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BBQs Nationally Fire Up for the Coles Great Aussie Sausage Sizzle

Coles set to raise more than \$100,000 for the McGrath Foundation

(PRWEB) November 11, 2009 -- Coles is asking Australians to throw on their aprons and grab a pair of tongs to help celebrate the launch of the [Coles Great Aussie Sausage Sizzle](#) to support the McGrath Foundation.

From 14 to 20 November, Coles hopes to raise \$100,000 to support the McGrath Foundation, by donating 50 cents from each specially-marked pack of its new Coles Butcher range of Sausages -- that's over 200,000 packs of snags.

During this week Coles will encourage families, schools, sporting clubs and workplaces to fire up the barbie and host their own [Great Aussie Sausage Sizzles](#), while celebrating with sausage sizzles in more than 150 Coles stores nationwide.

The Coles Great Aussie Sausage Sizzle marks the launch of the new and improved range of Coles Butcher sausages that have been quality tested to guarantee customer satisfaction. The range includes the award winning pork sausage, their best ever reduced fat sausage and a range of new flavours that Australians will love including; Beef and Caramelised Onion, Italian Pork and Chilli Beef. The specially marked [Coles Butcher sausages](#) are available from \$4.49 at all stores nationwide.

Glenn McGrath, Co-Founder and Chairman of the McGrath Foundation, said the Great Aussie Sausage Sizzle is an occasion to get together to support a worthy cause.

"There is nothing more Australian than a BBQ, so we're delighted to have Coles' support by hosting the Coles Great Aussie Sausage Sizzle. We're really hoping communities around the nation will take part to show their support for the McGrath Foundation," Glenn said.

Amber Collins, Coles' Housebrand General Manager said Coles hoped to raise more than \$100,000 from the Coles Great Aussie Sausage Sizzle to help fund additional McGrath Breast Care Nurses right across Australia.

"We're excited to launch the Coles Great Aussie Sausage Sizzle. Not only does it support a worthwhile cause, it's about bringing families and communities together, so I think it'll be a lot of fun too," Ms Collins said.

"Our Mums Panel members are particularly looking forward the initiative, with many already planning Great Aussie Sausage Sizzles."

Anna Kortekaas, member of the Coles Mums' Panel will be one of many mums on the panel registering to host a Coles Great Aussie Sausage Sizzle with family and friends to raise money for the McGrath Foundation.

"Jane McGrath is a great inspiration to all of us on the Coles' Mums Panel, and I'm looking forward to doing my

bit to raise money and help continue Jane's vision of a breast care nurse for every woman in Australia diagnosed with breast cancer and her family," Mrs Kortekaas says.

How to get involved during 14 to 20 November:

- Host your own Great Aussie Sausage Sizzle and ask guests to make a donation. Register at ["www.colessausagesizzle.com.au"](http://www.colessausagesizzle.com.au) to receive a fantastic event kit, including a 50% off coupon for your purchase of Coles Butcher sausages to kick start your event
 - Purchase specially marked Coles Butcher Sausages – 50 cents from each pack purchased will be donated to the McGrath Foundation between 14-20 November 2009
 - Drop into one of the Coles stores hosting a Great Aussie Sausage Sizzle and pick up a snag
- For more information, visit ["colessausagesizzle.com.au"](http://colessausagesizzle.com.au).

About the McGrath Foundation

The McGrath Foundation was founded by Jane and Glenn McGrath after Jane's initial recovery from breast cancer. The McGrath Foundation aims to raise money to place McGrath Breast Care Nurses right across Australia as well as educating young women to be breast aware. To find out more about the McGrath Foundation and how you can help make a difference, please visit ["mcgrathfoundation.com.au"](http://mcgrathfoundation.com.au).

About Coles Mums' Panel

Coles Mums' Panel is a national online forum of mothers who test Coles housebrand products against leading brands. Formed in 2008 and now with 2500 mums providing vital feedback, the industry-leading partnership ensures Coles customers can buy housebrand products with confidence.

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You can read the online version of this press release [here](#).



CGS Announces Partnership with Stream57 to Provide Unparalleled User Experience in Live Video Streaming

As video becomes an indispensable component of a marketer's toolkit, VirtualEvents365SM by CGS has fully integrated Stream57's capabilities to take the 'user experience' to the next level.

New York, NY (Vocus) November 10, 2009 -- Computer Generated Solutions, Inc. (CGS), the global leading provider of [virtual event solutions \(www.virtualevents365.com\)](http://www.virtualevents365.com), has announced a partnership with Stream57 (www.stream57.com), the leader in interactive webcasting software and services, to integrate StreamLine, Stream57's customizable streaming media platform, into CGS's VirtualEvents365 platform. Events delivered with the combined capabilities will deliver an enhanced 'user experience' in live video streaming to clients in the life sciences, healthcare and technology industries.

The VirtualEvents365 solution is an innovative platform that responds to the need of cost effective interactive communications by delivering high-impact, media-rich virtual engagement. "Stream57 has the right backend and frontend toolset to execute live video streaming. Their impressive track record, especially in the life sciences and healthcare space, made them the de-facto streaming video partner for CGS," remarked Tom Wieser, vice president of business development, virtual solutions at CGS. "Given the advanced architecture of the VirtualEvents365 platform, the integration between the two solutions will provide a seamless and memorable user experience," added Wieser.

"Standing at the forefront of the interactive webcasting and virtual meeting industry, we are excited to work with CGS to deliver unique and engaging streaming media solutions. Given CGS's extensive experience and reputation in the e-learning and virtual events space, we are proud to integrate the live and on-demand webcasting features of StreamLine, delivering for VirtualEvents365 users an exceptional interactive experience," stated Ben Chodor, president of Stream57.

About CGS VirtualEvents365SM:

CGS VirtualEvents365 is the global leader in virtual event solutions for corporate events, demand generation marketing events & launches, corporate e-learning, virtual job fairs, virtual conferences and virtual tradeshow. This innovative platform builds on CGS's 25 years of experience developing technology-based solutions for over 3,500 organizations worldwide. For more information please visit www.virtualevents365.com.

About CGS:

For twenty-five years, [CGS](http://www.cgsinc.com) has enabled global enterprises, regional companies and government agencies to drive breakthrough performance through technology. With global delivery capabilities, expertise across leading platforms and deep experience in multiple industries, CGS has become the IT partner of choice for thousands of organizations worldwide. CGS delivers a wide array of proprietary and third-party business applications, technology and business services, outsourcing solutions and learning & communications platforms. Headquartered in New York City, CGS maintains a worldwide presence with 20 offices in North America, Europe and Asia. For more information please visit www.cgsinc.com.

About Stream57:



Stream57 is an energetic team that believes in the power of the Internet for learning, marketing and entertainment, with offices in New York and London. StreamLine 3, Stream57's cutting-edge webcast and rich media software suite, brings a new level of interactivity to online video presentations and e-learning. Recently named #637 in the 2009 Inc. 5000 List of Fastest Growing Private Companies, Stream57 has provided software and services for rich media delivery, webcasting and e-learning solutions for a wide range of distinguished clients, including several Fortune 500 corporations, charities, B2B publishers, higher education institutions and health care organizations. For more information on Stream57, visit www.stream57.com.

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CGS Launches VirtualEvents365SM for Publishers and Conference Organizers

Specific booth administration tools, new presenter cockpit capabilities and enhanced sponsorship management tools added to industry's leading virtual platform.

New York, NY (Vocus) November 11, 2009 -- CGS, the global leading provider of [virtual event solutions](http://www.virtualevents365.com) (www.virtualevents365.com), today announced the immediate availability of VirtualEvents365 for Publishers and Conference Organizers, featuring capabilities such as booth administration tools, a new presenter cockpit and enhanced sponsorship management tools. These capabilities allow publishers and conference organizers to increase customer satisfaction while improving cost and return on investment.

“As travel budgets decrease and conferences continue migrating to the virtual world, our customers and partners require more robust management tools,” stated Michael Wilding, senior vice president of technology solutions and training at CGS. “This latest set of capabilities, specifically designed for publishers and conference organizers, offers unmatched tools to manage queuing in the booth and rich data intelligence for sponsors. Specific business benefits in today’s release of VirtualEvents365 for Publishers and Conference Organizers include:

- * Booth administration tools – Event managers using self service tools can easily and quickly select different booth styles and sizes, choose color schemes and assign resources – all with the click of a mouse, driving significant time savings.
- * Presenter cockpit capabilities – Presenters can proactively interact with the audience, take polls and respond to questions real time , delivering a high-impact, media-rich virtual experience.
- * Sponsorship management tools – Conference organizers can easily track and maintain advertising, incentives, assignment of booth space and rotating signage for multiple levels of sponsorship. This helps to optimize attendance levels while reducing the overall cost to execute.

VirtualEvents365 for Publishers and Conference Organizers also enables unique profiling that helps to identify and locate attendees with common interests. Additionally, social media capabilities create personal collaboration rooms where attendees can share ideas, best practices and experiences. Profiling and social media increase the level of attendee engagement while generating higher quality leads and driving deeper relationships.

About CGS VirtualEvents365SM:

CGS VirtualEvents365 is the global leader in virtual event solutions for corporate events, demand generation marketing events & launches, corporate e-learning, virtual job fairs, virtual conferences and virtual tradeshow. This innovative platform builds on CGS’s 25 years of experience developing technology-based solutions for over 3,500 organizations worldwide. For more information please visit www.virtualevents365.com

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For twenty-five years, [CGS](http://www.cgs.com) has enabled global enterprises, regional companies and government agencies to drive breakthrough performance through technology. With global delivery capabilities, expertise across leading platforms and deep experience in multiple industries, CGS has become the IT partner of choice for thousands of organizations worldwide. CGS delivers a wide array of proprietary and third-party business applications,



technology and business services, outsourcing solutions and learning & communications platforms. Headquartered in New York City, CGS maintains a worldwide presence with 20 offices in North America, Europe and Asia. For more information please visit www.cgsinc.com.

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Banners and Signs Plus Offers Giant Banners with Addition of Giant Printer

Banners and Signs Plus has a new grand format Scitex XL1500 printer to offer giant banners to businesses.

(Vocus) November 11, 2009 -- [Banners and Signs Plus](#) large format printing company puts the "BAAAM" back into visual promotions with addition of new Scitex XL1500 printer. The printer can print up to 16 feet wide providing speed and quality to the business consumer. Banners and Signs Plus produces large, eye-catching giant banners to help steer tourists and business customers alike to the next hot product and/or event.

Banners and Signs Plus provide large format printing services and print not only on [banners](#), but on a wide variety of materials such as paper, photo paper, film, vinyl, mesh, and fabric.

This impressive range of products the Scitex XL1500 printer can produce are floor graphics, vehicle wraps and trade show event displays to name a few. It is amazing to see how vehicles like cars, trains and even planes make the transformation into a work of art.

When the New York Subway needed a facelift, the solution was to turn to the large format printing. "The [adhesive backed vinyl](#) was used for printing with a protective film laminate to withstand the daily grind of public transportation. We use heat to form it to any shape!" said Ralph, the Production Manager. The printer's ink is outdoor durable with vivid colors making it an appealing site for New York's commuters to enjoy.

Banners and Signs Plus is based in Washington DC and supplies printed products to many sign companies and advertising agencies. "Banners and Signs Plus provides quality products and services throughout the United States and utilizes the finest hi-tech equipment for color and capacity" says Robert Stricker... The voice behind the company's website.

Banners and Signs Plus adds the [Scitex](#) XL1500 to an impressive lineup of equipment like the Hewlett Packard 9000 and 10000, OCE for large and direct format printers, MultiCam CNC Computer Router, Universal Laser Systems X660 60 watt Laser Engraver and large format Dye Sublimation.

Finishing off the printed banners is done completely in-house with equipment ranging from Seiko industrial sewing machines to a large [Miller Weldmaster](#) vinyl seam welder. The Miller Weldmaster Cross Seamer is a professional grade heat welding/seaming machine for piecing together and finishing the edges of the large banners you see within the photographs here. Now that is some serious stuff.

With so much to offer, Banners and Signs Plus could be the National Treasure of Washington DC.

And if that wasn't enough, Banners and Signs Plus offer [banner stands](#) and a variety of other products to support the printed items.



The new Scitex XL1500 brings new life and provides jobs with an exciting splash of color and a dash of info to magically appear in public overnight to herd the masses through choice on demand.

To contact Banners and Signs Plus, go to their website at: <http://www.bannersandsignsplus.com> or call toll free at 1-888-245-6422.

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Acoustiguide, Inc. Launches Inaugural Audio Tours at United Nations

(New York - Nov 4, 2009) Visitors to the United Nations now have an exciting new way to experience the historic building and institution, thanks to Acoustiguide's new audio tours on its handheld state-of-the-art multimedia player, Opus.

(PRWEB) November 11, 2009 -- The audio interpretation at the UN includes two engaging and accessible tours—one that caters to adults and the other to children ages 8 –10 years old—both 35-minutes in length and available in six languages: English, Spanish, Russian, Arabic, Mandarin, and French. An American Sign Language tour will also be offered in December on the Opus players, which have the ability to display images and play video on a large high-resolution screen. All audio tours will be delivered on Opus via a remote activator specially designed by Acoustiguide.

The audio tours will supplement the popular guide-led tours that will remain an integral part of the visitor experience at the UN. The addition of audio interpretation will, however, offer increased flexibility for visitors, as they can now choose to take either a guide-led tour or an audio tour. Visitors will also be able to take an audio tour in the General Assembly building on the weekends, when the guide-led tours are not offered. This multifaceted delivery of interpretation allows the accommodation of many more visitors at the landmark United Nations building, and reduces their waiting time for tours.

The audio tours bring together a multiplicity of voices to tell the stories of the UN's history, mission and initiatives. Visitors are greeted by a recording of Secretary-General Ban Ki-moon and will hear archival footage of Nelson Mandela, Eleanor Roosevelt, and President Barack Obama, as well as interviews with UN personnel who are working on the ground, including peacekeepers, landmine specialists, and goodwill ambassadors.

Acoustiguide is also supplying technology for the guide-led tours. Guide-U, Acoustiguide's group guiding system consists of a wireless RF transmitter used by the tour guide and lightweight receivers and headphones for each visitor. The system allows the guides to project their comments without sound bleed and in perfect synch making their voices heard clearly, without strain and without disturbing other visitors. Tour guides will also broadcast archival audio clips from audio players, making their delivery more entertaining and varied.

Together, Acoustiguide's technologically advanced equipment and creative expertise are enhancing the interpretative offerings at the UN and allowing visitors to more fully understand the history and mission of this venerable institution and unique gathering place for the world.

About Acoustiguide

The American subsidiary of the Espro Acoustiguide Group, more than 50 years ago Acoustiguide invented the audio tour, and the company has remained at the leading edge of creativity and technology ever since. Acoustiguide companies around the world provide programs for museums, heritage and historic sites, tourism attractions, city tours, aquaria and corporate clients. Acoustiguide offers complete creative and production services, the most advanced audio and multimedia technology and comprehensive on-site management. For more information, please visit www.acoustiguide.com.



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CHI's Molecular Medicine Tri-Conference Keynote John Crowley Inspires Feature Film Starring Harrison Ford

John Crowley, a featured Keynote at this year's Molecular Medicine Tri-Conference, is the inspiration for a new film which will find its way onto the big screen January 22.

Needham, Mass. (PRWEB) November 11, 2009 -- Cambridge Healthtech Institute's (CHI) flagship event, the Molecular Medicine Tri-Conference (February 3-5, 2010) will feature inspirational Keynote John F. Crowley, Founder, Novazyme Pharmaceuticals, Inc.

Mr. Crowley, a Harvard educated businessman, created and built a pharmaceutical company devoted entirely to finding a cure for Pompe disease. He will detail his journey through the labyrinth of scientific and business fronts, which lead up to a first-round clinical trial.

In 1998, two of John Crowley's three children were diagnosed with Pompe disease, a rare and fatal neuromuscular disorder that affects only several thousand children worldwide. After his children were given months to live, and being told there was nothing to be done, John began his incredible journey to find a cure for this fatal disease.

Originally dismissed by virtually all in the biotechnology industry as having no chance of success, Novazyme quickly grew to a 100-person company. Crowley, as CEO of Novazyme, commuted weekly from his home in Princeton, NJ, to Oklahoma City. He raised over \$27 million in venture capital on Wall Street for Novazyme in less than a year. Within 18 months of his helping Dr. Canfield to start Novazyme, he agreed for Novazyme to be acquired by Genzyme Corporation, the world's third largest biotechnology company, for a price of \$225 million, one of the largest amounts ever paid for a pre-clinical drug development company in biotechnology history.

John Crowley's remarkable story will be released in a film starring Harrison Ford and Brendan Fraiser in January 2010, *Extraordinary Measures*. An uplifting, inspirational drama, it is based on a Wall Street Journal article and subsequent book, *The Cure*, by Pulitzer Prize-winning writer Geeta Anand. Entitled *Crowley*, the film chronicles this story of a man who defied conventional wisdom and great odds, and risked his family's future to pursue a cure for his children's life-threatening disease. For more information visit www.Tri-Conference.com

The Molecular Medicine Tri-Conference Keynote "When Drug Research is Personal", will be held at the Moscone Convention Center in San Francisco, California.

About Molecular Medicine Tri-Conference

Molecular Medicine Tri-Conference -- the flagship event of CHI - has built this year's event around 6 scientific channels, encompassing 11 conferences, providing attendees more learning opportunities than ever before. Featured channels include diagnostics, chemistry, informatics, biologics, cancer and executive. We're looking to provide attendees a more in depth experience into each of these six areas of research and development. As the need for better information, new technologies, improved strategies and competitive intelligence becomes ever more acute, this event provides compelling research insight into the future of molecular medicine. In 2010, we expect close to 3,000 attendees, 1200 participating companies, 150 exhibitors, 100 posters, and representatives



from over 38 countries. www.Tri-Conference.com

About Cambridge Healthtech Institute

Cambridge Healthtech Institute (CHI) is the preeminent life science network for leading researchers and business experts from top pharmaceutical, biotech and academic organizations. CHI's portfolio of products includes Cambridge Healthtech Institute Conferences, Insight Pharma Reports, Barnett International, Cambridge Marketing Consultants, Cambridge Meeting Planners and Cambridge Healthtech's Media Group, which includes numerous e-newsletters as well as Bio-IT World magazine.

Founded in 1992, Cambridge Healthtech Institute strives to develop quality information sources that provide valuable new insights and competing points of view while offering balanced coverage of the latest developments. Basic research related to commercial implications is covered, with heavy emphasis placed on end-user insights into new products and technology as well as coverage on the strategy behind the business. www.chicorporate.com

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MPI Announces Canadian Economic Impact Study Update Completed

Data Shows Business Meetings and Events are a Significant Contributor to Canadian Economy

Dallas, TX (Vocus) November 10, 2009 -- Meeting Professionals International Foundation recently commissioned an update to its groundbreaking 2006 Canadian Economic Impact Study (CEIS). The [2007-2008 CEIS Update](#) study demonstrates that the meeting industry continues to provide and create jobs, generate billions in tax revenue and grow the Canadian economy. Business meetings and events impact virtually every industry while providing key contributions to the Canadian tax base.

The 2007-2008 CEIS Update utilized linkages between economic data, official tourism statistics and the benchmark CEIS (2006) results. The CEIS Update demonstrates that the economic contributions of meetings and events activity in Canada at the end of 2008 was slightly higher than the 2006 figures released in the original study in spite of the change in economic conditions over this period of time.

“Nearly double Canada’s population attends meetings annually,” said Joe Nishi, [MPI Foundation Canadian Council](#) Chairman. “The CEIS unequivocally proves that the meeting industry is paramount to the face-to-face interactions that drive business success throughout Canada.”

Highlights from the study reveal the overall effects (direct, indirect and induced impact) of Canadian meetings activity to the Canadian economy:

- Generated more than \$71 billion/year in industry output
- Produced more than 673,000 meetings/year with an average of 70 million annual participants
- Generated more than \$14 billion in annual tax revenues for all levels of government
- Created the equivalent of more than 550,000 full-year jobs/year

“The fact that we see relatively stable attendance figures, over a three-year period, speaks to the continuing importance of meetings activity, for both participants and the businesses that hold meetings,” said Ken Ross, senior research associate for Maritz Research.

The meeting industry was affected by the growing economic recession in the latter part of 2008. The data shows that the number of meetings shrank in 2008 by -3.4 percent versus 2007, but this still represented minor growth (+.3 percent) over 2006 activity. There were similar results when measuring the total Industry Output; 2008 was down 1.3 percent versus 2007, but 2008 was equal to 2006. The CEIS Update concludes that the meeting industry is not recession-proof but remains a vital industry that contributes greatly to the overall Canadian economy. For a copy of the full report, go to: www.mpiweb.org/research.

About the MPI Foundation:

The mission of the MPI Foundation is to power the vision of Meeting Professionals International (MPI), the meetings and events industry’s largest and most vibrant global community comprised of more than 24,000 members representing 84 countries worldwide. Contributions from MPI members, chapters, and organizations are invested in high-impact programs to support a rich, global meetings and events industry and shape the future of



the meetings and events profession. For more information, visit www.mpifoundation.org.

About MPI:

Meeting Professionals International (MPI), the meeting and event industry's most vibrant global community, helps its members thrive by providing human connections to knowledge and ideas, relationships, and marketplaces. MPI membership is comprised of more than 24,000 members belonging to 71 chapters and clubs worldwide. For additional information, visit www.mpiweb.org.

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Teachers Make Mathematical Connections in Nashville, Nov. 18–20

Educators Look to Improve Math Achievement for All Students

Reston, VA (Vocus) November 11, 2009 -- The [National Council of Teachers of Mathematics](#) (NCTM) and the local Tennessee mathematics associations will host a regional conference and exposition in Nashville, November 18–20. The conference theme, “Connections: Linking Concepts and Context,” invites educators to explore the many ways that they can help students connect the concepts they are learning with the math they have already experienced, as well as with other areas of their daily lives.

Local hosts, the Tennessee Mathematics Teachers’ Association (TMTA) and Middle Tennessee Mathematics Teachers (MT)², have organized a conference offering 200 workshops and sessions covering all levels, pre-K–grade 12. Presenters during the three-day conference will come from all corners of the United States, and as far away as Canada and Australia, to address topics ranging from developing algebraic thinking to nurturing the natural problem-solving abilities of the youngest students to incorporating music and literature into math lessons.

Keynote speaker Lawrence M. Lesser, a mathematics education professor, former schoolteacher, and published songwriter, will present the Opening Session, “Composing Connections: Mathemusician Merges Math and Music in the Music City!” on Wednesday evening, November 18, 7:00 p.m.–8:00 p.m.

On Thursday, an introduction to NCTM’s new landmark publication, *Focus in High School Mathematics: Reasoning and Sense Making*, will be presented by Henry (Hank) Kepner, NCTM president, and Gary Martin, chair of the writing group for the book. The session will be held from 9:30 a.m.–10:30 a.m., in Room 203, Convention Center.

Several sessions on Thursday and Friday will demonstrate how songs that incorporate mathematics, like “Itsy, Bitsy Inchworm,” can help young children both enjoy and learn their mathematics lessons.

The three-day conference will facilitate an exchange of ideas among mathematics educators on how students learn mathematics and the best teaching practices, thus enabling teachers to return to their classrooms better prepared to teach mathematics to all students.

All conference activities will be held at the Nashville Convention Center and the Renaissance Nashville Hotel. The latest education products will be on display in the West Exhibit Hall during the conference.

Preview all the [conference offerings](#).

The National Council of Teachers of Mathematics is a nonprofit, nonpartisan education association. With 100,000 members and 230 Affiliates in the United States and Canada, NCTM is the world’s largest organization dedicated to improving mathematics education for all students. The Council’s [Principles and Standards for School](#)



[Mathematics](#) provides guidelines for excellence in mathematics education. Its [Curriculum Focal Points for Prekindergarten through Grade 8 Mathematics](#), released in 2006, identifies the most important mathematical topics for each grade level. NCTM's [Focus in High School Mathematics: Reasoning and Sense Making](#), released on October 6, suggests that a high school mathematics curriculum based on reasoning and sense making will prepare students for higher learning, career success, and productive citizenship.

Media interested in arranging interviews or attending the conference, please contact Gay Dillin, Media Relations Manager, , (703) 620-9840, ext. 2189. November 18–20, please call 703/609-8607.

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Deltek Congratulates the Finalists and Winners of The 7th Annual Greater Washington Government Contractor Awards

Deltek customers dominated the event as 30 of the 37 finalists and 5 of the 7 winners are current customers

Herndon, VA (Vocus) November 10, 2009 -- [Deltek, Inc.](#) (Nasdaq: PROJ), the leading provider of enterprise applications software for project-focused businesses, today congratulated the finalists and winners of the recently announced 7th Annual Greater Washington Government Contractor Awards. Most of the companies recognized are Deltek customers, including 30 of the 37 finalists and 5 of the 7 winners. The prestigious awards were presented in partnership by the Fairfax County Chamber of Commerce, the Professional Services Council, and Washington Technology.

The annual Greater Washington Government Contractor Awards celebrate the industry and people that are vital to the government and the regional economy. This year, awards were given out across two categories – Contractor of the Year and Executive of the Year – for specific revenue groups. Deltek customers were widely represented across all of the companies nominated for an award.

Contractor of the Year:

- * Less than \$25 million annual revenue – 3 of 6 nominees are Deltek customers
- * \$25 - \$75 million annual revenue – 4 of 5 nominees are Deltek customers
- * \$75 - \$300 million annual revenue – all 6 nominees are Deltek customers
- * Greater than \$300 million annual revenue – all 5 nominees are Deltek customers

Executive of the Year:

- * Less than \$75 million annual revenue – 3 of 5 nominees are Deltek customers
- * \$75 - \$300 million annual revenue – all 5 nominees are Deltek customers
- * Greater than \$300 million annual revenue – 4 of 5 nominees are Deltek customers

“We take great pleasure in congratulating all of the finalists and winners of this year’s awards,” said Kevin Parker, President and CEO of Deltek. “We have had the opportunity to work with the vast majority of the companies recognized in 2009, and we can attest to the fact that these are truly movers and shakers in the world of government contracting. As a company, we pride ourselves on empowering award-winning government contractors to drive profitability, streamline business processes, improve decision-making, and win new business with our purpose-built software solutions.”

About Deltek:

[Deltek](#)® (Nasdaq: PROJ) is the leading provider of enterprise applications software designed specifically for project-focused businesses. For more than two decades, our software applications have enabled organizations to automate mission-critical business processes around the engagement, execution and delivery of projects. More than 12,000 customers worldwide rely on Deltek to measure business results, optimize performance, streamline operations and win new business. Visit www.deltek.com.



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Online Web 2.0 Version

You can read the online version of this press release [here](#).



Second-Ever Web Host Boot Camp Virtual Conference Scheduled for December

Web Host Boot Camp today announced its second-ever virtual conference for web hosting companies, hosting resellers, web designers, and other web hosting industry professionals will be held December 7-9, 2009, featuring nearly two dozen educational sessions, networking opportunities, and an exhibit hall with a variety of industry vendors.

Portage, Mich. (PRWEB) November 11, 2009 -- Web Host Boot Camp (<http://www.webhostbootcamp.net>) today announced its second-ever virtual conference for web hosting companies, hosting resellers, web designers, and other web hosting industry professionals will be held December 7-9, 2009, featuring nearly two dozen educational sessions, networking opportunities, and an exhibit hall with a variety of industry vendors.

The second conference comes on the heels of the phenomenally successful inaugural Web Host Boot Camp held last June, during which hundreds of hosting professionals attended and demonstrated a vital proof-of-concept for the industry – that virtual conferences are effective, desirable and economical alternatives to traditional in-person events. Attendees also offered a wide variety of feedback and critique, and many of these ideas were instrumental in developing the conference in December.

For a limited time, registration to the Web Host Boot Camp in December is free of charge for industry professionals. Attendees must be registered to participate in interactive networking events and to utilize the newly implemented social networking dashboard. In June, more than 85 percent of those who registered for the conference participated in lectures and interactive sessions. More information about registration is available at <http://www.webhostbootcamp.net/attendees/signup.php>.

“When we formulated the idea for Web Host Boot Camp last year, we faced a lot of really tough questions. On paper, our model looked promising, but in practice, could a virtual conference in our industry succeed? And would attendees find value? It only took a few days after the first conference in June to recognize that the answer to both of these questions is an overwhelming ‘yes,’” said Zachary McClung, president of Web Host Boot Camp. “Now we’re focused on taking it to the next level and refining the concept. In these economic times, the demand for professional development opportunities like Web Host Boot Camp has never been greater.”

The conference will start at 10:00 am eastern time each day and run through the evening. Attendees are able to choose educational sessions from three tracks: Customer Service, Sales & Marketing, and New Technologies & Future Trends. A tentative schedule is available at <http://www.webhostbootcamp.net/schedule>.

Web Host Boot Camp plans to draw approximately 700 attendees at the next event and has already secured a wide variety of vendor sponsorships, including Turnkey Internet (<http://www.turnkeyinternet.net>), Kayako (<http://www.kayako.com/>), CDG Commerce (<http://www.cdgcommerce.com/>) and Verio (<http://www.verio.com/>). Media sponsors also include The Whir, Ping! Zine Web hosting magazine, HostingDiscussion.com, iNetMania, and Codango.



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Online Web 2.0 Version

You can read the online version of this press release [here](#).

Food Network Chef Heats Up The Holidays With New Samsung Induction Range

Host of Ten Dollar Dinners with Melissa d'Arabian Explains Why Induction is So Hot Right Now

Ridgefield Park, N.J. (PRWEB) -- Host of Food Network's Ten Dollar Dinners with Melissa d'Arabian is focused on delivering a new kind of “Kitchen Whizdom” to busy home cooks looking to save time this holiday season. Today d'Arabian hosted the Samsung “Skill It” Induction Range Launch Event in New York designed to teach the basics of induction cooking, and now she’s sharing those tips.

“Induction cooking may be new to many Americans, but chefs have relied on its magnetic technology for years,” said d'Arabian. “Once you experience the precise, fast cooking temperatures that induction has to offer, you’ll never want to cook a holiday feast without it.”

The new Samsung FTQ307 Induction Range offers the precision of gas cooking, with Samsung’s SelecTouch™ control system. It gives moms and home cooks easy and precise control of the cooking power through a stylish and easy-to-use touch slide control panel. Moms and home cooks can choose the power level, or quickly turn off the heat, with the glide of a finger.

When it comes to saving time in the kitchen, d'Arabian insists nothing compares to induction. “In addition to its fast cooking capabilities – boiling water in no time! – an induction cooktop can act like a slow cooker. Creating traditionally time consuming or labor intensive dishes – such as my recipes for Thanksgiving turkey leftovers – are a cinch. Think perfectly prepared fragrant Thai turkey curry, spicy Indian turkey masala or pulled turkey sandwiches that you can leave on the stove unattended for hours thanks to the precise low temperatures of an induction range.”

With induction cooking, the cooktop surface stays cool because the heat is transferred directly to the cookware through a magnetic field. That means only the cookware will heat up – not the surrounding surface area. This also means that the kitchen stays cooler because you’re not heating the room, you’re only heating the pot.

“We love our cooking products, but even more, we love delighting our customers and making their lives easier,” said James Politeski, vice president of home appliance sales and marketing, Samsung Electronics America. “Whether you are looking to save time or money, or just cook a better dish this holiday season, the innovative Samsung Induction Range offers you extraordinary quality at a great price.”

The Samsung FTQ307 Induction Range, priced at \$1,999, combines a full induction cook top, 5.9 cu.ft. three-fan true convection oven, warming drawer and other features for the price of some induction cooktops alone. The Samsung FTQ307 Induction Range is available at major appliance dealers nationwide.

Samsung Electronics America’s press releases, video content, recipes from d'Arabian, product information and images are available here or by visiting www.samsung.com/newsroom.



About Samsung Electronics America, Inc.

Headquartered in Ridgefield Park, NJ, Samsung Electronics America, Inc. (SEA), a wholly owned subsidiary of Samsung Electronics Co., Ltd., markets a broad range of award-winning digital consumer electronics and home appliance products, including HDTVs, home theater systems, MP3 players, digital imaging products, refrigerators, ranges and washing machines. A recognized innovation leader in consumer electronics design and technology, Samsung is the HDTV market leader in the U.S. Visit www.samsung.com for more information.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).



Girls in Crisis: GENaustin's Girls Now! Conference to the Rescue

GENaustin announces its 2nd annual Girls Now! Conference, to be held Saturday, November 14th at The Ann Richards School for Young Women Leaders.

Austin, TX (Vocus) November 10, 2009 -- The happiness and well being of girls is on the line. Media and celebrities, school pressures, adult expectations and the access of the internet have vastly changed the world of teen girls. They are feeling pressured, bullied and pushed in directions that are causing alarming trends. Statistics show that by the age of 13, 53% of girls are unhappy with their bodies and over half of teenage girls are on diets; 83% of girl's grades 8-11 have experienced sexual harassment in schools; 1 in 4 girls show symptoms of depression, a rate 50% higher than boys; over 60% of girls are drinking; over 40% of High School girls are having sex; and between 1980 and 2003 there was a 47% increase in female juvenile arrests for violent crimes. The crisis isn't just sweeping America; it's sweeping Texas too. Texas has the third highest teen birthrate in the nation, the first highest rate of second births to teen mothers. With such frightening numbers, something has to be done. Parents, educators and girls need tools to help them navigate the crisis. [GENaustin](#) is hoping to offer solutions at the 2nd annual [Girls Now! Conference](#) this Saturday, November 14th at The Ann Richards School for Young Women Leaders.

GENaustin's Girls Now! Conference, co-hosted by Latinitas and the Ann Richards School, is a one day event packed with expert speakers and dynamic, hands-on workshops designed to explore the issues of Bullying, Body Image and Being a Girl. Workshops will cover topics such as cyber bullying, self image, dating, diversity, media literacy, parent-daughter relationships and physical health and wellness. The featured Keynote Speaker is Alexis Jones, who is an expert on confidence, courage and accomplishment. At only 25 years old she has navigated the beauty industry as a teen model, survived reality TV as a top finalist on "Survivor: Fans vs. Favorites," earned a Masters in Communication from USC, and founded the empowerment company, "i am that girl", a leader in creating social change, global awareness, and female empowerment for Generation Y. The Conference will also host The American Gladiator champion Ally Davidson during the closing ceremonies.

The Girls Now! Conference will be held this Saturday, November 14, 2009, at The Ann Richards School for Young Women Leaders (2206 Prather Ln, Austin, TX 78704), from 8:00 AM – 5:00 PM. To register for the Conference visit www.genaustin.org

*References: Kaiser Family Foundation; Girls, Inc., 2006; American Association of University Women Educational Foundation, 2001; The Commonwealth Fund, 1997; Office of Juvenile Justice and Delinquency Prevention, 2006

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www.genaustin.org



About GENaustin

GENaustin (The Girls Empowerment Network of Austin) fosters healthy self-esteem in girls by engaging them to explore and define their personal values and build skills that empower them with confidence and courage to make wise choices. For more information about GENaustin, a 501(c)(3) non profit organization visit

www.genaustin.org

About GENaustin's Girls NOW! Conference

The Conference is a one-day seminar, designed for girls grades 5-12, their parents and educators to explore the issues of Bullying, Body Image and Being a Girl through group presentations and hands-on interactive sessions led by nationally recognized experts that are designed to identify the problems and offer solutions. Visit

www.genaustin.org.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).



eLearning DevCon Announces 2010 Conference with Whopping Discount

eLearning DevCon announces its 2010 conference with a whopping discount — \$300 off for the first 50 registrants — making it the least expensive major conference in the industry.

(PRWEB) November 11, 2009 -- eLearning DevCon, which holds an annual conference for eLearning developers and professionals, announced today that it has begun taking registrations for their 2010 conference at a specially discounted price. In past years, a discount period has always been offered, but this year eLearning DevCon is offering something new: a \$300 discount for the first 50 registrants.

eLearning DevCon organizers say they plan the conference with three principles in mind: no fluff, no high prices, and a focus on development. With the \$300 discount, attendees will be able to register for only \$599. “No one else in the industry is doing a discount like this, and we’re excited to offer attendees such a great price. No where else will you find such an affordable conference,” says Isaac Hess, Director of Conferences and Events for Rapid Intake Conferences, the company that organizes eLearning DevCon.

“One purpose of DevCon has always been to make people more qualified for work in the eLearning industry, and with the economy slowly turning around, many people are looking for opportunities to make themselves more valuable for companies that are beginning to hire again,” Hess continues. “A lot of people who would benefit most from attending this conference may feel as though they aren’t able, due to financial strains. We want this conference to be accessible to everyone interested in eLearning, from the beginner to the professional.”

The 7th Annual eLearning DevCon will be held June 16 - 18, 2010 in Salt Lake City, UT. After the first 50 registrants, the normal discount period will begin, with the price at \$699. The 2010 conference will include more than 70 sessions on various eLearning topics, including many hands on, in-depth training sessions eLearning DevCon refers to as BYOL - Bring Your Own Laptop.

For more information about eLearning DevCon and registration, visit <http://www.elearningdevcon.com>.

About Rapid Intake Conferences

Rapid Intake Conferences is a division of Rapid Intake, Inc., an e-learning software company delivering rapid e-learning tools for corporate training and distance education. Rapid Intake is located in Provo, UT. For more about Rapid Intake and Rapid Intake Conferences, visit www.rapidintake.com.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).



Grammy & Emmy Winning Writer to Conduct Free Online Webinar to Demonstrate New Creative Writing Software

Grammy and Emmy winning writer and MasterWriter creator, Barry DeVorzon, will hold a free webinar on November 19th to demonstrate the revolutionary new MasterWriter creative writing software. The online demonstration will give creative writers and poets the opportunity to see MasterWriter's array of unique reference dictionaries from the comfort of their own computer. A free copy of MasterWriter will be raffled off during the webinar.

Santa Barbara, CA (PRWEB) November 11, 2009 -- Grammy and Emmy winning writer and [MasterWriter](#) creator, Barry DeVorzon, will hold a free webinar on November 19th to demonstrate the revolutionary new MasterWriter [creative writing software](#). The 15-minute online presentation will give creative writers and poets the opportunity to see MasterWriter's array of unique reference dictionaries from the comfort of their own computer. Registration to the free event is on a first-come, first-served basis. A free copy of MasterWriter will be raffled off during the webinar.

No special software is required to watch the demo. Viewers can watch right at their desktop and listen via their computer speakers.

Click here to register for the free webinar:

<https://www2.gotomeeting.com/register/571363779>

Date: November 19th

Time: 4:30 pm Pacific, 7:30 pm Eastern

Duration: 15 minutes

MasterWriter began as a songwriting program, and is currently used by an impressive list of songwriters including Gwen Stefani, Rob Thomas, Amy Grant, David Foster, Kenneth "Baby Face" Edmunds, Kenny Loggins, and Clint Black, to name a few. With the addition of two revolutionary new reference dictionaries, Word Families and Parts of Speech, MasterWriter has evolved into a powerful [creative writing software](#) program that will open up a new world of possibilities for descriptive words and ideas.

In addition to Word Families and Parts of Speech, MasterWriter's collection of reference dictionaries include a Phrases dictionary, a Pop-Culture Dictionary, a searchable Bible, a Rhyming dictionary, and The Merriam-Webster Dictionary and Thesaurus.

Building the content and the delivery system for all of the reference dictionaries into one easy-to-use program was a six-year effort. Every dictionary was created from scratch, with the exception of The Merriam-Webster Dictionary and Thesaurus.

"The greatest enemy of creativity is distraction. Searching a bookshelf full of reference dictionaries, or bouncing from one website to the next trying to find the right word or phrase can interrupt the creative process. With MasterWriter, the creative writer can search on a word and instantly see all of the possibilities in one place, including a vast array of descriptive words that he or she will not find in any other reference dictionary or



thesaurus,” says Barry DeVorzon, the Grammy-winning songwriter who created MasterWriter.

The [creative writing software](#) is an invaluable tool during the writing process, and in the editing phase as well. “In a competitive world where good is rarely good enough, MasterWriter will help the creative writer to consistently create the exceptional,” notes DeVorzon.

Click here to register for the free webinar:

<https://www2.gotomeeting.com/register/571363779>

About MasterWriter Inc.:

MasterWriter Inc. was founded in 2003 by veteran songwriters, Barry DeVorzon, and Michael Towers. The songwriting version of the program was introduced at MacWorld Expo in San Francisco, and won a Best of Show Award. The company is headquartered in Santa Barbara, California. For more information, visit www.MasterWriter.com.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).



Messina Hof Winery and Resort Named Official 2009 Texas Bowl Sponsor

Messina Hof, the fastest growing award-winning winery and resort in Texas, has been named as an official sponsor of the 2009 Texas Bowl, announced Messina Hof Co-founders Paul and Merrill Bonarrigo.

Houston, TX (PRWEB) November 11, 2009 -- Messina Hof, the fastest growing award-winning winery and resort in Texas, has been named as an official sponsor of the 2009 Texas Bowl, announced Messina Hof Co-founders Paul and Merrill Bonarrigo.

The 2009 Texas Bowl will be held on December 31, 2009 at Reliant Stadium and will be televised nationally on ESPN.

“We are proud to be chosen as a sponsor of this national sporting event for the third consecutive year,” said Paul Bonarrigo. “[Messina Hof](#) takes great pride in partnering with the Texas Bowl in raising money for DePelchin Children’s Center, one of Houston’s greatest charities. It is our hope that through this partnership we are truly able to help DePelchin fulfill its mission to make a difference in the lives of children and families in Houston.”

DePelchin Children’s Center, the official charitable beneficiary for The Texas Bowl, is the largest and most comprehensive provider of children’s social and mental health services in the Houston area.

For more information on the Texas Bowl, please visit www.texasbowl.org. Messina Hof Winery & Resort is located at 4545 Old Reliance Rd. in Bryan, TX 77808. For more information about Messina Hof and Messina Hof wines please visit www.MessinaHof.com.

About Messina Hof Winery and Resort

[Messina Hof Winery and Resort](#) was established in 1977 by Co-Founders Paul and Merrill Bonarrigo. Messina Hof was founded on family values, romance and tradition. [Messina Hof](#) is the leader in the establishment of the Texas wine industry and ranks as one of the fastest growing, most award-winning wineries in the state.

Four-time winner of the “Top Texas Wine” at the Houston Livestock Show and Rodeo, Messina Hof wines are handcrafted at the winery, located in Bryan, Texas. Messina Hof Winery and Resort also boast on their 100 acre property the Vintage House Restaurant, origin of Vineyard Cuisine Cook Book, the Villa, which was voted “Most Romantic Bed and Breakfast in the USA” and the Wine Master’s Room Wine Bar, voted best wine by the glass in the Brazos Valley.

About the Texas Bowl

The Texas Bowl is a post-season NCAA-sanctioned college football bowl game held for the first time at Reliant Stadium Houston, Texas in 2006, featuring teams from the Big 12, Conference USA, Big East and Mountain West conferences. The Texas Bowl replaced the defunct Houston Bowl, played annually from 2000 to 2005.

The inaugural Texas Bowl was played in Reliant Stadium, home of the Houston Texans, on December 28, 2006, at 7:00 p.m. The Texas Bowl featured Kansas State from the Big 12 and Rutgers from the Big East.



In 2007, the Bowl featured a clash of old Southwest Conference foes, TCU Horned Frogs (from the Mountain West) and the University of Houston (from Conference USA). TCU won 20–13, and the game was shown live on the NFL Network.

In the 2008 Texas Bowl, the Rice Owls defeated the Western Michigan Broncos 38–14. The game featured two high-scoring offenses, but the Owls, led by quarterback Chase Clement, jumped out to an early lead and never looked back. This was Rice's first bowl victory since playing Alabama in the 1954 Cotton Bowl.

About DePelchin Children's Center

For 117 years, DePelchin has been serving the children and families of the Houston area. The agency was founded in 1892 by Kezia Payne DePelchin to shelter orphaned children. Today, DePelchin Children's Center serves over 23,000 children and family members annually through 30 dynamic programs, including: adoption, foster care, counseling services, prevention services, residential services, post-adoption services, search and reunion services, teen parenting and transitional living services, and parent and family education resources.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).



Enviroprint USA Launches Eco-Friendly Holiday Cards and Provides Support to Entrepreneurs

Customers can now create their own eco-friendly holiday cards. Enviroprint USA an environmentally friendly print and marketing communications company announced today the launching of their new e-commerce store at www.enviroprintusastore.com.

Bound Brook, NJ (PRWEB) November 11, 2009 -- Customers can now create their own eco-friendly holiday cards. Enviroprint USA an environmentally friendly print and marketing communications company announced today the launching of their new e-commerce store at www.enviroprintusastore.com.

The website offers a wide variety of affordable eco-friendly products for home, family and business. Green-e certified products range from brochures, sell sheets and posters to booklets, postcards and the newly launched environmentally friendly [holiday cards](#) which will allow customers to personalize their holiday greetings with their family photos. The holiday card designs were created by a team of local talented artists in the tri-state area.

Ordering is easy. Customers simply log onto www.enviroprintusastore.com, upload their photo and customize their message. Orders are received immediately and guaranteed to be at customer's doorstep within 3 days at no extra charge (US residents only).

Additionally, Enviroprint USA is running a 200 Free Business Card campaign in the efforts to help boost small business start ups in a sluggish economy. "As a small business owner, I've felt the effects of this slow moving economy first hand. If Enviroprint USA can help people take their entrepreneurial idea to the next level, by providing free business cards to get them up and running, we're game" states Jerry Truppelli, President of Enviroprint USA. Customers can order their free business cards at enviroprintusastore.com.

About Enviroprint USA:

Enviroprint USA, formerly Graphic Concepts Printing, of Central New Jersey transformed themselves into a green printing company in 2007. Enviroprint USA uses renewable energy and sustainable materials and practices to reduce their impact on the environment. Both the Forest Stewardship Council (FSC) and Green-e organization have certified Enviroprint USA's printing and operation facilities. Inks used in their offset printing process are made from environmentally friendly soy and vegetable oils derived from crops primarily grown in the US.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).

News Image





Modern Line Furniture Exhibitor at the Expo Bavaro in Punta Cana, Dominican Republic

Modern Line Furniture, a company dedicated to providing the highest quality and most stylish modern furniture to the public at unbeatable prices since 1999, was recently an exhibitor at the Expo Bavaro in Punta Cana, Dominican Republic, which took place on September 15th - 20th and featured a full range of products and services for the hospitality and nightclub & bar industries.

Rahway, N.J. (PRWEB) November 11, 2009 -- Modern Line Furniture, a company dedicated to providing the highest quality and most stylish modern furniture to the public at unbeatable prices since 1999, was recently an exhibitor at the Expo Bavaro in Punta Cana, Dominican Republic, which took place on September 15th - 20th and featured a full range of products and services for the hospitality and nightclub & bar industries.

Modern Line Furniture was the only exhibitor and at the tradeshow that offered high quality, durable [modern outdoor furniture](#) as well as a leather furniture collection that was specifically designed for the hospitality industry. Industry insiders were impressed by the furniture's light weight, versatility and durability, and the combination of fresh designs and budget-friendly prices left attendees feeling like even in these tough economic times, giving their establishment a hip look was possible.

Lauren Kohler, a sales executive at Modern Line Furniture notes "We are excited to introduce our contemporary furniture collection to Caribbean customers. While at the expo I felt that hotel and nightclub executives were very excited about the innumerable combination possibilities that modular furniture offers them. Given I believe that our modular collection will provide area hotels will be able the contemporary, modular modern design brought Caribbean consumers to their feet offering such a unique design to the tropics all year round. Whether it' the modular leather nightclub furniture or the all weatherproof lightweight outdoor collection, attendees were amazed about all the different combinations that can be presented to their venue and also their guests.

Next, Modern Line Furniture can be seen as an exhibitor at The Special Event Expo, the premier trade show for the special events industry that will take place in New Orleans on January 13th-15th. Visit us at Modernlinefurniture.com to sign up to receive free passes.

ModernLineFurniture.com
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Online Web 2.0 Version

You can read the online version of this press release [here](#).



Swiftpage Teaches How to Market in Down Economy at Sage Summit

In addition to exhibiting at the Annual Sage Summit Conference, Swiftpage will present marketing strategies to Sage SalesLogix end users to help weather the economic times.

Atlanta, GA (PRWEB) November 11, 2009 -- Through demos and 1-to1 interactions, Swiftpage is exhibiting their automated marketing service, Drip Marketing, integrated in SageCRM and Sage Saleslogix at Sage Summit Nov 9-12. Wednesday at 2:00 p.m. EST Swiftpage's Director of Marketing, Dan Ogdon, will be speaking about how to market effectively in a down economy.

"As times become tight, efficiency in processes becomes more and more important. If manual steps can be removed from the sales and marketing process it frees management to focus on the business at hand," Ogdon said

Automated marketing from Swiftpage through its Drip Marketing service gives users the ability to create a sequence of messages that are automatically delivered to contacts at scheduled times. It is an intelligent technology that sends messages to contacts based on their interactions with previous messages as well as reacting to the data stored in the users environment.

Swiftpage developed their Drip Marketing service largely in part to the feedback it received from many of its channel partners selling E-mail marketing capabilities to their clients. By removing the manual steps it takes to execute a marketing campaign that drives actionable results into the sales department, all from a familiar database environment, Swiftpage brings a unique service to the small to medium sized business marketplace.

Sage Summit has succeeded again in providing unsurpassed insight and assistance to its attendees this year. With two days still to go, Swiftpage is looking forward to working with more of its dedicated resellers and important end customers.

For more information about Sage Summit, visit www.sagesummit.com.

For more details on automated marketing for SageCRM and Saleslogix, visit:

<http://swiftpage.com/reach-your-contacts/swiftpage-for-sagecrm.htm>

<http://swiftpage.com/reach-your-contacts/swiftpage-for-saleslogix.htm>

About Swiftpage:

Swiftpage is an email marketing company that is changing the way traditional email is used. Swiftpage uses the results of email blasts to drive sales activities that help engage the most interested contacts. In addition, Swiftpage brings enterprise level marketing automation functionality to the small to mid-sized business marketplace through their Drip Marketing service. Swiftpage is proud to integrate with the leading small business database applications including ACT! by Sage, Sage SalesLogix, SageCRM, Microsoft outlook, Microsoft Excel and provides a robust hosted solution for non-integration customers.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).

Association of Zoos & Aquariums and Polar Bears International Form Partnership to Inspire Action on Climate Change

The Association of Zoos & Aquariums (AZA) and Polar Bears International (PBI) today signed a Memorandum of Understanding (MOU) to work together to educate zoos and aquarium visitors on the impacts of climate change on polar bears and their habitat.

Silver Spring, MD (Vocus) November 10, 2009 -- [The Association of Zoos & Aquariums](#) (AZA) and Polar Bears International (PBI) today signed a Memorandum of Understanding (MOU) to work together to educate zoos and aquarium visitors on the impacts of climate change on polar bears and their habitat.

“The arctic ecosystem is at a tipping point for polar bears, and we need to make a real difference within the next five years to avoid damage to that ecosystem that may take hundreds of years to repair,” said Robert Buchanan, President of Polar Bears International. “The partnership between Polar Bears International and the Association of Zoos and Aquariums maximizes PBI’s resources and AZA’s educational reach to help create the greatest generation of conservationists the world has ever seen.”

“The people of Polar Bears International are leading the fight to save polar bears and their habitat,” said Jim Maddy, President and CEO of [AZA](#). “Their tireless work on the tundra, their constant drive to educate people, and their work in forming partnerships with governments, the private sector, and non-governmental organizations are a ray of hope for polar bears and all wildlife affected by climate change.”

The MOU between AZA and PBI creates a partnership with the goal of developing and implementing a plan to connect people attending zoos and aquariums to the impacts of climate change on polar bears and on the arctic ecosystem on which they depend. PBI is providing funding, resources, educational programming and guest speakers, including the world’s leading polar bear scientists, to the zoos in order to create or enhance educational Arctic displays. AZA is committing to utilize these resources to grow stewardship in their communities and increase research which may assist in the conservation of polar bears in the wild.

“Zoos and aquariums are a critical educational force for the future survival of the species. Currently, 180 million people visit AZA-accredited institutions each year – people who already care about animals and who need to know what must be done to conserve them in the wild,” Buchanan added. “Most people will never see polar bears in their native habitat, which is why seeing them in zoos can be such a powerful experience. Unless we can inspire people to lower their carbon footprint and reverse the climate change that is causing arctic sea ice to melt, zoos will be among the few places where polar bears will survive.”

There are currently 32 AZA-accredited zoos in North America where people can experience the majesty of polar bears. For a list, please see below.

Polar Bears International is a non-profit organization dedicated to the worldwide conservation of polar bears and their habitat through research and education. For more information, visit www.polarbearsinternational.org.

Founded in 1924, the [Association of Zoos and Aquariums](#) (AZA) is a nonprofit 501c(3) organization dedicated to the advancement of zoos and aquariums in the areas of conservation, education, science, and recreation. Look for the AZA logo whenever you visit a zoo or aquarium as your assurance that you are supporting an institution dedicated to providing excellent care for animals, a great experience for you, and a better future for all living things. With its more than 200 accredited members, the AZA is a leader in global wildlife conservation, and your link to helping animals in their native habitats. To learn more, visit www.aza.org.

AZA-accredited zoos where people can connect with polar bears:

1. Albuquerque Biological Park
2. Bronx Zoo
3. Buffalo Zoo
4. Central Park Zoo
5. Chicago Zoological Society - Brookfield Zoo
6. Cincinnati Zoo & Botanical Garden
7. Cleveland Metroparks Zoo
8. Denver Zoo
9. Detroit Zoo
10. Erie Zoo
11. Henry Vilas Zoo
12. Indianapolis Zoo
13. Lincoln Park Zoo
14. Maryland Zoo in Baltimore
15. Memphis Zoo
16. Milwaukee County Zoo
17. North Carolina Zoo
18. Omaha's Henry Doorly Zoo
19. Oregon Zoo
20. Parque Zoologico de Leon
21. Philadelphia Zoo
22. Pittsburgh Zoo & PPG Aquarium
23. Point Defiance Zoo & Aquarium
24. Reid Park Zoo
25. San Diego Zoo
26. San Francisco Zoo
27. SeaWorld Orlando
28. SeaWorld San Diego
29. Seneca Park Zoo
30. Toledo Zoo
31. Toronto Zoo
32. Tulsa Zoo and Living Museum



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Online Web 2.0 Version

You can read the online version of this press release [here](#).

News Image



Affordable Luxury: Ice Balls Bring Style and Substance to Cocktails

Ice Balls are the coolest new trend in ultra premium cocktails from coast to coast. Pure round spheres of ice from [Ice Caters](#) are popping up on drinks menus and in beverage industry promotions from coast to coast. Company now offers Luxury for Less. Ice Caters delivers and ships its ice already made, in a specially insulated box, and is changing the recipe for cocktail and beverage promotion.

New York (Vocus) November 10, 2009 -- The hot, high profile 901 Tequila brand was in the spotlight at an over the top event recently in New York City, and how was the 901 guest of honor served? With an Ice Ball, of course!

Atlanta-based Ice Caters has taken the concept of ice to a whole new level... a perfectly round, perfectly clear sphere of ultra-premium drink ice that melts slowly so as not to dilute a fine spirit. But it is also turning heads as the center of attention as the beverage industry looks to find that special ingredient that will propel their cool new brand.

Guess what? It turns out the ingredient is frozen water! But not just any water turned into ice. Ice Caters Ice Balls are manufactured using special technology that ensures perfection in shape, clarity and purity. This is not ordinary drink ice.

The Ice Caters' Ice Ball has already been spotted at industry promotions for Brown-Forman's Woodford Reserve, Bacardi USA's Grey Goose, Pernod-Ricard USA's Absolut, Patron Spirits "Ultimat" and Van Gogh's Blue vodkas and is now a staple on the menu's of some of the most celebrated cocktail menus.

At the 901 Silver ultra premium tequila brand event, in New York, Master Mixologist Junior Merino served crowd-pleasing cocktails including the 901 Tostanja, with 901 Silver Tequila, Rothman & Winter Orchard Apricot, Tangerine, Tea and Roasted Agave poured over and served with an Ice Caters® Ice Ball. Merino describes the ice ball, as a "huge hit, the center of attention in every glass."

This 2.5" round ball of ice, has already proven that it can drive sales of drinks.

Across the country, at the posh Beverly Hills SLS Hotel, Beverage Director Lucas Paya, has made a splash with his now famous 'ultimate gin & tonic' served in the hotel's 'The Bazaar by Jose Andres' using Ice Caters ice balls. "This is our most popular signature cocktail by far," said Paya, "and everyone loves the ice ball."

Ice Balls originally came to light in Japan, where today they are considered essential elements for any bar, and increasingly for all cold beverages. Packaged Ice is even bigger business here in the United States, and so far, Ice Caters stands alone in offering the pure clear sphere of cocktail ice as a practical addition to any high end cocktail presentation or promotion.



Previously, the Ice Ball has been offered as Luxury Ice in a sleek pouch for \$8 per ball. Cool, but way too pricey, even for the toniest brands and wanna bees.

Ice Caters, which introduced the Ice Ball to the catering and hospitality market in the summer of 2007, is now utilizing new breakthrough manufacturing and packaging technology to make it logistically practical to experience the style and substance of Ice Balls, in an space age insulated case, at a price that will make it viable, valuable and essential. The company offers Ice Balls in its [Ice and Easy](#) line of packaged ice designs, that also include ice martini glasses, ice luges, and ice bottle chillers.

About Ice Caters:

Ice Caters® ships it's frozen ice in a box products nationwide, primarily to commercial buyers and hospitality resellers through its web site, icecaters.com.

The company was founded in 1996 by [Michael Shoer](#), a former Television News Executive, in the course of planning a special birthday party. Today, Ice Caters serves many of the nation's top venues and brands with its food and beverage presentation designs and special event decor.

Ice Caters LLC is headquartered in Atlanta, Georgia, with distribution Hubs in Atlanta, Las Vegas, Miami and Philadelphia, and provides nationwide distribution through a network of frozen food and ice industry distribution.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).

News Image





iPromote Takes Self-Serve Display Advertising to Next Level

New technology automatically builds display ads from any web address

San Luis Obispo, CA (PRWEB) November 11, 2009 -- iPromote, a leading automated local display advertising platform, announced that it has updated its website with new features including its next generation display ad template and its patent-pending WebpageToStockPhotography™ technology. The new template has an enhanced advertiser logo and a text description which appears when a viewer moves his or her cursor over the ad. iPromote's new technology determines whether to use the media from the advertiser's webpage or to automatically place stock images in the ad to create a better ad for the user. This enables iPromote to create display ads for websites and directory listings with no useable media, including flash-based sites.

With its new technology and services, iPromote offers small businesses one of the most cost-effective solutions to build display ad packages instantly which can then be shown on premium websites on a geo-targeted basis. iPromote's turnkey solution enables SMBs to easily run performance based display campaigns to increase local branding and awareness and measure the results.

“We are very excited about our progress with regard to bringing innovation to local display advertising,” says Michael Barr, CEO of iPromote. “With the addition of our stock photography technology, we can now truly create display ads instantly from any URL, even if there is no useable media on the website. In many cases, iPromote creates a better ad with the professional images. Businesses without a strong online presence can now access and benefit from marketing on the internet by promoting their online directory or internet yellowpage listing.”

By simply entering any URL into iPromote, the technology will automatically populate the ads with available media from that site or with professional stock photos. Ads can then be easily edited with an advertiser's own creative or by browsing the stock photography portfolio. iPromote has created one of the easiest ways to create professional looking display ads for advertisers that are looking to attract people online.

About iPromote:

iPromote, a division of 2KDirect, operates offices in San Luis Obispo, California and New York, New York. iPromote simplifies display advertising, providing user-friendly solutions which eliminate the barriers that business and individuals face when advertising online. Their patent pending WebpageToAds™ technology automatically creates professional looking rich media display ads from existing webpage content saving advertisers time and money. 2KDirect also operates the iPromote Ad Network and AdXpert™ local ad serving technology. For additional information, visit <http://www.ipromote.com>.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).



SmartSource Computer & Audio Visual Rentals' Technical and Logistical Support Finishes on Top at ING New York City Marathon

The ING New York City Marathon is regarded as one of the world's largest, if not the largest, marathons. SmartSource Computer & Audio Visual Rentals (Hauppauge, NY), once again came out on top in the technical and logistical support it provided for this massive event.

Hauppauge, NY (PRWEB) November 11, 2009 -- The estimated 43,741 runners in the ING New York City Marathon weren't the only winners in what is regarded as one of the world's largest, if not the largest, marathons. [SmartSource Computer & Audio Visual Rentals](#) (Hauppauge, NY), one of the nation's leading providers of computer, audio visual (AV) and trade show technology rentals and services, once again came out on top in the technical and logistical support it provided for this massive event.

Providing sound and staging for a 26.2 mile event spanning across all five of New York City's boroughs is a major endeavor. According to ING New York City Marathon's Technical Director and Vice President of Event Development & Production Peter Ciaccia, "[New York Road Runners](#) is fortunate to have worked with SmartSource over the years on many of our marquee events, including the ING New York City Marathon. This year's marathon called for extensive technological and logistical support, which SmartSource delivered in a seamless manner."

Overseeing SmartSource's AV marathon services was Account Executive and Project Manager Mary Cesar, who has assisted in SmartSource's role in the past ten marathons. The company's role involved setting up sound stages in multiple locations along the marathon's route including Ft. Wadsworth, Staten Island; the race start on the Verrazano Bridge in Staten Island; setting up 11 custom-built [entertainment stages with sound systems](#) for live music along the marathon course in Brooklyn, Queens and Manhattan; the Columbus Circle stage; and the Finish Line mainstage.

Overseeing SmartSource's IT marathon services was Account Executive Ken Edwards and IT Project Manager Daniel Roden. Multiple deliveries throughout New York City utilizing company owned trucks, equipment, and technicians took place in the days leading up to the event. SmartSource provided a range of [IT equipment & services](#) in multiple locations to support the Marathon tradeshow, press & staff offices, medical tents and race operations. A tremendous amount of IT infrastructure and support is needed to coordinate all the operations and events encompassed in the ING New York City Marathon, and SmartSource was able to ensure everything was fully functional throughout the duration of the event with on-site 24/7 support.

One of the biggest challenges SmartSource faced came the night before the race when a key component of the set-up was being performed. The sound on the Verrazano Bridge began at 2am on Saturday night and was especially critical for communicating with the runners as they started the race. The SmartSource team was able to complete this goal ensuring that race instructions, speeches, singing of 'God Bless America' and the 'Howitzer Cannon' start were all heard by the runners and the millions in the broadcast audience.

Other sound stages provided were as follows:



- 14 Runner Corrals at the Start in Ft Wadsworth using 90 speakers, CD players and microphones
- Rock-n-Roll Main Stage using a Stageline SL250 Covered Hydraulic Stage with JBL Vertec Line Array front of house sound system, monitor rig, microphone package and backline
- Stageline SL 100 Covered Hydraulic Stages with Meyer sound systems, monitor rigs and backlines at Columbus Circle and The Finish Line Mainstage

The performances on the mainstages included 'The Nerds' musical performance for the Saturday night Pasta Party Fireworks display, in addition to many other bands along the route.

Evidence that SmartSource will likely be back again for next year's [ING New York City Marathon](#) was this strong vote of confidence from Ciaccia:

"New York Road Runners looks forward to a continued relationship with SmartSource as we formulate production plans for our future events."

About [SmartSource Computer & Audio Visual Rentals](#)

Founded in 1984 and formerly known as Rent-a-PC, Inc., SmartSource Computer & Audio Visual Rentals serves broad-based corporate IT, association, professional AV and trade show technology rental needs. The company is widely recognized for its outstanding customer service, technical expertise, geographic reach, breadth of product, and end-to-end solution. Its extensive line features brand name products from Apple, Dell, HP/Compaq, IBM, NEC, Eiki, Meyer, Stumpfl, and others. Among its products are computers, servers, copiers, professional AV equipment, LCD and plasma monitors, kiosks, digital signage and video walls. SmartSource employs over 250 including over 100 field technicians. Its 21 strategic locations are in: Anaheim, CA; Atlanta, GA; Boston, MA; Chicago, IL; Dallas, TX; Englewood Cliffs, NJ; Eugene, OR; Ft. Lauderdale, FL; Las Vegas, NV; Long Island, NY; Los Angeles, CA; New York, NY; Orlando, FL; Philadelphia, PA; Phoenix, AZ; Portland, OR; Queens, NY; San Diego, CA; San Francisco, CA; Seattle, WA; and Washington, DC. Visit SmartSource's website for more information on [What's New at SmartSource](#).

About Kirtland Capital Partners

Kirtland Capital Partners is a relationship-oriented private equity firm focused on accelerating the growth of middle-market companies by leveraging its internal operating, financial and strategic resources. For more than 30 years, Kirtland has executed a disciplined investment strategy that has created long-term value in its portfolio companies and delivered superior returns to its investors and management teams. Kirtland invests in niche manufacturing, distribution and business service companies with potential for growth organically and/or through strategic acquisition. The firm has \$293 million of capital under management from institutional and individual investors. Kirtland is known for the strong partnerships it builds with its operating management teams and the experience of its professionals. For more information, visit: www.kirtlandcapital.com

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Online Web 2.0 Version

You can read the online version of this press release [here](#).



Successful Fall 2009 Start for Benedictine University's Online Degree Programs

Online Education Partner Helps Respected Institution Grow Enrollment

Chicago, IL (PRWEB) November 11, 2009 -- Benedictine University's online degree programs are off to a strong start this fall with dramatic increases in new students and overall enrollments compared to previous years.

The most impressive gain was in the University's online Master of Public Health program, with 109 percent year over year new student growth compared to the same period last year. Overall new student enrollment, in all online degree programs, is up 153 percent over 2008.

Benedictine saw gains in total online students as well as an increase of 83 percent compared to last year, with the greatest gain in the online Master of Education in Reading and Literacy degree program, which saw a 153 percent increase compared to fall 2008.

"Partnering with Deltak has allowed us to reach out to a completely new student demographic," said William Carroll, Ph.D., president of Benedictine University. "I look forward to working with Deltak for years to come as they continue to help us diversify our student base and degree offerings."

In 2003, Benedictine partnered with Deltak, a respected industry leader in online higher education and distance learning, to develop a Master of Business Administration (M.B.A.) as the University's first online degree program. The partnership has since grown to include five fully online graduate programs and a recently launched doctorate of education in higher education and organizational change. Deltak brings more than 12 years of expertise in online learning and provides services such as course development, marketing, student recruitment and overall operational management.

"Deltak is extremely proud to be a partner with Benedictine University for the past six years," said Craig Pines, President and CEO of Deltak. "The continued growth of the online degree programs is a tribute to our combined efforts, and we believe the success of the program is a result of our having a shared vision and the strengths of both parties."

For additional information about Deltak and its services, visit www.deltakedu.com. To find out more about Benedictine University's online programs, visit <http://www.onlinedegrees-benedictine.com>.

About Deltak edu

Deltak partners with colleges and universities to provide a full range of services that include marketing, student recruitment, faculty training, instructional design, student retention services, and 24/7 student and faculty support for schools seeking growth opportunities in online education. The company is focused on partnering with institutions desiring to advance their educational mission in an online modality, in ways consistent with their reputation for quality, for the purpose of achieving strategic objectives. Deltak is currently assisting fifteen top institutions expand their reach and achieve their growth objectives. The company is a pioneer business processes outsourcing company that was formed from a think tank at the University of North Carolina – Chapel Hill in the early 1990s.



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Online Web 2.0 Version

You can read the online version of this press release [here](#).



The Capital Grille Invites All to Design a Stunning Label for an Exclusive, World-Class Wine

The Capital Grille announces a new competition to design a unique, original label for an exclusive wine produced specifically for The Capital Grille.

Orlando, FL (Vocus) November 11, 2009 -- The [Capital Grille](#) announces a new competition to design a unique, original label for an exclusive wine produced specifically for The Capital Grille. Wine lovers, label enthusiasts and anyone with an inner artist begging to be released are all being called upon for The Capital Grille wine competition to create an original label to appear on this soon-to-be-debuted wine.

On a world-wide search for a new wine to offer guests, The Capital Grille Master Sommelier George Miliotes came upon a very special bottle of Cabernet Sauvignon produced at the renowned Atalon Winery in Napa Valley. Each bottle of this highly allocated wine will be hand-numbered and only 7,000 bottles of this much-anticipated wine will be produced. The Capital Grille wine will have no name; the winning original label art and the artistic wine inside the bottle will be all the identification it requires.

The winning label will be featured on every bottle of this exclusive wine only at The Capital Grille from March 15 to April 25, 2010. Additionally, the winner of The Capital Grille wine label competition will receive a case of this special wine and an all-expense paid trip to Napa Valley, for an insider's tour of some of the world's top wineries.

Be Part of an Incredible Wine Program at The Capital Grille:

This spectacular wine will complement The Capital Grille's award-winning wine program, which is routinely recognized by Wine Spectator, and features over 3,000 bottles of more than 325 Old and New World selections housed in floor-to-ceiling, temperature-controlled wine kiosks.

Entries should be original artwork for The Capital Grille wine label competition and will be accepted until November 30, 2009. Entries will be accepted via mail or email. To enter, visit <http://www.thecapitalgrille.com/call-for-entries/main.asp> for contest rules and details.

About The Capital Grille:

The [Capital Grille](#) owns and operates 39 locations nationwide. It is known for its dry aged steaks, award-winning wine list, and professional service in an atmosphere of relaxed elegance. Routinely recognized by Wine Spectator magazine, the restaurant recently received the American Culinary Federation's "Achievement of Excellence Award." The Capital Grille offers more than 325 New and Old World wine selections, including a Captain's List of some of the world's most highly allocated and sought-after wines. The restaurant also offers a variety of elegant private dining spaces for meetings and group events. Visit <http://www.thecapitalgrille.com>.

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Online Web 2.0 VersionYou can read the online version of this press release [here](#).



Cava Restaurant and Bar Introduced Where Piano Piano Restaurant Burned...Literally

The late owners of Piano Piano Italian Restaurant in Park Ridge, IL bring you their newest restaurant, Cava. Marcelo Castro returns with a variety of new Italian dishes as well as new fusion concepts like Tuscan Quesadillas and Italian Hummus. With a new look, a vibrant bar scene, and an award-winning wine list, restaurant-goers have even more to enjoy...besides the food.

Park Ridge, IL (PRWEB) November 11, 2009 -- For most of us restaurant goers in the northern suburbs, we remember July 11, 2008 because that was the night Piano Piano Restaurant caught a small kitchen fire which quickly turned into a massive and totally destructive fire burning Piano Piano and destroying it. In turn destroying dinner for hundreds of customers the restaurant saw each week.

What have Ralph and Maria Zaccaro been doing since then?? Rebuilding. They are pleased to announce the opening of their newest restaurant, Cava. Cava is already generating buzz because of its name, with many people wondering where it came from?

“In Italy, when you make wine, you do it in a ‘cava,’” Maria told me. And Cava Restaurant promises to deliver some pretty spectacular award-winning wine. If wine’s not your thing, check out their new bar scene. With after work specials and late night hours, the larger and more modern bar at Cava will cater to the happy hour group as well as the late night party group.

But let’s not forget the real reason Cava is generating so much buzz – the food. Chef Marcelo Castro (from Piano Piano) returns to Cava and brings a brand new menu with him. Old Italian favorites are being served with a new twist with options like Tuscan Quesadillas, Italian Hummus, Casino Clams, La Cavaiole Pasta dish, specialty pizzas, and plenty other new plates with gluten free options as well. For people who can’t get a reservation or want something lighter, a brand new bar menu will hold options off the regular dinner menu as well as other specials like an appetizer flight with your choice of three different sliders.

Finally, nobody forgot about everyone’s favorite dishes. Farfalle all Chef and Rigatoni Caprese make their comeback as well as calamari, filet, and daily fish specials. Cava will be available for dinner, drinks, wine, cheese and wine pairing, catering, and private event hosting. Sure to be a hit for the north shore as well as those city-dwellers looking for some suburban excitement.

Located at 626 Busse Hwy in Park Ridge, IL, Grand Opening weekend will occur November 20-22 for invited guests only. Cava will officially open on November 24, 2009 at 5 pm. For more information, a private tour prior to opening, or to get on the guest list for Grand Opening please email cavaparkridge@gmail.com, call Sara Zaccaro at 847-334-9935, or check out Cava's [web-site](#) which will launch next week.

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Online Web 2.0 VersionYou can read the online version of this press release [here](#).**News Image**



Mountain Home Teams With Playsmint to Provide Lean Six Sigma Training & Certification to Veterans

Mountain Home Training and Consulting Inc., an industry leader in Continuous Process Improvement (CPI) Training and Certification, is teaming with Playsmint who is a leader in the Veteran Placement Industry, to make affordable, relevant, high quality Lean Six Sigma Training & Certification available to job seeking veterans or to veterans making a career change. This will help thousands of Veterans to not only learn Lean Six Sigma, but also provide them with one of the most sought after certifications available today.

Denver, CO (PRWEB) November 11, 2009 – Mountain Home Training and Consulting, Inc. announces it has signed a Teaming Agreement with Playsmint, one of the industry’s leading Veteran Placement Service providers, to offer transitioning veterans an opportunity to get the training and certification they need to compete in today’s very tough employment market. As part of this agreement, Playsmint will become Mountain Home’s newest Continuous Process Improvement (CPI) Training and Certification Affiliate.

This gives Playsmint the ability to offer Mountain Home’s Lean Six Sigma Yellow Belt/Green Belt/Black Belt Certifications and Business Process Reengineering (BPR) Certification to the veterans they serve as part of the package of services they provide. Included in the agreement, Playsmint will also be able to provide Mountain Home training to veterans at significantly discounted prices.

These courses are designed to provide individuals at all levels of an organization, who are responsible for improving the quality and efficiency of its products or services, concepts and techniques of Lean Six Sigma and BPR used by process improvement practitioners worldwide.

“The ideals our veterans learn from their military service make them valuable, but our training and certification makes them marketable” says Mountain Home President and CEO, Derril Watts. He went on to say, “as a Disabled Veteran Owned Business, the idea of teaming with another Veteran Owned Business like Playsmint, to help other veterans make that critical shift from a military to a civilian career was just too good of an opportunity to pass up .”

"The military devotes a lot of time and resources to making ordinary people into Soldiers, Sailors, Airmen and Marines. Shouldn't the same effort be put into successfully transitioning these people back into civilian life after honorable service? This teaming agreement moves us firmly in that direction" commented Stephen Freeman, President and CEO of Playsmint. Freeman, also a veteran feels a sense of responsibility to his fellow veteran. “The tremendous weight our military men and women bear for all of us warrants action on our part” says Freeman.

About Mountain Home Training and Consulting, Inc.:

Mountain Home is a global provider of thought-provoking education, training, and consulting services in organizational transformation through one of the most comprehensive and innovative Lean Six Sigma (LSS) and Business Process Reengineering (BPR) programs of study available anywhere. Mountain Home’s full catalog of Continuous Process Improvement (CPI) training and certification courses to include Lean Six Sigma Yellow Belt



through Master Black Belt and Business Process Re-engineering (BPR) Practitioner, will be available beginning today, if you have any questions or need more information, please contact Mr. Jerry Posey at 1-877-502-HOME (4663) or visit <http://www.mhc-net.com>.

About Playsmint:

Playsmint is a leading provider in the Veteran Placement Industry, specializing in Military Transition. Playsmint provides training for both the military veteran and the organizations that are looking to fill their ranks with military talent. Playsmint provides the veteran workforce that is, diverse, hardworking, highly skilled, dependable and responsible with the tools to effectively compete in today's competitive job market. Playsmint services include career coaching through Playsmint Coach, organizational training to understand and facilitate successful military transitions, Direct Placements, Staffing Solutions and other business services that bring more veterans to the workforce. For more information please contact Stephen Freeman at 832-380-4VET or visit www.playsmint.com.

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You can read the online version of this press release [here](#).



Cypress Communications becomes Exclusive Wireless Provider for World Trade Center Wholesale Marketplace

Dallas Market Center selects Cypress Communications as exclusive wireless provider because of high-quality service and reasonable pricing.

Atlanta (Vocus) November 11, 2009 -- Cypress Communications® proudly announces that it has been selected as the exclusive wireless provider for two floors of Dallas Market Center's World Trade Center wholesale marketplace, encompassing over 300,000 square feet. Cypress was selected based on its long history of successfully providing communications services throughout the Dallas Market Center and for its ability to provide cost effective, yet robust, wireless services.

For the marketplace, Cypress deployed the latest in wireless technology -- 802.11n -- to create a comprehensive wireless network. Cypress' wireless network can be accessed on-demand by the building's temporary exhibitors, eliminating the cost and complexity of running individual cabling to each exhibitor's booth during markets. With the wireless network provided by Cypress, exhibitors benefit from quick turnaround time in gaining Internet access, robust bandwidth and reasonable pricing.

"Dallas Market Center's goal is to offer the best market experience to our exhibitors," said Steve Dumas, vice president of corporate services at Dallas Market Center. "It's important for us to have high-quality wireless Internet access available for our temporary exhibitors at prices lower than our competitors. Cypress has been our telecommunications provider for many years, and their service and reasonable pricing made them a perfect fit for our new wireless network."

"At Cypress, we partner with our clients to create customized solutions that meet their unique communication needs and help bring additional value to their businesses," said Frank Grillo, executive vice president of marketing at Cypress. "We were pleased to expand our partnership with Dallas Market Center and to help them achieve their goal of providing an enhanced market experience."

With a variety of solutions delivered through the Cypress hosted and managed delivery model -- from traditional voice and data to comprehensive unified communications -- Cypress enables customers to avoid upfront capital expenses while also avoiding the costly and time-consuming process of ongoing maintenance and management of the solutions.

About Dallas Market Center

Founded in 1957, Dallas Market Center is the world's most complete wholesale marketplace. Within its marketplace of more than five million square feet, retailers from around the globe source products ranging from home furnishings, gifts, decorative accessories and lighting to textiles, fashion accessories and men's, western, women's and children's apparel. With more than 50 markets each year attended by more than 200,000 retail buyers from all 50 states and 84 countries, Dallas Market Center offers hundreds of events and seminars geared toward helping retailers expand business and increase profits. As a result, more than \$8 billion in estimated



wholesale transactions are conducted annually within the Dallas Market Center complex. The Dallas Market Center Web site is available at www.dallasmarketcenter.com.

About Cypress Communications

For over 25 years, Cypress Communications has been helping small-to-medium enterprises (SMEs) connect, communicate, collaborate and continue® with a range of fully hosted and managed voice, data and Internet solutions. Beginning in 2006, Cypress revolutionized the communications industry with its hosted VoIP and [hosted unified communications](#) solution, C4 IP, making it easy for SMEs to take advantage of productivity-enhancing technology such as integrated [audio and Web conferencing](#), multimedia collaboration tools, [presence](#), chat, Microsoft® [Outlook integration](#), and more. As a Deloitte Fast 50 and Fast 500 award recipient, Cypress is recognized as one of the fastest growing telecommunication companies in North America. In 2008, the company was also named one of Atlanta's Best Places to Work. Cypress' hosted unified communications solution has received numerous awards and accolades, with 18 awards for excellence and innovation to date. The company's Web address is www.cypresscom.net.

For more information, contact:

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News Image



Inaugural I3A VISION 2020 Award Winners Unveiled

CogniSign Wins Gold Award; Tessera Silver; imsense Bronze at I3A 63rd Annual Conference

Wakefield, Mass. (Vocus) November 11, 2009 -- I3A has announced the initial winners of its new awards program, the VISION 2020 Imaging Innovation Awards, to attendees at I3A's interactive, technology-focused 63rd Annual Conference, which took place November 9-10 in Monterey, California. The winners demonstrated their innovative applications in a special session on Tuesday.

I3A (the International Imaging Industry Association; <http://www.i3a.org>) is the leading global association for the imaging industry. The VISION 2020 Imaging Innovation Awards is a new initiative to energize, recognize and celebrate innovators whose ideas will drive the industry toward a vision of the future of intelligent imaging. Details about the VISION 2020 Initiative and Awards can be found at <http://www.i3a.org/about-i3a/awards/vision2020/>.

The VISION 2020 panel of judges selected three companies' innovative technologies from a pool of submissions:

- Gold: CogniSign Inc. (<http://www.cognisign.com/>) of San Francisco, for its image search technology platform that seeks to solve the "images are a black box" problem found in a wide variety of consumer Internet and mobile applications. CogniSign's technology extracts visual meaning from the arrangement of the pixels themselves, by using computer vision, to both find similar content and to decipher the subject matter of the image.
- Silver: Tessera (<http://www.tessera.com/>) of San Jose, California, for its latest Imaging & Optics demonstrator: a wireless "smart" camera module in a toy. The demonstrator includes a VGA wafer-level camera that integrates the company's wafer-level optics and image sensor packaging, face and smile detection technologies. Combined, these technologies enable the toy to detect multiple faces and provide appropriate responses, from making happy sounds when a new face appears, to laughing when a face smiles.
- Bronze: imsense ltd. (<http://www.im-sense.com/>) of Cambridge, UK, for its eye-fidelity™ Dynamic Range Correction technology, particularly as applied to video content processing. It automatically optimizes a video's brightness and contrast, revealing all details, while perfectly respecting the color balance, with the result that people "see what they saw" when they captured their videos.

"These unique innovations give us glimpses into a future where computer vision is increasingly used in creative ways, not only to replicate human vision, but to extend it to new planes, becoming seamlessly and effortlessly integrated into our daily lives," said Lisa Walker, I3A President. "We hope that the inaugural VISION 2020 awards will help to promote progress towards our future vision and will highlight the unique opportunities arising from the human visual experience. I3A is proud to honor these three creative technology companies."

VISION 2020 Awards Criteria

VISION 2020 Imaging Innovation Awards are given to those individuals, teams, organizations or companies whose product or service innovations enable the future vision. All entries must be imaging-related, but a broad view of imaging is used. An innovation may be drawn from the areas of capturing, storing, sharing, managing, processing or printing, among others.

The Vision 2020 entries were evaluated based on each submission's relevance to the imaging industry, its



potential market impact (does it solve a significant market problem?), the method of impact (how does it bring change to the market?), its uniqueness and its implementation status (how real is it? are there patents, beta programs or proof of concept?).

VISION 2020 judges are an independent panel that includes Christopher Chute, IDC; Philippe Kahn, Fullpower; Mark Kalow, Soquel Group; and George Schaub, Shutterbug.

About the International Imaging Industry Association (I3A)

I3A's vision is to enable the use of imaging to simplify and enrich people's lives through visual experiences that connect generations, communities, information and services. I3A drives the global imaging industry toward this future by bringing members together to create standards and collaborate on initiatives that advance the industry and remove barriers to growth.

I3A is an accredited Standards Developing Organization, serving as Secretariat for the International Organization for Standardization Technical Committee 42 (ISO/TC42) on Photography, and as administrator for the USA Technical Advisory Group for this committee. Information about I3A can be found at <http://www.i3a.org> or by phone at +1 914-285-4933. For information on joining I3A, please write or call Noel Mareno, [noelm\(at\)i3a\(dot\)org](mailto:noelm(at)i3a(dot)org), +1 214-244-1927.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).

deVere Group Announces Strong Q3 results

The deVere Group, the world's largest independent financial consultancy group announced today strong Q3 results driven by an increase its client base, improved customer service levels and has introduced many innovative new services as a result of the company's ongoing global expansion.

(PRWEB) November 11, 2009 -- The [deVere Group](#), the world's largest independent financial consultancy group announced today strong Q3 results driven by an increase its client base, improved customer service levels and has introduced many innovative new services as a result of the company's ongoing global expansion.

The group which announced strategic expansion plans earlier this year acquired a number of companies and opened new offices worldwide throughout 2009. deVere ensures that ongoing training and adequate support is provided to new and existing offices, thereby providing them with the right tools and knowledge from the start. New alliances such as the strategic partnership with Jupiter Asset Management, who provide in-house training to deVere consultants, add to the company's strength. The infrastructure set up by deVere has enabled the teams to offer better service to their clients and delivered sound financial results in Q3.

“Building on momentum from the second quarter, most of our operations posted higher results than anticipated for Q3” commented Nigel Green, CEO deVere Group. “We are extremely pleased with our latest figures. The third quarter is typically the building block for a fourth quarter and we now have a very solid foundation to build on”.

deVere Group has its head office in Zurich, Switzerland and opened a recruitment office in London earlier this year. The group recently confirmed the opening of a new office in Central London, reinforcing the company's commitment to meet its clients' demand and provide them with professional advice and local expertise.

About deVere Group

deVere Group is the world's largest independent [international financial consultancy](#) group. International investors and expatriates employ us to find financial services products that suit their medium to long term requirements for investments, savings and pensions. With in excess of US\$7 billion of funds under administration and management, deVere has more than fifty thousand clients in over a hundred countries. Our independence and ability to offer financial products that are tailor-made to fit an individual's needs are behind our success. As a result we now have offices in over forty countries. You can find us in Abu Dhabi, Brussels, Dubai, Geneva, Hong Kong, Johannesburg, London, Mexico, Moscow, Shanghai, Tokyo and Zurich, amongst others.

Please visit <http://www.devere-group.com> for more information about deVere Group.

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Online Web 2.0 VersionYou can read the online version of this press release [here](#).



Longwood Events Venues to Host Community Holiday Parties at All Three Boutique Venues This Holiday Season

State Room in Boston, Veronique in Brookline and Belle Mer in Newport, RI Offer Seasonal Festivities in a Communal Setting for Both Corporate and Private Clients

Boston, MA (PRWEB) November 11, 2009 -- The season will be merrier this year for both corporate and private clients at Longwood Events renowned venues, State Room in Boston, MA, Veronique in Brookline, MA and at Belle Mer in Newport, RI. In an effort to help clients enjoy all the seasonal favorites and festivities that make the Holiday so special, this year each venue will host a perfectly executed and fabulously festive holiday party that will be open to multiple business organizations or private clients who feel they cannot host elaborate seasonal celebrations as in years past. An organization can purchase individual or multiple tables for the event, at a great savings over hosting an entire event on its own.

“Longwood Events is renowned for its wonderful events and select clientele. As a way to encourage companies that might not have had the opportunity to host an event at one of our locations during the year, and as a way for corporations and organizations to celebrate the Holiday season with class and value, we selected to host an event where multiple organizations can participate and enjoy seasonal festivities. This serves a dual purpose of celebrating the season, but also serves as a way to network or say thank you to your legacy clients or special employees,” said Travis McCready, CEO of Longwood Events. “We think it is important to create a scenario that is responsive to the needs of our clientele, yet offers an outstanding and exciting opportunity for them to enjoy the Holidays, and we think the community party concept offers both value and celebration.”

Community Holiday Parties will be held at the Veronique location on December 3, 2009, at State Room on December 4, 2009 and at Belle Mer in Newport, RI on December 11, 2009 starting at 6 p.m. All three locations will feature a holiday cocktail reception, special holiday cuisine, festive décor and entertainment.

For more information about the upcoming Holiday Community Parties or to book your table at any of the venues, please call 617-854-5000 or visit us online at www.longwoodevents.com.

About Longwood Events:

Longwood Events is the premier full service event planning and management company in New England offering a portfolio of distinctive boutique event venues. Renowned for their legendary service, sophisticated ambiance, spectacular settings and custom catered cuisine, Longwood Events delivers the exceptional event experience for the most discerning of hosts. Weddings, special occasion celebrations, corporate meetings and non-profit galas are all managed by a highly select and professional staff offering five star service and personal attention the smallest of details. Event venues include the urban chic of Sixty State Street, Boston, MA, the stunning oceanside vistas of Belle Mer, Newport, RI and the classic traditional setting of Veronique, Brookline, MA. For more information on any of the Longwood Events venues, and to book your reservation, please contact us at 617.854.5000 or visit us online at www.longwoodevents.com.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).



3 Ways to More Fundraising Dollars: Risk-free Auction Prizes, Travel and Rewards" Teleseminar sponsored by the NonProfit National Resource Directory

The NonProfit National Resource Directory is sponsoring the following final fall teleseminar: Thursday, November 19, 2009, Noon (eastern): "3 Ways to More Fundraising Dollars: Risk-free Auction Prizes, Travel & Rewards" with Dave Proudfit of FundraisingCruises.org.

Greenfield, MA (PRWEB) November 11, 2009 -- The NonProfit National Resource Directory is sponsoring the following final fall teleseminar:

Thursday, November 19, 2009, Noon (eastern): "3 Ways to More Fundraising Dollars: Risk-free Auction Prizes, Travel & Rewards" with Dave Proudfit of FundraisingCruises.org.

In addition to more traditional fundraising vehicles such as direct mail, phoneathons and face-to-face solicitations, there are several more recent fundraising concepts to consider that include auctions with expensive items donated and/or on consignment, and group travel and rewards that can be offered at a special event. Dave Proudfit has helped nonprofit organizations raise money without risk with specially designed travel packages, group cruises that qualify for donations from the cruise lines and incentives for raffles, walkathons, blood drives and other events.

Dave has over 30 years experience in the travel industry, and started Fundraisingcruises.org six years ago to help charities with their fundraising. He recently presented to the Association of Fundraising Professionals (AFP) at their International conference in New Orleans.

To register for the November 19th teleseminar for just \$10 per organization (up to five of your trustees or colleagues may participate for this fee), please go to <http://bit.ly/40Hw4e>.

Once you have registered you will receive the call-in information and materials prepared by the presenter. (Please register just one individual from your organization, although up to five may participate.)

FundraisingCruises.org customizes no-risk travel packages for fundraising events. Packages can include private jets, limousine service, personal chefs, cooking classes, wine tours, and other upscale amenities. They can provide a Free "Cruise Auction Fundraiser" web site for a nonprofit organization.

In addition, FundraisingCruises.org can put together group cruises of 16 to 1600 on any cruise line to any cruise destination. Although all of the cruise line programs are different, typically they will make a donation to an organization for each cabin sold. If you have at least 30 guests (15 cabins) they will provide a Free cabin you can raffle, auction, or use some other way to increase fundraising dollars. Finally they can offer cruises as an incentive for a raffle, a walk, run or other event. A cruise is often perceived as a much better "prize" than cash, gift certificates or almost any retail item. FundraisingCruises.org is the philanthropic arm of Milestonecruises.com and Cruises Inc.

FundraisingCruises.org serves nonprofit organizations throughout the United States and Canada.



The NonProfit National Resource Directory is an online listing of consultants, coaches, vendors and specialists dedicated to helping the nonprofit sector survive and thrive. The directory is available 24/7 at <http://www.nonprofitnationalresourcedirectory.com>.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).

Greenbuild 09: American Clay Earth Plaster announces Potential Energy Savings from Use on Walls, Results of Yearlong Experiment

Award-winning, patented American Clay Enterprises returns to the Greenbuild International Expo, announcing the positive results-to-date of its year-long, ongoing energy savings experiment launched at Greenbuild 08. A press conference will be held on Weds., Nov. 11 at 12:00pm in the Press Conference Room (#126B) ; lunch will be served. The all-natural, sustainable and healthy earth plasters for walls appear to provide, on average, more temperature stability than paint in a room, and thereby energy savings. For the November 10-13, 2009, event, American Clay will exhibit in booth #3754 at the Phoenix (AZ) Convention Center.

Albuquerque, NM (PRWEB) November 10, 2009 -- Award-winning, patented [American Clay Enterprises](#) returns to the Greenbuild International Expo, announcing the positive results-to-date of its year-long, ongoing energy savings experiment launched at Greenbuild 08. A press conference will be held on Weds., Nov. 11 at 12:00pm in the Press Conference Room (#126B) ; lunch will be served. The all-natural, sustainable and healthy earth plasters for walls appear to provide, on average, more temperature stability than paint in a room, and thereby energy savings. For the November 10-13, 2009, event, American Clay will exhibit in booth #3754 at the Phoenix (AZ) Convention Center. At this space, they will have a R&D section representing new lime materials and techniques, a section with artistic panels, and ongoing demo area with their products, in which anyone can participate.

The ongoing experiment, called “Dynamic Solar”, has been conducted at the [American Clay](#) facility in Albuquerque, NM, with the data in the data logger downloaded once a week. Each unit was tested for temperature (F) and relative humidity (RH) using a Spectrum 2000 data logger with one monitoring ambient condition directly next to the test units. By comparing these, one can determine how much energy will be needed to keep a building comfortable, and then start shifting conditions to determine how to maximize energy savings. The experiment was created in response to American Clay clients who claimed energy savings after remodeling with their patented earth plasters.

The five identical test structures, 7’h x 8’w x 5’d, were built using modern framing construction with R13 fiberglass bat insulation, and one door each. They break down in this way:

- One has cement stucco exterior with interior paint.
- One has vinyl siding exterior and interior paint.
- One has cement stucco exterior with American Clay interior plaster.
- One has vinyl siding exterior with American Clay interior plaster.

Results-to-date:

- During the hottest times of the day, the test unit with clay interior are colder, on average, than the test structures with paint interior
- During the coldest times of the day, the test unit with clay interior are warmer, on average, than the test units with paint interior
- Paint interior test units have a greater fluctuation during the hottest and coldest times of the day compared to the clay interior test structures
- Regardless of the season, the test structures with clay interior maintain a more stable interior temperature

compared to the test structures with paint interior

- To insure that the test units' position was not skewing results, the test units were rotated in August to shift exposure positions. This produced no change in results.

“As the tests progressed, I was surprised at the overall results,” says Croft Elsaesser, American Clay co-Founder and CEO. “I expected a 2% variation. Instead we seem to be leveling off at 6%. This has the ability to really make a difference when considering the potential impact on a large scale. Our next challenge is being able to quantify the actual savings this could mean to our customers.”

The internationally-recognized [Greenbuild Expo](#) presents the perfect opportunity to showcase how a consistently customer-service focused company--which produces a recognized, thoroughly sustainable product for building and design--continually listens to its clients, tests itself, and innovates.

At their booth, [American Clay](#) will be sharing new products in its “R&D” area, as well as showcasing artistic panels of the clay plaster prepared by Elsaesser. They will also have their signature demo area, with their three original formulations and the commercially-directed, single-coat ENJARRE, which just expanded its color palette to offer the same options as the Loma formulation. ENJARRE has become a popular product for the company this year, and at less than \$.50 per square foot to contractors, with color and binder inclusive, it gives builders a product that helps provide top indoor air quality and beauty--and can contribute toward up to seven LEED points (five in most areas)--at a very competitive price.

American Clay's mission is to better the planet, through their commitment to healthy solutions for beautiful, calm, and healthy environments. To that end, some in-house energy saving methods include:

- Their manufacturing uses low inherent energy to produce our products.
- They use no water in manufacturing.
- Plaster is shipped dry to save shipping energy and cost.

ABOUT AMERICAN CLAY ENTERPRISES, INC:

[American Clay](#) produces patented, award-winning, all-natural interior wall finishing products. Their Earth Plasters and the commercial ENJARRE single coat plaster are a unique combination of clays, aggregates and natural pigments that offer builders and consumers a natural and elegant option. There is no off-gassing nor inherent waste on-site. The plasters contain zero VOCs, are non-flammable, are mold resisting (without toxic fungicides), absorb odors, provide temperature and humidity buffering, repair/clean easily and come in recyclable packaging. American Clay, with an extremely low carbon footprint, is uniquely manufactured in and made of materials found in the U.S. American Clay Enterprises, Inc., is based in Albuquerque, NM, and its products are patent pending. The product and various workshops are available through their New Mexico office or through one of the growing number of retailers and distributors across the U.S. The website, www.americanclay.com, offers information on products, ordering, technical specifications, product application and additional resources and links.

U.S. PAT No. 7,485,186 B2

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Online Web 2.0 Version

You can read the online version of this press release [here](#).



Online Candy Store CandyWarehouse.com Tops Lists, Grows Team, and Prepares for Expansion -- All in 2009

CandyWarehouse.com, provider of bulk candy and more, has been named to Inc. 5000 list of fastest growing private companies in America for the 3rd year in a row and plans to triple its warehouse capacity with expansion into fully air-conditioned 33,600 square foot warehouse in El Segundo, CA, USA, located within blocks of Los Angeles International Airport.

Irwindale, CA November 2, 2009 – CandyWarehouse.com, Inc., <http://www.candywarehouse.com>, provider of [bulk candy](#) and more from its online candy store, has been recently recognized with the following accolades:

- Named by Inc. Magazine to its Inc. 5000 list of the fastest growing private companies in the country, ranking #1,655 (see <http://www.inc.com/inc5000>). 2009 is the third consecutive year the company has made this list.
- Named by the Los Angeles Business Journal to its list of the top 50 fastest growing private companies in Los Angeles (see <http://labusinessjournal.com>). 2009 is the second consecutive year the company has made this list.
- Ranked #1 in the world by Search Engine Journal as the top candy company for search engine optimization (SEO) and design. (see <http://www.wordstream.com/blog/ws/2009/10/29/top-seo-candy-websites>).

"All of us CandyWarehouse elves have worked extremely hard to get where we are today and we are deeply honored and appreciative, such recognition gives us even more encouragement to continue providing customers with the most diverse and creative selection from our online [candy store](#), delivered fresh, fast and with the utmost care," says founder and president Christopher Pratt.

In its constant effort to better service its customers, CandyWarehouse.com recently hired a full-time in-house photographer and videographer to keep its website updated on a daily basis and provide the most accurate and detailed photos of its bulk candy products. "We want to give our customers the feeling of almost being able to taste, feel and smell the candy," says Mr. Pratt, "...we know how important it is for our event planners, parents, artists, set designers, charity organizers, brides and bridegrooms to know exactly what they are getting from our candy store. We firmly believe that a picture does say a thousand words."

Another addition to the CandyWarehouse team is its Director of Operations, Peilin Pratt. Ms. Pratt has a Juris Doctorate degree from Harvard Law School and has worked in corporate America for over ten years. She started her career as a corporate attorney at one of the country's top law firms, Skadden Arps Slate Meagher & Flom LLP, then moved on to the entertainment industry working most recently as a business affairs executive at CBS Television Studios where she negotiated multi-million dollar talent deals. "I am excited to not only become part of the CandyWarehouse family but a full-fledged elf," says Ms. Pratt. "I mean, helping this team deliver products that make people's eyes light up and mouths water . . . I can't imagine anything more fun and rewarding."

Ms. Pratt has recently closed her first deal at CandyWarehouse.com, a new 7-year warehouse lease valued at over \$2 million. The company will be moving its operations from Irwindale, California to El Segundo, California this December 2009 with the objective to again, better serve its customers. The new 33,600 square-foot facility will be entirely air-conditioned to create the most ideal environment for preserving the freshness and shelf-life of candy and chocolate in its candy store. Unlike many of its competitors, CandyWarehouse does not drop ship and can carefully monitor the quality of its bulk candy and other products, especially during hot summer months.



CandyWarehouse will be in good company. El Segundo has the second highest concentration of Fortune 500s in the state of California, behind San Francisco. That's not bad for a small beach city just over five square miles in size. El Segundo has managed to attract the cream of the crop in aerospace, information technology, manufacturing, health care, oil refining, and other key industries (see http://elsegundobusiness.com/biz_f500.htm). El Segundo is located approximately one mile from both the Pacific Ocean and Los Angeles International Airport, where the temperate weather and close proximity to one of the largest airports in the world provides customer assurance that their candy remains fresh during transport and is shipped out fast. “During warm weather, our UPS and FedEx priority packages containing meltable candy will be shipping out of an airport that is generally 20 degrees cooler than airports used by our competitors,” says Mr. Pratt. El Segundo is also close to the Ports of Long Beach and Los Angeles, which will provide ready access to imports from around the world. CandyWarehouse recently created an Asian Candy section, has added products from Germany (Reber Chocolate Specialties and Asbach Uralt) as well as France (Abtey Chocolates), and will continue adding other international favorites. The new facility will also house a delightfully whimsical showroom where customers can browse, sample and learn about all things candy as well as personally pick up their online orders.

About CandyWarehouse.com, Inc.

Since 1998, CandyWarehouse.com (<http://www.candywarehouse.com>) has been the leading candy store online, providing popular and hard-to-find as well as nostalgic and the latest-trend candy delivered fresh and fast to customers both domestically and internationally. The company sells to businesses and individuals and carries more than 5,000 varieties of candy and candy related products.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).



Little Jimmy's Italian Ice Featured at Radio City Music Hall Christmas Opening

Little Jimmy's Italian Ices helped to open the 2009 Radio City Music Hall's Christmas Spectacular. Vendors were set up to give out free Italian ice to those celebrating the event.

(PRWEB) November 11, 2009 – [Little Jimmy's Italian Ice](#) set up its vendors outside of Radio City Music Hall in New York City to help celebrate the 2009 Christmas Spectacular opening. The vendors gave out free Italian ice to crowds of onlookers on 6th Avenue. Little Jimmy's was the perfect complement to the festive event. The event included a performance by the Rockettes and an appearance by New York Giant's kicker, Lawrence Tynes.

The [Radio City Music Hall opening](#) is just one of many ways that Little Jimmy's draws and entertains crowds at events and promotions. Having a Little Jimmy vendor not only draws crowds, but is easy and convenient for all types of occasions, such as trade shows, grand openings and large events.

About Little Jimmy's Italian Ices:

Little Jimmy's Italian Ice is produced in Elizabeth, New Jersey. The company has been in business for over 75 years and is run by the four grandsons of the founder, Albert Mauro. The same original recipe continues to be made without the use of modern mass machinery. Little Jimmy's currently features 20 different flavors, which are sold in three and five gallon containers.

Becoming an owner of Jimmy's Italian Ice is easy by simply e-registering on the [Web site](#). By doing so you will receive e-mails that include videos, testimonials and pricing information. Entrepreneurs can purchase a pushcart, truck, kiosk or concession trailer to start enjoying the benefits of owning their own business.

Visit the [Web site](#) for more information about becoming involved in Little Jimmy's Italian Ices.

Little Jimmy's Italian Ices was named one of the "Top 20 Boom Business to Get in Now" by Small Business Opportunity Magazine, January 2010.

Little Jimmy's will be also featured in Entrepreneur Magazine in March 2010.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).



Kiss Your Life Hello Radio Show with Special Guest: Award-Winning Television and Film Producer Carole Hart on November 11, 2009 at 10AM EST; 7AM PT

Dr. Vijaya Nair, M.D., CEO of JIVA Essence of Life, and Dr. Howard Peiper, a national expert on holistic counseling, speaks with their next guest, award-winning Television and Film Producer/Writer Carole Hart about her newest film, the Next 7 Generations, and her experience with Alternative Healing.

Mount Kisco, NY (Vocus) November 9, 2009 -- Carole Hart is an award-winning television and film producer/writer. She began her career in television working with her partner and husband, Bruce Hart, as one of the original writers of Sesame Street, for which she won her first Emmy. She also produced, with Marlo Thomas, Free to Be...You and Me, the now classic children's album, best-selling book and Peabody Award-winning television special. She and Bruce created and produced Hot Hero Sandwich, an innovative Emmy-winning NBC series for adolescents.

Carole Hart's credits also include a number of movies and docudramas made for television: Sooner or Later, a movie musical that generated a top ten song and a Platinum soundtrack album: Leap of Faith, a groundbreaking docudrama about a woman who brought her cancer into remission through alternative means; and again teamed with Marlo Thomas, a multi-award winning mixed-media documentary for Lifetime Television, Our Heroes, Ourselves.

The latest venture Carole Hart became involved with is the movie, the Next 7 Generations, where she is the Producer / Director. Her involvement with the film began in 1994, when Carole was diagnosed with lung cancer that had metastasized to her brain and was inoperable. Miraculously a woman, named Jyoti came into her life who was a spiritual teacher that had many relations with indigenous people. She asked if she could sponsor a Native American church meeting for Carole, a healing ceremony in a teepee that lasts for 13 hours. She agreed immediately. "When I emerged from it, I felt like every cell in my body had shifted. The roadman, who runs the ceremony, told me that I was healed but it would take a while for my body to catch up with the healing. Over five years, through many cat scans, I watched the cancer go away, and finally I was certified to be cancer-free," says Carole.

The Next 7 Generations documents the momentous journey of thirteen Indigenous Grandmothers as they travel around the globe to promote world peace and share their indigenous ways of healing. Originating from all four corners, these wise elders, shamans and medicine women first came together in 2004 at an historic gathering in upstate New York. Moved by their concern for our planet, they decided to form an alliance: The International Council of 13 Indigenous Grandmothers. Facing a world in crisis, they share with us their visions of healing and a call for change now before it's too late. Through their teachings, they are lighting a way to a peaceful, sustainable planet.

In this compelling radio program listeners will learn more about Carole's journey with alternative healing and be



able to call in to discuss this inspirational story including:

- Her experience battling and overcoming inoperable cancer
- Alternative Healing with Native Americans and how they see the world
- Insights to the movie, the Next 7 Generations

Listeners are welcome to join the conversation during the show by calling (866) 472-5792. Be sure to tune into the live, Internet talk radio show, Kiss Your Life Hello on Wednesday at 7 AM PT / 10 am ET on the VoiceAmerica.com Health & Wellness Channel. Log on to Listen: <http://www.voiceamerica.com>. Missed the Live Show? Past episodes are available on demand and podcast ready.

For advertising and sponsorship opportunities regarding Dr. Vijaya Nair or Dr. Peiper, contact Stephan Jacob, Senior Executive Producer; 480-294-6423.

About Kiss Your Life Hello

Kiss Your Life Hello is a provocative internet talk show offering choices and focusing on solutions to all of life's health challenges in today's complicated world. Kiss Your Life Hello is a show about relationships...from personal relationships to health, business, family and love. Each hour we will be presenting the most up-to-date information on all aspects of mind, body, and spirit wellness. <http://www.kissyourlifehello.com>

About Essence of Life

Essence of Life, distributes JIVA products, a science-based, patent pending and medically sound line of nutritional supplements that are carefully formulated according to scientific guidelines. Products are available to the public through <http://www.jivasupplements.org> and natural health food stores nationwide.

About VoiceAmerica / Modavox

(OTC.BB MDVX), Modavox is the leading producer and distributor of online talk radio content, streaming approximately 250 hours of live programs and scheduled replays weekly on its Modavox VoiceAmerica™ Network (<http://www.voiceamerica.com>). Modavox, Inc. (<http://www.modavox.com>) is a pioneer in internet broadcasting, producing and syndicating online audio and video, and offering innovative, effective and comprehensive online tools for reaching targeted niche communities worldwide. Through its patented Modavox Central™ technology, Modavox takes the search out of search, delivering content straight to desktops and internet-enabled devices. Through its proprietary StreamSafe™, Webcast Wizard™ and Stream Syndicate™ tools, Modavox provides managed access for live and on-demand internet broadcasting and syndication, content management, online meetings, event management, enterprise communications and distance learning.

Forward-Looking Statements:

This release contains forward-looking statements for purposes of the Securities and Exchange Commission's safe harbor provisions under the Private Securities Litigation Reform Act of 1995 and Rule 3b-6 under the Securities Exchange Act of 1934. These forward-looking statements are subject to various risks and uncertainties that could cause Modavox's actual results to differ materially from those currently anticipated, including the risk factors identified in Modavox's filings with the Securities and Exchange Commission.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).



Deltek to Host Clarity '09 Event to Unveil Findings from One of the Largest Government Contracting Studies Ever Conducted

Findings from a study of 249 Government contractors in the United States will be unveiled to help organizations benchmark themselves against peers and identify areas for financial and operational improvements

Herndon, VA (Vocus) November 9, 2009 -- Deltek, Inc. (Nasdaq: PROJ), the leading provider of enterprise applications software for project-focused businesses, today announced that it will host an event – [Clarity '09](#) – to reveal the findings from one of the industry's largest surveys of the [Government contracting](#) marketplace. Clarity '09, to be held on November 17th at the Tysons Corner Marriott near Washington, DC, will feature thought leaders from both Deltek and INPUT who will present the study results across 50 industry benchmarks.

In this era of increased competition for Federal dollars, the Government contractors that understand the drivers in the industry and what investments they need to make to be more competitive are best positioned to prosper in 2010 and beyond. After hearing the findings that will be unveiled at the event, attendees at Clarity '09 will be able to benchmark their financial, operational, and business development metrics against other industry leaders. The industry benchmarks presented at the event combined with insight into opportunities for process improvement will empower Clarity attendees to win more of the right business, improve financial performance, and develop strategies for achieving operational excellence.

The industry study presented at Clarity '09 will include aggregated data from 249 of the most successful Government contractors throughout the United States. Respondents represent multiple company types, from S Corps and LLCs, to some of the largest publically traded contractors in the country. In addition, respondents ranged in size from contractors with less than \$10 million in revenue to companies with over \$1 billion in annual sales. In addition to unveiling key findings, important questions about the Government contracting market will be answered at the event, including:

- Is the Government contracting market still growing even in the midst of these tough economic times?
- Are mergers and acquisitions still top of mind with Government contracting executives?
- How mature is the Project Management discipline inside most Government contractors even with Government mandates to keep projects on-time and on-budget?
- While it may seem obvious, do the larger, more technologically advanced contractors really have faster, more efficient business processes than smaller companies?
- In this new age of transparency, has the DCAA adopted a more confrontational stance with contractors?

Clarity '09 will be held at the Tysons Corner Marriott from 8:30 am to 10:30 am on November 17th. All attendees will receive a complimentary copy of the "GovCon Industry Highlights Report" that contains all of the relevant statistics and analysis from the industry study. For more information on the event, please visit: <http://www.deltek.com/clarity09>.



About Deltek

Deltek® (Nasdaq: PROJ) is the leading provider of enterprise applications software designed specifically for project-focused businesses. For more than two decades, our software applications have enabled organizations to automate mission-critical business processes around the engagement, execution and delivery of projects. More than 12,000 customers worldwide rely on Deltek to measure business results, optimize performance, streamline operations and win new business. Visit www.deltek.com.

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SmartTurn and SBC Fulfillment Present Lunch Seminar and Warehouse Tour

Atlanta event will provide tips on how to survive the recession and prepare for economic recovery using on-demand inventory management.

San Francisco, CA (Vocus) November 10, 2009 -- Join SmartTurn, the leading On-Demand Inventory and Warehouse Management System (WMS) provider, for a lunch seminar and warehouse tour at the SBC Fulfillment facilities in Atlanta, Georgia on Thursday, November 12. SBC Fulfillment will provide strategies for succeeding in today's supply chain and how the company is positioned to support a growing and increasingly diverse client base using on-demand technology. SmartTurn will discuss on-demand technologies and [online inventory control](#) that make implementing a warehouse management system simple, safe, and inexpensive. The session will culminate with a tour of the SBC Fulfillment facilities, which provides services in a variety of areas including 3rd party logistics (3PL), distribution, warehousing, and transportation management.

For the past 12 months, companies have seen customer demand fall, while customer expectations have continued to rise. Many have been forced to make significant reductions in staff and budget to survive during the economic downturn, and the frightening thing is that the recovery could be just as jarring.

Learn strategies for capitalizing on the economic recovery and gaining a competitive advantage in the recovery and how SmartTurn's web-based inventory management system can drive profitable growth in the recovery.

When: Thursday, November 12, 2009 at Noon ET

What:

Attendees will learn

- How to develop a recovery strategy and start envisioning new revenue channels
- The benefits of a Web-based [WMS system](#) and how you can save thousands in supply chain efficiencies
- How leading organizations are prepared now to grow profitably
- Why strategic spending on technology is a wise investment
- The keys to future success: staying lean and adaptability

Who:

- Brian Schoenbaechler, President, SBC Fulfillment
- Jim Burleigh, CEO, SmartTurn

Where: SBC Fulfillment, 5000 Westpark Drive, Suite 100, Atlanta, Georgia

Register: Space is limited. To reserve your seat, please sign up [HERE](#).

About SmartTurn:

SmartTurn™ Inventory and [Warehouse Management System](#) and the SmartTurn Inventory Grid™ are the first



true on-demand warehouse management systems to provide enterprise class functionality at a fraction of the cost of traditional license and install software. Designed for quick implementation, ease-of-use, real-time inventory accuracy and warehouses performance, the SmartTurn system provides visibility on every item across single or multiple warehouses. Founded on the premise that software should be smart, simple and safe, SmartTurn's customers span the value chain of most industries to include manufacturers, wholesalers as well as 3PLs. SmartTurn is privately held and backed by leading investors, NEA and Emergence Capital Partners. Please visit our web site at www.smartturn.com.

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Marine Layer Redefines Men's Casual Fashion By Launching An Eco-Friendly Line of Shirts Featuring In-Between Sizes; Smedium, Marge and Larger

Marine Layer, a men's casual apparel brand based in San Francisco, announces the launch of its casual shirt line with in-between sizes and a new eco fabric that's uniquely soft. The improved sizing system and personalized 'Fit Finder' application on [marinelayer.com](http://www.marinelayer.com) make it easy for anyone to get the perfect shirt.

San Francisco, CA (PRWEB) November 10, 2009 -- For all those men out there stuck between sizes, and those guys scared to part with their favorite worn-out tee, Marine Layer has a new favorite shirt for you. Marine Layer, founded by Michael Natenshon, announced today the launch of its casual shirt line with in-between sizes and a new eco fabric that's uniquely soft. The improved sizing system and personalized 'Fit Finder' application on www.marinelayer.com make it easy for anyone to get the perfect shirt.

Like most male professionals, Natenshon could never find a good tee that fit, and felt, like the precious few in the top of his "rotation." Mediums were always too tight, larges were too long and the dryer often made new shirts too short. After putting up with these fashion faux pas for too long, Natenshon set out to create a line of better-fitting, broken-in shirts.

Made from a custom eco-friendly fabric, Marine Layer shirts are knit in Los Angeles, cut and sewn by a garment maker in San Francisco and then dyed and shrink-washed multiple times by a small dye house in Oakland. Priding themselves on their unique fabric, Natenshon says, "We use a special blend of Pima Cotton and Micro Modal – a natural fiber sustainably made from Beech wood chips – that is difficult to work with, but much softer and stronger than pure cotton."

After nine months of test products and sampling, Marine Layer launched a small run of shirts in April 2009, and today launches a new ecommerce platform with more styles and their proprietary Fit Finder application. Marine Layer has collected sizing information from their first 400 customers and created a tool that determines your size by simply entering your height and weight. The application displays the most popular size among customers with similar profiles. T-shirts and polos are available for exclusively at <http://www.marinelayer.com>.

About Marine Layer

Marine Layer is a men's casual apparel brand based in San Francisco. Their t-shirts and polos retail from \$35 - \$60 and are manufactured in California using a custom sizing system. They are only sold online at www.marinelayer.com.

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nFusion Thought Leader to Speak at Largest SEO Event of the Year

Taylor Pratt to Speak on Usability and Search at PubCon Las Vegas

Austin, Texas (PRWEB) November 10, 2009 -- nFusion, one of the country's leading [integrated marketing agencies](#) sends search specialist Taylor Pratt to speak at [PubCon Las Vegas 2009](#), an educational conference and industry trade show programmed specifically for Web professionals and website site owners and the most prestigious gathering of SEO specialists from around the world. Pratt will participate on a panel titled, "[Post Click Marketing: Landing Page Optimization](#)" and will offer insight about how to close the gap between website usability and search engine optimization (SEO).

The session delves into the conundrum of how online marketers can do a great job driving traffic to sites but sometimes forget to optimize the site itself for conversions.

"As Internet marketing becomes more and more popular, you might find yourself in one of two positions," says Pratt, "You've set up an SEO campaign and are sending thousands of visitors to your site, but no one is converting; or you've been spending countless hours tweaking your site to maximize your users' experience but you're losing traffic as a result of your changes. This presentation should help you close that gap between SEO and usability."

Two sessions of "Post Click Marketing: Landing Page Optimization" are being offered, both on Thursday, November 12. The first is at 2:55 p.m. the second at 4:10 p.m.; both are in Salon A at the Las Vegas Convention Center.

"We're always pleased when we can lend an expert to such a prestigious forum," says nFusion CEO, John Ellett. "The tactics presented by Taylor and his panel should be enlightening and provide valuable tools to online marketers from one of the best."

About PubCon

PubCon Las Vegas 2009 is one of a series of similar events that take place across the U.S. and around the world every year. PubCon offers four days of leading-edge education and networking in over 90 sessions featuring 200 expert speakers in social media, affiliate programs, search and SEO/SEM. Now in its eighth year, PubCon was founded out of the rich and diverse base of WebmasterWorld forums. Attendees at PubCon are among the most highly pursued demographic in the online marketing world. Highly educated and computer savvy, they're early adopters of the latest Web technologies and trends. PubCon Las Vegas 2009 runs from Tuesday, November 10 through Friday, November 13. For more, please see the event website: <http://www.pubcon.com/>.

About nFusion

[nFusion](#) is an integrated marketing agency that combines the insight of a marketing consultancy, the creativity of an advertising agency and the expertise of an interactive firm to deliver distinctive, holistic marketing campaigns that produce real, measurable results. This award-winning agency acts as a trusted advisor to respected



organizations such as Anheuser-Busch, Brinker, Nokia, The Planet and Toshiba. As one of the country's leading integrated marketing agencies, nFusion helps clients successfully navigate the complexities of today's dynamic marketing environment by balancing traditional advertising with a targeted arsenal of digital capabilities that includes display advertising, website design and development, search and e-mail marketing and social media marketing. nFusion is headquartered in Austin, Texas, and can be found online at www.nfusion.com.

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Advice on Personal and Business Branding Online Will Be the Topic of the Keynote Presentation at the SIPA Marketing Conference

Nationally recognized internet marketers, Jay Berkowitz and Bob Coleman to share insight on creating a personal brand.

Boca Raton, FL (PRWEB) November 10, 2009 -- Jay Berkowitz and Bob Coleman, top business speakers on the topic of creating a personal brand will present, "The Ten Golden Rules for Personal and [Business Branding Online](#)" at the SIPA Mid-Year Marketing Conference. The event is set to take place on November 11-13th at the Ritz Carlton in Miami, Florida. Attendees will get valuable advice on how to [create a personal brand](#), as well as how to use branding for a business online.

"The Internet and social media websites make it possible for individuals and businesses to take advantage of online branding. We are going to explain how to identify unique personal brand attributes and develop a plan to create a successful brand marketing plan," said Jay Berkowitz, CEO of TenGoldenRules.com. "SIPA pulls together leaders in their industry, and speaking for this group is an honor and a pleasure."

About Bob Coleman

Bob Coleman is a Publisher at Coleman Publishing. A year ago Bob decided he needed to assume a larger media profile if his company was to make it through the recession. Now he is considered the small business banking expert and has been interviewed on CNN and Fox Business News in addition to being quoted by every major financial publication.

About TenGoldenRules.com

Mr. Berkowitz is the Founder and CEO of Ten Golden Rules, a strategic Internet marketing agency in South Florida helping [business with branding online](#). Ten Golden Rules helps companies develop Internet marketing ideas that will maximize website traffic, and convert that traffic to sales. Mr. Berkowitz is an Adjunct Professor with the University of San Francisco's Internet Marketing Master Certificate Program and the author of the highly regarded Ten Golden Rules of Internet Marketing Presentation. And he is the host of the award winning Ten Golden Rules of Internet Marketing Podcast, which is available on iTunes. Mr. Berkowitz recently founded the [Internet Marketing Club](#), a place for people to network, learn and have fun online.

About Jay Berkowitz

Jay Berkowitz has managed marketing departments for Fortune 500 brands: McDonald's Restaurants and Coca-Cola, and has managed online and offline programs for AT&T, Sprint, and leading health and fitness website eDiets.com. He is a dynamic search engine marketing services (Seo) expert and displays leadership as a professional keynote public speaker on topics including how to make money in social media. Several of his topics include the use of the Internet for business, creating a personal brand and advice on branding for individuals and a business online, social media optimization, and affiliate marketing.

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