Fors Marsh Group Takes Part In B Corp’s Vote Every Day Campaign

The Vote Every Day Campaign Empowers People and Businesses to Vote Their Values Every Day

ARLINGTON, Va. (PRWEB) November 21, 2018 -- Fors Marsh Group (FMG) is partnering with Certified B Corporations—a global community of more than 2,600 companies that use the power of business to solve social and environmental problems—to launch the Vote Every Day campaign.

The Vote Every Day campaign underscores business’ and people’s power to vote with their purchase of products and services used in their personal and professional lives. By supporting B Corporations, business and people can vote their values with the purchases they make, where they work, and the companies they do business with.

“At FMG, we have long been committed to making the world a better place by using science and strategy to improve people’s lives,” said Ben Garthwaite, Senior Vice President. “The Vote Every Day campaign is a great spotlight on the companies that strive to make a greater difference in society through our work and our corporate practices. Now, more than ever, businesses and people have the power to vote for what they believe in through the partners and brands they choose, and FMG is proud be a leading example of a strategic business partner and people-first organization for organizations like Facebook, Oculus, Center for Disease Control and Prevention (CDC), and Federal Emergency Management Agency (FEMA).”

“We are proud to join the Vote Every Day campaign and highlight the benefits of working for and partnering with B Corp organizations,” said Andy Blenkle, Vice President. “As a certified B Corp, Fors Marsh Group offers a transparent pricing and business practices, active participation in community and business organizations, and talented, dedicated staff driven by a mission to make a positive impact on the world.”

By participating in the Vote Every Day campaign, FMG reaffirms its commitment to balancing purpose and profit by ensuring our business practices benefit our clients and their employees, as well as our organization, employees, community, and environment.
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Online Web 2.0 Version
You can read the online version of this press release here.