



PRWeb: Science and Research





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Dempsey Partners Adds Three Managing Directors In Continued Expansion of Claims Recovery and Consulting Practices

Dempsey Partners LLC, a professional services firm providing insurance claim recovery assistance and specialized risk consulting services to businesses including Fortune 500 corporations, announced that Hunter Williams, Chris Dineen, and Todd Gillman joined the firm as Managing Directors in its Atlanta and Chicago offices. Williams, Dineen, and Gillman help corporate risk managers quantify and resolve catastrophic multi-million dollar property, business interruption, fidelity, and products claims, and provide global risk consulting and valuation services.

Wilton, CT (PRWEB) November 8, 2009 -- Continuing its expansion into value-added insurance claim recovery services and specialty risk consulting, Dempsey Partners LLC today announced that J. Hunter Williams, J. Christopher Dineen, and Todd Gillman joined the firm as Managing Directors. Williams will head the firm's Atlanta, GA office, while Dineen and Gillman will co-manage the firm's Chicago office.

“We are fortunate that these three accomplished professionals have joined the Dempsey Partners team,” said John D. Dempsey, Managing Partner of the Wilton, CT-based firm. “Each brings a wealth of experience, technical ability, and depth to our growing claims recovery and valuation practices. We are confident that their skills will help our clients achieve successful outcomes for the most challenging first-party and liability claims.”

<http://www.dempsey-partners.com/>

Williams, a Certified Public Accountant, has extensive experience providing business interruption and property damage claims consulting services to firms in the transportation and delivery, general aviation, manufacturing, hospitality, real estate, and mining industries, as well as specialty industries such as fisheries and apiaries. In addition, he assists in the resolution of large product liability and class action cases. This assistance includes calculating damages as well as formulating resolution strategies. Williams is a graduate of the University of North Carolina, Chapel Hill.

Dineen, a Professional Engineer and CPCU, has extensive experience in the U.S., Mexico, Caribbean and the Asia/Pacific region. He specializes in the evaluation, analysis and preparation of large and complex insurance claims, including property, business interruption, fidelity, product recall, product liability, and construction. He also conducts pre-loss business interruption and supply chain exposure studies, white-collar crime investigations, and provides litigation support services including expert witness testimony. He is a graduate of the University of Illinois, College of Engineering.

Gillman, a CPA, specializes in the investigation and quantification of insurance claims arising from property, business interruption, product liability, product recall, and other commercial losses. He works on behalf of corporate risk managers in the agricultural, healthcare, retail, financial services, and manufacturing industries. He also performs business interruption exposure value quantification studies involving direct and indirect supply chain risks. Todd is a graduate of the University of Illinois, holding a Bachelor of Science degree in accounting.



Dempsey Partners offers a diverse range of services to corporate risk managers. In addition to property damage and business interruption claims consulting, the company offers MegaLoss Disaster Recovery (DR) services; X-V Analysis®, a proprietary business interruption exposure valuation methodology; Forensic Analysis services devoted to occupational fraud claims; and a broad range of risk consulting services intended to minimize the cost of risk.

About Dempsey Partners:

Dempsey Partners supports the global risk management community with claims, forensic accounting, risk consulting, and insurance-related valuation services. Based in Wilton, CT, the company serves its clientele from ten full-service offices across the United States.

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Therapure Biopharma Inc. Announces Delivery of its First Commercial-Scale Lyophilizer

Freeze-drying of biopharmaceuticals to be available at the Company's Mississauga, Ontario facility.

Toronto, ON (PRWEB) November 8, 2009 -- Thomas Wellner, President and CEO of Therapure Biopharma Inc. today announced that the Company has taken delivery of a commercial scale pharmaceutical grade freeze dryer and expects to make commercial scale freeze drying (lyophilization) available for contract manufacturing of biopharmaceuticals early in 2010.

Lyophilization is used to convert biopharmaceuticals that are manufactured in an unstable liquid format into a stable, dry powder that can be reconstituted to a liquid format for administration to patients. Lyophilized forms of these life-saving products are more easily handled and stable than their liquid forms and therefore lyophilization is commonly used in the manufacture of these products.

“Commercial scale lyophilization is not readily available in Canada,” said Thomas Wellner. “The addition of a commercial-scale lyophilizer to the clinical scale capability Therapure Biopharma has now will significantly enhance the value we will bring to Therapure clients.”

Installation of the lyophilizer began last week and is expected to be completed in December. Following the installation, the Company will complete the extensive validation process required to achieve current Good Manufacturing Practices (cGMP) status. Therapure Biopharma will begin offering commercial-scale lyophilization services from its Health Canada commercially licensed plant early in 2010.

About Therapure Biopharma:

Therapure Biopharma Inc. is an integrated biopharmaceutical company that develops, manufactures, purifies, and packages therapeutic proteins. As a contract development and manufacturing organization (CDMO) Therapure Biopharma applies scientific, manufacturing, and downstream purification expertise with an intimate understanding of advanced biology, complex proteins, and regulatory processes to develop effective and innovative solutions to advance products from discovery to market.

For more information, please visit: www.therapurebio.com

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Revolutionary New Views on AIDS Highlight the Rethinking AIDS 2009 Congress; Emotional Issues can be a Significant Contributing Factor

New book called "Preventing and Healing AIDS Through Our Inner Pharmacy" by Dr. Roberto Giraldo shows that AIDS is a result of multiple, repeated and chronic exposure to a variety of so-called immune system stressor agents, which can be either chemical, physical, nutritional and most of all, emotional.

Oakland, CA (PRWEB) November 8, 2009 -- From Nov. 6 – 8, 2009, cell biologists, physicians, chemists and other scientists from around the world are meeting at the Rethinking AIDS 2009 Congress in Oakland, California. The Rethinking AIDS group was formed in 1993, but this marks the first time that they are holding a larger international event open to the public. The purpose of the Congress is to consider whether the alleged HIV retrovirus is the real cause of seropositivity and AIDS. This view is controversial in the medical world but has been much discussed by several leading researchers, among them Peter Duesberg from the University of California, Berkeley, who has been questioning the HIV retrovirus thesis since 1987.

One of the main speakers at the event will be Dr. Roberto Giraldo, MD, a specialist in internal medicine and infectious and immunological diseases. Giraldo has worked with so-called HIV tests for 13 years at the Cornell Medical Center of New York Hospital, and is currently the Director of the Department of Psychosomatic Medicine at the International Society of Analytical Trilogy in São Paulo, Brazil where he is studying the work of Brazilian psychoanalyst Norberto Keppe, who is a pioneer in the field of psychosomatic medicine.

Giraldo will be presenting a lecture of his research on Saturday, November 7th at 11:50 a.m. at the Waterfront Plaza Hotel in Oakland California, where he will also release his new book, Preventing and Healing AIDS Through Our Inner Pharmacy. Dr. Giraldo has discovered that AIDS is a result of multiple, repeated and chronic exposure to a variety of so-called immune system stressor agents, which can either chemical, physical, nutritional and most of all, emotional. He has been seeing seropositive and AIDS-patients since the first cases appeared at the beginning of the 1980s and has been able to identify specific emotional traits that can contribute significantly to the development of AIDS. For example, a person with self-destructive attitudes who is very defensive and believes that he or she is not accepted by other people and society creates enormous emotional and physical stress that can cause the immune system to collapse if these attitudes are not addressed.

However, differently from what has often been wrongly understood about the so-called AIDS-dissident movement, Giraldo firmly believes that AIDS is a disease and that it must be treated. Where Giraldo differs is in determining the type of treatment that should be undertaken. Dr Giraldo and his co-researchers in Rethinking AIDS believe that the current emphasis on treatment with external medications like the AIDS cocktails as well as external therapies actually contribute to the disease of AIDS rather than curing it.

“We must help the patient to restore his immunological system through nutritional and therapeutic means,” says Giraldo. “Then the patient has all the possibilities to live a long and even healthy life.”

The Congress will discuss many alternative treatments for people suffering from immunodeficiency, and Giraldo’s presentation will be a highlight in outlining his latest scientific research that a previous specific



personality is absolute necessary for sero-positivity and AIDS to occur and without that specific psychopathology, neither sero-positivity nor AIDS is possible.

The Rethinking AIDS Congress is being held from November 6 – 8, 2009 at the Waterfront Plaza Hotel in Oakland, California.

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Vertilon Launches SIB232 for Fluorescence Detection Applications

Sensor Interface Board Supports Hamamatsu H7260 32 Channel PMT

Westford, MA (PRWEB) November 8, 2009 -- Vertilon Corporation (<http://www.vertilon.com>), a leader in high performance multichannel data acquisition systems for optical sensors, announced today that it has introduced the SIB232 sensor interface board for fluorescence detection applications utilizing the Hamamatsu H7260 thirty-two channel multianode photomultiplier tube (PMT). Used in combination with a Vertilon PhotoniQ data acquisition system, the SIB232 is capable of simultaneously capturing thirty-two channels of high speed, low-level fluorescence events detected by the PMT. The SIB232 incorporates Vertilon's latest circuitry for preamplification and discrimination of the H7260's last dynode signal. These features allow the fluorescence event itself to generate the trigger for data collection from the PMT — no external signal is required. Vertilon's last dynode signal processing circuitry has been successfully implemented on several of its other sensor interface products — many of which have been employed in diverse applications like PET scanners and radiation detection systems. The introduction of the SIB232 builds on the success of these products to create a high performance readout system for spectral data from fluorescence events. When connected to a Vertilon PhotoniQ IQSP580 data acquisition system, the SIB232 achieves single photon resolution with an event pair resolution of 2.5 microseconds and trigger rates approaching 400 KHz. These performance metrics make the SIB232 extremely well-suited for typical fluorescence detection applications including flow cytometry, confocal microscopy, and bioaerosol detection.

Vertilon says the SIB232 is in production and available today. The company also manufactures sensor interface boards for other commonly available multianode PMTs, silicon photomultipliers, and avalanche photodiode arrays like the Hamamatsu H8711, H7546B, H8500D, and R5900U-L16, Photonis / Burle XP85013, Sensl SPMArray, and Pacific Silicon Sensors AD-LA-16-9-DIL18 avalanche photodiode array. Target applications for Vertilon's products include PET, single photon emission computed tomography (SPECT), high energy particle physics, gamma cameras, flow cytometry, confocal microscopy, small animal imaging, bioaerosol detection, and radiation detection.

About Vertilon Corporation (<http://www.vertilon.com>)

Vertilon manufactures advanced products for markets utilizing multi-anode photomultiplier tubes, avalanche photodiode arrays, silicon photomultipliers, and other multi-element charge-based sensors. Vertilon's core product line is the PhotoniQ, a family of high performance multi-channel data acquisition systems that interface to optical sensors and collect and process their output signals. Over the last seven years, Vertilon's PhotoniQ products have been used throughout the world by leading universities, government laboratories, and corporate R&D groups in applications that include particle physics, flow cytometry, bioaerosol detection, SPECT, positron emission tomography (PET), gamma cameras, radiation detection, and confocal microscopy.

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978-692-7070

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New International Guidelines on Pressure Ulcer Prevention and Treatment Now Available

The highly anticipated NPUAP-EPUAP International Pressure Ulcer Guidelines are now available for purchase through NPUAP's online store.

Washington, D.C. (PRWEB) November 8, 2009 -- The National Pressure Ulcer Advisory Panel (NPUAP) and the European Pressure Ulcer Advisory Panel (EPUAP) announced the availability for purchase of the NPUAP-EPUAP Pressure Ulcer Guidelines for Prevention and Treatment through NPUAP's Online Store at www.npuap.org.

- Learn about the latest in pressure ulcer prevention & care
- Join an international community of clinicians & researchers
- For best evidence-based practices from around the world...buy the international pressure ulcer guidelines

Quick Reference Guide (QRG):

SALE!! Act now and Save!

\$20.00 + S&H through December 31, 2009

(Regular price: \$25.00 + S&H)

This document provides evidence-based recommendations on a full range of topics related to pressure ulcers. The prevention section provides state-of-the-art best-practice recommendations on risk assessment, skin assessment, nutrition, repositioning, and support surfaces with a special focus on patients in the operating room. The treatment section provides a comprehensive guide for the care of individuals with pressure ulcers. Topics include best practices for classifying, assessing, and monitoring pressure ulcers; assessing and managing pain; nutrition for healing; support surfaces; wound bed preparation (cleansing, debridement, dressings, and assessment & management of infection); use of biophysical agents such as electrical stimulation; and surgery for pressure ulcers. Special recommendations for spinal cord injured and bariatric patients are included. There is a special section on pressure ulcer care for patients receiving palliative care.

Clinical Practice Guideline (CPG):

SALE!! Act now and Save!

\$69.99 + S&H through December 31, 2009

(Regular Price: \$84.99 + S&H)

This 128-page document expands on the QRG by providing a summary of the research supporting each recommendation. But don't think of it as just an expanded version of the QRG. It is much more! The CPG provides a succinct synopsis of existing research on pressure ulcers. It is an indispensable resource for clinicians providing evidence-based practice, educators presenting the latest research to their students, policy makers shaping the future of health care, and researchers at the cutting edge of new discoveries.

Receive 10% off these prices when ordering 20 or more of the quick reference guides or clinical practice guidelines! Simply enter the bulk discount code when ordering online.

Go to NPUAP's online store at www.npuap.org.



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Nurse Practitioners Make a Difference in Health Care

SERIO express support for nurse practitioners during National NP Week. SERIO also supports physicians who work with NPs.

Littleton, Colorado (PRWEB) November 8, 2009 -- SERIO Physician Management salutes all nurse practitioners (NPs) in communities across the United States during National NP Week, November 8–14. SERIO appreciates the valuable contribution that NPs make to health care.

Along with the American Academy of Nurse Practitioners, SERIO celebrates “the vital role that NPs play in bringing high-quality, cost-effective, comprehensive, patient-centered” care to all populations of the U.S.

SERIO also salutes the physicians who choose to work with, and supervise, NPs. As part of the management work SERIO does for physicians in hospital-based medical practices, such as emergency medicine and critical care, we facilitate the employment of NPs by providing human resources, benefits administration, and risk management for them, and by helping physician supervisors meet their supervisory obligations.

SERIO Physician Management provides a full menu of management services, including risk management, compliance, finance, and more. Visit us on the web at www.seriollc.com. Follow us at www.twitter.com/seriollc or connect with us on LinkedIn at <http://www.linkedin.com/in/seriophysicianmanagement>.

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UTSA Reports 34% Increase in FY 09 Total Research Spending Over FY 08 According to Newest Numbers

With a five-year increase of 97% in total research spending, UTSA is making enormous leaps in the competition for tier one research dollars

San Antonio, TX (Vocus) November 6, 2009 -- [The University of Texas at San Antonio](#) (UTSA) released its newest research numbers today, reporting a 34% increase to \$46,521,487 in total research spending for the Sept. 1, 2008 – Aug. 31, 2009 fiscal year (FY 09) over the previous fiscal year, when research spending totaled \$34,601,444. The statistic is up 97% from just five years ago, when UTSA's total research expenditures were \$23,605,844.

In addition, UTSA reported \$67,427,457 in total research and non-research spending, a sum known as “total sponsored programs expenditures,” for FY 09. The figure represents a 30% increase in total sponsored programs expenditures over the last fiscal year and a 71% increase over the last five fiscal years when the numbers were \$51,869,574 and \$39,463,871, respectively.

“As we build a tier one university for a tier one city, the success of our research program is critical,” said Ricardo Romo, UTSA's president. “We will continue to focus on our academic and research strengths in health, security, energy, sustainability, and human and social development by recruiting top faculty and students, growing our graduate programs and strengthening our research collaborations within the United States and abroad.”

UTSA's vice president for research, Robert Gracy, is also inspired by the University's new numbers.

“To say we've almost doubled our research activities in the past five years is really significant,” said Gracy. “Today, we are certainly on an upward trajectory to tier one status. We have developed a stronghold of collaborative research partners in the region and our recruitment of top faculty will certainly lead to even larger increases in research expenditures in the coming year as those individuals gain traction at UTSA.”

This past year was particularly strong for UTSA research for a variety of reasons. The University's [College of Sciences](#), [College of Engineering](#), [College of Education and Human Development](#), and [College of Liberal and Fine Arts](#) were the top four contributors to overall research dollars. The colleges house most of [UTSA's campus-based research centers and institutes](#). Notably, UTSA biology researchers Bernard Arulanandam and Ashlesh Murthy in UTSA's South Texas Center for Emerging Infectious Diseases, in collaboration with Guangming Zhong at The University of Texas Health Science Center at San Antonio, developed an [agreement with Merck and Co Inc](#) to develop a chlamydia vaccine. The revenue-producing license was UTSA's first.

In addition, UTSA began receiving funding from a variety of new sources last year, including the [San Antonio Life Sciences Institute](#), the [American Recovery and Reinvestment Act of 2009](#) and multiple contracts with international partners. The University also began to focus on the [development and commercialization](#) of new marketable technologies developed by its faculty and students. By Aug. 31, 2009, UTSA's invention disclosures



increased 244%, and its provisional patent applications increased 400% over the prior year.

In the coming fiscal year, UTSA expects to spend \$75 million in sponsored programs, including \$50 million in research. Sources for the projections include:

- funding to be received by newly hired faculty
- the construction of a new research building
- additional funding from the San Antonio Life Sciences Institute and the American Recovery and Reinvestment Act of 2009
- partnerships with strategic collaborators such as The University of Texas Health Science Center at San Antonio, Southwest Research Institute, Southwest Foundation for Biomedical Research and the military
- new funding from the Cancer Prevention and Research Institute of Texas, a \$3 billion, 10-year funding opportunity for cancer researchers in Texas
- increased research activity by UTSA's research centers and institutes
- the addition of new senior leadership

To view a table of UTSA's five-year growth record of research and non-research sponsored programs, please view attached file.

About the University of Texas at San Antonio

The University of Texas at San Antonio is one of the fastest growing higher education institutions in Texas and the second largest of nine academic universities and six health institutions in the UT System. As a multicultural research and teaching institution of access and excellence, UTSA aims to be the Next Great Texas University, providing access to educational excellence and preparing citizen leaders for the global environment.

UTSA serves more than 29,100 students in 64 bachelor's, 47 master's and 21 doctoral degree programs in the colleges of Architecture, Business, Education and Human Development, Engineering, Honors, Liberal and Fine Arts, Public Policy, Sciences and Graduate School. Founded in 1969, UTSA is an intellectual and creative resource center and a socioeconomic development catalyst for Texas and beyond.

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International Space Station / NASA Uses Rotary Inertia of a Flywheel to Generate Resistance For Exercise In Zero Gravity

Much to the delight of Heart Rate Inc., manufacturers of the VersaPulley & VersaRower, which uses 'rotating flywheel resistance technology' is presently being used on board the International Space Station as part of NASA's fitness training and maintenance program.

(PRWEB) November 7, 2009 -- Inventor and owner's Richard and Dan Charnitski of Heart Rate Inc. (VersaClimber), Costa Mesa, CA demonstrated the advantage of a Flywheel Exercise Device to NASA in 1996 at the Johnson's Space Center in Houston, Texas. The goal was to introduce their new "gravity free" resistance exercise technology to NASA to help maintain fitness and counteract muscle degradation, bone loss, and impairment of muscle function of Astronauts while in a weightless environment.

The device was based on the principle of rotary inertia, where resistance is generated by accelerating the rotation of a flywheel during a concentric muscle contraction. Then resistance is generated while decelerating the flywheel rotation during the eccentric muscle contraction. This provides 100 percent compliant dynamic resistance during the entire exercise movement making it more efficient than conventional exercise devices. Work hard and it resists hard, work easy and it resists easy.

Much to the delight of Heart Rate Inc., 'rotating flywheel resistance technology' is presently being used on board the International Space Station as part of NASA's fitness training and maintenance program.

When asked about NASA using the technology this is what inventor Dick Charnitski had to say:

"We are very excited to learn that the same spinning flywheel inertial resistance technology we introduced to NASA some 13 years ago is now part of the International Space Station fitness program. It confirms what I knew all along that this type of rotary inertial resistance that worked so well on earth also had an application in Space."

Rotating Flywheel Generated Resistance

Flywheel Resistance is based on Newton's Second Law of Physics, applied to rotary inertia, where Force equals Mass times Velocity Squared or $F=MV^2$. The resistance mechanism functions on the basic principle of Rotary Inertia where all the concentric contraction energy to initiate flywheel movement is stored, then released throughout the eccentric contraction, providing a fully compliant user defined speed, force and range of motion.

The VersaPulley designed and developed by Heart Rate Inc. incorporates rotating flywheel resistance technology' used by sports trainers, professional athletes, coaches, military and clubs world wide. It offers an unlimited variety of functional training movements at user selected speed, force and range of motion. The VersaRower is a unique rowing exercise in that resistance developed to rotate the flywheel during the pull stroke has to be resisted to decelerate the flywheel during the second half of the rowing cycle thereby loading muscles during the entire exercise movement.

Spinning Fly Wheel Training Benefits

A single pull automatically generates resistance between 4 and 600 pounds, at any user defined speed, force and



range of motion, with no machine adjustments which makes it superior to weight stacks, plates, hydraulic, air, elastic bands or electrical devices. The resistance generated from the spinning flywheel produces 100 percent compliant resistance, providing fast acceleration & deceleration training, while keeping the muscles maximally loaded during the eccentric and concentric phases.

Heart Rate Inc. manufactures the VersaClimber along with their Patented VersaPulley and VersaRower which uses rotary inertial resistance technology and a Heart Rate Monitor using NASA Patented Sensor technology.

For more information please Visit http://www.versaclimber.com/VP_sport.htm or call Heart Rate Inc. at 714-850-9716

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Natural Formulas for Results in Cancer Therapy

Bionutraceutical Company Focuses on Health Benefits of Green Tea as a Result of New Research Findings

Mount Kisco, N.Y. (Vocus) November 6, 2009 -- Green Tea Extract, a powerful antioxidant and herbal derivative from green tea leaves, may help prevent oral cancer, according researchers at The University of Texas M.D. Anderson Cancer Center as a result of the study published online in [Cancer Prevention Research](#). This news follows findings from The National Health and Medical Research Council about the efficacy of green tea and mushrooms in reducing the risk of breast cancer in Chinese women published in the October issue of [International Journal of Cancer](#).

Researchers believe that green tea might be promising as a cancer preventative agent for oral cancer patients with a pre-malignant condition known as oral leukoplakia, as over half of the patients in this small study taking green tea extract had a clinical response. Green Tea and Green Tea Extracts has also been used and studied in treatment of a wide variety of diseases including Alzheimer's, Parkinson's, heart disease, and cancer, in addition to providing energy.

These exciting research results follow findings earlier this month from a study published in the [British Journal of Cancer](#). The study found that the "curry spice" curcumin, a powerful component of turmeric and a popular Indian spice, demonstrated to help kill cancer cells in patients with esophageal cancer. Researchers believe that curcumin can inhibit the growth and metastasis of tumors in certain types of cancers.

Essence of Life, LLC™, a bionutraceutical company based in Mount Kisco, N.Y., has been at the forefront of the movement to promote the health benefits of natural supplements like green tea and curcumin, developing innovative products based on green tea, curcumin, fermented soy and other herbal spices. "It is gratifying to see that the latest research confirms the efficacy of these safe and natural preventative therapies," Nair said. The news of these two study results on green tea and curcumin in less than two weeks is very exciting as they continue to show the benefits that Dr. Vijaya Nair, co-founder and CEO, discovered years ago and has implemented in her company's line of Jiva™ natural nutritional supplements.

Nair's background includes training in both Eastern and Western medical traditions, including a post-doctoral fellowship at Harvard Medical School. She developed Essence of Life's line of supplements after conducting extensive clinical research on alternative therapies from Eastern medicinal approaches such as Ayurveda and traditional Chinese medicine.

The company's line of Jiva™ natural nutritional supplements includes green tea capsules, along with curcumin and fermented soy capsules, and a fermented soy and curcumin nutritional beverage. The Jiva™ Green Tea Plus Formula contains powerful all natural antioxidants from green tea blended with a Vitamin B complex to help support a healthy immune system and inflammatory response, as well as enhance the body's natural energy and stamina levels.

"Today's research has shown that the underlying cause of arthritis, heart disease and cancer is chronic low-grade



levels of inflammation in the body,” Nair said. “By combining the power of natural supplements like green tea, curcumin and fermented soy, we can help prevent and reverse inflammation and its associated health risks.”

For more information about the benefits of green tea or curcumin, visit www.jivasupplements.com.

About Dr. Vijaya Nair and Essence of Life

Dr. Vijaya Nair is the CEO and co-founder of Essence of Life, LLC™, a bionutraceutical company based in Mount Kisco, N.Y. Dr. Nair earned her medical degree from the National University of Singapore, completed her post-doctoral fellowship at Harvard Medical School and received a master’s degree in epidemiology from Columbia University, where she lectured and conducted research at the School of Public Health. An international teacher and lecturer, she recently was a featured speaker at the Cancer Control Society’s 37th Annual Cancer Convention in Universal City, Calif. She is the author of *Prevent Cancer, Strokes, Heart Attacks and other Deadly Killers!* (Sheffield, MA; Safe Goods Publishing, 2009) and co-host of the online radio program, “Kiss Your Life Hello,” on the Health & Wellness station of VoiceAmerica.com.

Essence of Life produces the Jiva™ line of nutritional supplements, including Fermented Soy and Curcumin Nutritional Beverage and Curcumin & Fermented Soy Plus, Lutein Plus, Ginger Plus, Ashwagandha Plus, Green Tea Plus capsules and Resveratrol Plus capsules. For more information, visit www.jivasupplements.com.

Editor’s note: Photos, video and product samples available on request. Dr. Nair is also available for broadcast or print interviews. Please contact Ashley Rio at 518-966-5600 x108 or Ashley (at) kathoderay (dot) com.

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In Recognition Of November, National Alzheimer's Month, New Product That Comforts Alzheimer's Caregiver Patients Introduced

Founder Patricia Bailey launches NEW senior care brand, at www.AdvanceComfort.com with help in managing those with Alzheimer's.

Dallas, TX (PRWEB) November 7, 2009 -- How do we care for our loved ones who have Alzheimer's? How can we hold on to the memories of our loved ones as they descend into the fog of Alzheimer's?

These questions take on more urgency during November, National Alzheimer's Month and view recent studies that confirm the grim reality; more than 115 million globally, will contract Alzheimer's disease by the year 2050. This figure is more than what was originally predicted, making this an unfolding family tragedy.

With millions of families impacted by this deadly disease -- that statisticians confirm will outpace earlier projections -- the challenge of holding on to the memories, managing Alzheimer's, and finding ways to reach a loved one becomes very real.

Marketing maven Patricia Bailey struggled with this dilemma as she watched, with despair, as her once-vibrant mother sunk deeper into the black hole of Alzheimer's. As her caregiver and loving daughter, Pat was desperate to find a way to humanize her to the medical staff treating her. At the same time, she sought to find a way to connect with her, in spite of her prognosis and deteriorating condition.

Parlaying her marketing strengths, driven by the purity of a daughter's love, and inspired by her devotion to God, Bailey created Advance Comfort™. The line of products found at www.AdvanceComfort.com humanize the Alzheimer's patient, inspire and uplift all involved in the loved one's care, and help the medical staff reach those with Alzheimer's.

The flagship item in the line found on www.AdvanceComfort.com is the Managed Care Lifestyle Poster. HIPAA sensitive, no last name or year of birth allowable, an Advance Comfort™ Managed Care Lifestyle Poster combines lifestyle information (place of birth – career- siblings, children, life milestones, etc) with artwork indicative of their special interest. The information is presented in a colorful, vibrant poster format and placed in organized, easy to understand fields.

By drawing from the information contained on the poster, the staff can learn information on family member's elderly love ones when they transition to a nursing home or assisted living environment. And, by relying on this information, the family member is viewed as a human being with a background of wants, loves and desires as opposed to a "patient in Room 3B."

The nuggets of information and anecdotal snippets that the Advance Comfort™ Managed Care Lifestyle Poster provides, opens up a window, helps staff connect with the loved one and keeps the family love link strong. This allows the care giving staff/medical and emergency staff to view KEY LIFESTYLE FACTS of which they then use to engage the resident/patient. This creates greater social exchange and dialogue which ultimately helps builds GREATER relationships and dialogue built on caring, which relaxes the resident/patient and builds a GREATER

sense of trust.”

Pat says the Advance Comfort™ products, when placed in the elder’s room, “Provide a gentle reminder about the uniqueness of one’s family member. This enables the medical staff attending to your family member have some insight into your loved one so caregivers can feel at ease and comfortable as they engage in dialogue.”

Bailey acknowledges that caring for an Alzheimer’s patient is daunting and sometimes frustrating. This is exacerbated if the patient has no insight into the patient. However, she says, the Advance Comfort™ products encourage pleasant dialogue and social exchange. This makes it easier for staff and family.

In a dramatic endorsement of the line’s power to connect, Bailey recalls that her mother’s favorite singer was Brook Benton. This was documented on her Advance Comfort™ poster. “When the staff learned this, they began continually playing Brook Benton songs in her presence,” recalls Bailey. “This sparked something in my Mother that was soothing and comforting and helped lift the veil of Alzheimer’s. This also helped Mom return to her younger days as Alzheimer’s patients tend to do. However, this was a positive sign and helped with her treatment.” Bailey added that others have found the posters comforting:

"It is comforting to know, in so many ways, that Advance Comfort™ via www.AdvanceComfort.com is there for my Mother and my family." -- Darlene Greene – President – Ina Mae Greene Foundation

“The Advance Comfort™ Managed Care Lifestyle Poster at www.AdvanceComfort.com chronicles a patient's life. It also captures ways to reach a patient in creative ways. And it provides some solace for the family who struggle with Alzheimer’s but find comfort in the Poster for recreating memories. It helps everyone because it is a gift rooted in love and in hope. It is a source of joy that produces a glimmer of light against the ravages of this disease. And, when faced with this daunting disease, Advance Comfort offers the type of support so vital to all touched by Alzheimer’s.” -- Melody McDowell - Melody Service – Chicago, IL

“As a Pastor, I am becoming more and more aware of Alzheimer’s and other elder related diseases among my church members and the senior loved ones in their lives. Advance Comfort™ provides information and tools on caring for the aging I can share with my congregation and staff ministers.” -- Pastor Lawrence Robinson – The Potter’s House of Dallas

“Alzheimer’s is devastating not only for the patient but for the families as well. As a therapy provider it is often a struggle to find out what words or memories may ease our patient’s fear of seeing new faces and being in an unfamiliar environment. Lifestyle Posters now offer healthcare providers a beautifully therapeutic means of insight into the lives of our patients who are otherwise not in the position to verbally recall information such as names of family members or favorite memories. I’m sure other healthcare disciplines from Occupational Therapy to Nursing will no doubt find them the most helpful tool we’ve seen in the industry in a very long time!” -- B. Williams - COTA/L - Occupational Therapy



Advance Comfort™, a Texas-based corporation was founded this year by Patricia Bailey who says the company puts God's families first. The company's mission is to develop soothing life enhancing caregiver and consumer product solutions, tools and services that help caregivers help care for others. The posters can be purchased online for \$45.00. For more information, and to purchase products online, log on to www.AdvanceComfort.com.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).



Radiation Therapy Options in Mesothelioma by Veronica Garza of MD Anderson Sponsored by MesoCare.org

On Tuesday November 10th, at 5:30 pm CST, Veronica Garza of MD Anderson will be conducting a lecture on Radiation Therapy Options For Patients Suffering From Mesothelioma. Her lecture will be held live, via teleconference, and the mesocare.org website.

Houston, TX (PRWEB) November 7, 2009 -- [Mesothelioma](#) lecture on Tuesday November 10th, 2009, 5:30 pm CST, MesoCare.org is sponsoring a lecture by Veronica Garza of MD Anderson Medical Center on Radiation Therapy Options For Patients Suffering From Mesothelioma. Her lecture will be held at the International Rotary House on the MD Anderson main campus in Houston, Texas.

The meeting is open to family members, patients and health care providers currently affected by asbestos related disease such as Mesothelioma and Asbestos lung cancer. Free parking available. For those that can not attend in person, the lecture will also be available online and via teleconference. For additional information call (800) 877-6000.

MesoCare.org is an advocacy group focused on assisting in the treatment and prevention of mesothelioma patients, their family members and health care providers. For more information, please view our past lectures on Mesothelioma by Dr. David Rice of MD Anderson at <http://mesocare.org/video.html>.

###

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Online Web 2.0 Version

You can read the online version of this press release [here](#).

News Image





The New NE-9000 Peristaltic Pump from New Era Pump Systems Maximizes Efficiency For The Home Based Business To The Factory Floor

New Era Pump Systems, Inc. introduces the NE-9000 [Peristaltic Pump](#) designed for small scale production is great for applications ranging from the home based business, research laboratories to the factory floor

(Vocus) November 7, 2009 -- Have a need to accurately fill multiple bottles, vials or other containers with a liquid? The learn and repeat mode of the NE-9000 [Peristaltic Pump](#) from New Era Pump systems delivers a great solution and subsequently makes even the smallest of businesses highly productive right away.

The NE-9000 [Peristaltic Pump](#) is equipped to be used in many settings from the small home based business to the large factory floor. The pump can be integrated into existing production lines or simply stand alone.

As with New Era's syringe pumps, the NE-9000 [Peristaltic Pump](#) comes fully programmable and can be operated manually or with a PC through a RS-232 communication port at no extra cost.

The flow rates vary from a minimum of .5 ml/h to a maximum of 1250 ml/min. The pump's specialty is in small scale production dispensing. It will fill numerous bottles, vials, etc. with fluids of all types.

Equipped for mass production dispensing at a price affordable for the home based business, this pump is a great deal no matter what your purchasing power is.

Any custom needs and/or designs are welcome as New Era continues its tradition of putting its customers' needs first and foremost. Contact New Era at 631-249-139.

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News Image



Descending into the World's Deepest Shaft in the Permafrost Zone

On Nov. 4, 2009, in Yakutsk, the capital of the Republic of Sakha (Yakutia), a group of three people descended into the world's deepest ice vertical tunnel, Shergin's Shaft, that had been buried and forgotten for more than half a century. It was the important historical, scientific, cultural event called "The Storm of Shergin's Shaft" designed to get a few rare samples for permafrost researchers and show a new way to observe never-melting, frozen soil layers.

Yakutsk, Siberia/Russia (PRWEB) November 6, 2009 -- On Nov. 4, 2009, in Yakutsk, the capital of the Republic of Sakha (Yakutia), a group of three people descended into the world's deepest ice vertical tunnel, Shergin's Shaft, that had been buried and forgotten for more than half a century. It was the important historical, scientific, cultural event called "The Storm of Shergin's Shaft" designed to get a few rare samples for permafrost researchers and show a new way to observe never-melting, frozen soil layers.

A cameraman Marina Kalinina, the Republic's airborne rescue detachment chief Eugene Zolkin and a popular Russian TV producer, founder and presenter of TV Shows "Seekers" (Искатели) and "Seekers of Yakutia" Andrey E (Khoroshev) descended into the shaft with the depth of 116 and a half meters.

The event had been planned thoroughly and in details. Security was provided by the Republic's airborne rescue team. On the day of the descent, outdoor temperature was minus 19 degrees Centigrade, but inside the shaft it was minus 4 degrees Centigrade only.

While descending, the participants were recording the action by a portative videocam. Spectators could watch and follow the operation live on a big monitor set on an ordinary passenger bus outside of the shaft. Going down through frozen ground layers, the trio commented their feelings and amazing views via radio-walkers.

The only lady in the team, Marina Kalinina, managed to reach 30 meters deep. However, the descent made a deep impression on her, she was charmed by ice-crystal soil. She said she felt as if she had been cleaned from negative information.

At a depth of 104 meters, Andrey E and Eugene Zolkin found out that the further way down was narrowed and blocked by ice and building wastes. Going further below appeared to be dangerous. Despite of that sudden stop, there were no doubts the event resulted in scientific success. At the shaft mouth, a rescue officer dug samples for permafrost researchers of the famous Yakutsk-based P. Melnikov's Permafrost Institute and other scientific research institutions.

It is necessary to mention that Shergin's Shaft was buried for more than half a century. There were several unsuccessful attempts of reconstructing the ice vertical tunnel. All of them were crashed into officials' indifference.

Only this year enthusiasts, people of different occupations, get united and eventually overcame bureaucracy. All required papers, permissions, and signatures were received in the course of almost one year to begin the

restoration work.

The shaft was finally drilled down and reconstructed, and the wooden shed around the draw-well acquired its personal signboard, and the first group of people used its long-awaited opportunity to descend the world's deepest vertical tunnel in permafrost.

The shaft restoration was initiated, arranged and successfully completed with the help of the Yakutsk Affiliate of Baikal Economics & Law State University, P. Melnikov's Permafrost Institute at the Siberian branch of the Russian Academy of Science, and the Airborne Rescue Detachment of the Republic of Sakha (Yakutia).

History of Shergin's Shaft

In 1827, a descendant of Veliky Ustyug, employee of the Russian-American joint-trade company, merchant Fyodor Shergin started digging up a well in the yard of his house to obtain drinking water. Two years later, having dug a reservoir of 15 meters deep and not reached water-level, he stopped the work. In 1829 scientists persuaded him to continue digging for scientific purposes. Shergin began measuring temperature inside the shaft till 1837. As a result, the Russian merchant's work became famous in Europe and America.

Shergin's shaft has an important cultural, historical value. It is unique since it is the deepest shaft in the world dug in the permafrost zone. Measuring of temperature almost two centuries ago founded a new world science – geocriology (science about permafrost), without which the North development would have been impossible. As readers might know, Yakutsk is considered to be the cradle of this science.

Information acquired inside the ice vertical tunnel helped to determine that the depth of permafrost in Yakutsk is 210 meters. It was a real discovery. Before those scientific researches, many outside scientists were doubtful about the existence of the permafrost of such immense power. Yakutsk experimental results proved the fact of deep ground freezing.

Taking into consideration the experience of the shaft research, international scientists started measuring permafrost temperature in Canada and Alaska. European scientists, who used to deny the existence of such nature phenomenon as permafrost in forest zones, accepted it as a scientific fact.

P.S. More photographs at AskYakutia.com

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NexLogic Technologies Supports Winner of 2009 Office of Naval Research Autonomous Underwater Vehicle Competition

Cornell University Autonomous Underwater Vehicle (CUAUV) team won the \$10,000 first prize. NexLogic Technologies, a San Jose-based EMS provider, facilitates board fabrication and PCB technical consulting.

San Jose, CA (PRWEB) November 6, 2009 -- NexLogic Technologies announced its Cornell University Autonomous Underwater Vehicle (CUAUV) customer has won the 2009 Office of Naval Research Autonomous Underwater Vehicle (AUV) competition held in San Diego, CA.

The CUAUV team won the coveted \$10,000 first prize competing against 30 teams from the U. S. and foreign countries. It has built six generations of AUVs since 1999.

Kirill Kalinichev, business lead for the CUAUV team, said, "NexLogic's turnaround time on our [multi-layer PCBs](#) has been absolutely tremendous. In practically every case, we've gotten the boards back faster from NexLogic compared to the manufacturers who did our simpler two-layer boards."

He added, "We're also impressed with the quality board finish. Instead of the tin finish we'd been using, NexLogic encouraged gold surface finish, which we found earlier to work well when we performed hand soldering. Plus, gold is among the best conductors available and ideal for our signal sensitive boards."

NexLogic has sponsored the [PCB](#) work with the CUAUV project during the past four years. The San Jose, CA-based EMS Provider facilitates board fabrication and serves as a technical consultant for the CUAUV project. The project includes four PCBs: DSP, thruster power, hydrophone analog, and serial interface boards.

The joint CUAUV and NexLogic advanced electronics work is making major technical contributions to naval and military research and industrial/commercial applications. Naval research is underway with the objective of using an AUV with a pre-programmed mission to perform specific underwater actions. This same principle can be used in such commercial applications as underwater telecommunications or oil drilling, for example.

About NexLogic Technologies, Inc.

An ISO 9001:2000 Certified Company, NexLogic is a leading electronic manufacturing services (EMS) provider that offers total integrated printed circuit board (PCB) solutions. The company was established in 1995 and serves over 100 customers in North America. NexLogic's mission is to be the best electronic manufacturing services provider to the markets it serves through high quality and an efficient manufacturing process.

[Nexlogic website](#)

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Online Web 2.0 Version

You can read the online version of this press release [here](#).



Verizon Selects Degree Controls for New Thermal Program Aimed at Saving Energy

Degree Controls has been authorized by Verizon Communications to validate and certify network hardware for compliance with new thermal and power efficiency requirements according to Verizon's TMST (Thermal Modeling, Simulation and Test) Program

(PRWEB) November 7, 2009 -- Verizon's new TMST program establishes technical purchasing requirements for manufacturers of network gear to help ensure that thermal modeling has been properly utilized in the design of new equipment and that independent testing confirms that the thermal characteristics are consistent with Verizon's goal of a 20% improvement in power efficiency.

The heat generated by computer chips and circuit boards consumes significant power and the consequent cooling required consumes further power. Through design stage simulation and prototype testing, each focused on the thermal and airflow characteristics of the network gear, much improved efficiency can be "designed in". Verizon's new program details simulation and test procedures and establishes a process for review of the results and approval of the equipment design, starting as of July, 2010.

Chuck Graff, Verizon director of corporate network and technology, notes that "In the network venue, cutting down on the amount of cooling we have to do to optimize our equipment performance is a big target with big potential rewards."

Rajesh Nair, Chief Technology Officer for Degree Controls, spoke at the recent 15th annual Verizon NEBS Conference and said "We are pleased and honored to be participating in this new program." He went on to note that "Degree Controls specializes entirely in thermal and airflow technologies – so we've been ready for a program like this for years!"

Degree Controls, Inc. is a private New Hampshire firm engaged in solving thermal issues with highly engineered airflow in a wide variety of industries and applications, including telecom, medical, military, and data centers among others. For technical questions about how DegreeC can work with manufacturers on Verizon's new program, please call DegreeC's West Coast lab -- Juan Cruz, 408-588-1700, or [juan.cruz \(at\) degreec \(dot\) com](mailto:juan.cruz@degreec.com)

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You can read the online version of this press release [here](#).



5th Annual Aggie 100 Proves That Companies Can Grow During Tough Economic Times; No. 1 Business Experienced 287 Percent Growth

Despite many businesses struggling to make ends meet over the past few years, the Mays Business School's Center for New Ventures and Entrepreneurship at Texas A&M University today announced the recipients of the 5th Annual Aggie 100 which honors Aggie-owned or Aggie-led businesses that experienced significant growth from 2006-2008. Almost all 100 companies attended the luncheon event held at The Zone Club at Texas A&M's Kyle Field.

(PRWEB) November 6, 2009 -- Despite many businesses struggling to make ends meet over the past few years, the Mays Business School's Center for New Ventures and Entrepreneurship at Texas A&M University today announced the recipients of the 5th Annual Aggie 100 which honors Aggie-owned or Aggie-led businesses that experienced significant growth from 2006-2008. Almost all 100 companies attended the luncheon event held at The Zone Club at Texas A&M's Kyle Field.

The Top 10 companies on the Aggie 100 list combined to grow over 1,400 percent in the past two years with the top company, Andersen Schoel of Harker Heights, Texas experiencing a compound annual growth rate of 287 percent. The complete list can be found at <http://aggie100.com/>. The Top 10 Aggie 100 companies included:

1. Andersen Schoel – Harker Heights, TX
2. Perryton Aviation – Perryton, TX
3. Employer Flexible – Houston, TX
4. Digital Discovery Corp. – Dallas, TX
5. Brazos Technology – College Station, TX
6. J.P. Miles Construction Corporation – College Station, TX
7. Reichardt Construction, LLC – Cat Spring, TX
8. Mackey & Tanner, LLC – Houston, TX
9. Tesoro Homes & Development, Ltd. – San Antonio, TX
10. Arch-Con Corporation – Houston, TX

“The Aggie 100 is a testament to the legacy of the values that Texas A&M instills in its Former Students,” said Dr. Richard H. Lester, Executive Director of the Mays Business School's Center for New Ventures and Entrepreneurship. “We have a tradition that keeps growing each year and are extremely proud that our Aggie 100 list proves that good businesses – staying true to the Aggie Code of Honor – can and do continue to grow despite challenging economic times.”

The Aggie 100 focuses on growth as an indicator of job creation, product acceptance and entrepreneurial vision. The Aggie 100 recipients were selected based on compound annual revenue growth rate for the 2006 to 2008 period. In all, companies from seven states and five countries were honored at the event. The oldest company earning a spot on the list was founded in 1916.

About The Center for New Ventures and Entrepreneurship



The Texas A&M Center for New Ventures and Entrepreneurship (CNVE) provides encouragement, education, networking and assistance to entrepreneurially-minded students, faculty and Texas businesses. Founded in 1999, CNVE is part of Mays Business School's Department of Management. CNVE enhances student education through campus speakers, competitions, work experiences and financial support. The Texas A&M faculty and Office of Technology Commercialization benefit from CNVE's educational programs, extensive business community network and the entrepreneurial services.

CNVE also reaches out to the state's business community offering educational programs, business assistance and access to University resources. CNVE is supported by corporate and individual members and sponsors who believe in the value of an entrepreneurial education program and the value of Texas businesses working with Texas A&M University.

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News Image





Leaders in Biopharma and Molecular Diagnostics to Discuss Key Issues and Opportunities in Forming Partnerships at 2010 Personalized Medicine Partnerships Conference

The agenda for Arrowhead's 2010 Personalized Medicine Partnerships Conference, which is set to take place on February 22-24, 2010 in Philadelphia, has been announced. At this three day conference we will highlight key issues in forming partnerships and engage the best speakers to share their experiences.

Minneapolis, MN (PRWEB) November 6, 2009 -- The agenda for Arrowhead's [2010 Personalized Medicine Partnerships Conference](#), which is set to take place on February 22-24, 2010 in Philadelphia, has been announced. At this three day conference we will highlight key issues in forming partnerships and engage the best speakers to share their experiences.

Current headlines coming out of Washington suggest that personalized medicine has taken on a level of importance heretofore unseen. As federal funding for comparative effectiveness research and support for personalized medicine from the NIH seems likely, pharmaceutical companies and molecular diagnostics companies increasingly need one another to advance their clinical programs and prove the value of this new healthcare paradigm to both governments and the insurance industry.

Speakers at Arrowhead's 2009 Personalized Medicine Conference discussed the potential personalized medicine has to revolutionize medical care by utilizing an improved understanding of genetics and molecular biology to allow for better diagnostic tests, more precise diagnoses, greater predictability of disease course, and improved patient safety by selecting not only the right drug for a patient but also the proper dosage to reduce adverse effects.

This year's conference will focus on the importance of partnerships in advancing the field of personalized medicine on a global scale. Key issues to be discussed at this conference include:

- what pharmaceutical and diagnostic companies are looking for in a partner
- partnering challenges that arise within the realm of contractual negotiations, IP protection, regulatory affairs and commercialization
- benefits of partnerships, including more effective, efficient and safer clinical trials
- how and when to start a relationship, ie. discovery, clinical, post-commercialization?
- the risks of partnering

Conference attendees will come away with a better understanding of the following topics related to personalized medicine and partnerships:

- Partnering models
- Early discovery partnerships
- Value in partnering
- Intellectual property control



- Reimbursement systems and policies
- Clinical development of personalized therapies and companion diagnostics
- Marketing/commercialization of personalized medicine
- Financing of personalized medicine
- Regulatory approaches

Key Speakers at this year's conference include:

- Christopher Austin, MD, Director, NIH Chemical Genomics Center, National Human Genome Institute
- Stafford O'Kelly, President, Abbott Molecular
- Elizabeth Mansfield, Ph.D., Sr. Director, Genomics and Personalized Medicine, FDA Office of the Commissioner
- Cecilia Schott, PharmD., MBA, Business Development Director, Personalized Healthcare, Strategic Planning and Business Development, AstraZeneca
- Linda Egger, Ph.D., Director, Scientific Liaison, Merck & Co.
- Patrick Terry, CEO, Technic Solutions, Co-Founder, Genomic Health, Founder, Personalized Medicine Coalition
- William Welch, Former Sr. Vice President, Chief Commercial Officer, Monogram Biosciences (LabCorp)
- John A. Norris, JD, MBA, Former Chief Operating Officer, FDA, Chairman and Chief Executive Officer, Norris Capital, Inc., Chief Operating Officer, Health Discovery Corporation
- Stephen Barnhill, MD, Chairman and Chief Executive Officer, Health Discovery Corporation
- Mara G. Aspinall, President and CEO, On-Q-ity, Vice Chairman, Personalized Medicine Coalition, former President, Genzyme Genetics

For the complete list of speakers as well as the agenda, please visit www.personalizedmedicinepartnerships.com or call 1-312-244-3703.

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You can read the online version of this press release [here](#).



Wildlife Vacations, Inc. Announces the Re-launch of its World Famous www.GalapagosLegend.com Website! Re-discover the Galapagos Islands With Us

Wildlife Vacations, Inc. is the premier upscale cruise and tour operator for soft-adventure travel packages and high-end "tailor-made" journeys to the remote Galapagos Islands of Ecuador. This week Wildlife Vacations kicked off the much anticipated restructuring of the www.GalapagosLegend.com Website; which has a focus on our Galapagos Coral I Yacht, Galapagos Coral II Yacht and the M/V Galapagos Legend; check it out live!

(PRWEB) November 6, 2009 -- Wildlife Vacations, Inc. is the premier upscale cruise and tour operator for soft-adventure travel packages and high-end "tailor-made" journeys to the remote Galapagos Islands of Ecuador. This week Wildlife Vacations kicked off the much anticipated restructuring of the www.GalapagosLegend.com Website; which has a focus on our Galapagos Coral I Yacht, Galapagos Coral II Yacht and the M/V Galapagos Legend; check it out live!

Having several decades of experience in planning and operating Galapagos cruises, custom designed travel and unusual, exotic and hard to find elements of the vacation packages in the famous Galapagos Islands of Ecuador. This San Diego, California based travel company is embarking on a new era of service for the Galapagos Islands. The company, which is headed by its President and CEO Jonathan R. Pinto, has placed its 3rd generation of knowledge into the re-branding of this Website. "We wanted to make a site that brought back the basics of Ecuador and the Galapagos Islands," said Pinto. "These days, so many tour companies and tour operators will tell you just about anything to get you to pay your deposit or your travel agency to work with them. The issue becomes quite different upon the return of the clients. They wonder, 'was it the best choice or vessel? Should we really tell our friends to take "THAT BOAT"?' I firmly believe the travel options featured on our re-built site www.GalapagosLegend.com trips are designed with our clients' satisfaction, safety and wellbeing in mind," stated Pinto.

With so much to explore on the new Website, visitors are invited to take an in-depth look at the islands of the Galapagos, with detailed descriptions of the varied terrains, vast history, as well as available tourism options throughout the Archipelago. Travel enthusiasts will be able to acquire information on the wide variety of hotels, ships, yachts and catamarans, with just a click of a button.

"The objective of this new Website is to provide a wealth of information on a variety of topics to attract both new and experienced travelers considering a Galapagos vacation," added Pinto of Wildlife Vacations, Inc.

We invite you to visit our redesigned site and look forward to hearing from you when you are ready to have us "tailor-make" your next journey aboard the M/V Galapagos Legend, Galapagos Coral II (20-passenger capacity yacht), Galapagos Coral I (36-passenger capacity yacht); visit www.GalapagosLegend.com

About Wildlife Vacations, Inc.

Since the 1970s, Galapagos Cruises and Vacations from Wildlife Vacations, Inc. has offered exceptional and unique upscale adventure cruises and soft-adventure custom tour programs to Ecuador, the enchanted Galapagos



Islands, Machu Picchu, tours to every corner of Peru and much more. We offer travel programs for families, small and large, travel groups, yacht and ship charters for corporations and incentive travel for groups of almost any size.

Find out more by visiting: www.GalapagosLegend.com or calling us toll-free at (877) 385 – 1433, or directly at (858) 385 – 1433.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).



DIA Conference to Explore Components of Risk Management Plans As They Apply to Medicinal Products, Therapeutic Biologics and Vaccines

Expert speakers from industry, Health Canada, EMEA, FDA, and PMDA will lead presentations at the 2nd DIA Conference on Harmonization of Risk Management Plans to be held December 10-11, 2009 in Washington, DC.

Horsham, PA (Vocus) November 5, 2009 -- Expert speakers from industry, Health Canada, EMEA, FDA, and PMDA will lead presentations at the [2nd DIA Conference on Harmonization of Risk Management Plans](#) to be held December 10-11, 2009 in Washington, DC.

This conference will explore the essential components of RMP as they apply to medicinal products, therapeutic biologics, and vaccines with a focus on real and potential risks of products, which may be made available to patients and healthcare providers in different regions of the world. Sessions will include:

- Risk Management Plans: What Do They Mean and What Are the Requirements for Each Region?
- Risk Management Plans: What Have We Learned from RMPs About Managing Product Risks?
- Developing an Harmonized Risk Management Plan
- Successes and Opportunities for Harmonized Risk Management Plans
- Risk Management Plans Town Meeting
- Future Developments of RMPs and REMS

“The 2nd DIA Conference on Harmonization of Risk Management Plans will bring together global regulators and industry representatives to lead hands-on exercises and didactic presentations and to participate in panel discussions,” explains Program Chair William W. Gregory, Director, Safety and Risk Management, Pfizer Inc. “They will discuss why RMPs are important to your organization from a global regulatory perspective, the pros and cons of a global vs. local approach to developing RMPs, how an harmonized RMP can promote efficient, evidence-based decision-making to support the best use of marketed products, and how to develop an harmonized approach to creating an RMP.”

[Register for the 2nd DIA Conference on Harmonization of Risk Management Plans.](#)

About the [Drug Information Association](#) (DIA):

A non-profit, neutral, multidisciplinary, global, member-driven association, DIA serves more than 30,000 professionals involved in the biopharmaceutical industry, academia, research organizations and governmental bodies worldwide. Through its domestic and international meetings, training courses, workshops and webinars, DIA provides a neutral global forum for the exchange of information critical to the advancement of drug development and medical product lifecycle management. DIA is led by its volunteer Board of Directors and executive management team, has headquarters in Horsham, PA, USA, and offices in Basel, Switzerland, Tokyo, Japan, Mumbai, India, and Beijing, China. For more information, visit www.diahome.org or call 215-442-6100.

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###



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You can read the online version of this press release [here](#).

News Image





Birdstep Technology Announces the Release of RDM Server 8.3

Birdstep Technology Inc. Raima Division releases RDM Server 8.3 with enhanced SQL support. RDM Server's already comprehensive SQL capabilities are extended with additional support for SQL Triggers and UNIONS as defined in the SQL92 standards.

(PRWEB) November 6, 2009 -- Birdstep Technology Inc. Raima Division (OSE: BIRD), which offers state-of-the-art embedded database technologies, today announced the release of its high availability and high performance, embedded client/server database product RDM Server version 8.3. This release of RDM Server includes key enhancements to the product's interoperability capabilities.

With this release, RDM Server's comprehensive SQL capabilities are extended with additional support for SQL Triggers and UNIONS as defined in the SQL92 standards.

SQL Triggers—In addition to supporting C triggers, RDM Server now also supports SQL Triggers. A SQL trigger is procedural code that is automatically executed in response to an insert, update, or delete event on a database table. The procedural code runs in the same transaction context as it was triggered and is tremendously useful in maintaining the data integrity. Having the power to void a transaction that breaks pre-defined business rules is extremely useful when designing complex database applications. For example, when a new record is added to an employee's table, new records should also be created in the employee vacation and salary tables. The latter two operations are business rules triggered by the creation of the employee. The salary table may have a pre-defined max salary value which can invalidate the creation of the employee if the manager tries to associate a higher salary for the new employee, violating the corporate rules.

SQL Unions—the SQL UNION clause combines the results of two queries into a single result set of all matching rows. The two queries must have the same number columns and is useful in data warehouse applications where tables aren't perfectly normalized. A simple example would be a database having tables ip_traffic_january and ip_traffic_february that have identical structures but are separated due to performance considerations. The union operation will join the results from the two tables into a single resultset as if the application was viewing a single table. However, because the data is stored in two separate tables, inserts will be executed faster by maintaining smaller independent sets of data in associated index structures.

“We've always had a commitment to industry standards, and by extending our SQL92 compliancy we're allowing Raima embedded database users to mix and match proprietary high performant API's with an even greater degree of compliant SQL API's, powering today's complex embedded applications”, said Duncan Bates VP of Product Management for the Raima Database Products. “The value of standard SQL has been proven over the last decades in the enterprise and is just as important to embedded applications. We're happy to offer the embedded market these new capabilities.”

The new RDM Server 8.3 SDK is available for immediate download at:

<http://www.raima.com/products/rdm-server/sdk-download/>



[About The Raima Database Manager Family](#)

Raima released the first version of the Raima embedded database in 1984. Since then the family has grown into two successful embedded database products. RDM Embedded pioneered the embedded market space under the name dbVista. Building on the success of RDM Embedded, Raima released the product in a client/server configuration under the name Velocis, now called RDM Server. Please find free SDK downloads of the RDM Products at <http://www.raima.com/downloads/>

About Birdstep Technology, Inc

[Birdstep Technology, Inc.](#), a wholly owned subsidiary of [Birdstep Technology ASA](#), is a leading provider of high-performance embedded database solutions known as the Raima Database Manager product-line. Since 1984, the company has been focused on solving data management problems in a wide variety of verticals such as Aerospace & Defense, Telecom, Financial, Consumer Electronics, Medical, Industrial Automation, Business Automation and more. With over 20,000 application developers, resulting in over 20,000,000 deployments, Birdstep continues to lead in the worldwide demand for embedded database technology.

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You can read the online version of this press release [here](#).

News Image





Right90 Announces New Statistical Forecasting Application

Right90 partners with John Galt Solutions to deliver predictive statistical forecasting.

Foster City, Calif. (PRWEB) November 6, 2009 -- Right90®, the leading provider of [sales forecasting](#) software as a service for enterprises, today announced the addition of a statistical forecasting application to its robust sales forecasting solution suite.

Right90 Statistical Forecasting™, powered by [ForecastX](#)™, enables companies to model future demand based upon patterns from historical shipment data. By adding John Galt Solutions® award-winning statistical forecasting engine, ForecastX, to the Right90 suite of sales forecasting applications, Right90 delivers a richer forecasting solution. Right90 enables companies to assemble a run-rate forecast, new business forecast, a weighted forecast, a judged forecast and now, a statistical forecast.

“Right90 Statistical Forecasting gives our customers the ability to create inputs into their overall sales forecast that are based upon objective calculations and not a ‘gut feeling,’” said Southard Jones, Right90 VP of Products. “Based upon historical data, Right90 Statistical Forecasting enables businesses to predict what their customers will purchase.”

Right90 Statistical Forecasting does not require users to input additional data in order to generate this analysis. Customers who are already collecting shipment data in an ERP or other system can benefit from Right90 Statistical Forecasting with no additional effort. Using the ProCast™ technology from John Galt, Right90 Statistical Forecasting determines which of 25 different algorithmic calculations generate the most accurate sales forecast.

“Being able to perform these calculations without requiring additional input will save companies time and help them generate more accurate sales forecasts,” said Anne Omrod, John Galt’s President & CEO. “By partnering with Right90, we are able to contribute a highly accurate sales forecast that is fit specifically for each customer without relying upon the extra data collection that other systems require.”

With [Right90 Statistical Forecasting](#), companies can achieve high forecast accuracy and completeness, increasing company-wide trust in the forecast. Meanwhile, reps spend more time forecasting critical accounts and less time spent on items that are better forecasted with statistics.

In order to learn more about Right90 and its sales forecasting and analytics solution, please visit right90.com.

About Right90

Right90 delivers on-demand Software as a Service that provides a trusted sales forecast companies can confidently act on. Using patented technology, Right90 makes it easy to capture and consolidate sales forecasts while delivering actionable information that companies can rely on. Companies in manufacturing, professional services, consumer goods and energy verticals have successfully deployed Right90 to deliver superior product pricing, availability and features to their customers, while improving their margins and cash flow. For more information, visit www.right90.com or call 1-877-RIGHT90.



About John Galt Solutions

John Galt Solutions helps increase forecast accuracy and optimize inventory levels in consumer-driven supply chains. With the ForecastX Wizard, the Atlas Planning and Consumer Centric Planning suites, we provide a wide variety of affordable, easy to implement, supply chain planning solutions designed for growing mid market companies. Our customers typically experience a 10 to 50% improvement in forecast accuracy, and reduce excess inventory by 5 to 40%. Over 5,000 customers have benefited from our deep industry expertise and innovative technologies. To learn more visit www.johngalt.com.

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You can read the online version of this press release [here](#).



Caspio Releases Version 6.5 with Advanced Data Import and Publishing Capabilities

Cloud Computing Platform Provides Innovative Tools for Easy Data Migration, Microsoft Office Compatibility, and SEO-Friendly Database Publishing.

(PRWEB) November 6, 2009 -- Caspio, Inc. (<http://www.caspio.com>), the leading cloud computing platform for creating web applications without programming, today announced the release of Caspio Bridge Version 6.5, offering customers new capabilities to easily migrate data and quickly create and publish feature-rich and highly-accessible web applications. The new features include enhanced data import, additional natively-supported file formats, SEO-enabled database deployment, expanded support for multi-table views, smart AutoValues, and many upgrades for improved productivity and platform performance.

Caspio Bridge 6.5 is available now and all customer accounts have been automatically upgraded to the new version. For detailed information about the new features, visit <http://www.caspio.com/support/bridge/productupdates.asp>.

"Caspio's latest release further empowers business users to create sophisticated applications with ease," said company founder and CEO, Frank Zamani. "We are focused on saving our customers time and resources while making complex data management tasks as easy as possible."

Caspio pioneered the Platform-as-a-Service industry in 2000 to empower non-developers and IT professionals to easily create web applications and deploy them seamlessly to any website, eliminating infrastructure investments and reducing IT backlogs. Today, the Caspio Bridge platform powers over 200,000 web applications for small-to-medium sized businesses, Fortune-500 companies, government agencies, universities, and over 80% of the largest newspaper websites in North America.

Major new features in Caspio Bridge 6.5 include:

- Intelligent Data Migration Wizards - Point-and-click wizards help users easily transfer existing data into Caspio Bridge while maintaining the highest level of data integrity.
- Background Data Import - Enhances productivity during large file uploads.
- Microsoft Excel Workbook and Worksheet Support - Microsoft Excel can now be imported and exported directly. Native import formats were expanded to include XML, MS Access, MS Excel, CSV, Tab Delimited and Fixed-Width Text, and more.
- Caspio Bride Plug-in for Microsoft Office - The updated plug-in keeps data refreshed and simplifies offline data analysis, mail merge and integration.
- SEO Deployment - This unique and groundbreaking SEO technology for indexing databases was announced separately. Learn more at <http://www.caspio.com/company/news091104.asp>.



- Smart AutoValues - Generates strong passwords, unique ID or random numbers, and captures environment values such as user IP address and host page URL.
- Editable Views - Data in multi-table Views can now be editable.
- Larger Text Fields - Long text fields can now contain up to 64,000 characters.
- .NET Deployment - Enables seamless integration of Caspio-powered forms and applications in Microsoft SharePoint and other .NET apps and websites.
- User Blocking by IP Address - Restricts or grants application access based on IP addresses. This feature adds to the variety of security options currently available in Caspio Bridge. Learn more at <http://www.caspio.com/bridge/security.asp>.
- Negative Keyword Search - New search filter for interactive search forms and pre-defined reports.
- DataPage Properties - Shows a 360 degree view of all DataPage associations, such as data source, access controls, deployments and more.
- Various Performance Improvements - Provisions for faster execution of customer applications, including automatic indexing of large tables.

Caspio Bridge SMB packages start at \$39.95 per month and include space for 10 DataPages. All Caspio customers enjoy embeddable "anywhere" app deployment and unlimited users, making it the platform of choice for private or public applications with a large user base.

For Enterprise solutions specifically designed around the needs of Media, Government, Education and Fortune-1000 companies, contact Caspio at 650-691-0900 ext. 731 or request more information at <http://www.caspio.com/enterprisecloud>.

A free trial of Caspio Bridge is available at <http://www.caspio.com>.

About Caspio, Inc.

Caspio Inc. (<http://www.caspio.com>) is the world's leading on-demand do-it-yourself web application creation platform. The company's philosophy is to empower business users to create and deploy web databases, forms, and applications easily and without programming. Caspio's platform-as-a-service replaces coding with intuitive point-and-click wizards, enabling users to rapidly produce web database components for capturing, publishing, and managing data online. Caspio shrinks development time from weeks to hours, and from thousands of dollars to a small monthly fee. Caspio's customers range from one-person entrepreneurs to Fortune-500 corporations, digital media giants, government agencies, and educational institutions.

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You can read the online version of this press release [here](#).



Colorado Bioscience Association Recognizes the Best of Colorado's Bioscience Industry

The Colorado BioScience Association (CBSA) has released the winners of the 2009 Awards Program. Official presentation of the awards occurs Tuesday, November 10, 6:00 to 8:30 p.m., at the CBSA's Annual Awards Dinner. Mountaineer Eric Alexander will serve as the keynote speaker for this event as the Colorado Bioscience Association celebrates its sixth anniversary.

Denver, Colo. (PRWEB) November 6, 2009 -- The Colorado BioScience Association (CBSA) has released the winners of its 2009 Awards Program. The announcement is made by John Collar, CBSA President and CEO, who says the CBSA awards program showcases and honors those individuals and companies making a significant difference to Colorado's vibrant bioscience industry this year.

Official presentation of the awards occurs Tuesday, November 10, 6:00 to 8:30 p.m., at the Denver Grand-Hyatt, 1750 Welton. Held in conjunction with the 2009 BioWest Conference & Expo, registration information is available at <http://www.BioWestConference.com>. BioWest is the region's preferred venue for meeting investors, entrepreneurs, researchers, students, teachers and key industry vendors.

Eric Alexander, skier, rock climber and mountaineer will serve as the keynote speaker for the event as the Colorado Bioscience Association celebrates its sixth anniversary. In addition, Steffan Tubbs, host of 850 KOA's Colorado's Morning News and KBDI-TV's "Studio 12," will act as the Master of Ceremonies for the award presentations.

Recipients of the CBSA's 2009 awards include:

* Partner of the Year - Colorado Office of Economic Development and International Trade (OEDIT) - The great success this state's bioscience industry has seen over the years is due in great part to the dedication and hard work of everyone at the Office of Economic Development and International Trade. For more information: <http://www.colorado.gov/cs/Satellite/OEDIT/OEDIT/1162927366334>

* Lifetime Achievement - Thomas Cech, PhD - Dr. Thomas Cech, Nobel Laureate, Distinguished Professor for the University of Colorado, Director of the new Colorado Initiative in Molecular Biotechnology (CIMB) and Investigator for the Howard Hughes Medical Institute has become a leader in the bioscience industry and has encouraged others to follow his path.'

* Lifetime Achievement - Leslie Leinwand, PhD - Dr. Leslie Leinwand, Interim Director of the Linda Crnic Institute for Down Syndrome, Chief Science Officer of the new Colorado Initiative in Molecular Biotechnology, and Professor at the University of Colorado at Boulder is a true leader in the bioscience industry. For more information: <http://cimb.colorado.edu>

* Company of the Year - Accera, Inc. - Today, Accera is the only Colorado-based company with a therapeutic product on the market. Accera is the first and only private biotech company in the US to have researched, developed and launched a prescription CNS product, and to have done it in record time - 8 years from inception to launch. For more information: www.accelapharma.com

* Rising Star - miRagen Therapeutics - miRagen Therapeutics was founded in 2007 to improve patients' lives by developing innovative microRNA based therapeutics for the treatment of cardiovascular and muscle disease. As of June 2009, miRagen has achieved several key milestones resulting in the approval of the second tranche of



their 2008 Series A financing of \$8 million. For more information: www.miragentherapeutics.com

* Volunteer of the Year - Dan Mitchell - Dan Mitchell, Partner at Sequel Ventures, sits on the board of the CBSA and is an active member of the board. His commitment to the organization is evident when we take a look back on this year's first Rocky Mountain Life Science Investor Conference, which would not have been possible without Dan's hard work, dedication and support. For more information visit:

http://www.sequelvc.com/index.php?page=partners_sub&p=4

* Educator of the Year - Dr. Corinne Carlson - Dr. Corinne Carlson is a biology and chemistry teacher at Rock Canyon High School in Douglas County. Dr. Carlson is a PhD in biochemistry and comes back to teach high school after working as a researcher and professor at the University of Colorado.

* Chairman's Award - Erin Silver, MPH- Erin Silver has been the contract lobbyist for the CBSA since 2005. Through Erin's commitment to the organization and to our companies, the CBSA has successfully passed each legislative initiative that they have put forth to the state's General Assembly. For more information:

<http://rbwpolicy.com/principals.php?pid=2>

About Colorado BioScience Association:

CBSA is a not-for-profit corporation providing services and support for Colorado's growing biosciences industry. With more than 400 members, the CBSA actively works to promote the growth of the industry by advocating for a better business environment, by promoting programs that grow the state's bioscience workforce, by fighting for policies that support a strong bioscience industry in the state and by speaking with a single voice on behalf of the companies in the state. For more information, visit <http://www.cobioscience.com>.

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You can read the online version of this press release [here](#).



MaXreduce™ Releases the First Diet Pill with a 125% Satisfaction Guarantee

All-Natural Ingredients in maXreduce End Appetite, Reduce Body Weight and Lower Cholesterol

(PRWEB) November 6, 2009 -- MaXreduce™ today announced the availability of the first over-the-counter weight loss product backed by a 125% satisfaction guarantee.

The active compounds in the patent-pending maXreduce formula have been the subject of years of clinic research and referenced in over 875 scientific studies. Several of the studies, many of which have been cited by CNN, The BBC and “60 Minutes,” show that just the active ingredients in maXreduce can lower cholesterol by 30% and reduce body weight by 10% with only 12 days.

MaXreduce is a propriety blend of natural herbs, amino acids, minerals and botanicals, formulated in the optimal way to both decrease appetite and increase thermogenics, the body’s natural process of burning fat to produce body heat. The natural agents in maXreduce jump-start this process by causing the body to maintain a higher metabolic rate, thereby burning additional stored fat, all with no change to the user’s activity level.

MaXreduce is manufactured in the United States, in an FDA-inspected facility that ensures purity and accuracy of ingredients through inspection and evaluation at every step of production and packaging. In addition, product purity is verified through independent third-party analysis. MaXreduce maintains Pharmaceutical Standards of Good Manufacturing Practices (GMPs) throughout its operations.

The manufacturers of maXreduce are so confident of the product’s quality and effectiveness that they are offering users a 125% satisfaction guarantee. If users are not completely satisfied with the results of maXreduce, they may return the product for a 100% refund of the purchase price, along with an additional 25% gift.

For more information, or to order maXreduce, visit www.maXreduce.com.

MaXreduce is a trademark or registered trademark in the United States and/or other countries. All rights reserved. Other company and product names may be trademarks of their respective owners.

The statements made about products have not been evaluated by the Food and Drug Administration (U.S.). They are not intended to diagnose, treat, cure or prevent any condition or disease.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).



Sceneware Announces MPEG-4/3GPP Analysis Tool for MacOSX

Sceneware today released version 1.5 of the company's leading SceneScope MPEG-4/3GPP video analysis and verification tool. Key improvements include support for fragmented files, improved atom/box analysis and support for high profile H.264. For the first time, SceneScope 1.5 is now also available for MacOS X.

(PRWEB) November 6, 2009 -- Sceneware today released version 1.5 of the company's leading SceneScope MPEG-4/3GPP video analysis and verification tool. Key improvements include support for fragmented files, improved atom/box analysis and support for high profile H.264. For the first time, SceneScope 1.5 is now also available for MacOS X.

“One-stop analysis and verification is the key driver,” said Sceneware Director Mathijn Elhorst.

“SceneScope 1.5 is an indispensable tool for content owners looking to verify and test their media files. Also for tool and codec developers it is one of the most versatile and cost-effective analytical tools on the market.”

About Scenoscope

Scenoscope is an analytical tool for understanding and meeting all MPEG-4/3GPP industry standards. It enables users to analyze, verify and export your MPEG-4 and 3GPP files. Scenoscope can be used for an exceptionally wide range of content types and provides clear exportable reports on all file layers.

Cost-effective analysis of

MPEG-4/H2.63/H.264 video

AAC-LC/HE-AAC/AMR audio

RTP hint tracks

BIFS tracks

MP4 file structure

SceneScope can be purchased online at www.sceneware.nl

About Sceneware

Sceneware is a world-leading MPEG-4 encoding specialist. The company provides a suite of competitively-priced verification, manipulation and streaming solutions for mobile and Internet-focused video content providers, backed up with exceptional levels of support, experience and advice. Owned and run by its founders since 1992. Sceneware works with service providers, broadcasters, content owners and OEMs including Vodafone, Orange, KPN, Universal, LiveNation, Tandberg, Motorola, Siemens, TDK and Philips.

Further information and downloads

For more information please contact [info\(at\)sceneware\(dot\)nl](mailto:info@sceneware.nl)



Product Fact Sheets and Evaluation copies can be downloaded from www.sceneware.nl

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Online Web 2.0 Version

You can read the online version of this press release [here](#).

Hot Pepper Skin Spray Can Stop Topical Itching Without Any Burn

More than 30 million Americans suffer from chronic itching related to a variety of skin and scalp conditions. For people with chronic skin and scalp problems, itching creates a cycle that becomes both a cause and a symptom. The more people itch, the more they scratch and the worse their conditions become. Studies show that capsaicin, a natural hot pepper extract can relieve itching fast, and now there's a new line of body sprays that deliver capsaicin itch relief without any burn.

Schenectady, NY (PRWEB) November 5, 2009 -- It's estimated that more than 30 million Americans suffer from chronic itching related to a variety of skin and scalp conditions including: dermatitis, eczema, psoriasis, dandruff and dry skin. For people with chronic skin and scalp problems, itching creates a cycle that becomes both a cause and a symptom. The more people itch, the more they scratch and the worse their conditions become.

Many studies show that Capsaicin, a natural extract from hot peppers, can relieve topical itching and irritation by desensitizing nerve fibers and receptors within the epidermis. Although most studies have been done with high strength capsaicin creams designed for pain relief, a new line of products from Greensations delivers low doses of capsaicin in a fine mist without the burning sensation associated with creams. Since the dose is small and the particles are atomized into tiny molecules, these capsaicin skin sprays create instant topical absorption without uncomfortable side effects.

“Our capsaicin body sprays create super absorption to promote healthy pores and follicles. By delivering capsaicin in an atomized spray, we only need tiny doses to relieve itching and irritation fast. There's no uncomfortable burning with our body sprays like there is with the more potent capsaicin creams. Our sprays stop any itch in under a minute - Guaranteed,” says Niles Porter, Director of Sales for Greensations.

Greensations body sprays also contain caffeine, which has been shown to kill abnormal skin cells while promoting healthy new cell growth. Although caffeine is not good for the skin when consumed orally in large doses, the positive results from topical application are undisputed. Both caffeine and capsaicin have been shown to increase blood flow and absorption when applied topically, and these new skin sprays are the first products to combine both ingredients.

ThermaScalp and ThermaSkin are first in a line of new products from Greensations®. Both body sprays directly target topical itching and inflammation while promoting healing for a variety of skin and scalp conditions. According to the manufacturer, these caffeinated capsaicin body sprays are guaranteed to stop topical itching and irritation in less than 60 seconds.

Along with caffeine and capsaicin, these innovative body sprays also incorporate other herbals proven to promote skin cell regeneration and follicle health. ThermaScalp is formulated with Saw Palmetto, Pygeum, Nettle and Olive Leaf, while the ThermaSkin formula uses Green Tea, Yuzu, Kola Nut, Cucumber and Witch Hazel. Both products are all natural, and they also feature Alpha Lipoic Acid, a natural antioxidant that neutralizes harmful



chemicals and free radicals that harm the skin.

On their website, Greensations guarantees each of their formulas will stop any itch in under a minute, and the company is offering a challenge to any product reviewer who wants to put their new body sprays to the “Itch Test”. Free review samples are available for qualified media and medical personnel upon request. ThermaScalp & ThermaSkin can be found at select retailers and at the company’s official website, www.Greensations.com.

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Online Web 2.0 VersionYou can read the online version of this press release [here](#).



STAR Analytical Services Receives \$100,000 Grand Challenges Explorations Grant for Innovative Global Health Research

STAR Analytical Services announced today that it has received a US\$100,000 Grand Challenges Explorations grant from the Bill & Melinda Gates Foundation. The grant will support an innovative global health research project conducted by Dr. Suzanne Smith, Senior Investigator, and Dr. Joel MacAuslan, Co-investigator, titled "Using Acoustic Analysis of Cough to Diagnosis Pneumonia."

(PRWEB) November 11, 2009 -- Dr. Suzanne Smith's project is one of 76 grants announced by the Gates Foundation in the third funding round of Grand Challenges Explorations, an initiative to help scientists around the world explore bold and largely unproven ways to improve health in developing countries. The grants were provided to scientists in 16 countries on five continents.

To receive funding, STAR showed in a two-page application how their idea falls outside current scientific paradigms and might lead to significant advances in global health. The initiative is highly competitive, receiving almost 3,000 proposals in this round.

STAR scientists will use their acoustic vocalization analysis software to measure the cough characteristics of pneumonia, the leading cause of death for children in developing countries. If the coughs generate distinctive sounds, they could form the basis for a tool for first-level health workers in isolated areas that may be hours to days from any diagnostic technology. Individuals who would benefit from antibiotics could be identified quickly. Such a breakthrough may lead to dramatic improvements in the management of severe respiratory illness in the developing world and interrupt epidemics far more rapidly.

The acoustic analysis of cough might be the technology that makes surveillance and containment of these epidemics possible. Such a tool would have critical implications worldwide for severe respiratory infections. For acute infections, measuring cough could become as familiar as recording a patient's temperature. If successful, cough measurement may become the one vital sign available by phone. This grant could enable a Nigerian mother without a car to transmit the sound of her child's cough by cell phone to a hospital 50 miles away, where a doctor checks this vital sign and determines if a nurse in a clinic 15 miles away should make a trip out to the sick child to bring antibiotics.

Dr. Smith, the Principal Investigator, joined STAR after her recent retirement following a 22-year career at the executive levels of the Centers for Disease Control & Prevention (CDC) in Atlanta, GA. Dr. Joel MacAuslan is STAR's President and Chief Science Officer. In discussing the origin of the project idea, Dr. Smith noted, "Cough is one of the most common symptoms of illness and a common mode of disease spread, yet we don't use technology in any way to measure or understand what coughs mean."

"The winners of these grants show the bold thinking we need to tackle some of the world's greatest health challenges," said Dr. Tachi Yamada, president of the Gates Foundation's Global Health Program. "I'm excited about their ideas and look forward to seeing some of these exploratory projects turn into lifesaving breakthroughs."



About Grand Challenges Explorations

Grand Challenges Explorations is a five-year, \$100 million initiative of the Gates Foundation to promote innovation in global health. The program uses an agile, streamlined grant process - applications are limited to two pages, and preliminary data are not required. Proposals are reviewed and selected by a committee of foundation staff and external experts, and grant decisions are made within approximately three months of the close of the funding round. Applications for the current round of Grand Challenges Explorations are being accepted through November 2, 2009. Grant application instructions, including the list of topics for which proposals are currently being accepted, are available at <http://www.grandchallenges.org/explorations>.

ABOUT STAR Analytical Services

STAR Analytical Services works with information intensive industries that require specialized mathematical and analytical expertise for innovative projects. STAR provides expertise in mathematical modeling, image and signal processing, and algorithm development, creating the path to a solution for the most complex needs including: analyzing large volume data, creating a solution model & testing mechanism, and delivering a repeatable process for ongoing data analysis

Working hand-in-hand with business problem owners, STAR helps accelerate the solution process in industries ranging from aerospace, mapping, and surveillance to manufacturing, printing and neurosurgery. The company has particular expertise in complex systems, those with strongly interacting parts; in image and signal processing, and in knowledge-based (objective) speech and vocalization analysis. For more information: <http://www.STARanalyticalservices.com>.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).

Trash-eating Turtles Dying in Record Numbers: Earthwatch Presents First-Ever Award to Further Research

Preliminary studies led by Dr. Kathy Townsend from The University of Queensland indicate that more than 35% of the sea turtles she has studied in Australia died from eating trash.

Earthwatch Institute, Maynard, MA (Vocus) -- Preliminary studies led by Dr. Kathy Townsend from The University of Queensland indicate that more than 35% of the sea [turtles](#) she has studied in Australia died from eating trash.

“Marine rubbish is having a significant impact on marine life,” Townsend said. “These impacts include ingestion of plastic debris and entanglement in crab pots, synthetic ropes and lines or drift nets, all of which can lead to death of turtles, sea birds and marine mammals.”

This first-ever fellowship—presented recently by [Earthwatch](#) at its office in Australia—will provide Townsend with \$205,000 in funding to continue her research over the next three years. The fellowship is supported by the US-based Goldring Family Foundation.

Townsend will use the award to continue to expand the study area, raise awareness of the problem, and investigate why turtles eat the trash in the first place—and she’s garnering the help of Earthwatch volunteers to gather the data.

“Turtles in Trouble” is a new kind of research project for Earthwatch where up to eight volunteers become “scientists for a day,” spending a full day with Townsend learning about marine debris ingestion by turtles found around North Stradbroke Island, off the coast of Queensland. More than 100 turtles (green turtles, hawksbills, and loggerheads) have washed ashore in this local area since 2005, Townsend said—but she’s sure there were plenty of others that weren’t reported.

In addition to performing turtle “necropsies” (autopsies for animals) and quantifying the amount of debris found on the local beaches, Townsend also takes volunteers out in a boat to release any turtles that have been rehabilitated.

The Goldring Emerging Marine Scientist Fellowship, presented by Earthwatch, supports promising early-career researchers and professionals who are committed to the creation of a sustainable environment through science, public education, and collaborative partnerships.

“Marine debris—including balloons, plastic ties and bags, milk bottle tops and more—is choking the life out of sea turtles all over the world, not just in Australia,” said Ed Wilson, CEO and president of Earthwatch in Metro Boston. “Support from the Goldring Fellowship will enable Kathy and an arsenal of Earthwatch volunteers to collect the data needed much quicker than was possible before—greatly expanding the reach and impact of this critical research.”

Facebook page: <http://www.facebook.com/group.php?gid=51132618634&ref=ts>



Media contact: Kristen Kusek, 978-450-1281. IMAGES AVAILABLE.

Earthwatch (www.earthwatch.org) is one of the world's leading environmental organizations. We use a unique model of citizen science, matching volunteers with researchers to investigate some of the greatest environmental challenges facing our planet. Earthwatch is dedicated to creating an environmental legacy through scientific research projects, education and learning opportunities and engaging people in field research. Our research program involves a global community of researchers, conservation volunteers, NGOs and businesses, working together towards a sustainable environment. Earthwatch invests \$5.7 million annually to support 100 research projects across 38 countries. Since 1971 Earthwatch has inspired 90,000 volunteers to join vital conservation research projects in the field.

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Online Web 2.0 Version

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Cholesterol and Cancer: Answers and Some New Questions

• Study shows low cholesterol as a symptom of cancer rather than a cause. • Possible benefit of higher HDL and cancer risk. • Lower cholesterol may lower risk of high-grade prostate cancer.

Philadelphia, PA (Vocus) November 4, 2009 -- The American Association for Cancer Research hosted a press briefing on this study on Tuesday, Nov. 3, 2009, at 11:30 a.m. ET. A recording of the teleconference and PDFs of the studies and accompanying editorial are available at the bottom of this page.

A pair of studies in *Cancer Epidemiology, Biomarkers & Prevention* lay to rest the decades-long concern that lower total cholesterol may lead to cancer, and in fact lower cholesterol may reduce the risk of high-grade prostate cancer.

Demetrius Albanes, M.D., a senior investigator at the National Cancer Institute, said early studies suggested that low cholesterol could increase the risk of certain types of cancer.

"Our study affirms that lower total cholesterol may be caused by undiagnosed cancer. In terms of public health message, we found that higher levels of 'good cholesterol' (HDL) seem to be protective for all cancers, which is in line with recommendations for cardiovascular health," said Albanes.

The researchers observed 29,093 men from the Alpha-Tocopheral, Beta-Carotene Cancer Prevention Study cohort for 18 years, making it the largest and longest study of its kind. In that follow-up period, they noted 7,545 cancer cases. Low total cholesterol blood levels were associated with an 18 percent higher risk of cancer overall, similar to the increases seen in previous studies, but this risk disappeared when the researchers excluded cases that occurred in the early years after the original blood draw.

This finding suggests that the low total cholesterol levels did not cause cancer, but rather were the result of underlying cancer, said Albanes. Higher levels of HDL cholesterol were associated with a 14 percent decreased risk of cancer even after excluding nine years of early cases.

In an accompanying study that looked specifically at risk for high-grade prostate cancer, Elizabeth Platz, Sc.D., M.P.H., associate professor in the Department of Epidemiology at the Johns Hopkins Bloomberg School of Public Health and co-director of the Cancer Prevention and Control Program at the Sidney Kimmel Comprehensive Cancer Center at the Johns Hopkins University, found a link between low cholesterol and decreased risk of high-grade prostate cancer among 5,586 men older than 55 years.

Specifically, if men had total cholesterol of less than 200 mg/dL they had a 59 percent reduced risk of high-grade prostate cancer, defined as a Gleason score eight to 10. No association was seen for prostate cancer overall or for prostate cancer with a lower Gleason score. Platz said that the study supports another benefit of keeping cholesterol low among men in this age group.



"High-grade prostate cancer is less common than prostate cancer overall, but it is a subset of prostate cancer that is more likely to progress," said Platz.

Discussion of the benefits of lower cholesterol inevitably leads to the discussion of the role of statins, which have produced one of the great public health success stories of the past few decades as cholesterol and, subsequently, heart disease rates have both fallen. Statins have been enormous money makers for their industry manufacturers and with two already off patent, and the largest seller, Lipitor scheduled to go off patent next year, researchers did leave open the possibility that industry leaders may seek a new indication for these blockbuster drugs.

"Until there is evidence from randomized trials, men should not take statins in order to prevent high-grade prostate cancer," said Eric Jacobs, Ph.D., strategic director of pharmacoepidemiology at the American Cancer Society. Jacobs, who wrote an accompanying editorial in the Cancer Epidemiology, Biomarkers & Prevention issue. He said a randomized trial among men without prostate cancer would need to be very large and might not be feasible.

"One possibility, however, would be a randomized trial among early stage prostate cancer patients opting for surveillance rather than immediate treatment, to see if statins could lower risk of prostate cancer progression," Jacobs said.

The AACR hosted a press briefing on this research on Tuesday, Nov. 3, 2009.

The following experts participated in this press briefing:

Timothy Rebbeck, Ph.D.
Associate Professor of Epidemiology
University of Pennsylvania
Editor-in-Chief
Cancer Epidemiology, Biomarkers & Prevention

Elizabeth Platz, Sc.D., M.P.H.
Co-Director, Cancer Prevention and Control Program
Sidney Kimmel Comprehensive Cancer Center
Johns Hopkins University

Demetrius Albanes, M.D.
Senior Investigator
National Cancer Institute

Eric Jacobs, Ph.D.
Strategic Director, Pharmacoepidemiology
American Cancer Society

Additional Resources:



[Listen to a recording of the teleconference](#)

Read the full studies and accompanying editorial:

[Platz et al. Cholesterol and High Grade Prostate Cancer](#)

[Albanes et al. Cholesterol and Cancer Risk](#)

[Editorial: Answers and Some New Questions](#)

[Subscribe to the AACR RSS News Feed](#)

[Subscribe to the Cancer Epidemiology, Biomarkers & Prevention RSS Feed](#)

The mission of the American Association for Cancer Research is to prevent and cure cancer. Founded in 1907, the AACR is the world's oldest and largest professional organization dedicated to advancing cancer research. The membership includes 30,000 basic, translational and clinical researchers; health care professionals; and cancer survivors and advocates in the United States and nearly 90 other countries. The AACR marshals the full spectrum of expertise from the cancer community to accelerate progress in the prevention, diagnosis and treatment of cancer through high-quality scientific and educational programs. It funds innovative, meritorious research grants, research fellowship and career development awards. The AACR Annual Meeting attracts more than 16,000 participants who share the latest discoveries and developments in the field. Special conferences throughout the year present novel data across a wide variety of topics in cancer research, treatment and patient care. The AACR publishes six major peer-reviewed journals: Cancer Research; Clinical Cancer Research; Molecular Cancer Therapeutics; Molecular Cancer Research; Cancer Epidemiology, Biomarkers & Prevention; and Cancer Prevention Research. The AACR also publishes CR, a magazine for cancer survivors and their families, patient advocates, physicians and scientists. CR provides a forum for sharing essential, evidence-based information and perspectives on progress in cancer research, survivorship and advocacy.

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You can read the online version of this press release [here](#).



Spicing Up Cancer Therapy

Bionutraceutical Company Focuses on Health Benefits of “Curry Spice”

Mount Kisco, N.Y. (Vocus) November 4, 2009 -- Curcumin, a powerful component of turmeric, a popular Indian spice, has been demonstrated to help kill cancer cells in patients with esophageal cancer, according to a study published last month in the [British Journal of Cancer](#). This news follows findings from Ohio State University about the efficacy of curcumin in treating colorectal cancer published in [BMC Cancer](#) in June.

Researchers believe that curcumin can inhibit the growth and metastasis of tumors in certain types of cancers. Curcumin has also been used and studied in treatment of a wide variety of diseases, from cardiovascular disease, Alzheimer’s disease, and type II diabetes to Crohn’s disease, psoriasis and arthritis.

Essence of Life, LLC™, a bionutraceutical company based in Mount Kisco, N.Y., has been at the forefront of the movement to promote curcumin’s health benefits, developing innovative products based on curcumin, fermented soy and other herbal spices including bioperine, ginger, cardamom and cinnamon. According to co-founder and CEO Dr. Vijaya Nair, “Independent research studies show that in Asian countries where consumption of natural herbs and spices such as fermented soy and curcumin is integral to traditional diets, we see a much lower cancer rate in the population.” Nair’s background includes training in both Eastern and Western medical traditions, including a post-doctoral fellowship at Harvard Medical School. She developed Essence of Life’s line of supplements after conducting extensive clinical research on alternative therapies from Eastern medicinal approaches such as Ayurveda and traditional Chinese medicine at Columbia University’s School of Public health. “It is gratifying to see that the latest research confirms the efficacy of these safe and natural preventative therapies,” Nair said.

The company’s line of Jiva™ natural nutritional supplements includes curcumin and fermented soy capsules, along with a fermented soy and curcumin nutritional beverage.

Soy contains high amounts of protein, including all essential amino acids, and is also a rich source of calcium, iron, zinc, phosphorus, magnesium, B-vitamins, omega 3 fatty acids and fiber. Fermentation of the soy makes these nutrients more available and digestible. Research at the [Karmanos Cancer Institute](#) at Wayne State University has shown that genistein, a key isoflavone in cultured soy, works synergistically with curcumin, enhancing the anti-inflammatory and antioxidant effects of the two ingredients.

“Today’s research has shown that the underlying cause of arthritis, heart disease and cancer is chronic low-grade levels of inflammation in the body,” Nair said. “By combining the power of curcumin and fermented soy, we can help prevent and reverse inflammation and its associated health risks.”

For more information about the benefits of curcumin, visit [Jiva Supplements](#).

About Dr. Vijaya Nair and Essence of Life

Dr. Vijaya Nair is the CEO and co-founder of Essence of Life, LLC™, a bionutraceutical company based in Mount Kisco, N.Y. Dr. Nair earned her medical degree from the National University of Singapore, completed her



post-doctoral fellowship at Harvard Medical School and received a master's degree in epidemiology from Columbia University, where she lectured and conducted research at the School of Public Health. An international teacher and lecturer, she recently was a featured speaker at the Cancer Control Society's 37th Annual Cancer Convention in Universal City, Calif. She is the author of *Prevent Cancer, Strokes, Heart Attacks and other Deadly Killers!* (Sheffield, MA; Safe Goods Publishing, 2009) and co-host of the online radio program, "Kiss Your Life Hello," on the Health & Wellness station of VoiceAmerica.com.

Essence of Life produces the Jiva™ line of nutritional supplements, including Fermented Soy and Curcumin Nutritional Beverage and Curcumin & Fermented Soy Plus, Lutein Plus, Ginger Plus, Ashwagandha Plus, Green Tea Plus capsules and Resveratrol Plus capsules. For more information, visit www.jivasupplements.com.

Editor's note: Photos, video and product samples available on request. Dr. Nair is also available for broadcast or print interviews. Please contact Ashley Rio at 518-966-5600 x108.

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JIVA Essence of Life

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Online Web 2.0 Version

You can read the online version of this press release [here](#).



New Documentary, "Something Unknown," Challenges Pioneer Science to Demystify Psychic and Paranormal Activity

Screening at the Santa Fe Film Festival, "Something Unknown is Doing We Don't Know What," takes viewers behind the lens of one South African woman's 10,000-mile journey to interview scientists, witness real lab experiments, and observe multi-cultural settings of spiritual healings. The film explores science of psychic experience, also in "Men Who Stare at Goats," a movie, starring George Clooney and Ewan McGregor, and Dan Brown's "The Lost Symbol."

Cape Town, South Africa (PRWEB) November 6, 2009 -- The award-winning documentary "[Something Unknown is Doing We Don't Know What](#)" will screen at the [Santa Fe Film Festival](#) next month, the filmmaker announced today. Directed by the journalism and criminology-educated Dutch filmmaker Renée Scheltema, the film explores some of the same psychic and paranormal concepts explored in this weekend's release of "[Men Who Stare at Goats](#)", a movie starring George Clooney and Ewan McGregor, and the recent break-away Dan Brown novel "[The Lost Symbol](#)."

"Something Unknown" challenges conventional science to demystify psychic and paranormal experiences by revealing scientific evidence that consciousness can influence the physical world. It uncovers decades of pioneering research conducted by governments, universities, and independent scientists to explore quantum physics principles that indicate humans are interconnected by energy fields and have extended capacities of consciousness that transcend time and space.

"Something Unknown will screen at the following festival times and locations:

- Thursday, December 3, 5:45pm - "The Screen"
- Saturday, December 5, 1:00pm - New Mexico History Museum

A panel discussion among scientists in the film, including physician and spiritual healing advocate Dr. Larry Dossey, follows the Saturday screening; 4 p.m. at the Santa Fe Hotel. Tickets are available online at <http://santafefilmfestival.com/Tickets>.

"A series of personal incidents that could not be explained by rational thought or coincidence inspired my quest to understand psychic events," said Scheltema. "No documentary had used straightforward scientific facts and research to clarify these experiences for people who have them or even question them."

Something Unknown is Doing We Don't Know What (105 min.), which takes its title from the uncertainty principle in modern physics, is available on DVD in both NTSC and Pal formats from the film's website. Priced at \$24.95 for individual copies, discount packages are available for wholesale, universities, institutes, libraries, and community screenings. It is distributed in the United States by Beyond Word's publishing and is also available in select retail stores.

About the Film

"Something Unknown" takes viewers behind the lens of Scheltema's 10,000-mile journey to interview scientists,

witness real lab experiments, and observe multi-cultural settings of spiritual healings. Along the way, she asks scientists to share their research and answer in plain talk the questions that haunt believers and skeptics alike: Can we predict the future? Can our thoughts and intentions affect the physical world? Can we be spontaneously healed from fatal illnesses? Do we have the power to read minds? Are we "energetically" connected? And where is the boundary between 'real' magical powers and fraud?

Exploring the "Big Five" [psychic phenomena](#): Precognition, Telepathy, Remote Viewing, Psycho-Kinesis, and Spiritual Healing, Scheltema questions University of California professor emeritus of psychology, Charles Tart; University of Arizona professor of psychology, Dr. Gary Schwartz; parapsychologist and noetic scientist Dr. Dean Radin; British biologist, Dr. Dossey, Dr. Rupert Sheldrake; Dr. Roger Nelson, of the Global Consciousness Project. She also collects anecdotes from experts within their fields, such as Apollo astronaut Dr Edgar Mitchell, psychic detective Nancy Myer, mind-body-spirit author Arielle Ford, internationally known healer, Dr. Eric Pearl, and intuitive Catherine Yunt.

The film also investigates, the power of energy healing, remote viewing, [psychic](#) archaeology, faith healing, Random Number Generators, psychic detective work, therapeutic touch, and mind reading. Woven with intriguing personal accounts, it sheds light on the mysterious world of the paranormal, previously disregarded by mainstream Western science and concludes Scheltema's quest with a new understanding that science and spirituality may not be mutually exclusive.

About the Festival

The Santa Fe Film Festival presents important world cinema in a non-commercial context that represents aesthetic, critical and entertainment standards. The festival premieres New Mexico produced films, new American, and foreign independent film. Partnering with leading film industry companies, film educators, directors, producers, known actors, as well as other non profits, it provides a forum for filmmakers, critics, film enthusiasts and historians. The Santa Fe Film Festival is a 501(c)(3) non-profit organization.

About The Filmmaker

Renée Scheltema is a Dutch documentary filmmaker and photographer living in Cape Town, South Africa. For 25 years, Renée has worked for Dutch television as a director, producer and camera-person. Some of her documentaries, like "Hush, A portrait of Tracy Payne", "Seven Days in Burma", "The Death Penalty", "Portrait of A Zen Couple," "The Bus" were selected at international film festivals. She holds advanced degrees in journalism and criminology and a bachelor's degree in law. In 1996, she founded Telekan films.

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You can read the online version of this press release [here](#).



Lumenis® Announces the Initiation of a Clinical Study into the Efficacy of Selective Retina Therapy (SRT) in Diabetic Macular Edema (DME)

Lumenis® Ltd. a global developer, manufacturer and marketer of laser, light-based and radiofrequency devices for ophthalmic, surgical and aesthetic applications, announced today the initiation of a clinical study into the efficacy of Selective Retina Therapy (SRT) in Diabetic Macular Edema (DME). The study will take place at the Tel Aviv Medical Center in Israel, under the leadership of Prof. Anat Loewenstein MD.

(PRWEB) November 6, 2009 -- Lumenis® Ltd. a global developer, manufacturer and marketer of laser, light-based and radiofrequency devices for ophthalmic, surgical and aesthetic applications, announced today the initiation of a clinical study into the efficacy of Selective Retina Therapy (SRT) in Diabetic Macular Edema (DME). The study will take place at the Tel Aviv Medical Center in Israel, under the leadership of Prof. Anat Loewenstein MD.

Dov Ofer, Lumenis' President and Chief Executive Officer stated: "We are proud to be yet again at the forefront of ophthalmic laser innovation with the clinical evaluation of Selective Retina Therapy (SRT). That is, after all, only one of the privileges reserved for the company that pioneered the very first Argon Laser photocoagulator in ophthalmology, along with a history of innovations that literally have transformed the way ophthalmologists practice medicine worldwide." Mr. Ofer continued and added that "we are also very proud to be collaborating with Prof. Loewenstein who is internationally recognized and respected for her efforts as a leading retina specialist with a long-list of medical accomplishments."

In a statement on SRT, Prof. Anat Loewenstein commented: "Ophthalmic lasers have been playing a key role in the treatment & management of various retinal pathologies for many years now – however, not without negative side-effects. In the case of standard lasers, treatments usually result in deleterious thermal damage to neurosensory retinal tissue that is integral to healthy vision. As a retina surgeon, I think Lumenis SRT technology represents significant potential over conventional lasers, as it selectively targets the RPE layer without damaging the highly-sensitive neurosensory retina layer; thereby avoiding scotomata (blind spots) in the treated areas. However, what excites me the most is the potential benefits this primarily represents to our patients; a pain-free treatment that does not further impair vision and that may potentially improve conditions that rob the eyesight of tens of millions of people worldwide. Based on the data we have seen, Lumenis SRT technology appears to have the potential to become that treatment and this is what we are going to investigate", concluded Prof. Loewenstein.

"The Lumenis SRT technology holds significant potential into the treatment of various retinal pathologies. Our most current knowledge shows that the retinal pigment epithelium plays a key role in several ocular conditions that negatively impact the vision of millions of patients worldwide. Being able to selectively target that layer of cells, without causing any thermal damage to adjacent tissues, induces a certain biological response that may one day give hope to these patients," stated Dr. Pazit Pianka MD, an ophthalmologist and the Lumenis Vision Medical Director.

"With this new investigation into the clinical efficacy of Lumenis SRT technology, Lumenis once again reaffirms its decades-long commitment to excellence and innovation in ophthalmic laser technology," said Mr. Lloyd



Diamond, Senior VP & General Manager of Lumenis Vision, the Ophthalmic Business Unit of Lumenis Ltd. “Approximately 10 years ago our company launched Selective Laser Trabeculoplasty (SLT) based on the novel concept of selective photo-thermolysis. During that time we have witnessed our technology transform into a leading, clinically-proven, first-line therapy for POAG and a viable alternative to eye drops. We believe SRT has the potential to revolutionize retina therapy, similar to the way SLT revolutionized glaucoma management. This new study will help us ascertain that fact” concluded Mr. Diamond.

About the Clinical Trial:

The clinical trial will be conducted under the direction of Prof. Anat Loewenstein MD, who is an associate Professor of Ophthalmology & the Vice-Dean of the Sackler Faculty of Medicine at the Tel Aviv University, and the Director of the Department of Ophthalmology at the Tel Aviv Medical Center in Israel. The prospective study, which includes 102 patients (102 eyes), was designed to evaluate the effectiveness of Lumenis Selective Retina Therapy (SRT) treatment in diabetic macular edema. The duration of the study is two years with patient follow up at 4, 8, and 12 months post-op.

All patients will receive treatments with the Lumenis SRT laser that was developed by Lumenis Ltd., in collaboration with its research partner MLL (Medizinisches Laserzentrum Lübeck) in Lübeck, Germany. Lumenis holds propriety rights for this technology.

About Selective Retina Therapy (SRT):

Selective Retina Therapy (SRT) is a relatively new laser technique which selectively targets the Retinal Pigment Epithelium (RPE) while sparing the neural retina. Several macular diseases are thought to be caused and/or significantly exacerbated due to reduced function of the RPE cells. In light of that, a method for the selective destruction of the underperforming RPE cells without causing adverse effects to the choroid and neurosensory retina (especially to the photoreceptors layers) is hypothesized to halt the progression of those diseases and/or reverse some of its deleterious effects.

The selective effect on RPE cells, which absorb about 50% of the incident light due to their high melanosome content, has been previously demonstrated using the Lumenis SRT laser. By irradiating the fundus with a train of 1.7 micro-second laser pulses it is possible to achieve high peak temperatures around the melanosomes, which leads to a destruction of the RPE, with only a low sub-lethal temperature increase in adjacent tissue structures. This process leads to the multiplication and migration of healthy RPE cells from the periphery which, in turn, help metabolize and improve the overall retina tissue health.

The Lumenis SRT laser was specifically designed to perform selective RPE targeting. This is accomplished by a green (frequency doubled Nd:YLF, 527nm) laser that emits 1.7 microsecond ($\frac{1}{4}$ s) pulses at a repetition rate of 100 Hertz (Hz). This low average power, delivered in a train of pulses, confines the laser treatment to the cells containing the target pigment or chromophores, in this case the melanin granules in the RPE cells, thereby achieving selective damage to these particular cells.

About Lumenis:

Lumenis, the world’s largest medical laser company, is a global developer, manufacturer and distributor of laser, light-based and radiofrequency devices for surgical, aesthetic and ophthalmic applications, with more than 800 employees worldwide. Lumenis has over 250 patents, over 75 FDA clearances, an installed base of over 80,000



systems and presence in over 100 countries. Lumenis endeavors to bring the finest state of the art technology products to the market, fulfilling the highest standards of excellence, quality and reliability. Consequently we are able to deliver premium value and service to our customers. Lumenis' name is derived from Latin meaning "Light of Life", highlighting the light which is the basis of our technologies used to enhance life. For more information about Lumenis and its products, please go to: www.lumenis.com.

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Certain statements and information in this press release may be deemed to be "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. These forward-looking statements may include, but are not limited to, statements relating to our objectives, plans and strategies, statements that contain projections of results of operations or of financial condition and all statements (other than statements of historical facts) that address activities, events or developments that we intend, expect, project, believe or anticipate will or may occur in the future. Forward-looking statements are often characterized by the use of forward-looking terminology such as "may," "will," "expect," "anticipate," "estimate," "continue," "believe," "should," "intend," "project" or other similar words, but are not the only way these statements are identified. We have based these forward-looking statements on assumptions and assessments made by our management in light of their experience and their perception of historical trends, current conditions, expected future developments and other factors they believe to be appropriate. Any forward-looking statements in this press release are made as of the date hereof, and we undertake no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. Forward-looking statements are not guarantees of future performance and are subject to risks and uncertainties. Important factors that could cause actual results, developments and business decisions to differ materially from those anticipated in these forward-looking statements may be found in our most recent Annual Report on Form 20-F, including the section therein entitled "Risk Factors", as well in our reports on Form 6-K, filed with the Securities and Exchange Commission.

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You can read the online version of this press release [here](#).



A. T. Wall Offers Side Wall Frames for Microelectronic Circuit Packages

Ideal for defense applications demanding restrictive dimensional tolerance and precise metallurgical qualities

Warwick, RI (PRWEB) November 4, 2009 -- A.T. Wall Company, a world-class supplier of superior [precision tubing](#) and fabricated metal components, offers side wall frames for hybrid [microelectronic circuit packages](#) used in defense applications worldwide. These tubular frames serve as sidewalls for hermetically sealed flat packs that demand restrictive dimensional tolerance and precise metallurgical qualities.

[A.T. Wall](#) utilizes a unique manufacturing process involving hydraulic press forming of nickel alloy plate circles into cups, followed by traditional tube annealing, cold drawing, and cutting to size. A.T. Wall is the only side wall frames manufacturer capable of producing Kovar® tubular frames through this process. The company also offers a number of secondary operations, including lap grinding and sidewall hole piercing.

A.T. Wall offers an industry-leading array of materials, shapes and sizes. Materials include nickel-iron alloys, carbon steel stainless steel and copper. Shapes include squares, rectangles, rounds and custom shapes. A.T. Wall's [side wall frames](#) are offered in wall thicknesses from 0.010" to 0.25", outside dimensions (length x width) from 0.062" x 0.032" to 4" x 2", and heights from 0.025" to 2".

About A.T. Wall Company

Founded in 1886, A.T. Wall Company is a part of the ATW Companies and is a world leader in the production of seamless cold drawn precision tubing and metal stampings that include drawn and coined products. A.T. Wall's state-of-the-art manufacturing facility, located in Warwick, Rhode Island, serves the needs of customers throughout the world in a variety of industries, including: Aerospace, Electronics, Telecommunications and Medical.

The company provides rapid turnaround on the design and manufacture of specialty items for which mill numbers are not required. For more information on A.T.Wall, visit www.atwall.com, call 401-739-0740 or write dparker@ATWall.com.

About ATW Companies

Headquartered in Warwick, RI, ATW Companies runs state-of-the-art manufacturing facilities located in California, Pennsylvania, and Rhode Island. ATW Companies offers global sales and support and is a highly engineered metal solution provider to the metal component marketplace servicing customers worldwide. ATW provides a wide range of fabrication technologies to meet the exacting requirements of industries and diverse technologies for the most critical applications. Through continuously adding value and innovation to their products and services, ATW offers the best solutions for customers and their partners.

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News Image





Evidence Photographers Follow EPIC School to Nashville

Evidence photographers will head to Nashville, Tenn., this January for the unique education and certification options available through the traveling EPIC School

Atlanta (PRWEB) November 4, 2009 -- [EPIC School](#)—in a different location almost every year—is coming to the Gaylord Opryland Resort and Convention Center in Nashville, Tenn., January 10-12, 2010. Focused on helping evidence photographers gain the latest skills they need for a successful, professional career, EPIC School offers education from the basics of evidence photography to in-depth, hands-on workshops and certification opportunities.

“Evidence photography is often in demand, as the need for good forensic evidence increases. From insurance companies to law enforcement agencies, the market is diverse...if photographers have the knowledge and skills required,” says Claire White, the Evidence Photographers International Council (EPIC) association manager. “To hone such skills and keep up to date, evidence photographers need the training found at EPIC School.”

This educational event focuses on making today’s evidence photographers better equipped and ready for the various situations they face. With topics that run the gamut from photographing latent fingerprints, lighting crime scene photographs, testifying in court, processing and better managing files, EPIC School aims to help all industry photographers—both new and advanced.

In addition, the Evidence Photographer Certification will be offered at EPIC School. The material for this unique certification will be presented through hands-on education with a well-respected evidence photography professional, followed by exams (and an image submission to follow).

“I was amazed by how much I learned through the certification process,” says Dror Kopernick, a mechanical engineer and accident reconstructionist who took the certification class at EPIC School 2009. “The class helped me improve my skills and learn many new things about the field of evidence photography, forensic photographs and crime scenes.”

EPIC School brings its extensive offerings together for the third year with [Imaging USA](#), the photo event by the Alliance of Visual Artists (AVA) that drew almost 8,000 attendees last year. By joining forces with Imaging USA, attendees of EPIC School will have access to the industry’s most diverse forum for photographic education. And to keep the structure convenient, all programming will be held at the Gaylord Opryland Convention Center.

About EPIC:

The Evidence Photographers International Council (EPIC) was founded in 1968 as a non-profit educational and scientific organization with the primary purpose of advancing forensic photography in civil evidence and law enforcement. EPIC merged under the Alliance of Visual Artists (AVA) in May 2007. AVA has been educating photographers for over 129 years through Professional Photographers of America (www.ppa.com). For more



information, please visit www.EvidencePhotographers.com, or call 866-868-EPIC (3742).

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News Image





FDA Commissioner Margaret Hamburg to Deliver Keynote Address at DIA 46th Annual Meeting, June 13-17, 2010 in Washington, DC

Dr. Margaret Hamburg, Commissioner of the US Food and Drug Administration (FDA), will deliver the opening keynote address to more than 8,000 professionals from the biopharmaceutical and related sectors at the Drug Information Association (DIA) 46th Annual Meeting.

Horsham, PA (Vocus) November 4, 2009 -- Dr. Margaret Hamburg, Commissioner of the US Food and Drug Administration (FDA), will deliver the opening keynote address to more than 8,000 professionals from the biopharmaceutical and related sectors at the Drug Information Association (DIA) 46th Annual Meeting.

The DIA 46th Annual Meeting will take place June 13-17, 2010 in Washington, DC. The DIA Annual Meeting is the premier event to attend each year by professionals from the biopharmaceutical and related sectors, as well as regulatory professionals from around the world. There is no other event of its kind that can rival the breadth and depth of experience that this meeting delivers. With 25 content areas and 350 sessions, the presentations are geared to all experience levels and functional areas.

“Dr. Hamburg is an inspiring public health leader with broad experience in public health and medicine, infectious disease, bioterrorism and emergency preparedness,” says DIA Worldwide Executive Director Paul Pomerantz. “We are delighted to have her open our 46th Annual Meeting in Washington DC—home of FDA and the global center of public health policy.”

Dr. Margaret Hamburg was nominated by President Barack Obama for the FDA Commissioner on March 25, 2009 and on May 18, 2009 became the 21st Food and Drug Commissioner. She previously served as the assistant secretary for planning and evaluation in the U.S. Department of Health and Human Services under President Clinton, and as the assistant director of the National Institute of Allergy and Infectious Diseases of the National Institutes of Health.

In 2001, Dr. Hamburg became Vice President for Biological Programs at the Nuclear Threat Initiative, a foundation dedicated to reducing the threat to public safety from nuclear, chemical, and biological weapons. In that position, she advocated for broad reforms in public health infrastructure and policy, from local health departments to the national agency, in order to meet the dangers of modern bioterrorism as well as the threats of naturally occurring infectious diseases such as pandemic flu. Dr. Hamburg is only the second woman to serve as FDA commissioner in the agency’s 100-year history.

Register for the 46th Annual Meeting.

About the Drug Information Association (DIA)

A non-profit, neutral, multidisciplinary, global, member-driven association, DIA serves more than 30,000 professionals involved in the biopharmaceutical industry, academia, research organizations and governmental bodies worldwide. Through its domestic and international meetings, training courses, workshops and webinars,



DIA provides a neutral global forum for the exchange of information critical to the advancement of drug development and medical product lifecycle management. DIA is led by its volunteer Board of Directors and executive management team, has headquarters in Horsham, PA, USA, and offices in Basel, Switzerland, Tokyo, Japan, Mumbai, India, and Beijing, China. For more information, visit www.diahome.org or call 215-442-6100.

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Electrician.com.au Poll Finds 42% Happy To Be Told What To Do, If It's Good For Environment

Australian consumers will be forced to choose energy efficient light globes. However a recent poll by Electrician.com.au finds that 42% of survey respondents are happy to be told what to do by the Government when it's good for the environment.

(PRWEB) November 5, 2009 -- How do consumers feel about being told what to do by the Government, especially on basic household purchases? When it comes to the environment, it appears that a large portion of us are okay with it. A recent survey commissioned for Electrician.com.au found that 42% of respondents were happy to be forced to buy energy efficient light globes if it's good for the environment.

The Australian Government is currently undergoing a tiered phase out of incandescent light globes, commencing with import restrictions and heading to a total ban from year 2015 and beyond**

According to Electrician.com.au Spokesperson, Craig Seitam, "This was an interesting question for us. We know that consumers tend to react negatively to enforced bans, however in this case I believe that the environmental impact message is getting through."

Bronwyn Dennis is spokesperson for HPM, Australia's largest retail brand of electrical accessories. She said "The fact that such a high percentage of people are happy for the government to take such a strong stance on this matter indicates true concern for the environment, which is great news. It also may indicate people are confused by the clutter of 'green' marketing and are looking for an independent authority for guidance."

Craig Seitam adds "The results have been a pleasant surprise, and it will be interesting to see the level of take-up prior to the total bans being placed."

Launched recently, Electrician.com.au (part of the Business.com.au network) is an online directory featuring Australian Electricians and electrical information.

Electrician.com.au is part of Online Marketing Group Pty. Ltd., Australia's largest website publishing network. For further information contact Craig Seitam via email to [craig.seitam \(at\) omg.com.au](mailto:craig.seitam@omg.com.au) or phone +61 2 9008 1382

*Survey conducted October/November 2009 by Craig Bradley Market Engineering Pty Ltd, source <http://www.CompetitionsGuide.com.au>. Over 1,000 responses recorded without duplication from respondents with verified details.

**([source:www.environment.gov.au/settlements/energyefficiency/lighting/](http://www.environment.gov.au/settlements/energyefficiency/lighting/))

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BioSoteria eLearning Executive Michelle Nolin Flewell Earns Certification

Drug safety specialty firm BioSoteria announced that its Vice President of eLearning and Informatics earned the Certified Professional in Learning and Performance™ (CPLP) credential from the American Society for Training and Development (ASTD) Certification Institute. Michelle Flewell has more than fifteen years of medical communications and health care training experience and is responsible for the development of the company's online pharmacovigilance curriculum eLadder™ Safety.

Emeryville, CA and Chapel Hill, NC (PRWEB) November 5, 2009 -- [BioSoteria, Inc.](#), a drug safety consulting and education firm, announced today that Michelle Nolin Flewell, Vice President of eLearning and Informatics, has earned the Certified Professional in Learning and Performance™ (CPLP) credential from the American Society for Training and Development (ASTD) Certification Institute. Earning the CPLP™ credential means Flewell possesses the knowledge and skills to be a top performer in the workplace learning and performance field.

To become CPLP certified, a candidate must have acquired industry-related experience, successfully passed a knowledge-based examination, and submitted a work product that meets performance standards. "The CPLP certification process is rigorous and it yields professionals with a breadth of knowledge that significantly benefits employers, colleagues and clients," says Jennifer Naughton, ASTD's Director of Credentialing. "Employing CPLP credential holders demonstrates the importance an organization places on successful training and learning programs."

Flewell joined BioSoteria in January 2008 with more than fifteen years of medical communications and health care training experience. She developed multimedia training for the biopharmaceutical and medical device industries for more than a decade, during which she directed, wrote, edited, and instructionally designed print-based training, eLearning, live and online synchronous workshops, and audio/video-based training. She also spent several years covering international medical conferences as a continuing education medical writer.

At BioSoteria, Flewell is responsible for driving the development of the company's online pharmacovigilance curriculum, known as [eLadder™ Safety](#). Flewell assembled a multi-disciplinary team of subject-matter experts, instructional designers, medical illustrators, graphic designers, animators, eLearning programmers and learning management system (LMS) specialists. Several courses in the comprehensive pharmacovigilance curriculum have been released throughout 2009 and have been extremely well received by drug safety and training professionals in companies large and small.

"We hired Michelle Flewell because she possessed the unique skills and experience to lead the educational arm of our business," said [Dr. Sally Van Doren](#), President and CEO of BioSoteria. "The CPLP certification, coupled with the successful deployment of BioSoteria's first-in-class eLearning pharmacovigilance curriculum, is confirmation of Michelle's excellence and innovation in learning solutions."

In addition to being a Certified Professional in Learning and Performance, Flewell is a two-time winner of the



American Medical Writers Association award for editorial excellence. She is an active member in the Drug Information Association's Professional Education, Training, and Development Special Interest Area Community; a national member of the ASTD; and a member of the Research Triangle Park (RTP) ASTD chapter.

About ASTD and the ASTD Certification Institute

Started in 1943, ASTD is the world's largest association dedicated to workplace learning and performance professionals. ASTD's members come from more than 100 countries and connect locally in more than 130 U.S. chapters and with more than thirty international partners. The ASTD Certification Institute certifies professionals through the CPLP credential.

Becoming a CPLP enhances a professional's reputation by recognizing that he or she has an overall understanding of the nine areas of expertise for workplace learning and performance as defined by the ASTD Competency Model™, and can apply this knowledge in the workplace. More information about the CPLP program may be found at the [ASTD Certification Institute's website](#).

About eLadder™ Safety

BioSoteria's eLadder™ Safety is a first-in-class eLearning curriculum in pharmacovigilance. The media-rich courses form a cohesive drug safety training program, with one course building on the other. Rather than a series of repackaged PowerPoint presentations, eLadder online courses are a multimedia experience, with practical engaging exercises and knowledge checks. Courses now available for purchase are:

Course 1: Drug and Device Development and Regulation

Course 2: Clinical Safety Surveillance

Course 3: Postmarketing Pharmacovigilance

To learn more, [view the new eLadder™ Safety demo](#) available on the company's website. Courses can be purchased directly from the BioSoteria website by individual learners, and corporate licenses for multiple users are available.

About BioSoteria, Inc.

BioSoteria, a drug safety consulting company with offices in Emeryville, California and Chapel Hill, North Carolina, provides high quality, innovative drug safety consultant services and educational programs to the biopharmaceutical and healthcare communities. The firm offers a wide range of pharmacovigilance services throughout the product lifecycle, including premarketing clinical safety surveillance, postmarketing pharmacovigilance, and risk management consulting. To learn more, please [visit the BioSoteria website](#) or call 1-866-660-5553.

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Philatron Wire and Cable Chief Engineer announces official division named “Advanced Engineering Design”

Philatron Wire and Cable Chief Engineer announced today a new division named “Advanced Engineering Design”. This value added service now allows customers in OEM Markets to work with experienced electrical engineers in R & D prototype OEM Cables.

Santa Fe Springs, CA (PRWEB) November 5, 2009 -- Philatron Wire and Cable Chief Engineer announced today a new division named “Advanced Engineering Design”. This value added service now allows customers in OEM Markets to work with experienced electrical engineers in R & D prototype OEM Cables. Philatron Engineers will prepare layout, design, CAD drawings with details on wire stranding, gages, conductors, conductive properties, specialized compounds suggested for use on custom cable requests. This department also allows other industrial marketplaces to re-engineer already in use cable for a possible savings and cost effective cable. Philatron has found many custom cables are over engineered, and over priced with unnecessary extras in cable design. Phil Ramos, Jr, Philatron CEO, states “Philatron readily accepts this feat after receiving boxes upon boxes of unidentified cable from the military. Philatron Engineers’, inspecting every conductor, every strand, re-engineered a more cost effective, better applicable design for the cables given operation.” Philatron offers this service for free with orders placed for the particular designed cable. If order is not placed or needed, Philatron offers engineering design fee.

Aside from engineering capabilities, Philatron’s in place quality system and expertise in production (over 150 years of combined experience) sets Philatron Wire and Cable apart from other custom cable manufacturers. The systems are aligned with a state of the art ERP System, Engineers, and a Quality Control Department that produce the most sophisticated designs and reputable products. Philatron retains one of the most extensive UL Listings, and is ISO 9000:2001 certified.. Philatron houses its own Quality Control Lab and Techs who test for electric properties, tensile strengths, heat resistance, ozone resistance, plus much more.

Being a custom cable manufacturer, we are able to provide short lead times and short runs. Should cable be turned into volume production, Philatron will also deliver. Philatron Wire and Cable can also quote on complete assemblies, and wire harness applications.

For more information contact:

Angel Ramos
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You can read the online version of this press release [here](#).



Great HealthWorks CEO Ken Meares Named To Executive Cabinet Of American Heart Association - Broward County's 2010 Heart Ball Heart Society

Ken Meares, the Founder and CEO of Great HealthWorks, was recently named a member to the Executive Cabinet for the American Heart Association of Broward County's 2010 Heart Ball - Heart Society. Mr. Meares' company, Great HealthWorks, is a global manufacturer and distributor of one of a kind, all-natural products, including Omega XL®, which gives consumers the freedom to move and breathe naturally. A longtime advocate of "Selfcare" and wellness, Mr. Meares has both the passion and the knowledge to support the American Heart Association's mission of building healthier lives, free of cardiovascular diseases and stroke.

Ft. Lauderdale, FL (PRWEB) November 5, 2009 -- Ken Meares, the Founder and CEO of Great HealthWorks, was recently named a member to the Executive Cabinet for the American Heart Association of Broward County's 2010 Heart Ball - Heart Society. Mr. Meares' company, Great HealthWorks, is a global manufacturer and distributor of one of a kind, all-natural products, including Omega XL®, which gives consumers the freedom to move and [breathe naturally](#). A longtime advocate of "Selfcare" and wellness, Mr. Meares has both the passion and the knowledge to support the American Heart Association's mission of building healthier lives, free of cardiovascular diseases and stroke. In his role as a member of the Executive Cabinet of the 2010 Broward Heart Ball, Mr. Meares will raise funds to support the American Heart Association's Impact Goal of reducing deaths from cardiovascular diseases and stroke and continue his efforts using philanthropy as a catalyst for action and impact.

"I'm a strong believer in the concept of 'Selfcare' and have always encouraged individuals to take control of their own health and wellness," said Ken Meares, Founder and CEO of Great HealthWorks. "I am dedicated to working with the American Heart Association of Broward County and promoting its mission to raise awareness of establishing a stronger, healthier heart and optimizing overall health."

Mr. Meares is well versed in the world of health and wellness and has always been an advocate of individuals strengthening their health through 'Selfcare', which is a term he conceived to express that people need to care for themselves in order to improve their quality of life. Through decades of studying and researching within the healthcare industry, Mr. Meares discovered the healing agent - the oil extract from perna canaliculus - which led to the foundation of Great HealthWorks and the creation of the all natural consumable Omega XL®. Omega XL® is a unique blend of [Omega-3](#) polyunsaturated fatty acids extracted from perna canaliculus, also known as the green lipped mussel from New Zealand, - whose properties have been shown to produce significant pain relief to those suffering from a multitude of disorders brought on by [inflammation](#), such as arthritis and asthma. Meares has taken his devotion for a healthy lifestyle and created a company and subsequent products which help others to obtain balanced health and wellness.

Founded in 2003, Great HealthWorks delivers scientifically sound and thoroughly researched consumables that are formulated to produce positive results and impact lives. For additional information on Omega XL®, please call 1-866-449-9679 or visit www.omegaxl.com. For additional information on Great HealthWorks, please visit www.greathealthworks.com.



The American Heart Association is committed to fighting heart disease and stroke and raising awareness of these diseases. Part of their mission is focusing on specific causes designed to help people achieve a heart-healthy lifestyle. Each of the American Heart Association's initiatives reaches out to the public with resources and information to help them take positive action. The 2010 Broward Heart Ball will take place in April of 2010 at The Westin Beach Resort in Ft. Lauderdale, FL. For information, please call The American Heart Association of Broward County at 954-772-8100 or visit www.americanheart.org.

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You can read the online version of this press release [here](#).



Industry Experts to Join Special EPA-Hosted Panel on Spray Polyurethane Foam Product Stewardship

The American Chemistry Council's (ACC) Center for the Polyurethanes Industry (CPI) and the Spray Polyurethane Foam Alliance (SPFA) will participate on a panel discussion in conjunction with Greenbuild 2009 titled "What You Need to Know About the Safe Use of Spray Polyurethane Foam (SPF)." Hosted by the EPA, the panel will address hazard communication throughout the product value chain and comprehensive training and workplace practices for the safe application and use of SPF. Contact Darcie Honabarger at [honabarger.darcie \(at\) erg.com](mailto:honabarger.darcie@erg.com) to reserve a seat.

Arlington, VA (PRWEB) November 5, 2009 -- The American Chemistry Council's (ACC) [Center for the Polyurethanes Industry](#) (CPI) and the [Spray Polyurethane Foam Alliance](#) (SPFA) will participate on a panel discussion hosted by the U.S. Environmental Protection Agency (EPA) in conjunction with the U.S. Green Building Council's [GREENBUILD 2009](#) International Conference and Expo. Topics to be addressed include hazard communication throughout the product value chain and comprehensive training and workplace practices for the safe application and use of SPF.

Spray Polyurethane Foam is a highly effective insulation product that plays an important role in efforts to dramatically increase the energy efficiency of homes, schools and buildings.

The session, titled "What You Need to Know About the Safe Use of Spray Polyurethane Foam (SPF)," will take place on Thursday, November 12, 2009, 3:45 P.M. - 5:30 P.M. It will be held at the Hyatt Regency Hotel, Regency B Meeting Room, located across the street from the Phoenix Convention Center. Please contact Darcie Honabarger at honabarger.darcie@erg.com to reserve a seat.

A new SPF Health and Safety website, www.spraypolyurethane.com, was recently launched by CPI and SPFA as part of the polyurethane industry's ongoing education and outreach efforts. The site contains downloadable materials, literature and posters. Topics include an overview of SPF health and safety guidelines, information on personal protective equipment, regulations, and information about "green" marketing. More information also can be found on CPI's website at <http://www.americanchemistry.com/polyurethane>, and the Spray Polyurethane Foam Alliance (SPFA) website at www.sprayfoam.org.

About the Center for the Polyurethanes Industry (CPI):

The Center for the Polyurethanes Industry (CPI) of the American Chemistry Council promotes the sustainable growth of the polyurethane industry, by identifying and managing issues that could impact the industry, in cooperation with user groups. Its members include the nation's leading producers and distributors of chemicals and equipment used to make polyurethane and manufacture polyurethane products. CPI provides a single, strong and credible voice to advocate on behalf of the interests of the U.S. polyurethanes industry. The business of polyurethanes is a \$56.1 billion enterprise, supports about 220,000 jobs and a key element of the nation's economy. www.americanchemistry.com/polyurethane

About the American Chemistry Council (ACC):



The American Chemistry Council (ACC) represents the leading companies engaged in the business of chemistry. ACC members apply the science of chemistry to make innovative products and services that make people's lives better, healthier and safer. ACC is committed to improved environmental, health and safety performance through Responsible Care®, common sense advocacy designed to address major public policy issues, and health and environmental research and product testing. The business of chemistry is a \$689 billion enterprise and a key element of the nation's economy. It is one of the nation's largest exporters, accounting for ten cents out of every dollar in U.S. exports. Chemistry companies are among the largest investors in research and development. Safety and security have always been primary concerns of ACC members, and they have intensified their efforts, working closely with government agencies to improve security and to defend against any threat to the nation's critical infrastructure. www.americanchemistry.com/newsroom

About the Spray Polyurethane Foam Alliance (SPFA):

Established in 1987 as the Polyurethane Foam Contractors Division of SPI, the Spray Polyurethane Foam Alliance (SPFA) today is the educational and technical resource for the spray polyurethane foam industry. SPFA develops tools designed to educate the construction industry with the positive benefits of spray polyurethane foam roofing and insulation. Comprised of the complete value chain, SPFA also offers a contractor-dedicated training program designed to improve the performance, safety and compliance across the industry. www.sprayfoam.org

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