American Farmer Uncovers Innovative New Solutions to Nitrogen Loss

DMG Productions to explore recent developments in enhanced efficiency fertilizers.

(PRWEB) September 20, 2017 -- The award-winning producers behind the American Farmer series proudly announce a collaboration with Koch Agronomic Services (Koch) to feature new innovations aimed at helping farmers solve the problem of nitrogen loss. The upcoming episode is scheduled to broadcast first quarter 2018. American Farmer airs Tuesdays at 8:30aET on RFD-TV. Check your local listings for more info.

As a global leader in enhanced efficiency fertilizer technologies, Koch focuses on finding solutions that maximize plant performance and minimize environmental impact. This segment will focus on nitrogen loss – the various processes by which nitrogen moves away from a plant’s root zone – and solutions, including a Koch-developed nitrification inhibitor currently being reviewed by the EPA.

“Due to many conditions outside farmers’ control, as much as half of applied nitrogen becomes unavailable for plant uptake,” says Dr. Greg Schwab, director of agronomy with Koch Agronomic Services. “Studies have shown that with a nitrification inhibitor, up to three times more nitrogen is available to the plant. With Koch’s next-generation nitrification inhibitor CENTURO™, growers will be able to better protect their nitrogen and increase their output. We look forward to adding CENTURO to our product offering upon completion of the registration process.”

Through this segment, viewers will learn about the promising research results from studies conducted by land-grant universities across the Midwest during the seven-year development phase for CENTURO. Additionally, American Farmer and Koch will highlight best practices and the latest innovations helping farmers make the most of their nitrogen investment.

“Nitrogen loss can drastically affect both operational efficiency and yield,” said Robert Sikich, senior producer for the American Farmer series. “We are exploring products that are available now, and innovations just around the corner that provide solutions to these pressing problems farmers face every day.”

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About Koch Agronomic Services:
Koch Agronomic Services, LLC and its affiliates produce and market a proven and expanding global portfolio of plant performance technologies for agriculture producers and turf and ornamental professionals. With a commitment to creating real, sustainable, long-term value for customers and society, Koch Agronomic Services focuses on developing customer-driven solutions to improve plant performance and minimize environmental impact. Koch Agronomic Services, LLC is a subsidiary of Koch Ag & Energy Solutions, LLC. For more information visit: [www.kochagronomicsservices.com](http://www.kochagronomicsservices.com)

About American Farmer:
American Farmer is a breakthrough program on a mission to showcase the latest advancements in agriculture and farming. From seed to harvest, livestock and more, our producers have traveled the country covering the people, places and issues impacting all areas of farm country. American Farmer airs Tuesdays at 8:30am ET on RFD-TV. Check your local listing for show times.
For more information visit [www.AmericanFarmerTV.com](http://www.AmericanFarmerTV.com) or email us at: info(at)AmericanFarmerTV(dot)com.
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