



**PRWeb: Consumer Web sites / Internet**





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## **CouponFollow.com Allows Consumers to Follow Black Friday Savings in Real-Time**

*Thought Twitter was just useful as a micro-blogging service? CouponFollow.com allows users to easily find the best money saving Black Friday coupon codes instantly as they are being mentioned on Twitter.*

Madison, NJ (PRWEB) November 24, 2009 -- Today [CouponFollow.com](http://CouponFollow.com), a web-based Twitter application that follows coupon codes as they are posted on Twitter.com, announced its Black Friday savings section. The site's Black Friday section provides real-time coverage of all coupon codes valid on Black Friday and Cyber Monday being mentioned on Twitter. "This will be a huge help for shoppers looking to quickly identify the best online savings on Friday and over this coming weekend," stated Marc Mezzacca, creator of CouponFollow.com.

A large number of coupon codes are expected to be published by merchants during Black Friday and continuing through the end of Cyber Monday. "Merchants have started promoting Black Friday coupon codes and we expect this to continue at an accelerated rate for the next several days. You can bet the best coupons will be spreading around Twitter rapidly on Friday, and we'll be tracking all of their activity," said Mezzacca. Anyone can use CouponFollow's Black Friday coupon code website to save cash by logging on to <http://couponfollow.com/blackfriday>. Visitors also have the option to connect their own Twitter account so they can easily share, or "retweet," coupons directly from the CouponFollow.com website.

About CouponFollow.com:

CouponFollow.com allows consumers to find the best coupon codes by tracking popularity and trends of coupons being mentioned on Twitter. The site ranks coupon code popularity by following the number of "tweets" for each coupon code. CouponFollow.com officially launched its public beta version last month on October 7, 2009. CouponFollow.com has currently tracked over 130,000 coupon related tweets for over 30,000 coupon codes. CouponFollow can also be found on Twitter at <http://twitter.com/couponfollow>.

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**Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **Order Fast and Reliable Internet Service for Online Holiday Shopping and More at WhiteFence.com**

*Consumers can shop for speedier, more reliable and cheaper Internet service at WhiteFence, the nation's leading home service comparison shopping site*

Houston, TX (PRWEB) -- From online shopping, to looking up recipes for holiday dinners, this time of year provides many reasons to visit the Web. As technology advances, high-speed Internet plans continue to get even faster and cheaper. Consumers should therefore reevaluate their current [Internet service](#) today to see if they can get more for their money. At [WhiteFence.com](#), people can shop and compare Internet plans from different providers just in time for online holiday shopping.

On WhiteFence.com, consumers can enter their home address and instantly find a list of [Internet providers](#) that serve their location and what plans are offered. The site then allows them to compare the available packages in an easy to understand format and pick the plan that best suits their needs. Once they have selected their service, they can order it right on the Web site, without ever having to pick up a phone or pay a service fee. WhiteFence also lets consumers [bundle](#) their high-speed service with home phone and television packages to save both time and possibly money.

WhiteFence offers a wide variety of Internet packages from all of the top providers. Whether a consumer is looking for the fastest fiber optic service available for gaming and watching movies or just a reliable connection to check their e-mail and shop online, they are sure to find the right plan on WhiteFence.

The nation's leading resource for discovering, comparing and ordering high-speed Internet service, WhiteFence helps consumers spend their money wisely. By using the free service, consumers can make sure they have speedy and reliable Internet service that won't break the bank. With plenty of holiday Web surfing occasions approaching, this is the perfect time for consumers to switch and save on their Internet service with WhiteFence.

### About WhiteFence:

WhiteFence is a free service that helps people find the best deals on phone, Internet, television, electricity, natural gas and other home services. By simply entering a street address into the secure site, people looking to save money or start new service can find the most comprehensive list of plans available for their specific address from over 400 nationally recognized partners. As a trusted home service shopping source for 24 million people annually, WhiteFence makes it easy to establish service directly on the site in a few simple steps.

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## **Jacob Marley's spirit says "Astak Helps the HUNGRY While Making Gift-Giving EZ"**

*2009 is "The Year of The Ebook". Astak is offering the 5-inch EZ Reader Pocket PRO special edition: "A Christmas Carol Gift Pack" on [www.astak.com/charity](http://www.astak.com/charity)! In addition, they are donating \$15 from every Gift Pack sold to Second Harvest Food Bank to buy food at the most critical time of year for those less fortunate!*

San Jose, California (PRWEB) November 24, 2009 -- Astak announced that this holiday season, the company is offering the 5-inch Pocket PRO special edition "A Christmas Carol" Gift Basket on [www.astak.com/charity](http://www.astak.com/charity). Astak will donate \$15 of the proceeds from each gift basket to the Second Harvest Food Bank. Consumers have the opportunity to give something to help those less fortunate while also giving a basket of joy that will help the receiving person "Keep Christmas in Their Hearts All Year Round"!

The Pocket PRO is lighter (under 6 ounces), faster (Epson controller with 400MHz processor), more convenient (5 inch), and more full-featured (20 formats, user-replaceable rechargeable battery, Text-To-Speech, leather case, memory expansion to hold 8,000 eBooks and MP3 music) eBook Reader and packaged it in a keepsake basket with: Mighty Bright eBook Reader light, 2GB card pre-loaded with 230 Holiday Classics (everything from the immortal "A Christmas Carol, thru 150 Christmas stories for the entire family, to old time holiday recipes). Astak added a full TIN of Starbucks Mints, a three-pack of Starbucks VIA coffee, a coupon for 50% rewards dollars on the first ten eBooks purchased from Books On Board (our partner), all the holiday wrappings and packaging, and a personalized Holiday Card that holds the buyer's 50 word personal message! What a way to give something that will be treasured all year by the recipient!!

But, Astak has remembered the real message of A Christmas Carol. They are donating \$15 from every Gift Pack sold to Second Harvest Food Bank to buy food at the most critical time of year for those less fortunate!! Jacob Marley's spirit said: "Kindness, mercy, benevolence... THAT was my business" There has never been a more dire time for feeding those in need!! Astak welcomes other eBook Reader manufacturers to please join us!! Astak hope to contribute \$4,500!!

Robert Barry, Astak's Director of Business Development said: "Astak received so many requests to make the Pocket PRO easy to gift and include eBooks and a light and much more. At the same time, we were planning to raise funds for Second Harvest Food Bank. We talked with our partners (Books On Board and Mighty Bright) and they had some great ideas too. Then the local Starbucks Coffee wanted to help. Our staff pulled everything together in the spirit of giving and came up with quite a great way to help others."

This special and festive gift pack will end December 11 (to allow time to ship). Everyone can do good for those less fortunate and "Keep Christmas in your Heart all Year Around" by visiting [www.astak.com/charity](http://www.astak.com/charity) and purchasing "A Christmas Carol Pack" for \$239.

### About Astak Inc.:

Astak Inc is located in San Jose, California, focusing on consumer electronics offerings as well as security



surveillance products. Founded in 1992, Astak Inc has had valued customer service and research & development since its inception.

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[www.astak.com](http://www.astak.com)

[www.theEZReader.com](http://www.theEZReader.com)

[www.astak.com/charity](http://www.astak.com/charity)

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## Black Friday Goes Green at Beatorium

*Beatorium is once again turning Black Friday green with its “7 for \$10” promotion as a way to help consumers discover the natural and organic beauty products offered on the site.*

(PRWEB) November 24, 2009 -- Beatorium is once again turning Black Friday green with its “7 for \$10” promotion as a way to help consumers discover the [natural and organic beauty products](#) offered on the site.

Each day for seven days, starting Friday, November 27, Beatorium will feature one amazing all-natural beauty product for the price of \$10, with a minimum purchase of \$30. With selections changing daily, visitors can save up to 75% on the world’s best natural and organic beauty care.

The products offered are: Cattier Soothing Beauty Lotion (regular price \$23), Juice Beauty Green Apple Peel - Sensitive (regular price \$39), Juice Beauty Antioxidant Serum (regular price \$45), Cattier Dermoprotective Shower Gel (regular price \$18), Cattier Moisturising Day Cream (regular price \$40), Rain Africa Bath Salts in Basket Savannah (regular price \$34), Pangea Organics French Chamomile & Orange Blossom Facial Cream (regular price \$36) and Rain Africa Bath Salts in Bag (regular price \$25).

From anti-aging to pregnancy and baby, from body care to hair care, from aromatherapy to makeup, Beatorium is a luxury of “green” solutions for modern skin care and beauty needs. With brands including Dr. Hauschka, Juice Beauty, Pangea Organics, Suki, John Masters and Red Flower to name a few, Beatorium is your one-stop natural beauty shop this holiday season.

### About Beatorium

An online marketplace for the planet’s premier collection of natural and organic beauty care, we take the guesswork out going green by offering a careful edit of the world’s most effective and ethical natural beauty brands. The beauty world is saturated with “natural” and “organic” products and it’s hard to know what’s real and if it works. Beatorium has hand-picked and carefully screened over 650 products from 22 brands according to 5 selective criteria to ensure consumers get an authentic, effective and elegant experience. For more information go to [www.beatorium.com](http://www.beatorium.com).

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You can read the online version of this press release [here](#).



## Get paid to shop? New way of Online Shopping Creating a buzz

*Cashback Web sites offer consumers something to smile about this holiday season--getting paid to shop online. One such site defies established business models and caters to cash-strapped consumers*

Tempe, Ariz. (PRWEB) -- It's that time of year again--shopping season is upon us. AbsoluteSteal.com offers consumers cash back when they shop with over 2500 [retailers](#), which is good news for cash-strapped shoppers in a tight economy. The site provides consumers with incentive to spend this season, when they might otherwise be cutting back.

AbsoluteSteal.com funnels commissions from online retail partners back to the shopper as cashback earnings. And the savings are substantial--up to 30% earned at online stores like Old Navy, Best Buy and Barnes & Noble. AbsoluteSteal.com also offers over 3000 daily discount coupons, all reasons to make shoppers happy this holiday season.

The site provides clear-cut instructions on how it works--simply go to <http://www.AbsoluteSteal.com>, click on any of the thousands of online stores to shop with, receive cashback credit with purchases through AbsoluteSteal.com, accumulate earnings, and then request payment. The site also provides tutorials for getting started, including one teaching the consumer how to create a Custom Mall.

"We look at ourselves as more of a buyer's cooperative than a traditional shopping site," said Dean Thomas, founder and CEO of AbsoluteSteal.com "Our philosophy is to empower the individual, and that turns most business models right on their heads."

Traditional cashback sites are paid commissions by online vendors or shops for sending a purchaser to them. They then refund back to the purchaser a percentage of that commission, usually 50%. The concept works well--so well in fact, that Microsoft has entered the game with a cash back site of its own.

Where AbsoluteSteal differs is that it refunds 100% of the cashback earnings to the consumer, something that no other cashback site does, and it offers online discount coupons that can sometimes equate to a larger discount than even the cash back does. Or, for really tight-fisted shoppers, there's "stacking", finding a coupon good at a particular store and combining it with the cashback earnings.

Most families are looking for savings this holiday season, and AbsoluteSteal.com has provided a logical way for them to maximize those savings. By shopping with retailers they would have used for purchases anyway, consumers can earn cash back and have some peace of mind this year.

Based in [Tempe](#), Ariz., AbsoluteSteal is the newest addition to the "Absolute Family" of businesses originally formed in 1999. For more information, visit <http://www.AbsoluteSteal.com>.



###

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**Online Web 2.0 Version**You can read the online version of this press release [here](#).



## **Blinds Chalet Announces \$50.00 Rebate on Insulating Blinds**

*Blinds Chalet offers \$50.00 incentive to help homeowners prepare for winter.*

Phoenix, AZ (Vocus) November 23, 2009 -- Ten percent of air leaks out of poorly insulated windows. Insulating windows can reduce energy bills by up to 30%, which is why Blinds Chalet is offering a \$50.00 rebate on both their Light Filtering Insulating Blinds and Room Darkening Insulating Blinds in time for the winter season.

Both insulating the Light Filtering [Insulating Window Blinds](#) and Room Darkening [Insulating Window Blinds](#) are Greenguard Certified. Greenguard is an industry independent non-profit organization. The purpose of Greenguard is to establish an indoor air standard to improve public health and quality of life through products that improve indoor air.

Light Filtering Insulating Blinds operate like a blind with the appearance of a soft fabric shade. The 1 inch cells trap cold air between the window and the room. For sunny rooms, the blinds compress to allow daylight and warmth in, closing at night to trap warm air in the house. Room Darkening Insulating Blinds offer the same insulating quality as the light filtering blinds but offer more light control.

“We are offering a discount on these blinds to encourage customers to take another look at these horizontal fabric shades,” says Chris Stanley of Blinds Chalet. “It is a good time of year to consider investing in insulating blinds. These blinds provide energy efficiency in both winter and summer seasons.”

For more information on Blinds Chalet or current trends in the industry contact Chris Stanley at info (at) blindschalet (dot) com or by phone at: 1-888-633-7840 or 480-633-7840. Or visit Blinds Chalet online at [www.blindschalet.com](http://www.blindschalet.com).

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## **“Stressing Out About Black Friday Shopping? Not to Worry!” PriceTrace.com Announces Shopping Features that Demystify Black Friday Offers**

*PriceTrace.com, a price research site which specializes in price history, introduces various Black Friday features to help users to easily locate the Black Friday Deals, while determining the true value of the deals.*

(PRWEB) November 24, 2009 -- PriceTrace.com, the comprehensive comparison shopping engine, has introduced new features for Black Friday shopping. Downloadable Black Friday store flyers, a specific Black Friday search tool and comprehensive Black Friday shopping guides are all designed to help shoppers quickly sift through available deals.

Especially noteworthy are the [shopping guides](#), which are geared towards shoppers looking for detailed product research. The guides offer comparisons and product reviews for items such as digital televisions, cameras, laptops, and vacuum cleaners.

PriceTrace.com’s downloadable Black Friday fliers offer deals from a wide variety of stores. Customers can view store locations and hours in order to best plan their shopping day.

The [Black Friday search tool](#) allows users to filter deals by store, keyword, category and price range. Popular keywords are listed for convenient one-click searches.

“We’re especially encouraging shoppers to take advantage of the shopping guides and experience the most effective way to save money this holiday season,” Chief Marketing Director Diana Meller says. “What’s more great about our site, is that after you locate the specific Black Friday deal, you can even look up the price history of the product and do a price comparison across multiple online stores, to determine if it’s truly a good deal.”

Interested parties can get more information about Pricetrace.com’s Black Friday features by visiting <http://www.pricetrace.com/blackfriday>.

[Pricetrace.com](#) is a comparison shopping engine which helps shoppers get the best deals across various online stores. Pricetrace.com offers the most comprehensive comparison shopping toolbar to date and ensures reliable, one-stop shopping by focusing on proven, trustworthy retailers.

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**Online Web 2.0 Version**You can read the online version of this press release [here](#).

## Tom's Planner Announces Free Holiday Planning Template

*Free online holiday template designed to alleviate stress and ensure easy and organized holiday preparation and planning. The new holiday planning template from Tom's Planner allows users to easily add their own customized content and plans, and also incorporates pre-populated holiday planning ideas and schedules for Thanksgiving, Christmas, Hanukkah and New Year's including: travel and lodging, big family gatherings, holiday dinners, tree trimming, Christmas cards, gift shopping and party planning. All new users who sign up prior to December 31, 2009 will automatically receive a free, one-year account - no strings attached!*

San Francisco, CA (PRWEB) November 24, 2009 -- [Tom's Planner](#), the intuitive online planning system that allows anyone to easily take the most complicated plans and create a visual online planning schedule, announced today the release of a new holiday template designed to alleviate stress and ensure easy and organized holiday preparation and planning. The new [holiday planning](#) template allows users to easily add their own customized content and plans, and also incorporates pre-populated holiday planning ideas and schedules for Thanksgiving, Christmas, Hanukkah and New Year's including: travel and lodging, big family gatherings, holiday dinners, tree trimming, Christmas cards, gift shopping and party planning. Additionally, all new users who sign up prior to December 31, 2009 will automatically receive a free, one-year account - no strings attached!

“Tom's Planner is the perfect starting point for the busy holiday season because it allows anyone to easily create, share and publish their planning schedules online with drag and drop simplicity,” states Thomas Ummels, CEO and Founder of Tom's Planner. “All of our planning templates help people visually organize and plan specific projects, events and activities. Our new holiday template comes pre-populated with typical holiday planning ‘to-do’s’, and also allows users to easily add their own customized content. In keeping with the holiday spirit and as our small gift, it's also free to use for one full year for everyone who signs up prior to the end of the 2009.”

The [Tom's Planner holiday template](#) features:

- Pre-populated holiday project plans and schedules for Thanksgiving, Hanukkah, Christmas and New Year's
- Easily add your own customized content with simple drag and drop actions
- Quickly plan holiday travel, shopping, tree trimming, Christmas cards, dinners, parties and more!
- No installation required; simply open the holiday template and begin your planning
- Share project plans and schedules online with family, friends or groups
- No account required to view project plans
- A brief 3-minute tutorial and you can start planning – no extensive manual required

“The holidays are often stressful for people,” adds Ummels. “We hope that the Tom's Planner holiday planning template allows people to spend less time worrying about holiday plans and more time enjoying them with family and friends.”

### About Tom's Planner

Tom's Planner is a web-based project planning system that allows anyone to easily create, share and publish



online planning schedules (Gantt Charts) with drag and drop simplicity. Tom's Planner is the ideal starting point for virtually every project and every person – from project managers, event managers and wedding planners to busy soccer moms, family reunion organizers or personal planners. You can visualize your planning thoughts directly into an easy-to-use, intuitive planning chart with no extensive user manual required. Plus, your information is saved on your hard drive enabling direct, private and secure access. Founded in 2009 by former project manager, Thomas Ummels, Tom's Planner is a privately held company based in The Netherlands. Learn more at [www.tomsplanner.com](http://www.tomsplanner.com).

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You can read the online version of this press release [here](#).

## **Thailand Shining Through Introduces Thailand Super Deal Aiming to Set Off Thai Tourism in this Festive Season**

*Thailand Super Deal - travel operators are offering special package tours throughout the country.*

Bangkok, Thailand (PRWEB) November 24, 2009 -- Thailand welcomes travelers to explore Amazing Thailand by launching ['Thailand Super Deal'](#) aiming to attract visitors around the world. Over 150 attractive deals in key cities which include Phuket, Krabi, and Chinagmai are presented. Whether you prefer a 5-star accommodation or a boutique hotel in the heart of the city, they are ready to serve you. Moreover, travel operators are offering special package tours throughout the country.

Every year, 14 million visitors come to Thailand to explore the country that features diversified landscape. From the mountainous geography in the North, to the plateaus in the Northeast, beautiful beaches in the South, and the exciting nightlife in Bangkok; visitors will experience them all in one country. And for those who are fond of ruins and history, there are many ancient kingdoms throughout the country whether it is 700 years old Lanna Kingdom in Chiangmai or amazing ruins in the Northeast.

Thai cuisine is certainly the world's famous these days. Many of you may have tasted the famous ['Tom Yum Goong'](#) (Hot and Sour Soup with Shrimp); however, there are many more tasty dishes that Thai people in 4 different regions have to offer. In other words, each region serves different kind of food which you can choose at your preference. Whether it's spicy or somewhat bland, harmony is the guiding principle of every dish. In fact, Thai fare is a harmonious combination of Eastern and Western influences. Your taste buds will surely be tantalized by its flavor.

Thais are very sentimental people and annual festivals, both commemorative and celebrative, play important roles in Thai people's lives. As you may have seen and heard, most of the Thai celebrations are so joyful that travelers want to participate. They are colorful and heartening events portraying the Thai characteristics. Each celebration represents a centuries-long, beautiful heritage which makes Thailand one of the most exotic countries in Asia. Thailand is a Buddhist country; therefore, the Thai culture is heavily influenced by Buddhism and most festivals are connected to the religion. Visitors can discover the amazing festivals throughout the year.

Thailand Shining Through is a channel supported by the Advisory Board on Building National Confidence and Image of the Office of the Permanent Secretary, the Office of the Prime Minister in which all updated and reliable information is available.

To get updated news and information, you can visit our Facebook page (["www.facebook.com/ThaiShiningThru"](http://www.facebook.com/ThaiShiningThru)) or follow us on Twitter (["www.twitter.com/ThaiShiningThru"](http://www.twitter.com/ThaiShiningThru)).

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**News Image**





## **Amidst Recession, TIG Global Develops Philanthropy Task Force**

*Travel E-Marketing Company Dedicates Resources to Giving Back During Tough Times*

Chevy Chase, MD (PRWEB) November 24, 2009 -- In response to the tough economic climate, [TIG Global](#), the leader in online marketing for hospitality and travel, recently developed a philanthropy task force and completed over 1,000 hours of community service. Thriving in the growing Internet marketing industry, TIG Global executives spearheaded the initiative to lend a helping hand to the less fortunate organizations and individuals that have been more deeply affected by the tough economic times.

To leverage the company's Internet marketing expertise, TIG Global recently partnered with two non-profit organizations, Bike to the Beach (B2B) and the Lamia Afghan Foundation, to provide pro-bono website design and online marketing expertise. The B2B organization promotes biking as a viable way of commuting, exercising, and reducing carbon emissions. B2B's largest event is an annual bike ride from Washington, D.C. to Bethany Beach, DE to raise money for Autism Speaks. The Lamia Afghan Foundation is committed to providing humanitarian aid to the children and families of Afghanistan. TIG Global's e-marketing efforts will focus on increasing fundraising and volunteer participation for each organization. The new websites for both B2B and the Lamia Afghan Foundation are scheduled to launch in early 2010.

"I was truly overwhelmed when TIG Global offered to build a new website for us and handle our e-marketing strategy," said Joey Schmitz, co-founder of Bike to the Beach. "Our previous web marketing efforts were extremely basic, but our redesigned website will now allow us to track donor dollars and exponentially increase our fundraising efforts. TIG Global's service team has listened to each of our needs and educated us on the best web solutions for our organization."

TIG Global's philanthropy task force has also taken on a variety of other hands-on projects. As a team, the company wore matching jerseys and ran in the annual Race for the Cure to raise money for breast cancer research. The employees also held a food drive for the Manna Food Center, collected over 900 articles of clothing for the Lamia Afghan Foundation, participated in the Washington, D.C. AIDS walk, and donated their large collections of hotel toiletries to a local shelter. Additionally, every other week the company's cafeteria is transformed into a production line for the Manna Food Center. Employees spend their lunch hours preparing Smart Sacks, backpacks filled with nutritious food, for underprivileged children to ensure they have meals over the weekends when school lunches are not available to sustain them.

"While regularly giving back to the community is extremely important, it becomes even more vital during tough times," said Trip Schneck, president at TIG Global. "Despite the economy, TIG Global has been fortunate enough to continue to grow and excel. We wanted to use this momentum to encourage all of our employees to get involved and help others in great need."

To read more about the company's philanthropic efforts and propose additional projects to the task force, visit [http://www.tigglobal.com/about/philanthropic\\_work.cfm](http://www.tigglobal.com/about/philanthropic_work.cfm).



#### About TIG Global

TIG Global, headquartered in the Washington, DC metro area, is dedicated to assisting the travel industry with exceeding their online marketing goals and specializes in [hotel Internet marketing](#) and [destination Internet marketing](#). Serving an extensive portfolio of clients worldwide, TIG Global combines its industry knowledge and e-business expertise to help clients maximize the online channel. TIG Global offers multi-language websites, a vast network of internationally based strategic linking partners, email and pay-per-click marketing campaigns tailored to all international markets, custom social media solutions, and websites optimized for major search engines around the world.

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### News Image





## Free Online Movers' Guide Available from Moving Company North American Van Lines

*One of the nation's oldest [moving companies](#) – North American Van Lines – is offering a free, online guide for household moving, including community and school information.*

(Vocus) December 2, 2009 -- North American Van Lines, one of the top [moving companies](#), announces the release of its free online movers' guide - designed to help homeowners prepare for their next relocation. Among other topics, the interactive guide covers moving tips, local community data, school information and more, all free to use through the company's Web site at <http://www.navl.com/movers-guide>.

“Moving an entire household seems like a giant task, but it's really a matter of managing all the details. The movers' guide from North American Van Lines can not only help simplify the process of moving, but can provide homeowners better insight into where they are moving to,” says Jeffrey Williams, Web Marketing Manager at SIRVA. “Whether it's a move across town or a move across the country, North American Van Lines and its new guide are great resources to plan, start and finish the moving process.”

The new guide covers all aspects of the moving process, from planning and packing to tips while on the move. The guide explains how [movers](#) from North American Van Lines work and move items, and discusses the protection options available for everyday and high value items. Other planning topics are discussed as well, such as how to help children adjust to a move, how to move with pets, and how to move with large and/or valuable items, such as electronics and automobiles.

Also discussed are packing options available from North American Van Lines, as well as helpful do-it-yourself packing tips. Packing preparation and professional tips, such as how to pack particular items and what not to pack, are also included in the guide.

In addition to covering the moving and packing process, the guide also features helpful and informative tools to help homeowners learn more about their new communities or the communities they are considering moving to. With the company's [community information report](#), users can look up information about population, housing, weather, crime, education and employment statistics for any city in the country. People can search by city, county and ZIP code and can even compare cities against one another. Users can also request a free moving quote from any city search result page, so they can quickly learn what it would cost to move to the locations they find.

The movers' guide also provides in-depth information about public, private and Catholic schools and districts across the country. On top of researching schools in a given city or ZIP code, users can [search for schools](#) by name, district and address. Search results provide a general school profile, including calendar year, money spent for pupil, community educational climate and more. The results also break down the number of students per grade, number of classrooms and student-to-teacher ratio. Special features and programs available at each school are also referenced.

“As a full service moving company, North American Van Lines understands the importance of making informed moving decisions. Thanks to its movers' guide and community and school reports, the company makes this



possible for all homeowners,” Williams says.

About North American Van Lines, Inc.

North American Van Lines was established in 1933 and is a leader in providing relocation solutions to a well-established and diverse customer base around the world. A subsidiary of SIRVA Inc., North American Van Lines is headquartered in Fort Wayne, Indiana. A well-known [moving company](#) in North America, the van line has more than 500 agents that handle relocations in the U.S., Canada and more than 100 countries worldwide for corporations, households and military personnel.

###



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**Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **Over \$2 Million Dollars in Sales, 2 Guys Are Set to Launch Their Biggest Product Ever on Dec. 1, 2009**

*When it comes to product launches, Andrew X and Steven Lee Jones are the masters who have combined to sell over \$2 million worth of products over the last 12 months.*

Atlanta, GA (PRWEB) November 24, 2009 -- After launching three products with sales well over two million dollars, Andrew X and Steven Lee Jones have been working on a top-secret product since June that they are calling [Auto Profit Launcher](#). Through massive amounts of developing and testing, they are finally ready to unleash this web based application to the public for the first time on Tuesday December 1.

Andrew X and Steven Lee Jones are most well known for their strategies and courses that have shown thousands of struggling Internet marketers how to dominate niche markets. Whether they are doing affiliate marketing or selling their own products, these guys know how to make money in some of the most profitable niche markets online.

This application will allow users to instantly upload pre-made websites that they can configure to suit their needs to their own hosting, as well as the opportunity to create their own websites quickly, easily, and effectively.

Members will be given product-based websites (eg, digital ebook sales website), affiliate review websites and templates, and a lot of different squeeze page variations.

The product has just went into pre-launch as of today and Andrew and Steven are allowing subscribers who sign-up during pre-launch access to a discount for the product and the ability to purchase it before the product launches to the general public.

For more information on how to sign-up as a pre-launch subscriber for this up and coming launch, visit [Auto Profit Launcher](#) for more details.

###

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### Online Web 2.0 Version

You can read the online version of this press release [here](#).

### News Image





## Smart Parents Welcome A New Arrival: Bottoms Up Baby Wipes

*Bottoms Up, Inc.* ([www.bottoms-up-baby.com](http://www.bottoms-up-baby.com)) is pleased to announce the North American debut of Bottoms Up Baby Wipes - a cloth baby wipes "kit" that is not only better for baby, but is better for the environment and less costly than disposable baby wipes.

San Francisco, CA (PRWEB) November 24, 2009 -- [Bottoms Up, Inc.](http://www.bottoms-up-baby.com) is pleased to announce the North American debut of Bottoms Up Baby Wipes - a cloth baby wipes "kit" that is not only better for baby, but is better for the environment and less costly than disposable baby wipes.

With an emphasis on "going green", the Bottoms Up Baby Wipes Kit was specifically designed for parents interested in saving money and being environmentally conscientious, while wanting no harsh mystery chemicals used on their baby's skin. Bottoms Up Baby Wipes also make it simple for already time-crunched parents with a no-fuss, no-muss, and no extra steps kit to keep their babies bottoms safe and clean.

"We worked hard to offer a product that would address all the concerns voiced by new parents: safety, money, eco-friendliness and ease of use. There are other cloth wipe kits out there but not any that are as easy to use or of such high quality," said Bottoms Up Founder, entrepreneur and mom of four Lesley Mattos. "My kids are grown now, but when I think of what was in some of the products I used on their little bodies and how much landfill we created, I cringe. I am thrilled to be able to help new parents do what I didn't and use a product that's better for their babies, the planet and save some money to boot!"

The Bottoms Up Baby Wipes All-in-One Kit is better for babies as it contains only natural essential oils and none of the chemicals (e.g. parabens, butylenes, propylene glycol) found in traditional disposable baby wipes. Bottoms Up Baby Wipes are eco-friendly: the wipes are chemical-free, 100% high-quality cotton terry cloth and because they are washable & reusable, there is no excess garbage being sent to landfills. The All-in-One Baby Wipes Kit with [washable cloth baby wipes](#) is also a money-saver over disposable baby wipes.

For more information on the New Bottoms Up Baby Wipes Kit:

Contact: Lesley Mattos

Visit: [Bottoms Up Baby Wipes Kit](#)

Visit: [How It Works](#)

Phone: 877-344-4774

About Bottoms Up

Bottoms Up Baby Wipes™ is an all-in-one, washable cloth baby wipe kit that is good for the planet, baby and your wallet! Going green should be a way of life for all of us and the Bottoms Up kit is intended to give your baby a clean, green start! The Company was founded in 2009 and is headquartered in San Francisco, CA.



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### Online Web 2.0 Version

You can read the online version of this press release [here](#).

### News Image



## Addiction Support Group Sees Alarming Rise in Children Requiring Rehab Places

*In the past 10 months, RehabClinic.org.uk operator Panacea UK received more than 100 calls about under-16s with addiction issues – up from just two in 2008 – and helped place a total of eight 12 to 14-year-olds in treatment centres, including one 13-year-old. The organisation warns that addiction is a growing problem, especially amongst the very young, and is calling on Westminster to take urgent action by speeding up access to rehab places.*

(PRWEB) November 2009 – Figures released today by the Panacea UK group of addiction-support web sites show a disturbing rise in the number of under-16s requiring help with drug or alcohol dependency. During the 10 months from end of January 2009, the organisation received 116 calls about under 16s with addiction issues, compared with just two in the whole of the previous 12 months.

These calls resulted in 19 of the children being found rehab places, including – for the first time in Panacea UK’s experience – a client aged 13.

“Addiction is a growing problem, particularly among the young. Our findings show that, while cannabis use has fallen for teens, there is an alarming rise in the abuse of potentially more dangerous substances, such as alcohol, ketamine, crystal meth, cocaine and heroin. The tragedy for these young people and their families is that getting treatment is far from easy, especially if you need to find funding as well. That is why I set up Panacea UK,” says company founder Chris Knight, who was inspired by his own battle with alcoholism.

“Through our freephone numbers and web sites, such as [RehabClinic.org.uk](http://RehabClinic.org.uk), we give confidential advice to addicts and their families and practical help in finding treatment. This ranges from matching clients to the most suitable clinic places to guiding them through the complex and time-consuming process of applying for funding. Because I have been through the system myself and know the ropes, I can help people to get the treatment they desperately need but may not be capable of securing themselves.”

Mr Knight adds that many of the people he deals with have already tried to get treatment through official channels, such as the NHS, but have had to wait so long they have been forced to give up.

“In Scotland, the Government has made a commitment to ensuring that, by March 2013, 90 per cent of those needing treatment for drug addiction will wait no more than 21 days, with a similar pledge for alcoholism coming into force the next year. I urge Westminster to follow their lead and set similar targets for this underfunded and overlooked sector of public health.”

Established three years ago, Panacea UK has a growing reputation for its expertise in the area of addiction. It has contributed to a number of recent radio and television programmes, including ITV’s Jeremy Kyle Show spin-off documentaries *The Cost of Britain’s Cocaine Habit* and *Teen Addiction*. Chris Knight is available to provide expert comment on drug & alcohol addiction, [rehab clinics](http://rehabclinics) treatment and related issues on request.

Panacea UK and its counsellors provide practical help in dealing with all kinds of addiction through its freephone numbers and web sites, including [RehabClinic.org.uk](http://RehabClinic.org.uk) and [Serenity.org.uk](http://Serenity.org.uk). The organisation has access to



specialist clinics throughout the UK and worldwide.

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### **Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## UsedMacDeals.com Now Offering Reviews for Every Type of MacBook for Sale

*One of the leading sellers of used Apple computers, UsedMacDeals.com announced today that they have added product reviews to their most popular Mac models while also expanding their offering of quality pre-owned machines.*

(PRWEB) November 24, 2009 -- One of the leading sellers of used Apple computers, UsedMacDeals.com announced today that they have added product reviews to their most popular Mac models while also expanding their offering of quality pre-owned machines.

"Apple products are unique in that they retain a higher resale value in comparison to their PC counterparts. This has created a unique aftermarket allowing many Mac users to sell and upgrade while simultaneously giving shoppers a chance to buy their first Mac for a PC price." says Denny Mitchell publisher of the site.

Mitchell added: "In recent years Apple has been attracting an unprecedented number of PC refugees thanks to the reliability and visionary designs of their products. Consumers new to the Mac space really need the ability to access information that can put each model in perspective so that they can make an informed decision on any purchase they are considering."

The site offers price comparisons for all six of the most popular mac models including: MacBook, MacBook Pro, PowerBook, iMac, Mac Pro and Mac mini - although the top sellers are the [used MacBooks](#). The site also has a wealth of free information, including links to top 25 Mac sites, and insights into the most popular free Mac compatible software.

The latest series of reviews offers consumers insights into each model's history, capabilities and applications. Consumers can compare which Mac is the least expensive and smallest of all desktop computers and has developed a reputation for never crashing and also find out which Mac is most popular with college students.

Power users will also be able to identify the best [cheap Macs](#) for business and professional applications. Along with which Mac models are discontinued but still good buys and dozens of other questions answered in the latest product reviews.

"When someone owns a Mac, they own more than a computer," says Mitchell. "They've bought an American icon that has redefined the Internet, computing and creativity. Apple simplified computers, allowing each one of us to exploit our creativity quickly and simply. We just want to be the place where people can easily find a used [MacBook for sale](#)."

With the idea of "simplifying" the ever-changing and developing Mac product line, UsedMacDeals.com continues to provide consumers with the information they require to make good decisions. To access the articles and for more information go to <http://usedmacdeals.com/>.

###



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**Online Web 2.0 Version**

You can read the online version of this press release [here](#).

**News Image**





## Web Host – AIT: Lower Prices on Fully Managed Dedicated Web Hosting

*Web Hosting Provider AIT – Attempts to make history again with unheard of pricing on fully managed dedicated servers.*

(Vocus) November 23, 2009 -- In 2004 [AIT, Inc.](#) made web hosting history by becoming the first company to offer a dedicated server priced at just \$39.95 per month. The company is again seeking to make another mark in the history books as its ever southward sliding pricing for fully managed dedicated hosting will certainly establish a new standard across the industry.

“I literally get the same level of service and better specs than what I’m currently paying hundreds of dollars per month for,” said Todd Smith Owner of the Caledonian Record a New England daily news paper.

AIT (<http://www.AIT.com>) a fourteen year old web hosting and domain registrar offers a complete line of web hosting plans which include both dedicated and shared account classes. AIT’s customers range from SMB’s to the large enterprise in over one hundred and seven countries worldwide with a core group of over eight thousand private label resellers. AIT’s senior management cited the most recent price cuts as the first of many improvements and value additions to its product and service offerings which a scheduled for release prior to the close of the year.

“We are looking at several other price cuts over the next six months that should be very attractive to anyone in the market for web hosting, domain names or paid search,” said Avery Skelton VP of Sales & Marketing for the company. The company’s latest slash in prices doesn’t cut short on features as each dedicated plan contains a minimum of half a gig of ram with generous storage and bandwidth allotments. The choices offered to a hosting customer is a [wide varying selection](#) of premium support options, multiple operating systems and ecommerce ready software. AIT’s award winning support and toll free twenty four hour service center round out just a few of the many benefits customers enjoy. Wally Bell CEO of Sundance Boats said, “I’ve been with these guys for at least eight years now and when I need something, anything, the support folks are more than helpful.”

Over the past three months, AIT has also announced price matching and domain name brokering services which gives domainers and name speculators an added value by ensuring the best pricing possible. Additionally, the broker service provides access to a large portfolio of names owned by the company which its customers can view and purchase domain names which are, “hard to find” and most of which have considerable built in traffic.

“It’s a lot of fun trying to break the record,” said Clarence E. Briggs III CEO of AIT. “A few years ago when we launched self managed dedicated servers at \$39.95 lots of people thought it was a joke or some form of bait and switch. The market was very different then and obviously the economy was a lot more stable but the needs of our customers are the same. We all want more for our money.” Briggs an evangelist type speaker on behalf of entrepreneurs and small business owners created AIT in a spare bedroom which then moved into his garage and within three years occupies a 93,000 square foot facility centered in Fayetteville, NC.

Advanced Internet technologies Inc, offers web hosting, domain name registration, web design, email marketing and is home to over 210,000 customers that include Fortune 500 companies as well as small businesses. Founded



in 1996 AIT has grown into a multimillion-dollar web hosting and technology company, from its humble beginnings in a garage to its current 93,000 SF headquarters. AIT has achieved 14 straight years of sustained profitability and been named 2 times to The Inc. 500 list of fast growing firms, 3 times to the Deloitte & Touché Fast 500 list, and NC Entrepreneur Firm of the Year. For more information email sales(at)ait(dot)com or call 1-800-878-4084 to take advantage of these special offers.

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**Online Web 2.0 Version**

You can read the online version of this press release [here](#).

## **Klymit Announces Partnership with Shopatron**

*New collaboration initiates an online retailer-integrated distribution system for Klymit products*

Ogden, Utah (Vocus) November 24, 2009 -- [Klymit](#), an innovator in outdoor clothing technology, announces the launch of its online store through a new partnership with Shopatron. The store provides global distribution for the Klymit Kinetic vest line and other Klymit products. Shopatron allows customers to purchase products through the Klymit website, which are then fulfilled and shipped by local Klymit retailers.

A shopper on [klymit.com](#) can click on “Klymit Products” and be taken to Klymit’s Shopatron-powered online store.

Klymit is a world leader in noble gas-based insulation and technology. Klymit’s NobleTek insulation provides a warmer, thinner and lighter insulation than anything else on the market. The Klymit Kinetic vest line, featuring Klymit NobleTek insulation, includes four styles with unique features to match specific outdoor activities including hunting, snow sports, hiking/climbing and water sports.

“It’s important that we got on board with Shopatron,” says Nate Alder, Klymit’s founder and CEO. “We’ll be able to offer our customers the best service, while working with our local retailers.”

“We are very excited to have Klymit join the Shopatron community,” said Ed Stevens, founder and CEO of Shopatron. “They are an innovative company in both product and business model, having won numerous accolades for their forward thinking. We are proud to work with them as they venture into online with their products.”

With its new online store, Klymit joins [over 200 sporting goods manufacturers](#) and over 700 brands that work with Shopatron for order fulfillment across North America.

### About Klymit

Klymit is a company based in Ogden, Utah that develops and licenses noble-gas-based, variable insulation technologies to companies across a variety of industries. Klymit NobleTek Insulation is the only technology on the market that gives users the power to Kontrol the Elements™ and adjust their level of warmth with the turn of a dial. The noble gases used in Klymit’s technologies are non-toxic, non-flammable, and safe for the environment. [klymit.com](#) [facebook.com/klymitnobletek](#) [twitter.com/klymit](#)

### About Shopatron

Shopatron, Inc., the leading provider of global eCommerce solutions for consumer goods industries, allows merchants to engage consumers with a fantastic experience from shopping through fulfillment. Orders placed on Shopatron merchant websites are filled by a managed, distributed network of fulfillment partners, typically local retailers. Local fulfillment speeds delivery, motivates fulfillment partners to stock more inventory, and facilitates In-Store Pickup, a convenience valued by a majority of online shoppers.



Headquartered in San Luis Obispo, CA, Shopatron operates Coex Freedom, an order exchange with more than 600 merchants and 10,000 fulfillment partners across 35 consumer products industries. Some of Shopatron's merchant clients include Berkley Fishing, Brooks Running, Callaway Golf, D'Addario, Johnson Outdoors, Mammut, MK Diamond, Nordica, Panasonic, Spy Optic, Stearns, and Thule. For more information and a full client list, visit [ecommerce.shopatron.com](http://ecommerce.shopatron.com).

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### Online Web 2.0 Version

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### News Image



## Keep Holiday Travel Foot-Friendly

### *Several Tips to Get a Leg Up From the American Podiatric Medical Association*

Bethesda, Md. (Vocus) November 24, 2009 -- The average person walks between 8,000-10,000 steps a day—but that number dramatically increases during the holiday season. As expert and rookie travelers alike continue making their holiday travel plans, it's easy to forget that the feet often bear the brunt of aches and pains while on the road.

From inappropriate footwear choices to inadequate foot and leg circulation from prolonged sitting, the journey from point A to point B can often leave travelers with sore soles. However, The [American Podiatric Medical Association](#) (APMA) reminds travelers that there are steps that can easily be taken to soothe tired foot muscles and joints.

“Visiting with family and friends during the busy holiday season should not involve having to struggle with foot pain,” said [Ronald D. Jensen, DPM](#), president of the APMA. “Being mindful of basic foot care, even when on the road, can go a long way toward maintaining high spirits and staying healthy during the holidays.”

Whether traveling by plane, train or automobile, keep the following foot care tips and techniques in mind to minimize aches and pains in the legs and feet:

- Never go barefoot through airport security. While current airport security requirements call for travelers to remove their shoes when proceeding through security checkpoints, always remember to wear socks. Going barefoot, especially in areas with high foot traffic, can leave feet vulnerable to dirt and bacteria.
- Be mindful of footwear choices. While you may be tempted to don the hottest footwear styles of the season while on the go, ditch the 3-inch high heels and snug dress shoes in favor of a comfortable, supportive athletic shoe. This allows for your feet to breathe and receive ample cushioning, helping to prevent ingrown and bruised toenails. Additionally, avoid wearing socks that constrict above the ankle area.
- Walk around. For every 45 minutes you spend sitting down while traveling, make time to stand and walk around for five minutes. Sitting for long periods of times restricts blood flow to the legs and feet, which can lead to swelling and, in extreme cases, blood clots of the legs.
- Exercise your feet. While sitting, roll your ankles and point toes up and down to encourage blood flow. If your feet begin to swell, unlace your shoes.
- Pack a foot care emergency kit. Be prepared: in case of a minor foot problem, pack adhesive bandages, foot powder, antibiotic cream, tweezers, and nail clippers in your toiletry bag.

For more foot health information, visit [www.apma.org](http://www.apma.org).

Founded in 1912, the American Podiatric Medical Association (APMA) is the nation's leading and recognized professional organization for doctors of podiatric medicine (DPMs). DPMs are podiatric physicians and surgeons, also known as podiatrists, qualified by their education, training and experience to diagnose and treat



conditions affecting the foot, ankle and structures of the leg. The medical education and training of a DPM includes four years of undergraduate education, four years of graduate education at an accredited podiatric medical college and two or three years of hospital residency training. APMA has 53 state component locations across the United States and its territories, with a membership of close to 12,000 podiatrists. All practicing APMA members are licensed by the state in which they practice podiatric medicine. For more information, visit [www.apma.org](http://www.apma.org).

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**Online Web 2.0 Version**

You can read the online version of this press release [here](#).

**News Image**





## **'Golf in a Kingdom: The Thailand Golf Experience' Offers Golfers in the U.S. & Canada First-Class Thailand Golf Courses and Resorts**

*'Golf in a Kingdom: The Thailand Golf Experience' a cooperative initiative between the Tourism Authority of Thailand (TAT), Golfasian, and eight of Thailand's first-class golf courses and nine luxury resorts, concentrates on reaching out to golfers in the United States and Canada in their campaign.*

Los Angeles, CA (PRWEB) November 24, 2009 -- 'Golf in a Kingdom: The Thailand Golf Experience' a cooperative initiative between the [Tourism Authority of Thailand](#) (TAT), Golfasian, and eight of Thailand's first-class golf courses and nine luxury resorts, concentrates on reaching out to golfers in the United States and Canada in their campaign. This partnership hopes to increase golf travel to Thailand by providing a high quality golf holiday experience at affordable prices.

Thailand offers golfers verdant courses - with amazing views of white sandy beachfronts, peaceful temples, and dense highlands - and can be played 365 days a year due to pleasant year-round temperatures. "I think golfers in North America have an inkling that golf is played in Thailand; Europeans have slightly more of an inkling, but I don't think golfers on either continent fully realize that this is a country with more than 250 courses, many of them as good as you'll find anywhere in the world," said Mark Siegel, president of Bangkok-based golf tour operator Golfasian. '[Golf in a Kingdom: The Thailand Golf Experience](#)' is jumping on this opportunity to reach the 31 million North American golfers, in order to see growth in [Thailand golf](#) travel bookings.

"We believe the Thai golf holiday experience benefits from the same bedrock values that have recommended Thailand to all travelers for years: quality and value," said Mrs. Juthaporn Rerngronasa, TAT Deputy Governor for International Marketing. Three resorts participating with 'Golf in a Kingdom' recently received awards from Asian Golf Monthly, the region's top golf publication, at the Asia-Pacific Golf Summit held in October. The Banyan Golf Club in Hua Hin, the Plantation Course at Siam Country Club in Pattaya, and the Thai Country Club in Bangkok were awarded the coveted "Best New Course" award, "Best Maintained Course" award, and "Best Clubhouse" award respectively, in the Asia-Pacific categories. In addition to these honors, Thailand was given the no. 2 spot for "Best-Value Destination" in the world by Lonely Planet, in its "Best in Travel 2010" guide.

Apart from the excellent golf experience visitors will receive, 'Golf in a Kingdom' also provides five star luxury resorts including Anantara Resort Golden Triangle in Chiang Rai, Bangkok Marriott Resort & Spa, and Anantara Koh Samui. With tropical climate all year, 'Golf in a Kingdom' is hoping to see an increase in Thailand golf travel booking this winter season, as these months offer less attractive golfing conditions in the United States and Canada.

About the Tourism Authority of Thailand

The [Tourism Authority of Thailand](#) was established in 1960 by the Royal Thai Government to be specifically responsible for tourism promotion. In 1965, TAT opened its first overseas office in New York. Since then, TAT has established 21 offices in different parts of the world including the Los Angeles office. TAT aims to provide



the best Thailand traveling information to the public and media members as well as work closely with our travel partners to develop new deals and packages.

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**Online Web 2.0 Version**You can read the online version of this press release [here](#).



## Give the Gift that Inspires Lifetime Memories from Viator.com

[Viator.com](#) Gift Certificates Fit Every Size, Come with Free Worldwide Delivery and Help Make Memories that Last a Lifetime

San Francisco, CA (PRWEB) November 24, 2009 -- The time to write up the holiday gift list has come, and with it a new set of standards as well. With all that everyone is facing these days, it isn't just about fit, flash or favorite anymore; it's also about value, meaning and inspiration.

That's where the [Viator.com Gift Certificate](#) comes in.

Available in multiple denominations starting at just \$25, Viator Gift Certificates are redeemable for any of the 5,500 destination tours, activities and experiences available on the Viator.com website. Each of the thousands of experiences, located throughout more than 75 countries around the world, is pre-screened by the team of travel professionals at Viator to guarantee the best quality, service and price. Gift givers can set a specific date for email delivery depending on which holiday a loved-one is celebrating or can print gift certificates to wrap for personal delivery.

Viator Gift Certificates are:

- Ready for Instant Worldwide Delivery via email (fantastic option for procrastinators)
- Green, with no packing peanuts or cardboard involved
- Available in denominations of \$25, \$50, \$100, \$200 and \$500
- Available in five currencies (US, Canadian and Australian Dollars, Euro and GB Pound)
- Valid for two years

Something for Everyone's Stocking

For the mom planning a trip to Orlando for the family, the college co-ed gearing up for spring break in Cabo, or the pal or work colleague that likes to head into the city on the weekend, everyone on the list this year will find great value, not to mention inspiration, in receiving a Viator Gift Certificate. Just consider some of the options:

- [For the VIP](#): Skip the Line, Private and VIP tours at many of the most popular destinations and attractions
- For the Hometown Boy or Girl: Cultural events, dining experiences and [special theme activities](#) that put a different spin on a hometown city
- [For the Foodie](#): Cooking classes, wine and cheese tastings, tapas tours, chocolate tours and dining excursions on land and at sea
- For the Thrill Seeker : [Dolphin adventures](#), astronaut training, NASCAR driving, sky diving and hot air ballooning
- For the Adventurer: Scuba diving, reef snorkeling, glacier hiking, volcano bike riding, white-water rafting and river kayaking

With thousands of experiences to choose from and memories to be made, a Viator Gift Certificate will thrill and



inspire anyone on the 2009 gift list. For more information, visit [www.viator.com/gift-certificates](http://www.viator.com/gift-certificates).

#### About Viator

Viator is the world's leading online resource for travel experiences, providing access to more than 5,500 tours, attractions and activities in 450-plus destinations in 75 countries. Viator - the Latin word for traveler - offers travelers a one-stop shop to plan, research and book trip activities with helpful resources like nearly 100,000 traveler reviews and photos, star ratings, suggested itineraries and the Viator Travel Blog. Viator's in-house travel experts have picked respected and trusted local operators to ensure a quality experience, value and service, all backed by Viator's low-price guarantee. Founded in 1995, Viator sells its products directly to consumers at [www.viator.com](http://www.viator.com) and through its global network of more than 1,000 affiliates that include major hotel and airline companies, online travel agencies, city-specific sites and more. Through its collection of company operated and affiliated sites, Viator welcomes more than 2.5 million visitors per month. Viator is headquartered in San Francisco with regional offices in Sydney, London and Las Vegas.

###

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**Online Web 2.0 Version**You can read the online version of this press release [here](#).**News Image**



## **EarthCam to Webcast Traditional Thanksgiving Day Parade in HD**

*New HD Camera Debuts Among Multiple Times Square Locations As Holidays Begin*

New York (Vocus) November 24, 2009 -- EarthCam ([www.earthcam.com](http://www.earthcam.com)), the world's premiere webcam network and leading provider of webcam content, today announced the first-ever HD views of its annual live webcast of the Macy's Thanksgiving Day Parade.

The 83rd annual edition of the event, famous internationally as the official start of the holiday season, will be covered by a 11 EarthCam cameras. Viewers may personalize their uninterrupted experience choosing from among multiple angles. The HD streaming camera, three high resolutions streaming video systems all with audio and 7 additional live cameras will capture the excitement of multi-story balloons, floats, marching bands, clowns and entertainers. Sesame Street's Abby Cadabby and Kermit the Frog as well as Snoopy, Spiderman and Horton the Elephant will be among the high-flying characters leading the way for Santa in his new sleigh.

The webcast is scheduled Thanksgiving Day from 9am-12noon ET.

Following the live event EarthCam archives will be available offering a variety of views that highlight the parade as it passes through Times Square.

EarthCam.com is the leading international network of live public access webcams from around the world. The company is recognized internationally as the leader in complete infrastructure services to manage, host and maintain live streaming public and private, password-protected network camera systems delivering millions of images daily for business, industry, federal, state and local government. EarthCam's more than 13 years of experience includes developing products and software to maintain and manage thousands of applications Clients include: Paramount Pictures, New Line Cinema, Walt Disney Pictures, Clear Channel Communications, Public Broadcasting System (PBS.), ABC, FOX, CBS, NBC, Weather Channel, Discovery Channel, CNN, MTV, Major League Baseball, NFL, This Old House, Coca-Cola, Sprint, Volkswagen, GE, Yahoo! NASA and 28 state departments of transportation including :Caltrans, Virginia DOT, New Jersey DOT and the Canadian Ministry of Transportation. Clients in more than 1,500 cities, in all 50 states and 46 countries rely on EarthCam webcam systems.

Visit EarthCam at [www.earthcam.com](http://www.earthcam.com).

###



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**Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **Cookie Jar Entertainment Signs GNKids and Teens as Exclusive Advertising Representative for Jaroo.Com**

*GNKids and Teens, Gorilla Nation's largest specialty vertical market, is the exclusive advertising representative for Jaroo.com. The global sales team for GNKids and Teens will provide full service solutions with content-appropriate on-page and online video advertising streams across the hundreds of episodes available on-demand on Jaroo.com.*

Burbank, California (Vocus) -- Cookie Jar Entertainment, one of the world's leading independent producers of children's entertainment, has engaged GNKids and Teens to handle the online advertising for Jaroo.com, its new streaming video portal for kids. Jaroo.com brings together the most full-length television episodes and movies of any kids' online site with the widest range of popular programming, both current and classic.

The global sales team for GNKids and Teens, Gorilla Nation's largest specialty vertical market, will provide full service solutions with content-appropriate on-page and online video advertising streams across the hundreds of episodes available on-demand on Jaroo.com.

“This partnership with GNKids and Teens will be an important part of our ongoing strategy to reach our audience in the new non-linear media environment,” said Frederic Soulie, Cookie Jar Entertainment VP Digital Media. “We need to be conscientious of the quality of advertising on Jaroo.com, and GNKids and Teens has the expertise and track record to help us meet our objectives.”

“We are extremely excited to work with Jaroo who currently provides a plethora of video content tapping into an emerging form of content online today,” said Angela S. Cooper, Sr. Director of Business Development. “Cookie Jar Entertainment's Jaroo.com allows us to provide clients with extensive opportunities for brand integration in an environment where users are engaging with long form content.”

### **The Cookie Jar Group of Companies**

The Cookie Jar Group of Companies is one of the world's leading independent entertainment, consumer products and education companies with 16 offices around the globe. Cookie Jar Entertainment is a leader in the creation, production and marketing of animated and live-action programming. Its library of nearly 6,000 half-hour episodes of television features some of the world's most recognizable series including Caillou, Inspector Gadget, Arthur, The Doodlebops and Johnny Test. The company controls Cookie Jar TV, the weekend morning block on CBS, and has a one-third interest in international children's television channel KidsCo. Cookie Jar Entertainment's Jaroo.com is the premiere web video destination for kids with the largest independent selection of full-length children's TV series and movies online. Copyright Promotions Licensing Group, (CPLG) Cookie Jar's full-service international licensing agency, represents numerous entertainment, sport and design brands such as Strawberry Shortcake, Richard Scarry, St. Andrews Links, Lucha Libre and Skelanimals. Carson-Dellosa Publishing is one of North America's largest providers of supplemental education materials, reaching nearly 2,000 teachers across the United States. For more information, please visit [www.cjar.com](http://www.cjar.com).



#### About Gorilla Nation Media, LLC

GNKids and Teens is Gorilla Nation's largest specialty vertical market representing many of the industry's most well known, online brands for reaching boys and girls ages 2-17. Through strong, personal relationships with our web publishers, GNLKids and Teens goes beyond the banner providing site-specific, integrated media programs that truly connect and engage advertisers with their target consumers.

Gorilla Nation is the world's largest online branded sales company, exclusively representing the online branded ad inventory of over 500 premium content sites. GN is focused on selling site-specific, integrated media and promotional programs across its properties on behalf of Fortune 500 brand marketers - marrying message with media. Working closely with its web publisher partners, GN's expertise within 30 select vertical markets provides advertising clients the ability to build high impact, rich media programs across one or more properties to provide superior audience reach, site-specific creative frequency, guaranteed media placements and integration of message to contextually relevant audiences. The company is committed to delivering integrated creative media programs, from concept through execution, and exceptional customer service. Founded in 2001, Gorilla Nation is headquartered in Los Angeles with offices in New York, Chicago, San Francisco, Scottsdale, United Kingdom, Australia, and Toronto.

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Whitney Ashley/Gorilla Nation  
310-449-1890- x 250

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### Contact Information

**Whitney Ashley**

GNKids and Teens

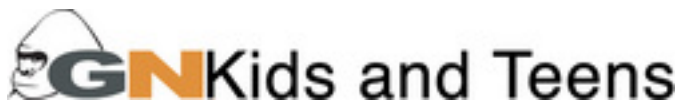
<http://www.gorillanation.com>

310-449-1890- x 250

### Online Web 2.0 Version

You can read the online version of this press release [here](#).

### News Image





## **Organic Style Leader EdenHome.com Launches New Website, Blog, Twitter and Facebook Presence Filled with Resources about Organic, Natural and Eco-Friendly Products**

*EdenHome.com, where organic style comes naturally, has just launched a new website and blog plus Twitter and Facebook sites. EdenHome.com is the place to go for a complete selection of organic, all-natural and eco-friendly products for your home, your family and your life without compromising your sense of style.*

(PRWEB) November 24, 2009 -- EdenHome.com, where organic style comes naturally, has just launched a new website and blog plus Twitter and Facebook sites. EdenHome.com is the place to go for a complete selection of organic, all-natural and eco-friendly products for your home, your family and your life without compromising your sense of style.

The new [Organic Story](#) resources at EdenHome.com will help you learn more about why to choose organic. Understanding the difference between organic and conventional cotton items and how it can impact your well-being is just one example of the information you will find. Ideas also abound to help you select [organic products](#) that are both stylish and fun. EdenHome.com invites you to join the conversation on Twitter @edenhomeorganic and find EdenHome.com on Facebook at Eden Home Organic.

"EdenHome.com's new website, blog, Twitter and Facebook presence serves as a central hub of information to help people learn what natural and organic really mean – and what it means to them," said Rachael Sparwasser, co-founder of Eden Home. "These resources are an important part of our commitment to helping people find pure and safe products for their family and home."

Eden Home is dedicated to making sure all of its products have been selected based on strict guidelines regarding growing and manufacturing processes from start to finish. We have a Seal of Assurance system so you know exactly what you are purchasing and how it will benefit you. At a glance, you can easily see how the products at Eden Home have been made:

- Organic. Grown without the use of toxic pesticides, synthetic fertilizers or genetically engineered seeds.
- Natural. The product, processing or finishing is made of (or comes from) natural ingredients.
- Eco-Friendly. Made in a manner that is less harmful to you and the environment.

Please visit us at the new EdenHome.com site or on Twitter @edenhomeorganic and Facebook at Eden Home Organic. You'll find a wealth of information about [organic](#) and what you need to know in order to choose the best possible natural products for you and your family.

EdenHome.com's Holiday Gift! Please take 20% off any 1 item at EdenHome.com until December 31, 2009. Just enter code FH09PR20 to receive your discount plus FREE shipping on all orders over \$100. Visit EdenHome.com today!



## About EdenHome.com

EdenHome.com offers organic and natural yet stylish products for you, your home, bath, bed and baby. With the most comprehensive selection of natural products for your home and family, including organic clothing, [organic toys](#), and organic bedding, we continually expand our selection to maintain our position as the leader in offering the most complete selection of the best organic brands available. Our products are as organic and pure as can be without losing the beauty. EdenHome.com is your resource to make organic choices for your family without sacrificing comfort or looks. If it's organic and stylish, you'll find it at [www.EdenHome.com](http://www.EdenHome.com). Follow us on Facebook at Eden Home Organic and on Twitter @EdenHomeOrganic.

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**Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **International Business Expert Grant Cardone Launches First-Of-Its-Kind Interactive Sales And Business Consultation Website**

*New website will connect business to personalized sales and closing advice 24/7*

Los Angeles, CA (PRWEB) November 24, 2009 -- Grant Cardone, international sales expert and author of bestselling business book "Sell to Survive," announced this week the launch of Sales Training VT ([www.salestrainingvt.com](http://www.salestrainingvt.com)), a website that connects businesses to personalized sales and closing advice 24/7.

The first of its kind, Sales Training VT combines Cardone's years of sales expertise with full-motion video and virtual technology, allowing companies constant two-way access to Grant Cardone's trademarked information and selling technology for increasing sales, improving customer service and closing transactions.

"Many business advice models were created 40 years ago and don't apply anymore," says Cardone. "Today, businesses need a toolbox of 21st-century sales strategies, ideas, solutions, motivations and closes."

Sales Training VT is designed for businesses of any size, in any field and allows for full testing of the information to insure that the user actually duplicates and understand the information.

Sales Training VT offers unique components including:

- Individualized, 24/7 advice from a proven sales master
- A "Practice Drills" section, featuring hundreds of sales and closing scenarios to teach businesses the proper way to handle a transaction every time
- Cardone's "Quick Fix Series," a database of proven closing techniques that can be accessed at any time, even during an ongoing close
- "Strategies of the Week" to introduce businesses and employees to innovative sales techniques as they are created
- Complete accountability for management or HR to know exactly what each of its employees need help with

Grant states, "Especially in this economy, when customers are weighing their money options, using effective sales and closing techniques is truly the only way for a business to survive."

For interview opportunities with Grant Cardone contact:

Eddie Garcia

Senior Account Manager, LCO PR

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**Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **New Sticky Password 4.0 Available -- The New Version of the Password Manager and Form Filler Program Released Today**

*Lamantine Software* ([www.stickypassword.com](http://www.stickypassword.com)) Announced Today the Launch of Sticky Password 4.0, the Newest Version of its Popular Password Manager. Sticky Password 4.0 Introduces New One-Click Form Filling Functionality, as well as an Improved Password Filling Engine, and Even Better Protection for Personal Data.

Brno, Czech Republic (PRWEB) November 24, 2009 -- Lamantine Software ([www.stickypassword.com](http://www.stickypassword.com)) announced today the launch of Sticky Password 4.0, the newest version of its popular password manager. Sticky Password 4.0 introduces new one-click form filling functionality, as well as an improved password filling engine, and even better protection for personal data. The new password manager and form filler program offers a discreet interface that stays out of the way until the moment it is needed. The attractive new look is engaging and doesn't require an extra tool bar on your browser.

“If you use passwords on the Internet then you need a tool to ensure that your passwords are strong and that they are protected. With Sticky Password, you won't have to sacrifice security or convenience,” said founder and CTO, Oleksandr Tyschenko. “Almost every week you hear about a major [password exploit or breach of security](#). It's getting worse out there, and it's not enough for people to use passwords based on the names of their children or pets – it's just not safe.”

Sticky Password 4.0 combines industry-leading functionality, convenience and usability while enhancing security. The new [Identities](#) feature in Sticky Password 4.0 ensures that users are only a click away from completing those tedious online forms. With the helpful Identities, entering personal or business data has never been easier. Expanded support for websites and applications has been added, including handling of multiple-page logins that is superior to competing products. Safe and easy, and with no typos: you'll be more productive with Sticky Password Identities.

Sticky Password 4.0 uses the highest-grade encryption algorithms to ensure the security of passwords, logins and other personal data, providing effective protection against identity theft. And with Sticky Password, you are in control of your passwords. The database with your passwords and personal data is encrypted and saved only on your computer or portable device.

“We're very excited about the launch of Sticky Password 4.0,” said Managing Director Petr Bilek. “We've received great feedback from our beta testers and everyone who has participated in previews of the new version. Our customers are looking forward to taking advantage of the new functionality.”

Visit [www.stickypassword.com](http://www.stickypassword.com) to download the new Sticky Password 4.0 for free.

### About Sticky Password

Originally called Multi-Pass, Sticky Password has been storing passwords and making people more productive since 2001. In addition to managing and encrypting all your passwords, Sticky Password provides exceptional



one-click online form filling. The small installation package incorporates the industry's most powerful encryption algorithms and provides effective protection against phishing schemes, concealed key-loggers and identity theft. Each license includes a license to install Sticky Password on a portable memory device like a USB flash memory stick. At home and on the road, your passwords and other sensitive personal data are secure and accessible only by you.

#### About Lamantine Software

Lamantine Software specializes in developing applications in the areas of computer security and usability. Our goal is to make great software that is practical and fun to use! Combining both security and convenience, Sticky Password is the right solution for even the most demanding customers. Our products are available in several languages and quickly are becoming an integral part of the web experience around the world.

#### Media contacts:

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VP Sales and Marketing  
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Lamantine Software

<http://www.stickypassword.com>

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**Online Web 2.0 Version**You can read the online version of this press release [here](#).



## **Want to Make Food Preparation Faster and Easier? Want to Prevent Cooking Odors from Traveling Around Your Home?**

### *Videos from Lifetime Brands Offer Tips and Solutions for Holiday Entertaining*

Garden City, NY (PRWEB) November 24, 2009 -- Just in time for holiday entertaining, Lifetime Brands has launched an informational video series on [Facebook](#) and [YouTube](#) providing tips and solutions for food preparation, table setting and home décor.

Recipes calling for lots of cutting and grating can be time consuming and require a lot of clean up, and if you aren't adept with a knife, it can be an intimidating task — especially when preparing for a big celebration. The first video provides a solution that makes food preparation, fast, easy and safe. Learn about Speed Prep: the One-Handed Mandoline Slicer, from a product designer at Lifetime Brands. Speed Prep allows you to safely and quickly slice, grate and julienne vegetables, fruits, nuts and cheese with one hand.

The second video addresses another common problem: controlling unpleasant odors and splatters when cooking. Foods like fish, onions and garlic create odors that can get trapped inside the fabric of furniture, bedding and curtains — certainly not something you want when guests are on their way to your home. Lifetime Brands explains how its new Odor Absorbing Splatter Screen can help to eliminate unwanted cooking odors safely and naturally while protecting surfaces against splatters.

Check out these and more tips and solutions from Lifetime Brands on Facebook ([www.facebook.com](http://www.facebook.com), search Lifetime Brands), YouTube ([www.youtube.com/lifetimebrandsvideos](http://www.youtube.com/lifetimebrandsvideos)) and Twitter ([www.twitter.com/lifetimebrands](http://www.twitter.com/lifetimebrands)). Speed Prep: The One-Handed Mandoline Slicer and the Odor Absorbing Splatter Screen are available under the Design for Living (DFL) brand at Bed Bath and Beyond, in stores and online.

#### About the Inventors

Did you know that Speed Prep was invented by a guitar maker? The inventor, who loves to make gourmet meals, was looking for a faster way to do the prep work. By combining his knowledge of musical instruments and creativity in the kitchen, he invented this unique gadget that makes it quick and easy to slice, grate and julienne vegetables, fruits and cheeses with just one hand. Through the inventor's partnership with Lifetime Brands, holiday shoppers can now find Speed Prep at retail stores nationwide.

Did you know that the Odor Absorbing Splatter Screen was inspired by an athletic bag? The inventor was working with an odor-absorbing carbon fabric for a line of sports bags he designed. In exploring other uses for the carbon fabric, he developed this unique kitchen tool that eliminates odors – and splatters – during cooking. Through the inventor's partnership with Lifetime Brands, Odor-Absorbing Splatter Screens are now available for your kitchen. For each Odor-Absorbing Splatter Screen sold, the inventor will donate his portion of the proceeds to Safe Water Source, a section 501(c)(3) organization dedicated to providing clean drinking water in Africa. For more information, visit [www.safewatersource.org](http://www.safewatersource.org).

#### About Lifetime Brand, Inc.



Lifetime Brands, headquartered in Garden City, New York, is North America's leading resource for nationally branded kitchenware, tabletop and home décor products. The Company markets its products under many of the industry's best-known brands, including Hershey's®, Farberware®, KitchenAid®, Pfaltzgraff®, Mikasa®, Cuisinart®, Block®, Calvin Klein®, CasaModa™, Cuisine de France®, Gorham®, Hoffritz®, International® Silver, Joseph Abboud™, Kamenstein®, Kirk Stieff®, Melannco®, Nautica®, Pedrini®, Roshco®, Sabatier®, Sasaki®, Towle® Silversmiths, Tuttle®, Wallace® and Vasconia®. Lifetime's products are distributed through most major retailers in North America.

Speed Prep is produced under license of U.S. Patent Nos. 6,409,107 and 7,017,843

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### **Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **Bod Man's Hottest Bod Contest Heats Up: Top 96 Hot Bodied Contestants Vie For Trip To Hollywood, Billboard & \$10k Prize**

*To celebrate the launch of its new BOD Man fragrance - Body Heat Sexy X 2 - Parfums de Coeur and online agency dotbox have announced the "Hot 96" contestants in the Hottest Bod in the World contest. Fans can visit [www.hottestbodintheworld.com](http://www.hottestbodintheworld.com) to meet the top 96 hotties and vote for their favorite guys to win the title of Hottest Bod in the World. The top three finalists will win a trip to Hollywood and a visit to the Playboy Mansion, but only one lucky guy will win the title of Hottest Bod in the World, \$10,000 and a special appearance on a Hollywood billboard.*

NEW YORK, NY – NOVEMBER 24, 2009 - Parfums de Coeur, creators of the hit men's fragrance BOD Man®, and online agency dotbox have announced the top 96 contestants for their Hottest Bod in the World online competition. The top three finalists will be announced December 15, 2009 and the winner in early January, 2010.

The "Hot 96" contestants from throughout the U.S. will compete in five knockout elimination rounds between now and December 15, 2009 for a chance to win an all-expense paid trip to Hollywood, \$10,000 in cash and a chance to show off their hot bod on one of the biggest billboards in Hollywood. Fans can begin voting for the winner among the top three finalists December 15 - 23, 2009.

Since the contest, which celebrates the launch of the newest BOD Man® fragrance - Body Heat Sexy x 2 cologne spray, began in October, thousands of hard-bodied men have entered seeking fame, fortune and thousands of fans. The "Hot 96" contestants were chosen after fans cast more than 100,000 votes at [www.hottestbodintheworld.com](http://www.hottestbodintheworld.com).

For the next several weeks, these guys will compete in bracket-style rounds, similar to the format for the NCAA Tournament. Contestants who win a duel will move on to the next round. Losers are out.

The top three of the "Hot 96" will win a free trip to Hollywood and a visit to the Playboy Mansion. But only one hottie will win \$10,000 cash AND the title of hottest body in the world (as voted on by fans) and featured on a giant billboard just above the soon-to-be-opened posh W Hollywood Residences at Hollywood & Vine.

Fans can go to [www.HottestBodInTheWorld.com](http://www.HottestBodInTheWorld.com) to vote on the top three hottest bods and find hotties in their area using the site's Heat Map.

### About Body Heat Sexy X 2 fragrance

Body Heat Sexy x 2 cologne spray is a sweet oriental scent that has intense warmth, strength, and lasting ability and is rumored to be the sexiest fragrance ever created. Everything about it looks, feels and smells expensive -- except the price (1.4oz. for \$14.99 and 2.5oz. for \$19.99). The name was carefully cherry-picked as it implies sexual desire and anticipation between two people, and the BOD Man parentage instantly signals sexy and cool, and the best fragrance quality around. Launched in July 2009, BODY HEAT is available nationally at major mass and drug outlets. For more information about Parfums de Coeur, visit <http://www.parfumsdecoeur.com/Home.aspx>.



#### About dotbox

We are a digital agency and marketing firm founded in 2008 by new media entrepreneur Ashley John Heather and Fortune 500 creative director Zo Bjorgvinsson. It's a brave new world where technology happens quickly and the lines between marketing, ecommerce, and social media are increasingly blurred. dotbox has an innovative approach that allows us to respond to the ever-changing opportunities with speed, agility, and impact. Our fully integrated teams of technology experts and creatives work in total collaboration—from the start, at 30,000 feet, all the way through to the details of final execution. Our client roster, in addition to Parfums de Coeur, includes major brands such as Harry Winston, Henri Bendel, Cole Haan, Sony, 1800Flowers, and Lands' End, as well as dynamic new players like BFF Inc, BeautyStat, EvenHere, Escapeer, iVote4u and LXD. dotbox solutions have proven that active consumer engagement builds loyalty and drives the bottom line. For more information about dotbox, visit [www.dotboxideas.com](http://www.dotboxideas.com).

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**Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## Dealio.com Urges Shoppers to Stay Home this Black Friday

*Top retailers like Target, Toys R Us, and Best Buy are offering competitive online deals in addition to in-store sales allowing shoppers to take advantage in Black Friday deals from the comforts of home.*

San Mateo, CA (PRWEB) November 24, 2009 -- Dealio.com, the leading comparison shopping, coupons and deals website is urging shoppers to stay in this Black Friday and take advantage of the discounts from the comforts of home. By comparing leaked in-store Black Friday ads to top online Black Friday sales, Dealio has found a way for shoppers to save big without the hassle of waking up early, waiting in line and risking injury in possible stampedes.

Since the 1960's Black Friday has indicated the start of the holiday shopping season. The frenzy caused by a limited supply of products offered at huge discounts has waned over the years, especially with the emergence of Cyber Monday, a holiday created by the National Retail Federation enabling online-only retailers to compete. Traditional brick & mortar retailers like Kmart, Walmart, Best Buy, Target, and Toys R Us will still continue with in-store deals, but they are also slashing online prices and offering extra incentives such as free shipping, gifts with purchase and [coupon codes](#) too.

"Retailers are trying new strategies to entice shoppers to buy earlier. From 'Better than Black Friday Sales' to Cyber Monday through to after Christmas sales, the offers will be relentless this year. Shoppers should be wise with not only their dollars, but also their time" said Michael Levit, EVP of Marketing for Dealio "More traditional brick and mortar retailers are offering great deals online due to their increased online competition. Shoppers should use that to their advantage. Why wait in the cold when you can buy the same product online with extra incentives free shipping or gift with purchase and use Dealio.com to ensure you are in fact getting a great deal?"

Head to Dealio to view leaked [Black Friday sales](#) and [Cyber Monday deals](#) at <http://www.dealio.com/>. Finally, what would a shopping site be without a holiday gift guide? We found the best gifts for everyone on your list AND found them for a great deal. Check it out here: <http://www.dealio.com/shopping-guides/holiday-gift-ideas.html>

So sit back, take your time, enjoy Thanksgiving, leftovers and let Dealio.com do the hard work.

### About Dealio

Launched in 2007, Dealio.com is a leading comparison shopping, coupons and deals website that helps consumers save money by delivering fresh content daily. Dealio's parent company, Vendio, is a leader in eCommerce, helping small-to-medium-sized merchants (SMM's) succeed by offering them an integrated solution to manage their sales seamlessly and cost-effectively across multiple online sales channels including their [free online store](#), Amazon.com, eBay, Google, Shopzilla, and more. Each year tens of thousands of merchants use Vendio's award winning multi-channel Platform and Applications to sell over a billion dollars in merchandise.

Vendio and Dealio are trademarks of Vendio Services, Inc. All other trademarks and registered trademarks are



the property of their respective owners, without intent to infringe.

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### **Online Web 2.0 Version**

You can read the online version of this press release [here](#).

## **New Business Offers Colorful, New Gifts and Free Personalization**

*Looking for unusual, meaningful gifts that won't break the bank this holiday season? ePersonalized Gifts, a new catalog and internet business of communications powerhouse Pace Communications, is offering hundreds of products that can make shopping a breeze.*

Greensboro, NC (Vocus) November 24, 2009 -- Looking for unusual, meaningful gifts that won't break the bank this holiday season? ePersonalized Gifts, a new catalog and internet business of communications powerhouse [Pace Communications](#), is offering hundreds of products that can make shopping a breeze.

"People are looking for unique gifts they can customize, gifts that express their love and create a lasting memory," said Cindy Marsha "They want to make sure what they spend is meaningful."

The new company sells products you won't find in mass retail stores. The gift assortment— [for women](#), [men](#), [children](#), and [babies](#) —has a boutique feel, and includes many products designed in-house, plus other items exclusive to ePersonalized Gifts. Marshall is confident the new business will flourish because of its fun, chic, and unique products—and three other factors.

"First, we have great price points," she said. "Second, everything—even a personalized item—is unconditionally guaranteed. And finally, only with us, customers can personalize nearly everything we offer for absolutely free."

Need a gift for your sun-loving friend? How about a hot pink terrycloth lounge chair cover, embroidered with her initials, with a hood so it won't blow off at the beach. Or, for the man who has everything, a combination USB flash and keychain, engraved with his monogram. Your overactive nephew might calm down with a carry-anywhere doodle kit with his name on it, complete with crayons, pad, chalk and chalkboard. Your little sweetheart surely deserves her own towel set and fluffy hooded robe embroidered with her name and pink hearts. And who could resist hospital scrubs for that infant McCutey, with embroidered name above the little pocket?

Offering personalized gifts seemed a natural for the company that produces Exclusively Weddings, a catalog and website offering personalized items to brides and grooms since 1992. As an industry leader in the wedding business, the company knows what sells when emotions are involved. Also, its office and warehouse in Greensboro, N.C., includes departments for embroidery, engraving, hot stamping and a print shop, so items can be personalized on site and sent within days.

"We have helped nearly a million brides create the wedding of their dreams, but we had nothing to offer them after the wedding," Marshall noted. "We have the expertise in-house, so it seemed logical to offer equally exciting personalized items for family, friends, and newborns. And we really wanted to offer people new ways of giving in time for the holiday season."

The new line is available at [epersonalizedgifts.com](#). For more information about the product or the company, please contact Linh Calhoun.



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## Contact Information

**Linh Calhoun**

<http://www.epersonalizedgifts.com>

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## Online Web 2.0 Version

You can read the online version of this press release [here](#).

## News Image





## **Bloggers to Use Social Media to Share Black Friday Deals**

*Black Friday shoppers can visit <http://www.mybfdeals.com> to find interactive video Whrrls of the best shopping deals. Visitors to the site can submit their own deals and vote on the best deals on the site.*

Bentonville, AR (PRWEB) November 24, 2009 -- Collective Bias, an interactive marketing firm that connects brands with shoppers at the store shelf by facilitating conversation and building relationships, has partnered with Whrrl, a location based mobile application that lets people capture and share the stories of their lives one moment at a time, to create a unique platform that helps shoppers find the best deals on Black Friday: <http://mybfdeals.com/>.

Twenty bloggers, led by well-known mom bloggers Melissa Garcia, the “money-saving” Consumer Queen (<http://www.consumerqueen.com/>), and Courtney Velasquez of Giftfully Simple (<http://www.giftfullysimple.com/>), will hit stores on Black Friday and upload photos and tips through Whrrl to My Black Friday Deals.

Visitors are encouraged to check the website throughout the days leading up to Black Friday and then all day, Friday November 27th, 2009 to find the best deals at nationwide chains and local stores, and to find the best prices on the biggest shopping day of the year. Visitors can vote for the deals they like the best, and the participating blogger with the most votes on a deal will receive Google Analytics training or tech/design assistance for his or her blog.

“We wanted to integrate a strong social media campaign to show the power that the average person or blogger has to reach so many others,” said John Andrews, Managing Partner of Collective Bias. “By working with bloggers, Whrrl and social media sites, we can effectively spread this idea like wildfire.”

My Black Friday Deals will also be promoted through channels like Flickr, YouTube, Twitter and Facebook to reach a wider audience.

### About Collective Bias

The first company of its kind, Collective Bias offers an alternative to the traditional agency model. Formed at the nexus of and Social Media and Shopper Marketing, we address the need for a comprehensive approach to facilitate ongoing conversations amongst brands, retailers and consumers. Our philosophy is to build true relationships between brands and consumers that make those consumers “part of something” and engender a sense of ownership that manifests itself in advocacy.

### About Whrrl

Whrrl v2.0 lets people capture and share the stories of their lives, one moment at a time. Whrrl is a product of Pelago, a Seattle-based company led by an executive team from companies including Amazon, RealNetworks and Yahoo. Pelago is backed by pioneering Internet and mobile investors including Kleiner Perkins Caufield & Byers, Bezos Expeditions, T-Venture, Trilogy Equity Partners and Reliance Technology Ventures.



Contact

Susan Payton, media contact

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My Black Friday Site: <http://mybfdeals.com/>

My Black Friday Flickr Photo Stream: <http://www.flickr.com/groups/bfdeals/>

###



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**Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **TaxDebtHelp.com Launches As Central Destination for Individuals With IRS Tax Debt**

*TaxDebtHelp.com has launched as a new tax debt resolution web property powered by various tax professionals. It intends to provide taxpayers with State and/or IRS tax debt advice as well as access to professional services.*

Bronx, NY (PRWEB) November 24, 2009 -- TaxDebtHelp.com has launched as a tax debt relief destination to not only provide some answers to common tax debt problems and solutions but to also connect taxpayers with trusted tax professionals ranging from tax attorneys, CPAs, tax consultants and enrolled agents.

"We want taxpayers to have an online destination they can go to that explains various tax resolution mechanisms in detail. Many people and businesses during this economic downturn are looking for help with not only credit card debt but tax debt. It only makes sense to have an online destination that specializes in tax debt relief," said Matt Robinson, president of [www.TaxDebtHelp.com](http://www.TaxDebtHelp.com).

Users of TaxDebtHelp.com can read about common tax debt problems such as tax liens, tax levies (e.g. wage garnishment, bank levies), and tax audits caused by IRS tax debt. More importantly, taxpayers can read about tax settlement methods ranging from an Offer In Compromise, to Innocent Spouse Relief, Penalty Abatement and IRS payment plans (Installment Agreements) to name a few. Robinson, states, "The information serves as supplemental guidance to what the IRS's website provides but also for those who want to tackle a resolution on their own. It does not warrant legal advice."

Users can also request a quote and free consultation with a professional if they are facing a serious tax debt repercussions associated with over \$5k in State and/or IRS tax debt. Each tax relief consultation will provide users with potential roads to resolution, and an understanding of the fees and process associated with resolving their particular tax debt problem. Robinson insists the quote and consultation comes with no strings attached. "\$5000 is our minimum because if a State and/or Federal taxpayer has less, the fees associated with resolution become counterproductive. There is no obligation to use our services after the free consultation." Robinson says.

Robinson, a former tax accountant for a major company, believes that taxpayers with minimal debt can come to a resolution themselves. "Obviously outcomes are much better with the help of a tax professional, but working with the IRS directly on a small problem is not misguided. Two major problems with the IRS is that their website is not the easy to navigate and their complex tax code is becoming more and more difficult to follow."

### About TaxDebtHelp.com

TaxDebtHelp.com, founded by a former tax professional, intends to educate tax burdened taxpayers with guidance in seeking compliance with the IRS or State for small business and income tax problems. The New-York based company offers, trusted and objective information to help taxpayers manage and eliminate their tax debt and tax problems whether State or Federal.

### Contact Information:



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www.TaxDebtHelp.com  
718-208-4763

###



### **Contact Information**

**Matt Robinson**

TaxDebtHelp.com

<http://www.taxdebthelp.com>

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### **Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **Wi-Ex Announces Black Friday Specials on zBoost Cell Phone Signal Boosters**

*Wi-Ex, leading provider of consumer cell phone signal boosters, is running Black Friday deals on their website from November 27, 2009 through November 30th, 2009. Wi-Ex manufactures and distributes the zBoost line of cell phone signal extenders for the home, office or car.*

Atlanta, GA (PRWEB) November 24, 2009 -- With Black Friday quickly approaching, retailers are looking for every possible way to maximize their exposure to consumers and increase sales. According to data from Nielsen Online, despite the challenging economy, Black Friday traffic to online shopping sites increases 10 percent year over year. Wi-Ex will be running Black Friday deals on their website on Black Friday, November 27, 2009 through Cyber Monday, November 30, 2009.

Wi-Ex's Black Friday deals are as follows:

The YX110, MSRP \$119 will have a Black Friday special price of \$79; The YX230, MSRP \$179 will have a Black Friday special price of \$99; The YX300, MSRP \$169 will have a Black Friday special price of \$59; The YX400-P, MSRP \$249.99 will have a Black Friday special price of \$149.

"With the increase in smartphones, as well as an overall increase in the use of data on mobiles, a strong in-door signal is becoming even more important in large professional settings," said Lloyd R. Meese, CEO of Wi-Ex.

According to the zBoost "State of the Cell Signal" Survey, commissioned by Wi-Ex, the leading providers of consumer cell phone signal boosters, and conducted by Harris Interactive®, nearly two in three cell phone owners (64%) use data functions on their cell phones and, of those, 51 percent experience problems with their cell phone service while using data functions.

The "State of the Cell Signal" Survey unveiled that 70 percent of cell phone owners experience problems with their cell phone service, including dropped calls (44%), poor signal reception or dead zones in their home (34%) and poor signal reception or dead zones at work (28%). The zBoost line allows consumers to take full advantage voice, data and Internet services on their mobile phones including 3G high-speed data and video, instant messaging, pictures and more.

About Wi-Ex ([www.wi-ex.com](http://www.wi-ex.com))

Wi-Ex ([www.wi-ex.com](http://www.wi-ex.com)), the leading provider of consumer cell phone signal boosters, developed zBoost, the first consumer-priced signal booster for the small office/home office (SOHO) cell phone market. Wi-Ex manufactures and distributes the zBoost line of cell phone signal extenders for the home, office or car. The zBoost product line works with most carriers in the US and abroad including AT&T, Sprint, Vodaphone, Verizon and T-Mobile. They were selected as a 2007 and 2010 Consumer Electronics Association Innovations Honoree by the Consumer Electronics Association (CEA). They also were selected as a finalist for the 2007 and 2009 CTIA Emerging Technologies (E-Tech) Award. As the leader, zBoost has more awards, more sales and more locations than all their competitors combined. Wi-Ex continues to develop innovative products to meet the demands of an increasingly wireless society by enhancing wireless signals.

For more information contact:



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**Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **BC Sports offers up to 40% off sports memorabilia this Black Friday: Temporary locations in Menlo Park and Woodbridge, NJ announced**

*BC Sports announces up to 40% off sports memorabilia on Black Friday, November 27, 2009 and Cyber Monday, November 30, 2009. Door buster sale items include \$1500 off a limited supply of World Series '08 Phillies Team signed baseballs (available for \$599.99 while supplies last on November 27). Temporary store locations announced in Menlo Park Mall (Edison, NJ) and Woodbridge Center (Woodbridge, NJ).*

West Chester, PA (PRWEB) November 24, 2009 -- BC Sports ([www.bcsports.com](http://www.bcsports.com)) announces their Black Friday and Cyber Monday Sales. On Black Friday, memorabilia will be on sale for 40% off from opening until 8:00 AM. At 8:00 AM, memorabilia will be priced at 30% off, and at 10 am (until close) memorabilia will be on sale for 20% off. The online sale will be similar to the in-store sale, with 40% off from 5 am-8 am, 30% off from 8-12, and 20% off from noon until midnight.

Two Black Friday door buster items will be featured at tremendous discounts. The highlighted items include World Series '08 Team Signed Philadelphia Phillies Baseballs for \$599.99. Regular price for this item is \$2099.99 (available in-stores only, limited quantities, while supplies last). The World Series 2008 Cole Hamels signed baseball will also be on sale this Black Friday for the low price of \$99.99. Regular price on this item is \$229.99 (available online and in-stores, while supplies last).

Cyber Monday (November 30) will offer the same time sensitive memorabilia discounts as Black Friday with the additional benefit of free shipping on orders over \$100. Other online sales will also be offered leading up to Black Friday and extending over the holiday weekend. Visit [www.bcsports.com](http://www.bcsports.com) for details.

In preparation for the holiday season, BC Sports also announces the opening of their seasonal stores in the Menlo Park Mall, Edison NJ (Opening November 23, 2009), and the Woodbridge Center, Woodbridge NJ.

BC Sports store locations: ([www.bcsports.com/store\\_locations](http://www.bcsports.com/store_locations))

King of Prussia Mall, King of Prussia PA

Montgomery Mall, North Wales PA

Exton Square Mall, Exton PA

Oxford Valley Mall, Langhorne PA

Manoa Shopping Center, Havertown PA

Hamilton Mall, Mayslanding NJ

Moorestown Mall, Moorestown NJ

Deptford Mall, Deptford NJ

Christiana Mall, Newark DE

Menlo Park Mall, Edison, NJ (seasonal location)

Woodbridge Center, Woodbridge New Jersey (seasonal location)

For more information on store openings, sales, and athlete appearances visit the BC Sports web site at [www.bcsports.com](http://www.bcsports.com).



BC Sports continues to add hundreds of products to their online inventory each week. Products include authentic and replica apparel, autographed memorabilia, game used items, Majestic Authentic, Replica, and Throwback jerseys, Reebok Authentic, EQT, and Replica jerseys, Adidas Replica and Swingman jerseys, McFarlane Figures, helmets, photos, balls and more.

About BC Sports:

BC Sports is a growing retail chain focused on bringing sports enthusiasts and collectors the most unique blend of sports merchandise. When shopping at BC Sports you will be surrounded by the greatest selection of autographed sports memorabilia, adult and youth licensed apparel, trading cards, licensed collectibles and licensed photographs all at competitive prices. BC Sports brings the customer top athletes through public and private signings. Previous signings have included; Eli Manning, Chase Utley, Brian Westbrook, Ben Rothlisberger, and Bernie Parent. Sports represented include MLB, NFL, NBA, and NHL. BC Sports has stores in Pennsylvania, New Jersey, and Delaware, with new stores opening each month.

Media Contact:

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###

**Contact Information****Laura Boniello**

BC Sports

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**Online Web 2.0 Version**You can read the online version of this press release [here](#).



## **Easiest Way to Score Vegas Trip for Four: Photo Book Company Picaboo Offers Facebook Fans Spa Vacation**

*Picaboo (<http://www.picaboo.com>), the popular photo book and greeting card company, today launched one of the easiest ways to win a Spa Vacation for four in Las Vegas. To thank customers for their support and inspiration over the years, and to celebrate its Facebook fan page success, Picaboo will randomly select one Facebook fan to win this spa vacation when it hits the 10,000 fan mark.*

PALO ALTO, CALIF. – November 24, 2009 – Picaboo (<http://www.picaboo.com>), the popular photo book and greeting card company, today launched one of the easiest ways to win a Spa Vacation for four in Las Vegas. To thank customers for their support and inspiration over the years, and to celebrate its Facebook fan page success, Picaboo will randomly select one Facebook fan to win this spa vacation when it hits the 10,000 fan mark.

No essays, no photo submissions, no dropping fifty pounds – just be a Picaboo fan on Facebook for a chance to hit the get-away jackpot.

Becoming a Picaboo Facebook fan takes just a few seconds: fans simply visit <http://www.facebook.com/picaboobooks> and select the small banner at the top of the page noting ‘become a fan’. New Facebook users need only fill out four lines of registration before becoming a fan.

It’s the holiday season and Picaboo feels like giving. Picaboo’s heralded ‘buy one book get a second copy free’ promotion is still on, but ends soon, November 30, 2009 (code: NVBGF)\*. This offer represents an ideal opportunity for consumers to preserve and showcase Halloween and Thanksgiving photos and start crossing loved ones off the holiday gift list early.

Also, until November 30, 2009, Picaboo is offering 25% off greeting card orders of \$50 or more (code: 25HCARDS), with over 100 holiday card designs that can be completely customized with photos, captions and backgrounds ([www.picaboo.com/cards](http://www.picaboo.com/cards)).

### **Vegas Spa Vacation Details**

The winner and three lucky friends will be flown to Las Vegas and stay at the gorgeous Venetian Resort, Hotel & Casino. Each guest will indulge in a luxurious spa treatment of his or her choice at the world-renowned Canyon Ranch SpaClub® located in the Venetian. A \$500 gift card to cover meals and transportation will also be provided. Finally, the winner should pack a camera because he or she will also receive four free copies of a Picaboo Ranch, Cape Cod, Victorian or Modern photo book to commemorate this blissful escape. For more details see: <http://bit.ly/86UqK6>.

### **Holiday Shipping Guidelines**

Shipping deadline dates for photo book orders vary based upon photo book style and preferred shipping method. To receive most photo book styles on or before Thursday, December 24th, customers should order by 11:59 PM (PT) on December 7 to select the most affordable shipping method, while December 17 is the cut off date for using next day air. Consult the website for more precise shipping information for all book styles, and Greeting



Card deadlines (<http://picaboo.com/promo/holiday09shipping.html>).

#### About Picaboo

Picaboo Corporation has been on a mission to make people smile since 2004. As a leading provider of photo books and greeting cards, Picaboo's free, downloadable software makes it simple for people to create one-of-a-kind keepsakes that celebrate life. Headquartered in Palo Alto, California, the company is privately-held and can be found on the web at <http://www.picaboo.com>.

\*Buy any qualifying photo book(s) and get one of the exact same photo book(s) for free when the coupon is applied (for example, order one Large Classic book, get a second copy of the same Large Classic book for free). The cost of the free book(s), including extra pages, will be deducted from your order total. All Classic, Classic Leather, and Classic Custom photo books are eligible for this offer. The discount does not apply to gift cards, taxes or shipping fees. Coupon does not apply to additional shipping costs for the free book(s). Coupon expires at 11:59 PM (Pacific Time) on November 30, 2009.

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**Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **Dr. Tero Ojanpera, Nokia Executive Vice President of Services, Says on IdeasProject That People Will Connect Virtual World to Real World**

*Dr. Ojanpera discusses his big idea concerning a “mirror version” of the real world enhancing the sophistication of communications across the globe*

San Francisco, CA (PRWEB) November 23, 2009 -- Nokia Executive Vice President of Services, Dr. Tero Ojanpera, says on IdeasProject that the most disruptive trend today in the world of communications technology is how people are using the Internet to build a virtual world and connecting it with the real world. Dr. Ojanpera says the mirror version of the real world we are building will enhance the sophistication of communications across the globe by enabling the person on the virtual end to experience remotely what the person he or she is interacting with is experiencing live.

IdeasProject was established by Nokia to provide a unique way for individuals, thought leaders and “Ideators” to share their big ideas about the future of connected communications. IdeasProject website features thought leaders in communications technology discussing some of the most important developments in technology today. For more on Dr. Ojanpera’s big idea, please visit:

[http://www.ideasproject.com/idea\\_person.webui?id=4625](http://www.ideasproject.com/idea_person.webui?id=4625)

“The most disruptive trend in connecting people in a new way is what I call connecting virtual and real,” says Ojanpera. “People are building almost like a mirror world of the world, and making that virtual world connect with the real.”

Dr. Ojanpera is a native of Korsnas, Finland. He is a lifelong advocate of the use of technology to enhance connectivity and communications. He came to Nokia in 1990. Through dedication and hard work, he climbed through the ranks, from principal engineer to Vice President of Radio Access Systems Research through to his current position as Executive Vice President, Services.

“Dr. Tero Ojanpera’s ideas often foreshadow a real transformation in the world of global telecommunications,” said Valerie Buckingham, director of brand management, Forum Nokia Developer Communities. “His thoughts on the concept of one person experiencing remotely what another is experiencing live have so far proven to be accurate. We look forward to featuring more of Dr. Ojanpera’s provocative ideas on the relationship between the virtual and real landscape on IdeasProject.”

### About Dr. Tero Ojanpera

A sought-after industry commentator, author and speaker, Dr. Tero Ojanpera has played a defining role in the research and development of Nokia's business groups since joining the company in 1990. During his time with Nokia, Dr. Ojanpera has overseen a broad range of departments, from music, video and TV, games, software distribution and social networking services, as Executive Vice President for Entertainment and Communities; strategy, partnerships, research, business infrastructure, sales and marketing, as Chief Technology Officer. During 2003-2004 he headed Nokia Research Center, a corporate research unit driving Nokia’s technological competitiveness and renewal. Prior to this role, he held several senior management positions in the former Nokia Networks. He holds a master's of science degree from the University of Oulu, Finland and a Ph.D degree from



Delft University of Technology, The Netherlands. Tero was born in Korsns, Finland. He is married and has three children, and he enjoys reading, sports and spending time with his family.

#### About IdeasProject

IdeasProject, a project of Nokia hosted at [IdeasProject](#) website, subscribe to its RSS feed, join its Twitter feed (IdeasProject), and come back often to learn about great new big ideas as they break.

#### About Nokia

Nokia is the world leader in mobility, driving the transformation and growth of the converging Internet and communications industries. Nokia makes a wide range of mobile devices with services and software that enable people to experience music, navigation, video, television, imaging, games, business mobility and more. Developing and growing its offering of consumer Internet services, as well as its enterprise solutions and software, is a key area of focus. Nokia also provides equipment, solutions and services for communications networks through Nokia Siemens Networks.

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### **Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **GottaDeal.com Helps Holiday Shoppers Get Black Friday Deals Online with Exclusive Tools**

*GottaDeal.com, the web's oldest and largest Black Friday web site and community, as launched several exclusive features to help shoppers purchase Black Friday deals online without having to wait in lines and fight the crowds.*

(PRWEB) November 23, 2009 -- [Black Friday @ GottaDeal.com](#), the web site that has been tracking Black Friday ads and deals since 2003, has launched several exclusive features this week which will allow holiday shoppers to take advantage of the many Black Friday offers from the comfort of their own homes, rather than fighting crowds and waiting in long lines for hours at a time.

GottaDeal.com has had their Black Friday site open since July, and has been posting leaked Black Friday sale ads since September. The site currently features ads from such major retailers as Best Buy, Toys R Us, Target and countless others. New ads are being added daily in these final days before Black Friday.

The site now features an exclusive [Online Black Friday Deal Tracker](#) which is a single page that is constantly updated with the Black Friday sale ad items that are available online now at the actual sale price, or in some cases, even less than the Black Friday price.

This list will be updated continuously through Black Friday weekend and will allow consumers at a glance to see what items can be ordered at that particular time. As more stores put their ad items online for ordering through their web site, this exclusive list will be updated.

As a companion to the web site, the [message boards](#) on GottaDeal.com will have a special forum dedicated to all of the online Black Friday and Cyber Monday sales. In this section, shoppers will learn which stores will have online Black Friday sales and can view a schedule of when each store will put their ad items online.

In past years, many visitors to GottaDeal.com have been able to complete their holiday and Black Friday shopping without having to fight the crowds or wait in the long lines normally associated with Black Friday. These features will allow anyone to take advantage of the best Black Friday deals in the easiest and most stress-free way possible.

For more information on GottaDeal.com, please visit <http://blackfriday.gottadeal.com>

Attention Media: electronic press kits and interviews are available for your holiday shopping stories. Please contact the site for more information.

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### **Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **Pixazza Expands "Product in the Picture" Service To Create Branded, Hosted Storefronts on Publisher Websites**

*Just in Time for Holiday Shopping, First Storefront Launches Today on [Celebuzz.com](http://Celebuzz.com)*

Mountain View, CA (PRWEB) November 23, 2009 -- Pixazza, Inc., an Internet service that turns static images into engaging content, today announced a new [e-commerce](#) offering that turns any publisher's website into a shopping destination. Pixazza's existing 'product in a picture' service already enables publishers to offer engaging content, commerce and interactive advertising through the images featured on their website. Pixazza's new Shopdot program ([shop.pixazza.com](http://shop.pixazza.com)) extends a consumer's shopping experience by providing publishers with a hosted, branded storefront to showcase the unique fashions, looks, and styles most popular with its readers.

For its first Shopdot storefront, Pixazza has collaborated with BUZZMEDIA to create BuzzStyle which launches online today on Celebuzz.com ([buzzstyle.celebuzz.com](http://buzzstyle.celebuzz.com)), and is expected to go live on OK! Magazine's website ([okmagazine.com](http://okmagazine.com)) before the end of the year.

"Pixazza's new Shopdot storefronts bring celebrity fashion photos together with trendy new products, creating a unique shopping experience that will have consumers dressing like stars in no time," said Bob Lisbonne, chief executive officer of Pixazza. "Until now, the engineering required to launch an ecommerce storefront has been too complex and costly for most publishers to consider. Partnering with Pixazza allows publishers to increase page views, add ecommerce revenues, and create sponsorship opportunities as readers return time and again to explore these custom storefronts."

With its Shopdot program, Pixazza brings together the images that the publisher already has with "products in the picture" that Pixazza's experts have already selected to offer a unique and exciting shopping experience for the consumer. A permanent storefront location makes it easy for consumers to get their fashion fix fast, shopping the latest looks of their favorite stars, without having to search around the site or try to remember where and when they saw that great purse, perfect pair of sunglasses or must-have black boots.

Several other fashion and celebrity websites are scheduled to open soon. Each publisher's branded shopping location will feature a unique selection of merchandise, which is determined by the browsing and purchase history of its readership. Future shopping destinations will feature home design and home furnishings, travel, electronics and sports websites.

"Fashion has always been critical to the celebrity experience and Celebuzz is constantly looking for ways to further engage our users with the most dynamic, timely and relevant content," said Karina Kogan, Chief Marketing Officer, BUZZMEDIA. "The addition of BuzzStyle, which allows readers to easily browse and shop for looks seen on stylish stars, adds another layer to our content experience which we know our users will really enjoy."

Pixazza's technology platform currently aggregates more than two million products from popular merchants.



Through a process known as crowdsourcing, Pixazza product experts nationwide are enlisted to identify, tag and match publishers' images with merchants' products. One click on any item brings a user directly to the product page of an associated merchant to learn more or to make a purchase.

To activate Pixazza, web publishers simply add a line of javascript to their pages. For publishers interested in hosting a storefront through Pixazza's shopdot program, they just add a new page to the website, while Pixazza manages the integration, content and hosting free of charge. Web publishers, merchants and advertisers can find more information at [www.pixazza.com](http://www.pixazza.com).

#### About Pixazza

Founded in 2008, Pixazza, Inc. provides an Internet service that turns static images into engaging content, while generating incremental income for web publishers. Pixazza enables consumers to simply mouse over images on their favorite web sites to learn more and see related products. Pixazza is a private company funded by August Capital, CMEA Capital, and Google Ventures, with offices in Mountain View, CA. For more information, visit [www.pixazza.com](http://www.pixazza.com).

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### **Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **First-Ever Live, Interactive Exercise Channel Helps Millions Stay Fit During The Holidays**

*Free Web-Based Exercise Program Premieres November 30*

Boca Raton, FL (PRWEB) November 23, 2009 -- Bodylastics International, a leader in exercise band gym systems, today announced its premier broadcast of the historic interactive fitness program streaming live free-of-charge on LiveExercise.com. Original programming includes innovative features that mimic the personal training experience. Viewers can chat in real-time with professional fitness instructors. Because it's interactive, all parties gain the exercise partner they need to stay motivated and driven toward their goals.

What: Chiseled  
Where: LiveExercise.com  
Date: November 30, 2009  
Time: 6:00 AM EST  
Duration: 30 minutes

With a nation adapting to a simpler, healthier lifestyle, millions have turned to fitness as their pastime of choice. Gym membership and running shoe sales are up despite tighter pocketbooks. To accommodate peak demand, Bodylastics International developed a personalized and accessible fitness experience that only requires low-cost exercise bands and an existing Internet connection.

Programming is designed to target a broad range of fitness and endurance levels. Web-based shows, which run approximately 30 minutes daily Monday through Friday, include muscle building, targeted body sculpting for women, healthy fitness programs for teens, strengthening programs for seniors and webcasts designed for children and toddlers. Sessions are recorded at the company's state-of-the-art custom-built 1,500 square foot studio in Boca Raton, Florida.

"We're thrilled to launch the first-ever live interactive fitness programs, each of which are easily integrated into anyone's daily routine from the comfort of your own home," explains Blake Kassel, Bodylastics creator. "Liveexercise.com addresses a enormous surge in demand for Bodylastics gym system videos and fitness training, while taking the traditional workout video concept to a whole new level."

Fully interactive and user-driven, the company also plans to launch enhanced features and functionality in the months and years ahead based on actual user feedback. For more information, complete program scheduling or descriptions, visit [www.liveexercise.com](http://www.liveexercise.com).

### About Bodylastics International

Bodylastics International, [www.bodylastics.com](http://www.bodylastics.com) is a leading provider of exercise band gym equipment. The company was founded by fitness enthusiast Blake Kassel in 1998 and has since become a recognized industry



pioneer. Bodylastics International was the first company to launch several elastic resistance training equipment innovations and has sold more than 300,000 systems to date. The company's latest breakthrough, liveexercise.com, streams real-time daily interactive fitness programming to men and women of all ages free-of-charge.

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### **Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **“How about a free, brand new Sony laptop for Black Friday?” Facebook fans rewarded with a free laptop giveaway event**

*Dealmoon.com, a coupons and deals site for ladies, is giving away a brand new Sony Laptop for rewarding its Facebook fans, together with its release on many great Black Friday features.*

(PRWEB) November 23, 2009 -- Dealmoon.com, your online center for incredible deals and coupons for ladies, is giving away a new pink Sony laptop to one of their Facebook fans. In order to be entered in the drawing, customers must become a Dealmoon.com fan on Facebook before December 5, 2009. On December 5, a drawing will be held to determine the winner of the pink Sony laptop. The laptop has an Intel Core Duo 2.2 Ghz processor, 4 GB of memory, 320 GB hard drive, 15.5” LCD screen, and comes with Windows 7 installed.

“It’s not too late -anyone who is interested in a chance of winning can still qualify by joining our Facebook fan page”, says Luna Parker, Chief Marketing Director at Dealmoon.com.

Dealmoon.com also offers specific Black Friday features on its website, which helps its shoppers to sift through all the Black Friday offers out there and get the best deals. Features include a Black Friday flyer download page, [Black Friday buying guides](#), a Black Friday search tool and Black Friday online deals. Shoppers can also search for Black Friday specials by store, so they won’t miss out on the sales at their favorite stores.

Interested parties should visit Dealmoon online at [www.dealmoon.com](http://www.dealmoon.com) and become a Facebook fan at [www.facebook.com/pages/Dealmoon/89584336918](http://www.facebook.com/pages/Dealmoon/89584336918).

[Dealmoon.com](#) was created specifically to meet women’s needs and provide them with information about the latest deals and coupons available at retail stores. Dealmoon.com focuses on merchandise such as apparel, accessories, housewares, baby items, jewelry, and beauty supplies.

###



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### **Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## Le Palais Gourmet Beverly Hills Transformed to American Tea Room

*American Tea Room - Your Ultimate Tea Resource, brought to you by the founders of Le Palais Gourmet*

(PRWEB) November 23, 2009 -- The founders of Le Palais Gourmet – Beverly Hills are pleased to announce a new venture: American Tea Room. [American Tea Room](#) features an enhanced new website featuring over 150 premium loose leaf teas, the largest array of tea ware and accessories ANYWHERE in the U.S. along with the great service and standards tea aficionados have come to expect.

Founded in 2003, Le Palais Gourmet was a French inspired tea salon, serving the greater Los Angeles Area and distinguishing itself as one of the finest tea emporiums in the U.S. With the recent stellar growth of their online sales Le Palais Gourmet decided to invest in building a larger venue for online sales, translating their amazing boutique online, with all the knowledge, selection and quality that tea drinkers have come to expect when shopping in their Beverly Hills retail store.

After undertaking such a tremendous effort Le Palais Gourmet realized that a great number of potential customers were having difficulty finding them online, primarily due to the French spelling of their retail store name. A new name was needed to make the site more accessible and searchable but what to rename us became a major decision. First we are American, and our experience with tea is very American. Like many of our fellow countrymen, we want the finest and best teas – teas that up until just a few years ago were not available stateside. Our solution – we travel the world to bring the [finest teas](#) and [tea accessories](#) back to America for your use and enjoyment. To reinforce what we do so well, we needed to make sure the word tea was in our name, so we added “American” to “tea” to create our new name – American Tea Room.

The mission of American Tea Room is to feature more of the finest loose leaf tea and the widest range of tea pots, tea cups, accessories and tea related items than any store anywhere. American Tea Room has the knowledge and experience to help enhance any tea experience whether novice or savant with easy to understand instructions, preparation guides and the finest service at your fingertips. You’ll agree American Tea Room is Your Ultimate Tea Resource.

American Tea Room is also dedicated to providing the best resources and education about tea and its preparation and use, as shown in our inaugural video attached to this release.

American Tea Room is located at 401 N. Canon Drive at the corner of Brighton Way, in the heart of Beverly Hills’ Golden Triangle.

STORE HOURS: Monday – Saturday 10 AM – 6 PM, Sunday 12N – 5PM  
Shop Online 24 hours a day at [AmericanTeaRoom.com](#)

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**Contact Information**

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**Online Web 2.0 Version**

You can read the online version of this press release [here](#).