Metabiota Unveils New Platform that Helps Food Industry Build a Safer, Smarter Supply Chain

Risk Analytics Leader Develops Food Risk Team with Seasoned Experts & Top Data Scientists

St. Louis, MO (PRWEB) August 02, 2016 -- Metabiota, the pioneer in comprehensive risk analytics that help protect global health, today announced the launch of its Food Risk Insights platform, along with a new Food Risk Team made up of industry veterans, seasoned public health and veterinary experts, and data scientists. Launched at the International Association for Food Protection’s Annual Meeting in St. Louis, MO, Metabiota also unveiled a partnership with Ancera, which combines Metabiota’s advanced analytics and Ancera’s near real-time diagnostics to optimize safety and performance for the global food supply chain.

The World Health Organization estimates that 600 million people, or 1 in 10 people in the world, become sick from foodborne illness each year and of these, 420,000 die from their illness. Metabiota’s Food Risk Insights build a safer, smarter food supply chain by providing food producers, suppliers and retailers the ability to identify, analyze and proactively mitigate risks, optimize performance and ensure a company’s quality and safety programs have the greatest impact across all components of the supply chain.

“Our deep expertise in advanced analytics is highly applicable for the food industry, as we deliver greater insight into supply chain risk, while improving food safety and delivering performance efficiencies across a company’s production operations,” said Robert Mann, president & COO of Metabiota. “We are investing in this breakthrough technology and have assembled an impressive team that will help improve food safety and protect global health.”

“Metabiota is a leader in the application of advanced analytics to food production,” said Arjun Ganesan, co-founder and CEO of Ancera. “The food industry is ready to innovate - and this partnership signals our joint commitment to helping these companies optimize and decrease pathogen risk for the global community.”

More than 3,000 of the top industry, academic and governmental food safety professionals from six continents attend the IAFP Annual Meeting. Metabiota co-hosted a series of discussions at the event. Metabiota Founder & CEO Dr. Wolfe is also the keynote speaker at the 2016 American Veterinary Medical Association’s (AVMA) Global Health Summit on August 7 in San Antonio. For more information, click here.

About Metabiota
Metabiota is the pioneer in comprehensive risk analytics that help protect global health. Built on a strong foundation of scientific expertise, including a worldwide network of on-the-ground experts, Metabiota delivers actionable, data-driven analytics to help countries and corporations mitigate complex health issues. With a strategic global presence and sustained partnerships, Metabiota’s agile approach helps identify, analyze and transfer the risk associated with biological threats. The company’s international footprint includes operations in 30 countries and offices in San Francisco, Washington, China, Canada, Sierra Leone, Cameroon and the Democratic Republic of the Congo. For more information, visit http://www.metabiota.com.

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