



## **1 Million+ Women are Using the Newest Virtual Makeover Web Site**

*TAAZ.com is quickly becoming the premier makeover Web site for women wanting to enhance their look*

San Diego, Ca ([PRWEB](#)) June 19, 2008 -- Just three months after the launch of the newest virtual makeover Web site TAAZ.com, the company announced it has exceeded 1 million users.

"The site is attracting more women than we ever imagined - and they are continuing to tell all their friends about it" explained TAAZ co-founder and CEO David Kriegman.

What sets TAAZ apart from other makeover Web sites is the high quality, ultra realistic virtual hairstyles and makeup that women can easily try on. The free makeover site allows women to upload a photo of themselves and virtually try on hundreds of today's trendiest hairstyles and makeup. They can also browse professional tips to learn what styles look best for their face structure and personal style.

"The process is so simple!" said Kylie Wechsler, age 22, who frequents TAAZ almost every day. "I'm the kind of person who likes to keep up with the latest celebrity trends, and change my hairstyle often. So it's a great way to see what looks good on me, before heading to the salon"

As the summer heats up, TAAZ is seeing more brides test out wedding looks and asking friends and family to vote on their favorite style before the big day. They are also seeing recent college grads trying on more conservative looks for upcoming job interviews. However, there are also thousands of women trying out high fashion, more daring night club looks, then forwarding those looks to their close friends for immediate feedback.

About TAAZ:

TAAZ.com launched in March 2008 and is a San Diego-based technology company. TAAZ is the first photo-realistic virtual makeover Web site of its kind, offering ultra-realistic, easy to create makeovers. The site provides women the opportunity to "try on" the hottest makeup and hairstyle looks in the convenience of their homes. Learn more at <http://www.TAAZ.com>

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