



PRWeb: Technology Computer





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PDF2Office® for iWork® -- New Utility to Convert PDF Files Directly to Native Keynote & Pages '08/'09 Formats Ships

Recosoft expands its PDF conversion product line. PDF2Office® for iWork a new product to convert PDF to the Keynote/Pages file has shipped for the Macintosh platform.

Osaka, Japan (PRWEB) November 12, 2009 -- Recosoft Corporation the developer of the PDF2Office® family of products, PDF2ID® tool for InDesign®, cross platform file format conversion solutions and PDF converters ships PDF2Office for iWork v1.0 for the Macintosh platform.

PDF2Office for iWork converts PDF documents into editable Keynote and Pages '08/'09 files; allowing for an efficient and transparent process in recovering and reusing PDF content with in iWork.

PDF2Office for iWork has been designed specifically for the iWork user; providing a simple and straightforward interface to [convert PDF files to the iWork format](#); while offering options to fine-tune the conversion results.

PDF2Office for iWork creates paragraphs, reconstructs tables and regroups independent graphics elements: at the same time it achieves an extremely accurate layout restoration; ensuing in an effortless PDF document data recovery and re-use within Keynote and Pages '08/'09.

PDF2Office for iWork eliminates the need to acquire and install additional PDF editing software and tools resulting in huge cost savings in both time and expense.

Key Features

-- Mac OS X 10.6 Snow Leopard savvy

PDF2Office for iWork operates and supports Mac OS X v10.4 - 10.6; it has been designed to run under Mac OS X 10.6 Snow Leopard seamlessly.

-- [Convert PDF files to Keynote](#) format

Convert PDF files directly to the Keynote '08/'09 file type re-sourcing PDF content with in Keynote.

-- [Convert PDF files to Pages](#) format

Convert PDF files directly to the Pages '08/'09 file type maintaining layout fidelity.

-- Preset conversion options and fonts

Preset and pre-configure the default conversion options and Font mappings fine-tuning the conversion process to suit your needs.

PDF2Office for iWork is available immediately in the following configurations from Recosoft's online store:



PDF2Office for iWork (Single User license) US\$59
PDF2Office for iWork (Family Pack 5-user license) US\$79
PDF2Office for iWork (Small Office Home Office 5-user license) US\$99

About Recosoft Corporation

Recosoft Corporation is headquartered at Osaka, Japan and is the developer and provider of cross platform software and information technology solutions. The company is a leader in designing and delivering PDF converters and PDF file conversion software solutions enhancing workflow automation and productivity. For more information on Recosoft PDF converters, visit

URL: <http://www.recosoft.com/>

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You can read the online version of this press release [here](#).



Selkie Software Expands Industry Partnerships

Selkie Software, the premium data recovery and migration software from Tugboat Enterprises, is expanding industry partnerships to offer its customer loyalty program to more companies on a first-come, first-serve basis. Industry partners will be able to offer their customers exclusive discounts on Selkie Software's premium data recovery software in special campaigns.

(PRWEB) November 12, 2009 -- Selkie Software, the premium data recovery and migration software from Tugboat Enterprises, is expanding industry partnerships to offer its customer loyalty program to more companies on a first-come, first-serve basis.

"We have proof of concept on this promotion," says CEO Judi Tyabji Wilson, "we have seen how our partners receive rave reviews when they offer our software to their customers on an exclusive, special discount basis. Now we want to interview other prospective partners to see where the next promotion should focus."

The industry partnership that is so successful in this tough economy is one where Selkie Rescue is offered to the partner's customers in an exclusive promotion, and Selkie Software's customers receive a promotion from the industry partner too. "It's an online campaign only, so it's fast, simple, and not intrusive," says Marketing Manager Matt Bleicher, "we wanted to gauge the response with the first couple of partnerships, and it's been phenomenal, so it's time to see where we should expand."

Selkie Rescue is fast, secure data recovery and migration from Windows systems, and Macs with Intel OS. Selkie's unique value proposition and the ease of use are popular with customers desperate to find a way to safely move files, either after the blue screen of death or because they are upgrading to Windows 7 from an older computer. "When you want to move or recover files, there is no better option," says Wilson. "We are screening potential partners now to see who is a good fit for this deal."

Selkie Software is proud to be named an Emerging Vendor by Channel Reseller News in 2008 and 2009. For more information, send a note to [info\(at\)myselfkie\(dot\)com](mailto:info(at)myselfkie(dot)com)

To buy the product or try free downloads see www.SelkieRescue.com, www.SelkieFreedom.com or www.SelkieSoftware.com

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You can read the online version of this press release [here](#).



EyeNet and DDIT Complete Automated License Plate Recognition Deployment During Ramadan

EyeNet announces the successful deployment of integrated systems that automatically scan roads and read license plate numbers in combinations of Arabic and English.

New Lenox, IL (PRWEB) November 12, 2009 -- Arabic character license plate recognition pioneer [EyeNet Enforcement Systems](#) with [homeland security](#) leader Developed Dimension Information Technology (DDIT) today announced the successful deployment of integrated systems that automatically scan roads and read license plate numbers in combinations of Arabic and English.

Working closely with a GCC Special Forces department, the carefully scheduled installations were conducted during the holy month of Ramadan.

“Our top priority was to perform the installations with respect to the traditions of the holy month of Ramadan in August and September,” said Imad Al Sayed, managing director of DDIT. “We not only installed the first mobile technology of its kind but also met the schedule deadlines with reverence to Ramadan. This is the first time this has ever been accomplished with this technology in the GCC country.”

The pioneering technology is integrated with an industry-leading DVR system and results in enhanced features to automatically aid the officer in critical situations, another first for the Arab speaking world. The installed system features License Plate Recognition, DVR system, and mobile computing and is the first to provide an entirely Arabic end-to-end user experience. “The system performs with astonishing accuracy,” said Thomas Tarach, president of EyeNet Enforcement Systems. “It was an inspirational experience to work with an honorable company such as DDIT and their uncompromising respect for the holy month of Ramadan.”

“This powerful and proven Arabic solution has the ability to expand to borders, security access and shipping containers and provide many levels of increased security. We are very proud to partner with EyeNet and bring the very best security technologies in the world to the Kingdom and GCC,” said Abdullah Al Sadean, general manager of DDIT.

About EyeNet Enforcement Systems, Inc.:

[EyeNet Enforcement Systems](#), Inc., is a leader in the development and deployment of advanced character recognition technology systems for law enforcement, shipping container ports and homeland security. EyeNet’s technology solutions include optical character recognition with robust real-time wireless data communications software that integrates with existing databases, cameras, wireless networks, laptops and computers.

The U.S. patented software has the ability to read characters in great detail, which allows it to read many languages including Arabic, Chinese, English, Korean and Thai.

About Developed Dimension Information Technology Ltd. (DDIT):

Developed Dimension Information Technology (DDIT), a private sector enterprise founded in 2004, offers services and solutions using state of the art technology and know-how in Homeland Security, Global Positioning,



GIS, remote sensing equipment and fleet management equipment throughout the gulf region. The DDIT homeland security offering now includes in-vehicles Digital Video (and Audio) recording (DVR), [Licenses Plate Recognition \(LPR\)](#) (fixed & mobile), mobile vehicles computers, integrated communication control systems, security automatic vehicle location (AVL), mobile data messaging, command centers management software (fixed & mobile). DDIT is part of the Saedan Group, an 85-year-old company and one of the largest business groups in the Mideast.

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AirWalk Communications Wins CDMA Development Group's Innovation in Wireless Enterprise Solutions Development Award

AirWalk Communications has been awarded the 2009 3G CDMA Industry Achievement Award by the CDMA Development Group (CDG). AirWalk's industry-leading EdgePoint™ PRO enterprise femtocell was recognized with an award for Innovation in Wireless Enterprise Solutions Development.

San Diego, CA (Vocus) November 12, 2009 -- [AirWalk Communications](#) has been awarded the 2009 3G CDMA Industry Achievement Award by the [CDMA Development Group](#) (CDG). AirWalk's industry-leading EdgePoint™ PRO enterprise femtocell was recognized with an award for Innovation in Wireless Enterprise Solutions Development.

Specifically, this CDG award is for implementation of a wireless enterprise application via a 3G CDMA network that streamlines operations, increases worker productivity, and achieves a compelling return on investment.

The EdgePoint PRO is a compact enterprise femtocell that brings optimal cellular service to enterprises and other in-building facilities. It assures that mobile voice and data users have continuous coverage and mobility in a variety of enterprise settings.

“The EdgePoint PRO is a game-changing product for CDMA technology because it opens up new markets and promotes cellular technology as a compelling new option for in-building wireless service,” said Serge Pequeux, president and CEO of AirWalk. “Operators and enterprises alike are recognizing the benefits of full user mobility, cost savings, and service enhancements that are provided by the EdgePoint PRO.”

“As enterprises accelerate their migrations from wired to wireless communications, it is critical that their users are able to stay connected at all times under any conditions,” said Perry LaForge, executive director of the CDG. “Femtocell solutions such as AirWalk's EdgePoint PRO will continue to grow in importance as carriers strive to provide affordable, seamless CDMA2000 voice and mobile broadband services inside enterprise facilities.”

Acting as a cellular access point that plugs directly into an existing broadband connection to extend 3G wireless services for voice and data, the EdgePoint PRO leverages the enterprise's broadband link for backhaul. This reduces operators' capital expenditures and maximizes macro network efficiencies. EdgePoint PRO has an unrivaled clustering feature that assures soft handoffs of calls between multiple units and the macro network.

The EdgePoint PRO is unique for its integration of the base transceiver station (BTS), base station controller (BSC), packet control function (PCF), and operations and maintenance (O&M). It is available in 1xEV-DO and 1xRTT versions. The 1xEV-DO version gives enterprises a viable alternative to a WiFi network. Subscribers are able to use their existing mobile phone or laptop with data aircard to access high-speed data. The 1xRTT version allows users to rely on their mobile device as their primary phone both inside and outside their workplace.



The CDG accepted nominations for the award from the general public, and a committee comprised of the CDG Executive Board, representatives from industry associations, and members of the trade media selected the final award recipients.

About AirWalk

[AirWalk Communications, Inc.](#) is a developer of IP CDMA Radio Access Network (IP-RAN) products that deliver 3G voice and data platforms and migrating to 4G LTE products. AirWalk's products are modular, stackable and increase coverage and capacity. AirWalk delivered the industry's first base station and base station controller in a single, inexpensive, compact platform. The company's radio products operate on the global CDMA licensed frequencies and offer operators new sources of revenue. For more information, visit www.airwalkcom.com.

About CDG

The CDMA Development Group is a trade association formed to foster the worldwide development, implementation and use of CDMA2000 technologies. The more than 140 member companies of the CDG include many of the world's largest wireless carriers and equipment manufacturers. The primary activities of the CDG include development of CDMA2000 features and services, public relations, education and seminars, regulatory affairs and international support. Currently, there are more than 500 individuals working within various CDG subcommittees on CDMA2000-related matters.

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Apple Co-Founder and IT Innovator Steve Wozniak to Appear on WebmasterRadio.FM's Rainmaker, Thursday November 12 at 6PM Eastern

IT legend Steve Wozniak will be a guest on WebmasterRadio.FM's public relations and entertainment show Rainmaker, Thursday November 12 at 6PM Eastern.

Fort Lauderdale, FL [PRWEB November 12, 2009 -- Steve Wozniak (aka: "The Woz") is one of the most significant engineers in IT history. No other person has had as much influence over how computer users actually use their computers. The desktop or graphic user interface (GUI) seen on virtually every Apple and PC was developed by Wozniak, as was the software that powers the external mouse. In short, Steve Wozniak invented the personal computer, paving the way for the greatest communications revolution in human history.

Appearing on WebmasterRadio.FM for the second time, Steve Wozniak will discuss his history in IT and his recent stint on the reality TV show "Dancing with the Stars". He will also discuss his latest interest, Fusion-IO, a company specializing in the design of data storage and FLASH drive devices.

Steve Wozniak and Steve Jobs founded Apple Computer on April 1, 1976. During his twelve years working directly with Apple, Wozniak was responsible for the development of personal computers as we know them today. Though he remains an employee of Apple and continues to draw a salary from the company, Woz has not worked at Apple since February 1987.

Since then, Woz has sponsored two of the largest music festivals in history, founded several IT companies, invented the first universal remote control, perfected the game of Segway Polo, started a technologies acquisitions and development firm and written an autobiography. He also completed his university degree and spent time teaching fifth grade students. Steve Wozniak has enjoyed a wider and more fulfilled career than anyone else could expect. Did we mention he invented the personal computer?

"Interviewing Steve Wozniak is going to be one of the highlights of my career," said Rainmaker co-host Daron Babin. "Woz is one of the greatest living legends and one of history's most important inventors. He truly stands alone as one of the most significant Rainmakers of all time."

WebmasterRadio.FM is proud to announce that Mr. Wozniak will be a guest on the B2B network's public relations and entertainment show, Rainmaker. The interview will air live, Thursday November 12, 2009 at 6PM eastern. Tune in for one of the most fascinating interviews in WebmasterRadio.FM's five year history.

About WebmasterRadio.FM WebmasterRadio.FM lifts the "veiled curtain" of the Internet, bringing the business community together through an interactive radio network. Its listeners are a global group, comprised of everyone from corporate executives and decision makers to small and mid-sized businesses and individual entrepreneurs. WebmasterRadio.FM's stellar line-up of radio programming includes "CoverStory" with Jiyan Wei of PRWeb, WebmasterRadio.FM's official newswire; "Market Edge" with W2/Racepoint Group Chairman Larry Weber; Fired Up! with Gordon Rudow of Bonfire Communications; "SEM Synergy" with Search Engine Marketing Industry Leader Bruce Clay and more. To tune into WebmasterRadio.FM's live content or check out the show lineup, please visit www.WebmasterRadio.FM.



About Rainmaker

RainMaker: a person whose presence can initiate progress or ensure success! Guests interviewed on the show are RainMakers, the best of the best of their business segment. Each week immerse yourself in a different facet of online business, ask questions of the experts and hang out and have a great time!

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You can read the online version of this press release [here](#).



TempWorks Releases Sales App for iPhone

TempWorks Software upgrades their mobile product for the sales and recruiting communities.

Saint Paul, Minn. (PRWEB) November 12, 2009 --TempWorks Software, a provider of technology solutions to the recruiting and staffing industry recently launched an [iPhone application](#) this week, turning the iconic device into both a recruitment and sales platform.

The most utilized feature gives sales professionals quick access to contacts and messages, allowing them to walk into client meetings well prepared and log meeting notes with action items during and after the meeting.

Recruiters are also able to view their action items, including a hot-list of candidates and a placement pipeline. All the data synchronizes in real-time with the [TempWorks Enterprise](#) database that everyone in the organization from support personnel to back-office staff can access.

Based on Microsoft's MVC application architecture, the product also supports devices ranging from the Palm-Pre to the new Google Android. TempWorks has been providing mobile applications since 2003 to staffing companies like Manpower, Select Staffing, and Michael Page. Previous versions of the [mobile systems](#) used text that displays plainly on the older smart phone devices.

TempWorks CTO, Paul Czywczynski comments, "For many years TempWorks Mobile product has been very successful with people on the go, who want quick access to their TempWorks data. With the arrival of the iPhone, HTC handsets, Android, and Palm Pre phones, we are able to do so much more."

David Dourgarian, TempWorks president, commented on the adaptability of the platform to new devices. "The mobile landscape is evolving rapidly, and our clients want the best app for each new generation of devices. Our MVC platform does just that. Whether you choose iPhone or Android or the next great device to come along, we'll have an interface that leverages the best of that device."

Mark Baratto, EVP with TempWorks, focused on how the new mobile technology is impacting staffing sales performance. "Preparation is everything when it comes to creating trust, and one reason our clients have done well throughout the recession is that tools like Tempworks mobile have kept their sales prepared and effective."

About TempWorks Software

Founded in 1994, TempWorks provides a full suite of enterprise staffing solutions, payroll funding and processing, and merger and acquisition services.

For more information about TempWorks, please visit <http://www.tempworks.com> or contact Director of Public Relations, Laura Baratto, at 651-452-0366.

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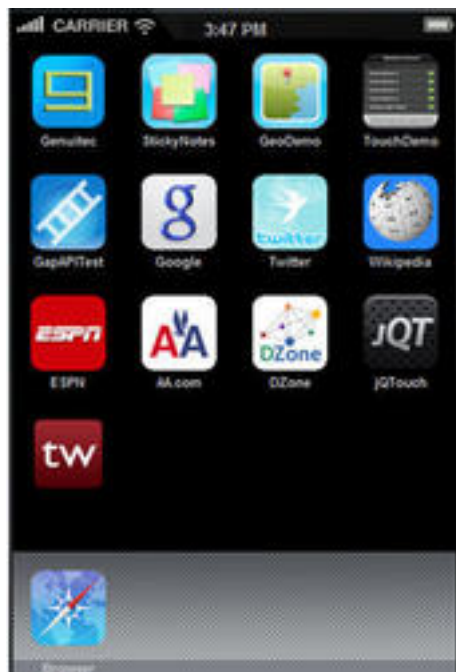
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News Image





Synology® Enters Into National Distribution Agreement with Ingram Micro Canada to Distribute Business Class Disk Stations throughout Canada

Synology, a global provider of network attached storage devices, known as Disk Stations for the SMB market, has strengthened its distribution network in Canada by entering into a distribution agreement with Ingram Micro Canada as its national distributor. Synology will use Ingram Micro's extensive reseller network to sell their award-winning Disk Stations.

Redmond, WA (Vocus) November 12, 2009 -- [Synology](#), a global provider of network attached storage devices, known as Disk Stations for the SMB market, has strengthened its distribution network in Canada by entering into a distribution agreement with Ingram Micro Canada as its national distributor. Synology will use Ingram Micro's extensive reseller network to sell their award-winning Disk Stations.

“We are pleased Ingram Micro Canada has selected our industry recognized Synology Disk Stations to offer as an option for the wide variety of resellers that they have within their network. The affordable and value packed Synology Disk Stations provide many benefits over traditional PC's for file management and backup such as easy deployment, lower cost, and no user license fees,” said Cheen Liao, President of Synology America Corp. The Synology Disk Stations are now available to resellers through Ingram Micro Canada, for the SMB, government and educational markets.

About Ingram Micro

As a vital link in the technology value chain, Ingram Micro creates sales and profitability opportunities for vendors and resellers through unique marketing programs, outsourced logistics services, technical support, financial services, and product aggregation and distribution. The company serves approximately 150 countries and is the only global broad-based IT distributor with operations in Asia. Visit www.ingrammicro.com.

About Synology

Founded in April of 2000, Synology Inc. develops next-generation Network Attached Storage (NAS) products for the home, small and medium sized business markets. Providing a secure way of storing and sharing digital content, Synology products are feature-rich, easy-to-use, energy-efficient and affordable. All Synology product investments are enhanced with free software upgrades and 24/7 online support. Visit <http://www.synology.com> for more information.

Headquartered in Taipei, Taiwan, Synology has a global presence with regional offices in the US (Redmond, Washington) and the UK (London, England).

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News Image

The Synology logo, with 'Synology' in a large, bold, sans-serif font and a registered trademark symbol (®) to the upper right of the 'y'.



Central Freight Lines Utilizes Cheetah Software to Weather Economic Storm

Cheetah Software Services, Inc., an SaaS transportation logistics solution provider, announced that Central Freight Lines has utilized the Cheetah Freight solution to achieve the cost savings and organizational changes necessary to weather today's treacherous economic conditions.

Westlake Village, CA (Vocus) November 12, 2009 -- [Cheetah Software Services, Inc.](#), an SaaS transportation logistics solution provider, announced that Central Freight Lines has utilized the Cheetah Freight solution to achieve the cost savings and organizational changes necessary to weather today's treacherous economic conditions. Central Freight, a nationwide LTL carrier, has utilized Cheetah Freight to accomplish in a few short months what were previously long-term operational goals of consolidation and centralization.

In difficult economic times, many companies resort to drastic cost-cutting measures to survive, often damaging their competitiveness and hampering customer service and satisfaction. The most successful companies, on the other hand, find ways to improve their competitive position while still controlling costs and [improving customer service](#) -- thus improving their performance in the market when the economy recovers.

By implementing Cheetah Freight, Central Freight made the decision to focus on dramatically improving the [visibility](#) of drivers and deliveries, while increasing the timeliness and effectiveness of communications between drivers, dispatchers, customer service reps, and customers. By doing so, the carrier was able to not only [improve driver productivity](#) and reduce miles per stop, but more important to consolidate and centralize dispatch and customer service and thus strengthen its overall position.

"After only six months or so, Cheetah has already helped us accomplish the 3-5% increase in productivity and the 5-10% reduction in miles per stop that we hoped to achieve with the solution. But our return on investment has gone far beyond what we anticipated," said Mark Stein, Central Freight's Director of Operations. "Even more important, we've been able to remotely dispatch multiple locations from a single location. We've been able to consolidate management teams and more efficiently manage the business. And, we've been able to provide better customer service by centralizing our customer service function."

Specifically, Cheetah Freight provides Central Freight's dispatchers with three primary advantages. First, the solution provides real-time pickup and delivery status information that was previously unavailable. Second, dispatchers can now make decisions more efficiently, on the fly, regarding the best drivers to service on-demand pickups. And third, Central Freight can gather information on pickup and delivery status and integrate it into their backend systems for immediate processing, rather than waiting until the end of the day.

In addition, Central Freight customers benefit by receiving instant access to better information on delivery and pickup status, knowing not only where a shipment has been but also where it is going, when it will arrive, and when the recipient has signed for it -- all in real time. Overall, this enhanced customer visibility provides carriers like Central Freight with a significant competitive advantage.

"With Cheetah, everyone -- dispatchers, customer service reps, customer employees -- enjoys visibility into deliveries and pickups," said Stephan Karczag, Cheetah's Vice President of Sales and Marketing. "This [visibility](#)



helps Cheetah customers tremendously in today's troubled economic times, providing significant reductions in the miles driven and the amount of fuel that's used."

"We simply didn't expect Cheetah to enable us to accelerate our long-term plans for consolidation and centralization. Our ability to do so has helped us weather the storm in this incredibly difficult economy," said Stein.

For more information about Cheetah Software Systems, Inc. contact Mark Coppock at [mcoppock\(at\)cheetah\(dot\)com](mailto:mcoppock(at)cheetah(dot)com).

About Cheetah Software Systems, Inc.:

Cheetah Software Systems provides dynamic, intelligent wireless solutions to automate and optimize [delivery route planning](#), pickup assignment, dispatch, and customer service. Fully scalable and Web-based, Cheetah solutions increase productivity and profitability for carriers of any size with minimal up-front costs. Cheetah's private fleet and LTL customers utilize GPS-enabled phones and PDAs to schedule, route, and track drivers and shipments. Today, Cheetah streamlines business and home delivery transactions for hundreds of firms across North America. For more information call 888-Cheetah or visit www.cheetah.com.

About Central Freight Lines:

Central Freight Lines is a less-than-truckload (LTL) for-hire common motor carrier of general freight commodities headquartered in Waco, TX. Founded in 1925, the company is privately owned by Mr. Jerry Moyes of Phoenix, AZ and operates from 52 terminals nationwide. Central Freight Lines is recognized for its ongoing accomplishments in service, quality, and safety. For more information call 800-782-5036 or visit online www.centralfreight.com.

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Burton Group TV - Tune into Industry Experts and Trends

Burton Group, a research and consulting firm focused on in-depth analysis of enterprise information technologies, launched Burton Group TV, a unique resource featuring emerging trends and insights from Burton Group analysts and industry experts.

Salt Lake City, UT (PRWEB) November 10, 2009 — Today [Burton Group](#), a research and consulting firm focused on in-depth analysis of enterprise information technologies, launched Burton Group TV, a unique resource featuring emerging trends and insights from Burton Group analysts and industry experts.

(SEE VIDEOS at www.burtongroup.tv – Burton Group analysts and consultants sharing IT trends and insight)

Burton Group TV is a collection of videos featuring the distinctive, independent voice of Burton Group accompanied by other industry visionaries offering clarity to new challenging questions facing IT organizations. The evolution of the enterprise and the new ways of work are challenges, but present opportunities for IT technologists. Burton Group TV addresses these new opportunities and challenges from several points of view with actionable advice to move forward with.

These YouTube like videos are short, sharable conversations that are refreshed frequently to keep up with the latest industry trends. These industry reflections span application development, the re-emergence of data, cloud computing, identity and behavioral norms that are establishing a new standard for IT organizations. For a sample of these focuses tune into any of these Burton Group TV channels:

- The New Normal
- The Future of IT
- Cloud Computing
- IT and the Business

About Burton Group

Burton Group (www.burtongroup.com) is an IT research and advisory services firm that helps technologists make smart enterprise architecture decisions. Burton Group provides in-depth, IT research and advisory services to executives and technologists at Global 2000 organizations. Focused on strategic business technologies and the unique needs of enterprise organizations, Burton Group provides clients company-wide access to its world-renowned analysts and a suite of powerful, intuitive research and decision support tools unmatched in the industry.

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You can read the online version of this press release [here](#).



Government of the Republic of Uganda Selects FreeBalance Software for Integrated Personnel and Payroll System (IPPS)

FreeBalance to deploy fully integrated web-based human resource information management and payroll system.

Ottawa, Canada (Vocus) November 10, 2009 -- FreeBalance, a leading global provider of software solutions for public financial and human resource management, has been selected to provide an Integrated Personnel and Payroll System (IPPS) to the Republic of Uganda. The IPPS is part of the Public Service Reform Programme (PSRP). The implementation will be undertaken in five phases. On completion, the FreeBalance software will be implemented in nearly 200 sites, including all central government ministries, agencies, departments and local governments. The payroll system will manage a civil service workforce of 391,635 employees.

The objective of the Public Service Reform Programme (PSRP) is to improve the efficiency and effectiveness of the public service in Uganda. FreeBalance software will be used to meet the requirements of the Integrated Personnel and Payroll System by improving the management of the public sector workforce and enhancing payroll and pension control. The FreeBalance solution for the IPPS project is a fully integrated web-based human resource information management and payroll system designed exclusively for government.

"The Government of Uganda has made great progress in public service reform and we are pleased to be taking the next step with the introduction of a modern and integrated system for personnel and payroll management," said Goretta Sendyona, Task Manager of the IPPS Project. "The IPPS will help move our reform agenda forward by streamlining and modernizing civil service management with proven technology."

FreeBalance software will contribute to the achievement of the Government of Uganda IPPS objectives including the need for timely and accurate information for human resource management, automated personnel and payroll management, and integrated pension management. The IPPS project is a turnkey implementation of FreeBalance commercial off-the-shelf software and includes hardware and services. FreeBalance is partnered with CRC Sogema, a Canadian consultancy firm specialized in Public Reforms in Africa, and Computech Uganda on the delivery of this project.

"We are pleased to be in a position to work with the Government of Uganda on such an important public service reform initiative," said [Manuel Pietra](#), President & CEO of FreeBalance. "The vision and leadership of the project team in Uganda demonstrates a strong commitment to success and to the fulfillment of government resource planning goals and objectives."

About FreeBalance

Founded in 1984, [FreeBalance](#) is a For Profit Social Enterprise (FOPSE) software company that helps governments around the world to leverage robust Government Resource Planning (GRP) technology to accelerate country growth. FreeBalance software solutions for public financial and human resource management support reform and modernization to improve governance, transparency and accountability. Good governance is required



to improve development results.

FreeBalance is headquartered in Ottawa, Canada, with sales and support offices in Washington, DC (United States), Lima (Peru), Lisbon (Portugal), London (Great Britain), Pristina (Kosovo) and St. John (Antigua and Barbuda). FreeBalance solutions have been implemented in countries across the globe, including Canada, United States, Sierra Leone, Guyana, Pakistan, Mongolia, Afghanistan, Antigua & Barbuda, Timor-Leste, Republic of Kosovo and Panama.

About CRC Sogema

Founded in 1984, [CRC Sogema](#) specializes in the implementation of large-scale projects in the area of international cooperation, focusing on good governance at the economic, social and environmental levels, through successful partnership efforts. CRC Sogema is headquartered in Longueuil, Québec, with Regional Offices in Morocco, Algeria and Mali. Currently 60 projects are being executed in 30 countries.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).



Spectra Logic Introduces Industry's Largest and Most Efficient Enterprise Tape Library

T-Finity's Modern Design Ensures Enduring Access to Data Archives and Backups for Enterprise IT, Federal, High Performance Computing and Media/Entertainment Organizations

Boulder, Colo. (Vocus) November 10, 2009 -- [Spectra Logic](#), celebrating 30 years of data storage innovation, today announced the industry's most advanced enterprise tape library that meets demanding archive and backup requirements while saving customers up to 30 percent on initial capital investments and 15 to 20 percent on annual recurring operational expenses. The [Spectra T-Finity](#)[™] library offers multiple, redundant robots, scaling to more than 45 petabytes in a single library and to more than 180 petabytes in a single, unified library complex.(1) The T-Finity is targeted for use in data-intensive environments such as large enterprise IT, federal, high performance computing (HPC) and media/entertainment.

“With escalating data volumes and retention requirements, organizations need large archive and backup solutions that ensure long-term data access. The Spectra T-Finity provides superior capacity and stored data access, and its modern design resets expectations on the economic savings achievable with tape storage solutions,” said [Nathan Thompson](#), Spectra Logic's CEO and founder. “The T-Finity library enables customers to consolidate multiple legacy libraries, reduce initial capital investments, control ongoing operational expense, and ensure investment protection with scalability to meet long-term data growth requirements.”

The Spectra T-Finity provides high availability for 24x7x365 operations - the highest storage density available on the market - and high-speed performance to handle sustained high transaction volumes. These capabilities meet the needs of demanding backup environments, and are key for the growing number of organizations archiving high volume, media-rich data such as research, bio-tech, oil and gas, seismic imaging, surveillance video, media and entertainment, video content and financial applications. And with support for industry-leading LTO open tape technology and IBM System Storage[™] TS1130 tape drives, the Spectra T-Finity enables customers to select their preferred enterprise tape option.

“Sites with large data sets and data-intensive environments require intelligent, high-performance and high-capacity backup and archive storage solutions,” said Steve Conway, IDC's research vice president of technical computing, and HPC User Forum steering committee member. “Spectra Logic's new T-Finity tape library addresses the demanding storage and productivity requirements of HPC and enterprise markets. It supplies multiple redundant components and unique features, while requiring only a single management interface, thus raising the bar on management simplicity within data-intensive environments.”

Spectra T-Finity delivers enterprise tape library advancements based on a modern design that saves cost while increasing confidence in data integrity and availability on tape:

- **Highest Density:** At 72 terabytes per square foot, the T-Finity provides up to 70 percent higher density than competitive offerings. (2)
- **Most Scalable:** Almost 200 percent more capacity and slots in a single library than leading competitors,(3) the T-Finity scales to more than 30,000 slots in a single library and 120,000 slots in a single library complex. It



scales capacity by adding frames non-disruptively, requiring no library downtime.

- High Availability Hardware: Delivers up to four nines (99.99%) availability through dual robotics, redundant control and communication paths, and multiple redundant components that increase uptime and support high exchange rate workloads.
- Confidence in Data Availability: [Spectra's Lifecycle Management](#) includes proactive library, tape drive and media lifecycle management and reporting to ensure high availability and data integrity. Additionally, Spectra's ScanTape™ functionality verifies the health of tapes before writing data to them, and then verifies the data was successfully written to the tape. No other library on the market offers this complete environmental and data health intelligence.
- Most Power Efficient: Extremely efficient, the T-Finity tape library uses half or less of the power per unit of data stored as competitive offerings,(4) minimizing power and cooling costs.
- Integrated Data Encryption and Key Management:
<http://www.spectralogic.com/index.cfm?fuseaction=products.displayContent&catID=1322&p=308> Spectra's data encryption enables organizations to secure data and reduce the cost of regulatory compliance.
- Unified Management: As the only enterprise-class library with a single management interface, the T-Finity uses Spectra's BlueScale™ software to simplify administration, configuration, hot upgrades, security and local and remote reporting.

The Spectra T-Finity's many 'built-in' features include: integrated data encryption; library virtualization and partitioning; and hardware, media and library management software – all included at no additional cost. Competitive offerings charge extra for these capabilities and require separate servers – increasing hardware, space, power, cooling, support contract and personnel management costs.

The Spectra T-Finity will be on display in booth #2595 at [Super Computing 2009 \(SC09\)](#) at the Portland Convention Center in Portland, Oregon, November 16-19. Spectra Logic executives will be on hand at the SC09 conference to answer questions and demonstrate the power of the Spectra T-Finity.

Pricing and availability

The Spectra T-Finity tape library is currently in beta and will be available in limited quantities starting in December 2009. List pricing for the Spectra T-Finity, including two LTO4 fibre channel drives, two robots, encryption, Spectra library lifecycle management and BlueScale management software, begins at \$218,500.

T-Finity is compatible with all major archive and backup software applications including but not limited to: BakBone NetVault, CA ArcServe, and BrightStor, CommVault Sympana, Filetek StorHouse, FrontPorch DIVArchive, IBM HPSS and TSM, Legato DiskExtender and Networker, MassTech MassStore, QStar, Quantum StorNext, SGI DMF, SGL FlashNet, Symantec Backup Exec and NetBackup, Syncsort Backup Express and XenData.

(1)Based on LTO-5 native capacity

(2)The T-Finity library delivers 72 TB/sq ft, and is 40 to 70 percent more dense than competing libraries, which store 40 to 42 TB/sq ft.



(3) A single T-Finity library unit scales to more than 30,000 slots, more than twice the size of the next largest library—the Sun/STK SL8500—at 10,088 slots in a single library.

(4) The typical power usage of the T-Finity is 873 watts or 0.35 watts/TB, at least half that of competing libraries, which utilize 1,273 to 1,798 watts; or, 0.81 to 2 watts/TB. Assumes maximum slot configurations with twelve drives.

About Spectra Logic Corporation

At Spectra Logic we define, design and deliver innovative data protection through tape, deduplication and disk-based backup, recovery and archive storage solutions. By igniting innovation we challenge expectations of the data protection market with intelligent, integrated, and simple to use backup and archive technologies. Throughout our 30-year history we have delivered high-density, feature rich storage with unmatched service and support to customers worldwide. For more information, visit www.SpectraLogic.com.

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You can read the online version of this press release [here](#).



Websense Releases New “This Month in the Threat Webscape” Video

Social engineering scams increase; FBI warns small businesses of new online banking fraud

San Diego, CA (Vocus) November 11, 2009 -- Websense, Inc. (NASDAQ: WBSN), today released the most recent video report covering Web threat activity for October 2009. [The video supplement to the monthly “This Month in the Threat Webscape” report](#), produced by Websense® Security Labs™ presents an informative recap of the most pressing [Web](#), [email](#) and [data](#) security challenges for the month.

The video is designed to provide researchers, information security professionals and Websense customers with an up-to-date overview on breaking security research conducted by the Websense Security Labs and other security researchers around the globe. This month’s report covers:

- Facebook applications hacked
- Massive Facebook password reset phishing attack
- Microsoft Web Outlook credential stealing campaign
- The Federal Bureau of Investigation (FBI) alerting small and medium businesses to massive bank fraud responsible for \$100 million in attempted losses
- FBI director Robert Mueller targeted in banking phishing attempt

Videos for the current and preceding months can be viewed at the Websense Security Labs YouTube channel: youtube.com/user/wslabsutube.

A more detailed analysis of these and other topics is presented in the monthly blog “This Month in the Threat Webscape” at securitylabs.websense.com/content/blogs.aspx. There users can also get the most up to date alerts and research from the constantly shifting threat landscape or sign up to follow Websense via RSS feeds or on Twitter.

About Websense, Inc.

Websense, Inc. (NASDAQ: WBSN), a global leader in integrated Web, data and email security solutions, provides Essential Information Protection(TM) for more than 40,000 customers. Distributed through its global network of channel partners, Websense software and hosted security solutions help organizations block malicious code, prevent the loss of confidential information and enforce Internet use and security policies. For more information, visit websense.com.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).



TheBrain Technologies Expands Its Asia Pacific User Community with Mindsystems

Mindsystems Adds PersonalBrain to Its Information Management Offerings to Help Business Users Increase Productivity through Unlimited Information Visualization.

Marina del Rey, CA (PRWEB) November 11, 2009 -- TheBrain Technologies announces the expansion of the PersonalBrain product line into Asia Pacific with leading information management reseller and solution provider Mindsystems.

"[PersonalBrain moves beyond traditional mind mapping applications](#) enabling users to link information associatively, capturing their unique perspective and business processes" said John England, Executive Director of Mindsystems. "This approach enables users to create vast knowledge networks that lead to greater levels of productivity. Users gain a complete context for project management, competitive intelligence and developing new ideas."

PersonalBrain helps people visually organize and understand large amounts of information. Users can connect information associatively and see related clusters of content for complete information discovery. In contrast to static mind maps, search lists and folder structures, PersonalBrain's fluid display of information shifts contexts. [PersonalBrains can comprise thousands of digital Thoughts](#). The program's fluid interface and unlimited linking capability is popular with Fortune 1000 companies due to its context rich view and scalability.

"We are thrilled to partner with Mindsystems" said Shelley Hayduk, Vice President of Marketing at TheBrain Technologies LP. "Mindsystem's expertise in business productivity and expansive customer base will further augment and support our growing user community in Asia Pacific, ensuring that even more users can visualize their thinking and take their digital Brains to the next level."

For a live demonstration of improving productivity with visualization, [TheBrain Technologies is hosting a Web event](#), " PersonalBrain 101 for Asia Pacific on November 17, 4:00 pm Pacific Time / November 18th 11:00 am Sydney Australia Time.

Topics include:

- Building a personal knowledgebase to increase understanding
- Re-contextualizing information sources to create a perspective that matches your thinking
- Analyzing relationships and mapping out information networks on complex subjects

To sign up for this event go to:

<https://www1.gotomeeting.com/register/846560056>

Pricing and Availability



PersonalBrain 5.0 is offered in three editions for immediate download: Free, Core, and Pro. PersonalBrain Free is offered at no charge for non-commercial use and lets anyone link ideas, Web pages, images and notes. The Pro and Core editions include more advanced capabilities and are normally \$249.95 and \$149.95 respectively. Asia Pacific users can purchase directly from Mindsystems at:

<http://www.mindsystems.com.au/products/brain/index.php>

PersonalBrain runs on Windows 2000, 2003, XP, Vista, Mac OS X 10.4+, and many flavors of Linux.

About TheBrain Technologies

[TheBrain Technologies helps people see, share and find information faster.](#) TheBrain's PersonalBrain™ dynamic mind mapping software helps users see and organize their information the way they think about it. TheBrain also offers an Enterprise Knowledge Platform, BrainEKP™, which combines a natural language search engine with a compelling visual display of topics so users can see and discover critical information relationships. TheBrain's customers include: Encyclopædia Britannica, Navy Special Warfare, Tyco, Accenture, Park Nicollet, Medtronic, US Department of Defense, California Casualty Insurance, a leading media research company, retail chain, financial services company and other Fortune 500 organizations.

Download PersonalBrain at www.thebrain.com or e-mail info@thebrain.com for more information.

About Mindsystems

Mindsystems has provided information management solutions for over 17 years and continue to be a 'supplier of choice' to many of the world's leading organizations. Mindsystems provides an expertly supported and comprehensive product portfolio, focused on enhancing business productivity. For more information visit <http://www.mindsystems.com.au/products/brain/index.php> or email: sales@mindsystems.com.au

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Online Web 2.0 Version

You can read the online version of this press release [here](#).



eLearning DevCon Announces 2010 Conference with Whopping Discount

eLearning DevCon announces its 2010 conference with a whopping discount — \$300 off for the first 50 registrants — making it the least expensive major conference in the industry.

(PRWEB) November 11, 2009 -- eLearning DevCon, which holds an annual conference for eLearning developers and professionals, announced today that it has begun taking registrations for their 2010 conference at a specially discounted price. In past years, a discount period has always been offered, but this year eLearning DevCon is offering something new: a \$300 discount for the first 50 registrants.

eLearning DevCon organizers say they plan the conference with three principles in mind: no fluff, no high prices, and a focus on development. With the \$300 discount, attendees will be able to register for only \$599. “No one else in the industry is doing a discount like this, and we’re excited to offer attendees such a great price. No where else will you find such an affordable conference,” says Isaac Hess, Director of Conferences and Events for Rapid Intake Conferences, the company that organizes eLearning DevCon.

“One purpose of DevCon has always been to make people more qualified for work in the eLearning industry, and with the economy slowly turning around, many people are looking for opportunities to make themselves more valuable for companies that are beginning to hire again,” Hess continues. “A lot of people who would benefit most from attending this conference may feel as though they aren’t able, due to financial strains. We want this conference to be accessible to everyone interested in eLearning, from the beginner to the professional.”

The 7th Annual eLearning DevCon will be held June 16 - 18, 2010 in Salt Lake City, UT. After the first 50 registrants, the normal discount period will begin, with the price at \$699. The 2010 conference will include more than 70 sessions on various eLearning topics, including many hands on, in-depth training sessions eLearning DevCon refers to as BYOL - Bring Your Own Laptop.

For more information about eLearning DevCon and registration, visit <http://www.elearningdevcon.com>.

About Rapid Intake Conferences

Rapid Intake Conferences is a division of Rapid Intake, Inc., an e-learning software company delivering rapid e-learning tools for corporate training and distance education. Rapid Intake is located in Provo, UT. For more about Rapid Intake and Rapid Intake Conferences, visit www.rapidintake.com.

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You can read the online version of this press release [here](#).



Award winning Janalent NetApp team to offer globally integrated consulting solutions for Microsoft Exchange Migrations

Janalent and NetApp team to tightly integrate applications and data management technologies to provide end-to-end services for migrations from Lotus Notes, Novell GroupWise, or legacy versions of Microsoft Exchange

Las Vegas, NV (PRWEB) November 11, 2009 -- Janalent, a leader in developing and delivering global solutions based on the Microsoft platform, today announced it has teamed with NetApp, a global leader in enterprise storage solutions, to provide customers with a comprehensive set of services, hardware, and software solutions for the migration or upgrade to Microsoft Exchange 2010 and 2007 from Lotus Notes, Novell GroupWise, or legacy versions of Microsoft Exchange.

The joint global solutions launch further strengthens Janalent and NetApp's existing solutions partnership and combines the global talents of Janalent--Microsoft's 2009 Worldwide Partner of the Year for Unified Communications - Messaging solutions and NetApp--Microsoft's 2009 Worldwide Partner of the Year for Storage Solutions.

"We are very excited to provide customers with a holistic approach to Microsoft's industry leading messaging platform," said Joe Honan, Janalent's COO & Vice-President of Solutions. "The ability to combine our experience migrating millions of mailboxes for customers across five continents with NetApp's industry-leading storage hardware and software products provides customers with a migration path to mitigate risk, reduce costs, and accelerate time to benefit."

"Janalent was a natural fit for us to round out our application consulting service focused on the migration to Microsoft Exchange 2010 and 2007," said Gary Zelman, practice director for NetApp's Application Integration group. "As we have learned through our numerous NetApp dynamic data center solution engagements, enterprises require a proven and repeatable manner to consume and deploy resources. Janalent's deep migration experience, their expertise across the Microsoft infrastructure platform, and their recognition as Microsoft's Worldwide Partner of the Year for Messaging in 2009 help us provide a combined level of subject matter expertise that is unrivaled in the industry."

The joint service will focus on providing comprehensive messaging migration solutions for existing and prospective customers in the mid-market, enterprise, education, and public-sector spaces.

About Janalent:

Janalent is a premier technology consulting solutions provider and winner of Microsoft's 2009 Worldwide Partner of the Year Award for Unified Communications and Messaging. At Janalent, our mantra is "Knowledge, Wisdom, Performance." These three words define our name and provide the foundational pillars for everything we do. Our mission is to enable The Power of (pi)TM: technology that enhances our world, bringing people, ideas and information together for true collaboration without boundaries.



For more information about Janalent, please go to www.janalent.com.

About NetApp:

NetApp creates innovative storage and data management solutions that accelerate business breakthroughs and deliver outstanding cost efficiency. Discover NetApp's passion for helping companies around the world go further, faster at www.netapp.com.

For more information on NetApp® solutions for Microsoft Exchange, visit www.netapp.com/us/solutions/applications/microsoft-exchange

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Online Web 2.0 Version

You can read the online version of this press release [here](#).

Live in Concert Takes Charge on New Mobile Platforms

The concept is simple, lists of concert for a specific area but the application does not stop there. Users can view pictures from concerts and even sample the music. Concert Finder can give you directions to the venue, mark your calendar, or manage a personal list of your favorite artists to quickly track them. You can search across the entire artist database along with finding a venue across the country with ease. All preferences are saved to the web allowing you to visit preAmped.com and continue right where you left off.

Orlando, FL (PRWEB) November 11, 2009 -- For people who love music and have a Palm Pre, they are a step ahead of most concert fanatics. Epic North has leveraged [preAmped](http://preAmped.com) to create [Concert Finder](#). Concert Finder is a mobile application based on live music and was a huge success last week when the first version was released in the Palm Store. The app was installed thousands of times and maintains a very high rank. Version 1.5 was quickly turned around to meet the requests of users and is now ready for the Pixi launch.

[preAmped](http://preAmped.com), which is the latest live music community to hit the scene, has released a full featured API allowing developers to imagine the possibilities. Epic North has taken full use of this API and exposed a vast system of information to your Palm device.

The concept is simple, lists of concert for a specific area but the application does not stop there. Users can view pictures from concerts and even sample the music. Concert Finder can give you directions to the venue, mark your calendar, or manage a personal list of your favorite artists to quickly track them. You can search across the entire artist database along with finding a venue across the country with ease. All preferences are saved to the web allowing you to login to preAmped.com and continue right where you left off.

About preAmped:

The privately funded company started December 2007 with a single idea 'capture and share the experience of a concert'. preAmped Beta came online in 2009 with 400,000 artists and 450,000 concerts, growing daily. "Never miss a show, and never rock alone!"

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You can read the online version of this press release [here](#).



All My Movies: Fresh Ideas for Movie Collections

Bolide Software, Multimedia Software Development Company, is now launching a new version of its breakthrough multilingual movie organizer All My Movies capable of cataloguing your Blu-ray discs, DVDs, CDs just like that.

Seattle, WA (PRWEB) November 11, 2009 -- Bolide Software announces the release of the new version of its award-winning [movie management](#) organizer All My Movies which major goal is to help users catalogue movie collection quickly and easily. In version 5.6 the developer introduces some splendid options which make the process of using the program even more exciting than before.

The new version expands export opportunities, as well as simplifies and improves working with Name Directory section – now customers are welcome to add name’s rating and do the sorting accordingly. This is the option which seems to appeal to most users – all sorts of evaluation and rating are invariably in demand among program’s users.

“All My Movies is constantly developing and improving in the direction much determined and influenced by its users themselves – their wishes and suggestions are always welcome!” says Max Smirnoff, CEO of Bolide Software. “Customer-oriented nature of software development seems to be the golden rule of a successful cataloguing application and All My Movies is fully aware of it”. More and more customer-appreciated and desired features like editable templates, custom fields, the ability to add your own screenshots, the ability to play the movie right from the program are added regularly to the program’s options making its users feel like co-partners of Bolide Software and co-developers of All My Movies software.

Surprisingly, in spite of the program’s high functionality, All My Movies is really easy to use in everyday life. Adding new movies is fun as it doesn’t require any efforts except typing the movie title in the title field. The rest of work is done by the program automatically by picking up data from popular online databases like Amazon.com, IMDb.com, etc. The program’s interface is impressive and is easily adjustable to user’s most sophisticated needs.

The [DVD database organizer](#) like All My Movies is going to be of great need for all movie lovers and DVD rentals especially. It’s an intelligent tool for making inventory of your [movie database](#) and keeping accurate track of loans.

Pricing and Availability

All My Movies version 5.6 runs on Windows 98/ME/2000/XP/Vista/7 and costs \$44.95, a free 30-day trial period being available. A 30% discount is waiting for those migrating to All My Movies from other movie organizers. For more information about the product or to download a free 30-day trial, visit <http://www.bolidesoft.com/allmymovies.html>

About Bolide Software



Bolide Software is a provider of multimedia products and software for those keen on [collecting movies](#), books, images, songs. Founded in 2003 by Max Smirnoff, Bolide Software has launched several best-selling projects, including [All My Books](#), Image Comparer, Audio Comparer. For more information visit Bolide Software official site <http://www.bolidesoft.com>

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News Image





InfoSec, Inc. Launches New Web Site Design

[InfoSec, Inc.](#) today announced the launch of the newly redesigned InfoSec, Inc. web site which aims to extend the reach of all the InfoSec mainframe services and technology to the large base of IBM and plug compatible mainframe users.

(Vocus) November 11, 2009 -- The newly redesigned web site of InfoSec, Inc. goes live today on the World Wide Web. WWW.INFOSECINC.COM aims to extend the reach of all the InfoSec mainframe services and technology to the large base of IBM and plug compatible mainframe users. The new web site features a new design, expanded content and new search facilities. The redesign incorporates bold colors and graphics and completely new navigational tools.

"Our customers and online visitors will now experience a more vibrant and comprehensive view of InfoSec's [mainframe services](#) and technology capabilities," says Robert Fake, President of InfoSec, Inc. "The redesign of the InfoSec web site creates a new resource center for users of mainframe computers to be able to leverage their mainframe investment. The redesign allows for better navigation capability throughout the web site, the ability to search for specific data items within the web site and is generally more aesthetically pleasing. With this redesign, InfoSec will continue to add new content in the form of [mainframe services](#) and technology for use by our clients."

New sections such as "About Us" and "Our Solutions" provide visitors with more information about the mainframe environment, InfoSec leadership and improved organization of [mainframe services](#) offerings. Additionally, the new web site design incorporates InfoSec employee only functionality to make it easier for InfoSec employees to manage their benefits and access web based email.

InfoSec chose Cstraight Media of Vienna Virginia to develop the new design and implement the new features and content. Working closely with Cstraight Media's John Wojciech, the project was completed in less than 9 weeks

About InfoSec, Inc.

InfoSec, Inc. headquartered in Centreville, VA was formed in 1998 as a mainframe services consulting firm. It provides high-quality mainframe software and services that help organizations increase operational efficiency, improve compliance and reduce costs.

InfoSec, Inc. is a leader in providing specialized products and services to professionals responsible for large-scale information systems and security. InfoSec is experienced in mainframe technologies provided by CA, IBM and others as well as providing all facets of mainframe related services from operating system upgrades to 3rd party software support. InfoSec offers the finest available expertise for supporting the IBM z/OS, VM and VSE environments. Key traits of InfoSec offerings are their conciseness, effectiveness and high quality.

Product names shown are trademarks of their respective companies.



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GoodData Helps Solution Providers Extend Cloud Business Intelligence Platform

New Program Enables Companies to Deliver Customer Analytics Solutions

(PRWEB) November 11, 2009 -- GoodData today announced the launch of the GoodData Solution Provider Program, the next step in the company's mission to broaden the adoption of [SaaS business intelligence](#). With over 100 new users registering with GoodData each week, customers are beginning to access [reporting and analytics services](#) historically reserved for companies with dedicated BI staff.

"GoodData uses cloud computing to fix the broken economics of business intelligence," said Roman Stanek, GoodData Founder and CEO. "We are looking for partners who share this vision, and can help move our customers from initial success to broader adoption."

The GoodData Solution Provider Program provides system integrators, implementation providers and independent software vendors technical assistance and go-to-market support to deliver [customer analytics](#) solutions to their clients. GoodData's initial solution provider partners have built emerging cloud computing practices, and recognize [Cloud BI](#) as the perfect complement and extension to their businesses:

- Aiimi Limited, a UK specialist business consultant and leading provider of business intelligence solutions delivered via Software as a Service, supporting SME and Enterprise businesses across all sectors.
- Cazoomi empowers its users with the freedom of choice in Software-as-a-Service. Cazoomi's innovative "My Automated Engineer" provides customers with the ability to self design & quote over 50 of today's leading SaaS applications such as GoodData.
- CloudTrigger, a multi-discipline services firm focusing on Salesforce CRM, Force.com development, SaaS (Software as a Service) and Cloud Computing technologies to help organizations of all sizes realize more business value from their technology investments.
- Demand Solutions Group, which provides businesses with on-demand customer relationship management (CRM), enterprise resource management (ERP), and eBusiness solutions.
- Edge Solutions, a software and solutions company dedicated to helping organizations gain better insight into their business, improving decision-making and enterprise performance.
- Mansa Systems, an enterprise application services provider with core competencies in Software-as-a-Service (SaaS) Applications Implementation, Cloud Application Development, Data Management, Business Intelligence and Mobile Application Development.
- Project Leadership Associates, whose Business Intelligence Practice Group helps companies get the most from their data assets by building business driven solutions.
- Severn Consulting, a leading integrator providing services to nonprofit & commercial organizations. Services include data conversion & integration, process documentation, business intelligence - reporting and analysis, configuration & support.

"Driven by budgetary pressures in a demanding economy and the increased complexity of traditional Business



Intelligence deployments, our clients are taking a huge interest in [Software as a Service BI solutions](#) as a more cost-effective, lower maintenance option to conventional analytics software” says Richard Day, Director at Aiimi.

“Business Intelligence is at the core of Cazoomi," said Mike Bullen,. "GoodData provides us with the killer data, analysis, and cutting edge dashboards that our customers require to run their modern businesses"

"GoodData delivers BI in a SaaS model, which is a great fit for CloudTrigger and our customers," said Lonnie M. Wills, CEO of CloudTrigger. "GoodData's combination of easy-to-build dashboards and deep analytics is a powerful combination for companies leveraging SaaS and cloud computing."

“Our Salesforce.com and NetSuite customers are clamoring for an analytics solution that will go well beyond standard reporting," said Todd Fitzwater, Principal of Demand Solutions Group. "GoodData helps us deliver analytics cost effectively, and provides one of the most exciting user experiences we’ve seen in this space.”

"GoodData's [on-demand business intelligence](#) model helps us meet customer requirements faster," said Nathan Wenzel, Partner at Edge Solutions, Inc. "All BI software should be as easy to work with as GoodData."

"My clients are clamoring for greater insight into their customer relationships - more reports, dashboards and the ability to drill into their customer data" said Siva Devaki, Founder and CEO of Mansa Systems. "GoodData helps me deliver customer analytics in the cloud and extend my own business."

"We are excited about bringing the Good Data platform to our customers," said Andrew Grohe at Project Leadership Associates. "It will provide them with a scalable, cost-effective deployment path for their Business Intelligence projects."

"Our clients immediately see the vision and value in GoodData," said Catherine Folkes, Partner at Severn Consulting Group. "The combination of data integration and collaboration allow to them to spend their time evaluating their data for better results were in the past their efforts would have been in buying, creating and building the infrastructure. So often by the time they were done building the infrastructure, it was too late to react to the results."

For more details on the GoodData Solution Providers Program please visit <http://www.gooddata.com/partners/>.

About GoodData:

GoodData is the first business intelligence company born in the cloud. Our Cloud BI Platform encourages companies to take an agile approach to customer analytics by making it easy to access and analyze the data that defines customer relationships across marketing, selling and servicing. It may sound complex, but unlike a lot of business intelligence, GoodData is free to start, simple to use, and costs a lot less than you think. GoodData is headquartered in San Francisco and located in the cloud at www.gooddata.com.

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News Image





Wix Rapidly Improves Performance – Responds to Consumer Demands

Wix, a burgeoning Company that provides free Flash templates and unique website builder software has been hard at work improving its server performance to keep up with growing demand. Over the past six months Wix has added 'Global CDN' and tripled its hosting capacity to accommodate over 1.5 million websites.

(PRWEB) November 11, 2009 -- Wix, a burgeoning Company that provides [free Flash templates](#) and unique website builder software has been hard at work improving its server performance to keep up with growing demand. Over the past six months Wix has added 'Global CDN' and tripled its hosting capacity to accommodate over 1.5 million websites.

Wix intends to continue investing in ongoing advancements, both in terms of the [free website templates](#) offered, and in relation to technological aspects of this service, with detailed plans for improvements in the first and second quarters of 2010. These include, amongst other things:

- Reducing the size of the viewer .swf. The .swf viewer is the Flash program used to load the Wix website. Today it is 400K and it will be reduced to 280K during early 2010.
- Better compression of JPG and PNG images. This will be particularly significant for artists and photographers who build portfolio websites and tend to upload a large number of images.
- An upgrade of the hosting infrastructure.
- Wix users will be able to define private websites and private web pages protected by a password.
- Early next year a new feature will be introduced that will help Wix's free website templates automatically rank higher in Google searches. Even now, Wix is the only Flash platform that is fully compatible with search engine crawlers and it plans to continue pushing its [Flash website](#) designs up in the Google ranking scheme. Wix.com itself is built entirely using the same technology available to its users.
- A billing control panel will be added for premium account users allowing them to manage their websites without contacting Wix support. This is a long awaited improvement that will significantly improve the service provided to premium account users.

Many of these improvements were a result of ongoing communication between Wix management and Wix users, through the 'Wix pioneers' program. The 'Wix pioneers' program is operated through the Wix forum and is based on user experience and feedback. Avishai Abrahami, CEO of Wix remarks on the recent hard work undertaken by the company. "So far we've completed 3 rounds of 'beta' testing which has helped iron out the bugs and optimize the offering. I'd like to thank our fantastic Wix pioneer group for all their great input. Members who wish to participate in this group are welcome to join at the [Wix forum](#)."

Wix was established in 2005 and has its headquarters in NY and offices in Tel-Aviv. It is backed by Mangrove Capital Partners and Bessemer Venture Partners. More information on can be found at www.wix.com.

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News Image





Zoiper.com Launches the First IAX and SIP WEB-based Softphone

Zoiper.com went beyond desktop solutions and announced the release of Zoiper WEB - a web-driven communication suite designed to seamlessly integrate into any website and web-based solution. Zoiper is fully-compliant with Internet Explorer, Firefox, Safari, Google Chrome on Windows.

Bulgaria (PRWEB) November 11, 2009 -- Zoiper WEB introduces communication functionality to any web application and VoIP-enables any website making Zoiper WEB beneficial for any business environment.

Zoiper WEB requires no desktop client-software installations, which have to be stored and configured – it simply eliminates any complexity by providing instant access to any services and products upon website visit or upon first use of a web application. This results in increase of the sales conversion rates, and drastically reduces website, shopping cart, or web application abandonment.

Zoiper does not require development or infrastructural hardware investments – it is simply uploaded to a web-server. Zoiper WEB per-domain licensing allows unlimited concurrent calls and unlimited users, avoiding the usual endless license fees related to communication software.

Zoiper API allows customization of Zoiper's standard functionality to perfectly suit any business' needs. Zoiper API also allows delivery of a preconfigured ready-to-use solution to any audience thus providing smoother customer experience and reducing customer support costs.

Zoiper WEB is fully customizable to fit any website or web-application layout and feature requirements in its OEM version – Zoiper WEB's development team can build a wide range of personalized communication solutions based on Zoiper's architecture.

Zoiper WEB suite includes:

- * Active-x and npapi plugins in order to seamlessly run on the most popular browsers - Internet Explorer, Firefox, Safari, Chrome on Windows
- * Powerful API for functionality and provisioning configuration
- * JavaScript and HTML examples
- * smart or no interface
- * Autoanswer, Voice mail, Transfer achieved through JavaScript

Zoiper WEB and Zoiper WEB's API are freely available here: <http://www.zoiper.com/web/>

A Zoiper WEB license costs 750 euro per domain main and can be obtained from here: <http://shop.zoiper.com/>

About Zoiper.com

Zoiper.com is a leading softphone producer providing out-of-the-box and customized solutions to service providers, enterprises and contact centers.



For more information and Zoiper WEB's competitive OEM offers, please contact us at sales (at) zoiper (dot) com and +352 20 333 000 2176

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You can read the online version of this press release [here](#).

News Image





Forbes Taps Adventive for Steve Forbes' Book Launch

Adventive's real-time ad optimization generates results

New York, NY (PRWEB) November 11, 2009 -- Adventive, a leading provider of user experience-driven display advertising today announced that they were selected by Forbes to be the company used to create, build and serve the rich, interactive ads used to promote the June 2009 release and sale of Steve Forbes' book, Power Ambition Glory (Crown Business). Adventive, a provider of advertising technology used to power and optimize interactive ads for maximum ROI, was thrilled to be chosen for such a prominent campaign.

"Working with Forbes was a privilege in itself. Being aligned with the release of Steve's book was even more a distinction for us," said Kevin Klein, President of Adventive. For Forbes, Adventive served multiple pieces of creative, which were A/B tested and optimized for maximum performance.

"It was a natural fit for this campaign," said Mike Smith, President, Forbes.com. "We wanted ads that moved buyers through the funnel, and Adventive's clearly did."

"As the industry evolves, our clients demand a return on their advertising spend and measurement beyond clicks," said David Koretz, CEO of Adventive. "With Forbes, our goal was to provide an ad that moved books for Steve. In the end, our ability to optimize from impression-to-revenue made a difference."

The test demonstrated a 256% variance in conversion performance between ads, which allowed Forbes to dynamically adjust for optimal revenue. "We are very pleased with the results we demonstrated for Forbes," said Koretz.

Advertisers and agencies may contact Adventive Sales at 212-601-9099.

About Adventive:

Adventive is a next generation online display advertising platform that brings together an interactive user experience combined with dynamic ad creation and targeting to achieve unparalleled ROI. Adventive enables direct response advertisers to capture conversions, including product sales, lead generation, coupons, subscriptions and whitepapers - all from within the ad unit.

More information can be found at www.Adventive.com.

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Live Webinar Exploring Microsoft's New Community-Driven Customer Support Model

Community software leader Telligent joins Microsoft and ComBlu for informational webinar on online customer support

Dallas, TX (PRWEB) November 11, 2009 -- Telligent, a leader in community and collaboration software, will host a [live webinar November 17](#), at 11 a.m. CST. The 60-minute informational webinar will explore Microsoft Office Live's new online customer support community.

By integrating community- and consumer-generated content, effective forum moderation, structured product content, documentation and traditional customer support, Microsoft Office Live's Integrated Customer Support Experience creates a single destination where customers can get answers to their questions.

["Community-driven customer support communities](#) can provide value by improving support efficiency and ultimately yielding higher profits," said Rob Howard, chief technology officer and founder of Telligent. "By applying the knowledge of your customer base, online communities are truly the future of efficient support."

The webinar will be an in-depth case study of this revolutionary online customer support operational model. Presenters will include Sue Sunday, community strategist at Microsoft and director of the Integrated Customer Support Experience community, and Steve Hershberger, principal and co-founder of ComBlu.

"Customer support is one of the most integral parts of any business," Sunday said. "The customer support experience is greatly improved with a central online location for support activity. Online customer communities are a key component for the centralization of support activity and content for Microsoft."

Sunday launched the initiative a year ago and, through collaboration with ComBlu and Telligent for community applications, strategy, management, and analytics, Microsoft has attained significant success metrics since.

"Community is one of the most effective ways to ensure long term customer engagement and success," Hershberger said. "The results are measurable and powerful, as Microsoft has been able to demonstrate with their example. Communities and engaged customers are a brand's most powerful asset. For the first time, brands can effectively tap into this resource and truly partner with their customer base."

To register for this webinar, The New Era of Support: A Microsoft Case Study, [visit this link](#).

About Telligent:

Telligent is an enterprise collaboration and community software company. The company's fully-integrated platform and portfolio of applications transform how organizations listen to, engage and measure interaction with customers, partners and employees. Telligent powers collaboration for many of the world's largest brands, including Dell, Microsoft, Electronic Arts and Reader's Digest. For more information, visit www.telligent.com.



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Leading Open Source Companies Turn to Marketo to Monetize Their High Volume Marketing Automation Initiatives

'Open Source Success Formula' Names Marketo a Must-Have Component for Increasing Conversion Rates and Accelerating Revenue Growth.

San Mateo, CA (PRWEB) November 11, 2009 -- [Marketo](#), the revenue-focused [marketing automation](#) company, has emerged as the solution of choice for open source leaders looking for innovative ways to sell and succeed at every stage of the revenue cycle. In a soon-to-be published white paper, titled 'Open Source Best Practices 2009,' C-Level executives at leading open source companies named Marketo Lead Management as a critical component for improving [lead generation](#) conversion rates and igniting explosive revenue growth.

The first-of-its kind report – authored by MindTouch, a leader in Enterprise 2.0 Collaborative Networks – is based on interviews with more than 25 C-Level executives at leading open source companies. Its 'Open Source Success Formula' – Distribution x Conversion Rates x Average Selling Price = Revenue – emphasizes the importance of well-executed [lead nurturing](#) campaigns for managing a high volume of leads, prioritizing according to buying interest and improving conversion rates.

“Marketo is ideally suited for open source companies that manage a high volume of web leads, thrive on a ‘do-more-with-less’ budget and embrace innovative, best-in-class technologies,” said Mark Fidelman, Vice President of Sales at MindTouch, a customer of both Marketo Lead Management and Marketo Sales Insight and the study’s author. “Open source companies that value [sales effectiveness](#) and revenue growth should seriously consider implementing the Marketo Revenue Suite.”

“Defining and developing an effective process from community development through lead generation is a critical process for all open source ISVs and Marketo provides a core element in this value chain,” Andrew Aitken, Managing Partner and Co-Founder at Olliance Group, a leading global open source management consultancy.

Open source leaders – including CollabNet, GroundWork Open Source, Kickfire, Mindjet, MindTouch and SpringSource – are using Marketo’s powerful and easy-to-use marketing and sales solutions to ignite explosive revenue growth from the earliest stages of demand generation and lead management to the pursuit of revenue and customer loyalty.

“We use Marketo to re-engage with thousands of ‘lost leads’ and to run segmented lead nurturing programs regardless of a prospect’s timing to buy,” said Amy Abascal, Senior Manager of Website and Creative Services at [GroundWork Open Source](#). “The actionable insight we gain through Marketo analytic reports and Marketo Sales Insight helps us identify and prioritize the hottest leads and better understand their interest and urgency.”

“After launching our Free Trials Program with Marketo, we have seen a notable increase in the volume and quality of leads and the number of sales conversions,” said Guy Marion, Executive Vice President of Business Development and Marketing at [CVSDude](#), a leading, subversion hosting platform that caters to enterprise



customers and the open source community. Following best practices outlined in Marketo's popular eBook, ['The Definitive Guide to Lead Nurturing'](#), CVSDude fully automated hundreds of free trials per month, dramatically improved the quality of landing pages and associated content, and reported a 15% boost in trial conversions.

Marketo's own engineering environment includes the LAMP stack, specifically a Linux Operating System, the Apache HTTP Web Server, MySQL database server and a PHP Web Applications Framework. In addition, Marketo makes extensive use of the EXT JS Java Script Library to develop its popular front-end user interface.

“Open source companies see an overwhelming volume of leads and require a powerful and easy way to prioritize the best sales leads and nurture the others,” said Phil Fernandez, President and CEO at Marketo. “The fact that open source companies are rapidly adopting Marketo to manage, measure and monetize their revenue cycle is further proof of the immediate value and dramatic customer success that Marketo delivers.”

About Marketo

Marketo is the revenue-focused marketing automation company, revolutionizing how marketing and sales teams of all sizes sell and succeed at every stage of the revenue cycle. Delivered in the Marketing Cloud, Marketo's powerful and easy solutions provide the fastest time to value and ignite explosive revenue growth from the earliest stages of demand generation and lead management to the pursuit of revenue and customer loyalty.

Marketo Lead Management helps Marketers acquire, nurture and qualify more high quality sales leads with less effort, while Marketo Sales Insight helps Sales understand, prioritize and interact with the hottest leads and opportunities to close business faster. Known for providing breakthrough innovation and the utmost in usability, Marketo was voted 'Best Marketing Automation Application' by Salesforce customers on the Force.com AppExchange. As of October 2009, more than 300 enterprise and mid-market clients in 12 countries have selected Marketo.

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Lumension Webinar Highlights the Evolving State of the Endpoint

Webcast outlines how IT security and operations can address top security concerns and challenges and adapt to new technologies and trends surrounding the endpoint.

Scottsdale, AZ (PRWEB) November 11, 2009 -- As the complexity of IT environments continues to evolve, largely due to the introduction of technologies like Web 2.0, consumer devices, virtualization and cloud computing onto the business environment, this challenges organizations to rethink the definition of an endpoint and their endpoint protection strategy altogether. According to the 2010 State of the Endpoint Survey, conducted by the Ponemon Institute and sponsored by Lumension, a global leader in [endpoint management and security](#), less than half of IT security (41 percent) and IT operations (46 percent) practitioners believe the endpoint and IT network is more secure than it was a year ago.

To help enterprises understand the risks and challenges of the endpoint, Lumension will host a webinar titled "[The Evolving State of the Endpoint: How Will You Cope?](#)", on November 12, 2009 at 11 AM PST. The webinar will include a panel of industry experts from Lumension and the Ponemon Institute who will discuss major results from the survey and how enterprises can address these security challenges in their current IT landscape.

By attending the webinar, participants will learn:

- Key challenges and technologies impacting endpoint management and security approaches, such as Web 2.0, cloud computing and virtualization
- Insight into the convergence of IT security and operations and the critical need for better collaboration between these often divergent groups
- Recommendations for organizations to better protect their IT infrastructure from emerging threats heading into 2010

Event Details:

WHAT: The Evolving State of the Endpoint: How Will You Cope?

WHEN: November 12, 2009; 11:00 AM PST / 2:00 PM EDT

WHO: Dr. Larry Ponemon, chairman and founder of the Ponemon Institute; Paul Henry, security and forensic analyst, Lumension; and C. Edward Brice, senior vice president of worldwide marketing, Lumension

Registration Information:

To register for this event, please visit [The Evolving State of the Endpoint](#).

Download a free trial of Lumension's award-winning [Vulnerability Management](#), [Data and Endpoint Protection](#), and/or [Compliance and IT Risk Management](#).



About Lumension Security, Inc.

Lumension Security, Inc., a global leader in endpoint management and security, develops, integrates and markets security software solutions that help businesses protect their vital information and manage critical risk across network and endpoint assets. Lumension enables more than 5,100 customers worldwide to achieve optimal security and IT success by delivering a proven and award-winning solution portfolio that includes Vulnerability Management, Endpoint Protection, Data Protection, and Reporting and Compliance offerings. Lumension is known for providing world-class customer support and services 24x7, 365 days a year. Headquartered in Scottsdale, Arizona, Lumension has operations worldwide, including Virginia, Utah, Florida, Luxembourg, the United Kingdom, Ireland, Spain, Australia, and Singapore. Lumension: IT Secured. Success Optimized.™ More information can be found at lumension.com.

Lumension, the Lumension logo, and the tagline "IT Secured. Success Optimized." are trademarks or registered trademarks of Lumension Security, Inc. All other trademarks are the property of their respective owners.

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You can read the online version of this press release [here](#).



Microsystems and 3BView Partner to Offer Server-based Metadata Solution

Microsystems, a leading document automation and quality control software provider for law firms, and 3BView, a global leader in document metadata removal, today announced a comprehensive partnership to offer a server-based metadata solution based on 3BClean™.

Downers Grove, IL (PRWEB) November 11, 2009 -- Microsystems, a leading document automation and quality control software provider for law firms, and 3BView, a global leader in document metadata removal, today announced a comprehensive partnership to offer a server-based metadata solution based on 3BClean™.

Per the partnership, Microsystems will sell 3BClean as a stand-alone solution independently, as well as through resellers in North America and the United Kingdom. In addition, Microsystems is building functionality to extend the value of 3BClean and offer this combined solution through its popular DocXtools™ software.

“We’ve entered into this partnership with 3BView because our law firm customers have identified the need for next generation, server-based metadata protection,” said Tom O’Sullivan, Chief Executive Officer, Microsystems. “As lawyers increasingly send and even edit documents on mobile devices, such as Blackberry, iPhone and Netbooks, or access mobile-enabled DMS systems, these documents are not protected by legacy metadata solutions. Without a solution like 3BClean, these new workflow scenarios put these firms at great risk. Even the simple forwarding of a document from secretary to lawyer who then forwards the document on a mobile device externally is problematic. With 3BClean, we provide a solution that fills the gaps that desktop-only metadata solutions don’t and help our legal clients ensure the highest level of document quality.”

“The risks of metadata disclosure are well understood within the legal industry, although a security gap is now emerging via mobile devices,” said Paul Averill, Chief Executive Officer, 3BView. “Our partnership with Microsystems will help to ensure that law firms around the globe adopt a systematic and enterprise-wide approach to controlling and managing metadata.”

“Microsystems and 3BView are excellent vendors and it makes great sense to bring together the power of DocXtools with 3BClean,” said Mike Green, Chief Information Officer, Nixon Peabody LLP. “We look forward to Microsystems extending the functionality of DocXtools with 3BClean to mitigate risk, ensure document quality and allow us to continue to provide the highest quality service to our clients.”

“We are delighted to add 3BClean to the list of Microsystems solutions we resell,” said Roger Pickett, Managing Director, Phoenix Business Solutions. “Document production is the heart of law firm business and our relationship with Microsystems offers our clients further sophistication and options which I am sure will be well received.”

Adding 3BClean to its existing product offering — DocXtools, Legal TemplatesPlus, and D3 — allows Microsystems to offer law firms a comprehensive document lifecycle solution. [DocXtools](#) is a document formatting and clean-up solution that helps law firms save 80 percent of the time typically spent overcoming common document issues. [Legal TemplatesPlus](#) is a complete correspondence and pleadings solution that also includes numbering, table of contents and DocID functionality. [D3](#) (Dynamic Document Drafting) software



enables law firm practice areas and business groups to quickly and easily produce document first and iterative drafts with accurate, approved content that is easy to add, update and share. Together with 3BClean, Microsystems' solutions improve document quality and mitigate risk.

About 3BClean

3BClean is a server-based metadata protection solution that enables automated and policy-based metadata removal from documents sent by e-mail, and those contained within Content and Document Management Systems (CMS and DMS). 3BClean enables a practical and consistent service level across today's increasingly mobile enterprise and supports any e-mail client or server, such as Blackberry, iPhone, PDA, Netbooks, and Webmail.

3BClean features and benefits:

- Wide service spectrum – supports any e-mail client and server (Blackberry, iPhone, Netbooks and Webmail).
- Multiple format support – includes MS Office, OpenDocument Format and PDF.
- Flexible system with low operational costs – metadata can be removed automatically according to centrally set rules or manually via user through a series of selections.
- Improved user experience – the automated system provides a service that is easy-to-use and works reliably on the company network. Removing metadata from documents is a processor intensive application for desktop or laptop computers, which can cause user issues, and severely degrade employee productivity. Transferring this processing to the network is therefore especially important for organizations that send large quantities of documents via e-mail.
- Ease of Integration – well-documented application programming interface (API) enables ease of integration into Data Loss Prevention (DLP) and Document and Content Management Systems.
- Conversion to Secure PDF – option to generate a secured PDF prior to final document distribution.

About Microsystems

Founded in 1995, Microsystems is a global leader in document lifecycle software and services designed to improve the total document automation and quality control processes of document-intensive businesses. The company helps more than 650 client firms and companies increase document production efficiencies and reduce costs and risk. Microsystems is based near Chicago in Downers Grove, Illinois. For more information, visit www.microsystems.com or call 630.598.1100.

About 3BView

3BView is a global leader in metadata removal across multiple device types and access methods, enabling enterprises and government agencies to secure their documents, avoid commercial and reputational risks, and comply with regulatory requirements. For more information, please visit www.3bview.com.

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You can read the online version of this press release [here](#).

Inaugural I3A VISION 2020 Award Winners Unveiled

CogniSign Wins Gold Award; Tessera Silver; imsense Bronze at I3A 63rd Annual Conference

Wakefield, Mass. (Vocus) November 11, 2009 -- I3A has announced the initial winners of its new awards program, the VISION 2020 Imaging Innovation Awards, to attendees at I3A's interactive, technology-focused 63rd Annual Conference, which took place November 9-10 in Monterey, California. The winners demonstrated their innovative applications in a special session on Tuesday.

I3A (the International Imaging Industry Association; <http://www.i3a.org>) is the leading global association for the imaging industry. The VISION 2020 Imaging Innovation Awards is a new initiative to energize, recognize and celebrate innovators whose ideas will drive the industry toward a vision of the future of intelligent imaging. Details about the VISION 2020 Initiative and Awards can be found at <http://www.i3a.org/about-i3a/awards/vision2020/>.

The VISION 2020 panel of judges selected three companies' innovative technologies from a pool of submissions:

- Gold: CogniSign Inc. (<http://www.cognisign.com/>) of San Francisco, for its image search technology platform that seeks to solve the "images are a black box" problem found in a wide variety of consumer Internet and mobile applications. CogniSign's technology extracts visual meaning from the arrangement of the pixels themselves, by using computer vision, to both find similar content and to decipher the subject matter of the image.
- Silver: Tessera (<http://www.tessera.com/>) of San Jose, California, for its latest Imaging & Optics demonstrator: a wireless "smart" camera module in a toy. The demonstrator includes a VGA wafer-level camera that integrates the company's wafer-level optics and image sensor packaging, face and smile detection technologies. Combined, these technologies enable the toy to detect multiple faces and provide appropriate responses, from making happy sounds when a new face appears, to laughing when a face smiles.
- Bronze: imsense ltd. (<http://www.im-sense.com/>) of Cambridge, UK, for its eye-fidelity™ Dynamic Range Correction technology, particularly as applied to video content processing. It automatically optimizes a video's brightness and contrast, revealing all details, while perfectly respecting the color balance, with the result that people "see what they saw" when they captured their videos.

"These unique innovations give us glimpses into a future where computer vision is increasingly used in creative ways, not only to replicate human vision, but to extend it to new planes, becoming seamlessly and effortlessly integrated into our daily lives," said Lisa Walker, I3A President. "We hope that the inaugural VISION 2020 awards will help to promote progress towards our future vision and will highlight the unique opportunities arising from the human visual experience. I3A is proud to honor these three creative technology companies."

VISION 2020 Awards Criteria

VISION 2020 Imaging Innovation Awards are given to those individuals, teams, organizations or companies whose product or service innovations enable the future vision. All entries must be imaging-related, but a broad view of imaging is used. An innovation may be drawn from the areas of capturing, storing, sharing, managing, processing or printing, among others.

The Vision 2020 entries were evaluated based on each submission's relevance to the imaging industry, its



potential market impact (does it solve a significant market problem?), the method of impact (how does it bring change to the market?), its uniqueness and its implementation status (how real is it? are there patents, beta programs or proof of concept?).

VISION 2020 judges are an independent panel that includes Christopher Chute, IDC; Philippe Kahn, Fullpower; Mark Kalow, Soquel Group; and George Schaub, Shutterbug.

About the International Imaging Industry Association (I3A)

I3A's vision is to enable the use of imaging to simplify and enrich people's lives through visual experiences that connect generations, communities, information and services. I3A drives the global imaging industry toward this future by bringing members together to create standards and collaborate on initiatives that advance the industry and remove barriers to growth.

I3A is an accredited Standards Developing Organization, serving as Secretariat for the International Organization for Standardization Technical Committee 42 (ISO/TC42) on Photography, and as administrator for the USA Technical Advisory Group for this committee. Information about I3A can be found at <http://www.i3a.org> or by phone at +1 914-285-4933. For information on joining I3A, please write or call Noel Mareno, [noelm\(at\)i3a\(dot\)org](mailto:noelm(at)i3a(dot)org), +1 214-244-1927.

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You can read the online version of this press release [here](#).



Blackbaud to Broadcast Live Sessions from Next Week's Conference for Nonprofits

Will feature Blackbaud CEO Marc Chardon and keynote speaker Derreck Kayongo of The Global Soap Project

Charleston, SC (Vocus) November 11, 2009 -- Blackbaud is broadcasting some of the best sessions from its [Conference for Nonprofits](#) next week live from the event. Additionally, interviews with speakers, attendees, and partners will be available on the company's YouTube channel at www.youtube.com/blackbaudinc.

Who:

Featured presenters include: Marc Chardon, Blackbaud CEO; Jay Love, eTapestry CEO; Joy Simpson, development consultant; Paul Clolery, NPT Publishing Group's editorial director; Holly Ross, NTEN's executive director; Derreck Kayongo, The Global Soap Project's founder; Dean Feener, The Salvation Army USA Southern Territory's mission information systems director; Richard McPherson, McPherson Associates, Inc.'s president and creative director; Steve MacLaughlin, Blackbaud's director of Internet solutions; Bo Crader, Blackbaud's business solutions manager; Chris Tuttle, Blackbaud senior consultant; and Raheel Gauba, Blackbaud creative director.

When:

Monday, November 16 – Wednesday, November 18, 2009

Where:

View the full schedule and watch the live stream at www.blackbaud.com/bbcontv.

Background:

This year's broadcast will feature sessions designed to help nonprofits take a closer look at their operations, renew, and get energized for 2010. Topics include ethics, using technology to change the world, making viable plans in uncertain times, fundraising strategy makeovers, web analytics and search engine optimization, and preparing for a website launch. Blackbaud is live streaming the Conference in partnership with Unimedia, a visual communications firm located in Charleston, SC that provides turn-key creative solutions.

About Blackbaud:

Blackbaud is the leading global provider of software and services designed specifically for nonprofit organizations, enabling them to improve operational efficiency, build strong relationships, and raise more money to support their missions. Approximately 22,000 organizations — including University of Arizona Foundation, American Red Cross, Cancer Research UK, The Taft School, Lincoln Center, In Touch Ministries, Tulsa Community Foundation, Ursinus College, Earthjustice, International Fund for Animal Welfare, and the WGBH Educational Foundation -- use one or more Blackbaud products and services for fundraising, constituent relationship management, financial management, website management, direct marketing, education administration, ticketing, business intelligence, prospect research, consulting, and analytics. Since 1981,



Blackbaud's sole focus and expertise has been partnering with nonprofits and providing them the solutions they need to make a difference in their local communities and worldwide. Headquartered in the United States, Blackbaud also has operations in Australia, Canada, the Netherlands, and the United Kingdom. For more information, visit www.blackbaud.com.

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You can read the online version of this press release [here](#).

News Image

Blackbaud.



Exorbyte Search Product Highly Scalable and Configurable

Search and recall system innovator Exorbyte and its founder are the subjects of a Search Wizards Speak interview with Stephen E. Arnold, an expert in search, content processing, and text analytics.

Louisville, KY (PRWEB) November 11, 2009 -- Search and recall system innovator Exorbyte, <http://www.exorbyte.com/>, and its founder are the subjects of a Search Wizards Speak interview, <http://www.arnoldit.com/search-wizards-speak>, with Stephen E. Arnold, an expert in search, content processing, and text analytics.

The interview focuses on Exorbyte's fully managed search solutions and Benno Nieswand, the company founder and chief technical officer.

"The development (of Exorbyte) was driven by the aim to provide a highly scalable and highly configurable search solution for structured and semi-structured data. With regards to the combination of speed and the quality of our error tolerance, we consider our solution an unmatched technology leader," Nieswand said.

The company's core product, MatchMaker, is a search application for structured and semi-structured data such as information from online databases, XML files, e-commerce catalogs, targeted online advertising or directories. The company also markets the Search Navigator for interactive search in online retail databases; the Web Extraction Solution, which is a full-text content database enrichment system; the DataQuality Server, which performs deduplication for large data sets; and Matchmaker OCR for automatic validation of OCR processes. More about these products is available at <http://www.exorbyte.com/index.php/products>.

The Matchmaker software can search millions of records and return results in under 10 milliseconds. Besides its speed, Matchmaker is noted for its unlimited error tolerance, meaning it corrects all spelling and other data errors on the fly or by "Did You Mean" suggestions.

"We offer more advanced, more transparent and easy to configure ranking... and we even make these algorithms configurable," Nieswand said. "That makes Exorbyte especially suited for applications that need to perform very intricate and specific lookups on vast amounts of structured data in very little time."

Exorbyte markets its products to several different sectors: E-commerce, data quality, master data management, OCR-matching, and more. "What they all have in common is the need of matching error-prone input data as quickly as possible with a high amount of reference data. Exorbyte can serve all these customers with its unique toolbox of algorithms assembled to a whole, flexible solution," Nieswand said.

He gave this example: "A healthcare claims processing center handles inbound documents (40,000 a day) and other processes (like electronic status inquiries) for over 120 health insurance plans. Matching claims with procedure codes, patient records, and other data types can be very difficult to fully automate. They saved one million U.S. dollars in two years by increasing the automation rates through our error-tolerant data matching with their central data repository."



The company sees the demand for search engines to power interactive applications growing. "Our experience is that potential clients increasingly understand the value of specialized search applications after difficult experiences with generic applications which could not sufficiently accommodate their business models," Nieswand said. "Also we see that search vendors who can quickly roll out and implement solutions are successful. As very specialized solutions can be implemented in ever shorter times, their benefits become interesting to a wider range of customers, in particular those who deal with large amounts of structured data."

"Exorbyte offers a powerful and useful system for handling a broad range of content. This system is worth a close look," Arnold said.

To contact Exorbyte, go to <http://www.exorbyte.com/index.php/Contact/contact.html>.

Search Wizards Speak is the single most comprehensive collection of interviews with the movers and shakers in search and content processing. The full text of this interview is available at <http://www.arnoldit.com/search-wizards-speak>.

About Exorbyte

Exorbyte is a privately held company incorporated in 2000 which has quickly gained a worldwide recognition for technology leadership in its field of structured data approximate recall and search systems. Its headquarters are located in Konstanz, Germany. Exorbyte provides high-performance approximate search and data matching solutions for online ecommerce, directories and data quality applications. Exorbyte's technology is employed in a wide range of applications such as websites, enterprise search, OCR recognition, data-quality solutions and paid-search solutions. Visit the Exorbyte web site at <http://www.exorbyte.com>.

About Stephen E. Arnold

Stephen E. Arnold monitors search, content processing, text mining and related topics from his office in Kentucky. He works with colleagues worldwide on a wide range of online and content-related projects. The company's Web site is <http://arnoldit.com>, and the Beyond Search blog is at <http://arnoldit.com/wordpress/>.

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You can read the online version of this press release [here](#).



LinkConnector Breaks New Ground with NLT Plus, Taking its Patent-Pending Naked Link Technology® to a New Level

LinkConnector makes significant enhancements to its popular, patent-pending Naked Link Technology, enabling merchants and affiliates to further benefit from this unique tracking method.

Cary, NC (PRWEB) November 11, 2009 -- LinkConnector (<http://www.linkconnector.com/>), a leading Affiliate Marketing Network with progressive solutions for merchants and affiliates, announced today that it has made significant enhancements to its patent-pending Naked Link Technology, affecting the performance, tracking, and reporting of all Naked Link Campaigns. Naked Link Technology (NLT), which launched in 2004, changed the landscape of the Affiliate Marketing industry by offering merchants and affiliates a new, transparent way to run an affiliate program and receive search engine optimization (SEO) benefits while doing so. Now, with NLT Plus, LinkConnector offers its customers substantial improvements upon a proven technology.

The first key advancement of NLT Plus is a performance boost for the merchant. NLT Plus uses extensive caching to achieve a tenfold increase in performance. Two other key benefits of NLT Plus are enhancements to the tracking and reporting of Naked Link Campaigns. NLT tracks using information provided by the browser. Previously, the information made available by the browser allowed for roughly 93% of the traffic to be tracked. NLT Plus increases the rate of recorded traffic by 2-3%. By utilizing technology advances, NLT Plus is able to identify and record a higher and more accurate rate of valid affiliate partners. NLT Plus is also able to track and therefore report on more information including the type of promotional link an affiliate used, as well as affiliate-specific tracking information appended to promotional creatives. This additional information is passed to both the merchant and affiliate allowing these partners to better optimize their campaigns accordingly.

Importantly, the catalyst for each of these NLT advancements came in the form of customer feedback. "When our customers talk, we listen. And, in the case of Naked Link Technology, there have been several pieces of consistent feedback we have received from our customers. We have acted on these and taken NLT to the next level," said Ernie St. Gelais, Chief Technology Officer for LinkConnector. "NLT continues to be widely recognized as a unique, industry-defining tracking method for merchants and affiliates to use in LinkConnector. We believe that with our latest round of enhancements, our customers' campaigns will run more quickly and efficiently, and our customers will benefit from enhanced tracking and reporting." St. Gelais also notes that the recent improvements were not implemented at the expense of any existing NLT benefits. "We maintained the integrity of the original benefits for which NLT was created--NLT Plus is a win-win for all parties," St. Gelais expounds.

LinkConnector pioneered NLT to give merchants and affiliates a new choice of tracking in affiliate marketing. Prior to NLT, merchants and affiliates were limited to standard linking campaigns; NLT provides them with an alternative, direct linking method. NLT does not, however, replace standard linking programs in LinkConnector. In fact, 99% of LinkConnector merchants also run standard linking programs to provide a choice of tracking methods to their affiliates. Affiliates benefit from NLT with better page quality scores in Google which improves their ad scores in AdWords as well as their page rank in organic optimization. To learn more about NLT, visit the LinkConnector website: <http://www.linkconnector.com/nakedlink.htm>.



About LinkConnector

LinkConnector, an Affiliate Marketing Network headquartered in Cary, NC, provides progressive solutions for merchants and affiliates, enabling them to increase online revenue and drive results. Since its inception in 2004, the company has continuously introduced new technologies to the industry, such as the Affiliate Widget Builder, advanced FraudFREE™ Protection System, Pending Sale functionality, patent-pending Naked Link Technology®, and Affiliate Connections™ optimizing technology to better meet affiliate and merchant expectations in a rapidly evolving industry. LinkConnector maintains a strong emphasis on network quality and stands by its zero tolerance fraud policy. Complementing its technological advances and innovative approach to Affiliate Marketing, LinkConnector also offers proven traditional affiliate marketing tools and approaches, such as standard linking campaigns. Combined with superior customer service, LinkConnector provides its merchants and affiliates a measurable edge in the market.

LinkConnector is operating as the fastest growing Affiliate Marketing Network--especially among Internet Retailer Top 500 companies.

Join free or learn more at www.linkconnector.com.

Follow us on Twitter at <http://twitter.com/LinkConnector>.

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Likno Software Releases a New Version of its Popular DHTML/JavaScript Menu Maker, AllWebMenus PRO (v5.2 build #800)

AllWebMenus PRO (v5.2 build #800) by Likno Software, the most versatile system and feature-rich platform for your web site navigation needs.

Athens Greece (PRWEB) November 11, 2009 -- Likno Software has released its latest version of AllWebMenus PRO - v5.2 build #800.

AllWebMenus deals with existing DHTML incompatibilities across major DHTML-enabled browsers (IE, Firefox, Netscape, Google Chrome, Opera, Mozilla, Safari, Konqueror, etc.) & offers peace of mind to the user by rendering fully supported navigation menus.

Creating menus with AllWebMenus is easy & clear-cut for the simple user as well as the professional web developer/web designer who enjoy the design of stylish navigation menus without bothering for the technicalities lying behind their creation.

You can view examples of menus created with AllWebMenus at:
<http://www.likno.com/examples.html>

Some enhancements/features in AllWebMenus 5.2 PRO build #800 are:

- Optimized "Show Item or Group on Appear" feature.
- Added "Browser-specific Offsets" for Chrome in the "Positioning" property.
- Support for "Unlimited Domains" License (Server-Side Menus API).
- Support for the "Opacity" property (Opera browser).
- Enhanced submenu positioning behavior.
- Bug fixes.

View all new enhancements/features at:
<http://www.likno.com/whatsnew.html>

General Features of AllWebMenus:

- Full cross-browser support.
- UNICODE text.
- Free Dreamweaver extension/NetObjects Fusion component.
- Multiple Rows/Columns menus/submenus.
- Joomla Menus/WordPress Menu Add-ins.
- Sliding Menu/Floating Menus/Server Side Menus (dynamic menus) Addins.
- Ready-to-use Themes.
- Re-designed User Interface - new look & enhanced user-friendly functions.
- Optimized Style Editor - creation/saving of customized Themes.



- Import FrontPage Navigation Structures.
- Support for Expression Web.
- Support for .JPG, .GIF and .PNG image files.
- Right-to-Left language support (Arabic, Hebrew, etc.)
- Vertical Scrollbar for JavaScript menus.
- Optimized menu building process with separate JavaScripts for different browsers.
- Ability to use menus over flash objects, form elements, applets and iframes.
- Use of multiple menus in the same page.
- Pop-up, hidden, horizontal and vertical menus.
- Free Sitemap generator based on the menu structure.
- JavaScript Commands for extensible/programmable.

Full feature list at:

<http://www.likno.com/allwebmenusinfo.html>

Trial version at:

<http://www.likno.com/download.html>

The price of AllWebMenus PRO is \$59.95 (single-user license) and is available for Windows 95/98/ME/2000/NT/XP/Vista.

About Likno Software

Likno Software is a leading software development company that over the past years has managed to establish itself in the international community of web developers as a leader in JavaScript/DHTML technology through its advanced software and services.

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Ahead of Tech-Ed and PDC, Visual WebGui Issues Code Challenge to Experienced Developers

Gizmoz, the developer of Visual WebGui Web/Cloud application platform is giving away a \$10,000 reward for a Webmail application with minimal lines of code.

(PRWEB) November 10, 2009 -- In the first code challenge of its kind, [Visual WebGui](#) is offering a \$10,000 and giving away prizes valued at thousands of dollars in their call to developers to be the first to submit a Webmail application written by another framework with fewer lines of code. Developers can register for the Code Challenge on-line from anywhere in the world, but special prizes will be distributed to those who sign up at Visual WebGui's booth 316 at PDC or booth V5 Tech-Ed.

According to CEO Navot Peled, "Developers understand the importance of being productive in a challenging economy environment by writing minimal lines of code. It is significant on design time but it also has long term affect with maintenance and extension costs in the future. Our Webmail which provides a full desktop Outlook user interface constitutes of 11,300 lines of non-designer generated code, and our engineers believe that the Visual WebGui framework is regarded worldwide as the most efficient tool to write such an application. But we're willing to put our money where our mouth is, and challenge developers to prove us wrong and to do it better!"

The company noted that its platform's benefits include the 'empty client' architecture enables fast, highly productive, desktop development methodologies for web AJAX development. While conventional AJAX requires developers to program using a number of different client side and server side languages in multi level architecture, Visual WebGui enables the developer to use a single model, standard .NET coding with one layer and therefore focus on what they want to achieve and not on how to achieve it. Another benefit is the pre-defined application blocks provided to developers, which increases the efficiency and productivity of developing AJAX or Silverlight with Visual WebGui, while still allowing the flexibility to customize and extend.

Visual WebGui's productivity is featured via the "Project Webmail", which is an Outlook-like web application with desktop responsiveness & performance & functionalities that was developed by a single developer in only one month.

Now other developers can prove their skills by accepting the Code Challenge!

More information is available at www.visualwebgui.com/Code

About Visual WebGui

Visual WebGui, www.visualwebgui.com, is the first open source Ajax empowered RIA/Cloud development and deployment platform to extend desktop power to the internet and cloud atop standard .NET. Visual WebGui allows users to built much more powerful, richer and faster enterprise class applications using a control and theme designers in addition to the drag-and-drop visual form designer, and deploy to the Web or Cloud as AJAX empowered or Silverlight applications. Developing Web applications with Visual WebGui requires no learning curve for Windows developers who feel more at home programming in Visual Basic, C#, and other desktop native



programs, cutting development time up to a proven 90%. More than 35,000 VWG applications have been built, and are in production, at enterprises such as SAP, IBM, Israel Aerospace Industry, and multi-national companies such as Visa and Texas Instrument.

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You can read the online version of this press release [here](#).



eMazzanti Technologies Enhances Document Handling and Searches for Law Firm Using Windows 7

Like most law firms, Flowers and O'Brien Law is awash in documents. Looking for ways to better handle them in terms of searching, finding and analyzing, FNO turns to eMazzanti Technologies for its consultation. With the expertise of eMazzanti Technologies, the firm is test-driving the new Windows 7 beta operating system as part of a select, pre-launch feedback program at Microsoft. The results are very encouraging as eMazzanti's solutions are speeding up the case discovery process, accelerating the workflow and lowering costs.

Hoboken, N.J. (PRWEB) November 10, 2009 -- Like most law firms, Flowers and O'Brien Law (FNO) is awash in documents. Looking for ways to better handle them in terms of searching, finding and analyzing, FNO turns to eMazzanti Technologies for its consultation. Though it's not surprising it has an abundance of paperwork, it's the form and increased quantity that is challenging law firms. Increasingly, the trend of documents is moving towards PDFs, Word documents, and web pages and away from traditional paper documents. The amount of cases and case complexity has combined to increase total volume of files, while the ability to navigate and analyze the information has lagged behind. With the expertise of eMazzanti Technologies, the firm is test-driving the new Windows 7 beta operating system as part of a select, pre-launch feedback program at Microsoft. The results are very encouraging as eMazzanti's solutions are speeding up the case discovery process, [accelerating the workflow and lowering costs](#).

Kerry Flowers, partner of Flowers & O'Brien, LLC is confident that eMazzanti's solutions are improving the situation. "Just agreeing on which documents don't have to be produced because the search tools and protocols are trusted would make a quantum leap improvement for both prosecution and defense and [dramatically lower legal costs](#)." Flowers continues, "The law hasn't caught up with the technology. Electronic inspection needs to replace visual inspection. How can we handle and examine instant messaging, Twitter conversations and texting? We need better tools," continued Flowers.

Federated Search Saves \$20,000 Alternative

According to Flowers, the deep search capabilities of Federated Search enables the firm to speed the analysis of most electronic documents by an order of magnitude. Further, if the industry could agree on the reliability of thorough search tools as found in Windows 7, the cost of discovery and research may be significantly reduced. "Federated Search saves us spending \$20,000 in proprietary search solutions and makes us more competitive with the big firms."

Flowers continued: "One recent client needed all of his .pst (email) files searched as part of a legal action. Federated Search completed the task in about two hours versus 25 or 30 hours for a paralegal to physically examine them."

Tutorials Help Train Temps

Depending on workload and the need to accommodate staff needs, a combination of temporary help and



additional paralegals might be necessary. However, training and knowledge transfer needs impacts the firm. Problem Step Recorder is seen as a new tool to address these issues according to Carl Mazzanti, chief executive officer of eMazzanti Technologies, the law firm's IT consultant. "Problem Step Recorder will help both FNO and us solve computer problems faster. It will also create tutorials to help educate temps for paralegals on personal leave. Training will happen faster and people will be more productive."

Consolidated Client Documents Help Workflow

FNO is just starting to experiment with the new Libraries feature in Windows 7 and it appears to have a future. "Libraries hold the potential for streamlining our client's work by linking all pertinent case documents in a single library regardless of where the files are actually located. [Information is better organized and more easily accessed](#)."

New Technologies and Tools for Lawyers

According to Flowers, the legal industry has been hit hard during this economic downturn with thousands of attorneys laid off across the country. However, the economy is only one factor affecting the profession. Technology is replacing staff positions as well. Technology is also delivering tools that [enhance productivity](#).

"Since we deal with off-shore clients who speak Spanish and Portuguese, being able to tap translator tools via IE 8 Accelerators or desktop Gadgets is very helpful. We can quickly translate words or whole paragraphs in seconds, helping us with emails or documents in a moment."

"Web Slices is another interesting tool. We can track tax issues across municipalities without having to go to several sites to gather the information. We easily monitor the changes that affect our clients."

"The legal profession must adapt to new technology or fade away. Windows 7 has features that go a long way to help us find and navigate documents better. Part of what we need is already in the box. "eMazzanti Technologies strives to be the other part of that equation for clients' [network management](#) and technology consultation needs.

About eMazzanti Technologies

eMazzanti Technologies works with businesses to provide strategies for growth through the use of intelligent technology tools. From business process analysis to network design, security planning to preventative maintenance, the firm's services all aim to [reduce costs, mitigate risk and drive revenue](#) for its clients. eMazzanti also offers an extensive portfolio of network products from the leading technology manufacturers. The best advocates for eMazzanti Technologies are its clients. The firm services businesses throughout the New York Metropolitan area and in three countries worldwide ranging from home office environments to multinational corporations with mission-critical needs. These organizations rely on eMazzanti as their technology management partner. As clients grow and needs change, eMazzanti's flexible, scalable customer engagement model adapts to meet the aspirations of each business. eMazzanti forms long-term relationships with clients that value stability and reliability in their IT partners. An innovative and comprehensive approach to technology services has earned eMazzanti the trust of a rapidly growing client base and recognition by many of the industry's foremost publications. For more information or to download a free copy of the complete case study, please visit www.emazzanti.net.



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You can read the online version of this press release [here](#).



World's Biggest Online Newspaper Kiosk is Now an iPhone Application

PressReader from NewspaperDirect lets millions of iPhone and iPod Touch users download and read more than 1,300 full-content digital replicas of their favorite newspapers and magazines.

Monaco (PRWEB) November 10, 2009 -- [NewspaperDirect](#) Inc., the world leader in multi-channel newspaper and magazine content distribution and monetization, has launched an iPhone version of its popular [PressReader](#) application. Using the [iPhone PressReader application](#), millions of iPhone and iPod Touch users can now download their favorite daily read from a selection of more than 1,300 newspapers and magazines available on [PressDisplay.com](#), the world's biggest online newspaper kiosk.

PressReader is the easiest way to view offline the hundreds of publications available on [PressDisplay.com](#), in a convenient, portable format. PressReader presents publications as full-content digital replicas in their original layout. Every article, advertisement, crossword puzzle and cartoon is presented in its original context in the paper, with the ability to instantly zoom in on any element. PressReader offers rich-graphics or text-only viewing options, an interactive table of contents, cross-title searching, sharing of articles, and live, clickable elements such as URLs, telephone numbers, email addresses and hyperlinks to other articles.

The PressReader iPhone application and (during November) the first seven titles are free downloads from the [iTunes App Store](#). Then, for the price of a local newspaper on the street, users can download any of the growing list of prestigious international and national titles PressReader has to offer, wherever they are, including: The Washington Post, New York Post, Globe and Mail, National Post, The Guardian, Daily Mail, International Herald Tribune, The Australian, Gazeta Wyborcza, Corriere della Sera, Bangkok Post, and Kommersant, to name just a few.

"Other news applications for the iPhone offer limited website access or a reduced version of the publisher's content, whereas PressReader delivers your favorite publication in its entirety and original layout; it's just like reading the paper," said Alex Kroogman, CEO of NewspaperDirect. "We're continually enhancing PressReader for iPhone, and we're looking forward to offering the application on new devices Apple might announce such as the highly anticipated Apple tablet."

PressReader has been completely optimized for iPhone and iPod Touch, enabling users to flip through pages just as they would browse a real newspaper, and then zoom in to view any article or photograph in stunning clarity.

PressReader lets news fans:

- * Easily navigate publications using thumbnails or tables of contents
- * View full graphics or easy-to-read text views
- * Access on-demand audio
- * Search online across newspaper titles and select the title you wish to download
- * Jump to next page using article hyperlinks
- * Share articles by email

[PressDisplay.com](#) is popular with consumers who want access to multiple news sources, and corporate customers who need to monitor printed media for business-critical news. With more than 1,300 full-content digital replicas



of newspapers and magazines from 88 countries in 42 languages, it has also become the standard in over 2,500 libraries around the world. PressDisplay.com and PressReader have also been optimized for Windows PCs, Macs, and other handheld e-reading devices.

About NewspaperDirect Inc.

NewspaperDirect delivers the world's newspapers and magazines to millions of readers the way they want to receive them -- in print, online, or on their mobile device or e-reader -- wherever they live, travel, work or play. With the most innovative digital publishing technology in the industry and the only no-operational-cost business model, NewspaperDirect is recognized as the world leader in multi-channel content distribution and monetization, and is the chosen partner of over almost 1,300 publishers from 90 countries.

Optimized for PCs, Macs, Smartphones, iPhone, iPod Touch, BlackBerry and various popular e-readers, NewspaperDirect's flagship products (PressDisplay.com and PressReader) go beyond the traditional RSS or text-based formats of other digital editions and deliver full-content publications that are compliant with international audit bureau requirements. PressDisplay.com also enhances the reading experience with powerful features such as cross-title search, monitoring, article ranking, bookmarks, instant translation, on-demand audio and social features that allow readers to comment on content and the quality of reporting, share articles, and interact with other readers.

SmartEdition, powered by PressDisplay technology, offers publishers a fully customizable digital edition platform with powerful and proprietary back office reporting and analysis tools (Reading Map, Ad Value Map) that help them optimally manage their content and advertisers. NewspaperDirect provides full hosting, payment acceptance, customer service management and technical support.

Media resources

NewspaperDirect website: newspaperdirect.com

PressDisplay website: pressdisplay.com

PressDisplay blog: blog.pressdisplay.com/

Facebook: facebook.com/PressDisplay

Twitter: [@pressdisplay](https://twitter.com/pressdisplay)

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Burton Group: H1N1 Brings New Challenges for IT

Burton Group, a research firm focused on in-depth analysis of enterprise information technologies, advises H1N1 is fundamentally different from other disaster scenarios and needs to be planned accordingly.

Salt Lake City (Vocus) November 9, 2009 -- [Burton Group](#), a research firm focused on in-depth analysis of enterprise information technologies, advises H1N1 is fundamentally different from other disaster scenarios and needs to be planned accordingly.

The potential for the H1N1 pandemic to disrupt the organization's ability to effectively conduct normal IT operations is a substantial risk. H1N1 influenza is projected to infect between 10 percent and 40 percent of the workforce and business continuity plans need to reflect preparation for this scenario.

Several Burton Group analysts, collaborated on the report titled, "[IT Contingency Planning for H1N1 Pandemic](#)." This document identifies steps that can be taken to support the organization by leveraging collaboration tools, data center automation, and an expanded program of remote access by employees and partners.

Phil Schacter, Burton Group security and risk management service director, said, "IT organizations can make significant contributions by providing the tools to allow the business to continue to function, even if parts of the business have been disabled by H1N1, and by preparing the organization to support employees who may need to work remotely to reduce the risk of spreading the virus."

While staff absenteeism increases every year during the flu season, the current H1N1 pandemic is more severe and could affect the normal operation of a business, Employees working from insecure home networks and computers increase the risk of compromised accounts and passwords, and the spread of malware.

Burton Group report "[Contingency Planning for H1N1 Pandemic](#)," is available for complimentary download now and is accompanied by a webcast summary for [H1N1 planning](#) presented by Phil Schacter.

About Burton Group

[Burton Group](#) (www.burtongroup.com) is an IT research and advisory services firm that helps technologists make smart enterprise architecture decisions. Burton Group provides in-depth, IT research and advisory services to executives and technologists at Global 2000 organizations. Focused on strategic business technologies and the unique needs of enterprise organizations, Burton Group provides clients company-wide access to its world-renowned analysts and a suite of powerful, intuitive research and decision support tools unmatched in the industry.

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SmartTurn and SBC Fulfillment Present Lunch Seminar and Warehouse Tour

Atlanta event will provide tips on how to survive the recession and prepare for economic recovery using on-demand inventory management.

San Francisco, CA (Vocus) November 10, 2009 -- Join SmartTurn, the leading On-Demand Inventory and Warehouse Management System (WMS) provider, for a lunch seminar and warehouse tour at the SBC Fulfillment facilities in Atlanta, Georgia on Thursday, November 12. SBC Fulfillment will provide strategies for succeeding in today's supply chain and how the company is positioned to support a growing and increasingly diverse client base using on-demand technology. SmartTurn will discuss on-demand technologies and [online inventory control](#) that make implementing a warehouse management system simple, safe, and inexpensive. The session will culminate with a tour of the SBC Fulfillment facilities, which provides services in a variety of areas including 3rd party logistics (3PL), distribution, warehousing, and transportation management.

For the past 12 months, companies have seen customer demand fall, while customer expectations have continued to rise. Many have been forced to make significant reductions in staff and budget to survive during the economic downturn, and the frightening thing is that the recovery could be just as jarring.

Learn strategies for capitalizing on the economic recovery and gaining a competitive advantage in the recovery and how SmartTurn's web-based inventory management system can drive profitable growth in the recovery.

When: Thursday, November 12, 2009 at Noon ET

What:

Attendees will learn

- How to develop a recovery strategy and start envisioning new revenue channels
- The benefits of a Web-based [WMS system](#) and how you can save thousands in supply chain efficiencies
- How leading organizations are prepared now to grow profitably
- Why strategic spending on technology is a wise investment
- The keys to future success: staying lean and adaptability

Who:

- Brian Schoenbaechler, President, SBC Fulfillment
- Jim Burleigh, CEO, SmartTurn

Where: SBC Fulfillment, 5000 Westpark Drive, Suite 100, Atlanta, Georgia

Register: Space is limited. To reserve your seat, please sign up [HERE](#).

About SmartTurn:

SmartTurn™ Inventory and [Warehouse Management System](#) and the SmartTurn Inventory Grid™ are the first



true on-demand warehouse management systems to provide enterprise class functionality at a fraction of the cost of traditional license and install software. Designed for quick implementation, ease-of-use, real-time inventory accuracy and warehouses performance, the SmartTurn system provides visibility on every item across single or multiple warehouses. Founded on the premise that software should be smart, simple and safe, SmartTurn's customers span the value chain of most industries to include manufacturers, wholesalers as well as 3PLs. SmartTurn is privately held and backed by leading investors, NEA and Emergence Capital Partners. Please visit our web site at www.smartturn.com.

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You can read the online version of this press release [here](#).



Wirefly Launches New Electronics Trade-In Program

The New Wirefly Program Offers More Opportunities for Customers to Earn Cash Back, Donate to Charitable Causes and Reduce Electronic Waste.

Reston, VA (Vocus) -- Wirefly (<http://www.wirefly.com>), the internet's leading authorized retailer of cell phones and home services, today announces the launch of its new and improved online trade-in program that allows consumers to trade in their unwanted electronics for cash or a charitable donation to one of over a dozen charities and nonprofit organizations that Wirefly supports, including the Susan G. Komen Breast Cancer Foundation, American Red Cross, and EarthEcho International.

The new trade-in program, developed in collaboration with Consumer Electronics Exchange, (CEExchange, LLC), expands upon Wirefly's existing cell phone recycling initiative to now include a multitude of electronic product categories such as cameras, computers, monitors, MP3 players, video games and consoles, and GPS devices. Consumers can now confidently trade-in old and unwanted electronics, not just cell phones, for cash or a charitable donation, with the knowledge that these products will be refurbished or properly and safely recycled.

"As a leading consumer electronics retailer, our responsibility to our millions of customers does not end once they complete their purchase with us," said Andy Zeinfeld, chief executive officer of Simplexity, parent company of Wirefly.com. "We have an obligation to do our part to minimize e-waste. Through our partnership with CEExchange, we now offer our customers a convenient solution to dispose of all of their unwanted electronics, not just cell phones, in an environmentally responsible and economical way."

"We make it our business to get retailers the tools and resources they need to offer effective recycling and trade-in solutions," said Scott Nordhaus, chief executive officer of CEExchange. "The opportunity to work with an industry leader like Wirefly will certainly make an impact on the campaign to reduce e-waste by rewarding customers for their efforts to recycle."

By trading in their unwanted electronics through Wirefly.com, consumers not only contribute to an environmentally sustainable future, but they have an opportunity to earn cash back for their trade-in or donate the proceeds to a charity of their choice. Unlike other large electronics companies with trade-in or recycling programs, there are no hidden processing fees or shipping costs. Simply by visiting <http://www.wirefly.com> and clicking on the "Trade-In/Recycle for Cash" link, consumers can quickly determine the value of their electronics, select the 'cash back' option or choose a charity, print the free shipping label, and mail in their device. If the product is received in the reported condition, the customer or the designated charity will receive a check for the entire dollar amount as indicated on the website.

"At EarthEcho International, we are passionate about our water planet and committed to protecting it for future generations, so we are extremely excited to align ourselves with Wirefly and their new environmentally-responsible electronic recycling program," said Philippe Cousteau, co-founder and CEO of EarthEcho International, a non-profit organization devoted to water conservation and restoration. "This initiative



will not only help to reduce the amount of hazardous wastes that pollute the air and contaminate our soil and water sources when electronic materials are carelessly tossed into landfills, but with the help of the charitable donations that EarthEcho International receives from the Wirefly program, we will be able to continue to fund our quest towards global environmental sustainability.”

For more information about the Wirefly trade-in program or to begin recycling your electronics, please visit <http://www.wirefly.com>.

*Wirefly does not handle the collection and recycling of the used electronics and does not buy back used products for the purpose of resale in any way.

About CExchange:

Based in Dallas, TX, CExchange LLC designs and implements electronics trade-in and recycling programs for its retail, business and charity partners across the nation. With solutions for both online and in-store, the programs offer customers a simple and efficient way to convert their unwanted electronics into gift cards, cash, or store credit, allowing them to upgrade to newer technologies while keeping electronics out of the landfill. The company also has e-waste reduction and asset recovery programs to assist retailers in liquidation of overstocks and open-box goods while protecting the environment. More information can be found at <http://cexchange.com/online/Help/Partnership.rails>

About Wirefly:

Wirefly.com is America’s trusted source for cell phones, wireless service plans and wireless accessories. Owned and operated by Simplexity, Wirefly.com is the Internet’s #1 authorized dealer for every major cellular carrier in the U.S. Wirefly.com also offers discounts and services not available in retail wireless stores, including real-time online order status and tracking, and the guaranteed lowest price – online or anywhere else -- on cell phone devices from Motorola, Nokia, Samsung, LG, BlackBerry and many other cell phone handset manufacturers. Wirefly.com has been named Best of the Web by Forbes magazine as the “best all-around number portability portal” and “Best in Overall Customer Experience” by Keynote Performance Systems. For more information on Wirefly.com, its wireless products and its services, visit <http://www.wirefly.com>.

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NewsDemon.com Newsgroups Celebrates the Thirtieth Anniversary of USENET

NewsDemon.com Newsgroups provider teams with a founder of USENET to celebrate the thirtieth anniversary of USENET. An interview with one of the creators and a prominent USENET pioneer to go along with never before released memos detailing the initial existence of USENET. To end the celebration NewsDemon Newsgroups offers unheard of discounts on USENET access.

Anderson, SC (PRWEB) November 10, 2009 -- [NewsDemon.com Newsgroups](#) celebrates the Thirtieth Anniversary of USENET. It was thirty years ago this month that USENET debuted and quickly became the largest online community channel on the planet. As the first online social network, USENET newsgroups continues to be a vital resource and destination to thousands of users after three decades.

In late 1979, Tom Truscott and Jim Ellis developed the foundation of what we know USENET to be today. Quickly outgrowing expectations, USENET exploded in popularity and became a daily destination for thousands to access a wide variety of newsgroups. Since then, USENET newsgroups have accumulated millions of subscribers over the last thirty years and continue to attract new ones every day. USENET also has been a vital online communication channel for amazing achievements, including the announcement of the launch of the World Wide Web in 1991.

To celebrate the thirtieth anniversary, on Wednesday, November 11th, all monthly USENET accounts will be offered for only \$1.00 per month for the first two months of the membership term. This special applies to all premium USENET monthly plans, including the unlimited USENET newsgroup memberships.

Throughout the years, NewsDemon.com Newsgroups has been active in promoting the resources that the USENET newsgroup community provides. This year alone, they have hosted a number free USENET access offers to University and College campuses as well as media outlets to grow awareness and the overall USENET newsgroup participation.

NewsDemon.com Newsgroups has also put together an [interview](#) of two USENET pioneers: Tom Truscott, one of the founders of USENET and Brad Templeton, the originator of one of the most famous newsgroups, rec.humor.funny. Both Truscott and Templeton share and discuss the past, present and future of the USENET phenomenon and offer their insight as well as a previously unreleased copy of the original [memo announcing USENET](#).

USENET continues to grow the global community of users, developers and activists it has spawned since its creation. It's expected that over the next thirty years, USENET will continue to evolve and innovate to better serve the community that has sustained it.

It's no question that USENET is a unique place in the online world. After thirty years of being driven by its



subscribers to improve upon it, the community fueled system is expected to sustain its growth for another thirty years to come. From all of us at NewsDemon.com Newsgroups, we wish a fond Happy Birthday, USENET!

Providing top-rated premium USENET access to both United States and Europe, NewsDemon.com Newsgroups is proud to participate in celebrating the thirtieth anniversary of USENET.



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DiscountASP.NET Launches SQL Server 2008 Reporting Services Hosting

DiscountASP.NET announces the launch of Microsoft SQL Server 2008 Reporting Services hosting as an optional add-on enhancement.

Pasadena, CA (PRWEB) November 10, 2009 -- ASP.NET hosting and SQL hosting leader, DiscountASP.NET announces the launch of Microsoft SQL Server 2008 Reporting Services hosting. DiscountASP.NET offers SQL 2008 Reporting Services as an optional add-on enhancement.

Microsoft SQL Server Reporting Services supports a wide range of reporting needs, including ad-hoc reporting and Web-based reporting. SQL Reporting Services provides the ability to author a variety of richly formatted reports from different data sources. Reports are processed and can be delivered through a variety of means, including through subscriptions, access to a central report repository, or embedded into web applications.

"With the launch of SQL 2008 Reporting Services, we deliver a cost-effective enterprise reporting solution," said Takeshi Eto, VP Marketing. "Our customers have the ability to transform their data into meaningful and manageable reports to help them in their business decision making process."

To support SQL 2008 Reporting Services, DiscountASP.NET introduces a SQL 2008 Reporting Services User Manager tool to their Control Panel, allowing customers to add/remove/manage additional SQL Reporting Services users in real-time.

About DiscountASP.NET

DiscountASP.NET is an award-winning innovative leader in Microsoft Windows-based shared hosting, focused on providing the best value in ASP.NET hosting and SQL database hosting. DiscountASP.NET is a Microsoft Gold Certified Partner and was one of the first hosts to offer Windows 2008 hosting. Through strong word-of-mouth and continuous innovation, DiscountASP.NET has become the choice for affordable and feature-rich ASP.NET and SQL hosting.

For more information: <http://www.DiscountASP.NET>

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MacBook Repairs Announces Free Shipping Nationwide

Illume Solutions announces free round-trip shipping for MacBook repairs and PowerBook repairs nationwide for qualified repairs. Illume Solutions is a certified MacBook repair center and member of the Apple Consultants Network. Illume Solutions offers MacBook Repairs, PowerBook repairs and upgrades including hard drives, optical drives, memory upgrades and LCD Screen Repair.

La Habra, CA (PRWEB) November 4, 2009 -- Illume Solutions has announced free round-trip shipping nationwide for qualifying [MacBook repairs](#) and PowerBook repairs. This special offer lasts through December 31, 2009 and also includes iBook repairs and peripheral upgrades.

Some of the common MacBook repairs that qualify for the special promotion include LCD screen repair, PowerBook hinge repair, diagnostic checks and RAM installation with an accompanying repair.

There is a simple 3 step process for completing a [Mac repair](#). The customer chooses the appropriate repair and then we send a pre-paid, protected shipping box to the customer's home. The damaged or defective unit is shipped to our headquarters in La Habra, CA where all necessary repairs are completed, and then the computer is returned to the customer's home. It's a very simple process that averages 24 hours turn around from the time we receive the computer.

"We have worked tirelessly to ensure that our repair process is fast, easy and offers the highest level of assurance for our clients. We also strive to offer our MacBook repair and upgrade services for less than our competition," said Illume Solutions owner Frank Martinez.

In addition to MacBook repairs and PowerBook repairs, Illume Solutions offers MacBook upgrades and [PowerBook upgrades](#). Common upgrades include hard drive upgrades, optical drive upgrades, memory upgrades and LCD screen upgrades. The best way to extend the life of your MacBook is to upgrade your components rather than purchase a new MacBook or PowerBook.

"When you buy a MacBook or a PowerBook you are making an investment, so you want to make them last as long as possible. By upgrading the peripherals of your existing Apple Computer, you can extend the life of your investment and make it last for years" said Martinez.

If you are one of the lucky people using a Mac, and you need repairs, or feel it's time to upgrade your existing system, you should take advantage of this special offer to extend the life of your investment and choose the MacBook pros at Illume Solutions for your repair or upgrade needs.

About Illume Solutions Inc. - Illume Solutions Inc. is a privately held [Apple Computer repair](#) and upgrade facility based in La Habra, CA. Illume Solutions Inc. offers nationwide repairs and upgrades of Apple Computers and peripherals including MacBooks, PowerBooks and iBooks. Illume Solution's staff is composed entirely of former Apple employees and Apple Geniuses and is a member of the Apple Consultants Network, and is also an accredited member of the Better Business Bureau.



[Illume Solutions](#)

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