John’s Crazy Socks Celebrates Gratitude Week by Donating $1 for Every Order to the Special Olympics

John’s Crazy Socks is holding its annual Gratitude Week celebration from Wednesday, November 21 through Tuesday, November 27. For every order placed during that week, John’s Crazy Socks will donate $1 to the Special Olympics.

MELVILLE, N.Y. (PRWEB) November 21, 2018 -- John’s Crazy Socks is holding its annual Gratitude Week celebration from Wednesday, November 21 through Tuesday, November 27. For every order placed during that week, John’s Crazy Socks will donate $1 to the Special Olympics.

“Why the Special Olympics?” says co-founder John Cronin, “Because I am a Special Olympic athlete and I love the Special Olympics.”

John’s Crazy Socks has a mission to spread happiness and believes that gratitude leads to happiness. While other merchants may run promotions for Black Friday and Cyber Monday, John’s Crazy Socks celebrates a full week of gratitude by Giving Back and thanking their customers. Each day during the week, the Company gives different gifts to customers, John makes phone calls to thank customers personally and the Company donates $1 to the Special Olympics.

“We want to celebrate the spirit of Thanksgiving, not the crass commercialism,” says co-founder Mark X. Cronin, John’s Dad. “We have fun with giveaways, raffles and special videos. We have fun and our customers love it. It is all part of our mission to spread happiness. The only day we do not do anything is Thanksgiving because we do not want to interfere with anyone’s celebration of the holiday.”

Giving Back at John’s Crazy Socks

Every day, John’s Crazy Socks shows what people with differing abilities can achieve as they make up the majority of our workforce. Giving Back is also essential to our mission and we focus our Giving Back on organizations that work with the differently abled. We pledge 5 percent of our profits to the Special Olympics. In addition, we have a growing list of products that raise money for charity partners such as the National Down Syndrome Society, the Autism Society of America and the Williams Syndrome Association. In addition, we provide Gift Boxes to organizations to use in charity raffles or auctions. Organizations can request a box of socks here.

Each month, John’s Crazy Socks publishes a Giving Back Report accounting for the donations made that month. Through the first 22 months of business, John’s Crazy Socks has raised over $180,000 for its charity partners.

About John’s Crazy Socks

John’s Crazy Socks is a father-son venture inspired by John Lee Cronin, a young man with Down syndrome, and his love of colorful and fun socks, or what he calls his “crazy socks.” We're on a mission to spread happiness.

John’s Crazy Socks is a social enterprise with both a social mission and a business mission. The company is
built on four pillars:
• Inspiration and Hope: Showing what is possible when you give a person a chance. We hire people with differing abilities, share videos to show what people can do, host school tours and school groups that come for work experience. We want the world to see what people with differing abilities can do.
• Giving Back: We donate 5 percent of our earnings to the Special Olympics and raise money through our Sock of the Month Club and charity and awareness socks for our charity partners like the National Down Syndrome Society, the Autism Society of America and the Williams Syndrome Association. We have raised close over $150,000 for our charity partners.
• Socks You Can Love: We have over 2,300 different socks plus a Sock of the Month Club, gift boxes and gift bags.
• Making It Personal: Every package gets a thank you note from John and some candy.

For more information about John’s Crazy Socks, please visit our webpage, Facebook page, or Instagram account. You can also contact us at 631-760-5625 or email us at service@johnscrazysocks.com.
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Online Web 2.0 Version
You can read the online version of this press release here.