Pfister Launches Electronic Version of The Popular Kitchen Faucet, Raya

Pfister's Raya kitchen faucet now available with React™ touch-free technology

LAKE FOREST, CALIFORNIA (PRWEB) October 09, 2017 -- Committed to expanding the smart faucet market within fashion kitchen, Pfister is introducing Raya with React™, a sensor-activated version of their popular pull-down kitchen faucet Raya. This new faucet meets the growing demand for electronic faucets, especially among tech-savvy consumers.

A benefit of React™, according to Derrick Limson, Product Manager – Pfister, is that “it allows you to speed through dish washing and food prep by activating your faucet with a simple wave of the hand. The touch-free operation also helps to keep the spread of germs in check.”

Raya with React™ comes with Spot Defense to resist fingerprints and water spots. “Keeping the faucet clean is a primary concern for many consumers. Our Spot Defense technology helps prevent the buildup of water spots and fingerprints, making cleanup simple and easy,” explains Limson.

This sleek, minimalist design faucet has three spray head functions: spray, stream, and pause. The faucet also features SmartStop™, a water-conserving auto-shut off feature that engages after 3 minutes of inactivity. The manual override switch offers the option to deactivate the sensor-activation function; users can then use the faucet by standard handle operation. Other features of this high arc, single-control, pulldown kitchen faucet include:

• AccuDock™ advanced spray head docking system ensures a secure, tight connection to the faucet spout
• 360° swivel spout for maximum maneuverability
• 1, 2, 3, or 4-hole configuration with included deck plate for versatility
• Pfister Pforever Warranty®

The Raya with React™ faucet, a Lowe’s exclusive, will launch on October 16, 2017. For more details, visit www.pfisterfaucets.com.

About Pfister

Pfister is part of Hardware and Home Improvement (HHI), a major manufacturer and supplier of residential locksets, residential builders’ hardware and faucets with a portfolio of renowned brands, including Kwikset®, Weiser®, Baldwin®, National Hardware®, Stanley®, FANAL®, Pfister® and EZSET®. HHI is a leader in its key markets with #1 positions in U.S. residential locksets (Kwikset), Canada residential locksets (Weiser), U.S. luxury locksets (Baldwin), and U.S. builders’ hardware (Stanley-National Hardware), #2 in Mexico residential hardware (Fanal), and #3 in U.S. retail plumbing (Pfister). Headquartered in Orange County, California, HHI has a global sales force and operates manufacturing and distribution facilities in the U.S., Canada, Mexico and Asia.

HHI is a division of Spectrum Brands Holdings, Inc. Spectrum Brands is a global, diversified consumer products company and a leading supplier of consumer batteries, residential locksets, residential builders’ hardware and faucets, shaving and grooming products, personal care products, small household appliances,
specialty pet supplies, lawn and garden and home pest control products, personal insect repellents, and auto care products. Spectrum Brands employs approximately 15,500 employees worldwide and sells to the top 25 global retailers with products in more than one million stores.
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