The American Hospital Association Exclusively Endorses Wayfinding Solution from Gozio Health

Innovative Mobile Navigation Solution Guides Patients and Visitors to Health Care Facilities and Throughout Hospital Interiors.

Chicago, Ill. (PRWEB) November 01, 2016 -- The American Hospital Association (AHA) today announced it has exclusively endorsed Gozio Health’s Wayfinding Solution. Following a proprietary due diligence process, AHA Solutions, a division of Health Forum, the strategic business enterprise of the American Hospital Association (AHA), awards the AHA Endorsement to products and services that help member hospitals and health care organizations achieve operational excellence.

Finding their way from home to their point of care in the health care system can be confusing for many patients and their families. With Gozio’s Wayfinding Solution, hospitals and health systems can assist visitors in finding their destinations quickly and easily, helping to alleviate stress, reducing the risk of missed appointments and improving their overall experience.

Understanding the importance of hospitals having a mobile strategy, Gozio offers its indoor/outdoor wayfinding platform as the next generation of mobile functionality. The wayfinding solution provides GPS-like “blue-dot” and turn-by-turn directions via a mobile app on patient or visitor smartphones and tablets. Its patent-pending navigation technology guides patients and visitors from home, through traffic, into the hospital parking garage, through hallways and on to their destinations. Patients can also find pharmacies, doctor’s offices and other services and amenities; manage their medical information; and receive notifications such as urgent-care wait times. An interactive digital signage kiosk version for building lobbies also serves visitors.

The turnkey solution, which requires minimal hospital IT involvement, enables hospital staff to easily edit content on their customized, hospital-branded platform, including updates to the points and information on their 3-D facility maps. They can also send messages to engage and inform patients, visitors and staff. Analytics tools allow hospitals to understand how patients and visitors move through their facilities, and to survey them immediately after their experience — allowing for quick corrections that may improve patient satisfaction scores.

“Gozio’s innovative Wayfinding Solution helps health care organizations improve their patients’ experiences and level of engagement, which can lead to greater patient satisfaction,” said Kathleen Wessel, vice president, business management for Health Forum. “The solution provides unrivaled accuracy in indoor navigation by integrating a patent-pending sensor fusion technology that combines data from a smartphone’s electromagnetic, motion and orientation sensors; Gozio’s proprietary robotic site mapping process; and strategic placement of its patent-pending Bluetooth beacons throughout each hospital. It’s no wonder Gozio was named as an Intel Innovation Award finalist, and a Top 12 Incubator Changing the World by Forbes in 2013.”

“We are honored to be awarded the American Hospital Association’s exclusive endorsement for wayfinding. Like Gozio, the AHA holds itself to the highest standards and understands that today’s patients and hospital visitors look to their smartphones to improve their experience,” said Joshua Titus, CEO of Gozio Health. “Our smartphone-based platform delivers hospitals a complete mobile strategy anchored by our innovative technology, which provides personalized guidance from the patient’s driveway to their point of care inside the hospital. Partnering with the AHA will help us achieve our shared goal of helping America’s hospitals take
patient experience to the next level.”

About the AHA
The American Hospital Association (AHA) is a not-for-profit association of health care provider organizations and individuals that are committed to the improvement of health in their communities. The AHA is the national advocate for its members, who include nearly 5,000 member hospitals, health systems and other health care organizations and 43,000 individual members. Founded in 1898, the AHA provides education for health care leaders and is a source of information on health care issues and trends. Visit www.aha.org to learn more.

About AHA Solutions
AHA Solutions is a division of Health Forum, the strategic business enterprise of the American Hospital Association (AHA) dedicated to serving member hospitals by helping them identify the optimal solutions to their most pressing market challenges. Through the AHA Endorsement, along with educational programs featuring peers and industry experts, AHA Solutions supports the decision-making process for hospitals looking for partners to help with clinical integration, information technology, talent management, cultural transformation, financial sustainability, the patient flow and other key challenges.

AHA Solutions is proud to reinvest its profits in the AHA Mission: To advance the health of individuals and communities. For more information, contact AHA Solutions at info(at)solutions(dot)org or 800.242.4677. Also connect with us via Facebook, LinkedIn, and Twitter.

About Gozio
Gozio Health transforms indoor navigation and significantly improves patient experience with a smartphone-based, indoor positioning and wayfinding platform specifically designed for hospitals and healthcare systems. The preferred new technology for leading healthcare organizations, Gozio’s pioneering mobile platform dramatically improves mobile adoption rates for hospitals and seamlessly integrates mobile technology into patient engagement strategies. For more information, visit www.goziohealth.com, or find Gozio Health on Twitter and LinkedIn.

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