Wildly Different Team Building Experiences Partners with Senior Planners Industry Network to Make Magic for Local YMCA

Wildly Different, a U.S. based team building company brought 150 senior level meeting planners together through a charity, give back activity during Senior Planners Industry Network's conference. Throughout the event, the participants had an opportunity to bond and make a difference for a local YMCA.

ORLANDO, Fla. (PRWEB) November 21, 2018 -- Wildly Different team building experiences, whose tagline is Play Outside the Cubicle, fit right in at SPINCon’s “magical” meeting that took place in St. Petersburg, Florida for senior meeting planners, a conference designed exclusively for planners with 10+ years of experience.

Unlike any other conference for meeting and event professionals, each year SPINCon focuses on more than mere professionalism. For their 10th “Birthday, SPINCon’s sessions highlighted the organization’s four pillars – brain, body, being, and business. Wildly Different, a team building company was thrilled to partner with Senior Planners Industry Network (SPIN) at SPINCon to provide a corporate social responsibility program (CSR) that aligned with all four pillars of SPIN.

Throughout the conference, participants bonded as they fluffed and stuffed 150 stuffed animals before dressing them as doctors, pilots, superheroes and more. These cute and cuddly stuffed animals will act as reading buddies to benefit YMCA Reads of St. Petersburg, a youth development program that helps children who are struggling in school and gives them the tools they need to succeed. To add excitement to the cause, SPINCon, attendees participated in literacy-themed team building activities lead by Wildly Different’s Manager of Making it Happen, McKenzie Kaufeld Counts, CMP, including reading-themed trivia and high-energy game show challenges.

To further increase the impact, participants were asked to bring books for ages kindergarten through third grade to add to the 400 books donated by Wildly Different. At the close of the conference, the participants’ hearts were over-joyed when SPIN founder, Shawna Suckow announced that in addition to 150 stuffed reading buddies, over 700 books would also be going to the non-profit, YMCA Reads! But it was Shiloh Capone from the YMCA of St. Petersburg who said it best. “What you guys have done today is give more than a stuffed animal and a book to a child, you’ve given them the keys to success for a better life!”

Wildly Different, a U.S. based team building company, began producing corporate team building, networking, and charity programs in 2003 and has been working with corporations across the United States and beyond ever since. They’re renowned cutting-edge team bonding programs are designed for teams ranging from 10 to 2000+.

For more information, visit WildlyDifferent.com and follow Wildly Different on Facebook, Instagram, Twitter, and LinkedIn.
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