BackOffice Associates Hosts Upcoming Webinar on GDPR Readiness and Compliance Best Practices featuring Independent Research Firm

Guest Speaker and GDPR Expert Analyst Enza Iannopollo Offers Insights and Recommendations for Building a GDPR Compliance Roadmap and Strategy with Help of Data Governance Initiatives

McLean, VA (PRWEB) September 18, 2017 -- BackOffice Associates, the worldwide leader in information governance and data stewardship solutions, announced today that it will host a live webinar, “GDPR is Here: Are You Ready?,” featuring General Data Protection Regulation (GDPR) Expert and Forrester Analyst Enza Iannopollo and BackOffice Associates Chief Strategy and Technology Officer Rex Ahlstrom, on September 26 at 11:00 a.m. ET.

Examining the implications of the upcoming GDPR regulation, which goes into effect May 2018, Iannopollo and Ahlstrom will share recommendations on developing a sound GDPR compliance roadmap and prioritizing information governance initiatives to execute a successful compliance strategy.

“GDPR and other compliance-driven regulations mean organizations must make changes in business processes and policies in order to avoid steep financial penalties and other intrusive enforcement actions,” said Ahlstrom. “Increasingly, Chief Data Officers and Data Protection Officers are realizing the benefits that information governance brings in establishing policies and defining the process of how data is collected and used, as well as enforcing it to ensure the organization remains compliant with each new regulation.”

For more information on the BackOffice Associates GDPR webinar and the critical role of data governance in achieving compliance, please visit http://bit.ly/2x1I3ZI.

About BackOffice Associates
BackOffice Associates is a worldwide leader in information governance and data stewardship solutions, focusing on helping customers manage one of their most critical assets – data. Our range of award-winning products, built on a revolutionary platform, address the needs of business users seeking to unlock the value of their data assets. Our products and services enable organizations to accelerate growth, gain actionable visibility and reduce risks. Founded in 1996, we have an unparalleled record of success in the most complex data environments across a variety of industries. Customers include many Fortune 1000 companies including Eli Lilly, Kraft and Graybar. BackOffice Associates is a global corporation headquartered in Massachusetts with additional offices in the U.S., Australia, Canada, Dubai, India, Singapore, Switzerland and the U.K. To learn more, please visit www.boaweb.com.

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