HiCast Sports Network Partners with Rawlings to Award The Most Valuable Plays in Youth Baseball

*HiCast Sports Network, a game-changing, subscription-based social broadcast company which allows youth athletes, their coaches, families and friends to view and engage with sporting events at top venues across the nation anywhere, anytime, on any device, is proud to host the HiCast Sports 2018 MVP Awards recognizing the most valuable offensive and defensive plays in youth baseball in partnership with Rawlings.*

ATLANTA (PRWEB) November 20, 2018 -- HiCast Sports Network, a game-changing, subscription-based social broadcast company which allows youth athletes, their coaches, families and friends to view and engage with sporting events at top venues across the nation anywhere, anytime, on any device, is proud to host the HiCast Sports 2018 MVP Awards recognizing the most valuable offensive and defensive plays in youth baseball in partnership with Rawlings. From more than 4,000 video highlight entries saved and shared by HiCast Sports mobile app users from top ballparks across the country, the HiCast Sports team selected and announced the Top 50 Semi-Finalists on November 5th. These impressive plays include a runner’s leap over the catcher to score, diving catches, first home runs, stellar base stealing, an unassisted double play, a game-winning grand slam and more. Featured youth baseball players range from age eight to 18 and reside across America. The contest is currently in its online voting phase, whereby anyone can cast a vote for one or more of their favorite plays from the 50 Semi-Finalists by November 30, 2018 at: [http://www.hicastsports.com/vote](http://www.hicastsports.com/vote). Highlights receiving the most votes secure spots among the Top 10 Finalists for Best Offensive Play and Top 10 Finalists for Best Defensive Play on December 1, 2018. Finalists will go before a professional ballplayer judge, provided by Rawlings. He will choose three winners in each category, and winners will be announced on the HiCast Sports website on December 10, 2018.

For the HiCast Sports MVP Awards, Rawlings provides a powerful lineup of prizes. These include the new 2019 Quatro Bats for the three Best Offensive Play winners and custom gloves for the three Best Defensive Play winners; new Mach batting helmets for the finalists; and backpacks for all semi-finalists.

“We really value the opportunity to celebrate these young players and their Moments That Matter™. We’ve enjoyed watching and sharing their highlights in our app and in social media all year long, and felt that this contest would be a really fun and meaningful way to elevate some of their most memorable moments with a broader audience and to reward them. Teaming up with Rawlings took our initial idea for the contest to the next level, and we’re thrilled with the response we’ve had from our users and the general public’s support of these youth athletes. Tens of thousands of fans have viewed our Semi-Finalists’ highlights within the first week of the online voting phase of the contest,” said Stephanie Calabrese, HiCast Sports Network Co-Founder and Chief Brand Officer.

“Sports is important to us. Teaming up with the HiCast Sports Network to honor these young athletes and reward their achievements on the playing field is exciting. Capturing and sharing memorable moments like these 50 Semi-Finalists’ highlights not only builds confidence for these kids, but it brings people together around a game we love. We’re happy to be a part of that,” shared Mark Kraemer, Director, Sports Marketing for Rawlings Sporting Goods.
HiCast operates with a robust network of partners (venues) and promoters (sporting leagues and event organizers) with which they cultivate win-win relationships. In 2018, HiCast Sports Network users from around the world have watched more than 2 million game minutes featuring hundreds of thousands of athletes playing on more than 100 baseball and softball fields at premier venues in Delaware, Georgia, Louisiana, Missouri, New Jersey, New York, South Carolina and Texas.


About HiCast Sports Network
HiCast Sports Network offers an automated, turnkey video technology solution for venue owners and managers who want to provide the ultimate player and fan experience, reach more viewers, engage with fans beyond their stands through shared game highlights via social media, support coaching and player development, and better manage their facility. The app makes it easy for users to not only see the whole game, but to save, trim, zoom and share their Moments That Matter™ in clips or highlight reels.

About Rawlings
Rawlings Sporting Goods Company, Inc. is an innovative manufacturer and marketer of sporting goods worldwide. Founded in 1887, Rawlings is an authentic global sports brand, trusted by generations of athletes of all skill levels. Rawlings’ unparalleled quality, innovative engineering and expert craftsmanship are the fundamental reasons why more professional athletes, national governing bodies and sports leagues choose Rawlings. Rawlings is the Official Ball Supplier and Batting Helmet of Major League Baseball®, the official baseball of Minor League Baseball™ and the NCAA®, and the approved baseball, basketball, football and softball of the National High School Federation®. For more information, please visit [Rawlings.com](http://www.Rawlings.com) or by phone at (314) 819-2800.
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