GenCure partnering with H-E-B to celebrate World Marrow Donor Day with drives across San Antonio: Teams to recruit for the Be The Match registry at 30 H-E-B locations

As part of World Marrow Donor Day efforts around the globe, GenCure will be sponsoring a registration drive across the San Antonio area.

San Antonio, Texas (PRWEB) September 14, 2017 -- One of the world’s largest World Marrow Donor Day events will take place across San Antonio on Saturday, Sept. 16.

For six hours that day, the GenCure Marrow Donor Program will be signing up potential donors for the national Be The Match registry at more than 30 H-E-B grocery stores in San Antonio.

The registration tables will be staffed by employees from all the subsidiaries of BioBridge Global, including GenCure, QualTex Laboratories and the South Texas Blood & Tissue Center as well as community volunteers, donors and recipients. Volunteers can learn more at Gencure.org/wmdd.

In addition to helping potentially lifesaving donors with the simple registration process, volunteers will be providing information about donating blood and signing up for the organ and tissue donor registry.

World Marrow Donor Day is a global effort to thank donors, as well as publicize and expand the registry of potential donors. Those stem cell donations are used to help treat patients with blood cancers like leukemia and lymphoma, as well as other blood-related conditions.

The drive in San Antonio runs from 10 a.m.-4 p.m. It will take place in conjunction with World Marrow Donor Day events elsewhere in the United States, as well 50 countries around the world.

About GenCure: GenCure, a Texas nonprofit, focuses on regenerative medicine and uses the power of human cells and tissues to inspire hope, enhance lives and enable clinical advancements. Using processed tissue and cell-based therapies, GenCure works to connect health care requirements with innovative solutions that best serve the needs of the global patient community.

About BioBridge Global: BioBridge Global (BBG) is a San Antonio, Texas-based nonprofit corporation that offers diverse services through its subsidiaries – the South Texas Blood & Tissue Center, QualTex Laboratories, GenCure and the Blood & Tissue Center Foundation. BBG provides products and services in blood resource management, cellular therapy, donated umbilical cord blood and human tissue as well as testing of blood, plasma and tissue products for clients in the United States and worldwide. BBG is rooted in the South Texas Blood & Tissue Center, which has a proud history of serving the South Texas region and beyond for more than 40 years. BBG is committed to supporting groundbreaking research, addressing unmet clinical needs and enabling the development and commercialization of novel biotechnology products.
Contact Information
Roger Ruiz
South Texas Blood & Tissue Center
http://www.southtexasblood.org
+1 210-731-5542

David King
BioBridge Global
http://www.biobridgeglobal.org
210-731-5522

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