



PRWeb: Art and Entertainment Television





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Unveiling the 2010 Miss California USA® Crown Promotes Unity, Love and the Beauty of California

After a controversial year in part over Carrie Prejean's (former Miss California USA) opinion at the 2009 Miss USA® pageant earlier this year, INTA Gems & Diamonds, the Official Jeweler of Miss California USA®, is proud to have designed and crafted the new 2010 Miss California USA® Crown which promotes unity, love and the Beauty of California. The Crown will be unveiled to the public at the Beauty of California dinner at the Rivera Resort in Palm Springs on Saturday, November 21 at 8 pm.

Los Angeles (PRWEB) November 20, 2009 -- After a controversial year in part over Carrie Prejean's (former Miss California USA) opinion at the 2009 Miss USA® pageant earlier this year, INTA Gems & Diamonds, the Official Jeweler of Miss California USA®, is proud to have designed and crafted the new 2010 Miss California USA® Crown which promotes unity, love and the Beauty of California. The Crown will be unveiled to the public at the Beauty of California dinner at the Rivera Resort in Palm Springs on Saturday, November 21 at 8 pm.

Designed by Peter Young, Creative Director of INTA Gems & Diamonds, the Crown incorporates many elements of California to symbolize the beauty of the state. Sparkling stars line the border of the crown to represent the Hollywood Walk of Fame. In addition, the curves of the crown bring out the natural beauty of strong glistening waves that flow back and forth, just like the beautiful California coastline.

Peter Young says, "I based the design elements for the Miss California USA® Crown from the natural beauty of California. Also, with the controversy over Carrie Prejean's opinion regarding gay marriage at the Miss USA® pageant, I wanted my design to present a positive view for the next 2010 Miss California USA® titleholder. My wave design represents the different perspectives everybody has because of our diversity in California. I felt a strong need for people to know that although we may have different opinions from opposite sides, the one universal idea that speaks true for all of us is that love unites. Therefore, at the center of the beautifully formed sparkling wave design is a heart. I hope that speaks true to the next Miss California USA."

Keith Lewis, Executive Director of K2 says, "INTA Gems has once again shown it is a leader in vision, design and quality with the creation of the 2010 Miss California USA® crown symbolizing love, unity, and the beauty of California. As the preeminent leader for jewelry and gemstones in California, we are honored to adorn our new Miss California USA with this symbolic and beautifully jeweled masterpiece."

Handcrafted of silver and gold, the 2010 Miss California USA® Crown will glisten with precious gems including diamonds, diamond simulants, natural sapphire, and pearl. There are a total of 768 stones with a total carat weight of over 50 carats. It will be featured at the 2010 Miss California USA pageant that will be televised on Sunday, Nov 22 on the CW and on My Television television networks. Please check local listing for scheduled program time.

INTA Gems and Diamonds have been recognized as one of the most respected jewelers in Los Angeles. Located in the heart of the Downtown Los Angeles Jewelry District, INTA Gems and Diamonds is the official jeweler of Miss California USA®. Peter Young, INTA Creative Director and Vice President, is an accomplished jewelry



designer who graduated from the renowned Gemological Institute of America (GIA). His designs are on display and archived in the GIA Museum. Young is also a proud member of both GLAAD and the Human Rights Campaign. For more information, visit www.intagems.com

The MISS CALIFORNIA USA® competition is an official preliminary pageant of the State of California to the MISS USA® pageant. It is directed by K2 Productions, Inc. and Keith Lewis. Mr. Lewis is the Executive Producer of For The Bible Tells Me So, Owner of The Morgan Agency in Hollywood, and Co-Star on Vh1's Charm School along with former Miss USA® 1995 and star of MTV "Meet the Barkers," Shanna Moakler. For more information on Miss California USA® and Miss California Teen USA® please visit www.misscaliforniausa.com

More information on Inta Gems and the crown, please contact Christina Duke at (213) 689-9650.

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You can read the online version of this press release [here](#).

Paul Heyman Calls UFC 106 "A Lesson In Brand Name Identity!"

The former owner/operator of the ECW Pro Wrestling brand praises UFC President Dana White's branding of the UFC cagefighting sports promotion.

New York, NY (PRWEB) November 20, 2009 -- Paul Heyman has posted an exclusive blog on THE HEYMAN HUSTLE, looking at how Zuffa Entertainment has done a fantastic job marketing the "UFC" brand name. Heyman also takes the readers on a tour of what a typical day of problem-solving is for UFC President Dana White ... and remembers what a typical morning was like while at the helm of ECW.

Key excerpt:

"When I owned and ran Extreme Championship Wrestling, I used to joke about my perception of the real job behind the job title. I always told my staff that my job was a firefighter. I spent half my time putting out fires. New Jack stabbed somebody. The Dudleys beat up 40 people in a National Guard Armony riot, and everyone's suing. Sabu missed his flight or wanted to take a booking in Outer Kalakalakaville because the overseas promoter wanted an "Extreme Death Match" and would pay him a lot of money, someone didn't get their video tape and was complaining to the Better Business Bureau, you name it. Always a problem. Ten problems an hour. Mick Foley didn't want more money, he wanted to be in the show open for 1 more clip, or 3 more seconds. Raven thought Tommy Dreamer should beat him and then turn heel. Chris Candido and Tammy had an idea. Eric Bischoff was offering someone a couple of hundred grand to jump. Vince McMahon wanted to do more business, but the price was to lose our identity. And oh yeah, New Jack stabbed another person because by this time in the day, it was already 11am.

"Such is the day of a person running a sports entertainment or entertaining-sport franchise. You don't own the business, the business owns you.

"Dana White knows this all too well. He has a favorite saying, 'every day when I wake up, I know bad sh*t is going to happen.'

"Oh, how correct he is."

Heyman also blogs about UFC's Loss of Undisputed Heavyweight Champion (and former WWE Wrestlemania main eventer) Brock Lesnar; Tito Ortiz's return to the Octagon and his relationship with Jenna Jameson; and the manner in which UFC 106 has been promoted. The entire blog is available right now at this link:

<http://heymanhustle.craveonline.com/ufc106/60-news/22720-paul-heyman-ufc-106-a-lesson-in-brand-name-identity>.

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Toys For Torts Can Help Office Workers De-Stress For Success

All work and no play makes Jack more than dull; it can make him sick. That's why companies large and small are now advocating more play time at work as they find that office toys are good for business.

(PRWEB) November 20, 2009 -- Everybody knows the saying “all work and no play makes Jack a dull boy” but how many people actually take the time to work in some fun during the day!? While job-related stress costs the economy billions of dollars each year in lost productivity, the great news is that psychologists today are urging workers to de-stress for success by mixing some playtime into their work day!

When Play is Okay

Come on, even preschoolers get cookies and a time-out and they're already playing almost 100% of their work day! Don't adults deserve a little play time, too? For some people, pets are the perfect calming companion and one out of five companies are actually letting employees share their offices with dogs, cats and even bunnies (which is probably why Hugh Hefner always looks so relaxed)! But if everybody brought their dog to work, would it still be stress-free when two old dogs (real ones vs. what's in Disney's movie) decide to rumble over the key to the executive fire hydrant? So while companies both large and small apparently agree we need to de-stress, most are in favor of this solution to the noise pollution...

Desk Toys, Baby!

Yeah, desk toys! Turn them on, turn them off and they're always there to turn a worker's frown upside down. Stuffed frogs and slinky dogs and boredom destroyers like little pet lawyers and - woah, what was that last one - little pet lawyers?! You read it right, Torts Fans! Who would have believed that the latest craze for our crazy days is now a spike-collared, flashy-eyed, growling pit bull shark toy who comes packaged in his own doghouse and is named “[My Pet Lawyer!](#)” With his remote-control, “My Pet Lawyer” will growl out any one of nine preprogrammed lawyer-type phrases from “Pro Bono? Never heard of him!” to “I care. Hahahahahahaha!” He can even be programmed along with a whole firm of pet lawyers to say or sing anything right from the top of their briefcases. And sticking out from underneath each briefcase are the hands of each little lawyer's last courtroom victim!

Brighten Up Your Black Friday!

If you're thinking “Yikes,” (or maybe something more expletively expressive) it's almost Black Friday, can Christmas or Hanukkah be far behind?!” Well, right after “Duh!” the answer is “ChYuhhh, they're right around the corner behind those, “oh no” office parties and “uh-oh” employee gift exchanges! Don't panic! “My Pet Lawyer” has got your Black Friday back covered! He's ready to bring you plenty of holiday shopping “comfort and joy” along with a big NOT GUILTY gift verdict when you surprise your employer with his own pet lawyer! “[My Pet Lawyer](#)” is also the perfect cutting-edge cut-up for any office party with everyone recording their own hilarious personalized greetings at the push of a button or teaching him to sing their favorite Christmas carols or Hanukkah songs either solo or in a synchronized “firm” with a whole choir of pet lawyer pals! Ahhhh, but what



about the little bald barking barrister after the holidays? Well, that's when "My Pet Lawyer" will really have his day in court because he's going to be the number one "de-stress for success everyday desk toy" in the office - ready to "sit," "stay," "sing," "take a deposition" and just generally keep everyone smiling week after week!

Yes, Virginia, There Really is a Pet Lawyer!

"My Pet Lawyer" is already the crème de la crème desk toy on five continents! Why? Because he's "hilariously cute" as the publication "Young Money" said in one review and one of the Best Creative Holiday Gifts and Best Office Gifts according to "Baltimore Magazine!" "Gotham Magazine" said "My Pet Lawyer" is the "perfect present" for a "mogul in the making" and that makes him a perfect gift for the lawyer in your life or your husband or wife, the law student down the hall and even the college kid who forgets to call! Yes, "My Pet Lawyer," an official Christmas sponsor of "Toys for Tots" is definitely the ideal "Toy for Torts!"

How? What? Who? Where Do I Find Him?

"My Pet Lawyer" is available right now from Billable Hours Unlimited, Ltd. and through the magic and mystery of a simple computer mouse click to www.mypetlawyer.com! You will find the coolest information about him there; "My Pet Lawyer" was called a "must-have toy" by the "American Bar Association Journal" – proving once and for all that lawyers really do have a sense of humor! He was also picked "Cool Executive Toy" on CNBC, a gift "for the attorney who has everything" by "California Lawyer Magazine" and he was even the Editor's Pick and Tip of the Month at "Where Washington!" Read the reviews, watch the introduction, check out his latest webisode and definitely catch him and his twin human law firm partner in the latest Flash TV commercial! Hey, "My Pet Lawyer" is waiting for you right now at www.mypetlawyer.com – what are you waiting for?!

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Record-breaking UK star gets set to release new album - ALL OR NOTHING by JAY SEAN

Jay Sean releases his new album 'All Or Nothing' on November 30th through Jayded/Cash Money Records.

(PRWeb UK) -- Jay Sean releases his new album '[All Or Nothing](#)' on November 30th through Jayded/Cash Money Records.

Hounslow-born Jay made history when his single 'Down' became the first song by a British urban artist to top the American charts. Last month 'Down' became a top three single in the UK, and went double platinum in America.

[All Or Nothing](#) combines R&B, hip hop and pop to create a sound that has seen [Jay Sean](#) win fans around the globe. Over the last 18 months he has toured the world playing in Africa, India, Australia and America - a feat managed by very few British artists and even more impressive considering he did this as an independent artist with his own record label - Jayded Records.

Earlier this year, Jay signed to Cash Money Records in America and started working on his album in Miami and LA. The majority of the album is written between Jay and Orange Factory Music, Jarred Cotter and Alan Sampson and produced by Orange Factory. "I haven't changed my sound since making this album in America. The only difference is having bigger and better studios to work in and having developed as a songwriter since my first album five years ago."

All Or Nothing features collaborations with names from both sides of the Atlantic. Sean Paul and Lil' John are both featured on the new US single 'Do You Remember?' The track looks like giving Jay his next big US hit single after debuting in the US iTunes top 15 after one day. Jay hasn't forgotten his UK roots - London grime crew, Boy Better Know feature on 'Stay' and former Sugababe Keisha Buchannan duets on 'Far Away.' The album also includes collaborations with Chipmunk and Craig David.

Jay will be back in the UK in November when he performs at 1Xtra's live event in Sheffield on 28th November alongside the likes of Dizzee Rascal, Chipmunk and Chase and Status.

Jay Sean can be found on Twitter.com at [Twitter.com/JaySean](https://twitter.com/JaySean)

For more details contact [Absolute Marketing & Distribution](#) a leading provider of tailor-made sales, marketing and business management solutions for independent record labels, single-artist labels and brand-owned music labels.

Online Press Releases courtesy of [Space & Time Media](#), UK

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Cookbook Author Creates Copycat Recipe to Aid Eggo Waffle Shortage

A day after Kellogg Co. announces a shortage of Eggo Waffles, recipe cloner Todd Wilbur creates a taste-alike version in his home kitchen and releases it online.

Las Vegas, Nevada (PRWEB) November 20, 2009 -- Cookbook author Todd Wilbur got right to work when he heard that Kellogg Co. would not be able to fill store shelves with its popular brand of Eggo frozen waffles until the summer of 2010. In just a few hours Wilbur was able to recreate four varieties of the toaster-heated frozen waffles using common ingredients, and he is sharing his recipes for free on his website at [eggo waffles](#).

According to the Associated Press, a September storm dumped historic amounts of rain that shut down Kellogg's Atlanta plant, and several production lines at the company largest bakery in Rossville, Tennessee, are closed indefinitely for repairs. Company Spokeswoman Kris Charles said that it will take until the middle of 2010 before shelves around the country are stocked with Eggo waffles at pre-shutdown levels.

Already customers are noticing near-empty Eggo shelves on the freezer aisle at many grocery stores. On his website Wilbur writes, "Fortunately I was able to snag some of the last few boxes of several varieties of Eggos at a local Albertson's supermarket here in Las Vegas, and after a few hours in the lab I pounded out a brand-new clone recipe for all of you who will miss your Eggos."

Todd Wilbur is the best-selling author of a series of cookbooks featuring copycat recipes of popular brand-name foods. He has appeared on several talk shows including The Oprah Winfrey Show, Today, and Good Morning America. His next book, Top Secret Recipes Unlocked, includes dozens of taste-alike recipes for brand-name products Krispy Kreme Doughnuts, Stouffer's Macaroni and Cheese, and Starbucks Frappuccino. It will be in stores on November 24th.

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Website for Groundbreaking Interactive Docu-Reality Web Series 'To Be A Star' Goes Live

'To Be A Star' is a groundbreaking interactive web series that chronicles the journey of 6 aspiring stars as they spend 2 months in New York City with 15 top professionals, learning what it takes to break into and have success in show biz. Through the show's interactive social community, viewers can communicate in real-time with cast members on www.tobeastar.com.

New York, NY (PRWEB) November 20, 2009 -- A new docu-reality web series about the journey to stardom - 'To Be A Star' (www.tobeastar.com) - launches its website, a portal that allows viewers to connect in real-time with the cast while watching the show's episodes. 'To Be A Star' is an interactive web series that follows 6 young women as they spend two months in New York City learning an array of skills from 15 top fashion and entertainment professionals, including designer Nicole Miller, supermodel Coco Mitchell and brand strategist Kathie DeChirico.

The ladies get a crash course in what it takes to break into and succeed in show biz.

The site offers an array of resources in modeling, acting, dance, voice, fashion, design, photography, makeup and style, branding and marketing. There will be contests throughout the season, and through the social community, site users can build their own worldwide network of friends and colleagues.

“This is a groundbreaking project that will really help young girls in so many ways, and I am excited to share my knowledge with the girls and the viewers,” remarked Nicole Miller, while promoting the show.

The debut episode is scheduled to air January 5, 2010. Through a partnership with Forever21, fashion shows featuring the cast will be broadcast through Facebook, and through partnerships with J-14 Magazine, Backstage.com and others, the girls' video diaries will be streamed throughout the web.

Over the next 6 weeks, the show is embarking on a pre-promotional blitz, including public appearances by the show's stars and exclusive video blogs broadcast through www.tobeastar.com.

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OPERATION Hug-A-Hero® Launches Holiday Hugs Drive

OPERATION Hug-A-Hero kicks off its inaugural "Holiday Hugs for Our Littlest Heroes" Drive to provide Hug-A-Hero dolls to the children of military, law enforcement and first responder families this holiday season.

Jacksonville, NC (PRWEB) November 20, 2009 -- [OPERATION Hug-A-Hero](#), a 501(c)(3) organization serving the children of military, law enforcement and first responder families, kicks off its inaugural "Holiday Hugs for Our Littlest Heroes" drive this week with the goal of providing 2,500 children with Hug-A-Hero dolls this holiday season.

OPERATION Hug-A-Hero Executive Director, Lisa Berg, reports a tremendous increase in the applications for the Hug-A-Hero doll program in the weeks leading up to and just after the holiday season. This is due in part, Berg suggests, to the fact that the holidays are very hard for the littlest heroes when they are separated from a parent or other loved one in their lives, or, in the worst case, if they have lost a parent serving in the line of duty. "The separation anxiety is often heightened during the holidays, a time that is already particularly stressful for the family back on the homefront or that is grieving a loss. In addition, the number of units and individuals across our armed forces scheduled to deploy in the January-February timeframe is high," stated Berg.

A recent application for the OPERATION Hug-A-Hero program from a service member in the United States Air Force readying for deployment puts the need into perspective. The application stated, "I will be leaving behind my fiancée and daughter to go to South Korea for a year. It will be extremely hard for me considering I have only spent a few days apart since she has been born. I am hoping this (Hug-A-Hero doll) will help her remember me while I am gone," shared Berg.

OPERATION Hug-A-Hero is inviting retailers, businesses, schools, churches and other interested organizations to adorn a holiday tree with OPERATION Hug-A-Hero Holiday Hug ornaments. Each ornament (a \$25 donation) represents a Hug-A-Hero doll to be gifted to an eligible child. Donors can write a personal message to the child recipient on the back of the ornament which will be lovingly included in the package that OPERATION Hug-A-Hero will send to the child. The Holiday Hugs Drive is made simple for the sponsoring organization as OPERATION Hug-A-Hero sends all of the materials - the sponsors simply provide the tree or other display for the ornaments.

Individuals who want to participate in the Holiday Hugs Drive may do so on the [OPERATION Hug-A-Hero website](#). The website will also offer donors the same opportunity to craft a personal message to the child recipient.

"We are thrilled at the early response from organizations and businesses all over the country who are becoming [Holiday Hugs supporters](#)," shared Stephanie Crabb, Director of Development for OHAH. "Our goal is to have 50 participants in the Holiday Hugs Drive this year, and for each of those sites to display a minimum of 50 Holiday Hug ornaments. If we achieve this goal we will be able to include 2,500 more children in our program."



The Holiday Hugs for Our Littlest Heroes Drive will continue through January 31, 2010.

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News Image



OPERATION
HUG-A-HERO™

20 per cent of bald British men dream of having hair like Jedward or a 'Jed-Head'

One in five British men suffering from hair loss wish for 'Jedward' like hair rather than something more traditional, according to new research out today. In a poll of 1,200 men, almost a quarter admired the X Factor finalists' hair, who closely followed Twilight star and current man of the moment, Robert Pattinson, in taking the number one slot, with an impressive 26 per cent.

(PRWEB) November 20, 2009 -- One in five British men suffering from hair loss wish for 'Jedward' like hair rather than something more traditional, according to new research out today.

In a poll of 1,200 men, almost a quarter admired the X Factor finalists' hair, who closely followed Twilight star and current man of the moment, Robert Pattinson, in taking the number one slot, with an impressive 26 per cent.

The survey to find the most sought-after male celebrity hairstyles was conducted by Optima Hair Specialists, who create bespoke advanced hair replacement systems for both men and women suffering from hair loss.

Reality stars John and Edward Grimes came second in the poll, beating David Beckham and Jungle Jordan's ex – Peter Andre.

Peter Murtha, founder of Optima, said: "In the past, we've found men have often opted for more conservative styles; however, attitudes certainly seem to be changing.

"Men are realising that they can have a bit of fun with their hair and follow current celebrity styles. The trend is reflected in our customers, who are getting a lot braver with their requests."

Peter added: "One in three men are bald by the time they are 60 and many start losing their hair from their late teens – I myself had lost all my hair by the age of 23. With statistics like these, it's no surprise we're seeing a change in men's attitudes towards their hair. We've seen a steady increase in the number of men opting for more creative styles, particularly from our younger customers."

The poll of 1,200 men* across the UK revealed the following top 10 'wish list' of male celebrity haircuts:

Celebrity	Percentage of votes
1. Robert Pattinson	26%
2. Jedward	20%
3. Peter Andre	12%
4. David Beckham	11%
5. Ashton Kutcher	9%
6. Patrick Dempsey	8%
7. Mark Owen	6%
8. Justin Timberlake	4%



- | | | |
|-----|-------------------|----|
| 9. | Cristiano Ronaldo | 3% |
| 10. | Jamie Archer | 1% |

Based in Birmingham, Optima Hair Specialists offers clients a discreet and personal service, providing tailor-made hair replacement procedures and expert advice from a team of renowned specialists.

*Online survey of Optima's customer database, conducted between September – November 2009

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New National Nurse Talk Radio Show Takes Off with Humor, Health, and a Voice for the Patient Advocate

“Hi, who’s on the line?” Nurse Talk radio show co-host Casey Hobbs, RN, asks with an up-for-anything tone in her voice. A caller named Mary Ellen describes “very swollen legs from my groin down to my toes.” “Oh my God, death is imminent for you,” co-host Maggie McDermott, RN, deadpans in her Irish brogue. “Now Magster, let’s not start right like that,” Casey chides.

(PRWEB) November 19, 2009 -- America’s most beloved profession—the Registered Nurse—finally has a radio home, run by and for the nation’s 2 million+ registered nurses. Nurse Talk, where “laughter is the best medicine,” launched nationally last month with the intent to peel the surgical mask off the nursing world.

Currently airing on the radio in California, Nurse Talk is now available on the Internet as a podcast and streaming audio on several sites. You can hear it at nursetalksite.com.

“Hi, who’s on the line?” Nurse Talk radio show co-host Casey Hobbs, RN, asks with an up-for-anything tone in her voice. A caller named Mary Ellen describes “very swollen legs from my groin down to my toes.” “Oh my God, death is imminent for you,” co-host Maggie McDermott, RN, deadpans in her Irish brogue. “Now Magster, let’s not start right like that,” Casey chides.

Despite the comic exchange, Mary Ellen ultimately leaves the air armed with some authentic healthcare advice. Nurse Talk delivers the goods with heart, humanity and laughter.

Nurse Talk is building its national/international audience and is seeking radio stations across the country to air their unique show. Casey says, “in addition to promoting good health and education, Nurse Talk’s goal is to make nursing more visible. RNs are on the front lines of patient care and advocacy—sharing a tireless commitment to make healthcare available for all in this country.”

The idea for Nurse Talk was conceived ten years ago by co-creators Casey Hobbs and producer Pattie Lockard. An entertainment business veteran for twenty years, Lockard knows how to put dreams into action. “Car Talk was our inspiration,” says Pattie. “I would never listen to a show about how to fix a car...unless of course it was funny...then I’m yours!” Nurse Talk’s aim is to use humor to engage and relax people.

Hobbs and McDermott met in 2002 while working together as RNs in San Francisco. You might say it was a “hilarious” match made in heaven. Casey knew Maggie was the Nurse Talk co-host she had been searching for the minute she overheard Maggie—with Irish brogue intact—cussing out a doctor on the phone. “Their chemistry is great,” adds Lockard. “These 30-year vets have experienced it all. They’ve been on the front lines and in the trenches treating coughs, colds, flu, constipation, diabetes, obesity—and that’s just their own medical history!

With a big cheerleading squad that includes radio veteran Peter B. Collins and award-winning sound designer



June Miller, Nurse Talk launched for a trial run in January 2008 on San Francisco Bay Area's progressive Green 960 AM. It didn't take long to get attention, particularly from the RN community. This summer, major support came from the California Nurses Association and the National Nurses Organizing Committee, taking Nurse Talk nationwide. "They loved the idea," said Lockard. "In fact, they are one of our major sponsors now and a source for amazing guests who are well-informed about the important issues. They leave the humor to us and we love them for it!

As the show gains ratings and attention, producers have added regular experts such as Marsha Podd, RN, aka, The Baby Whisperer, Hob Osterland, RN, creator of the Chuckle Channel, a closed-circuit TV network for hospitals, and 16-year-old whiz-kid Cameron Harris, host of his own show, "In Range," with tips for controlling diabetes. No more florescent-lit waiting rooms or old magazines with Britney's photo on them—and no appointment necessary!

You can listen to Nurse Talk at www.nursetalksite.com , energytalkradio.com, www.calnurses.org or Green 960 AM in Northern California. You can also inquire about advertising and sponsorship by contacting Pattie Lockard 415-515-8318

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New Entertainment Management Firm Versatile Entertainment Adds Clients Andrew Park and Jato Smith of 'The Hayley Project'

Andrew Park and Jato Smith, writers/directors of the [interactive Web series](#) “The Hayley Project” have joined Versatile Entertainment, a new full-service entertainment management and production company. “The Hayley Project” is gaining a loyal fan base, as well as industry recognition.

Los Angeles, CA (PRWEB) November 18, 2009 -- Versatile Entertainment, a new full-service entertainment management and production company, is proud to announce the signing of Andrew Park and Jato Smith. Versatile Entertainment will be working with Park and Smith to publicize and distribute "[The Hayley Project](#)," a 37-episode Web series created and produced by the pair. An innovative and interactive series coupling a complex and edgy storyline with unique characters, “The Hayley Project” is already gaining recognition in the industry with two Streamy Awards nominations in fields filled with well-known Hollywood celebrities and projects. Versatile Entertainment was founded by former Wall Street broker Anthony Clarke and industry veteran Ted Evans.

“The Hayley Project” centers on misfit college sophomore Hayley Winters, who investigates the mysterious and untimely death of her best friend Keira Madison. Classified a suicide by detectives, Keira’s death opens a slew of questions for Hayley. Why was Keira murdered? Who killed her? What has Keira been doing behind Hayley’s back? Hayley takes it upon herself to clear her friend’s name and track down the killer. But she can’t do this alone...she’s going to need help. So, Hayley flips on her webcam and [video blogs](#) to the world, asking everybody watching to help her solve this murder mystery. The question is, can she trust her Internet audience, or is she telling them too much?

Throughout her investigation, Hayley encounters a host of seedy and quirky characters and ventures deeper into the “rabbit hole” than she’d ever imagined. As she gets closer to the truth, danger starts to lurk, and Hayley realizes her life might be in jeopardy.

The Hayley character was born as an ironic counter to the rise of social networking. Hayley is an edgy, independent, strong female lead who is forced to turn to the Web to solve a crime. “The Hayley Project” encourages viewers to help Hayley in her investigation. This interactivity reflects how the art of storytelling is evolving in the new media space. The result is a heightened audience engagement level unlike that found in traditional film or television.

The high-level concept for “The Hayley Project” was formed in 2006 when Park, who recognized the opportunity to build a narrative story around an interactive platform, approached Smith to develop the project together. At the time, Smith was working on a crime-based reality television series, following actual homicide investigations. Park and Smith, who met while working together on a short film, and who were one of the first New Media WGA signatories, managed to complete “The Hayley Project” for a mere \$10,000 out of pocket. They kept costs down by hiring talented aspiring actors and a crew working for free. The series was shot during nights and weekends over the course of three months.



In spite of its low budget and little-known cast, "[The Hayley Project](#)" was an Audience Choice Award finalist for the 2009 Streamy Awards, losing to Dr. Horrible, a musical comedy from writer Joss Whedon, starring celebrities Neal Patrick Harris, Nathan Fillion and Felicia Day.

“The audience choice finalist selection demonstrates the rabid nature of our fan base and the impact that interactivity and higher engagement storylines have with our fan base. We've created advocates, who not only want to enjoy a story, but actually participate in it. As an example, some fans of ‘The Hayley Project’ created their own Web videos and even inserted themselves into the plot as a way to fully engage with the story. As for Rachel, the nomination committee simply and rightly recognized her fantastic work in bringing a rich, dynamic character to life,” Park says.

Rachel Risen was also nominated for a Streamy for Best Actress in a Dramatic Series for her role as Hayley.

"We believe ‘The Hayley Project’ was nominated for two Streamy’s because of the attentive, detailed approach we took to casting talented actors and assembling a cast with just the right chemistry. We believe the strong cast dynamic, coupled with an engaging storyline and good solid storytelling, enhanced by the interactive process, made ‘The Hayley Project’ an undeniable entertainment experience for our audience," Smith says.

“The Hayley Project” is distributed across multiple channels, including TiVo, KoldCast TV, Blip TV, Sony Bravivo, YouTube, Zune, iTunes and Boxee.

For more information about “The Hayley Project” or to watch the Web series, visit www.thehayleyproject.com. For more information about “The Hayley Project” creators Andrew Park and Jato Smith, visit www.versitile-ent.com.

About Versitile Entertainment

Versitile Entertainment is a dynamic management and production company dedicated to help start, manage and develop the careers of high quality writers, directors and actors, as well as produce film and television projects. We focus on advancing new talent and constantly discovering, shaping and developing brilliant and interesting content. Versitile Entertainment can be found online at www.versitile-ent.com.

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You can read the online version of this press release [here](#).

News Image





Garfield Finds a Home on Cartoon Network

All-New TV show in CGI and HD brings the sarcastic cat to one of the top youth networks.

(PRWEB) November 19, 2009 -- Garfield's back and he's bigger, fatter, and hairier than ever before! "The Garfield Show," an all-new animated TV show in CGI and high definition debuted on Cartoon Network USA on Monday, November 2nd at 10:30 a.m. The show will air daily, Monday-Friday, at 10:30 a.m. and 3:00 p.m. Designed to entertain kids of all ages, the show revolves around a typical day-in-the-life of the surly cat and the characters that inhabit his world.

While brand new to the United States audience, "The Garfield Show" has been delighting audiences worldwide since its debut on France 3 network in November 2008. It also currently airs in Australia, New Zealand, Spain, Italy, Taiwan, Philippines, Latin America, the United Kingdom, South Africa, the Middle East, and Eastern and Western Europe. Asia and the Asia Pacific Territories will launch the show in 2010.

"Cartoon Network is the place for fun and innovative programming, and "The Garfield Show" will be a perfect addition to their line-up. The show has been a delight to work on – the animation sparkles, and the stories are fun," according to Garfield cartoonist Jim Davis.

Since its debut in France, the show attracted a record audience for the network. In the U.K., the debut show became the top rated show on the network. Since then, it has consistently been in the top three shows for the network.

A production of Paws, Inc. and Dargaud Media, a Paris-based animation and publishing company, the show features the corpulent kitty and the world he lives in, including his owner, the dull but decent Jon Arbuckle, the happy-go-lucky pup Odie, the cloying "cutest kitten in the world," Nermal, and Garfield's permanent houseguest, Squeak the mouse. New characters include Vito, owner of the "world's best pizza" parlor, Eddy Gourmand, an eccentric food critic, Harry, the ne'er-do-well alley cat, as well as assorted colorful characters from Garfield's neighborhood and the occasional visitor from the world beyond. Through situations both fantastic and familiar, Garfield entertains with his unique point-of-view and his sarcastic wit.

The fully-animated half-hour television series features 26 episodes, each with two complete 11-minute stories. The show is animated in CGI with 3D tools, and appears in High Definition. It is translated into several languages including English, Spanish, French, and Portuguese. The show is produced in France under the direction of Robert Réa, Director General, and Philippe Vidal, creative director.

Jim Davis, creator of Garfield, and Mark Evanier, a writer for the highly successful "Garfield and Friends" TV show (CBS-TV), helped pen dozens of episodes of "The Garfield Show," along with French nationalist writers including Julien Magnat, Philippe Vidal, and Peter Berts.

Instavision of Venice, California is managing all U.S. digital distribution of the series through multiple online



and mobile platforms, including iTunes, YouTube (youtube.com/garfieldshow), and at www.thegarfieldshow.com. A new website devoted to the show will feature games, mobile downloads, video, and "The Catbox" featuring social networking aspects, including blogs by Dr. Liz (Garfield's veterinarian) and Squeak the mouse, an authority on the world's cheeses, and much more. The show's characters can be found on Facebook (www.facebook.com/garfield) and Twitter (<http://twitter.com/therealgarfield>)

Garfield 's first foray into television began with the primetime special, "Here Comes Garfield" in 1981. Since then, thirteen primetime specials have garnered four Emmy-awards. "Garfield & Friends," a Saturday morning cartoon for CBS, aired from 1988-1995, and was often the top-rated Saturday morning show for kids across all networks.

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You can read the online version of this press release [here](#).

News Image



Emmy Award-Winning Journalist Ron Corning Joins News 12 Long Island

Former 'Good Day New York' team, Ron Corning And Jodi Applegate reunited On News 12 Long Island.

Woodbury, NY (PRWEB) November 19, 2009 — News 12 Long Island today announced that news anchor Ron Corning will join its on-air team as co-anchor of evening newscasts with Jodi Applegate. Corning will debut on the News 12 Long Island anchor desk on Monday, November 23rd at 5:00 p.m. Corning and Applegate have worked together before; on WNYW-TV's popular morning show Good Day New York from 2006 to 2008.

Said Patrick Dolan, President of News 12 Networks, "Ron Corning is a respected news anchor and we're delighted to have him join the News 12 Long Island evening anchor team. He and Jodi Applegate have a great dynamic and I'm sure our viewers will enjoy seeing them working together again. Ron will be a tremendous addition to the News 12 Long Island team."

Corning has enjoyed a long and successful career in local news, first starting as a general assignment reporter for CBS affiliate WDTV in Bridgeport, West Virginia. He moved on to become a weekend anchor and reporter at WBOY, the NBC affiliate in Clarksburg, West Virginia, and then at WTOV in Steubenville, Ohio. Corning's first foray into a major market was at Fox affiliate KTVI in St. Louis, Missouri, where he won an Emmy Award for Live Spot News Coverage in 1997 before joining Fox affiliate KCPQ in Seattle, Washington.

Corning entered the national arena as a news anchor on the CW's syndicated morning talk show, The Daily Buzz from 2002 to 2004. From 2004 to 2006, he co-anchored the ABC overnight news program World News Now and ABC's World News This Morning and was a correspondent for Good Morning America. Corning graduated from Wheaton College in Massachusetts in 1993.

Said Corning, "I know how much Long Islanders depend on News 12 for the kind of hyper-local news and information that is not available anywhere else, and I'm thrilled to be a part of such a well respected and valuable news operation."

News 12 Long Island (www.news12.com) is a cable exclusive service that is not available from satellite or phone company TV providers. News 12 Long Island currently reaches more than 800,000 households in Nassau and Suffolk Counties. Launched in 1986, News 12 Long Island is part of News 12 Networks, the country's first, largest, and most watched 24-hour local television news network. The Network is made up of 7 individual local news channels serving the areas of Long Island, New Jersey, Southwestern Connecticut, Westchester County, the Hudson Valley, Brooklyn, and the Bronx.

News 12 Networks is owned and operated by Cablevision Systems Corporation. Cablevision is one of the nation's leading entertainment and telecommunications companies. Its cable television operations serve 3 million households located in the New York metropolitan area. Cablevision owns a controlling interest and operates Madison Square Garden and its sports teams including the Knicks and Rangers. The company also operates New York's famed Radio City Music Hall and owns and operates Clearview Cinemas in the New York metropolitan area.



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You can read the online version of this press release [here](#).



MAXON Congratulates 3D Design Category Winner in the Cut&Paste 2009 Digital Design Tournament's First-Ever Global Championship

Gabriel Smetzer of San Francisco Taps CINEMA 4D's Rich 3D Toolset Taking Top Honors in the Leading International Competition Celebrating Independent Design and Creativity

Newbury Park, CA (PRWEB) November 19, 2009 -- [MAXON](#) a leading developer of professional 3D modeling, painting, animation and rendering solutions, congratulates Gabriel Smetzer on winning the 2009 Cut&Paste Digital Design Tournament's first-ever Global Championship in the 3D Competition category. Smetzer, a San Francisco-based freelance motion graphics designer tapped into MAXON's CINEMA 4D rich 3D content creation toolset taking advantage of its intuitive interface and logical workflow to achieve the winning 3D design beating out 15 other international semifinalists in this category. Smetzer's winning design can be viewed at: <http://gc2009.cutandpaste.com/3d-design.htm>.

The [Cut&Paste Digital Design Tournament](#), now in its fourth year, is the leading live design competition that provides visibility and inspiration to established and aspiring designers while showcasing the creative process. From February to June 2009, Cut&Paste organizers conducted qualifying events in 16 cities worldwide -- Los Angeles, San Francisco, Portland, Boston, New York, Toronto, Chicago, Amsterdam, London, Berlin, Barcelona, Milan, Hong Kong, Shanghai, Tokyo, and Sydney -- resulting in 256 international competitors and 48 city semi finalists in the 2D, 3D, and Motion Design categories. According to Cut&Paste organizers, the events are punctuated, "...with the broad geographical reach of an Olympic event and the nervy psychological gamesmanship of the X Games..." taking the "...approach to design as spectator sport...like never before."

At the Global Championship grand finale which took place in New York City on Friday, October 16, 2009, Smetzer competed onstage with 15 other semifinalists in a fast-paced environment and a tech setup that projected the creation process in real-time on large-scale displays in full view of an audience and a panel of judges. Each competitor was able to select the 3D program of their choice and asked to create an original design within a 20-minute period related to the themes of "Duality" and "My Instrument".

Smetzer, who has used CINEMA 4D the past five years on a wide variety of artistic and corporate projects for clients such as NASA, Cisco, Nokia, etc., deployed the software at Cut&Paste 2009 and commented that having the right software tools was key to successfully bringing his concept to life from start-to-finish in the extremely limited timeframe.

"A good product design has a huge audience, but the designer rarely does. Cut&Paste changes all that. The first few minutes of the competition I was a little shaky competing against several other designers, a panel of judges watching over my shoulder, an audience of spectators, and cameras in my face. I soon started to warm up and relax as my concept started taking shape and I was able to let the creativity flow and focus on intensely pushing polygons around," said Smetzer. "I chose CINEMA 3D as my 3D 'weapon-of-choice' and believe the software gave me the competitive edge to quickly create a quality, original concept that would excite people as well as allowed me to easily 'nail' the lighting before rendering. The NURBSs modeling, splines, deformers and the

functions were awesome and helped me shape my images within minutes.”

For the “Duality” theme at the Global Championship event, Smetzer created a crow which he explains is a living symbol of the after-life in many cultures. The design included giving life to colorful flying cubes emanating from the bird’s open beak. For his “My Instrument” design, Smetzer created a phonograph with flowers growing out of the horn which he stated was a crowd pleaser and an idea everyone could relate to.

Smetzer adds, “Some of the 3D competitors really struggled with their renders. My final renders were full screen, included ambient occlusion and quality anti-aliasing and were finished in less than a minute on a duo core machine. I love using CINEMA 4D because it makes production fast and easy and there is no limit to what story I can tell.”

“The Cut&Paste Digital Design Tournament is one of the most prominent international showcases for artists on top of their game to create and share great design work under the most extreme circumstances,” said Paul Babb, president, MAXON US. “We congratulate Gabriel Smetzer for pushing artistic boundaries with his talent, stamina and focus and are pleased that our robust software tools played a central role in helping him take top honors in the 3D Design category.”

Smetzer first became acquainted with CINEMA 4D at a Berkeley, Calif. community college multimedia art program. As a self-described 3D generalist, he has tried other 3D software programs but has found CINEMA 4D especially lends itself to small studio environments as it is easy to learn and “makes sense” coming from an artist versus technical background. Smetzer continues to sharpen his 3D skills and knowledge of CINEMA 4D at [Cineversity](#), MAXON’s 24/7 education and training resource site. Additional information on Gabriel Smetzer is available at Art & Design in Motion, www.gabrielsmetzer.com (website) and www.gabrielsmetzer.tumblr.com (blog).

About MAXON Computer

MAXON Computer is a developer of professional 3D modeling, painting, animation and rendering solutions. Its award-winning CINEMA 4D and BodyPaint 3D software products have been used extensively to help create everything from stunning visual effects in top feature films, TV shows and commercials, cutting-edge game cinematics for AAA games, as well for medical illustration, architectural and industrial design applications. MAXON has offices in Germany, USA, United Kingdom, France and Japan. MAXON products are available directly from the Website and its worldwide distribution channel. Specially priced learning editions of the company’s software solutions are also made available to educational institutions. For additional information on MAXON visit www.maxon.net.

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Image links:

http://www.maxon.net/fileadmin/maxon/news/CutAndPaste-Final_Round.jpg

http://www.maxon.net/fileadmin/maxon/news/CutAndPaste-First_Round.jpg

http://www.maxon.net/fileadmin/maxon/news/CutAndPaste-Gabriel_inaction.jpg



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Contact Information

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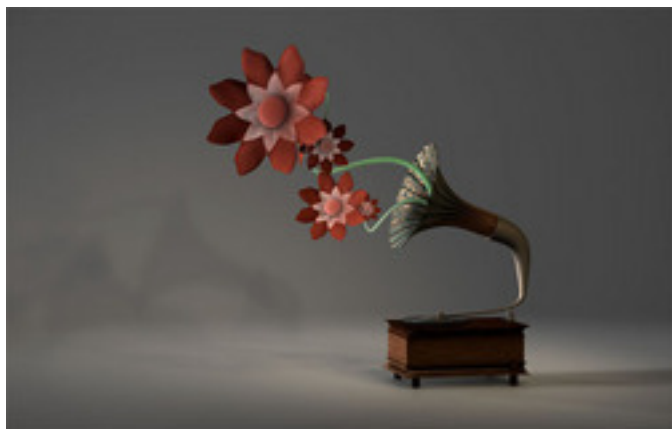
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News Image



Transform Dreaded Family Get-Togethers Into Harmonious Holidays

Prevent Finances, Family Issues and Engrained Beliefs From Ruining Family Fun

(PRWEB) November 21, 2009 -- Family discord during the holidays is all too common, as epitomized in movies such as "Home for the Holidays," "The Family Stone" and "Four Christmases". According to Dr. Nathaniel J. Williams, author of [THE AFFORDABILITY FACTOR: The 4Cs of Change](#), the holidays may be the best time to start on a new path to ‘affording’ the life you wish to lead.

Dr. Williams writes that the ‘challenging life events’ we have all faced in our pasts can change our behavior and lead us to bad habits that negatively impact our lives and relationships. As a prescription for happier, healthier holidays this year, Dr. Williams cites specific steps one can take before, during and after the holidays to move beyond the damages of old wounds and refocus the personal, professional, relationship and life goals one wishes to afford.

Before the family gathers for the holidays:

- *Recognize and eradicate the behaviors and thought patterns such as denial, glossing over, and falling off the radar screen that will lead to an unhappy get-together.
- *Put into practice the behaviors and thinking that will lead to a transformative holiday event: balanced decision making, affordability, maturity, and embracing reality.
- *Apologize for past actions—an apology has immense power to re-set relationship dynamics and allows everyone to move forward.

During the Thanksgiving or Christmas assembly:

- *Remove any barriers in your thoughts, language, interactions, and expected results: positive thoughts and intentions will lead to positive outcomes.
- *Arm yourself with a sense of humility and humor instead of defensiveness and anger.

After the holidays:

- *Review the changes that took place, how attitudes shifted and the overall benefits of using ‘affordability’ at the holidays.

“Too often, we see our own life’s challenges as rationale or justification to make poor decisions. We might convince ourselves that we are owed something to make up for the abandonment, loss and difficulties of our lives, or that ‘wrong’ isn’t really wrong when life has been so hard. However, by reframing the ‘challenging life events’ that shape our lives, we can change our lives for the better,” believes Dr. Williams.

The challenges of Dr. Williams’ own early life were extreme: at the age five, he and his 11 siblings were orphaned when their mother died suddenly. He was separated from his brothers and sisters, and grew up in the New York City foster care system. While some might allow these challenging life events to change the course of their lives in negative ways, for Dr. Williams it fueled his desire and drive for achievement. Today he is a Doctor



of Education; CEO of a nonprofit human services organization with a budget of \$10 million and 200 employees; foster parent; author; and motivational speaker.

Increasing one's "affordability factor"—be it a career decision, choosing a mate or pursuing a dream—allows us to launch ourselves toward our greatest potential with a renewed sense of confidence, direction and determination for success.

About the Book:

THE AFFORDABILITY FACTOR: The 4 Cs of Change

By [Nathaniel J. Williams](#), Ed.D, MHS, MPA, MBA

Price: \$29.95

Available at [Amazon.com](#)

About the Author:

[Dr. Nathaniel J. Williams](#)' journey from orphan and foster child to Doctor of Education, nonprofit founder, and author has been both challenging and rewarding. Dr. Williams has proven that success can be attained when a person possesses commitment, tenacity, and integrity. In his career, he has fulfilled a multitude of roles, including direct care worker, foster parent, house parent, entrepreneur, nonprofit and for-profit organization founder, Chief Executive Officer, adjunct professor, scholar-in-residence, talk show host, and motivational speaker. Since 1993, Dr. Williams has been the President and CEO of HumanWorks Affiliates, Inc., a cluster of nine corporations focused on human services.

Dr. Williams is a member of the National Speakers Association ([www.nsaspeaker.org](#)) and hosts a weekly internet radio show, "The Navigating Your Life Show with Dr. Nathaniel J. Williams" focused on empowerment, enlightenment, and encouragement. More at [www.nj-williams.com](#).

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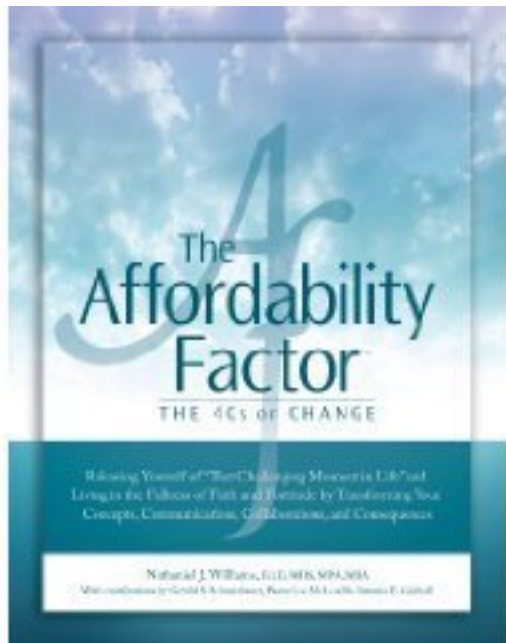
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917-284-8523

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News Image





Atlanta's Jubilee Jam, Donates Toys to Operation Blessing for the Holidays

Atlanta entrepreneur, Ellen Love, creator and founder of Jubilee Jam, a children's toy and entertainment company, has donated 1,500 toys and 200 books to Operation Blessing, an international humanitarian organization. The toys will be given to children next month at a holiday community event co-sponsored by Operation Blessing and the Jacksonville Jaguars.

Atlanta, Georgia (PRWEB) -- Atlanta entrepreneur, Ellen Love, creator and founder of Jubilee Jam has donated 1,500 toys and 200 books to Operation Blessing, an international humanitarian organization. The toys will be given to children next month at a holiday community event co-sponsored by Operation Blessing and the Jacksonville Jaguars.

Love, author, designer, song-writer, founded Jubilee Jam in 2007 based on her book series Jubilee Jam, A Not Too Distant Land. She has also developed a compatible virtual world, with games and virtual playrooms. Love, describes Jubilee Jam as "a back-to-basics feel good brand".

"We love to support organizations like Operation Blessing and World Vision," says Love. "These groups are making a dramatic impact in the lives of children and communities with long term benefits like clean wells, education, vaccines and food."

Jubilee Jam, while still a struggling start-up, has had web traffic as high as 250,000 per month. Toys and books are sold at specialty retailers and on the Jubilee Jam website.

Love, who partners with Hallmark to manufacture her products, is dedicated to superior, quality designs and products. The "Made with Heart" toys and books are no doubt endearing and enduring. "Designs are underway for a next-generation of all organic products."

"Jubilee Jam is clearly a classic in the making with toys, books, songs, virtual world, e-cards and hopefully, one day it's own animation series," laughs Love. "Entertaining children and helping others at the same time, what could be better for the world right now than that"?

Love and Jubilee Jam are featured in Crave Atlanta, a new book highlightling top women entrepreneurs in Atlanta.

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News Image





New Book Reveals Secret Recipes for the Famous Foods You Crave

Cookbook author Todd Wilbur duplicates Krispy Kreme Doughnuts, Stouffer's Macaroni & Cheese, and Starbucks Frappuccino in his new book, Top Secret Recipes Unlocked.

Las Vegas, Nevada (PRWEB) November 18, 2009 -- Just in time for the holidays Todd Wilbur's latest recipe clone collection, Top Secret Recipes Unlocked (A Plume Original / December 2009 / ISBN 978-0-452-29579-7 / \$15.00), includes easy home replicas of famous foods from KFC, Subway, Popeyes, Mrs. Fields, Boston Market, Taco Bell, Burger King, and many more of America's favorite restaurants.

With a dash of spicy humor, a spoonful of food facts, and a hearty serving of culinary curiosity Todd Wilbur serves up 115 new formulas to help you create amazing clones of the foods you love with ingredients you buy at your local supermarket, for a fraction of the cost – perfect for these tough economic times.

If you've ever wondered how Starbucks makes their Caramel Macchiato, why Duncan Hines Moist Deluxe Cake Mix tastes better than your grandmother's recipe, or what makes Popeye's Buttermilk Biscuits so perfectly flaky, this book is for you. Jam-packed with the most popular and beloved recipes and blueprint illustrations, Top Secret Recipes Unlocked is Todd's most enticing collection yet!

In his latest book Todd Wilbur reveals the secret techniques and ingredients for recreating famous foods that include:

Burger King Onion Rings
Starbucks Cranberry Bliss Bar
Taco Bell Chicken Quesadilla
Boston Market Sweet Potato Casserole
Chipotle Mexican Grill Barbacoa Burrito
Kozy Shack Rice Pudding

You can watch Todd eat his way through several samples of some of the most popular recipes from his book in a new YouTube video at: <http://www.youtube.com/watch?v=28TmvK1hv9o> or on Wilbur's YouTube channel at: <http://www.youtube.com/user/todderman>.

Todd Wilbur is the original Clone Recipe King and was the first published author to crack many well-protected secret recipes from KFC to Coca-Cola. Wilbur has been cloning recipes since the 1980's, he founded the [first copycat recipe website](http://www.topsecretrecipes.com) on the Internet (<http://www.topsecretrecipes.com>), and has sold over 4.3 million of his Top Secret Recipes® cookbooks. He is the top-selling cookbook author on QVC, and has appeared on several national TV shows including The Oprah Winfrey Show, Good Morning America, Today, Live with Regis and Kathie Lee, and Fox News. He lives in Las Vegas with his family.

Top Secret Recipes Unlocked will be in stores on November 24th.

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Evolution Evidence Overturned

A scientist attached a whale's tail to a four-legged animal to make a "walking whale". This fossil was considered the best proof of evolution but has turned out to be a "mistake." Now this evidence for evolution has been overturned.

(PRWEB) -- For years, scientists claimed that they had compelling fossil proof of evolution in Rodhocetus, a four-legged animal with a whale's tail. This "missing link" was considered by many evolution experts to be one of the best proofs of evolution. When biologist, physician and television producer Dr. Carl Werner went to check it out, he was in for a big surprise: There were no fossils of the tail of Rodhocetus. They were missing. When he questioned the scientist who had added the whale's tail, the scientist admitted this "best proof" did not have a whale's tail or flippers as he had suggested in museum diagrams.

This was just the first of many fossil improprieties that Dr. Werner found when he set out to evaluate evolution. Other problems included a scientist attaching a dinosaur tail to a bird to make a "flying dinosaur", and another other scientist covering up the fraud. One large metropolitan museum attached feathers to a dinosaur to make a "feathered dinosaur", even though feathers were not found. Another museum attached human hands to Lucy, even though the fossils were not human. There were other problems too: Evolution charts at museums suggested that evolution was true, but these diagrams lacked corroborating evidence.

Cover-ups, name changes, adding scales or feathers compelled Dr. Werner to ask the most basic question: Is evolution even true? He does not answer the question in the documentary "Evolution: The Grand Experiment", rather he presents the problems and allows the audience to decide.

The program was released for TV this month to coincide with the 150th anniversary of the publication of the Origin of Species November 24th, 2009. Evolution: The Grand Experiment is scheduled to play on the following networks/stations.

UK/England and Western Europe:

Sky Channel 586

Wed December 2nd Dec @7.30pm

Thu December 3rd @10.30am

Sun December 6th Dec @9.30pm

Mon December 7th @3pm

CTVN Network USA: Friday, November 20th @ 8 PM Eastern Time:

K65FI-TV, Bullhead City, AZ,

K27EC-TV, Lake Havasu City, AZ

ECTV Cable Ch. 12 & TCI Cable Ch. 27 Springfield, MO

WONO-CA, ch. 11, Syracuse, NY

WTVU-LP, ch.22, Syracuse, NY



WIXT-CA, ch. 40, DeWitt, Syracuse, NY
WTKO-LP ch. 15, Oneida, Syracuse, NY
WMBQ-CA, ch. 46, Manhattan, NY
WBQM-LP, ch. 3, Brooklyn, NY
WKBS-TV 47, Altoona, PA Johnstown/Altoona, PA
W45BT-TV, Brookville, PA
W18BC-TV, Middleburg, PA
W12CA-TV, Elliottsburg, PA
W36DO-D, Wilmington, PA
WPCB-TV 40, Greensburg/Pittsburgh, PA
W29CO-TV, Sharon, PA
W35BT-TV, Harrisburg, PA
W21CJ-TV, Clarksburg, W VA
KMAH-LP 39 Cheyenne, WY
KPAH-LP 24 Laramie, WY

WVCY-TV30 Milwaukee, WI
Thursday, November 19 @ 7PM
Friday, November 20 @ 12 Noon

KAFC Anchorage, AK (Please contact station for play times.)
Tuesday November 24
Wednesday November 25
Thursday November 26

USA: Sky Angel Channel 128: Monday, Friday, November 20th @ 8 PM Eastern Time.

Romania and Western Europe:
Alpha/Omega channel on Romanian Cable Networks and European Satellite. Please contact station for broadcast details.

Australia: UCB Australia. (Please contact station for play times.)

New Zealand: UCB New Zealand. (Please contact station for play times.)

Indonesia: UCB Indonesia. (Please contact station for play times.)

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“The Internet TV Guide” SetJam Launches at Web 2.0 Expo, Wins People's Choice Award

Fastest & Easiest Way To Find Online Movies & TV Shows

New York, NY (PRWEB) November 18, 2009 -- SetJam publicly released its entrant into the hyper-competitive Internet TV guide market today at the Web 2.0 Expo taking place at the Jacob Javits convention center in New York City, winning the People's Choice award. Responding to the increasing demand of millions of people to find and watch the ever growing number of legally available TV shows and movies scattered across the web, SetJam has built a simple, specialized search engine that helps bring what is collectively the largest library of full-length TV shows and movies in the world, one-step closer to the simplicity of traditional TV.

According to CEO, Ryan Janssen, SetJam plans to compete in such a crowded market, "By doing less, better. Our competitors are trying to position themselves as giant media portals, where they hope to have anything and everything video in one place. That's not what our customers tell us they want. In today's seamless web, people want a simple tool to take them quickly and efficiently to the premium content they actually care about. That's exactly the tool we've built at SetJam."

The homepage of the site presents users with a simple search box. The results page lists every episode from first to last with links to view each episode based on the business model of the destination site (free, pay-per-view, or as part of an existing subscription, like Netflix). Unlike other providers, SetJam does not frame the content on their own site, but rather directs users to the content provider's site where the show starts to play immediately.

Besides a simple save button next to the search results that enables users to quickly build a queue of their favorite shows, there is no indication that SetJam wants users to stay on their site at all. Janssen defends this approach, "Our competition is relying on advertising to support their sites, so they have to find a way to capture you. Today's user is just too smart for that. We've built our business around the affiliate model. Like Google, we get paid to take you where you want to go faster."

To back its claims about what consumers want, SetJam cites TDG's latest digital media analysis, "Broadband-Enabled TV: Rise of the OTT Provider" that says that 85% of consumers simply value being able to quickly find and watch episodes of current TV shows they may have missed or want to watch again. SetJam has taken the opposite approach of other search companies by filtering out all short-form, user generated content from their index. Janssen also said that internally, his team has focused on what they call the "Time-to-Watch" metric--the length of time from turning on your TV to watching your show--and claims SetJam is nearly twice as efficient as his closest competitor.

Janssen says he's excited to be opening up his service to the world, "You can only tell so much in a private beta. Our goal from day one has been to make watching online TV as easy as traditional TV--today we'll finally get see how close we've come!"

As of this morning SetJam is publicly available at: <http://www.setjam.com>



About SetJam

SetJam was founded in June of 2009 by Ryan Janssen, the former Chief Operating Officer of online financial tool builder Angelsoft.net. From day-one, SetJam's mission has been to make online TV as simple as traditional TV. SetJam is headquartered in New York City's Silicon Alley with development offices in Warsaw, Poland. For more information please email [press \[at\] setjam.com](mailto:press@setjam.com).

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Online Web 2.0 Version

You can read the online version of this press release [here](#).



DOMINOES: An Uncensored Portrait Of The 60s, a Powerfully Moving Documentary Film, was Released on DVD on November 9, 2009

DOMINOES: An Uncensored Portrait Of The 60s, is a powerfully moving documentary film that was released on DVD on November 9, 2009. The film chronicles some of the most explosive years in modern history, 1965 to 1975, and is accompanied only by an ageless soundtrack (no narration) by The Rolling Stones, Neil Young, Santana, B.B. King, Marvin Gaye, Grateful Dead and many more legendary 60s rock music artists.

Boston, MA (PRWEB) November 18, 2009 -- [DOMINOES: An Uncensored Portrait Of The 60s](#), is a powerfully moving documentary film that was released on DVD on November 9, 2009. The film chronicles some of the most explosive years in modern history – 1965 to 1975. DOMINOES is a mesmerizing montage accompanied only by a soundtrack for the ages -- a rollercoaster ride, without a word of narration, from Watts to [Woodstock](#), from the streets of Paris to Kent State, from the Democratic Convention of 68 to the fall of Richard Nixon, and from world student rebellion to the fall of Saigon. It is as much a brilliant homage to the Western democracy, as it is a caustic metaphor for all that is wrong with it. And over everything is DOMINOES' pulsing, evocative soundtrack by the [Rolling Stones](#), [Neil Young](#), [Santana](#), [B.B. King](#), Marvin Gaye, [Grateful Dead](#) and many more legendary artists.

Here's Nat Segaloff's new film review of DOMINOES:

Dominoes at Twenty: A Revisit and Reappraisal
By Nat Segaloff

Twenty years ago, as critic for The Boston Herald, I wrote that Dominoes “passionately, but not judgmentally, recaptures the music and images of America’s counterculture” and added that it “doesn’t flinch, yet also doesn’t lie.”

Seeing it anew -- long after the era it so movingly chronicles has been subjected to everything from college study to Orwellian revisionism -- I can't help but marvel at how the film hasn't dated. I'm even jealous; I have wrinkles, but Dominoes doesn't. In fact, it is more alive now than when it was given a furtive, abbreviated release so long ago that the digital revolution wasn't even a whisper.

Filmmakers John Lawrence Ré and co-producer Barry Alexander Brown performed a brilliant balancing act when they completed their film in 1989. They went to great lengths to license key songs and indelible images from the activist middle sixties through the early seventies, and combined them in a work that was resolutely anti-nostalgic. Yet that doesn't mean that it isn't compassionate. Whether cringing at Watts burning in August of 1965, democracy being assaulted at the 1968 Democratic National Convention in Chicago, the Woodstock Nation being born in 1969, or the May 4, 1970 murder of four students at Kent State by the Ohio National Guard, Dominoes not only tells it, it sings it and shows it as it was.

Perspective, by definition, is a shifting thing. What anchors Dominoes is that it creates a mood, not a polemic. After all, Ré didn't invent the images; a nation did, a generation did, an era did. What the filmmakers did was skillfully structure the kaleidoscope of history into a cohesive whole that conjures powerful memories and then

steps back -- the way a catalyst sparks a chemical reaction while retaining its integrity.

The music is as evocative as the visuals; how often can an entire generation say, “They’re playing our song”? This was, after all, a time when young people took to the streets to the beat of protest chants, rock music, and the solidarity of concerts. It was a time when FM replaced AM, songs broke the three-minute broadcast embargo, and they began to be about more than puppy love and hot rods. *Dominoes* breathes the throbbing, street-savvy sound of Motown, the timeless “Freedom” of Richie Havens, Canned Heat’s playfulness, and CSNY and Neil Young singing “Ohio, the anthemic protest song .” It’s all here.

More important than Baby Boomers using *Dominoes* to relive their lives, it’s possible to use it to bring Baby Boomers’ Babies up to speed. The fifteen selections are, after all, among the world’s first modern music videos, only they’re designed to sell history, not consumer products. If it’s possible to bridge the generation gap with a movie, *Dominoes* is a good first step. Twenty years after it was born but not seen, it’s time has finally come to be seen, heard, and felt. And not a moment too soon.

About Nat Segaloff:

Segaloff is a Hollywood Renaissance Man. A former journalist, film reviewer and cultural writer for the Boston Herald, he has evolved into careers as studio publicist, college professor, entertainment critic for CBS, author (of nine books), on-air talent, screenwriter, producer and director. He is currently working on the launch of the new cable TV network The Africa Channel and is writing the biography of director Arthur Penn.

DVD Review Packages are available. To get a package, email or call Barry Brown at [pr\(at\)dominoesmovie.com](mailto:pr(at)dominoesmovie.com) or (617) 938-3879.

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DVD Review Packages Available

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Online Web 2.0 Version

You can read the online version of this press release [here](#).

Argos on Standby for Switch to Digital in Granada Region

Digital UK approved advisors on hand to help customers with the switchover.

(PRWEB) November 18, 2009 -- Argos, the UK's number one multi-channel retailer, is preparing to help customers in the Granada region for the digital switchover with the introduction of dedicated trained advisors, customer information points and a wide range of digital products. The Winter Hill transmitter group, affecting Liverpool, Manchester, Lancashire, Cheshire and North Staffordshire areas, began switching over on November 4 and Argos is on hand to help. By 2012, all [television](#) signals will be digital and analogue TVs and videos will no longer work without extra equipment. Locals needn't worry, with advisors on hand to help at their local Argos store.

Argos is working closely with Digital UK to ensure customers have all the information they need for the switchover. The 85 stores around the area covered by the Winter Hill transmitter have Digital UK approved advisors on hand to help. With experience from other areas that have switched, Argos knows the needs of customers at this time, having recorded enormous demand for set top box lines. In-store displays will also ensure customers have access to simple, clear advice.

Paul Emslie, Technology Trading Director, Argos commented:

“The switch to digital can be a confusing time for people who have had their TV for a number of years and are not sure of the steps they need to take. Argos sells around one in four set top boxes in the UK so we're ideally placed to help*. We don't want customers to make the mistake of buying equipment that they do not need, and hope that by providing trained staff and great value offers that we can make the switchover as easy as possible for our customers”.

Virtually any TV can be converted with a digital box. Anyone buying new TV equipment should look for the 'digital tick' logo which is clearly marked in the Argos catalogue to ensure the product they are purchasing works before, during and after switchover.

There are three main options for going digital:

1. Convert your existing TV with a digital set-top box (eg. Freeview, Top Up TV)
2. Get a service like satellite, cable or broadband TV installed for you (eg. through Sky or a [Freesat box](#))
3. Get a new TV with digital built-in (eg. Freeview, Freesat)

The Winter Hill transmitter will switch to digital in two stages: Stage 1 - BBC Two will go to digital and some new digital channels become available (November 4), Stage 2 - All the remaining analogue channels will switch to digital and the remaining digital channels will become available (December 2). If you have Freeview, BT Vision or Top Up TV you'll need to re-tune your equipment at each stage of the switchover.

Switchover is the process of converting the UK's terrestrial television system to digital. Between now and 2012, analogue channels broadcasting from more than a thousand transmitter sites will be switched off region by region and replaced with Freeview digital TV and radio services.



Argos also has an interactive digital switchover section on the website, <http://www.argos.co.uk>, which includes an online tool designed to 'walk' customers through their current set up and requirements and guide them to the product they need. Customers can also refer to the latest Argos catalogue for help.

Notes to editors

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* Figure from independent market research agency GfK Group

About Argos

Argos is a unique retailer recognised for choice, value and convenience. It sells general merchandise and products for the home from over 700 stores throughout the UK and Republic of Ireland, online and over the telephone. In the last financial year, Argos sales were £4.3 billion.

Argos serves over 130 million customers a year through its stores. On average, 18 million UK households, or around two thirds of the population, have an Argos catalogue at home at any time.

Argos expects to add around 20 stores this year. Its internet site, <http://www.argos.co.uk>, was the most visited high street retailer online in the UK in 2008.

Argos is part of Home Retail Group, the UK's leading home and general merchandise retailer.

More information about Argos can be found on www.homeretailgroup.com (this is a separate website and will open a new window).

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Online Web 2.0 Version

You can read the online version of this press release [here](#).



Now Over 100 Royalty Free Christmas Music Tracks at Premiumbeat.com

Premiumbeat.com has added new Royalty Free Christmas Music to its music library to better serve its fast growing clientele. Christmas music has become an essential part of any media production for the Holiday season. Corporations and businesses use it on their websites, as well as in e-cards to enhance their online holiday presence. The use of holiday music for advertising is also well-known. Even application and game developers integrate Christmas music into their applications during the holiday season. With a view to these diverse needs of their patrons, Premiumbeat.com now offers a special Mass Distribution license for corporate clients and non-profit organizations who wish to offer Christmas Music CDs to their members or customers.

(PRWEB) November 18, 2009 -- Christmas melodies and jingles have always been synonymous with the Christmas spirit. [Christmas music](#) brings us cheer and the sweet strains of Christmas carols can lighten up the mood even on a cold, rainy day. This is even more significant this year as we emerge from a difficult global recession.

The business community recognizes this. In North America, a Fox News Poll showed that the winter holiday season is the most important segment of the year for retail businesses, often accounting for more than half of the total annual revenues, as almost 96 percent of US citizens, both Christian and non-Christian, celebrate the spirit of Christmas.

Although the 2009 holiday forecast from the National Retail Federation has pegged holiday retail industry sales at \$437.6 billion, a 1% decline from \$441.97 billion in 2008; the Web should provide a measure of good cheer. Online sales are expected to reach \$44.7 billion, which is an 8% jump over last year, according to the latest data from Forrester Research.

Music is an effective shortcut to instant mood building, and with online Christmas sales increasing year after year, savvy retailers are using it to reach their businesses goals for the Christmas season. Christmas carols and songs instantly bring back the jolly spirit of the Holiday Season", says Gilles Arbour, partner at Premiumbeat.com. "Hearing 'Jingle Bells' or 'The Twelve days of Christmas' is an immediate mood changer".

"Music triggers our memory, bringing with it the waft of Grandma's cookies, or reminding us of gifts under the tree on Christmas morning", says specialty retailer Carol Robbins, "...nothing works as effectively as music".

"This year for the holiday season, we have new music contributors such as [North Pole Studio](#). Plus our musicians have created additional versions of Christmas music" says François Arbour at Premiumbeat.com. "This music will add zest to any holiday presentation."

Premiumbeat.com is constantly adding new music and updating its royalty free music library. Its team of 60 professional musicians creates new, premium quality stock music and flash loops for web designers, interactive marketing agencies, video artists, motion designers, film makers, and TV and Radio show producers.

Set up in 2005, Premiumbeat.com is an innovative and creative endeavor initiated by François Arbour and his



father Gilles Arbour. With over 35 years of combined experience, they bring valuable insights from interactive media and business development to the company. François has more than 10 years of experience in the Interactive Advertising Industry. Gilles has been an entrepreneur and marketing specialist in Canada and in the USA for more than 25 years.

To see (and hear) more, go to www.premiumbeat.com.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).



LiveEdge and C5N Announce Wireless News Coverage Via 3G and 4G Networks for Argentina; C5N Broadcasts News 24 Hours a Day

Live news coverage for television broadcasters in the United States and abroad is now easier, faster and less expensive, thanks to the wireless news gathering capability of Nomad Innovation's LiveEdge solution and its collaboration with innovative broadcast news leader C5N of Buenos Aires, Argentina.

(PRWEB) November 18, 2009 -- Nomad Innovations and C5N of Buenos Aires, Argentina announced an agreement today for Nomad to deliver multiple Nomad developed LiveEdge field and studio units to broadcast live news coverage throughout C5N's coverage area via a C5N developed WiMax network. This C5N and Nomad collaboration will launch in November and will result in the first use of Nomad's LiveEdge solution in the world. (<http://www.liveedge.tv>; <http://www.C5N.com>)

The 1.5 pound LiveEdge unit attaches to news cameras and enables live coverage for broadcast, cable or the web via high-bandwidth wireless and/or wired broadband networks, all without using a microwave live truck and microwave network or a satellite truck. With LiveEdge, C5N can cover news anywhere in the world where it can access a network or internet connection and then broadcast live in Argentina. The innovative C5N team and its technology driven culture, combined with Nomad's leading LiveEdge technology, will result in the first-to-market deployment of a technology that will change the broadcast and news-gathering industry worldwide.

Louisville, KY & Buenos Aires, Argentina (PRWEB) November 18, 2009. C5N has been introducing leading edge technology to the Argentinean market since its inception in 2007 and has become a leader in 24 hours news. C5N continues its market leadership by being the first to deploy this next generation news gathering technology in the world.

LiveEdge will enable C5N to aggressively and economically expand its current news gathering operations throughout Argentina. C5N founder Daniel Hadad said, "This technology is going to revolutionize the way we do business." By utilizing their private WiMAX network, and available 4G and 3G networks, the LiveEdge technology will significantly reduce C5N's operating expenses when compared to using current satellite transmission technology.

Bob Klinge, CEO of Nomad Innovations, said "This agreement with C5N reflects our commitment in moving a global industry into a new generation of technology for electronic newsgathering. We are fortunate to have C5N as a partner with their culture of news and technology leadership. Mr. Hadad, C5N's CEO Ms. Jorgelina Troncellito and C5N's IT Team led by Mr. Fernando Cuscuela are visionaries in their commitment to news excellence in Argentina and now around the world. C5N's collaboration has been instrumental as we begin to establish a global presence for Nomad Innovations and our LiveEdge solution. We are proud to work with C5N as they will be the first broadcaster in the world to "go live" with our LiveEdge Solution. With other pending international and U.S. deployments, look for more announcements from Nomad Innovations in the very near future."

LiveEdge sets up in the field in seconds and requires no engineering support. C5N news crews can be on the air



with breaking news in a fraction of the time required to set up microwave shots. Live events can be covered without deploying production units.

LiveEdge offers news crews a robust two-way audio/video/data connection between the scene of a news story and the studio. LiveEdge provides secure connectivity to iNews, ENPS, non-linear editing and other production systems. The return path provides IFB and Intercom via a Bluetooth interface as well as confidence video or teleprompter.

LiveEdge can transmit video in NTSC, PAL, SDI and HD formats. Nomad Innovations has 11 patent applications pending for its LiveEdge hardware and software.

LiveEdge 2.0 utilizes Intel® Atom™ processors, Moblin™ software and Intel® WiMAX/WiFi Link 5350. The result is a technology that revolutionizes broadcast newsgathering with a dramatically cost-effective, high performance, easy to implement solution.

LiveEdge Product specifications are available at <http://www.liveedge.tv>
C5N information is available at <http://www.C5N.com>

About Nomad Innovations

LiveEdge is the flagship product of Nomad Innovations, LLC, which delivers media transmission solutions to customers requiring real-time, two-way broadcast-quality video and audio communications using the latest wireless broadband technologies. Louisville Kentucky-based Nomad Innovations includes executives from the broadband, broadcasting, data networking and information technology industries.

C5N is among the world leaders in 24-hour news broadcast and online news delivery. Headquartered in Buenos Aires, Argentina, C5N is staffed by news professionals and is a pioneer in featuring the latest digital news gathering and multimedia technologies.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).



EKTIMIS Releases First Two Books in Powerful New Series Focused Exclusively on Respect

EKTIMIS.com, an innovative online brand focused on human capital development, releases the first two books in its powerful new series - The Top Ten Laws of Respect. The availability of the new books is particularly timely, given the frequent occurrence of events that continue to highlight issues of racial tension, race relations, and workplace diversity.

Boston, MA (PRWEB) November 17, 2009 -- EKTIMIS, a new business brand focused on reshaping thinking and attitudes, releases the first two books in a powerful new series, The Top Ten Laws of Respect. The first book, [The Top Ten Laws of Respect - A Personal Guide](#), presents the principles that govern respect, with a focus on interpersonal relationships. The second book, [The Top Ten Laws of Respect in the Workplace - A Professional Guide](#), presents the principles that govern respect, with a focus on a workplace setting.

The body of literary principles, [The Top Ten Laws of Respect](#), that serve as the basis for the new books are rooted in historical research works by notable scholars that include Stephen Darwall, professor of philosophy, and the late Milton Rokeach, PhD, professor of social psychology. The new books reveal principles that are fundamental, simple, and intellectual with the potential to reshape thinking and attitudes. By interlacing the presentation with a collection of illustrative stories, the author supports the lessons in the books in a very engaging and enjoyable manner.

The first book in the series, The Top Ten Laws of Respect - A Personal Guide, serves as a powerful resource for personal growth by restoring emphasis on respect, the cornerstone for strong personal relationships. The second book, The Top Ten Laws of Respect in the Workplace - A Professional Guide, emerges as a valuable resource to organizations by emphasizing respect as the foundation to successful workplace diversity.

The EKTIMIS brand is the creation of Niyi Taiwo, a continuous improvement expert with over 21 years of experience working with Fortune 500 companies, governmental entities, as well as small businesses. He is the author of the EKTIMIS Top Ten Laws of Respect literary principles, as well as the author of the book series bearing the same titles. He states, "By engaging a psychological approach to present the principles that govern respect, readers are presented with the invisible aspect of respect - the thought process and attitude that precedes an observed behavior. This affords readers a very engaging and introspective reading experience."

The new books are available in paperback at [EKTIMIS.com](#), Amazon.com, Barnes and Noble.com, Books-a-Million.com and other fine bookstores. The third book in the series, The Top Ten Laws of Respect at Home - A Family Guide, is expected to be released in December, 2009.

Books Specification:

The Top Ten Laws of Respect - A Personal Guide by N. Taiwo (ISBN 978-1615792702)

The Top Ten Laws of Respect in the Workplace - A Professional Guide by N. Taiwo (ISBN 978-1615792498)

About EKTIMIS:

EKTIMIS is an innovative human capital development solutions provider. EKTIMIS develops its own brand of



original products and services that include respect-themed books, articles, multimedia videos, workplace diversity training seminars (featuring the hallmark EKTIMIS Respect in the Workplace Program), and powerful inspirational picture-framed artifacts for individuals, working professionals, parents, and organizations. EKTIMIS and EKTIMIS.com are a licensed brand and an operating business division (DBA) of Strategic Enterprise Technology, Inc., a creative Boston-based performance improvement solutions company founded in 1999. Follow EKTIMIS news and activities on Twitter/[ektimis](#) and visit the EKTIMIS Store for more information on current and coming offerings.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).

VPRO Uses FileCatalyst for File Transfer on a Three-Mast Sailing Ship

VPRO deploys FileCatalyst Direct for reliable and managed file transfer over satellite during its remarkable series, "Beagle: On the Future of Species"

(PRWEB) November 17, 2009 -- Unlimi-Tech Software, the pioneer in accelerated file transfers is pleased to announce the selection of [FileCatalyst Direct](#) by [VPRO](#). The Dutch broadcaster uses FileCatalyst Direct aboard the VPRO-Beagle three-mast sailing ship, the clipper [Stad Amsterdam](#). So what role does FileCatalyst play on a sailing ship with three masts, twenty-nine sails, and "endless quantities of rope"?

File Transfer, of course. The Stad Amsterdam was commissioned by VPRO to retrace one of the most famous voyages in history, that of the HMS Beagle and its famous passenger, Charles Darwin. 150 years after the publication of Origin of the Species, a complement of scientists from different disciplines are collecting data while a camera crew documents the voyage. This data, along with high-definition video for the television series, is sent back to the mainland over satellite via two VSAT domes.

During the first leg of the trip, however, the ship's original file transfer software proved to be unreliable and slow. A working solution was needed, and fast. A choice needed to be made between an expensive hardware solution or different software. VPRO chose the FileCatalyst software solution.

[FileCatalyst](#) CEO Chris Bailey recalls initial conversations: "As we listened to the problem being described, we knew right away that FileCatalyst would work for VPRO. Every item on their requirements checklist, from bandwidth scheduling, to retry and resume facilities, to maximized transfer speeds, were problems that FileCatalyst has been designed from the ground up to solve. The match couldn't have been more perfect."

At the top of this list was reliability. FileCatalyst provides reliability by using the HotFolder application to instantly reconnect dropped connections, using whichever of the two domes is available. This, along with other resume, retry, and verification facilities, allows the transfer to stubbornly pick up where it left off.

To create the 35-episode series, H.264 high-definition video is sent from the Stad Amsterdam to VPRO's production facilities at regular intervals. A weekly window of 2 Mbps connectivity opens up, and it is critical to deliver large media files during this period. The previous transfer system was chocked by latency as high as 3 full seconds, resulting in a "transfer funnel" of only 70 Kbps. FileCatalyst's UDP-based protocol is virtually immune to poor network conditions, meaning that the full 2 Mbps link is used during this short transfer window.

Francis van Gorp, technology consultant to VPRO says, "As soon as we deployed the software we immediately saw that FileCatalyst used full bandwidth and decided to install the software on the live link to see how it behaved under extreme conditions."

"File transfer is no longer an issue: files get across on time because bandwidth is used to the max; when the systems routes traffic from one dome to the other transfer picks up automatically; and even under extreme weather conditions with a very unstable satellite link, FileCatalyst uses every moment of connection time to send files across."



Read the entire [case study](#) at www.filecatalyst.com.

Visit FileCatalyst at [InterOp](#) New York from November 16–20 at booth 442

About VPRO:

The VPRO operates in various media, producing radio and television programmes, filling digital theme channels, operating an innovative website, publishing a programme guide and organising cultural activities for members. Every week the VPRO broadcasts an average of 19 hours of television and 57 hours of radio---. The broadcasting corporation responds to specific interests with four non-stop theme channels. The website www.vpro.nl is progressive in terms of technology and more in depth in terms of content, and is updated daily.

About the VPRO-Beagle:

To celebrate Charles Darwin's 200th birth year, and the 150th anniversary of his publication of "On the Origin of Species", VPRO is running a 35-part series called Beagle: On the future of species. The project reconstructs Darwin's 5-year long voyage on the HMS Beagle in the course of one year, and makes an attempt to assess where the world stands today in light of Darwin's evolution theory. Life on earth is under continual change. Is there reason to worry about the future? Can science offer us sufficient answers to some of our most compelling questions? Are we leaving behind an inhabitable world for future generations?

About FileCatalyst:

FileCatalyst technology is developed by [Unlimi-Tech Software, Inc.](#), a world leader in file transfer solutions. Founded in 2000, the company has more than 900 clients with a user base of over 1 million. FileCatalyst provides software-based solutions designed to accelerate and optimize file transfers across global networks. Being immune to packet loss and latency, FileCatalyst can send files much faster than methods such as FTP, HTTP or CIFS, while adding security and reliability.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).



Wetpaint TV Fan Sites Adopted by Leading Online Network

MSN Gives Fans the Power to Create Content by Incorporating Wetpaint TV Fan Sites for Some of TV's Most Popular Shows.

(PRWEB) November 17, 2009 -- Wetpaint today announced that MSN will expand its Entertainment property by incorporating Wetpaint TV fan sites, which will provide MSN customers with the most vibrant fan-focused TV content available online. MSN adopted Wetpaint fan sites for nine popular TV programs, such as [Dancing with the Stars](#), [Mad Men](#), and [NCIS](#), among others. Each adopted Wetpaint fan sites will feature show blogs, episode recaps, and character and actor guides. With a robust fan community on each site, the Wetpaint sites attract audiences who stay engaged with their favorite show even after the latest episode fades to black.

“Through our relationship with Wetpaint, MSN Entertainment enriches its content experience for fans that can’t get enough of their favorite TV shows,” said Adam Berliant, director, MSN Entertainment and Sports. “By harnessing the power of the Wetpaint community, MSN Entertainment can effectively cover popular TV shows by allowing the real experts, the fans, to create the experience.”

“TV fans on Wetpaint have an insatiable desire to delve into the intricacies and nuances of their favorite shows,” said Ben Elowitz, CEO, Wetpaint. “And when those fans dive deep on Wetpaint, they create volumes of high quality content that attracts other fans. It’s the virtuous circle of fandom in action and it has tremendous business value.”

Wetpaint is a leading platform for creating passionate fan-based communities online, which generate rich, compelling low-cost content that attracts and engages audiences. Fans, through Wetpaint, are able to easily create pages of original content, join conversations, post new topics and threads to a discussion, upload photos and videos, and more. This generates a large, high quality content base that is constantly evolving and attracting an organic audience through search engine referrals.

About Wetpaint: Wetpaint provides the leading platform for fans to easily create and participate in online communities around the topics they care about most. With the world's largest network of 2 million fan-powered websites and partnerships with major brands such as Dell, Fox, HP, MSN, and Showtime, Wetpaint offers businesses a turnkey solution for creating and fostering passionate communities that drive traffic and increase loyalty. Consumers flock to <http://www.wetpaint.com> to create sites around topics they love. For more company information, visit <http://press.wetpaint.com>.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).



The Sunflower Entertainment Group Forms

Sunflower Entertainment, a leading music publishing and licensing house specializing in Latin music, today, announced the formation of the Sunflower Entertainment Group (SEG).

New York, NY (PRWEB) November 17, 2009 -- Sunflower Entertainment, a leading music publishing and licensing house specializing in Latin music, today, announced the formation of the Sunflower Entertainment Group (SEG). The Sunflower Entertainment Group was created when worldwide publishing administration agreements were reached with Regent Music Corp., Jewel Music Publishing, RagBag Music Publishing, Sunflower Music Inc., and Coronet Delphine Productions. The catalogues are rich with classics containing some of the most recognized songs of the past seventy years. Regent Music and Jewel Music (est.1936) dates back to Tin Pan Alley times owning such songs from Benny Goodman, Lionel Hampton, Count Basie, Cab Calloway, Jerry Butler, Ike Turner, Jackie Wilson, Duke Ellington, Django Reinhardt, Thelonious Monk, Elvis Presley and the Holiday classics "Do You Hear What I Hear" and "I Saw Mommy Kissing Santa Claus".

"We now not only represent classic and contemporary songs and recordings from Latin America, but now a piece of the American songbook. My team is especially excited to mine the catalogues for gold." said Jamar Chess, Co-President of Sunflower Entertainment Group (Recently selected for the Billboard Magazine 30 Under 30 Power Player list of 2009).

Beginning in 2010, SEG is planning a strategic promotional campaign (re)introducing the classic songs to film, TV and merchandise licensees. Additionally, new technology deals will be pursued to bring new life to the newly represented catalogues.

Juan Carlos Barguil, Co-President of Sunflower Entertainment Group said "We have a tremendous opportunity to align ourselves with some of the best brands and licensees, we are now full circle, a truly full service music company."

SEG continues to represent features such popular artists from the legendary Discos Fuentes catalog as Joe Arroyo, Sonora Carreuseles, La Sonora Dinamita, and Fruko y Sus Tesos, as well as Bachata stars Zacarias Ferreira and Kiko Rodriguez, Merengue artist Oro Solido and premier Dominican artist Vakero.

SEG will continue to be based out of New York City and plans to open a Santo Domingo, Dominican Republic office.

For further information, contact Jamar Chess or Juan Carlos Barguil
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Online Web 2.0 Version

You can read the online version of this press release [here](#).

Recession Creates Families of TV-loving Techies

High-tech TVs seeing the nation through tough times.

Cardiff (PRWEB) November 16, 2009 -- The nation's telly fans are becoming an increasingly technology savvy and sophisticated bunch according to Argos, the UK's leading general merchandise retailer. With the recession driving families to spend more time at home, [television](#) and film lovers are finding a compromise by opting for bigger screens, better pictures and more features at their fingertips.

Argos sells more TVs than any other brand, around one in five of all TVs bought in the UK in the six months to July 2009*, which is the equivalent to nearly two television sets for every minute of every day. Now Argos is reporting that it's high-tech TVs that are seeing the nation through tough times.

Argos managing director, Sara Weller says: "Over the last six months TVs have been an important area for us with strong demand for higher levels of technology at a lower price. The recession has clearly been a factor here, as our customers have been spending more time in their homes and want to entertain their families the best they can. We also have the World Cup and Winter Olympics coming up, which are always 'appointment-to-view' occasions. Signs are that many customers are preparing early and glad to have something to look forward to."

Argos also sold around one in four [set top boxes](#) in the UK and expects growth to continue in this area as digital switchover moves through the Granada region and into 2010.

Notes to editors

For more information contact the Argos press office at iris PR: 020 7922 8111

* Figure from independent market research agency GfK Group

About Argos

Argos is a unique retailer recognised for choice, value and convenience. It sells general merchandise and products for the home from over 700 stores throughout the UK and Republic of Ireland, online and over the telephone. In the last financial year, Argos sales were £4.3 billion.

Argos serves over 130 million customers a year through its stores. On average, 18 million UK households, or around two thirds of the population, have an Argos catalogue at home at any time.

Argos expects to add around 20 stores this year. Its internet site, www.argos.co.uk, was the most visited high street retailer online in the UK in 2008.

Argos is part of Home Retail Group, the UK's leading home and general merchandise retailer.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).



Flyte Systems Implements Airport Information Displays at Oracle and Lockheed Martin Facilities

Corporate headquarters, training centers benefit from real-time airport travel information and boarding pass printing.

Chicago, IL (PRWEB) November 17, 2009 -- [Flyte Systems](#), the leading provider of [airport travel information](#) displays and [digital signage](#) content for the hospitality industry, digital signage companies, convention centers and related businesses, announced its [real-time airline flight information](#) displays are now being used by Oracle at its corporate headquarters and by Lockheed Martin at its Bethesda, Maryland training facility.

Oracle (NASDAQ: ORCL) installed [FlyteBoard](#) in the customer lounge of its Redwood Shores, CA corporate headquarters to display arrival and departure information for flights at nearby San Francisco International Airport. Oracle's FlyteBoard monitor shows flight times, gate information and status for all domestic and international carriers.

Lockheed Martin is utilizing Flyte Systems' FlyteBoard to display flights at Washington Dulles International, Baltimore Washington International, and Ronald Regan International Airports. They also installed a FlytePass kiosk that provides their visitors and traveling staff with boarding pass printing and real-time flight information for all three airports.

"As carriers trim their flight schedules, it is essential that travelers have accurate information to reach their destinations on time," said Scott Triphahn, vice president of Flyte Systems. "A missed flight can cause much longer delays than in the past. Flyte Systems' subscription-based airport information displays, boarding pass printing, and in-room television flight information offer easy-to-use options that guests, staff and visitors value."

Real-time Flight Information

What sets Flyte Systems apart from PC-based applications is the ability to post accurate, real-time airline flight [arrival and departure information](#), not FAA-regulated scheduled departure times that do not list delays caused by air traffic control, aircraft maintenance, crew availability and weather.

Flyte Systems offers a suite of products that serve the traveling public: FlyteBoard, FlytePass, FlyteChannel and FlyteTouch.

- FlyteBoard is a wall, floor or ceiling mounted high-definition, flat panel screen for lobbies, restaurants, bars and other public areas, displaying flight information for one or more airports.
- FlytePass combines FlyteTouch with free, secure boarding pass printing and can be provided stand alone or neatly packaged in an optional all wood kiosk or integrated metal kiosk, to match your décor.
- FlyteChannel permits guests to view live airport flight information conveniently and comfortably from their in-room television.
- FlyteTouch enables individual guests to search flight information using an interactive touch screen that displays real-time flight arrivals and departures for one or more airports.



Many hotel properties also use Flyte Systems' applications to increase revenue with innovative marketing approaches for distressed travelers. For tips on how to generate revenue by providing guests with Flyte Systems airline information, please log on to the Flyte Systems website at flytesystems.com.

About Flyte Systems:

The Flyte Systems Division of Industrial Television Services (ITS), based in Chicago, Illinois, is the leading provider of subscription-based environmentally responsible airport flight information displays for the hospitality, convention center and digital signage industries and related businesses. It delivers accurate, instant, airport-centric updates of flight information - not FAA-regulated scheduled departure times that may omit last minute changes. Properties are able to differentiate their products and boost customer loyalty and repeat business with 'glance-and-go' content critical to a traveler's day. Flyte Systems' product suite builds upon ITS' 48-year history as the leading provider of live flight information to airports, airlines, government agencies, port authorities and other travel-based businesses. Flyte Systems was formed in 2007 to offer new Web-based travel technology and product lines. In addition to using Energy Star-compliant digital displays, Flyte products help significantly reduce energy consumption by eliminating unnecessary trips to the airport. Customers include Marriott, Hyatt, Westin, Embassy Suites, Holiday Inn, Days Inn, Hilton, Doubletree, Hotel Sofitel, Adam's Mark, Renaissance and Crowne Plaza hotels, independent properties, convention centers and transportation centers.

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News Image





FileCatalyst Technology Showcased at Interop New York

Unlimi-Tech Software will be showcasing its suite of accelerated file transfer solutions at the Interop New York Expo, held from November 18th to November 19th at the Jacob Javits Convention Center in New York.

(PRWEB) November 17, 2009 -- Unlimi-Tech Software, Inc. will be at Interop New York to showcase the FileCatalyst suite of accelerated file transfer solutions. The Interop Expo is held from November 18th to November 19th at the Jacob Javits Convention Center.

The product suite presented at the show includes:

[FileCatalyst Direct](#)

[FileCatalyst Workflow](#)

[FileCatalyst Webmail](#).

A preview of the new FileCatalyst Outlook Plug-in will be demonstrated, and details on the new FileCatalyst AMIs for deployment on the Amazon Elastic Compute Cloud (EC2) will be revealed.

[FileCatalyst](#) technology is completely software-based, and is designed to overcome network performance bottlenecks to maximize use of available bandwidth. Improved file transfer speeds combined with incremental transfers and on-the-fly compression provide real-world increases of up to 100X (or more) over traditional file transfer methods.

The FileCatalyst platform consists of: FileCatalyst Direct, a point-to-point transfer system that offers advanced scheduling and administration features; FileCatalyst Webmail, which allows end users to send files of any size to anywhere in the world using only the recipient's email address; and FileCatalyst Workflow, a web-based system which allows content partners to submit and track digital content from source to sink.

“Our product line continues to grow, based on emerging trends as well as the feedback of our clients,” says John Tkaczewski, President of Unlimi-Tech. “The new Outlook plug-in for FileCatalyst Webmail is one example, making an already easy-to-use product even easier. In addition, we’ve responded to numerous requests for Amazon Cloud integration by providing AMIs that can be purchased both by the hour and by the month.”

For more information about FileCatalyst technology, please visit us at booth 442 or on the web at www.filecatalyst.com

About Unlimi-Tech Software:

Located in Ottawa, Canada, [Unlimi-Tech Software](#) Inc. is a world leader in file transfer solutions. Founded in 2000, the company has more than 900 commercial and government clients and a user base of over 1 million. FileCatalyst, Unlimi-Tech's flagship product, is a software-based solution designed to accelerate and optimize file transfers across global networks.



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You can read the online version of this press release [here](#).



Celebrity Auctioneer Tere Morris Will Be Featured At The Entertainment Industry's First 'Brand Integration Auction'

The Premier Brand Integration Firm, Brand In Entertainment, will host 'Inaugural Integration Auction, Scatter Categories- 2010' At Christies in New York City on January 20, 2010

PRWEB) November 17, 2009 -- Rolfe Auerbach, President and CEO of [Brand in Entertainment](#) (BiE) announced today that the world's major product brands and their advertising agencies will be invited to New York City along with entertainment media producers for a first ever 'Product Integration Auction.' During the announcement, it was revealed that an innovative new auction format will be utilized and the COO of BiE, Tere Morris, will be the featured auctioneer. Ms. Morris stated that her professional career as a noted auctioneer led her to the idea that she feels is "a remarkable new concept in brand integration opportunity." Morris added that BiE will provide the first ever opportunity for leading producers to offer premier 'product integration time' directly to the appropriate brands and their advertising agencies via a live auction.

According to Ms. Morris, BiE's goal is to offer agencies and brand managers the opportunity to successfully integrate their brand objectives into a project's story line while maintaining the integrity of the content. This opportunity is a win-win according to Morris, "producers get additional funding, and brands get additional exposure." She added that the innovative concept of a product integration auction creates efficiencies and opportunities for producers and advertising agencies by saving them time and ensuring the best return on investment.

The Inaugural Integration Auction, to be held at Christie's 'Woods Room' in New York City, will be a red carpet event on the evening of January 20, 2010. BiE is working diligently to offer the absolute best content available for bidding consideration. BiE's auction preview catalog will be available [on-line](#) by end of November 2009, and continuously updated with new content, closing one week prior to the event on January 13, 2010. [Tere Morris](#) is a licensed Auctioneer in the City of New York, license number 1333460.

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You can read the online version of this press release [here](#).



Brooklyn's Own Receive Inaugural JT3 Artist Awards for Emerging Filmmakers

Five exciting and innovative young filmmakers from Brooklyn were honored at the first-ever JT3 Artist Awards at the Brooklyn Academy of Music on October 22, 2009 in a celebration featuring director Adam Brooks (Definitely, Maybe) and hosted by Tony-award nominated actor Brandon Victor Dixon.

(PRWEB) November 17, 2009 -- Not only is there a surprisingly vibrant break-dancing scene in the blue-collar town of Middletown, Conn., but the rivalry and religious tension between the two crews makes for a compelling dance-filled documentary.

That's why Brooklyn resident Bridget Palardy, who made the short film Middletown B-Boys, won the inaugural JT3 Artist Award of Distinction.

"I am incredibly humbled and honored to receive this award. It means a lot to me to be able to show Middletown B-Boys to such a supportive audience and also have the opportunity to meet talented film professionals. I am thankful to the Thompkins family for starting this Foundation, and inspired by Jesse's life and his passion for film," Palardy said.

She and four other exciting and innovative young filmmakers from Brooklyn were honored at the first-ever JT3 Artist Awards at the Brooklyn Academy of Music on October 22, 2009 in a celebration featuring director Adam Brooks (Definitely, Maybe) and hosted by Tony-award nominated actor Brandon Victor Dixon.

A non-profit foundation created in memory of the dynamic young writer/director/producer Jesse Thompkins III, who died in a tragic traffic accident last year, JT3 Art aims to support its namesake's love of film by helping to cultivate emerging movie makers.

Brooks, for whom Jesse worked as an assistant on *Definitely, Maybe*, presented the Award of Distinction to Palardy for *Middletown B-Boys* and for her short script, *Spark*, a coming of age story set in an oppressive future. *Spark* is currently in post-production.

"Jesse was a young filmmaker of great talent and promise. Tonight we honored that promise by supporting other talented young Brooklyn filmmakers like Bridget, whose wonderful film Jesse would have loved, and who exemplifies the spirit of the JT3 Art Foundation," said Brooks.

JT3 Art chose Brooklyn as the focus of their 2009 grant program because of Jesse's passion for the neighborhood. Brooklyn was not just a place where he lived. He found frequent inspiration for his many short films on her streets.

"The strength of these awardees shows that Brooklyn is teeming with talent. Each of these winners has visible talent, a singular voice, and has already found a way of expressing their ideas on big and small screens," said Jesse's former mentor, Jennifer Lawson, general manager at Howard University's WHUT. "I am amazed at the



foresight of the Thompkins family in honoring their late son in this manner. It uplifts the abilities of these artistic young media artists and keeps their son's memory alive.”

The night's other awardees included:

Nikyatu Jusu who won her short film, *African Booty Scratcher*, about a West African teen forced to reassess her alliances as prom nears, and for her short script, *Say Grace Before Drowning*, about a young girl meeting her African refugee mother for the first time in six years. *Say Grace Before Drowning* is currently in post-production.

Wendy James who was recognized for her short film, *LaTonya*, about a teenager who loses her virginity to her best friend, and for her short script, *Bedstuy Project*, about growing up in Bedford-Stuyvesant, Brooklyn.

Chioke Nassor who had submitted his feature-length screenplay, *A Heartbreaking Work of Staggering Genius*, based on Dave Eggers' semi-autobiographical novel, as well as a short movie, *breakup*, about what makes a relationship special.

Andrew Brotzman, whose award was accepted by his producer Veronica Nickel, who won for his short movie, *My Mom and Dad*, about a childless couple that discovers an abandoned puppy, and for his feature length screenplay, *Nor'easter*, set in North Haven, Maine.

JT3 Art was honored to be able to offer their award winners support, beyond their cash grants, in the form of mentorships from four of the film/television professionals who judged the applicants, and also a one on one call to discuss their winning projects with executives at the cable television network F/X.

The evening at BAMcafe, which fêted both the work of these impressive up-and-comers and the life and oeuvre of Jesse Thompkins III, also featured live music presented by indie label roc-elle records, a start-up founded by Thompkins' frequent collaborator and Brooklyn resident, Rachel Mary Cox.

The inaugural JT3 Art Celebrates Young Filmmakers event would not have been possible without Diamond sponsor, Reginald Van Lee; Gold sponsors, Maggie Brown Restaurant and The Birkby House; Celebration sponsor, Sanjay Govil of Infinite Computer Solutions; Individual sponsors, Steve Friedman, Janice Bergin and Jennifer Friedman; and silent auction donors, the Marriott Marquis in Times Square, Houlihan's Restaurant, the cable television network F/X, Apostle Films, Apple, Joe Louis Ruffin, Kathleen Brumbaugh, and Bertha Cahn.

JT3 Art's goal is to assist promising individuals so they can devote more attention to developing their artistic gifts. Since jobs on local movie sets are scarce, and with the uncertain future of the tax credit that brought so many productions to New York and its boroughs, continued employment for those with jobs is not guaranteed. Rather than devote all, or even part, of their time pursuing their craft, aspiring filmmakers often must turn to jobs outside their chosen field in order to make ends meet and/or to pay off their student loans. Too many of these artists then find they have little time or energy to work at their craft in their downtime, slowly allowing their creative dreams to fall by the wayside. JT3 Art wants to help change that. With the successful launch of the JT3 Artist Awards program, JT3 Art looks forward to continuing to offer support to filmmakers in the forms of funds, and exposure to industry professionals.



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201-232-1504

Online Web 2.0 Version

You can read the online version of this press release [here](#).

PokerWoman: How to Win at Love, Life, and Business using the Principles of Poker by Ellen Leikind

Stop Betting Like a Girl, Get In The Game - Become a PokerWoman. PokerWoman is not a “how to play” book, instead it enables women to make the most of the card they are dealt to win at life, love and business. Apply winning poker strategies to all aspects of your life, even if you’ve never played a hand of cards before. That’s the message Leikind has in her new book.

New Rochelle, NY (PRWEB) November 16, 2009 -- With her new book *PokerWoman: How to win at Love, Life, and Business using the Principles of POKER*, Ellen Leikind, is here to tell women to stop betting like a girl and play to win.

That's the message Leikind has in her new book. She shows women how to apply winning poker strategies to love, life and business – even if they've never played a hand of cards. Poker isn't just a card game: It's a metaphor for life “As I often tell women. You’ve been playing poker your whole life whether you know it or not,” Leikind said.

A successful marketing executive who spent 15 years in the corporate world working for several Fortune 500 companies, Leikind decided to take a hiatus from her career and rediscovered poker, a game she had learned as a teenager. It was at that time she first made the connections explored in her book. “The more I played poker, the more I saw the similarities between the card game and the larger ‘game’ of business and personal fulfillment,” Leikind said.

That experience inspired Leikind to found POKERprimaDIVAS® (www.pokerdivas.com), a company that provides corporate programs and entertainment to teach women to use the principles acquired at the poker table to enhance their business skills.

PokerWoman expands on that mission. It is not a “how to play” book, but rather uses poker as a metaphor to show women how to get what they want at work and in their personal lives. Concepts such as picking up on signals, knowing when to raise the stakes and be aggressive, and how to assess risk are all illustrated using personal stories from successful women.

Because her message is really about empowerment, Leikind has attracted support from poker players and advice experts alike. “Poker strategies can enable you to achieve your goals—in your career or in your personal life,” says Kathy Liebert, a top poker tournament player. “Find your strengths and capitalize on them. Recognize your weaknesses and learn from them. This book will furnish you with the tools to do both.”

“These are lessons to share with your girlfriends, your sisters and your daughters,” adds Melissa Meyers, editor-in-chief of AskMelissa.com.

“Forget golf! For women, the new way to the boardroom is Texas Hold ‘Em.” said Jane Bryant Quinn, author, *Smart and Simple Financial Strategies for Busy People*. The skills you learn at the poker table—strategy, bluffing, risk evaluation and maintaining that good old poker face—make you a better executive.



Poker has traditionally been dominated by men, but Leikind says they play the game very differently. Leikind encourages women to use poker strategies to overcome their fears and doubts, figure out what they want in life and claim their rightful seat at the table.

A 224-page hardcover book, *PokerWoman: How to Win at Love, Life, and Business using the Principles of Poker* is available for \$24.00 US at www.liebertpub.com/poker and on Amazon.com. The book is published by Mary Ann Liebert, Inc. a privately held integrated media company. A complete list of the firm's 60 journals, books and newsmagazines is available at www.liebertpub.com.

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You can read the online version of this press release [here](#).



CJP Premieres Landmark Fourth Season of Spherion-Sponsored Comedy Web Series: The Temp Life

Award-winning workplace comedy enters new season as the Web's longest-running branded series.

New York, NY (PRWEB) November 16, 2009 — CJP Digital Media (<http://cjpgigital.com>), a specialized digital communications and branded content practice within CJP Communications, today premiered the the landmark fourth season of its award-winning workplace comedy, *The Temp Life*, about an inept temp agency CEO and the disgruntled hourly workers who work for him. *The Temp Life*, sponsored by recruiting and staffing firm Spherion (NYSE: SFN), is the latest original Web series to be released by CJP's digital entertainment studio.

The Temp Life was created in 2006 by CJP Director of Digital Media, series executive producer and co-star Wilson Cleveland as an alternative marketing vehicle for [Spherion](#) aimed at building brand equity among a generation of message-averse, media-multitaskers just entering the workforce. Over its first three seasons, *The Temp Life* garnered approximately two million collective views, received multiple industry awards and was named among Brandweek's 2008 'Bright Ideas' list.

The season four opener finds Commodity Staffing has been sued out of business and pushed out of its office space by Celltons, a cell phone button-maker and portfolio company of Claude S. Dutchy, LLC, the fictional hedge fund from guest star Chris Murray's popular Web comedy: *Hedge Fund* (<http://hedgefundproductions.com>), also repped by CJP Digital. Left without his company, a decent suit or a dime to his name, Commodity's oblivious former-CEO, Nick 'Trouble' Chiapetta (Cleveland) takes a temp job transcribing video resumes in Celltons' Human Acquisitions department for Alina Deloris (The Hayley Project's Rachel Risen).

To mark *The Temp Life*'s season four milestone, Cleveland called upon friends and colleagues behind some of Web TV's most successful series to join the production, bringing on *Break a Leg* and *Lovemakers* creator Yuri Baranovsky to co-write the scripts and Hayley Project co-directors Andrew Park and Jato Smith. The guest star line-up includes *Hedge Fund*'s Murray; Thom Woodley, co-creator and star of *All's Faire*, *The 'Burg* and *Vuguru's The All-for-Nots*; Taryn Southern of *Sorority Forever*, *Crackle's Woke Up Dead* and most-recently producer of *Her Energy's Tit for Tat Breast Cancer Awareness* Web video campaign; *Gold: The Series* creator/co-star David Nett; and Sandeep Parikh of [The Guild](#), *The Legend of Neil* and NBC's *Community* Web series spin-off *Community College Chronicles*. Groupthink creators/stars Angela Espinosa and Wendy Rosoff cross-over for one episode on November 30th.

The first three of the new season's 8 completed episodes premieres today, with the remaining five rolling out Mondays the 23rd and 30th. Production on the second half of the season resumes in January. New episodes will be syndicated across the Web via Ooyala and to popular video portals including AOL, FYI's *AxisOfComedy.tv*, *DailyMotion*, Facebook, My Damn Channel, MySpace, Yahoo Video and [YouTube](#), as well as at <http://thetemplife.tv>. In coming weeks, *The Temp Life* will be available on a variety of mobile devices via an in-development iPhone application, iTunes, and Zune; as well as television and VOD platforms: Boxee, Roku, TiVo® and Verizon Fios via blip.tv. In January, *The Temp Life* will be available on-demand in nearly 2 million U.S. hotel rooms via The Hotel Network's *DoNotDisturb.tv*.



ABOUT CJP DIGITAL MEDIA

CJP Digital Media is a specialized digital communications practice within CJP Communications, a top-ranked public relations and marketing services firm. We develop branded digital entertainment and other alternative communications strategies for Fortune 500 companies. We also provide full-service marketing, distribution, business development and promotional support for digital media and entertainment companies, independent studios and content creators. CJP is a New Media Signatory with the Writer's Guild of America East. For more information, visit <http://cjpgigital.com>.

ABOUT SPHERION

Spherion Corporation (NYSE:SFN) is a leading recruiting and staffing company that provides integrated solutions and breakout specialties to meet the evolving needs of companies and job candidates. As an industry pioneer for more than 60 years, Spherion has sourced, screened and placed millions of individuals in temporary, temp-to-hire and full-time jobs. For more information or to register, visit <http://spherion.com>.

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You can read the online version of this press release [here](#).



Scott Feldman To Cap 21-Year Career Bringing Long Islanders News That's 'As Local As Local News Gets'

Retiring News 12 Long Island Veteran Helped Build Network Into An Essential Destination For Long Islanders, Covered Some Of The Region's Biggest Stories

Woodbury, New York (PRWEB) November 16, 2009 -- News 12 Long Island today announced that long-time anchor and reporter Scott Feldman has decided to retire, capping more than 20 years at News 12 bringing Long Islanders news that is as local as local news gets, winning multiple Emmy Awards and making a significant contribution to the growth and the success of the network. Feldman's final News 12 newscast will be on Friday, November 20 at 5:00 p.m.

Said Patrick Dolan, President of News 12 Networks, "Scott is a world class journalist who chose to make News 12 Long Island his home for more than two decades. His work as an anchor and a reporter are a key reason News 12 has been able to achieve a national reputation for excellence in local news coverage. We appreciate all his many contributions to our newsroom, and we appreciate him as a friend. He will be missed."

Feldman joined the News 12 Long Island team in January of 1988 after working in major markets such as Cleveland, Minneapolis-St. Paul, Phoenix, and Kansas City. He also served as a network affiliate correspondent covering Congress and the White House, as well as a feature reporter for ESPN in Washington, D.C. Feldman has won multiple awards, including four New York Emmy awards, National Headliner honors, a New York Festival World Medal, and a CableAce award. Additionally, Feldman earned a UPI Eastern Region Reporter of the Year Award and a Houston International Film Festival Award.

Feldman's tenure has been marked by a dogged commitment to delivering intensely local news as well as covering some of the biggest stories of our time.. He was one of the first reporters at the crash of Avianca Flight 052, spent more than 12 straight hours on-the-air during the World Trade Center attack, as well as marathon anchoring during the TWA Flight 800 crash. Feldman also covered the "Challenger" shuttle hearings, the Iran-Contra hearings, and the Bush V. Gore landmark U.S. Supreme Court case. Feldman also was the first host of The Challenge, Long Island's High School quiz show and served in that role for 12 years. An avid golfer, Feldman is also known for his "Tee to Green" segment which he originated and appeared in for many years.

"Leaving News 12 Long Island was not an easy decision for me," said Scott Feldman. "Not only will I miss everyone here, but those across the Island who put their faith and trust in me to bring them information that impacts their lives every day. I'm so proud to have done my part to make News 12 what it is today, and I'm confident News 12 will continue to be the definitive source and the gold standard, for all Long Island news."

Feldman has been recognized for his community efforts on behalf of the Long Island Alzheimer's Foundation, Prostate Cancer Care of Long Island, New York Mental Health Services Council, American Heart Association, and the Cerebral Palsy Association. A native of St. Louis, Feldman graduated from the University of Denver in 1971. He has also served in the U.S. Army Reserves and National Guard.

News 12 Long Island is a cable exclusive service that is not available from satellite or phone company TV



providers. News 12 Long Island currently reaches more than 800,000 households in Nassau and Suffolk Counties. Launched in 1986, News 12 Long Island is part of News 12 Networks, the country's first, largest, and most watched 24-hour local television news network. The Network is made up of 7 individual local news channels serving the areas of Long Island, New Jersey, Southwestern Connecticut, Westchester County, the Hudson Valley, Brooklyn, and the Bronx.

News 12 Networks is owned and operated by Cablevision Systems Corporation. Cablevision is one of the nation's leading entertainment and telecommunications companies. Its cable television operations serve 3 million households located in the New York metropolitan area. Cablevision owns a controlling interest and operates Madison Square Garden and its sports teams including the Knicks and Rangers. The company also operates New York's famed Radio City Music Hall and owns and operates Clearview Cinemas in the New York metropolitan area.

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Reuben Armstrong Puts , T.D. Jakes, Joel Osteen, Eddie Long and Creflo Dollar Under Fire in New Book

“Too many churches have forgotten about saving souls. That's because the pastors and ministers are only thinking about how many women and men they can sleep with inside and outside of the church, and how much money they can steal from God's people,” said Armstrong. He also pointed out that pastors and ministers are misleading their congregations by teaching more about prosperity (material things) than about having a personal relationship with God.

Dallas, TX (PRWEB) November 16, 2009 -- National Talk Show Host Reuben Armstrong and Essence Magazine # 1 best selling author of “Snakes in the Pulpit” has put T.D. Jakes, Joel Osteen, Eddie Long and Creflo Dollar Under Fire once again in his New Book , “Crooks and Homos in the Pulpit.”

It has also been confirmed that controversial talk show host Reuben Armstrong has also come under fire once again for exposing what he perceives as the lies and deception of ministers, Pastors, church leaders and parishioners.

Armstrong's new book “Crooks and Homos in the Pulpit,” which is now available at book stores nationwide and on the web at www.reubenarmstrongshow.com, focuses on Megapastors such as Bishop T.D. Jakes, Bishop Eddie Long, Joel Osteen and Creflo Dollar. Critics are calling Armstrong's book controversial and an a wake up call to the Body of Christ.

Armstrong who held a private conference with some prominent ministers and church leaders to discuss the book and his concerns about the rampant spread of homosexuality and thievery that has taken over the lives of many pastors and ministers. According to Armstrong, "Crooks and homosexuals are spreading their lies and deception throughout the churches and the community like peanut butter on bread."

“Too many churches have forgotten about saving souls. That's because the pastors and ministers are only thinking about how many women and men they can sleep with inside and outside of the church, and how much money they can steal from God's people," said Armstrong. He also pointed out that pastors and ministers are misleading their congregations by teaching more about prosperity (material things) than about having a personal relationship with God.

Synopsis of the book: “Crooks and Homos in the Pulpit”

Do church leaders such as Bishop T.D. Jakes, Bishop Eddie Long, Dr. Creflo Dollar, Joel Osteen, or reported homosexual Pastor Ted Haggard truly understand God's Word? If so, why have they become corporate CEOs, allowing money, greed, and materialism to take over their souls? These leaders are whoring God's people from the pulpit, while teaching legions of pimps, crooks, liars, and homosexuals, who pose as pastors, to follow in their footsteps. In "Crooks and Homos in the Pulpit," author Reuben Armstrong exposes the false doctrine of prosperity and "feel good" message that Mega pastors and Megachurches are using. You will discover what the Bible says about false leaders such as these men and the judgment they face. Armstrong points out that too many churches have become corporate meet and meat markets. Through extensive research, he outlines what really goes on inside the "house of worship." He exposes the shocking lifestyles of prosperity preachers, the sexual favors given in pastoral studies and Sunday School rooms, and the church "hoochie mommas" and "puff daddies" these leaders



attract as their groupies.

Order your book Today : Crooks and Homos in the Pulpit- www.reubenarmstrongshow.com

About the Author : Reuben Armstrong

Reuben Armstrong (www.reubenarmstrongshow.com) is the founder, executive producer, and host of the Reuben Armstrong Radio and TV shows, and Essence Magazine Bestselling author of Snakes in the Pulpit.

Through the power of media, Armstrong has created an unparalleled connection with people from around the world. As executive producer and host of 'The Reuben Armstrong Show,' he produces the most anticipated talk show on Christian television. Armstrong entertains, enlightens, and uplifts millions of people from around the world.

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Cablevision Makes It Easier For Digital Cable Customers to Find What They're Looking for with Newly Launched iO Search

Free Enhancement Helps Customers Quickly And Accurately Navigate Vast Array Of Linear And VOD Programming Choices

Bethpage, NY (PRWEB) November 16, 2009 — Cablevision Systems Corp. (NYSE: CVC) today announced the successful launch of iO Search, a significant free enhancement available to digital cable customers across the company's entire service area that makes it easy to quickly and accurately search for and find programming across both linear cable channels and the thousands of titles available on demand.

iO Search is accessible through both iO Shortcuts, by pressing the "C" button on the remote control, and through the main iO TV user interface menu, and allows customers to use a virtual keypad to enter in search terms and quickly find programming based on a show's title, genre, performers, network or other attributes. The service is fast and results are displayed beginning with the first character entered, and refined as the customer inputs additional information. Searches can be "saved" for future use and customers can quickly navigate from the search page to the programming, launch an on demand title or even set their DVR to record the show.

"This is a significant free enhancement to our digital cable service that we believe will be enormously popular with our customers, especially in today's environment, with hundreds of channels and thousands of VOD titles available at all times," said Gary Schanman, Cablevision's senior vice president of video product management. "We want to improve the television viewing experience by helping our customers navigate through the enormous amount of choice and diversity of programming they enjoy today, and iO Search is a powerful tool that will make it easier for our customers to find what they're looking for and discover new content in the process."

iO Search is available to customers with a digital set-top box. With nearly 2.9 million iO TV customers, more than 94 percent of Cablevision's cable customers are iO TV digital cable customers, the highest digital penetration in the nation. iO TV offers customers access to more than 400 channels, including 53 premium movie channels, 46 channels of commercial-free digital music, more than 6,000 titles available on demand at all times, an interactive programming guide, more than 100 free high-definition programming services and uniquely valuable and relevant local content through News 12, MSG Varsity and their corresponding interactive television applications.

About Cablevision

Cablevision Systems Corporation (NYSE: CVC) is one of the nation's leading media and entertainment companies. Its cable television operations serve more than 3 million households in the New York metropolitan area. The company's advanced telecommunications offerings include its iO TV® digital television, Optimum Online® high-speed Internet, Optimum Voice® digital voice-over-cable, and its Optimum Lightpath integrated business communications services. Cablevision operates several successful programming businesses, including AMC, IFC, Sundance Channel and WE tv, through Rainbow Media Holdings LLC, and serves the New York area as publisher of Newsday and other niche publications through Newsday Media Group. In addition to these businesses, Cablevision owns Madison Square Garden and its sports teams, the New York Knicks, Rangers and Liberty. The company also operates New York's famed Radio City Music Hall, the Beacon Theatre, and the



Chicago Theatre, and owns and operates Clearview Cinemas.

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Sky Invites Customers to Host Their Own Sky+HD Party

Sky is giving existing Sky+HD customers the opportunity to share their TV experience with their friends by hosting a Sky+HD Party. Customers who take part will be given a complimentary Sky Box Office HD movie and £10 M&S voucher.

(PRWEB) November 16, 2009 -- Sky is giving Sky+HD customers the chance to share their high definition TV experience with their friends by hosting their very own Sky+HD Party.

Each party host will be given one complimentary film to watch in stunning high definition from a choice of three new movie releases from Sky Box Office HD and a £10 M&S voucher to help kick off the party.

To qualify for the offer, party hosts need to set up their Sky+HD Party (<http://sky.com/hdparty/>) and invite three or more friends who must accept their online invitations by 5pm on 17th November. Friends must be over 18 and cannot be members of the same household.

Sky+HD customers are given a choice of three films - Harry Potter and the Half-Blood Prince, The Hangover or Angels and Demons - shown exclusively from Friday 11th to Sunday 13th December. Customers hosting their own Sky+HD Party will also be able to watch Harry Potter and the Half-Blood Prince or The Hangover the same week as their DVD and Blu-Ray release.

The Sky+HD Party offer (<http://sky.com/hdparty/>) is subject to availability and limited to the first 10,000 parties.

Terms and Conditions

Sky+ HD Party offer is subject to availability and limited to the first 10,000 parties. Subscribers can receive one screening of their chosen film on the day they decide to host their party. The friends invited must not be members of the same household and must be over 18. The host needs to be an existing Sky+HD customer to participate in the offer and only Sky+HD customers whose HD viewing card went active before 4th November 2009 are eligible for this offer. All friends must accept their invitations online by 5pm on 17 November and the parties will need to take place on one day between Friday 11th and Sunday 13th of December 2009.

Further terms and conditions can be found on www.sky.com/hdparty

About Sky

Sky is the UK's leading entertainment and communications company, operating the most comprehensive multi-channel television service. More than 9.5 million homes - a third of households across the UK and Ireland - enjoy the entertainment, movies, news and sports channels. In delivering entertainment through the TV, PC and mobile, customers have more control and flexibility over what, how and when they watch. Around 6 million Sky homes now enjoy the control and flexibility of Sky+ and 1.6 million homes have already joined Sky+HD, which provides access to 35 amazing high definition (<http://packages.sky.com/hd/>) channels.

Sky is also the UK's fastest growing broadband and fixed-telephony provider with 2.3 million customers taking



Sky Broadband and more than 1.9 million customers taking Sky Talk.

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Turner Launches Ben 10: Alien Force Game Creator in the UK

Turner has launched a free online game creator based on hit franchise Ben 10

(PRWEB) November 15, 2009 -- Turner Broadcasting has launched a free online game creator on Cartoon Network based on its number one boys' franchise Ben 10.

Ben 10: Alien Force Game Creator (<http://ben10-gamecreator.cartoonnetwork.co.uk/>) enables kids across the UK to build professional looking online games and share their work in the Game Creator online community.

To date, Game Creator has generated more than 20 million game plays and seen more than 50,000 games created since a soft launch on Cartoon Network's website in October. Following its impressive UK debut, the Turner-created game is rolling out across 12 European territories.

Ben 10: Alien Force Game Creator is Cartoon Network's first online game to incorporate user-generated content, and allows users to select everything from the game environment, to the heroes, the villains, obstacles and the game objective. Tiles and selected objects are then drawn onto a grid, creating a platform-style game that the creator must be able to complete in order to upload to Cartoon Network (<http://www.cartoonnetwork.co.uk/>).

The top 200 games will feature on Cartoon Network's fully moderated kids games (<http://www.cartoonnetwork.co.uk/games>) area on the website, and games can be played, shared and rated by all visitors to the site. New content will appear on the site daily and visitors can browse for new games by hero, game type or favourite game creator.

Caroline Casey, director of Digital Development at Turner Broadcasting, EMEA said: "As the number one boys' brand in the UK, the Ben 10: Alien Force Game Creator adds a new dimension to the way kids can engage with their favourite hero online. The character association clearly makes this game very special, but what stands it apart is that it's so easy to use, and that kids are making stuff for kids. The phenomenal launch stats attest to Game Creator's immense usability and playability."

About Cartoon Network

Cartoon Network is a leading commercial kids' TV network in the UK, which broadcasts a range of popular comedy and action-adventure animation. Hit shows include Ben 10 (<http://www.cartoonnetwork.co.uk/show/ben%2010>), Star Wars: The Clone Wars, Bakugan Battle Brawlers, Storm Hawks, World of Quest, Johnny Test, Ed, Edd and Eddy and The Grim Adventures of Billy and Mandy. Cartoon Network can also be experienced through its award-winning website, via games, VOD, mobiles and through an array of licensing and merchandising. Since launching as a pan-European channel in 1993, Cartoon Network now has localised services throughout Europe, the Middle East and Africa where it is available in 14 languages and in more than 58 million homes. Cartoon Network is operated by Turner Broadcasting System Europe, a Time Warner Company.

In the UK Cartoon Network is available 24 hours a day on SKY 601; Tiscali TV 312; Virgin TV 704. It is also available on: Top Up TV Anytime; BT Vision; Sky Anytime; Virgin Central; Tiscali TV on-demand 310.



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EyeWonder Launches Rich Media Campaign Using Facebook® Connect for Twentieth Century Fox Home Entertainment with Moxie Interactive

Twentieth Century Fox Home Entertainment partners with EyeWonder and Moxie Interactive to promote the 10-year anniversary special edition release of Fight Club on Blu-ray November 17

Atlanta, GA (Vocus) November 12, 2009 -- EyeWonder, Inc., an innovator in interactive digital advertising technologies and services, today announced Fox Home Entertainment and Moxie Interactive are the first to use Facebook Connect in rich media banner ads promoting the release of Fight Club on Blu-ray. Through the ads, users can seamlessly log in to their Facebook account, inserting them into a Fight Club Mayhem video directly within the rich media banner.

“Facebook plays a large role in the social media world, and incorporating this type of functionality into our product offering gives our agency and advertiser partners the opportunity to reach online audiences in new and diverse ways,” said Michael Rosner, Senior Vice President of Global Sales at EyeWonder. “EyeWonder always strives to lead the market with inventive ad features for our clients, and Fox Home Entertainment and Moxie Interactive have always been great partners in terms of producing cutting-edge rich media ads. It’s only fitting that Fox Home Entertainment is the first brand to use Facebook Connect as it’s continually at the vanguard of digital engagement.”

When users connect to their Facebook accounts through the user-initiated expandable ads, the Mayhem video pulls in photos and personal profile information, which in turn becomes integrated into the featured video playing in the ads. In addition to “becoming part of the mayhem”, viewers can also grab two different widgets—one dedicated to the Fight Club experience, the other containing information about all Fox’s Blu-ray releases.

“Fight Club is a distinctive experience, and for the 10-year anniversary we wanted to embrace the culture that has been created around it,” said Mary Daily, EVP Marketing Twentieth Century Fox Home Entertainment. “To coincide with Fight Club’s first release on Blu-ray, we are inviting the fans into the experience by bringing a little of Tyler Durden into their lives using this new innovative Facebook integration.”

The ads will run through November 24 on targeted sites such as Crave, Facebook, Gamefly, IMDB , MySpace and UGO. To see a demo of FHE’s Fight Club ad, [click here](#). This new feature will be available on all EyeWonder in-page rich media ads as part of the company’s SocialWonder™ offerings.

About Twentieth Century Fox Home Entertainment

A recognized global industry leader, Twentieth Century Fox Home Entertainment LLC (TCFHE) is the worldwide marketing, sales and distribution company for all Fox film and television programming on DVD, Blu-ray Disc (BD) and Digital Copy as well as acquisitions and original productions. The company also releases all products around the globe for MGM Home Entertainment. Each year TCFHE introduces hundreds of new and newly enhanced products, which it services to retail outlets—from mass merchants and warehouse clubs to specialty stores and e-commerce—throughout the world. Twentieth Century Fox Home Entertainment LLC is a



subsidiary of Twentieth Century Fox Film Corporation, a News Corporation company.

About Moxie Interactive

Moxie Interactive is creating the agency of the future, fusing media, creative and technology to achieve brave, accountable marketing solutions. The agency is reinventing the role of advertising by sparking a refreshing, open dialogue between people and brands. Moxie's capabilities include communications planning, media planning and buying, search marketing, branded entertainment, advertising and development, ECRM, sponsorship services and campaign management. At the heart of the agency is its proprietary offering, Sunao. A Japanese word meaning the 'untrapped mind,' Sunao is a team of experts whose mission is to deliver innovation to clients through trend-spotting, consumer insights, analytics and research. Moxie's award-winning team is focused on connecting people and brands across all screens. Some of our clients include Coca-Cola, Garnier, Maybelline New York, Puma, The Home Depot, Verizon, 20th Century Fox and Cartoon Network. Moxie is a division of Zenith Media Services, a Publicis Groupe Company, with locations in Atlanta, New York and Los Angeles. To learn more about Moxie, visit www.moxieinteractive.com.

About EyeWonder, Inc.

EyeWonder, Inc. is the pioneering interactive digital advertising provider, extending the reach of online rich media and interactive video ads to digital device displays. Through its superior technology, products and services, EyeWonder empowers advertisers, advertising agencies and content publishers with the ability to create, build, deliver, track and optimize interactive advertising campaigns proven to drive industry-leading results. Headquartered in Atlanta, Georgia, U.S.A., EyeWonder, Inc. has domestic offices in New York, Chicago, San Francisco, Dallas and Los Angeles. International offices are located in the United Kingdom, Ireland, the Netherlands, Germany, Spain and Australia. For more information on the company's interactive digital advertising solutions or its global office network, please visit <http://www.eyewonder.com> or follow us on Twitter www.twitter.com/ew.

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5th Annual Florida Entertainment Summit Announces One In A Million Baby Phat Swimwear Fashion Show Model Search with Sho Zoe

The 5th Annual Florida Entertainment Summit, Florida's premier entertainment conference, is conducting a model search in association with Hip-Hop Recording Artist Sho Zoe from November 14 – November 28 open to young women 18 and over. The model search will travel to Gainesville, Tampa, Tallahassee, Orlando and Jacksonville, FL.

(PRWEB) November 13, 2009 -- The 5th Annual Florida Entertainment Summit, Florida's premier entertainment conference, is conducting a model search in association with Hip-Hop Recording Artist Sho Zoe from November 14 – November 28 open to young women 18 and over. The model search will travel to Gainesville, Tampa, Tallahassee, Orlando and Jacksonville, FL.

Aspiring models are recommended to arrive at the various open casting calls hair and makeup ready with a valid driver's license or passport, photo of the model (preferable in a swimsuit) and a (2) piece swimsuit worn underneath their clothing. Models will enter for chance to compete in an online public voting competition. Once chosen, one model from Gainesville, Tampa, Tallahassee, Orlando and Jacksonville will compete online for the chance to win round trip travel and accommodations to attend the 5th Annual Florida Entertainment Summit in Miami, FL from Dec. 10-12, 2009.

Open Casting Calls for the 5th Annual Florida Entertainment Summit Baby Phat Swimwear Fashion Show Model Search:

Sat, 11/14

The Venue, 233 W University Ave, Gainesville, FL 32601

Mon, 11/16

Studio Inc - 3603 W Waters Ave, Tampa, FL 33614

Thursday, 11/19

Baha's Beachclub - 2020 W Pensacola St, Tallahassee, FL 32304

TBA

Orlando, FL

Sat, 11/28

Plush – 845 University Blvd N, Jacksonville, FL 32211

Hip-Hop recording artist Sho Zoe will travel to the open model casting calls and perform the hit single to his recently released "One In A Million" video. Sho Zoe will also act as a judge with local entertainment industry radio personalities, members of the press and various photographers.

The online voting for the (5) contestants is scheduled from November 30 – December 4, 2009 on ShoZoe.com. The winner will be announced on Monday, December 7, 2009.

Models will have the opportunity to win:

Placement in the 5th Annual Florida Entertainment Summit Baby Phat Swimwear Fashion Show



Receive consulting/referral from a major clothing line Vice President
Professional Photo Shoot
Magazine Placement
Featured in a National Artist Music Video
Host Live N Direct Red Carpet Events during Super Bowl XLIV in Miami
Chance to sign with a major model management company (for models without representation)
Product, gift certificates and so much more

Models in or can travel to Miami on Thursday, Dec 10, 2009 are encouraged to log on to www.FloridaEntertainmentSummit.com/modelsearch to enter the 5th Annual Florida Entertainment Summit Baby Phat Swimwear Fashion Show Model Search, email models@floridaentertainmentsummit.com with questions or concerns or following FES on www.Twitter.com/FESUMMIT

About Sho Zoe:

Southwest Florida's own Sho Zoe has been catapulted to major buzz status due in part to his smash single "She Get It" off the soon to be released album from Down Low Records. Sho Zoe has performed at shows with the likes of platinum artists Ying Yang Twins and fellow hit making Floridians Rick Ross, Plies and T-Pain. It didn't take long for Sho Zoe's strong grassroots following to catch on as he was BET.com's Ya Heard Artist for two months in a row and his "Hood Motivation" mix CD hosted by DJ Quest managed to make him one of Florida's Most Wanted. Sho Zoe is making his performance rounds across the state of Florida while connecting globally with his growing fan base. He was nominated for an Underground Music Award for Best Southern Independent Artist and he's up for a Southern Entertainment Award. Sho Zoe is currently on the 5th Annual Florida Entertainment Summit Baby Phat Swimwear Fashion Show Model Search Tour and recently introduced the video for his single "One In A Million".

About Florida Entertainment Summit:

The Florida Entertainment Summit (FES) features an entertainment conference for filmmakers, fashion designers and recording artist held annually in Miami, FL. FES provides aspiring talent and entrepreneurs the opportunity to network with entertainment industry decision makers and empower them to gain new insight into selling entertainment product, brokering deals, promoting new music and learning about new industry trends. This year the producers of FES, E. Mason & Associates, has partnered with the Miami Music Festival. Conference sessions on film and fashion produced by FES will be held on Thursday, December 10, 2009 and will be followed by sessions for "independent artists in the new music industry" produced by FES and The Miami Music Festival on Friday, December 11th and Saturday, December 12th. All conference sessions will take place in the James L. Knight Center's Riverfront Ballroom at the Hyatt Regency Miami. Previous participants of the Florida Entertainment Summit include John Legend, Rick Ross, Flo Rida, Jim Jonsin, DJ Khaled, Bigga Rankin, Cool N Dre and a host of others.

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