Danbee CEO Barry Brandman to Address the Heating, Air-Conditioning & Refrigeration Distributors International Conference on White and Blue Collar Crime

According to one study, internal theft, from the executive suite to the warehouse, is costing American companies $50 billion annually

AUSTIN, Texas (PRWEB) November 19, 2018 -- The upcoming HARDI (Heating, Air-Conditioning & Refrigeration Distributors International) Annual Conference, being held December 1-4, 2018 in Austin, Texas will feature Barry Brandman, CEO of Danbee Investigations.

His presentation, “Insider Theft: What Every CEO Should Know About Protecting Your Business”, will reveal the biggest myths about business security and why most “safeguards” that companies oftentimes depend upon are ineffective at stopping or exposing these crimes.

Using actual examples taken from the confidential case files of Danbee Investigations, Mr. Brandman will illustrate how companies have been victimized for six and seven figures. He will also discuss what you should never do if you suspect that fraud is taking place and The Seven Deadly Sins of Business Security.

“Over the years we have identified how tens of millions of dollars of internal theft that has significantly impacted profitability, were being quietly removed by insiders, some of who were long term and trusted employees. Many of the problems we exposed had been going on completely undetected for months and even years. After you’ve been victimized is the wrong time to find out that the controls you were relying on were superficial or antiquated.”

“Executives need to have safeguards in place that are focused on where their largest risks exist, and these tried and proven strategies are what I’ll be discussing at the conference.”

About Barry Brandman:

Barry Brandman, CEO of Danbee Investigations, is credited with developing innovative solutions that have literally saved companies millions of dollars by eliminating loss and reducing risk to security threats. He is the author of The Executive’s Guide to Business Security, has appeared on network television and has been interviewed by national publications such as USA Today, Forbes and The Journal of Commerce. He has also been a consultant for the U.S. Department of Homeland Security.

About Danbee Investigations:

Danbee Investigations, headquartered in Fair Lawn, NJ, (http://www.danbeeinvestigations.com) is one of the most respected names in the business security industry. Danbee specializes in problems that directly threaten profitability, such as inventory loss, fraud, embezzlement, cybercrime, and other security threats. Clients include Fortune 100 corporations as well as privately held companies domestically and internationally.

About HARDI:

HARDI (Heating, Air-Conditioning & Refrigeration Distributors International) is the single voice of wholesale
distribution within the HVACR industry. Members market, distribute, and support heating, air-conditioning, and refrigeration equipment, parts and supplies. HARDI represents more than 480 distributor members representing more than 5,000 branch locations, and close to 500 manufacturers, manufacturer representatives and service vendors.
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