Local Green Initiatives are Discussed on "Success Files" with Rob Lowe, Developed for PBS Member Stations

The educational program tackles local efforts in sustainability.

(PRWEB) September 17, 2017 -- "Success Files," a short- and long-form documentary style show featuring host Rob Lowe, looks closely at community-based and local green initiatives. The term “green” has come to mean any effort by individuals, communities, governments, corporations, and countries to reduce our impact on the environment and reverse the negative harm caused by the greenhouse gas effect.

The Greenhouse effect is defined as the impact of human activity on the natural exchange of the sun’s solar radiation heat incoming and outgoing. Much like the impact the sun has on plants located in a greenhouse, scientists claim that damage to the earth’s ozone layer has disrupted this process, potentially creating unprecedented changes in the weather and a dramatic environmental effect that impacts all life on the planet. This change is typically referred to as global warming, which more than 97 percent of scientists who study the climate agree, is caused in some part by human activity.

This show looks at efforts by local communities, many of whom are at the forefront of reversing the negative trends caused by global warming. These efforts include a move toward sustainability efforts such as shopping locally, creating incentives for energy-saving businesses, and educating people about the importance of these initiatives to ensure a healthier planet and ensure our future.

"Success Files" is an award-winning, independently produced program hosted by Rob Lowe containing educational content that is high in its clarity and emotion. It is distributed for airing through various media outlets based on their discretionary scheduling.
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