Award-Winning Grandmother Inspires Grandson to Write New Children’s Book

Chuck Aardema’s “In My World” boasts bold illustrations and intriguing tales for young readers


The lively children’s book tells a whimsical tale of a place where everything is colorfully different from reality.

Images of monkeys with feathers, singing groundhogs, and whales climbing trees create a delightful experience for young readers who won’t believe what they’re seeing.

Aardema’s grandmother, Verna, inspired him to dive into the world of children’s books. During her writing career, she authored over 30 children’s books, including “Why Mosquitoes Buzz in People’s Ears.” The book won a Caldecott Medal in 1976.

“No not only does my grandmother motivate my writing,” says Aardema, “but I’m also inspired by my younger grandson; in his mind, he lives in a world where anything is possible.”

“This book is very different from other kid’s books, which is nice for parents,” a review wrote about the book. “The book encourages imagination in a world where anything is possible!"

An engaging book for all imaginative readers young and old, “In My World” is a colorful and inspirational book that shows children the world in an entirely new way.

“In My World”  
By Chuck Aardema  
ISBN: 9781480847811 (softcover); 9781480847811 (hardcover)  
Available at the Archway Publishing Online Bookstore, Amazon, and Barnes & Noble

About the author

Chuck Aardema grew up in Michigan where his imagination as a writer was sparked at an early age through the stories of his grandmother, Verna Aardema, an acclaimed author of over 30 children’s books. Aardema and his wife, Cindy, live in Cincinnati and share four children and two golden retrievers between them.

###

Review Copies & Interview Requests:

LAVIDGE – Phoenix
Kalin Thomas

480-648-7560

kthomas(at)lavidge(dot)com

General Inquiries:  
LAVIDGE – Phoenix  
Amanda Eisen  
480-648-7540  
eaisen(at)lavidge(dot)com
Contact Information
Kalin Thomas
LAVIDGE
480-648-7560 Ext: 524

Online Web 2.0 Version
You can read the online version of this press release here.