Georgetown University Professor Brooks Holtom Joins ENGAGE Talent Advisory Board

"Employee retention and turnover thought leader to help fine-tune science powering ENGAGE's AI recruiting software."

CHARLESTON, S.C. (PRWEB) September 20, 2017 -- Georgetown University professor Brooks Holtom, one of the world's foremost thought leaders on employee retention and turnover issues, has become a key science advisor to ENGAGE Talent.

ENGAGE Talent is a recruiting AI software company that helps companies identify and engage with passive candidates by identifying candidates who have higher likelihood of changing jobs and engaging with recruiters.

Holtom's work has appeared in the top journals in management. Highlights include "Why People Stay: Using Job Embeddedness to Predict Voluntary Turnover," a finalist for the Academy of Management Journal Best Paper Award, and "How to Keep Your Best Employees: The Development of an Effective Retention Policy," a finalist for the Academy of Management Perspectives Best Paper Award.

Holtom is the Senior Associate Dean of Georgetown's McDonough School of Business. He has also performed research in or served as a consultant to many organizations, among them Booz Allen Hamilton, Capital One, Citibank, the International Monetary Fund, Northwestern Mutual, Rolls Royce, the U.S. Air Force, the U.S. Chamber of Commerce, and the World Bank.

"ENGAGE Talent's approach to leveraging science and data to predict turnover issues is unique and exciting," Holtom said. "Particularly noteworthy is how deeply rooted their solution is in academic and industry research. The data that they aggregate and the artificial intelligence algorithms they've built are firsts in the market. I look forward to applying my experience and research in turnover theories to help fine-tune the science driving their solution."

ENGAGE Talent's other key advisors include Duke University professor Sasa Pekec, Velocity CSO Steve Shippee, Coalfire CHRO Leslie Jones, leading HR tech analyst John Sumser and strategic sourcing expert Dean Da Costa.

"We're honored and thrilled to have Professor Holtom as an advisor," ENGAGE Talent CEO Joseph Hanna said. "We are a science company at heart, and he's an ideal expert to help us hone the science that we use to predict passive candidates' availability."

About ENGAGE Talent

ENGAGE enables active recruiters to efficiently source from a live stream of 100 million passive candidates or enrich their own CRM and ATS candidates with predictive, AI-based insights. ENGAGE continuously monitors your candidates and alerts you with predictive availability signals when a candidate is likely ready for a new opportunity. ENGAGE has been recognized by Gartner as a 2016 Cool Vendor and as a "Must-Demo" by Sourcecon. To learn more, visit http://www.EngageTalent.com/ and follow ENGAGE on Twitter @Engage_Talent.
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