ricky Tims. All expenses prize package valued at \$1,350.

Fremont, Neb. (PRWEB) July 11, 2009 -- AccuQuilt, a manufacturer and worldwide distributor of fabric cutting solutions in the quilting and fabric crafts markets, announced Kathyl Jogerst of Coralville, Iowa as the grand prize winner of the AccuQuilt Ready, Set GO!TM to The Quilt Show Sweepstakes.

The Ready, Set GO! to The Quilt Show Sweepstakes was a random drawing sponsored by AccuQuilt to spotlight the company's recent partnership with Alex Anderson and Ricky Tims, hosts of The Quilt Show. Kathyl won an all expenses paid trip to Boulder, Colo., for her and a guest to attend the Sept. 13, 2009 taping of the show and meet the hosts and quilt celebrities, Alex Anderson and Ricky Tims.

"You should have heard the comments at my small group meeting when I told them! What a hoot," Jogerst said. "I'm still numb with surprise, but I'm so thrilled for this fun opportunity from AccuQuilt. I'm a fan of Alex and Ricky and they do such a nice job together on The Quilt Show. I can't wait to meet them!"

"We are excited to offer awesome opportunities like this for our fans," said Andrea Ronning, AccuQuilt director. "We have many more special giveaways and sweepstakes planned for the year so stay tuned!"

For more information or to see the AccuQuilt® GO!TM and StudioTM Fabric Cutters in action, visit accuquilt.com.

ABOUT ACCUQUILT

Headquartered in Fremont, Neb., AccuQuilt offers quilters, fabric crafters and retailers a premiere line of fabric cutters, dies, quilting patterns and other quilt and fabric cutting solutions that help quilters quickly and accurately cut shapes for quilting and fabric crafts. Cutting with AccuQuilt cutters is a natural evolution of fabric cutting methods. "First scissors...then rotary...finally...AccuQuiltTM" for fast, easy, accurate fabric cutting. Visit AccuQuilt online at <http://www.accuquilt.com>.

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Contact Information

Lynn Gibney

AccuQuilt

<http://www.accuquilt.com>

888.258.7913

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New Photography Website and Blog Make Their Online Debut

New upstart informational website and blog, PartTimePhotographer.com and PartTimePhotographerBlog.com is launching this month. The site's founder sat down to talk about how his site will help the amateur shutterbug.

Houma, LA (PRWEB) July 11, 2009 -- Thanks to expeditious technology, people can now have access to the same photo techniques that photographers have had for years. Because of the ease of purchasing photo editing software and the advent of digital cameras has allowed everyone to be able to enhance their own pictures.

Entrepreneur Bruce Henry is launching www.PartTimePhotographer.com this month (July 2009). The website specializes in information about different cameras, photography techniques and editing. The site also has its own e-store with the latest in cameras and digital camera accessories.

"We're promoting fun with photography and it will be geared towards the amateur," said Henry. "Important basic information about lighting and camera reviews will be present on the site."

While many photography sites focus on solely on information or equipment sales, PartTimePhotographer.com is a resource that coalesce both aspects, but adds greater detail in those attributes.

"Because of digital cameras and Photoshop, photography is even more popular," explained Henry. "Amateur photographers are everywhere and we're able to give them basic information that will help them develop an eye."

Henry is also starting a coordinating blog to run in conjunction with his website.

"We have detailed information on how to take pictures and our picks for new cameras," he said of www.PartTimePhotographerBlog.com.

With the site debuting and its growth imminent, PartTimePhotographer.com will no doubt be one of the leading photography resources on the internet.

"This site isn't for the professionals, we really want to help people who are starting out," said Henry. "We're letting people need what they need or what they don't need."

About the Company:

Part Time Photographer is owned and operated by Bruce Henry.

Contact Information:

Bruce Henry
www.PartTimePhotography.com
(985) 868-3539



iePlexus, Inc.
www.iePlexus.com

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Contact Information

Bruce Henry

parttimephotographer

<http://www.parttimephotographer.com>

985-868-3539

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Record-breaking Estonian National Party

The last concert of the [Estonian Song and Dance Celebration](#) that ended few days ago broke several records and was more popular than the last concert of Michael Jackson in Tallinn.

Tallinn, Estonia (PRWEB) July 10, 2009 -- The 3-day traditional Estonian festival [Song and Dance Celebration](#) was visited by 153, 000 listeners-viewers from all over the world, including from the USA, Canada, Australia, Japan and of course the neighbouring countries of Estonia. A clear proof of the popularity of the Estonian national celebration is that the number of people visiting the concert of the best known artist of the world, King of Pop Michael Jackson was several thousand less.

In total 864 choirs with 26,430 singers and musicians performed to the masses of people at the Song Celebration that started with a [parade](#) that is unique in the world. Hits of classical music as well as Estonian traditional tunes to which people actively sang along, were performed at the Song Celebration ground. The 2-day Song Celebration ended officially on Sunday at 7 PM but people stayed at the festival ground and the choirs kept singing known traditional tunes. Before the night fell the [Estonian Song and Dance Celebration](#) ended and the 37, 000 performers returned home.

Singers from all over the world participated at the Song Celebration but the majority of them were from Estonia where choir music is the most popular hobby among people. 26, 430 singers and musicians of children, female and male as well as mixed choirs performed together on Sunday. The oldest singer was 92-year old bass singer Endel Reinberg who went to the Song Celebration for the first time in 1938. To stay in shape, the gentleman goes to choir practice every week.

Paul Kiilaspea, singer of the Toronto Estonian male choir said that the atmosphere at the festival was grand. "Last time we came five years ago. The men are in good mood, people received us very well" said Kiilaspea who will stay in Estonia for a while with his daughter and father.

"To participate in Song Celebration and feel this Estonianess that we have here in Estonia - it's great!" said Caucasian Estonian Arnold Rutto. He has been living in Estonia for the past three years and helped his relatives who had come from Caucasus move about during the Song Celebration.

"We also participated in the parade yesterday. Although we were few, we were seen, heard and greeted. This is really very important, it is a tradition," said Arnold. Both of his grandmothers belong to the 28-member group - among others the 15 singers of the choir Kaukaasia Laulumemmed (Caucasian Singing Mammams) -, who had come from by the Black Sea to enjoy the celebration in Estonia.

"They came by train through St. Petersburg and from St. Petersburg by bus to here. It took them two and a half or even three days. One of the grandmothers is already 78 and the other 82 years old. It is not easy for them to take on such a trip and travel such a long way. But they are Estonian patriots and thanks to my grandmothers my Estonian is so good!"

Indrek Teder, Chancellor of Justice of Estonia who carried the flag of Estonia in the Song Celebration parade thinks that the positive aura of the Song Celebrations is created by the feeling of unity. This was the name of this year's Song and Dance Celebration: [To Breathe As One](#).

The Estonian national celebrations started on Friday with the Pillipidu (Instrument Party) at the Town Hall Square of Tallinn which is a part of the UNESCO World Heritage, where the brass bands and traditional music ensembles performed to thousands of Estonians. The popular Dance Celebration took place on Saturday when 534 dance and gymnastics groups with in total 7,460 performers performed. Without exception all shows of the Dance Celebration were sold out and at each show 11, 300 spectators could enjoy traditional Estonian folk dances.

The tickets of the Song Celebration was also stormed - at ticket sales offices everywhere in Tallinn hundreds of people could be seen standing in the queue for hours in order to participate in the beloved concert. At the Song Celebration ground nationally minded Estonians took hours to stand in queues for tickets to see with their own eyes and hear with their own ears the popular choir singing.

The 25th Song and 18th Dance Celebration To Breathe As One was held in Tallinn from July 2nd to July 5th. The celebration was introduced by Folk Music Celebration on Tallinn Town Hall Square, on July 2nd, then followed by three concerts of Dance Celebration "The Sea" and two days long Song Celebration. The author of the idea of the Dance Celebration was Henn Tiivel and the artistic director was Ülo Luht. The artistic director of the Song Celebration was Ants Soots.

Photos, videos and news from Estonian Song and Dance Celebration:

Celebration blog with videos, news and photos: <http://tobreatheasone.wordpress.com>

Celebration YouTube channel: <http://www.youtube.com/tobreatheasone2009>

Celebration Flickr photos: <http://www.flickr.com/photos/tobreatheasone>

Celebration Facebook page:

<http://www.facebook.com/home.php#/pages/Estonian-Song-and-Dance-Celebration/101478136995>

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Contact Information

Lauri Levo

Vare & Jaakkola

<http://tobreatheasone.wordpress.com>

3725088584

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You can read the online version of this press release [here](#).



Full Swing Beefs Up C300 Swing Series

Columbia 300 unveils new cover stock, core

Hopkinsville, KY (PRWEB) July 9, 2009 -- Columbia 300's popular Swing series is growing once again.

The Full Swing features a new core -- the strongest high performance core in the company's history -- with more flare at 0.056 and a mass bias of 0.016.

In addition to the new core the Full Swing will unveil a brand new coverstock, the Full Tilt 5.0.

The Full Tilt 5.0 keeps the friction in the middle giving less friction than the Momentum Swing but more than the Momentum.

"The Full Swing is the high performance ball this season, said Columbia 300 Brand Manager Chad Murphy. Make sure you check this one out; we've made a change in direction this season from mid lane roll to a stronger backend and this ball will not disappoint anyone looking for more help down lane. The core and cover combination was designed specifically to be the most versatile ball this year."

The Full Swing will be released world wide July 9, 2009.

-- Columbia 300 is a brand of Ebonite International, Inc., a privately owned company based in Hopkinsville, Ky. For more information please visit www.columbia300.com.

Performance specs:

Color: Solid Black

Reaction: Mid-lane, strong backend

Coverstock: Full Tilt 5.0

Factory Finish: 4000 Abralon® with Powerhouse™ Factory Finish Polish

Core: Full Swing

Core Type: Mass Bias

Lane conditions: Medium-to-heavy

Weights: 12-16

RG Value: 16# 2.51; 15# 2.50; 14# 2.49

Diff.: 16# 0.049; 15# 0.056; 14# 0.057

Intermediate Diff: 0.016

Contact:

Stephanie Craft

Ebonite International Inc., Marketing Services Assistant

(270) 881-1215



www.columbia300.com

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Contact Information

Stephanie Craft

Ebonite International, Inc.

<http://www.columbia300.com>

270-881-1215

Online Web 2.0 Version

You can read the online version of this press release [here](#).



Mail Scanning Company Receives Top 5-Star Rating From TopConsumerReviews.com

Earth Class Mail, an industry leader in mail scanning, receives a best-in-class 5-star rating from TopConsumerReviews.com.

Overland Park, KS (PRWEB) July 10, 2009 -- [TopConsumerReviews.com, LLC](http://www.topconsumerreviews.com) recently awarded their highest five-star rating to Earth Class Mail, an industry leader in mail scanning.

Earth Class Mail, a Seattle-based company, receives your mail on your behalf, scans the exterior of the envelopes, sends the envelope images to you in an email message, and uploads the images to your online account. You then tell Earth Class Mail which mail items to open and securely scan so you can read the contents online, and which ones to shred, recycle, archive, or physically forward to you.

"Earth Class Mail provides the most comprehensive service available today", explained Brian Dolezal, of TopConsumerReviews.com, LLC. "The flexibility and scope of their service allows anyone, from the small-volume RV'er to the growing corporate business, to use their service. This flexibility is evidenced in their long list of services and the smart way they manage their business. Earth Class Mail sets the standard in mail scanning services and they earn our highest rating."

To find out more about Earth Class Mail's mail scanning service, including reviews and comparison rankings, please visit the [Mail Scanning](http://www.topconsumerreviews.com/mail-scanning) category of TopConsumerReviews.com at <http://www.topconsumerreviews.com/mail-scanning>.

About Earth Class Mail

Founded in 2004 Earth Class Mail provides online postal-mail services to thousands of customers across 175 countries using patent-pending technology. No other mail scanning company can provide the automation, security and confidentiality assurance systems Earth Class Mail has developed.

About TopConsumerReviews.com

TopConsumerReviews.com, LLC is a leading provider of independent reviews and rankings of hundreds of consumer products and services. From [home security systems](#) and dating services, to [debt consolidation programs](#) and passport services, TopConsumerReviews.com delivers in-depth product evaluations in order to make purchasing decisions easier.

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Contact Information

BRIAN DOLEZAL

TopConsumerReviews.com, LLC

<http://www.topconsumerreviews.com>

(877) 827-9827

Online Web 2.0 Version

You can read the online version of this press release [here](#).

News Image



Beat the Heat with Mensa this July

The temperature has hit higher than 90 degrees, so come inside and test for American Mensa, the high IQ society. The organization will be offering the Mensa Admission Test at a reduced rate of \$35 from July 1-31, 2009. For test session information in your area, please visit www.us.mensa.org/testing.

Arlington, TX (Vocus) July 9, 2009 -- The temperature has hit higher than 90 degrees, so come inside and test for American Mensa, the high IQ society. The organization will be offering the Mensa Admission Test at a reduced rate of \$35 from July 1-31, 2009. For test session information in your area, please visit www.us.mensa.org/testing.

"During the summer months, people are looking for new activities and social interaction with a broad group of people, and Mensa is the perfect organization for that," said Pam Donahoo, executive director at American Mensa. "By offering the Mensa Admission Test at a reduced price, we are encouraging people to come test and see what our organization is all about. Mensa has a membership age range of 2-106, and there is something for everyone."

The Mensa Admission Test is open to those 14 years and older. Those between the age of 14-17 must have a parent or guardian present at registration. A picture ID must be presented at the time of registration.

If a person interested in membership is 13 and under, they can submit a prior test score from anytime in their life. Mensa accepts more than 200 tests for membership. A condensed version of that list can be found by visiting <http://www.us.mensa.org/scores> and clicking on "qualifying scores." Examples of tests accepted for review include the Wechsler Intelligence Scale, Otis Lennon School Abilities Test (OLSAT), Naglieri Nonverbal Ability Test, Cognitive Abilities Test (CogAT) and Stanford Binet.

American Mensa is an organization open to anyone who scores in the top two percent on an accepted, standardized intelligence test. The organization has more than 57,000 members in the United States and more than 110,000 members around the world. Members of Mensa attend local and national events, join special interest groups such as astronomy and philosophy, and help out in their communities through various projects. For more information about Mensa, or to apply for membership, visit www.us.mensa.org or call (800) 66-MENSA.

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Contact Information

Catherine Barney

American Mensa, Ltd.

<http://www.us.mensa.org>

817-607-0060 +5541

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You can read the online version of this press release [here](#).

News Image





Marketing Essentials International Counts Down to "Skip's Summer School '09"

Unique learning experience for professional photographers only five weeks away

Akron, OH (PRWEB) July 10, 2009 -- Marketing Essentials International Inc. (MEI) (www.mei500.com) announces "Skip's Summer School '09", the first photography education program of its kind to feature 14 renowned speakers during the course of 2-1/2 intensive days of workshop training.

Taking place at the MGM Grand in Las Vegas, NV, August 16-19, 2009, the Summer School photography workshop features a series of programs designed to help professional photographers realize the full potential of their business. In addition, many new technologies will be covered, especially in mixed media (video and still imaging creation and presentation), Search Engine Optimization, social media through Blogs and Twitter while at the same time, photographers will learn how to fine tune their photographic skills in lighting, composition, exposure and even marketing and self-promotion.

"Skip's Summer School" is the creation of Skip Cohen, former president of Wedding & Portrait Photographers International (WPPI) and Rangefinder Publishing Inc. publishers of Rangefinder and AfterCapture magazines.

"Technology has so much to offer photographers, but to stay one step ahead of the competition and to embrace all that the new technologies have to offer is the key to success," said Skip Cohen, president of MEI. "Our incredible lineup of Summer School educators is going to give photographers the knowledge they crave and need to continue to grow their businesses. And even more important, it's going to be fun! 'FUN' is one of those words that so many people have lost sight of in this tough economy. People still need to 'recharge their batteries' and get excited about opportunities to grow their businesses."

Throughout the event, photographers will attend 13 workshops in a classroom style setting conducted by some of the world's most sought after and influential photo educators including: Bambi Cantrell, Skip Cohen, Tony Corbell, Ron Dawson, Robert Evans, Jim Garner, Jerry Ghionis, Mitche Graf, Matt Hill, Kevin Kubota, Charles and Jennifer Maring, Dane Sanders, and Ken Sklute. And, this year's special keynote opening speaker, Microsoft's Kostas Mallios, will take attendees through a quick look at the future of imaging.

Workshop topics will include: Weddings with Style, tools and techniques for mixing photography and video, indoor and outdoor lighting techniques, lightspeed workflow, album design, focusing on your business, new ways to promote your business on the Web, developing a distinctive wedding style, promotions that work, and lighting on location. Each program will be presented one at a time so attendees can attend all sessions, rather than having to pick and choose.

In addition, WiFi will be available in the teaching facility so event attendees can easily stay in touch with their current businesses while gaining the benefit of this educational program.



The cost to attend Skip's Summer School is just \$279 and it also includes free full registration to WPPI 2010 (March 4-11, 2010) as well as a six month membership in the Digital Wedding Forum for each attendee. In addition, there is a special MGM room rate of \$69 per night for Summer School attendees. Also included with each room reservation is a 2 for 1 entrée card good for most MGM restaurants, bars and a \$35 activity credit for dining or entertainment charged to the room. For more information, or to register for Skip's Summer School, visit www.mei500.com.

About Marketing Essentials International Inc. (MEI)

Marketing Essentials International Inc. (MEI) is a full service consulting company involved in a wide variety of projects within the professional and consumer imaging industries. MEI's purpose is to focus on marketing, business and education for all levels of photography, from amateur to professional. Activities and events created by MEI are dedicated to the support of the professional photographic community. For more information visit www.mei500.com.

Contact:

Skip Cohen
President, MEI
PH: 330-867-1006
e-mail: skip(at)mei500.com

Steve Rosenbaum/Leigh Nofi
S.I.R. Marketing Communications, Inc.
PH: 631-757-5665
e-mail: sir(at)sironline.com

###

Contact Information

Steven Rosenbaum

S.I.R. Mkt'n'g. Commun., Inc.

<http://www.mei500.com/>

631-757-5665

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You can read the online version of this press release [here](#).

News Image



Riviera Maya's Hotel Esencia Attracts Guests with Price-Matching Offer

Hotel Esencia is doing its part to lure travelers back to Mexico by offering to match any competitors' room rate or promotional offer.

Playa Xpu-ha, Mexico (Vocus) July 9, 2009 -- Now that the media fervor over the perils of traveling to Mexico is widely accepted as over-blown, visitors can go back to more "important" concerns – like which snorkel excursion is best, which Mayan ruins are the most impressive, and whether a pina colada or margarita would go better with dinner.

The [Hotel Esencia in the heart of the Riviera Maya](#) is doing its part to lure travelers back to Mexico by offering to match any competitors' room rate or promotional offer. The hotel is located on a 50-acre waterfront estate near the resort town of Playa del Carmen and is recognized as one of the area's most exclusive boutique hotels. The property was originally built as the private retreat for an Italian duchess and now welcomes guests with luxury guestrooms, an awe-inspiring beachfront, two swimming pools, an organic healing day spa and a gourmet restaurant.

"We want travelers to feel comfortable coming to Mexico and we also want them to be confident that they're getting the [best deal possible](#)," said Philip Vidal, Esencia's general manager. "

Esencia's "Return to Mexico" promotion is valid from July 5 to December 20, 2009, and the terms are simple. The hotel will match any published room rate, even promotional rates, from any other 5-star hotel anywhere in Mexico or the Caribbean (does not apply to all-inclusive hotels).

"It's all about establishing trust and proving our value," Vidal added. "We have a [high percentage of repeat guests](#) and we know that once someone experience life at Esencia, they'll be back again. That's why we're able to take this gamble."

Guest rooms at the Esencia feature 12-foot ceilings, large private terraces, plunge pools, flat-screen TVs, iPod sound systems, marble bathrooms, Molton Brown bath amenities and Internet access. Twenty-four hour room service and nightly turndown are also offered. The on-site [Sal y Fuego](#) restaurant serves the finest seafood, meats and fresh salads, plus organic and exotic ingredients found nowhere else in the world.

The Esencia gives guests direct access to one of the world's great travel destinations. Within a short distance from the estate, visitors can explore ancient Mayan ruins, snorkel the barrier reef, swim in a freshwater lagoon, sail into the sunset, ride horses along the beach, fish for a prize catch or play golf on a PGA championship course. Guests can dine on fresh lobster with sand between their toes, sip fine wine on a breezy veranda and read for hours in a swaying hammock.

For a bit more relaxation, guests head to the hotel's [Aroma Spa](#), which features an array of face and body treatments incorporating indigenous fruits, plants and herbs, many of which are grown in the hotel's own herb



garden. There are five treatment rooms, four Jacuzzis and two Mayan-style steam rooms. Featured treatments include massage, herbal saunas and facials – all performed with traditional organic methods.

This type of price-matching promotion is exceptionally rare in the luxury travel industry and Esencia's offer is an excellent opportunity for travelers to experience high-end travel for a fraction of the usual cost.

For more information or to claim a "Return to Mexico" room rate, call the hotel's reservation line at 1-877-528-3490. For a glimpse of the good life at Esencia, visit www.hotelesencia.com.

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Contact Information

Michelle Taft

<http://www.hotelesencia.com>

713-528-7862

Online Web 2.0 Version

You can read the online version of this press release [here](#).

News Image



Lingerie Web Store's New Blog is 'Sheer' Fun

Adding a new blog, HotSexyLingerieForAll.com is entering its sixth month of operation and already it's making strides online. With several new products ready to be added, the site's founder recently sat down to discuss why her site is so 'hot.'

Utopia, Ontario, Canada (PRWEB) July 10, 2009 -- "Many of the lingerie websites lean towards the sleazy side," explained Lenore Job. "I hope to bring a level of class and information to the industry that will help people feel comfortable with their sexuality and flirtatious side."

Job is an entrepreneur and the proprietor of www.HotSexyLingerieForAll.com, a website that specializes in sensual, and not trashy, lingerie and nightwear. The e-store launched in January 2009 and it has started to gain traction, particularly among people who are looking for intimate apparel that has lives up to its nature without being smutty.

"I have been involved in the lingerie industry for over 20 years," Job said. "It has been my experience that many women are uncomfortable shopping for sexy apparel due to the stigma that people attached to it."

"The website, which caters to both men and women, allows people to shop with comfort, confidence and privacy."

Boasting a large product line of sexy lingerie, ranging from baby dolls to couples sets, Hot Sexy Lingerie For All has an impressive catalog, with only more to be added.

According to Job, she plans to increase their product line to include additional lingerie, as well as jewelry, belts and other types of accessories.

As new products are being reviewed, a brand new blog that operates in conjunction with the web store has launched recently.

"Ultimately, I'd like the blog to lead to a forum discussing lingerie and the various ways to use and care for them," Job said of www.OnlineLingerieBoutiqueInfo.com. "My site also has an 'Ask Liz' section and I'd like to incorporate elements of that into the blog, as well as the customer feedback that I receive."

As HotSexyLingerieForAll.com continues to evolve and grow, Job hopes that her site will help people discover the softer benefits of shopping together or for their partners.

"We all want more romance, more intimacy and we want it more often," she said. "I intend to provide that for people."

About the Company:

HotSexyLingerieForAll.com is a part of Tomnore Industries. The site is operated by Lenore Job.



Contact Information:

Lenore Job
www.HotSexyLingerieForAll.com
(705) 424-6429

iePlexus, Inc.
www.iePlexus.com

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Contact Information

Lenore Job

Tomnore Industries

<http://www.hotsexylingerieforall.com>

705-424-6429

Online Web 2.0 Version

You can read the online version of this press release [here](#).

GAME Offers Weekly Promotions and Competitions Throughout July

Throughout July, GAME is running a series of weekly deals on some of the best games of the year - and one lucky customer will win £3000 worth of gaming equipment to create their own gamers' paradise

Basingstoke, Hampshire (PRWEB) July 10, 2009 -- GAME, the UK's leading specialist computer and video games retailer, has announced a month of special offers for July.

The Summer Sizzler promotion, exclusive to the GAME.co.uk will run until 23:59 on 30th July. It is only open to residents of the UK and ROI. Terms and conditions apply.

Each week of the promotion, the website will be updated with a range of great gaming deals, featuring games for all tastes and including some hard-to-beat price cuts on some of the best new games of the year so far.

Customers are invited to check back each week to see what's on offer and act quickly when they see a deal they like. Stock may be limited and each deal will run only while stocks last.

As well as offering great savings on the latest games, GAME's Summer Sizzler promotion also offers customers the chance to win over £3000-worth of gaming equipment.

Customers who make a purchase during the promotion period will automatically be entered into the Summer Sizzler competition to win a great prize collection sponsored by Sony, Microsoft and Nintendo. The lucky person winner will collect enough gear to create their own gamers' paradise, including: A 42-inch Panasonic HD TV, TV stand, Panasonic 5.1 BluRay Surround Sound Speaker System, PS3 80GB, XBox 360 Elite, Nintendo Wii, 3 HDMI cables, Pyramat Gameseat, Panasonic Video Camera, Samsung Digital Camera.

The Summer Sizzler promotion celebrates a great summer for gaming and coincides with the release of some highly anticipated new games, including Tiger Woods PGA Tour 2010 (http://www.game.co.uk/lowdown.aspx?lid=11428&cm_sp=tiger-_-topnav-_-tiger10), Wii Sports Resort (http://www.game.co.uk/lowdown.aspx?lid=11231&cm_sp=wiiisportsresort-_-topnav-_-game) (available from 24th July) - which makes use of the new advanced Wii MotionPlus (<http://www.game.co.uk/wiimotionplus/>) accessory - and Harry Potter and the Half Blood Prince (http://www.game.co.uk/lowdown.aspx?lid=11418&cm_sp=harrypotter-_-topnav-_-bloodprince).

Notes to editors:

The promoter of the competition is Game.co.uk, Unity House, Telford Road, Basingstoke, Hampshire, RG21 6YJ. See Game website for terms and conditions

About GAME

GAME is a specialist European retailer of PC and video games, video consoles and related accessories. We operate from over 1,300 stores, concessions and franchises in the UK, Eire, Sweden, Denmark, Norway, Spain, Portugal, France and Australia. Together with our online shopping services, our aim is to be the destination of



choice for every consumer. Further corporate information can be found on the Gamegroup plc website.

Game PR Contact:

Simon Soffe

Head of Investor Relations and Group Communications

Unity House

Telford Road

Basingstoke

Hampshire

RG21 6YJ

01256 784000

www.game.co.uk

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Contact Information

Simon Soffe

GAME

<http://www.game.co.uk/>

01256 784000

Online Web 2.0 Version

You can read the online version of this press release [here](#).



Le Cordon Bleu Launches a New Micro Site for Cooking and Travel Enthusiasts

Le Cordon Bleu has launched its new micro site -- www.cordonbleu.edu/julieandjulia/ inspired by the movie -- Julie & Julia in theaters August 7th.

Secaucus, NJ (PRWEB) July 9, 2009 -- Le Cordon Bleu, a worldwide leader in the culinary arts and hotel, restaurant and tourism management, launched a new micro site on July 6, 2009. www.cordonbleu.edu/julieandjulia/ is designed for aspiring chefs, culinary professionals, and passionate lovers of food and cooking seeking an exceptional culinary experience that will enrich their lives personally and professionally.

The new micro-site was inspired by the role that Le Cordon Bleu plays in the soon to be released movie -- Julie & Julia, which hits theaters August 7th. Meryl Streep is Julia Child and Amy Adams is Julie Powell in writer-director Nora Ephron's adaptation of two bestselling memoirs: Powell's Julie & Julia and My Life in France, by Julia Child with Alex Prud'homme.

Based on two true stories, Julie & Julia intertwines the lives of two women who, though separated by time and space, are both at loose ends...until they discover that with the right combination of passion, fearlessness and butter, anything is possible.

Cordonbleu.edu/julieandjulia sparks the curious and ambitious to embark on a cross-cultural, gastronomic journey of self discovery.

Julie & Julia @LCB: Watch the movie trailer and learn more about the life and adventures of Julia Child and Julie Powell.

Brand Story: From its humble beginnings in 1895 to its evolution today as an ambassador of gastronomy and arts of the table, Le Cordon Bleu's rich history of tradition, innovation and creativity has influenced gastronomy for over 114 years.

Discover Your Passion: Le Cordon Bleu's range of culinary, wine, restaurant, hotel and tourism management programs is accessible to the beginner or the professional and especially those short on time. Plus, well-known alumni and rising stars share their stories in student testimonials.

LCB Campuses: Each Le Cordon Bleu school offers a unique study abroad experience. Many culinary adventurers need only to travel as far as Canada. Le Cordon Bleu Ottawa holds the distinction of being Le Cordon Bleu's premiere school in North America.

Recipes: Le Cordon Bleu shares recipes weekly from its collection of more than 100 cookbooks published since 1895.



Media: Get the latest news from around the world on Julie & Julia at Le Cordon Bleu promotions and events.

About Le Cordon Bleu:

Le Cordon Bleu was founded in Paris in 1895. Today, it is present in 15 countries with more than 30 schools and brings together over 20,000 students from more than 70 nationalities. Le Cordon Bleu International has become one of the leading organizations dedicated to the teaching of culinary and pastry techniques and restaurant, hotel and tourism management.

For More Information:

Contact:

Margaret Warren

Sales & Marketing Coordinator

Le Cordon Bleu, Inc.

40 Enterprise Avenue N

Secaucus , NJ 07094 USA

Tel: 1 (201) 617-5221

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Contact Information

Margaret Warren

Le Cordon Bleu

<http://www.cordonbleu.edu/julieandjulia/>

201 809-2530

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You can read the online version of this press release [here](#).



Own a Piece of Baseball History with the Auction of Herb Carneal's Old Met Game Chair

Now you can own a piece of Minnesota Twins history with the eBay auction of a stadium chair formerly owned by the late Herb Carneal, known as "the voice of the Minnesota Twins."

(Vocus) July 9, 2009 -- Now you can own a piece of Minnesota Twins history with the eBay auction of a stadium chair formerly owned by the late [Herb Carneal](#), known as "the voice of the [Minnesota Twins](#)." The chair is from the "Old Met," the Metropolitan Stadium that was home to the Twins until 1982.

The stadium chair, Carneal's personal game chair that was the first seat in the third row, was given to Carneal before the Old Met was torn down, in recognition of his 45 years of broadcasting with the ballclub.

The stadium seat comes with a letter of authenticity from its former owner Jim Nelson, who became a good friend of Carneal after being hired as his tree trimmer and groundskeeper. Carneal gave Nelson the chair in 1999 as a gift, telling him that it might become a collectible someday.

The stadium chair truly is a relic of baseball history. When Carneal died in April 2007, the team dedicated their season to him, wearing patches on their sleeve in his honor. He was a member of the Twins Halls of Fame, the broadcaster's section of the Baseball Hall of Fame and the Metrodome Press Box was named in his honor.

Nelson has given the chair to long-time EBay seller Tony Vitaliano, whose eBay seller ID is RitaD1. The nine-day auction can be found at <http://cgi.ebay.com/ws/eBayISAPI.dll?ViewItem&item=180379739511>.

Media Contact:

Jennifer Wezensky
JW Public Relations
269.274.4071

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Contact Information

Jennifer Wezensky

JW Public Relations

<http://cgi.ebay.com/ws/eBayISAPI.dll?ViewItem&item=180379739511>

269-274-4071

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You can read the online version of this press release [here](#).

Thinking of Buying a Caravan, Get Some Help First

The credit crunch and resulting UK recession coupled with poor Euro-Pound exchange rates means that ever more people will be looking for a cheap alternative to a European holiday this year. Indications are that many families will consider caravanning for the first time and many of these will go out a buy their first caravan. The new web site, [caravantourer.co.uk](http://www.caravantourer.co.uk), aims to help them find a safe investment for their first caravan.

Christchurch, Dorset UK (PRWEB) July 9, 2009 -- Buying a used caravan can be a minefield for the inexperienced and finding a good one can be a daunting task but help is at hand. The well known writer and caravan expert Andrew Jenkinson has been commissioned by Caravanwise (the Caravan Insurance Specialist) to produce a series of illustrated articles with the sole aim of helping first time caravan buyers to avoid the pitfalls and find themselves a good sound and most importantly safe caravan for a reasonable price. These articles and photographs have been pulled together as a web site Caravan Tourer <http://www.caravantourer.co.uk/> to provide a free resource to potential caravan buyers to make them aware of what to look for before they commit.

As Andrew Jenkinson says, "Buying any used caravan or any vehicle for that matter can become a daunting task-choosing the right one at the right price and making sure that you get a good buy for your money and also you simply don't get ripped off! Well here we have a guide to help you chose a tourer that isn't a rotting shed on wheels. Although your budget will be the main decider on the condition of tourer you choose, even the later model years on the used forecourt will need some closer examination."

Phil Holden, Managing Director of Caravanwise the [Caravan Insurance](#) Specialist says "I have to admit that our primary aim in putting this site together is to try and ensure that caravanners are safe. A beneficial side effect of this is that safe caravanners tend to make less claims on their insurance. We hope that potential clients will find this new web site useful and who knows perhaps some of them will ask us for a quote.

Let Clarkson and the Hamster have the rot boxes to play with and lets get hard working families good safe caravans that will provide cost effective holidays for years to come."

There are some bargains to be had and excellent used caravans available. This new web site [Caravan Tourer](#) will help you to avoid some that might end up costing far more in repair costs than the new owner was bargaining for.

About Caravanwise:

Caravanwise Limited is a caravan insurance specialist, based in Christchurch, Dorset UK, that has built an enviable reputation in this specialist area of insurance over the past 11 years. Caravanwise Limited is authorised and regulated by the FSA, register number 304081

Contact:

Phil Holden

01425 280078

<http://www.caravanwise.co.uk/>



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**Contact Information****Philip Holden**

Caravanwise Limited

<http://www.caravanwise.co.uk/>

01425 280078

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Mopar Legend Ted Struse Joins Best of Show Automotive to Unveil Newly Restored Project Six Pack at Carlisle All-Chrysler Nationals

Herb McCandless, Tom Hoover, John Wehrly, Al Adams, Bob Karakashian, Tom Coddington and Terry Welsh to complete evening of legends

Cleveland, OH (PRWEB) July 9, 2009 -- Kicking off a weekend of celebration of everything Chrysler and Mopar, hundreds of industry insiders will join Project Six Pack creator Ted Struse and part three of the three-man Struse, Smith, Welsh trio Terry Welsh, other original members of the Project Six Pack team and Carlisle Senior Manager Lance Miller to unveil Best of Show Automotive's freshly restored "Project Six Pack," on Thursday, July 9th at 8:00PM at Carlisle Expo Center in Carlisle, Pennsylvania.

"This is a once-in-a-lifetime opportunity to have three of the individuals instrumental in the creation and success of Project Six Pack in one room, and is a tangible tribute to the unwavering passion, hard work and commitment of Mopar enthusiasts," said Best of Show Automotive President Joe Carroll. "Our goal is to be the driving force in the resurrection, promotion and appreciation of Chrysler Corporation's products. Too often we lose sight of how great the American automobile industry is, was and can be again, and we are thrilled to stake our claim on that greatness."

Aimed at celebrating the 40th anniversary of the 1969 A12 package 440 Six Pack cars, Best of Show Automotive engaged Ted Struse (Project Six Pack's original and only owner) in 2008 to assist in the meticulous restoration of the record-setting and industry-making Project Six Pack to the high point of its racing career.

"Over the course of my life, I have been honored to be the father of Project Six Pack and to have an opportunity to leave my mark on Mopar racers and the racing industry overall," said Ted Struse. "I've spent most of my life in and around this wonderful industry and I am flattered to be a part of this great new era of this car. I hope the Mopar community takes a moment this weekend to express their appreciation for quality American cars from bygone eras."

Project Six Pack and the car that started it all, the 1969 ½ Plymouth Road Runner A12 #1, will be on display all weekend at the Best of Show Automotive exhibit in the A12 Reunion located in building Y at the Carlisle Fairgrounds. This exciting exhibit will provide in-depth insight into the restoration process of both cars and will lead guests through their long and storied histories.

About Best of Show Automotive:

Best of Show Automotive, headquartered in Cleveland, Ohio, boasts one of the finest classic, muscle and high performance car facilities in the world. Stocked with world-class, show-winning vehicles, their classic and muscle car inventory is also known as a premier classic car, high performance store for restorations, sales, meticulous quality and discriminating offerings. For more information, visit www.bestofshowautomotive.com.

Contact:

Ray Davies, Director of Marketing
(440) 350-1480 or (216) 410-3378



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Contact Information

Ray Davies

Best of Show Automotive

<http://www.bestofshowautomotive.com>

440-350-1480

Online Web 2.0 Version

You can read the online version of this press release [here](#).



14th Annual Puget Sound Bead Festival to be held July 10th - 12th, 2009 in Tacoma, WA

The Puget Sound Bead Festival will be held July 10 - 12 at the Murano Hotel's Bicentennial Pavilion, 1320 Broadway, in Tacoma, WA. This annual event features jewelry making classes, workshops, and over 75 vendors and artists from across the country.

Tacoma, WA (PRWEB) July 9, 2009 -- Announcing the fourteenth annual Puget Sound Bead Festival, Fri - Sun July 10th - 12th 2009, located in the Murano Hotel's Bicentennial Pavilion at 1320 Broadway in Tacoma, WA. The festival includes over 75 vendors, artists, bead merchants and artisans from across the country, bringing beads from all around the world. Beads made from glass, clay, semi-precious stones, silver, wood, and polymer. Beads range from hundreds of years old to contemporary one of a kind glass beads made by local artists.

The festival also features over 100 classes in every kind of jewelry making including a Business Class teaching you how to sell your jewelry, a very popular option in this economy. All workshops are taught by nationally known instructors on glass bead making, seedbeading, wire working, contemporary jewelry design and marketing.

For the first time ever, Thursday night we are featuring a special Show Preview where registered students can shop with exhibitors Thursday from 5-8pm, before the show opens to the public. There is also the very popular Teacher's Showcase on Thursday the 9th from 7:30-9:30pm, where attendees can meet our fabulous instructors and sign up for workshops or buy workshop kits, as well as enter to win fabulous door prize drawings, get books signed, and mingle with these bead industry "rock stars". All Thursday night events are free for registered students, or a Thursday Night Pass (which includes admission to the show all weekend) will be available for \$15. Join us for this first-time kick-off to a great weekend of beading.

The Bead Factory hosts their popular Saturday Night Bead Party on the 11th with demos as well as the use of our tool kits and classrooms to work with new beads. Space for this event is limited and pre-registration is required

Show Hours are 10am to 6pm Friday and Saturday, and 11am to 5pm on Sunday. \$7 admission is good for all three days. For more information, please contact The Bead Factory, (253)-572-5529 ext. 3 or 1-888-500-BEAD, fax (253) 383-9701, email [info\(at\)TheBeadFactory\(dot\)com](mailto:info@TheBeadFactory.com), or on the web at <http://www.PugetSoundBeadFestival.com>

Viki Lareau
[info\(at\)thebeadfactory\(dot\)com](mailto:info@thebeadfactory.com)
3019 6th Avenue
Tacoma, WA 98406
253-572-5529

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Contact Information

Viki Lareau

The Bead Factory

<http://www.pugetsoundbeadfestival.com>

253-572-5529

Online Web 2.0 Version

You can read the online version of this press release [here](#).



Froggy's Fog Debuts New Products and New Informational Blog

Froggy's Fog is one of the most heralded companies in the United States, gaining positive feedback and reviews from their clients as well as from people who suffer from asthma. The company is celebrating its four year anniversary with new products and a new blog.

Columbia, TN (PRWEB) July 9, 2009 -- The fog machine: a classic staple of any entertainment center that has a roller rink, laser tag or dance floor. There are, however, downsides to indoor fog. For one thing, artificial fog is notorious for having terrible smell; it's also known to be an irritant for the general public.

Adam Pogue and Chris Markgraf had worked in the skating rink and laser tag industry and looked for a fog liquid that would cause no harm.

"Our kids hated the fog," said Pogue, "as did our employees. The fog that was available at the time would cause asthmatic problems and dry out the nasal passages. Then there's the smell."

Pogue and Markgraf consulted different chemists to help come up with a new fog formula that would eliminate the problems with the fog that were available.

In June 2005, the duo started Froggy's Fog (www.FroggysFog.com), a company that specializes in fog juice that tries not to irritate or cause harm. They also carry a selection of fog machines, as well as information to help people find the best machine for their use.

For their four year anniversary, Froggy's Fog has some new products, as well as a new blog.

"We're continuously adding new products," said Pogue. "We have a new entry in our haze fluid line called Neutronic Haze® Fluid and we have some new ones for our fire and rescue line which can be found at our site dedicate to military, fire and safety training (www.TrainingSmoke.com)."

Froggy's Fog is one of the most heralded companies in the industry, gaining positive feedback and reviews from their clients (which includes Universal Studios, Bush Gardens and Six Flags), as well as from people who suffer from asthma.

"According to Universal, our products do not seem to bother their customers and employees and it's rewarding to know that we're actually helping people enjoy their experience at theme parks and elsewhere," said Pogue.

Additionally, Froggy's Fog also has a new blog (www.FroggysBlog.com) that helps give people ideas in the versatile uses for their fog liquid.

"We were very active in getting a blog out there and we're going to write in terms of the various industries that utilize fog - fire and rescue organizations, theatrics and entertainment," Pogue explained. "It's also a good way to get feedback on what our customers need."



About the Company:

FroggysFog.com has been open since June 2005 and is operated by Adam Pogue and Chris Markgraf. The company was voted as providing the "World's Greatest Fog" and featured in the television show, "World's Greatest" in the fall of 2008.

Contact Information:

Adam Pogue

Chris Markgraf

www.FroggysFog.com

(615) 469-4906

iePlexus, Inc.

www.iePlexus.com

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Contact Information

Adam Pogue

Froggys Fog LLC

<http://www.froggysfog.com>

615-469-4906

Online Web 2.0 Version

You can read the online version of this press release [here](#).



New Web Mall Launches E-Store and Coordinating Blog

Upstart AGMarketing-On.com is launching this month, alongside its coordinating blog, FamilyFunGuru.com. Recently, the site's founder sat down to talk about why internet retail stores are so much better than physical stores.

Angus, Ontario, Canada (PRWEB) July 9, 2009 -- Economic downturn or not, people are still looking for ways to be entertained. At press time, the summer blockbuster film, "Transformers: Revenge of the Fallen" has grossed nearly \$300 million, proving that people still want to watch movies and listen to music despite the economic climate.

Rather than price gouge people, newly launched website www.AGMarketing-On.com features a host of products that will whet the collective entertaining appetites of people without costing them an arm and a leg.

"There are lots of people who are looking for movies, music and games and so it seemed like it would be a great opportunity to provide them with affordable mixed media," said Glynn Evans.

Evans is the proprietor of AGMarketing-On.com, which is launching in July 2009.

Already built with an impressive catalog of DVDs (ranging from action to comedy movies), educational software such as SAT prep programs, musical instructional software, music CDs and a host of other items, the e-store is easily one of the most comprehensive web destinations.

Even with a seemingly infinite selection of merchandise, Evans plans on adding additional products to the site.

"I'd like to concentrate on expanding the kids' selection," he said.

One of the most unique features with the current version of AGMarketing-On.com is the blog that is simultaneously launching with the site.

"Personally, I look at the blog as a way to tell anecdotes and communicate with people about why they like certain products," Evans said of www.FamilyFunGuru.com.

"It's a great way to gauge what people would like to see on the site."

As the site debuts and starts its growing process, Evans hopes that people will see that beyond the big name retailers out there, there's a web store that can cater to the entertainment wants of people without costing an entire paycheck.

"I provide the best products and at affordable prices. There aren't too many places that can make that claim."

About the Company:

AGMarketing-On.com is a part of A&G Marketing, which is owned and operated by Glynn Evans.



Contact Information:

Glynn Evans

www.AGMarketing-On.com

(705) 424-3238

iePlexus, Inc.

www.iePlexus.com

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Contact Information

Glynn Evans

A & G Marketing

<http://www.agmarketing-on.com>

705-424-3238

Online Web 2.0 Version

You can read the online version of this press release [here](#).

Is Your Games Console Taking Your Electricity Bill Through the Roof?

Research finds that standby power drain caused by games consoles and other entertainment appliances has a significant impact on household electricity bills. By using TrickleStar's new TV TrickleSaver, gamers can now win more than the game - they can save energy AND the planet!

New York, NY (PRWEB) July 8, 2009 -- In today's society, where the focus on being environmentally aware, friendly and sustainable is key and governments are considering ways in which to reduce carbon emissions - both nationally and globally - standby power also 'stands up' as an issue of significance. However, many keen gamers and 'entertainment gizmo' junkies may not be aware of the impact that standby power is having on their electricity bills... and the planet!

TrickleStar's range of products address the issue of standby power that is consumed by PC appliances and TV accessories such as printers, modems, speakers, scanners, games consoles, DVD players, amplifiers etc by stopping the flow of standby power when they are in 'standby' mode.

"It's jaw dropping to see exactly how much of a drain simple things like leaving your games console on, or having amplifiers, satellite receivers and other entertainment devices on permanent standby can have and moreover, the cost they can add to household electricity bills," noted Bernard Emby, Founder of TrickleStar.

The Australian Consumer Association recently published an article that looked at Computer Energy Costs, including the running costs, or 'power drain' of games consoles, televisions and other entertainment system devices.

The report noted, "The device that consumed the most power in our test when in use was the PlayStation 3, closely followed by the Xbox 360 and Plasma TV. Even when idle (on, but (not) in use), these systems consumed the most power of the devices tested. Incredibly, the Playstation 3 consumed over 10 times as much power as the Nintendo Wii."

"Our tests also found that leaving a PlayStation 3 on while not in use would cost almost \$250 a year in electricity bills (charged at 15c per kWh). This alone is around five times more than it would take to run a refrigerator for the same yearly period."

"The Xbox 360 was not far behind the PlayStation 3 in energy usage costs per year, serving as an important reminder to turn off videogame systems after use."

"We have developed a range of products that effectively stop the flow, or leakage of electricity caused by standby modes on all sorts of gizmos and gadgets used in the home and office," Mr Emby added.

"When you consider that standby power has been estimated as contributing to as much as 12% of consumers electricity bills - in the home or office environment - you realise just how much standby power costs, not just for



the impact it has on our hip pockets, but on the electrical grid and the planet."

"As a parent, I know what it's like to have to check whether the kids have turned off the lights, or left the TV and their games consoles in standby mode. By using our products, parents can rest assured that even if their kids have left their PlayStation or Wii in standby mode, they won't be draining power and adding to the electricity bill."

Each of the products in the TrickleStar range is reliable, cost-effective, easy to use, environmentally friendly and offers superior technology to anything else on the market today.

The TV TrickleSaver™ is the simplest and most effective way to reduce the standby power that is consumed by TV accessory devices. The product has inbuilt current sensing circuitry that senses when a TV is on or off.

When the TV is 'on' the product will switch on all accessory devices. Conversely, when the TV is 'off', the product will switch off all accessory devices.

The 'sister product' of the TV TrickleSaver™, the PC TrickleSaver™, has been designed to offer the simplest and most effective way to reduce the standby power that is consumed by PC peripherals. The product connects to a PC via a standard USB cable and detects the power status of a PC via the USB port.

When a PC is powered the product will switch 'on' all peripherals. Conversely, when a PC is switched 'off', the product will switch off all peripherals.

Both the PC TrickleSaver™ and TV TrickleSaver™ are typically connected to a standard electrical powerstrip in order to manage a number of connected devices, so there is no need to replace existing powerstrips in the home in order to utilise the TrickleSaver units and save power.

TrickleStar has also developed an online power standby calculator which is on the TrickleStar website (www.tricklestar.com). The calculator enables users to configure their own PC or entertainment system, the hours they use the equipment and the cost of their electricity. The calculator can then provide data specifying the amount of electricity saved, CO2 saved and the 'environmental payback' period. The calculator uses independent data sourced from AMEE and DEFRA.

Mr Emby noted, "A report issued in 2001 by the IEA (International Energy Agency) stated that 'we can reduce standby power consumption by about 74 per cent using cost-effective technologies and design changes'. We see that our range of clever, efficient products offer the way forward when it comes to minimising waste and environmental impact."

"While every little bit of wasted standby power makes a big impact, every little bit of power that we save makes an even bigger impact and helps us leave a planet for our children's children. So, in short, every home and business across the globe will benefit from becoming a 'TrickleSaver' and the environment will thank us all," he concluded.

TrickleStar's range of products is now available in the United States, Canada and Mexico as well as a number of



other international markets. TrickleStar's range of TrickleSaver products for North America can also be purchased online at the TrickleStar Store - www.tricklestar.com.

For media information, contact:

Kerryn Nelson

Managing Director

Big Mouth Marketing Communications P/L

Ph: + 61 3 9558 3122

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Contact Information

Kerryn Nelson

TrickleStar

<http://www.tricklestar.com>

+ 61 3 9558 3122

Online Web 2.0 Version

You can read the online version of this press release [here](#).



Ocean House Marina To Become Rhode Island's Exclusive Regulator Dealer

Ocean House Marina, located in Charlestown, RI, has recently reached an agreement with famed North Carolina boatbuilders, Regulator Marine, making Ocean House the state's exclusive dealer for these highly respected fishing and cruising machines as of July 1.

Charlestown, RI (PRWEB) July 8, 2009 -- Adding to an already top-flight line-up of boats, Ocean House Marina, located in Charlestown, RI, has recently reached an agreement with famed North Carolina boatbuilders, Regulator Marine, making Ocean House the state's exclusive dealer for these highly respected fishing and cruising machines as of July 1.

Ocean House President and General Manager, Rob Lyons, sees the Regulator line as a natural fit for Ocean House, and notes the timing for this emerging partnership couldn't be better. "Because Ocean House serves a broad base of customers, we've chosen the lines we carry carefully, and Regulator is a perfect addition. Regulator's reputation for overall quality and attention to detail places it among the best boats built on the market."

Regulators have also won a loyal following in New England for their legendary sea-keeping abilities. "Our nearby waters are extremely demanding," notes Ocean House Sales Manager, Jon Lyons. "These boats are built to take the beating."

Also, since Ocean House is formally aligned with Yamaha Outboards, and Regulator is an exclusive Yamaha Partner, Ocean House is ideally situated not only to provide the ideal powerplant for any Regulator they sell, but to back it with first-class service.

Lyons also sees great stability with Regulator Marine. "In the current boating industry, many boat lines are owned by a few large corporations," he explains. "In good times, these companies are better suited for high volume. However in a downturn the volume builders must make major cuts, impose factory shutdowns. Regulator, family owned and operated just as we are, can make on-the-fly adjustments to adapt to the changing marketplace, and maintain a strong market position right through the toughest of times."

The dealership is anxiously awaiting their first inventory delivery, but, thanks to a large dealer network, Ocean House has access to the full line immediately. Regulator builds custom boats from 23 to 34 feet.

To reach Ocean House and get more details on a Regulator you've been eyeing, call 888-306-7590 or visit www.oceanhousemarina.com.

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Contact Information

Steve Wyman

Ocean House Marina

<http://www.oceanhousemarina.com/>

508-353-6419

Online Web 2.0 Version

You can read the online version of this press release [here](#).



Self-Publishing Company Receives Top 5-Star Rating From TopConsumerReviews.com

Mill City Press, a publishing company that services self-publishing authors, receives a best-in-class 5-star rating from TopConsumerReviews.com.

Overland Park, KS (PRWEB) July 8, 2009 -- [TopConsumerReviews.com, LLC](http://TopConsumerReviews.com) recently awarded their highest five-star rating to Mill City Press, a self publishing company that caters to the author.

"We're proud to receive TopConsumerReviews.com's highest rating," said Emily Weiss, Director of Publicity for Mill City Press. "Mill City Press represents a new era for self-publishing authors. Many self-publishing companies charge high or hidden fees for the most basic of services. Here at Mill City Press, we make sure our products and services are priced affordably while simultaneously providing the highest value and return for our customers."

Self-publishing companies provide everything an author needs to publish their book successfully. Services can include editing, printing, custom book covers, copyright registration, marketing, web hosting, web order fulfillment and more. However, self-publishing companies vary greatly in the service levels and fees they charge for these efforts.

"Unlike most self-publishing companies, Mill City Press allows authors to keep 100% of the royalties from the sale of their books," said Brian Dolezal, of TopConsumerReviews.com. "This is almost unheard of in the self-publishing industry and really proves the point that Mill City Press wants their authors to succeed. Another example is in printing costs. Most self-publishing companies will tack on extra fees for printing, so they make money every time a book is printed. Mill City Press, however, passes on these costs directly without any extra fees. For their wide range of quality services, and upfront honesty in dealing with their authors, Mill City Press earns our highest rating."

To find out more about Mill City Press and other self-publishing companies, including reviews and comparison rankings, please visit the Self Publishing category of TopConsumerReviews.com at topconsumerreviews.com/self-publishing.

About Mill City Press

Mill City Press is a Minnesota corporation headquartered in Minneapolis. They have a driving commitment to benefit their authors in everything they do. One of the principal investors is Click Industries, Ltd., an e-commerce company operating more than 30 websites that provide creative individuals (artists, writers, musicians) and small business entrepreneurs with affordable products and services to help with intellectual property rights, the business start-up process, and the protection of business assets.

About TopConsumerReviews.com

TopConsumerReviews.com is a leading provider of independent reviews and rankings of hundreds of consumer



products and services. From popular diets and dating services, to [debt consolidation programs](#) and [home security systems](#), TopConsumerReviews.com delivers in-depth product evaluations in order to make your purchasing decision easier.

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Contact Information

BRIAN DOLEZAL

TopConsumerReviews.com, LLC

<http://www.topconsumerreviews.com>

(877) 827-9827

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You can read the online version of this press release [here](#).

News Image





Seize the Summer and Experience Rome and The Vatican with Viator.com

Viva La Viator, the summer series from Viator.com, inspiring travelers to seize their inner "traveler" and experience more of their destination. This week, Rome and The Vatican -- Viator travelers can gain early access to The Vatican before the general public and explore ancient Rome on a space-age Segway.

San Francisco, CA (PRWEB) July 8, 2009 -- Summer travel season is well underway and Viator.com, the leading resource for researching and booking more than 5,500 trip activities and experiences in 75 countries at the best prices is continuing its summer series - Viva La Viator. Each week, Viator will highlight a destination or theme to help travelers choose where they want to go and what they want to do when they get there. With thousands of pre-screened tours and activities, Viator makes it possible for everyone planning a trip to be a "traveler" and leave no stone unturned, wherever they go.

VIVA LA ROMA

Undeniably one of the most special and memorable destinations in the world, Rome is a year-round favorite among travelers. Featuring more than 75 activities in and around Rome, Viator provides first-timers and return-visitors with many options for how to spend their days.

[Vatican Tours](http://VaticanTours) - The Holy See, central authority of the Roman Catholic Church and The Vatican City (home to the Pope since 1929), create the foundation of this cultural and religious mecca. With its popularity, an opportunity to gain entry before the public during the [Vatican Museums Walking Tour including Sistine Chapel, Raphael's Rooms and St Peter's](http://VaticanMuseumsWalkingTour) (8:10am departure only) is access nearly impossible to come by. Comments submitted by 1300+ travelers illustrate why this experience sits at the top of Viator's 4-star rated experiences list in Rome!

A selection of additional special Vatican Skip the Line experiences include the Private Tour: Vatican Museums Walking Tour; St. Peter's Basilica and Thrones of the Pope Tour; and Vatican Museums Tickets (for those who like to explore on their own). For those lucky enough to plan their vacation around one of the [Vatican private viewings](http://Vaticanprivateviewings) - this isn't a skip the line experience but rather a special invitation to visit the Vatican behind-the-scenes, after hours.

Papal Experiences - Viator also has a selection of experiences that bring travelers in audience with the Pope including Audience with Pope Benedict XVI at Vatican City with reserved seats and presentations about the event to prepare visitors. For those traveling in the month of August, day trips are arranged (with strictly limited availability) to Castelgandolfo to witness the Papal Blessing.

[Experiencing Rome](http://ExperiencingRome) - Ancient culture and history ooze from the cracks in the cobblestones throughout Rome. Suggestions for experiences that take travelers beyond the guidebook include the Rome Segway Tour, Rome by Night Tour, Ancient Rome Half-Day Walking Tour, Capitoline Museums and Origins of Rome Walking Tour, and Skip the Line: Borghese Gallery and Gardens Walking Tour. More off-the-beaten-path experiences in Rome



include Skip the Line: Crypts and Roman Catacombs Small Group Walking Tour; Rome Angels and Demons Half-Day Tour (based on the Dan Brown novel and recent motion picture adaptation); Roman Gladiator School: Learn How to Become a Gladiator; and the Ghost and Mystery Walking Tour of Rome.

[Italy Just beyond Rome](#) - It is easy to explore much Italy has to offer just beyond Rome's borders. Destinations and combinations easily explored from Rome include Florence; Capri; Naples and Pompeii; Pompeii and the Amalfi Coast; and Assisi and Orvieto. For longer excursions, Rome is a perfect point of departure for multi-day adventures including the 5-day Best of Italy Trip: Assisi, Siena, Florence, Padua, and Venice; the 3-Day Italy Trip: Naples, Pompeii, Sorrento and Capri; and the 5-Day Italy Trip: Florence, Pisa and Venice.

TRAVELER OF THE WEEK

As part of the Viva La Viator summer series a "Traveler of the Week" will be chosen from among Viator customers who have submitted traveler reviews and photos representing each destination or theme. Visit the [Viator Travel Blog](#) for information about the feature including the [lucky winner highlighting last week's destination](#), Las Vegas. For more information about these or any of Viator's more than 5,500 tours and activities around the world including special summertime deals and discounts, visit [Viator.com](#).

About Viator

Viator is the world's leading online resource for travel experiences, providing access to more than 5,500 tours, attractions and activities in 450-plus destinations in 75 countries. Viator - the Latin word for traveler - offers travelers a one-stop shop to plan, research and book trip activities with helpful resources like nearly 100,000 traveler reviews and photos, star ratings, suggested itineraries and the Viator Travel Blog. Viator's in-house travel experts have picked respected and trusted local operators to ensure a quality experience, value and service, all backed by Viator's low-price guarantee. Founded in 1995, Viator sells its products directly to consumers at [www.viator.com](#) and through its global network of more than 1,000 affiliates that include major hotel and airline companies, online travel agencies, city-specific sites and more. Through its collection of company operated and affiliated sites, Viator welcomes more than 2.5 million visitors per month. Viator is headquartered in San Francisco with regional offices in Sydney, London and Las Vegas.

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Contact Information**KATE SULLIVAN**

Viator

<http://www.viator.com>

973-568-7589

Online Web 2.0 VersionYou can read the online version of this press release [here](#).**News Image**

Reflective Discs Help Repel Birds From Fruit Trees

InventHelp® introduces the "Bird Irator™," a deterrent to help protect fruit trees from birds. The Bird Irator™ is available for purchase on www.inventhelpstore.com for \$29.95, plus shipping and handling.

Pittsburgh, PA (PRWEB) July 8, 2009 -- InventHelp® introduces the "Bird Irator™," a deterrent to help protect fruit trees from birds.

The Bird Irator™ hangs easily in a fruit tree or other bush, and helps prevent birds from eating the fruit or ruining the tree. Easier to hang and attach than the traditional aluminum pie pans, the product can hang in a garden or in trees. The shiny, reflective movements of the discs repel birds from nesting. According to the inventors, the Bird Irator™ can also be used to hang accessories from, such as wind chimes or other holiday decorations, and could also make a nice decorative accessory to the tree itself.

Made of stainless steel, the discs are round and are protected by a piece of silicone around the edges. To use, an individual simply hangs the discs via hooks upon noticing early signs of fruit ripening. Ideally, each Bird Irator™ disc hangs about 3 feet apart, and the units will move and sway with the wind, setting off a reflective shine that deters the birds. After the fruit season, remove the Bird Irator™ from the tree, clean with a stainless steel polish and store for next season. Suggested retail price: \$29.95, plus shipping and handling.

InventHelp® is seeking marketers and distributors in the household, lawn and garden industries. The Bird Irator™ is available on www.inventhelpstore.com, a website of innovative new products by InventHelp's licensing and product marketing partner Intromark Incorporated. For more information, or for ordering, contact us at 217 Ninth Street, Pittsburgh, PA 15222; call (800) 851-6030 or (412) 288-1368; fax (412) 338-0497.

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**Contact Information**

Chrissa Chverchko

InventHelp

<http://www.InventHelpstore.com>

412-288-2136

Online Web 2.0 Version

You can read the online version of this press release [here](#).



CPO Commerce Adds Wilton to its Growing Roster of Branded Retail Websites

CPO Commerce, Inc. today announced the addition of Wilton workholding products to its branded Jet and Powermatic retail websites. CPO Jet and CPO Powermatic are the online sources for this superior brand of workholding tools. This new line will join the growing family of twenty-seven specialty retail websites created by CPO Commerce since the company was founded in 2004.

Pasadena, CA (PRWEB) July 8, 2009 -- CPO Commerce, Inc. today announced the addition of Wilton workholding products to its branded Jet and Powermatic retail websites (<http://www.cpojettools.com> and <http://www.cpopowermatic.com>). CPO Jet and CPO Powermatic are the online sources for this superior brand of workholding tools. This new line will join the growing family of twenty-seven specialty retail websites created by CPO Commerce (<http://www.cpooutlets.com>) since the company was founded in 2004.

Wilton's selection of clamps and vises (<http://www.cpojettools.com/categories/workholding.html>) provide more pressure for better control, whether on the jobsite or in the garage.

"We are thrilled to partner with this category leader and to expand our affiliation with the WMH Tool Group," stated CPO Founder, President & CEO Rob Tolleson. "Wilton offers the best in workholding, with formidable products for a variety of professional and consumer applications."

About CPO Commerce

CPO Commerce partners with manufacturers of leading brands in the home improvement industry to establish, develop and operate online outlet stores for new, closeout, discontinued, excess and refurbished products. CPO's branding and merchandising strategies enable manufacturers to generate improved return on assets while preserving brand and pricing integrity in the market. For more information, please visit <http://www.cpooutlets.com>.

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Contact Information

Brooke Abercrombie

626-585-3600

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You can read the online version of this press release [here](#).

Expert Reveals Why Most Youth Soccer Coaches Fail When Coaching Youth Soccer Drills

After spending more than two years researching and testing, Andre Botelho, also known online as The Expert Youth Soccer Coach, reveals the #1 reason why the overwhelming majority of youth soccer coaches and volunteer parents fail miserably when coaching youth soccer drills to younger players.

Ermesinde, Porto (PRWEB) July 7, 2009 -- An expert on [coaching youth soccer drills](#), claims that "most youth soccer coaches will fail, even if they buy lots of products, study them religiously and work extremely hard," says Andre Botelho, author of the Youth Soccer Coaching Manifesto and founder of SoccerDrillsTips.com.

He also states that "70% of American kids quit playing soccer by the age of 13, because in their words: it wasn't fun anymore," claims Andre Botelho, creator of the Ultimate Soccer Drills System online course.

But, he doesn't stop there: "Did you know that the #1 reason why kids participate in soccer is to 'have fun'?", asks Andre, that played soccer for 15 years at the Portuguese Soccer Federation, and now influences well over 15,000 youth coaches a year with his coaching philosophies and strategies.

In fact, "the lack of knowledge to make and keep practice sessions fun and enjoyable for the kids is really the primary cause for failure as a youth soccer coach," says Andre Botelho, author of the book Expert Youth Soccer Coaching Guide.

In his groundbreaking report The Youth Soccer Coaching Manifesto, downloaded by more than 4,000 coaches in the first 24 hours alone, he covers topics like:

- How to make training more fun and interesting for the kids;
- How to avoid the most common mistakes youth soccer coaches make;
- How to improve the skills of the players in record time;
- The roles and responsibilities of a youth soccer coach;
- How to motivate soccer players and get 100% out of them.

Andre Botelho's new report, [The Youth Soccer Coaching Manifesto](#), can be downloaded for free at his website.

Andre and his report have received critical acclaim from the media, soccer publications and other coaches from around the world. He's been interviewed by several radio, TV shows, newspapers and magazines.

By the end of interviews, reporters are convinced that Andre has the answers. He's a superb interviewer who will fill readers with information that will be of value to them today and for the rest of their lives.

To schedule an interview with Andre, or for additional information on the news that is the subject of this release



(like a copy, bio or Q&A), use the contact information provided.

Book Early! During last summer, Andre had to deny some interviews, because there was no more time.

About Expert Secret and Andre Botelho

Andre Botelho is a recognized authority on youth soccer coaching and has already helped thousands of youth coaches from more than 25 countries to put their 'coaching act' together. His free Internet soccer coaching reports and ebooks have been downloaded over 100,000 times.

Expert Secret provides a proven system that allows youth soccer coaches and volunteer parents worldwide to dramatically improve their players' skills and make training more fun in record time. Visit the company site <http://www.soccerdrillstips.com> for more information or leave your questions and/or comments on Andre Botelho's blog at <http://www.soccerdrillstips.com/blog/>.

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Contact Information

Andre Botelho

Expert Secret, Lda

<http://www.soccerdrillstips.com/>

(+351)914201055

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You can read the online version of this press release [here](#).



Cabinetparts.com Launches a Tidal Wave of New Amerock Hardware

Amerock's new decorative collections offer many new designs sizes and finishes to complement any décor. Cabinetparts.com will feature over 330 new decorative hardware items on their web site.

Pompano Beach, FL (PRWEB) July 7, 2009 -- To celebrate their 80th anniversary, Amerock has released over 300 new products, including 5 new innovative collections. [Cabinetparts.com](http://www.cabinetparts.com) will carry all new items in these collections as well as new sizes and finishes in your old favorites.

These collections include Highland Ridge, Blackrock, Revitalize and Riva and range in style from cottage chic to big city contemporary and incorporate many new sizes and finish options. "Unique is the new standard in kitchen design, and switching out [cabinet hardware](#) is the quickest and most affordable way to refresh and personalize the kitchen."

With the success of their Oil Rubbed Bronze finish, [Amerock](#) has launched 2 new exciting bronze finish options, Gilded Bronze and Dark Oil Rubbed Bronze. Gilded Bronze features a warm golden finish and is designed to coordinate with the latest plumbing, appliance and lighting designs. Dark Oil Rubbed Bronze is a deep rich finish that pairs well with high end hardware and fixtures. When it comes to decorative hardware, the saying goes "Small Change, Big Impact".

To view these collections and thousands of other Amerock designs, please visit us at <http://www.cabinetparts.com/m/amerock/knobs-and-pulls/>

"Cabinetparts.com-The #1 Source for Cabinet Hardware & Accessories"

###

Contact Information

Richard Wagener

Cabinetparts.com, Inc.

<http://CabinetParts.com>

954-861-4932

Online Web 2.0 Version

You can read the online version of this press release [here](#).

News Image





Hobo Skate Company's Launch Combines Superior Skateboarding Products with a Social Cause

Fresh and Innovative Hobo Skate Company Makes Worldwide Debut at the Maloof Money Cup to Showcase Their Skateboarding Products and Their Social Cause to Help Homeless Families.

Scottsdale, AZ (PRWEB) July 7, 2009 -- Hobo Skate Company today announced that their worldwide debut will be at the Maloof Money Cup skateboard event. The Maloof Money Cup is the premiere showcase for amateur and professional skateboarders that takes place July 10-12, 2009 in Costa Mesa, California.

[Hobo Skate Company](#) is the creation of Chad Swensen and Jared Hancock, two successful entrepreneurs with a passion for skateboarding. Both founders have competed in extreme sports. The two founders also created the Hobo Foundation which is funded from the proceeds of Hobo Skate Company. The [Hobo Foundation](#) provides help to homeless families who are forced to live on the streets.

"Skateboarding is a culture that was born and thrives on the streets in cities of all sizes around the world," said Chad Swensen, co-founder of Hobo Skate Company. "Our motto is 'We share the same streets' with our growing number of friends who have found hard times. Hobo is a way for skateboarders to combine their passion for the sport and take ownership in an important social cause."

Skateboarders everywhere are responding with incredible enthusiasm to Hobo. Hobo recently launched their [Facebook group](#) and six thousand members joined in less than three months. "The momentum is incredible," said Jared Hancock, also co-founder of Hobo Skate Company. "Our fans are telling us they are stoked to have great products from top designers matched with a mission they can feel good about. There are a lot of great social causes tied to the extreme sport industry, but none of them are approaching it the way we are."

Hobo is a sponsor of the [Maloof Money Cup](#) and will have a tent where you can meet the team members and buy Hobo skateboarding gear. Hobo has recently started building their skate team and they are recruiting incredible talent that also shares their passion for the cause. Expect to see Hobo sponsoring and competing in events like the Maloof Money Cup in the future.

About Hobo Skate Company:

Hobo Skate Company, Inc. is the world's leading social cause extreme sports company, which designs, produces and distributes a superior mix of branded skate gear, accessories, apparel and footwear. The company's product sales fund the Hobo Foundation which provides much needed assistance to homeless families around the world.

For more information about Hobo Skate Company and the Hobo Foundation, please visit [the Hobo website](#).

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Contact Information

Justin Beck

Group Trigger

<http://www.hoboskateco.com>

801-979-3161

Online Web 2.0 Version

You can read the online version of this press release [here](#).

News Image





Remember Michael Jackson With Free Public Tribute At The Hollywood Guinness Museum

Starting July 7, 2009, Michael Jackson fans will have the opportunity to remember Michael Jackson at the Guinness World Records Museum on Hollywood Boulevard. Devotees can sign a giant card and view original artwork created from a photo of his 1992 appearance at the Hollywood landmark honoring his world record accomplishments.

Hollywood, Calif. (PRWEB) July 7, 2009 -- As thousands of fans gather in and around the Staples Center in Los Angeles to celebrate the life of Michael Jackson, the Guinness World Records Museum in Hollywood will unveil a commemorative outdoor display and giant card to share and remember the King of Pop's 1992 appearance at the attraction.

Jackson devotees are invited to sign the card and view original artwork created by photowow.com from a photo taken of Jackson in front of the Hollywood landmark. The star was honored for breaking three Guinness World Records in what became his biggest public appearance in Hollywood next to getting his star on the Walk of Fame in November 1984.

The [Michael Jackson tribute](#) will remain in the lobby and is free to the public for people to enjoy and pay their respects.

"We'll never forget Michael Jackson's personal grace and the great appreciation he showed for everything at our museums," said Tej Sundher, partner in the family business that owns the Guinness World Records Museum and the Hollywood Wax Museum.

On the day of Jackson's appearance, the Guinness Museum was given five of Jackson's Gold Records and Cassettes. They have been displayed inside the museum ever since with a video highlight reel of his accomplishments and a wax figure of Jackson wearing a replica of his costume from Bad. Since his death, a case of artifacts has been added to the display as a memorial tribute to the legendary performer.

The Guinness World Records Museum of Hollywood is located at 6764 Hollywood Boulevard directly across the street from the [Hollywood Wax Museum](#). It is open 365 days a year from 10 am to midnight.

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Contact Information

Aileen Stein

Hollywood Wax Museum

<http://www.hollywoodwaxmuseum.com>

(805) 732-6372

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You can read the online version of this press release [here](#).

News Image





OptionIt Partners with the Baltimore Ravens

OptionIt, Inc., a leader in the next generation of ticket buying for sports and entertainment events, has developed a partnership with the Baltimore Ravens to be the team's official "ticket option" provider, enabling fans an additional way to buy tickets for Ravens' home and potential playoff games during the 2009-2010 season.

Chicago, IL (PRWEB) July 7, 2009 -- OptionIt, Inc., a leader in the next generation of ticket buying for sports and entertainment events, has developed a partnership with the Baltimore Ravens to be the team's official "ticket option" provider, enabling fans an additional way to buy tickets for Ravens' home and potential playoff games during the 2009-2010 season.

OptionIt is a progressive new company that partners with sports teams, leagues and event owners ("rights holders") to provide fans with a hassle-free way to purchase tickets that is unsurpassed in terms of flexibility, convenience and security. Options provide a convenient and sensible way for fans to purchase the right to buy a ticket at face value on a predetermined date in the future, without making a full, upfront commitment.

"The Baltimore Ravens are happy to be an early adopter of the OptionIt platform," said Baker Koppelman, Vice President, Ticket Sales and Operations for the Baltimore Ravens. "OptionIt provides an innovative approach to the way people purchase tickets, and we look forward to seeing this concept develop for fans as a convenient, secure method to get the tickets they want."

"This partnership demonstrates the value OptionIt provides to both rights-holders and consumers," said Mark Mastalir, OptionIt's Chief Executive Officer. "Ravens fans can now experience the convenience of reserving a ticket in advance of making a financial commitment, and fans will have the peace of mind knowing that each option is directly linked to a guaranteed seat. Furthermore, if the option buyer decides not to buy the ticket, they have the flexibility to sell their option to another fan on our proprietary options aftermarket."

About OptionIt Inc

OptionIt's patented, user-friendly technology allows fans to reserve access to future events without the obligation to purchase tickets. The OptionIt platform reinforces the simple belief that convenience is about reserving now and deciding later. OptionIt's official partnerships with sports teams, leagues, and event owners ("rights holders") guarantee ticket inventory and empower fans by creating a flexible, personalized solution to purchase what they want, when they want it. In some cases, this may be before the physical printed ticket exists. For more information, visit optionit.com.

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Contact Information

Nicole Schoenberg

OptionIt

<http://www.optionit.com>

312.932.2834

Online Web 2.0 Version

You can read the online version of this press release [here](#).

Mexican University Names Library in Honor of Dr. Fabrizio Mancini, President of Parker College of Chiropractic

The Universidad Estatal Del Valle de Ecatepec (UNEVE) has dedicated a new campus building and library to Dr. Fabrizio Mancini, president of Parker College of Chiropractic located in Dallas, Texas.

Ecatepec, Mexico (PRWEB) July 6, 2009 -- The Universidad Estatal Del Valle de Ecatepec (UNEVE) has dedicated a new campus building and library to Dr. Fabrizio Mancini, president of Parker College of Chiropractic located in Dallas, Texas.

The brand-new building which will house the library is currently under construction and is set to be completed by October 2009. The Secretary of Education for the State of Mexico, Licenciada Maria Guadalupe Monter Flores, represented by the Subsecretary of Middle and Superior Education, Licenciado Jorge Cruz Martinez, as well as academic and administrative directors from UNEVE honored Dr. Mancini at a special ceremony where they unveiled the blueprints.

"To recognize your generosity, an act which we are confident will provoke other donations from similarly generous people and institutions, we are naming our library Biblioteca Dr. Fabrizio Mancini," said Dr. Ismael Sáenz Villa, Rector at UNEVE.

Dr. Mancini recently donated more than 1,200 books from his personal library to the university, understanding that "books are meant to be shared, not stored."

"I've always been an avid reader, and for more than 20 years I've saved the books that have influenced me most. I imagined one day I would have a home library and surround myself with these great books," said Dr. Mancini. "When I saw that UNEVE did not have many books, I felt inspired to share all this wisdom with their students for generations to come."

UNEVE is a public university located near Mexico City, offering Mexico's only chiropractic program. Dr. Mancini was instrumental in helping establish the program, which opened in 2001, and since then has produced hundreds of highly-trained and skilled chiropractors dedicated to bringing chiropractic services to the people of Mexico. Parker College is also active within the UNEVE community through a Clinic Abroad program that gives Parker students hands-on clinical experience in addition to Spanish classes and a total immersion experience in Mexican culture.

Dr. Mancini recently celebrated his 10th anniversary as president of Parker College of Chiropractic. During his tenure as president, he has continued to shape Parker into one of the foremost chiropractic colleges and has guided Parker Seminars into the most cutting edge chiropractic wellness industry seminars in the world. Dr. Mancini's passion for chiropractic and service has earned him recognitions such as: Humanitarian Award, Heroes for Humanity Award, Chiropractic of the Year Award, CEO Award, Vision Award, High-Spirited Citizen Award, Rising Star Award, Crystal Apple Educators Award, Extra-Ordinary Speaker Award, Award of Honor, Who's Who, ACA & TCA President's Award, and more. Dr. Mancini has been recently inducted into the Wellness



Revolutionaries Hall of Fame for his contributions in this field. He is also the co-author of the best-selling series Chicken Soup for the Chiropractic Soul.

About Parker College of Chiropractic

Parker College of Chiropractic, located in Dallas, is one of the country's leading educators of health care professionals with an international student enrollment. Founded in 1982, this private, non-profit educational institution prepares men and women to become doctors of chiropractic. Parker College of Chiropractic is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools to award the bachelor of science and doctor of chiropractic degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, GA, 30033-4097 or call 404.679.4500 for questions about the accreditation of Parker College of Chiropractic. The doctor of chiropractic degree program of Parker College of Chiropractic is accredited by the Commission on Accreditation of the Council on Chiropractic Education, 8049 North 85th Way, Scottsdale, AZ, 85258-4321. Tel: 480.443.8877. For additional information about Parker College of Chiropractic, visit the college's website at www.parkercc.edu.

For further information, contact:

Kerri Kossick

Copywriter

(972) 438-6932, extension 7809

###



Contact Information

Stacey Kjerstad

Parker College of Chiropractic

<http://www.parkercc.edu>

972-438-6932

Online Web 2.0 Version

You can read the online version of this press release [here](#).

Harry Potter Fans Are Kickin' Az in San Francisco

Harry Potter fans from over a dozen countries and forty states will converge in San Francisco, CA for almost a week of discussions, analysis, movie viewings, parties, Quidditch matches, Wizard Rock (Wrock) concerts, lectures, crafting, writing and art workshops, and more. Guests like Time Magazine book critic Lev Grossman, Potter art expert Leslie Combemale, 20Q creator Robin Burgener, Eddie Newquist of Harry Potter: The Exhibition and Chris Rankin (Percy Weasley) will meet almost a thousand fans of J.K. Rowling's best-selling series, and all will enjoy over 150 hours of Potter-centric programs, panels, discussions and meetings.

San Francisco, CA (PRWEB) July 5, 2009 -- July 15 may be the release date for "Harry Potter and the Half-Blood Prince", but a thousand Harry Potter fans are just as excited about [Azkatraz](#), a Harry Potter fan conference set to take place in San Francisco, California, which begins just two days later.

Fans are coming from all over the world - Canada, Australia, Brazil, the United Kingdom, the Netherlands, China - and at least forty states to enjoy over 150 hours of programming focused on J.K. Rowling's series of books, and Warner Brothers' films. Among the presenters are Lev Gossman, book critic for TIME Magazine, Eddie Newquist, President of Exhibitgroup-Giltspur of Harry Potter Exhibition fame, noted Potter-verse chroniclers Melissa Anelli of [The Leaky Cauldron](#), Emerson Spartz of [Mugglenet](#), Erin Pyne and John Granger, and even Chris Rankin, who plays Percy Weasley in the Harry Potter movies.

The event begins late on Thursday with a showing of "Harry Potter & the Half-Blood Prince"; on Friday, Azkatrazians will spend the day playing and watching Quidditch, Muggle-style, at the Beach Chalet fields at Golden Gate Park before embarking on a cruise for charities around Alcatraz to the accompaniment of four [Wizard Rock](#) (or "Wrock") bands. Saturday, Sunday and Monday will include over 100 hours of formal programming, analysis and discussion of the Harry Potter series' characters, concepts, teachable moments and themes.

In fact, event chair Lee Hillman points out that throughout the event, "presenters will be highlighting the choice between what is right and what is easy. Our attendees may even find themselves making hard choices when deciding which programming to attend, from the panels and presentations to the music, and even what charities we are supporting this year."

Those charities include Kids Need to Read, the Prisoners' Literature Project and the HP Alliance, who are dedicated to using the examples of Harry Potter and Albus Dumbledore to spread love and fight the Dark Arts in the real world.

Monday's presentations will take on a unique focus on business and legal issues stemming from the Potter series, with presentations by various current and former merchandise licensees, attorneys from the Thomas Jefferson School of Law and the Electronic Frontier Foundation, and more, in the Master in Potter Administration track. This unique day-long program kicks off with a breakfast hosted by Susan Gunelius, author of Harry Potter: The Story of a Global Business Phenomenon. CLE credits will be available for attending attorneys.



Programming sessions include "Diced, Sliced and Dangerous: Environment and Ethics in the World of Harry Potter Fans", "Are You a Weasley or a Malfoy: Parenting Within the Harry Potter Fandom", "Draw Your Own Snape" and "Hamlet, Harry Potter & Healing (Using Bibliotherapy with Children and Teens)". Session summaries can be found on the [Azkatraz website](#).

This event will be the sixth organized by [HP Education Fanon, Inc.](#), the nonprofit behind Nimbus - 2003, The Witching Hour (2005), Lumos (2006), Prophecy (2007) and Portus (2008); its next event will be [Infinitus](#), set to take place at the Wizarding World of Harry Potter at Universal Studios Orlando's Islands of Adventure from July 15 - 18, 2010. The Azkatraz chairs will also be on the Harry Potter fandom panel at Comic-Con in San Diego on Sunday, July 26, 2009.

Azkatraz, like all prior HPEF events, is organized by a team of volunteers - this year, like in all years past, the organizational team members are primarily women, and almost all of the event organization, from registration to meetings of the event chairs, takes place online via Google, Yahoogroups, Skype, Twitter, LiveJournal, CVENT and more. At Azkatraz, the organizers and attendees will utilize Twitter to let attendees know about last minute room changes, sell-outs of ticketed events, meet-up times and more.

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Contact Information

HEIDI TANDY

HP Education Fanon, Inc.

<http://www.hp2009.org>

305-926-2227

Online Web 2.0 Version

You can read the online version of this press release [here](#).



Jane's Sew & So Launches "It's a Sew & So Summer" Video Contest On YouTube

Viewers vie to become Internet's next sewing star, win Project Runway sewing machine from Sew Joe Stitch Lounge and specialty machines from Simplicity Creative Group

Burbank, CA (PRWEB) July 5, 2009 -- Internationally syndicated television show, Jane's Sew & So, kicks off the Summer of 2009 with a viewer video contest on YouTube.

"Tweens and teens in the United States enjoy a whopping 2,112 hours of summer vacation every year -- that's a lot of time to fill! Finding meaningful, constructive activities that promote self-esteem can be difficult when competing with blockbuster movies, the eternal pull of the mall and hours spent staring at a laptop or TV screen.

The "It's a Sew & So Summer!" video contest will engage kids in handwork activities that provide outlets for creative expression and afford them opportunities to engage in meaningful conversation and shared purpose with friends and family.

Viewers can script, shoot, edit and upload their original videos to YouTube that feature them making one of the projects from the first season of Jane's Sew & So or from one of the exclusive "Sew and So Summer" webisodes.

A Grand Prize will be awarded to the video-maker whose video best exemplifies the spirit of "Make It Your Own," based on viewer votes. The winner will receive a prize package that includes a new Brother Innovís-40 Project Runway Sewing Machine, courtesy of Sew Joe Stitch Lounge, plus a Bias Tape Maker and Rotary Cutting Machine, courtesy of Simplicity Creative Group.

An additional five prizes will be awarded by a panel of 3 Hollywood producer-judges in the following categories: the "Mother Earth" Award for best use of "upcycled" materials, the "Why Didn't We Think of That" Award for Innovation, the "All for One and One for All" award for a family or group of friends who work on a project together, the "Laughed 'Til Our Side Seams Split" Award for Funniest Video and the "Three Hanky Prize" for Most Emotional Video.

All winning videos will be featured on the official Jane's Sew & So site at www.janessewandso.com as well as select sponsor websites. Official rules and submission instructions are available at www.sewandsosummer.com. Contest opens on Monday, July 6, 2009 and closes for new submissions on August 24th. Winners will be announced on the website on September 2nd - just in time for Labor Day, the official end of "It's a Sew & So Summer!"

About Jane's Sew & So:

Sew Hip! Sew Cool! So Easy! Using "upcycled" materials, "Frankensteined" patterns and thrift store treasures to create fabulous fashion at a fraction of store prices, Jane Samson inspires her audience to experiment with their unique sense of style and develop their designer's eye.



So, whether it's a skirt made out of an old pair of jeans for a college-bound teen, funky purses crafted out of shrunken sweaters for two buddies on a budget, or a slick, silkscreened hoodie made out of two discarded jackets for a middle school skateboarder, Jane gives them all the necessary tools to design it, sew it, and make it their own!

Using 3D animations and multiple camera angles that put the viewer right in middle of the action, Jane's Sew & So offers 'tween and teens a relaxed and entertaining way to express themselves, increase their self-esteem and re-connect with family and friends while promoting Good Earth Stewardship. Stop shopping and start sewing!

About Simplicity Creative Group:

Simplicity Creative Group is dedicated to encouraging and supporting your creativity with high quality, fun to use products, projects and services. Our family of well known craft, sewing, knitting, hobby and home decorating brands includes: Simplicity Pattern Company, Wright's, Conso, Boye Needle, E-Z Quilting, and British Trimmings.

Our mission is to be one of the world's leading creators of products that facilitate individual expression and promote personalized creativity. Utilizing our portfolio of brands, and leveraging knowledge and experience gained over the past century, we seek to develop innovative and reliable products of the highest quality.

About Sew Joe Stitch Lounge

Owner and officially-licensed Brother Sewing dealer, Jeanie Joe has been sewing since she was 9-years-old. For the past 25 years, she owned and operated a thriving home-based sewing business, specializing in bridal, special occasion and couture alterations. Additionally, Jeanie has costumed many theatrical productions.

Inspired after nearly being chosen to become a cast member of Bravo's wildly popular Project Runway, she opened her own sewing studio store, Sew Joe Stitch Lounge, to bring the art of sewing to a new generation through classes in design, embroidery, sewing and crafts. Jeanie creates sought-after, one-of-a-kind handbags and accessories out of unexpected textile combinations and found objects. The Sew Joe Stitch Lounge allows Jeanie to interact one-on-one with her devoted customers with whom she shares her passion for sewing.

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Contact Information

Susan Deming

Emerald Light Pictures

<http://www.janessewandso.com>

213-505-2025

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You can read the online version of this press release [here](#).



HorseSaddleShop.com Goes Live on Twitter and Facebook

HorseSaddleShop.com is now connecting with customers and horse lovers through the popular social networking sites Twitter and Facebook.

Bremen, IN (PRWEB) July 5, 2009 -- The saddle experts at HorseSaddleShop.com are busy people. In addition to taking product photos, answering the phone, replying to emails, and shipping saddles, they're now goofing off on Facebook and Twitter. "Fans" and "followers" across the country are excited to connect in a new, less serious way, as well as receive "tweets" about new products and current sales.

Facebook is a social networking site, which allows people to connect through a wide variety of actions, including sharing photos, links, video, and discussion. Those who use Facebook find it to be a useful way to catch up on what is going on in their friends' lives, as well as their favorite companies and celebrities. And while the saddle experts have yet to attain celebrity status, they're excited to have one more way to enjoy and inform their customers. "We're looking forward to using Facebook to start interesting discussions with our customers, as well as keep them informed about what's going on down at the shop," stated chief saddle expert Chuck Klockow.

Twitter is a unique networking site that is much like instant messaging on a broader basis. Users can sign up to "follow" other people to receive their "tweets." Tweets answer the question, "What are you doing right now?" and are limited to 140 characters. Twitter serves people who prefer to communicate with a wide range of people on a limited, usually lighthearted basis. So far the saddle experts are using Twitter to announce sales, upcoming price changes, and new products.

In addition to their blog and the bustling Daily Equine forums, the HorseSaddleShop proves not only to be the best place to purchase quality, American-made saddles and tack, but also the place to meet fellow horse enthusiasts and have some fun. "We enjoy our customers and our customers want to know our saddle experts," stated Klockow. "We're real people, not just an impersonal, online mega store where you can get a bargain." Few online saddle shops can boast about that.

To check out the Horse Saddle Shop's extensive saddle fitting resources or view their online inventory, visit www.horsesaddleshop.com.

About Horse Saddle Shop Inc.

The success of HorseSaddleShop.com is through the relationship between The Saddle Shop, which started in 1986 in the small town of Bremen, Indiana and Horse Saddle Shop which started as HorseSaddleShop.com in January of 2000. After forming this business relationship, HorseSaddleShop.com has been blessed to become a major saddle provider across the nation, expanding to horse owners of many friendly countries.

Contact:

Chuck Klockow, Owner
Horse Saddle Shop, Inc.
1-866-880-2121



<http://www.horsesaddleshop.com>

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Contact Information

Chuck Klockow

Horse Saddle Shop

<http://www.horsesaddleshop.com>

1-866-880-2121

Online Web 2.0 Version

You can read the online version of this press release [here](#).



New Program Allows Guests to Swim with Baby Dolphins

Dolphin Discovery recently announced a new swim option for their location in the Mexican Caribbean, which allows clients to swim with baby dolphins and their mothers.

Qroo, Mexico (PRWEB) July 4, 2009 -- Dolphin Discovery, a swim program in the Mexican Caribbean and other areas, recently announced a "Baby Dolphin Experience" option at their Puerto Aventuras location. The new program will allow clients to [swim with dolphins in Mexico](http://www.dolphindiscovery.com/) (<http://www.dolphindiscovery.com/>).

"We're proud to announce a program that is as educational as it is fun," said Eduardo Albor, President of Dolphin Discovery. "Kids and their parents will learn all about baby dolphins, while having a once in a lifetime opportunity to interact with them firsthand."

In the Baby Dolphin Experience program, clients are paired up with a mother and a one to two-year-old baby dolphin. After a short introductory video, the guests swim with baby dolphins, play games, and see the dolphins perform tricks such as kisses and handshakes. In addition, guests are given a short educational demonstration on how a mother dolphin gives birth and nurses her young, what the relationship between mother and baby is like for the first years of the calf's life, and how they communicate with one another.

"Dolphins are amazing creatures, not to mention loving and affectionate parents," Albor said. "Swimming with baby dolphins is an experience neither you nor your child will ever forget."

The Baby Dolphin Experience swim is open not only to adults, but also to children age eight and older. For the safety of the child, each eight to eleven-year-old must be accompanied by an adult. The program costs \$159 for each adult or child.

Dolphin Discovery also has a variety of other locations in the Caribbean, including Grand Cayman, Cozumel, and Vallarta. Guests can choose from a range of programs to find what suits them best, whether that is a simple encounter with a dolphin or an educational program with time set aside for free swim.

To make Baby Dolphin Experience reservations for you and your family, or to browse other [swim with dolphin deals](#) and locations, please visit www.DolphinDiscovery.com.

About Dolphin Discovery

For nearly 20 years, Dolphin Discovery has enabled clients to fulfill their dreams to [swim with dolphins in Grand Cayman](#), as well as areas along the Caribbean. In addition, the company offers encounters with other sea creatures, such as sea lions, manatees, stingrays, and sharks. With their involvement in organizations such as The Alliance of Marine Mammal Parks and Aquariums, Dolphin Discovery has also earned recognition for their sense of environmental responsibility. For more information, please visit www.DolphinDiscovery.com.

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Contact Information

Katty Rosado

Dolphin Discovery

<http://www.dolphindiscovery.com>

866-393-5158

Online Web 2.0 Version

You can read the online version of this press release [here](#).

Kitchenware Website is Cookin' with New Products and Blog

Upstart kitchen accessory website ToolsForFood.com has recently added a new line of products to its catalog as well as a new educational blog. The site's owner recently sat down to talk about the company's latest additions.

Bushkill, AL (PRWEB) July 4, 2009 -- When it comes to cookware, most people are left with the small selection that big box retailers have. Going to a specialized kitchen store in a shopping mall can also have a bit of a limitation in its own right with a brick-and-mortar's lack of space, not to mention the typically high prices.

Entrepreneur David Beirsto has been able to successfully combine low prices, high quality kitchen accessories and an impressive catalog with his new web venture, www.ToolsForFood.com.

"Kitchenware, like kitchen utensils and cookware, is something that everyone needs, whether it's a family or a college kid in a dorm," said Beirsto. "It made sense to offer something that everyone uses."

Beirsto launched the website in March 2009 and it has subsequently gain popularity as one of the internet's premiere destinations for cookware.

Though the site is still relatively new, Beirsto has already begun adding new products on his site, growing the e-store's selection further.

"We have a new stainless steel cookware set and it's our featured item," he said.

The site has also added a new informational blog with www.TheCookwareBlog.com.

"We're focusing on different recipes and techniques that people can benefit from," Beirsto explained. "For example, you can use a crepe pan to make an omelet. Having little tips like that is what's going to set the blog apart from your typical this-is-a-recipe-only site."

As the site continues growing with Beirsto at the helm, he hopes to turn his website into a family business, all the while helping people find high quality kitchenware for a fraction of the cost.

"There's a need for people to purchase cookware and dinnerware," he said. "These are items that can accent your kitchen and have practical functions. They can also make great gifts."

About the Company:

Tools For Food is owned and operated by David Beirsto.

Contact Information:

David Bearisto
www.ToolsForFood.com



(570) 588-2291

iePlexus, Inc.
www.iePlexus.com

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Contact Information

David Beirsto

Toolsforfood

<http://www.toolsforfood.com>

570-588-2291

Online Web 2.0 Version

You can read the online version of this press release [here](#).