Spiegel® Struts its Stuff on Groundbreaking New TV Docu-series

Iconic Catalog Featured in Groundbreaking New TV Docu-series on Oxygen

New York, NY (PRWEB) September 20, 2016 -- This fall, television gets a much-needed makeover thanks to Executive Producer Whoopi Goldberg. “Strut”, a new Oxygen Media docu-series, will focus on the first modeling agency catering exclusively to transgender models. Spiegel is proud to be part of this groundbreaking show, with model castings and photo shoots that will highlight the company’s newest collections and offer rare behind the scenes looks into what casting and photo shoots are really like. With a rich history of firsts and historical milestones, Spiegel is proud to be the first mass-market catalog to feature a transgender model on its cover.

“We take great pride in our catalog covers by featuring the most beautiful models in the world,” said Richard Lowe, International Creative Director of Spiegel. “We take time to cultivate and share both beauty and meaning with our customers. Our covers share a model’s journey, and allow our customers new ways to understand and appreciate the wider world of beauty and fashion. Spiegel has always been proud to support the LGBTQ community, and with this cover we are able to show our continued support for the models and agencies that are a vital component of our success.”

Following New York Fashion Week, this exciting new series titled “Strut,” will premier on Tuesday, September 20th at 9pm ET/PT. “Strut” will follow transgender models Laith De La Cruz, Dominique Jackson, Isis King, Ren Spriggs and Arisce Wanzer as they embrace their dreams and share their journey with the country. Working hand in hand with Cecilio Asuncion and Cassandra Cass of Slay Model Management, the first exclusively transgender modeling agency, Spiegel will be casting its next great cover girl and working towards increasing the presence of transgender individuals in the modeling community.

About Strut:
Produced by Whoopi Goldberg of One Hoe Productions and 44 Blue Productions, the series follows transgender models Laith De La Cruz, Dominique Jackson, Isis King, Ren Spriggs and Arisce Wanzer as they chase their passions of becoming household names in the fashion world while challenging stereotypes of gender and beauty.

About Spiegel LLC:
Spiegel LLC is a multi-channel, direct-to-consumer retailer of women's fashion apparel through its three primary brands: Spiegel, Newport News and Shape FX. Each brand reaches its customer base through a combination of specialty catalogs sent to customers throughout the year, as well as offerings via the Internet. Spiegel has been a household name for 150 years and has continued to evolve its positioning to stay relevant to the new and ageless modern woman. Newport News is a 40-year old brand that appeals to women seeking stylish, yet affordable casual fashions. Shape FX is a revolutionary body-enhancing concept that offers apparel and intimates for women to help them achieve their ideal body type.
Spiegel is a Lynn Tilton company and its business units are headquartered in New York City. For more information please visit: www.spiegel.com

About Patriarch Partners:
Patriarch Partners, LLC, is an investment firm and holding company managing 74 companies with annual revenues in excess of $8 billion. Founded by Wall Street veteran Lynn Tilton in 2000, Patriarch is dedicated to
saving American jobs by saving American companies that have fallen from economic favor. The firm is devoted to rebuilding America one company at a time, one job at a time. Since 2000, through affiliated investments funds, Tilton has had ownership in and restructured more than 240 companies with combined revenues in excess of $100 billion, representing more than 700,000 jobs. Current investments include Dura Automotive, Stila Cosmetics, Rand McNally, Spiegel Catalogs and MD Helicopters. Tilton’s platform is the largest woman-owned business in the country. For more information, please go to www.patriarchpartners.com

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