NFL Puts Together Winning Game Plan Against Prostate Cancer

*Know Your Stats®* campaign enters its ninth season. Pro Football Hall of Famer and cancer survivor leads this year’s campaign.

New York, NY (PRWEB) September 18, 2017 -- Prostate cancer is the second most common cancer in men. On any given Sunday 1 in 7 men watching an NFL game will be diagnosed with this disease, but the odds increase to 1 in 5 if they are African American and 1 in 3 if they have a family history. These are stats that no one wants to see up on a scoreboard.

A video accompanying this announcement is available at: [https://youtu.be/BRX9sHPdzoo](https://youtu.be/BRX9sHPdzoo).

An estimated 161,360 new cases of prostate cancer will be diagnosed in 2017 and there are often no symptoms in the early stages of this disease.

Early detection for prostate cancer is key, which is why, for the ninth year, the National Football League (NFL) has teamed up with the Urology Care Foundation—the official foundation of the American Urological Association—on the *Know Your Stats About Prostate Cancer®* campaign, an initiative to encourage men to know their prostate cancer risk and to talk to their doctor about whether prostate cancer testing is right for them.

Pro Football Hall of Famer and prostate cancer survivor, Michael Haynes partnered with the Urology Care Foundation, YourUpdateTV, and D S Simon Media on a nationwide media tour to discuss how his story gives hope to those newly diagnosed or in treatment, and also reminds families to talk about their health history. Haynes was joined by Brian McNeil, M.D. - Chief of Urology at The University Hospital of Brooklyn to discuss the risks for prostate cancer and the importance of early detection.

For more information, visit [www.knowyourstats.org](http://www.knowyourstats.org).

About YourUpdateTV:

YourUpdateTV is a social media video portal for organizations to share their content, produced by award-winning video communications firm, D S Simon Media ([http://www.dssimon.com](http://www.dssimon.com)). It includes separate channels for Health and Wellness, Lifestyle, Media and Entertainment, Money and Finance, Social Responsibility, Sports and Technology.

About the Urology Care Foundation:

The [Urology Care Foundation](http://www.urology.org) is the world's leading nonprofit urological health foundation - and the official foundation of the American Urological Association. Through its partnerships with physicians, researchers, healthcare professionals, patients, caregivers, families and the public, the Foundation aims to support and improve the prevention, detection and treatment of urological diseases through research and education.

About Know Your Stats®:

The [Know Your Stats®](http://www.knowyourstats.org) (KYS) campaign is a national public awareness initiative in partnership with the National Football League (NFL) and the Urology Care Foundation to increase awareness about prostate cancer, and raise funds for prostate cancer research and education.
To learn more about prostate cancer risk and prevention from the nation's leading prostate cancer experts, visit UrologyHealth.org or email us at communications(at)auanet(dot)org.
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