



PRWeb: Medical Vision





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Online Glasses Retailer Announces World's Cheapest Prescription Glasses

Online Eyeglasses retailer SelectSpecs.com are announcing the World's Cheapest Prescription Glasses - just \$8 for a range of glasses frames including prescription lenses, UV protection, anti-scratch and anti-glare coating. The offer is available worldwide and undercuts even the most competitive glasses websites. More details at selectspecs.com/cheap-glasses/.

London, England (PRWEB) July 17, 2009 -- Glasses-wearers everywhere will be astounded at the chance to buy designer style prescription glasses for just \$8 (£5 in the UK and €6 in Europe) from SelectSpecs.com.

In these credit crunched times, discovering that you need new [glasses](#) can come as a real blow. Finding a pair of stylish spectacles that will actually suit you can be expensive, especially if you want fashionable or designer-style frames. Internet trading has driven down prices for many commodities, but even some online prices for prescription glasses are more than many can afford.

Fortunately for glasses-wearers, pioneer online retailers have revolutionized the glasses market in recent years. By entering your unique prescription details via the Internet you can get real prescription glasses and [designer sunglasses](#) at a fraction of the price you would pay on main street. Now a company called SelectSpecs has taken things a step further by offering a great selection of designer style frames to the world at genuine bargain prices that undercut even the most aggressively priced web-based suppliers of [cheap glasses](#).

The offer covers single vision lenses with prescriptions that will suit most people from Sphere (SPH) powers of -6.00 to +6.00 and Cylindrical (CYL) powers from -2.00 to +2.00. If your prescription does not fall within this range then the lenses will need to be made to order. If you prefer different lens options such as tinted lenses or a Varifocal lens, that isn't a problem as the frames can be upgraded to meet your exact requirements. The company maintains that they can make these high quality products available at such knock down prices because they are prepared to apply a zero mark up.

"We at SelectSpecs.com are well aware of the current economic climate and understand the importance of saving money wherever possible so we feel it is our duty to run this incredible 'recession busting' promotion to ease the pressure on our customers pockets! Careful sourcing of the frames and lenses combined with bulk-buying keeps the prices down. Each pair of prescription glasses will still be tailor-made to suit an individual's prescription and will be just the same as anything else we sell or what you might buy from a main street optician. The only difference is the price you pay." says David McMillan CEO of SelectSpecs.

Although [prescription glasses](#) with designer style frames for just \$8 may seem an almost unbelievably low price, these are definitely not cheap glasses. They are all designer style frames and include a free scratch resistant coating, full UV protection and anti-reflection treatment, all of which would normally cost a significant amount from a high street optician or online retailer. By entering your precise prescription details you can be sure that your lenses will be right for your unique requirements and won't cause further damage to your eyes.



To get your bargain designer style prescription glasses, simply visit the SelectSpecs website, choose your frames from the selection of styles on display, enter your prescription and your preferred delivery address. It really is as easy as that! But remember this is a limited Internet-only offer while stocks last, and with prices like these, it will sell out fast. So if you have a keen eye for a bargain, get online today and visit:

<http://www.selectspecs.com/cheap-glasses/>

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PolyU scholar heads World Council of Optometry

Professor George Woo, internationally renowned Optometry expert and Dean of the Faculty of Health and Social Sciences of The Hong Kong Polytechnic University, has recently taken the helm of the World Council of Optometry for a term of two years.

Hong Kong (PRWEB) July 17, 2009 -- Professor George Woo, internationally renowned Optometry expert and Dean of the Faculty of Health and Social Sciences of The Hong Kong Polytechnic University (PolyU), has recently taken the helm of the World Council of Optometry (WCO) for a term of two years. Being the first ethnic Chinese academic elected to the key post, Professor Woo will strive to develop Optometry as a profession and as a vital dimension of primary health care around the world.

The WCO is an international organization dedicated to the enhancement and development of eye and vision care worldwide via education, humanitarian outreach and policy development. It is also the first and only optometric body in official relations with the World Health Organization. Representing 75 member organizations from over 40 countries, the WCO serves as a forum for its member organizations to respond to public health needs, in particular issues concerning eye and vision health. The WCO is a unifying voice and catalyst for international projects and services that address the needs of the optometric profession, ophthalmic industry and the general public.

Prof. Woo said he is most honoured with this appointment. "The election reflected that PolyU's and the School of Optometry's contributions to Optometry are well recognized by international optometrists," said Prof. Woo.

Prof. Woo has served on numerous local and international committees in the fields of Optometry as well as allied health and research. He is currently President of the Asia Pacific Council of Optometry and the Hong Kong Contact Lens Research Association; Immediate Past President of The Hong Kong Society of Professional Optometrists; Honorary Professor of Sun Yat-sen University, China and Tianjin Medical University; and a Member of the Hong Kong Hospital Authority.

Prof. Woo obtained his Doctor of Optometry (OD) degree from the University of Waterloo, Canada, and his MSc and PhD degrees in physiological optics from Indiana University in the U.S. He is a Fellow and a Diplomate in Low Vision of the American Academy of Optometry and holds a Licentiate of Optometric Science from the Victorian College of Optometry, University of Melbourne, Australia.

After graduation, Prof. Woo joined the Canadian Red Cross Society as an optometrist. He then moved to Indiana University to undertake graduate studies and various teaching and research posts. In 1970, he became a faculty member of the University of Waterloo and rose to a full professorship position in 1980. During his tenure at Waterloo, Prof. Woo held a number of visiting and consulting appointments at several institutions, including the University of Melbourne, Pennsylvania College of Optometry in the U.S., and the University of Cambridge in the U.K. From 1987 to 1989, he was the founding Head and Professor of the Department of Diagnostic Sciences of the then Hong Kong Polytechnic.

Prof. Woo's research interests include low vision, myopia, contrast sensitivity function, refraction, and contact



lenses. His work has been published in many scientific and professional journals.

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D'Ambrosio Eye Care Celebrates 25th Anniversary of Eye Care Practice Servicing Greater Boston Massachusetts

Boston Ophthalmologist Francis A. D'Ambrosio Jr., M.D., Medical Director and Founder of D'Ambrosio Eye Care, Inc. is pleased to announce the celebration of their 25th Anniversary of providing eye care to greater Boston and central Massachusetts eye care patients.

Boston, MA (PRWEB) July 15, 2009 -- Boston Ophthalmologist Francis A. D'Ambrosio Jr., M.D., Medical Director and Founder of [D'Ambrosio Eye Care, Inc.](#) is pleased to announce the celebration of their 25th Anniversary of providing eye care to greater Boston and central Massachusetts eye care patients.

"We have thoroughly enjoyed the privilege that the last 25 years has given us to provide the full spectrum of general, optical, medical, surgical and laser eye care to our community. We are committed to making advanced eye care available locally in a patient friendly, family oriented setting," said Dr. D'Ambrosio Jr.

D'Ambrosio Eye Care provides general eye care, medical eye care, surgical eye care, laser eye care and eyewear and optical services to patients throughout the greater Boston and central Massachusetts region. D'Ambrosio Eye Care is staffed by a team of Ophthalmologists, Optometrists, Opticians and technical staff who perform eye examinations for eyeglasses and contact lenses, examinations for [cataracts and cataract surgery & lens implants](#), diagnosis and treatment of diabetic eye disease, glaucoma, and age related macular degeneration as well as complete eyeglass fitting and optical services.

"Over the past 25 years we have been very fortunate and are thankful to have had the solid support of patients as well as the business and medical communities, allowing us to grow and continue the mission of bringing world class eye care to our area. Having been joined in practice by Retina Specialist Sahana Vyas, M.D. and Pediatric Eye Care Specialist Oren Weisberg, M.D. and a team of general Optometrists has enabled us to bring state of the art eye care to our patients and expand our service area and facilities. Our cataract surgery center, [LASIK Laser Vision Correction](#) suite, advanced treatments for macular degeneration and diabetes along with our optical department really highlights what we have been able to bring to greater Boston and central Massachusetts. We are even more excited as we look forward to the next 25 years," stated Dr. D'Ambrosio, Jr.

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Twenty Two Returning Soldiers from Iraq Receive Free LASIK from Dr. Dello Russo

A group of soldiers awaiting deployment to Afghanistan and Iraq received free Lasik performed by Drs. Joseph and Jeffrey Dello Russo at the Dello Russo LaserVision Center.

New York, NY (PRWEB) July 12, 2009 -- A group of soldiers awaiting deployment to Afghanistan and Iraq received free Lasik performed by Drs. Joseph and Jeffrey Dello Russo at the Dello Russo LaserVision Center.

Staff Sgt. Robert Marks of Rockaway, New Jersey who just returned from Iraq and was there for his one year vision check said "it was like Christmas" when he found out during a routine eye exam that the Dello Russos would perform a laser eye surgery for free. "I really couldn't afford to pay for the procedure what with the economy", added Sgt. Marks. "You really can't do our job with glasses. As a sniper, the reflection from the lenses will give away your position. Drs. Dello Russo are true American heroes. Getting this surgery made our job so much safer and easier."

Performing free operations on military personnel has become an ongoing cause for Drs. Joseph and Jeffrey Dello Russo, who said this is the fourth round of surgeries they have performed in the last few years on close to fifty soldiers. Dr. Jeff Dello Russo remarked that "It is quite a sight seeing all these brave guys and gals, all in uniform, milling around with their eye shield on, waiting for each other."

"Watching these brave heroes in uniform, and seeing their excitement following the less than 11 seconds per eye procedure makes it all worthwhile", said Dr. Jeff Dello Russo. "It feels great to be able to give back and made the July 4th holiday more meaningful." said Dr. Joseph Dello Russo.

When the soldiers return for their post operational vision check, Drs. Dello Russo will make sure all of them will not need to use eyeglasses any longer. Most patients eyesight is restored to 20/20 in a procedure that is now more affordable thanks to new financing programs with low monthly payments.

Photos of American soldiers who were treated for free by Dr. Dello Russo can be found on his blog - <http://www.drdellorusso.com>

About Dello Russo Laser Vision:

Dello Russo Laser Vision is a laser eye surgery center with four offices throughout New York (Manhattan, Brooklyn and Long Island) and New Jersey. The center offers affordable and reliable custom solutions for different eye conditions, offering the most skilled laser vision correction and care to patients with myopia, hyperopia, and astigmatism. For more information, visit <http://www.dellorussolaservision.com> or call 1-800-eye-care.

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San Antonio LASIK Surgeon Discusses the Safety of Laser Eye Surgery

Dr. Carlos Diaz, a Boerne and [San Antonio LASIK surgeon](#) comments on recent questions regarding the safety of LASIK surgery and the benefits of intraocular lenses (IOLs) for individuals who need correction for a host of eye conditions.

(Vocus) July 10, 2009 -- Dr. Carlos Diaz is the director of Diaz Vision Center, a Boerne and [San Antonio-area LASIK eye surgery](#) and vision care practice. LASIK, or laser-assisted in situ keratomileusis, has helped many individuals the world over eliminate their dependence on glasses and contact lenses and achieve 20/20 vision or better, and the procedure is a popular one. However, some have recently questioned the safety and effectiveness of LASIK, and an FDA panel advised the need to further alert consumers of the possibility of poor visual outcomes, dry eye, and other complications after LASIK surgery. Dr. Diaz says this is why it's important for patients considering LASIK, as with any surgical procedure, to do their own research and address their concerns with their doctor. "Some conditions, which may exclude someone from having LASIK, are dry eyes, since the surgery can make the symptoms worse. Also, patients with thin corneas may not be a candidate since the procedure thins the cornea further, and may cause instability of the cornea. Some patients may also have halos or glare after LASIK if their pupils are larger than the treatment zones. These conditions and others should be screened for during a LASIK evaluation."

LASIK uses laser energy to reshape the cornea and improve the eye's ability to focus. It's typically performed on patients who wish to correct common refractive errors such as nearsightedness, farsightedness, and astigmatism. Dr. Diaz says patients who are considering the surgery to achieve better vision without the aid of corrective eyewear are rigorously screened and evaluated before the procedure to determine if they are candidates, and for those who are not, he discusses alternatives that they may qualify for, such as PRK surgery or other vision care options.

For LASIK procedures, Dr. Diaz says he uses only the most state-of-the-art lasers, such as Ziemer and Allegretto, and takes every precaution for safety during the procedure, with a major focus on preventing any complications that may arise during recovery. He says technological advances since the advent of LASIK in the early 1990's has come a long way. "The safety of the procedure has improved as the technology improves and we gain more knowledge. An example is the creation of the flap was previously done with a blade but now can be done with a laser." That particular method is known as one of the safest LASIK techniques available, using a 100% blade-free approach to creating the corneal flap to provide the most precise and accurate procedure possible.

Although LASIK a large part of Dr. Diaz' Boerne and [San Antonio laser vision correction](#) practice, he offers ophthalmology services to correct a number of conditions that can help people who are not LASIK candidates, or those who need other types of vision care. For example, those who are candidates for [IOLs in San Antonio](#) and Boerne, Texas can gain much better eyesight even when they have suffered from conditions such as presbyopia, cataracts, and eye injury. IOLs are advanced intraocular lens implants that act as replacements for the eye's natural crystalline lens. The artificial lenses are permanent, and can offer significant vision improvement after cataract surgery, or for patients who suffer from presbyopia and do not wish to wear reading glasses to clearly see objects and print at close distances. Dr. Diaz says because such a wide range of people qualify as candidates for IOLs, the procedure is now one of the most popular in America.



Dr. Diaz says, overall, whatever procedure patients are considering, the most important thing is to address all of their questions with their surgeon, and be completely honest about their medical histories and concerns they may have. Many eye conditions are treatable, and those who are not candidates for one procedure can likely benefit from an alternative option that can yield similar results.

About Carlos Diaz, MD

Dr. Carlos Diaz is a board-certified ophthalmologist and [San Antonio laser eye surgeon](#). Dr. Diaz is a member of the American Academy of Ophthalmology, the American Medical Association, and the Texas Medical Association. He has coauthored a variety of publications with many noted ophthalmologists, and offers procedures to correct and treat a number of different eye conditions, including glaucoma, macular degeneration, and cataracts. The Diaz Vision Center serves residents of Boerne, San Antonio, and surrounding regions in Texas.

For more information on procedures available at the Diaz Vision Center, Dr. Carlos Diaz can be reached at 124 E Bandera Rd, #404, Boerne, Texas 78006 – (830) 249-8400; or via his website at www.diazvisioncenter.com.

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Renowned Tampa Bay Vein and Cosmetic Treatment Center Launches New State-of-the-Art Website

A [Tampa Bay, Florida vein treatment](#) practice is re-opening its virtual doors and bringing a new look to internet visitors. Using a variety of innovative web tools, patients considering cosmetic enhancement and dermatology procedures are getting comprehensive information in a futuristic way from the Vein & Cosmetic Center of Tampa Bay.

(Vocus) July 10, 2009 -- The Vein & Cosmetic Center of Tampa Bay, a [Florida cosmetic dermatology](#) and plastic surgery practice, is reaching out to patients with a comprehensive new website that utilizes the latest tools of the internet. The new site is designed to give web visitors an abundance of information on the practice, its doctors and staff, and the procedures they offer by way of web video documentaries, graphic animations, patient testimonials, an updated blog, and detailed descriptions of treatment options. Offering spider and varicose vein treatments and [plastic cosmetic surgery in Tampa Bay](#) and surrounding areas, the Vein & Cosmetic Center, along with its Stunning Looks™ Medi Spa, is hoping to provide prospective patients with a virtual tour of its practice as well as give them hope that many dermatological conditions can be significantly improved.

The Vein & Cosmetic Center of Tampa Bay comes under the leadership of Dr. Jeffrey Hunt, a Tampa Bay vein specialist in practice for nearly 20 years. Dr. Hunt, working in collaboration with medical and [plastic surgery website design](#) firm Rosemont Media®, developed the new website to provide visitors with not only an accurate reflection of his practice, but also to be an example of a technologically advanced site that is user-friendly and conveys detailed information so that patients can have a better idea of what procedures entail. Dr. Hunt says this information is useful for web visitors to understand the level of commitment the Vein & Cosmetic Center has in seeing that patients achieve their ultimate goals. “With the new types of technologies available, we can now tighten the skin, erase pigmentation spots, resurface the skin to help with fine lines and wrinkles, add injectable fillers to help with sagging, and put normal volume back in the face. The combination of all these new procedures that are available allows us to custom-fit each particular treatment protocol to what works best for the desires of the individual.”

The Vein & Cosmetic Center of Tampa Bay focuses on treating vein disorders such as spider and varicose veins, as well as offering an array of cosmetic skin enhancement procedures – including BOTOX® Cosmetic, skin pigmentation correction, and laser hair removal. The center also offers a comprehensive list of both surgical and non-surgical plastic cosmetic surgery options, including [Cool Lipo® laser liposuction in Florida](#). In addition to the many areas devoted to explanations of procedures, the new website is equipped with a before-and-after picture gallery, newsletters and specials information, and detailed biographies on Dr. Hunt, board certified plastic surgeon Dr. Christopher J. Schaffer, and Nurse Practitioner Kristen Thornley Walsh, ARNP, MSN.

Dr. Jeffrey Hunt is one of the leading vein specialists in the southeast, having taken part in developing new laser systems and FDA-sanctioned clinical trials to treat a variety of skin conditions and spider and varicose vein procedures. The Vein & Cosmetic Center of Tampa Bay utilizes some of the most innovative skin enhancement technologies available, including the CoolTouch Endolaser™, the Harmony Pixel Laser, and intense pulsed light therapy (IPL).



Dr. Hunt hopes the new website will give patients a window into the Vein & Cosmetic Center of Tampa Bay and the Stunning Looks™ Medispa so they can see how the latest treatment options can help them improve their appearance and revitalize their self-esteem.

“We try to offer the most new and innovative techniques that give the best results with very affordable pricing for patients. Our feeling is that we can achieve beauty through science... and we only utilize those technologies that will give us the absolute best response.”

For more information on cosmetic enhancement and [spider vein treatment in Tampa Bay, Florida](#), the Vein & Cosmetic Center of Tampa Bay can be reached at 3001 N Rocky Point Drive E, Suite 125, Tampa, Florida 33607 – (813) 282-0223; or via its website at www.veincentertampa.com.

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You can read the online version of this press release [here](#).

New Online Prescription Glasses Business - Timely Response To Economic Climate

After a successful career in international recruitment, Polish born businesswoman Sylwia Szydłowska-Rathod decided to launch www.glassesinternational.co.uk, an online retailer selling quality prescription glasses and sunglasses at a fraction of the prices most of us are used to. Sylwia's business idea is driven by a sense of fairness, providing excellent quality and service while helping customers save money. "In the current economic climate saving money is on everybody's mind and there's resentment over high profiteering..."

Nottingham, UK (PRWEB) July 10, 2009 -- Polish born businesswoman Sylwia Szydłowska-Rathod is one of those entrepreneurs with a clear vision of the future. After a successful career in international recruitment, she decided to launch Glasses International Ltd (www.glassesinternational.co.uk).

This time her new business is an online spectacle retailer selling quality [prescription glasses and sunglasses](#) to customers worldwide at a fraction of the prices most of us are used to.

"High Street opticians in most countries have overpriced their products for years, making huge profits on each pair of glasses," said Sylwia. "They've started to bring their prices down a little in response to growing internet sales, but inevitably, they can't compete with online prices."

Sylwia's business idea is driven by a sense of fairness, providing excellent quality and service while helping customers save money. "In the current economic climate saving money is on everybody's mind and there's resentment over high profiteering".

After discovering that only a tiny percentage of people were even aware that prescription glasses could be bought online, Sylwia has made it her goal to introduce as many people as possible to the advantages of buying glasses on the internet.

"People are happy to buy most things online these days but when it comes to glasses, some are still a little apprehensive. We want to show them there is nothing to be frightened of."

Worried about quality? Glasses International use the same materials and laboratories as High Street opticians. Not having expensive shop premises, sight-testing equipment, warehouses or large numbers of sale staff, they are able to drastically reduce costs. And with a commitment to making modest profits, they are able to pass huge savings on to their customers.

"We appreciate that buying products online requires a high degree of trust and that's why we offer a 100% money-back guarantee. If for any reason our customers are not completely satisfied with their glasses or sunglasses they can return them within 21 days for a full refund, so there is no risk whatsoever."

Customers can choose from a wide selection of frames including semi rimless, rimless, bendable and titanium. There is also a variety of lenses to choose from including polycarbonate, sun reactive and polarised. And with

prices starting at just £15 for a complete pair of glasses, Sylwia hopes more and more people will discover for themselves the advantages of buying their [prescription glasses online](#).

With summer ahead customers can also save money on standard [sunglasses](#) as well as [prescription sunglasses](#), paying a fraction of High Street prices.

Sylwia believes the site will be a huge hit not just with bargain hunters but anyone who wants to spend their money wisely.

"Shopping can be done at any time of day and night from the comfort of your own home. It doesn't matter whether you live in the city or in a rural area, anyone can enjoy the convenience of buying glasses online and having them delivered directly to your door."

Ambitious Sylwia believes the online optical market - currently only about 1% of glasses sales in the UK but continually increasing - has huge potential for growth. She plans to roll the business out globally with an initial focus on English speaking countries.

She added: "Many people don't realise how easy it is to buy prescription glasses online. All the prices on our site include single vision lenses so there are no hidden surprises. It really is as affordable as it looks!"

For more information visit [Glasses International website](#).

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News Image



The North American Thrombosis Forum (NATF) Will Host Timely Discussion on Follow-on Biologics

The North American Thrombosis Forum expresses concerns about issues of patient safety as they are related to current Congressional and Senatorial Bills related to generic biological therapies and health care reform. Agents in the category of Low Molecular Weight Heparins are in a unique category and require special consideration and guidelines when discussing and establishing such Bills.

Boston, MA (PRWEB) July 10, 2009 -- The [North American Thrombosis Forum](#) (NATF) is convening a meeting among healthcare professionals, policy makers, and industry representatives to discuss recently proposed United States legislation and its effects on patient safety. Two competing bills at issue are the "[Promoting Innovation and Access to Life-Saving Medicine Act](#)," introduced in both the House and the Senate by Representative Henry Waxman (D-CA) and Senator Charles Schumer (D-NY), respectively, and the "Pathways for Biosimilars Act," introduced in the House by Representative Anna Eshoo (D-CA). These bills deal with guidelines for approval of biogenerics, or follow-on biologics, which include the low molecular weight heparin drug class, used to treat thrombosis and related diseases. [Biogenerics, or follow-on biologics](#) are the generic equivalents to name brand medications.

NATF is spearheading the discussion based on [NATF's Official Statement](#) and out of concern that such legislation could result in abbreviated pre-approval testing. Executive Director Ilene Sussman, PhD, has previously stated that "the rushed approval of generic biological products sounds promising for increasing availability and decreasing the cost of such biologics as heparin," but in reality such legislation "may have a net negative effect on public health outcomes in the United States," particularly for high risk patients.

The discussion will be held in Boston at the Fairmont Copley Plaza Hotel (138 St. James Street, Boston, MA) on Saturday, July 11 from 12 PM to 5 PM. Topics for discussion include current issues and statements surrounding biosimilars and follow-on biologics; heparin contaminants and quality issues surrounding unfractionated heparin; and the European perspective on biosimilars and follow-on biologics. The discussion will also include several question and answer sessions.

For an event itinerary and to register to attend the discussion, contact Ilene Sussman at 617-525-8326 or visit natfonline.org.

About the North American Thrombosis Forum, NATF is a multi-disciplinary organization founded with the objective of improving patient care through the advancement of thrombosis education. The goal of NATF is to focus on unmet needs and issues related to thrombosis and cardiovascular diseases such as deep vein thrombosis, pulmonary embolism, myocardial infarction, peripheral arterial occlusive disease, and stroke. NATF's five areas of major focus are 1) basic translational research, 2) clinical research, especially diagnosis and therapy, 3) prevention and education, 4) public policy, and 5) advocacy.

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Is LASIK Elective Surgery Safe For The Long-Term?

Because there is still much controversy over whether or not LASIK is safe or imposes any long-term damages since its introduction into the USA in 1997, www.LifeAfterLasik.com, a LASIK Advocacy Network founded by Dean Andrew Kantis, has decided to compile a thorough LASIK study to see if LASIK meets the stringent requirements to be worthy of the name, "FDA Approval." Hurt LASIK patients are being asked to "tell their story about why they feel dissatisfied with their permanent LASIK results" by filling out an online form so that a case number is reported.

(PRWEB) July 8, 2009 -- (www.LifeAfterLasik.com, "LASIK Advocacy Network")

First, what is LASIK? "LASIK" (laser-assisted in situ keratomileusis) pronounced: "Lay Sick," not "Lay Six," is an elective procedure that slices a permanent "Flap" into the patient's cornea(s) using either a femtosecond laser microkeratome (laser) or a mechanical microkeratome (steel blade). The flap is then peeled back using an excimer laser to reshape the under surface central area of the cornea. The flap is hopefully then put back into its original place and the surgery is concluded.

The purpose of a "long-term" LASIK study is to see if the LASIK patients feel satisfied with the long-term results (3, 5, 7, 9, 11 years later), asking them to all come forth and tell their own personal stories, to measure whether or not the patients agree with the LASIK industry's stated 95.4% Patient Satisfaction Rate, which means that there is a 4.6% Patient Dissatisfaction Rate. It is LifeAfterLasik's opinion that the "Original Clinical Studies for LASIK did not meet the strict requirements for FDA Approval" requiring a "Less than 1% Adverse Event/Complication Rate," as stated on FDA's website:

<http://www.fda.gov/MedicalDevices/DeviceRegulationandGuidance/GuidanceDocuments/ucm080249.htm>.

Kantis believes "the long-term results of LASIK could easily regress to about a 20-30% patient dissatisfaction rate;" Thus, the reason Kantis and others want to perform these studies.

The FDA and CDRH were put on notice just last year about this very serious concern, at the April 25, 2008, Emergency LASIK Ophthalmic Panel Discussion in Washington, DC, where hurt LASIK patients came from all over the USA asking the "FDA for an immediate LASIK MORATORIUM:"

<http://www.youtube.com/profile?user=FDALasikHearingVideo&view=videos>.

Due to a very recent article citing a LASIK physician's medical malpractice case, it is LifeAfterLasik's opinion that more concerns are "raised about this LASIK surgeon found guilty on June 13, 2009, of artificially aging a note in his own patient's medical chart...a clear violation of the Hippocratic Oath, which is supposed to mean first do no harm to a patient, causes further concern about the credibility of all LASIK physicians. This should prompt a complete investigation by the Department of Justice..." NY County/Supreme Court, Case #107637/07:

<http://www.prweb.com/releases/2009/06/prweb2530734.htm>.

Dean Andrew Kantis asks in the report, "Is there a standard of medical care when it comes to LASIK elective surgery and has it been made safer in 2009 than in 1997?" Current Investigational health reporter, Ms. Deborah Shelton, Chicago Tribune, on July 5th, 2009 wrote that "LASIK Dr. Nicholas Caro and Saint George Vision,



Chicago, IL have amassed 50 LASIK lawsuits, yet has zero disciplinary action taken by the Department of Regulation, AMA, ASCRS, FDA or CDRH." A special hearing will take place in Chicago next week to decide Dr. Caro's fate (Illinois Department of Regulation, Monday, July 13th, 2009). <http://tinyurl.com/132scv>

Therefore, the Long-Term LASIK Study will focus on the following criteria:

- A. "Is It True That The Flap Never Heals?"
- B. "Where Are The Long-Term Studies To Prove LASIK Is Safe?"
- C. "Are The 2,500 LASIK Ambulatory Surgical Facilities (ASF's) in the USA Being Investigated By The FDA/CDRH (And Are They Reporting LASIK AE/Complications To Medwatch?"
- D. "Are LASIK doctors still re-using microkeratome blades on their patients?"
- E. "Are the reported success rates accurate and are the original clinical studies flawed?"

To learn more about the "Long-Term LASIK Study," hurt LASIK patients are being prompted to fill out a form telling their LASIK dissatisfaction story here: <http://www.lifeafterlasik.com/form.htm> .

Kantis states, "Hopefully the media and society as a whole, will put the pressure on the FDA/CDRH, led by Dr. Margaret Hamburg, to further answer: (A). Whether LASIK devices should have the 'FDA Approval' immediately removed, (B). Whether the FDA/CDRH will immediately investigate new long-term clinical studies headed by an unbiased team, that will investigate all LASIK ASF's, (C). Whether the FDA/CDRH will immediately initiate a LASIK Moratorium, until long-term safety studies can prove that LASIK is safe.

"On a positive note," exclaims LifeAfterLasik, "the FDA appears to be concerned by a exponential rise recently in Medwatch LASIK complaints, (from 1999-2008, there were 142, from 2008-present, that number has jumped to over 1,500 and climbing) and they are urging consumers to report their LASIK complaint (whether it be regression of one or both eyes) by filling out this online form into the Medwatch LASIK Reporting system so that the FDA is aware of all LASIK patients that are "dissatisfied with their surgery, the physician or clinic, and/or LASIK device, by initiating the complaint into the Medwatch LASIK Reporting System here: <https://www.accessdata.fda.gov/scripts/medwatch/medwatch-online.htm>.

The FDA has also asked the public to report any LASIK facility that is "Not Stating All Known Risks" in any advertisement online, radio, print, or TV here: <http://www.fda.gov/MedicalDevices/ProductsandMedicalProcedures/SurgeryandLifeSupport/LASIK/ucm154882.htm>.

www.LifeAfterLasik.com

"LASIK Advocacy Network"
Fort Lauderdale, FL

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LASIK Advocacy Network

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<http://www.LifeAfterLasik.com>

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You can read the online version of this press release [here](#).



Author David Hearne Helps Raise Money for the Recording Library of West Texas in Midland

David Hearne, author of the politically controversial Novel “Hulagu’s Web – The Presidential Pursuit of Senator Katherine Laforge” will be interviewed by Natalie Swain on KMID TV’s “Good Morning West Texas” on July 9, 2009 at 5:45 am. After the show, David Hearne will visit The Recording Library of West Texas at 2012 W Cuthbert in Midland, TX. He will be there between 10 am to 2 pm offering copies of his Novel for sale.

New York, NY (Vocus) July 8, 2009 -- [David Hearne](#), author of the politically controversial Novel “[Hulagu’s Web – The Presidential Pursuit of Senator Katherine Laforge](#)”, will be interviewed by Natalie Swain on KMID TV’s “Good Morning West Texas” on July 9, 2009 at 5:45 am. After the show, David Hearne will visit The Recording Library of West Texas at 2012 W Cuthbert in Midland, TX. He will be there between 10 am to 2 pm offering copies of his Novel for sale. Proceeds from the book sales will be donated to The Recording Library of West Texas. Please stop by their location at 2012 W Cuthbert, Midland, TX and meet Trish Speight, Executive Director of the organization and author David Hearne. Learn about the wonderful work this charitable organization does to help the seven to eight thousand people in the Permian Basin who are vision impaired.

Viewers of Natalie Swain’s “Good Morning West Texas” on KMID TV will discover why Mr. Hearne wrote “Hulagu’s Web and how it is fast becoming a tool for raising public awareness... awareness of government corruption, and an awareness of the need for sustainable alternative energy.

Book reviewer, Kristine Morris of ForewordMagazine.com described David Hearne’s book “[Hulagu’s Web-The Presidential Pursuit of Senator Katherine Laforge](#)”, as "a ripping good political thriller." She went on to say, “Under the guise of entertainment, Hearne investigates issues of importance, including the motivation behind Islamic terrorism, the corruption of American politics including the buying of congress by oil interests, the attitude toward women in positions of power, and the deliberate bungling of efforts to move the country to green energy."

The story weaves fiction and facts together with many relevant issues from today’s news. The controversy, theories and speculations surrounding the book provides for interesting discussion.

[The Recording Library of West Texas:](#)

The organization provides print material, translated into audio form, to any child or adult with a visual or physical impairment or reading disability so they may enhance the quality of their lives and participate more fully in the community. Their services are free of charge, regardless of age, gender, race, religious affiliation or socio-economic level. For more information contact Trish Speight, Executive Director of the “Recording Library of West Texas” at 2012 W Cuthbert in Midland TX 79705. Phone: 432.682.2731

Natalie Swain:

Ms Swain is KMID TV’s Morning News Anchor on “Good Morning West Texas” from 5:30-7:00 A.M. each



weekday in Midland, Texas. Previously she was a Writer/Associate Producer at WSVN7 and later trained as an anchor at NBC 6 in Miami, Florida.

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You can read the online version of this press release [here](#).



Report For Doc Expands Its Patient Satisfaction Survey Solution To Additional Health Professionals

Besides providing patient satisfaction surveys to physicians and dentists in most specialties, Report For Doc now also offers its service to chiropractors, podiatrists, veterinarians and medical residents in the USA.

Denver, CO (PRWEB) July 7, 2009-- Report For Doc has expanded the offering of its patient satisfaction survey solution beyond the initial audience of physicians and dentists in most specialties. Now, other doctors such as chiropractors, podiatrists, veterinarians and medical residents can also use the service.

Here is the how Report For Doc works:

- 1) Doctors sign up online; plans are \$65 or \$90 per month per doctor. The company then ships the doctor a box with survey invitation cards every quarter; each card has the size of a standard business card and contains a unique code.
- 2) The medical office staff hands out one card to each patient after the visit.
- 3) The patient then visits the website, enters the unique code on the card and anonymously responds to the standard online questionnaire in minutes.
- 4) Survey results are shared solely with the doctor; i.e. results are confidential and not shared with the public. Typical patients' response rates are 5% to 30%; e.g. an average of 10 patients per day means 30 to 180 responses per quarter.

"Our structured survey tool may be the solution for many practices and hospitals who want valuable information with a hassle-free and cost effective approach. Annual savings could be over \$6,000 per year per doctor when compared to traditional paper surveys", says Sergio Fuccio, managing director of the company. "We are pleased to extend our service to other health professionals committed to excellence in patient care", he continues.

The company says doctors and medical managers use the service primarily as a management tool to improve a practice or hospital. And as the healthcare industry becomes more competitive, some doctors, including medical residents, are also using the service as a career development tool to better prepare for the future.

Visit www.reportfordoc.com for additional information.

About us: Report For Doc provides an innovative patient satisfaction survey solution to doctors and other healthcare professionals in the USA. Our clients are medical managers, physicians, dentists and other doctors in private practices, hospitals, group medicine and academia. They all share a commitment to excellence in patient care.



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News Image



WWW.REPORTFORDOC.COM
POWERFUL KNOWLEDGE FOR DOCTORS



PLEXTALK™ Pocket Offers Individuals Who Are Visually Impaired a New Portable DAISY Player that Reads Bookshare Digital Books

Bookshare and Shinano Kenshi Corporation, Ltd. announce partnership that will allow Bookshare members to easily download and read tens of thousands of accessible books, textbooks, periodicals, New York Times best sellers, and literature on the new PLEXTALK™ pocket portable digital DAISY player and recorder. DAISY (Digital Accessible Information System) players, like the PLEXTALK Pocket, easily convert Bookshare's digital text files to speech so books and newspapers can be read aloud.

Palo Alto, CA (PRWEB) July 7, 2009 -- Bookshare (www.bookshare.org), the world's largest online accessible library for individuals with print disabilities today announced a partnership with Shinano Kenshi Corporation, Ltd. (Japan and North America), a global leader in advanced technology hardware and precision electronics.

This partnership will allow Bookshare members to easily download and read tens of thousands of accessible books, periodicals, New York Times best sellers, educational books, textbooks, general fiction, non-fiction and literature on the new PLEXTALK™ pocket portable digital DAISY player and recorder. DAISY (Digital Accessible Information System) players, like the PLEXTALK Pocket, easily convert Bookshare's digital text files to speech so books and newspapers can be read aloud.

"The PLEXTALK Pocket offers a new choice in portable devices to our Bookshare members and introduces the latest digital book navigation," said Jim Fruchterman, CEO of Benetech, the nonprofit organization which operates Bookshare. "Our goal is to work with high-tech assistive technology vendors to increase the availability of accessible devices that our members can use to read Bookshare books."

The PLEXTALK Pocket PTP1 is a lightweight, pocket-sized, DAISY-compliant music, voice, and book player/recorder. The player/recorder supports playable contents in DAISY 2.02, ANSI/NISO Z39.86/DAISY 3.0, and audio files (MP3, AMR-WB+). It will record DAISY 2.02 with a recording capacity of up to 90 hours and supports multiple audio playback formats. The manufacturer's retail price starts at \$359 and includes ear phones, a holder and a 2GB SD (Secure Digital) memory card. For a complete list of features and specifications, visit the PLEXTOR website. <http://www.plextalk.com/in/ptp1/spec.html>

"PLEXTALK is a true crossover and high quality media player/recorder with a host of new applications and features to support complete accessibility for people with sight problems or learning disabilities," said Rex Bergsma, President of Shinano Kenshi Corporation, Ltd., North America. "Using the PLEXTALK Pocket, Bookshare members will experience more reading freedom and enjoy self-reliance which comes from the ability to access digital talking books in any environment."

About Bookshare

Bookshare, www.bookshare.org, is the world's largest accessible online library for people with print disabilities. Through its technology initiatives and partnerships, Bookshare seeks to raise the floor on accessibility issues so that individuals with print disabilities have the same ease of access to print materials as people without



disabilities. In 2007, Bookshare received a \$32 million five-year award from the U.S. Department of Education, Office of Special Education Programs (OSEP), to provide free access for all U.S. students with a qualified print disability. The Bookshare library now has more than 56,000 members. Bookshare is an initiative of Benetech, www.benetech.org, a Palo Alto, CA-based nonprofit that creates sustainable technology to solve pressing social needs.

About Shinano Kenshi (SKC) and PLEXTALK™

Shinano Kenshi Co., Shinano Kenshi Corporation & PLEXTALK Shinano Kenshi Co. Ltd., are responsible for the development and manufacturing of digital talking book players (DTBPs) and other products sold under the brand name of PLEXTALK. SKC is the world's largest manufacturer of DTBPs and a leader in digital recorders and software since the initiation of the digital talking book players and the creation of the global standard DAISY (Digital Accessible Information System). PLEXTALK assistive products are created to improve the quality of life, self-reliance and independence of their users. Shinano Kenshi Corporation is the North American subsidiary of Shinano Kenshi Co., Ltd.

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You can read the online version of this press release [here](#).

Eye Doctors of Washington Awards DC Resident Free LASIK as Part of its Good Deeds Campaign

DC-area resident Adrienne Lo now has 20/20 vision after submitting the winning video for a contest sponsored by a prominent [Washington, DC LASIK](#) vision care practice. She's also proving that a simple, kind gesture to a stranger can brighten someone's day.

(Vocus) July 6, 2009 -- In tough times, random acts of kindness and gestures of goodwill can go a long way in demonstrating our sense of humanity and compassion toward one another. With that in mind, Eye Doctors of Washington, a large [Washington, DC LASIK eye surgery](#) practice decided to sponsor a contest: videotape yourself or someone else spreading a bit of good will, and the winning contestant will receive a free treatment of LASIK to improve their vision and reduce their dependence on corrective eyewear. After posting the finalists for its Changing the Way People See the World contest on its website and inviting the public to vote on the video which people felt best displayed a good deed being performed, DC's own Adrienne Lo was chosen as the winner.

After hearing about the contest through EDOW's website, Adrienne seized the opportunity to get LASIK surgery to correct a lifetime of nearsightedness and a resistance to wearing contact lenses (they made her eyes dry). And through the process of filming the video, Adrienne discovered something about herself, and those in her community. "There's another way of seeing people around you. See them as neighbors, and make a little effort to reach out."

With help from her boyfriend and another good friend, Adrienne set out among the streets of Washington delivering flowers on Mother's Day. Admitting to some trepidation she's had at approaching strangers, Adrienne says the video was a way for her to spread some random kindness as well as feel more comfortable interacting with people whose paths you cross. "I wanted to see if we could view each other as neighbors more than strangers; Mother's Day seemed like a perfect excuse."

After being selected as one of the finalists and being posted on [Eye Doctors of Washington's website](#), the polls opened and Adrienne's video received 476 votes, declaring it the winner. Within a week after her video was chosen, Adrienne was treated to free LASIK surgery and says she now has 20/20 vision.

No longer completely dependent on glasses to see better, Adrienne plans on travelling the world to teach, volunteer and take in a new view of the world... with a changed outlook.

"I smile more around strangers now."

About Eye Doctors of Washington

Eye Doctors of Washington has been in the DC area for more than 40 years. Founded by a group of Georgetown University professors at the Center for Sight, the practice employs some of the nation's top ophthalmologists and LASIK surgeons, and offers advanced treatment for patients suffering from a variety of vision problems. EDOW's [Washington, DC LASIK eye surgeons](#) have performed more than 20,000 LASIK procedures between



them.

For more information on [laser eye surgery in Washington, DC](#) and surrounding areas, Eye Doctors of Washington has two facilities - in Washington, DC and in Maryland. They are located at 1016 16th Street NW, Lower Level 100, Washington, DC 20036 – (202) 659-2050; and 2 Wisconsin Circle, Suites 200 and 230, Chevy Chase, Maryland 20815 – (301) 215-7100 – www.edow.com.

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Your Dolphin Dolphin Computer Access US Team Grows Stronger - Meet Them This July at ACB, NFB & AHEAD

Meet your ever growing Dolphin Computer Access team at the American Council of the Blind Annual convention July 3rd thru July 11th in Orlando, the National Federation of the Blind 2009 National Convention July 3rd thru July 8th, 2009 in Detroit and the AHEAD 2009 Global Access Conference July 20th thru July 25th, 2009 in Louisville.

Princeton Junction, NJ (PRWEB) July 3, 2009 -- Meet your ever growing Dolphin Computer Access (www.YourDolphin.com) team at the American Council of the Blind Annual convention July 3rd thru July 11th in Orlando, the National Federation of the Blind 2009 National Convention July 3rd thru July 8th, 2009 in Detroit and the AHEAD 2009 Global Access Conference July 20th thru July 25th, 2009 in Louisville.

Join Gareth Collins and SuperNova Version 11 at ACB 2009, Orlando

Already a familiar voice to many Dolphin Computer Access customers, Gareth Collins has been working in Dolphin's product support offices for more than 19 years. Originally from Wales, Gareth has called US home for the last 11 years and is based in the east coast New Jersey office.

Primarily focusing on delivering excellent product support, Gareth spends his working day supporting the rapidly growing community of US Dolphin users and Dolphin product dealers as he explains;

"Dolphin are not the biggest access technology vendor in the US, but we do work extremely hard on ensuring our users get the best possible product experience. As a magnification user myself, I know from firsthand experience that being able to pick up the phone and get a helpful, detailed and accurate response to your enquiry is paramount. That's my role, ensuring if ever a Dolphin user gets stuck, I get them up and working as quickly as possible."

However Gareth's expertise doesn't stop there. His product design, documentation creation and Dolphin Scripting skills are second to none and are evident in the recently released version 11 of SuperNova Reader Magnifier, Hal Screen Reader, Lunar Screen Magnifier and LunarPlus Enhanced Screen Magnifier. The American Council of the Blind Annual convention July 3rd thru July 11th in Orlando offers the perfect opportunity to meet Gareth and get a personal demonstration of all of the new features and functionality now available to screen reader and screen magnifier users in version 11. Why not ask Gareth about support for 64-bit Windows, the extensive Braille support improvements, the Dolphin Pen II, as well as Internet Explorer 8, iTunes v8 and Skype v4 support?

Meet Andy Leach, Bentley and Dolphin Guide at NFB 2009, Detroit

Compared to Gareth's 19 years, Andy Leach is a relative newcomer to Dolphin, celebrating his 1st anniversary early this fall. But Andy's roots are set deep in the access technology industry, his previous role being the regional sales manager for Freedom Scientific. Now as Dolphin's lead Sales Executive for the US and Canada, Andy's expertise comes from having a user's knowledge of the full range of screen readers, which led him to formulate his thoughts on access technology for vision impaired seniors.



"Like a large percentage of people of employment age I was brought up using a computer, but for many seniors and baby boomers that simply isn't true. Add in failing sight, low vision or blindness and for many computer novices the learning curve with a 'professional' screen reader becomes too steep, but these people still want to email friends and family, surf the web and scan and read post. But learning how to achieve these tasks has to be easy."

"Dolphin Guide is perfect for these users. It removes all the complexity from the modern PC by offering a simple menu system that walks the user through every step, confirming their actions and progress with the human sounding Realspeak voices. For these users it is all about gaining confidence at their own pace, knowing that you can't go wrong. Dolphin Guide is the definitely the best talking software for that journey."

Based in the Dayton Ohio area, Andy and his guide dog Bentley will be making the short hop north to Detroit later this week to attend the National Federation of the Blind 2009 National Convention and to showcase Dolphin Guide. Conference visitors looking to meet Andy and to talk about any Dolphin software, including Dolphin Guide should stop by booth C79.

Catch up with Jeff Bazer, Devon and exclusively preview EasyConverter v5 at AHEAD 2009

Jeff Bazer and his guide dog Devon are the new kids on the block at Dolphin, having joined only one month ago. Previously employed by a large US access technology vendor, Jeff was excited to work for a company "that has their heart in the right place, working with products I believe in". Jeff is referring to his new Sales Executive role for Dolphin's alternative format creation and play back tools, more commonly known as 'AltFormat'. Although based in Columbia, South Carolina, Jeff trains and advises college and university disability service offices and instructional material centers from all across America on how to best to create DAISY talking books, large print, Braille and MP3s for vision and print impaired students.

Later this month Jeff will be joining his Swedish colleague Mattias Karlsson at the AHEAD 2009 Global Access conference July 20th thru July 25th, 2009 in Louisville. As Jeff describes;

"We are really excited to be offering a series of free alternative format creation workshops in partnership with AltFormat.org at this year's AHEAD conference. Lead by Dolphin's Chief Product designer Mattias Karlsson, the workshops will offer attendees a step-by-step insight into the 'whole' alternative format creation process, from the beginning as a raw source file, through to conclusion as quality large print, MP3, DAISY talking books & Braille."

"I can also announce that AHEAD conference attendees and those signed up for the free workshops will get a chance to preview and experience the new EasyConverter version 5, complete with new even easier to use interface, a client profile manager, quick conversion options and a brand new scanning engine. To sign up for the free workshops visit www.YourDolphin.com/book_event.asp "

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You can read the online version of this press release [here](#).

Website cosmicdoc.com Launches as Meeting Place Between Cosmic Civilisations & Humankind

cosmicdoc.com launches the book 'Opening the Door to the Worlds' by Dr Annie Paxton, a retired British medical doctor. She describes herself as having acted as scribe to a number of cosmic civilisations. The writings offer an astonishing cosmic perspective of the transformation planet Earth is undergoing as its climate changes : global warming is part of the process of the planet's own evolution, and humanity can do nothing about it. The website encourages an expansion of the dialogues begun in the book and seeks to alleviate in advance the fear many people will experience as matters get progressively worse.

London, England (PRWEB) July 2, 2009 -- The book, *Opening the Door to the Worlds*, and the website www.cosmicdoc.com represent the most astonishing communications breakthrough between humanity and a number of space civilisations. They were intermediated by a retired British medical doctor working closely with an internationally renown sensitive.

The book is divided into four sections covering - Medicine for the 21st Century: the Basidian Energy Healing System; the Earth and its Turbulence (changes over the next 3-5 years); the Nature of the Universe; and the Evolution and Development of the Soul. Vast subjects indeed, but covered lightly and with style; much in the language of the transmitting intelligences. Some of these intelligences have incarnated on planet Earth at some time or another, as have the 2 principal guides to the author, whom she knew as medical doctors and close relatives when they were still on earth.

The website, cosmicdoc.com, provides the means via which readers of the book can interactively continue exploring the new perspectives offered by the contributing cosmic civilisations : visitors can ask questions or simply update themselves on what new visiting civilisations have to offer by way of advice, or check what additional information has been received. Some of this information is sufficiently urgent to warrant a newsflash. The amount of help on offer from space is both gratifying and humbling.

This website achieves the almost impossible - while stating that some of the Earth changes will be major and will make it impossible for certain forms of life to continue, it succeeds in conveying that this is something positive and to be welcomed. The unmistakable message is that there is no grounds for fear and that help and support is available for the asking and will be delivered with love. Even pre-launch, the site has started to attract additional cosmic civilisations who see cosmicdoc.com as a means to reach much of humankind. The degree of attention generated on the other side justifies the site being called 'the meeting place between cosmic civilisations and humankind'.

The ultimate shape of the website will be determined by the questions received and answers provided. The more practical the questions, the closer the website will get to its objective to be a source of practical information, and offer solutions, based on the merging of off-planet experience and suggestions with current earth-bound technologies and ideas. Accepting the premise that the earth changes can no longer be stopped, the website serves to encourage the development and distribution of solutions that will enable survival in a radically different post-change world.



About the Publisher

Basidian Limited is a UK not-for-distribution-profit company set up in February 2009 specifically to publish the book and sponsor the website. Any profits arising from its activities are ear-marked to improve the usefulness and reach of the website and book.

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Danielle Browning: Providing Immediate Help for Individuals in Need of Health Coverage and Career Recreation

Instant Headache Relief for Health Care and Unemployment Concerns via a Creative Business Concept.

(PRWEB) July 2, 2009 -- The double combination of No Health Coverage and No Employment effecting millions in the USA has been addressed via the rollout of a Unique Business Concept from California Entrepreneur Danielle Browning. "Over 47,000,000 Americans have no Health Insurance Coverage and with over 600,000 Americans losing jobs monthly these are Major Issues that require Serious Answers and I have the answers with my Business Model that offers immediate relief in the two areas that are dominating news coverage headlines," said Browning.

Danielle Browning is a Northern California native with a personal and business background as diversified as the state she calls home. "The challenges of a difficult childhood created my never say die attitude about life,:"said Browning, "and my adult life that included a stint in the Marine Corps, a very successful career as an Insurance Salesperson to owning a Pet Sitting business established my foundation of solid principals and work ethics that are helping me to reach my individual goals and the goals of my associates with my business model (www.DanielleBrowning.biz) that offers an attractive alternative to soaring medical costs. Having dealt with a Major Illness in my own personal life I am very proud to offer the following needed options to the large growing number of Uninsured in this country today:

- 1) A Base of Providers that includes 30,000 Network Dental Providers with savings up to 80% with no limit on the number of visits and no paperwork or waiting period
- 2) A Base of More than 7500 Chiropractors offering Members up to 50% savings with Free Initial Consultations including 50% savings on X-Rays
- 3) A Base of More than 12,000 Optical Providers that includes Nationals Chains offering savings of up to 60% on frames, lenses, etc and up to 20% on Contact Lenses
- 4) A Base of More than 56,000 Retail and Independent Pharmacy Locations offering Members savings up to 85% on Major Brand Name and Generic Prescription Drugs
- 5) A TOTAL HEALTH CARE COVERAGE concept that offers discounted rates on Physician Care, Ancillary Services, Hospital Advocacy and 24/7 NurseLine Support

"And with these great offerings that are so badly needed in today's society I can also offer additional package offerings that includes Discounted rates for my members for Auto Emergency Assistance, Legal Assistance with Free Consultation with an Attorney on Legal Matters and Identity Theft Protection,"said Browning, "with rates offered to Members that start as low as \$14.95 per household for Dental Coverage with all package offerings combined for under \$60 per month for an entire household. Needed services at great rates is why I take so much pride in the newest chapter of what has been a very interesting life."



Danielle Browning is marketing her services on a National basis and very anxious to talk to all individuals in need of finding answers to deal with Major Issue concerns such as Health Care and Employment. "I am a perfectionist and told my husband that helping entrepreneurs achieve their individual goals is nearly as satisfying as helping my three children become solid citizens," said Browning, "and I have a personal goal of creating a seven figure annual income and was taught as a Marine that any goal can be achieved with the correct mindset. I have a great business model that one can market with pride with needed products to bring hope to the Uninsured along with immediate income potential to the victims of the Job Market Meltdown via a simple marketing concept tied in with daily commission payouts to associates. If the time has arrived to break free totally from the grips of being an employee than I encourage individuals from all walks to take the time to look at what I offer as lives are being changed and secure futures being built."

Ms. Browning can be reached in her California Office @ (530) 845-5198 or (800) 865-1435

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Online Web 2.0 Version

You can read the online version of this press release [here](#).



Stemedica Discovers Significant Breakthrough in the Use of Stem Cells and Stem Cell Factors for the Treatment of Retinal Degeneration

Stemedica Cell Technologies, Inc., a leader in the manufacturing and development of clinical grade allogeneic adult stem cell technology, has discovered a significant breakthrough in the use of human stem cells and stem cell factors for the potential treatment of degenerations of the retina and retinal pigmented epithelium.

San Diego, CA (PRWEB) July 1, 2009 -- Stemedica Cell Technologies, Inc., ("[Stemedica](#)"), a leader in the manufacturing and development of clinical grade allogeneic adult stem cell technology, has discovered a significant breakthrough in the use of human stem cells and stem cell factors for the potential treatment of degenerations of the retina and retinal pigmented epithelium. Retinal degenerations include diseases such as Retinitis Pigmentosa, which are hereditary conditions in which abnormalities of the retinal pigmented epithelium (RPE) within the eye lead to progressive vision loss. According to one of the study's Principle Investigators, Dr. Paul Tornambe, "The results from this pre-clinical experiment are exciting. It allows researchers and clinicians to push the envelope in the quest to use stem cells to modulate diseases like Retinitis Pigmentosa." There is currently no medical treatment that can completely cure Retinitis Pigmentosa - an eye disease that affects approximately 1,500,000 people on a worldwide basis each year.

An international consortium of prominent researchers and clinicians were assembled by Stemedica to fully explore the application of its proprietary lines of stem cells and stem cell factors for treatment of Retinal Degeneration in a pre-clinical environment. Their discoveries provide great promise for treating this disease at a clinical level. "We knew the team assembled had the experience and expertise to fully explore how stem cells and stem cell factors might be applied in the possible treatment of Retinal Degeneration that may apply to Retinitis Pigmentosa in the future", said Nikolai Tankovich, MD, PhD, Stemedica's President and Chief Medical Officer. "While there have been similar results achieved with our stem cells and factors in the experimental treatment of neurological diseases, we did not expect that these efforts would provide the kind of breakthrough results that have been achieved in our ophthalmological study."

The study team was comprised of Edwin Boldrey, MD, a Retina and Vitreous Specialist from Northern California and Charter Member of American Society of Retina Specialists and by Paul Tornambe, MD, of Retinal Consultants in San Diego, California. Dr. Tornambe is a past President of the American Society of Retina Specialists. Other members of the study team included Khristo Takhchidi, MD, PhD; Director General, Natalia Gavrilova, MD, PhD, Professor; and, Olga Komova, MD from the famous Fyodorov Eye Microsurgery Institute in Moscow, Russia. Supporting the principle investigators were Alexander Revischin, PhD, and Irina Saburina, MD, PhD from the Russian Academy of Sciences and by Alexei Lukashev, PhD, of Stemedica's Research Lab in San Diego, California.

Dr. Tornambe identified several observations that resulted from the group's efforts, "There were two very encouraging findings: RPE stem cells injected into the suprachoroidal space prevented the animal's RPE cell's degeneration as well as preventing degeneration of the overlying photoreceptors proven by very objective ERG

testing and histopathology. Secondly, and even more interesting, is that the fellow contra lateral eye also showed a beneficial effect. This crossover effect suggest this treatment stimulated upregulation of other factors, yet unknown, which decreased the rate of degeneration in the fellow eye. Degeneration of RPE cells occur in many other human retinal diseases such as age related macular degeneration. It is very important to temper initial enthusiasm with the test of time, however, this study strongly suggests, at least in this animal model, that certain kinds of stem cells and factors can modify a disease process."

The 18 month pre-clinical study was implemented at the Fyodorov Eye Institute using Stemedica's proprietary multiple cell technology. Three different types of human stem cells (hSC) were used in the study - retinal pigment epithelium (RPE), neural (NSC) and ciliary body (CB) - all obtained from human donor tissue. Various cells were injected into rats with hereditary pigmented degradation of retina. One eye of each participating rat served the treatment eye and the other eye served as the control eye. Healthy non-dystrophic and non-treated (normally dystrophic) animals were also used as independent control groups. Electroretinography (ERG) and immunohistochemical (ICH) analysis was performed on both eyes. "What is very impressive is the immune privileged feature of all three kinds of human stem cells (RPE, CB, NSC) in xenotransplantation. This immune privilege amplifies the significant promise of allogeneic donor stem cells in the treatment of retinal degenerative diseases", stated Dr. Edwin Boldrey.

The research team compared the efficacy of each of the three cell types. A summary of the results yielded the following observations and discoveries:

1. The study showed a statistically significant gain (77%) in the treated eye (with RPE cells) over the control eye of the same animal. However, both the treated eye and the control eye were approximately 10 times more active (response to ERG) compared to non-treated (normally dystrophic) control animal.
2. The RPE and NSC cells were effective in preserving the thickness of the outer nuclei layer of the retina.
3. A contra lateral effect was observed between the test and control eyes. As a result, both eyes exhibited significant improvement. It is believed that the positive outcome in the control eye was achieved through the systemic release of cytokines; growth and other important factors; peptides; and, molecules from stem cells transplanted into the treated eye. This phenomenon is referred to by Stemedica as "The Factor Release Effect" and branded by the company as StemedicaFRE™. These factors, circulating in the blood flow, effect and mobilize endogenous stem cells. Stemedica believes improvement in the contra lateral eye is a 'Factor Release Effect' rather than a Sympathetic Ophthalmic effect which is very rare. Stemedica discovered the presence of these endogenous RPE stem cells in adult retinas several years ago. This original research demonstrated that these RPE stem cells acquired embryonic markers (Nanog and Oct-4) in adult humans.

"Stemedica has filed a number of patent applications to secure the rights for these discoveries - the use of our stem cells and their factors in the treatment of a variety of neurodegenerative diseases and conditions. Based upon the results from the work of this luminary group, we have focused our legal protection and Intellectual Property efforts to include the treatment of Retinitis Pigmentosa and ways to prevent its development and progression", said Timothy Brown, MS, JD, Director of Stemedica's Intellectual Property Department.



The results from the study will be presented at the Retina Congress in New York, September 30, 2009. The Retina Congress is a worldwide gathering of the most established and accomplished retina doctors in the world. The Congress is sponsored by the American Society of Retina Specialists, the Retina Society and the Macular Society and represents over 2,000 retina and eye specialists from 54 countries.

"The discovery of the effect of stem cell factors supports our other clinical evidence substantiating how stem cells and stem cell factors can be isolated and used for the treatment of complex medical conditions. Clinical studies in countries outside of the United States have already demonstrated the efficacy of Stemedica's stem cells and their factors in the experimental study treatment of diabetic retinopathy and other conditions. Based upon this breakthrough discovery and validation of our previous evidence, Stemedica has begun negotiations with a select number of potential strategic partners. Our goal is to rapidly advance our findings into a comprehensive clinical application", said Maynard A. Howe, PhD, CEO and Vice Chairman of Stemedica.

Edwin Boldrey, MD

Dr. Edwin Boldrey is currently a Clinical Associate Professor of Ophthalmology at Stanford University and is President of Northern California Retina Vitreous Associates. He is a graduate of Northwestern University Medical School in Chicago and completed a Vitreo-Retinal Fellowship at Barnes Hospital, Washington University, St. Louis. He is the recipient of honors and awards from the American Academy of Ophthalmology, the Heed Ophthalmic Foundation and the Department of Ophthalmology, University of California, San Francisco. He was the Executive Secretary-Treasurer of the Western Retina Study Club, and is a Fellow of the American College of Surgeons. He is a member of Ophthalmological Organizations including: American Academy of Ophthalmology, The American Society of Retina Specialists, The Retina Society and The California Association of Ophthalmology. He is the author of more than 30 peer reviewed publications and has presented 114 papers and courses.

Paul Tornambe, MD

Dr. Paul Tornambe is former President of the American Society of Retina Specialists and presently sits on the Board. He has been a member of over a dozen Ophthalmology and Professional Medical Societies including Fellow - American College of Surgeons, American Academy of Ophthalmology, and California Medical Association. He has participated as Chief of Surgery and Chief of Staff at Pomerado Hospital and participated on the Board of Scripps Health Physicians and actively operated at both Scripps La Jolla and Pomerado Hospitals. He completed his Retina Fellowship training at Barnes Hospital, Washington University, St Louis. He is the recipient of numerous awards from the American Academy of Ophthalmology; American Society of Retina Specialists and was named among 'The Best Doctors in America, 2000-2003' along with 'Best Doctors in San Diego, 2002-2005'. He was recognized by the American Academy of Ophthalmology on their Centennial as a physician who made a major contribution in the field of Retina over the last 100 years for his work with gas bubbles to repair retinal detachments. Tornambe is the author of over 40 major peer reviewed scientific publications.

Khristo P. Takhchidi, MD, PhD

Khristo P. Takhchidi, is the Director General of the S.N. Fyodorov Federal Institution 'Eye Microsurgery Complex', Professor and the Chairman of Ocular Diseases of the Moscow State Medical University. He received his MD degree in 1976 at Sverdlovsk State Medical University. In 1987 he was appointed the Director of the Ural



Branch of the Intersectional Research and Technology Complex 'Eye Microsurgery'. The IRTC Ural Branch was built and put into operation under his direct leadership. As the Chief of the Clinic, over 260,000 operations were performed and approximately 800,000 patients received diagnostic - consulting service. In 2001 Takhchidi was appointed the Director General of the S.N. Fyodorov Federal Institution 'Eye Microsurgery Complex'. He is an author of over 250 scientific publications, has been the Chair of Ophthalmology Society of Russia since 2005 and was appointed the Chief Expert for ophthalmology of the Russian Federal Inspection for Public Health and Social Development in 2006. Takhchidi is the Fellow of numerous International Ophthalmic societies and a recipient of many prestigious and honorable national and international awards.

The Fyodorov Center for Eye Microsurgery

The S.N. Fyodorov Federal State Institution "Eye Microsurgery Center" is the leading clinical and research ophthalmological center in Russia with over 4,000 researchers and medical doctors. The Center, along with its 11 affiliated branches including Clinics in Russia's largest cities, treat 700,000 patients annually, performing 50% of the highly technological ophthalmic surgeries and over 30% of all ophthalmic aid in Russia.

About Stemedica Cell Technologies, Inc.

Stemedica Cell Technologies Inc. (www.stemedica.com) is a specialty biopharmaceutical company that is committed to the development and manufacture of clinical grade allogeneic stem cells for use by approved research institutions and hospitals for pre-clinical and clinical studies. Within the United States, the Company is currently developing regulatory pathways for stroke, traumatic brain injury and wound repair. Outside the United States, Stemedica provides its adult stem cells to hospitals and research centers that are conducting studies under protocols approved by the appropriate regulatory agencies. These studies are focused on the treatment of neurodegenerative disease, sight restoration and wound repair. Stemedica is based in San Diego, California.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).



This Summer, EyeCare America and Celebrity Chefs Want You to Feast Your Eyes on Eye Healthy Foods

National Non-profit Says That Healthy Eating Habits and a Free Eye Exam May Delay Age-related Macular Degeneration

San Francisco, CA (Vocus) July 1, 2009 -- This Summer, [EyeCare America](#), has teamed up with celebrity chefs from across the country to provide healthy summertime recipes that include foods rich in eye-healthy vitamins and antioxidants. Chefs including host of the Food Network's Quick Fix Meals with Robin Miller and author of "Robin Rescues Dinner" have submitted delicious recipes that everyone will love and that are good for your eyes.

Additionally, EyeCare America, a public service program of The Foundation of the American Academy of Ophthalmology, urges seniors to take advantage of the free eye exams available through its AMD EyeCare Program by calling 1-866-324-EYES (3937) to see if they qualify for a free eye exam.

"As a nutritionist, a mom and a cook, I am always looking to include foods with powerful antioxidants, like almonds and strawberries, in my recipes," added Chef Robin Miller, host of the Food Network's Quick Fix Meals with Robin Miller. "A one-ounce handful of almonds is an excellent source of vitamin E, which is a powerful eye-healthy antioxidant."

The Feast Your Eyes on This! Summer Cookbook is free and will be available online for download at www.eyecareamerica.org.

Approximately 10 million Americans suffer from Age-related Macular Degeneration (AMD), a devastating eye disease and a leading cause of vision loss in people 65 years or older in the United States. Although there is no cure for AMD, recent studies show that eating foods rich in antioxidants such as lutein, zeaxanthin, omega-3 fatty acids, beta carotene, vitamin C, vitamin E and zinc, may reduce the risk of AMD, or slow its progression in some people.

So, what type of foods should you eat?

- * Most fruits and vegetables contain Vitamin C, including oranges, grapefruit, strawberries, papaya, green peppers and tomatoes.
- * Vitamin E can be found in vegetable oils (safflower and corn oil), almonds, pecans, wheat germ and sunflower seeds.
- * For beta-carotene, try deep orange or yellow fruits and vegetables such as cantaloupe, mangos, apricots, peaches, sweet potatoes and carrots.
- * Dark green leafy vegetables such as spinach, kale, collard greens, broccoli, and asparagus are the primary sources of lutein and zeaxanthin.
- * Good sources of zinc include beef, pork, lamb, oysters, eggs, shellfish, milk, peanuts, whole grains and wheat germ.

* Good sources of omega-3 fatty acids are leafy green vegetables, nuts, fish, and vegetable oils such as canola, soy, and especially flaxseed.

[EyeCare America](#)'s AMD EyeCare Program is a year-round program that promotes annual eye exams for people 65 and older, raises awareness of AMD, provides the latest information about treatment options and low vision services, offers free AMD educational materials, and facilitates access to care at no out-of-pocket cost for those who qualify. The eye exams will be provided by more than 7,000 volunteer ophthalmologists across the U.S. People may call the toll-free helpline at 1-866-324-EYES (3937), anytime, for themselves and/or family members or friends to see if they qualify for a free eye exam or to request free AMD educational material.

Callers who have not seen an ophthalmologist in three or more years may be eligible to receive a comprehensive medical eye exam and, in most cases, up to one year of care at no out-of-pocket cost for any disease diagnosed during the initial exam.

The AMD EyeCare Program is designed for people at increased risk for AMD, but who have NOT been diagnosed and who:

- * Are age 65 and older
- * Are US citizens or legal residents
- * Have not seen an ophthalmologist in three or more years
- * Do not belong to an HMO or the VA

Eyeglasses, medicines, hospital services and fees of other medical professionals are not included.

For more information about [EyeCare America](#)'s award-winning referral program and recipes from each of the celebrity chefs, visit their web site at www.eyecareamerica.org. The site contains up-to-date clinical information about Age-related Macular Degeneration (AMD) reviewed by certified ophthalmologists (Eye MD's) with links to current treatments and even an interactive tour of the eye's anatomy. Visitors can share important health topics with family and friends through a convenient email forward function and order free brochures that give in-depth information on treatment, tests/diagnosis, causes and risks factors for a wide variety of common eye diseases.

Other easy to use functions include online tools such as a vision simulator, which allows users to see how vision would be affected from common eye diseases, and informative videos, created by the American Academy of Ophthalmology, that will provide visitors with a complete interactive experience.

The AMD EyeCare Program is co-sponsored by Alcon, Inc., Bausch & Lomb, Inc., Genentech, Inc., Novartis Ophthalmics and Pfizer Ophthalmics.

Disclaimer:

The medical research about links between certain foods and nutrients and the progression of age-related macular degeneration (AMD) is on-going. EyeCare America's recipes focus on whole foods, not supplements that contain nutrients research has shown may be helpful in slowing the progression of AMD and assisting in eye health. By providing these recipes, EyeCare America, FAAO and the American Academy of Ophthalmology are not providing medical advice, prescribing treatment or projecting or guaranteeing any particular results, and each disclaims any liability. Regular eye exams by your ophthalmologist are the best way to diagnose eye diseases such as AMD in its early stages and to receive appropriate medical treatment.



About EyeCare America

Established in 1985, [EyeCare America](http://www.eyecareamerica.org), the public service program of the Foundation of the American Academy of Ophthalmology, is committed to the preservation of sight, accomplishing its mission through public service and education. EyeCare America provides eye care services to the medically underserved and for those at increased risk for eye disease through its corps of 7,000 volunteer ophthalmologists dedicated to serving their communities. More than 90 percent of the care made available is provided at no out-of-pocket cost to the patients. EyeCare America includes programs for seniors, glaucoma, diabetes, AMD and children, and is the largest program of its kind in American medicine. Since its inception, EyeCare America has helped more than 1 million people. EyeCare America is a non-profit program whose success is made possible through charitable contributions from individuals, foundations and corporations. More information can be found at: www.eyecareamerica.org.

MEDIA CONTACT: Allison Neves, Director of EyeCare America Communications - 415.561.8518

NOTE TO EDITORS AND PRODUCERS: High-resolution images and interviews with EyeCare America spokespeople, physicians and patients available upon request.

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You can read the online version of this press release [here](#).



ShopLowVision.com's Optelec FarView Independence and Monthly Compact+ Giveaways

Optelec US Inc., and ShopLowVision.com, industry leaders in low vision solutions, celebrate summer with the launch of the Optelec FarView Independence Promotion and ongoing monthly Optelec Compact+ giveaways.

San Diego, CA (PRWEB) July 1, 2009 -- [Optelec US Inc.](#), and ShopLowVision.com, industry leaders in low vision solutions, celebrate summer with the launch of the Optelec FarView Independence Promotion and ongoing monthly Optelec Compact+ giveaways.

Running from July 4 to July 31, consumers can enter to win the Optelec FarView Independence Promotion available on [ShopLowVision.com](#). This special promotion features Optelec's FarView, the newest portable handheld video magnifier, with a limited-edition red, white and blue design created by Skinit Inc., the industry leader in on-demand personalization technology. The winner of the patriotic Optelec FarView will be announced on August 1.

Also starting August 1 in an ongoing promotion, ShopLowVision.com visitors can enter to win an Optelec Compact+. With drawings conducted monthly, this ultra compact, portable handheld video magnifier is available in six colors and makes it easy to read labels, menus and more.

For more information on the Optelec FarView and Compact+ promotions, please visit [www.ShopLowVision.com](#) or call 800.335.7970. Visitors must complete the information section online in order to be eligible. Limit one entry per person, per household.

Optelec FarView

The [Optelec FarView](#) portable handheld video is designed for the active low vision user to access, store, review, and share information in an ultra compact and stylish design. Simply point, click and save, offering the benefits of distance and close-up viewing. The FarView storage capacity allows the user to save up to 100 images and as an added feature, stored images can be magnified and scrolled through for detailed viewing on the 4.3" reading screen.

Optelec Compact+

With the Optelec signature one-button simplicity, the Optelec Compact+ is an on-the-go portable video magnifier that makes it easy and convenient to read labels, menus, maps, books, directions and more. At only 9.6 ounces, this small device measures 5.3" x 2.9" x 1.2" with a 4.3" color widescreen display and features a collapsible hand grip that allows for optimal reading convenience.

About Optelec US Inc.:

Optelec ([www.optelec.com](#)) was founded in 1985 and is recognized as the worldwide market leader in providing innovative solutions for the blind, visually impaired and learning disabled. In January 2007, Tieman U.S.,



Holding Company to Optelec US Inc., spun off ShopLowVision.com (www.ShopLowVision.com) and LowVision.com (www.LowVision.com) as sister companies, providing the one-stop-shop for optical, non-optical and daily living aids, products, solutions and education for eye care professionals and consumers.

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You can read the online version of this press release [here](#).



Clearly Contacts Named to BC Business Magazine Top 100 Public Companies List

Clearly Contacts, the world's largest online vision care retailer, announced today that the Company has been named to BC Business Magazines' Top 100 Public Companies list for the fifth consecutive year. Clearly Contacts, under parent company name, Coastal Contacts Inc, appears 59th on the list this year with revenue of \$119 million for fiscal 2008.

Vancouver, British Columbia (Vocus) June 30, 2009 -- [Clearly Contacts](#), the world's largest online vision care retailer, announced today that the Company has been named to BC Business Magazines' Top 100 Public Companies list for the fifth consecutive year. Clearly Contacts, under parent company name, Coastal Contacts Inc, appears 59th on the list this year with revenue of \$119 million for fiscal 2008.

The list highlights the largest public companies in British Columbia based on revenue. Clearly Contacts is proud to join the distinguished group, comprised of British Columbia's largest and most successful companies.

"We are gratified to be included among the top 100 public companies in BC. We feel that our expanding customer base, especially in BC, is letting us know on a daily basis that we are moving in the right direction, and being included on the BC Business top 100 list is evidence that our business model works," stated Roger Hardy, Clearly Contacts Co-Founder and CEO.

In a time when many other companies experienced decreases in sales and profits, [Clearly Contacts](#) experienced unprecedented growth, expanded their product line, customer base, and annual sales. First quarter sales for 2009 are up 24% compared to the same period last year, with \$31.3 million in sales.

"Our goal is to become the world's largest vision care provider both online and off, but we are Canadian and our growth in Canada has a very special meaning to us. We want to offer Canadian consumers the best possible vision care products for the most affordable prices, and so far our Canadian support has been overwhelming," added Hardy.

Growth in the first half of 2009 for Clearly Contacts has been record setting for the Vancouver based company, a trend they hope continues.

About Clearly Contacts:

[Clearly Contacts](#), a subsidiary of Coastal Contacts, is one of the world's fastest growing online vision care suppliers. Providing contact lenses, eyeglasses and other complimentary vision care products to consumers worldwide, Coastal Contacts is proud to provide an affordable, convenient option for high quality vision care products. With its world class operations in North America, Europe and Asia, Coastal Contacts offers a unique blend of private label and branded products to over 150 countries across the globe. Already #1 in many of its markets, Coastal is rapidly advancing toward its goal of becoming the "World's Vision Store."

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Online Web 2.0 Version

You can read the online version of this press release [here](#).



The Healthcare Scoop Community Says 'Eye Care'

In honor of National Eye Safety Awareness Week, individuals asked to share their perspectives on eye care and safety.

Minneapolis, MN (PRWEB) June 29, 2009 -- Stop squinting...proper eye care and safety can help enhance all the sights of summer, including this Fourth of July's fireworks displays in all their brilliance and clarity.

[The Healthcare Scoop](#), in recognition of National Eye Safety Awareness Week, June 27-July 5, 2009, is calling on individuals to share their stories, questions and comments on keeping life in focus.

Consumer Story

A woman in St. Paul, Minn. [shared her experience](#) switching optometrists on The Healthcare Scoop: "At my first appointment, Dr. Tanabe asked if I'd ever tried soft lenses. I explained my story, and she basically said that (my last) eye doctor...didn't do it right. I have very poor vision coupled with a strong astigmatism, and apparently that has to be taken into account when prescribing soft contact lenses. ... I can see clearly without worrying I'm hurting my eyes. Dr. Tanabe is a no-nonsense, smart professional. And, she makes me laugh too. So often, people trying to be professional try to erase their personality. Not her."

"It is important people receive regular eye exams," said [Keith Carlson, MD](#), an ophthalmologist who practices at Claris Eye Care and Surgery, Allina Medical Clinic and the Phillips Eye Institute. "Good eye care is critical to safe driving, focused classrooms and overall quality of life. With summer in full swing, now is a great time to schedule your next appointment and talk to your optometrist. This Fourth of July, I also urge parents to talk to one another about keeping children safe around fireworks and preventing eye injuries."

Share or View Stories on The Healthcare Scoop

* [Share an eye care story](#)

* [View eye care stories](#)

About The Healthcare Scoop

The Healthcare Scoop is a free online forum for consumers to share real-life healthcare experiences with other consumers and medical professionals in an effort to help individuals make informed, "best-fit" healthcare decisions. Care Delivery Management, Inc., dba [Consumer Aware](#) based in Eagan, Minn. sponsors The Healthcare Scoop.

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You can read the online version of this press release [here](#).



ESS Announces Official Entry into AIRSOFT Market Dedicated Product Line and Website Facilitate Safer Eye Protection on the Airsoft Battlefield

Eye Safety Systems, Inc. (ESS) today officially announced its entry into the global Airsoft market. ESS, a leading manufacturer in ballistic eye protection for military, law enforcement and fire/rescue professionals worldwide, now offers a dedicated line of eye pro products specifically adapted for use on the Airsoft Battlefield. ESS timed the launch of its Airsoft-optimized product line to coincide with the unveiling of its dedicated Airsoft website, www.essairsoft.com, where these specialized products are now available for purchase.

Sun Valley, ID (PRWEB) June 29, 2009 -- Eye Safety Systems, Inc. (ESS) today officially announced its entry into the global Airsoft market, a tactical training exercise and modern combat sport in which spherical non-metallic rounds are fired from non-lethal weapons. ESS, a leading manufacturer in ballistic eye protection for military, law enforcement and fire/rescue professionals worldwide, now offers a dedicated line of eye pro products specifically adapted for use on the Airsoft Battlefield. ESS timed the launch of its Airsoft-optimized product line to coincide with the unveiling of its dedicated Airsoft website, www.essairsoft.com, where these specialized products are now available for purchase.

"For years, ESS eye pro has been saving eyes and lives on battlefields around the world," said Brian Ross, ESS Sr. VP Sales & Marketing. "ESS recognizes that although military goggles are built to withstand ballistic threats far greater than what is seen in Airsoft, Airsoft rounds pose a unique hazard that even military goggles are not designed to protect against. Because Airsoft rounds do not typically penetrate and embed in the skin, they can bounce and redirect in ways that shrapnel does not, including up and around a goggle frame. ESS believes the new ESS Airsoft product line to be the first and only authentic military eye pro system that provides both the impact protection and coverage necessary for proper eye safety on the Airsoft Battlefield."

Airsoft, whether for tactical training or recreation, is a dangerous activity, and eyes are perhaps the most vulnerable portion of the body. Although there is currently no official safety standard for Airsoft eye protection, the Airsoft community has traditionally focused primarily on the issue of impact resistance, loosely referencing the ANSI Z87.1 standard as the base level for safe Airsoft eye protection. However, this impact-only approach does not take into consideration the importance of coverage. While a sunglass can meet the ANSI standard, it leaves large areas around the lenses unprotected and vulnerable to a round passing directly, or indirectly, into the eye area. For this reason, ESS highly discourages the use of any sunglass or spectacle in Airsoft, as well as any other goggle that does not have an Airsoft adapter designed to provide additional coverage from Airsoft rounds.

The cornerstone of the new ESS Airsoft product line is the ESS Cortex Clip™, a rigid polycarbonate adapter that snaps onto the outside of ESS Profile™ Series goggles. This patent-pending attachment adapts to ESS Profile NVG™ and ESS Profile TurboFan™ goggles, adding essential coverage in the nose and lower cheek area to help prevent rounds from passing underneath the goggle frame and into the eye area. The ESS Profile Airsoft™ is an Airsoft-optimized configuration that features the Cortex Clip™ and foam-free vents for enhanced anti-fog performance at an affordable price.

Additional information about Airsoft eye protection and the new ESS Airsoft product line can be found at:



www.essairsoft.com.

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You can read the online version of this press release [here](#).



New Online Vision Assessment Tool Helps Alert Parents to Potential Eye Problems in Children

Online Vision Quiz Highlights the Subtle Signs of Vision Problems in Children as Young as Six Months of Age

Pine Brook, N.J. (PRWEB) June 25 -- According to the American Academy of Pediatrics (AAP), vision disorders are the fourth most common disability among children in the United States, yet many vision problems can take years to detect, making treatment more difficult as vital time passes. In an effort to shed light on some of the more subtle warning signs of vision problems in young children, Diopsys, Inc., developer and marketer of the *Enfant*TM Pediatric VEP Vision Testing System, has created an online vision assessment quiz at www.freevisionquiz.com.

The physician-reviewed, informational quiz, which takes only a few minutes to complete, is comprised of multiple-choice questions covering several areas that can "red flag" signs of a potential vision problem in children of various ages, including such actions as the inability to make steady eye contact, or involuntarily covering one eye to see something better.

According to Sean Donahue, MD, PhD, Chief of Pediatric Ophthalmology at the Vanderbilt Eye Institute at the Vanderbilt University School of Medicine, this vision quiz can help make parents aware of behaviors and other quiet indicators of vision issues.

"Vision problems can often slip by parents - especially with children who have not yet entered school - because kids born with vision deficits don't really recognize that they aren't seeing well," says Dr. Donahue. "Many parents are surprised to learn that their child is having trouble seeing without them realizing it."

The new quiz does not take the place of a professional vision examination, but it is there to create awareness of a silent problem.

"Children should have routine vision screenings starting at six months of age, according to [AAP](#) recommendations," adds Dr. Donahue.

The quiz was developed by the vision experts at [Diopsys, Inc.](#), a medical instrumentation company dedicated to delivering high-quality, cost-effective preventative health care. The company specializes in the development and marketing of patient-friendly, non-invasive diagnostic vision testing equipment utilizing Evoked Potential technology. One such device is the *Enfant*TM Pediatric VEP Vision Testing System, which can test children as young as six months of age for vision problems like amblyopia. It is available in select pediatric practices nationwide.

For additional information about the *Enfant*, the importance of early vision testing, and to see if a pediatrician in your area offers the test, visit www.enfantvision.com. To fill out the new online vision assessment to see if your



child's behavior may indicate a problem, visit www.freevisionquiz.com.

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You can read the online version of this press release [here](#).

News Image



Advancing the Science of Vision Testing



Sleep With the Experts Webinar Series Starts July 1, 2009

The Bob, Carol, Ted and Alice of Natural Sleep. Free Webinar series on Natural Solutions for Insomnia, commencing July 1, 2009. World experts speak on the following topics: food additives and colorings that keep you awake, and wake you early in the morning. Repatterning neural pathways for sleep. How to use Cognitive Behaviour Therapy to overcome anxiety. How to recognise and remove emotional holding patterns that keep you awake. Serotonin and melatonin. Solutions to stress. How to choose music for brain entrainment, deep listening, mind over pain. Emotional Freedom Technique to help you sleep.

Sydney, NSW (PRWEB) June 25, 2009 -- Are you finding it more difficult lately to fall asleep and stay asleep? Is your stress level the only thing trending up in the bear market? Are you sick and tired of reading about how not drinking coffee is going to solve the problem? Things only getting worse when you read that lack of sleep is effecting your weight, health, liver, heart, cancer, diabetes, depression, anxiety, blood pressure, life span? No wonder we can't sleep.

The use of sleeping pills is controversial, because they're addictive, less effective over time, cause grogginess in the morning, are blamed for some rather bizarre behaviours, are associated with anterograde amnesia, reduce the time it takes to fall asleep by 12.8 minutes compared with fake pills, and increase our sleep time by a rather pathetic 11.4 minutes. In fact, one controversial sleeping pill was the number 1 drug reported to the Adverse Medicine Events Line between September 2007 and February 2009.

Unfortunately, until now, the "natural solutions" have been limited to unpalatable herbs or teas that work for only a limited number of people. In response to this situation, Elizabeth Shannon of Sleepless No More has organised the "Sleep With The Experts" webinar series.

"Everything I've seen lately on sleep has been so negative, it just makes insomniacs more anxious and stressed, worrying about how their health is being affected", Shannon says. "So I've assembled a group of solution-based experts to finally put an end to the noise on insomnia." "It's practically based, and we'll have a bit of fun too", Shannon laughs.

The hour-long webinars will be held weekly on Wednesday nights at 7 pm, commencing July 1. This first series (of approximately 8 webinars) will be free to attend via the internet.

The webinar series will commence with the following experts:

Sue Dengate - Sue Dengate is a psychology graduate and author of the bestselling Fed Up series. Focused on the effects of food chemicals on children's behaviour, health and learning ability, her groundbreaking study on the behavioural effects of a common bread preservative was published in a medical journal in 2002. Together with her husband Dr Howard Dengate, a food scientist, they run the Food Intolerance Network. Dengate was nominated for Australian of the Year in 2005 and 2006.

Andrew Verity - Verity has integrated 35 years of practical experience in a wide range of healing modalities into



his international Neuro-training group. He was president of IASK (International Association of Specialized Kinesiologists) for 6 years, and surprisingly has a very simple approach to many aspects of sleep disorders.

Nic Lucas - Practicing osteopath, international lecturer, medical journal founder and editor, presently lecturing at the University of Western Sydney while doing his doctorate. Lucas will talk about how he used Cognitive Behaviour Therapy (CBT) to relieve his anxiety disorder.

Domenica Papalia - Pharmacist, researcher, and founder of Your Highest Potential. How emotions effect sleep. Papalia uses non-invasive techniques to recognise the root cause of holding patterns and help people move beyond them.

Angela Sciberras - Therapeutic musician (International Healing Musicians Program USA) and author. How to use rhythm, harmony, melody, brain entrainment and deep listening to bridge the gap between medicine and music.

Geraldine Gallagher - Past president of the NSW Kinesiology Association (5 times), international speaker, and author of the successful programs Creative Nutrition and Essence of Change. Seratonin, melatonin, solutions to stress including essences.

Rod Sherwin - Energy Therapist. Sleep solutions using Emotional Freedom Technique (EFT or tapping).

And thankfully, with Elizabeth as the moderator no-one will get lost in technical jargon and 'medical-speak'.

To be included in the webinars, which are free (for this first series), provide your name and email address at <http://www.sleeplessnomore.com> - and you will be emailed with the webinar registration details closer to the event. (To attend the webinar you need broadband internet access, preferably with an audio USB headset.)

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Online Web 2.0 Version

You can read the online version of this press release [here](#).



Serotek Releases Accessible Event™

New Service Brings Group Meetings, Webinars and Lectures to the Deaf and Blind

Minneapolis, Minn. (PRWEB) June 23, 2009 -- [Serotek Corporation](#), the leading provider of internet and digital information accessibility software and services, released [Accessible Event™](#) in a press conference today at the National Press Club in Washington, DC. The accessible, online platform makes group meetings, webinars, lectures and other events accessible to the blind, deaf and blind/deaf. Attendees who do not require assistive technology participate as they normally would; unaware that Accessible Event is running. No installation is required so no trace of use is left on any computer or device.

Accessible Event is ADA compliant (Americans with Disabilities Act) and is available to corporations, schools, and public entertainment forums, as well as online tradeshow and special event sponsors and other organizations. It can be purchased per-incident, on a monthly or annual basis, or as an enterprise server configuration and requires only an internet connection and Adobe Flash to function.

"Whether across the room or across the world, nearly anything a presenter can put on a screen, from documents to web sites, is now accessible to everyone, including those with sight and/or hearing impairments regardless of whether you are presenting to ten or ten thousand," said Mike Calvo, CEO, Serotek Corporation.

Much like a conference bridge, presenters set up an event and a meeting code is provided to invited participants. Attendees who prefer assistive technology simply visit the Accessible Event web site from the browser of any computer or portable device, enter the meeting code, and the meeting becomes instantly accessible.

"Accessible Event is a perfect example of how the digital lifestyle can be accessible," said Dan Hubbell, Technical Evangelist for Microsoft Corporation, "When used alongside services like Microsoft® LiveMeeting, Accessible Event broadens an organization's reach and inclusion efforts with minimal cost or effort."

Accessible Event works with presentations designed in the Microsoft® Word™, Excel®, and PowerPoint® or Adobe® Acrobat®, with those featuring displays in Microsoft Outlook®, or web pages in Serotek SAMNet™, Microsoft Internet Explorer® 7 or higher, or Mozilla® Firefox®, and with online meeting services such as Cisco WebEx, Citrix® GoToMeeting® and GoToWebinar®, Adobe Acrobat Connect®, Microsoft LiveMeeting, and more.

Presenters determine the date of expiration so events can remain available or limited to a specific timeframe. Accessible Event can run beside any online meeting or webinar service. At the end of the session, a pop-up exit option will notify the host to close the session.

"For the first time in history, blind and deaf people can be fully included in online events," said Calvo. "And students can bring Accessible Event codes on a thumb drive to their professors so lectures of any kind are fully accessible for the day or the semester."

For more information, visit www.serotek.com. Patent pending.



Serotek Corporation

Serotek Corporation is a leading technology company that develops software and manufactures accessibility solutions under the System Access brand. Committed to the mission of providing accessibility anywhere, Serotek began with the launch of the first online community specifically designed to meet the needs of people with visual impairment. Since then, Serotek has introduced several powerful, affordable solutions that require minimal training and investment. For more information, visit www.serotek.com.

Editors Note: Product names, brands and other trademarks featured or referred to are the property of their respective trademark holders. These trademark holders are not affiliated with Accessible Event and do not sponsor or endorse these materials

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You can read the online version of this press release [here](#).



Leading Eye Care Surgical Center in Utah Broadens its View with New State-of-the-Art Website

The Eye Institute of Utah, a sprawling 30,000 square-foot [Salt Lake City, Utah LASIK, cataract](#) and general eye care facility, opens new virtual doors with a comprehensive website designed to reach out to the millions of people who suffer from vision problems.

(Vocus) June 23, 2009 -- This renowned office-based eye care surgical center in Utah is giving web visitors a virtual tour of its practice with a new website designed to convey a bit of the facility's history and give patients an idea of what their doctors can do to improve vision. The Eye Institute's new site is equipped with some of the latest online interactive tools, and is designed to give visitors comprehensive information on the many procedures the facility's ophthalmologists, optometrists, and eye surgeons provide.

In collaboration with Rosemont Media®, a [LASIK website design firm](#), The Eye Institute includes within the site sections devoted to the rich history of The Eye Institute, as well as detailed biographies and information on its medical and vision care staff. The Eye Institute offers patients procedures such as LASIK, cataract surgery, implantable contact lenses, glaucoma and eye disease treatment all within its sprawling [Salt Lake City, Utah vision correction](#) facility. Many of these procedures are illustrated in step-by-step guides on the new site, along with video animations to help patients gain a fuller understanding of what they entail. The Eye Institute is also using its new website to educate patients on the new technologies used at its facility - revolutionizing eye care treatment with quicker, safer, and more effective procedures.

While known for its successful outcomes in LASIK surgery - a procedure designed to correct refractive errors such as nearsightedness and farsightedness, reducing one's need for glasses or contact lenses – The Eye Institute is also using its website to convey the many new and effective technologies it uses in [cataract surgery at its Salt Lake City, Utah](#) facility. The Eye Institute hopes that the new site will give visitors not only an idea of the comprehensive range of options available to them, but also the information necessary to understand what certain treatments can do and how they can avoid worsening vision conditions that can significantly affect their eyesight.

About The Eye Institute

The Eye Institute of Utah and SurgiCare Center of Utah was established by Dr. W. Andrew Lyle nearly 30 years ago. The facility serves as a fully functional, comprehensive eye care and treatment center, equipped with an outpatient ambulatory surgical center with four operating rooms and an operation viewing area. The Eye Institute also operates a full-service clinic and a research hub concentrating on studies of lasers and lens-based refractive surgery and technologies designed to improve patient care. The facility employs some of the most respected and experienced ophthalmologists and [LASIK surgeons in Salt Lake City, Utah](#) and the Intermountain West. In addition to its Utah location, The Eye Institute also operates a satellite office in Rock Springs, Wyoming, designed to assist patients with general eye care needs.

For more information on LASIK, cataract surgery, eye disease treatment, and other vision care options, The Eye Institute can be reached at 755 East 3900 South, Salt Lake City, UT 84107 – (800) 760-4171; or at its Wyoming location at 2631 Foothill Blvd., Suite A, Rock Springs, WY 82901 – (800) 360-3937. www.theeyeinstitute.com.



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Intralase “Bladeless” Lasik Gains Popularity in the Raleigh, NC Area

Dr. Dean Dornic of the Laser Eye Center of Carolina has logged nearly 900 Intralase LASIK procedures.

Raleigh, NC (Vocus) June 22, 2009 -- Intralase “Bladeless” Lasik gains popularity in the Raleigh, NC area. Dr. Dean Dornic has performed nearly 900 Intralase “Bladeless” LASIK procedures in the last year. Dr. Dornic of the Laser Eye Center of Carolina has logged nearly 900 Intralase LASIK procedures. The bladeless technology is a relatively recent development in LASIK technology, but has become very popular over the last few years. As LASIK procedures evolve over the years, it is critical for patients to understand their options when considering treatment. Dr. Dean Dornic of the Laser Eye Center of Carolina is at the forefront of advances in LASIK technology and has years of experience in both advising patients and performing surgeries.

A Short History of LASIK: | The LASIK procedure is based on a technology -- originally termed ALK or automated Lamellar Keratoplasty -- that has evolved over the past 50 years. Essentially, LASIK involves using a laser to reshape the cornea. The cornea functions as a lens and changing the shape of the cornea changes the power of the lens. Changes to the lens makes allows a patient to see more clearly, depending on the nature of their his or her eye condition.

It’s no secret that many LASIK patients enjoy a quick recovery time. This quick vision recovery that LASIK patients enjoy is a result of the accelerated healing that occurs by creating a flap which may reduce the risk of certain side effects. Advances that have been incorporated over the years include new devices to make the flap and refinements of the lasers that reshape the cornea.

Thin Flap LASIK: A New Innovation | An exciting new advance in LASIK technology is Sub-Bowmen's Keratomileusis or SBK. Some doctors refer to this as Thin Flap LASIK. The advantage of SBK is that the procedure is less invasive than conventional LASIK. For the patient this means that the cornea is stronger and more structurally sound. This may result in greater safety and less risk of certain side effects such as dry eye.

Of course, thinner flaps require greater precision. This is best accomplished in a blade-free procedure termed IntraLase. Patients who choose to have Sub-Bowman's Keratomileusis will actually go under two different lasers: the IntraLase laser to make the flap and an excimer laser that will reshape the underlying surface to correct vision.

The use of the IntraLase laser is crucial to the success of thin flap LASIK. The IntraLase laser creates a flap by generating a layer of tightly spaced bubbles under the surface of the cornea. The use of the laser to make a flap is the safest and most predictable way to perform thin flap LASIK. After studying the benefits of LASIK performed with a laser flap, NASA has approved IntraLase LASIK with wavefront-guided correction for astronauts.

To learn more about how Dr. Dornic can help you improve your vision through less-invasive, advanced LASIK techniques, contact the Laser Eye Center of Carolina for a free consultation.

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News Image





Kevin Niksarli, M.D. At Manhattan Lasik Center, New York, N.Y. Announces on 6/21/2009 They Are Giving Away Apple iPhone 3G

Kevin Niksarli, M.D. At Manhattan Lasik Center, New York, N.Y. Announces on 6/21/2009 They Are Giving Away Apple iPhone 3G. Kevin Niksarli, M.D. at Manhattan Lasik Center, New York, N.Y. is a board-certified ophthalmologist of the American Academy of Ophthalmology and a specialist in LASIK and laser eye surgery. As one of the most experienced and respected LASIK surgeons in the country, Dr. Niksarli's practice is exclusively dedicated to LASIK and Laser Vision Correction.

New York (PRWEB) June 23, 2009 -- [Kevin Niksarli, M.D.](#) at [Manhattan Lasik Center](#), New York, N.Y. is a board-certified ophthalmologist of the American Academy of Ophthalmology and a specialist in LASIK and laser eye surgery. As one of the most experienced and respected LASIK surgeons in the country, Dr. Niksarli's practice is exclusively dedicated to LASIK and Laser Vision Correction. Since the approval of the Excimer Laser in 1995, he has performed over 40,000 successful LASIK procedures.

On July 15th, 2009 Kevin Niksarli, M.D. and Manhattan Lasik Center will be giving away one Apple iPhone 3G to one qualified winner, who comes and registers for the drawing during the free consultation process with [Dr. Niksarli](#) on or before July 15th, 2009. Please go to www.seelasik.com and enter your information for a free consultation. By entering your information, and coming in for your free consultation to Manhattan Lasik Center, you will be allowed to fill out the entry form, to enter for a chance to win Apple iPhone 3G. On July 15th, 2009, there will be a drawing at Manhattan Lasik Center, with the presence of Dr. Niksarli and his staff, to determine the lucky winner. It's that simple! Some restrictions may apply, please check with our offices for full details.

[Apple iPhone 3G](#) comes preloaded with a suite of media management software and communications software, including iTunes, Web browser and iPhoto. Google's search and mapping services are fully integrated, including the ability to initiate phone calls from within Google Maps. Users can also view YouTube videos on the device, along with Microsoft Office documents and most imaging formats, including .JPEG, .GIF and .TIFF, along with webmail access in the browser.

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You can read the online version of this press release [here](#).



Moshi Voice Control Alarm Clocks Now Available in Bed Bath & Beyond® Stores Nationwide

The Moshi Voice Control (VC) Alarm Clock, the first voice activated alarm clock, is now available at Bed Bath & Beyond stores nationwide. Moshi has been known in the marketplace for their forward-thinking approach of voice recognition in home consumer products.

Woodland Hills, California (PRWEB) June 23, 2009 -- [Moshi's Voice Control \(VC\) Alarm Clock](#) is the first clock that is completely touch-free, and is officially endorsed by the World Blind Association. Using the initial command of "Hello Moshi", the user can [set both the time and alarm](#) in addition to ten other voice activated commands from anywhere in the room. Utilizing speaker independent technology that recognizes any accent, users do not have to deal with pre-programming difficulties; just plug in and begin.

"Our company goal is to make electronics more home and user friendly. There is no better home retailer than Bed Bath & Beyond to help us further this vision." said Michael Nostrant, CEO of SnS International, parent company of Moshi. "When you think of great home items, you think Bed Bath & Beyond."

The [Moshi Voice Control \(VC\) Alarm Clock](#) can now be found in the home electronics section of your local Bed Bath & Beyond for \$49.99.

About Moshi:

MoshiLifestyle was formed to encompass what the Moshi Pillow symbolizes: comfort through innovation. Moshi products apply advanced technology to home appliances in a user-friendly fashion that creates solutions for everyday problems.

Moshi is dedicated to producing high-quality products at low costs that integrate into each customer's lifestyle. Moshi customers look for unique and innovative products that provide efficiency and comfort.

For more information, please visit: MoshiLifestyle.com.

About Bed Bath & Beyond:

Bed Bath & Beyond Inc. and subsidiaries (the "Company") is a chain of retail stores, operating under the names of Bed Bath & Beyond, Christmas Tree Shops, Harmon, Harmon Face Values and buybuy BABY. The Company sells a wide assortment of merchandise principally including domestics merchandise and home furnishings as well as food, giftware, health and beauty care items and infant and toddler merchandise. As of February 28, 2009, the Company had a total of 1,037 stores, including 930 Bed Bath & Beyond stores in 49 states, the District of Columbia, Puerto Rico and Canada, 52 Christmas Tree Shops stores, 15 buybuy BABY stores, and 40 stores under the names of Harmon or Harmon Face Values. In addition, through a joint venture, the Company operates 2 stores in Mexico under the name "Home & More." Shares of Bed Bath & Beyond Inc. are traded on NASDAQ under the symbol "BBBY" and are included in the Standard and Poor's 500 and Global 1200 Indices and the



NASDAQ-100 Index. The Company is counted among the Fortune 500 and the Forbes 2000.

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News Image





Highland Ophthalmology Celebrates Grand Opening of New Vision Center in New Windsor

Highland Ophthalmology Associates, LLC will host the grand opening and ribbon-cutting ceremony of its new eye care facility in New Windsor, New York 12 noon on Thursday, June 25th, 2009. The new 6,000 square foot, state-of-the-art specialty Vision Center features nine exam lanes, six diagnostic rooms equipped with the latest in ocular imaging and testing equipment, and an expanded optical shop. This new contemporary facility, founded by the Medical Director, Dr. Mary Davidian, provides patients with the latest advances and highest level of specialty eye care.

New Windsor, NY (PRWEB) June 22, 2009 -- Highland Ophthalmology Associates, LLC will host the grand opening of its new eye care facility in New Windsor, New York. The new 6,000 square foot, state-of-the-art specialty eye care center features nine exam lanes, six diagnostic rooms equipped with the latest in ocular imaging and testing equipment, and an expanded optical shop. Staffed with four physicians and a dedicated staff, the contemporary facility provides the highest level of eye care to its patients. "We have always strived to provide the highest level of sub-specialty eye care to patients of our community," said Dr. Mary Davidian, Founder and Medical Director of Highland Ophthalmology Associates.

The grand opening and ribbon-cutting ceremony is scheduled at 12 noon on Thursday, June 25th, 2009.

Highland Ophthalmology Associates conveniently accommodates local residents that require specialty eye care services. Through the expertise of board-certified medical eye doctors, it provides the latest in eye exams, diagnostics, and prescription eyewear, along with advanced cataract, corneal transplant and glaucoma surgeries. Patients no longer have to travel far distances to receive these specialty services. "In the past, patients needing specialty eye care services had to be referred to physicians in New York City or Albany, since access to Fellowship Trained Cornea and Glaucoma Surgeons was not available locally," said Dr. Thien Huynh, Glaucoma Specialist at Highland Ophthalmology. "Patients not only had to travel far distances for their surgeries, but also had to continue to travel far for their follow up care."

Dr. Mary Davidian and Dr. Thien (Tim) Huynh are board-certified ophthalmologists, medical doctors who are specially trained to provide a wide spectrum of eye care, from prescribing glasses and contact lenses to complex and delicate eye surgery.

Having completed a Cornea Fellowship at the University of California at Irvine after her residency training at the New York Eye and Ear Infirmary in Manhattan, Dr. Davidian has worked closely with Dr. Richard Mackool, one of the innovators of modern day cataract surgery. She is a member of the American Academy of Ophthalmology (AAO), The American Society of Cataract and Refractive Surgery (ASCRS), the New York Keratorefractive Surgery Society, the New York Intraocular Lens Implant (NYIOL) Society, and the New York State Ophthalmological Society (NYSOS) in which she has served on the Board of Directors. She is board certified by the American Board of Ophthalmology and serves as an Associate Clinical Professor of Ophthalmology at the New York Eye and Ear Infirmary and New York Medical College, where she is actively involved with resident education.



Dr. Thien (Tim) Huynh received his fellowship training in Glaucoma at the Mount Sinai School of Medicine in New York City and brings this unique expertise to the community. He earned his medical degree from NYU School of Medicine and performed his medical internship at St. Luke's Roosevelt Hospital in New York City before completing a residency in ophthalmology at Drexel University's College of Medicine in Philadelphia. He is board certified by the American Board of Ophthalmology and a Magna Cum Laude graduate from Harvard University.

Dr. Miriam Rolf and Dr. Maureen Wallen are optometrists who practice general eye care and conduct contact lens fittings.

Together, the doctors and staff at Highland Ophthalmology are able to provide patients with their complete eye care needs. The new office of Highland Ophthalmology Associates is conveniently located at 140 Executive Drive, New Windsor, NY 12553.

For information about the grand opening event, please contact Nancy Ingersoll at (845) 562-0138.

About Highland Ophthalmology Associates, LLC:

Highland Ophthalmology has been providing Specialty Eye Care services in Orange County, NY and the Newburgh area since 1997. The physicians at Highland Ophthalmology are regarded as experts in their specialties by other ophthalmologist and optometrist colleagues who refer patients to them for Specialty Eye Care in the areas of Cataract, Cornea and Glaucoma surgery. For further information, please call (845) 562-0138 or visit <http://www.highlandophthalmology.com>.

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You can read the online version of this press release [here](#).



Kevin Niksarli, M.D. At Newsight Laser Center, New York, Announces on 6/17/2009 That LASIK Remains A Viable Option for Patients Over 40

Kevin Niksarli, M.D. at Newsight Laser Center, New York, N.Y. states that baby boomers who want to eliminate or decrease their dependence on spectacles or contact lenses may consider laser in-situ keratomileusis (LASIK) surgery as a viable option. Although traditional LASIK has been considered less effective in individuals over 40 years of age, due to reading glasses, recent studies point to new techniques offering better outcomes for older patients.

New York, NY (PRWEB) June 21, 2009 -- [Kevin Niksarli, M.D.](#) of [Newsight Laser Center](#), reminds on 6/17/2009 in a meeting in New York, N.Y., that those over 40 years of age who want to eliminate or decrease their dependence on spectacles or contact lenses may consider laser in-situ keratomileusis (LASIK) surgery as a viable option. Even though traditional LASIK has been considered less effective in individuals over 40 years of age, due to presbyopia and accompanying reading glasses, recent studies point to new techniques offering better outcomes for this age group.

Presbyopia happens to everyone with good distance vision, even if they never used glasses before, states Kevin Niksarli, MD of Newsight Laser Center. [Dr. Niksarli](#) estimates that approximately 100 million people in the United States either have presbyopia, or will develop it by 2016. Presbyopia is caused by an age-related process.

It is different from astigmatism, nearsightedness and farsightedness, which are related to the shape of the eyeball and caused by genetic factors. Presbyopia is generally believed to result from a gradual loss of flexibility in the natural lens inside our eyes. These age-related changes occur within the lens, making it harder and less elastic over the years. Age-related changes also take place in the muscle fibers surrounding the lens. With less elasticity, the eye has a more difficulty focusing up close, adds Dr. Niksarli.

Recent studies indicate that postoperative safety, efficacy and predictability are comparable across all age groups, with and without presbyopia. Many LASIK patients over 40 opt for monovision, a strategy that offers distinct advantages in addressing presbyopia, a condition often present in an older population. In monovision, the dominant eye is corrected for distance vision, while the other eye is corrected for near vision, often eliminating or decreasing the need for reading glasses. Researchers indicate that monovision may effectively compensate for the loss of accommodation that occurs in older patients. Dr. Niksarli concludes that despite challenges unique in the 40- to 69-year age group, LASIK correction for nearsightedness and farsightedness has reasonable safety, efficacy and predictability, for those selected to be good candidates for the procedure.

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You can read the online version of this press release [here](#).

Kevin Niksarli, M.D. Of Newsight Laser Center, New York, N.Y. Reminds Early Detection Critical to Slowing Progress of Glaucoma on 6/17/2009

Kevin Niksarli, M.D. of Newsight Laser Center, New York, N.Y., states that glaucoma is one of the leading causes of blindness in the United States, affecting over 3 million Americans. As many as half of them do not even know they have the disease. That is because glaucoma - often called "the sneak thief of sight" - attacks silently, with no noticeable symptoms or warning signs until it has become well established, adds Dr. Niksarli.

New York, NY (PRWEB) June 20, 2009 -- [Kevin Niksarli, M.D.](#) of [Newsight Laser Center](#), reminds on 6/17/2009 in a meeting in New York, N.Y., that early detection of glaucoma is critical to slowing the progress of the disease.

Glaucoma is one of the leading causes of blindness in the United States, affecting over 3 million Americans. As many as half of them do not even know they have the disease. That is because glaucoma - often called "the sneak thief of sight" - attacks silently, with no noticeable symptoms or warning signs until it has become well established.

As the disease progresses, people with glaucoma may notice their peripheral vision failing. By this time, the disease is usually quite advanced, and the damage is irreversible. Once vision or visual field is lost, it cannot be restored. Glaucoma usually affects both eyes, one eye shortly after the other, states Dr. Niksarli.

Although glaucoma is not preventable, it is treatable very effectively often with eye drops, especially if caught in its earliest stages. The surest way to detect the disease in its nascent sates is through a comprehensive eye examination. Immediate treatment for early-stage open-angle glaucoma can often delay or halt the progression of the disease.

[Dr. Niksarli](#), notes that skipping regular and thorough eye examinations is chief among the barriers to early detection. A comprehensive examination can identify risk factors, such as high eye pressure and family history, before the disease even begins to take hold.

While anyone can develop glaucoma, regular examinations are critical in patients belonging to high-risk groups, such as those with high blood pressure, diabetes and those with a family history of the disease. Glaucoma is also more common in African Americans over 40 years of age and the general population over 60 years of age.

Kevin Niksarli, M.D. of Newsight Laser Center adds that when glaucoma cannot be controlled with eye drops, ophthalmologists may turn to laser surgery in which a focused bean of light creates openings at certain inner part of the eye to make fluid drainage easier. The next line of treatment is a surgical procedure called a trabeculectomy, in which a small opening is made in the front chamber of the eye to produce a new pathway through which fluid can drain. Even with surgery, many patients with glaucoma still may need eye drops to keep the condition under check, as well as close supervision by their ophthalmologist, concludes Dr. Niksarli.

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Cataract Surgery Information and Education Website Appoints Additional Editorial Advisors www.aboutcataractsurgery.com

Medical Management Services Group, L.L.C., managers of the Cataract Surgery & Lens Implant patient information and Cataract Surgeon Directory www.aboutcataractsurgery.com have appointed two new additional Editorial Advisors for 2009.

North Andover, Massachusetts (PRWEB) June 19, 2009 -- Medical Management Services Group, L.L.C., managers of the Cataract Surgery & Lens Implant patient information and Cataract Surgeon Directory www.aboutcataractsurgery.com have appointed two new additional Editorial Advisors for 2009.

"Our current advisors are instrumental in the selection of articles that we present to patients wishing to learn about Cataracts, Cataract Surgery and Lens Implants (IOL's). We now welcome [Eric Donnenfeld, M.D.](#) of Ophthalmic Consultants of Long Island and [Jeffrey Horn, M.D.](#) of Vision For Life in Nashville to share in the workload of continuing to develop ideas and themes for new articles of importance to Cataract patients", said Katherine Carlisle, the Managing Partner of www.aboutcataractsurgery.com as well as the LASIK information and LASIK Surgeon Directory website www.seewithlasik.com.

Drs. Donnenfeld and Horn are widely respected Cornea, Refractive and Cataract Surgeons who are active in patient care, clinical research, publications and physician education in the areas of Cataract Surgery and Lens Implants. They both share a special interest in helping patients minimize or even possibly eliminate the need for eyeglasses, bifocals or reading glasses after Cataract Surgery through the implantation of advanced technology IOLs, including those that can correct astigmatism as well as those that correct near vision and presbyopia after Cataract Surgery.

"We are excited to have Dr's. Donnenfeld and Horn join our group of Editorial Advisors and are looking forward to their ongoing contributions to patient education on www.aboutcataractsurgery.com", said Ms. Carlisle.

In order to provide eye care consumers with the most unbiased information, unlike many websites offering information about Cataracts, Cataract Surgery, Cataract Surgeons or Lens Implants, www.aboutcataractsurgery.com does not accept funding, support or advertising from pharmaceutical, medical device, laser or lens implant companies.

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SOURCE: Medical Management Services Group, L.L.C.

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Latisse is Now Being Offered at Novus Clinic

Latisse is a procedure that grows your natural eyelashes longer, fuller and darker. From the creators of Botox, Latisse is the only FDA-approved prescription treatment for people who have inadequate or not enough eyelashes.

Tallmadge, Oh (PRWEB) June 18, 2009 -- [Novus Clinic](#) is proud to announce that a revolutionary new product is now available for patients who desire thicker, fuller lashes. [Latisse](#) is the FDA approved prescription treatment for inadequate or too few eyelashes. Just think, you could have the lashes that you always desired in just twelve weeks. Application is similar to using eyeliner. Latisse is derived from a medication used to treat the eye disease "glaucoma" and as such, the eye doctors at Novus Clinic are very experienced with its usage.

D.G. Registered Nurse says, "Latisse is an amazing product. In only seven short weeks I have seen dramatic results. My eyelashes are longer, thicker, and fuller. Latisse is simple, convenient, and easy to use. This product gives fast, effective results and takes only seconds to apply. I recommend it to all of my friends."

Although it is by prescription only, [Latisse](#) is available on site at Novus Clinic. To find out more about Novus Clinic visit [novusclinic.com](#) or to make an appointment contact us at 800-870-7935.

Novus Clinic

[Novus Clinic](#) operates two locations in Tallmadge and Coventry. Nearly 15 years later, Novus Clinic is Summit County's premier vision and skin care center with convenient evening and weekend hours for its patients.

For more information:

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Bumrungrad International the first private hospital to be awarded Thailand Quality Class (TQC) for organizational excellence

[Bumrungrad International](#), Southeast Asia's largest private hospital and one of the world's top medical travel destinations, has been recognized for its world class organizational excellence by being awarded the Thailand Quality Class (TQC) award for 2008.

Bangkok, Thailand (PRWEB) June 18, 2009 -- [Bumrungrad International](#), Southeast Asia's largest private hospital and one of the world's top medical travel destinations, has been recognized for its world class organizational excellence by being awarded the Thailand Quality Class (TQC) award for 2008.

Thailand's Deputy Prime Minister Korbsak Sabhavas, presented this prestigious award at the recent 2008 Thailand Quality Awards (TQA). The honor, based on the famous Malcolm Baldrige Award in America, recognizes an organization's strategic, management, and operational quality. Since TQA began in 2002, [Bumrungrad International](#) is the first private hospital to qualify for TQC.

Following the standard set by The Baldrige Award, TQC honors businesses--manufacturing and service, small and large--along with education, health care and nonprofit organizations that are judged to be outstanding in seven areas: leadership; strategic planning; customer and market focus; measurement, analysis, and knowledge management; workforce focus; process management; and results.

Since 1999, when Bumrungrad became the first Asian hospital accredited by the Joint Commission International (JCI), the international arm of the organization that reviews and accredits hospitals in the United States, the hospital has continued to seek third-party review in its continued effort to be benchmarked against a world standard for quality and care.

The award adds to a list of honors recently achieved by [Bumrungrad](#), including "Thailand's Most Innovative Company" by Chulalongkorn University's School of Business; top medical tourism destination (Tourism Authority of Thailand); top Thai company for quality of products and services (Asian Wall Street Journal); and excellence in information technology (Assoc. of Medical Directors of Information Systems).

Bumrungrad CEO Mack Banner noted, "We have been fortunate to receive many awards, particularly over this last year, but the TQA competition is special for us because it focuses on the overall quality and results of the organization. The difference with the TQC vs. other awards we have received is that the focus of the TQC is on a company's commitment to quality, the quality processes within the organization, and also the results of those processes. Because it is such an extensive evaluation, we are extremely honored to be recognized for our efforts."

About Bumrungrad International

[Bumrungrad International](#) is an internationally accredited, multi-specialty hospital located in the heart of Bangkok, Thailand. Founded in 1980, today it is the largest private hospital in Southeast Asia, with 554 beds and over 30 specialty centers. Bumrungrad offers state-of-the-art diagnostic, therapeutic and intensive care facilities in



a one-stop medical center.

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News Image





World's Largest Private Eye Hospital Now Open in Ankara, Turkey

World Eye Centers is pleased to announce the opening of its 13th branch, located in Ankara. Serving the Anatolia region, Ankara World Eye Centre Hospital is the world's largest private eye hospital. The 30 million dollar, 15, 000 square meter, 18-story smart building offers the latest in eye care technology and equipment. With its unique architecture, quality service, and experienced medical staff Ankara Hospital strives to provide its patients with outstanding service and an excellent experience.

Ankara, Turkey (PRWEB) June 17, 2009 -- [World Eye Centers](#) is pleased to announce the opening of its 13th branch, located in Ankara. Serving the Anatolia region, Ankara World Eye Centre Hospital is the world's largest private eye hospital. The 30 million dollar, 15, 000 square meter, 18-story smart building offers the latest in eye care technology and equipment. With its unique architecture, quality service, and experienced medical staff Ankara Hospital strives to provide its patients with outstanding service and an excellent experience.

The hospital has state of the art eye care equipment including general operation rooms, lasers, and medical equipment to diagnose diseases of the eye. Divided by age group, and medical conditions, Ankara World Eye Hospital has 19 different departments specializing in ophthalmology.

Turkish Prime Minister Recep Tayyip Erdoğan Received Treatment

Each patient room and exam room are created to offer each patient with VIP treatment, including restaurant meals with food from around the world, valet service, and free wireless internet access. Government officials, including Prime Minister Recep Tayyip Erdoğan, were also among the first patients treated.

[iLASIK technology](#), the latest in laser vision correction technology, is used at Ankara World Eye Hospital. The hospital also specializes in cataract surgery, photodynamic treatment, aesthetic eye surgeries, diplopia treatments, and argon laser and retinal detachment surgeries.

About World Eye Centers

Established in 1996, World Eye Center is the world's largest private eye hospital group. With [nine branches in Turkey](#), and four foreign branches (Berlin, Cologne, Amsterdam, and Heusden), World Eye Centers draws patients from all over through their extensive health-tourism packages and experienced medical staff. In 2009 the hospital cared for 30,000 foreign patients from Europe especially from Netherlands, Germany and Scandinavian countries.

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Dr. Dean Dornic Certified to Perform Artificial Cornea Transplant

Eye Specialists of Carolina announced that medical director, Dr. Dean Dornic, has been certified to perform corneal transplants with the AlphaCor artificial cornea.

(Vocus) June 15, 2009 -- Eye Specialists of Carolina announced that medical director, Dr. Dean Dornic, has been certified to perform corneal transplants with the AlphaCor artificial cornea. A shortage in donor corneas or graft rejection leaves millions of patients worldwide blind from corneal disorders. An artificial cornea, the AlphaCor implant has been developed to help ameliorate the problem. Dr. Dean Dornic of Raleigh, NC is the first private practice ophthalmologist in North Carolina to be certified in its use.

Corneal transplants bring back sight to thousands of patients with diseased or scarred corneas every year but a shortage in donor corneas, graft rejection or the unsuitability of some patients to receive corneal transplants leave millions of patients worldwide blind from corneal disorders. Dr. Dean Dornic of Eye Specialists of Carolina recently became the first private practice ophthalmologist in North Carolina to be certified in the use of the AlphaCor implant; an artificial cornea designed to be used in high risk cases.

Dr. Dornic, one of the nation's foremost leaders in cataract and cornea disease, performs thousands of cataract and corneal surgeries each year including corneal transplants, partial corneal transplants, Intacs and other vision correction procedures.

"The AlphaCor Implant is a welcome addition to our armamentarium in treating corneal disease." said Dornic. "Corneal blindness is devastating to patients and can be a frustrating problem for both the patient and doctor."

The AlphaCor implant is a product of Addition Technology an ophthalmic medical device developer and manufacturer in Des Plaines, IL. AlphaCor is a biocompatible, flexible, one-piece artificial cornea (keratoprosthesis) designed to replace a scarred or diseased native cornea. AlphaCor is designed for use in patients who have had multiple failed corneal transplants or in those patients in whom a donor graft is likely to fail. Its patented design features are aimed to promote retention, minimize post-operative complications and restore vision in patients who cannot receive, or are unlikely to have a beneficial outcome from, a human donor graft.

About Dr. Dornic

Dean Dornic MD is accustomed to pioneering in ophthalmology. He has offered Raleigh-Durham residents access to cutting-edge refractive surgery and cataract procedures since 2001. He is the only private practice ophthalmologist in the area to perform Intacs, a corneal insert used in the treatment of keratoconus. He is also the first ophthalmologist in the area to perform IntraLase, an all laser LASIK procedure. One of the Carolina's most experienced and qualified refractive surgeons, Dornic is a board certified, fellowship-trained, vision correction specialist dedicated to the highest standards in ophthalmic surgery. Dornic is a renowned author, lecturer and one of only 100 LASIK Gold surgeons in the country - an honor awarded by Laser Vision Centers, Inc. Recently Dr. Dornic was named to Consumers' Research Council of America's list of "[Top Ophthalmologists.](#)"



Dornic has offices in Cary and Smithfield, NC and is on staff at Rex Hospital, Johnston Health and Wake Medical Centers. For more information about Dr. Dean Dornic or his office locations, visit the Laser Eye Center of Carolina online at <http://www.visionauthorities.com> or his Smithfield, NC practice at <http://www.eyespecialistsofcarolina.com>.

About Addition Technology

Addition Technology, Inc. is a privately held eye care company, specializing in novel solutions for sight-threatening eye indications. Intacs® corneal implants and the AlphaCor™ artificial cornea are patented devices, and the first of their kind, approved by the FDA and granted CE Mark certification in Europe in addressing vision threatening conditions of the cornea. Intacs corneal implants are indicated for keratoconus and myopia. AlphaCor artificial cornea is indicated as an alternative for high-risk, repeat graft failures.

Both products are distributed worldwide. For more information visit <http://www.additiontechnology.com/>

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News Image





Kevin Niksarli, M.D. of Manhattan Lasik Center, Announces the Extension of the Lease at Their Current Location On June 12, 2009.

Kevin Niksarli, M.D. Of Manhattan Lasik Center, New York, N.Y. Announces the Extension of the Lease at Their Current Location On June 12, 2009, bringing it to a total of 25 years. That represents the longest continuous lease for any Laser Vision Correction Center in Manhattan at the same location. The lease was negotiated by Andrew Stein of Vicus Partners, NY, NY, and the Parkoff Properties, NY, NY.

New York, NY (PRWEB) June 16, 2009 -- On June 12, 2009, [Kevin K. Niksarli, M.D.](#) of Manhattan Lasik Center, New York, N.Y. announces the extension of the lease at their current location 110 East 55th Street, 3rd Floor, New York, N.Y. 10022, to a total of 25 years. That is the longest continuous lease for any Laser Vision Correction Center in Manhattan at the same location. The lease was negotiated by Andrew Stein of Vicus Partners, NY, NY, and the Parkoff Properties, NY, NY. The building is located corner of Park avenue and 55th street.

This will ensure quality care and comfort for all the prospective patient of [Manhattan Lasik Center](#) who can benefit from their convenient location and extended hours. The Center is open 6 days a week for a total of 60 hours per week to accommodate the extended hours of active individuals seeking Laser Eye Correction. It occupies the entire 3rd floor of a state-of-the-art professional office building at the heart of Manhattan and Park Avenue. It is also easily accessible from the tri-state area by public transportation and by car. Their friendly staff is proud to make these 25 years a memorable one for tens of thousands of New Yorkers who choose to improve their vision at Manhattan Lasik Center and [Newsight Laser Center](#) under the leadership of Kevin Kevork Niksarli, M.D.

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Kevin Niksarli, M.D. of Manhattan Lasik Center Reviews Pros and Cons of Contact Lenses vs. iLASIK at an International Meeting on 7/1/2009

According to Kevin Niksarli, M.D. of Manhattan LASIK Center, even though the iLASIK™ Procedure is not without risk, wearing contacts has its own risks. Infections with contact lenses can occur, in fact they are an order of magnitude more common when compared to the iLASIK procedure.

New York, NY (PRWEB) June 16, 2009 -- Board Certified Eye Surgeon Dr. [Kevin Niksarli, M.D.](#) of Manhattan Lasik Center is to Review Pros and Cons of Contact Lenses vs iLASIK at an international meeting starting on 7/1/2009 in New York, NY. He is one of the featured guest speakers at the Tenth Armenian Medical World Congress Specialty Day in Ophthalmology. The yearly meeting attracts physicians and surgeons from around the world, and it is in its tenth year running.

The iLASIK™ Procedure is not without risk, but wearing contacts has its own unique risks. Infections with contact lenses can occur, especially when they are not cared for properly. In fact they are an order of magnitude more common when compared to the iLASIK procedure, states Kevin Niksarli, M.D. of [Manhattan LASIK Center](#). So considering this possibility, the hassle of contacts and the lifetime costs of wearing contacts, it may be wise to consider the iLASIK Procedure.

Certain patients may also be more inclined to get contact lens related infections, such as those living in warmer climates, or who sleep with contacts, and/or wear them for weeks at a time without removing them. Overnight wear of contact lenses has been shown to be a major risk factor, even if they are approved for it and dispensed accordingly. It is also wise to seek an eye-care professional as soon as the contacts become irritating and intolerable, states Kevin Kevork Niksarli, M.D. of Manhattan Lasik Center and [Newsight Laser Center](#) in New York. The discussion at the meeting also contains up to date information on newest vision correction techniques and technologies, including LASIK, iLASIK, IntraLASIK, Advanced Surface Ablation, among others.

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Tricension and QuikEyes Inc. Release QuikEyes Online, a Software as a Service Ocular Medical Record

QuikEyes, an affordable, easy to use Electronic Medical Records (EMR) and Practice Management system for eyecare practices and is now available online on a subscription basis.

Kansas City, MO (PRWEB) June 15, 2009 -- Tricension (www.Tricension.com) and QuikEyes, Inc. announce the general release of QuikEyes Online (www.QuikEyes.com). QuikEyes Online is an Ocular Medical Record Developed by Dr. Matt Lowenstein O.D., the online version represents the third product release of QuikEyes since 2004. Dr. Lowenstein states "the national push to electronic medical records combined with the maturity of Software as a Service technology created the opportunity to re-architect the product into a Software as a Service (SaaS) offering".

"We utilized the collective clinical and operational experience of the QuikEyes client base and healthcare and enterprise systems expertise of Tricension to create a real world, best of class, EMR solution for the eyecare industry" says Dr. Lowenstein.

The QuikEyes online product includes core features of printable spec/contact/medical Rx's, patient record document attachments, customizable exams, external and internal eye exam graphics drawing tool, efficient examination entry, printable doctor's fee statements (Receipts) and HCFA form printing. From an information technology perspective, all is needed to use QuikEyes Online is basic office computers and broadband internet access. All other Information Technology requirements are included in the subscription fee of the Software as a Service offering. This includes nightly, secure, off-site, HIPAA complaint, multi-Location backup and storage of patient Data.

QuikEyes Online, a Rich Internet Application (RIA), is developed in leading edge Software as a Service technology including Microsoft Silverlight and the .Net application framework.

Mike Lammers, Tricension's President and Chief Business Architect says, "The sophisticated graphical requirements for the internal and external ocular examination drove us to the architectural selection of Silverlight and the .Net framework." Lammers continues, "the platform demonstrates all the needed abilities of an enterprise class SaaS application. The primary abilities realized have been ease of software distribution, stability, extensibility, manageability, scalability, and supportability."

Tricension is a business process improvement and software development consulting firm specializing in Microsoft Technologies. Tricension works with C-level managers in mid-market companies who have a high level of frustration with their current technology because it is not supporting their organizations in the right way. Tricension also serves well-managed young companies with a vision that needs to be supported by technology. Headquartered in the heart of the Midwest in downtown Kansas City, Tricension provides services to national clients with varying technology needs.

QuikEyes provides affordable, easy to use Electronic Medical Records (EMR) and Practice Management Software to corporate and small to medium size private eyecare practices.



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