EdCast’s ContentExchange Adds Cegos eLearning Solutions as Content Partner

EdCast, the AI-Powered Knowledge Cloud solution for unified discovery, personalized learning and knowledge management across the enterprise, partners with Cegos to distribute the company’s eLearning modules internationally via EdCast’s ContentExchange.

MOUNTAIN VIEW, Calif. (PRWEB) November 20, 2018 -- EdCast’s ContentExchange continues to expand, with its customers now gaining access to the Cegos catalogue on Soft Skills localized in 19 languages. This premium content will be available to EdCast’s customers on a global basis within the ContentExchange, the leading marketplace for knowledge and learning to upskill the global enterprise workforce.

EdCast, known for its award-winning AI-driven Knowledge Cloud & Learning Experience Platform (LXP), focuses on unified discovery, knowledge management and personalized learning. Launched in March 2018, the ContentExchange now includes Cegos among other worldwide digital learning leaders. The ContentExchange is on pace to offer the world’s most comprehensive marketplace for learning content, tools and expert knowledge, making learning part of the flow of work for organizations around the world. ContentExchange members benefit from a unique learning experience as a result of optimized content delivered by an advanced AI infrastructure for personalized, automatically-delivered materials to maximize relevance and timeliness for each individual user.

The Cegos Group deploys a global offering, including turn-key and tailored training and development, operational consultancy, Digital Learning, Managed Training Services, international training projects, and certificate or diploma courses. Running its own operations in 11 European, Asian and Latin American countries, Cegos is also active in over 50 countries through its network of partners and distributors. With this network, Cegos’ Catalogue on Soft Skills now has 2.5 million of learners per year.

“Partnering with industry leaders like Cegos Group for the ContentExchange will enhance the marketplace for leading global organizations,” says Karl Mehta, CEO and Founder of EdCast. “This enables our customers to upskill their team members, allowing them to discover the right content and learning materials to fuel their growth.”

“The value of readily available, job-specific content and learning for growing organizations is more important than ever,” says Pascal Debordes, head of Channels and Alliances at Cegos Group. “We are proud to be one of EdCast’s ContentExchange partners, making our unique collection of content available to the marketplace, so we can continue to provide innovative solutions to exceed corporate learning needs.”

About EdCast

EdCast is the AI-Powered Knowledge Cloud solution for unified discovery, personalized learning and knowledge management across the enterprise. Its award-winning platform is used globally by Fortune 500 companies and government organizations to solve the discovery, curation and recommendation problems across external, internal and tacit knowledge sources. With AI and Machine Learning (ML) process automation solutions, EdCast’s was also selected by NASSCOM, World Economic Forum and Norway’s non-profit Future Learning Lab to power public-facing upskilling and reskilling initiatives for multi-million user bases. EdCast’s offerings include its Learning Experience Platform (LXP) and MyGuide’s multi-language, in-app content authoring solution.
About the Cegos Group
Created in 1926, the Cegos Group is a worldwide leader in training and development. The Group now runs its own operations in 11 European, Asian and Latin American countries. It is also active in over 50 countries through its network of partners and distributors, which are all leading training providers and top-tier technology experts. With 1,000 employees and more than 3,000 partner consultants, the Group trains 250,000 people around the globe every year and generates sales of €200 million. Cegos deploys a global offering, including turnkey and tailored training and development, operational consultancy, Managed Training Services and international training projects. Its "blended learning" approach aims to provide the most suitable and competitive learner experience, by combining multiple learning formats (classroom training, e-learning modules, videoconferences, webcasts, e-training programmes and more). For more information, go to cegos.com.
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