American Equus MonoBloc Sport Horseshoe Launches Fall 2017

MonoBloc Sport Horseshoes will revolutionize the standard of horseshoes for competitive horses in disciplines ranging from hunter and jumper to reining and polo.

Gilbert, Ariz. – September 19, 2017 (PRWEB) September 19, 2017 -- After becoming deeply involved in engineering and developing stirrups and spurs to help his daughter ride more effectively by founding American Equus, designer David Shano, then turned his attention to creating bespoke horse shoes. Shano realized that the horseshoe industry shared the same need for higher quality, American-made, aluminum products as the rest of the tack industry. After consulting and partnering with some of the world’s top farriers, a complete line of American Equus horseshoes was born. For hunters and jumper specifically, the American Equus aluminum Sport Edge horseshoes are 65% lighter than steel and designed to support the optimum movement of the horse. The luxurious oxidized color on each shoe is not only eye-catching, but also curbs oxidation and fungal growth between the shoe and the sole of the horse’s foot. The Sports Edge horseshoe is crafted out of Solid 6061-T6 Aircraft grade aluminum to ensure strength and features rolled front tabbed edges to encourage proper breakover, as well as engineered heel and sole support. Like all American Equus products, the horseshoes are completely customizable in almost every color imaginable and can be elegantly engraved. A true feat of engineering, the addition of the MonoBloc Sport Horseshoe to American Equus' product line represents the ongoing effort to enhance the experience of competition for horses and riders across the globe.

To learn more about the MonoBloc Sport Horseshoe please visit our website www.americanequus.com.
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