Celebrate the ‘Art’ of Hosting with Airbnb

Airbnb Connects Travelers With Creative Communities to Promote Authentic Local Experiences and Culture

NEW YORK (PRWEB) November 20, 2018 -- Superhost Alfredo’s stellar reviews describe his Buenos Aires home as “sparkling clean” and the “perfect base” to explore. But what his guests may not know is that their kind words and $45 per night allow Alfredo—a tango dancer—to pay his mortgage and pursue his passion for dancing.

Recently, Riccardo Ulivi, Head of North America for Experiences at Airbnb teamed with YourUpdateTV to discuss the partnership between Airbnb and creatives and its implications on travelling, tourism, and local culture.

LINK TO WATCH VIDEO: https://youtu.be/We4hJYt7mlA

The economic benefits of hosting on Airbnb has resonated for creatives around the world, allowing them a way to stabilize their income between projects and live in cities that are becoming increasingly expensive. In Los Angeles, one in three hosts are a part of the creative community. In New York, seven in ten hosts rely on home sharing to make ends meet.

The partnership between local creatives and Airbnb also fosters unique cultural experiences for guests. From hat-making in Paris to calligraphy in Kyoto, to street art in Denver, these Creative Experiences bring hosts’ passions and craftsmanship to new, appreciative audiences from around the world.

For more information, visit airbnb.com

About Riccardo Ulivi
Riccardo is the head of North America for Experiences at Airbnb and manages a team of General Managers across North America who are responsible for the overall health and success of Airbnb Experiences across all category offerings. He joined Airbnb in 2014 after stints at an Internet personalization startup, Gravity, which was acquired by AOL in 2014 for $100M, and Whiptail, an enterprise storage startup, which was acquired by Cisco in 2012 for $350M. Riccardo started his career modeling derivatives on Wall St before succumbing to the world of hyper growth technology companies. Riccardo studied economics at UC Berkeley, has three older sisters, and his parents are Airbnb hosts in Buenos Aires.

About Airbnb
Founded in 2008, Airbnb’s mission is to create a world where people can belong through healthy travel that is local, authentic, diverse, inclusive and sustainable. Airbnb uniquely leverages technology to economically empower millions of people around the world to unlock and monetize their spaces, passions and talents to become hospitality entrepreneurs. Airbnb’s accommodation marketplace provides access to 5+ million unique places to stay in more than 81,000 cities and 191 countries. With Experiences, Airbnb offers unprecedented access to local communities and interests through 15,000+ unique, handcrafted activities run by hosts across 1,000+ markets around the world. Airbnb’s people-to-people platform benefits all its stakeholders, including hosts, guests, employees and the communities in which it operates.
About YourUpdateTV:
YourUpdateTV is a social media video portal for organizations to share their content, produced by award-winning video communications firm, D S Simon Media (http://www.dssimon.com). It includes separate channels for Health and Wellness, Lifestyle, Media and Entertainment, Money and Finance, Social Responsibility, Sports and Technology.
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