



PRWeb: Technology Software





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ParetoLogic Becomes A Microsoft Certified Partner

PC security and utility software company ParetoLogic has completed the requirements to join the ranks of esteemed Microsoft Certified Partners.

Victoria, BC (PRWEB) November 12, 2009 -- ParetoLogic today announced it has earned Certified Partner status in the Microsoft Partner Program, which recognizes ParetoLogic's expertise and impact in the technology marketplace. As a Certified Partner, [ParetoLogic](#) has demonstrated expertise with Microsoft technologies and proven ability to meet customer needs. Microsoft Certified Partners receive a rich set of benefits, including access, training and support, giving them a competitive advantage in the marketplace.

ParetoLogic is dedicated to creating world-class PC security and PC utility software for users of all experience levels. Programs such as [XoftSpySE Anti-Spyware](#), ParetoLogic Anti-Virus PLUS, RegCure Registry Cleaner, and [DriverCure driver updater](#) are recognized as proven leaders in their fields. Among their advanced technical capabilities, ParetoLogic software features fast scanning speeds, light system footprints, and a user friendly interface. These perks have made the programs a hit with customers, who can now maintain, optimize, and secure their computers without needing any special training or PC knowledge.

"Only companies that have demonstrated high levels of customer service, proved their experience and attained advanced certification receive the designation of Microsoft Certified Partner," said Allison Watson, corporate vice president of Worldwide Partner Group at Microsoft Corp. "Today, Microsoft recognizes ParetoLogic for its skills and expertise in providing customer satisfaction with Microsoft products and technology."

"We are extremely pleased to have earned Certified Partner status in the Microsoft Partner Program. This allows us to clearly promote our expertise and relationship with Microsoft to our customers," said Elton Pereira, CEO, President and Co-Founder of ParetoLogic. "The benefits provided through our Certified Partner status will allow us to continue to enhance our software and services."

The Microsoft Partner Program was launched in October 2003 and represents Microsoft's ongoing commitment to the success of partners worldwide. The program offers a single, integrated partnering framework that recognizes partner expertise, rewards the total impact that partners have in the technology marketplace, and delivers more value to help partners' businesses be successful.

About ParetoLogic:

In 2004 four brothers recognized that modern computer users need not rely on computer repair technicians to maintain their own PCs. Knowing that sophisticated technology married with a truly user-friendly interface would empower people to secure and optimize their own computers, the brothers researched the marketplace to define and develop the software products that would most benefit today's computer user.

ParetoLogic now employs 140 professionals to help them research, develop, and market software applications



that will enable people to secure and enhance their computing experience. Available in eight languages in 192 countries around the world, ParetoLogic has established partnerships on a global scale to ensure that its products are available to all computer users, regardless of location, language, or computing experience.

Attention to the needs of the consumer coupled with a commitment to delivering exceptional software applications and resource-rich websites guarantee that our products will exceed your expectations.

The names of actual companies and products mentioned herein may be the trademarks of their respective owners.

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You can read the online version of this press release [here](#).



PDF2Office® for iWork® -- New Utility to Convert PDF Files Directly to Native Keynote & Pages '08/'09 Formats Ships

Recosoft expands its PDF conversion product line. PDF2Office® for iWork a new product to convert PDF to the Keynote/Pages file has shipped for the Macintosh platform.

Osaka, Japan (PRWEB) November 12, 2009 -- Recosoft Corporation the developer of the PDF2Office® family of products, PDF2ID® tool for InDesign®, cross platform file format conversion solutions and PDF converters ships PDF2Office for iWork v1.0 for the Macintosh platform.

PDF2Office for iWork converts PDF documents into editable Keynote and Pages '08/'09 files; allowing for an efficient and transparent process in recovering and reusing PDF content with in iWork.

PDF2Office for iWork has been designed specifically for the iWork user; providing a simple and straightforward interface to [convert PDF files to the iWork format](#); while offering options to fine-tune the conversion results.

PDF2Office for iWork creates paragraphs, reconstructs tables and regroups independent graphics elements: at the same time it achieves an extremely accurate layout restoration; ensuing in an effortless PDF document data recovery and re-use within Keynote and Pages '08/'09.

PDF2Office for iWork eliminates the need to acquire and install additional PDF editing software and tools resulting in huge cost savings in both time and expense.

Key Features

-- Mac OS X 10.6 Snow Leopard savvy
PDF2Office for iWork operates and supports Mac OS X v10.4 - 10.6; it has been designed to run under Mac OS X 10.6 Snow Leopard seamlessly.

-- [Convert PDF files to Keynote](#) format
Convert PDF files directly to the Keynote '08/'09 file type re-sourcing PDF content with in Keynote.

-- [Convert PDF files to Pages](#) format
Convert PDF files directly to the Pages '08/'09 file type maintaining layout fidelity.

-- Preset conversion options and fonts
Preset and pre-configure the default conversion options and Font mappings fine-tuning the conversion process to suit your needs.

PDF2Office for iWork is available immediately in the following configurations from Recosoft's online store:



PDF2Office for iWork (Single User license) US\$59
PDF2Office for iWork (Family Pack 5-user license) US\$79
PDF2Office for iWork (Small Office Home Office 5-user license) US\$99

About Recosoft Corporation

Recosoft Corporation is headquartered at Osaka, Japan and is the developer and provider of cross platform software and information technology solutions. The company is a leader in designing and delivering PDF converters and PDF file conversion software solutions enhancing workflow automation and productivity. For more information on Recosoft PDF converters, visit

URL: <http://www.recosoft.com/>

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SourceMedical Earns Cardinal Health Innovation Award

SourcePlus PCX EDI-Enabled Order Management and Supply Chain Forecasting Tool Honored for Technological Excellence

Birmingham, Ala. (PRWEB) November 12, 2009 -- [SourceMedical](#), a leading provider of outpatient information management solutions, today announced that it has earned Cardinal Health's Innovation Award. This prestigious honor recognizes SourceMedical for setting the standard for excellence when it comes to order management and supply chain forecasting.

SourcePlus PurchaseConnection (PCX) is an advanced eProcurement portal designed exclusively for ambulatory surgery centers and surgical hospitals. SourcePlus PCX provides facilities with a central point of visibility into their supply chains, enabling users to submit medical supply orders to multiple vendors through an electronic data interface (EDI) connection.

"SourceMedical is committed to developing cutting-edge technologies that enable surgery centers to improve patient care and productivity," said Scott Palmer, President of Source Medical Surgery Group. "We are honored to be recognized by Cardinal Health for our achievements in delivering customer-focused solutions that result in exceptional patient care and greater efficiency."

SourcePlus PCX seamlessly integrates SourceMedical's information management software and Cardinal Health's OrderConnect® medical supply ordering system. Cardinal Health surgery center customers are then able to submit and confirm orders for medical products and automatically receive supply and pricing updates via integration with SourcePlus PCX.

The Cardinal Health Innovative Award recognizes a company that, over the past year, has proven to be a leader in the industry through its pioneering technology, cutting-edge business strategies and success in moving the state of the industry forward. In addition, the award recognizes a company for its broad reaching contributions to the advancement of customer solutions by encompassing a comprehensive view and delivering exemplary customer-focused solutions.

About SourceMedical

[SourceMedical](#) provides outpatient information solutions and services for outpatient ambulatory surgery centers and rehabilitation clinics nationwide. With nearly 30-year track record and more than 4,300 satisfied customers, SourceMedical is the trusted source for innovative applications, in-depth industry expertise and unsurpassed customer service. The company's unique, end-to-end systems improve operational efficiency and cash flow while enabling healthcare facilities to capture, exchange and analyze data to deliver a higher standard of patient care. sourcemed.net.

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Saint Francis Care Renews PeopleSoft Managed Services Contract with Dimension Systems

Saint Francis Care of Hartford, Connecticut renewed for the second time, their PeopleSoft managed services software support agreement with Dimension Systems of Walled Lake, Michigan.

(PRWEB) November 12, 2009 -- Saint Francis Care of Hartford, Connecticut renewed for the second time, their PeopleSoft managed services software support agreement with Dimension Systems of Walled Lake, Michigan.

The largest Catholic hospital in New England, Saint Francis Hospital and Medical Center's decision to renew the PeopleSoft managed services support agreement was based on the continued personal attention from Dimension Systems' senior level PeopleSoft architects, and Saint Francis' confidence that Dimension Systems was competitive in their pricing structure. "Renewing our PeopleSoft support contract with Dimension Systems was an easy decision to make. They have proven themselves to be a knowledgeable and a cost effective resource for us," remarks Steve Tenner, Manager of Applied Technology and Integration, for Saint Francis Care.

Additionally, Saint Francis Care values the unique customer service model which incorporates both technical and application support for day-to-day operational needs. "Dimension Systems is responsive when issues arise. Their knowledge and experience with Peoplesoft help streamline the amount of time and resources it takes to resolve issues," adds Tenner.

Dimension Systems enterprise services manager, Ravi Shanker comments, "We are very pleased with the trust Saint Francis Care has placed in Dimension Systems and we look forward to providing many more years of great service."

Currently, Dimension Systems is providing comprehensive PeopleSoft support services for Saint Francis Care PeopleSoft Financials and Human Resource systems. The original agreement with Dimension Systems signed in May of 2007, was for capacity planning for both PeopleSoft HR and Financials, and PeopleSoft Infrastructure, including Application Server, Web Server and core production servers.

In November of 2007, Saint Francis signed a managed services support agreement with DSI for two levels of comprehensive PeopleSoft support: PeopleSoft Application Support Services including PeopleSoft fixes, patches and bundles, PeopleTools updates, Disaster Recovery testing, as well as additional optional services as directed by the Saint Francis PeopleSoft applications team; and PeopleSoft Database and Infrastructure Support Services including database monitoring and maintenance, application of patches and fixes, database structure and environment tuning, and comprehensive support of the PeopleSoft Infrastructure – Process Scheduler, Application Server, and Web Server/PIA.

About Dimension Systems

Dimension Systems, Inc., founded in 1984 and located in Walled Lake, Michigan, offers customized, cost effective managed services solutions for companies in need of senior level expertise for Data Base Administrator Support (Oracle/SQL/DB2), Operating System Support (Unix/Linux) and Enterprise Resource Planning Support



(PeopleSoft/Lawson/Kronos/Banner).

Dimension Systems delivers senior-level support at a 40 -50 % savings over the cost of a traditional full-time employee or contractor. This approach often allows Dimension Systems' clients to reassign their IT staff to more critical applications that improve core work processes and increase customer satisfaction. More about Dimension Systems can be found at www.dsisys.com.

About Saint Francis Care

Founded in 1897, Saint Francis Hospital and Medical Center is a major teaching hospital and regional medical center with facilities specializing in cardiology, oncology, women's and children's health services, behavioral health, trauma care and rehabilitation. Licensed for 617 beds and 65 bassinets, it is one of the largest hospitals in Connecticut and the largest Catholic hospital in New England. Additional information can be found at www.stfranciscare.org.

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Selkie Software Expands Industry Partnerships

Selkie Software, the premium data recovery and migration software from Tugboat Enterprises, is expanding industry partnerships to offer its customer loyalty program to more companies on a first-come, first-serve basis. Industry partners will be able to offer their customers exclusive discounts on Selkie Software's premium data recovery software in special campaigns.

(PRWEB) November 12, 2009 -- Selkie Software, the premium data recovery and migration software from Tugboat Enterprises, is expanding industry partnerships to offer its customer loyalty program to more companies on a first-come, first-serve basis.

"We have proof of concept on this promotion," says CEO Judi Tyabji Wilson, "we have seen how our partners receive rave reviews when they offer our software to their customers on an exclusive, special discount basis. Now we want to interview other prospective partners to see where the next promotion should focus."

The industry partnership that is so successful in this tough economy is one where Selkie Rescue is offered to the partner's customers in an exclusive promotion, and Selkie Software's customers receive a promotion from the industry partner too. "It's an online campaign only, so it's fast, simple, and not intrusive," says Marketing Manager Matt Bleicher, "we wanted to gauge the response with the first couple of partnerships, and it's been phenomenal, so it's time to see where we should expand."

Selkie Rescue is fast, secure data recovery and migration from Windows systems, and Macs with Intel OS. Selkie's unique value proposition and the ease of use are popular with customers desperate to find a way to safely move files, either after the blue screen of death or because they are upgrading to Windows 7 from an older computer. "When you want to move or recover files, there is no better option," says Wilson. "We are screening potential partners now to see who is a good fit for this deal."

Selkie Software is proud to be named an Emerging Vendor by Channel Reseller News in 2008 and 2009. For more information, send a note to [info\(at\)myselkie\(dot\)com](mailto:info(at)myselkie(dot)com)

To buy the product or try free downloads see www.SelkieRescue.com, www.SelkieFreedom.com or www.SelkieSoftware.com

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EyeNet and DDIT Complete Automated License Plate Recognition Deployment During Ramadan

EyeNet announces the successful deployment of integrated systems that automatically scan roads and read license plate numbers in combinations of Arabic and English.

New Lenox, IL (PRWEB) November 12, 2009 -- Arabic character license plate recognition pioneer [EyeNet Enforcement Systems](#) with [homeland security](#) leader Developed Dimension Information Technology (DDIT) today announced the successful deployment of integrated systems that automatically scan roads and read license plate numbers in combinations of Arabic and English.

Working closely with a GCC Special Forces department, the carefully scheduled installations were conducted during the holy month of Ramadan.

“Our top priority was to perform the installations with respect to the traditions of the holy month of Ramadan in August and September,” said Imad Al Sayed, managing director of DDIT. “We not only installed the first mobile technology of its kind but also met the schedule deadlines with reverence to Ramadan. This is the first time this has ever been accomplished with this technology in the GCC country.”

The pioneering technology is integrated with an industry-leading DVR system and results in enhanced features to automatically aid the officer in critical situations, another first for the Arab speaking world. The installed system features License Plate Recognition, DVR system, and mobile computing and is the first to provide an entirely Arabic end-to-end user experience. “The system performs with astonishing accuracy,” said Thomas Tarach, president of EyeNet Enforcement Systems. “It was an inspirational experience to work with an honorable company such as DDIT and their uncompromising respect for the holy month of Ramadan.”

“This powerful and proven Arabic solution has the ability to expand to borders, security access and shipping containers and provide many levels of increased security. We are very proud to partner with EyeNet and bring the very best security technologies in the world to the Kingdom and GCC,” said Abdullah Al Sadean, general manager of DDIT.

About EyeNet Enforcement Systems, Inc.:

[EyeNet Enforcement Systems](#), Inc., is a leader in the development and deployment of advanced character recognition technology systems for law enforcement, shipping container ports and homeland security. EyeNet’s technology solutions include optical character recognition with robust real-time wireless data communications software that integrates with existing databases, cameras, wireless networks, laptops and computers.

The U.S. patented software has the ability to read characters in great detail, which allows it to read many languages including Arabic, Chinese, English, Korean and Thai.

About Developed Dimension Information Technology Ltd. (DDIT):

Developed Dimension Information Technology (DDIT), a private sector enterprise founded in 2004, offers services and solutions using state of the art technology and know-how in Homeland Security, Global Positioning,



GIS, remote sensing equipment and fleet management equipment throughout the gulf region. The DDIT homeland security offering now includes in-vehicles Digital Video (and Audio) recording (DVR), [Licenses Plate Recognition \(LPR\)](#) (fixed & mobile), mobile vehicles computers, integrated communication control systems, security automatic vehicle location (AVL), mobile data messaging, command centers management software (fixed & mobile). DDIT is part of the Saedan Group, an 85-year-old company and one of the largest business groups in the Mideast.

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Websense Releases New “This Month in the Threat Webscape” Video

Social engineering scams increase; FBI warns small businesses of new online banking fraud

San Diego, CA (Vocus) November 11, 2009 -- Websense, Inc. (NASDAQ: WBSN), today released the most recent video report covering Web threat activity for October 2009. [The video supplement to the monthly “This Month in the Threat Webscape” report](#), produced by Websense® Security Labs™ presents an informative recap of the most pressing [Web](#), [email](#) and [data](#) security challenges for the month.

The video is designed to provide researchers, information security professionals and Websense customers with an up-to-date overview on breaking security research conducted by the Websense Security Labs and other security researchers around the globe. This month’s report covers:

- Facebook applications hacked
- Massive Facebook password reset phishing attack
- Microsoft Web Outlook credential stealing campaign
- The Federal Bureau of Investigation (FBI) alerting small and medium businesses to massive bank fraud responsible for \$100 million in attempted losses
- FBI director Robert Mueller targeted in banking phishing attempt

Videos for the current and preceding months can be viewed at the Websense Security Labs YouTube channel: youtube.com/user/wslabsutube.

A more detailed analysis of these and other topics is presented in the monthly blog “This Month in the Threat Webscape” at securitylabs.websense.com/content/blogs.aspx. There users can also get the most up to date alerts and research from the constantly shifting threat landscape or sign up to follow Websense via RSS feeds or on Twitter.

About Websense, Inc.

Websense, Inc. (NASDAQ: WBSN), a global leader in integrated Web, data and email security solutions, provides Essential Information Protection(TM) for more than 40,000 customers. Distributed through its global network of channel partners, Websense software and hosted security solutions help organizations block malicious code, prevent the loss of confidential information and enforce Internet use and security policies. For more information, visit websense.com.

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Book your Business Travel in Less than Three Minutes with Tripware

Tripware, the behavior-based travel tool to plan, book, and manage business trips, offers business travelers the ability to book a full business trip in less than three minutes. Next week at the 2009 Travel Innovation Summit@The PhoCusWright Conference in Orlando, Florida, Tripware will demonstrate the speed of its Tripware OutBook tool.

Phoenix, AZ (PRWEB) November 12, 2009 — [Tripware OutBook](#), a travel tool for business travelers, is a plug-in for Microsoft Outlook. Using patent-pending technology, Tripware enables travelers to plan a trip, book a flight, hotel, and car, and automatically embed the itinerary in the traveler's calendar all from within Microsoft Outlook. The plug-in connects to a traveler's online profile that stores flight, hotel, car, scheduling, notification, and membership preferences. Using the time, date and location information already entered into Microsoft Outlook for scheduling a business meeting, Tripware OutBook books the trip for the meeting and embeds the itinerary in the Microsoft Outlook appointment entry. Tripware users often book a trip in less than three minutes, saving them time and money. Tripware will demonstrate the speed of its innovative product at [The Travel Innovation Summit@The PhoCusWright Conference](#) next week in Orlando, Florida.

“Tripware's advantage for a business traveler is the speed at which the traveler can process a trip. After a few months in the marketplace, we have found that our users can plan a business meeting in their Microsoft Outlook calendar, click our book trip icon, and end up with a complete purchased travel itinerary in less than three minutes,” declares Tripware's VP of Marketing, Dean M. Wright. “The speed of our tool is achieved by many factors; most notably, we eliminate the need to volley between your calendar and websites, we smooth the selection of your flight, hotel, and car options with a simple interface, we eliminate the need to navigate through annoying ads and useless travel add-ons, and there is no need for itinerary consolidators since your itinerary automatically embeds into Microsoft Outlook.”

Tripware accesses flight, hotel, and car information via standard inventory channels. As such, Tripware receives the same rates and inventory as online travel websites, traditional travel agencies, and travel search engines. Tripware adds more value to the business traveler with the inclusion of planning, booking, and managing travel from one tool, Microsoft Outlook. For travelers that don't use Microsoft Outlook, Tripware offers a desktop application named Travel Center.

The CEO and President of Tripware, Clark C. Rines, says “While our overall rates are certainly beneficial, our travelers find the convenience and speed of Tripware OutBook as the greatest benefits. Our customers spend less time on the travel process and more time on truly important parts of their business. We look forward to showing the fastest booking tool for business travelers at The PhoCusWright Conference.”

For the business traveler that wants to save time, reduce stress, and use an innovative travel tool, Tripware can be downloaded at <http://www.tripware.com>. To receive 10 loyalty points (“TripChips”), enter promo code FBT19 when purchasing a trip using Tripware (offer good until Dec 31st, 2009).

Tripware is a trademark of Remotian Systems, Inc. Microsoft ® and Microsoft Outlook ® are registered trademarks of Microsoft Corporation. PhoCusWright ® is a registered trademark with PhoCusWright, Inc.



About Tripware

Tripware is a travel service for people who plan, book, and manage their own business trips. The novel aspect of Tripware is that the entire trip process can be done right from Microsoft Outlook. By automating business travel, Tripware enables the traveler to schedule appointments and book travel for that appointment all at the same time and in the same business tool. Tripware has value-added features such as complete itineraries, notifications/alerts, rewards program tracking, and expense reporting. By implementing its patent pending technology, Behavioral Travel Management, Tripware allows business travelers to leave faster, travel better, and return sooner. Founded in 2007, Tripware is headquartered in Mesa, AZ, a suburb of Phoenix. Tripware is owned by Remotian Systems, Inc.

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billFLO's New API Brings Electronic Invoicing to Every Small Business; Bay Area Startup Launches Easy Integration for Accounting System Vendors

Anoowa Inc. announced today the immediate availability of its new billFLO seller API that allows any accounting system to rapidly deploy billFLO's highly rated invoicing functionality for their customers. billFLO invoices eliminate invoicing friction for small businesses by providing machine-readable invoices that can be easily and quickly imported into most of today's common accounting systems.

Oakland, CA (PRWEB) November 12, 2009 -- Anoowa Inc. announced today the immediate availability of its new billFLO seller API that allows any accounting system to rapidly deploy billFLO's highly rated invoicing functionality for their customers. billFLO invoices eliminate invoicing friction for small businesses by providing machine-readable invoices that can be easily and quickly imported into most of today's common accounting systems.

Each year nearly 20 billion paper invoices are exchanged between businesses at the price of almost \$30 billion in lost productivity. A small business receiving 100 paper bills each month requires at least six hours or \$400 for manual processing of incoming paper invoices. billFLO eliminates that expense and the potential for data entry errors. By including billFLO's new seller API, accounting system vendors can now give 100% of their customers streamlined, integrated access to billFLO functionality.

"Demand from Accounting System vendors for billFLO invoicing for their customers has been high," said Ian Sweeney, Anoowa CEO. "With the billFLO seller API, Accounting System Vendors can easily give their users the ability to send billFLO invoices directly from their accounting software." He added: "The ability to send a billFLO invoice is available to more than 75% all accounting system users today, and now with the API our goal is to make billFLO invoicing available to 100% of businesses."

"Integrating billFLO into Clarity Accounting using the API only took a few hours, and the benefit to our customers is tremendous," said Jim Secord, CEO of Clarity Accounting. "Invoices coming from Clarity are now automatically imported into their clients accounting system. Online solutions like billFLO and Clarity Accounting that streamline time-consuming processes are the future of small business accounting."

billFLO already integrates with many invoicing and accounting systems, including Harvest, FreshBooks, Less Accounting, Quickbooks and Blinksale, as well as proprietary systems of large enterprises.

About billFLO

billFLO, an electronic invoicing network that allows any size of businesses to easily, inexpensively and safely share invoices electronically, was developed by privately owned Anoowa Inc. billFLO makes bills flow by creating a digital bridge between accounting systems. Even with today's ubiquitous computer use, 20 billion invoices are still exchanged in paper form, wasting time, money and tons of paper. billFLO scales to enterprise, but its ease of use and competitive pricing means it's affordable to the smallest company. For more information,



visit <http://www.billFLO.com>.

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Carlsberg Importers Achieves On-Demand Analysis with QlikView

Leading beer distributor consolidates data from thousands of reports in several systems for real time access to information

Radnor, Penn (PRWEB) -- QlikTech, the world's fastest-growing Business Intelligence (BI) software company, today announced that Carlsberg Importers, a division of the Haelterman group and exclusive distributor of Carlsberg and Tuborg beers, has successfully implemented QlikView for a single view of sales, customer and product analysis. In less than two months of using QlikView, Carlsberg Importers was able to achieve increased efficiencies across its commercial department by turning the invaluable data locked in its ERP, CRM and accounting systems into actionable information. With QlikView, the process of producing month-end senior management reports dramatically improved — from the consolidation of thousands of individual reports to immediate answers from one QlikView application.

The lack of consolidated reporting and data analysis hindered Carlsberg's ability to track and monitor sales metrics for improved performance. The company searched for a BI solution to solve this issue and ultimately selected QlikView for ease of use and rapid time to results. "Once we heard that we would be up and running with complete sales analysis in only 20 days, QlikView became the obvious answer," said Eric Samain, Information Systems Director at Carlsberg Importers.

Carlsberg Importers developed the initial QlikView application in only 15 days with the assistance of Iterias, a QlikView reseller partner. With QlikView, Carlsberg Importers is now tracking and analyzing all commercial sales by supplier, product, order and customer. The application enables Carlsberg to analyze significantly more information. In the past, executing time consuming ad-hoc queries demanded recurrent programming effort and execution time. With QlikView, this information is a few clicks away. The necessary strategic information is updated and provided daily by QlikView, guaranteeing a high degree of information and business insights for decision makers and key users.

Building on the success of the initial implementation, the Haelterman group will extend the use of QlikView to across the enterprise throughout Logistics, Human Resources, Finance and Purchasing — within Carlsberg Importers and its other two divisions, HLS and Vasco.

QlikView gives people the information they need to make optimal decisions today – with drill-down details for full transparency in just a few clicks. By connecting related data from multiple sources and systems, QlikView delivers instant access to visually rich, interactive dashboards and reports that users can develop quickly and easily.

"Consumer products companies like Carlsberg, that recognize the importance of immediate visibility of sales performance and drivers, gain a tremendous competitive advantage," said Les Bonney, Senior Vice President of QlikTech Sales. "While competitors wait for employees to gather information from multiple sources and cobble together reports, companies using QlikView can proactively make the best decisions to capture opportunities and increase revenue on a daily basis."



About Carlsberg Importers

Carlsberg Importers, a division of the Haelterman group, has been the exclusive importer and distributor of Carlsberg and Tuborg in Benelux since the 1970s. The group, which is based in Ternat, has warehouses in Ternat, Deerlijk and Wandre, and employs 300 people, including around fifty at Carlsberg Importers. www.carlsberg.be

About QlikTech

QlikTech is the world's fastest-growing Business Intelligence (BI) company. Its flagship QlikView product delivers instant business answers, enabling users to easily explore their data without limits. Unlike traditional BI, QlikView delivers immediate value with payback measured in days or weeks rather than months, years, or not at all. It is the only BI offering that can be deployed on premise, in the cloud, or on a laptop or mobile device—from a single user to the largest global enterprise.

Through QlikView's disruptive, in-memory associative approach, business users have experienced unprecedented success and satisfaction, backed by its unique 30-day money-back guarantee. QlikTech has more than 12,000 customers in 95 countries and over 800 partners worldwide. For more information, please visit www.qlikview.com

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Online Web 2.0 Version

You can read the online version of this press release [here](#).



Baycom Inc. and Harke Communications Announce Merger

Company Merger Creates Turnkey Sales, Service and Support Operation for Motorola and Panasonic Wireless Communications and Mobile Data Solutions

Green Bay, Wisconsin (PRWEB) November 12, 2009 -- [Baycom Inc.](#) and Harke Communications today announced they will merge operations to establish one of the largest sales, service and support operations for wireless communications and mobile data in the state of Wisconsin.

The merger comes at a time when both public safety and commercial operations are beginning to realize the full potential of wireless communications technologies for enabling innovation, driving economic growth, and increasing public safety. As Julius Genachowski, Federal Communications Commission Chairman stated in his June 30, 2009 keynote address, "Put simply, our communications infrastructure is the foundation upon which our economy and our society rest. And it has never been more important that we unleash its potential."

The merger will give customers of all sizes throughout Central and Northeast Wisconsin a one-stop-shop for wireless communications technologies.

"More and more, customers are demanding highly-integrated wireless mobile, voice and data solutions that span large geographic areas" said Steve Elias, President of Baycom. "This merger will expand our ability to serve customers throughout Wisconsin with a single company that provides turnkey sales, support and service for the widest offering of technologies and devices."

For over 50 years, Baycom has been helping government, business and residential customers with wireless communication solutions offering innovative technologies such as Motorola two-way radios, Panasonic mobile computers, Sennheiser Tour Guide solutions, cellular and smart phones and more.

Baycom has also built one of the largest residential high-speed broadband wireless internet networks in the state with over twelve hundred customers in 8 counties.

"It's an exciting time to be part of the growing wireless communications revolution," said Ron Harke, President of Harke Communications. "Technical innovations are creating amazing opportunities for organizations of every size from State and Local Governments, schools, health networks to smaller family farming operations and contractors. Everyone is realizing the benefit of being connected."

Harke Communications is also a 50 year veteran in the wireless communications industry. Based in the heart of Wisconsin's Green Lake County, Harke Communications has established a premier customer base that spans a five county area. Harke has received numerous industry awards for sales and service expertise.

The merger is effective immediately and Steve Elias, Baycom President will become President of the new operation. The combined companies will operate under the Baycom name and maintain headquarters in Green



Bay Wisconsin.

About Baycom Inc.

For over 53 years, Baycom has been a trusted provider of wireless communication solutions such as Motorola two-way radio, cellular phones and wireless internet for Wisconsin residents, businesses and government customers. Baycom Inc also holds the Wisconsin State Contract for Panasonic Tough-book Mobile Computers and the Panasonic Tough-book Arbitrator in squad video systems. Baycom is locally owned and operated and is proud to be the Official Two-Way Radio Provider for our Green Bay Packers and the Wisconsin Timber-Rattlers.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).



Apple Co-Founder and IT Innovator Steve Wozniak to Appear on WebmasterRadio.FM's Rainmaker, Thursday November 12 at 6PM Eastern

IT legend Steve Wozniak will be a guest on WebmasterRadio.FM's public relations and entertainment show Rainmaker, Thursday November 12 at 6PM Eastern.

Fort Lauderdale, FL [PRWEB November 12, 2009 -- Steve Wozniak (aka: "The Woz") is one of the most significant engineers in IT history. No other person has had as much influence over how computer users actually use their computers. The desktop or graphic user interface (GUI) seen on virtually every Apple and PC was developed by Wozniak, as was the software that powers the external mouse. In short, Steve Wozniak invented the personal computer, paving the way for the greatest communications revolution in human history.

Appearing on WebmasterRadio.FM for the second time, Steve Wozniak will discuss his history in IT and his recent stint on the reality TV show "Dancing with the Stars". He will also discuss his latest interest, Fusion-IO, a company specializing in the design of data storage and FLASH drive devices.

Steve Wozniak and Steve Jobs founded Apple Computer on April 1, 1976. During his twelve years working directly with Apple, Wozniak was responsible for the development of personal computers as we know them today. Though he remains an employee of Apple and continues to draw a salary from the company, Woz has not worked at Apple since February 1987.

Since then, Woz has sponsored two of the largest music festivals in history, founded several IT companies, invented the first universal remote control, perfected the game of Segway Polo, started a technologies acquisitions and development firm and written an autobiography. He also completed his university degree and spent time teaching fifth grade students. Steve Wozniak has enjoyed a wider and more fulfilled career than anyone else could expect. Did we mention he invented the personal computer?

"Interviewing Steve Wozniak is going to be one of the highlights of my career," said Rainmaker co-host Daron Babin. "Woz is one of the greatest living legends and one of history's most important inventors. He truly stands alone as one of the most significant Rainmakers of all time."

WebmasterRadio.FM is proud to announce that Mr. Wozniak will be a guest on the B2B network's public relations and entertainment show, Rainmaker. The interview will air live, Thursday November 12, 2009 at 6PM eastern. Tune in for one of the most fascinating interviews in WebmasterRadio.FM's five year history.

About WebmasterRadio.FM WebmasterRadio.FM lifts the "veiled curtain" of the Internet, bringing the business community together through an interactive radio network. Its listeners are a global group, comprised of everyone from corporate executives and decision makers to small and mid-sized businesses and individual entrepreneurs. WebmasterRadio.FM's stellar line-up of radio programming includes "CoverStory" with Jiyan Wei of PRWeb, WebmasterRadio.FM's official newswire; "Market Edge" with W2/Racepoint Group Chairman Larry Weber; Fired Up! with Gordon Rudow of Bonfire Communications; "SEM Synergy" with Search Engine Marketing Industry Leader Bruce Clay and more. To tune into WebmasterRadio.FM's live content or check out the show lineup, please visit www.WebmasterRadio.FM.



About Rainmaker

RainMaker: a person whose presence can initiate progress or ensure success! Guests interviewed on the show are RainMakers, the best of the best of their business segment. Each week immerse yourself in a different facet of online business, ask questions of the experts and hang out and have a great time!

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Online Web 2.0 Version

You can read the online version of this press release [here](#).



Formatta President and CEO to Present at Government CIO Summit 2009

Formatta, a leading provider of eforms-driven business process optimization solutions delivering increased performance and the industry's most rapid return on investment, today announced that Grant Wagner, President and CEO, will present at the 2009 Government CIO Summit.

Fairfax, VA (Vocus) November 12, 2009 -- Formatta, a leading provider of [eforms-driven business process optimization solutions](#) delivering increased performance and the industry's most rapid return on investment, today announced that Grant Wagner, President and CEO, will present at the 2009 Government CIO Summit.

The Government CIO Summit, which begins December 9 and ends December 11, at the Lansdowne Resort in suburban Washington, DC, will bring together some of the most well-respected CIO decision makers in the North American public sector technology representing both Federal, State and local governments.

Wagner will discuss Formatta's focus on delivering an eforms-driven business process optimization solution that enables government agencies to improve citizen service, increase cycle times, reduce costs, enable greater transparency in transactions and promote "green" operations.

"Government CIOs and other agency officials are experiencing difficult economic challenges that make it more important than ever to align information technology investments with initiatives that optimize and e-enable government processes," Wagner said.

The Formatta solution is now deployed to hundreds of thousands of government employees and partners, allowing them to easily access, sign, and submit electronic forms critical to a wide array of processes including e-FOIA and e-Permitting requests, safety program reporting and analysis, and reporting on field-based initiatives. The Formatta solution can also be used by government agencies for optimizing forms-driven processes that support social services reimbursement, human resource hiring and management, law enforcement including crime scene processing, records management and claims processing.

About Grant Wagner, President and CEO

Grant Wagner is President and CEO of Formatta Corporation. Grant has over fifteen years of executive leadership roles in global software companies and has repeatedly demonstrated his skills in building and growing highly effective direct and channel sales organizations nationally and internationally. Before leading Formatta, he was Senior Vice President for Worldwide Sales at New Technology Management, Inc. (NTMI), a federal government systems integrator specializing in Department of Homeland Security (DHS) and Department of Defense (DoD) security solutions. He was also Executive Vice President at OTG Software, Inc., now part of EMC, and held numerous executive management positions at Computer Associates International (CA). Wagner has a Bachelor's degree in Political Science from the University of Delaware.

About Formatta



More than just an electronic version of a paper form, Formatta's solution quickly [captures](#), [verifies](#), [approves](#) and [integrates](#) data used in enterprise processes with the critical enterprise systems used to run organizations. While other solutions solve document/record management and business process management problems, they do not efficiently capture data from paper and paper equivalents and easily integrate it to business applications that require it. Formatta provides the most affordable, scalable, and easiest to implement, use, and maintain e-forms data capture and integration solution. Formatta is headquartered in the greater Washington, DC area. More information about Formatta is located online at www.formatta.com.

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You can read the online version of this press release [here](#).



TempWorks Releases Sales App for iPhone

TempWorks Software upgrades their mobile product for the sales and recruiting communities.

Saint Paul, Minn. (PRWEB) November 12, 2009 --TempWorks Software, a provider of technology solutions to the recruiting and staffing industry recently launched an [iPhone application](#) this week, turning the iconic device into both a recruitment and sales platform.

The most utilized feature gives sales professionals quick access to contacts and messages, allowing them to walk into client meetings well prepared and log meeting notes with action items during and after the meeting.

Recruiters are also able to view their action items, including a hot-list of candidates and a placement pipeline. All the data synchronizes in real-time with the [TempWorks Enterprise](#) database that everyone in the organization from support personnel to back-office staff can access.

Based on Microsoft's MVC application architecture, the product also supports devices ranging from the Palm-Pre to the new Google Android. TempWorks has been providing mobile applications since 2003 to staffing companies like Manpower, Select Staffing, and Michael Page. Previous versions of the [mobile systems](#) used text that displays plainly on the older smart phone devices.

TempWorks CTO, Paul Czywczynski comments, "For many years TempWorks Mobile product has been very successful with people on the go, who want quick access to their TempWorks data. With the arrival of the iPhone, HTC handsets, Android, and Palm Pre phones, we are able to do so much more."

David Dourgarian, TempWorks president, commented on the adaptability of the platform to new devices. "The mobile landscape is evolving rapidly, and our clients want the best app for each new generation of devices. Our MVC platform does just that. Whether you choose iPhone or Android or the next great device to come along, we'll have an interface that leverages the best of that device."

Mark Baratto, EVP with TempWorks, focused on how the new mobile technology is impacting staffing sales performance. "Preparation is everything when it comes to creating trust, and one reason our clients have done well throughout the recession is that tools like Tempworks mobile have kept their sales prepared and effective."

About TempWorks Software

Founded in 1994, TempWorks provides a full suite of enterprise staffing solutions, payroll funding and processing, and merger and acquisition services.

For more information about TempWorks, please visit <http://www.tempworks.com> or contact Director of Public Relations, Laura Baratto, at 651-452-0366.

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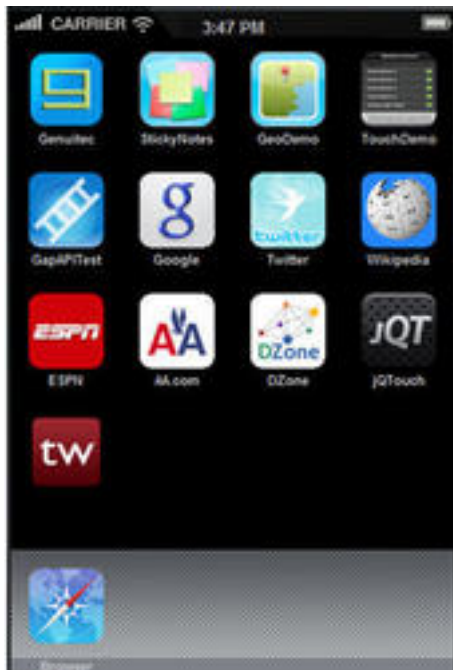
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News Image





Emergency Managers Get Help Understanding New HEOA provisions

Inova Solutions offers easy-to-read eBook explaining mass notification requirements of HEOA amendments.

Charlottesville, VA (Vocus) November 11, 2009 -- Today, [mass notification](#) provider Inova Solutions released a brief eBook that details everything college and university emergency managers need to know about the new emergency notification provisions to the Higher Education Opportunity Act (HEOA).

The HEOA covers a wide variety of higher education topics and was originally signed into law in 2008 to reauthorize certain provisions of the Higher Education Act of 1965. The latest amendment, the General and Non-Loan Programmatic Issues Final Rule, was released on October 29, 2009 by the Department of Education and includes many changes regarding how colleges and universities structure campus safety and mass notification policies. The changes also affect campus reporting requirements, including the Annual Security Report and Annual Fire Safety Report, which must be submitted to the Secretary of the Department of Education each year by October 1, beginning in 2010.

Assistance for Campus Safety Officials

Inova Solutions' eBook outlines the key emergency notification and reporting provisions of the HEOA, including which reports are required, who must receive them, how they must be distributed and what information must be included. Also in the eBook are important considerations for planning an emergency notification system. These considerations come from suggestions the Department of Education made in the legislation and from best practices Inova Solutions has gleaned from customers.

“At a time when campus safety officials are busier than ever, Inova Solutions is happy to provide these informational resources to campuses across the nation,” said Tom Hubbard, CEO at Inova Solutions. “We would like to make the transition to the new rules as easy as possible for emergency managers. Our goal is for the HEOA eBook to be the foundation of campus safety planning and reporting for years to come.”

To access Inova Solutions' free HEOA eBook, Understanding the [New Emergency Notification Provisions of the HEOA](#), please visit www.inovasolutions.com/mass-notification/resources/HEOA-eBook.html.

About Inova Solutions

Inova Solutions is a leading provider of communication solutions that help schools and universities, transit facilities, hospitals, call centers and others communicate vital, real-time information. For more information, visit www.inovasolutions.com/mass-notification.

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News Image





H1N1 Vaccinations Jam Phone Lines -- Increased Demand for TimeCenter Online Scheduling Software

As the massive vaccination effort for H1N1 continues, a lot of clinics are baffled over the flood of phone calls that are coming in. Many providers now turn to online scheduling to solve the problems with busy signals and jammed phone lines.

(PRWEB) November 12, 2009 -- Many medical clinics avoid jammed phone lines by using [online appointment scheduling](#) by TimeCenter. As governments all over the world try to control the outburst of H1N1 swine flu, the pressure on medical clinics is rising.

An example of this is a call center responsible for scheduling H1N1 flu vaccination appointments for Frederick County Health Department, Maryland. The phone service shut down as it struggled to handle around 15,000 calls in an hour.

"I want to explore what is possible to avoid the threat of shutting down the phone company" said Dr. Barbara Brookmyer, county health officer about the incident.

According to Internetworldstats.com, 74% of US Residents have an access to an Internet connection. Medical clinics have found that online scheduling takes away lot of the risk involved with serving a extremely large group. By directing clients to make appointments online, it reduces the workload on the staff and makes administration easier.

TimeCenter is an appointment scheduling service that enables clinics to accept appointments online. Patients get reminders by text messages and emails which drastically reduces no-shows. A quick distribution of the vaccine is crucial for it to be effective. This is why it's so important that the scheduling service is fast to setup and get running.

"Setting up a service to accept appointments online is usually a matter of days. In TimeCenter it takes on average only 3 minutes and 36 seconds, based on our statistics. And that's with the whole service up an running, ready to launch. So I'm surprised that not every clinic offers online scheduling." said Niclas Marie, founder of TimeCenter.

TimeCenter was founded 2007 in Sweden, home of other popular web services like Spotify and Voddler. Available in English, Swedish and French, TimeCenter provides online scheduling solutions to businesses from all over the world.

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RealPage Acquires Propertyware

RealPage of Carrollton, Texas, has acquired Propertyware, the leading on-demand property management software provider to managers of single-family rentals and low density, centrally-managed, multifamily housing.

Carrollton, Texas (PRWEB) November 12, 2009 -- [RealPage Inc.](#), a leading provider of on-demand software and services to the multifamily industry, today announced the acquisition of Propertyware, enabling RealPage to better serve its multifamily clients with mixed portfolios that include smaller, centrally- managed apartment communities. The move also vastly expands the breadth of products Propertyware will make available to its residential property management customers who manage diversified portfolios that include, commercial properties, single-family homes, condominiums, town homes, duplexes, and small apartment buildings.

“This acquisition will enable managers of single-family rentals and smaller apartment communities that are centrally managed, to leverage the infrastructure, controls, financial backing, and integrated services offered by RealPage,” said [Steve Winn, CEO of RealPage](#). Virtually all of the on-demand services offered by RealPage including tenant screening, renters insurance, eProcurement, group purchasing, contact center, and billing will be tightly integrated into the Propertyware platform over the next 6 to 12 months.

The current management team will continue to operate Propertyware, with the addition of significant sales and service resources to support the rapid growth both companies are experiencing. RealPage also plans to move the Propertyware data center into its SAS70 and PCI compliant, cloud computing infrastructure in Dallas.

“This will tremendously benefit a segment of the real estate market that has largely been underserved from a technology standpoint,” said Sina Shekou, president of Propertyware. “Our integration with RealPage will enable property managers, wherever they are based, to ‘plug in’ to the most powerful property management platform available today in an efficient, uncomplicated manner, so they can focus on generating new business versus spending endless hours managing properties and filling vacancies.”

[Propertyware solutions](#) enable individual property owners, regardless of their technical expertise, to effectively manage any number of single-family or multi-family rental properties from a remote location anywhere in the world using a web browser. This segment of the real estate market has grown exponentially creating a bigger demand for self-provisioning property management software.

According to Kirk McGary, president of Real Property Management, the largest property management franchise in the U.S., “The U.S. inventory of foreclosed rental properties now includes pools of thousands of properties held by institutions that simply don’t have the systems at hand to manage properties effectively. The combination of Propertyware and RealPage will fill that gap and deliver the technology they need with the financial stability of a leading national company.”

“We have plugged into the Propertyware platform and customized a solution that captures our unique process and 20-plus years of experience in managing thousands of properties in both the U.S. and Canada,” McGary added. “We intend to use Propertyware as we expand into other foreign markets, and the backing of RealPage



will certainly help us.”

Propertyware was founded by SaaS veterans Shekou and Adam Silverthorne. “They are visionaries who understood the significance of leading edge cloud computing and built their on-demand platform using the latest scalable cloud computing technology,” said Dirk Wakeham, president of RealPage. “They are a great fit with our on-demand delivery model and have some of the most advanced Internet marketing campaign solutions available anywhere. We intend to adapt these for our enterprise property management systems over time.”

To learn how Propertyware delivers property management integration and improves efficiency visit www.realpage.com/pwnewsrelease. For more information about the Propertyware acquisition, or to schedule an interview with a Propertyware or RealPage executive, please contact Karen Dodge at karen.dodge@realpage.com or 972.820-3718.

About Propertyware

Located in San Francisco, California, Propertyware pioneered property management solutions for single-family and low density rental units through a full suite of on-demand property management tools that are self-provisioning. More than 2,000 companies in seven countries utilize Propertyware which comprises a full suite of integrated property management services: a real-time customized, hosted website, online payment processing via credit/debit cards and eChecks, work order management, customer portals, and accounting – all in one easy-to-use solution. For more information or a no obligation free trial visit Propertyware at www.propertyware.com.

About RealPage

Located in Carrollton, Texas, a suburb of Dallas, RealPage provides Software-as-a-Service products and services to more than 30,000 apartment communities across the United States. Its six on-demand product lines include OneSite® property management systems that automate the leasing, renting, management, and accounting of conventional, affordable, tax credit, student housing, military, and senior living properties; CrossFire® sales and marketing systems that boost occupancy and build retention; YieldStar® asset optimization systems that maximize asset valuation and investment return; Velocity™ utility management systems that accelerate payments for resident charges; LeasingDesk® risk mitigation systems that reduce a community's exposure to risk and liability; and OpsTechnology™ spend management systems that help owners manage and reduce operating expenses. In addition, RealPage now offers Infrastructure-as-a-Service to multifamily owners and operators to help reduce IT costs and dramatically improve integration performance and reliability. For more information, call 1-87-REALPAGE or visit www.realpage.com.

All statements other than statements of historical fact included in this press release regarding the Company are forward-looking statements. These forward-looking statements are based on our current expectations and projections about future events. There can be no assurance that those expectations and projections will prove to be correct. We undertake no obligation to publicly update or revise these forward-looking statements, whether as a result of new information, future events or otherwise.

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You can read the online version of this press release [here](#).



Cypress Communications becomes Exclusive Wireless Provider for World Trade Center Wholesale Marketplace

Dallas Market Center selects Cypress Communications as exclusive wireless provider because of high-quality service and reasonable pricing.

Atlanta (Vocus) November 11, 2009 -- Cypress Communications® proudly announces that it has been selected as the exclusive wireless provider for two floors of Dallas Market Center's World Trade Center wholesale marketplace, encompassing over 300,000 square feet. Cypress was selected based on its long history of successfully providing communications services throughout the Dallas Market Center and for its ability to provide cost effective, yet robust, wireless services.

For the marketplace, Cypress deployed the latest in wireless technology -- 802.11n -- to create a comprehensive wireless network. Cypress' wireless network can be accessed on-demand by the building's temporary exhibitors, eliminating the cost and complexity of running individual cabling to each exhibitor's booth during markets. With the wireless network provided by Cypress, exhibitors benefit from quick turnaround time in gaining Internet access, robust bandwidth and reasonable pricing.

"Dallas Market Center's goal is to offer the best market experience to our exhibitors," said Steve Dumas, vice president of corporate services at Dallas Market Center. "It's important for us to have high-quality wireless Internet access available for our temporary exhibitors at prices lower than our competitors. Cypress has been our telecommunications provider for many years, and their service and reasonable pricing made them a perfect fit for our new wireless network."

"At Cypress, we partner with our clients to create customized solutions that meet their unique communication needs and help bring additional value to their businesses," said Frank Grillo, executive vice president of marketing at Cypress. "We were pleased to expand our partnership with Dallas Market Center and to help them achieve their goal of providing an enhanced market experience."

With a variety of solutions delivered through the Cypress hosted and managed delivery model -- from traditional voice and data to comprehensive unified communications -- Cypress enables customers to avoid upfront capital expenses while also avoiding the costly and time-consuming process of ongoing maintenance and management of the solutions.

About Dallas Market Center

Founded in 1957, Dallas Market Center is the world's most complete wholesale marketplace. Within its marketplace of more than five million square feet, retailers from around the globe source products ranging from home furnishings, gifts, decorative accessories and lighting to textiles, fashion accessories and men's, western, women's and children's apparel. With more than 50 markets each year attended by more than 200,000 retail buyers from all 50 states and 84 countries, Dallas Market Center offers hundreds of events and seminars geared toward helping retailers expand business and increase profits. As a result, more than \$8 billion in estimated



wholesale transactions are conducted annually within the Dallas Market Center complex. The Dallas Market Center Web site is available at www.dallasmarketcenter.com.

About Cypress Communications

For over 25 years, Cypress Communications has been helping small-to-medium enterprises (SMEs) connect, communicate, collaborate and continue® with a range of fully hosted and managed voice, data and Internet solutions. Beginning in 2006, Cypress revolutionized the communications industry with its hosted VoIP and [hosted unified communications](#) solution, C4 IP, making it easy for SMEs to take advantage of productivity-enhancing technology such as integrated [audio and Web conferencing](#), multimedia collaboration tools, [presence](#), chat, Microsoft® [Outlook integration](#), and more. As a Deloitte Fast 50 and Fast 500 award recipient, Cypress is recognized as one of the fastest growing telecommunication companies in North America. In 2008, the company was also named one of Atlanta's Best Places to Work. Cypress' hosted unified communications solution has received numerous awards and accolades, with 18 awards for excellence and innovation to date. The company's Web address is www.cypresscom.net.

For more information, contact:

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Online Web 2.0 Version

You can read the online version of this press release [here](#).

News Image





Blackbaud to Broadcast Live Sessions from Next Week's Conference for Nonprofits

Will feature Blackbaud CEO Marc Chardon and keynote speaker Derreck Kayongo of The Global Soap Project

Charleston, SC (Vocus) November 11, 2009 -- Blackbaud is broadcasting some of the best sessions from its [Conference for Nonprofits](#) next week live from the event. Additionally, interviews with speakers, attendees, and partners will be available on the company's YouTube channel at www.youtube.com/blackbaudinc.

Who:

Featured presenters include: Marc Chardon, Blackbaud CEO; Jay Love, eTapestry CEO; Joy Simpson, development consultant; Paul Clolery, NPT Publishing Group's editorial director; Holly Ross, NTEN's executive director; Derreck Kayongo, The Global Soap Project's founder; Dean Feener, The Salvation Army USA Southern Territory's mission information systems director; Richard McPherson, McPherson Associates, Inc.'s president and creative director; Steve MacLaughlin, Blackbaud's director of Internet solutions; Bo Crader, Blackbaud's business solutions manager; Chris Tuttle, Blackbaud senior consultant; and Raheel Gauba, Blackbaud creative director.

When:

Monday, November 16 – Wednesday, November 18, 2009

Where:

View the full schedule and watch the live stream at www.blackbaud.com/bbcontv.

Background:

This year's broadcast will feature sessions designed to help nonprofits take a closer look at their operations, renew, and get energized for 2010. Topics include ethics, using technology to change the world, making viable plans in uncertain times, fundraising strategy makeovers, web analytics and search engine optimization, and preparing for a website launch. Blackbaud is live streaming the Conference in partnership with Unimedia, a visual communications firm located in Charleston, SC that provides turn-key creative solutions.

About Blackbaud:

Blackbaud is the leading global provider of software and services designed specifically for nonprofit organizations, enabling them to improve operational efficiency, build strong relationships, and raise more money to support their missions. Approximately 22,000 organizations — including University of Arizona Foundation, American Red Cross, Cancer Research UK, The Taft School, Lincoln Center, In Touch Ministries, Tulsa Community Foundation, Ursinus College, Earthjustice, International Fund for Animal Welfare, and the WGBH Educational Foundation -- use one or more Blackbaud products and services for fundraising, constituent relationship management, financial management, website management, direct marketing, education administration, ticketing, business intelligence, prospect research, consulting, and analytics. Since 1981,



Blackbaud's sole focus and expertise has been partnering with nonprofits and providing them the solutions they need to make a difference in their local communities and worldwide. Headquartered in the United States, Blackbaud also has operations in Australia, Canada, the Netherlands, and the United Kingdom. For more information, visit www.blackbaud.com.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).

News Image

Blackbaud.



OnTheHub Global eStore Now Offers PASW 18 to the Academic Community

e-academy Inc. is proud to announce the availability of PASW 18 on its OnTheHub Global eStore. Starting November 10 2009, qualified academic buyers will be able to upgrade to the latest version of this leading statistical analysis package.

Ottawa, Canada (Vocus) November 11, 2009 -- [e-academy Inc.](#) is proud to announce the availability of PASW 18 on its [OnTheHub Global eStore](#). Starting November 10 2009, qualified academic buyers will be able to upgrade to the latest version of this leading statistical analysis package. The exclusive offer covers all students, faculty and staff at most North American higher education institutions.

Upon purchase, buyers will have the choice of downloading the software directly from the OnTheHub Global eStore. As with version 17, e-academy's unique distribution model allows students to buy 6 month and 12 month licenses of SPSS software at dramatically reduced prices, rather than purchase the more expensive perpetual licenses. Through this innovative license agreement, students can lease the software for six months for as low as \$35, or for one year at \$70. Add-on modules are also available for \$25 each. Faculty pack is available under a 12 month license for \$250.

e-academy's online fulfillment system has academic eligibility rules built in allowing it to authenticate members of the academic community prior to enabling an online purchase. Students who wish to purchase the software will have a choice between obtaining it on a CD or downloading it direct from the OnTheHub eStore. e-academy's secure encryption process protects software publishers against piracy while allowing students 24-hour access to the software they need. Once installed, all features of the software will be available throughout the license period and purchase includes an option to renew upon expiration.

Since its inception, e-academy has designed solutions that allow institutions of higher education to reduce costs and concentrate on their core mission, higher learning. In fact, e-academy pioneered software rental agreements back in 2001. Software vendors gain volume, while building long-term relationship with students, universities get to free up lab time and simplify license management requirements, and students can learn on the latest software titles at prices that effectively deter piracy.

About SPSS, an IBM Company

SPSS, an IBM Company, is a leading global provider of predictive analytics software and solutions. The Company's complete portfolio of products – data collection, statistics, modeling and deployment – captures people's attitudes and opinions, predicts outcomes of future customer interactions, and then acts on these insights by embedding analytics into business processes. SPSS solutions address interconnected business objectives across an entire organization by focusing on the convergence of analytics, IT architecture and business process. Commercial, government and academic customers worldwide rely on SPSS technology as a competitive advantage in attracting, retaining and growing customers, while reducing fraud and mitigating risk. SPSS was acquired by IBM in October 2009. For more information, visit <http://www.spss.com>.



About e-academy

e-academy Inc is the global leader in software delivery solutions for the worldwide education market. Over 30,000 academic institutions trust e-academy to manage and distribute software to their students. The company operates in 89 countries, handles over 5 million transactions a year, and provides customer service in 8 languages.

[Click here](#) for more information about PASW 18 rentals from the OnTheHub Global eStore

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Online Web 2.0 Version

You can read the online version of this press release [here](#).

News Image





New Unanet Software Release Helps Optimize Staffing for Project-Based Organizations

Unanet Technologies, a developer of services automation software that helps project-based organizations manage people and projects for improved profitability, has released Version 9.3 of its market leading project portfolio management and tracking system. Small, medium and large enterprises can automate resource management processes for increased profitability, reduced risk and improved project delivery.

(PRWEB) November 12, 2009 -- Unanet Technologies, a developer of services automation software that helps project-based organizations manage people and projects for improved profitability, has released Version 9.3 of its market leading [project portfolio management](#) and tracking system.

Unanet's web-based solution for project and resource management is available both On Demand (Software as a Service) and Enterprise (installed on customer premise).

The latest Unanet release delivers significant enhancements for organizations looking to improve the effectiveness and efficiency of their people across a portfolio of projects. New resource requesting functionality supports a formal process and collaboration between project and functional managers to help ensure timely project staffing and optimize resource utilization. Additional support is offered for matrix organizations to provide the control they need in managing the planning and commitment of their people to projects.

The release includes many other new features to help organizations improve resource efficiency and align forecasted demand with commitments and capacity. Planning and reporting can now also reflect an organization's custom accounting calendar periods such as the Fiscal Year 4-4-5, so that project reporting and financial reporting are aligned. Resources can be planned in hours or Full Time Equivalents (FTE), and can be planned against task schedules, or in spreadsheet-like periodic grids. This flexible and powerful support for the different ways in which organizations perform [resource management](#) allow easy transition from planning and reporting in disparate spreadsheets into a single integrated web-based system. One customer using Unanet for resource management in their engineering organization reported a 7% improvement in utilization in the first year, reflecting savings in excess of \$2M.

Unanet's powerful project reporting capabilities which include calculation of direct and indirect project costs to provide managers with visibility of true project margin was further enhanced, and now allows unparalleled flexibility to summarize revenue and profitability from a portfolio of Time & Materials and Cost Plus Fee projects on a single report.

Lastly, the robust Unanet [timesheet](#), relied on daily by organizations with more than ten thousand staff, allows tracking of the location of work performed in accordance with company or project-specific rules.

Fran Craig, Unanet President and CEO commented "This latest major release of Unanet software reflects our continued commitment to innovation in delivering solutions for project-based organizations. More than 650 customers are realizing the benefits of Unanet [project-based software](#) to increase management insight, automate



and streamline processes, reduce costs, and thereby improve profitability.”

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LogMatrix Offers Migration Path and Promotional Pricing to Cisco MARS Customers Stranded by Most Recent Product Announcement

LogMatrix Offers Migration Path and Promotional Pricing to Cisco MARS Customers Stranded by Most Recent Product Announcement.

Marlborough, MA (PRWEB) November 12, 2009 -- LogMatrix, a provider of compliance, security, and network management solutions announced today that it is providing a migration path and promotional pricing to Cisco MARS customers stranded by Cisco's recent statement that "MARS customers can expect non-Cisco network device data and signature updates to continue for currently supported third-party systems, but no new third-party devices will be added."

LogMatrix is prepared to work with existing Cisco MARS customers to develop a specific and economical migration plan to the LogMatrix security information and event management (SIEM) solutions. Customers who desire to continue using the Cisco MARS product in some capacity but need to incorporate event feeds from a wider set of devices can integrate the product into the LogMatrix log and event management solutions.

"LogMatrix has always been vendor and event type agnostic," said Mike Schmitt, President & CEO. "In fact, we can collect events from the full range of IT systems and services to include infrastructure devices, operating systems, security devices, storage devices, databases, applications, and authentication systems through a combination of pre-built integrations and generic protocol adapters. And our customers are currently using our solutions to process and report on billions of events per day."

"The action by Cisco highlights that choosing products based on their position in a Gartner Magic Quadrant does not translate to that decision being a safe choice for the customer", said Jeff Aliber, VP of Marketing. In fact, a recently dismissed lawsuit filed against Gartner by ZL Technologies claims that "by giving undue weight to sales and marketing in the MQ, the MQ's were, and are, consistently biased in favor of larger companies – that generally have lavish sales and marketing budgets" – an opinion shared widely across the industry.

In contrast, LogMatrix log management (LogCenter) and event management (EventCenter) solutions are increasingly sought out by "brand name" companies for the quality of our products and the scalability enabled by our underlying database technology.

About LogMatrix

LogMatrix supports your regulatory compliance initiatives, detects security threats, and improves service availability and performance -- faster and at a much lower total cost than our competitors. Our underlying full featured real-time data analytics platform enables a faster speed of deployment (days – not months); significantly reduces ongoing manpower requirements, and supports the same standards-based hardware and software already managed by your organization. And our highly scalable software-only solutions are currently implemented at some of the largest and most demanding F1000 companies. They include Log Management; Security Information & Event Management (SIEM); Service and Network Management. For more information, visit www.logmatrix.com.



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You can read the online version of this press release [here](#).



Pardot Marketing Automation Debuts New Features at Dreamforce '09, Salesforce.com's User and Developer Conference

Pardot will showcase Prospect Insight and debut the new LeadDeck Prospect Monitor application at Dreamforce 2009.

San Francisco, CA (PRWEB) November 12, 2009 -- Salesforce.com Dreamforce Conference - Nov. 11, 2009 -- [Pardot Marketing Automation](#), ranked #1 in lead management automation total cost of ownership by top analyst firm Forrester Research in the September 2009 report "B2B Lead Management Automation Market Overview," will showcase Prospect Insight and debut the new [LeadDeck Prospect Monitor](#) application at Dreamforce 2009, salesforce.com's user and developer conference, held Nov. 17-20 in San Francisco. LeadDeck is a desktop application that works with Pardot to provide sales and marketing teams with real-time alerts of visitor and prospect activity from their desktop.

When visitors or prospects take action on the company web site, LeadDeck will pop-up small, unobtrusive notifications on the user's desktop, allowing them to quickly access more information on their active prospects. From the LeadDeck screen users can send emails in one click, quickly jump to the lead's Jigsaw or LinkedIn profile, view the prospect in Salesforce CRM or drill into a record to view detailed browsing activities. LeadDeck is an Adobe Air application free to all Prospect Insight users.

Pardot provides B2B marketing teams with easy-to-use tools that empower marketers to build and manage online marketing campaigns without the intervention of the IT department. Using tools like the drag-and-drop landing page builder and step-by-step wizards, customers can quickly create online demand generation campaigns, bringing in hundreds of new leads. Customizable [lead scoring](#) and grading mean qualified leads rise to the top and can be automatically assigned to the appropriate sales representative. Prospect Insight is a certified AppExchange partner and integrates with Salesforce CRM as well as other select CRM vendors for a hassle-free hand-off from the marketing team to the sales team.

With Prospect Insight's [salesforce.com integration](#) users can:

Assign leads to sales reps or queues and enter them as new leads;

- * De-duplicate leads before entering new records;
- * View all prospect activities within the lead or contact record;
- * Sort contacts in Salesforce CRM by Prospect Insight score and grade;
- * Sync list and drip marketing emails sent from Prospect Insight into the appropriate contact record;
- * Send emails from Outlook, Thunderbird, or Apple Mail plug-ins and sync them with Salesforce CRM;
- * Continuously sync contact information between the two systems to ensure data is up-to-date;
- * Sync opportunity data from Salesforce CRM to Prospect Insight to determine marketing ROI; and
- * Access the entire Prospect Insight application from within Salesforce CRM.

"We are excited to return to Dreamforce and showcase Pardot to Salesforce CRM users," says Adam Blitzer, vice president of marketing, Pardot. "We have some innovative new features to unveil, including LeadDeck and Pardot Mobile, our new marketing automation iPhone app. We think Pardot's marketing automation suite can take lead



generation to the next level for many of the small and medium-sized businesses that are already using Salesforce CRM to manage their sales and marketing strategy.”

Pardot enables collaboration between marketing and sales departments, creating a seamless, ROI-driven marketing and sales pipeline. The marketing team is able to [nurture inbound leads](#) until they are sales ready, allowing the sales team to focus on closing their hottest prospects. Integration and single sign-on with the CRM system increases sales adoption as representatives can access valuable prospect tracking information in the already familiar CRM interface. With micro-level tracking, sales representatives are presented with a detailed account of a lead’s online activity, allowing them to craft a perfectly tailored pitch that leads to increased sales.

About Pardot

Pardot is a B2B marketing automation software provider that increases revenue and maximizes efficiency for companies with multi-touch sales cycles. Prospect Insight, Pardot’s lead management software, features CRM integration, email marketing, lead nurturing, lead scoring, and ROI reporting to help marketing and sales teams work together to generate and qualify sales leads, shorten sales cycles, and demonstrate marketing accountability. Named number one in total cost of ownership by Forrester Research, Pardot’s pricing plans start as low as \$500 per month and plans do not require contracts.

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You can read the online version of this press release [here](#).



Volusion Ecommerce Software Helps The Pashmina Store Grow Beyond \$1 Million in Annual Online Sales

Online luxury scarf business seamlessly handles 700,000 visitors during four holiday seasons; built-in search engine optimization enables growth during economic downturn

Austin, Texas (PRWEB) November 12, 2009 --

News Facts

- Volusion, a leading provider of [ecommerce websites](#) and services for online merchants, today announced its award-winning shopping cart software powers [The Pashmina Store](#), the successful luxury pashmina scarf, wrap, and shawl online retailer.
- Since working with Volusion, The Pashmina Store has grown rapidly, surpassing \$1 million in annual sales while continuing to expand, even as consumer spending has slowed through the economic downturn.
- The company expects more than 200,000 visitors this holiday season and will process an estimated \$650,000 in transactions.

The Challenge

- Blair Rhodes, co-owner of The Pashmina Store, had a business goal of reaching more than \$1 million per year in revenue. Reaching this goal would give the company more buying power with suppliers and allow it to take advantage of higher-volume discounts for shipping, inventory and other business necessities.
- The company was working with a different shopping cart provider, but its solution had technical limitations that hindered the store's growth.
- The Pashmina store was not performing well in search engine results, which prevented additional customers from visiting the site. Achieving higher ratings in search queries would provide the online business with a heightened level of legitimacy and increase overall sales conversions, especially during the busy holiday season.

The Solution

Rhodes researched [ecommerce website](#) providers and determined Volusion was the "one-stop-shop" solution he needed. Volusion offered the following [shopping cart features](#) and benefits that were critical to the success of the company:

- Unlimited Scalability - The scalable architecture with advanced load balancing and dynamic resourcing allows The Pashmina Store to meet its demanding spikes in traffic.
- Mission Critical Hosting - With 100% redundancy, virtualized hardware-independent systems and continuous data backups with data clustering, Volusion offers The Pashmina Store the same technological infrastructure that powers systems for financial institutions.
- Integrated SEO - SEO functionality allows merchants to fully optimize their sites. In Rhodes' case, this results in top search engine rankings.
- All-in-one Admin: With an all-in-one administrative area, The Pashmina Store can fully manage the customer experience and order processing from a single area of their store.
- Integrated CRM - With an advanced ticketing and built-in email system, Rhodes can easily communicate with



customers in one central location.

- Product Zoom - Enhanced merchandizing feature allows customers of The Pashmina Store to instantly magnify product details.
- Stringent Security - Data is secured against theft or manipulation with integrated IP blocking, 24x7 surveillance and advanced encryption. PCI/CISP certification also ensures maximum protection of card-holder data. Volusion provides The Pashmina Store with a guarantee that its customers' credit card information is securely collected and protected.

Results

- Improved search results across all search engines
- Reduced costs and saved time with streamlined shipping and inventory management
- Eliminated site slow-downs during four full holiday buying seasons, resulting in realized sales
- Reduced website design costs and time spent adjusting product catalogue

Supporting Quotes

- "We saw success quickly upon switching to Volusion," said Rhodes.
- "A large part of our growth can be directly attributed to how easy Volusion makes SEO. When consumers see us at the top of free search results, we gain instant credibility and paying customers," said Rhodes.
- "With Volusion's strong technology infrastructure, we've been able to realize every possible sale over four holiday buying seasons," said Rhodes.
- "At any given time, we can have four generations of family helping out with the business. The fact that technophobic family members have been able to step in and use Volusion quickly is a testament to its ease of use," said Rhodes.
- "Even with the consumer spending slowdown starting in late 2008 and lasting through late 2009, the business is still going strong. A large part of this is the flexibility and cost savings that the Volusion [ecommerce software](#) offers," said Rhodes.

About Volusion

Volusion is a leader in ecommerce solutions for online businesses. Over the last ten years, thousands of companies have used Volusion to succeed online, including market leaders such as Disney, Motorola, Chicago Tribune, Michigan State University and Crutchfield. For more information about Volusion, please visit <http://www.volusion.com>.

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You can read the online version of this press release [here](#).



Intelstream Adds Three New Partners: SoftSearch, Next Wave, Linq One

The new partners are Value Added Resellers authorized to sell intelecrm, the on demand CRM solution for small businesses. www.intelstream.net/intelecrm

Chicago, IL (PRWEB) November 12, 2009 -- Intelstream, Inc., the leader in [open source CRM consulting](#) and developers of intelecrm™, the award winning small business on demand CRM solution, today announced the company has recently signed partnership agreements with three companies. Softsearch, Graceful Technologies, and Linq One are now Value Added Resellers authorized to sell intelecrm. The companies are also automatically eligible to receive discounted rates on Intelstream Professional Services related to CRM implementations, customizations, trainings, and more.

“We are thrilled to welcome these three companies to the Intelstream network of channel partners. As demand for intelecrm increases, we welcome the opportunity to share the application’s success with authorized resellers,” states Channel Program Manager for Intelstream, Julian Kopald. “These three partners each add a level of specialty and expertise to the Intelstream family that will lead to future development and extended options when it comes to CRM in the SaaS environment.”

SoftSearch – www.softsearch.com

The SoftSearch database contains over 80,000 software products and has become an indispensable tool for businesses to purchase commercial software to meet their specific needs. This database is complimented with an extensive ecommerce service enabling SoftSearch to become the one-stop source for business and specialty software, including electronic software delivery ("ESD") and web-hosted software-as-a-service (“SaaS”). By adding intelecrm in the company’s database, SoftSearch continues to stay on top of recent trends in the CRM and SaaS categories. SoftSearch will promote intelecrm to clients that require a flexible, hosted CRM application with rich features.

Next Wave – www.nextwavetech.us

Next Wave specializes in Information Architectures (IA). The company strives to transition static HTML websites into platforms that fully interact with the rest of the world. Next Wave focuses primarily on the development, customization, and implementation of Joomla! Content Management Systems (CMS) for its customers. As a CRM application that seamlessly integrates with Joomla!, intelecrm is a natural choice for Next Wave clients who require an all-encompassing system to manage customer interactions online.

Linq One – www.linqone.com

Linq One is a division of Comtrex International Inc, serving clients in USA and Canada since 1995. The company is a leading vendor of voice, video, and data solutions, serving emerging and traditional small and medium sized businesses. The company offers an extensive line of Voice-over-IP, traditional PSTN, and Wireless



products and solutions which enable clients to build robust and scalable phone and data solutions for delivery of next generation services, concentrating on quality and value. As an Intelstream partner, the company is enabled to offer its clients a complete solution that fully integrates sophisticated telephony with CRM.

intelecrm Product Information

intelecrm has been recognized as a leading on demand CRM solution that fully meets the needs of small and medium sized businesses. Pricing for the application follows a unique model that charges subscribers according to the quantity of records and data storage used, rather than the number of users accessing the system. Intelstream has also applied what the company terms as a “pay-for-what-you-need” approach to intelecrm. Customers are billed for only the features and add-ons they require, which is an especially appealing option for small businesses on a budget. Basic edition pricing for intelecrm, which includes unlimited users, starts at \$20 per month. Learn more at www.intelestream.net/intelecrm

About Intelstream Inc.

Intelstream Inc. is a Chicago based Customer Relationship Management (CRM) product development and consulting firm that offers solutions related to business processes and CRM technology. Intelstream is the creator of the esteemed intelecrm application and specializes in the deployment of custom tailored CRM solutions for individual organizations, the development of industry specific software verticals, and value added enhancements to open source CRM software applications. With Intelstream's diverse team of experts in both business and technology, the company is made up by many of the brightest minds in the CRM industry.

For further information about the premier provider open source CRM consulting services and products, please visit the company's website: <http://www.intelestream.net>, or call (800) 391.4055.

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News Image





Edmonton Research Park Reveals Its Second Featured Innovator ShirWin Knowledge & Learning Systems Inc.

Knowledge & learning doesn't end at Graduation for ShirWin, recognized as the second featured innovator in the unique ERP Featured Innovator program recognizing advancement in cutting edge technology

Edmonton, AB (PRWEB), November 13, 2009 -- Edmonton Economic Development Corporation (EEDC) is pleased to showcase [ShirWin Knowledge & Learning Systems Inc.](#), as the second Edmonton Research Park (ERP) Featured Innovator. The Featured Innovator program highlights the ERP tenants that are making waves in their advanced technology fields.

ShirWin focuses on simulating experiences for learners. It employs a group of highly specialized programmers, artists and instructional designers to create custom solutions for clients' specialized educational requirements.

"The greatest value of developing realistic simulations comes from allowing instructors the ability to monitor individual student performance and provide just-in-time intervention for those struggling," says Greig.

ShirWin is presently developing an educational, interactive game for the Government of the Northwest Territories, a project representative of the [advanced technology centre](#) companies located in the ERP. In 1993, the educational curriculum became focused on the Aboriginal Dene history, in order to protect and preserve the language and culture. ShirWin's task has been to bring the Dene past to life, while also introducing the culture to non-aboriginal teachers working in these communities. Dene Kede: Trails to Becoming will be launched at the Northwest Territories teacher conference this month.

ShirWin moved into the ERP as a single employee company in August of 2000. ShirWin CEO, Debra Greig says she chose to locate her business at the Alberta, Canada ERP, the leading [Edmonton research centre](#), because it "offers excellent opportunities for collaboration with similar, fledgling companies." ShirWin has since grown to 10 employees and recently graduated from the ERP.

"ShirWin is an outstanding example of the possibilities for any local, advanced technology start-up," says Candace Brinsmead, Vice-President, Technology Advancement, EEDC. "The world of academia and professional development is rapidly evolving and ShirWin is leading the way with its educational software." There are nearly 55 companies at ERP, employing over 1,500 scientists, engineers, doctors, technicians and support staff.

For information on Debra Greig and ShirWin Knowledge & Learning Systems Inc. visit, www.shirwin.com or learn about more about this prominent Alberta research park at www.edmonton.com.

The Edmonton Research Park (ERP) houses dozens of research companies and is managed by Edmonton Economic Development Corporation (EEDC). The ERP is also a stakeholder in TEC Edmonton, a joint venture with the University of Alberta. For more information, visit www.edmonton.com. Learn more about Edmonton through the stories of people who've experienced it at www.edmontonstories.ca.



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You can read the online version of this press release [here](#).



ADVA Optical Networking to Support NASA's High End Computing Testbed at SC09

FSP 3000 platform to play key role in demonstrating network capabilities at 22nd Annual Supercomputing Conference in Portland, Oregon

Norcross, GA, USA and Martinsried / Munich, Germany (Vocus) November 12, 2009 -- [ADVA Optical Networking](#) is helping the United States' National Aeronautics and Space Administration (NASA) push the bounds of modern networking capabilities with a unique demonstration at SC09, the 22nd annual Supercomputing Conference, taking place Nov. 14-20 in Portland, Ore.

NASA's High End Computing (HEC) program will use ADVA Optical Networking's [FSP 3000 platform](#) as a key component to extend its testbed of advanced hardware and software technologies to the show floor of SC09. This testbed is currently installed within NASA's Research and Development (R&D) network, linking the NASA Advanced Supercomputing (NAS) facility at Ames Research Center in Moffett Field, Calif., and the NASA Center for Computational Sciences (NCCS) located at the Goddard Space Flight Center in Greenbelt, Md.

The testbed enables real-world testing of potential solutions for data access, movement and management throughout NASA's wide-area environment. Utilizing 40Gbit/s technologies, the testbed includes experimental wire-speed tests, traditional file transfer applications, emerging file transfer applications, file systems and more.

The HEC program delivers computing, storage and networking services to NASA's aeronautics, exploration, science and space missions. These geographically dispersed operations ingest and generate a vast amount of data, requiring NASA to remain vigilant in its efforts to obtain extremely fast, high-end networking services such as those enabled by ADVA Optical Networking's scalable Wavelength Division Multiplexing ([WDM](#)) technology.

Demonstrations such as NASA's SC09 event could set the stage for the eventual development of a fully capable 40-100Gbit/s research network. With a collaborative networking environment, NASA scientists would be better equipped to store, share and analyze the massive volumes of data their work requires. One example to be highlighted at SC09 is the climate simulations work based at the NCCS, where scientists are collecting meteorological data from around the globe to develop highly accurate predictions about the Earth's climate. Assimilating satellite and remote sensory data from multiple locations, these scientists often spend large amounts of time managing remote copies of data and moving data throughout the wide area. But as the testbed yields advanced networking developments, these NASA experts could soon spend more time focusing on their mission and less time tackling the day-to-day tasks of data management.

"We're excited to be part of this significant NASA demonstration at SC09," said Stephan Rettenberger, vice president of marketing for ADVA Optical Networking. "This is a unique opportunity to exhibit our own capabilities as NASA puts its testbed on display. The critical work conducted by NASA scientists is paving the way to our future. We're pleased that ADVA Optical Networking's high speed optical transmission technology is contributing to those important efforts."



ABOUT ADVA OPTICAL NETWORKING

ADVA Optical Networking (FSE: ADV) is a global provider of telecommunications equipment. With innovative Optical+Ethernet transport solutions, we build the foundation for high-speed, next-generation networks. Our FSP product family adds scalability and intelligence to our customers' networks while removing complexity and cost. With a flexible and fast-moving organization, we forge close partnerships with our customers to meet growing demand for data, storage, voice and video services. Thanks to reliable performance for more than 15 years, we have become a trusted partner for more than 200 carriers and 10,000 enterprises across the globe. For more information, please visit us at www.advaoptical.com.

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News Image





Clean Energy Company Carmanah Technologies Goes Live on Oracle in 16 Weeks

Carmanah has been putting solar to work since 1996. The first company of its kind in the world, Carmanah pioneered the self-contained solar light and continues to develop best-in-class solar LED lighting and solar power systems for industrial applications worldwide.

Victoria, BC, Canada (PRWEB) November 12, 2009 -- Carmanah has been putting solar to work since 1996. The first company of its kind in the world, Carmanah pioneered the self-contained solar light and continues to develop best-in-class solar LED lighting and solar power systems for industrial applications worldwide. Carmanah is located in Victoria, BC, Canada.

Carmanah recently went live on the Oracle® E-Business Suite Release 12 using an Oracle Business Accelerator install (16 weeks) with Canadian localization hosted by Oracle On Demand. Oracle Business Accelerators are rapid implementation tools, templates and industry- and geography-specific leading practice process flows provided by Oracle to partners to dramatically reduce implementation time, complexity, cost and risk. The primary objective of the project is to use Oracle as a foundation for future growth with the focus to improve product configuration accuracy and create process improvements for quotations and order processing with their Agent and Wholesale distribution sales channels.

Modules included:

- Oracle Financials
- Oracle iStore
- Oracle Supply Chain Management including Oracle Configurator
- Oracle Customer Relationship Management
- Carmanah Simulator Integration - integrate the configurator and orders key to validate product/model availability for average sun exposure based on specific longitude and latitude where the product will be installed.
- Submittal Package- pass data for agents and distributors to produce product specifications for quotes to end customer.

Customer Satisfaction:

Carmanah is very happy with DAZ's efforts and the progress made in the short period of time. Below is a reference quote we received from their project manager:

“Like any implementation of this magnitude we had our bumps along the way but I was very impressed at how DAZ supported us and came to the table with solutions when challenges arose. Our implementation and migration took a short 22 weeks from kick off to go live. Considering the technical complexity of our business, in my books, that is a home run. I would personally recommend DAZ to any organization that is in search of a fully integrated ERP system with Configurator and iStore. Their expertise in guiding us was paramount to our success.” -- Trevor Hurst, Manager, IT, Carmanah Technologies



About DAZ Systems, Inc.

DAZ Systems, Inc. is one of the largest independent Certified Advantage Partners in the Oracle PartnerNetwork in the US. With more than 350 implementations, including Oracle E-Business Suite, Oracle On Demand, Oracle Transportation Management, Oracle Business Intelligence, and Oracle's Demantra, Agile and Siebel, DAZ Systems, Inc. brings a new perspective to mission critical business systems and consulting services. With a rich understanding of Oracle technology, DAZ has delivered over 300 mission critical Oracle based solutions to Fortune 1000 and medium sized enterprises. In addition, DAZ has adopted the Oracle Accelerate solution and is certified on Oracle Business Accelerator for High Tech Manufacturing, Clean Energy, Apparel and Footwear, CPG (Consumer Product Goods), Software, Life Sciences, Process Manufacturing, Agile, Multi-Channel (Retail, Direct Marketing, B2C) and Distribution.

For more information, visit www.dazsi.com

About the Oracle PartnerNetwork

Oracle PartnerNetwork is a global business network of more than 21,000 companies who deliver innovative software solutions based on Oracle software. Through access to Oracle's premier products, education, technical services, marketing and sales support, the Oracle PartnerNetwork program provides partners with the resources they need to be successful in today's global economy. Oracle partners are able to offer their customers leading-edge solutions backed by Oracle's position as the world's largest business software company. Partners who are able to demonstrate superior product knowledge, technical expertise and a commitment to doing business with Oracle qualify for the Certified Partner levels. <http://oraclepartnernetwork.oracle.com>

Trademarks

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News Image





MAXON's CINEMA 4D and BodyPaint 3D Play Starring Role in District 9, Surrogates, Cloudy with a Chance of Meatballs and G.I. Joe: Rise of Cobra

3D Artists Leverage Software to Create Spectacular Special Effects and Lush Environments

Newbury Park, CA (PRWEB) November 12, 2009 -- Some of this year's hottest movies, including G.I. Joe: Rise of Cobra, Cloudy with a Chance of Meatballs, Surrogates and District 9, all have one thing in common – they feature spectacular CG animation and visual effects sequences created with MAXON's [CINEMA 4D](#) and [BodyPaint 3D](#), the leading 3D animation software celebrated for its intuitive interface, powerful toolset and positive impact on productivity.

CIS Hollywood – G.I. Joe: Rise of Cobra

CIS Hollywood, part of the award-winning [CIS Visual Effects Group](#) specializing in visual effects, 3D animation and post production for feature films, television, games and commercials, was one of 10 visual effects houses that worked on Paramount Pictures' G.I. Joe: Rise of Cobra. Ben Dishart, CIS Hollywood lead texture painter, supervised a team that used MAXON's BodyPaint 3D as a core tool to provide extensive texturing for key scenes and props, including "The Pit", the G.I. Joe headquarters located in a Sahara desert underground complex; the landing platform at "The Pit" which features a giant hydraulic lift used by planes in the film to show vertical takeoffs and landings; and several vehicles including the "Mole Pod", a metal vehicle that features a composite, carbon-steel drill bit used by the evil Cobra organization to drill through the walls of the underground headquarters.

In the pivotal "Mole Pod" sequences, texture painters accurately recreated realistic dirt and grease layers on the metal surfaces and hydraulic parts. "This was a fantastic project for us because there were so many assets requiring texture painting. There was never a question about using any other 3D paint package because BodyPaint 3D is so easy to use and is the only application with the capability to paint on the overlapping geometry and across the UVs of multiple objects," said Dishart. "We imported 3D models into BodyPaint 3D for texturing, switching back and forth between Adobe Photoshop to take reference material – including the color palette and lighting – and seamlessly clone it onto the model with the goal of maintaining a coherent look between the digital assets and footage from the actual set. BodyPaint 3D was the ideal solution to simply tumble the model around and paint-in different layers to build up a dirty look on top of clean, scratched metal, as well as paint directly on the surfaces such as sharp corners, the teeth on a drill, etc."

Sony Pictures Imageworks – Cloudy with a Chance of Meatballs

Academy Award-winning visual effects studio [Sony Pictures Imageworks](#) has integrated CINEMA 4D and BodyPaint 3D into the production pipeline for the past eight years playing a central role in controlling the look and quality of such films as Monster House, Open Season, Surfs Up, Spider Man 3, Beowulf, Watchmen and others. For the recent release of Cloudy with a Chance of Meatballs the matte painting team at Sony Pictures Imageworks used MAXON software to create every exterior environment in the film including 360-degree skies, hillsides and town extensions.

Using CINEMA 4D and BodyPaint 3D the team reviewed sequences that at times had roughly 50-75 matte painting shots to evaluate color keys and placement in 3D space. The "Burger Rain" sequence, in particular,

where CG burgers fall out of the sky, necessitated creating three, 360-degree sky environmental maps (env. maps) that were UV mapped within CINEMA 4D to accurately place the sequence color key for lighting and reflection purposes. Because the color of the sky changes from a grey to peach/pink/bubble gum purple to turquoise with pink clouds, often two or more maps were needed depending on the sequence. In addition, the 360-degree skies were then broken up into an array of several separate connecting camera projections using CINEMA 4D's ProjectionMan matte painting system to simplify and streamline the workflow for further development and for rendering for final shots.

“Once the env maps were approved, we further developed them as matte paintings for the entire sequence. Not only did we paint three different skies, but we also extended the FX cloud, animated them and then projected those rendered frames onto geometry that matched it to the FX Clouds in 3D space, for stereo,” commented Dave Bleich, matte paint lead, Sony Pictures Imageworks. “Thankfully we had CINEMA 4D to help us get through a challenging sequence that required a lot of planning and much needed flexibility. CINEMA 4D is a ‘must have’ app in the matte painter’s toolkit.” Nori Kaneko, texture lead at Sony Pictures Imageworks on Cloudy added, “BodyPaint 3D was used throughout the film to texture every sequence, each of them equally complex, ranging from the tasty looking foods to the weathered environments. The software enhances our workflow and lets us work without limitation.”

Image Engine – District 9

Vancouver-based visual effects studio [Image Engine](#) delivered 311 of the 600 visual effects shots in the sci-fi thriller District 9, including a community of entirely CG aliens that inhabit a section of Soweto, South Africa called District 9, as well as the alien mother ship, digital helicopters and digital troop carriers. The company worked in collaboration with four other Vancouver VFX houses to include Goldtooth Creative Agency, Animatrik Film Design, The Embassy and Zoic Studios, along with New Zealand’s Weta Digital.

Image Engine used MAXON’s BodyPaint 3D software solution to paint complex textures that blended dirt, dust, paint and stickers that cover the aliens’ bodies (there were hundreds in all) giving each a distinctive, insect-inspired look that seamlessly integrated with the characters in the gritty South African ghetto setting. Anna Ivanova, a texture artist at Image Engine, noted the ease with which she could move back and forth between BodyPaint 3D and Adobe Photoshop and rework shots to accommodate the director’s requests.

“Most of the aliens had seams all over their bodies, some in difficult places such as the UV’s in the alien’s necks,” Ivanova said. “BodyPaint 3D allowed us to easily go from one seam to another with a projection brush and blend space between the creatures shells and soft skin shaders, which helped solve a lot of problems. Additionally, we took the 3D model (developed in Autodesk Maya) and painted random brush strokes directly on the bodies and then added at least three different texture variations.”

James Stewart, Image Engine’s creature supervisor, added that BodyPaint 3D was a necessity when it came to creating the aliens. “Besides developing custom shaders to layer the creatures’ bodies with dust and dirt, each alien was adorned with different variations of paint splotches and stickers. Both the paint and the stickers were worn in an attempt to fit in with the humans around them. Eventually, we came up with a library of 20 different variations of paint splotches, splatter and stickers that could be used interchangeably on any alien saving a lot of time in the workflow process.”

Lightdog Films – Surrogates

At Lightdog Films in Los Angeles, veteran VFX artist Marc Leidy operates CINEMA 4D as the ‘hub’ of his visual effects production pipeline. [Lightdog Films](#) was tasked to work on a key sequence in the film Surrogates, which required delicate integration of smoke and fire elements to reveal extensive damage done to two of the main robotic characters.

"CINEMA 4D was an integral tool during production and vital to successfully ‘selling’ the shot," said Leidy. He brought match moving data from Syntheyes and actor geometry from Image Modeler into CINEMA 4D, where he built a particle dynamics rig with the XPresso expressions editor module. Leidy also leveraged Turbulence 4D, from Jawset Visual Computing, a new fluid dynamics simulation plug-in for CINEMA 4D, to create complex photo-realistic wispy smoke that curls upwards from the damage and fills the frame.

“The speed, stability and ease-of-use that CINEMA 4D offers makes it the perfect platform to focus on both the art and science of building photo-real elements for the big screen. Access to new tools by third party developers extend CINEMA 4D's functionality in incredible ways without compromising its core quality and performance,” he added. “The high level of control afforded by our 3D toolset on Surrogates allowed me to render and deliver final match-moved 2K elements to the client within a very compressed time-frame that aptly captured the emotional intent of the scene. CINEMA 4D is an indispensable asset for my visual effects production pipeline.”

Film imagery available at the official Surrogates website: <http://chooseyoursurrogate.com/>

About MAXON Computer

MAXON Computer is a developer of professional 3D modeling, painting, animation and rendering solutions. Its award-winning CINEMA 4D and BodyPaint 3D software products have been used extensively to help create everything from stunning visual effects in top feature films, TV shows and commercials, cutting-edge game cinematics for AAA games, as well for medical illustration, architectural and industrial design applications. MAXON has offices in Germany, USA, United Kingdom, France and Japan. MAXON products are available directly from the Website and its worldwide distribution channel. Specially priced learning editions of the company’s software solutions are also made available to educational institutions. For additional information on MAXON visit www.maxon.net.

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You can read the online version of this press release [here](#).



Central Freight Lines Utilizes Cheetah Software to Weather Economic Storm

Cheetah Software Services, Inc., an SaaS transportation logistics solution provider, announced that Central Freight Lines has utilized the Cheetah Freight solution to achieve the cost savings and organizational changes necessary to weather today's treacherous economic conditions.

Westlake Village, CA (Vocus) November 12, 2009 -- [Cheetah Software Services, Inc.](#), an SaaS transportation logistics solution provider, announced that Central Freight Lines has utilized the Cheetah Freight solution to achieve the cost savings and organizational changes necessary to weather today's treacherous economic conditions. Central Freight, a nationwide LTL carrier, has utilized Cheetah Freight to accomplish in a few short months what were previously long-term operational goals of consolidation and centralization.

In difficult economic times, many companies resort to drastic cost-cutting measures to survive, often damaging their competitiveness and hampering customer service and satisfaction. The most successful companies, on the other hand, find ways to improve their competitive position while still controlling costs and [improving customer service](#) -- thus improving their performance in the market when the economy recovers.

By implementing Cheetah Freight, Central Freight made the decision to focus on dramatically improving the [visibility](#) of drivers and deliveries, while increasing the timeliness and effectiveness of communications between drivers, dispatchers, customer service reps, and customers. By doing so, the carrier was able to not only [improve driver productivity](#) and reduce miles per stop, but more important to consolidate and centralize dispatch and customer service and thus strengthen its overall position.

"After only six months or so, Cheetah has already helped us accomplish the 3-5% increase in productivity and the 5-10% reduction in miles per stop that we hoped to achieve with the solution. But our return on investment has gone far beyond what we anticipated," said Mark Stein, Central Freight's Director of Operations. "Even more important, we've been able to remotely dispatch multiple locations from a single location. We've been able to consolidate management teams and more efficiently manage the business. And, we've been able to provide better customer service by centralizing our customer service function."

Specifically, Cheetah Freight provides Central Freight's dispatchers with three primary advantages. First, the solution provides real-time pickup and delivery status information that was previously unavailable. Second, dispatchers can now make decisions more efficiently, on the fly, regarding the best drivers to service on-demand pickups. And third, Central Freight can gather information on pickup and delivery status and integrate it into their backend systems for immediate processing, rather than waiting until the end of the day.

In addition, Central Freight customers benefit by receiving instant access to better information on delivery and pickup status, knowing not only where a shipment has been but also where it is going, when it will arrive, and when the recipient has signed for it -- all in real time. Overall, this enhanced customer visibility provides carriers like Central Freight with a significant competitive advantage.

"With Cheetah, everyone -- dispatchers, customer service reps, customer employees -- enjoys visibility into deliveries and pickups," said Stephan Karczag, Cheetah's Vice President of Sales and Marketing. "This [visibility](#)



helps Cheetah customers tremendously in today's troubled economic times, providing significant reductions in the miles driven and the amount of fuel that's used."

"We simply didn't expect Cheetah to enable us to accelerate our long-term plans for consolidation and centralization. Our ability to do so has helped us weather the storm in this incredibly difficult economy," said Stein.

For more information about Cheetah Software Systems, Inc. contact Mark Coppock at [mcoppock\(at\)cheetah\(dot\)com](mailto:mcoppock(at)cheetah(dot)com).

About Cheetah Software Systems, Inc.:

Cheetah Software Systems provides dynamic, intelligent wireless solutions to automate and optimize [delivery route planning](#), pickup assignment, dispatch, and customer service. Fully scalable and Web-based, Cheetah solutions increase productivity and profitability for carriers of any size with minimal up-front costs. Cheetah's private fleet and LTL customers utilize GPS-enabled phones and PDAs to schedule, route, and track drivers and shipments. Today, Cheetah streamlines business and home delivery transactions for hundreds of firms across North America. For more information call 888-Cheetah or visit www.cheetah.com.

About Central Freight Lines:

Central Freight Lines is a less-than-truckload (LTL) for-hire common motor carrier of general freight commodities headquartered in Waco, TX. Founded in 1925, the company is privately owned by Mr. Jerry Moyes of Phoenix, AZ and operates from 52 terminals nationwide. Central Freight Lines is recognized for its ongoing accomplishments in service, quality, and safety. For more information call 800-782-5036 or visit online www.centralfreight.com.

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Webinar to Help Marketing & Creative Departments Get More Efficient Using Online Collaboration Tools

Webinar Series Showcases Best Practices for Team Collaboration on Creative Design Projects and Brand Asset Management.

Iowa City, IA (PRWEB) November 12, 2009 -- MetaCommunications today announced the launch of a new, limited-time webinar series for marketing and creative professionals interested in learning best practices for managing and implementing efficient document collaboration, review, and approval. Concepts will be illustrated using MetaCommunications' Approval Manager 2010 & Spark! products.

"Right now the vast majority of the industry uses email as the primary method of document delivery, review, collaboration, and approval," said Robert T. Long, Executive Vice President of MetaCommunications. "This process is extremely inefficient in organizations that have multi-stage project workflows, numerous documents and reviewers, and many content creators. When you're emailing out documents for review, you never know what the status is, what is holding the process up, or even if your recipients got the email."

This webinar series will focus on techniques and tools for mastering this process within marketing and creative organizations. Improving the review process results in significant savings for everyone in the collaboration chain. In addition, mistakes are greatly reduced, and deadlines can be managed to avoid late projects.

Webinar Schedule

The new webinar will run once a week through the remainder of November. Any creative or marketing professional interested in learning more about using Approval Manager 2010 and Spark! to improve their creative reviews is welcome to attend and may register using the links below:

[Monday, November 16 - 1:00PM \(CST\)](#)

[Monday November 23 - 12:30PM \(CST\)](#)

[Monday November 30 - 11:00AM \(CST\)](#)

About MetaCommunications

MetaCommunications develops workflow and collaborative productivity solutions that help marketing, advertising, creative design, packaging and prepress workgroups around the world be more productive. With over 1000 customer sites worldwide, MetaCommunications has the solid experience and range of solutions to quickly help creative organizations take their productivity to the next level through improved processes, workflows, and communications. For more information about MetaCommunications, please visit www.meta-comm.com.

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Aftercad Tunes Renderjam.com 3D Collaboration Service for Google SketchUp Users

Aftercad Software is pleased to announce that our Renderjam.com 3D collaboration service has been optimized for Google SketchUp users, offering an unprecedented level of freedom for projects that use 3D assets.

Vancouver B.C. (PRWEB) November 12, 2009 -- Aftercad Software is pleased to announce that our Renderjam.com 3D collaboration service has been optimized for Google SketchUp users, offering an unprecedented level of freedom for projects that use 3D assets.

"As the next step in our Aftercad 3D Live market rollout, we have embraced Google SketchUp users as the heir apparent in 3D CAD work on the web. Google has done a terrific job with SketchUp and its rapid adoption across all areas of CAD and Design has made it a perfect tool to work with to introduce true 3D collaboration on the Web." said Chris Boothroyd, CEO of Aftercad. "Our goal to make 3D assets easily accessible for collaboration is now a powerful tool in any designer's tool belt. Now all projects that include SketchUp 3D assets can offer stakeholders equal access and the opportunity to participate."

SketchUp users can sign up on Renderjam.com for free, create a workspace and start collaborating on 3D assets within minutes. The Renderjam service tracks all workspace activity and can issue a daily audit trail report of all changes made by participants. Most importantly, all project stakeholders including those who don't have SketchUp can easily see, manipulate and annotate the 3D project assets in the web browser and directly contribute to the project instead of having to wait for emails, look at still images or couriered paper rolls.

"This is a brand new development and once again, Aftercad is the first. This technology will open up new verticals of communication where individuals have easy access and interactivity with real time 3D from wherever they are. Coupled with the market momentum of Google SketchUp, this is an exciting development in the democratization of 3D. If this changes your 3D perspective on things and you have some ideas you'd like to chase, check out our video: <http://www.renderjam.com/rjvideo.aspx> which demonstrates this new approach. Give us a try and we'll bring your 3D assets to life" concludes Boothroyd.

About Aftercad Software

Aftercad is a leading provider of innovative products and solutions that enable the viewing and publishing of complex 3D data sets over the web. Aftercad allows organizations to publish, share, annotate and manage 3D assets for Digital Prototyping, Manufacturing, Building Information Modeling and Infrastructure Planning.

For more information, visit <http://www.aftercad.com/>

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You can read the online version of this press release [here](#).



Asset Control Wins Banking Technology's Readers' Choice Award for Best Enterprise Data/Reference Data Product

Asset Control has been named "Best Enterprise Data Management/Reference Data Product" in Banking Technology magazine's third annual Readers' Choice Awards.

(PRWEB) November 12, 2009 -- [Asset Control](#), the world-wide leader in financial data management solutions, has been named "Best Enterprise Data Management/Reference Data Product" in [Banking Technology](#) magazine's third annual Readers' Choice Awards.

The Readers' Choice Awards were created to recognize the fact that financial institutions are increasingly turning to independent software providers in search of solutions to a range of issues that would once have meant expensive proprietary development. Banking Technology's readers were asked to vote for their choice of what they consider to be the best systems in a range of categories.

David Bannister, editor of Banking Technology, said, "This has always been a hotly contested category among the leading vendors, and one which attracts one of the highest number of votes cast, so the winners can be justifiably proud of the support from users that the award represents."

Phil Lynch, Asset Control's president and chief executive officer, said, "We're extremely pleased with the ongoing recognition that Asset Control has gained as a result of new product innovations and enhancements, and a unique approach to helping financial institutions effectively support their entity-level and firm-wide strategies on global and local scales. Asset Control continues to invest heavily in its solutions to help firms meet their objectives with improved data quality, faster time to market, and reduced cost and risk."

About Asset Control

Asset Control provides centralized data management solutions for financial institutions worldwide. From business-entity to firm-wide projects, Asset Control offers a strategic reference and market data platform that delivers the accuracy, consistency and relevancy firms need to reduce costs and risk, manage evolving compliance needs, and accelerate the delivery of new products and services. Established in 1991, and with a 'blue chip' global customer base, Asset Control is backed by Fidelity Ventures, one of the world's leading providers of capital to technology companies. For more information, visit www.asset-control.com.

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Prophesy Releases Case Study of Connecticut Stone

CT-based stone supply company automates GPS tracking, IFTA fuel tax reporting with Prophesy TaxTally GPS

Bloomfield, CT (Vocus) November 12, 2009 -- [Prophesy Transportation Solutions, Inc.](#), an Accellos company, provider of trucking and logistics software solutions to the transportation industry, today released a case study of its customer Connecticut Stone Supplies. This profile explores the company's use of Prophesy TaxTally GPS software to collect their fleet's trip data and generate state-acceptable quarterly IFTA reports with minimal data entry and user interaction.

A private fleet based in Milford, CT, Connecticut Stone hauls shipments of their decorative stone product throughout the Northeast via their fleet of eight trucks.

Since July of 2001, the team at CT Stone has utilized the Prophesy TaxTally solution to track and report their IFTA fuel taxes, and for good reason. "We purchased TaxTally following a DOT audit that didn't exactly go well," said Mike Flood, General Manager. "The auditors were requesting details that we simply didn't have on file. We ended up paying some fines, and looking for a better way to handle our fuel taxes. After the audit was complete, the auditor actually recommended Prophesy TaxTally to me as a way to better manage my fuel tax reporting. I researched the product and purchased it right away. I figured, if that's what the auditors like, then that's what we're going to get!"

"That's not uncommon," said Prophesy Vice President Bill Ashburn. "We routinely notice that State Auditors often use our TaxTally product to double-check themselves, and we have received many referrals as a result."

The team at CT Stone has had great success with DOT audits since that time, relying upon accurate, detailed information from their TaxTally software. "Now we are able to face an audit with confidence," said Flood.

In March of 2008, the team at CT Stone added the Prophesy Tracker GPS Truck Tracking solution, which enabled them to track their mobile resources and also utilize that info to supplement their fuel tax reporting with TaxTally (this dynamic pairing of products is now known as TaxTally GPS).

Through TaxTally GPS, precise GPS locations are gathered, recorded and downloaded for each vehicle in the Connecticut Stone fleet. Location data is then merged with fuel transaction data from their fuel card provider. Upon validation, quarterly IFTA reports are calculated and prepared automatically without any further interaction or data entry within TaxTally GPS.

"Of course we keep a daily odometer reading that's turned in by the drivers for verification," said Flood. "Auditors appreciate a second source to validate the mileage. But the huge plus of this solution is that there is rarely any need for data entry. It takes me literally 30 minutes to run the fuel tax reports; I just download the data, verify it, and print the reports. It saves so much time!"



For more information about Prophecy TaxTally GPS, contact Prophecy at 800.776.6706 or email moreinfo @ mile.com. To view their entire product line, visit them on the web at www.mile.com.

About Connecticut Stone:

Connecticut Stone is an award winning, family owned and operated full-service natural stone company located on 15 acres in Milford, Connecticut. For over sixty years, they have led innovation within the stone industry with a diverse array of natural stone products for both interior and exterior use, from custom countertops, vanities and fireplace facings that beautify your home, to natural stone veneer, flagging, coping and wallstone to enhance any landscape. For more information, visit them on the web at www.connecticutstone.com.

Explore. Expect. Exceed...With Prophecy, an Accellos Company
The Total Solution for Transportation.

More trucking companies use a Prophecy software solution than any other brand on the market today! Quite simply because we have built the industry's leading total trucking software solution, designed to manage every facet of a growing trucking operation for both public and private fleets with integrated, comprehensive and easy to use features that ensure unsurpassed efficiency and greater profit.

Prophecy works with its customers to help them:

- Explore new solutions and capabilities to make their business more efficient and successful.
- Expect the best in quality and functionality from Prophecy.
- Exceed their own expectations and those of their customers.

For more than 20 years the Prophecy name has represented quality, reliability and affordability for the trucking industry. Our products offer reliable control over daily trucking operations, yet are easy for growing trucking companies and other fleet operations to implement, integrate and afford. This approach allows our users to build upon their total solution as their needs grow. For more information on how your trucking company can explore, expect, and exceed with the Prophecy Total Solution for Trucking, visit us on the web at www.mile.com today!

To read more about the experiences of Prophecy Users, visit our Customer Success page at <http://www.mile.com/Customer-Success>

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You can read the online version of this press release [here](#).

News Image





Bill Beardslee Joins dotCMS; Company Set to Expand Enterprise Offering

Positioning refinement and expansion of partner channel first items for Beardslee to tackle

(PRWEB) November 12, 2009 -- [dotCMS](#), a leading Java-based, open source wCMS software company, announced today that Bill Beardslee has joined the team as SVP, Strategy and Development. Beardslee joins a number of senior executives in the web content management industry who have recently departed larger players to join more agile organizations.

“dotCMS has the right model for the future of this category – a vibrant open source community from which to draw inspiration and guidance, a warranted offering from a commercial entity and price point that won’t choke a Fortune 1000 company,” said Beardslee. “The company has shown initial success in the corporate, higher ed and the non-profit spaces. I am excited to help the company expand further by identifying new markets, offerings and partnerships. “

Most recently Beardslee was SVP, Marketing and Business Development at Percussion, a provider of Web Content Management Software.

“From our very first conversation Bill and I saw eye to eye on how to grow the dotCMS business,” said Tim Brigham, Principal at dotCMS. “His experience in the software business will be of great value as we place more emphasis behind our commercial-grade Enterprise offering. 2009 has been a growth year for dotCMS and we expect to accelerate our growth with the hiring of Bill.”

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Retention Expert Presents the Value of Exit Interviews

Nobscot president and CEO, Beth Carvin, dispels the idea that exit interviews cannot accurately measure the factors of employee turnover

Capitola, Calif. (PRWEB) November 13, 2009 -- In the latest HRmarketer Market Share podcast, Beth N. Carvin discusses the importance of companies gathering actionable data from exit interviews. Carvin is president and chief executive officer of Nobscot Corporation, a global technology firm that focuses on key areas of [employee retention](#) and development.

During the interview, Carvin dispels the idea that [exit interviews](#) cannot accurately measure the factors of employee turnover.

"Some critics will say that people aren't honest in exit interviews," said Carvin. "However, who has more to lose? A current employee who will continue to work for an organization, or someone who is more than half-way out the door?"

In recent surveys by Nobscot, Carvin found that 53 percent of respondents indicated they would be very likely to be honest in an exit interview. In comparison, only 22 percent of respondents indicated they would be very likely to be honest in an employee survey.

Where employee surveys provide insight into how companies can define an individual's career path, exit interviews can provide companies with insight into organizations issues. The valuable data gathered from exit interviews can enable companies to make organizational changes to improve employee retention.

Carvin has more than 20 years of experience in human resources, staffing and business management and is a nationally recognized expert on employee retention and exit interviews. She has assisted with the exit interviewing strategy for large, multi-national companies in every industry and in more than 20 countries.

During the interview, Carvin also addresses the growing popularity of social media in the workplace. While Carvin encourages social collaboration for employee interaction, she also cautions companies about jumping into social media without a plan.

"Every part of a company's social media program should be thought out and strategic," said Carvin. "Companies should have a structure to social media so that users can reach meaningful outcomes."

Carvin shared her insight during an interview with HRmarketer.com's president, Kevin Grossman. The interview can be heard on HRmarketer's HR Market Share podcast by visiting [HRmarketer's blog](#). You can [subscribe to the podcast via iTunes](#) or via [Hipcst](#).

HRmarketer's HR Market Share podcast covers hot topics in the HR space; recent mergers, acquisitions and



earnings; recent HR supplier news; what's working in marketing and PR and what's not; interviews with HR suppliers and other marketing, PR or business thought leaders.

About HRmarketer.com

HRmarketer.com is a division of Fisher Vista LLC, a marketing software and services firm focusing exclusively on the human capital industry. Through its marketing and public relations services, the company has worked with nearly 700 human resource and employee benefit service providers, helping them generate publicity, website traffic, sales leads and improved SEO.

This press release was distributed through PR Web by Human Resources Marketer (HR Marketer: www.HRmarketer.com) on behalf of the company listed above.

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You can read the online version of this press release [here](#).

News Image



Beth Carvin



Saratech Inc. Expands Executive Team with New Hire

Frank Fernandez joins Saratech executive team as corporate vice president.

(PRWEB) November 12, 2009 -- Saratech, Inc. (Saratech), a national partner of Siemens PLM Software, adds a new member to its executive team - Corporate Vice President Frank Fernandez. Mr. Fernandez brings over 17 years of experience in the areas of business development, large account growth, sales management and leadership as well as key executive relationships.

“Frank Fernandez is a valuable addition to our Saratech team,” said Saeed Paydardar, CEO of Saratech, “His extensive knowledge of the PLM market and his passion for excellence, strategic focus and outstanding customer service brings excitement to our extended organization.”

Prior to Saratech, Inc., Fernandez was Director of Professional Services and Support at Rand North America. He also held the position of Director, Strategic Accounts Sales where his sales team more than doubled software and services revenue year over year in 2008. Prior to his position at Rand, Fernandez was Senior Director, PLM Operations at MSC.Software where he quadrupled new software and services revenue over a 2 year period.

“Saratech is an excellent company with the number one position in the U.S. in terms of revenue for Siemens PLM Channel Sales,” said Fernandez, “Saratech is uniquely positioned with a strong focus on Digital Lifecycle Simulation solutions which help accelerate innovation and increase quality with our customers. I am excited with the opportunity to help grow this exciting and dynamic team to new heights.”

About Saratech

Saratech, Inc. provides Product Lifecycle Management (PLM) solutions to support customers in the aerospace, automotive, hi-tech and medical industries. The company is dedicated to the success of its customers by providing world-class software tools along with unparalleled services and support. Saratech, Inc. is headquartered Southern California with regional offices across the United States. For more information, visit <http://www.saratechinc.com>.

Note: Siemens is a registered trademark of Siemens AG. All other trademarks, registered trademarks or service marks belong to their respective holders.

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BatchBook Social CRM Integrates With Zendesk Online Customer Support Help Desk

Solutions Are Latest In 'Small Business Web' Consortium to Work Together to Support Growing Businesses

Providence, RI (PRWEB) November 12, 2009 -- BatchBlue Software (www.batchblue.com), provider of BatchBook, a social customer relationship manager (CRM) for small businesses and entrepreneurs, today announced BatchBook now integrates with Zendesk, a professional-grade customer support help desk system. The partnership arose out of The Small Business Web, a consortium of like-minded, customer-obsessed software companies that work together to assimilate their products and make life easier for small businesses.

This integration enables BatchBook users to create a one-to-one connection with their Zendesk account, linking their social CRM with their complete online support portal. With BatchBook's flexible, easy-to-use contact database tied directly into Zendesk's help desk ticket processing, users can save time with a single place to track professional, personal and social networking contacts as well as online support requests. BatchBook's SuperTags feature enables users to create custom fields to capture individualized data about every active support call.

"BatchBlue Software is excited to add this new integration with Zendesk because it means our applications are even more social in the technology sense. We also are proud to join Zendesk's extensive set of APIs and integrations with other software-as-a-service and cloud service providers," said BatchBlue President Pamela O'Hara. "At BatchBlue we believe businesses' contacts belong to them and are their lifeblood. Smaller organizations need third-party services that facilitate the management of these contacts, and all the activities that go on related to them. Our integration with Zendesk will enable entrepreneurs to focus on the priorities of their business by streamlining their communications and outreach to their clients."

"At Zendesk, we're all about helping small businesses streamline customer service," said Mikkel Svane, CEO of Zendesk. "The Zendesk-BatchBook integration gives business owners a truly holistic view of their customers. And because of the SaaS model and movements such as The Small Business Web, entrepreneurs are now capable of aligning and consolidating business processes through a simple point-and-click interface, facilitating an unprecedented degree of automation and scalability in a global market."

"As a user of both systems, this integration really makes sense," said Chris Busse, Managing Partner at MemberPath, LLC. "When my sales guy calls on an existing client, he can see on their BatchBook record what requests I've recently worked on for them in ZenDesk, and tailor his conversation with them around that."

For more information about the BatchBook and Zendesk integration features, as well as other services that sync with BatchBook, view "The Small Business Webinar: Using BatchBook's Integration Partners to Achieve Contact Management Bliss," at <http://www.batchblue.com/screencasts.html>.

About BatchBlue Software

BatchBlue Software's flagship product, BatchBook, solves a crucial need by providing small businesses and entrepreneurs with web-based CRM software to manage and track the contact information, communications and



tasks for their greatest asset--their people network. The company was established in 2006 with the goal of creating useful, user-friendly software for small businesses. BatchBlue co-founded The Small Business Web (<http://www.thsmallbusinessweb.com>) in March of 2009 with other customer-obsessed software companies to integrate their respective products and make life easier for growing businesses. Since early 2009, BatchBlue has also hosted the SBBuzz (<http://sbbuzz.biz>) Twitter chats, which invite small businesses to share their tech know-how and best practices. Based in Providence, R.I., BatchBlue Software is a privately held company. More information is available at <http://www.batchblue.com>.

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You can read the online version of this press release [here](#).



Punch! Weekend Project™ Featuring Kristan Cunningham

Punch! Software redefines the Home Design Software space with Weekend Project Featuring Kristan Cunningham by allowing users to think in terms of "projects" versus designing a complete home. The software helps users quickly visualize numerous projects from remodeling a bathroom or kitchen, to outdoor living and landscape projects and even projects to improve storage in your home.

Kansas City, MO (PRWEB) November 12, 2009 -- Punch! Software has released the newest innovation in home improvement software with the release of Weekend Project™ featuring design expert Kristan Cunningham. Rather than looking at a whole home design, Weekend Project is designed to help users get started and finish individual projects quickly. Informative videos allow users to get the most design power from Punch! With tips from interior designer Kristan Cunningham (as seen on HGTV and The Rachael Ray Show) and more in-depth how-to articles from the professionals at Extreme How-To, this all new software can help users quickly complete their next home project.

In these tough economic times many plans to build dream homes have been put on hold. Punch! Software recognizes this tough climate and is committed to providing customers with tools they can use right now. At a suggested retail price of \$39.99, Weekend Project provides helpful tools to make the most of current living spaces and help increase a home's value or improve curb appeal.

Kristan Cunningham says, "Discover hidden potential and add value to your home. My approach to sensible style and easy solutions is known for making inexpensive designs look like a million dollars. This easy to use, powerful software PLUS my tips & tricks will provide stylish, affordable suggestions and solutions to your project. Design with confidence. Then let the do-it-yourself team show you how to complete your project, step-by-step!"

Get started quickly with pre-defined step by step projects such as:

- Add a new sink or vanity to a bathroom.
- Update a kitchen with new appliances with the help of the extensive object library.
- Check out a new paint color for a room...with just one click of a mouse.
- Use PhotoView™ to check out the new landscape while including a picture of the actual home in the design.
- Add new lighting and turn on those lights in the software to see the end result.
- Move a wall to redesign a living space.
- Create outdoor living areas.

Other features include:

- Brand Name Product Libraries offering thousands of choices on faux finishes, interior and exterior paint, flooring, solid surfaces, blinds, stone, and more.
- PlantFinder™ suggests plants automatically, based on the geographic location.
- 3D Custom Workshop allows users to create their own objects to place in the design or edit existing library items.
- Get tips in the software directly from Kristan Cunningham.



"Our entire team is proud of this exciting new product and has put a tremendous effort into changing the landscape of home design software," states Paul Bay, CEO of Punch! Software. "Weekend Project takes a fresh new approach to home design software by letting you chose a project, receive expert designing advice, visualize your project and then finish your project. The Punch! How-To Center provides valuable input that guides you through your project step by step!"

Punch! Weekend Project with Kristan Cunningham is now available at www.weekendprojectsoftware.com or from retailers that include Best Buy, Costco, Office Depot, Office Max, Sam's Club, Staples and Wal-Mart.

About Punch! Software

Punch! Software was founded in 1998 with the premise that 3D-design software should be as fun to use as it is productive. With more than three million units of its Mac and Windows products sold via retail stores across the world, Punch! Software has consistently been the best-selling home and landscape design retail software brand in the U.S. for the last nine years. The company excels in providing highly productive, but very affordable, software that appeals to 3D-design hobbyist and professional users. Products developed and marketed by Punch! Software include: Home and Landscape Design, Home and Landscape Design Suite™, Home and Landscape Design Professional, Home and Landscape Design Studio™, Home Design Architectural Series®, Master Landscape & Home Design®, Landscape, Deck & Patio Designer™ and Interior Design Suite™, ViaCAD® 2D, ViaCAD® 2D/3D, ViaCAD® Pro, Shark® & Shark® FX. Punch! Software is based in Kansas City, MO. More information on Punch! Software can be found at www.punchsoftware.com and www.punchcad.com.

About Kristan Cunningham

As host and lead designer of HGTV's Design on a Dime, Kristan has brought her expertise in do-it-yourself design to viewers for years- and now she's bringing it to Rachael Ray viewers as well. Proving that design can be affordable and fun, Kristan encourages people to stop playing by the rules and start thinking outside the box. Inspired by viewer's pleas for help, Kristan is challenged to use her tricks of the trade and turn any decorating dilemma into an achievable reality. From advice on the best tools and materials, to the inside dish on the latest trends and best places to find a deal, Kristan shares her cost-saving solutions for every space- indoors or out.

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FMYI President Justin Yuen to Moderate Employee Engagement Panel at 2009 Net Impact Conference

Executives from Intel, Sodexo and WalMart to Discuss Resources and Tools for Employee Driven Sustainable Innovation

Portland, Ore (PRWEB) -- FMYI (for my innovation), Inc., a provider of Web 2.0 social workspace collaboration sites that empower teams to make a difference, today announced company president Justin Yuen's upcoming participation as a panel moderator at the 2009 Net Impact Conference.

As companies seek to cultivate new strategies, products and services to further sustainability, they must also motivate their employees to innovate and solve problems. In a recent Gallup Poll 59% of engaged employees strongly agreed with the statement that their current job “brings out (their) most creative ideas.” Only 3.1% of disengaged employees agreed. This new business trend is requiring companies to engage all employees to integrate sustainability across their enterprise by indentifying new sustainable practices and strategies for implementation. Through its social workspace collaboration sites, FMYI enables companies, organizations and individuals alike by providing a platform to inspire innovation and sustainability.

“I am honored to be participating at the 2009 Net Impact Conference,” said Justin Yuen, President, FMYI, Inc. “From our very beginning as a company, FMYI has endeavored to build an business with minimum environmental impact and maximum societal value by focusing on the triple bottom line — people, planet and profit. This panel is a great opportunity for us to demonstrate our sustainability commitment and to be involved in the eternal learning process that ultimately furthers sustainable innovation.”

Sustainable Innovation through Employee Engagement

During this panel discussion, executives from industry leading companies will provide an in-depth look at tools and resources that successfully engage employees and result in social and environmental solutions and innovations. As a pioneer in sustainability employee engagement, Justin Yuen will draw on over 13 years of experience at FMYI and Nike to moderate and panelists will include:

- Richard Coyle, Senior Director, International Corporate Affairs, WalMart Stores, Inc.
- Holly Fowler, Senior Director, Training & Innovation, Office of Corporate Citizenship, Sodexo
- Carrie Freeman, Corporate Sustainability Strategist, Intel

About Net Impact

Net Impact is a global organization of students and professionals using business to improve the world. The organization offers a portfolio of programs and initiatives to educate, equip, and inspire over 15,000 members to make a positive impact through business. Spanning six continents, Net Impact’s membership is one of the most influential networks of students and professionals in existence today, and includes current and emerging leaders in corporate social responsibility, social entrepreneurship, nonprofit management, international development, and environmental sustainability. The Net Impact network includes more than 240 chapters in cities throughout the world and a small central office in San Francisco. Learn more at www.netimpact.org.

The annual Net Impact Conference is the world’s largest event of its kind and has established itself as an



important forum for student, business, academic, and nonprofit leaders to network and learn from each other. Past speakers have included the CEOs of Starbucks, DuPont, Coca-Cola, and Patagonia; leaders of nonprofit organizations like YouthAIDS, Room to Read, Children's Defense Fund, Acumen Fund, and Teach For America; as well as civic leaders such as Al Gore. The theme of this year's conference is Advancing Sustainable Global Enterprise: Changemakers, Innovators & Problem Solvers. Sessions will bring together the players behind the sustainable global enterprise movement, including sustainability and corporate responsibility practitioners, social entrepreneurs, and nonprofit leaders. For more information, please visit www.netimpact.org/conference.

About FMYI (for my innovation)

Founded in 2004, FMYI is a collaboration software company with headquarters in Portland, Oregon and operations in Orlando, Florida. FMYI's goal is simple: build an enduring business with minimum ecological impact and maximum social value because it is simply the right thing to do. FMYI is committed to sustainability internally and to injecting sustainability into the business practices of its clients. In addition to helping companies benefit from paperless work processes, FMYI also enables a team to track its sustainable commuting modes and methods and purchases renewable energy credits for clients' FMYI power usage. Built with Web 2.0 technology, FMYI 6.0 online social workspaces have been tried and tested by over 40,000 users at companies, nonprofits, government agencies, and universities around the world. FMYI offers free support for everyone as a key part of its focus on making technology work for people in keeping with its tagline, "Powered by human energy. ®"

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