



The Free Wire Service

Implementation Document for PRWeb News Release Syndication (JavaScript Syndication)

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Notes: PRWeb is pleased to provide you with this document for the purpose of assisting you with the deployment of our news releases on your Web site. The scripts contained in this system are the copyright of PRWeb. You are granted limited use of this document and the scripts incorporated in this system for the purpose of displaying PRWeb news on your Web site. You are granted permission to modify variables within the JavaScript. This document is provided without guarantees or Warranties.

About PRWeb

PRWeb offers free press release distribution and free syndication of its news. We rely on the financial contributions of our users to maintain this service. If you find this service of use to your organization we invite you to consider making a financial contribution to PRWeb. If you would like to make a financial contribution in any amount you can do so by; a.) mailing your contribution to *PRWeb c/o DataOvation, PO Box 333, Ferndale, WA 98248* or b.) sending a contribution using Paypal.com to prweb@dataovation.com.

Assumptions

This document assumes that you have basic knowledge of how to cut and paste text. You should also know how to edit HTML.

Getting Support

PRWeb can provide limited support if you should have trouble implementing our news feed. You can email our technical support staff at support@dataovation.com with any technical issues you may have. Email support hours are generally from 8AM thru Midnight Pacific Time.

Step 1: Copy and Paste the Script into Your Web page

Using your copy and paste functions copy the following script and paste the following script into your Web page.

RECOMMENDED: It is a very good idea to visit <http://www.prweb.com/js/script.txt> for the most up-to-date plain text version of this JavaScript code.

Copy and Paste the entire script into your Web page. Do not include the Start of Script or End of Script lines.

***** Start of Script – Do Not Include This Line *****

```
<script language="JavaScript1.1"
src="http://category.news.prweb.com/js/index.php?expand=y"></script>
<script language="JavaScript1.1">

<!--

var channel_begin = '';
var item_begin = '<li>';
var item_end = '</li>';
var channel_end = '';
var list_begin = '<ul>';
var list_end = '</ul>';
var link_target = '_blank';
var show_title = true;

// Error message for unsupported browsers.

if(!(window.channels)) { document.write('Sorry! Your browser is unable to
retrieve JavaScript channels.') }

// -->

</script>

<script language="JavaScript1.1"
src="http://www.prweb.com/js/channel_renderer.js"></script>
<noscript>Sorry! Your browser is unable to retrieve PRWEB.COM JavaScript news
feed. </noscript>
```

***** End of Script – Do Not Include This Line *****

Step 2: Choose Your Feed Address

Using the following table select the news feed that you want to incorporate into your site. You will need to use the Feed Address in Step 3.

Category	Feed Address
Advertising	advertising.news.prweb.com
Aerospace / Defense	aerospacedefense.news.prweb.com
Agriculture	agriculture.news.prweb.com
Airlines	airlines.news.prweb.com
America - Post 9/11	americapost911.news.prweb.com
Apparel / Textiles	appareltextiles.news.prweb.com
Architectural	architectural.news.prweb.com
Automotive	automotive.news.prweb.com
Biotechnology	biotechnology.news.prweb.com
Chemical	chemical.news.prweb.com
Computers	computers.news.prweb.com
Construction	construction.news.prweb.com
Consumer	consumer.news.prweb.com
Economy	economy.news.prweb.com
Education	education.news.prweb.com
Electronics	electronics.news.prweb.com
Employment/Careers	employmentcareers.news.prweb.com
Entertainment	entertainment.news.prweb.com
Environment	environment.news.prweb.com
Events / Trade Shows	eventstradeshows.news.prweb.com
Finance	finance.news.prweb.com
Food / Beverage	foodbeverage.news.prweb.com
Franchise	franchise.news.prweb.com
Gaming	gaming.news.prweb.com
Government	government.news.prweb.com
Healthcare	healthcare.news.prweb.com
Home Schooling	homeschooling.news.prweb.com
Hotel / Resorts	hotelresorts.news.prweb.com
Insurance	insurance.news.prweb.com
Internet	internet.news.prweb.com
Investment	investment.news.prweb.com
Legal	legal.news.prweb.com
Leisure / Hospitality	leisurehospitality.news.prweb.com
Machinery	machinery.news.prweb.com
Maritime	maritime.news.prweb.com
Markets	markets.news.prweb.com
Medical	medical.news.prweb.com
Mining / Metals	miningmetals.news.prweb.com
Miscellaneous	miscellaneous.news.prweb.com
Music	music.news.prweb.com

Category	Feed Address
Non-profit	nonprofit.news.prweb.com
Oil / Energy	oilenergy.news.prweb.com
Open Source	opensource.news.prweb.com
Paper / Forest Products	paperforestproducts.news.prweb.com
Pharmaceuticals	pharmaceuticals.news.prweb.com
Politics	politics.news.prweb.com
Print Media	printmedia.news.prweb.com
Publishing	publishing.news.prweb.com
Radio	radio.news.prweb.com
Real Estate	realestate.news.prweb.com
Religion	religion.news.prweb.com
Restaurants	restaurants.news.prweb.com
Retail	retail.news.prweb.com
Software	software.news.prweb.com
Sports	sports.news.prweb.com
Stocks	stocks.news.prweb.com
Supermarkets	supermarkets.news.prweb.com
Technology	technology.news.prweb.com
Telecom	telecom.news.prweb.com
Television	television.news.prweb.com
Tobacco	tobacco.news.prweb.com
Trade	trade.news.prweb.com
Transportation	transportation.news.prweb.com
Travel	travel.news.prweb.com
Utilities	utilities.news.prweb.com
Volunteer	volunteer.news.prweb.com

Step 3: Edit the Feed Address

Use the feed address that you have selected in Step 2 to edit the following lines of the JavaScript you pasted into your Web page.

The first lines of your script should look like this.

```
<script language="JavaScript1.1"
src="http://category.news.prweb.com/js/index.php?expand=y"></script>
<script language="JavaScript1.1">
```

Change your category.news.prweb.com to the feed address that you have selected in Step 2. For example, if you selected volunteer.news.prweb.com you would edit the script as follows:

```
<script language="JavaScript1.1"
src="http://volunteer.news.prweb.com/js/index.php?expand=y"></script>
<script language="JavaScript1.1">
```

Step 4: Edit Script Variables

The following lines of the script may be edited to change the appearance of the feed within your Web site. Apostrophes are required for all values except show_title.

```
var channel_begin = '';
var item_begin = '<li>';
var item_end = '</li>';
var channel_end = '';
var list_begin = '<ul>';
var list_end = '</ul>';
var link_target = '_blank';
var show_title = true;
```

Variable	Possible Value(s)
channel_begin	Any valid html. You could for example include font tags here to change the font size or type style.
item_begin	'' or ''
item_end	'' or ''
list_begin	'' or '' or ''
list_end	'' or '' or ''
link_target	'_blank' or '_parent' or '_self' or '_top'
show_title	true or false

Step 5: Choose to Display Only Headlines

By default we will display the headline and a short summary of the news story. You can set the expand variable so that you only display headlines by changing the following code:

```
<script language="JavaScript1.1"
src="http://volunteer.news.prweb.com/js/index.php?expand=y"></script>
<script language="JavaScript1.1">
```

To (change y to n):

```
<script language="JavaScript1.1"
src="http://volunteer.news.prweb.com/js/index.php?expand=n"></script>
<script language="JavaScript1.1">
```

Step 6: Limit the Number of Stories Displayed

By default we will display the 20 most recent stories. You can change this by adding:

`&limit=n` (where *n* is the number of stories you want displayed)

to the above script.

For example, if you want to display only the most recent 10 headlines change:

```
<script language="JavaScript1.1"
src="http://volunteer.news.prweb.com/js/index.php?expand=y"></script>
<script language="JavaScript1.1">
```

To (change *y* to *n*):

```
<script language="JavaScript1.1"
src="http://volunteer.news.prweb.com/js/index.php?expand=n&limit=10"></script>
<script language="JavaScript1.1">
```

Step 7: Save, Load and Test

That's it. Save your Web page, FTP or copy it to your Web server and test. You should now see our news feed on your Web page.