Clickback Ranks No. 106 on the 2017 PROFIT 500

Canadian Business unveils 29th annual list of Canada’s Fastest-Growing Companies.

Ontario, Canada (PRWEB) September 18, 2017 -- Canadian Business and PROFIT today ranked Clickback No. 106 on the 29th annual PROFIT 500, the definitive ranking of Canada’s Fastest-Growing Companies. Published in the October issue of Maclean’s magazine and at CanadianBusiness.com, the PROFIT 500 ranks Canadian businesses by their five-year revenue growth. In addition to being ranked No. 106 overall, Clickback also ranked No. 32 in the “software” category.

“It is never easy to earn a spot on the PROFIT 500, but this year’s applicant pool was the most competitive yet,” says Deborah Aarts, PROFIT 500 program manager. “This year’s winners demonstrate the resilience, innovation and sheer management smarts it takes to build a thriving business today. Canada—and the world—needs more entrepreneurial success stories like these.”

Clickback made the 2017 PROFIT 500 list with five-year revenue growth of 689%, due to the success of their B2B email lead generation solution, Clickback MAIL.

"Clickback is extremely honoured to have made the PROFIT 500 ranking," said Kyle Tkachuk, CEO of Clickback. “This achievement reflects our dedication to our customers, the strength of our B2B lead generation software products and the persistence and effectiveness of our team.”

In addition to their Clickback MAIL software, Clickback recently launched a robust solution for tracking visitors to a company’s web site—98 percent of which are normally lost simply because they don’t fill out a form. Clickback WEB is highly effective in capturing these web visitors, who then can be converted to highly profitable leads.

Clickback Inc. anticipates that with the growth of Clickback WEB, along with the continued success of Clickback MAIL, the company looks forward to being in the top 100 of the PROFIT 500 in the very near future.

About the PROFIT 500:

For 29 years, the PROFIT 500 has been Canada’s most respectable and influential ranking of entrepreneurial achievement. Developed by PROFIT and now published in Maclean’s magazine and at CanadianBusiness.com, the PROFIT 500 ranks Canadian companies on five-year revenue growth. For more information on the ranking visit PROFIT500.com or CanadianBusiness.com.

About Canadian Business:

Founded in 1928, Canadian Business is the longest-serving and most-trusted business publication in the country. It is the country's premier media brand for executives and senior business leaders. It fuels the success of Canada's business elite with a focus on the things that matter most: leadership, innovation, business strategy and management tactics. Learn more at CanadianBusiness.com.

About Clickback
Founded in 1996, Clickback Inc. is a software as a service (SaaS) company that helps thousands of marketing and sales professionals accelerate their lead growth using cloud-based B2B lead generation products. Clickback is one of the world’s first SaaS companies to offer an email lead generation product (Clickback MAIL) that provides a safe and proven method of securing profitable B2B leads to mid-market and enterprise companies. In late 2016, the company launched their second B2B lead generation product (Clickback WEB), which is software that can identify the companies who came to a website but didn’t make contact with the business (like having caller display for your website). Since launching, Clickback WEB has recovered 743,680 leads for its users. Clickback was ranked #106 on the 29th annual PROFIT 500 ranking of Canada’s Fastest-Growing Companies by Canadian Business (2017). For more information on Clickback or its software products visit http://www.clickback.com.
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