Top U.S. Connected Women Lead Connected World Magazine’s 2014 Women of M2M List

*Connected World magazine names the 2014 Women of M2M in its Apr/May issue.*

Carol Stream, IL (PRWEB) March 18, 2014 -- Yahoo’s Marissa Mayer, IBM’s Florence Hudson, Microsoft’s Julie Larson-Green, Ford Motor Co.’s Nancy Gioia, Qualcomm Technologies Inc.’s Peggy Johnson, and IBM’s Sandy Carter lead the blue chip roster that make up the 42 members of this year’s Connected World magazine Women of M2M. The women selected will be honored at an invite-only dinner, sponsored by Synchronoss and Aeris, to be held at Carlucci Restaurant, just outside of Chicago on April 10.

This year’s Women of M2M list is comprised of some of the most powerful women in the technology sector representing many of the largest companies in the world. These women were selected because they each brought a unique lens to their respective companies that has helped push connected technologies forward.

Connected World magazine is unique in its coverage of the rapidly growing space of interconnected technologies. Each of the women on the list has contributed to this, moving their respective company towards a common goal of bridging the gap between people and machines.

“There are few lists that celebrate successful women and only one that recognizes women of the M2M and technology space. Call it the Internet of Things or M2M, our industry and these women have enabled the world of people and machines to collide gracefully,” says Peggy Smedley, editorial director, Connected World magazine and president, Specialty Publishing Co. “I wish to extend my congratulations to each woman named, and am happy to be able to do so during Women’s History Month.”

The 2014 Women of M2M:
Marylin Arndt, Orange-France Telecom
Cathy Avgiris, Comcast Cable
Karen Baer, AT&T
Saraswathi Balasubramaniam, Aeris Communications
Mary Barra, General Motors Co.
Terra Bastolich, NetComm Wireless
Sanida Bratt, Synchronoss
Terri Bresenham, GE Healthcare India
Stacey Burr, adidas
Sandy Carter, IBM
Tamara Chamberlin, Verizon Networkfleetc
Sarah Cooper, M2Mi
Laura Crisp, Verizon Wireless
Pam Ferguson, Rogers Communications
Betsy Francis, AT&T Digital Life
Nancy Gioia, Ford Motor Co.
Kristen Hale, Spireon
Florence Hudson, IBM
Peggy Johnson, Qualcomm Technologies Inc.
Chandra Krintz, AppScale Systems
Julie Larson-Green, Microsoft
Peggy Lee, Jazz Wireless Data
Doris Mattingly, Lantronix
Marissa Mayer, Yahoo!
Pamela McCauley Bush, University of Central Florida
Desiree Mejia, Location Based Technologies
Linda Mills, Northrop Grumman Corp.
Laura Mitchell, GrandCare Systems
Donna Morrow, AirStrip
Mary Murphy-Hoyle, Intel
Michelle Pampin, Cambium Networks
Cathy Peng, Ethertronics
Tiffany Sargent, Intel
Meg Selfe Divitto, IBM
Amy Sheng, CellScope
Patricia Steele, KPN M2M
Jen Stephan, ZoomSystems
Kathy Tan, Intel
Sophie Vandebroek, Xerox Corp.
Pat Watkins, Sprint
Jean Weiss, PeopleNet
Meg Whitman, Hewlett-Packard

Be sure to pick-up the Apr/May 2014 issue of Connected World magazine to find out more about the Women of M2M, as well as read their individual profiles. The issue is available in print or by downloading the Connected World app in the iTunes App Store or Google Play. Simply search for Connected World.

About Connected World magazine
Connected World is the business and technology publication that provides the intelligence industry titans need and the guidance consumers crave. It’s all about M2M. www.connectedworldmag.com

###
Contact Information
Michelle Mayer
Connected World magazine
http://www.connectedworldmag.com
+1 630-933.0844 Ext: 246

Online Web 2.0 Version
You can read the online version of this press release here.