Venuetize Appoints Chief Revenue Officer to Drive Next Phase of Growth

Venuetize today announced the appointment of Craig Duncan as the company’s new Chief Revenue Officer.

TAMPA, Fla. (PRWEB) November 16, 2018 -- Venuetize, the leading technology platform for smart space solutions, today announced the appointment of Craig Duncan as the company’s new Chief Revenue Officer. Duncan has held the position of VP of Sports & Entertainment for the last 18 months. In his new role, he will have responsibility for sales, marketing, strategic alliances, customer success, and solutions engineering.

“We have seen first-hand the impact Craig has had in leveraging his background to help our customers monetize their investments in Venuetize,” said Jon Romm, CEO and co-Founder of Venuetize. “As we take the company to the next level, we need leadership that can help us expand, work strategically with our partners, and better serve our customers. Craig’s extensive industry experience across sports, entertainment, and data and analytics, and his passion and commitment to our customers’ success, make him the ideal candidate to help lead Venuetize through this exciting next stage of growth.”

Prior to joining Venuetize, Duncan held sales and alliances leadership positions at established global technology companies such as Mastercard, SAS, and Dell EMC, as well as mobile tech and analytics startups.

“There is strong demand for Venuetize’s mobile technology platform to transform the user experience and drive monetization opportunities for our clients,” said Duncan. “Venuetize’s product innovations, particularly related to mobile commerce, personalization, and user context, are the ideal combination of features to drive real value for end users and measurable results. I’m excited to influence our direction as a company, to impact our thought leadership role in the industry, and am personally committed to the meaningful difference we can make for our customers.”

As part of the company’s continued growth, in Q1 2019, Venuetize will be opening a Boston office, where Duncan is based, and is hiring for several new positions in Duncan’s new department. For details, please refer to http://www.venuetize.com/about-us/careers/.

About Venuetize
Venuetize is the leading mobile technology platform for connected venues. Venuetize’s mobile platform integrates with existing venue infrastructure to simplify, improve, and personalize the guest experience. The platform empowers businesses to better acquire, retain, and monetize their users by creating a comprehensive approach to user engagement. Founded in 2014, Venuetize works with leading sports teams, arenas, municipalities, and destinations throughout North America. For more information, visit www.venuetize.com.
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