The Glenholme School Announces New Campaign for Transition Program

After months of pre-planning and production, The Glenholme School, a boarding and day school for students with learning differences in Washington, Connecticut, will air a newly created campaign for its transition program.

Washington, Connecticut (PRWEB) October 10, 2017 -- The Glenholme School, an independent, coeducational, boarding and day school for students, ages 10 to 21, with high functioning autism (ASD), compulsive behaviors, depression, anxiety and various learning differences, recently collaborated with the imaginative team of Magic Dog Creative to produce a new broadcast effort for the school. The television commercial and supplemental videos showcase the essence of the school’s supportive college and career coaching program in an effort to apprise audiences of educational options for young adults with special needs.

Magic Dog Creative is a full service video production firm, with offices located in Westport, Connecticut and Manhattan, New York. The production team delivered accurate, authentic content that will most certainly engage and inform audiences. The Magic Dog philosophy, which says “always have a thoughtful process, create meaningful relationships, add value from start to finish, stay flexible, and listen for what’s most important” was a fine match for this distinct project with Glenholme.

The strategic initiative delivered a magnificent commercial with a succinct message. The ads will soon air in various regions across the nation, particularly on CBS Sunday Morning in the Tri-State area, as well as the Boston markets, through a strong partnership with CBS Headquarter representatives in New York City.

The Glenholme community is delighted with the outcome of the project and appreciative of the diligence and enthusiasm of the Magic Dog Creative team. Executive Director Maryann Campbell noted, “It is our wish that this amazing effort will champion a greater awareness of young people with special learning needs and the educational possibilities that can help guide them to leading successful and meaningful lives.”

Interested individuals who seek additional information about The Glenholme School can go to www.theglenholmeschool.org. View the new video online at (need new link).

About The Glenholme School:
Devereux Advanced Behavioral Health — The Glenholme School is an independent, coeducational, special needs boarding school for young people with high functioning autism spectrum disorders, ADHD, OCD, Tourette, depression, anxiety, and various learning differences. The program provides a treatment milieu designed to build competence socially and academically. Our learning environment supports and enhances the ability for young people with special needs to succeed. Devereux Advanced Behavioral Health is a leading nonprofit behavioral health organization that supports many of the most underserved and vulnerable members of our communities. For more information about The Glenholme School and its program, visit http://www.theglenholmeschool.org/.
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