Governor Mark Dayton To Speak At Fall 2017 People Of Color Career Fair

Gov. Mark Dayton, civic leaders and top area recruiters to connect with candidates of color seeking employment with Minnesota’s top businesses and government agencies.

Minneapolis, MN (PRWEB) October 09, 2017 -- The People of Color Career Fair returns October 10 at the Minneapolis Convention Center for its semiannual hiring event. As the Twin Cities’ largest career fair dedicated to professionals of color, thousands of candidates are expected to attend and connect with hiring managers from Minnesota’s biggest employers and civic agencies.

Co-sponsored by Midco, Thrivent Financial and the State of Minnesota, the People of Color Career Fair provides an excellent recruitment resource for top employers to increase diversity and inclusion in the workplace and to decrease the unemployment disparity within Minnesota’s minority communities.

Gov. Mark Dayton will be onsite for meet-and-greets with attendees and will publicly address attendees with remarks of support.

- WHAT: Semiannual People of Color Career Fair to connect MN's top employers with thousands of qualified candidates at Twin Cities largest career fair dedicated to professionals of color.
- WHO: Governor Mark Dayton, civic leaders, top area employers and recruiters, professionals of color.
- WHEN: Tuesday, October 10, 2017, 10:00 a.m. – 3:00 p.m. (Free headshot room opens at 9:00 a.m.). Gov. Mark Dayton to deliver remarks at 2:00 p.m.
- WHERE: Minneapolis Convention Center, Room 200, 2nd Floor, Minneapolis, MN
- INTERVIEW OPPORTUNITIES: Governor Mark Dayton; Sharon Smith-Akinsanya, Founder, People Of Color Career Fair

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ABOUT PEOPLE OF COLOR CAREER FAIR
The People of Color Career Fair was founded in October 2016 by Sharon Smith-Akinsanya, owner of rae mackenzie group, inc., to actively address the unemployment and underemployment gap for people of color in Minnesota. The semiannual event makes it easier for Minnesota’s top employers to connect with thousands of candidates of color and improve diversity workforce recruitment and retention efforts. It also creates opportunities for people of color to identify and get hired by employers who are actively seeking to create a more diverse workforce.

ABOUT SHARON SMITH-AKINSANYA
Sharon Smith-Akinsanya is the owner of rae mackenzie group, inc., a firm dedicated to advising and consulting Minnesota’s top corporations including Fortune 500 companies such as Target, U.S. Bank, Comcast, Thrivent Financial, and the State of Minnesota on diversity recruitment, inclusion and retention strategies.
Sharon is a long-time Twin Cities resident with more than 20 years of experience as a strategist and diversity marketing consultant and advisor. She is known as a “secret weapon” to her corporate partners for giving them a competitive edge in marketing, recruiting, retaining and building stronger relationships with people of color. Her mission is to make Minnesota a great place to live, work and play for all.

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