COLLECTR, a Lifestyle Apparel Brand, Recently Donated Over 800 New T-Shirts Through the Charity Soles4Souls

COLLECTR is a family owned business founded in San Diego, California. The brand’s vision is to create quality clothing with a focus on the California lifestyle.

SAN DIEGO (PRWEB) November 21, 2018 -- COLLECTR, a California Lifestyle brand, announced today that they have donated over $25,000 of new t-shirts to Soles4Souls in support of their efforts to fight poverty and assist in disaster relief. Along with fighting poverty, Soles4Souls is also a second wave provider of shoes and clothing for disaster relief. Charities like Soles4Souls can use up their donations quickly as they address the ongoing issues of poverty, the hurricanes last summer and the recent California wildfires.

When asked why Soles4Souls was chosen, Ian Schechter remarked “The cycle of poverty can be difficult to overcome for many. We chose to work with Soles4Souls because of their ongoing vision of disrupting the cycle of poverty, not only internationally but also here in the United States. Their efforts as a second wave provider of disaster relief can help those affected get back on their feet. Making donations is a one way COLLECTR could help out. We hope to make a difference for those in need.”

In 2017, Hurricane Harvey brought devastation to many lives and COLLECTR made a similar donation to Soles4Souls for Hurricane Harvey relief efforts.

COLLECTR is a family owned business founded in San Diego, California. The brand’s vision is to create quality clothing with a focus on the California lifestyle. It carries t-shirts made with high-quality Supima® cotton for both men and women. More information about COLLECT can be found at http://shop.collectrclothing.com.
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Online Web 2.0 Version
You can read the online version of this press release here.