360 Headphones Surpass $200,000 on Kickstarter as Crowdfunding Campaign for World’s First 3D 5.1 Virtual Surround Sound Earbuds Enters Final Three Weeks

With 40 combined years of experience in the audio industry, 360 team creates a patented technology that delivers the truest sound for authentic gaming, sports, movies and music

LOS ANGELES, Calif. (PRWEB) October 09, 2017 -- Boasting presales of over eight times the original campaign goal, music lovers have invested more than $200,000 in 360 in-ear headphones – which are still available at an early-bird discount as the crowdfunding campaign enters its final three weeks on Kickstarter.

“We expected a great reception to our new earbuds, and it’s exciting that we’re attracting support from backers in the United States and Canada, but also in the United Kingdom and as far away as Singapore,” said 360 founder Calvin Wang. “We’re also excited that the 360 in-ear headphones just received the Top Pick Award for 2017 from the tech news website Techaeris.com, which recently wrote that the ‘clarity of the sound that these headphones reproduce is just astonishing,’ and we're totally ecstatic with their endorsement.”

Wang and the 360 team, with more than 40 years of combined experience in the audio industry, virtually redesigned the traditional mechanical structure of earbuds with a new technology that is leaps and bounds ahead of the basic structure being used in earbuds on the market.

The team engineered a patented technology that creates an acoustic chamber that imitates a room – delivering the truest sound for movies, sports, music and gaming. The creators used some of the same concepts as binaural recording, which means the 360 in-ear headphones will immerse users in true, replicated audio and the best sound available today on an earbud platform.

The earbuds use a 5-Frequency Divider, which clearly separates the frequencies to provide clarity and a 3D Virtual 5.1 Surround Sound – allowing users to hear every aspect of the output produced as all the sounds are distributed in distinct channels.

360 earbuds also offer the best frequency range, from 8Hz-20 KHz. While the limit of human hearing is 20Hz, anything below can be felt as energy as a deep rumble or vibration. These low frequencies are usually realized in subwoofer systems, which the 360 team has packed into a portable, earbud format. This results in infrasonic frequencies developing in the back cavity, allowing users to discern the clearest bass they will ever hear in an earbud, while the viscoelastic material and mechanical structure results in frequencies being refined to produce clear output.

“This material is unique to 360 earbuds and represents part of our redesign and thinking outside the box while re-engineering the traditional earbud,” Wang said.

Other features include a built-in microphone and button, providing crystal clarity on every phone call – and the ability to control the audio level.

“Our team used its own electro-acoustic theory and electro-acoustic materials to introduce earphones that produce sound the way it was created, and our backers will be among the first to hear every sound replicated the way it was recorded, and in the directional way it was intended,” he said.
For more information on the revolutionary 360 earbuds, and to purchase them while they are available at an early-bird discount price during crowdfunding, visit the 360 Earbud Campaign Page on Kickstarter.
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