Algolux Wins at AutoSens Awards 2017

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Montreal, Canada (PRWEB) October 09, 2017 -- Algolux, Inc., a provider of machine learning optimization platforms for imaging and computer vision systems, was named winner of the Most Exciting Startup Category at the AutoSens Awards 2017 held in Brussels on September 20th, 2017.

Part of the international AutoSens vehicle perception conference and exhibition, the Awards, running for the first time in 2017, were judged by an expert panel drawn from OEMs, Tier 1s and Tier 2s, industry organizations and academia to assure a robust process.

The Most Exciting Startup Category, sponsored by NXP.
“NXP, a leader in ADAS solutions for the automotive market, is committed to help our partners and customers achieve the different levels of automation the self-driving vehicle needs” said Paul Lee, global distribution marketing manager for NXP's Automotive Microcontroller and Processors Business Line.

“For self-driving cars to be a reality, the industry must overcome many challenges, we think the AutoSens event makes it easy for design engineers to acquire new knowledge, learn about new products and features that will help them make the autonomous vehicle a reality in the near future.”

“We’re delighted to support this award category and congratulate Algolux on their achievement”

Rob Stead, Managing Director of Sense Media Group, Conference Director of AutoSens was commented on the positive result for Algolux: “One of the greatest challenges in developing vision systems for automotive is ensuring the best possible computer vision robustness and image quality for improved vehicle safety. The Algolux solution, and a key reason for this award recognizing their exciting machine learning innovations, addresses that challenge through the novel use of new optimization and deep learning methods. We'll watch their progress with interest as the company grows and their reputation spreads, but it gives me great pleasure to highlight the work of a small, young and exciting new company.”

Feedback from the judging panel added: “The judging panel congratulates Algolux on their dedication to using a cleverly engineered solution to crack a difficult problem. As with all startups, their journey - while comparatively brief - is expected to make a significant impact as the company grows.”

“Algolux is honored to be recognized with this AutoSens Award by experts in the automotive community. It serves as an excellent validation of our approach to helping companies optimize their vision systems,” said Allan Benchetrit, CEO of Algolux. “The AutoSens conferences and this new award help shine a light on the innovations that startups are bringing to this sector. In turn, this will enable a much richer engagement with the leaders in the automotive industry.”

About Algolux
Algolux enables autonomous vision - empowering cameras to see more clearly and perceive what cannot be sensed with today’s imaging and vision systems. Computer vision is at the heart of autonomous cars, ADAS, mobile devices, security cameras (IoT), AR/VR, robotics, drones, and medical equipment, leading the next
wave of market growth and social impact. Developed by an industry-recognized team of machine learning, computer vision, and image processing researchers, our patented machine-learning technologies address the complexity of optimizing imaging and vision systems while improving the costs, time-to-market, and expertise challenges faced by product development teams. Visit us at http://www.algolux.com.

About AutoSens
Created by engineers, for engineers. Built on the vision of senior technical experts at automotive OEMs and Tier 1 suppliers, and delivered by conference experts with a passion for engineering, AutoSens is the world’s leading technical summit for ADAS and autonomous vehicle perception technology. The AutoSens Awards 2018 are open for nominations at: http://auto-sens.com/2018-award-nominations/

About Sense Media, organizers of AutoSens
Sense Media is a smart, agile, B2B events business. Serving technology verticals that enable machine perception via sensors and signal processing, we connect cutting edge innovation with business opportunities. By bringing the world’s foremost sensor experts together with end users and senior business managers, our meetings deliver equal value from the learning and networking experience.
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