Financial Poise™ Airs “DATA PRIVACY & SECURITY 101," Ep. #1 of the One Hour Law School 2.0 Webinar Series through West LegalEdcenter

Financial Poise™ Webinars and West LegalEdcenter are pleased to announce the premiere of a new webinar series “ONE HOUR LAW SCHOOL 2.0 - TELL ME WHAT I NEED TO KNOW 2017," designed to introduce attorneys and business owners to protecting a business from misuse of data. Moderator Robert Sieland of Adtalem Global Education joins panelists from firms including Sugar Felsenthal Grais & Hammer, Tannenbaum Helpern Syracuse & Hirschtritt and Discovery Squared to discuss the legal and operational fallout of a data breach.

CHICAGO, IL (PRWEB) September 17, 2017 -- Looking for a practical introduction to some of the issues facing business people and businesses of all sizes? In this Financial Poise Webinar series sponsored by EisnerAmper, you’ll learn (1) the obligations and key considerations with regard to data privacy and security, both as a consumer and a vendor; (2) considerations for safe use of copyrighted material in advertising, earned media, and professional communications; (3) basics for establishing, maintaining, and minimizing liability with respect to employee benefits plans; and (4) establishing and maintaining non-profit organizations.

The first episode in the series, Data Privacy & Security 101, (Register Here) airs on September 25, 2017 at 2pm CST. Moderator Robert Sieland of Adtalem Global Education, is joined by Lisa Vandesteeg of Sugar Felsenthal Grais & Hammer, Michael Riela of Tannenbaum Helpern Syracuse & Hirschtritt, and John Wilson of Discovery Squared.

Information technology systems are at the core of the way we live, work, and play; they impact virtually every aspect of our lives today, and businesses of all kinds are increasingly data driven. But businesses must understand and protect against the legal, business and reputational risks from actual or perceived misuse of such data. And they must navigate these waters in a world where data knows no boundaries, and in which governments and others apply differing standards and carry differing expectations. Experts further warn (and sometimes daily news seems to suggest) that data breaches are inevitable, and businesses must plan for the operational, legal and reputational fallout of such events. Get up to speed with us on a topic that will continue to grow in importance in today’s data-driven marketplace.

Future episodes in the series address copyright law, employee benefit law and representing a not-for-profit. All episodes are made available live through West LegalEdcenter and on-demand following their live premiere.

Each episode is delivered in Plain English understandable to business owners and executives without much background in these areas. Yet, each episode is proven to be valuable to seasoned professionals. As with all Financial Poise Webinars, each episode in the series brings you into engaging, sometimes humorous, conversations designed to entertain as it teaches. And, as with all Financial Poise Webinars, each episode in the series is designed to be viewed independently of the other episodes, so that participants will enhance their knowledge of this area whether they attend one, some, or all of the episodes.

ABOUT FINANCIAL POISE™:
Financial Poise™ (www.financialpoise.com ) provides unbiased news, continuing education, and intelligence to private business owners, executives, investors, and their trusted advisors. For more information contact Emily Goldin at egoldin(at)financialpoise(dot)com or 312-469-0135.
Contact Information
Emily Goldin
Financial Poise Webinars
http://www.financialpoisewebinars.com
+1 312.469.0135

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