Io-Tahoe, EDM Council to Jointly Conduct Webinar on Importance of Data Privacy, Artificial Intelligence and What Companies Need to Know About Enterprise Data Catalogs

*Webinar to feature speakers from EDM Council, prominent industry analyst*

NEW YORK (PRWEB) November 21, 2018 -- Io-Tahoe, a pioneer in smart data discovery and artificial intelligence (AI)-driven data catalog products, today announced a joint webinar with the EDM Council, the global association created to elevate the practice of Data Management as a business and operational priority.

The webinar will focus on the needs of organizations as they pertain to issues such as data privacy, and how such organizations must respond to the growing prevalence of government-driven privacy regulations, such as the European Union’s GDPR.

**Date & Time:** Thursday, November 29, 2018, 10:30 a.m. – 11:30 a.m. Eastern Time

**Special Guests:** David Loshin, a veteran in the field of data governance, and president, Knowledge Integrity, Inc.; Mark McQueen, Senior Advisor - Best Practices, EDM Council; and Mike Meriton, Co-Founder, EDM Council.

**Why Attend?** In a GDPR-driven world, customers of financial institutions, healthcare organizations and more are increasingly insistent about their right to control the information those institutions have about them. Governments around the world are responding to those demands, introducing new regulations that control what customer data banks and other institutions may keep, what they can do with data, and customers’ right to demand that they get rid of it.

Companies face an almost-impossible task of tracking and monitoring the immense amounts of information under their control. AI, however, increasingly gives firms a far greater ability to quantify their data, and determine where it resides. When analyzed through an enterprise data catalog, it becomes possible to meet the requirements of emerging regulations such as ePR and the California Consumer Privacy Act (CCPA), and those already in effect such as GDPR, HIPAA and Basel II.

**You’ll Learn:** In this joint webinar, the EDM Council and Io-Tahoe will address these critical privacy issues and more, especially:
- The business impact of data privacy regulations
- The importance of understanding where and what data resides in the organization to derive valuable business insights in a timely manner
- Why enterprises need semantic data catalogs, powered by AI and machine learning (ML)

**Register Here:** Register via GoToWebinar

Tweet this: @IoTahoe, @edmcouncil Host Webinar Entitled, “Data Privacy, AI and what you need to know about Enterprise Data Catalogs.” Join us on November 29, at 10:30am EST. https://register.gotowebinar.com/register/121095522322793730 #GDPR #ArtificialIntelligence #AI #ML #Analytics #DataPrivacy
About Io-Tahoe
Io-Tahoe (www.io-tahoe.com) is an enterprise smart data discovery and AI-driven data catalog product that enables enterprises to accelerate to next-generation data management practices, radically improving data governance and regulatory compliance while driving significant advancements in business analytics and technological transformation. Io-Tahoe’s smart data discovery goes beyond traditional metadata, leveraging ML and AI to look at the data themselves, automatically discovering critical, implied and often unknown relationships across an inherently heterogeneous and complex enterprise landscape.

Io-Tahoe has been custom-built by a team with a deep understanding of data challenges, giving it first-hand insight and appreciation into our customers’ diverse and complex data needs. Io-Tahoe is particularly valuable to businesses with large numbers of customers and diverse data sets, such as those in the financial services, utilities, retail, transportation, insurance, healthcare and manufacturing industries.

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- Follow Io-Tahoe on LinkedIn at: https://www.linkedin.com/company/9194521/

About EDM Council
The EDM Council is a 501(c)(6) non-profit trade association founded to elevate the practice of data management as a business and operational priority. The Council is a leading advocate for the development and implementation of data content standards and the publication of data management best practices. More than 200 firms and 7,000 professionals are members of EDM Council. For more information, visit www.edmcouncil.org.
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