



Women are Trying this Year's Hottest Halloween Makeup with the Help of Virtual Makeover Technology

TAAZ.com offers women a free, easy way to try on Halloween makeup before the big night.

San Diego, CA ([PRWEB](#)) October 1, 2008 -- Wondering if you'd make a good vampire vixen this year? Or maybe a menacing fairy is more your type. Now, thanks to a new virtual makeover site, TAAZ.com, people can easily try on this year's hottest Halloween styles before they buy.

A team of TAAZ.com beauty experts have put together makeup tips and how-to guides of this year's top Halloween costumes, including the classics like vampires, fairies, mermaids, disco divas, pirates and of course, the queen of all eye-makeup, Cleopatra. (View these Halloween makeup tips at <http://blog.taaz.com/category/trends-of-the-moment/>)

TAAZ.com is the home of a state-of-the-art virtual makeover technology that allows women to upload their photo and sample hundreds of the season's hottest hairstyles and make up trends. The site is quickly becoming the fastest growing makeover site online, well exceeding 2 million users in the first 6 months and is continuing to gain traction and buzz throughout the Internet.

"The site is really taking on a life of its own," explained TAAZ co-founder and CEO David Kriegman. "Some of the women simply use it for changing their hair color or adding highlights, while others get really creative and create elaborate makeovers like those we've seen created for Halloween"

TAAZ.com allows women to upload their new looks to a gallery for immediate feedback from members or close friends. They also have the option to keep their makeovers private, upload to a Facebook or Myspace page, or even print them out so their stylist can turn the new look into a reality.

"With TAAZ.com, you can easily try all of the hottest Halloween looks" explained TAAZ Beauty Expert Stephanie Simons. "Once you find your look, you can actually print out a shopping list and get the look in real life"

"I have never seen anything come close to the realism of TAAZ.com" explained avid TAAZ user Kylie Wechsler. "I not only used it for special occasions like Halloween, but I use it every time I am thinking about getting a new hair style. It keeps me from making a really bad choice!"

About TAAZ:

TAAZ.com launched in March 2008 and is a San Diego-based technology company. TAAZ is the first photo-realistic virtual makeover Web site of its kind, offering ultra-realistic, easy to create makeovers. The site provides women the opportunity to "try on" the hottest makeup and hairstyle looks in the convenience of their homes. Learn more at <http://www.TAAZ.com>

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