DRT Strategies Raises Thousands for D.C. Kids through Annual 5K Race

DRT Strategies is sponsoring its annual Race for D.C. Kids to support over 3,000 kids in the Youth Leadership Foundation.

Arlington, Virginia (PRWEB) September 18, 2017 -- DRT Strategies (DRT) (www.drtstrategies.com) will host its 5th annual 5K Race for D.C. Kids to be held at Bluemont Park on October 7, 2017. The 5K run is an out and back course along a beautiful, almost flat stretch of the Washington and Old Dominion Trail. Kristen Berset-Harris of WUSA 9’s “Great Day Washington” will serve as the Master of Ceremonies.

Inaugurated in 2012, DRT’s annual 5K Race for DC Kids has generated over $50,000, attracting hundreds of runners in support of over 3,000 youth in the Washington, D.C. metro region who receive personal mentoring at the Youth Leadership Foundation (YLF). YLF was recently selected by the Catalogue of Philanthropy: Greater Washington as “One of the Best” Nonprofits as part of the Class of 2017-18.

As its official corporate charity, DRT has contributed over $100,000 to the YLF over the past ten years. This past summer, DRT led high school students through workshops as a part of YLF’s Inaugural Spirit of Service Challenge, a 5-week high-energy summer business plan competition. For this program, the DRT team hosted and mentored students, providing them with the business acumen to develop key insights into their own business plans, as well as to guide them through issues surrounding the start-up of any business enterprise.

“At DRT, we are committed to fostering a company culture that thrives on a pay-it-forward philosophy which includes our relationship with our community,” remarked Susan M. Kidd, founder and CEO of DRT Strategies. “In the spirit of this, DRT is honored to serve as a mentor and sponsor of the YLF, as its mission closely aligns with DRT’s values and is part of our effort to ‘give where we live’ to support children - our future leaders.”

Additional Race for D.C. Kids event details can be found on the YLF website at http://www.helpingkids.org/race4dckids.

About DRT Strategies

DRT Strategies, Inc. (DRT) is a leading management and technology consulting firm providing information technology (IT) solutions, health information management, program management, and financial management solutions to federal agencies, the U. S. Navy and enterprise clients in the technology and financial services sectors. The company holds ISO 9001:2008 certification, has achieved CMMI-DEV Level 3, and is a certified woman-owned, small business (WOSB). DRT is headquartered in Arlington, Virginia, with offices in Washington, D.C., Atlanta, Georgia, and Kansas City, Missouri. More information on the company can be found at http://www.drtstrategies.com.

About Youth Leadership Foundation

This year marks the YLF’s 20th Anniversary. Since its founding, YLF has built the character of over 3,000 students and has seen 97% of them graduate from high school throughout the nation’s capital. Last year, the YLF’s character-building programs served 348 youths in all wards of D.C. and Prince George’s County through 60 mentors. As a result of their participation with YLF, 92% of YLF students have developed greater self-
confidence; 83% reported positive changes in study and work habits; and 86% became more goal-oriented. To learn more about the YLF, please visit http://www.helpingkids.org.
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