



Design Chain Associates REACH Webinar: What Now for Article Manufacturers?

Design Chain Associates, LLC, the premier product-focused environmental performance company, announces a new webinar for product (article) manufacturers on the impact of the European Union's Registration, Evaluation, Authorization, and Restriction of Chemicals regulation, or REACH.

San Francisco ([PRWEB](#)) October 22, 2008 -- Design Chain Associates, LLC, the premier product-focused environmental company, announces a new webinar for product (article) manufacturers on the impact of the European Union's Registration, Evaluation, Authorization, and Restriction of Chemicals regulation, or REACH.

While the vast majority of products, known as "articles" under REACH, will be exempt from registration, all articles that are imported into or manufactured and sold in the European Union will be subject to disclosure requirements for certain substances that could be used in articles. These disclosure requirements are expected to begin this week or next.

Articles are items like computers, clothing, furniture, toys, kitchen utensils and appliances, automobiles, clocks, and so on.

Manufacturers that produce for consumer markets that are under the watchful eyes of environmental advocacy groups like Greenpeace, Friends of the Earth Europe, and others should be especially concerned about these requirements since the REACH regulation allows any consumer to request information about certain substances in articles from any manufacturer. The manufacturer is obligated to reply within 45 days with information regarding whether any of the subject substances are contained in the article. These advocacy groups are well prepared for this requirement; are you?

DCA's 90-minute webinar starts at 10am PDT on October 29, 2008 and will address the following:

- REACH Vocabulary, Key Concepts, and Timeline
- What is an Article?
- Legal Requirements for Articles
- Candidate List for Substances of Very High Concern, and Related Issues
- What to do Now to Comply with REACH
- Ongoing Issues and Strategies to Ensure Continue Compliance with REACH
- Strategies to Prepare more Broadly for Environmental Compliance and Competition

Please visit <http://www.reacheu.com> for more information and to register for this important training event.

DCA has produced several webinars on REACH over the past two years focused on the requirements for article manufacturers. In addition DCA has given many public and private seminars and workshops on REACH throughout the United States. If you would like more information on extensive and in-depth training and consulting available for article manufacturers on REACH and other environmental regulations please contact us.



About Design Chain Associates, LLC

Design Chain Associates, LLC (www.DesignChainAssociates.com) provides services that help Electronics OEMs increase engineering, procurement, and production efficiency, product and operational environmental performance, and corporate profitability by ensuring that the right decisions about supply base and the environment are made during the earliest stages of the product lifecycle, and are built-in to corporate strategies and tactics.

We focus on helping manufacturing clients understand, comply with, track, and develop profitable strategies around and beyond emerging environmental regulations like RoHS, WEEE, EuP, and REACH. San Francisco-based DCA has a local presence in other high-tech regions of the country such as the Austin/Houston corridor and the Boston region as well as around the globe through local associates. For more information, visit DCA on the web at <http://www.designchainassociates.com>.

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Online Web 2.0 Version

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