TGA Premier Sports Expands with Four New Franchises

Leading after-school sports program expands with golf, tennis and team sports in California and Virginia

Los Angeles, California (PRWEB) November 19, 2018 -- TGA Premier Sports (TGA), a leading youth sports organization specializing in introductory and recreational sports programs, welcomes its latest multi-franchise expansion in California and Virginia.

Since 2003, TGA has been impacting schools, youth and families nationwide with its innovative youth sports curriculum. TGA includes 118 franchises across the country and Canada, and over 875,000 kids have participated.

Kevin Oliver, a former software and technology executive, has acquired three TGA franchises, Golf, Tennis, and Team Sports, in Los Angeles covering the areas of Long Beach, Seal Beach, and Los Alamitos.

“I have been an active sports enthusiast my entire life with an entrepreneurial side that together is the perfect combination for TGA,” Oliver said. “I am very excited to bring these programs to area schools and community centers and positively impact the lives of children in our neighborhoods through sports – the same way it had an effect on me at their age.”

In Fairfax County, Va., the USTA Mid-Atlantic section continues to expand its Master Franchise. The new franchise will give them impact on youth across eight markets. Alex Chan, who has been a chapter director since 2010, will lead the new franchise. He said the benefit of the TGA model is implementing an effective infrastructure.

“With the TGA franchise model, and how they quickly guide you through the necessary steps to develop programs, it allowed us to hit the ground running,” Chan said. “As we have continued to expand, we recognize that schools have proven to be the perfect venue to introduce youth in the masses to the sports of tennis, golf, and team sports. TGA developed the perfect platform to do just that.”

Schools and their students ages 3-13 in the new markets will have multiple-sport opportunities in Golf, Tennis, Floor Hockey, Lacrosse, Ultimate Frisbee and more through TGA’s innovative platform.

TGA’s (Teach, Grow, Achieve) unique program delivers introductory youth sports directly at schools and community centers through before- or after-school enrichment programs. Schools and families nationwide have embraced the program because of its innovative station-based curriculum that combines athletics, academics and life-skills, and because it presents a safe and healthy environment. Included in the unparalleled sports experience is student participation in interactive STEAM Labs that allow them to explore and relate concepts such as gravity, aerodynamics and simple machines through the sports they are playing.

TGA’s youth sports model has become a leader in the youth sports industries. The governing body of tennis, the United States Tennis Association (USTA), quickly recognized the traction TGA had in schools and joined forces to help TGA develop the fast-growing model for tennis. In addition, with its new Team Sports franchise, TGA has aligned with the American Development Model (ADM) created by the U.S. Olympic Committee, which includes skill progression and physical fitness creating a pathway toward an active and healthy lifestyle.
About TGA Premier Sports
TGA Premier Sports (TGA) is a leading introductory and recreational youth sports programming company specializing in golf, tennis and team sports. Through an innovative franchise business model recognized by Entrepreneur Magazine as a “Top 10 Franchise Value,” TGA empowers passionate entrepreneurs to impact the lives of youth and families by bringing youth sports enrichment programs into their communities.

TGA franchises can be found in more than 100 markets across 28 states, as well as internationally in Canada and Spain. Its continued growth has impacted over 850,000 youth and made these sports available to 1.75 million families. Future expansion strategies include the addition of 100 more franchises over the next two years and impacting another one-million youth through its education-based programs and the TGA Sports Foundation, which provides access for all children and promotes the physical, educational, social and character-building elements of these sports.

For more information on TGA Premier Sports, visit www.playtga.com and follow @TGA_Sports on Twitter.
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